


Missouri Alumnus



NOVEMBER-DECEMBER 1980

PRICE \$1.50

UM ARCHIVES

A
Parade
Of
Homecomings

CONTENTS ON BACK COVER

the stories behind the stories . . .

sometimes can be interesting, too. Take this issue of the *Missouri Alumnus*.

To illustrate the basketball story, we wanted to lower the new scoreboard, spot a few basketball players around it and light up a catchy title on the message board. The coaching staff said fine; the Hearnes people said fine; but NCAA said no — getting more than two players together in uniform for any reason constitutes a practice. Ah, yes, the NCAA is here to help us.

All the Truman Scholars at Mizzou are not recipients of the prestigious awards reported on page 16. Dr. Richard A. Watson, a professor of political science, also is nationally recognized as a Truman scholar, but in the sense that he is an authority on the former President. Watson was quoted recently in a *Wall Street Journal* article that compared the 1948 and 1980 elections.

The art for the Homecoming story was taken from old *Alumnus* magazines and *Savitars*. The queen portrayed on page 24 was drawn from a photo of the 1955 Homecoming Queen Virginia Zimmerley. She is now Virginia Stewart, wife of the Tigers' basketball coach. On the next page is a picture of the late Jane Froman Smith, the popular singer who was the 1948 Cominghome Queen after making a comeback from injuries she received in a plane crash.

Ye Olde Ed planned to have a first-hand, behind-the-scenes report on the oozeball tourney. Unfortunately, the press of other business prevented him from playing on the Alumni Center's team.

Now, take the cover (please!). Kermit the Frog instead of Tony the Tiger? But note the black and gold treatment of the *Missouri Alumnus* logo.—*Steve Shinn*

NOVEMBER-DECEMBER 1980

VOLUME 69 NO. 1

**Missouri
Alumnus**

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Alumnus**

College Town USA



PAR FOR THE COURSE

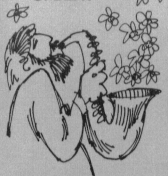
Fitness buffs have two new toys at Albert-Oakland Park.

One is a Parcourse exercise trail, a one-mile path made up of 18 exercise stations that begin with stretching exercises and advance to more difficult ones, like the hand walk and balance beam. The trail's \$8,000 price tag was picked up by a Perrier grant.

The other is a disc golf course, paid for with federal funds, that has 18 holes on seven acres. Players, equipped with Frisbes, tee off from a concrete mat and aim for a pole. Chains extend from the top of the pole to a basket, and the object is to hit the chains and get the Frisbee into the basket.

Par is 71.

SWING'S ON THE UPBEAT



Every Wednesday night, a Waynesville, Mo. High School physics teacher transforms into a soft swing and jump-band jazz disc jockey for Bobby Buford's Big Band Night.

Ray Lockhart, who boasts a collection of 1,500 big-band albums, often doesn't get home until 3 a.m. and begins his first class at 8 the next morning. "I don't do it for the financial benefit," he says of his moonlighting. "I enjoy sharing something good with others."

Lockhart discovered this "something good" 40 years ago when he couldn't get enough of Kansas City's nightclub atmosphere, especially when the likes of Harry James, Tommy Dorsey and Count Basie were in town.

Lockhart's audience, a melting pot of ages, backgrounds and tastes, have one thing in common: an affinity for swing, music with tight and clear composition and an upbeat that makes people want to get up and dance.

For those over 50, it's a special trip down Memory Lane. "No matter what music you grow up with," Lockhart says, "the songs that are popular when you experience romance for the first time are the ones you're going to love."

EXCUSES, EXCUSES, EXCUSES

Some people go to great lengths to park near Faurot Field on football Saturdays.

One night before a home game, University police got a call from someone whose car had broken down in a parking lot near, of all places, Memorial Stadium.

"They said their car had broken down on the west side of Hearnes and that they couldn't get it moved till Monday," a police sergeant says. "We told them they'd have to move the car, and they did."

A CLEAN SWEEP

Now that Chancellor Barbara Uehling has almost all of her sweeping administrative changes accomplished, she's turning her efforts to razing some buildings along Conley Avenue to make Mizzou a more "aesthetically stimulating environment."

Within 90 days of the Sept. 8 starting date, demolition of buildings on University-owned property on the south side of Conley Avenue plus a house on Missouri Avenue was to be completed. The Conley Avenue buildings formerly housed the Traffic Control office, Campus Barber Shop, Sad Sacks and the Middle Earth annex. All the businesses have relocated. The Traffic Control office moved to Swallow Hall.



David Rees/Columbia Daily Tribune

Annette Reinsch, Sharon Yoder's secretary, presents Miss Mizzou.

CANIFF'S CUTIE FINDS HOME UNDER DOME

A life-size chalk drawing of Miss Mizzou, a Milton Caniff creation for the Steve Canyon comic strip, now hangs in the Jesse Hall office of Sharon Yoder, director of University Relations, after 20 years of obscurity in the Memorial Union attic.

Several years after Caniff first came to Columbia in 1948 as a guest for Journalism Week, Miss Mizzou joined the other characters in his syndicated strip as the Coming Home Queen.

The chalk drawing was presented to the Union in 1954 to promote Homecoming festivities.

In a *Tribune* story about Miss Mizzou's discovery, it is reported that any resemblance to the current chancellor, a blonde with a penchant for trench coats and black pumps, is purely coincidental.

AN ENDANGERED SPECIES?



The Golden Girls haven't put their glitter under a bushel exactly, but they aren't shining far and wide anymore.

The administration has decided that the popular dance group will appear only with Marching Mizzou and maybe five or six times with Mini-Mizzou, on Campus, at basketball games.

For the past few years, the demands on the Golden Girls' time had been increasing. Not only had they and Mini-Mizzou been requested for many functions, including alumni meetings, but the music department had been asked to send the group to shopping center openings and "two or three" to private parties.

And...the routines of the young women were deemed better suited to the expanses of a football field. Close up, their movements appeared "exaggerated," one administrator said.

So...if you don't see the 250-member Marching Mizzou band, you probably won't see the Golden Girls, either.

GAMES PEOPLE PLAY

Old movie posters and street scenes from the early 20th century evoke feelings of nostalgia, but the 60 sophisticated electronic video games and pinball machines offered at Columbia's newest entertainment center are definitely a 1980 phenomenon.

Pin Pan Alley has opened at 1106 E. Broadway.

Pin Pan Alley, says district manager Al Roynce, represents "a whole new concept in the entertainment industry.

"Here we have all modern equipment—the Rolls Royce of the entertainment industry."

Most of the games are video, which resemble television sets and are sophisticated versions of electronic game units that can be hooked into your home television.

Video games are "what people want to play these days," Roynce says. "They're a bigger challenge than pinball."

ORIENTAL SHOP STICKS

Hidakakiri (dried, sliced seaweed) and niboshi (dried sardines) are among the unique items for sale at Columbia's new Oriental food store, Lee's Eastern Foods and Gifts, 32 N. Ninth St.

The inavailability of authentic food for Columbia's Oriental population was one reason Myung Woo and Soon Ai Lee opened the store more than a year ago. Orientals aren't the Lees' only customers, though. About 40 percent are Americans.

In addition to traditional Oriental foods like soy sauce, egg rolls and wontons, the Lees sell Oriental convenience foods and snacks.

PLEASIN', TEASIN' AND SQUEEZIN'



A group of 250 ogling females got their fill of the Las Vegas 10 Revue at a local hotel in mid-September. The traveling troupe of 10 strippers offered something special for each person in the crowd of mostly college women. Two or three University administrators also were observed watching the show, however.

The good-looking young men, all under 20, dressed, and undressed, to suit any particular fancy. There was a cowboy complete with hat and boots, another in a tuxedo, one in a leather jacket wearing sunglasses and carrying a chain, and still another in a three-piece banker's suit. As the clothes came off, different-colored bikinis, resembling G-strings, were revealed.

Most of the crowd loved it, and the Revue promised a return visit. But an observer offered a critical comment: "The guys had no finesse. Only one could dance. All the rest could do was flex their muscles.

"Once you've seen one, you've seen 'em all."

RUSHEE RESENTS PUBLICITY

This fall, four years after the first black girl attempted to enter Mizzou's all-white sorority system and failed, another black was one of 944 girls to participate in formal rush. She failed, too, but isn't charging discrimination. In fact, she's shunning media attempts to make her story something it wasn't.

"I was shocked and hurt when I picked up the *maneater* Sept. 9," she wrote to the editor a week later. "Not only was I accused of being discriminated against, but the houses also were accused of being prejudiced. I feel that neither of these are true.

"I do not believe sororities would dislike me if I were black, white, red or yellow. I know it's difficult when 944 girls are going to 14 houses. Just think of the odds! I had bad luck, that is all.

"Anyway, I feel Greek life is best, and I plan on rushing again. When I do, I hope no newspaper will come sneaking around to try and hurt me again."

CHANGE OF PACE

If crowded bars and drunken jostling isn't your idea of a good time, The Chez offers an alternative.

Good coffee and good music are offered every night by the eight students and the Rev. Ed Church who live and work at the coffeehouse, located on Hitt Street just a block east of Harpo's. There is no cover charge.

The Chez was started in 1964 by the Ecumenical Campus Ministry in Higher Education, the organization that sees to it the coffeehouse stays on its feet financially. But you'll not hear any preaching from the coffeehouse stage. "We don't like anyone to get really heavy-handed about any particular subject," says Church.

Other than not serving liquor, the other Christian quality to the place is that the students live there for next to nothing—\$30 a semester.

FOOTNOTE TO HISTORY

Ask freshman John Ostroy what he was up to in April, and he'll tell you quite a story.

The 23-year-old mechanical engineering major from Glendale, Mo., and former quartermaster second class in the U.S. Navy, was aboard the nuclear aircraft carrier *Nimitz*. He recalls the American hostage rescue attempt that ended in mechanical failure and death:

"One hundred to 150 unidentified people were flown aboard. While they were aboard for one week, the squadron of helicopters to be used for the rescue was painted brown. In addition to a hostage rescue, we thought the harbors of Iran possibly might be mined because pilots would occasionally drop into my office for maps so they could determine the depth of the waters."

The rest is history. Ostroy was on the flight deck of the day the helicopters were launched and on the agonizing day that only one of them returned.

BINGHAM BUDDIES



Keith McMillin/Columbia Daily Tribune

A Bicentennial project by a Field School fourth-grade class was completed this fall when a bust of Missouri artist George Caleb Bingham was unveiled at the Columbia Public Library. The bust joins another sculpture originally purchased by the city for the historic downtown Guitar Square—the controversial stainless steel "La Colomba."

Patrons, young and old, view the bust which will someday grace Guitar Square, where the famous Missouri artist worked in his studio more than a century ago.

In all, the student's project took six years, the sale of 700 "I'm a Bingham Buddy" buttons, and financial support from the city and local residents.

MONEY SITUATION TOO TAXING

After 10 years of selling school supplies, calculators and stereo equipment at super low prices, the Missouri Students Services store at 400 S. Ninth St. closed its doors this fall. Delinquent taxes forced the shutdown.

"We don't have enough money to keep the store open while paying overhead on it," Mike Clark, chairman of the MSS board of directors, was quoted in the *maneater*.

Student services such as refrigerator rental will continue, and the organization plans to hold a book pool next semester.

Clark is confident the store will re-open. "In three years we will own the refrigerators that we lease to the students," he says. "At that point we will be able to make money on the refrigerators and absorb the loss on other items."

GOOD GRUB GUIDE

Columbia Convention and Visitors Bureau's "Diner's Guide to Columbia, Missouri" tells about the city's 100 restaurants which offer exquisite gourmet meals in unique dining atmospheres to good "down home" cooking with fast, friendly service.

The guide includes menu selections, cost, business hours and parking availability as well as street address and telephone number.

For a free copy, write Columbia Convention and Visitors Bureau, 32 N. Eighth St., P.O. Box 1016, Columbia, Mo. 65205, or call 314/875-1231.

Libbers and Onions

By Karen Worley





Vicky Keith, the "heartbeat" of the Women's Center, looks "natural" without makeup, owns only two dresses, likes the color pink and drinks Diet Pepsi. At left, M.J. Smythe leads a lunchbag seminar on the role of body image in personal relationships.

WOMEN, the next time a man asks, "Hey, are you one of those Libbers," try this as an answer, "Libbers? I thought that was something you fry up with onions."

Or, if a man yells from a car, "Hey cutie, you wanna ride?" Try, "No thanks, I'm walking back from one now."

Coordinator Vicky Keith talks about handling sexist remarks with humor at a noon lunchbag seminar at the Women's Center, located in the basement of Gentry Hall south of Memorial Union. As she talks, men and women consume peanut butter and jelly sandwiches or chomp on celery, periodically taking time to ask a question or offer a comment. The presentation is informal. Keith is rolling. She sits on the back of a chair or stands, interacting with her audience in a give-and-take that's typical of Women's Center seminars.

The center is full. People lounge on comfortable, but worn sofas and chairs. When seats run out, they park their bodies on the green-carpeted floor.

Women are taught to be "good sports" about jokes or comments that foster stereotypes, Keith continues. If women remain silent to males' put-downs

RESPONSE TO SEXIST JOKE: YAWN.

— if they let comments, jokes, whistles or touch that make them feel less than human (i.e., "chick, fox, babe, honey, sugar") slide, women's self concept is diminished and, gradually, they'll lose self-respect, Keith says. A female's response — with either a humorous, serious or hostile remark — possibly might change a man's behavior and at the same time keep the woman's self-esteem intact.

Keith's favorite response is humor, which puts the whole situation in a "I'm not going to take you seriously" framework. "It relieves tension. Throws the other person off guard. And might change his behavior," she says.

Verbal self-defense, a popular topic, typically draws more than the average 32-person attendance at Women's Center seminars, but that is just one of many topics offered at the more than 100 regularly scheduled seminars and workshops given by the

center. Others include sexuality, contraception, incest, woman battering, health, abortion, pornography, assertion and rape. All topics are given with the hope that those who attend will have concrete information on which to base intelligent decisions. "The center is a consciousness raising unit," Keith says. "By people talking about their experiences, we can identify with those experiences and we can work through the problems."

Students, faculty, staff and other Columbians compose the audiences. Usually, about 10 percent are males and 15 percent come from the community.

"The collage of programs helps me figure out things in my life," says Susan James, a 20-year-old junior journalism major from Bettendorf, Iowa, who volunteers at the Women's Center and is president of the Association of Women Students. "It's a gold mine of self-growth." In the classroom, James learns how to prepare a resume, but she doesn't learn how to respond to unfair questions during a job interview. If James encounters sexual harassment on the job, she has verbal self-defense tactics and how-not-to-be-a-human-doomat assertion skills under her belt, all life skills picked up at Women's Center programs.

ALL-PURPOSE COMEBACK: 'TACKY.'

Philip D. "Flip" Dupont, a 23-year-old graduate student from Charleston, W. Va., also picked up some essential life skills at the center. After attending a private, liberal arts college in North Carolina as an undergraduate, Dupont came to Missouri to study counseling and personnel services. Twice during his first week at Mizzou, he got caught referring to women as "girls."

He decided if he was to be successful at counseling both men and women, he'd better raise his sensitivity to women's issues. In terms of potential romantic relationships, Dupont says, "I wanted to know what kinds of things are important to women." Already, his increased sensitivity has enhanced a long-distance relationship he shares with a girlfriend back East.

Unlike some men who find feminist issues

threatening, Dupont says he simply hasn't been "around a lot of independent women."

"A lot of men don't know what the issues are," he says. "And students don't know that they don't know." Blase Bova, another Women's Center regular, agrees. He's learning "what women have had to deal with and how I can go out of my way to keep them from dealing with it from me."

Its name doesn't mean that the Women's Center is anti-male. There's no sign on the door that says, "No men allowed," although some men act as if there's an invisible line they can't cross when they step inside the door, says Bova, a junior from St. Louis. As Dupont and Bova experienced, men are warmly welcomed. Often at seminars, they're asked to give a male perspective.

James, Dupont and Bova are typical of those who take advantage of the Women's Center offerings. Programming seems to attract upperclassmen, graduate and returning students. Sharon Pope, assistant director of student development, thinks she knows why.

"We tend . . . to become involved in something as it is hitting us directly," she says. "Upperclassmen are confronting these decisions — sexism on the job, combining career and family. Problems are becoming more real to them."

Pope, who was involved in the center's beginning six years ago, describes those early years as "tortuous." With the help of students and former Vice Chancellor James Banning, finding space and money was the least of the problems. The tough part was "sorting out a philosophy and translating that philosophy into action."

That philosophy — then and now — is to provide a supportive, protective environment to which women can come to learn, grow, discover lifestyle alternatives and talk to other women. The center also prescribes a feminist philosophy with the belief that change toward social, political and personal equality of the sexes cannot be made until inequities and mechanisms used to maintain inequities are understood.

Tied into Women's Center philosophy is a free choice image which "allows us to offer education to all different types of people," Pope says.

"People are fine just how they are," Keith continues. "We're not out to convert them toward a particular cause. We don't push values on anyone. The bottom line of feminism is choice." In the

guaranteed non-sexist environment, most people feel warm and comfortable, often viewing the center as a "home away from home."

Much of the warmth radiates from Keith herself. The hard-working 31-year-old, who holds a bachelor's degree in sociology and master's in counseling and guidance from Western Illinois University, is often called the "heartbeat" of the center. Her cooperative, open, non-hierarchical leadership style pumps enthusiasm into her 13 para-professionals, interns and student workers, 15 volunteers and part-time office manager.

Volunteer James, who thinks of Keith as a mentor and strong role model, says she "instills a desire to work your heart out." Laura Miller, a para-professional in resources, agrees. "Vicky's attitude is contagious. She expects you to do a good job, therefore you do it."

Keith's peers also respect her work. "She gets the job done, and with a smile," says minority student programs coordinator Betty Roberts, who has led several seminars at the Women's Center. Anne Carman, coordinator of Women's Studies, sees Keith as "the glue that holds things together" at a center that's "one of the best in the nation."

Keith, who prefers a structural approach to solving sexual inequities in our culture, advocates working within the system for slow, stable change. "Band-aids don't make change," she says. "Problems go below the culture." That philosophy asserts itself through programming.

Take a program on weight control, for instance. "Diets aren't the problem," Keith says. "Weight with women is directly related to power. Being overweight makes women feel powerless." We need to redefine the beautiful and acceptable.

PAT ANSWER:
'POOR
TASTE.'

"If you should weigh 125 according to the doctor's chart, but if 140 looks good and feels good, that's okay," she says. "We go at it from a different angle."

Rape is another example. "We look at why our culture thinks it's okay to rape." Only two out of every 1,000 rapists end up with a sentence, she

says, making rape the easiest crime in the country to get away with.

"We go below the symptoms to the problem," she says. Rape prevention tactics, like home security and personal protection devices, not going out at night or getting the protection of a man, "cage us up." Women begin to view themselves as victims and men as criminals. That feeling affects a woman's mobility and self-concept, as well as invades personal relationships.

'HEY, HONEY!'
'BUZZ OFF,'
TURKEY.'

Our society, Keith says, gives women mixed messages. On the one hand, women are told to be strong and use their intelligence. Yet, on the other hand, they're told to stifle argument and not intimidate men. "The Women's Center helps women unmix the messages."

In addition to reaching 3,096 persons through seminars and workshops, the Women's Center offers outreach programs; a growing book, vertical file and film library; and short-term counseling and referral service. A total of 112 outreach programs for classes, dormitory residents, sororities and groups touched 3,870 persons on campus, in Columbia and throughout the state.

Students' needs chart the course for future programs. Lyn McKenzie, a para-professional in the area of needs assessment, tallies up program evaluations following each seminar. Increasingly, economic issues are of interest to women. Programs on managerial skills, time budgeting, networking among women and discrepancy between male/female earnings are requested.

Perhaps the Women's Center's most important function, though, is providing a place to land between classes, a place to talk to a friend, a place to listen to music or read a book, a place to unravel the snarls of everyday life.

James says Women's Center "groupies," (a name used for regular attendees of programs) have a colloquialism for the place:

"The womb," they call it, "for the warmth we find down here." □

odd jobs

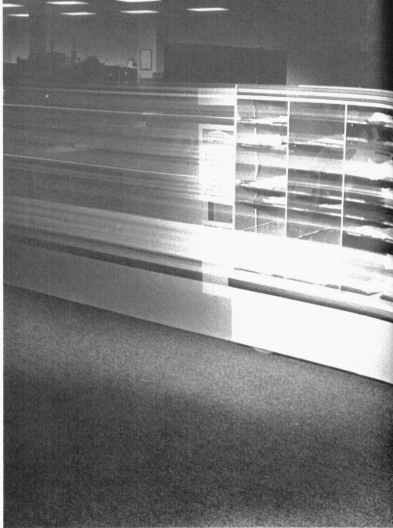
Some students want to be a step ahead of their classmates at interview time by getting work experience related to their majors. Others — the entrepreneurs — start their own businesses to have more

control over their hours and earnings.

□ Ambitious, aggressive and innovative describe these students who end up with unique —

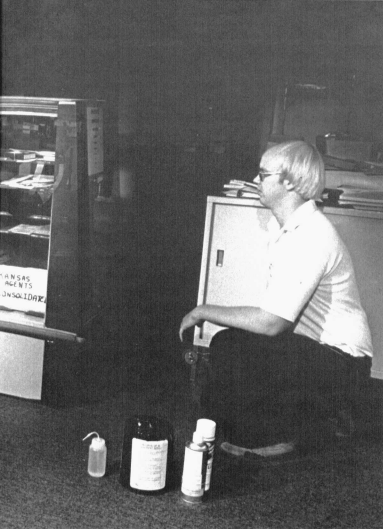
somewhat odd — jobs. □ "There seem to be more students looking for work," says John Bazin, coordinator of the job development/work experience program at the Career Planning and Placement Center. That's not surprising. Inflation hits students' pocketbooks, too. Supporting student "habits" — gas for the car, albums for the stereo and designer jeans for status, not to mention fees, books and housing — takes a hunk of money. □ Through the work-study program, 1,300 students earn minimum wage for part-time jobs on Campus. Numerous others track down jobs in Columbia, filling sales clerk and food service positions. □ Working the average 15 to 25 hours a week doesn't detract from but rather enhances a student's education, Bazin says. Students who work more — up to 40 hours weekly — find they don't even have time to procrastinate about doing homework. □ For all students, their earnings signify one more step toward financial independence from mom and dad. Many would rather work than write home for more money. □ Here's a look at how several students bring in the bucks.

Text by Karen Worley / Photos by Larry Boehm



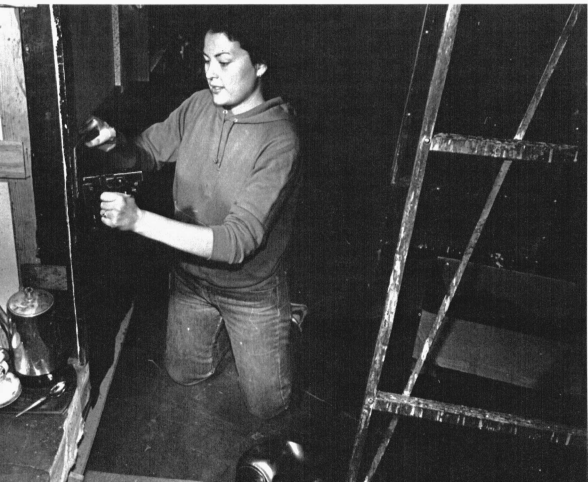
"We're in this for profit," says Doug Strauss of his Spirit Hand venture with Bob Foster. The entrepreneurs hope their Spirit Hands will be the "in fing" at Mizzou football and basketball games this year. Strauss, who invested money in his friend's idea, stands to lose a lot. But the junior counseling and personnel services major figures, "If you work hard, it pays off." To keep income steady, though, he buses tables at a local restaurant on weekends.

HAND-SOME PROFIT ▶



◀ MAILMOBILES ON TRACK

Ben Luebbering thought he'd get to apply more of his electrical engineering knowledge as caretaker of State Farm Insurance's mailmobiles, known as Pete and Repete. But the Bell and Howell machines, which make rounds every half hour and move 70,000 pieces of mail daily, are just too reliable. Luebbering spends most of his time maintaining the chemical track along which the machines move.



▶ PROBLEM ON THE SET

Sunshine comes in the walls as well as the window so Jill Cordle goes to work with pieces of black felt and a staple gun to mask the "Toys in the Attic" set problem. As a stagehand, Cordle, a junior technical theatre major, does everything from constructing and painting scenery to taking inventory and sweeping out the shop. The work-study student enjoys her job: "It's something I need to do, want to do and love to do." Besides, working 12 hours a week means \$400 a semester in the bank to buy groceries and pay the rent.

Michael J. Mooney has pinned down a satisfying balance of profession (teaching), art (playwriting) and craft (locksmithing). As a PhD student, he teaches Speech 75 and writes plays. As a breadwinner, he picks locks. Anybody with an analytical mind can learn locksmithing, Mooney maintains. It's the people part that challenges him the most. "A lock does not discriminate on whom it breaks." When people call Mooney's 24-hour Nite-Owl number, they're in situations of panic and feeling helpless, prime targets for potential abuse. In response, Mooney gives his two keys to the locksmithing business: fast, courteous, professional service and honesty. "An honest craftsman gives a quote and sticks to it."

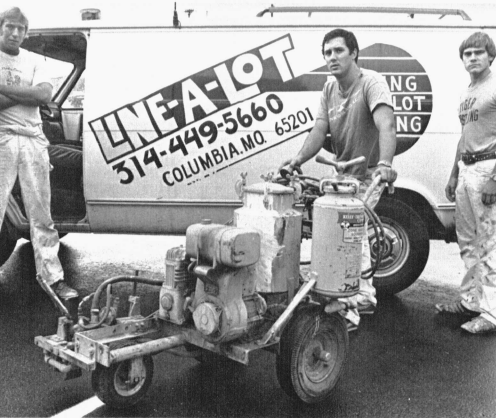
RIGHT COMBINATION



LAYING IT ON THE LINE

Ken Rall has more jobs lined up than he can handle, but he and his

co-workers, Chris Mennemeyer, left, and Brian Pulliam, right, stretch their student schedules to accommodate as many miles of parking lot and highway striping as possible. The Farm House fraternity brothers go to class and sleep during the day and paint at night. This fall, the young Line-A-Lot company will tackle a 600-mile stretch of Alabama highway, a \$300,000 job. Rall, who started the business three years ago, has invested a likewise hefty \$250,000 in equipment, from trucks and paint guns to fork lifts and office machinery. Some jobs he lets go because of school; some classes he skips because of the job. With only one year left, the ag econ major figures he'll "stick it out." Working nights takes its toll on his social life, but travel is the built-in benefit of the job.





▲ SWEEPING UP THE DOUGH

Mona Inman didn't come to Mizzou to work, but since money is a necessary evil, she chooses to be a maid, a job that offers "good, easy money" and a chance to "pick your own hours." The sophomore from Hayti, Mo., dusts, vacuums, does dishes and laundry for two families, working 8 to 10 hours a week and earning \$3.50 to \$3.75 an hour. Inman feels right at home with her job. "My mother made me clean house." Also, "It gets me away from Campus."

◆ MINIBIKE MECHANIC

Matt Meinert, a junior recreation major, helps Jim Racey change a flat tire on his minibike. As director of Columbia's National Youth Project Using Minibikes, Meinert teaches his eight 11- to 14-year-olds not only how to ride a minibike, but also how to maintain one. The program, run by the Front Door, a youth counseling agency, offers kids a way to get involved in constructive activities. Meinert thinks there's something in it for him, too. "I needed something to help me get a job in my field (recreation). I was shy. This job made me realize I like working with people."



