

Social and Economic Trends in Missouri

Missouri's Communities and Change

Presented by:
Bill Elder

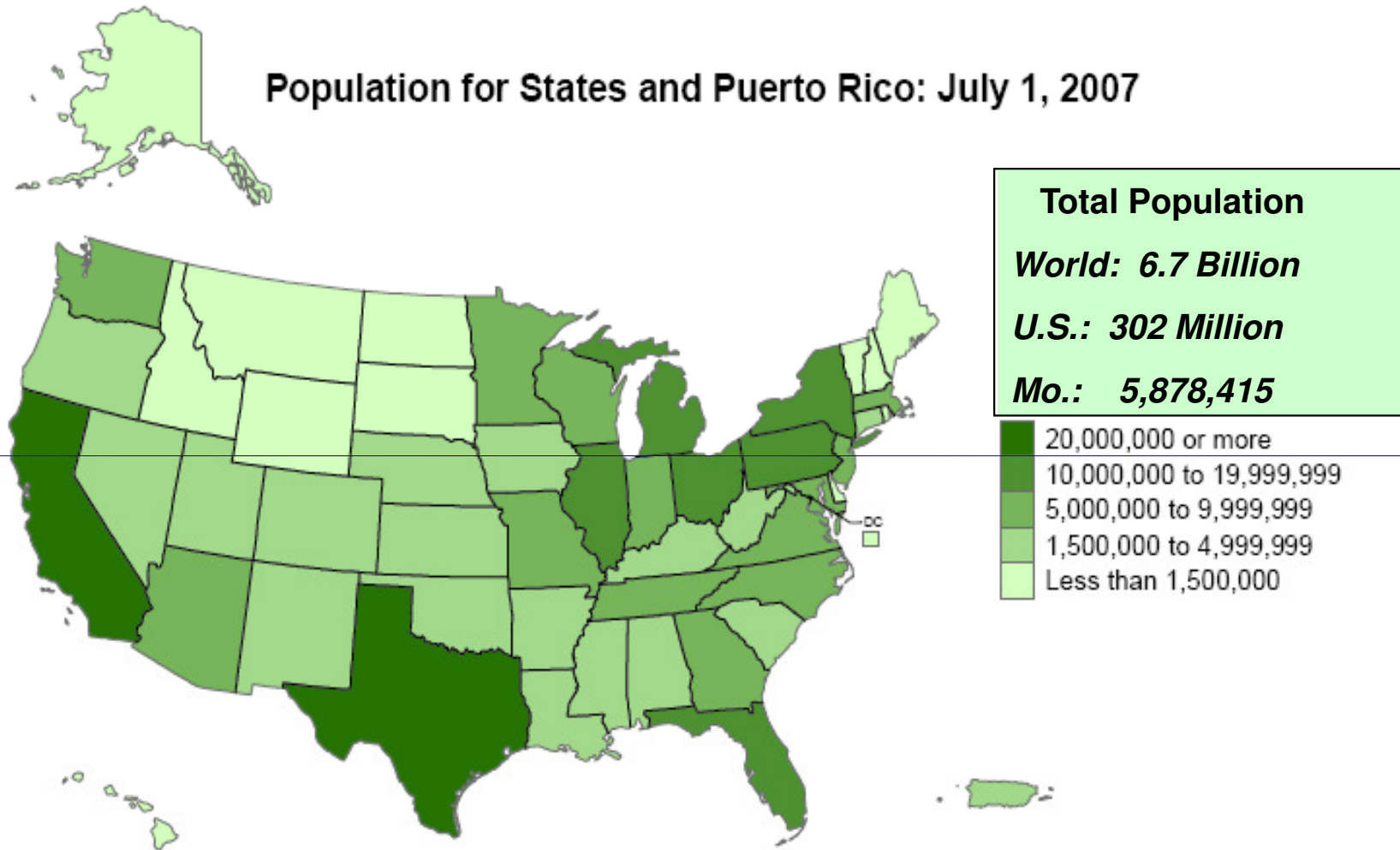


Rotary Club

Lexington, Missouri

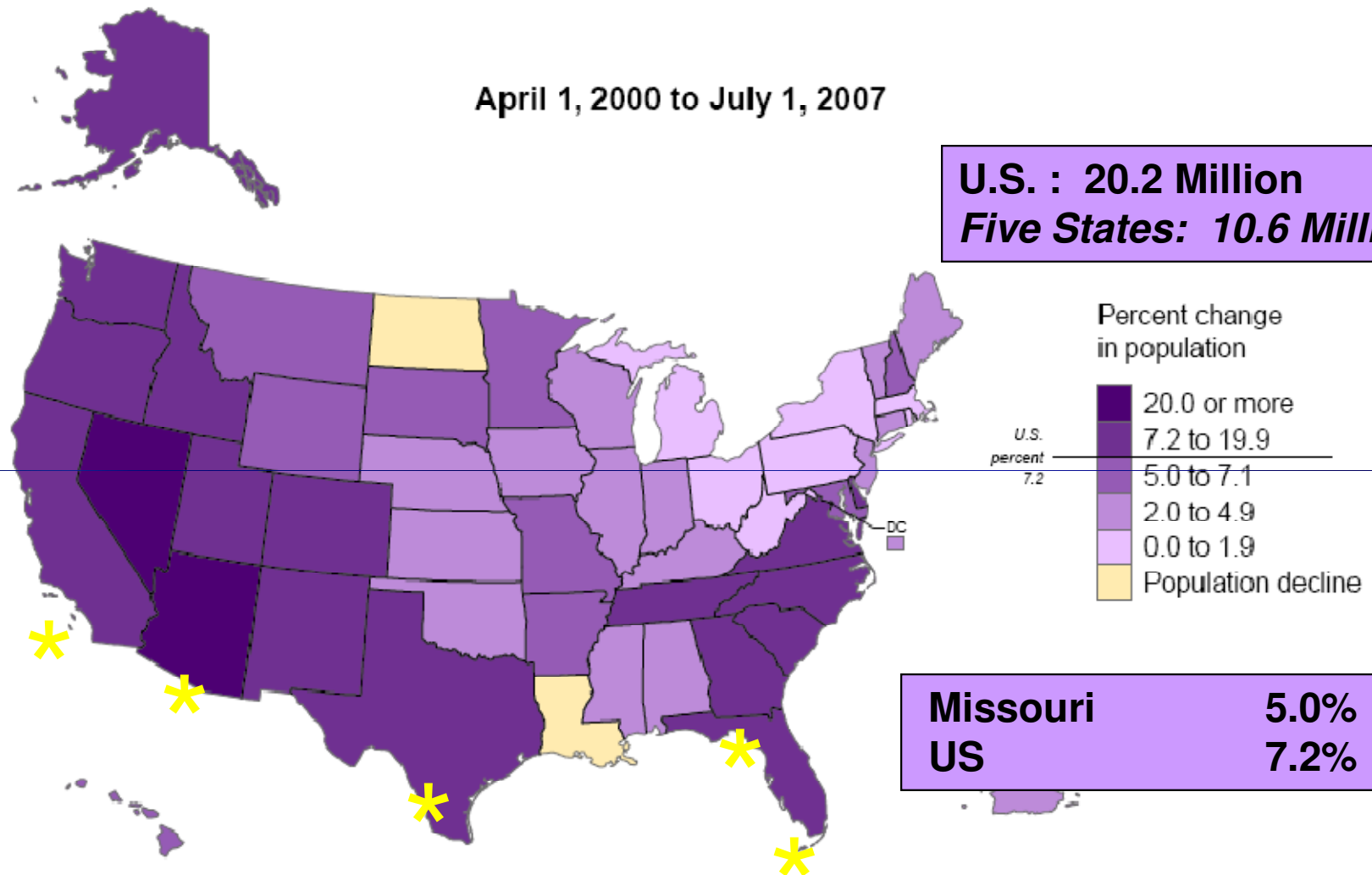
November 12, 2008

Population for States and Puerto Rico: July 1, 2007



April 1, 2000 to July 1, 2007

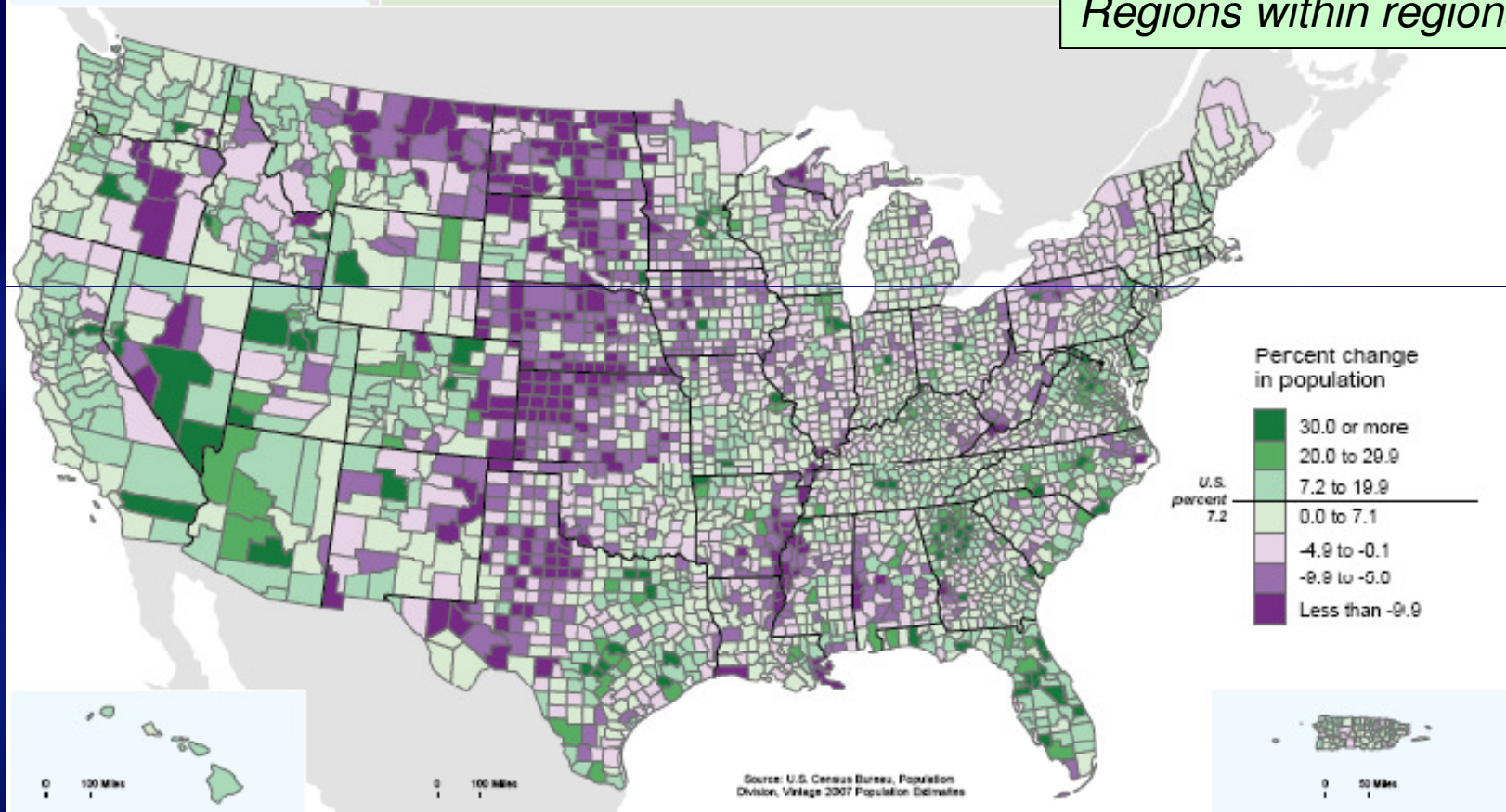
U.S. : 20.2 Million
Five States: 10.6 Million



