



2007 Lake Area Business Conference

Osage Beach
March 7, 2007

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Office of Social & Economic Data Analysis
University of Missouri--Columbia

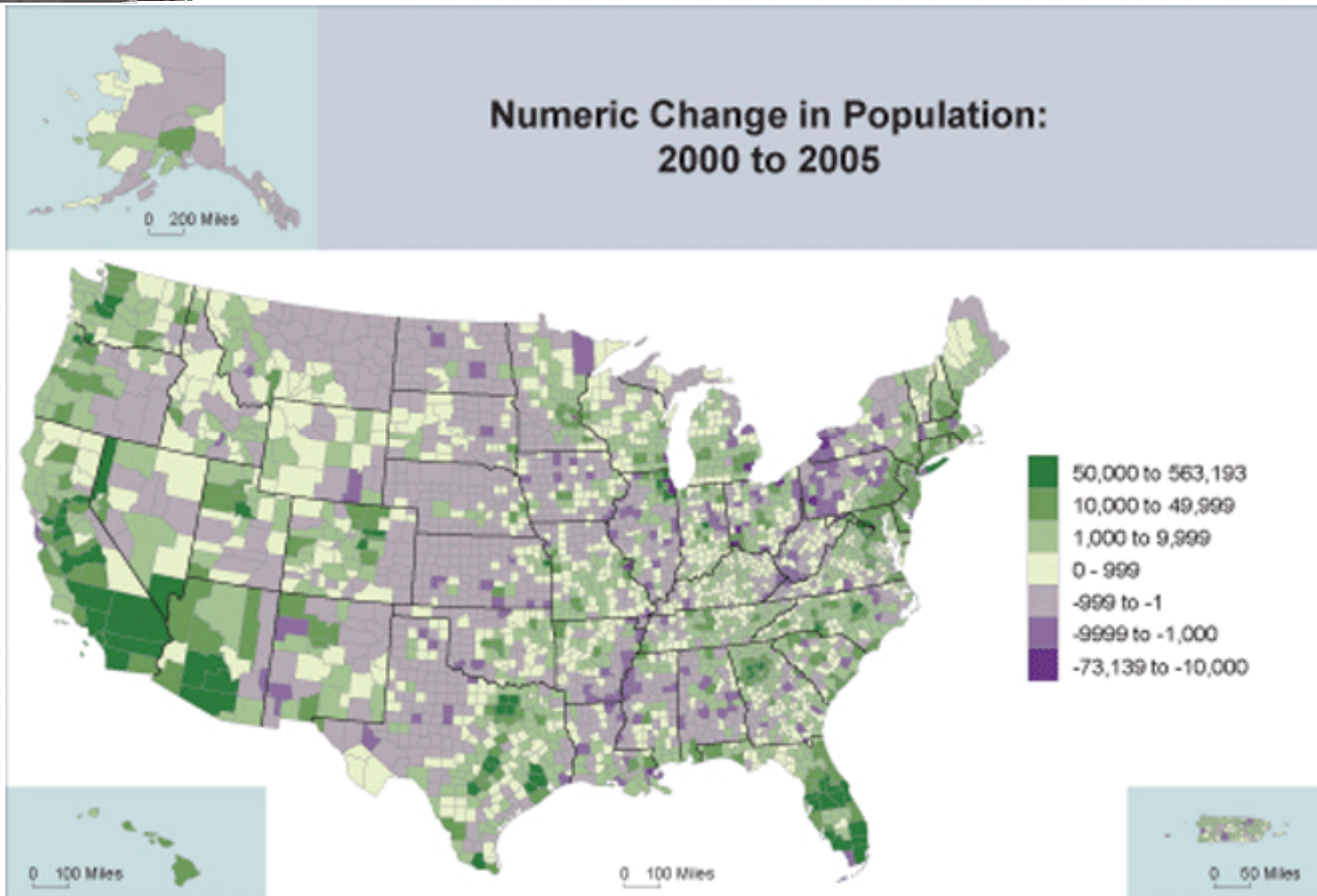


Overview

- Big Trends
- Emerging Characteristics at the Lake
 - Demographics
 - Economic Trends
 - Business Development Support at MU Extension
- Discussion

