

MU Libraries Library Connections

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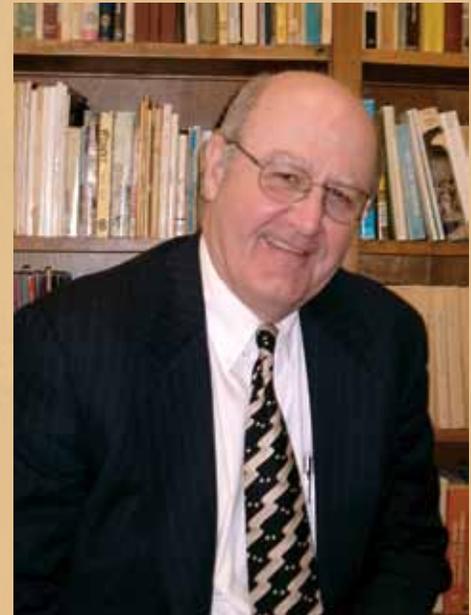
MU Libraries vital to Mizzou Advantage

Approximately three years ago, MU began an exercise to define strategic advantages that could place the university in a strong, competitive position within higher education. During the three-year process, University of Missouri faculty, students and alumni identified the top five competitive assets, or unique strengths, that set MU apart from other universities. Collectively, the following assets are called the Mizzou Advantage:

- **Food for the Future** —

Capitalizes on MU's strengths in plant and animal sciences; its emerging research on aging, obesity and chronic disease; and its food-related work in the arts, humanities and social sciences.

- **Media of the Future** — Draws on the School of Journalism's century of international leadership in media research and hands-on training, along with other campus strengths in digital technologies, business, public policy, graphic design and creative writing.



MU Provost Brian Foster

- **One Health, One Medicine** — Expands on MU's pioneering work in human and animal health, and connects it with expertise from our medical, veterinary medicine, animal science and public health programs.

- **Sustainable Energy** — Builds on such strengths as MU's research

(Continued on Page 7)

Health Sciences Library to celebrate 25th anniversary

In September 1985, the University of Missouri dedicated the J. Otto Lottes Health Sciences Library, named for Dr. Lottes, BA '34, BS Med '35, ScD '94. A St. Louis orthopedic surgeon who died in 2002, he was known worldwide for developing the Lottes Nail, a pin for correcting fractured tibias. This September, the Health Sciences

Library celebrates its 25th anniversary. Mark your calendars, and look for more information.

The Health Sciences Library primarily serves the faculty, students and staff of the School of Medicine, the Sinclair School of Nursing, the School of Health Professions, health services management and University Health Care.

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Friend of the libraries publishes book about the Santa Fe Trail

Supporters of the MU Libraries might know Mary Barile as an active member of Friends of the Libraries, a prolific playwright and an enthusiastic supporter of the arts. With the publication of her book *The Santa Fe Trail in Missouri* (University of Missouri Press, 2010), Barile demonstrates that she also is an expert on the history of the Santa Fe Trail.

The book offers an easy-to-read introduction to the historical and cultural significance of the Santa Fe Trail in Missouri. Barile shares how the route evolved from Indian paths, trappers' traces and wagon roads. The book also contains colorful characters such as Hannah Alison Cole, one of the first white

women to call the Boonslick home, and Santa Fe trader William Becknell, who bought wagons in St. Louis and sold them in Santa Fe. During her research, Barile discovered that, although the Santa Fe Trail is commonly believed to begin in Independence or Westport, it actually begins in Franklin, Mo.

Barile is passionate about sharing this history. "We tend to lose our history quickly in this country because we are so busy with the future that the past is way down the list," she told the *Columbia Tribune*. "I know when I teach classes or bring history in or when I am giving a talk ... people get excited about it."

