

Shelf talker instructions:

For best results, print these shelf talkers on heavyweight paper, such as card stock. Cut out each card along the dashed black lines, and fold along dashed gray line. Score them to make them easier to fold, and laminate them so they will last longer. Scoring and lamination can be done at most copy centers.

For cereal that lists a whole grain (oats, wheat, etc.) as the first ingredient on the nutrition facts panel

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Make the healthier choice...

Whole-grain cereal

Nutty taste and good nutrition



Stock Healthy



Shop Healthy

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