

## Mizzou Weekly

Oct. 17, 2013 Volume 35, No. 9

### **Honoring Mizzou's outstanding faculty and alumni**

#### MIZZOU ALUMNI ASSOCIATION

The Faculty-Alumni Awards event is Oct. 18

Each year, the Mizzou Alumni Association (MAA) honors individuals who make significant contributions to the university's missions of teaching, research, service and economic development.

Begun in 1968, the Faculty-Alumni Awards recognizes the achievements of faculty and alumni. Assistant, associate and full professors are considered for their work as teachers, researchers and administrators. Alumni are considered for their accomplishments in professional life and service to their community and alma mater.

Winners of the 46<sup>th</sup> Faculty-Alumni Awards were announced last spring. This year there are 16 Faculty-Alumni Award recipients that will be recognized on Friday, October 18 at the awards banquet in Reynolds Alumni Center. The awards include the 58<sup>th</sup> Distinguished Service Award and the 54<sup>th</sup> Distinguished Faculty Award, the two highest honors that the association bestows.



#### **DISTINGUISHED SERVICE AWARD**

##### **Harold S. Hook**

BS BA '53, M Acc '54, LLD '83

Founder and President, Main Event Management

A recognized management scholar and innovator, Harold S. Hook is a retired insurance executive and creator of Model-Netics – the language of management, and the Main Event Management systems.

He is also founder and currently president of Main Event Management Corp (MEMC).

Hook's career supports the MEMC idea that outstanding leaders are capable of both a fast start and sustained long-term performance. In his 40-year career in life insurance and financial services, from which he retired in 1997, Hook earned the distinction of having served as president of three major unaffiliated life insurance companies before the age of 40.

His first presidency was at age 31, when he became the youngest life insurance company president in the United States. He spent more than 30 years as a chief executive officer — the last 18 years as Chairman and CEO of American General Corp.

While at American General, he implemented the MEMC management systems and Model-Netics, and he is credited with developing American General Corporation into one of the largest diversified financial services organizations in the United States. Under his leadership, assets increased from \$6 billion to \$66 billion, and shareholders' equity grew from \$916 million to \$5.6 billion. American International Group (AIG) acquired AGC in 2001 in a transaction valued at over \$23 billion.

Below are more of Hook's accomplishments:

- Recipient of Faculty-Alumni Award from the Mizzou Alumni Association in 1978
- Inducted into the Texas Business Hall of Fame in 1998
- Received Honorary Doctor of Law degrees on the same weekend from both Mizzou and Westminster College in Fulton, Mo. in 1983
- Received the Oxford Cup from Beta Theta Pi fraternity in 1992
- Earned the title "Distinguished Eagle Scout" in 1976 and later served as the Boy Scouts of America's national president from 1988-1990
- Former chairman of the Houston Chamber of Commerce and board member of the U.S. Chamber of Commerce
- Has served on the board of trustees for the Baylor College of Medicine since 1977
- Served three years active duty on a minesweeper in the U.S. Atlantic Fleet as an executive officer/navigator
- Former outside director of the following New York Stock Exchange firms: Chase Manhattan Bank, Continental Airlines, Cooper Industries, Inc., Duke Energy Corporation, Panhandle Eastern Corporation, Sprint Corporation, and Texas Commerce Bancshares
- Jefferson Club Ambassador
- Life Member, Mizzou Alumni Association
- He and his wife, Joanne Hunt Hook, BS Ed '55, live in Houston.

They have three children: Karen, Thomas and Randall; and five grandchildren: James, David, Townsend, Matthew and Elizabeth.



## **DISTINGUISHED FACULTY AWARD**

### **Ruth Stumpe Brent Tofle**

BS HE '72

Professor and Chair of Architectural Studies

Just four years after joining MU as an energetic young faculty member, Ruth Stumpe Brent Tofle was named in 1984 chair of her department. Since then she has led the department to national recognition.

Her architectural design program was named a Top 10 program and "4<sup>th</sup> Most Admired Graduate Program in Interior Design in the U.S." by *DesignIntelligence*, a publication of the Design Futures Council.

She led her department in developing the first and still only online doctoral program in interior design. Her research interests are in environmental gerontology, place attachment and historic preservation. Following graduate work at the University of

Minnesota, she co-published and edited journals and books including *Aging, Autonomy, and Architecture: Advances in Assisted Living*, *Popular American Housing*, and *Color in Health Care Environments*.

Respected in academia and in practice, Tofle is a Center for Aging Fellow, NCIDQ-certified, a LEED Accredited Professional and a Registered Commercial Interior Designer in the state of Missouri. For 15 years, Ruth chaired MU's Campus Planning Committee for Facilities and Grounds and was a constant in guiding the campus to become the beautiful, well-designed place it is today.

Tofle was born and raised in Washington, Mo. She received a post doctorate fellowship from the National Institutes of Mental Health, the American Society of Interior Designers Environmental Design Award, and Fulbright Fellowships to China, Morocco and Tunisia. She participated in faculty exchanges in Thailand and Korea and was President of the Missouri Fulbright Alumni Association. An early advocate for ADA and universal design, Ruth received the Faculty Friend Award from the MU Access Office for her efforts in accommodating students with disabilities.

