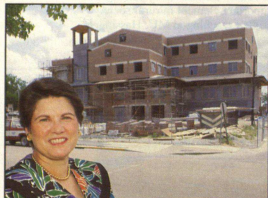
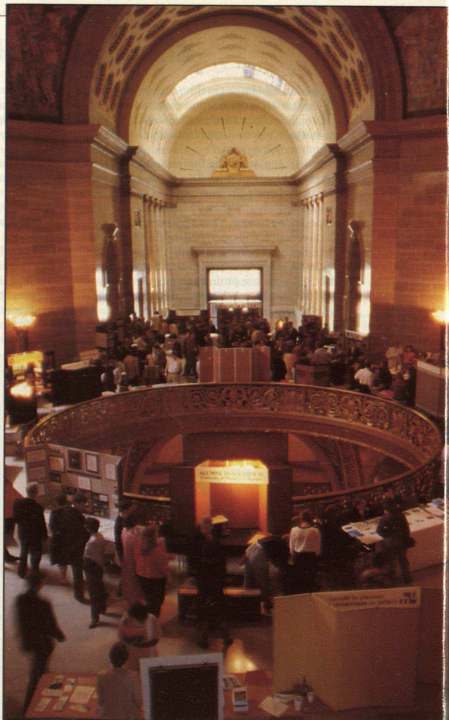


**AT THE CAPITAL**, right, Student Board members discuss the proposed tax increase for education with legislators at Lobby Day, April 10.

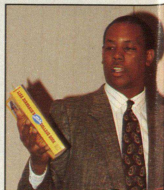
**ELEANOR FRASIER**, BS Ed '61, M Ed '65, below, chairwoman of the building committee, is selecting furnishings for the Donald W. Reynolds Alumni Center. Meeting and dining rooms, a great room and the University Club are among the center's amenities. The dedication will be April 10.



Tammy Seibel photo

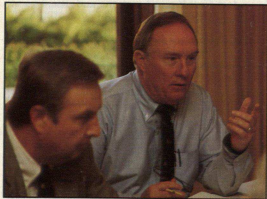
**HIGH STAKES** are raised for scholarships by the Boone County chapter, above. Its Casino Night Feb. 8 raked in \$2,000.

**MIZZOU RUN** raised \$3,000 for the St. Louis Gateway Scholarship Endowment Fund. More than 1,500 people, right, raced 3 to 10 kilometers in the St. Louis chapter's annual event.



# Working for MU's future

Story by JOAN M. MCKEE Photos by ROB HILL



**PRESIDENT BOB DIXON**, BJ '56, top, right, presides at the executive board meeting April 18 through 20. At left is George Walker, AB '71, M Ed '73, EdSp '74, executive director.

**STEVE SHINN**, BJ '50, MA '71, above, left, leads the full meeting of the communications committee, an advisory group he started in 1968. Shinn retired in January after 24 years as editor of the *Missouri Alumnus*. At right is chairman Bill Tammeus, BJ '67, editorial page columnist for the *Kansas City Star*.

**ART HOLLIDAY**, BJ '76, left, co-anchor of *Today in St. Louis*, tells high-school students at a recruitment program Sept. 27 in St. Louis that a Mizzou education is valuable yet a bargain.

**VOLUNTEERS** devote many hours building MU's future. One major effort this year was LINC, the legislative information network committee. This group grew as alumni supported legislation that gives Missourians an opportunity to vote Nov. 5 on Proposition B, which calls for increased funding for education, says Joe Moseley, AB '71, JD '76. He is the committee chairman and editor of LINC's biweekly newsletter that is published during the legislative session. LINC's 450 members met with legislators in their home communities and in Jefferson City, and organized telephone and letter writing campaigns to get the word out about MU's need for increased funding.

## Scholarships

Every scholarship helps, says Amy Davis, a non-traditional student who financed her medical education by herself. She received an Alumni Scholarship from the School of Medicine's alumni chapter while a fourth-year medical student. In June she started her residency at MU.

During the 1990-91 school year, the Alumni Scholars Program gave 131 scholarships worth \$82,376 — \$10,733 more than the previous year.

## Membership

This year membership in the Association reached an all-time high of 30,540, says George Gale, BJ '54, chairman of the membership committee. Members' dues support programs such as scholarships, faculty incentive grants and student recruitment. All these supporters received the 1991 Member's Calendar. Everyone who joined in 1991-1992 received the New Member Kit, which lists information on how to get involved.

## Missouri Alumnus

"Over the past 23 years since leaving Mizzou, the only consistent tie I have had has been the *Missouri Alumnus*," writes Albert Feuchtwanger, MSW '67, of Freehold, N.J., in a letter to the

editor. He is just one of 118,000 alumni and friends who receives the magazine four times a year. Members' dues and advertising revenue support the publication, which keeps alumni across the nation and throughout the world informed about Mizzou.

## Chapters

Student recruitment was a goal for the Jefferson County Chapter, says Chairman Bob Tipton, BS Ed '66. The chapter held its third annual Off to Mizzou Party for students who are enrolled at MU this fall. More than 60 people attended, including 25 students and parents. In that group were the chapter's five scholarship winners for fall. Recruitment doesn't stop when Tipton goes home. His daughter, Jennifer, is a sophomore at Mizzou.

Out-of-state chapters also are getting involved with recruitment. Alumni worked at 23 college nights at local high schools from Chicago to Memphis to Birmingham, Ala. The Association has 44 in-state chartered chapters and 24 out-of-state chapters plus chapters in Japan, South Korea, Thailand and Taiwan.