Business keeps stacking up for Tom Ranney as a result of word-

◆ CHAIN SAW ARTIST

mouth advertising by his 60 happy customers. Ropes, a chain saw and a 1969 Ford pickup are the tools of Ranney's tree service business which he began a year ago. He spends the majority of his time sawing off and hauling away dead limbs and trees, but he also trims and shapes healthy trees. The forestry major's dendrology knowledge came in handy when he was asked to select the best flowering, nut-producing and shade trees for a customer's property. Ranney, who enjoys seeing the results of his work, says he took "before and after pictures until they started stacking up." The work is seasonal (some months he works as many as 100 or as few as 30 hours) and the dangers (working with a chain saw, falling from trees) are inherent. But Ranney finds tree-service work convenient. "I can arrange to work when I have spare time," he says. Another big benefit, as he sees it, is that he heated his house last winter with firewood his customers didn't want.

RESEARCH UPDATE

PERFORMANCE MIRRORS SELF- PERCEPTION

Self-image plays an important role in a person's successes and failures.

Robert Arkin, associate professor of psychology, is a specialist in attribution theory, which attempts to explain how people account for their performance.

"Whenever anxious individuals fear they may be embarrassed, they adopt a posture that is modest, neutral or conformist. Then, when other individuals interact with them on that basis, their self-image is further diminished," Arkin says.

In one study 80 UMC students—40 ranked high in social anxiety, 40 low—were given a task to perform in the laboratory. Half of each group were told their performance would be evaluated only by researchers. The others, told that they would be judged by experts, took far more responsibility for failure and less for success than those who thought the less-threatening researchers would make the evaluation.

In a similar experiment, subjects were told that the researchers could judge the truth of their statements using a lie-detector device. When subjects believed that lying would be detected, socially anxious students assumed more responsibility for failure than for success, which suggested they really did have a poor self-image. In fact, poorer performance may actually result from the anxious person's preoccupation with his or her image, Arkin says, because it reduces concentration on their tasks.

Both low and high anxiety subjects portrayed themselves in a far more flattering way when there was no suggestion their claims would be scrutinized.

BREATHING EASIER



A stronger, longer-lasting drug already is relieving asthmatics in Europe, but is it safe?

To find out, Dr. Peter Konig, associate professor of child health, and Dr. Dan Hurst, director of pulmonary medicine, are testing the inhaled Fenoterol to help approve use in the United States.

"The drug supposedly is one of the most potent and long-lasting bronchodilators in the world. It gives immediate relief from severe attacks and relieves the victim for up to eight hours," Konig says.

Believed to be hereditary, asthma attacks can be caused by allergies, weather, infections, pollutants or emotional problems.

More than 8 million persons in this country suffer from this disease that can't be cured; however it can be controlled so that patients can lead fairly normal lives.

FLAVOR RATER

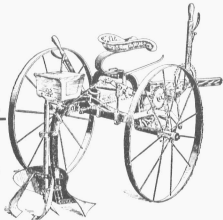
What makes beef taste like beef? Researchers led by Milton Bailey, professor of food science and nutrition, have been curing and cooking meat, then subjecting it to a sophisticated analysis process to measure its taste.

"We've found about 400 compounds responsible for 'beef flavor.' All of them are present in freshly cooked and warmed-over meat, but in different quantities," says Bailey.

"Flavor is influenced by the animal's feed, its sex and how its meat was processed and stored."

Bailey favors feeding cattle more grass and less corn to lower the cost of producing beef. But analysis reveals that meat from cattle raised on fescue, a common forage grass, has the highest concentration of certain undesirable flavor compounds. Tests show that the off-flavor can be eliminated by giving grass-fed cattle corn for a few weeks before slaughter.

TO TILL OR NOT TO TILL



Not plowing corn fields can save energy and prevent erosion without much difference in yield.

That's what College of Agriculture researchers concluded after four years of tests at the Greenley Memorial Research Center.

"We have a few more weeds in the no-till plots, but the ground cover helps avoid erosion," says Jim Gregory, agricultural engineer.

Early in the season the corn in no-till plots looked a little behind the corn in the tilled plots. "But it seems to catch up and actually is in a situation to respond better to late season rains."

TRAILER TAX HITCH

Home buyers, squeezed out of the conventional housing market, are purchasing more and more mobile homes. Nationally, they account for 80 percent of all single family homes sold under \$30,000.

Henry Galetschky, a governmental affairs expert, believes local governments are overlooking millions of dollars in tax revenue by treating mobile homes as trailers that decline in value.

In his 1980 study of mobile home taxation in Missouri, Galetschky recommends that an appreciation scale replace the existing depreciation schedule. A recent survey indicates the average mobile home appreciates 5.7 percent annually for eight years, and that the newest homes, which meet 1976 federal home construction and safety standards, appreciate up to 12.5 percent annually.

But most states look at mobile homes as personal property rather than real estate.

Missouri's assessment schedule depreciates its 103,000 mobile homes over a 10-year period, independent of market value. So, its 50,878 mobile homes reported by the 1970 U.S. Census are now valued at or near zero, which represents a \$10 million loss in local revenues.

TRACING ELEMENT'S CANCER CONNECTION

Large amounts of the element, selenium, can be poisonous, but trace amounts seem to prevent tumorlike growths.

J. Steven Morris, senior research scientist, is using the University's nuclear reactor to quickly and efficiently measure selenium levels that are present in varying quantities in soil. By eating food grown in soil, people ingest minute amounts of the element.

Morris is hoping to prove that there are fewer cancer cases in areas where the soil has higher levels of selenium.

ROOTING FOR HEALTHY PLANTS

Blue-ribbon winning plants of the future may all be clones. "We can have more healthy plants by culturing the part that is most disease free, such as the shoot tip," says Nick Ntarella, associate professor of horticulture, who raises such plants in test tubes.

Wanting to determine the best gaseous environment for plant growth, Ntarella is studying the suspected harmful effects of the gases ethylene and ethanol.

"We're trying to determine how much of both gases are given off by plants under tissue culture. We want to know if we take away the gas, what will happen to the plants," Ntarella says.

To conduct this research, Ntarella has devised a controlled atmosphere growth chamber complete with gas intake and release valves.

With several disease free plants already cultured, Ntarella is now studying the effects of gas concentrations on growth.

POLITICAL REFLECTIONS



If George Washington had been a candidate in the 1980 election, he would have been better off getting his wig powdered than confessing to chopping down the cherry tree. At least, that's what two political experts at Mizou think.

"The whole notion of truth, as it was understood in the past, has been reshaped since mass media and advertising agencies got involved in the political process," says T. Jackson Lears, professor of history.

The result, as any TV viewer knows, is that today's campaigns are more form than substance.

David Leuthold, political science department chairman, agrees, noting that the media, particularly television, have tremendously altered the political process.

According to a 1972 election study, voters got more information about the candidates and the issues from political commercials than from network television. TV news, says Leuthold, concentrated on campaign hoopla rather than policy statements of the candidates.

Though commercials seldom contain out-and-out lies, half-truths can be harmful too, Lears feels, making it more difficult for voters to separate facts from the image makers' fiction.

"Sell soap flakes and you have to abide by 'truth in advertising' rules, but not when you're selling a candidate," Leuthold says.

WHICH PUBLIC UNIVERSITY IS THE ONLY ONE WITH TWO TRUMAN SCHOLARS?

By Terry Skinner



THAT'S RIGHT. OL' MIZZOU.

Two Truman Scholars give Mizzou something in common with the likes of Harvard, Dartmouth and Yale. They're the only other universities to have two students' winning the coveted prizes.

Sonja Steptoe, left, of Lutcher, La., and Peggy Israel of Ballwin, Mo., received the piece de resistance of undergraduate scholarships for Mizzou. A Harry S Truman Scholarship, offered to at least one student per state and 26 scholars-at-large, covers educational expenses

up to \$5,000 a year for four years as the student prepares for a career in public service. The scholarship foundation was established by Congress in 1977 as the official memorial to the 33rd President.

"THERE'S NO QUESTION that this scholarship is the most prestigious undergraduate scholarship," says Ted Tarkow, director of the Honors College. "It's like winning a bowl game."

Having Truman Scholars on Campus doesn't exactly hurt Tarkow's recruitment of National



Merit Scholars, either. "They attract other honor students who in turn do well in national competition. The end result is that the University gains confidence in itself."

Tarkow, an enthusiastic backer of opportunities for gifted students, says Steptoe and Israel are "more gifted in more ways than any student I can recall meeting on this Campus."

John Kuhlman, a popular teacher who has had both students in honors economics classes, agrees. "These women have several things in common that made them good candidates for the Truman Scholarship," he says. "They are both extremely bright, and they have an incredible amount of composure and won't lose their cool in a strange environment. They are active on Campus and don't just sit at meetings, but ask questions and present ideas."

BOTH STUDENTS EXUDE A CONFIDENCE that belies their youthful 20 years, but it hasn't always been that way. "I took speech and drama in high school to try to get over being so shy," says Israel, an economics and mathematics major. "If you put conscious effort into it, you can overcome it."

Steptoe's sense of humor blossomed in college. "In high school I was known as a 'stone face' because I never smiled. Here at Mizzou I've sort of let my hair down, even though I just got it cut recently," she says, grinning at the obvious pun.

That confidence was a necessary ingredient for passing the tough interviews required of scholarship candidates.

Israel, nominated for the scholarship by her advisor, Walter Johnson, was in the driver's seat for her interview with eight Kansas City civic, business and academic leaders. "I decided I would control it," says the Parkway West High School graduate. "I kept it light, answered the questions straight and made some jokes."

Israel, a merit scholar and Arts and Science student government president, is using her scholarship to prepare for a career in the Justice Department.

STEPTOE'S INTERVIEW wasn't quite as enjoyable as Israel's. "Intense" is how she describes it. "Sometimes the panel challenged the answers to my questions. I had to show all sides of an argument and then support my side."

Steptoe, nominated for the scholarship by Kuhlman, will study business and public administration

at the graduate level with plans to work for a regulatory agency or cabinet-level department. "A big problem in government is communication with business. There needs to be effective communication between these two branches so the adversary relationship that often exists can be eliminated.

"I would like to function as a liaison or press secretary," Steptoe, a journalism and economics major, continues. "I told the Truman committee I would take Hodding Carter's job. I really admire him."

Steptoe, who came to Mizzou because of the School of Journalism's reputation, feels the Truman Scholarship has opened doors, like those of the *Wall Street Journal* where she worked as an intern this summer. "I would have been content with being a reporter," she notes, "but my parents always said try if the opportunity is there. One thing I got from my family was the inspiration to achieve."

In addition to tough interviews, the students wrote 600-word essays. Steptoe explored the profits tax on the oil industry while Israel's essay was called "Developing Guidelines for Conglomerate Mergers."

Although an enviable position, sitting in the "best student" chair isn't always a slice of heaven. But Israel and Steptoe both have found ways to release the tensions and anxieties that accompany sustained mental exercise.

Religion, something that "sort of eroded away in college," again has become a priority in Israel's life. "I go on hikes to separate myself from everything else I've been doing," she says. "It makes me feel closer to God."

WHEN THE GOING GETS TOUGH for Steptoe, she heads for the tennis courts. "My game has improved a lot since I came here, and when I popped a string recently, I knew I had arrived," she laughs.

It's just a matter of time now for Mizzou's two Truman Scholars to climb the ladder of success, possibly symbolized by the Jesse Hall fire escape they climbed to get photographed for this story.

It was Israel who suggested the location, actually. "I've always wanted to get on top of Jesse Hall," she says.

Steptoe found the ordeal "petrifying. The roof is at an angle — I thought we were going to slide off the side."

Nobody said success comes easy. □

Speaking Their Language

By Carol Baskin

"AMERICA IS THE ONLY COUNTRY in the world where a student can go from the first grade through a PhD program and never have to study a foreign language," says Howard Mancing, a professor of Spanish at Mizzou. He's not proud of that fact.

Neither is President Jimmy Carter's Commission of Foreign Languages and International Studies. A year ago its report noted: "The United States' incompetence in foreign languages is scandalous. . . . Nothing less is at issue than the nation's security."

At Mizzou, special efforts by the Romance Languages department have attracted more students, particularly in Spanish and French, and also in Italian and Portuguese. Several of the changes recognize the vastly broadened job opportunities open to graduates who are fluent in a foreign language. Business, government, journalism and agriculture are perhaps the most obvious. Salary and travel opportunities are excellent. And increasingly, there are jobs in the United States for which Spanish is helpful or essential.

"Many corporations realize how valuable a bright person with language proficiency can be," says Alain Swietlicki, assistant professor of Spanish at Mizzou. "They can teach him everything he needs to know about selling widgets in Argentina a lot easier than they can teach their own widget expert to be fluent in Spanish."

It should be noted that most PhDs from Mizzou do require foreign language study. Bread and butter for Romance Languages, of course, is the 13-hour foreign language requirement for a bachelor's degree in the College of Arts & Science and the School of Journalism. Even though Mizzou's total enrollment has been fairly static in the last few years, enrollment in the basic Spanish and French courses is up this semester. For example, nearly 700 undergraduates are taking Spanish I this

semester. Swietlicki, in charge of all elementary Spanish classes, says it's the highest enrollment since he came to the University in 1974.

Tom Harris, associate dean of Arts & Science, recalls a survey of alumni and student attitudes on language requirements, taken just before the division's requirement was boosted from 10 to 13 hours. Alumni who had left Mizzou 10 and five years earlier and current seniors were asked if the requirement was fair.

"I remember there were some shocked people when we got the results back," says Harris. "More than 60 percent of the alumni who had been gone 10 years said they had used their foreign language and said more study should be required. The five-year group agreed, though not as big a percentage. Only the seniors thought the requirement was already too much."

Today, Harris says student complaints about the requirement are negligible, although he knows students still transfer to another division to avoid foreign language. "Times change," he says, noting the lack of vision of at least 200 schools that dropped their language requirements in the 1970s.

INTENSIVE SUMMER COURSES in Spanish and French have been offered the past few years. The department also has campaigned to interest students in dual degrees or double majors, established a program for summer study at a Mexican university and introduced new "language in translation" courses (taught in English) that offer students access to specific areas of foreign culture.

Swietlicki also directs the intensive beginning Spanish program, offered last summer for the fourth year. Though many language departments elsewhere offer courses called "intensive," he says Mizzou's programs, both the Spanish and French, are much more so than most. An overall 3.0 grade

A language person can learn widgets easier than a widget person can learn language.

A highlight of the University of Veracruz's program is a visit to El Tajin, the Totonac tribe's ancient capital.



Vern Williamsen

point average is required, but Swietlicki considers motivation a more important factor. He weeds out two of every three applicants. Missouri businessmen and government employees as well as students and faculty from Mizzou and other schools have taken the course.

SWIETLICKI CALLS IT a “total immersion” experience and expects complete commitment from the students. Emphasizing fundamental skills and conversational proficiency, the class meets through the morning hours and then lunches together. Student/teacher ratio averages three to one.

“Lunch is mandatory and it’s the highlight of the

day,” says Swietlicki. He doesn’t mean gastronomically, either. “It’s like a sporting event,” he says. “We spend the morning hours warming up, practicing. Lunch is the game, the race. That’s when we put to use what we’ve learned so far.”

In the afternoon instructors provide remedial assistance if needed, or specialized vocabulary study. For example, a University economics professor planning to lecture at a Mexican university for a semester took the course; an instructor used Spanish textbooks in economics to help him.

In 1978 Romance Languages made some curriculum changes designed to encourage students to pursue dual degrees (a degree in language from

the College of Arts & Science plus a degree from another Mizzou division) or double majors (both within Arts & Science.) Spanish professor Vern Williamsen advises the group, which has grown to about 30. Many more students are informally involved, taking less language than required for a major. Williamsen says his role is "to help any student trying to develop language ability to a marketable skill in conjunction with another degree or major," whether the student is formally in the program or not.

GETTING IN ALL THE REQUIREMENTS for a dual degree or double major can take lots of juggling and long-range planning, so Williamsen encourages students to come to him as early as possible.

Williamsen also shepherded Mizzou's young program at the University of Veracruz in Mexico through its first two summers, beginning in 1978. Each summer since, 25 to 30 students have spent eight weeks attending the university on Mexico's Gulf Coast, located 1,200 miles south of Kansas City. They study in Spanish and live in family homes, "and I guarantee if they want to make friends they come back speaking Spanish," says Williamsen. Freshmen through graduate students have gone; one semester of Spanish is a prerequisite.

Rachel Anderson, a dual degree student (Spanish and Journalism) went to Jalapa in the summer of 1979. Getting interested in Spanish was an accident that proved significant to her college career. "I was typical," she says. "I had to take language to get into J-School so I took Spanish. The second semester I had a teaching assistant, Caroll Young, and was she ever great! Then I heard about the dual degree program and decided this would be perfect, with the job market being so tight in journalism."

THE SUMMER IN JALAPA "turned those abstract grammar rules into a working language, a communications tool," says Anderson. "Spanish majors shouldn't think of graduating until they participate in the program. It helped me get over my fear of speaking Spanish." In a job she held last summer, there were many Spanish-speaking people. "I know I would never even attempt to communicate with them if I had not gone to Mexico."

Literature in translation courses are another

recent innovation. Sometimes scorned by academicians, such courses are justified by Romance Languages as a means to introduce important works and authors to students whose lack of foreign language knowledge would otherwise exclude them. Such courses obviously also help maintain the department's student credit totals.

"There's more to be gained from foreign language than language competency," says associate professor of French Donna Kuizenga. "The purpose of a university education as opposed to a trade school is to broaden students, so that, in addition to their specific career goals, they learn some aspects of another culture and its literature."

Kuizenga teaches "Contemporary French Women Writers," one of the literature in translation offerings. The young faculty member developed the course out of her own involvement in women's studies, and her course can be taken for credit in either department. Another cross-listed course (with film studies) is the popular 300-level class in French cinema taught by Allen Thiher, an associate professor of French.

A special master's program has been formed to capitalize on areas of expertise of several faculty members. One has been organized around the unique talents of Margaret Peden, whom former department chairman Mancing proudly calls "one of the two best translators of Spanish into English in the world today." Peden is known for her translation of *Terra Nostra*, a famous work by Mexico's Carlos Fuentes.

TODAY, MIZZOU ALUMNI are holding jobs with international mining companies in the Sun Belt, with federal agencies, in the travel industry, in community development programs for Spanish-speaking Americans, as international airline stewards, teachers in French-speaking Togo in West Africa, and information officers in the Foreign Service in Panama and the Philippines. One graduate landed a job as sales associate in a New York-based wine importing company. Other applicants had the same business skills, but she got the job because she alone had the right languages.

With the momentum that the new emphasis on Romance Languages is providing, Mizzou graduates are opening up their job skills to the world. □

The score was 14-12 and the only obstacles between the six member volleyball team and the championship title were one point and six inches of mud.

Steve Sanders, a member of the Beta Theta Pi fraternity's oozeball team, stepped awkwardly into the pit as the mud oozed between his toes. Only his eyes and teeth could be seen through the gooey grime covering his body and clothes. His team gathered to plan its strategy to win the mud volleyball tournament.

"Hit the ball deep," Sanders said. His team, covered with the slime, slid into position.

As Sanders served the ball, the opponents stumbled through the mire toward the net, not noticing the mud spinning off the ball. They jumped forward to return the serve while two players collided and fell into the ooze. One player remained standing long enough to slam the ball over the net. Sanders leaped as the ball came toward him and "spiked" it immediately into the opposing court. The ball sunk into the muddy pit as Sanders tumbled facedown in the muck. His team had won the oozeball tournament and celebrated its victory by plunging into the cool, watery slime.

This strange, new sport slid into Columbia Sept. 6, when 54 teams competed in six inches of mud at the Hinkson Creek Recreational Area, three miles south of downtown Columbia on Providence Road. The tournament was sponsored by the Mizzou Alumni Association's Student Board, and the money raised was contributed to the Alumni Scholarship Fund.

Everyone played in the mud, whether he won or lost, and ignored the grit between his teeth and the mud which oozed in his ears.

"When I first stepped in the mud pit, it felt like someone decided that I was the next ingredient in a pancake mix," Mark Dahmer said.

The three pits were dug according to standard 60 by 30 feet volleyball courts with the nets set eight feet off the ground. The Columbia Fire Department dumped 7,000 gallons of water in the pits.

"We had the capability to provide the water plus we felt it was for a good cause," said Ron Paubel,

A coat of mud makes it easy to identify Jeff Breer, Kent Kehr and Kevin Sharpe as oozeballers.



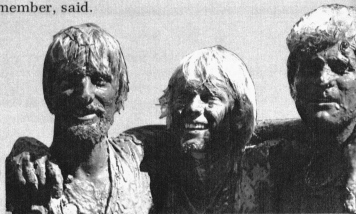
drillmaster of the fire department.

The championship was determined after six hours of competition. The tournament followed standard volleyball rules, except the games lasted eight minutes or until 15 points were earned, whichever came first. It was a single-elimination tournament so that once a team lost, it was out of the games. Referees and line judges were on the sidelines to check boundary calls. Though the referees were outside the pit, they weren't excluded from the fun.

"If I made a call that a team didn't like, I'd get bombarded with mud," Bob Conerly, a student board member, said.

By Denise Clarke

WHAT IT WAS





Left: the Alpha Gamma Rho team lost the match but won the post game dip with the Alumni Association's team led by President Tom Schultz. Above: Spencer House prepares to return a spike from Forestry, Fisheries and Wildlife.

Aimless swings at the volleyball indicated oozeball was more a game of chance than skill.

"It didn't matter where you hit the ball because it was covered with mud and it was going to go wherever it wanted," Karen Carlson said.

All the contestants frolicked, tumbled and wallowed in the muck when the games were over. "The wet mud on my hair felt like molasses," Carlson said. The ooze caked the players' eyelids as well. "I couldn't see the ball most of the time because the mud on my eyelids was so heavy, but that just made the game more challenging."

The mud-covered volleyball spun in the air for its

first time at the University, but the sport originated at the University of Notre Dame's spring festival in South Bend, Ind. The name "oozeball" was selected for the sport at the University of Nebraska-Lincoln in 1978 when its student alumni board was looking for a spring activity for the students.

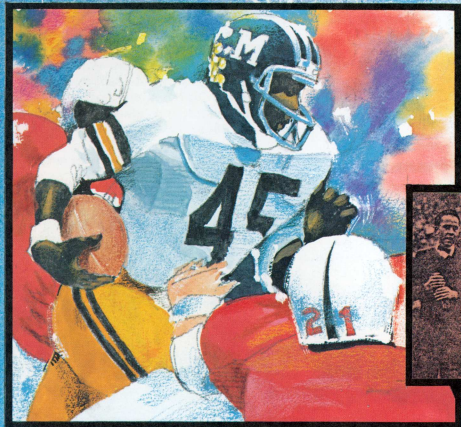
In Mizzou's tournament, one team of students from Hallsville, Mo., left its opponents drenched in mud.

"Our strategy was to psych the other team out by tackling them in the mud when we changed courts," Jeffrey Peterson said.

"The new sport of oozeball has hopefully begun its tradition at the University," Kim Alumbaugh, oozeball chairman, said. "And even though the mud pits will dry up in the next few weeks and oozeball won't be the topic of conversation, 'Oozeball — Do It In The Mud' T-shirts will still be seen on Campus."

The contestants will always remember the day when they reverted back to their childhood days of fun and the sun . . . and mud. □

WAS OOZEBALL



A Parade Of Homecomings

By Diane Caldwell

Mizzou Homecoming lore composes a colorful, historical medley. Memories dance through seven decades of traditions, reeling around the Great Depression, two world wars and post-war growing pains.

Coach Chester L. Brewer first teams Tiger football with alumni reunions on Nov. 25, 1911 when he moves the monumental Missouri-Kansas game from Kansas City to Rollins Field. Despite protests that Columbia is too inaccessible and too small to accommodate the crowds, (22,000 persons attended Kansas City's 1910 MU-KU match), Brewer seizes the opportunity to improve attendance at Columbia games. He asks alumni to "come back home for the big game."

And more than 5,000 former Mizzou students come home. Some people arrive in horse-drawn carriages; a few daring fans drive new horseless buggies; but most rooters ride one of five special trains scheduled into Columbia for the event. Tradition has it that the 1911 Homecoming at Mizzou was the first in the land to include a football game.

That maiden Homecoming day dawns sunny and warm. Pigskin fever matches the unseasonably warm temperatures. Columbia anticipates an unprecedented influx of football fans. The city closes Rollins Road to vehicles and adds 20 police to the force. The University athletic department erects temporary bleachers and new box seats to serve 12,500 visitors. Pondering the potential tourist trade, the Columbia Commercial Club urges businesses to replace all "Beat Kansas" signs with "Welcome Kansas" banners.

The football teams arrive in Columbia at noon. Jayhawks spent the week before the game in Moberly where they lived in private rail cars and practiced on a baseball field. The Tigers rusticated on George Walker's farm, five miles south of town. According to a *Missourian* report, "Both coaches



fear nervousness on the part of their men should they be allowed to taste the excitement that is in the air."

The 60 degree temperature thaws frozen Rollins Field. At 2 p.m., the teams kick off in the mud, and the players slip and stumble to a 3-3 tie game.

Although shouts of "Rock Chalk, Jayhawk" and

"Oh me, Oh my, won't we black the Tiger's eye" fill the stadium, the anticipated crowd does not. Only 200 Kansans arrive to root for the visiting team.

"Everyone looked forward to a jam that never materialized," reports the *Missourian*. In all, that first Homecoming falls short of many expectations. Nevertheless, N.T. Gentry, president of the Commercial Club, prophesies, "The crowd in the future will tax Columbia's hospitality to the utmost."

At the 1913 MU-KU Homecoming game, undaunted school spirits rise to realize Gentry's prophecy. New stunts are organized. These pass the test of time to become traditions: the snake dance, the big bonfire at the pep rally on the eve of the game, and "a real, honest-to-goodness parade with floats by the various divisions . . . and dignified alumni marching and beating tom-toms," says the *Missouri Alumnus* magazine.

Quarterback H. Lee McWilliams kicks the pigskin 40 yards in the final quarter for a 3-0 Tiger victory. Exuberant Missouri fans pull down the goal posts and march triumphantly into town while student engineers play "Ol' Missouri" and "There'll be a Hot Time in the Old Town Tonight" on the power plant steam whistle.

During the 70 years which pass between 1911 and 1980, Mizzou Tigers, students and alumni fail to keep only one Homecoming date. In 1918, World War I and an influenza epidemic infect the nation. A statewide quarantine forbids any gathering at Rollins Field.

For almost 10 years after the war, our citizens and institutions prosper. In 1926, more than 25,000 rooters gather for the Homecoming game in Missouri's new \$300,000 stadium — a memorial to men killed during the war. The record crowd meets in a record-breaking Thanksgiving Day snowfall. Mizzou battles KU in a blizzard and the Tigers blitz the Jayhawks, 15-0.

wreck on the return trip to Kansas City. Many fans spend the holiday stranded in Boonville.

In 1932, a gasoline station on South Ninth Street offers this 65-cent Homecoming special: five gallons of Red-Rose Hi-test and 1/4-gallon of Ozark motor oil. But 65 cents represents big bucks to students in '32, recalls Jane Kelly Hyde — the woman recognized by the media as Mizzou's first official Homecoming greeter.

