

# MIZZOU

The magazine of  
the Mizzou Alumni Association

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## New fight, same bite

### Missouri Showme cartoons get a new life in 2009

Story by John Beahler

The long-gone campus humor magazine, *Missouri Showme*, tickled Mizzou's funny bone during its on-again, off-again existence from 1920 through the early 1960s. University administrators might have frowned on the irreverent publication, but students sure got the joke as *Showme's* writers milked the campus sacred cows for laughs.

There were a few recurring themes among *Showme's* running gags: beer, boneheaded professors, beer, bosomy babes and husband-hunting Stephens College co-eds, frat-house humor, beer and amorous outings to



Hinkson Creek, a favorite student make-out spot. Sometimes cartoonists even tackled the pageantry of Saturday

afternoon Tiger football at Memorial Stadium. This 1948 Homecoming artwork inspired the Fall 2009 MIZZOU Homecoming Special Section.




This Fall 2009 Homecoming Special Section cover was inspired by Homecoming artwork in a 1948 issue of *Missouri Showme*, the long-gone campus humor magazine.

 [See the 1948 cartoons that inspired the 2009 design.](#)

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*Note: If published, feedback may be edited for length, style and clarity.*

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