



Rescuing orphaned and **DIGITAL** content

April 10-12, 2011

Sponsored by:





The Newspaper Archive Summit

Rescuing orphaned and digital content

April 10-12, 2011

Wireless: Mizzou-Guest
Password: AprilShowers!

Sunday, April 10 Welcome Dinner

Hampton Inn & Suites

6:00 p.m. Reception

6:30 p.m. Dinner

Welcome: *Dorothy Carner*
Charles Davis

Guest Speaker: *Aaron Presnall*

Monday, April 11 Who Cares about Newspaper Archives?

Hampton Inn & Suites

8:00 Shuttle departs to RJ

Fred W. Smith Forum, Reynolds Journalism Institute

8:00 - 8:30 a.m. Registration/Breakfast

8:30 a.m. Welcome & Introductions

Welcome: *Dean Mills*
Michael Middleton

Keynote Speaker: *Martha Anderson*

9:30 - 9:45 a.m. Break

9:45 - 11 a.m.

"Saving Time and Money: How Newspapers
Digitization Can Help Scholars"

Moderator: *Earnest Perry*

Panelists: *Bob Allen*
Bernard Reilly
Chris Cowan
Patrick Cox

11:15 a.m. - 12:15 p.m.

"Why Should Communities Care about
Newspaper Archives?"

Moderator: *Debra Mason*

Panelists: *Rommel Nunn*
Joe Hight
LaDonna Garner
David E. Rencher

Seminar Room 100-A, Reynolds Journalism Institute

12:15 - 1:30 p.m. Lunch

Moderator: *James Cogswell*
Guest Speaker: *Nick Townend*

Fred W. Smith Forum, Reynolds Journalism Institute

1:30 - 2:45 p.m.

"Digitization: Successful Projects and the
Challenge of Born-Digital Newspaper Archives"

Moderator: *Vicky McCargar*

Panelists: *Martin Halbert*
Abbie Grotke
Jim Draper
Leigh Montgomery
Frederick Zarndt

2:45 - 2:55 p.m. Break

2:55 - 3:55 p.m.

"Ownership and Copyright Issues"

Moderator: *Richard Reuben*

Panelists: *Barbara Wall*
Caroline Pinkston

3:55 - 4:00 p.m. Break

4:00 - 5:00 p.m.

"Ownership and Access Issues"

Moderator: *Brian Steffens*

Panelists: *Christopher Gill*
Randy Weissman
Mizell Stewart

5 - 5:15 p.m. Wrap up

5:30 p.m. Shuttle departs to Taylor House Bed
and Breakfast

Taylor House Bed and Breakfast

6 - 8 p.m. Dinner

8:30 p.m. Shuttle departs to Hampton Inn
& Suites

Tuesday, April 12 Developing an Action Plan for Preservation and Access

Hampton Inn & Suites

8:25 a.m. Shuttle departs to RJ

Seminar Room 100-A, Reynolds Journalism Institute

"Preserving and providing digital access to
newspaper archives for future generations"

Moderator: *Stephanie Padgett*

8:15 - 8:30 a.m. Introductions/Review day one

8:30 - 9 a.m.

"Brainstorm: What is in a newspaper's
archives?"

9 - 9:45 a.m. Brainstorm session

10 - 11 a.m. Idea share

11 a.m. - noon Develop concepts

12:15 p.m. Shuttle departs to Hampton Inn
& Suites



Convenors



Dorothy Carner
Adjunct Professor, Head, Journalism Libraries

Dorothy Carner is the head of libraries at the Missouri School of Journalism. In that role, she oversees both the Frank L. Martin Journalism Library and the *Columbia Missourian* Newspaper Library. For 11 years, Carner served as reference librarian and business bibliographer at the University of Texas-Austin McCombs School of Business. She earned a master's degree in library and information sciences from the University of Texas-Austin and bachelor's and master's degrees in education from Missouri State University.



