

## **ABSTRACT**

Investigative Journalism is not your everyday journalism. It is something that is set apart from the news of the day-to-day. When it's seen by the viewer, it's known as important and significant. Investigative Journalism leads to results. It exposes wrongs, changes lives, changes laws, and helps create a better community. Its practice is not new and has been around since the start of journalism itself, but it must continue to exist for journalists to make a difference in their communities.

This project used qualitative research methods to analyze how newsrooms utilize investigative teams, how the existence of investigative reporting has helped bolster reporting throughout the entire newsroom and how investigative reporting can continue to evolve to meet the needs of a changing television industry. The project utilized industry experts in a variety of roles to provide best practices on how investigative teams can share the wealth and improve the work of the overall newsroom, including by being an asset, continued training of staff and continuing to evolve their product by utilizing data journalism and digital methods of sharing stories.