

THE ANTHROPOMETRICS OF JUNIOR SIZING:
DOES THE SIZE FIT THE POPULATION?

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Abstract

Junior apparel and sizing was explored in this study. Teenage females, between the ages of thirteen and eighteen, had their body measurements taken with a 3D body scanner to determine if the current sizing standards for juniors are appropriate for the demographic they serve. The results show that the body type and dimensions do not fit the current population and that a revision of sizing standards would be necessary in order to better fit the junior apparel customer.