"We were all very poor and had to think twice before we bought a nickel Coke, but it was the cheapest thing a fellow could buy a girl."

The 5-foot, 8-inch brown-eyed Journalism School graduate denies she was a beauty or a Campus queen. "The Homecoming committee needed a girl to pose with some chrysanthemums for a publicity photo. I was the only girl at the meeting. They decided to call me the official greeter. I borrowed a coonskin coat from the Kappas and met a photographer at Mueller's florist. After Jack Hackethorn took the picture, I gave the flowers back to the florist," she says. "I was never queen and never greeted anybody. I paid my own way into the game and sat with the same crowd I always did. Miss Mizzou went out on the field at halftime to meet the team captains — not me." Now living in Rockford, Ill., Hyde watches from the sidelines while the Tigers lose, 7-0, to the Jayhawks. Later, she jellies with her unofficial escort after the dance.

"On the whole, the season was a disastrous one," says the *Savitar*. Missouri loses to every team except Oklahoma.

Before another decade passes, the United States falls into World War II; however, Tiger football victories are on the rise — thanks to the indigenous genius of Don Faurot.

College life takes a new turn, too. Kids still sit around the Shack and they jelly at Gaebler's, but the 1943 *Savitar* notes "the country club era has passed.



Restaurateurs call it "the most successful Homecoming in history." Some fans will remember differently.

Harris Cafe locks long lines of waiting customers out in the snow. The Daniel Boone Hotel books as many as 10 men in a single sleeping room. Trains are delayed almost six hours. Sixty automobiles

That without a doubt is the most significant effect of the war."

Edith Daily Wright, the 1942 Homecoming queen remembers, "Homecoming was very low-key because we were in the midst of a grim war. It was not a very 'rah rah' time."

Law student Jackson A. Wright (Now Edith Daily's

husband and the University's general counsel) heads the fund effort for the Law School's queen drive. The college division which raises the most money for the completion of the Memorial Union chooses the Homecoming queen. "The winner was selected on a per capita basis," remembers Mrs. Wright. "The Law School was very small and we won without any trouble. I remember my law professors gave me a hard time about the cheesecake role I played." Mrs Wright now heads the Boone County Bank trust department.

For the first time since 1911, the football team remains in Columbia before the big game because of transportation security restrictions. No parade moves through the cautious Columbia streets and only 12,000 people cheer the Tigers to a 42-13 victory over Kansas — a serious victory led by BMOG Boundin' Bob Steuber, Mizzou's third all-America.

After the game, the crowd gathers in Rothwell Gym for a Homecoming hop where bids for the game ball add \$330 to the memorial fund. For a few hours the dancers lose themselves in big band music.

The nation wins the war, but in 1956 Mizzou loses Don Faurot as head coach. "Faurot Farewell" becomes the Homecoming theme at Mizzou. Huge crepe paper house decorations paint a picture of prosperity on Campus.

"Thanks for the memories, not only of the split-T but of 101 victories. To a coach as great as you, from the students at Mizzou," reads the Phi Sigmas' house-high love-letter decoration. In 1980, those memories are rekindled as Faurot serves as marshal of the Homecoming parade.

Homecoming Queen Kathy Shannon Kropschot reflects: "I always thought it was the most carefree time of all. Everybody went to the game. We danced something like a jitterbug, but it was really rock-and-roll. We listened to Elvis, the Kingston Trio. Scotch and soda, which we drank in the basements of the

Carefree times and soaring spirits peak with the advent of the '60s. President John Kennedy leads the nation, and Coach Dan Devine leads the Tigers to a Big Eight Conference title and their first bowl victory.

For the final time Tigers face arch rival Jayhawks in a Homecoming match. Because MU-KU tickets sell out before the season opens, the University decides to kill the tradition. After 1960 the Tigers play other teams at Homecoming.

"Have tie — We'll break it" proclaims the historic theme. Tigers and Jayhawks carry 30 wins each into their 69th meeting. Kansas has its best team in years. Missouri is ranked No. 1 in the nation.

Homecoming day once again comes with clear skies and 60 degree temperatures. Queen Dusene Vunovich Tobin remembers the warm day's parade and meeting the Missouri governor at halftime crowning ceremonies. "I also was a cheerleader and I really think I just wanted to be out there cheering," Mrs. Tobin says. She now volunteers as cheerleader coordinator for her daughter's junior high school in Arlington Heights, Ill.

Kansas defeats Missouri, 23-7, in front of 41,000 fans. The Jayhawks walk away with the Big Eight Conference title, but only for a while. On Dec. 9, 1960 the Big Eight Faculty Committee finds KU violated league recruiting rules. They strip the conference title and the victory from Kansas and award them to Missouri. The Tigers finish the year technically undefeated.

This confusion portends the discord to come when the '60s end. An era of challenge to traditions enters the country and the Campus.

"Homecoming became fragmented in the late '60s and early '70s as the institution became larger and communication seemed to break down," says Bus Entsminger, vice chancellor for Alumni Relations and Development. "I don't think Homecoming suffered any more than other traditions during that period. We saw a generation of activists arise. The students asked for more meaningful involvement in their school. We still see that in the new alumni."

While school spirit slouches into the '70s, the Alumni Association begins efforts to repair communication lines.

The first Homecoming luncheon begins in 1973 as an effort to revive the sense of reunion before the game. The Homecoming committee introduces Pride Projects which incite Greeks and independent group contributions for community improvements.

In 1976, Mizzou law students demonstrate the new spirit of challenge when they nominate Alan DeRight for Homecoming queen. The University responds with the 1977 election of Homecoming King Don Downing to reign with Queen Mary Barnes.

Tradition is born. The spirit of Homecoming swells again. Another decade of Homecoming snake-dances through. □



fraternity houses, was very big." Shannon now lives in Grosse Point Park, Mich.

At Memorial Stadium, Missouri and Kansas are tied, 13-13, with three minutes left in the last quarter. Senior Chuck Meher tackles the Jayhawk ball carrier behind the line. Coach Faurot goes home with a 15-13 farewell victory.

MIZZOU BASKETBALL: BIG STUFF

By Mark Fitzpatrick



IN THE MIDST OF THE HUSTLE and the bustle of football, the preparation is reaching a full crescendo. Within Hearnese, anticipation is building. For what, you ask? What could command that kind of attention during football season at Ol' Mizzou?

Why, basketball, of course. In 1979-80, with a team that captured the Big Eight Championship and overcame more than its share of adversity to win two games in the NCAA Tournament, the Missouri basketball program came on strong in the eyes of the public. Now, with four starters returning for '80-81, and pre-season ticket sales climbing to record heights, it's safe to say the program has arrived.

An unusual phenomenon for mid-Missouri? In a way. The Tigers had a habit of filling old Brewer Field House during their successful seasons of yesteryear, so this isn't the first time they have played before sellout crowds at home. But that was 5,000 seats. In the Hearnese Arena there are more than 12,000, which could be filled on several occasions in the next four months — so often, in fact, that not all of the big contributors to the athletic department will be able to sit in the prime seating.

"We haven't actually received all the returns from our donors," says assistant athletic director Jim Copeland, who heads the Missouri Athletic Scholarship Association. "But the preliminary indications are that we are not going to be able to fill everybody's needs. We can secure tickets for them, but we won't be able to put everyone in the prime area who wants to be. It's much more difficult to satisfy the demand than it is for football."

"If the student sales are any indication," says Athletic Director Dave Hart, "we will have a very big year at the gate."

"We're really getting the requests," says Athletic Ticket Manager George Hough. "Our record for total season ticket sales was 8,043 in Hearnese' first year. Last year we had 7,334, and the next highest was 5,833. We should break all of those this year."

THE REASONS BEHIND THIS unprecedented interest lie beyond the on-court success. Missouri had a Big Eight champion and NCAA quarterfinalist in 1976, but still averaged only 5,875 fans a game. Norm Stewart, who begins his 14th season as the Tigers' head coach and is the man most responsible for building the Tigers from a conference also-ran to a national power, has these thoughts on the subject.

"For one, interest in basketball has increased and is at an all-time high. That's just progress. Amateur basketball is approaching a peak on the national and international levels.

"Regarding our specific case, though, you have to point to three factors. For one, after 13 years here we've established a solid program with tradition. Then, the department came up with a promotions' program at an opportune time because our team last year was a champion. And, quite honestly, a major

reason was the recruitment of one player who had nationwide recognition in high school."

That player, of course, was Steve Stipanovich, the 6-11 center who earned Big Eight Newcomer of the Year honors and was picked to NBC's prestigious Freshman All-America team in 1979-80. The day he made public his intentions to attend Missouri marked a turning point in the acceptance of Missouri basketball by the public. That was March 26, 1979, and even though basketball tickets wouldn't go on sale for another six months, Hough and his staff began receiving numerous requests.

What caused Stipanovich to pick Missouri over such established powers as UCLA, Notre Dame, Kentucky and North Carolina?

"When I was a recruit I was interested in colleges where basketball was supported well. When I made my recruiting trip down here, everybody seemed to give a lot of attention to it. I had always heard a lot about Mizzou football, but you could sense at the time that people were getting excited about basketball.

"There's no doubt I made the right choice. The atmosphere in Columbia is perfect for me. I'm interested in a lot more factors than basketball, and I've been able to maintain a good balance among everything."

BUT TO CLASSIFY STIPANOVICH'S ARRIVAL as THE reason for the boom in Missouri basketball is simplistic. The signing of him and Jon Sundvold last year may have been the catalyst for a sleeping giant to awaken, but most of the credit undoubtedly belongs to Stewart.

Clay Cooper knows that. The recruiting coordinator for Mizzou football, Cooper is the elder statesman of the athletic department with almost 40 years of service to Mizzou as an athlete, coach and administrator. Though known more for his football exploits, Cooper played on the 1939 and 1940 teams that won Mizzou's last conference championships before the Stewart era.

"Basketball had an identity when I was playing because of the smaller size of the University and the camaraderie of the athletes in different sports," Cooper recalls. "We used to pack them into Brewer pretty regularly, and we had a section roped off for the M-men, who made a lot of commotion. But throughout the 1960s Missouri football experienced a period of tremendous growth. The team started going to bowl games and being consistently ranked in the top 20. We became a recognizable football power, but basketball did not really keep step.

"But under Norm Stewart it's become something very acceptable — very popular with the fans. Particularly in the past year. It could reach a point where basketball is similar to football's growth in the '60s."

"It just all came together last year," Stewart says. "Winning the championship on the heels of the promotions culminated 13 years of hard work."

INDEED THE PROMOTIONS have been significant. When Dave Hart arrived as athletic director in 1978, one of his goals was to boost basketball attendance. His staff introduced special ticket nights and giveaways to lure fans to the arena. Attendance averaged 6,624 in 1978-79 — up slightly from the 5,947 mark of 1977-78 — and then took off last season to a record 9,460 under the impetus of the “Big Stuff” promotion that made a picture of a Curtis Berry slam dunk standard fare on billboards, posters and schedule cards.

There was also increased television exposure. Including Big Eight Games of the Week, cable telecasts and independent stations, Missouri was on TV 14 times during the regular season. This year NBC will carry the Tigers nationally for the first time when they play at Louisville. Syndicated cable companies like Home Box Office and the Entertainment and Sports Programming Network also may carry the Tigers on occasion.

“The exposure has got to help,” Hart says. “But we’re now reaching a point of diminishing returns with regard to television. When we didn’t have sell-outs, we were after exposure. Now that we have the exposure, maybe we don’t need to give our TV rights away so easily.”

In other words, Hart has a hot commodity in the Tigers. Instead of going after the public as he has the last two years, he can sometimes watch the public come to him.

IT’S A MAGNETISM spawned by the 1979-80 team, the character of which played an important role in the basketball boom. Through the course of the season, five players were lost to suspension, ineligibility or injury. By the time the NCAA tournament rolled around the Tigers were down to nine players, including former baseball player Al Hightower, who had joined the squad only to provide another body for practice.

Yet Missouri won the conference by three games, and when the team registered its dramatic overtime victory against Notre Dame in the second round of the NCAA tourney, the Columbia airport was filled with a crowd similar to those that greeted the football team after its greatest upsets.

Curtis Berry, who earned all-Big Eight honors before suffering a knee injury late last season, has seen this growth better than any of the current players. He’s been at least a part-time starter since his freshman year.

“There has been a tremendous change in three years. Our home crowds now make you feel so much better and work so much harder. We’ve gotten a lot more exposure from the media, and the whole “Big Stuff” campaign has helped tremendously.

“Last year was pretty unbelievable. It was the closest team I ever was a part of, and it was so much fun being together and being part of the team.”

Berry also points to Stewart as the prime motivat-

ing factor in the emergence of a recognized basketball player.

“He has a dedication to his players that makes them want to be the best they possibly can be. He’s always taken what talent he had and gotten the most out of it. But he keeps pushing toward a higher goal.”

BERRY SAYS THE SUCCESS of the past year will be a launching pad for another good year in 1980-81. It’s an infectious feeling that has spread throughout the athletic department. The drab grayness of the Hearn Arena will be improved by the installation of a wooden floor this season. The theme “Big Stuff Is Back” hopes to capitalize on the initial attractions that “Big Stuff” created a year ago. The tickets are selling like hot cakes; and more pre-season prognosticators are giving Missouri a spot in the Top 20 — some in the Top 10.

With all the attention, will there be more pressure to produce a winner?

For 1980-81, the outlook is bright. Stewart had a good recruiting year and landed three players who could make immediate contributions. He has back six lettermen, including four starters from last year’s team that finished 25-6 and set an NCAA record for field goal percentage. He can welcome the return of sophomores Lex Drum and Barry Laurie, who sat out last season because of academic suspensions.

But he also has some questions. Four-year starting guard Larry Drew has departed for the Detroit Pistons after rewriting the school’s career records. Junior forward Mark Dressler, the hero of last year’s NCAA tourney, is lost for the season after suffering a serious knee injury in a fall pickup game. Berry must come back from knee surgery, and the Tigers will start practice with only 11 players, a number that would be dangerously reduced by an injury or ineligibility. The schedule is a killer, with powers like Louisville, Illinois and LaSalle, not to mention tournaments that include North Carolina, Arkansas, Georgetown, LSU, Florida State and Georgia — all that before the competitive Big Eight season and postseason tournaments.

Stewart, however, is not one to be bothered by the pressure. “The pressure’s never bothered me in playing or coaching. We set realistic goals for our team, like making 70 percent of our free throws and 50 percent of our field goals. You can’t set unrealistic goals about number of victories or championships.

“WE SHOULD HAVE A GOOD TEAM, but that doesn’t mean anything about winning or losing. We could possibly play nine or 10 of the top 20 teams in the country and come up with a record that’s not too impressive. It will be a good experience for this team at this stage of its development. It’s time for them to find out if they can play with the best, game in and game out.” □

CHAPTERS INCREASE SUPPORT FOR SCHOLARS

MORE THAN 20 CHAPTERS from Missouri and out-of-state will be recognized as honor chapters at the Leaders Day Banquet, Nov. 21. The following morning, alumni volunteers will attend a leadership skills workshop.

One of the groups attending Leaders Day will be the Greater Peoria alumni

chapter, which was inadvertently omitted from the directory published in the September-October issue of *Mizzou*, the Association's annual newspaper. "Not only has this chapter been officially chartered since November 1978, but it also has been a leader among out-of-state chapters," says Sharon Baysinger, director of Alumni Activities.

It received Honor Chapter status last



New members of the Association's board of directors include, from left to right, first row: Don Northington, Education; Shelby Jones, Forestry; Sherry Mustapha, Nursing; second row: Sharilyn Lemkuil, Home Economics; Walter Trueblood, Engineering; Chip Kammerlohr, Veterinary Medicine; Don Ayers, western region; third row: Jim Pace, Kansas City; Kevin Chapman, membership; and James Bollot, awards.

Cheerleader Harold (Spider) Burke, AB '54, kindled the Mizzou Tiger spirit at the Alumni Association's Oct. 3 national board of directors meeting.



From The Association

fall under the leadership of T. North Pile. Current president Brock L. Hessing and the chapter again will be recognized at this fall's Leaders Day.

ALUMNI CHAPTERS have dramatically

increased their support of the Alumni Scholars program. This year, 22 chapters are sponsoring 35 students compared to 12 chapters sponsoring 17 students last year.

The Association matches each chapter's scholarship contribution up to the cost of one incidental fee. Chapters may award as many scholarships as they choose. See photo on page 66.

A TOTAL OF 8,574 ALUMNI and friends attended 98 activities sponsored by the Association between May 1 and Sept. 30. This is a substantial increase from the same period last year, when 5,880 attended 52 events. Many more activities



Broemmelstick



Craig



Edscorn



Hemphill



Meyer



Murmann



Partridge



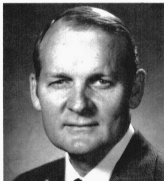
Rhoades



Robnett



Simon



Specker



Walsworth

are planned for the fall and winter, including Mizouo Nights, which are hosted by local chapters to provide information to interested high school seniors about life at the University.

A DUES INCREASE has been approved by the Association's Board of Directors, effective Jan. 1.

"This increase, the first since 1976, was necessary to allow the Association to continue its support of quality programs," says Tom Schultz, Association president.

The new membership fees will be \$15 annual, \$17.50 Mr./Mrs. annual, \$350 life

and \$400 Mr./Mrs. life. *Tiger Sports* will continue to be offered to members at a subscription rate of \$7.50 per year.

Current members may extend their membership at the present rate. In fact, some chapters will be holding membership telethons to allow alumni in their area



Hills



Larson



Lum



McQuade

1980 Faculty-Alumni Awards

Eighteen alumni and faculty members were honored Sept. 19 by the Alumni Association at the 13th annual Faculty-Alumni Awards Banquet.

Alumni who received awards were: Howard A. Broemmelsick, BS Agr '41, president and chief executive officer of Habco Steel Services Inc.; Marshall Craig, AB '30, JD '32, a senior judge on the Missouri Supreme Court; Kenneth C. Edscorn, BS Agr '50, purchasing agent for the Missouri Pacific Railroad Co.; Lee Hills, Journ '29, editorial chairman of Knight-Ridder Newspapers Inc.; Herman Lum, JD '50, associate justice of the Supreme Court of Hawaii; Robert D. Partridge, BS Agr '38, executive vice president and general manager of the National Rural Electric Cooperative Association; John S. Robling, BJ '43, vice president of public relations and advertising for *Encyclopaedia Britannica* Inc.; Harriet L. Robnett, BJ '42, special deputy of the secretary of the senate, an ex officio member of the Federal Election Commission; Bernard Daniel Simon Jr., BS CE '38, chairman of the

board of his own company, the B.D. Simon Construction Co.; Ora A. Specker, BS Agr '50, vice president of marketing at Anchor Laboratories, a division of Philips Roxane; Don Walsworth, BS Ed '57, director of Walsworth Publishing Co.; and Lloyd E. Worner, MS '44, PhD '46, president of Colorado College in Colorado Springs.

Faculty members who received the awards were: Delbert D. Hemphill, BS Agr '40, MS '42, PhD '48, professor of horticulture and a faculty member since 1946; Kenneth L. Larson, professor of agronomy and acting associate dean and director of resident instruction in the College of Agriculture and School of Forestry, Fisheries and Wildlife; Henry A. McQuade, MA '40, professor of radiological science, who joined the faculty in 1957; Dallas K. Meyer, PhD '47, professor of physiology, a faculty member for 33 years; R. Kent Murmann, professor of chemistry, who joined the faculty in 1958; and John D. Rhoades, BS Agr '59, DVM '61, professor of veterinary medicine and surgery, a faculty member since 1968.



Robling



Worner

to join at the lower cost and to help the membership committee reach its goal of 23,000 members by the end of the fiscal year.

MIZZOU'S BLACK ALUMNI Organization hosted its second Homecoming

reunion on Friday, Oct. 17. The one-year-old organization "wants to identify and communicate with all black alumni and assist departmental efforts in recruiting and retaining more black students and faculty," says Deedee Wright, coordinator of the organization.

1981 year: Alumni winter Caribbean cruise, Feb. 3-13; Mississippi River cruise, March 20-27; 18-day tour of China, May-June; Italy/Switzerland, July; and northwest United States and Canada, August.

THE TOUR COMMITTEE is offering all Tourin' Tigers the following trips for the



Association vice president Bill Lenox finished in the top third of the 170 runners in the third annual Alumathon Sept. 20 in Columbia. Lenox has participated in all three events.



Alumni scholars attending a Sept. 14 luncheon hosted by the Association were from left to right, first row: Sandy Beutler, Springfield, Mo.; John Grimm, Cape Girardeau, Mo.; Kristan Chapin, Rushville, Mo.; Vincent Smart, Carrollton, Mo.; Karen Reider, Stover, Mo.; Nicci Vento, Manchester, Mo.; Sherri Siron, Mexico, Mo.; second row: Kathy Back and Robin Steffen, Cape Girardeau, Mo.; Carla Zimmerschied, Carrollton, Mo.; Debbie Sharp, Ash Grove, Mo.; Cheryl Campbell, Kearney, Mo.; Fran Windsor, Osage Beach, Mo.; Tanya Scheerer, East Peoria, Ill.; Beth Plummer, St. Charles, Mo.; third row: Angie Daniels, Stover, Mo.; Jack Bridges, Poplar Bluff, Mo.; Pat Beckman, Bridgeton, Mo.; Paul Peters, Waverly, Mo.; Brian Lester, Cassville, Mo.; Randy Cowherd, Purdy, Mo.; Lynn Smiley, Mexico, Mo.; fourth row: Todd Hill, Platte City, Mo.; Grant Weathers, Sikeston, Mo.; Beth Gue, Russellville, Mo.; Mark Sloan, Poplar Bluff, Mo.; Jennifer McAllister, Mendon, Mo.; and Kathy Merritt, Mexico, Mo. This year the number of students receiving alumni scholarships is more than twice as many as last year.

Among those attending Mizzou's second annual Black Alumni Organization Homecoming banquet Oct. 17 were Chancellor Barbara Uehling; Gus T. Ridgel, MA '51, first black admitted to the University; Arnita Young Boswell, the guest speaker; and Barbra A. B. Horrell, who chairs the organization's executive committee.



Curators give nod to combined library, book storage request

Instead of building a separate book storage facility, the Board of Curators has decided to combine the four-campus facility with Mizzou's new Health Sciences Library.

President James Olson recommended combining the facilities in order to obtain adequate state funding.

The Health Sciences Library would retain the same size and location near the School of Nursing, as originally requested, but a two-story basement would be added for the library storage facility--at an estimated savings of \$2.9 million.

In addition to the \$5.9 million now sought in state funds for the combined facility, the University hopes to raise \$2.7 million from private gifts to the Health Sciences Library. More than half the private goal has been realized with the recent \$105,000 donation from the J.B. Reynolds Foundation of Kansas City.

Student shuttle runs nightly

Concern for security at night, especially for women, has prompted Mizzou to initiate a free evening shuttle service this fall.

Co-sponsored by the Missouri Students Association and the University, the shuttle service "won't eliminate rape," says MSA President Stacy Kottman, "but it will allow women to get around at night."

Buses follow two routes which serve on- and off-campus housing areas including Stephens and Columbia colleges. Ellis Library is the beginning and transfer point for both routes. The buses run every half hour from 6 to 11 p.m. daily.

Continuation of the service will depend upon adequate rider use during this first trial semester.

University appeals case to U.S. Supreme Court

The University of Missouri has asked the U.S. Supreme Court to decide whether the University's prohibiting use of facilities for regular religious worship is unconstitutional.

Athletic training facility dedicated



At dedication ceremonies for the new Dutton Brookfield Athletic Training facility Oct. 4, Chancellor Barbara Uehling and athletic director Dave Hart, center, thank fund-raising campaign co-chairmen Augie Busch III, seated, and Robert Willits, far right. Bush and Willits helped raise \$1.2 million in alumni donations which erased the facility's construction debt.

The University argues that the practice violates separation of church and state constitutional mandates. Cornerstone, a UMKC student organization, contends that restricted use of facilities violates the group's right to free speech.

In December 1979, the U.S. District Court in Kansas City ruled in favor of the University. But the 8th U.S. Circuit Court of Appeals in St. Louis overturned the decision in August and, on Sept. 19, rejected a University request for rehearing.

The Board of Curators has temporarily suspended

restrictions on facility use until the legal matter is settled.

Building costs \$400,000

The Columbia Professional Building, 909 University Ave., has been purchased by Mizzou for \$400,000.

About 40 percent of the 25,800 square foot brick structure already is being used by the University. The building houses the UMC Public Affairs Information Services and the Mizzou Employees Credit Union. The remainder of the building will be converted to University use as present tenants' leases, many which run until Aug. 31, 1981, expire.

Originally a Methodist women's residence hall, the building and its 84 parking spaces occupy slightly more than one acre north of the Middlebush building.

Around The Columns

Zanders named director of equal opportunity

Alton Zanders, affirmative action officer for the State University of New York-Syracuse, has been named as Mizzou's long-sought director of equal opportunity. His appointment marks the end of a three-round search.

Zanders, who has a law degree will report to work Jan. 2.

Zanders' law degree was seen as a boon to Mizzou since it cannot hire its own counsel because the four campuses are served by the central legal department under General Counsel Jackson Wright.

Zanders will coordinate the equal opportunity program, guide and assist administrators in planning and implementing affirmative action programs and oversee compliance with federal and state equal opportunity legislation pertaining to employment, compensation and affirmative action.

Zanders has been at Syracuse since 1971, when he was assistant director of educational opportunity at SUNY, concurrent with pursuing his law degree there. He also holds a master's degree in science education from Syracuse.

At Mizzou, he will draw a \$35,000 salary for his efforts to upgrade equal opportunity on Campus.

Jones, current interim director of equal opportunity, will serve as acting associate director.

Mizzou scholars number 188

This year, 188 National Merit and National Achievement Scholars are enrolled in Mizzou, an increase of 12 over last year's total which put Mizzou first among Big Eight schools. Last year, Mizzou tied with Iowa State for seventh place nationally among all public universities for the number of national merit scholars enrolled.

DIAL Access offers quick answers to common questions

A program designed to provide quick answers to commonly asked questions will begin this month.

Called DIAL Access, the Office for Student Development program will provide curious callers with three- to five- minute recordings on virtually any facet of University life--from financial aid and career placement to alcohol abuse counseling and day care.

"Since this information comes from the primary source, it reduces the prevalence of misinformation and partial information," says Bill Riley, assistant vice chancellor for student

Student group picks homecoming queen



Newly crowned Legion of Black Collegians' 1980 homecoming queen, Lisa White, receives congratulations from her Delta Sigma Theta sorority sisters. White, a 19-year-old broadcast journalism major, also is a University Scholar. Angela Turner, a College of Arts and Science junior, was named first runner-up. White was selected from a field of six contestants.

services. Letters have been sent to the heads of all primary academic, student service and non-academic units, "explaining what the system was and what their department could bring to the service."

"We hope each of the divisions will appoint some one responsible for developing the script for their division's tape," Riley says, noting that Student Development will pick up the tab for transcribing and producing tapes during the first year of operation.

The office will devote two telephone lines, staffed by student employees from 1 to 9 p.m. daily, to DIAL Access. A log will be kept to determine which tapes are used most often and for evaluation purposes.

Mizzou is the first university in the Big Eight to offer DIAL Access. Already three Big Ten universities--Wisconsin, University of Michigan and Minnesota--employ the system.

Shrout heads news services

Thomas R. Shrout, BJ '72, former assistant director of communications services at The Ohio State University, is Mizzou's director of news services.

