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The Effect of Campaign Spending in Missouri State Legislative Elections 1998-2006

Jack Soltysik & Jeffrey Milyo

Examining all Missouri state House and Senate elections 1998-2006, I find that campaign spending has a minimal impact on the outcome of elections. Using fixed-effects panel data regression, controlling for incumbency, party, quality of challenger, the presence of third parties, year, and district partisanship, the effects of spending.