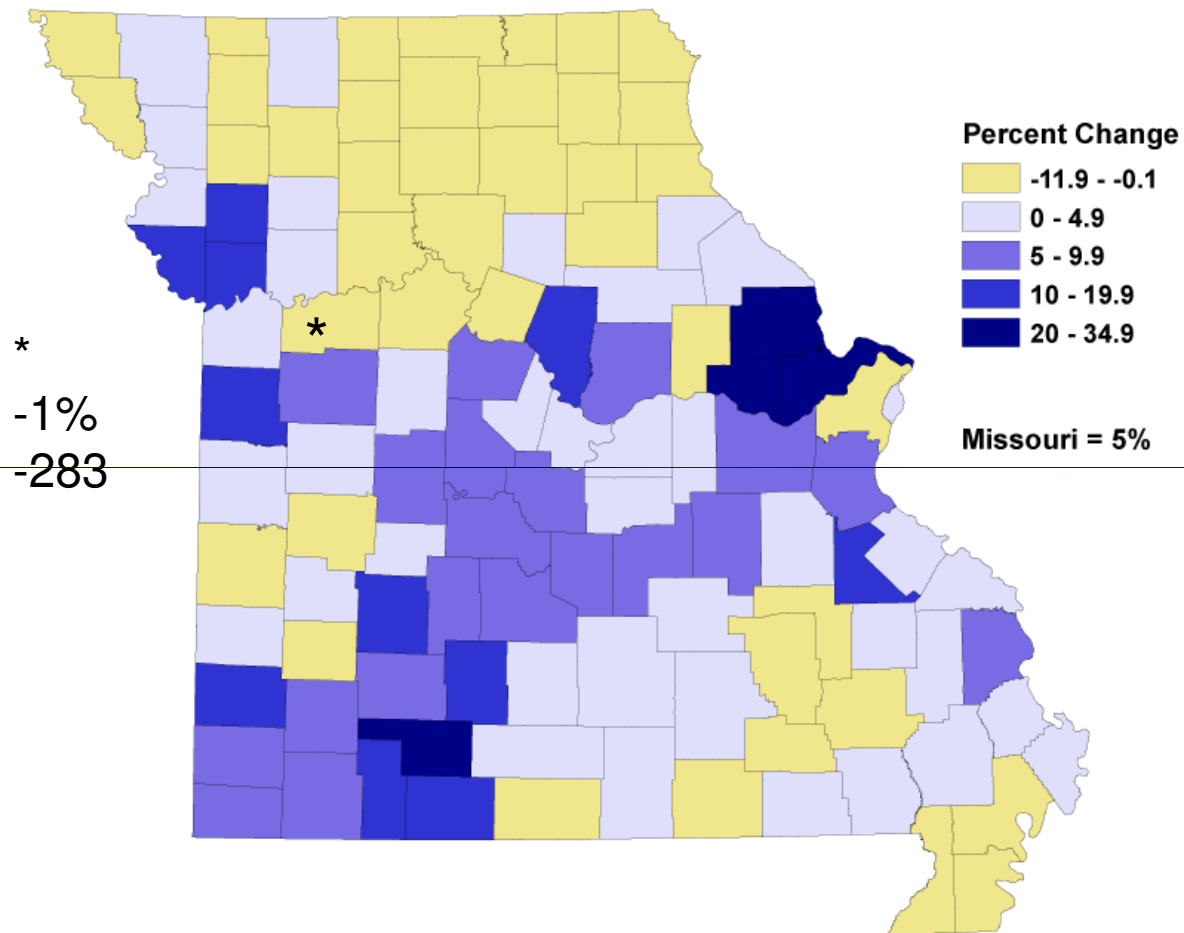
Source: U.S. Census Bureau, Population Division, 2007

**Percent Change in Population for Counties and
Puerto Rico Municipios:
April 1, 2000 to July 1, 2007**

Regions within regions



Percent Population Change in Missouri, by County 2000-2007



Source: Population Division, U. S. Census Bureau, Annual Estimates, April 1, 2000 - July 1, 2007.
 Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)