More: pressumssystem.edu

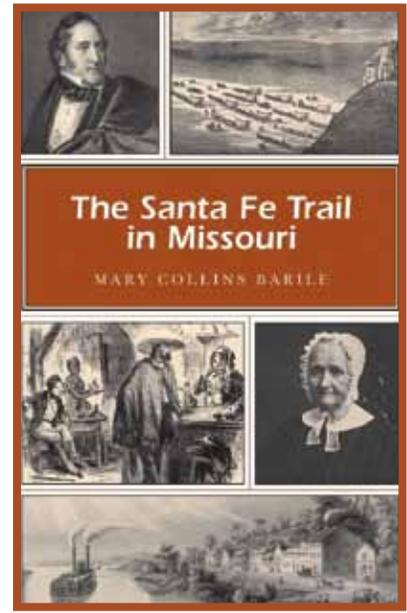


Image provided by University of Missouri Press

The Santa Fe Trail in Missouri
(University of Missouri Press, 2010)
by Mary Barile

Stuckey essay contestants win prize for love of reading

Anna Arnaud from Southwest Area Career Center in Monet, Mo., and Lisa Erhart from Humansville R-IV High School in Humansville, Mo., won the 2010 Robert J. Stuckey Essay Contest, which is administered by the Friends of the MU Libraries.

In Arnaud's first-place essay, "A Nerd Revolution," she reflects on how others described her childhood love of reading as "bizarre" and how she pretends to dislike her AP literature class to fit in with her friends. At the end of her essay, she states: "The next time my teacher assigns a novel, I plan on instigating a nerd revolution. ... When reading becomes all the rage, I feel sure that thousands of bookworms will reveal themselves. Who knows, maybe all of my friends are closet readers too!"

In Erhart's second-place essay,

"The Oldest Friend," she describes the story of Sarah, a girl who connects with her father through reading. Erhart writes: "As she had grown older, her relationship with her father deteriorated. It had easily been ten years since her father had last read to her. But where would she be now if her father had not implanted the urge to read inside her soul?"

The annual Stuckey Essay Contest is open to all Missouri high school students. The first place award is \$1,500, and the second place award is \$750. The teachers of both students receive awards of \$250 each for encouraging excellence in reading and writing. The awards were announced April 17, 2010, at the 21st annual Friends

of the Libraries Luncheon.

To find out more about the Robert J. Stuckey Essay Contest and to read the award-winning essays, visit mulibraries.missouri.edu/about/friends.

Anna Arnaud, left, and Lisa Erhart won the 2010 Stuckey Essay Contest.



Meet the librarian: Judy Maseles, head of science branches and Web development administrator

LC: Tell us about your background and what led you to your career at MU Libraries.

Maseles: Like many librarians, I came to librarianship through a circuitous route. I spent two years in Arizona teaching kindergarteners at the Arizona State School for the Deaf and Blind. The idea of a career in librarianship never occurred to me. When I realized that my temperament was ill-suited to elementary education, I began to think about other career options. At the time, my next-door neighbor in Tucson was a graduate student in library science, and it was through conversations with her that I decided to move back to Missouri and attend library school.

After I graduated, I got a job as a school librarian in St. Louis. Three months later, I remembered why I had left elementary school teaching. It was not — at all — a good fit. I called MU with a desperate cry for help — are there any academic librarian jobs out there? Two weeks later I heard from Anne Edwards, a humanities librarian at Ellis Library, who asked if I would be interested in applying for the science librarian position at Ellis Library. In 1980, I embarked upon my academic library career.

LC: What are some of the unique aspects of your job?

Maseles: I have the enviable luxury of creating my job every day. Aside from developing the collection, instructing students and faculty, and handling complex reference questions, I spend much of my time looking for ways to improve



Photo by Michelle Baggett

Judy Maseles, MA '80, is a librarian in the Engineering Library and Technology Commons, which was renovated in 2005.

access to the libraries' resources through our website or other Web-based programs.

My latest project is the implementation of Skype and Office Communicator throughout the libraries. These software packages allow staff and librarians to communicate in varying degrees visually and aurally over the Web, share desktop screens and simultaneously edit documents. It is my hope that this technology will facilitate communication and lead to the inclusion of library resources and services in more courses.

LC: Describe some of the ways that the MU Libraries uses technology to serve its patrons.

Maseles: Keeping up with technological changes and incorporating them into our collections and services presents

a significant challenge for all librarians and staff. I believe that the MU Libraries are up to the challenge. The Internet has brought the discovery and retrieval of information directly to the desktops — and increasingly, mobile devices — of our patrons. We provide Web-based finding aids to help patrons navigate the deluge of information.