Here are some more of her accomplishments:

- Fulbright Fellow for Chinese History and Culture in People's Republic of China in 1988
- Associate editor of the *Journal of Architectural and Planning Research* since 1991 and *Journal of Housing for the Elderly* since 2000
- Recipient of a Faculty-Alumni Award from the Mizzou Alumni Association in 1992
- Fulbright Fellow for Continuity and Change in Morocco and Tunisia in 1993
- Received a Franklin County Missouri 4-H Alumni Award for outstanding contributions to community and/or the Franklin County 4-H Program in 2009
- Recognized by *DesignIntelligence*, a publication of the Design Futures Council, as one of the "30 Most Admired Educators for 2013"
- Chair of the Missouri State 4-H Foundation
- Jefferson Club Fellow
- Member, Mizzou Alumni Association

She and her husband, Marvin, live in Columbia. She has two children: Jessica Breed and Jonathan Brent, BA '02; and five grandchildren: Laura, John, Mae, Jane and Mark.



### **Shawn Askinosie**

AB '83, JD '89

Founder and CEO of Askinosie Chocolate

Askinosie Chocolate, located in Springfield, Mo., is an award-winning, small-batch, bean-to-bar chocolate manufacturer. CEO Shawn Askinosie founded the company after a successful 20-year career in criminal law.

The goal of Askinosie is to make great chocolate, but also leave the world a better place. His social business model has been featured in numerous publications, including *O, the Oprah Magazine*, which said, "The philanthropically-minded chocolate entrepreneur aims to get students thinking about business ethics in a way that could have ripple effects for generations."

Among his successors are being co-founder of Lost & Found Grief Center for children. He serves on the lay advisory committee of Assumption Abbey (a Trappist monastery in Ava, Mo.), and was selected as the Mel Carnahan Fellow at Missouri State

University's Public Affairs Academy, serving as adjunct professor of field studies in social entrepreneurship at Drury University.

He received the Business Leadership Award from the Specialty Food Association in 2013, won two Sofi Awards in 2011 and received a Silver Award from the London Academy of Chocolate in 2011. The following year, he received an honorary doctorate of Public Affairs from Missouri State University.

He and his wife, Caron, live in Springfield and have three daughters: Lawren, Candace and Sarah; and six grandchildren: Sydney, Sailor, Hanna, Faith, Ransom, and Graham.

*"We believe the social purpose of Askinosie Chocolate is not only to compensate our farmers fairly and treat them like the business partners they are, but to connect those farmers with our customers to build relationships of mutual understanding and appreciation, which makes our chocolate better and our business better."*



### **Ward A. Chambers**

BS EE '67

Executive Director of International Health

Professor of Internal Medicine

Each year more than 1,000 students at the University of Nebraska Medical Center (UNMC) an international experience or exchange programs directed by Ward A. Chambers.

He has made 19 trips to Afghanistan since 2002, working with Kabul Medical University to develop an educational partnership, provide medical care and train medical staff.

A practicing cardiologist, Chambers joined UNMC in 1989 and has held numerous clinical faculty administrative roles, including executive director of community and multicultural affairs and president of University Medical Associates. He currently is executive director of International Health and Medical Education.

A dedicated mentor to underprivileged teenagers in his community, Chambers helped initiate MU's Chambers Diversity Leadership Academy to mentor engineering students. He also funds two minority engineering scholarships.

He received the Internal Medicine Top Teacher Award from UNMC in 2009–2010. He also received the Ak-Sar-Ben Court of Honor and the Medal of Honor for Distinguished Service in Engineering from the MU College of Engineering in 2010.

Chambers also serves as president of the MU College of Engineering Foundation, is a fellow of the Jefferson Club and a live member of the Mizzou Alumni Association.

He and his wife, Suzanne, live in Treynor, Iowa. They have four children: Mardi, Bren, Joe and William; and six grandchildren: Nyah, Taelyn, Bree, Jada, Will and Tyah.

*"I always try to adhere to the Golden Rule, develop people who work in my units and be open to change; 'In times of change, learners inherit the earth, while the learned shall find themselves perfectly suited for a world that no longer exists,' said the philosopher Eric Hoffer."*



## **Ed Rapp**

BS BA '79

Group President and Executive Office Member

Caterpillar, Inc.

As a member of Caterpillar's leadership, Ed Rapp has administrative responsibility for Construction Industries, which includes the earthmoving, excavation, building construction products, China operations, Europe/South America operations and the global construction and infrastructure divisions.

Since joining Caterpillar as a pricing analyst in 1979, Rapp has held positions related to pricing, production scheduling, marketing, dealer development, manufacturing, product development, finance, HR, IT and purchasing. He was named group president in 2007 and CFO in 2010 before taking over as Group President of Construction Industries in 2013.

Rapp is a member of the board of directors of Abbvie, FMGlobal and the Junior Achievement USA. He was appointed by the White House as one of three Americans to represent the U.S. on the APEC Business Advisory Council.

He serves on the Strategic Development Board of Mizzou's Trulaske College of Business, and in 2012 was named the college's Alumni of the Year. In 2011, *Treasury and Risk Magazine* named him one of the "100 Most Influential People in Finance."

He is a member of the Mizzou Alumni Association.

He and his wife, Ann, live in Singapore. They have three children: Jay, Ali and Stef; and a daughter-in-law, Katy, BSN '08.

*"As a leader, my view is we have two responsibilities: Leave the business better than we found it, and in more capable hands. Our family vision statement is, 'We will positively impact the people and responsibilities experienced throughout life,' and I work hard to strike the balance — having a great family and great career. And, no matter where I am or what I do, I never forget I hail from Pilot Grove, Mo., and I am a Mizzou Tiger."*



## **Glen T. Cameron**

Maxine Wilson Gregory Chair in Journalism Research

Professor of Family and Community Medicine

Founder of the Health Communication Research Center in the Missouri School of Journalism, Glen T. Cameron is internationally recognized for his research, textbooks and software design. Author of more than 300 books, chapters, articles and convention papers, he is co-author of the best-selling *Public Relations: Strategies and Tactics*, translated into ten languages.