Map Generated on: 23 Apr 2008

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2 Million

Fayetteville-Springdale-Rogers, AR-MO

 Metropolitan Statistical Area

 Micropolitan Statistical Area

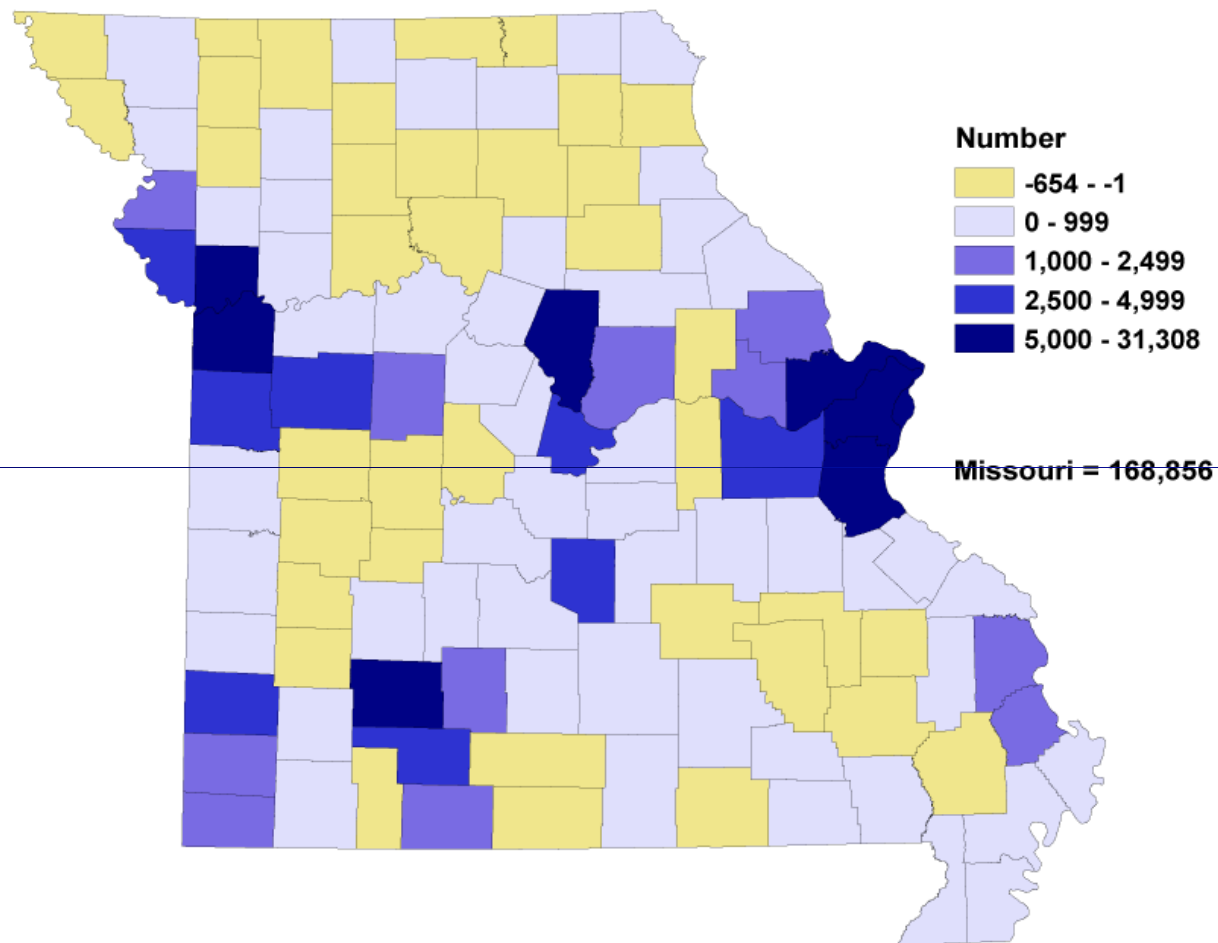
Kennett, MO

Cape Girardeau-Jackson, MO-IL

n, MO

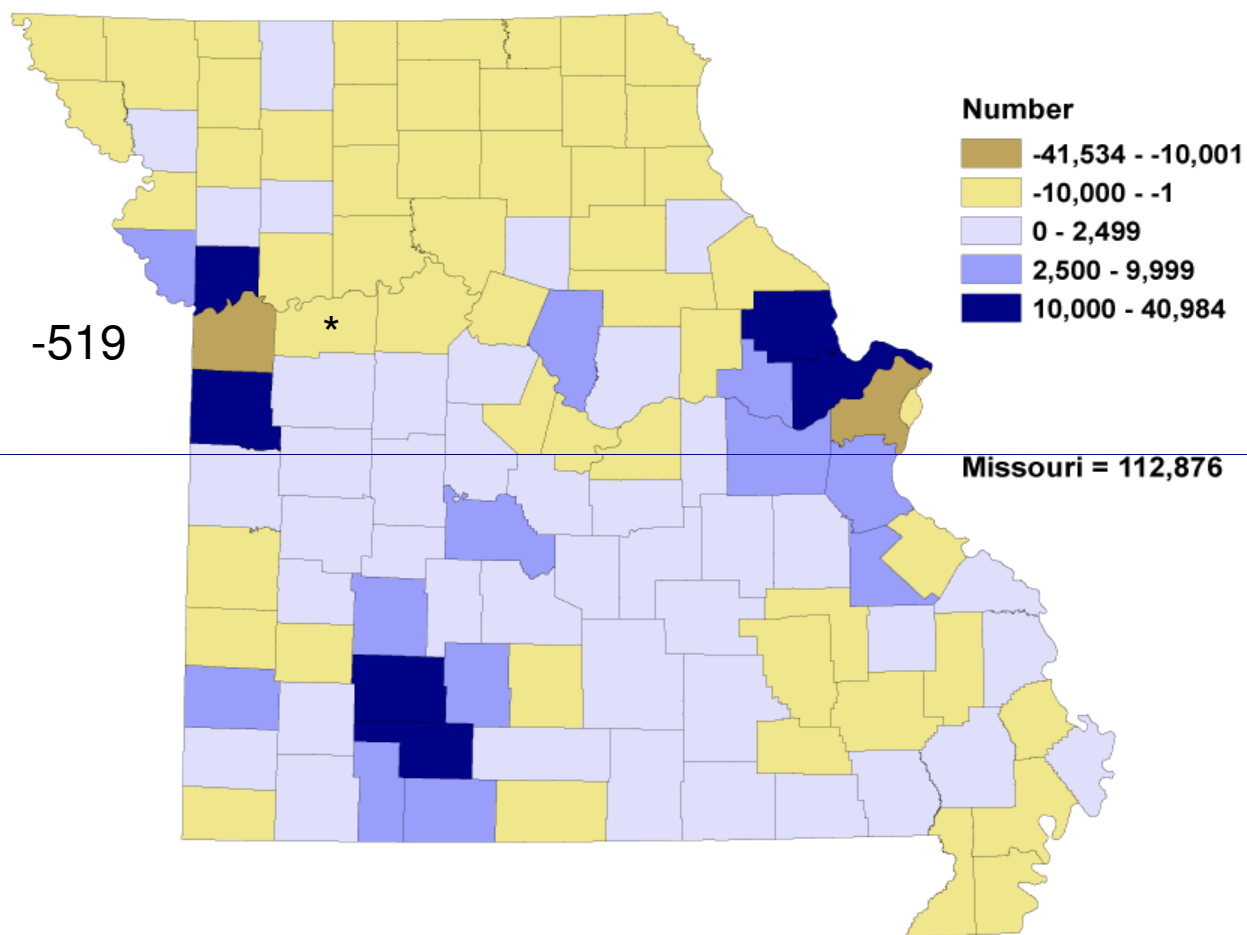
Dunklin
Kennett, MO

Natural Increase in Missouri Population by County 2000-2007



Source: Population Division, U. S. Census Bureau, Annual Estimates, April 1, 2000 - July 1, 2007.
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)
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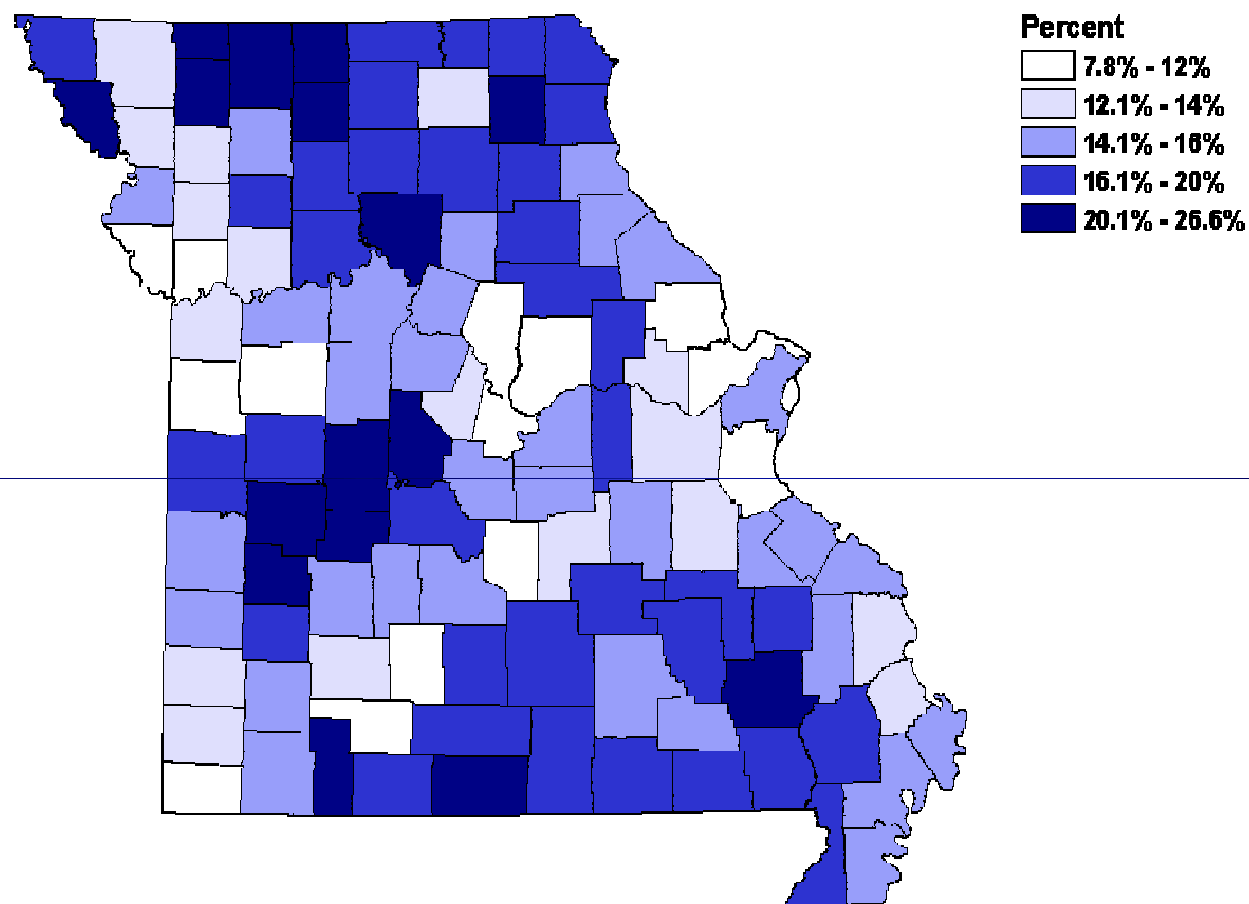
Net Migration in Missouri Population by County 2000-2007



Source: Population Division, U. S. Census Bureau, Annual Estimates, April 1, 2000 - July 1, 2007.
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)