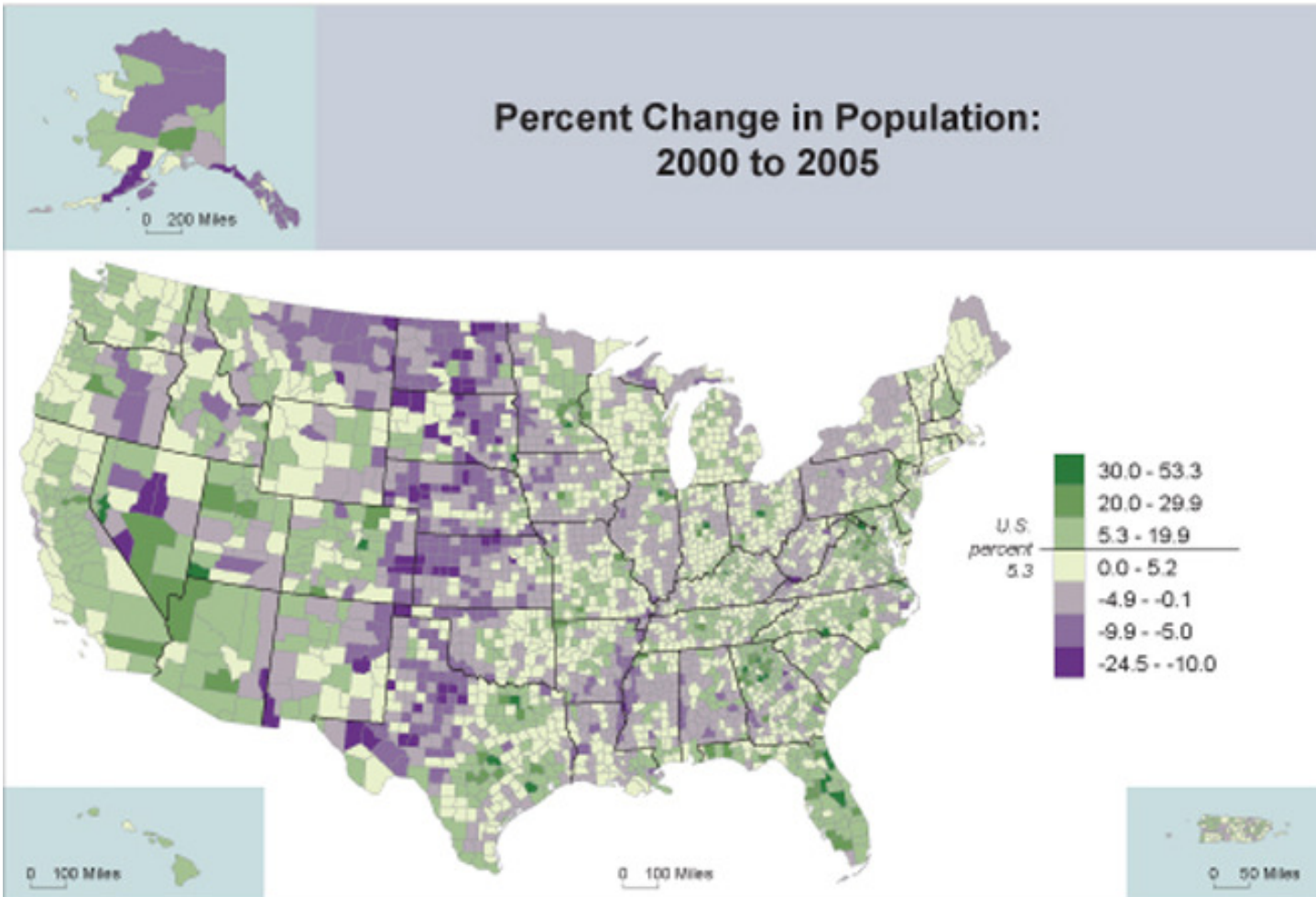
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Numeric Change in Population: 2000 to 2005



Source: U.S. Census Bureau Population Estimates Program

Percent Change in Population: 2000 to 2005



Source: U.S. Census Bureau Population Estimates Program



America's Perfect Storm

Three Forces Changing Our Nation's Future

Educational Testing Service



www.ets.org



America's Perfect Storm

Three Forces Changing Our Nation's Future

- Divergent skill distributions
- The changing economy
- Demographic shifts



America's Perfect Storm

Three Forces Changing Our Nation's Future

- Divergent skill distributions
 - Flat NAEP scores
 - High school graduation slacking
 - Poor literacy and numeracy skills
 - Race and ethnic gaps



America's Perfect Storm

Three Forces Changing Our Nation's Future

- The changing economy
 - Declining manufacturing – more service
 - Two thirds of job growth (1984-2000) was associated with college-level jobs
 - College grads earn 51% more than H.S. grads
 - Earning premiums reward education & skill



America's Perfect Storm

Three Forces Changing Our Nation's Future

- Demographic shifts
 - Labor force will grow more slowly
 - Impact of the baby boom – its here now
 - Dependence on International migration
 - Increasing Hispanic population
 - Latino's have lowest levels of educational attainment – more than 50% without H.S.