Cameron's pioneering software development includes his expert system program, Publics PR Research Software, a widely used targeting research tool in marketing and public relations. Cameron co-invented *Treepple*, a tailored health news app, now entering the commercial stage of development. He has served as communication core director or principal investigator in five centers of excellence funded by NIH institutes.

In 2006, the University of Missouri selected him for the 21st Century Corps of Discovery Lectureship. In 2003, he received the Baskett-Mosse Award for Faculty Development from the Association for Education in Journalism and Mass Communication.

In 1996, he was given the Pathfinder Award for Career Research Contributions from the Institute for Public Relations Research and Education.

He is a member of Friends of the Garden and the Mizzou Alumni Association.

He and his wife, Marilyn, live in Columbia. They have two children: Evan, BS '06, MD '10; and Cole, BS '12, who is attending MU School of Law. They have two grandchildren: Cody and Chase.

*"Serving others is a personal and spiritual calling. 'Work hard, play hard' is a favorite quote. An important mentor was Professor T.F. Grady, who helped a kid from ranch-and-wheat country believe he could compete nationally for highest academic honors."*



### **Jay M. Dade**

BJ '85, JD '93

Attorney and Shareholder, Polsinelli, PC

Jay M. Dade is an experienced labor and employment lawyer who counsels clients on day-to-day personnel management and union management issues at the national law firm of Polsinelli, PC in Springfield, Mo.

He has represented employers before the EEOC, National Labor Relations Board, U.S. Department of Labor, U.S. Occupational Health & Safety Administration, Missouri State Board of Mediation, the National Association of Securities Dealers and numerous state and local human rights agencies nationwide. He has also represented employers in federal and state courts.

He is a contributing editor for *The Developing Labor Law*. A community leader and an active MU alumnus, Dade was president of the Mizzou Alumni Association (MAA) from 2005 to 2006, and he was a founding member of the University of Missouri Flagship Council and a founding member of MAA's PRIDE Council for past presidents of the Alumni Association.

Dade was selected for inclusion in The Best Lawyers in America in 2013 and 2014. He received the Distinguished Tiger Award from the Mizzou Alumni Association, Greater Ozarks Chapter in 2008.

He is a fellow of the Jefferson Club and life member of MAA.

He and his wife, Christie, live in Rogersville, Mo. They have two children: Christopher and Caroline.

*"I am the proud father of two teenagers. Long ago I determined that I would work as hard as I could on behalf of the University so that when their times came to make decisions on where to go to college, they would compare the best universities in the country*

*against MU as the pacesetter. I believe we have come a long way toward that goal.”*



**Michael L. LeFevre**

BS EE '75, MD '79, MSPH '84

Future of Family Medicine Professor

Vice Chairman of Family and Community Medicine

As medical director of MU's family and community medicine department, Michael L. LeFevre oversees eight practices with more than 90,000 outpatient visits annually. As chief medical information officer for MU Health Care, he has helped lead the electronic health record project for the university's hospitals and clinics.

A member of the MU faculty since 1984, he teaches residents and medical students and maintains an active practice.

LeFevre was co-chair of the committee that led the transition to problem-based curriculum for the first two years of medical school rather than traditional classroom lectures. LeFevre has served on several key national committees, task forces and panels, and is currently serving as co-vice chair of the United States Preventive Services Task Force.

In 2011 he was elected to the Institute of Medicine of the National Academies, and in 2010 he received the Distinguished Service Award from the MU Medical Alumni Association.

He is a Jefferson Club member.

LeFevre and his wife, Judith, BS Ed '75, live in Columbia. They have three children: Nicholas, MD '13; Rachel LeFevre-Snee; and Kara LeFevre Braudis, BS '02, MD '07; and two grandchildren: Syler and Jonah Braudis.

*“At the center of the universe is a loving heart that continues to beat and that wants the best for every person. Anything we can do to help foster the intellect and spirit and emotional growth of our fellow human beings — that is our job. Those of us who have this particular vision must continue against all odds. Life is for service.” —Fred Rogers*



**Lynda S. Kraxberger**

MA '88

Associate Dean for Undergraduate Studies and Administration

Chair of Convergence Journalism Faculty

Known as an innovator dedicated to students, Lynda S. Kraxberger joined MU in 1993 as the executive producer of KOMU-TV in the School of Journalism.

Since 2005, she has coached students on multi-platform and multimedia storytelling for distribution through the school's professional news organizations: the *Columbia Missourian*, KBIA-FM and KOMU-TV. She co-created the curriculum in convergence journalism, a blend of new delivery platforms and multimedia storytelling methods.

In 2011, she led the effort to create a blended online and face-to-face learning environment for teaching journalism students the basics of multimedia journalism.

Kraxberger's roots as a newscast producer at KCNC-TV in Denver and WJXT-TV in Jacksonville, Fla., shaped her interest in visual storytelling. Her current interests are in the emerging areas of mobile journalism, social media and data-driven reporting.

Kraxberger received two of the University of Missouri and School of Journalism's highest teaching awards: the MU William T. Kemper Fellowship for Teaching Excellence in 2007 and the School's O.O. McIntyre Fellowship in 2006.

She received the Edward R. Murrow National Overall Excellence Award for KOMU-TV in 1993.

She is a member of Friends of the Garden, supporting Mizzou's Botanic Gardens, and member of the Mizzou Alumni Association.