The position was created as a result of a reorganization by University Relations director Sharon Yoder. News services previously was known as OPI, the office of public information.

"Tom Shrout has demonstrated his proficiency in operating an aggressive media relations program, which is exactly what is needed to draw statewide and national attention to the many significant accomplishments of this university," Yoder says.

Shrout joined Ohio State two years ago as television news coordinator in the Office of Public Affairs. He later was named assistant director of communications services, and was responsible for state, local and national media relations, including the OSU TV news service.

For six years prior to joining OSU, Shrout was a reporter/anchorman, writer and producer for WCMH-TV in Columbus.

AGRICULTURE

Food science group sells sausage-cheese gift boxes

Christmas gift boxes of assorted sausages and Wisconsin cheeses will be sold by Food Science Association members to raise money to visit major food industries.

Orders will be accepted beginning Nov. 10, and deliveries will be made in mid-December. Prices will range from \$5 to \$15.

For more information, contact Genevieve Christen, president, or Y.H. Lee, finance committee chairman, at 213 Eckles Hall, UMC, Columbia, Mo. 65211, phone 314/882-7253.

Scholarship established in agriculture journalism

Joyce Hatcher Peerman, BJ '42, of Jackson, Mo., has established a \$2,500 agricultural journalism scholarship fund in memory of her husband, J. Leonard Peerman, BS Agr '42, who died in 1978.

Peerman taught vocational agriculture at Jackson and Delta, Mo., high schools, held several offices in the Missouri Vocational Agriculture Teachers Association and also received the Association's distinguished service award in 1973.

Sigma Xi recognizes professor for excellence in research

Charles Gehrke, biochemistry professor and manager of Experiment Station Chemical Laboratories, has received the 1980 UMC chapter of Sigma Xi research excellence award. The honor includes a plaque and \$500 stipend.

Gehrke, a Mizzou faculty member since 1949, is recognized internationally for his biochemistry research using chromatography as an analytical tool.

Sigma Xi is a national society for research in the sciences.

Biochemistry head resigns

Broken promises and an unresponsive administration provoked the Sept. 2 resignation of James Gaylor as chairman of the biochemistry department.

Since assuming the chairmanship

in 1977, Gaylor increased federal grant monies for department research from \$500,000 to \$1.3 million. Although he remains as a department professor, Gaylor says he will seek employment elsewhere.

In May 1979, Chancellor Barbara Uehling ordered the closing of Schweitzer Hall, a building which served as laboratory space for the biochemistry department. The decision came after discovery of radioactive contamination in the building--the result of work with radioactive ores during the 1920s.

Because of the closure, the department lost almost two-thirds of its laboratory space. As of September 1980, the space had not been restored. "The Campus is extremely lacking in quality laboratory space overall," Gaylor says.

In addition to the unfulfilled promise for more work areas, "Things have to reach a state of semi-brinkmanship before something is done," he adds.

Specifically, he refers to administrative failure to meet a Sept. 1 deadline set by the U.S. Department of Agriculture for improving guinea pig storage facilities in Schweitzer. Ignoring the USDA edict jeopardized a

\$100,000 federally funded research project, Gaylor says.

For 17 years, Gaylor served on the Cornell University faculty--six years as chairman of their prestigious biochemistry department--before his move to Mizzou. He says he considered the change a challenge. "I thought I could build a good department from the bottom up. It proved to be impossible."

Brooker noted for dedication



Donald B. Brooker, BS '47, MS '49, professor of agricultural engineering and international expert on crop drying methods, has received the Massey-Ferguson Medal from the American Society of

Brooker

Agricultural Engineers. In 1971, he was named an ASAE Fellow.

The annual award honors the educator's dedication to learning and teaching agricultural engineering and advancing agricultural knowledge and practice.

Rodeo Club ropes third in contest



Mary Cristofano/Master

All-round cowgirl Leanne Russell competes in calf-roping on her way to a rodeo championship.

The University Rodeo Club, in conjunction with United States Tobacco Co., sponsored an intercollegiate rodeo this fall at the Mizzou South Farm. Leanne Russell, a sophomore in dairy science, won the all-round cowgirl title and Mizzou placed third overall in the contest.

"Grab with your fist. Grip with your knees. The higher you fly, the sweeter the breeze," the rodeo announcer called while bull-riding cowboys soared into the air and then nose-dived into the dust.

Will Mobley, a junior majoring in business, dislocated his shoulder during the bareback horse riding event. Another contestant was gored during the steer wrestling or "bulldogging." Such injuries are not uncommon.

"Bulldogging is hard on the knees especially when the bull is dragging you behind him," says club member Mark Miller. Although most bulldoggers practice on mechanical bulls, when it comes to the real thing, "You just nod your head, click your heels and go to it."

ARTS AND SCIENCE

Mizzou audience experiences London Symphony performance

Acclaimed by *The New York Times* as "one of the world's great orchestras," the London Symphony Orchestra performed this year in San Francisco, Dallas, Chicago, Washington, New York and Columbia.

Principal conductor Claudio Abbado lead the famed orchestra in Berlioz's "Roman Carnival" Overture, Opus 9; Bartok's Suite from the ballet "The Miraculous Mandarin"; and Brahms' Symphony No. 2 in D major, Opus 73 for the Jesse Auditorium audience Oct. 29.

Women's studies explore contributions of women

Classes in women's studies at Mizzou have grown considerably since the first women's studies course was taught here in 1971.

This summer the women's studies office, which opened in 1977, received approval for an interdisciplinary area of concentration in women's studies under the College of Arts and Science.

Seventeen women's studies courses are being offered this semester. For example, Women in Media investigates the participation and portrayal of women in the media. Psychobiology of Women explores the evolution of male and female behavior through biological findings.

Christmas to be celebrated with three special events

Three music events in the fifth annual Chancellor's Festival of Music are planned to make the Christmas season special.

At 4 p.m. Nov. 16, a performance of British church music from the 1600s to 1940 will take place in the picturesque Church of Saint Mary Aldermanbury on the Westminster College campus in Fulton. The reconstructed Christopher Wren church was the first foreign building to be designated in the National Register of Historic Places.

George Frideric Handel's

Sculpture tells history of mass communications

Art Professor Don Bartlett has completed a sculpture, possibly the only one in the nation, that depicts the history of communication.

The 16-month project, completed in August and dedicated Oct. 5, was funded by a \$21,000 grant from the Knight Foundation. The sculpture called "Media's People" is featured in the John S. Knight and James L. Knight Courtyard of the new \$6.3 million Journalism and Communications Building at the University of Florida-Gainesville.

"It took an artist from Columbia, Mo., so rich in the tradition of journalism education, to do right by this subject," says Florida journalism dean Ralph L. Lowenstein, a former Mizzou journalism professor who selected Bartlett for the commission.

On the right, "Media's People" shows the American family standing before the traditional eight-column newspaper. On the left, two communications students stand

"Messiah" will be presented by the University Choral Union at 8:15 p.m. Dec. 4 in Jesse Auditorium. Composed in 1741, "Messiah" is Handel's most famous and best-loved oratorio.

Seasonal music will be presented by the University Chamber Singers, Singers, Choral Union and Brass Choir in a free Christmas Prelude at 3 p.m. Dec. 7 in Jesse Auditorium.

For ticket information, contact the music department, 140 Fine Arts, Columbia, Mo. 65211, or call 314/882-3679.

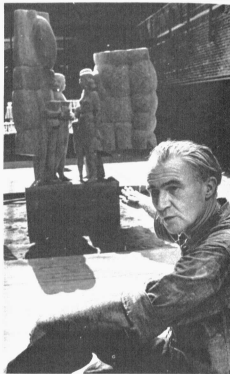
Fund aids retirees' research

A fund to aid the continuing research of retired professors in the chemistry department has been created in honor of Lloyd B. Thomas, a chemistry professor who retired recently.

Earnings from the Senior Professor Research Fund of \$16,000, donated by Thomas' colleagues and former graduate students, will support unfinished research or allow a professor to begin new research.

Quartet returns from tour

"The Esterhazy are masters of their craft...a peaceful and sensitive manner with a palette of



Don Bartlett explains "Media's People," a sculpture he made for the University of Florida.

before the press of the future--a six-column newspaper evolving upward toward microwave discs.

velvet-like colors," reads La Segunda press review following an Esterhazy Quartet performance in Santiago, Chile.

This summer, Mizzou's string quartet-in-residence performed in Brazil, Chile, Argentina and Venezuela.

Established in 1960 to provide a better musical environment on Campus, the quartet is composed of music faculty members Eva Szekely, first violin; John McLeod, second violin; Carolyn Kenneson, viola; and Carleton Spotts, cello. Members are selected after auditions which attract musicians nationwide.

"String quartets as a musical form were developed by Haydn," Romanian-born Szekely says. "He is the main influence in crystallizing the quartet's texture and form."

Haydn wrote a quartet each week while employed as a staff musician by the Court of Esterhazy--hence the name.

Upcoming performances by the group include Nov. 21 in the UMC Fine Arts Recital Hall, and Nov. 17 with the Consortium Chamber Players at Stephens College.

BUSINESS AND PUBLIC ADMINISTRATION

King named assistant dean

Ronald E. King, director of placement in the College of Business and Public Administration, has been appointed assistant dean for student affairs and external relations.

A native of Poplar Bluff, Mo., King joined the faculty in 1976. In his new position, he will be responsible for coordinating undergraduate program administration as well as B&PA job placement services.

Public administration program offered in Jefferson City

State executive employees have special career interests and education needs. For this reason, Mizzou now offers a Jefferson City-based master's program in public administration.

"The program meets the tremendous need to bring new ideas into government, offers up-to-date training and the latest techniques for policy-making and quality program development," says William D. Dye, director of budget and planning for the Missouri Office of Administration and a 1977 graduate of the program.

The project began in April 1975 under the sponsorship of the Governor's State Training and Advisory Council, the UMC Extension Division and the public administration department in the College of Business and Public Administration.

Faculty members who teach master's in public administration courses at Mizzou offer the same courses in Jefferson City. Class sessions meet from 4:30 p.m. to 8:30 p.m. once a week for nine weeks. Currently, 110 students are enrolled.

Successful businesswomen speak to fraternity members

Women don't need to compromise themselves to get ahead in the business world anymore. And

Karsch ends 33-year teaching career

In July Robert F. Karsch, PhD '48, retired as professor of public administration and political science. But after 33 years of teaching state and federal government at Mizzou, he just won't quit.

The professor emeritus of political science currently serves as coordinator for the UMC-Sophia University exchange program in Tokyo.

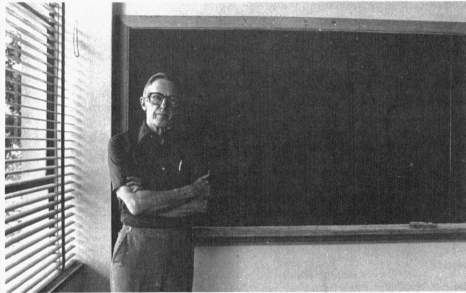
Karsch will be remembered as a teacher, songwriter, scholar and political figure. Almost every student who has studied state government at Mizzou is familiar with Karsch's book *The Government of Missouri*, now in its 14th edition. And every football fan knows the tune of "Fight, Tiger" which Karsch composed for a 1946 song contest.

Since joining the Mizzou faculty in 1947, the 70-year-old Karsch

has written more than 60 articles and books on state and local government. He was instrumental in the establishment of the Department of Public Administration. Teaching American government ranks among his major contributions to Mizzou, Karsch says. Among his former students are Jim Spainhower, state treasurer, and Larry Marshall, former state senator.

He was a city councilman from 1955 to 1961, and served on the Missouri Elections Commission from 1975 to 1978.

"One of the greatest needs of our time is to find out what the official processes of our government are," Karsch says. "It is by working through the official processes that we can preserve the civilization rather than destroy it."



Robert M.D. Parker/Columbia Missouri

Robert Karsch, who retired in July, composed the song, "Fight, Tiger," in a 1946 song contest.

opportunities have improved for women who want to move up in their companies or start their own businesses.

Members of the UMC chapter of Phi Chi Theta, the national fraternity for women in business and economics, hear this good news at monthly meetings with successful businessmen and women. Members of the fraternity, one of three at Mizzou for business and economic majors, also hear it from professionals on annual visits to Chicago, Dallas or wherever successful businesswomen are willing to speak to them.

Membership in the group is open to second semester freshmen, male or female, with grade point averages of 2.0 or better.

B & PA graduates experience jump in starting salaries

Average starting salaries for graduates with bachelor's degrees from the College of Business and Public Administration leaped to \$16,000 in 1979-80 from \$13,000 a year earlier.

Graduates with master's degrees averaged \$1,000 more than last year. The highest individual starting salary was \$28,000 for a graduate with a master's degree in finance.

EDUCATION

College appoints coordinator for external relations

Jo Behymer has been named coordinator of the newly established Office of External Relations for the College of Education.

The new office will emphasize recruitment and public relations. Its primary target will be high school and junior college students with high ability and aptitude for teaching and other services.

This fall, "big Ed Saturdays" kicked off recruitment efforts (Big Ed is the college's student mascot). Morning advisement sessions introduced advantages of the college to potential students. Following the sessions, the students and their parents attended a Tiger football game as guests of Big Ed.

Behymer requests assistance from alumni willing to provide addresses and telephone numbers of possible recruits. Call Behymer at 314/882-8312 or write 109 Hill Hall, UMC, Columbia, Mo. 65211.

Mortar Board breaks tradition; elects male president



Alonzo

Senior education major Ray Alonzo's election as president of Mortar Board breaks a 60-year-old tradition. Before Alonzo, only women had served as president of the honorary society which began in 1918. Prior to 1975 Mortar Board only admitted women.

Twenty-nine top Mizzou seniors constitute Mortar Board. Membership is based on academic standing, service and leadership. Alonzo also is president of the Education Student Council and Kappa Delta Pi, an education honor society.

Educator helps handicapped learn work and social skills

Vocational rehabilitation for the mentally handicapped extends beyond learning work skills, says

Sandra Alper, associate professor of special education. Alper sees a need to develop "the social skills that most people learn just by being in society."

Alper puts students from Woodhaven Learning Center into work programs at Mizzou, the Harry S. Truman Memorial Veterans Hospital and the Lenoir Convalescent Center.

Alper reports "fantastic cooperation from the employees and the co-workers" involved in the projects. In addition to giving them the training, she says, the interaction and the exposure to non-handicapped people have been invaluable.

Alper believes special education professionals must teach marketable skills and she says it's time to "move vocational training for handicapped people out of the classrooms and onto actual jobs. If you want to train someone to swim, you need a real swimming pool."

In recognition of her outstanding efforts, the Missouri Association for Retarded Citizens recently named Alper 1980 Educator of the Year.

In addition to work on the rehabilitation project, Alper teaches courses in mental retardation and the severely handicapped.

Educational studies offered as new degree program

The College of Education now offers a Bachelor of Educational Studies degree (BES). The new degree allows individuals to develop skills which serve the needs of students interested in education studies, not teaching.

Currently, 200 education majors are enrolled in the degree program. As of August 1980, 107 program graduates have entered careers in business, data processing, employment and training services, and agency counseling.

ENGINEERING

Enrollment up by 15 percent

Enrollment in the College of Engineering is up by 15 percent over last spring's enrollment. This semester, 2,263 students are enrolled compared to last semester's 1,992.

Part of the reason for the increase is high salaries paid to graduates. This spring, seniors accepted jobs with salaries averaging \$20,580 per year, an increase of \$1,970 over winter 1979 graduates.

Jack Morgan, assistant dean and

director of placement, sees no decline in the engineering employment market. "The outlook for well-qualified graduates continues to be strong."

Alumni leaders direct engineering organization

New officers for the Engineering Alumni Organization are Walter Trueblood, Kansas City, president; Bob Girard, Jefferson City, president elect; Dave Neptune, St. Louis, first vice president; and Bob Crabtree, Prairie Village, Kan., second vice president.

Directors are Ben Ornburn, Northbrook, Ill., out-of-state activities; Walter Vandellist, St. Joseph, western Missouri; Harvey Ebers, Hannibal, central Missouri; and Jo Lorenze, St. Louis, eastern Missouri.

Three professors selected for endowed chairs

Three professors have been selected to endowed chairs in the College of Engineering. John T. O'Connor, chairman and professor of civil engineering, has been appointed C.W. LaPierre Professor of Engineering; Richard Hof, professor of electrical engineering, has been designated Emerson-Chance Professor of Electrical Engineering; and Sudarshan Loyalka, professor of nuclear engineering, has been named James C. Dowell Professor of Engineering.

The renewable professorships run for three years, and carry a \$3,000 annual stipend.

Engineering attracts high-ability women students

The way the College of Engineering sees it, their female students are the creme de la creme.

The average woman engineering student, according to Testing and Counseling Services, ranks in the top 16 percent of her graduating high school class; their overall class rank is six points higher than other Mizzou women.

On the SCAT Tests, women engineering students rank two points higher in verbal, nine points higher in math, and eight points higher on total scores than other Mizzou women. On the Missouri Math Placement Tests, women engineering students outrank other women by 12 points.

Women engineering students also outrank male engineering students in Missouri Math Placement Scores and high school rankings.

FORESTRY, FISHERIES AND WILDLIFE

China's tree planting program impresses forestry director

Don Duncan, director of the School of Forestry, Fisheries and Wildlife, was impressed with the amount of tree planting in China in the last 30 years.

Duncan was one of seven American foresters who spent a month in China on a forestry exchange program this summer.

"It is estimated that about 2,000 years ago, 50 percent of China was forested. By 1950, only about eight percent remained forested. But, since 1950, by various strong planting programs, the Chinese have brought the figure up to about 12.7 percent of their total area," Duncan says.

"From a forester's point of view, that is a very large planting program."

In addition to the practical purpose of providing fuel, Duncan says the Chinese also have planted many trees for beautification and reduction of pollution.

One of the best ways the United States is helping China modernize is through the science exchanges already taking place, Duncan says, noting that seven Chinese foresters visited the United States in October.

"The United States is considerably more advanced than China technologically, but in certain areas (wood sciences and physiology) the Chinese also are doing considerable work."

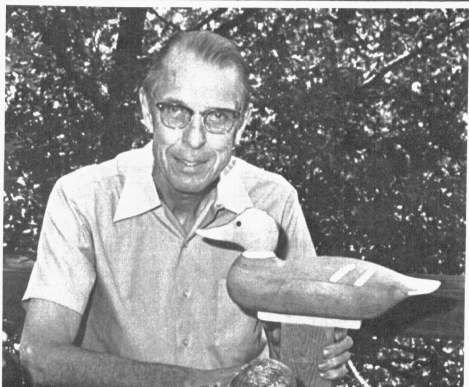
Students enjoy 'Bean Feed'

The UMC Forestry Club welcomed new students to the school and the club at its Sept. 9 "Bean Feed."

This traditional picnic provides incoming foresters the opportunity to meet other students and faculty, and to become acquainted with student organizations, especially the Forestry Club. More than 125 new students and faculty enjoyed hot dogs, beans, slaw and soda.

Summer jobs offer experience in different forestry fields

Forestry students found forestry-related summer jobs quite plentiful and many took advantage of the opportunity to gain experience and to learn firsthand about various fields of forestry.



Mike Daniel/Columbia Missouri

Professor William Elder has discovered the joys of carving authentic wooden duck decoys.

Neophyte whittles away at new hobby

William Elder, professor of fisheries and wildlife since 1945, has studied ducks and geese for a long time. Carving them is another matter.

The water fowl researcher began wood carving a year ago after taking an adult education class at Hickman High School. His interest was prompted by his extensive collection of the wooden ducks as well as a desire to revive the "lost art" of carving authentic wooden duck decoys.

"Wooden decoys are collector's items. They're decorative. There's a big demand for them and some are quite expensive," says the neophyte wood-carver.

Elder uses a solid block of pine for the bodies of his decoys and carves the head separately. He gets the proportions for the duck from books on decoy-carving.

After sketching the pattern of the decoys, he makes a diagram on cardboard and transfers it to

the wood. Then he begins carving.

"I work mostly with hand tools, although some people do use power tools. I use a drawknife and wood rasps." Tools are important not only for the initial carving, but also for the detail work that comes later, he says.

After the carved body has been highly sanded, it is painted with a primer. "Carving is one thing; painting is another," Elder says. "Painting a bird is not easy; there's a lot of blending involved."

Elder's determination to make the duck decoys authentic complicates the painting stage. "He won't paint anything that is not scientifically correct," his wife, Glennis, says.

Elder is a member of the Wood-carvers Club, a local group of carvers who meet once a month to display and discuss their work. "You learn a lot about tools and finishes," and that "there's always someone who can do it better."

A significant number of jobs were filled through the school, but many students found jobs independently.

Missouri forestry students worked for the U.S. Forest Service in California, Arizona, Colorado,

Wyoming, Minnesota and Missouri. The Soil Conservation Service and the Missouri Department of Conservation also hired several, and a significant number joined forest industries at International Paper, Westvaco and Weyerhaeuser. A number of students did contract timber management work and some became loggers.

Cox appointed acting director

Gene S. Cox, professor of forestry, is the School of Forestry, Fisheries and Wildlife's acting director in Don Duncan's absence.

Director Duncan began a 10-month assignment in September in Washington, D.C., where he is reviewing research programs of forestry schools across the country.

HOME ECONOMICS

Round-the-clock child care offered to hospital employees

Finding good child care is difficult for many families, but the task can become especially trying if the child is under two or if the parent's job begins at 11 p.m. The child and family development department and the University Hospital have initiated a pilot program which hopefully will ease some of the child care worries of hospital employees.

Housed in Gwynn and Stanley halls the child care program is open 24 hours a day, 365 days a year for children between the ages of 6 weeks and 5 years. Most day care centers consider themselves "full-service" if they meet the needs of parents who work from 8 a.m. to 5 p.m. Few accept children younger than 24 years old.

"We hope that setting up comprehensive child care will help us attract and retain good nurses,"

says Bob Whitlock, hospital program coordinator.

At the same time, the program provides an excellent learning opportunity for students in child and family development, says Marilyn Coleman, department chairman. "We need to be educating our students to provide creative services in a variety of modes to meet the child care needs of families."

Alumni leaders announced

Sharilyn Lemkuil, MS '70, now heads the Home Economics Alumni Organization. Lemkuil, program coordinator for the St. Louis District Dairy Council, has served as the organization's president elect and secretary/treasurer.

Joining her at the helm is vice president Kathy Moore and secretary/treasurer Madelynn Cunningham, both of Kansas City.

Committee chairmen include Betty Dillard of Columbia, Alumni and Friends Weekend; Mable Grimes of Columbia, student relations; Fred Temple of Lexington, Mo., chapter relations; Martha Ann Manson of Keytesville, Mo., membership; Barbara Carman of Columbia, nominations; Kay Tiemann of Kansas City, Development Fund; and Jo Flory of St. Louis, awards.

Also serving on the board are Camilla Crist of New York, N.Y.; Lanny Hiler of Grandville, Mich.; Isabelle Jones of Lansing, Mich.; Sherry Knobloch of St. Charles, Mo.; Carolyn Wiley of Glenwood, Ill.; and Burt Beard of Kirksville, Mo.

JOURNALISM

Taft appointed associate dean

William H. Taft has been appointed associate dean for graduate programs and research at the School of Journalism.

Taft, who teaches the school's journalism history courses, has served as chairman of the graduate studies committee since 1970.

In his new position, Taft will add new impetus to graduate programs and coordinate the faculty's research efforts. Currently, 217 master's and 17 doctoral candidates are enrolled in its programs, including those at off-campus centers in Jefferson City, Washington, D.C., London, Taipei, Hong Kong and Jerusalem.

Taft, a native of Mexico, Mo., joined the faculty in 1956 after working on the *Memphis Commercial Appeal* and serving as teacher and administrator at Memphis State University. He was appointed chairman of the journalism department there in 1951 after receiving his doctoral degree at Western Reserve University. He has published numerous scholarly articles in journalism and history journals.

Osteopath files libel lawsuit following KOMU-TV program

A libel lawsuit has been filed against the Board of Curators, five present and former employees of KOMU-TV and Dr. Dennis Hite, a Lebanon, Mo., physician. The suit, filed by Dr. J.L. Milham, a Camdenton osteopath, seeks \$4.5 million from each individual named in the suit.

Milham was the subject of an investigative piece aired Dec. 5, 1978, on KOMU's "Something More" weekly magazine. Mackie Morris, a journalism instructor and producer of the show, says the program was entitled "Healer or Dealer," and exposed questionable prescription procedures of some doctors.

At this time, a University law team and lawyers representing KOMU's libel insurance company are preparing a defense.

"We stand by our story without any equivocation," Morris says.

Fisher develops Bingham shirt pattern

A seamstress in historic Arrow Rock has recreated a shirt depicted in the drawings of George Caleb Bingham.

Virginia Fisher, professor emerita of child and family development, has developed a pattern for the shirt which was worn by common workers at the turn of the century.

In 1976, Fisher noticed the shirt as she worked on an exhibit of Bingham sketches. "Though clothing is not my field," she says, "I'm interested in clothing that has folk origin.

"The construction of the shirt follows folk form. All the pieces are made from squares or rectangles--the body of the shirt is a rectangle with a hole in the center."

It's not difficult to make, she says. "It's like fitting blocks together." Muslin or percale fabrics are recommended.

The shirt pattern is available for \$3 from Fisher in Arrow Rock, Mo. 65320.



Tammy Lechner/Columbia Missourian

John Hansen models a shirt Virginia Fisher created from George Caleb Bingham sketches.

Summer schooled

Many Columbia Missourian reporters and photographers covered big and small events for newspapers this summer. Three students, now back on the *Missourian* staff, tell how they spent their summer vacations.



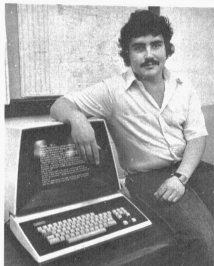
Dale Puff/Columbia Missourian

By Greg Greer

I had hardly unpacked for my summer internship in Longview, Wash., when Mount St. Helens blew its top.

We chartered a plane and photographed for three hours. Since two of the paper's photographers were out of the state that Sunday, that left photo editor Roger Werth and me on the biggest story to ever hit the *Longview Daily News*. I had the opportunity to fly by helicopter into the restricted zone with a family who convinced officials to turn their backs while they salvaged what was left of their home. At the time it was feared the earthen dam holding Spirit Lake would break and send a 200-foot wall of water crashing down. Because of the location, not everyone would have escaped.

The incident paid off when I saw my first picture page at the *Daily News* published the following day.



Doug Whitler/Columbia Missourian

By Shawn Balthrop

I was sitting in the newsroom at the European edition of *Stars and Stripes* in Darmstadt, Germany, that Saturday when the phone rang.

I picked it up. A staff photographer on the other end of the line said, "They're bringing Richard Queen into Rhein Main Air Base this afternoon."

For a minute it didn't register. Then it did. Richard Queen was the State Department official who had just been released by the Iranians.

Covering that event was frustrating. The press was cordoned off by a ring of Air Force police while Queen's plane touched down. He was loaded into an ambulance and taken to an air force hospital.

At the hospital, the State Department had a tight security cordon. The expected news conference was canceled and the press was barred from the hospital. Insistently we assaulted the phones, trying to find someone who would talk to us.

All this time I was scared I would miss something. Luck was with me, however, and my city editor and I turned out a good, fact-filled story with some nice color and solid quotes. And I have never felt a greater sense of relief than I did when he told me, "Good work."

