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# MIZZOU

The magazine of  
the Mizzou Alumni Association

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## Building on a billion

MU joins the likes of UCLA, Penn State and Michigan in completing a \$1 billion-plus fundraising campaign. On Nov. 7, 2008, Chancellor Brady Deaton announced that the university reached its \$1 billion goal, a feat just 19 other public universities nationwide have matched. The money sustains 91 new endowed faculty positions, 1,500 new scholarships and much more.

Most billion-dollar campaigns rely on at least one gift of \$50 million or more. Although the For All We Call Mizzou campaign boasts 146 gifts of \$1 million or more, it did not have a true mega gift. Support from people of all walks of life sets this campaign apart. The eight-year effort received 378,270 gifts of \$1,000 or less to total almost \$53 million.

“Gifts to the campaign provide much-needed resources during this tight economy, but the gifts do not diminish the need for state funding,” says David Housh, vice chancellor for development and alumni relations. “Most donors expect the state to pay for operating expenses such as building maintenance, keeping the lights on, and paying regular salaries. That leaves very little discretionary money for MU to spend.” Donors have earmarked more than 98 percent of their gifts for purposes such as scholarships, endowed faculty positions and facilities.

Read on for a recap of the university’s historic campaign — who gave, who got and how it makes Mizzou a better place.

*[Adobe Flash](#) version 8, or higher, and [Java Script](#) are required to view the slide show for this feature story.*

## Students

- Funds raised during the campaign created 673 new scholarship endowments and allowed the university to award 1,500 more scholarships.
- With gifts from donors, the University of Missouri Flagship Scholars program now strives to secure a full-ride scholarship for a student from every county in the state.
- Gifts to the Tiger Scholarship Fund allowed Gary Pinkel to recruit the likes of Chase Daniel, Jeremy Maclin and Chase Coffman. All three are nationally recognized student-athletes.

## Faculty

- Funds raised during the campaign established 91 endowments for faculty positions.
- Margaret Mulligan's estate gift to the School of Medicine established more faculty positions than any other gift to the university — 13 positions for cancer and cardiovascular disease research.
- Fred Hawthorne, recruited in 2006 using money donated to the Chancellor's Fund for Excellence, will receive the 2009 Priestley Medal, the highest honor in chemistry. He's also a member of the National Academy of Sciences.
- Bioinformatics provides access to new knowledge for physicians and scientists around the world. A gift to the campaign allowed MU to establish the first bioinformatics professorship at MU in the College of Engineering.

## Facilities

- The largest gift to the campaign built the MU Reynolds Journalism Institute on the northeast end of the Francis Quadrangle.
- On the other side of the Quad, the College of Engineering's Lafferre Hall expansion is under way.
- The Sinclair School of Nursing organized a grass-roots campaign to modernize its auditorium.
- Ellis Library's new James B. Nutter Family Information Commons provides more access to online resources in an inviting setting.




## Programs

- A new partnership among the School of Health Professions, RehabCare Group Inc. and community colleges across the state helps meet the need for more health care providers.
- The MU Thompson Center for Autism and Neurodevelopmental Disorders provides resources for research into the cause of autism, discovering new treatments and serving children with autism and their families.
- The plant science research in the MU National Center for Soybean Biotechnology helps farmers identify crop production practices and disease control strategies.

**Share your comments with Mizzou magazine at [Mizzou@missouri.edu](mailto:Mizzou@missouri.edu).**

*Note: If published, feedback may be edited for length, style and clarity.*

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