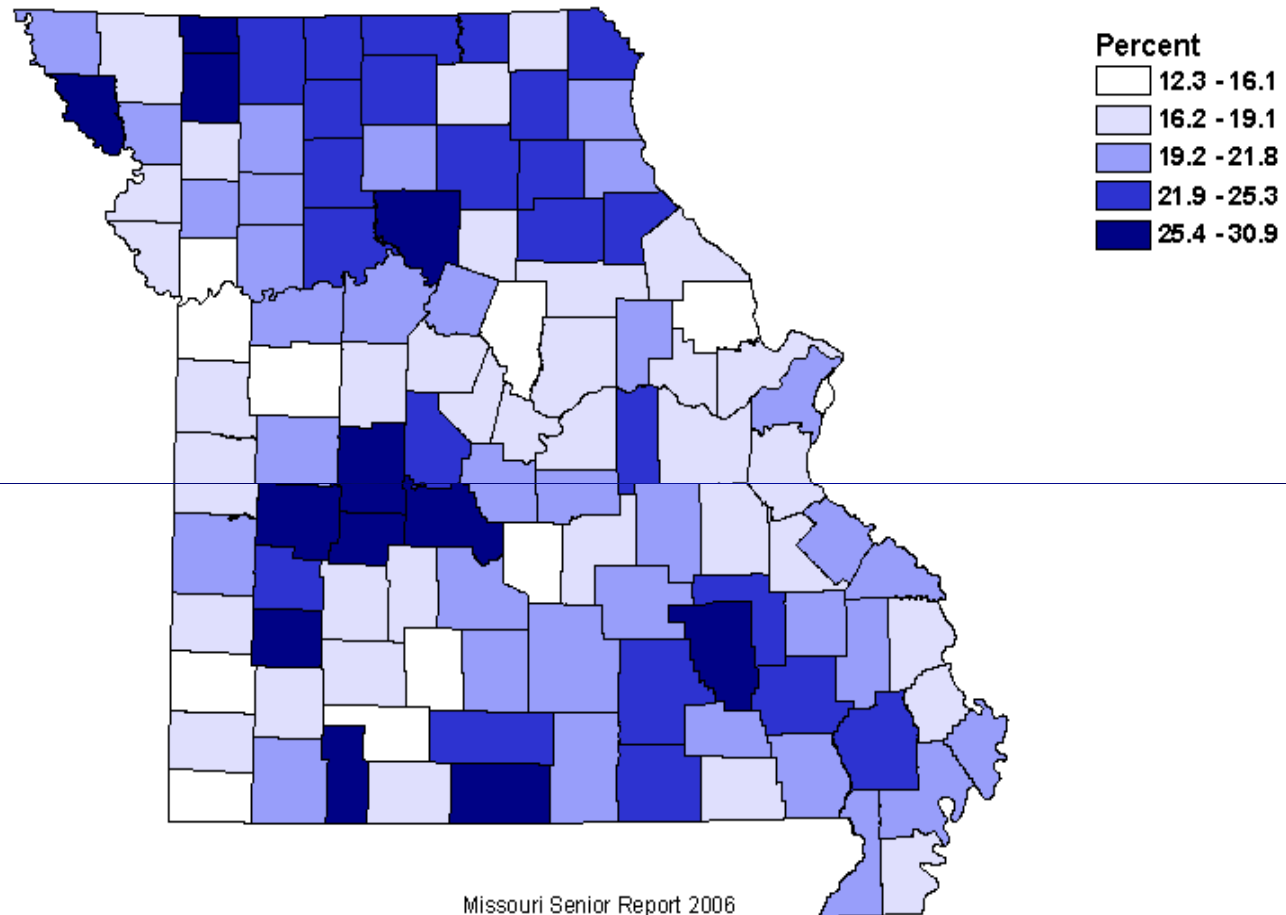
Map Generated on: 23 Apr 2008

Percent of Population 65 and Over 2006



Missouri Senior Report 2007
Prepared by: Office of Social and Economic Data Analysis (OSEDA)
Source: USDC, Bureau of the Census, Census of Population and Housing, 2006
Map Generated on 12.2.2007

Percent of Population Age 65 and Older Projected Year: 2020



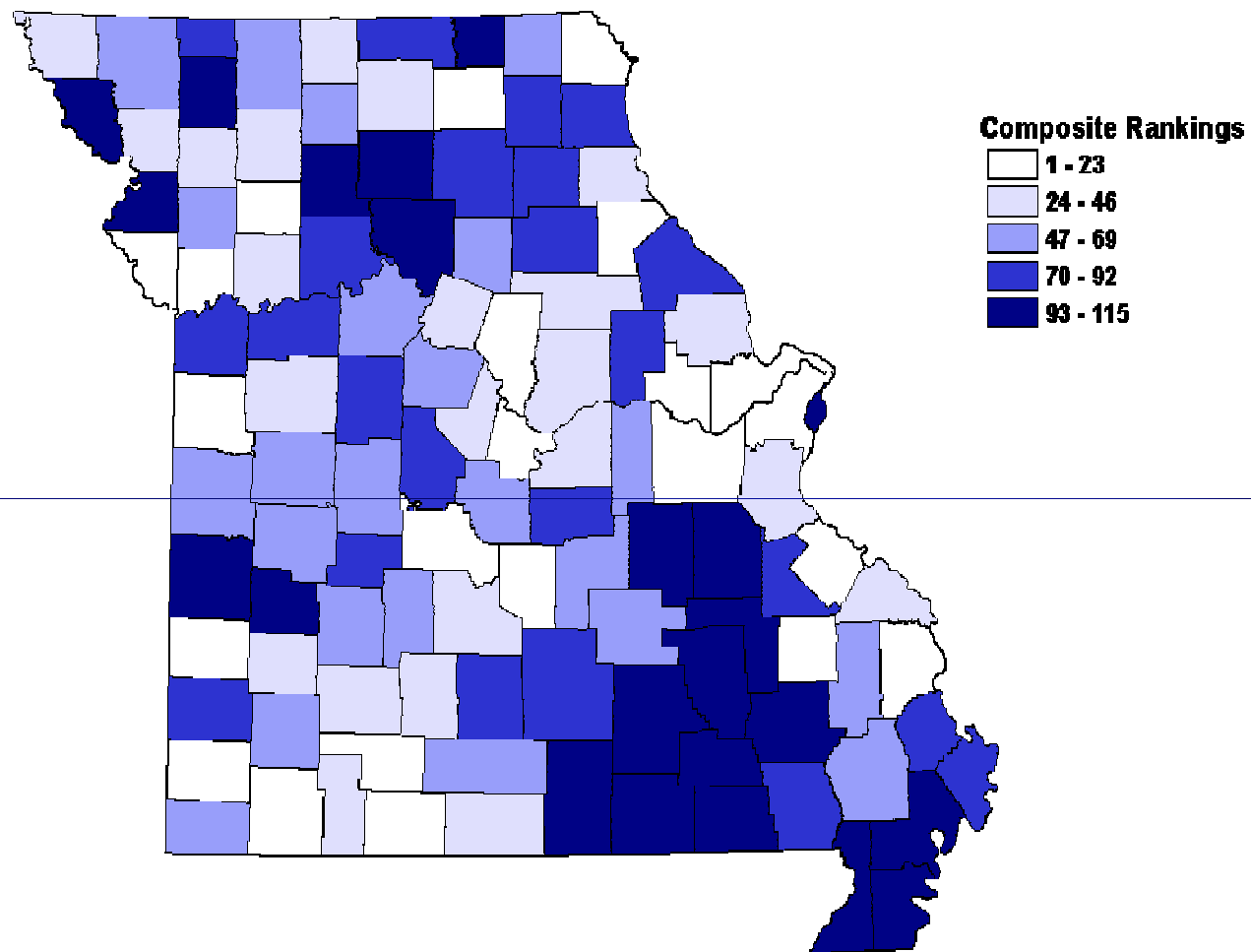
Missouri Senior Report 2006

Prepared by: Office of Social and Economic Data Analysis (OSED)

Source: Table 2a. Projected Population of the United States, by Age and Sex: 2000 to 2050., "U.S. Interim Projections by Age, Sex, Race, and Hispanic Origin," U.S. Census Bureau, 2004

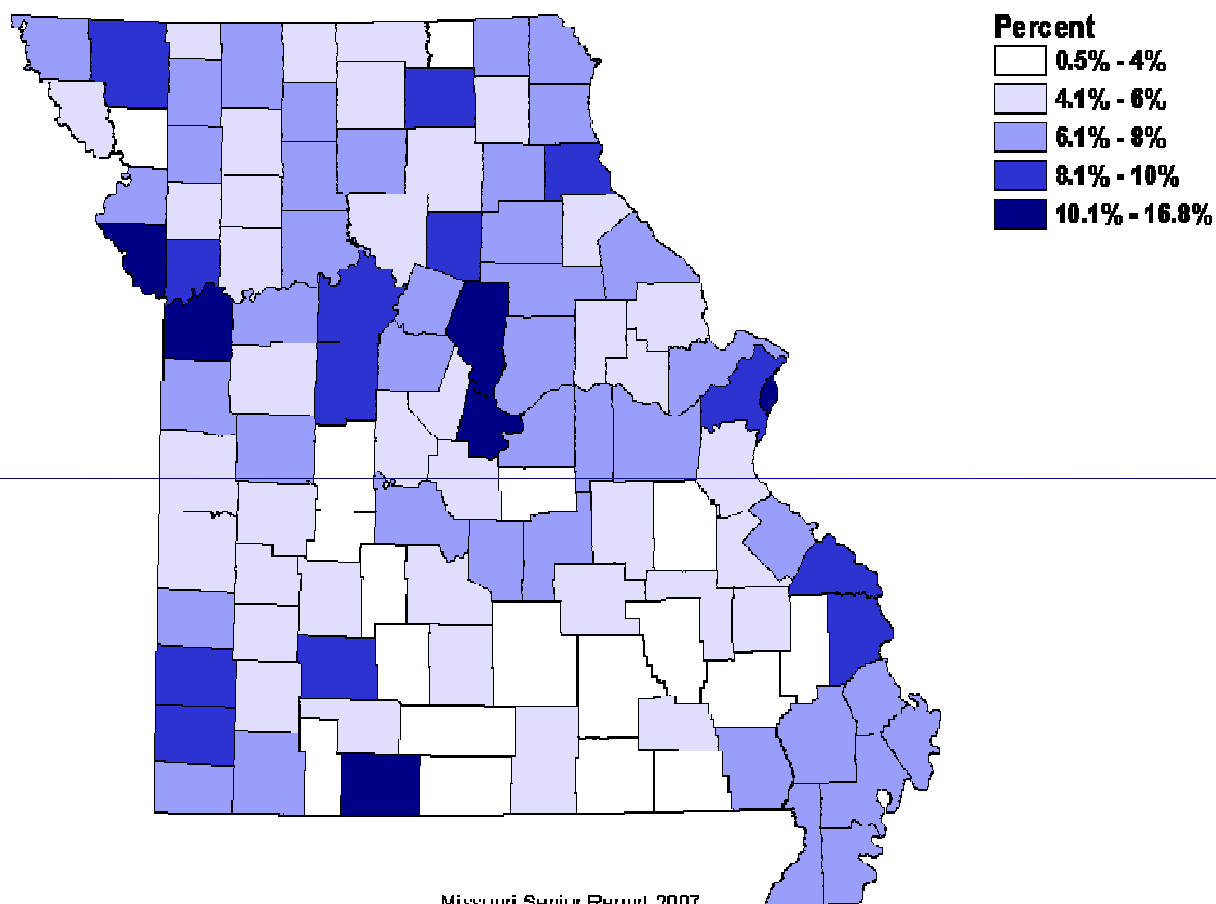
Map Generated on 6.26.2006

Missouri Senior Report, 2007 Composite County Rankings



Prepared by: Office of Social and Economic Data Analysis (OSED)
Map Created On: 12.14.2007

