

Public Abstract

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Title:From Controversial to Compatible: Newspaper Editors' Views on the Value of Reporter Beat Blogs

A survey and interviews with top editors of large-circulation newspapers found that editors believe beat blogging by reporters has become an important content tool and helped make news organizations more competitive. The findings support earlier research that suggested newsrooms adopted the use of blogs to bolster their gatekeeping authority. The study also showed that some editors have modified professional norms of objectivity and editing in the adoption of reporter blogs.