Charles Davis
Facilitator of the Media of the Future Initiative, Mizzou Advantage

Charles Davis is an associate professor at the Missouri School of Journalism and the facilitator of the Media of the Future Initiative for Mizzou Advantage. Davis' scholarly research focuses on access to governmental information and media law. He has published in law reviews and scholarly journals on issues ranging from federal and state freedom of information laws to libel law, privacy and broadcast regulation. He has earned a Sunshine Award from the Society of Professional Journalists for his work in furthering freedom of information and the University of Missouri-Columbia Provost's Award for Outstanding Junior Faculty Teaching.

Hosts



Pam Johnson
Executive Director, Reynolds Journalism Institute

Pam Johnson became the first executive director of the Reynolds Journalism Institute in November 2004. She has served as a member of the Leadership Faculty at the Poynter Institute for Media Studies, in executive and managing editor positions at *The Arizona Republic* and *The Phoenix Gazette* and as assistant managing editor at *The Kansas City Star*. She shared the 1982 Pulitzer Prize that was awarded to *The Kansas City Star* and *Kansas City Times* for coverage of the Hyatt Hotel skywalks collapse. Johnson served as president of the Associated Press Managing Editors, as a Pulitzer juror and as a judge for the American Society of News Editors Best Writing Awards contest.



Dean Mills
Professor and Dean, Missouri School of Journalism

Dean Mills is an author of a Ford Foundation study on race and the news and a book on cross-cultural journalism, "Journalism Across Cultures," which he co-wrote with Missouri School of Journalism colleagues Fritz Cropp and Cynthia Frisby. Mills began his academic career at the University of Illinois, where he completed a doctorate in communications in 1981. Before coming to Missouri in 1989, he served as director of Pennsylvania State University's School of Journalism and then as coordinator of graduate study in communications at California State University, Fullerton.

Panelists



Bob Allen
Professor, Drexel University

Robert (Bob) Allen is a professor at Drexel University. His recent research has focused on developing techniques to improve access to digital history. In particular, Dr. Allen has developed several novel interactive graphical timelines. He has also developed techniques for text processing and indexing of digitized historical newspapers. He has explored how techniques related to his work on digital history can be applied in eScience. Before joining Drexel, he was at the University of Maryland, a Senior Scientist at Bellcore, and a Member of Technical Staff at Bell Laboratories.



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Panelists (continued)



Martha Anderson

Director of Program Management for the National Digital Information Infrastructure and Preservation Program, Library of Congress

Martha Anderson is Director of Program Management for the National Digital Information Infrastructure and Preservation Program (NDIIPP) at the Library of Congress. The program has developed a network of over 180 partners, nationally and internationally, to select, collect and preserve at-risk digital content. She serves on the Steering Committee managing the communications for the International Internet Preservation Consortium. Prior to working with the digital preservation program, she was production coordinator for American Memory, the Library's online national digital library.



Jim Cogswell

Director of Libraries, University of Missouri

Jim Cogswell oversees all operations of the MU Libraries, consisting of eight library facilities with a total operating budget of \$14.3 million; collections of over 3.4 million print volumes, access to more than forty thousand journals both online and in print; and staffing of 140 FTE permanent positions and 30 FTE student positions. Reporting directly to the University Provost, he serves on the Council of Deans and on the campus-wide Strategic Planning and Resource Allocation Committee (SPRAC).



Chris Cowan

Vice President, Publishing, ProQuest, LLC.

Chris Cowan is responsible for overseeing the creation and development of ProQuest's Historical Newspaper product line and managing ProQuest genealogy businesses, microfilm publishing, student research publishing, and archival E-commerce services for major newspaper publishers. He is engaged with acquisitions and is responsible for business development and licensing with content partners and institutions. Before joining ProQuest in 2000, Mr. Cowan was in the information and publishing industry with Thomson and Cox Newspapers, business publications, and city regional magazines primarily in sales, publishing and new product development roles.



Patrick Cox

Associate Director, The Dolph Briscoe Center for American History, University of Texas of Austin

Dr. Patrick Cox has directed and participated in nationally and regionally acclaimed multimillion-dollar programs that include research, exhibits, programs, films, publications, web based information, educational materials and instruction. Administrative responsibilities include the Sam Rayburn Library and Museum in Bonham, the John Nance Garner Museum in Uvalde, and historic and site preservation and restoration projects and programs at Winedale and the Congressional and Political History Collection at the Briscoe Center.