STATE NEW ECONOMY INDEX

Ewing Marion
KAUFFMAN
Foundation

Is the Lake Area part of
the “*New Economy?*”

BENCHMARKING

ECONOMIC

TRANSFORMATION

Table 1: The New and Old Economies¹²

Issue	Old	New
Markets	Stable	Dynamic
Scope of competition	National	Global
Organizational form	Hierarchical	Networked
Production system	Mass production	Flexible production
Key factor of production	Capital/labor	Innovation/ideas
Key technology driver	Mechanization	Digitization
Competitive advantage	Economies of scale	Innovation/quality
Relations between firms	Go it alone	Collaborative
Skills	Job-specific	Broad and changing
Workforce	Organization Man	"Intrapreneur" ¹³
Nature of employment	Secure	Risky

2007 Rank	2007 Score	State	1999 Rank	1999 Score	2002 Rank	2002 Score	Rank Change from 1999* 2002**	
1	96.1	Massachusetts	1	82.3	1	94.5	0	0
2	86.4	New Jersey	8	60.9	6	81.8	6	4
3	85.0	Maryland	11	59.2	5	83.0	8	2
4	84.6	Washington	4	69.0	4	86.1	0	0
5	82.9	California	2	74.3	2	90.1	-3	-3
6	81.8	Connecticut	5	64.9	7	78.8	-1	1
7	79.6	Delaware	9	59.9	9	76.4	2	2
8	79.5	Virginia	12	58.8	8	77.5	4	0
9	78.3	Colorado	3	72.3	3	86.2	-6	-6
10	77.4	New York	16	54.5	11	75.1	6	1
11	75.3	Minnesota	14	56.5	14	72.7	3	3
12	73.2	Utah	6	64.0	16	72.1	-6	4
13	71.1	New Hampshire	7	62.5	12	73.9	-6	-1
14	68.6	Texas	17	52.3	10	75.3	3	-4
15	68.6	Rhode Island	29	45.3	23	65.8	14	8
16	68.4	Illinois	22	48.4	19	68.5	6	3
17	66.8	Oregon	15	56.1	13	73.8	-2	-4
18	64.8	Georgia	25	46.6	18	69.3	7	0
19	64.7	Michigan	34	44.6	22	66.3	15	3
20	64.5	Vermont	18	51.9	26	63.1	-2	6
21	63.6	Pennsylvania	24	46.7	21	66.9	3	0
22	63.2	Arizona	10	59.2	15	72.2	-12	-7
23	63.2	Florida	20	50.8	17	70.3	-3	-6
24	62.8	Idaho	23	47.9	20	67.5	-1	-4
25	62.4	Alaska	13	57.7	39	55.6	-12	14