The libraries also are moving into another area of student support — content capture equipment. Through the efforts of the libraries and the Division of Information Technology, we now allow students to check out laptops, webcams, digital cameras and camcorders, and audio and voice recorders. The Journalism Library circulates Kindles, iPod Touches and MP3 players.

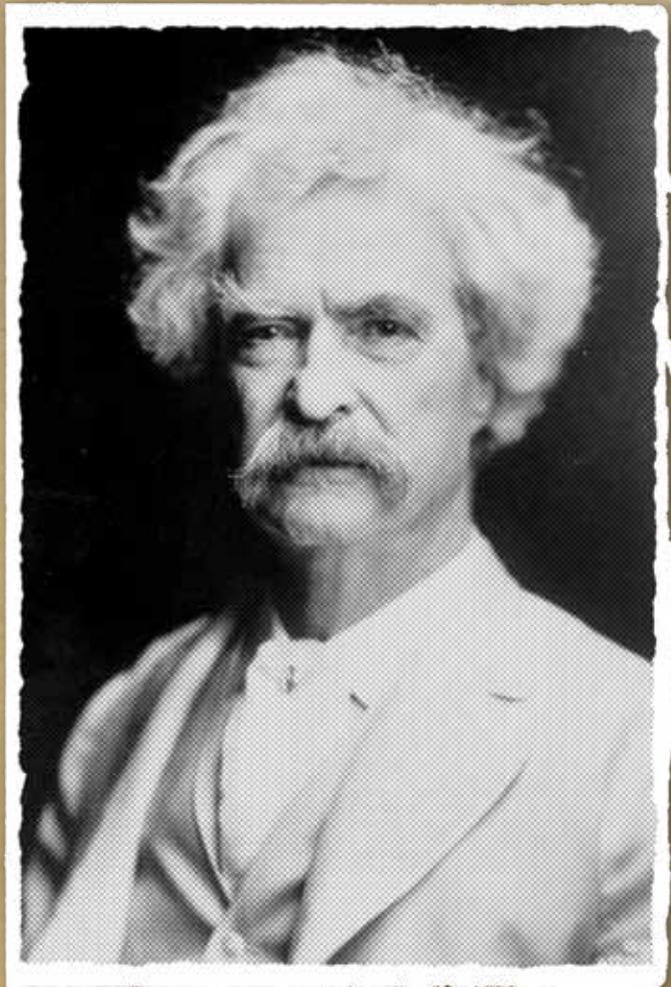


Image provided by Erika Williams

MU Libraries celebrate a literary legend

The MU Libraries marked the 100th anniversary of Mark Twain's death by co-sponsoring "Marking Twain: A Centennial Celebration of the Life and Legacy of Samuel Langhorne Clemens, 1835–1910."



Photo by John Halpern

In fall 2009, the MU Libraries hosted a piano performance by John Davis at the Missouri Theatre Center for the Arts. He performed the music of Twain's time, including Thomas "Blind Tom" Wiggins and John William "Blind" Boone. This performance led to Davis' new record, *Halley's Comet: Around the Piano with Mark Twain & John Davis*. Davis' musical tribute to America's most famous author features piano works with connections to Twain by Blind Tom, Blind Boone, Beethoven, Schubert and more. The musical performances are interspersed with fascinating and often hilarious readings from Twain and his contemporaries. More: johndavispianist.com

In spring 2010, the Friends of the MU Libraries hosted Ron Powers, BJ '63, a Hannibal, Mo., native and winner of a Pulitzer Prize and an Emmy. His Mark Twain biography was a finalist for the 2006 National Book Critics Circle Award. In March, Powers delivered three lectures on Twain's influence on truth-telling in journalism, literary nonfiction and advertising as part of the MU College of Arts and Sciences Brick Lecture series.

Left: In honor of the 100-year anniversary of Mark Twain's death, John Davis performed a piano concert of music from Twain's time Nov. 12, 2009, at the Missouri Theatre Center for the Arts.

Below: Davis' new record, *Halley's Comet: Around the Piano with Mark Twain & John Davis*.

Right: Ron Powers, BJ '63, gave the Brick Lectures at MU in March 2010.

