Social and Economic Trends in Missouri

Missouri’s Communities and Change

Presented by:
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Rotary Club
Lexington, Missouri
November 12, 2008
Total Population
World: 6.7 Billion
U.S.: 302 Million
Mo.: 5,878,415

Population for States and Puerto Rico: July 1, 2007
April 1, 2000 to July 1, 2007

U.S. : 20.2 Million
Five States: 10.6 Million

Missouri 5.0% US 7.2%

Source: U.S. Census Bureau, Population Division, 2007
Natural Increase in Missouri Population by County 2000-2007

Number
-654 - -1
0 - 999
1,000 - 2,499
2,500 - 4,999
5,000 - 31,308

Missouri = 168,856

Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)A
Map Generated on: 23 Apr 2008
Percent of Population Age 65 and Older
Projected Year: 2020

Missouri Senior Report 2006
Prepared by: Office of Social and Economic Data Analysis (OSEDA)
Source: Table 2a. Projected Population of the United States, by Age and Sex, 2000 to 2050, "U.S. Interim Projections by Age, Sex, Race, and Hispanic Origin," U.S. Census Bureau 2004
Map Generated on 6.26.2006
Missouri Senior Report, 2007 Composite County Rankings

Composite Rankings
- 1 - 23
- 24 - 46
- 47 - 68
- 79 - 92
- 93 - 115

Prepared by: Office of Social and Economic Data Analysis (OSEDA)
Percent to Births to Mothers with Fewer Than 12 Years Education by County, 2006

Percent
- 6.7% - 13.0%
- 13.1% - 19.8%
- 19.9% - 25.6%
- 25.7% - 33.1%
- 33.2% - 43.9%

Missouri - 18.8%

Source: Missouri Department of Health and Senior Services
Prepared by: University Outreach and Extension, Office of Social and Economic Data Analysis (OSEDA)
Map Generated on 01.14.2008
# Enrollment Change

## Missouri Public Schools

*From 1.4% to 2.8% in 5 years*

<table>
<thead>
<tr>
<th></th>
<th>1999</th>
<th>2005</th>
<th>Change</th>
<th>Pct</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>896,910</td>
<td>894,855</td>
<td>-2,055</td>
<td>-0.2%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>12,633</td>
<td>25,166</td>
<td>12,533</td>
<td>99.2%</td>
</tr>
</tbody>
</table>
Retail “Pull Factors”

Source: MERIC, using data from MO Dept. of Revenue, U.S. BEA and U.S. Census Bureau
### Top Site Selection Factors Ratings*

<table>
<thead>
<tr>
<th>Rank</th>
<th>Factor</th>
<th>Rating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Highway accessibility</td>
<td>96.9</td>
</tr>
<tr>
<td>2</td>
<td>Labor costs</td>
<td>92.3</td>
</tr>
<tr>
<td>3</td>
<td>Energy availability and costs</td>
<td>89.0</td>
</tr>
<tr>
<td>4</td>
<td>Availability of skilled labor</td>
<td>88.7</td>
</tr>
<tr>
<td>5</td>
<td>Occupancy or construction costs</td>
<td>88.2</td>
</tr>
<tr>
<td>6</td>
<td>Available land</td>
<td>85.4</td>
</tr>
<tr>
<td>7</td>
<td>Corporate tax rate</td>
<td>83.8</td>
</tr>
<tr>
<td>8</td>
<td>State and local incentives</td>
<td>83.4</td>
</tr>
<tr>
<td>9</td>
<td>Environmental regulations</td>
<td>83.2</td>
</tr>
<tr>
<td>10</td>
<td>Tax exemptions</td>
<td>82.8</td>
</tr>
<tr>
<td>11</td>
<td>Proximity to major markets</td>
<td>82.8</td>
</tr>
<tr>
<td>12</td>
<td>Advanced telecommunications</td>
<td>82.2</td>
</tr>
<tr>
<td>13</td>
<td>Low union profile</td>
<td>80.6</td>
</tr>
<tr>
<td>14</td>
<td>Availability of buildings</td>
<td>79.3</td>
</tr>
<tr>
<td>15</td>
<td>Low crime rate</td>
<td>74.0</td>
</tr>
</tbody>
</table>

*All figures are percentages and are the total of "very important" and "important" ratings of the Area Development Corporate Survey and are rounded to the nearest tenth of a percent. Released January 2008.

Bottom-line factors dominate when it comes to recruiting new manufacturing facilities, relocations, and expansions.
DED Target Clusters

- Financial Services
- Life Sciences
- Automotive
- National Security
- Information Technology
- Agribusiness
- Energy
- Transportation/Logistics
Cheetah Barriers

Qualified/Reliable Workforce  37.8%
Time/Management of Growth  17.9%
Financing/Production Costs  17.7%
Regulations/Taxes  12.3%
Cost of Benefits  9.2%
Competition  6.5%
Economy  5.7%
Networking/Media  4.1%
Payments from Customers  2.5%
Innovation  1.8%
Staying With Demand  1.8%

Source: MERIC
ACS Plans

• ACS data are available now for areas with populations of 65,000 or more
• In 2008, the Census Bureau will release the three year estimates for areas with populations of 20,000 or more.
• In 2010, 5-year estimates will be released including the smallest of geographic areas - down to the tract and block group levels.
Percent Population Change in Missouri, by County 2000-2007

Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDA)
Map Generated on: 23 Apr 2008
For More Information

Google   OSEDA

University of Missouri
Office of Social & Economic Data Analysis