2007

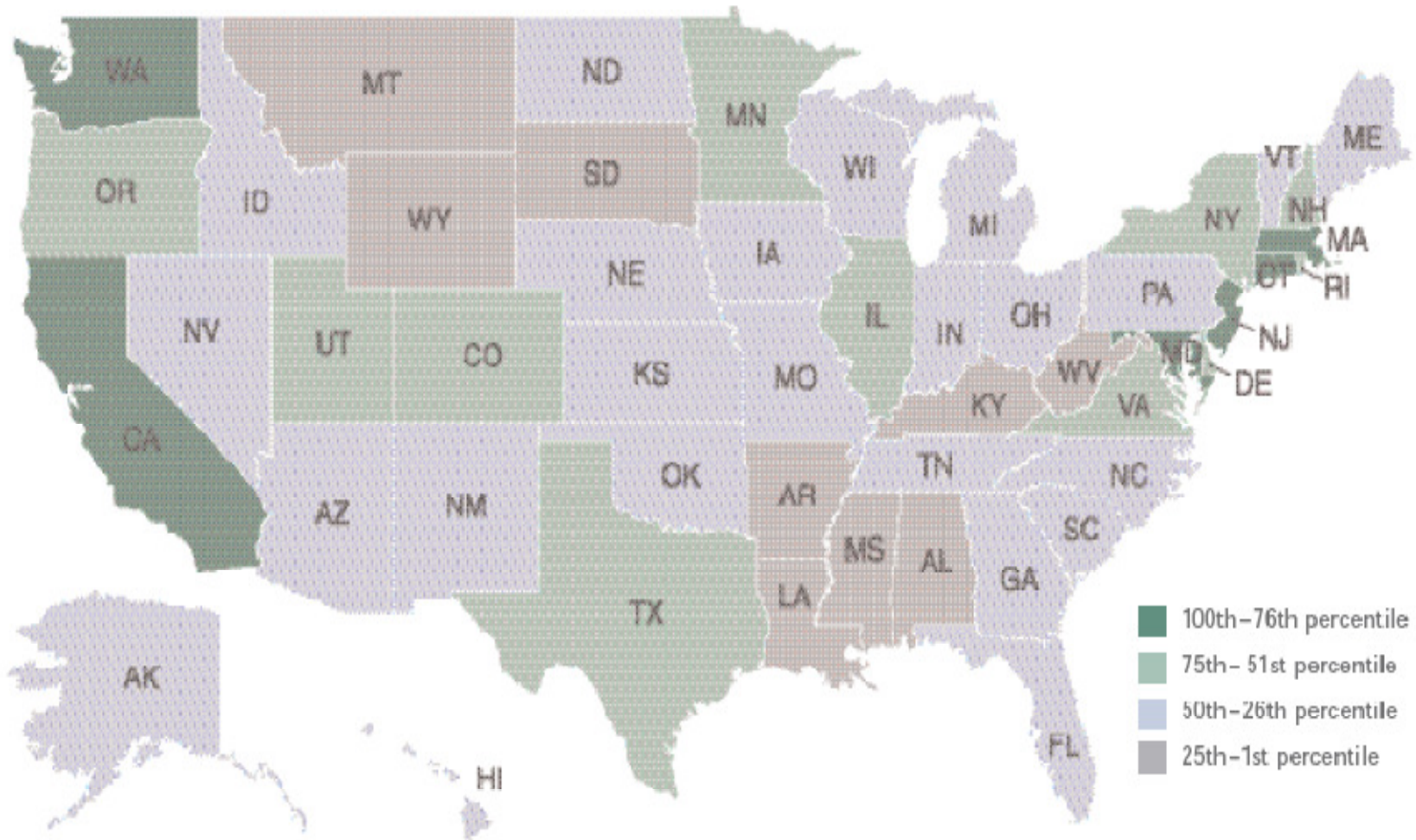
1999

2002

2007 Rank	2007 Score	State	1999 Rank	1999 Score	2002 Rank	2002 Score	Rank Change from 1999* 2002**	
26	60.2	North Carolina	30	45.2	24	63.9	4	-2
27	59.2	Nevada	21	49.0	31	59.2	-6	4
28	59.0	Nebraska	36	41.8	36	56.7	8	8
29	57.8	Ohio	33	44.8	27	61.7	4	-2
30	55.9	Wisconsin	32	44.9	37	56.5	2	7
31	55.8	Indiana	37	41.0	32	58.0	6	1
32	55.6	Maine	28	45.6	29	61.2	-4	-3
33	53.7	New Mexico	19	51.4	25	63.2	-14	-8
34	53.6	Kansas	27	45.8	30	59.4	-7	-4
35	53.5	Missouri	35	44.2	28	61.3	0	-7
36	53.3	Tennessee	31	45.1	34	56.9	-5	-2
37	51.9	North Dakota	45	29.0	47	47.8	8	10
38	51.8	Iowa	42	33.5	40	54.1	4	2
39	51.5	South Carolina	38	39.7	35	56.9	-1	-4
40	51.4	Oklahoma	40	38.6	33	57.0	0	-7
41	50.9	Hawaii	26	46.1	38	56.3	-15	-3
42	49.5	Montana	46	29.0	41	52.9	4	-1
43	47.9	Wyoming	41	34.5	43	52.0	-2	0
44	45.9	Louisiana	47	28.2	44	51.7	3	0
45	45.3	Kentucky	39	39.4	42	52.3	-6	-3
46	45.1	Alabama	44	32.3	45	50.2	-2	-1
47	44.7	Arkansas	49	26.2	49	43.5	2	2
48	43.8	South Dakota	43	32.3	46	49.9	-5	-2
49	36.5	Mississippi	50	22.6	50	43.0	1	1
50	35.6	West Virginia	48	26.8	48	44.2	-2	-2