Jim Draper

Vice President and Publisher, Gale, Cengage Learning

Jim Draper has been in the publishing industry for 25 years, as print publisher, digital publisher, author, editor, online developer, business-development director, and rights director. At Cengage Learning, Draper heads up Gale Digital Collections, Gale Academic Publishing, Gale World Scholar Programs, the Charles Scribner imprint, and Macmillan USA Publishing. Draper is active in scholarly and bibliographical societies around the world. Among Draper's publications at Gale are: *Eighteenth Century Collections Online*, *British Newspapers: 1600-1900*, *19th-Century U.S. Newspapers*, *British Literary Manuscripts Online*, and *Slavery and Anti-Slavery: A Trans-national Archive*.



Panelists (continued)



LaDonna Garner

Historic Preservationist and Certified Genealogist in Southeast Missouri

Board-Certified in genealogy in 2006, LaDonna Garner is an active volunteer of several societies including the Association of Professional Genealogists, the National Genealogical Society, the St. Louis Genealogical Society, and member of the National Trust for Historic Preservation. She has held various positions in promoting genealogy research and historic preservation. Recent organizational positions held are Co-Founder & Secretary of the Mt. Zion Cemetery Board, Festus, MO; Design Committee Chair of the Downtown Revitalization, St. Genevieve, MO and Fundraising Committee Co-Chair of the International Black Genealogy Summit.



Christopher Gill

Founder, Heritage Microfilm and NewspaperArchive.com

Christopher Gill is the founder of Heritage Microfilm and NewspaperArchive.com. Online since 1999 NewspaperArchive.com has more than 5,000 newspaper titles indexed and now digitizes and indexes more than 4 million pages per month. His company runs the online archives of 480 institutions and has content online from more than 10 countries. Gill's companies provide content archiving services to a broad array of international libraries, newspaper chains, and increasingly provide content to the largest websites in the world including, among others, Google, Ancestry.com, Archives.com, Classmates.com, and Topix.com.



Abbie Grotke

Web Archiving Team Lead, Office of Strategic Initiatives, Library of Congress

Abbie Grotke has been involved in digital initiatives at the Library of Congress for over 13 years, initially as an American Memory digital conversion specialist, and then as project coordinator for the digitization of the Manuscript Division's Hannah Arendt Papers. Since 2002 she has been involved in Web Archiving activities at the Library of Congress, and currently manages various Web Archive collection activities and projects. She is also co-chair of the National Digital Stewardship Alliance Content Working Group and has helped coordinate a number of National Digital Information Infrastructure and Preservation Program (NDIIPP) meetings.



Martin Halbert

Dean of Libraries and Associate Professor at the University of North Texas

Dr. Martin Halbert is a nationally recognized leader in digital libraries. He currently serves as President of the MetaArchive Cooperative, a growing international digital preservation alliance of cultural memory organizations that was one of the founding partners of the US National Digital Preservation Program. His research examines the future of digital scholarship and research library services. He has served as principal investigator for grants and contracts totaling more than \$6 M during the past six years, funding more than a dozen large scale collaborative projects among many educational institutions. Halbert has previously worked for Emory University, Rice University, UT Austin, and the IBM Corporation.



Joe Hight

Director of Information and Development, The Oklahoman/NewsOK.com

Joe Hight has been in journalism as a reporter, editor, managing editor or director for more than 30 years. He leads the News and Information Center's information-based programs, marketing and promotions, training and ethics/standards teams, internship program, and other areas involving online development. Hight was involved in last year's effort that won *The Oklahoman* the 2009 APME Innovator of the Year Award. He also led information efforts that include the "know it" online communities and "Your Right to Know" projects, which won the national Society of Professional Journalists' "Public Service in Online Journalism" awards as well as regional, state and national First Amendment awards.