She and her daughter, Lily, live in Columbia.

*"From The Seven Habits of Highly Effective People, I use, 'first things first.' It reminds me that I cannot be of great benefit to anyone if I am not entirely focused on the task at hand. It also means that I need to make time for the kind of longer range planning necessary to have vision about larger issues on the horizon. I take this to heart in both my personal life and my work life."*



### **Major Garrett**

BJ '84, BA '84

Chief White House Correspondent, CBS News

One of the most respected journalists working today, Major Garrett has been a fixture for the past 15 years on network and cable stations, including CBS News, Fox News and CNN.

As a White House Correspondent, he has covered three presidents and numerous historical events including the California Recall Election, the D.C. sniper attack and the war in Iraq.

He also writes a widely read weekly column for the *National Journal*. Previously, Garrett was a senior editor and congressional correspondent for *U.S. News & World Report* and an award-winning reporter across the country for *the Houston Post*, *Las Vegas Review Journal* and *Amarillo Globe-News*.

He appears regularly on CBS Evening News with Scott Pelley; CBS "This Morning" from both Studio 57 and the field; substitutes as anchor of CBS' "Face the Nation" and was nominated for an Emmy for CBS's coverage of the Sandy Hook shooting.

He was elected a board member of the White House Correspondents Association in 2013, and was elected as vice president of the *Columbia Missourian* Publishing Association Board in 2012



He is the author of three books: *Common Cents* (1995), *The 15 Biggest Lies in Politics* (1999) and *The Enduring Revolution* (2005).

He lives in Washington, D.C., and has three children: Mary Ellen, Luke and Audrey.

*"My favorite quote is from Ralph Waldo Emerson's essay 'Self-Reliance': 'Nothing is at last sacred but the integrity of your own mind. Absolve you to yourself and you shall have the suffrage of the world.'"*



**Marybeth Brown**

Professor of Physical Therapy

Known as an industrious researcher, Marybeth Brown has contributed significantly to the scientific understanding of the aging process and physical therapy interventions with aging individuals. She was a successful researcher and teacher at Washington University and the University of Southern California before joining Mizzou in 2001. She has secured funding from highly competitive sources such as the National Institutes of Health and the National Aeronautics and Space Administration. With more than 90 published articles to her credit, Brown has made enormous contributions to professional communities.

In 2011, she received the Distinguished Alumnus Award from Russell Sage College. In 2008, she received the Distinguished Alumnus Award from the University of Southern California Division of Biokinesiology and Physical Therapy.

She was given the Marion Williams Award for Research from the American Physical Therapy Association in 1996.

Brown has also served as a reviewer for 13 professional journals, including the *Journal of Applied Physiology*.

She and her partner, Eileen Hasser, live in Sturgeon, Mo.

*"Moving to Columbia and taking a job at Mizzou toward the latter phase of my career placed me in a situation that was completely unknown. I had a successful career at Wash U but did not know it was possible to achieve a similar level of success here at MU. I have thrived at this institution and have loved every year I've been on campus. Thus, to be recognized as having made significant contributions to Mizzou is incredibly meaningful."*



**Pat Okker**

Professor of English

An MU faculty member since 1990, Okker teaches nineteenth-century American literature, with special emphasis on American periodicals. She is the author of *Our Sister Editors: Sarah J. Hale and the Tradition of Nineteenth-Century Women Editors*

(University of Georgia Press, 1995) and *Social Stories: The Magazine Novel in Nineteenth-Century America* (University of Virginia Press, 2003).

She is also editor of *Transnationalism and American Serial Fiction* (Routledge, 2011), a collection of essays on serial fiction published in U.S. periodicals in ten different languages.

As chair of MU's English department for six years, she led efforts to increase interdisciplinary research and teaching, established the first departmental alumni board and significantly increased student participation in study abroad, internships and career exploration opportunities, and honors theses. She currently serves as Faculty Fellow in the Office of the Provost and works on campus-wide program assessment and issues related to accreditation.

In 2003, she received the William T. Kemper Fellowship for Teaching Excellence.

Okker is a member of the Mizzou Alumni Association.

She and her husband, Richard Edging, live in Columbia. They have two children: Kate and Jack.

*"Keep learning. I believe that life is richer and more meaningful when we give ourselves the time and space to be novices, to learn about or learn to do something new. I hope I always have some new project or activity to explore — whether it's learning to do a cartwheel or to speak Italian."*



### **Steven W. Keller**

Associate Professor of Chemistry

Associate Director of the Honors College

Widely reputed as a challenging and beloved teacher, Steven Keller invests his lectures with tremendous creativity, enthusiasm and humanity and holds extra review sessions outside class time.

Last year he joined the Honors College and has helped overhaul the college's two-semester science sequence, and he initiated a new program called "Honor's Circles," bringing honors students and faculty together monthly for dinner and conversation.

In addition he is a researcher with more than 40 refereed publications. The thread running through his research projects is assembling molecular species into extended solids to create new, fundamentally interesting and technologically useful materials.

Keller is co-author of the sixth and seventh editions of *Chemistry in Context: Applying Chemistry to Society*, the best-selling textbook for "non-science major" chemistry courses in the country. In 2012, he received the "Professor of the Year" award from the MU Department of Athletics, and in 2003 received the William T. Kemper Fellowship for Excellence in Teaching.

In 1999, Keller received the "Outstanding Junior Faculty" award from the MU Office of the Provost, and in 1998 he received the National Science Foundation's CAREER Award.

He and his wife, Amanda Nell, live in Columbia and have a daughter, Lindsay Grace.