By Dan Wilinsky

When I first tip-toed into the newsroom of the *Brighton-Pittsford Post*, one of the editors waved a pencil over his mouth like a stubby cigar and asked, "So ya' wanna be a reporter, huh kid?" He handed me my first wedding form.

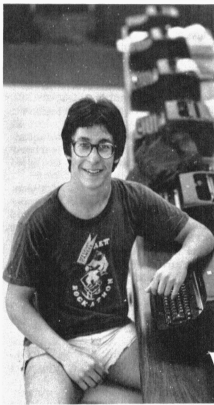
Something was terribly wrong. Things seemed to be written in a foreign language.

So that morning, I spent hours wrestling with brides. The wedding forms were stacked like pancakes on my desk and the syrupy wording in them was making me nauseous.

In the weeks that followed, brides followed me into my dreams. I counted brides instead of counting sheep.

After a few months of writing weddings, the initial shock wore off.

But last week, when a friend told me I had missed a beautiful wedding, I had to say, "Spare me the details, huh?"



Brian Smith/Columbia Missourian

LAW

Associate dean appointed

Kenneth D. Dean, JD '76, was appointed associate dean of the School of Law Aug. 1, succeeding Jack Edwards, JD '61, who is now an associate circuit court judge in Maries County.

Dean, 33, was a part-time assistant dean for a year beginning in 1976 while practicing law in Jefferson City. He was appointed full-time assistant dean and director of the Continuing Legal Education Program in 1977. Then, he served as executive director of the Metropolitan St. Louis Bar Association for a year.

Dean, who worked for the Missouri Supreme Court while pursuing his law degree, will be responsible for budgeting, research, placement, alumni activities and development.

Alumni leaders take office

Leaders in the Law School Alumni Organization have been announced. They are Gary Dyer, Kansas City, president; Gerald McBeth, Nevada, Mo., first vice president; Joyce Otten, Kirksville, Mo., second vice president; Dale Doerhoff, Jefferson City, secretary-treasurer; and Kenneth Suelthaus, St. Louis, immediate past president.

LIBRARY AND INFORMATIONAL SCIENCE

Computers can help social workers solve problems

Missouri social workers are learning how computers can help them get the latest information on tough casework problems.

More than 1,000 Missouri social workers attended workshops conducted for the Missouri Division of Family Services by the School of Library and Information Science in Columbia, Kansas City and St. Louis earlier this year.

Information is as close as the telephone for these caseworkers because as state employees they can use the state library, says Mary Ellen Sievert, lecturer in information science who conducts the Columbia workshops. "Most don't realize that the state library does literature searches. Sometimes librarians use traditional search methods while other times they use computers to search databases

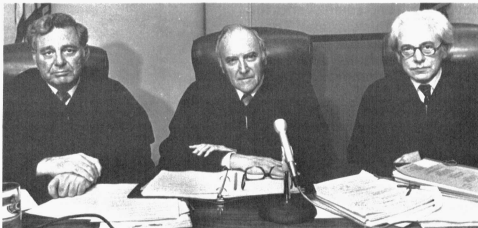
Federal appeals court draws crowd

More than 200 spectators packed the Tate Hall courtroom Oct. 13 to see one of the nation's highest courts in action.

The 8th U.S. Circuit Court of Appeals, one of 11 circuits in the nation, heard three cases. Normally, the court, which handles appeals from a seven-state area that includes Missouri, sits in St. Louis or St. Paul, Minn.,

but appeared at the School of Law for the first time at the invitation of Dean Allen Smith.

Senior judge Floyd R. Gibson, AB '31, JD '33, presiding judge Donald R. Ross and Howard F. Sachs heard cases dealing with abortion, the Unification Church and an appeal for a federal firearms law conviction, but didn't hand down any decisions.



From left, Donald R. Ross, Floyd R. Gibson and Howard R. Sachs hear cases in Tate Hall.

stored nationwide with several commercial vendors."

The availability of the state library is especially important for caseworkers assigned to one of the 35 Missouri counties without a public library.

Surrounded by computer terminal, monitor and the social workers, Sievert phones a vendor and requests computer service to her location. She uses the computer terminal and goes "online," asking the computer to search for journal articles, books, reports and dissertations on the topic.

The searches Sievert conducted reveal the range of social workers' information needs: rights of unwed fathers, effects of long-term foster care, incest, adoption of children with medical problems, working with alcoholic parents and interviewing victims of child abuse.

Prior to the workshops, the state library had done only a few literature searches for caseworkers. Now the library is answering a caseworker request weekly.

MEDICINE

Entering medical school class has diverse background

Diverse describes this fall's entering class of the School of Medicine.

The 110 students, ranging in age from 20 to 31, come from 29 counties from all areas of the state--50 from urban areas and 60 from smaller communities and rural areas. They attended 48 different undergraduate colleges and universities and majored in 24 different disciplines. Several hold advanced degrees in political science, engineering, biology and toxicology.

Minority recruiting successfully attracted six black students compared to one last year. One-fourth of the class are women.

The average undergraduate grade point average was 3.44. There were 640 applicants this year, including 444 Missouri residents, compared to last year's 595 applicants.

Thirty-two have at least one parent who is a health professional. Practically everyone had work experience in a hospital, other health care facility or a research laboratory.



John Hartman/Columbia Missouri

Dr. James Turner takes time to get to know 4-year-old C.J. Sadell and his mother, Jane.

Doctor cares for the whole family

Dr. James Turner makes house calls and believes in taking care of families.

Turner, a family practitioner at the Family Medical Center and assistant professor in the department of family and community medicine, belongs to a school of doctors who believe medical care involves more than simply prescribing the proper medication for a particular illness.

They believe medical care requires seeing patients regularly to ensure they stay healthy. It entails knowing a prescribed treatment is reasonable in relation to a patient's lifestyle.

And sometimes, it involves visiting a patient at home.

"I do make house calls when it's in the patient's best interest," Turner says. "I don't do it real often, but I do when it's needed.

"You can learn a lot about people by going to their home."

Knowing people is what family practice is all about, he said.

"In family practice, it is important to understand all this in light of the person's environment—how the environment and emotional status affect the way a person deals with illness. For example, sometimes religion will dictate how a person perceives his illness. Also, social habits and economic conditions play a large part in the way a patient deals with illness.

"You have to understand people—what makes them tick. The treatment you recommend must fit the illness as well as the environment," he says.

Turner, a native of Elsberry, Mo., pursued the family practice specialty in medical school because "I was interested in keeping people healthy rather than simply treating them once they get sick."

The first two family practice interns graduated from the University in 1975. Since then, the program has expanded to include 30 residents—approximately 10 percent of the University's 275 total residents. Turner, MD '75, finished his residency in 1978.

"The idea is to provide total comprehensive care for families," says Turner, who instructs the resident doctors in the family practice program. "A well-trained family doctor can deal with 90 to 95 percent of the problems presented to him." The other five to 10 percent are referred to specialists.

Turner knows family practice was the right choice for him.

"It's fun," he says. "I get a big kick out of human beings. It is enjoyable to spend time in the company of other human beings.

"For a short period of time you sort of get to be a member of the family. It's a real honor that I don't take lightly."

Eye clinic plans approved

Preliminary plans for a \$1 million Ophthalmology Clinic have been approved by the Board of Curators. The clinic is made possible by a grant from the Roy E. Mason and Elizabeth Patee Mason Memorial Education Fund.

The 8,900 square-foot one-story building will be built east of the Hospital's outpatient clinics. Occupancy is scheduled for September 1981.

Mengel becomes editor of prestigious medical journal

Dr. Charles E. Mengel, chairman of the department of medicine, has been appointed editor of the *Journal of Laboratory and Clinical Medicine*, the official publication of the Central Society for Clinical Research.

The editorial office moved to the Health Sciences Center from Mayo Graduate School of Medicine in Rochester, Minn. The January 1981 issue of the journal will be prepared here.

Faculty members Drs. Daniel Winship, Karl Nolph and Dale Everett will serve as associate editors of the journal which Dean Charles Lobeck describes as "one of the most prestigious of the medical journals."

NURSING

'Specialty team' concept begun to improve patient care

To provide more effective, efficient care for patients at the UMC Hospital and Clinics, nurses are being organized into a variety of "specialty teams," says Carter Jarrell, nursing services director.

The reorganization will reduce to 15 the maximum number of patients cared for by each nursing team. The previous system assigned larger nursing units to care for up to 56 patients. Composed of a registered nurse and two or three licensed practical nurses or technicians, each team will be concerned with one of 20 specialties, such as neurology or urology.

"This reorganization into specialty teams will result in improved patient care as nurses become more expert in dealing with problems peculiar to patients undergoing special types of operations, such as cardiac and

thoracic surgery," says Dr. Jack Curtis, chief of cardiothoracic surgery.

"The opportunity for nurse-physician exchange regarding patient care concerns in general and problems of specific patients will be greatly enhanced."

Increased job satisfaction for nurses also is a goal of the new system, Jarrell says.

New interim dean faces variety of nursing challenges



Brouder

Dr. Gerald T. Brouder, a faculty member at the School of Nursing since 1977, was named interim dean, effective Aug. 15.

Brouder, the first male appointed to the school's highest administrative post, fills the spot vacated by Gladys Courtney, who was fired by Chancellor Barbara Uehling. Courtney remains on the faculty.

Brouder, 37, has served as director for senior nursing and interim director of graduate studies. Active in research, he currently is involved in four research projects including an investigation of pain and anxiety reduction techniques for childbirth, funded by a federal grant.

"Dr. Brouder's career has encompassed a wide variety of health care, teaching and research accomplishments," Uehling says. "I am looking forward to the leadership which he can bring to the School of Nursing."

Meanwhile, a national search is underway to identify candidates for regular appointments as dean.

The current shortage of nurses not only at the University Hospital but also across the state, combined with the national trend for nurses to have more education, training and responsibility, are current challenges that face the nursing school, says Bob Lee, director of health sciences relations.

The interim dean was a teaching assistant at the University of Texas-Austin School of Nursing while completing his PhD degree in nursing. During that time, he also was a staff nurse at the Meridell Achievement Center in Austin.

From 1972 to 1974, Brouder was assistant professor of nursing and coordinator of the Psychomotor Skills Laboratory at Rush University's College of Nursing and Allied Health Sciences in Chicago.

In addition to his PhD, Brouder holds a master's degree in medical-surgical nursing from Northern Illinois University and a bachelor's degree in nursing from the University of Illinois.

PUBLIC AND COMMUNITY SERVICES

Graduate students specialize in rural mental health

Eleven social work graduate students are developing specialties in providing rural mental health services through a five-year, \$113,000-a-year grant funded by the National Institute of Mental Health.

In addition to taking a required course called Rural Human Services, the students complete 18-week internships by working in rural community mental health agencies. The grant covers \$420-a-month stipend, tuition and fees for the students as well as funding for some faculty and support salaries.

Graduates of the program will bolster the numbers of rural social workers, says Dick Boettcher, director of the School of Social Work, because the students are committed to searching for jobs in rural settings.

Special workshops offered in nine Missouri communities

Workshops to help communities and agencies plan for integrating handicapped children in regular youth programs are being held in nine Missouri cities this fall.

The workshops, "Including Handicapped Youngsters in Regular Community Youth Programs," are open to parents, youth organization leaders, community recreation

specialists, educators, therapeutic recreation specialists and interested citizens. The College of Public and Community Services and the department of recreation and park administration conduct the workshops with funding from the U.S. Bureau of Education for the Handicapped.

"Successfully including handicapped youth in regular programs involves building their skills and creating mutual acceptance among handicapped children, their peer group and the community," says Gary Thompson, project coordinator and workshop facilitator.

Department to develop standards for agency

The Department of Recreation and Public Administration has received a \$26,645 grant from the U.S. Fish and Wildlife Service to develop education and recreation standards for that agency.

Glenn Weaver, recreation extension director, is heading up the project.

Active St. Louis volunteer studies community development

Alice Young, 44, an active volunteer in the St. Louis community, has received a \$5,000 fellowship from the Boatman's Bank of St. Louis to pursue a one-year academic program in community development.

The purpose of the first-time offer by the bank, says Jim Cook, assistant professor of regional and community affairs, is to offer assistance to a person working in the community with the hopes that she'll put to use what she learns in St. Louis.

VETERINARY MEDICINE

Family pet relatively safe from new fatal dog disease

Dog owners know they must vaccinate their pets against rabies and distemper. Now a new fatal disease, canine parvovirus, is making headlines and veterinarians are hearing from dog owners who want their animals vaccinated.

How serious are the reported outbreaks? Officials at the College of Veterinary Medicine have seen fewer than a dozen cases of the disease in the last two years.

Dr. John Rhoades, a veterinary extension specialist, believes

single adult dogs do not need vaccination. "Right now, so long as the disease has not hit epidemic proportions, the single home pet is reasonably safe without vaccination," Rhoades says.

A dog can pick up the virus only by coming into direct contact with an infected dog or that animal's body wastes. The disease cannot be transmitted to humans.

The greatest threat of infection is to dogs in groups...those in kennels or regularly taken to dog shows. For these animals, vaccination is recommended.

Puppies, which are especially vulnerable to parvovirus, account for most of the fatalities, says Dr. Philip Roudebush, a hospital clinician. "Two vaccinations, two weeks apart, are necessary," he says.

In addition to vaccination, persons who show dogs or operate kennels can take other preventive measures to ward off the disease.

A mixture of one part chlorine bleach to 30 parts water will destroy most parvovirus particles when used in exercise areas, kennels and food dishes. Bottoms of shoes also should be washed with the solution.

Symptoms of the disease include loss of appetite, depression, fever, vomiting and diarrhea. If a pet shows these signs, the owner should remove food and water and contact a veterinarian for diagnosis.

Large animal surgery made easier with rotating table

A bovine rotating surgical table has been placed in the large animal area of the College of Veterinary Medicine teaching hospital.

The table will enable veterinary clinicians to handle their bovine patients with greater safety, ease, and flexibility than with conventional large animal surgery tables.

Laboratory director picked for world association board

Larry Morehouse, director of the Veterinary Medicine Diagnostic Laboratory, has been chosen as one of five board of directors for the recently organized World Association of Veterinary Laboratory Diagnosticians.

Clinic goes to farms to treat animals



Brian Smith/Columbia Missourian

Dr. Cecil Moore, left, and Dr. Sherrill Fleming examine the eye of a colt on an Ashland farm.

Doctoring a stallion that cut its leg or testing bulls for tuberculosis is all in work for the College of Veterinary Medicine's ambulatory clinic.

Six third- or fourth-year veterinary students assist two female veterinarians on calls to local farms. Dr. Bernita Wright and Dr. Sherrill Fleming direct the students with the help of five veterinary clinicians.

Two ambulances, equipped with a refrigerator for vaccine, running water, a double cab and an array of medical supplies, are in operation.

The ambulance service makes

about 1,800 visits a year. In 1979 there were 18,000 animals treated on farm visits.

During their third and fourth years of schooling, the veterinary students spend eight weeks in blocks where they study specific aspects of veterinary medicine. Serving on the ambulance crew is just one of the blocks.

"I enjoy working with the large animals and the people, too," said Jim Heth, a third-year student from Milton, Wis. "The only time you begin to wonder about working out on the ambulance is when it's 105 degrees or you've had to chase 40 cows that got loose."

The purposes of the association, founded in June in Lucerne, Switzerland, are to aid the dissemination of diagnostic laboratory information and to promote training and international exchange of personnel.

As past president of the American Association of Veterinary Laboratory Diagnosticians, Morehouse helped develop the program for an international symposium in Switzerland at which the new association was formed.

Jensen honored at retirement

More than 100 people honored Dr. Harlan Jensen with a retirement dinner in September.

Jensen, PhD '72, who worked as a specialist in veterinary ophthalmology for 13 years, was given the title of professor emeritus of veterinary medicine and surgery.

CLASS NOTES

What's new with you? New Job? Promotion or transfer? Retirement? Special honor of some sort? Help the Missouri Alumnus keep your friends informed. Send us a Class Note and let your classmates know what you're doing these days. Mail to: Class Notes Editor, Missouri Alumnus, 125 Alumni Center, Columbia, Missouri, 65211.

'14

PAUL CARRINGTON, AB, recently was awarded the degree of doctor of laws, *honoris causa*, by Southern Methodist University. He is an attorney with the firm of Carrington, Coleman, Sloman & Blumenthal in Dallas.

'26

JULIAN A. JOHNSON, BS Agr., was inducted into the Kansas Teachers' Hall of Fame in June.

'27

TOM MAHONEY, BJ, authored "Blood: A Shortage More Vital than Oil," the cover article of the February 1980 issue of *American Legion* magazine.

GEORGE EATON SIMPSON, AM, recently received the doctor of humane letters degree from Coe College in Cedar Rapids, Iowa. Simpson retired in 1971 after serving more than 20 years as professor of sociology and anthropology at Oberlin College.

'28

EDWARD W. SOWERS, BJ, received the special leadership award from the American Security Council's Coalition for Peace Through

Strength in June. Sowers, editor and publisher of the Rolla (Mo.) *Daily News*, was recognized for his support and interest in national security educational programs.

'30

R. ALLAN HICKMAN, BS BA, of Rogers, Ark., received a Distinguished Alumnus Award in June from Park College in Parkville, Mo. Hickman retired in 1973 from Dow Chemical Co. after more than 40 years in marketing.

LOREEN MOHLER Dorsey, BS Ed, of Norborne, Mo., was awarded the 1979 Conservation Farmer of the Year Award for Carroll County. Dorsey was cited for soil and water conservation.

'35

WILLIAM R. COLLINSON, JD, U.S. district court judge, retired in August after 15 years on the federal bench. He resides in Kansas City.

G. WALLACE GILES, MS, received the Kishida International Award from the American Society of Agricultural Engineers in June. Giles, professor emeritus of North Carolina State University in Raleigh, was presented the award in San Antonio, Texas.

'36

WILLIAM H. KLINGNER, BS AgE, head of W.H. Klingner and Associates, an engineering firm in Quincy, Ill., recently was presented a special award from the Illinois Society of Professional Engineers. He was cited for longstanding, continued activity with, and support of, the Quincy-based chapter.

GALIA MARIE MINOR, BS Ed, AM '45, former secretary-treasurer of the Foundation for Philosophy of Creativity, was honored by this organization on April 24. Minor, cited for "extraordinary service," has been with the Foundation for more than 30 years.

'37

FREDERICK C. ROBBINS, AB, BS Med '38, dean of Case Western Reserve University School of Medicine in Cleveland, has been appointed the next president of the Institute of Medicine.

FRED G. HUGHES, AB, LLB '39, was recently honored as "Outstanding Citizen of the Year" by the Joplin (Mo.) Chamber of Commerce. Hughes, chairman of the board of the *Joplin Globe* Publishing Co., was recognized for his involvement in community life and for his role in the development of Missouri Southern College.

'38

MARJORIE McVEY Henders, BJ, has retired after 11 years as director of publications and public information for the Oakland (Calif.) public schools.

'39

JAMES L. HALSEY, BS Agr, of Marshall, Mo., has been elected treasurer of the Missouri Valley College board of trustees. Halsey is general manager of MFA Livestock Association Inc.

SANFORD KORNBERG, BJ, was honored in April by the St. Louis chapter of the Multiple Sclerosis Society. A plaque was presented to him for "distinguished leadership" for his dedication and 25 years of service.

CLIFFORD McCOLLUM, BS Ed, AM '47, EdD '49, dean of the College of Natural Sciences and professor of biology at the University of Northern Iowa, was recently presented the

News About Alumni

outstanding service award by the Science Teachers Section of the Iowa Academy of Science.

PETER PHIALAS, AM, professor of English, retired this year after more than 25 years of teaching at the University of North Carolina in Chapel Hill. Students and faculty nominated Phialas for a teaching excellence award in April.

'40

MARTIN UMANSKY, BJ, received a distinguished service award from the Kansas Association of Broadcasters Inc. in July. Umansky, who has been in broadcasting for 40 years, is president of KAKEland Stations, KAKE-TV, Wichita, and KUPK-TV in Garden City, Kan.

'41

The American Library Trustee Association presented HOWARD LIPTON, AB, the Trustee Citation in the Year 1980 for distinguished service to library development in Michigan. Lipton is president of two library boards, the Library Cooperative of Macomb and St. Clair Shores Public Library.

'42

MIRIAM CAVANAUGH, AB, has been promoted to assistant professor of English at American International College in Springfield, Mass.

H.P. EDMONDSON, M Ed, of Springfield, Mo., recently became part-time director of the Museum of the Ozarks.

JANE ANNE LAW Raner, Journ, and her husband, GUY H. RANER JR., BJ, recently have retired after long careers teaching in the Los Angeles Unified School District.

RAYMOND TEMPEL, BS Agr, was elected a director of the American Bank of Higginsville, Mo., in April.

WILLIAM WINTERS, BS EE, has been promoted to chief, frequency management office, Defense Communications Agency in Washington, D.C.

'43

IRMA NELLE EVANS Erickson, BS HE, has retired after 16 years as academic advisor in the College of Human Resources at Southern

Start's second career is antiques

"Never mind how useless it may seem to you; when you're cleaning out a house full of old things, don't throw anything away," advises Clarissa Start, BJ '36, whose *We Buy Junkie, We Sell Antiques* (Hawthorn Publishing Co., 10617 Liberty, St. Louis, Mo. 158 pp. \$5.95) humorously chronicles

her seven years as an antique, not a junk, dealer. "We dealers do not think of it as junk, not even in our blackest, bleakest moments of repacking a 'dog' for its tenth show."

The former feature writer and columnist for the *St. Louis Post-Dispatch* and her husband Ray Lippert, BJ '33, whom she met at an auction in the summer of 1972, conduct most of their business at five or six shows a year.

It didn't take long for Start to learn that she needed a healthy profit margin. "Many dealers try to double their money most of the time, but you don't sell everything you buy. You don't sell all of it as the original price tag."

But after seven years, Start is still learning.

"I've gotten a little better at detecting the sharpies, but I can get taken. The dishonest people who try to palm off reproductions as originals are the worst. They're hurting the business, because if the public ever comes to distrust dealers in general, we're all dead," Start says.



Illinois University in Carbondale. Previously, she had been an extension specialist in Missouri and a dietitian for the Illinois Bell Telephone Co.

LOUIS LUND, AM, PhD '49, retired in May after 32 years of teaching and conducting research in physics at the University's Rolla campus.

'44

DONALD L. BRUTON, BS ME, LLB '49, of Wilmington, Del., currently serves as securities commissioner of the state of Delaware. Previously, Bruton was a consultant for the International Department of DuPont Corp. and its patent advisor for Europe.

'46

The National Association of Student Personnel Administrators recently presented ROBERT W. CHICK, BS BA, M Ed '50, the Scott Goodnight Award. This recognition is given to men and women for outstanding performance in working with students in colleges

and universities in the United States.

EDWARD D. GEYER, M Ed, was recently honored with the Distinguished Service Award by Northwest Missouri State University in Maryville. He was cited for outstanding contributions to the university and society. Geyer retired in 1979 after more than 30 years as an administrator in the Trenton, Mo., school system.

'47

JAMES E. MARR, BS Agr, AM '48, has been appointed technical services manager, poultry and feed services manager, poultry and feed products, in the agricultural and animal health division of Merck & Co., Inc., USA, and will be located in Rahway, N.J. Marr had been director of nutrition and quality control for Cal-Maine Foods Inc. in Jackson, Miss.

LESLIE SLOTE, BJ, has been promoted to vice president, corporate communications for RCA Corp. in New York, N.Y. Slote joined the firm in 1969.

'48

JOE BAILEY, M Ed, dean of faculty, a teacher and coach at

Missouri Military Academy in Mexico, retired in May after serving more than 40 years at the school.

EARL THOMAS CARPENTER, BS Agr., M Ed '54, Edd '60, retired as professor and head of agricultural education at Clemson (S.C.) University in June. Carpenter joined the university's staff in 1961.

T.R. HOPKINS, BS, AM '49, PhD '51, formerly an assistant division head for research and development, has been elected vice president-research of Lubrizol Corp. in Wickliffe, Ohio.

WILLIAM E. JUHRE, BJ, recently joined Mintz & Hoke Inc., an advertising and public relations agency in Avon, Conn., as senior copywriter. He previously had worked in similar positions for several midwestern agencies.

Maj. Gen. PHILLIP KAPLAN, 1st, commander of the Army's 1st Infantry Division at Fort Riley, Kan., has been appointed deputy commanding general of Allied Land Forces in southeast Europe.

JOHN E. LACY, BS BA, an Air Force Reserve major general, recently was elected president of the Reserve Officers Association. Lacey lives in Cedar Rapids, Iowa.

'49

INEZ BARBERA Sainz, Arts, recently opened a licensed private school in Latham, N.Y. for qualifying courses for real estate salespersons and brokers.

JOHN W. BRANDON, BS CE, is director of operations for Pullman Swindell Co., a firm which builds ceramic plants and industrial furnaces. Formerly, Brandon was general manager of the Australian office located in Melbourne.

BOB FRANSON, BJ, has been named editorial writer for the Springfield (Mo.) Newspapers Inc. Franson joined the company's staff in 1952 and has been assistant managing editor for the *Leader & Press* since 1978.

VERYL JONES, BS Agr. of Clinton, Mo., was recently named *Angus Journal* advertising sales representative for Missouri, Iowa and special assignments.

CLARK Q. LEWIS, BS AgJ, was promoted from newsletter editor to managing editor of *The Hoosier Farmer* in Indianapolis, Ind.

Chi Omega sisters return to sorority



Chi Omega sorority's class of 1936 and 1937 held a reunion in Columbia on July 4. Those attending included, from left to right, first row: Helen Franke Mitchell, Marinele O'Neal Smith, Lois McLean, Lola Oliver Elsner, Barbara Scott Johnson, second row: Margery Huff Edson, Mary Evelyn Bell McGuire, Frances Shawver Marye, Alice Kuntz Ray, Alice Hendricks Rush, Jean McLennon Evans, third row: Dorothy Jean Bailey Young and Ann Snider Neel.

MEL SHEEHAN, BS Ed, M Ed '50, former athletic director at Mizzou, has been appointed superintendent of the Linn County R-3 school district in Brookfield, Mo.

HOWARD J. WEETH, AM, PhD '52, retired in July after 26 years as professor of physiology and animal science at the University of Nevada - Reno.

'50

JOHN F. BURST JR., PhD, is now director of planning for Harbison-Walker Refractories Division, Dresser Industries Inc. in Pittsburgh, Pa. Previously, Burst served as technical director of Dresser Minerals Division in Houston, Texas.

WILLIAM M. COOPER, BS Agr, former product manager, animal health products for Cyanamid of Wayne, N.J., recently was promoted to sales manager, professional veterinary pharmaceutical products.

ARMIN T. DRESSSEL, BSF, of Camden, Ark., was promoted to supervisor of forest productivity for International Paper Co., Arkansas region.

JACK C. FRISSELL, BS AgE, has assumed duties as district engineer of the Missouri Highway and Transportation Department's district office in Macon. Formerly, he was a maintenance field liaison engineer at the headquarters in Jefferson City.

WILLIAM J. GOODELL, BJ, director of the office of corporate information at Ford Motor Co. in Dearborn, Mich., has been promoted to director of the office of publications and creative development.

BERNARD A. KRAUTMANN, BS Agr, was recently promoted from nutritionist to senior nutritionist, department of agriculture and animal health, with Roche Chemical Division of Hoffman-La Roche Inc., Nutley, N.J. Krautmann will continue working from the Fresno, Calif., office.