## Organizations and Groups

The purpose of the Nursing Alumni Chapter is to foster support for the school and to build a continuing tradition of which alumni can be proud, says President Cornelia "Deedie" Esry, BSN '55, M Ed '57. In April, the chapter held its first awards banquet, where Betty Crim, associate professor emerita, received an award for outstanding contribution to the School of Nursing. Fifteen other schools, colleges and departments have chartered alumni organizations. Constituent groups include the Black Alumni Organization, Fulbright Alumni and Navy ROTC Alumni, Army ROTC Alumni and the Student Alumni Chapter.

## Development Incentive Grants

When Dr. C.B. Chastain, professor of veterinary medicine and surgery,



wanted to help students keep up-to-date with new advances in small-animal medicine, he got help through the Faculty Development Incentive Grants. This program, which awarded a total of \$10,000 to 15 faculty members in 1990-91, provides money for projects that might not otherwise be funded by the University. Chastain used his \$700 award to start a newsletter that informs students of new techniques and procedures. Students aren't the only ones who value the information. The newsletter, *Vector*, has more than 180 subscribers in Missouri and adjoining states.

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## Alumni Center

The new Donald W. Reynolds Alumni Center will give alumni an opportunity to relive their college days through the alumni library, which will contain *Savitors*, *Showme* magazines and films of Mizzou, says Eleanor Frasier, BS Ed '61, M Ed '65, chairwoman of the building committee. The past year she has helped with the selection of the brick for the outside and the furniture for offices and conference rooms. The 71,000 square-foot building, scheduled to be completed in January, is needed, as the MU Alumni Center's conference rooms were booked solid with 27,650 people attending 500 events.

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## Committees

For alumni who like to be involved in Tiger sports, the athletic committee is the place to be, says Chairman Mark Fitzpatrick, BJ '77, MBA '82. The 14-member group established a media relations committee to improve Tiger coverage, worked to give more press exposure to non-revenue sports and kept alumni chapters up-to-date on the teams. Other Association committees include alumni center management, communications, faculty-alumni awards, finance, rules, tours and membership.

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## Tours

Lower prices, ease of travel and camaraderie with alumni are some of

the reasons Dr. Dudley Miller, AB '55, MD '59, of Fayetteville, N.C., took two Tourin' Tiger trips this summer. In June he cruised the Elbe River in Germany and saw the sights of France on the Seine and Soane rivers in July. Part of the pleasure of these tours is letting the alumni staff plan the whole trip, says Miller, whose travels have included Scandinavia, East and West Germany, Russia, the Balkans and Egypt.

In spite of the Persian Gulf War, 120 Tourin' Tigers packed their bags and went on 15 tours, including a cruise- and land-tour of Alaska, adventures down under in New Zealand and Australia, and a visit to the Soviet Union.

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## Leaders' Day

A lot of hard work from members went into making the Black Alumni Organization one of the Association's top chapters, says President Mark Miller, BS '78, MS '82. To gain honors status, the BAO held student recruitment dinners in Kansas City and St. Louis. The organization awarded two scholarships and held outreach programs for students, alumni and the Columbia community.

To show its support of leaders like Miller, the Association honored the officers of 30 of the most active chapters — 17 in Missouri, four out-of-state, eight divisional and one constituent chapter, the BAO — at Leaders' Day Dec. 1 in Columbia.

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## Credit Card

The Mizzou credit card program is a great way to support the University, says Bob Rauscher, BS BA '79. As vice president of business development at Commerce Bank in Kansas City, he markets the program that gives the Association a percentage of every purchase made on the cards. Since the program began in March, 2,345 alumni and friends are charging with the Mizzou MasterCard featuring a Tiger and the VISA displaying a photo of the Columns and Jesse Hall. In four months, the program

generated \$23,784 for the Association. Funds generated from this program support activities benefiting students and faculty.

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## Student Board

"The key to a successful year for the Alumni Association Student Board was dedicated members, says President Kelly Nichols, BJ '91. Highlights include coordinating efforts with the Missouri Students Association to get Proposition B on the ballot, laying the ground work for a student chapter of the Association and raising \$17,000 for scholarships. The 55 AASB members serve as ambassadors for alumni functions and help recruit students for Mizzou.

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## Homecoming

Phil Bradley, BS BA '82, professional baseball player and former MU football and baseball star, was the grand marshal for the parade Oct. 20 during Homecoming '90: First and Goal to the Future. At the halftime ceremonies Homecoming King Dave Radman and Queen Julie Rothwell were crowned. Students promoted an alcohol-free celebration and collected 3,995 pints of blood for the Red Cross, making MU's blood drive the largest in the nation on a college campus.

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## Board of Directors

Since becoming president of the Association in July 1990, Bob Dixon, BJ '56, estimates that he has traveled 15,000 miles for MU, and he wouldn't have it any other way. "There's nothing more rewarding than doing something for those that provide you with the opportunities in life — your family and your university."

As part of a 64-member board of directors, Dixon governed Association affairs. Included in the board are the officers and other members of the executive committee, Missouri district directors, divisional organization representatives, heads of standing committees, out-of-state regional representatives, at-large members and student representatives. 

1991-1992  
BOARD  
OF DIRECTORS

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**President-elect**

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Carolyn L. Wiley, BS Ed '64

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J. Edward Travis III, BS BA '56

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**Student Board president**

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**District 12**

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**representatives**

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**Journalism**

To be announced

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