*"Challenge everyone and make sure that each student has access to as many helpful resources as possible. That is the philosophy I have tried to employ in all of my courses. I write hard exams not because I want students to feel discouraged, but because I want a good score to mean something."*



MD '79, MS PH '82

Paul Revare, MD Family Endowed Professor

Chair of Family and Community Medicine

Other than a sabbatical in 1996 to study geriatrics in New York City, Steven C. Zweig has spent his entire academic career at MU and has served as family physician to members of this community for more than 30 years.

A strong, enthusiastic leader, he is currently the director of the MU Interdisciplinary Center on Aging and has led the School of Medicine's clinical programs in geriatrics since 1997. Zweig has been principal investigator on grants totaling more than \$6.6 million in external funding to MU.

He is also on the Executive and Management Committees of University Physicians and the Vice Chancellor's Clinical Advisory Group and is on the board of the national Association of Departments of Family Medicine.

In 2004, he received the Jane Hickman Teaching Award from the MU School of Medicine.

In 1998, he received the Outstanding Young Physician Award from the MU School of Medicine Alumni Organization.

He is a distinguished fellow of the Jefferson Club and life member of the Mizzou Alumni Association

He and his wife, Susan Even, MD '80, live in Columbia. They have two sons: Benjamin and Alexander, BA '07, who is currently studying medicine at Mizzou and expects to graduate in 2014.

*"My personal motto comes from Winston Churchill, 'Never give up.' My parents, neither of whom was able to go to college, have been my life mentors as I have strived to be both a visionary (from my father) and a problem-solver (from my mother). My goal is to ensure that each person has a personal physician who will stick with them until the end of their life. The physician's role is to both help each person realize their unique potential and when needed to relieve suffering."*



**Tyrone "Ty" Christian**

BA '77

Managing Partner, TRC Consulting Group

An award-winning communications executive, Tyrone “Ty” Christian launched TRC Consulting Group in 1992, an Orlando-based firm that handles branding, advertising, public relations and digital media.

In his career, he has worked with brands such as GM, Boeing, the NBA, GE, the state of Missouri, the country of Mexico, Toyota and Pepsi. In 1986 he became the first person of color elected president of the Orlando Advertising Federation in its 87-year history. He is also one of only three people of color appointed by Govs. Jeb Bush and Charlie Crist to serve on the Florida Tourism Commission.

As chief marketing strategist, Christian developed and managed all communications and branding efforts to raise \$120 million to build the Martin Luther King, Jr. Memorial on the National Mall in Washington, D.C. He also managed and created the branding and marketing efforts for the Medgar W. Evers Memorial dedication, which garnered more than \$550,000 in fundraising efforts.

He was inducted into Christian Brothers College High School Hall of Fame in St. Louis in 2012, and he received two bronze TELLY Awards for creative excellence in the advertising industry in 2010–11. In 2010, the Hospitality Sales & Marketing Association International named Christian to the “Top 25 Most Extraordinary Minds in Sales & Marketing.”

Christian lives in Orlando, Fla.

*“With this faith, we will be able to hew out of the mountain of despair a stone of hope. With this faith, we will be able to transform the jangling discords of our nation into a beautiful symphony of brotherhood. With this faith, we will be able to work together, to pray together, to struggle together, to go to jail together, to stand up for freedom together, knowing that we will be free one day.”*  
— Martin Luther King Jr.



## **Linda Kovachevich Klein**

BSN '74

President & CEO

With a unique background combining science, pharmaceutical industry experience and a network of contacts throughout healthcare, Linda Kovachevich Klein created in 2012 Klein & Company, a medical education and communications company for the biopharmaceutical industry. Within four years she grew it into a multimillion-dollar company.

She has held clinical, research and academic positions in a variety of settings. She serves on the Dean’s Advisory Board for the Sinclair School of Nursing, and received the school’s Citation of Merit award in 2013.

Klein was the first nurse at Kansas City Veterans Administration Medical Center (KCVAMC) to have a joint appointment at the center’s School of Nursing. In 1985, she received Local & Regional Nurse of the Year award from KCVAMC.

In 1999, Klein received a Leadership Award from Hoescht Marion Roussel.

She is also a member of the Nightingale Society and of the Mizzou Alumni Association.

She and her husband, Dave, live in Sarasota, Fla. They have two children: Justin and Emily; and three grandchildren: Annabelle Grace, Emmalin Jeanne and Mae Scott.

*“My favorite quote, personal belief and mantra: ‘At some point in life, everyone needs a nurse.’ My business philosophy comes from entrepreneur and pharmaceutical leader Ewing Kauffman, who founded Marion Laboratories. Among his quotes are: ‘Those*

who produce will share in the wealth,' 'Treat others as you want to be treated,' and 'Give back to society.' These values were ingrained in all associates who worked for and with him, and became the founding principles of my company."



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## Mizzou Weekly

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### Tailgate starts at 6 a.m. Saturday

Because of the 11:21 a.m. start of the football game between the Missouri Tigers and the Florida Gators at Memorial Stadium/Faurot Field, parking lots for football fans on campus will open at 6 a.m. Saturday.

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### Discount for first vet exam

The MU [Veterinary Medical Teaching Hospital \(http://www.vmth.missouri.edu\)](http://www.vmth.missouri.edu) in Clydesdale Hall, 900 E. Campus Drive, is offering university employees \$10 off the cost of their first visit.

Hours are 8 a.m.–5 p.m. Monday–Friday. For more information and to schedule an appointment, call 882-7821.