HERMAN T.F. LUM, LLB, has been appointed to a 10-year term as associate justice of the Supreme Court of Hawaii. Lum, of Honolulu, has worked in the state's judicial arena since 1950.

ROBERT D. RAISCH, BSF, has been named director of the southeastern area for state and private forestry, U.S. Forest Service in Atlanta, Ga. Raisch has been with the Forest Service since 1950.

'51

ELEANOR BASKETT Mulder, AB, a vocational rehabilitation counselor, recently was appointed to the Eugene, Ore., planning commission.

LAURA DAVIS Worstell, BS HE, M Ed '76, a third-grade teacher at Eugene Field in Mexico, Mo., was named Teacher of the Year in May. She has taught in the Mexico school system for six years.

CHARLES D. GARNETT, BS Agr, assumed a teaching position at Highland High School in Canton, Mo. He has had previous experience in several schools in Missouri and Kansas.

Dr. MAX ALLEN HEEB, BS Med, was named president of the Missouri State Surgical Society in April. Heeb is associated with Ferguson Medical Clinic in Sikeston, Mo.

ALLEN S. PARISH, BS BA, JD '56, has been named a member attorney of Lawyer's Title Guaranty Fund. Parish practices law in New Smyrna Beach, Fla.

WILLIAM J. TUREK, BJ, recently was named publisher and executive editor of New York-based Dun & Bradstreet International's publication division.

'52

Col. WILLIAM D. BAKER, BS Agr, recently retired after 27 years of active duty in the U.S. Air Force.

KENNETH R. HUFF, BJ, of Boise, Idaho, has been promoted to executive vice president of Albertson's Inc., a retail supermarket food chain.

GEORGE S. REUTER, EdD, was selected by the United Nations Educational, Scientific and Cultural Organization to be a consultant to Pakistan from September 1980 to March 1981.

'53

EARL F. BIRKICHT, BM, joined Religious Heritage of America, St. Louis, as director for media and administration. He had previously been with Lutheran Laymen's League for 17 years as a senior recording engineer.

T.R. (Bob) CASTLE, AB, of Kansas City, has been named general manager-switched services for Southwestern Bell Telephone Co. Castle joined the company in 1955 as a staff assistant.

Col. A. BRUCE COLBERT, AB, retired Aug. 1 from the Marine Corps at Marine Corps Air Station, El Toro, Calif. Since then, he has been named director of operations, Solar Heating Specialists Inc. in Riverside, Calif.

W.E. CORNELIUS, BS BA, recently was elected president of Union Electric Co., which he joined in 1962. He has served as executive vice president since 1968.

JOHN W. MEGOWN, AB, MS '55, former vice president of marketing and government affairs with Vigortone Products Co. in Cedar Rapids, Iowa, recently formed a consulting firm, Megown & Associates in Marion, Iowa.

JOHN D. MOORE, AB, has assumed the duties of director of Columbia University Press in New York. Previously, Moore had been editor-in-chief.



Cavanaugh '42



Marr '47



Birkicht '53



Childress '57



Katz '59



Aslin '60

'54

OWEN SAM ARD, BS BA, executive vice president of the Lawton, Okla., Chamber of Commerce, recently was appointed chairman of the Governor's Industrial Team. This group, comprised of 38 members interested in industrial development, advises the Oklahoma Industrial Development Department on matters relating to economic development.

Brig. Gen. LOUIS C. BUCKMAN, BS Agr, has been promoted to major general in the U.S. Air Force. Buckman is commander of the Third Air Division, Andersen Air Force Base in Guam.

W.E. GARRETT, BJ, former editor for illustrations of *National Geographic* magazine, became editor of the publication on July 10. Garrett has been on the magazine's staff for 26 years.

RICHARD MASSA, BJ, AM '55, former associate professor of journalism at Missouri Southern State College in Joplin, has become director of the new department of communications at the college.

L. DONALD MEYER, BS Agr, MS '55, has been elected a Fellow by the American Society of Agricultural Engineers. Meyer is an engineer with the U.S. Department of Agriculture's Sedimentation Laboratory in Oxford, Miss.

CHARLES W. MONSEES, BS Agr, DVM, who practices veterinary medicine in Sedalia, recently was elected vice president of the Missouri Veterinary Medical Association.

JAMES W. SHARP, BS BA, is a district sales manager in Kansas City for Armo of Middletown, Ohio. Sharp has been with the company since 1957.

NANCY L. WERST, BS Ed, is serving as dean of student services at William Woods College in Fulton, Mo.

'55

FRANCES JANE BRYANT, BJ, was awarded the 1980 Distinguished Alumni Award from Columbia (Mo.) College in April. Bryant is managing editor of the *Norman* (Okla.) *Transcript*.

JOEL JAY GOLD, AB, was a recent recipient of an Amoco Foundation Award for teaching excellence. Gold is a professor of English at the University of Kansas in Lawrence.

'56

PAUL F. ROTH, BS CE, of Dallas, has been elected a vice president of Southwestern Bell and has been appointed vice president-revenues and public affairs-Texas. Roth joined the company in 1956 as a staff assistant.

'57

JOHN A. BRAECKEL, AB, executive director of St. Eugene Community Hospital in Dillon, S.C., recently was elected to a three-year term on the South Carolina Hospital Association Board of Trustees.

DUDLEY S. CHILDRESS, BS EE, MS '58, received the Isabelle and Leonard H. Goldenson Award for Technology and Medicine in May. He is director of the Northwestern University Rehabilitation Engineering Program in Chicago, and was cited for outstanding contributions to improving lifestyles of disabled persons.

ROBERT L. FLEISCH, BS BA, has been elected vice president and director of Inryco Inc., a subsidiary of Inland Steel Co., with headquarters in Melrose Park, Ill. Fleisch has been with the company for 20 years.

MARVIN D. HEADLEY, M Ed, EdS '70, EdD '79, became superintendent of the Aurora (Mo.) public schools in July. Headley previously held the same position in Grain Valley, Mo.

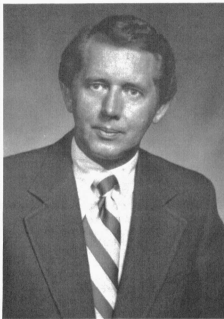
W.R. (Bill) LEWIS, Arts, is currently serving as deputy director of Missouri's Department of Agriculture. Prior to accepting this position, Lewis was director of the agricultural development division for 1½ years.

AUTTIS M. MULLINS, PhD, has returned to Louisiana State University, after a 10-year absence, as professor and head of the department of food science.

Sang guides school system to success

Recently named the nation's largest fully accredited school system, Duval County (Fla.) Public Schools have catapulted from disrepute to excellence under the guidance of Superintendent Herb Sang, BS Ed '52, M Ed '53.

"What we had was an educational



wasteland," Sang says. "Discipline was poor, student achievement dismal, morale low and public confidence virtually nonexistent. Adopting the themes that students will rise the level of expectation, we set out to turn the situation around."

Preceding the State of Florida by two years, Sang's system of 135 schools began an extensive competency-based testing program that set forth minimum standards for graduation.

A strict Code of Student Conduct reduced misbehavior and enhanced the learning environment. Standardization of textbooks and programs help ensure continuity in a school system where the mobility rate is high. Upgraded professional development programs helped teachers improve skills and techniques.

"Some people measure the success of a school system by how much money they spend. We measure it by student achievement," Sang says. Now, students score above the national average on the Stanford Achievement Test and their SAT scores are among the highest of any comparable school system.

VIRGIL W. OWINGS, BS BA, was named president of United Development Co., a subsidiary of Urban Investment and Development Co. Owings will supervise the growth of the company's residential communities in the Chicago area.

ROBERT WEBB, AB, of Kingsport, Tenn., is manager of editorial services for Eastman Chemical Products, a marketing subsidiary of Eastman Kodak Co.

'58

JOHN A. BOND, AB, has been appointed secretary in the real estate investment department at Travelers Insurance Companies in Hartford, Conn. He was previously a regional manager in the Philadelphia area.

TOM EBLEN, BJ, assumed the duties of editor and general manager of the *Fort Scott* (Kan.) *Tribune* in June. Formerly, Eblen was the Gannett Foundation Professional in Residence at the William Allen White School of Journalism at the University of Kansas in Lawrence.

ALBERT J. NYBERG, BS Agr, has joined the World Bank in Washington, D.C., as an agricultural economist. Previously,

he worked for the Rockefeller Foundation in international programs concerned with university development.

ROBERT L. REAMES, AB, former vice president of OSAGA Inc., is founder and president of Sportacular Inc. of Eugene, Ore.

'59

SAM J. DRUMELLER, BS EE, has been promoted to administrative services supervisor in the power production department of Central Illinois Public Service Co.

JAY H. DUNCAN, AB, an optician in Flat River, Mo., was recently elected a Fellow of the National Academy of Opticianry.

Lt. Col. WILLIAM J. FEIND, BS Ed, has been made commander of the Supply Battalion at Marine Corps Base, Camp Lejeune in Jacksonville, N.C. Feind joined the Marines in 1959.

WILLIAM HUFFMASTER, BS Agr, was promoted from second vice president to vice president in the real estate and mortgage loan department of New York Life Insurance Co. He has been with the firm for 15 years.

ARTHUR S. KATZ, BJ, has formed a new company, The Marketing Group, in Kansas City. The firm offers professional services in the fields of marketing, advertising and sales development.

EUGENE R. ROZANSKI, BS BA, received the Certificate in Management Accounting Award in June from the National Association of Accountants. Rozanski is an associate professor of accounting at Illinois State University, Normal-Bloomington.

E. PAT SPEISER, BS BA, JD '62, has been elected a vice president and trust officer of the American National Bank of St. Joseph, Mo. Speiser, who began his duties in June, has practiced law in St. Joseph for 12 years.

JIM SPRAKE, BS Agr, has joined KQTV, Channel Two, in St. Joseph, Mo., as a farm service director.

CLARICE TWENTER Kohen, BS Ed, M Ed '66, recently passed the state real estate commission examination and has joined the sales staff of Century 21 in Jefferson City.

KARL J. YEHLER, BJ, recently was elected to, and named secretary of, the National Advertising Agency Network board of directors. Yehle is president of Barrett-Yehle Inc., a public relations/advertising firm, in Kansas City.

ELTON W. WALKER, BS BA, has been promoted from joint operations accountant to supervisor-operations accounting at Apache Corp. in Minneapolis, Minn.

'60

NEIL J. ASLIN, BJ, AM '62, former senior vice president for marketing, was named executive vice president of ContiCommodity Services Inc., a subsidiary of Continental Grain Co. Aslin joined the Chicago-based firm in 1971.

RONALD DINGUS, BS, a nuclear physicist with Los Alamos Scientific Laboratory in New Mexico, recently was presented a Distinguished Performance Award. Dingus was cited for research which contributed to enhancing the survivability of strategic missile systems.

This 25th anniversary was a MUST



On Sept. 12, former members of MUST, Missouri University Student Ticket, celebrated the 25th anniversary of their successful campaign for student government. Those attending included, from left to right: Robert Maupin, AB '54, JD '59, Columbia; James Willard, BS BA '55, JD '60, Kansas City; Ronald Reed, AB '54, JD '58, St. Joseph; Ike Skelton AB '53, JD '56, Lexington, Mo.; Fred Goodwin Jr., BS BA '54, Shawnee Mission, Kan.; Joel Gold, AB '55, Lawrence, Kan.; Jack Revare, BS BA '54, Prairie Village, Kan.; Tom Fenner, BS BA '56, Washington, Mo.; Jerry Powell, BS BA '55, JD '58, Kansas City; and not in the photograph, Fielding Potashnick, AB '56, JD '58. Maupin says the political organization was also known as United Mizouz and United Students at times. "Whenever we lost an election, we changed the name."

CLIFFORD L. GREENWALT, BS CE, former vice president-corporate services, for Central Illinois Public Service Co. in Springfield, has been promoted to senior vice president-operations.

ARTHUR D. NEWCOMB, MD, recently opened a medical office in Stockton, Mo.

THOMAS H. HILL, BS Ed, EdD '75, became director of Missouri Cooperative Extension Service's 4-H youth program in July. Prior to accepting this position, Hill had been director of the University's seven-county southeast Missouri extension area.

KENNETH STARCK, AM, has been named president elect of the Association for Education in Journalism. Starck is director of the University of Iowa School of Journalism and Mass Communication at Iowa City.

JAMES F. THORNTON, BS ME, has been named director of product engineering for Jeep Corp. Thornton has been with the Toledo, Ohio-based firm since 1973, and was previously chief engineer, vehicle development and experimental programs.

'61

ROGER G. ALLEN, BS CE, is executive vice president of Filipinas Dravo Corp., an engineering company in the Philippines which is a subsidiary of Dravo Corp. of Pittsburgh, Pa.

DONALD S. BALLARD, MS, has been promoted to manager-independent distributors and standard pipe sales for Armo Co., and will work in Houston, Texas.

NORMAN A. BRAKSICK, BS Agr, has been promoted to director of agricultural marketing in Upjohn Company's agricultural division. Formerly, he was national sales manager for veterinary pharmaceutical products based in Kalamazoo, Mich.

JAMES DONALD CARTER, BS Agr, DVM, MS '66, recently received the Norden Distinguished Teacher Award. Carter is a professor of veterinary ophthalmology at Louisiana State University in Baton Rouge.

MARY CUNNINGHAM Borgman, BS Ed, of Wellington, Mo., recently was elected president of Missouri Extension Homemakers Association.

JOHN A. DILLINGHAM, AB, MS '62, has been elected to the board of trustees of Wentworth Military Academy in Lexington, Mo. He is vice president for personnel and assistant to the president of Garney Companies Inc., Kansas City.

RON MEYER, MS, joined Huntington Rubber Co. of Hannibal, Mo., as factory service manager. Formerly, Meyer was employed in the display assembly division of Standard Printing Co. in Hannibal.

C.E. (Skip) SNYDER, BS BA, has opened Snyder, Darby & Associates Inc., a life insurance brokerage operation in Kansas City.

'62

JACK CREASON, BS ME, MS '64, has been promoted from purchasing manager to general manager-purchasing, at A.P. Green Refractories Co. in Mexico, Mo. Creason joined the firm in 1970.

Lt. Col. JOE KRALOVEC, BS IE, who is stationed at Hanscom Air Force Base, Massachusetts, is manager of SEEK TALK, a long-range program for jam-resistant voice radio systems that will insure uninterrupted communications among pilots, air and ground controllers.

JOHN B. McCRAW, AB, MD '66, was recently selected 1980 recipient of the William Beaumont Award presented by the American Medical Association for contributions to medical research, teaching or clinical practice. McCraw is a plastic and reconstructive surgeon in Norfolk, Va.

PATRICIA SHARP McGreevy, Cert Sec '62, BS Ed '64, recently received her private pilot's license.

HAROLD BOB MUNSON, BS Agr, has joined Federal Land Bank of Wichita, Kan., as a field reviewer.

JOHN F. TROELSTRUP, AB, was recently named vice president for law and compliance with Chicago Mercantile Exchange.

'63

JOHN B. HASEMAN, AB, recently promoted to lieutenant colonel, is an Army division chief, U.S. defense Liaison Group in Jakarta, Indonesia.

BARBARA J. KULIK, BS Ed, M Ed '64, has been promoted to a professor at California State University in Northridge. Kulik also serves as chairman of the department of special education.

JOHN MOYER, BS Ed, has been hired as a high school principal for the Maryville (Mo.) school system. Formerly, Moyer was employed in the Warrensburg (Mo.) school system.

ROSS ROBERTS, JD, recently was appointed to the executive committee of the Missouri Bar Association.

JEAN WARMBRODT Springer, AB, of Alliquippa, Pa., recently was reappointed to supervisor-alumnae, Area A, for Alpha Gamma Delta. Springer directs activities of alumnae in the eastern third of the United States.

'64

WILLIAM A. CARPENTER, BS BA, was elected president and board member of Commerce Bank of St. Joseph, Mo. He is a 10-year veteran with Commerce.

THADDEUS REED CREWS, BS Ed, PhD '72, associate professor of physical education and recreation at Western Kentucky University in Bowling Green, recently received a university award for faculty excellence.

Lt. Col. DOUGLAS ELY, AB, was promoted to his present rank on June 1. Ely, who is stationed in Cleveland, Ohio, is commanding officer of the armed forces entrance and examining station.

CARRIE JEAN IRELAND, BS Ed, has joined the faculty of Illinois State University, Normal-Bloomington, as an assistant professor of home economics. She



McCraw '62



Rankin '66



Draper '69



Oberlag '72



Spooner '75



Horneyer '78

previously was on the staff of Northwestern State University in Natchitoches, La.

WILLIAM L. KIMSEY, BS BA, has been named a managing partner of Arthur Young & Co., a CPA firm in Kansas City. Formerly, Kimsey was a partner in the company's St. Louis office.

MAURICE E. KINKADE, BS BA, was elected president and trustee of Poughkeepsie (N.Y.) Savings Bank. He had previously served as senior vice president and chief financial officer for the bank.

LOUIS S. KUCERA, PhD, has been promoted to professor of microbiology at Bowman Gray School of Medicine, Wake Forest University in Winston-Salem, N.C. Kucera has been on the faculty since 1970.

C. JOHN MALACARNE, BS PA, JD '67, former associate general counsel of the Kansas City Life Insurance Co., has been promoted to general counsel. He joined the company in 1967.

FRIEND R. OVERTON, BS Ed, AM '66, has received a PhD in musicology at the University of Cologne, West Germany.

THOMAS PEARL, BS BA, has joined Nicklas Agency Inc., an insurance and estate planning corporation in Jefferson City.

VINCENT L. SCHANTZ, BS BA, MBA '65, has joined the stock exchange firm of Davis, Skaggs & Co. in San Francisco as vice president, sales.

JERRY S. STEIN, BS BA, has been elected general partner of Edward D. Jones & Co.'s office in Maryland Heights, Mo.

'65

KENNETH E. BUTTRY, MS, PhD '71, has been promoted to professor of engineering at the University of Wisconsin-Platteville. Buttry joined the university in 1969.

Maj. ROBERT M. EDWARDS, BS EE, recently received the Samuel M. Burka Award at Wright-Patterson Air Force Base, Ohio. He won the award for computing techniques for evaluating mathematical models of the earth's gravity field.

RON HINES, BJ, has joined Southeast Missouri State University in Cape Girardeau as the university's sports information coordinator. Previously, Hines had been a reporter for the *Southeast Missourian*.

CALVIN KENT, AM, PhD '67, professor and director of the Center for Private Enterprise at Hankamer School of Business at Baylor University in Waco, Texas, was one of 13 persons who recently received Freedoms Foundation's award for excellence in private enterprise.

GARY E. KIRKMAN, BS PA, has been named manager, management information systems, roofing products operating division of Owens-Corning Fiberglass Corp. in Toledo, Ohio.

LARRY HARMAN NEBEL, BS EE, has accepted the position of director of marketing and sales for UNINET Inc. in Kansas City, a subsidiary of United Information Systems.

LONNIE SCOTT, MST, a teacher of mathematics at Kickapoo High School in Springfield, Mo., has been appointed an administrative assistant for the school.

DIANE STONE Clark, BS BA, accountant supervisor with Wright, Herferdt and Sanders, a CPA firm in Independence, Mo., recently passed the certified public accountant examination.

LYNN H. WAGGONER, BJ, was recently appointed director of public information on the University's Rolla campus. She joined the staff in 1966 as an information specialist and publications editor.

TERESE (Terry) WARZYN Bate, BJ, has been elected treasurer of the American Women's Club of Dusseldorf, West Germany.

'66

KAREN BRADLEY Waddell, AB, AM '68, has begun practicing family medicine at Bartholomew County Hospital in Columbus, Ind.

GARY CARTER, M Ed, former registrar and assistant academic dean at Quincy (Ill.) College, has been named associate professor and department chairman of education at the university.

JOSEPH W. DAVISON, AB, has been promoted to supervisor, software structure group, by Bell Telephone Laboratories in Naperville, Ill. He joined Bell Labs in 1976.

Roland rolling in radio business

After their retirement from professional sports, a lot of athletes become sports commentators, but Johnny Roland, BS BA '66, became much more deeply involved in broadcasting. He bought part of a radio station.

Mizzou's 1965 All-AFLA defensive back and eight-year NFL veteran has teamed up with four partners to form Bronco Broadcast Co., which owns and operates KIRL-AM in St. Charles, Mo.

"It was something that a lot of people said couldn't be done. There are about 8,000 radio stations in this country; only about two percent are minority owned," says Roland, Bronco president.

KIRL, formerly a rock 'n roll and country and western station, was converted by Bronco to an inspirational and contemporary gospel format.

"There is a market for this type of programming. We have a loyal listening audience. We've come on so strong; we're making a dent in the St. Louis advertising market," Roland says. "The bottom line is we're able to pay the bills."

In fact, KIRL has been such a success that Bronco is planning to branch out into other broadcasting ventures.



S.F. (Sherril) ISAACS, MS, was recently named vice president and general manager of the pipeline division of MAPCO Inc., an energy company based in Tulsa, Okla.

CHERYL LEFEVER Monroe, BS Ed, has joined Plowman and Associates Inc. of Hannibal, Mo., as a real estate salesperson. Formerly, she had taught in the Hannibal school system.

Capt. DAVID J. NOLTING, AB, AM '68, PhD '80, has been reassigned to the Department of Mathematics at U.S. Air Force Academy in Colorado.

BILL J. PASEK, BS BA, was named senior vice president of American National Bank of St. Joseph, Mo., in July. He joined the bank in 1977.

CLAUDE H. POTTS, BS BA, JD '69, has joined the law firm of Hemovice & Nappi in Spokane, Wash., where he is engaged in general business practice and trial work. Potts had formerly been in private practice.

ROBERT A. RANKIN JR., BJ, AM '68, has become vice president-corporate information for Marriott

Corp. in Washington, D.C. He had previously been associated with Zapata Corp., a natural resources company in Houston, Texas.

Maj. REX M. WILLIAMS, AB, U.S. Marine Corps, received a juris doctorate degree in June from Woodrow Wilson School of Law in Atlanta, Ga.

'67

DANIEL W. BAGBY III, AB, was recently promoted to the rank of major and has been reassigned to 18th Airborne Corps, Fort Bragg, N.C. Bagby had been stationed at Schofield Barracks, Hawaii.

JACK HILL, AM, public affairs director of KAIT-TV in Jonesboro, Ark., received the 1979 Media Awards for Economic Understanding. Hill's entry examined the decline of the family farm in Arkansas.

LAURIE KOHLER Halladay, B.J., recently was elected vice president and senior partner of Fleishman-Hillard Inc., a public relations firm in St. Louis.

RANDALL KRISTOFFERSON, M Ed, received a doctor of education degree in May from St. Louis University. He is presently superintendent of the Grandview (Mo.) R-2 school district.

MICHAEL E. LOLLIS, B.J., has been promoted to senior vice president of J. Walter Thompson Co. in Atlanta, Ga. He has been with the firm for more than 10 years.

J. MICHAEL MOWRER, BS Agr, JD '76, has become a partner in the recently formed law firm of Dalton, Treasure and Mowrer in Kennett, Mo. Mowrer has been an associate of the firm since 1977.

PAUL NISENSHAL, AM, has joined Ohio University's development office as an associate director. He previously was associated with Drexel University in Philadelphia.

JAMES PETER ODENDAHL, MS, a former employee of the Missouri Department of Natural Resources, was named environmental affairs manager for Arkansas and Oklahoma regions of Weyerhaeuser Co. He will reside in Hot Springs, Ark.

PAUL F. O'KONSKI, JD, has joined Mitchell Energy Corp. in Houston, Texas, as manager of regulatory affairs for natural gas.

W.H. (Bill) SHANKS, BS ME, has been promoted to maintenance superintendent with Ozark Lead Co. in Ellington, Mo. Shanks has been with the company since 1970.

WAYNE SPRICK, BS Agr, M Ed '73, recently received the Honorary State Farmer Degree from the Missouri Association of Future Farmers of America. Sprick teaches at Four Rivers Area Vocational Technical School in Washington, Mo.

Lt. Cmdr. JOHN D. YEAST, AB, MS '68, MD '74, recently was appointed chief of obstetrics and gynecology service, Naval Regional Medical Center, Long Beach, Calif.



Richards becomes Mizzou's first astronaut

Some 585 persons applied to NASA to be space shuttle pilots. Richard N. Richards, BS ChE '69, was among the eight chosen.

A Navy pilot for 11 years, the lieutenant commander began a one-year training program in July at the Johnson Space Center in Houston. He says he's wanted to be an astronaut since he was 10.

The long-delayed space shuttle is scheduled to begin in March. It's expected that there will be as many as 40 flights a year by the middle of this decade. The shuttle, which will carry both military and civilian payloads, will be staffed by mission specialists to conduct experimental operations and service satellites.

'68
DOLORES (Dee) BLAKE Brooks, M Ed, has assumed the duties of assistant principal at Central High School in Springfield, Mo.

STEPHEN A. COX, AB, JD '70, and GREGORY LUZECKY, JD '77, recently formed a law firm in Fenton, Mo.

JOSEPH H. EVERETT, BS Agr, has been appointed area conservationist with the U.S. Department of Agriculture, Soil Conservation Service in Fargo, N.D.

WILLIAM H. GRIFFIN, BS BA, MBA '70, was promoted to vice president of operations in charge of the North Sea and Gulf of Mexico for Telecto Oilfield Services Inc. Griffin is stationed in Aberdeen, Scotland.

RICHARD (Rick) HUMMEL, BJ, sports writer for the *St. Louis Post-Dispatch*, recently was selected by the Jaycees as one of 10 Outstanding Young Men of America for 1980.

RONALD N. KOHL, BS BA, MBA '69, has been admitted as a partner in the CPA firm of Rubin, Brown, Gornstein & Co. in St. Louis.

JON MARTIN, BS EE, former senior engineer at DuPont Plant in Moberly, Mo., recently transferred to the plant's Front Royal, Va., office as maintenance supervisor.

MICHAEL J. MAZZONI, AB, MBA '73, has been appointed sales manager for Pabst Brewing Co.'s Midwest region including the states of Wisconsin, Kentucky, Indiana, Kansas and the Dakotas.

JAMES C. MONTAGUE, BS BA, former senior vice president of Hubbard & Associates in Glen Ellyn, Ill., is now director of marketing research at Harris Bank in Chicago.

MARTIN J. NATHAN, BS BA, has joined O.M. Scott & Sons Co. in Marysville, Ohio, as assistant controller for budgets and planning.

THOMAS MERTON PETRY, MS, has been selected one of the Outstanding Young Men of America for 1980. Petry is a professor of engineering at the University of Texas in Arlington.

STEVE RIVKIN, BJ, was recently named executive vice president of Trout & Ries Advertising Inc. of New York.

BLANDFORD T. SMITH, BJ, and his wife, Susan, announce the birth of a son, Carson Kell, in November 1979. Smith is a staff member of the Albuquerque N.M. Journal's *Impact* magazine.

NORMAN STANLEY, MBA, was named senior contracts administrator for LINKABIT Corp. of San Diego. Stanley had previously worked for San Diego County.

GUSTAV A. STEIN, BS ME, recently received a juris doctor degree from Western State University College of Law in Fullerton, Calif.

TERRY STEINBECKER, BS BA, MBA '71, has been promoted from vice president, secretary treasurer to vice president-finance at the St. Joseph, Mo., Light and Power Co.