35 53.5 Missouri 35 44.2 28 61.3 0 -7

OVERALL SCORES

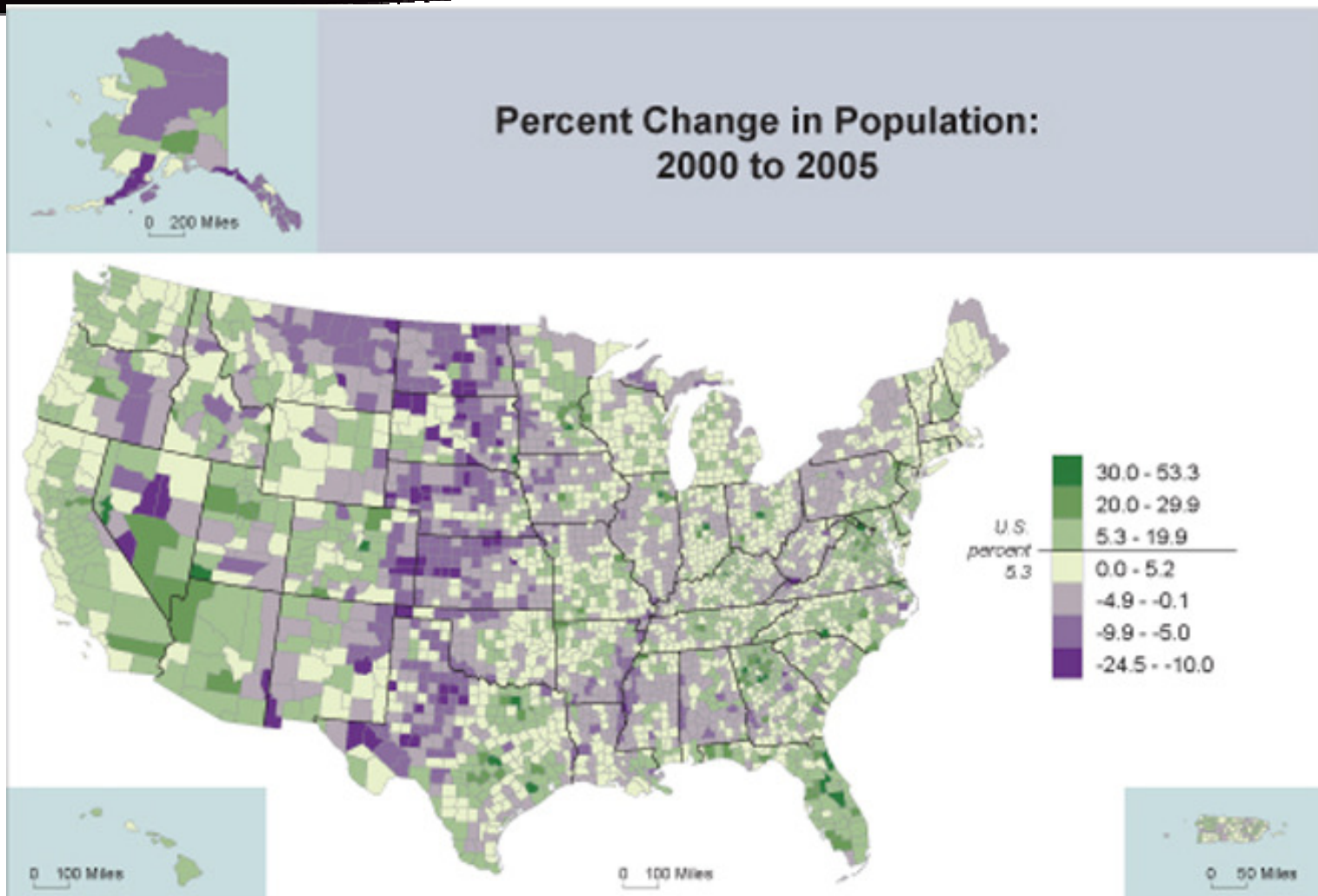




How f l a t the world is depends on
where your standing..