Percent of Seniors Working for Pay 2005



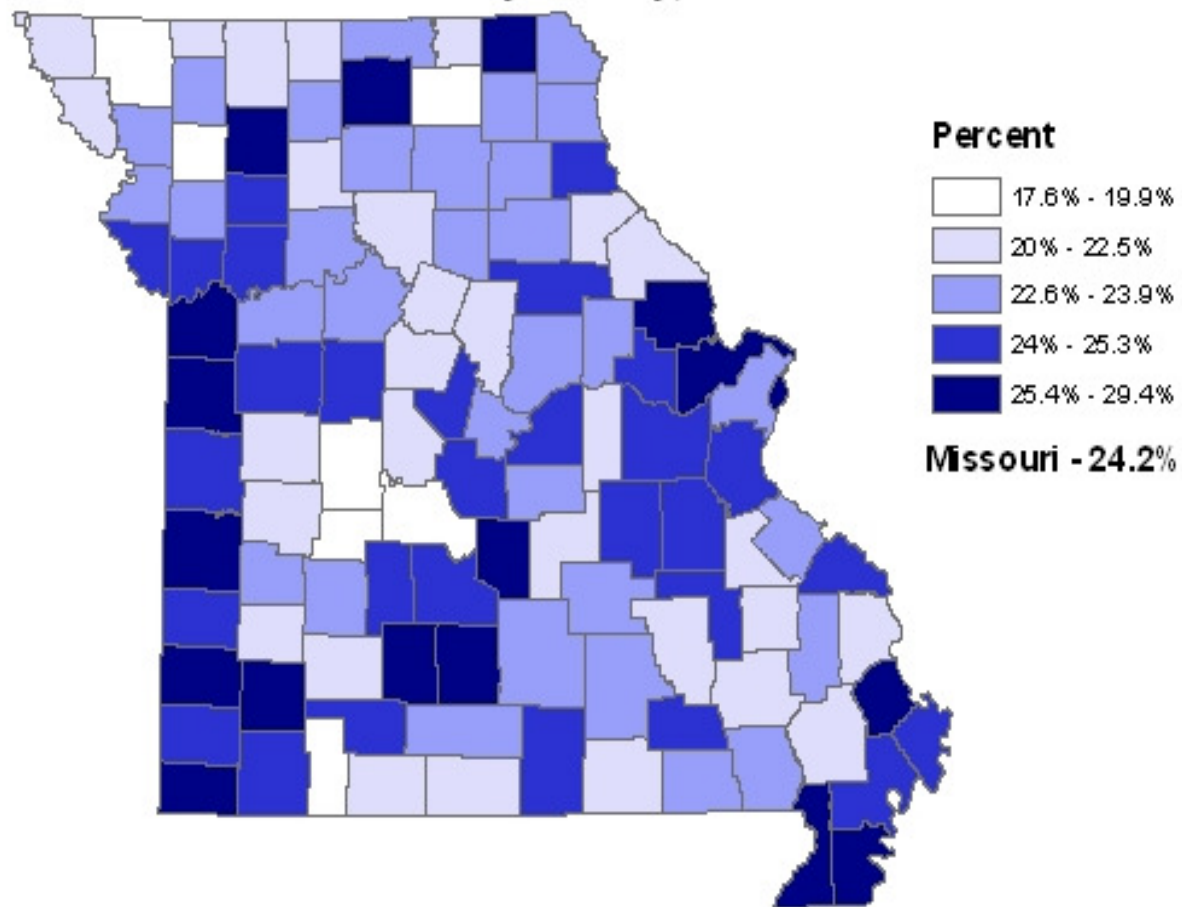
Missouri Senior Report 2007

Prepared by: Office of Social and Economic Data Analysis (OSED)

Source: The Longitudinal Employer-Household Dynamic Program, Missouri Economic Research & Information Center,
Missouri Department of Economic Development

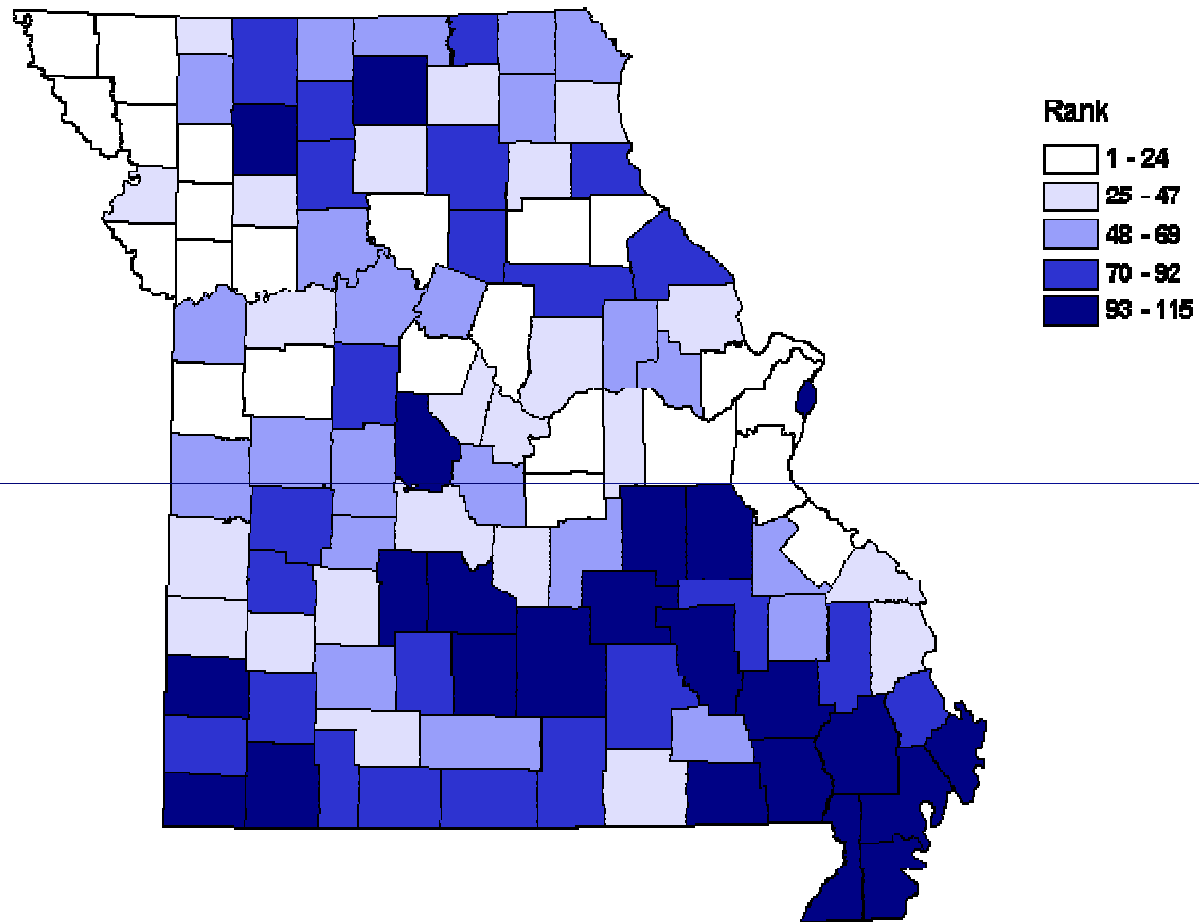
Map Generated on 12.2.2007

Child Population Under 18 as a Percent of Total Population by County, 2006



Source: Missouri Office of Administration, Budget and Planning
Prepared by: University Outreach and Extension, Office of Social and Economic Data Analysis - (OSEDA)
Map Generated on 01.18.2008

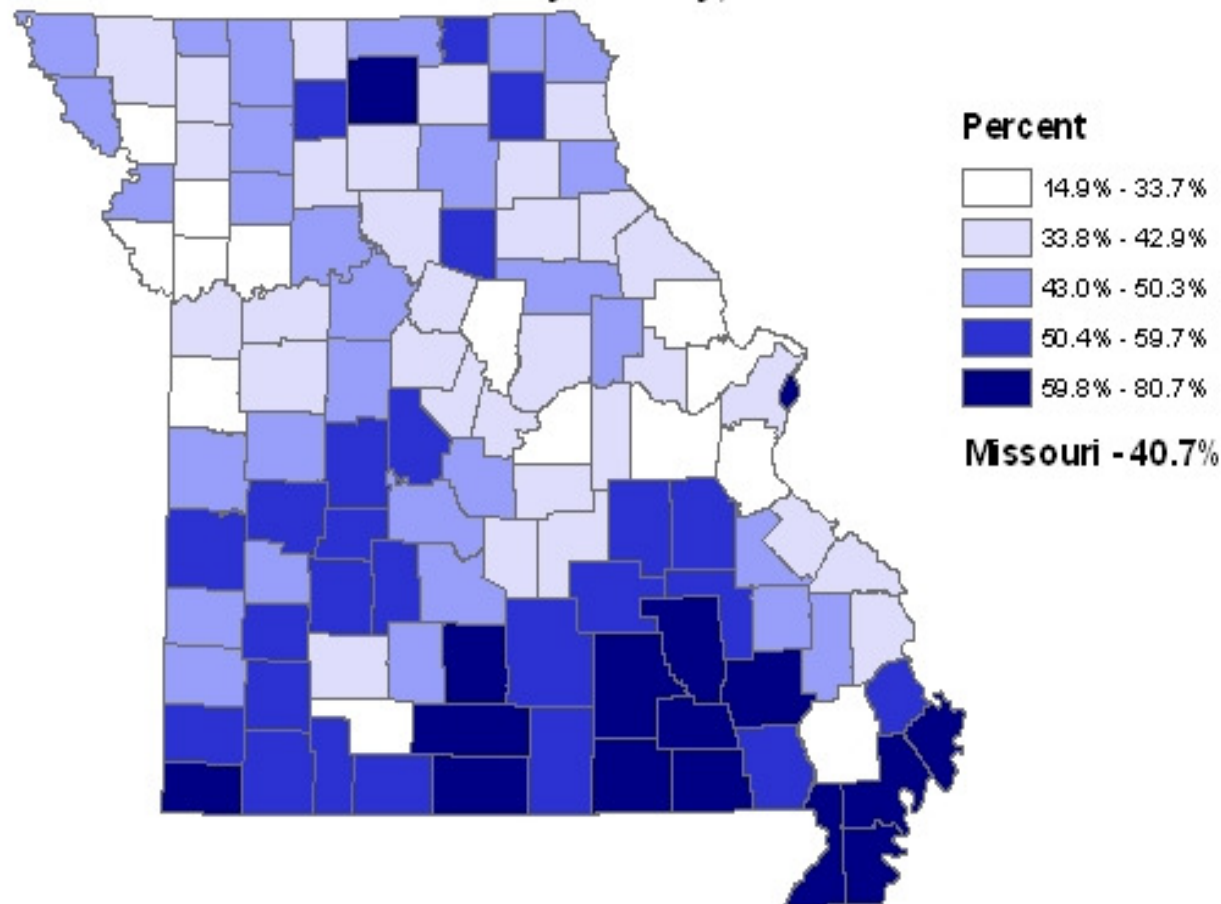
Composite County Kids Count Rank, 2006



Source: University of Missouri, Office of Social and Economic Data Analysis
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)