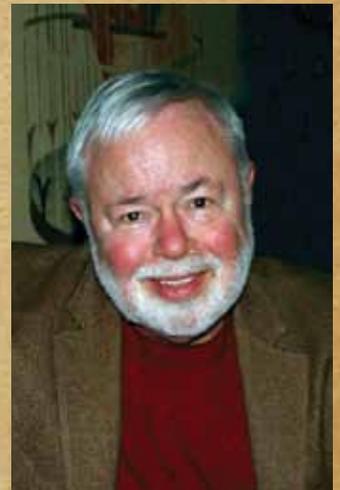


Photo provided by MU College of Arts and Science

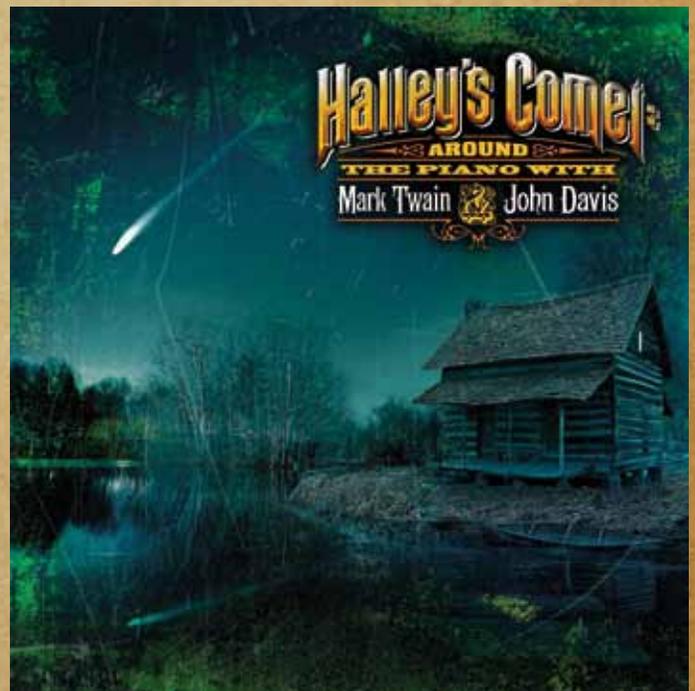


Image provided by John Davis

In addition, the Friends hosted a concert reading of Powers' original play, *Sam and Laura*. The story closes in on the meeting between 22-year-old steamboat pilot Twain and 14-year-old Laura Wright — the two had a brief, intense romantic encounter that left an eternal impression on Twain. The MU cast of *Sam and Laura* will perform again at the Bret Harte Theatre in Calaveras County, Calif., Oct. 15–16, 2010, as part of a Mark Twain Centennial Celebration. There will be a preview performance at MU on Sunday, Oct. 10, at 7:30 p.m.

Additional events during the Marking Twain celebration included a Friends of the MU Libraries Twain reading, an exhibit by the State Historical Society and a mini-conference at the Donald W. Reynolds Alumni Center.

Calendar of events

SEPT. 24, 2010

MU alumni event featuring Ron Powers

6 to 8:30 p.m.

*Reserve Officers Association
Washington, D.C.*

OCT. 5, 2010

Milman Parry and Albert Bates Lord exhibit

Opening Lecture

3 p.m.

Ellis Library Colonnade

OCT. 10, 2010

Sam and Laura play reading

7:30 p.m.

Columbia, Mo. (location TBA)

OCT. 23, 2010

Homecoming open house

10 a.m. to noon

Ellis Library

Nov. 5, 2010

Tom Before Tenn: An Evening of Tennessee Williams

Friends of MU Libraries Fundraiser

7 p.m.

S304 Memorial Union South

IN MEMORIAM

John Ed Young, BS BA '50, JD '53, of Kansas City, Mo., Dec. 18, 2010, at age 80. He worked for Arthur Young & Co. in Kansas City for 30 years before starting his own tax consulting service. He also was involved with several civic organizations. He married Sarah English Young in 1952 and celebrated their 57th wedding anniversary in 2009. John and Sarah were long-time members of the Friends of the Libraries and charter members of the Library Society. John is survived by wife Sarah, five children, 11 grandchildren and two great-grandchildren.