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### Fall wreaths

Tiger Garden is selling a variety of wreaths for office doors, home or other uses. Custom orders are also accepted. Tiger Garden is open 9 a.m.–4:30 p.m. Monday–Friday at 2-34 Agriculture Building. Call 884-1191 or email [tigergarden@missouri.edu](mailto:tigergarden@missouri.edu).

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### Farmers Market

The second Farmers Market of the semester is 10 a.m.–2 p.m. today on Lowry Mall. Produce, vegetables and baked good are among the items for sale.

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### Human Resources conference

[Human Resource Services \(http://hrs.missouri.edu/\)](http://hrs.missouri.edu/) is presenting its annual training conference Oct. 22–23 in Memorial Union. The conference will showcase more than 30 sessions on a variety of work-related topics. For more information, contact Dawn Klinger, manager of Human Resource Support Services, at 882-2602, or email [klingerda@missouri.edu](mailto:klingerda@missouri.edu). No registration necessary.

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### Flu shots

Get your flu shot at a below location:

- Today, 10 a.m.–2 p.m. Townsend Hall, Lobby
- Oct. 29, 10 a.m.–2 p.m. Jesse Hall, Auditorium Lobby
- Oct. 30, 10 a.m.–2 p.m., Ellis Library, Colonnade
- Oct. 31, 8 a.m.–12 p.m., Memorial Union, Stotler Lounge

Go to [umsystem.edu/curators/wellness](http://umsystem.edu/curators/wellness) (<http://www.umsystem.edu/curators/wellness>) and click on Flu Shot Schedule for more.

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### **MU research leader Duncan to become VC at Texas Tech**



Duncan. Courtesy of MU News Bureau.

MU's vice chancellor for research, responsible for leading the university's research enterprise, will leave his position this year, Provost Brian Foster announced Oct. 11.

Robert Duncan, appointed to the position in August 2008, has accepted the appointment of vice chancellor for research at Texas Tech University in Lubbock. Duncan's final day has not been announced, but Foster said Rob Hall, associate vice chancellor for research/director of compliance, would begin serving as interim vice chancellor for research Jan. 1.

Since Duncan's appointment, MU researchers have filed 365 patents and signed more than 225 options and licenses for new technologies. Last year, MU researchers' expenditures for work on federally funded grants and contracts exceeded \$250 million.

Duncan created and attracted funding for the Sidney Kimmel Institute for Nuclear Renaissance, a consortium of MU scientists studying low energy nuclear reactions (LENR); helped attract funding from the Coulter Foundation to initiate a research partnership that helps scientists move their discoveries from the lab to the marketplace faster; and founded the Collaboration Leadership and Innovation for Missouri Businesses (CLIMB), an organization that pairs student inventors with entrepreneurs to encourage the start-up and growth of businesses.

In 2009, Duncan was an expert on LENR for CBS' *60 Minutes*.

"I leave with a very heavy heart since I love MU and Missouri," Duncan said in a statement. "Wherever I go, I will always be a Missourian."

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## Mizzou Weekly

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### **A Civil War-era painting by Missouri artist continues to spark debate**

The State Historical Society of Missouri in Ellis Library is displaying one of Bingham's most famous and controversial paintings



In "General Order No. 11," George Caleb Bingham uses symbolism to convey his view on the infamous 1863 order that upended the lives of many western Missourians. *Courtesy of the State Historical Society of Missouri.*

Missouri artist George Caleb Bingham's *General Order No. 11* has undergone a variety of interpretations since its completion in the late 1860s. Critics have interpreted it mostly as a vision of reconciliation and emancipation, though elements led some observers to find white supremacy undertones.

The oil painting is the centerpiece of "Remembering General Order No. 11" at the State Historical Society in Ellis Library through December. Also in the show are a drawing by Kansas City artist Fred Shane (1906-1990) of a Civil War-era raid on Lawrence, Kan., and an interpretation of Bingham's painting by abstract artist James J. Froese (1936-2012). The exhibit commemorates the 150<sup>th</sup> anniversary of the infamous edict.

Union Gen. Thomas Ewing issued General Order No. 11 on Aug. 25, 1863, following multiple skirmishes between pro-Union Kansas residents and pro-Confederate Missourians. The order attempted to reduce the number of Confederate sympathizers in western Missouri to put an end to the borderline battles. But the order was a travesty, as it actually strengthened Confederate

guerrillas as they raided the abandoned farmhouses for food supplies. Meanwhile, Union soldiers torched farmhouses and killed Missourians, many with Unionist sympathies. The order was repealed in 1864.

Despite his support for the Union, Bingham thought Order No. 11 was an unnecessary abuse of power. He conveyed his displeasure in the eponymous painting. To Bingham's surprise, some 19<sup>th</sup>-century viewers believed the painting was pro-slavery and pro-Confederate propaganda. Bingham implies often that the painting is emancipationist, say many scholars.

### **Controversial Work**

*General Order No. 11* depicts Union soldiers confronting a slaveholding Missouri family. In the background, other Missouri families are shown fleeing as plumes of smoke rise from burning homesteads.

In a number of ways, Bingham signals that his painting is not to be read literally. One way is stylizing the characters by exaggerating gestures and expressions.

If the painting is read like a text, the left-to-right progression suggests a cause-and-effect narrative in which sequential action is represented simultaneously. The events pictured on the left lead to exile and desolation on the right. In this context, one can interpret the stately home and its besieged inhabitants as symbols of the antebellum past. The stiff and unmoving pose of the white-bearded head of the slave-holding household connects with the obsolete past. His ossified pose reflects impotence. No longer able to protect the women, children and slaves in his care, he is a failure — a Lear-like symbol of the antebellum era.