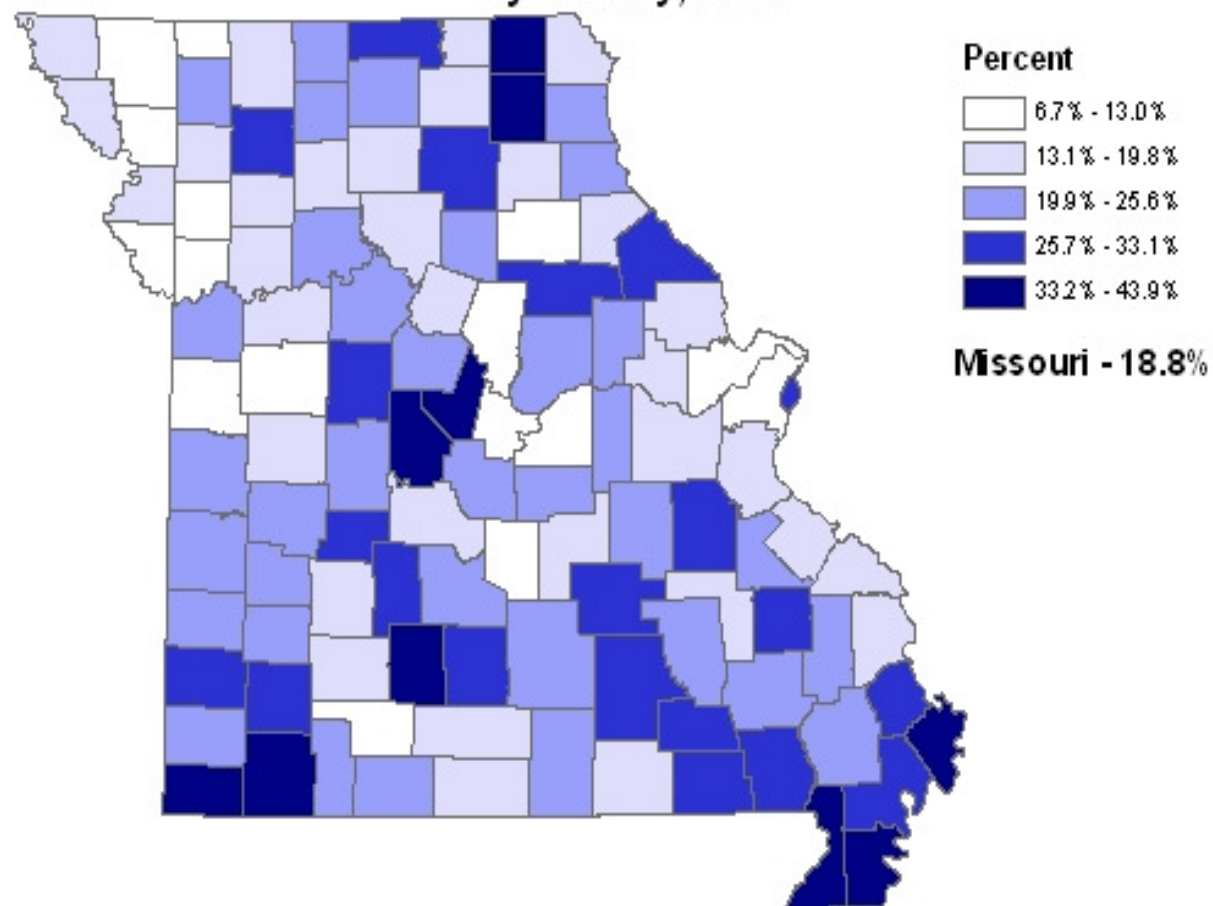
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Percent Students Enrolled for Free and Reduced Lunches by County, 2006



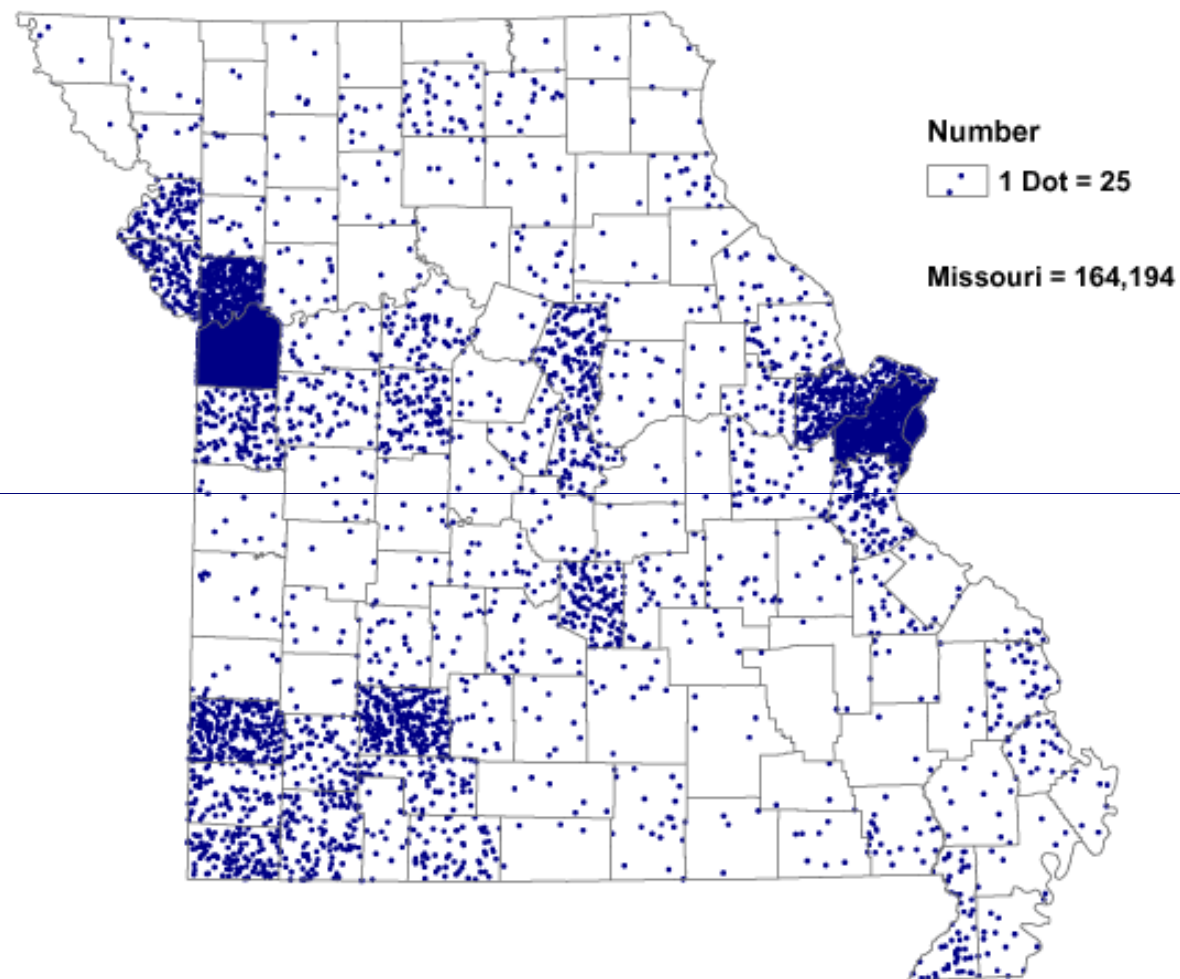
Source: Missouri Department of Elementary & Secondary Education
Prepared by: University Outreach and Extension, Office of Social and Economic Data Analysis - (OSEDA)
Map Generated on: 01.14.2008

Percent to Births to Mothers with Fewer Than 12 Years Education by County, 2006



Source: Missouri Department of Health and Senior Services
Prepared by: University Outreach and Extension, Office of Social and Economic Data Analysis - (OSED)
Map Generated on: 01.14.2008

