

Public Abstract

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As the U.S. continues its transition from an economy based upon manufacturing to one based upon innovation, one must look at the environment of the person at the epicenter of this change: The commercializing university researcher. This investigation provides insight into the cultural and regulatory life of the commercializing researcher, with the outcome an overview of conditions that either facilitate or hamper the process of technology transfer. Codified by this investigation, these conditions would be informative to those seeking an improvement in institutional technology transfer success.