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Panelists (continued)



Debra Mason

Professor, Journalism Studies and Director, Center on Religion & the Professions

Debra Mason brings more than 25 years of professional reporting, research, and teaching experience to her position. Her major religion and media research work includes a content audit of religion news spanning 50 years and the largest telephone survey of religion journalists. She edited the recently published "Religion Reporting: A Guide to Journalism's Best Beat", and co-edited "Readings in Religion as News", a collection of religion news from the colonial era to the present. Mason also serves on the editorial board and is book review editor for the *Journal of Media and Religion*.



Victoria McCargar

Journalist

Victoria McCargar is veteran journalist, archivist and digital curation consultant. Her 25-year career at the *Los Angeles Times* included planning and implementation of a number of newsroom computer systems, including digital asset management, pagination and archives. In the area of digital preservation she participated in the PREMIS preservation metadata project and was a researcher for the InterPARES digital preservation consortium. Specializing in news assets, she has done research into long-lived news databases for the Center for Research Libraries.



Leigh Montgomery

Librarian, *The Christian Science Monitor*

Leigh Montgomery conducts and oversees research on international and U.S. news topics for *The Christian Science Monitor*. She is also responsible for management of the photo and page archive for the paper, development and maintenance of its electronic and print collection, and training and coaching of the staff. Other initiatives include content creation and curation, syndication teamwork for new markets for CSM content, and social media moderation for CSMonitor.com. Leigh, the Monitor's only full-time librarian, has contributed to several award-winning analytic journalism projects during her career and is active in use of computer-assisted reporting, collaborative technologies and social networking to advance journalism.



Rimmel Nunn

Vice President for New Product Development, Readex Division, NewsBank

Rimmel Nunn leads the strategy and acquisitions teams for the "Archive of Americana" database, which includes Early American Newspapers 1690-1922, American Ethnic Newspapers, and 20th-Century American Newspapers. He also leads the editorial team at Readex that has partnered with the Center for Research Libraries to create the ongoing World Newspaper Archive database. Prior to joining Readex, Rimmel was vice president for academic library strategy at Thomson/Gale. His previous positions include Publisher at Facts on File and Publisher at the Grolier Educational Corporation.



Stephanie Padgett

Associate Professor, Strategic Communication, Missouri School of Journalism

Stephanie Padgett brings more than 20 years of advertising and media experience to her role as assistant professor. She teaches classes in media planning and serves as director of media, research and operations for Mojo Ad, the student-staffed advertising agency that specializes in the Youth and Young Adult (YAYA) market. During the 2009-2010 academic year, Padgett served as a Fellow at the Reynolds Journalism Institute, where she studied ways for newspapers to increase their revenue from online advertising. Padgett previously served as an adjunct professor at Xavier University in Cincinnati. She has been recognized as an industry leader by the American Academy of Advertising.



Panelists (continued)



Earnest Perry

Associate Professor, Chair, Journalism Studies, Missouri School of Journalism

Earnest Perry has published articles on history and management in several journals including *American Journalism*, *Journalism History* and *Journalism & Mass Communication Quarterly*. Perry's research interests focus on African-American press history and media management. He received a second-place award from the Association for Education in Journalism and Mass Communication in 2002 for his paper on the African-American press' negotiation for a White House correspondent. Perry is a member of the AEJMC Research Council and has served in several leadership capacities for the American Journalism Historians Association.



Caroline Pinkston

Licensed Patent Agent

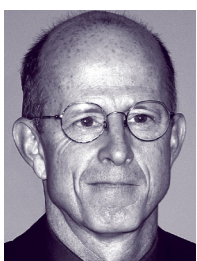
Caroline Pinkston is a licensed patent agent and is currently in her last year of law school at the University of Missouri. She has extensive experience in several intellectual property matters including but not limited to: patent infringement, litigation, offensive/defense review, patent research, prosecution matters, and prosecution of copyrights and trademarks. Caroline has worked as a patent agent for Shook, Hardy & Bacon, a law firm in Kansas City. Most recently, she has worked for Novak Druce + Quigg, on patent prosecution and litigation matters in Houston, Texas.



Aaron Presnall

Political Economist

Aaron Presnall specializes in issues of banking and telecommunications regulatory transition, and the roles of information and participatory politics in regulatory outcomes. In addition to scholarly works and popular opinion pieces, he has written on the business and political environment of Europe for the Economist Intelligence Unit, the United Nations Development Program (UNDP), and numerous private and governmental organizations in Europe and the United States.