Latino Population in Missouri, 2006

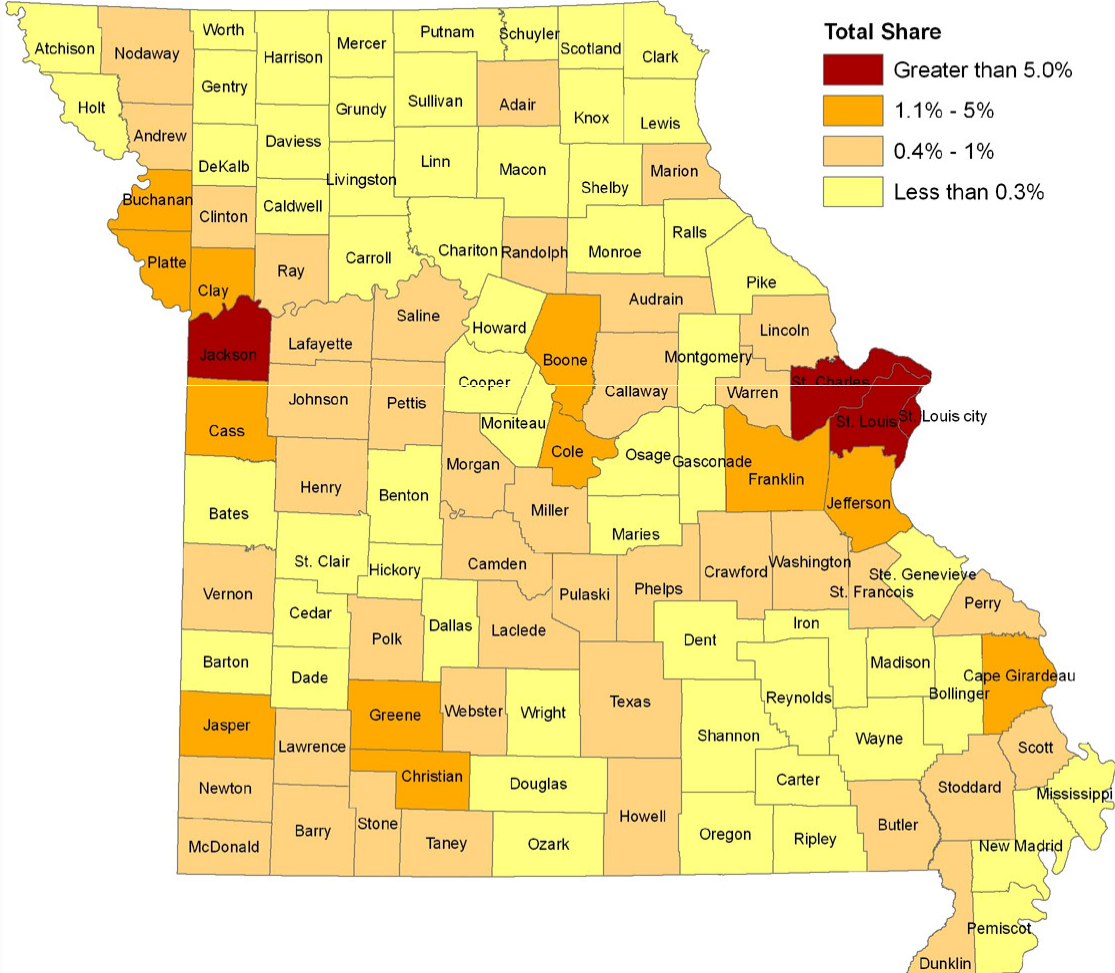


Source: USDC, Bureau of the Census, (2006 Estimates)
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSEDa)
Map Generated on 13 Nov 2007

Enrollment Change
Missouri Public Schools
From 1.4% to 2.8% in 5 years

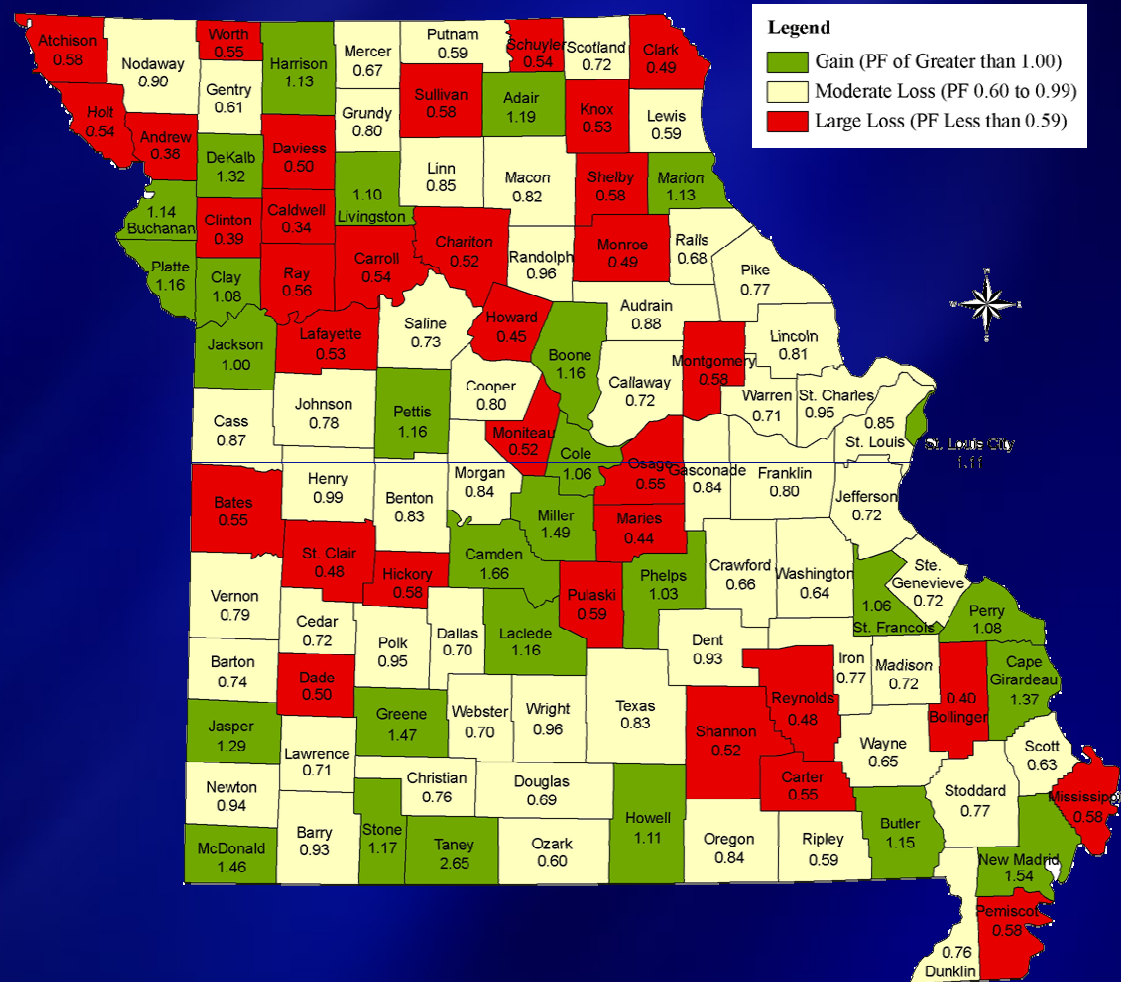
	1999	2005	Change	Pct Change
Total	896,910	894,855	-2,055	-0.2%
Hispanic	12,633	25,166	12,533	99.2%

Economic Share in Missouri by County



Source: MERIC

Retail “Pull Factors”



Source: MERIC, using data from MO Dept. of Revenue, U.S. BEA and U.S. Census Bureau

What Companies Want

Top Site Selection Factors Ratings*

1	Highway accessibility	96.9
2	Labor costs	92.3
3	Energy availability and costs	89.0
4	Availability of skilled labor	88.7
5	Occupancy or construction costs	88.2
6	Available land	85.4
7	Corporate tax rate	83.8
8	State and local incentives	83.4
9	Environmental regulations	83.2
10	Tax exemptions	82.8
11	Proximity to major markets	82.8
12	Advanced telecommunications	82.2
13	Low union profile	80.6
14	Availability of buildings	79.3
15	Low crime rate	74.0

** All figures are percentages and are the total of "very important" and "important" ratings of the Area Development Corporate Survey and are rounded to the nearest tenth of a percent. Released January 2008.*



Bottom-line factors dominate when it comes to recruiting new manufacturing facilities, relocations, and expansions.