The black man and boy on the right of the canvas have created much speculation over the years. Southern apologists have said the father and son weep because plantation life served them well. But other critics offer a different view.

With head in hands, the man resembles Adam in Masaccio's Renaissance fresco *Expulsion from Eden*. The black man is visualized as a new Adam and founder of a new history. The allusion implies a spiritual equality of races while also connecting slavery with original sin, a Christian doctrine often associated with slavery during the Civil War. During his second inaugural address, President Abraham Lincoln interpreted the war as atonement for the sin of slavery.

The Adam allusion continues. The black figures are cast out of their plantation life to make it on their own. They weep because the cards are decidedly stacked against them. The chaos of warfare led many enslaved people to leave their Missourian masters in 1863. But self-emancipation was fraught with danger, as some pro-Confederate guerrillas targeted former slaves with violence.

Union Gen. Clinton B. Fisk documented the hostility in a military report written in March 1865.

"There are many negroes with their families seeking homes, fleeing from their old masters and from fear of assassination by guerrillas," Fisk wrote. "The bushwackers in some localities are murdering the freemen. The poor blacks are rapidly concentrating in the towns and especially at garrisoned places. My hands and heart are full....There is much sickness and suffering among them."

### **Painting Influence**

*General Order No. 11* has been influential to modern artists. One was the late James J. Froese, who in 1968 became director of MU Art Extension and was an MU art professor until his retirement in 1992. Froese created *Variation on Order No. 11* around 1970.



Bingham's painting was influential to 20th-century artists, such as the late James J. Froese, a one-time MU professor who created circa 1970 "Variation on Order No. 11."

It is significant that Froese focuses on Bingham's two black figures on the right. While the white figures on the left of Froese's picture create a muddled mass of positive and negative forms, the black figures are enlarged and distinguished.

The boy's figure is sketchy; charcoal lines outline his form on raw white canvas. Froese may have recognized that Bingham's focus on the black boy encourages viewers to consider the child's future. In both Bingham's and Froese's age, the future of blacks in America remained uncertain.

*This article was adapted from the essay "Toward an Emancipation Interpretation of George Caleb Bingham's General Order No. 11" by Joan Stack, curator of the state collection for the State Historical Society of Missouri. The essay appeared in the summer 2013 issue of the Missouri Historical Review.*



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### **MizzouRec offers options for faculty and staff**

Its official name is the Student Recreation Center, but don't let that fool you. MizzouRec offers facilities and programs for faculty and staff, too.

#### **Membership**

The normal membership option for faculty, staff and retirees is the same as for students, but if you're an early riser, try the Tiger Express Program. Express members have limited access to the gym six days a week: 5:30 a.m. to 12:30 p.m. Monday to Friday and all day Saturday. If you can squeeze your workout in during those condensed hours, you can save \$108 in the calendar year.

#### **Boot Camp**

The Rec is offering its first boot camp for faculty and staff Oct. 21 to Nov. 21. Led by personal trainers in a small-group setting, classes are designed around interval training — series of low- to high-intensity exercises that get your heart pumping in a short amount of time. There are two sessions: Mondays and Wednesdays from 6:30 to 7:15 a.m. and Tuesdays and Thursdays from 7 to 7:45 a.m. Cost is \$59 for members and \$99 for nonmembers.

In addition to boot camps, zouLIFE also offers personal training sessions, fitness and body composition assessments, and nutrition sessions. For more information, visit [mizzourec.com/membership/zoulife](http://mizzourec.com/membership/zoulife).

#### **Family Night**

On select Friday nights throughout the semester, MizzouRec members and their immediate family are invited to attend Mizzou Family Night at no cost. Extended family of members and community members are welcome to attend at a cost of \$2 per person plus tax. Upcoming Family Nights: Nov. 8 from 5 to 9 p.m. and Dec. 13 and Dec. 20 from 4 to 8 p.m.

#### **Swim Lessons**

The Mizzou Aquatic Center offers private adult swim lessons. Lessons are scheduled for 30 minutes, and scheduling is flexible. A single session is \$20, and packages are also available. For more, email Margaret Stringer at [stringer@missouri.edu](mailto:stringer@missouri.edu).

— Kelsey Allen





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## Mizzou Weekly

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### Confucius Institute bringing China to campus and Columbia



Photo courtesy of MIZZOU magazine.

The University of Missouri continues to broaden its students' understanding of China through MU's [Confucius Institute](http://muvpipconfuciusinstitute.com/) (<http://muvpipconfuciusinstitute.com/>). Columbia public schools and Chinese businesses are also benefiting.

This year, institute employees categorized 1,000 books donated to Ellis Library from the Confucius Institute headquarters in Beijing. Over summer, the institute organized instruction about China for a handful of Columbia public school teachers to help them better understand the Asian country when teaching world history and Chinese language courses.

Founded in 2011, the MU Confucius Institute is one of 87 in America connected with the Confucius Institute headquarters, which is funded by the Chinese Ministry of Education.

The MU institute's goals are to teach and open a dialogue on Chinese language and culture, foster business relationships between China and Missouri, and offer student exchanges between MU and its educational partner Shanghai Normal University.

The 1,000 books were recently made available at Ellis Library to the MU community.

"If I just put them in my office, people can't come in to see them," said Wen Ouyang, co-director of the MU Confucius Institute. "We wanted those books to motivate people to learn."

The books are written in English, Chinese or both — with pages of mirror text in both languages — covering the subjects of language, history, literature, art and other topics. Some are picture books that document life in China.