TERRENCE A. STEWART, BS Ed, EdS '74, EDD '78, has been hired as superintendent of the Weston, (Mo.) school system. Stewart previously served in the same capacity at New Franklin, Mo.

JAMIE SUE TOMEK, BS Ed, M Ed '71, has been appointed a 4-H specialist for Jackson County with headquarters in Independence, Mo.

RONNY FOY WADE, M Ed, former principal at Fairbanks School in Springfield, Mo., has transferred to Bingham School with the same responsibilities.

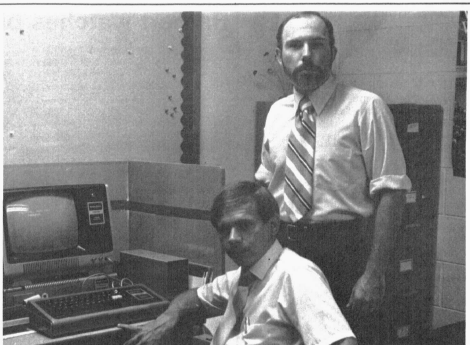
PHILIP WHITEAKER, BS BA, has been promoted from vice president to senior vice president with Mercantile Commerce Trust Co. in St. Louis. He has been with the bank for more than 10 years.

'69
Lt. Cmdr. STANLEY D. ARNOTE, U.S. Navy, was recently promoted to his present rank and was the recipient of the Shiphandler of the Year Award. Arnote is currently assigned to USS Point Defiance, San Diego.

GERALD WAYNE CRAIG, BS Ed, of Newport News, Va., recently graduated from Nova University in Fort Lauderdale, Fla., and has been promoted from special agent to chief, U.S. Air Force Office of Special Investigations, Eastern Regional Polygraph Office.

DONALD D. DRAPER, MS, PhD '71, associate professor of veterinary anatomy at Iowa State University in Ames, recently received the Norden Distinguished Teacher Award presented by Norden Laboratories Inc. of Lincoln, Neb.

W. RICHARD KNEPLER, BJ, AM '71, has joined *TV Guide* magazine's national advertising sales staff in Chicago. Previously,



Million and computer pick winners

What's the best college football team? Two professors from Georgia Southern College think they can come up with the definitive answer.

Their "College Ranking Analysis" uses a computer to objectively rank the top 20 percent of the NCAA Division IA teams.

Steve Million, BS Ed '70, standing, and Owen Gaede, based their system on actual game performance, thus eliminating potential biases of the AP and UPI polls.

"Computer analysis is free from subjective analysis," says Million.

This new system evaluates such variables as a team's historical prowess, current rank, statistics, point spread, strength of opponents, five-year win-loss record and home field advantage.

"Each team has an equal chance of getting into the top 25 as long as they play good football," Million says. "The only real advantage a team has is its previous record."

Knepler was on the staff of *Popular Science* magazine.

JOHN P. LICHTENEGGER, AB, JD '72, has opened a law office in Jackson, Mo.

Maj. DOUGLAS E. LINDEMAN, BS Ed, was promoted to his present rank with the Marine Corps while serving with 1st Force Service Support Group, Camp Pendleton, Calif.

WILLIAM G. MYERS, BS BA, has joined First Community Bancorporation of Wheaton, Mo., as an EDP auditor.

JAMES PELTON, AB, AM '69, is now the director of Shreve Memorial Library in Shreveport, La. Formerly, he worked with the Louisiana State Library in Baton Rouge.

RICHARD SELLE, BSF, was promoted to district forester with the Colorado State Forest Service, and has opened a new office in Salida. His wife, the former SUSAN SWARTZ, BS Ed, has been hired as a secondary counselor in the Salida schools.

RICHARD J. TOTH, BJ, AM '71, was recently promoted to account supervisor with Aaron D. Cushman and Associates Inc., St. Louis. Toth joined the company in 1979.

STEPHEN D. WURTZLER, BS BA, MBA '73, was recently appointed vice president of finance at Wire Rope Corp. of America Inc. in St. Joseph, Mo. He has been with the firm since 1973.

'70

LINDA GILLUM Breck, BS Ed, and her husband Greg, announce the birth of a second child, John Carl, on Jan. 28.

LANE GODDARD, BS PA, former prosecuting attorney for Jackson County, Mo., has joined the law firm of George M. Ely in Hamilton, Mo.

REX V. GUMP, BS ME, JD '75, is a partner in the law firm of Hulen, Hulen and Tatlow of Moberly, Mo. He has been associated with the firm since 1976.

RICHARD G. MILLER, AB, a professional photographer in Pittsburg, Kan., was recently awarded the degree of Master of Photography from Professional Photographers of America Inc.

'71

RICHARD S. (Rick) HOLDEN, BJ, AM '73, has returned to the states after more than three years with the *Asian Wall Street Journal* in Hong Kong. Presently, Holden is a night news editor of the *Wall Street Journal*.

JESSE L. HUDSON, M Ed, EdD '78, began his duties as vocational education coordinator with the Kansas State Department of Education in July.

LARRE JOHNSON, BJ, AB, has become a copywriter with the Los Angeles advertising agency of Ogilvy & Mather.

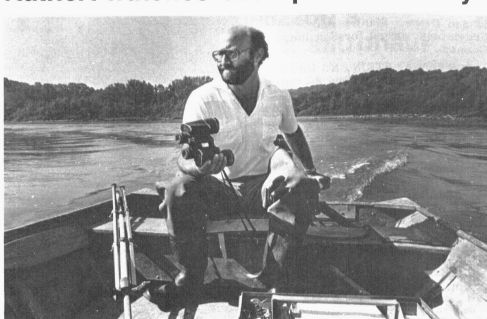
LARRY J. JOHNSON, BS EE, received a doctor of business administration degree from Indiana University, and has accepted a position as assistant professor of finance at Michigan State University.

BONNIE JEAN MCBRIDE, AB, a psychiatric social worker and a field instructor for the School of Social Work at Mizzou, recently received the Human Realtor of the Year Award from the Mid-Missouri Mental Health Center in Columbia.

JUDITH LYNN MEIER SIMS, BS ED, and her husband, R. WARREN SIMS, BS Agr '70, of Higginsville, Mo., announce the birth of a son, Drew Warren, on March 4.

RETTA E. POE Greer, AB, AM '73, PhD '74 and her husband, RICHARD M. GREER, PhD '73, announce the birth of a son, John Andrew, on March 9. They live in Bowling Green, Ky., and both are employed at Western Kentucky University.

Rathert watches birds professionally



As far as Jim Rathert, BS Ed '70, is concerned, he has an ideal job. He's getting paid for something he likes to do.

The biologist with the Missouri Department of Conservation is conducting a three-year study on shorebirds.

"I really enjoy it because it gives me a pleasant blend of office and field work, and a chance to work with people that share my interest in wildlife."

About 41 species of shorebirds visit Missouri during the late summer and fall to sightsee, enjoy the fall colors, eat and rest. In the spring they will touch down again to gain nourishment for their

journey home to nest in the tundra of northern Canada.

Rathert is trying to find ways to make these feathered tourists feel more at home.

By collecting mud and silt samples from the banks where shorebirds are feeding, he can learn what these shore-side restaurants are offering on their menus. So far, Rathert's records indicate the most popular dishes are insect larva and small snails.

"There is nothing very pleasant about floundering around in the mud," he says, "but it's part of the job. It's the only way we can get the information." *Text and photo by Ray Jagger*

RAYMOND WIDAMAN, BS BA, became a certified public accountant in April. He is employed by Heckmann, Schopp, Birchler & Mengwasser, CPAs, in St. Louis. Widaman and his wife, Adelaide, are the parents of a son, David Matthew, born May 1.

KURT W. WILDERMUTH, BJ, AM '73, has been elected vice president of Drohlich Associates, a public relations firm in Clayton, Mo.

ROGER WOLF, BS Agr, M Ed '76, who teaches vocational agriculture at Chillicothe (Mo.) Area Vocational Technical School, received an Honorary State Farmer Degree in April from the Future Farmers of America.

SAMUEL M. WOOD, AB, was recently promoted to product manager, boiler water and return line treatments, for Dearborn Chemical (U.S.) with headquarters in Lake Zurich, Ill.

'72

JANE A. DOMKE, M Ed, PhD '75, former counseling psychologist at Iowa State University, has been named director of Illinois State University's Student Counseling Center in Normal.

BRIAN FAISON, AB, is assistant athletic director at Illinois State University in Normal. Prior to accepting this position, he had been assistant manager for public relations and promotion for the athletic department at Mizzou.

CHARLES P. FARLEY, BJ, has been named vice president of Drucilla Handy Co., a national marketing public relations agency in New York City. Before joining the firm, Farley was an account supervisor with Burson-Marsteller in Chicago.

JANIS MCGILLICK, AB, was appointed advocacy coordinator for Illinois Citizens for Better Care in May. Formerly, she was admissions coordinator and discharge planner for Drexel Home for the Elderly in Chicago.

WILLIAM S. MASTERS, BS CE, former federal aid programmer with the Department of Highways and Transportation in Jefferson City, has been promoted to director of the division of waterways.

JOHN W. MAUPIN, AB, JD '75, is employed with the Missouri Highway and Transportation Department as assistant chief legal counsel. Maupin joined the department in 1975 as an assistant counsel in the legal division.

Mexico (Mo.) High School's new head football coach is BILL MAUSER JR., BS Ed. Before going to Mexico, he had coached in the California (Mo.) school system.

FRANK R. MEEKER, AM, has joined the Hannibal (Mo.) Senior High School as a guidance counselor.

DEB MORRISON Oberlag, BJ, has been named director of advertising and public relations at Hudepohl Brewing Co. in Cincinnati, Ohio.

TERRENCE RILEY, MS, MD '74, joined the faculty at Boston University on March 1 as an assistant professor of neurology and director of the Wald Neurologic Unit.

CAROLYN ROBERTSON Langdon, BJ, and her husband, Forrest, announce the birth of their first child, Brian, on June 5. The Langdons reside in Overland Park, Kan.

RANDOLPH B. STRAUTMAN, AB, recently earned a masters degree in library science from San Jose (Calif.) State University and is now branch librarian at Lehigh Acres (Fla.) Public Library.

KATHY WESSLER, BS Ed, M Ed '75, has returned to the St. Joseph, Mo., school system and is teaching special education at the intermediate elementary level. She had been a special education consultant for an area education agency in Iowa.

DAVID T. WOODLEY, MD, who is with the department of dermatology at the University of North Carolina, Chapel Hill, recently won a 1980

Avon Skin Research Fellowship from the Dermatology Foundation. Woodley is currently studying at the Universite de Paris.

'73

KAREN FLANDERMAYER Worley, BJ, recently won the national individual sweepstakes award in the 1980 communications contest of the National Federation of Press Women. Worley, former lifestyle editor of the *Columbia Daily Tribune*, now is an associate editor of the *Missouri Alumnus* magazine.

PATRICIA HOWELL Gibson, BS Ed, and her husband, JERRY GIBSON, BS Agr '74, announce the birth of a daughter, Mary Alicia, on April 15.

JAMES K. HUNTER, AB, has begun private practice in family medicine in Fairfax, Mo.

STEVE ROBERTSON, BJ, AM '74 has joined TVW-7 in Perth, Western Australia, as a reporter and writer. Previously he had been an anchorman and reporter for KTVL-TV in Medford, Ore.

ROBERT W. SCHUMACHER, BSF, former project forester for International Paper Co. in Texas, has moved to Texarkana, Ark., where he is responsible for managing more than 30,000 acres of company land in southwest Arkansas.

MARY ANN SADICH Scheneman, BS Ed, and her husband, C. STEPHEN SCHENEMAN, BS PA '70, MS '71, announce the birth of a

We need your Savitars

The *Missouri Alumnus* is campaigning for a full set of *Savitars*, which its staff will use for reference in writing stories about the past glories of Ol' Mizzou. (See "A Parade of Homecomings," Page 24). We have a few: 1895/96, 1897/98, 1898/99, 1900/01, 1901/02, 1904/05, 1908/09, 1912, 1914, 1919, 1922, 1923, 1926, 1927, 1928, 1934, 1935, 1936.

But, obviously, we need a lot more. If you would like to donate a *Savitar*, please let us know or, better yet, send them on to the Editor, *Missouri Alumnus*, 125 Alumni Center, Columbia, Mo. 65211. Thanks.

daughter, Melissa Ann, in June. They live in Blacksburg, Va.

JOHN J. SCHADE, BJ, is completing requirements for a doctorate in urban studies and American politics at Claremont (Calif.) Graduate School and also is an executive assistant for 5th District supervisor Thomas R. Riley in Orange County, Calif.

GARY SOSNIECKI, BJ, and his wife, the former HELEN STEPHENS, BJ, have purchased the weekly *Humansville* (Mo.) *Star-Leader* and its commercial printing business.

ZACHARY T. CARTWRIGHT JR., BS Ed, JD '76, has joined the law firm of Kay and Kibbe in California, Mo. He had previously practiced law in Platte City, Mo.

JOEL D. DENNEY, BS Ed, has assumed the duties of principal of the Aurora (Mo.) High School.

LAURA KROG, AB, AM '76, has accepted the position of coordinator of Northeast Missouri Library Network in Kirksville. Formerly, Krog had been a public service librarian, archivist and library science instructor at Southwest Baptist College in Bolivar, Mo.

Lt. DAVID L. RILEY, AB, has been awarded the Navy's Humanitarian Service Medal. Riley, assigned to the combat stores ship USS White Plains operating from Japan, received the award for helping rescue Vietnamese refugees last year.

DANIEL L. SCHUPP, BS Agr, DVM '80, is practicing veterinary medicine in Perryville, Mo.

JIM SULLINS, AB, recently became associated with the Kansas Motor Car Dealers Association in Topeka as an assistant to the executive vice president. His responsibilities include a monthly newsletter and other public relations materials.

BRUCE G. WILLIAMSON, BS Ed, is employed as an instructional psychologist with McDonnell Douglas in St. Louis.

'75

LINDA ANDERSON Gibson, BS Ed, M Ed '77, recently received a specialist in education degree in counseling and human systems from Florida State University.

MARY F. BURK, AB, recently graduated from Kirksville (Mo.) College of Osteopathic Medicine and is now an intern at Grandview Hospital in Dayton, Ohio.

THOMAS DOMALSKI, BJ, has joined the staff of the *Evening Herald* in Rock Hill, S.C., as a copy editor. Previously, Domalski was copy editor of the *Star-Gazette* in Elmira, N.Y.

MARTY GEHLERT Petty, BJ, is an editorial art director for the *Kansas City Star-Times*. She previously was a journalism instructor at Loyola University in New Orleans. Her husband, MARK PETTY, BJ, has started freelance photography in Kansas City after serving on *The States-Item* in New Orleans.

DAVID N. LYLE, BS BA, was promoted to the rank of lieutenant while serving with Fleet Air Reconnaissance Squadron Two, operating from Rota, Spain.

SUSAN A. SPOONER, BS HE, AM '76, is currently employed by the Nashville, Tenn., design firm of Gresham and Smith. Recently Spooner was promoted to coordinator of interior design for one of the firm's clients, Hospital Corporation of America.

WILLIAM C. (Bill) WOODRUFF, BS EE, has been hired by MOSTEK of Dallas, Texas, as an applications engineer. He was formerly with McDonnell Douglas in St. Charles, Mo.

'76

VICKIE RAE AUCH Stewart, BS HE, an interior designer, has been promoted to a senior executive with Macy's in Kansas City. Her husband, SAMUEL B. STEWART JR., AB '73, MS '75, a CPA, has been promoted to manager with Arthur Andersen & Co. in Kansas City.

JANET HECHT Youse, BS ED, and her husband, J. GENTRY YOUSE, BS BA '75, announce the birth of a son, Jeremy, in October 1979. They live in Owatonna, Minn.

Capt. H. MARTIN (Marty) JAYNE, JD, is presently stationed at the U.S. Air Force Academy in Colorado Springs. An instructor of military law, Jayne previously was stationed at Clark Air Force Base in the Philippines.

'77

MARK A. AYERS, BS Agr, and his wife, Brenda, announce the birth of their first son, Christopher Mark, in July. They live in Carrollton, Mo.

MARY GREENWOOD, BS Ed, is teaching English and coaching girls varsity basketball at the Lexington (Mo.) R-5 High School. Previously, she had been employed by Warren County R-3 schools in Warrenton, Mo.

GARLAND K. KEITHLY JR., EdD, assumed duties as superintendent of the Lee's Summit (Mo.) school district on July 1. He previously held the same position with the Sedalia (Mo.) school district.

SUSAN NOEL KELLY, AB, received a juris doctor degree from George Washington University in May, and has joined the firm of Crowell and Moring in Washington, D.C.

SCOTT McCLAIN MULFORD, AM, and his wife, Lori, of Quincy, Ill., announce the birth of a daughter, Ashley Elizabeth, on June 16. Mulford is an assistant news director and anchorman at KHQA-TV.

JAMES M. PORTER, J, has opened a law office in Eldon, Mo.

NANCY RICHARDSON, AB, has been promoted to music director of KQCA-FM in Canton, Mo.

STEVEN A. SMITH, BS BA, of Salisbury, Mo., announces the birth of a daughter, Sarah Deane, on June 3.

SUSAN WATERS, BJ, joined the *Kansas City Times* as an assistant photo editor. Waters had been on the staff of *The States-Item* in New Orleans.

'78

Navy Lt. j.g. STEVEN B. BARNES, BS CE, has been promoted to his present rank while serving with Attack Squadron 115 operating from Yokosuka, Japan.

CATHERINE LUNA Horneyer, BJ, has joined the news service staff of Texas Christian University in Fort Worth. Formerly, she was an editorial assistant for *Intercom* magazine of the Radio Shack Division of Tandy Corp.

STEVE McWILLIAMS, BS Agr, MS '79, is employed by Metropolitan Life Insurance Co. in Bloomington, Ill., as a farm and ranch mortgages representative.

MELINDA LEE PETTY, BS BA, is employed by AT&T Long Lines in Minneapolis, Minn.

GARY TOOHEY BJ, recently accepted the position of editor of the *Cameron* (Mo.) *Citizen Observer*. Formerly, he was managing editor of the *Fronton* (Mo.) *Mountain Echo*.

'79

MARK GRAHAM, AB, recently joined radio station WTQB-AM, a division of Sturr Communications in Warrick, N.Y. He is a featured disc jockey with his program, "The Mark Graham Show."

DEMITRA KONTRAS, BS Ed, has joined the Insurance Co. of North America as a marketing representative trainee in the St. Louis office.

ROBIN Y. MABRY, BS PA, has been promoted to network supervisor, electronic switching translations, for Southwestern Bell Telephone Co. of Kansas City.

PETER C. MANN, DVM, is a resident in comparative pathology at National Zoological Park in Washington, D.C.

DIANNA RAMSEY, AB, has been accepted for admission to the Kansas City campus' dental school.

'80

STEPHEN BEHAN, DVM, has joined the veterinary practice of Michael Gardner in Mountain Grove, Mo.

REX E. (Rusty) KING, BS CE, is a design engineer in the civil engineering department of Booker Associates Inc. in St. Louis.

SHARON TUNE, JD, recently accepted a position with the U.S. House of Representatives in Washington, D.C.

WEDDINGS

'73

NANCY ELLEN (Nann) BLAINE, AB, AM '74, and Stevens Woods Hilyard, Aug. 23 in Pittsburg, Kan., where they live. Nancy is director of the Pittsburg Public Library and Stevens is director of the Pittsburg State University Library.

MICHAEL A. BOSKY, BS CE, and Jean E. Samson, July 19 in Vicksburg, Mich., where they live. Michael is a technical sales representative with Hercules Inc. and Jean is a pharmaceutical technician with Bronson Hospital in Kalamazoo.

LINDA K. HURLEY, BS Ed, and Lt. Wilvin W. Racca, May 24 in Raytown, Mo. Linda is a PhD candidate in clinical psychology at the American University in Washington, D.C. Wilvin is stationed at Carswell Air Force Base near Fort Worth, Texas.

DEBORAH RAY POMEROY, AM, and RORY GLENN FRANKLIN, BS Agr '76, April 11 in Columbia. They are living near Marshall, Mo.

RON SCHMITT, BS Agr, and Karen Humphrey, Jan. 26 in Belle, Mo., where they live. Ron is manager of Feeder Pig Facility for Interstate Producers Livestock Association in Cuba, Mo.

'74

JOSEPH M. BRAECKEL, AB, and Mary Ann Zadell, July 5 in Norfolk, Va. Joe, a Lieutenant in the Navy, is stationed in Iowa City and Mary Ann is a nurse at University of Iowa Hospital.

TERESA MARIE ELLIS, M Ed, EDs '79, and JOHN BRAND ESKEW, AB '71, June 14 in Columbia. They are living in Oak Grove, Mo. Teresa is a special education director for the Grain Valley public school system. John is an attorney in Blue Springs.

STEVEN PAUL KUENZEL, BS BA, JD '76, and Susan P. Bowen, May 16 in Washington, Mo., where they live. Steven is a partner in the law firm of Politte, Thayer & Kuenzel.

'75

FRANK B. LILLEY JR., JD, and Teresa Lynn Portell, Aug. 9 in Springfield, Mo., where they are living. Frank is an attorney with the law firm of Lilley and Cowan.

'76

Lt. DAVID ALBRIGHT, AB, and Airman 1st Class Laura L. Chance, Aug. 1 in Clovis, N.M., where they live. Both are stationed at Cannon Air Force Base.

RUDIE W. SLAUGHTER III, AB, and Nila Kristene Skaggs, May 31 in West Lafayette, Ind., where they live.

'77

ANN E. ATKINSON, BS HE, and Nicholas J. Niekamp, May 31 in Jefferson City. They are living in Columbia.

JEFFREY WILLIAM DALZELL, Agr, and Rhonda Parrish, Feb. 16 in Liberty, Mo. They live in North Kansas City. Jeff is employed with ChemLawn Corp. and Rhonda with MAWD Private Laboratories.

SHEILA PU, BS Nur, and Roger D. Weekly, May 10 in Kennett, Mo. They live in Austin, Texas. Sheila is employed at Seton Medical Center and Roger is an engineer for IBM.

CHRISTY WOLTZEN, BS HE, and HENRY EHRENREICH, BS BA '76, April 19 in St. Louis where they live. Henry is employed with Monsanto Co.

'78

DEBBIE GREEN, BS Ed, and MARK BRUNNER, BSF '76, Aug. 4, 1979. They live in Fayette, Mo.

CYNTHIA M. JONES, BS HE, and DOUGLAS W. COOMBS, BS BA, May 31 in Kirkwood, Mo., where they live. Cindy is a travel writer for Marity Travel Co. and Doug is a sales representative for Modern Business Systems.

PATRICIA G. KENT, BS Nur, and THOMAS H. NULLMEYER, BS BA '77, MBA, May 31. They are residing in Ottumwa, Iowa. Patricia is employed with Ottumwa Hospital and Thomas is employed with Roadway Express.

CHUCK REITTER, BJ, and Kim Uthoff, June 2 in St. Louis. They are living in Burleson, Texas. Chuck is sports editor of the *Cleburne Times-Review* and Kim works for Southwestern Bell in Fort Worth.

SUE ANN VEST, BS Nur, and Keith A. Wright, June 14. They live in Kansas City where Sue Ann is a nurse at Baptist Memorial Hospital and Keith is a family practice resident at Goppert Family Care Center.

'79

GREG L. BANAKA, BS Ed, and Robin L. Butler, July 26 in Sedalia, Mo., where they live. Greg is co-owner of Sedalia Outdoor Sports Inc.

LESLIE JO CHURCHILL, BS HE, and WILLIAM D. RUSCH, BJ '76, June 2, 1979, in Chillicothe, Mo. They live in Tampa, Fla. Leslie is employed by M. McCormick Interior Design Inc. and William by Wire Rope Corp. of America.

STEPHEN PAUL JONES, BS AgE, and Robin Ruth Rowland, Aug. 16 in Columbia. They live in Fulton. Stephen is employed by the Missouri Department of Natural Resources.

DEATHS

HOWARD WELCH, AB '03, BS Agr '06, March 20 in Medford, Ore., at age 98. Welch practiced veterinary medicine in Bozeman, Mont., prior to becoming head of the veterinary department at Montana State College in 1914. He retired in 1950.

WILLIAM HOLDEN, BS CE '08, April 14 in Fort Worth, Texas, at age 92. Holden served as executive vice president and manager of the Fort Worth Chamber of Commerce from 1938 until 1956 and was also a co-owner of the Holden Real Estate and Construction Co.

LOTTIE WALTHER Stammerjohn, AB, BS Ed '10, Sept. 8 at age 91 in Boonville, Mo., where she had been a longtime civic and educational leader.

GLADYS PENNINGTON Glaze, AB, BS Ed '12, March 27 in Wichita, Kan., at age 90. Her husband, TRUMAN DEAN GLAZE, AB, BS Ed '16, survives.

CLIVE R. MEGEE, BS Agr '14, AM '16, July 29 in Lee's Summit, Mo., at age 89. Megee taught at Michigan State University for more than 40 years and retired in 1963 as assistant dean of agriculture.

LUCILE GENTRY Tarbet, AB, BS Ed '14, Aug. 11 in Chapel Hill, N.C., at age 89.

ALMA L. WADE, AB '14, BS Ed '41, July 13 in Kansas City at age 90. She retired from teaching in 1955.

WILLIAM D. KELLER, BS Agr '15, May 5 in Jefferson City at age 88. Keller worked in the Farm and Home Administration of the U.S. Department of Agriculture from 1948 until 1954. From 1954 until his retirement in 1959, he was employed by the Missouri State Department of Agriculture.

JOHN HAROLD CASEY, BJ '20, July 18 in Norman, Okla., at age 83. Casey was an assistant professor of journalism at Mizou from 1923 to 1927. He joined the University of Oklahoma's staff as a professor of journalism in 1927 and retired in 1967.

JAMES CRAIG RUBY, AB '20, Sept. 8 in Kansas City at age 84. Ruby lettered in basketball at Mizzou from 1918 to 1920, earning the All-America title twice. After graduation, he coached Missouri basketball until 1922. He then went to the University of Illinois where he coached for 14 years. From 1937 to 1946, Ruby was personnel manager for Hallmark Cards Inc. in Kansas City. He operated the Friendship Gift and China House, with locations in Kansas and Missouri, from 1946 to 1961.

GLADYS DEACY Tillinghast, BS Ed '21, Aug. 5 in Garner, Iowa, at age 82. She had worked as a teacher and social worker in the Kansas City area for more than 30 years before moving to Iowa in 1975.

MAUDE ELLEN THOMPSON Bohnsack, BS Ed '22, January 1980 in Cape Girardeau, Mo., at age 82.

CELIA WHITLOW Craghead, BS Ed '22, AM '28, of Fulton, Mo., Aug. 29 in Columbia at age 79. For more than 30 years she had been a teacher and principal in the Fulton school system.

PAUL H. BEBERMEYER, BS Agr '23, AM '24, May 12 in Columbia at age 83. Bebermeyer joined Mizzou's agricultural economics extension staff in 1947 and retired as professor emeritus in 1968. His wife, the former BLANCHE PORTER, BS Ed '23, AM '49, survives.

IRENE MYERS Phelps, BS Ed '23, July 7 in Nevada, Mo., at age 77. Survivors include a son, WILLIAM C. PHELPS, AB '56, JD '59, of Jefferson City.

WILLIAM WILEY, Engr '23, of Jefferson City. Wiley 18 in Rolla, Mo., at age 79. Wiley was a retired district manager for Texaco.