Bernard F. Reilly

President, Center for Research Libraries

Bernard F. Reilly is President of the Center for Research Libraries, a consortium of 250 university, college and independent research libraries in the U.S., Canada and Hong Kong. Reilly was principal investigator for two digital preservation projects funded by the Andrew W. Mellon Foundation: the Political Communications Web Archiving Investigation (2002-2004) and the Auditing and Certification of Digital Archives project. Reilly recently planned and directed a two-year National Science Foundation-funded study of long-lived digital collections. He is currently at work on a study of electronic news production and distribution. Reilly was previously Director of Research and Access at the Chicago History Museum, where he directed digitization and dissemination of the CHM library, archives, architecture, broadcast, and pictorial collections.



Richard C. Reuben

James Lewis Parks Professor of Law

Professor Richard C. Reuben is the co-author of one of the country's leading ADR casebooks, *Dispute Resolution & Lawyers* (4th ed. 2009) (with Leonard L. Riskin, James Westbrook, Chris Guthrie, and Jennifer K. Robbennolt). His articles have appeared in the *California Law Review*, *UCLA Law Review*, *Harvard Negotiation Law Review*, *Law & Contemporary Problems (Duke)*, and the *SMU Law Review*, among others. His research emphasizes the relationship between dispute resolution and law, as well as democratic governance. He is also one of the nation's leading authorities on confidentiality in ADR processes, and served as a reporter for the Uniform Mediation Act, which has been adopted in several states.



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Panelists (continued)



Brian Steffens
Director of Communications, RJI

Brian Steffens is a veteran communicator with executive-level experience in newspapers, magazines, digital media, public relations and news association management. Over four decades, he's led change and innovation in photojournalism, color, typography, design, packaging and editing, information graphics, new media/digital initiatives, new product development and new business models. Steffens was previously executive director of the National Newspaper Association (NNA), an industry organization of 2,000 newspapers that he led for eight years.



Mizell Stewart III
Editor, Evansville Courier & Press

Mizell Stewart III is the editor of the *Evansville Courier & Press* and *courierpress.com*. His team is responsible for the region's leading daily newspaper and web site as well as magazines, weekly publications and programming for public television and radio. Stewart also co-chairs a team for the E.W. Scripps Co. charged with evaluating new content business models, including content syndication and archiving. He is the former managing editor of the *Akron (Ohio) Beacon Journal* and the former editor of the *Tallahassee (Fla.) Democrat*.



Mark Sweeney
Chief of the Serial and Government Publications Division, Library of Congress

Mark Sweeney is responsible for managing the Library's newspaper, current periodical and government document depository library collections. Physical access to the collections, including over twenty thousand newspaper titles in print, microform and digital formats, is provided through the division's Newspaper and Current Periodical Reading Room. Mark also served as the Library's technical liaison to NEH's United States Newspaper Program (USNP) and currently serves as program manager for the National Digital Newspaper Program (NDNP).



Nick Townend
Head of Digital Operations, The British Library

Nick Townend has spent both his academic and working career within the multi media and digital imaging sphere, working across both the Publishing and Broadcasting Industries including the BBC, ITN and *The Times*. Townend has successfully delivered a large number of high profile digitization initiatives and technology migrations across both the commercial and academic sector, including the digitization and delivery, of the Arts Council film collection totaling 485 films, the LBC/Independent Radio News (IRN) Digitisation Project, comprising more than 7,000 audio tapes and The NewsFilm Online collection. The NewsFilm project delivered 60,000 segmented encodings, totalling 3,000 hours and associated materials from the archives of ITN and Reuters television.



Tim P. Vos
Assistant Professor of Journalism Studies, Missouri School of Journalism

Tim P. Vos teaches courses in American journalism history, principles of journalism, philosophy of journalism, mass communication theory and qualitative research methods in journalism. His research focuses on those factors that shape journalistic content and journalism as a social institution, paying particular attention to the theoretical issues of historical explanation. Vos' research intersects with media history, media sociology, media policy and political communication.