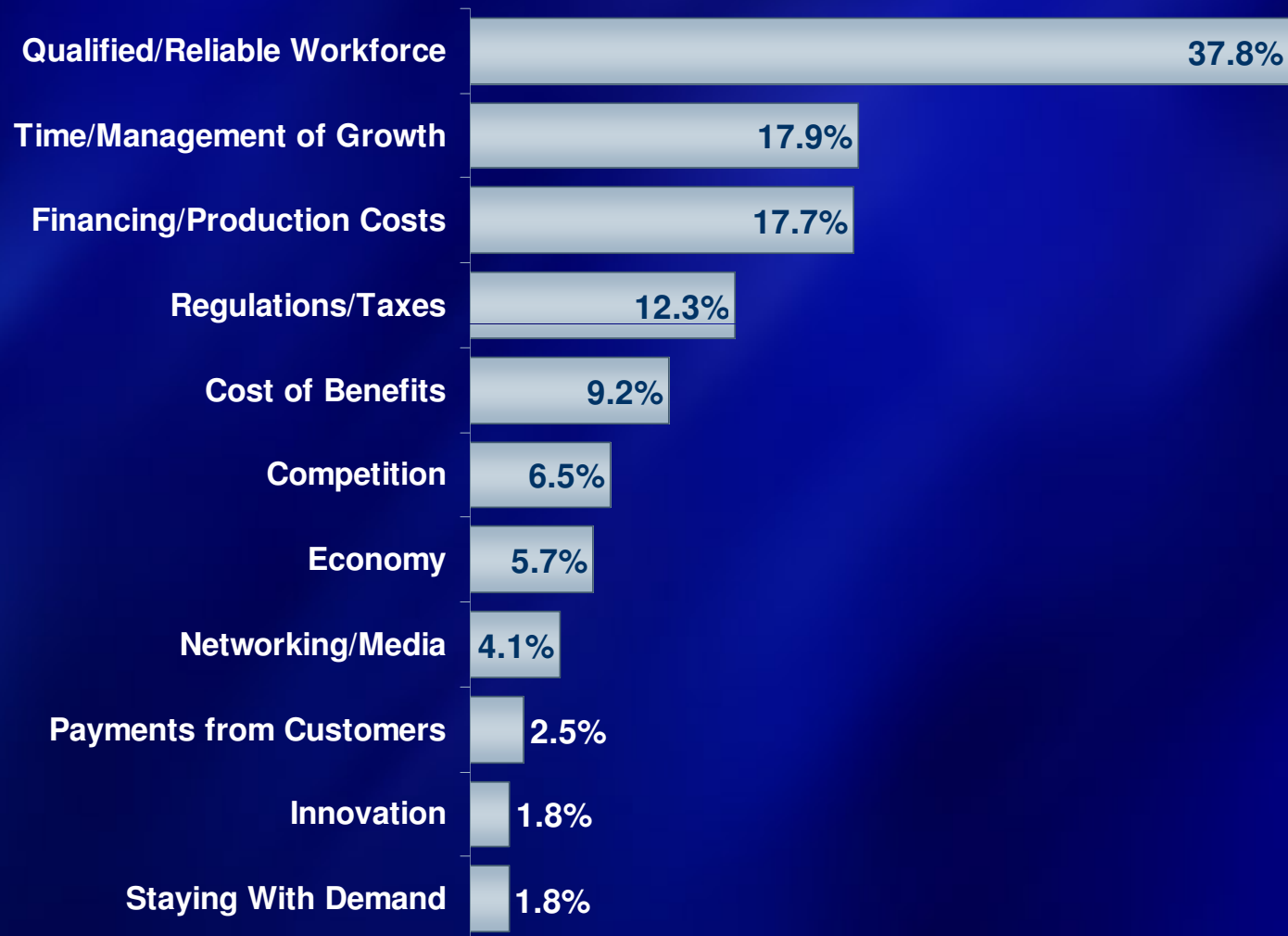
DED Target Clusters

- Financial Services
- Life Sciences
- Automotive
- National Security
- Information Technology
- Agribusiness
- Energy
- Transportation/Logistics



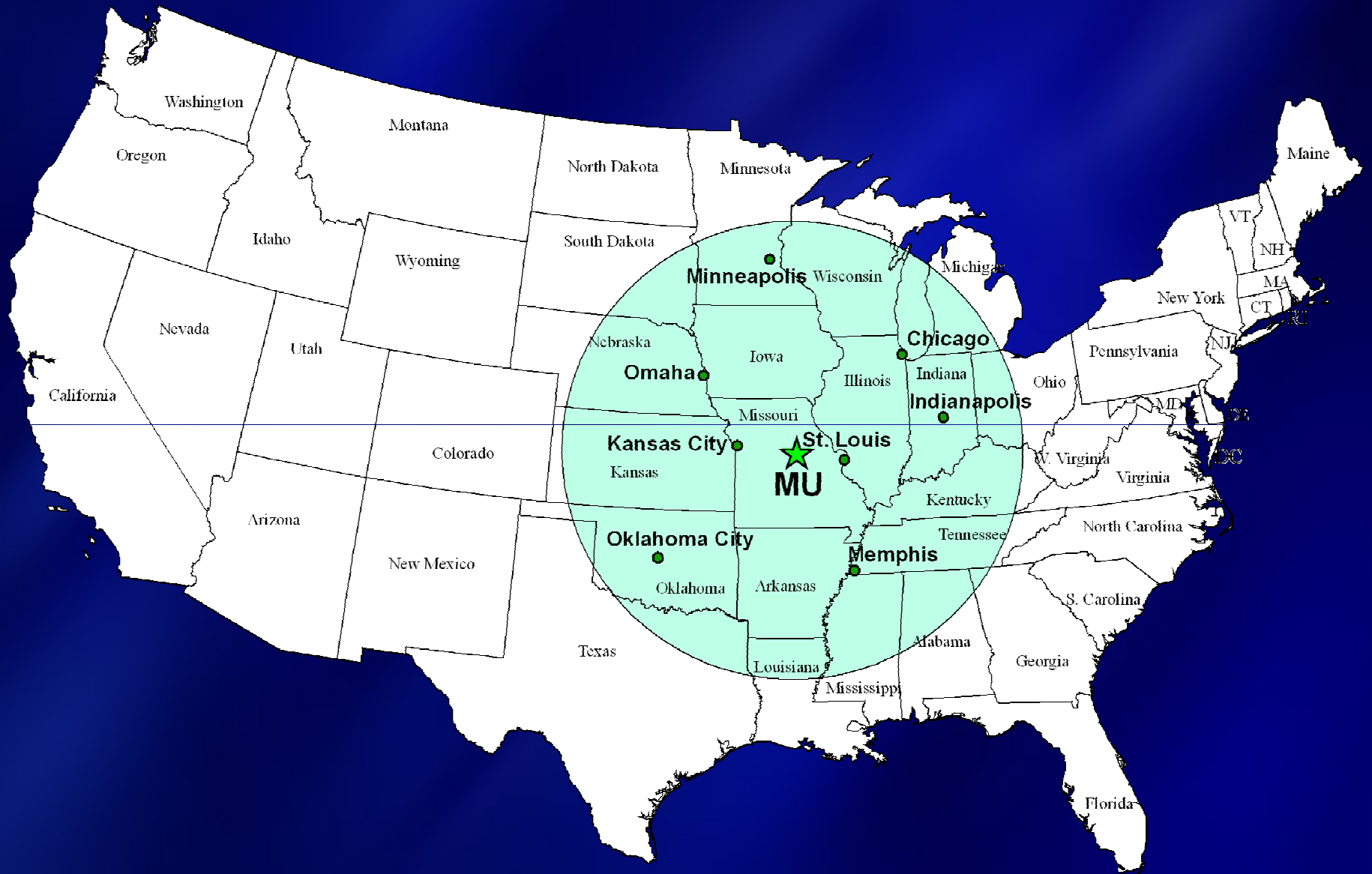


Cheetah Barriers



Source: MERIC

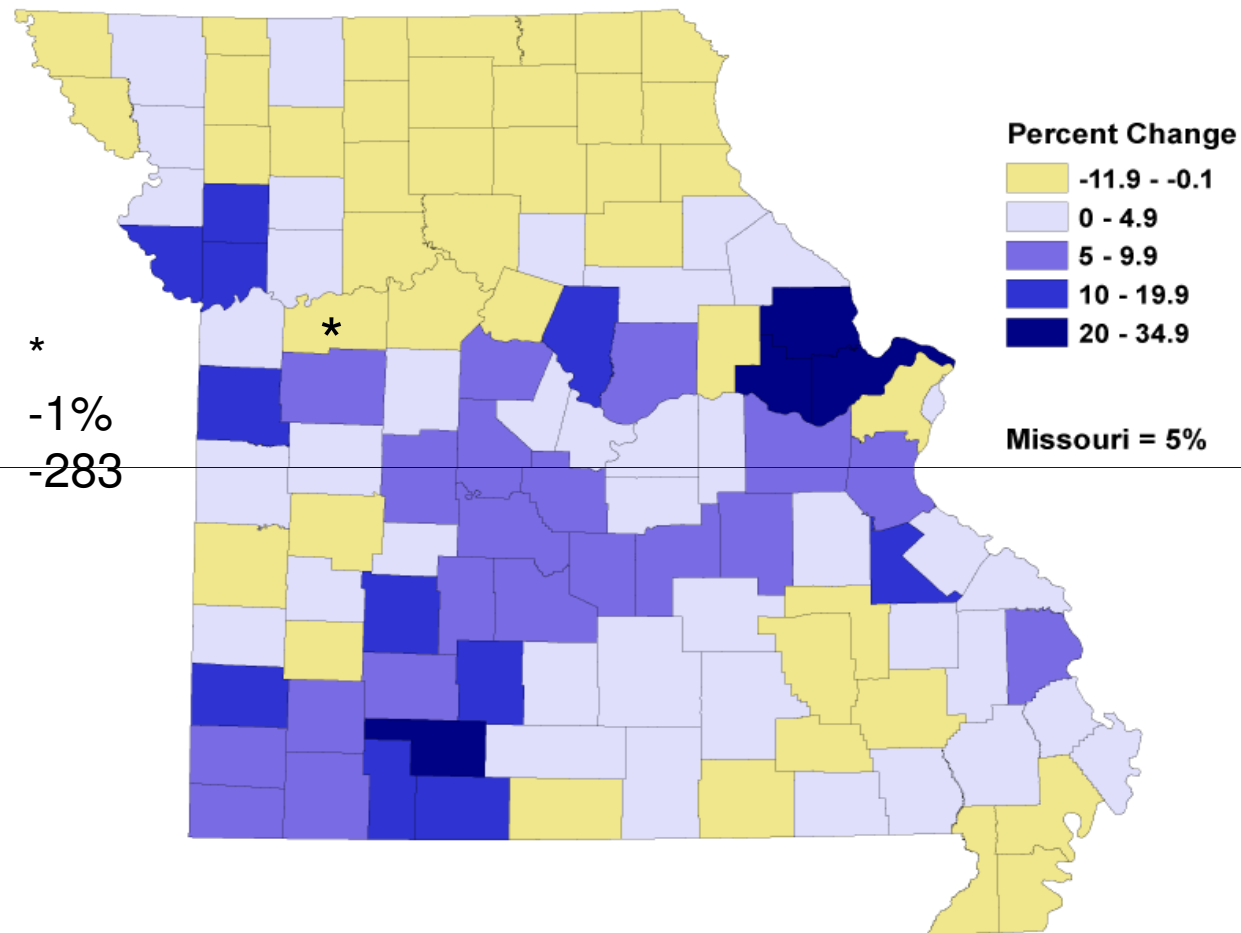
Connectivity



ACS Plans

- ACS data are available now for areas with populations of 65,000 or more
- In 2008, the Census Bureau will release the three year estimates for areas with populations of 20,000 or more.
- In 2010, 5-year estimates will be released including the smallest of geographic areas - down to the tract and block group levels.

Percent Population Change in Missouri, by County 2000-2007



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For More Information
Google OSEDA

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