FLORENCE DILLARD Gorgens, AB '24, July 26 in Elizabeth, N.J., at age 78. Gorgens retired from teaching in 1958.

DOROTHY BEDFORD HUDSON Eubanks, BS Ed '24, Aug. 13 in Carrollton, Mo., at age 78. She had taught in several Oklahoma and Missouri schools before becoming a dietitian in the Carrollton school system where she organized the hot lunch program.

ROBERT M. SMART, BS PA, Arts '24, May 5 in Kansas City at age 77. Smart was a founder of the American Steel Works Co. of

Kansas City. He spent 40 years with the company, retiring as president in 1967.

ELMER THEODORE CARL, JD '25, July 5 in Independence, Mo., at age 79. Carl was employed 41 years as chief counsel and assistant vice president of the Employers' Reinsurance Corp. He retired in 1966.

EDNA ROSINA POLSTER, AM '25, June 23 in Warrenton, Mo., at age 87. From 1945 to 1958, she served as Warren County superintendent of schools. Previously, she had taught languages in several Missouri, Illinois and Iowa high schools.

WEBB R. CHARLES, AB '27, Sept. 4 in Sarasota, Fla., at age 76. Before retiring in 1967, he owned the Charles Products Co. and Oil Dealers Supply Co. in Hutchinson, Kan.

J. MARSHALL LOCKWOOD, JD '27, July 19 in Lee's Summit, Mo., at age 77. Lockwood was a claims attorney for the Pacific Mutual Life Insurance Co. of Kansas City before retiring as claims manager in 1968. Also, he was a co-founder and the first president of the Kansas City Health and Accident Claims Association.

JOHN RODGERS MURPHY, AB '28, July 12 in Outing, Minn., at age 73. Murphy practiced law in Kansas City from 1930 to 1941. Prior to retiring in 1974, he was director of the Veterans Administration in Fort Snelling, Minn.

EZRA WILLIAM OBER, BS BA '28, April 26 in Carmel, Calif., at age 74. Ober served as a lieutenant commander in the Navy before retiring in 1947. He also operated the Ober Garden and Patio Shop in Palo Alto, Calif.

FRANCIS L. ROACH, JD '28, Aug. 10 in Kansas City at age 75. Roach recently retired after a 52-year career as an attorney. He was a former president of the Kansas City Association for the Blind and a member of the American Judoicature Society.

LEONARD D. BAVER, PhD '29, May 1 in San Mateo, Calif., at age 78. Bayer, known for his work with tropical soils and crop production, spent 49 years teaching and conducting research in soil physics and related fields.

HARRY STONE BERGER, AM '29, Aug. 17 in Deadwood, S.D., at age 85. He served as superintendent of Deadwood schools from 1928 to 1964.

ALBERT J. DINSDALE, BS Agr '29, May 3 in Maryville, Mo., at age 76. Dinsdale had served as a Nodaway County extension specialist for more than 11 years. He was a retired vice president and member of the board of directors of Nodaway Valley Bank.

ELGIN T. FULLER, Law '29, Aug. 6 in Hannibal, Mo., at age 72. Prior to being appointed judge of the 10th Judicial Circuit in 1957, Fuller had practiced law in St. Louis and Hannibal. He retired in 1972.

J.C. McLEAN, BS Agr '29, of Quincy, Ill., July 4 in Rochester, Minn., at age 78. He began breeding Angus cattle in 1935, and was recognized as one of the top breeders in the United States. McLean, a strong supporter of Mizzou, was a Jefferson Club fellow.

JOHN MOSES COE, BS Eng '30, Aug. 8 in Springfield, Mo., at age 71. Coe's longtime engineering career began in 1930 as a student engineer with General Electric of New York and ended in 1964 as senior electronic engineer with the Navy in Washington, D.C.

DOROTHY L. GILLETTE Meyer, BS Nur '30, July 10 in Kansas City at age 72. She was a veteran of World War II Army Medical Corps and had served three years overseas.

RAY HAILEY, AM '30, of Leawood, Kan., July 27 in Denver at age 82. Hailey retired in 1968 after more than 50 years as a school administrator.

CHARLES H. HUHN, BS Ed '31, AM '38, June 17 in Independence, Mo., at age 71. He taught and coached basketball in the Independence school system from 1944 until retiring in 1974. At Mizzou, he was a member of the All-Center Big Six basketball team.

ROBERT MEFFERT, BS Agr '31, AM '32, June 24 in Nevada, Mo., at age 71.

DAVID E. MUSGRAVE, AB '31, BS Med '33, June 18 in Excelsior Springs, Mo., at age 71. Musgrave, former mayor and city councilman, had practiced medicine in Excelsior Springs for 40 years, retiring in 1976.

ROBERT KERMIT MOORE, BS Agr '32, AM '33, of Branson, Mo., Aug. 14 in Dubuque, Iowa, at age 71. Moore was self-employed as a real estate appraiser.

ROBERT E. BURNETT, BJ '33, Aug. 12 in Kansas City at age 68. He operated the Burnett Co., a fund-raising organization, for 20 years before retiring.

BLANDA LEE PUCKETT, BS Ed '33, Sept. 7 in Savannah, Mo., at age 82. She taught in the St. Joseph, Mo., school system more than 45 years before retiring in 1965.

LEWIS DANFORTH (Tosie) JOSLYN, AB, JD '34, Aug. 29 in Charleston, Mo., at age 72. As a former state legislator, Joslyn served in the House of Representatives and in the Senate from 1936 until 1948. He was an attorney in Charleston for more than 45 years.

CLIFTON WEBSTER THOMAS, AB '34, BS Ed '39, May 26 in Tipton, Mo., at age 69. Thomas served more than 25 years as a teacher, coach, principal and counselor in the Tipton school system. He retired in 1972.

JOHN HAMILTON SHEA, BJ '35, May 27 in Lexington, Mo., at age 67. He had been owner and publisher of the *Lexington News Advertiser* from 1947 until 1959. Shea retired in May as a longtime member of the *Columbia Missourian* Publishing Association's board of directors.

JOHN O. WHEELER SR., B&PA '35, July 2 in Kansas City at age 64. Wheeler, a stockbroker, was vice president of Kidder, Peabody & Co. in Kansas City, and also had served as senior vice president of H.O. Peet & Co. His undergraduate studies at Mizzou were interrupted in 1935; however he finished the required courses and was granted a degree in business and public administration in 1965. His wife, the former MARY JANE SMITH, A&S '35, survives.

JOHN METZ LANDON, JD '38, of Kansas City, July 16 in Harrisonville, Mo., at age 71. Landon, a member of the Missouri Bar Association, had practiced law in Kansas City.

ANNE LEIGH TROTTER Bailey, Arts, Educ '37, of Carrollton, Mo., Aug. 18 in St. Louis at age 63.

RALPH BAIRD, JD '38, May 25 in Joplin, Mo., at age 67. The attorney served as a state representative from Jasper County

in the mid-50s, and also was a former prosecuting attorney for the county. His wife, the former VIRGINIA LIPPARD, AB '39, survives.

BONHAM MONROE CHANCELLOR, AM '38, of Shelbina, Mo., June 10 in Camdenton, Mo., at age 71. Before retiring in 1971, Chancellor served 43 years as a teacher and principal in several Missouri schools.

JOHN E. HERLINGER, BS Agr '38, Feb. 17 in Warrenton, Mo., after a heart attack at age 74.

RUSSELL C. NIX, AM '38, Aug. 1 in WASHINGTON, Mo., at age 73. Nix served as principal at Washington Senior High School for more than 30 years before retiring in 1972.

HELEN SELVIDGE Bacon, AM '38, June 22 in Kansas City at age 66. She directed the Children's Cardiac Center Auxiliary at Mercy Hospital in Kansas City for more than 20 years. Bacon also taught at Stephens College.

JOHN A. WEISS, JD '38, May 8 in Kansas City at age 66. Weiss retired in 1979 as a deputy regional solicitor for the U.S. Department of Labor. Earlier he had been a senior trial lawyer for the National Labor Relations Board.

ALTA ROWENA MOTTER Adams, AM '39, Aug. 30 in Kirksville, Mo., at age 75. She was an associate professor of home economics at Mizzou from 1948 to 1959. Previously, Adams had worked for the Missouri Department of Education in Jefferson City.

CHESTER A. HUNKER, JD '40, Feb. 25 in Clovis, N.M., at age 66.

AMOS J. SNIDER, AM '40, EdD '50, April 11 in Columbia at age 70. After more than 30 years' service, Snider retired in 1975 as assistant to the vice president of the University's Extension Division.

LOWELL K. BOWEN, AM '41, June 6 in St. Joseph, Mo., at age 69. Bowen had been a teacher, assistant principal and principal in several St. Joseph schools.

Capt. CHARLES SAYERS TANNER, Arts '41, March 6 in Swarthmore, Pa., at age 59. Tanner retired from the Navy in 1966 and at the time of his death was employed by Boeing Vertol Co.

ROSALYN GRAVES Farman, BJ '43, Aug. 31 in Fort Worth, Texas, at age 57. She was a well-known social leader in Fort Worth, and had worked as a reporter for the *Star-Telegram* and the *Beaumont Enterprise* during the 1940s. Her husband, IRVIN SAMUEL FARMAN, BJ '43, survives.

HAROLD LEE YOUNG, BS ME '43, April 26 in Moraga, Calif., at age 59. Young served as a lieutenant in the Air Force during World War II. At the time of his death, he was employed by Becthel Corp. in San Francisco.

VIOLET GOTTRICK Regan, AB '47, M Ed '57, May 19 in Columbia at age 68. Before retiring, she worked as a registered nurse at the University's Student Health Clinic, Boone County Hospital and Ellis Fischel State Cancer Hospital.

CARL W. KNOEPKER JR., BS BA '47, of Independence, Mo., Aug. 30 at age 53. Knoepker died after suffering an apparent heart attack while sailing. He was president of the Bank of Independence and a partner in Knoepker's Department Store.

EMMA HENRIETTA LEAKE Hall, AB '47, M Ed '49, May 25 in Ozark, Mo., at age 76. She was a music instructor at Mizzou from 1945 to 1949. For more than 20 years she served as a counselor in southwest Missouri public schools. In 1974, Leake retired as a career development and guidance counselor for the School of the Ozarks.

ROBERT D. CREWS, JD '48, May 22 in Columbia at age 58. Crews was a lawyer for MFA Insurance Companies.

DOROTHY CARL Specker, BS Ed '49, of St. Joseph, Mo., July 29 in a one-car accident near Emporia, Kan., at age 53. She had taught school in Independence and St. Joseph.

MARY E. WILLIAMS, Arts '49, April 6 in Joplin, Mo., at age 54. She was a well-known furniture dealer and appraiser and was owner of the Pre-Owned Furniture Mart.

DONALD CLINE NOEL, BS BA '50, May 24 in Des Moines, Iowa, at age 54.

ERNEST C. WUEST, BS Agr '50, April 15 in Quincy, Ill., at age 61. Wuest retired in 1979 from the Moorman Manufacturing Co.

EDMOND MARION BROWN, JD '51, Aug. 25 in Columbia at age 54. A veteran of World War II and a prominent Columbia lawyer, Brown had practiced law in the city since 1956. His wife, the former PATRICIA ANN REGAN, BS HE '49, survives.

STEPHEN L. HILL, BS BA '56, JD '62, of Blue Springs, Mo., July 25 in Independence, Mo., at age 45. At the time of his death, Hill was an administrative law judge for the Social Security Administration.

NANCY LEE ROACH Borotone, AB '57, of Lecce, Italy, July 22 in Kansas City at age 44.

RICHARD E. SNIDER, JD '58, Aug. 22 in Cape Girardeau, Mo., at age 45 of an apparent heart attack. At the time of his death, Snider was director of Southeast Missouri Legal Services Inc. He had also served as prosecuting attorney of Cape County in the 1960s.

JOHN W. WEBB, JD '59, July 19 in Thousand Oaks, Calif., at age 48 after an apparent heart attack. Webb was a state representative for Missouri's 138th District from 1966 to 1972. After moving to California more than three years ago, he was employed as a legal representative for the Penn-Life Corp.

THOMAS GEORGE SWANEY, BS CE '60, Aug. 17 in Wichita, Kan., at age 42. He was director of research and development for the Wichita branch of the Boeing Co. While a student at Mizzou, Swaney was a co-captain of the 1959 football team and lead the Tigers to the 1960 Orange Bowl.

OLIVER W. LUTGEN, MS '62, MS '67, May 19 in Springfield at age 61. Lutgen was an extension specialist for the University for 30 years.

LULA MAY WRIGHT Bolen, BS Ed '62, Aug. 30 in Moberly, Mo., at age 66. She was a special education teacher for the Moberly public schools before retiring in 1979.

ROBERTA MORRIS Westphall, M Ed '64, of Maryville, Mo., Sept. 10 in Kansas City at age 69. She was a retired school teacher.

EDGAR RALPH BRADFORD, M Ed '65, of DeSoto, Mo., July 24 in St. Louis at age 53. Bradford had a 20-year career in education, serving the last 16 years as a counselor for Hillsboro Junior High School.

FRIEDEL C. GLUFKE Maasdorf, AM '65, PhD '76, Aug. 23 in Columbia at age 66. She had taught German at Mizzou for 20 years.

STEVE N. HUDDLESTON, BJ '68, June 1 in St. Louis at age 33. Huddleston, executive producer of KMOX-TV news, was apparently electrocuted while trimming hedges in his backyard. He had worked at radio and television stations in Denver before moving to St. Louis in 1975.

WILLIAM EUGENE BRANSCOM, AM '69, July 15 in Columbia at age 38. Branscom was a member of the publications staff at Mizzou. His bronze sculpture, "Winged Form," now is owned by the Columbia Art League.

RICHARD LEE BROWN, PhD '69, Aug. 18 in Fulton, Mo., at age 49. He began teaching at William Woods College in Fulton in 1969 and was chairman of the joint departments of sociology and anthropology at William Woods and Westminster Colleges.

HOWARD ADAMS, BS BA '74, May 5 in St. Louis at age 31. Adams served in the Marine Corps during the Vietnam War. He was a certified public accountant and was employed as a bank examiner in St. Louis.

MADELINE PAULETTE BOKERN, AB '78, Grad '80, May 10 in Columbia at age 24. Bokern was pursuing graduate studies in community development.

DALE HENRICKS, B&PA '80, May 9 in Columbia at age 23. Henricks died after a car that was fleeing police struck his motorcycle.

PAMELA SUE PARRY, A&S '80, of St. James, Mo., was killed in an automobile accident June 23 near Westphalia, Mo., at age 21. Parry was the press secretary for Wendell Bailey's congressional campaign.

Faculty deaths

THOMAS BRYAN HALL, June 5 in Kansas City at age 81. He had practiced dermatology at the School of Medicine from 1959 to 1960.

ADRIAN JACKSON DURANT, June 14 in Columbia at age 93. From 1931 to 1949, Durant served as chairman of the department of veterinary medicine.

JAMES E. HILL, of Fulton, Mo., June 7 at age 51. Hill was one of five persons killed in an automobile accident in West St. Louis County. He was an associate professor of community medicine.

BOOKS

By alumni

Basketball: Building the Complete Program

by Norm Stewart, BS Ed '56, M Ed '60; and George Scholz.

The authors have written a comprehensive textbook on the coaching of basketball which covers every facet of the game and reviews Missouri's 25-6 1979-80 season. Walsworth Publishing Co., Marceline, Mo. 405 pp. \$13.95.

Brashki: A Gypsy Fantasy

by Barbara Pearl Housch, BS Nur '59.

Housch's research on gypsy culture is incorporated into a fantasy format to create a tale of love, greed and magic. Andrews and McMeel Publishers, Kansas City. 160 pp. \$6.95.

Applications of Q Methodology in Political Science

by Steven R. Brown, BJ '61, AM '63, AM '64, PhD '68.

Brown presents Q technique and its methodology—developed by William Stephenson in the 1930s—as an instrumental and philosophical approach to the study of subjectivity. Yale University Press, New Haven, Conn. 376 pp. \$35 cloth, \$9.95 paper.

A Different Story: A Black History of Fredericksburg, Stafford and Spotsylvania, Virginia

by Ruth Coder Fitzgerald, BJ '66. This indexed work gives a black history of a Virginia City and surrounding counties important in the early development of the state and nation. Fitzgerald includes stories of the area's families, schools and churches. Fitzgerald/Unicorn, Fredericksburg, Va. \$9.95 hard cover, \$4.95 soft cover.

Clear Skin: A Step-by-Step Program to Stop Pimples, Blackheads and Acne

by Kenneth L. Flandermeier, AB '61, MD '66.

Flandermeier explains the causes of acne, how pimples and blackheads form and suggests how persons suffering from acne can treat themselves at home with non-prescription medication. Little, Brown & Co., Boston, Mass. 211 pp. \$8.95.

How to Live with a Problem Drinker and Survive

by Gary G. Forrest, M Ed '67.

Forrest provides guidelines for maintaining one's emotional well-being and sanity while living with a problem drinker, and also suggests various types of therapy available to the alcoholic and his family. Antheneum Publishers, New York, N.Y. \$8.95.

Missouri: Heart of the Nation

by William E. Parrish, AM '53, PhD '55; Charles T. Jones Jr., PhD '69; and Lawrence Christensen, PhD '72.

A general history of Missouri textbook designed for use in high school or college.

New from University Press

The Archaeology of Missouri, Volume II.

by Carl H. Chapman.

This volume provides information on the descendants of Missouri's first settlers beginning with the Woodland Period in 1,000 B.C., and ending just prior to written records of the Indians in Missouri in the Historic Period. 337 pp. \$26.95.

FORUM

Changing traditions

To the editor:

In the May-June 1980 issue of the *Missouri Alumnus*, there is a story with a headline "six proud pillars form foundation for legion of legends."

When I was a freshman in 1913, I was informed by the paddle-wielding sophomore that the six pillars were erected in honor of the first six presidents of the University, but that inasmuch as the fifth president was bald-headed, no ivy would ever grow upon the fifth pillar. This may be an addition to your list of legends.

I am appalled at the cover. When I was a freshman and during my term at the University of Missouri, freshmen walked on the sidewalks; sophomores could go on the lawns; juniors on the first terrace and seniors on the second terrace. I well remember when I became a senior going up on the second terrace and putting my hand on the base of the sacred columns. I

doubt from your cover that these rules are still in existence.

J. W. Joslyn, AB '17, BS Ed '21, Pasadena, Calif.

Farmer's Fair fan

To the editor:

I was very much interested in the "Tiger Tales" section of the May-June issue. One tradition which might have been included was the Farmers Fair. When I was in school, it was fully equal to St. Pat's Day, with a large parade and carnival at the Farm. We Ag students thought it superior.

It started much like St. Pat's Day. One morning in 1908, a large group of Ag students dressed in overalls and carrying pitchforks, hoes, etc., arrived at Chapel to bring attention to the College of Agriculture which they felt was being ignored by the administration. I believe President Jesse had them expelled. At any rate, they declared a holiday in the Ag school and the idea of an annual holiday, celebrated by a fair, was born.

Maurice N. Witt, BS Agr '18 Hinsdale, Ill.

By any other name

To the editor:

This is written more in sorrow than anger--after all you can't go back in time or place.

On a visit to the Campus--for the first return in many a moon--I found that McAllister Hall, the medical school of my day, now is brimming with psychologists. And Memorial Stadium no longer bearing a name in honor of many former students (at least in the ideal) now Faurot Field or something to that effect.

I suppose footballers should have equal time since many buildings carry former faculty names; i.e., Schlundt Hall. I was most happy to see a pioneer in radium refinement and the greatest, I thought, undergraduate teacher of his time.

The present student generation must be as non-pleased by Schlundt Hall as I am by Faurot Field--after all football is a great academic force!

John W. Kennedy, AB '29 BS Med, AM '31 Phoenix, Ariz.

Editor's note: *Although technically only the field is named after Coach Don Faurot, many people refer to the whole complex as Faurot Field. The official name remains Memorial Stadium.*

"Disgusting . . ."

To the editor:

Another disgusting issue of the *Missouri Alumnus* arrived today. I am starting to wish I had never attended a university that puts out such an incredibly low-class publication.

What is this with "girl" in quotes in Jane Froman's obit--girl singer was what she was. And what a disrespectful way to refer to the late Mrs. Thomas Costolow (whose husband was a U.S.D.A employee for western Missouri in the '30s) as "Costolow."

Thank goodness my children, nieces and nephews did not choose to go to Missouri--so I can see civilised, well-edited alumni mags and news.

What was once the best J-school in the U.S., why do we have to have the world's worst alum mag? I read its appearance in all its color--and the cheap little stories about current student life are enough to gart a maggot. This has been going on for years--can nothing be done?

Margaret P. Haines, BJ '41 Glencoe, Ill.

A second opinion

To the editor:

I would like to compliment all those involved in the publication of the *Missouri Alumnus* magazine. It is a very high quality, interesting diversion even for those persons such as myself who have had little contact with the University of Missouri since my graduation more than 10 years ago. Other similar magazines I receive may fall by the wayside, but the University of Missouri alumni magazine usually is read from cover to cover.

Although I look back fondly to the years of my association with the University of Missouri as some of the best years of my life, the recent issues of the alumni magazine make me feel that the University and Columbia itself is a much more exciting place to be than it was during my stay there. More power to you all. Keep up the interesting and informative articles!

Ruby Meredith AB '69 Philadelphia, Pa.

CALENDAR Coming events of special interest to alumni

Nov. 10, Cape Girardeau chapter meeting, Cape Girardeau
Nov. 12, Adair County chapter meeting, Kirksville
Nov. 14, Social Work annual meeting, Columbia
Nov. 16, Pittsburg chapter meeting, Pittsburg, Pa.
Nov. 20, Merit Achievement Scholar Day, Columbia
Nov. 20, Women's basketball, Tigers vs. Minnesota, Columbia
Nov. 21-22, Leaders Day Weekend, Columbia
Nov. 22, Mizou-Kansas football and pre-game buffet, Columbia
Nov. 22, Tourin' Tiger reunion, Columbia

Nov. 22, New Jersey chapter meeting, Rutgers, N.J.
Nov. 24, District 2 meeting, Trenton
Nov. 24, Women's basketball, Tigers vs. Iowa State, Columbia
Dec. 3, Agriculture meeting to introduce Dean Max Lemon, District 5, Paris, Mo.
Dec. 4, Chancellor's Festival of Music, Messiah, Columbia
Dec. 5, Minneapolis chapter meeting, Minneapolis, Minn.
Dec. 5-6, Men's basketball, Show-Me Classic, Columbia
Dec. 5-6, University Theatre presents *Liars Day*, Columbia
Dec. 8, Women's basketball, Tigers vs. Northwest Missouri State, Maryville
Dec. 10, Men's basketball, Tigers vs. Illinois, St. Louis

Dec. 12-13, Women's basketball, Mid-America Classic, Columbia
Dec. 13, Men's basketball, Tigers vs. St. Louis U., Columbia
Dec. 16, Men's basketball, U.S. International, Columbia
Dec. 17, Women's basketball, Tigers vs. St. Louis U., Columbia
Dec. 20, Women's basketball, Tigers vs. Oklahoma, Columbia
Dec. 22, Men's basketball, Tigers vs. Brown, Columbia
Jan. 5, Men's basketball, Tigers vs. Navy, Columbia
Jan. 7, Men's basketball, Tigers vs. LaSalle (Pa.), Kansas City

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MIZZOU ENROLLMENT EXCEEDS PREDICTIONS

Instead of the predicted "modest" increase in fall enrollment, Mizzou experienced a "significant" increase of 1,060 students, or 4.6 percent, over last year's 23,246 students. The fall enrollment of 24,306 students reflects increases in class size "across the board" and enrollment pressures in areas of "very marketable degrees" — like engineering, computer science and math, says Gary Smith, director of admissions and registrar.

IN THE NEWS

Mizzou has been in the news a lot recently. Here's a sample: *U.S. News and World Report*, Sept. 8, "U.S. Scientists: Genuses at Work." Article profiles chemistry chairman Pierre Crabbé and his work to synthesize a contraceptive compound from which a twice-a-month birth control could be developed. *TV Guide*, Sept. 6, "Tonight's Top Story Is: Tomorrow's Midterm." The light piece features KOMU-TV, the journalism school's unique commercial station/learning laboratory for broadcast students. *Sports Illustrated*, Sept. 1, "Hold that Tiger — Big Game at Mizzou." Bill Gilbert, visiting journalism professor, features Tiger football in Collegetown, U.S.A. *New York Times*, Aug. 24, (also carried by The Associated Press) "Nine Chinese Journalists to Begin Sabbatical in U.S." The story in the Sunday paper's national news section reported about the Chinese editors and news writers, the first allowed to study abroad in 32 years, coming to Mizzou to pursue master's degrees in journalism. *The Wall Street Journal*, June 5, "Mrs. Flynn's 600 Help Take the Fat Out of Diet Research." The article describes Flynn's heart disease research with 600 faculty and staff members.

SPECIAL TEAM STUDIES MALARIA VACCINE

When Theodore Green joined the staff in early October, the immunoparasitologist, formerly with Parke-Davis in Detroit, Mich., brought along his research team as well as a \$650,000 Agency for International Development contract to study the development of a vaccine for human malaria. Up until now, malaria, a blood disease carried by mosquitoes, has been controlled by treating water where mosquitoes develop or prescribing drugs to victims. Green, an associate professor in veterinary microbiology, and his research team, one of a few teams working on malaria in the country, will study vaccine development for the disease to which one-fourth of the world's population is exposed.

MIZZOU CURBS GASOLINE USE

At Mizzou, every drop counts. During the past year, Mizzou has reduced its gasoline consumption by 24 percent, more than twice the 10 percent reduction called for by an executive order to all Missouri state agencies in May 1979. In 1979-80, Mizzou used 412,398 gallons of gasoline, down 126,744 gallons from 539,142 gallons used in 1978-79. Purchasing higher gas mileage vehicles, reducing the number of University cars and expanding the use of car pools helped achieve the reduction.

This page is for the good news. The Missouri Alumnus runs good news — and some bad news — on other pages, of course. But this page is reserved for items that should make you proud of Ol' Mizzou.



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Swing's on the upbeat. Good grub guide. Golden Girls' appearances limited. Bingham buddies. Male strippers tease college coeds. Miss Mizzou finds home under dome.

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Women's Center coordinator Vicky Keith believes in humorous comebacks to sexist remarks.

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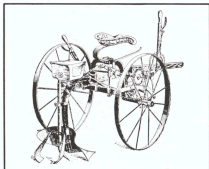
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Money runs through students like gasoline through a car. Several tell how they bring in the bucks.

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RESEARCH UPDATE

Cloning produces healthy plants. Sounds corny, but not tilling corn doesn't affect yield. Drug spells relief for asthmatics. A hitch to trailer taxes. Political advertising: fact or fiction?



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WHICH PUBLIC UNIVERSITY IS THE ONLY ONE WITH TWO TRUMAN SCHOLARS?

Of' Mizzou, of course.

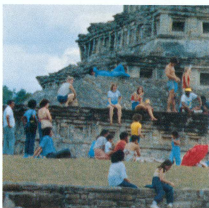
ABOUT THE COVER

Rose Koncak of Kansas City puts the finishing touches on Kermit the Frog, part of "The Muppet Movie" house decoration that won first place in 1980 Homecoming competition. The display was a joint effort of Phi Kappa Theta and Kappa Delta. See "A Parade of Homecomings," page 24.

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