Columbia currently has four middle schools offering Chinese courses to students, Ouyang said. To beef up training, the MU institute taught many of the teachers basic Chinese. In June 2013, the participating Columbia public school teachers studied for five weeks in a Chinese immersion program at Shanghai Normal University. Upon returning, the teachers were paired up with a native Chinese-speaking MU professor to further the teacher's language teaching skills and knowledge of China.

“And this can progress in the future,” said Handy Williamson, vice provost for international programs.

“Next year, we’ll expand with a larger group of teachers who will undergo the training experience. So over a period of time, the school system would be populated with teachers who can teach the language and culture.”

Meanwhile, other programs at the institute reach out to Chinese business owners in Missouri. “Our Confucius Institute is intended to be a service on a state-wide basis,” Williamson said. “We reach out to communities, businesses and government agencies to facilitate the interface between Missouri and China.”

— JeongAn Choi



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### Heart of Missouri United Way is making Community Impact



Anne Deaton spoke at MU's United Way Campaign kickoff Sept. 27 in the the Mizzou Arena. The MU/UM campaign goal is \$800,000 by Nov. 30. *Kanani May/United Way photo*

The model, in its second season, focuses on helping children and teens of low-income households succeed

The Heart of Missouri United Way (HMUW) has moved from output to impact — Community Impact.

Traditionally, National United Way and other nonprofit social organizations measured success by output: counting how many homeless families were sheltered, or how many hungry people were fed. Community Impact, now in its second year at [HMUW \(http://www.uwheartmo.org/\)](http://www.uwheartmo.org/), uses data analysis and outcome goals to measure a program's success.

And it's working. Collaboration with Columbia groups to improve reading skills of high school students from low-income families, for example, has data showing success.

#### **Community Impact**

In a video posted on the [MU United Way Campaign \(http://unitedway.missouri.edu\)](http://unitedway.missouri.edu) Web site, Anne Deaton, wife of Chancellor Brady J. Deaton, said Community Impact appeals to the MU community's results-oriented sensibility. "They want to analyze, they want to know root causes, they want things to be evidenced-based," Deaton said. "This new approach is totally in line with the mentality of our faculty, our staff and our students."

Community Impact is not only about feeding and clothing low-income central Missourians. The model aims to break the poverty cycle by helping children and teenagers of low-income households succeed. The model promotes education that leads to better jobs and a more healthful lifestyle.

The focus is on four areas:

- education — helping children succeed in school

- income — increasing financial stability and workforce readiness
- health — improving health awareness
- safety net — providing immediate emergency needs

“For Community Impact, we are looking at long-term goals,” said HMUW Executive Director Tim Rich. “What are we changing? Can we measure [the steps] that allow a family to step up and rise out of poverty?”

The HMUW campaign kicked off Aug. 30 with a goal of \$4 million by Nov. 21, though donations will continue to be taken through Dec. 31. The MU United Way Campaign started Sept. 27 with the goal of \$800,000. This year’s theme is “Be the One, Live United.” MU’s donation Web site — [unitedway.missouri.edu](http://unitedway.missouri.edu) — will take donations through Nov. 30, though donations via printed forms will be accepted through the end of the year, said Sonya Nistendirik, a spokesperson for the MU campaign. As of Wednesday, \$269,420 has been collected.

Other MU United Way fundraising programs are under way, such as the “Be the One” T-shirts, designed by MU student Andi Fink and sold at the MU United Way Web site and at The Mizzou Store in the Student Center. A portion of T-shirt proceeds goes toward the campaign. In addition, many departments, offices and student groups are collecting nonperishable food donations during the campaign.

### **Measuring Success**

Last year, 26 Boone County and three Cooper County agencies were chosen to receive United Way funding. These agencies presented proposals that included measures that track long-term impact in one or more of the focus areas. Each agency agreed to a years-long commitment, though each must annually hit benchmarks, milestones and performance indicators to continue to receive financing, Rich said.



Tim Rich, executive director of the local United Way chapter, spoke Sept. 17 about Community Impact at the Leadership Circle Reception held at the Missouri Theatre.

*Photo provided by Kanani May/United Way.*

The contracts are three years for income agencies, four years for health agencies and five years for education agencies, Rich said. Longer contracts allow the programs time to effect changes in participants’ lives.

“Major change doesn’t happen in a year,” Rich said.

Even so, a handful of projects are already showing results. One involves a collaboration of Fun City Youth Academy, a 40-year-old Columbia youth program and certified United Way partner but not UW funded; Columbia Public Schools; and MyOn Reader, an online library for K-12 supported by UW and that has built-in technology to measure reader comprehension.

The test group was African-American teenagers from low-income families attending Fun City during summer 2013. “One of the biggest challenges for low-income [public school] students is summer loss — reading loss and education loss,” Rich said. “They don’t have the rich [summer education] environment that middle income and upper income kids have.”

The students attended a special eight-week session at Fun City taught by certified public school teachers. MyOn Reader was used extensively. Results were dramatic.

“We had 30 percent better retention of learning from when the school year ended,” Rich said. “This gives us some hard data in which to work.”

Aaron M. Thompson, assistant professor in MU’s School of Social Work, is impressed with HMUW’s evidence-based approach to program funding.

“I think the folks at United Way are on the cutting edge of social science,” he said. “They want to make sure that the kinds of investments they are making are having an impact.”

To donate to the campaign, visit [unitedway.missouri.edu](http://unitedway.missouri.edu) (<http://unitedway.missouri.edu>).



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