Panelists (continued)



Barbara Wall

Vice President/Senior Associate General Counsel, Gannett Co., Inc.

Barbara Wall is Vice President/Senior Associate General Counsel of Gannett Co., Inc. where she advises Gannett's newspapers, broadcast stations and digital operations. A member of Practising Law Institute's annual Communications Law program faculty, Wall is Past Chair of American Bar Association's Forum on Communications Law, current Chair of the Newspaper Association of America's Legal Affairs Committee and serves on the boards for the Reynolds National Center for Courts and Media and Media Institute in Washington, D.C. Wall is an adjunct professor at American University and George Washington University.



Randall F. Weissman

News Administration Editor, Chicago Tribune

Randall Weissman is a genuine journalism "lifer." He has spent nearly 50 years in the profession, with more than 40 of those in various assignments for the *Chicago Tribune*. He has been a reporter, copy editor, photo editor, news editor, national editor and associate managing editor before assuming his current position. As News Administration Editor, the *Tribune's* Archive and Research staffs report up to him. One of his tasks is to find ways to preserve and then optimize the value of the *Tribune's* archives, including from such assets as glass negatives, original newspaper pages from the 1860s forward and unique photos from Chicago's infamous gangster era.



Kristopher Wheeler

Digital Initiatives Executive, Gale, Cengage Learning

Kristopher Wheeler came to Gale- Cengage Learning 10 years ago, and has been a leading figure in Gale's development and outreach efforts with their Digital Archive Group. Since its creation in 2005, this group has been on the leading edge of digitization efforts, partnerships with publishers and organizations, and with faculty and scholarly needs, globally. Wheeler established the deep partnerships with major academic, scholarly, and legal groups, including the American Association of Law Libraries (AALL), MOBIUS, the Center for Research Libraries (CRL), Cooperating Libraries in Consortium, and many more.



Frederick Zarndt

Chair, IFLA Newspapers Section

Frederick Zarndt has worked with historic and contemporary newspaper, journal, magazine, and book digitisation since computer speeds, software, technology, storage, and costs first made it practical. He has worked with the Library of Congress on its pilot implementation of the NDNP National Digital Newspaper Program, with the University of Utah since the beginning of its newspaper digitisation program, with the New Zealand National Library for its Papers Past and Parliamentary Papers digitisation projects, and with many other institutions both small and large. Frederick has experience in every aspect of digitisation projects including project requirements development, project management, conversion operations (both in-house and outsourced), acceptance testing, and software development for production and delivery of digital data.