Library supporters gather in the Grand Reading Room for the sixth annual Library Society Dinner



Photos by Scott Peterson



Above: From left: Chancellor Brady J. Deaton, guest speaker Peter Hessler and Director of Libraries Jim Cogswell **Left:** Library Society Dinner attendees listen to author and China expert Peter Hessler compare his experience with books and libraries during his time in Missouri to the experiences of the students he taught in China when he served in the Peace Corps.

Library Development Advisory Board

The MU Libraries would like to thank the members of the Library Development Advisory Board for their advice and assistance to the director of libraries and the libraries' staff in promoting the MU Libraries to potential private benefactors and corporate donors.

Ken Mares, Chair
Norma Cooper
Kristi Deneke
Peggy Engel
Sally Gaines
Mel George
Debbie Kempe

Elizabeth Knisley
Nell Lafferre
Ron Powers
Mark Richardson
David Shearrer
Arvarh Strickland
Richard Wallace

Mizzou Advantage *continued from Page 1*

reactor (the most powerful university-operated research reactor in the United States) and programs in alternative power generation and bio-fuel development.

• **Disruptive and Transformational Technologies** — Touches on virtually every part of the university to explore areas in which existing technologies, and everything based on them, are changing rapidly. The four competitive assets listed above will act as laboratories for further research on disruptive and transformational technologies.

The MU Libraries' support of learning and discovery has always been central to the mission of MU,

and the libraries will be essential to the five strategic initiatives outlined in *Mizzou Advantage*. Over the years and with your support, MU Libraries has successfully adapted its organization, information resources and facilities to address new demands of users.

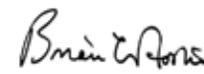
The collaborative and interdisciplinary nature of library services and collections has long been a key university asset.

The MU Libraries will support the *Mizzou Advantage* through:

- Information resources,
- Project collaboration,
- Instructional services,
- Grant support and
- MOspace, the University of

Missouri System digital repository.

Several librarians already are part of teams that have been awarded *Mizzou Advantage* grants, and I know that the staff and the libraries' resources will be essential in the success of this initiative. The support of our alumni and friends will also be essential. Please accept my deep appreciation for your support of the MU Libraries and the university.

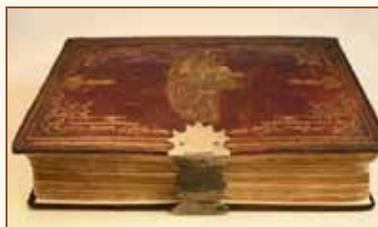


Brian Foster, provost
University of Missouri

Adopt-a-Book



Before



After

Many books in the MU Libraries are fragile, others need minor repairs, and still others require extensive help if they are to survive this century. By adopting a book, you will ensure that it gets the help it needs to remain "a friend" for years to come.

Your gift of up to \$250 will be matched
by the Friends of MU Libraries.

For more information, contact Sheila Voss
VossS@missouri.edu

University of Missouri, 104 Ellis Library
Columbia, MO 65201-5149

573-882-9168 or visit online at

mulibraries.missouri.edu/about/adoptabook.php

Sponsored by the Friends of the MU Libraries

Adopt-a-Book

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Library Connections is a quarterly publication of the MU Libraries. If you'd like to support the MU Libraries, visit mulibraries.missouri.edu/give or e-mail scottgl@missouri.edu.



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The libraries celebrate with friends and supporters



1

Photo by Gena Scott



2



3

Photo by Gene W. Royer

1. Les Borgmeyer, BS BA '82, left, and Walter Pfeffer, BGS '89, attend the book signing for Mary Barile's new book, *The Santa Fe Trail in Missouri*. 2. Ryan Yantis, BA '83, executive director of the Korean War Memorial Museum, spoke to a gathering of the Friends of the MU Libraries April 17 at the Reynolds Alumni Center. 3. At the April 17 Donor Appreciation Ceremony, Chancellor Emeritus Richard Wallace presented books purchased with funds from their endowment to Midge Pinkerton, MA '73, and June DeWeese, BA '72, MA '73.

Photo by Gene W. Royer