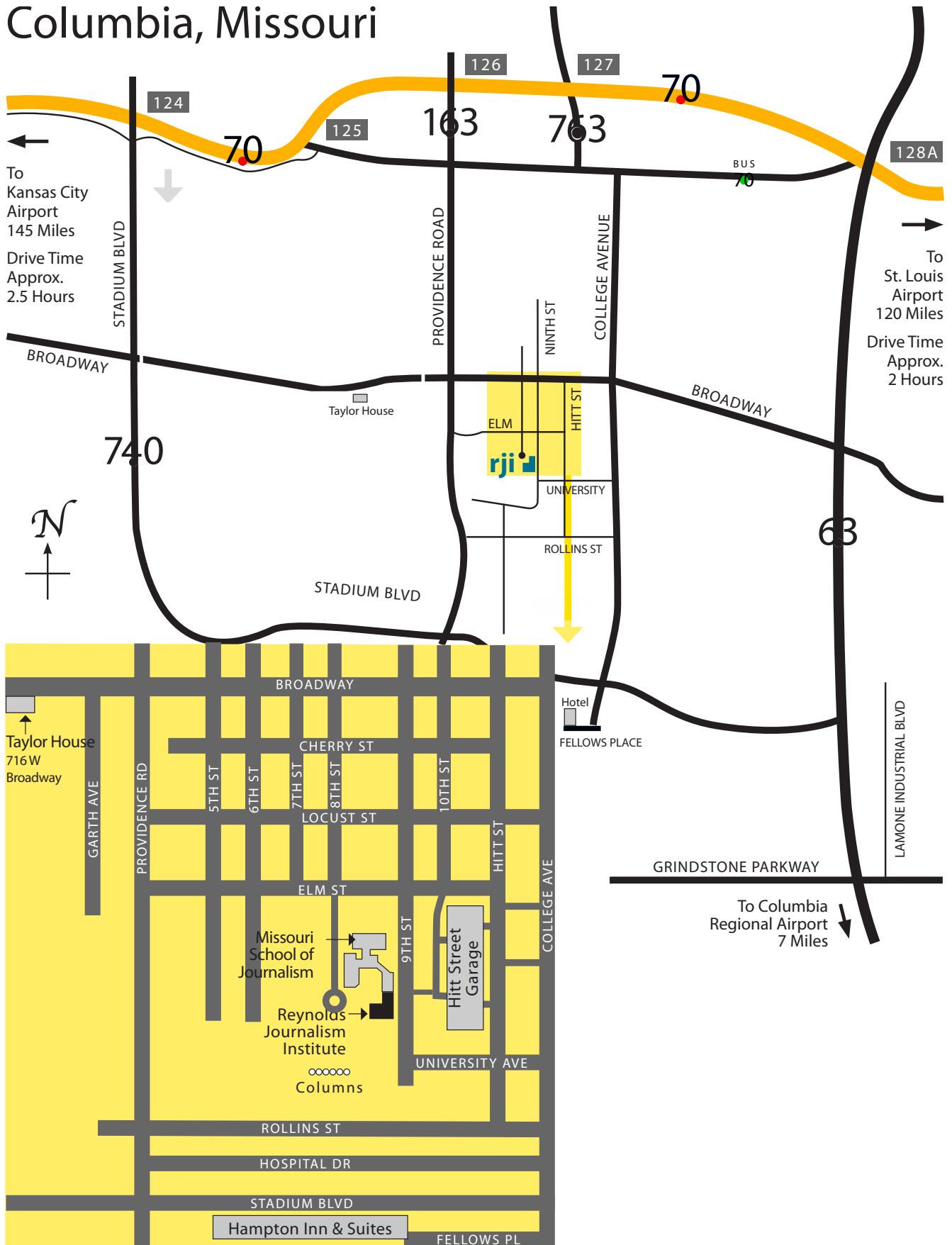
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Columbia, Missouri





The Newspaper Archive Summit would like to thank:

The Newspaper Archive Summit Executive Committee:

Kate Anderson
Brian Brooks
Dorothy Carner
Charles Davis
Anselm Huelsbergen

Debra Mason
Jeffrey Pasley
Richard Reuben
Ann Riley
Deborah Ward



University of Missouri faculty, students and alumni worked together to identify competitive assets that set MU apart from other universities. These assets underlie five dynamic initiatives that collectively are called the Mizzou Advantage. The Media of the Future initiative draws on the School of Journalism's century of international leadership in media research and hands-on training, along with other campus strengths in digital technologies, business, public policy, graphic design and writing.



The Library of Congress is the nation's oldest federal cultural institution and serves as the research arm of Congress. It is also the largest library in the world, with millions of books, recordings, photographs, maps and manuscripts in its collections. The Library's mission is to support the Congress in fulfilling its constitutional duties and to further the progress of knowledge and creativity for the benefit of the American people.



The Donald W. Reynolds Journalism Institute engages media professionals, scholars and citizens in programs aimed at improving the practice and understanding of journalism. Part of the Missouri School of Journalism, RJI collaborates with citizens, news and technology companies, professional associations and foundations to generate and test innovative models and technologies for journalism and advertising. Six Donald W. Reynolds Fellows spend an academic year at RJI, working with Missouri faculty and students and RJI staff to develop new ways to gather, process and deliver news, information and advertising. RJI was launched in 2004 with an initial \$31 million grant from the Donald W. Reynolds Foundation. In 2009, the Foundation awarded the Institute an additional \$15 million for operating support.



The Donald W. Reynolds Foundation is a national philanthropic organization founded in 1954 by the late media entrepreneur for whom it is named. Headquartered in Las Vegas, Nevada, it has committed more than \$100 million to its National Journalism Initiative in the United States.

Notes