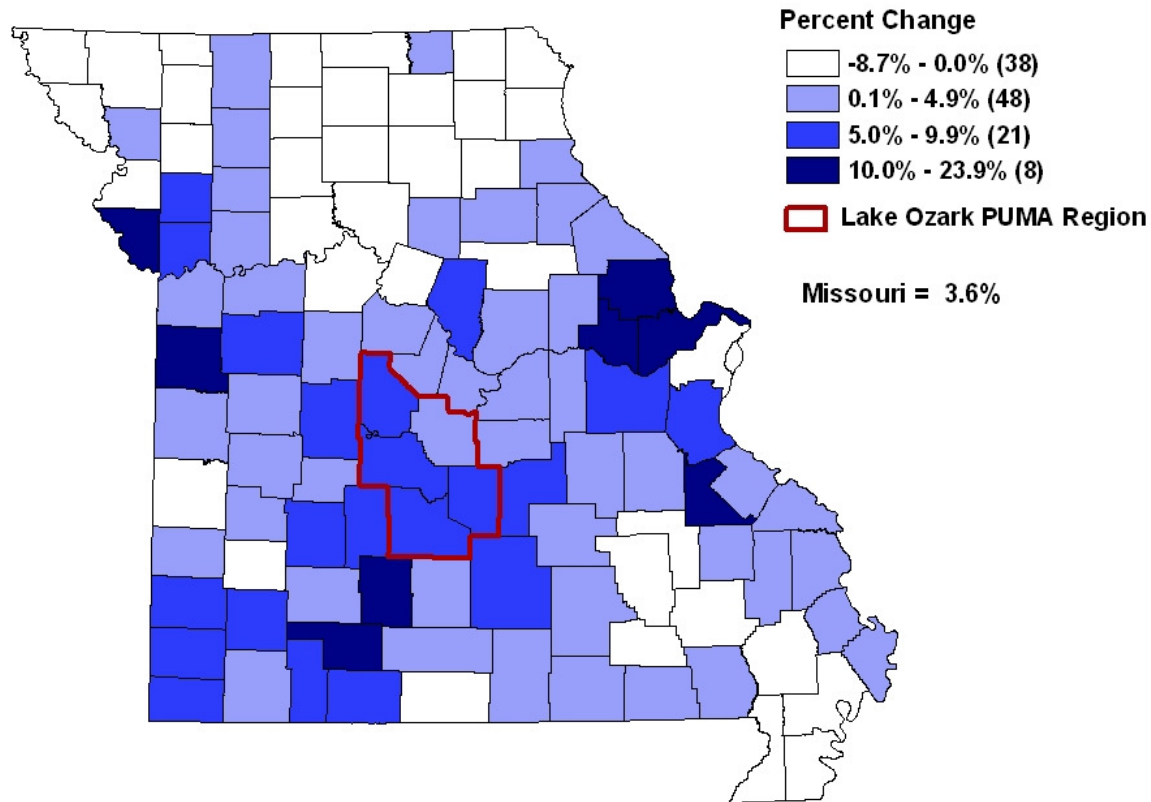
- *The World is Flat*
Thomas Friedman
- *Making Globalization Work*
Joseph Stiglitz
- *Diverse Opportunities & Challenges*

Percent Change in Population: 2000 to 2005



Source: U.S. Census Bureau Population Estimates Program

Percent Change in Missouri Population by County, 2000-2005



Source: USDC, Bureau of the Census, Federal State Cooperative for Population Estimates
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis - (OSED)A
Map Generated on 29March2006



Total Population, 2005

	Total	55over	65over
5-County Area	163,259	42,038	23,899
Camden MO	39,432	13,600	7,575
Laclede MO	34,492	8,721	5,019
Miller MO	24,712	6,360	3,717
Morgan MO	20,436	6,795	4,149
Pulaski MO	44,187	6,562	3,439
State of Missouri	5,800,310	1,388,779	773,171

Source of data: U.S. Bureau of the Census: FSCPE. Estimates released summer, 2006



Change in Population, 2000-2005

	Total	55over	65over
5-County Area	9,657	2,993	1,640
Camden MO	2,381	574	552
Laclede MO	1,979	877	423
Miller MO	1,148	434	121
Morgan MO	1,127	341	362
Pulaski MO	3,022	767	182
State of Missouri	205,099	126,002	17,792

Counting the “Population” at the Lake has always been problematic and will come even more challenging with the ACS

Source of data: U.S. Bureau of the Census: FSCPE. Estimates released summer, 2006



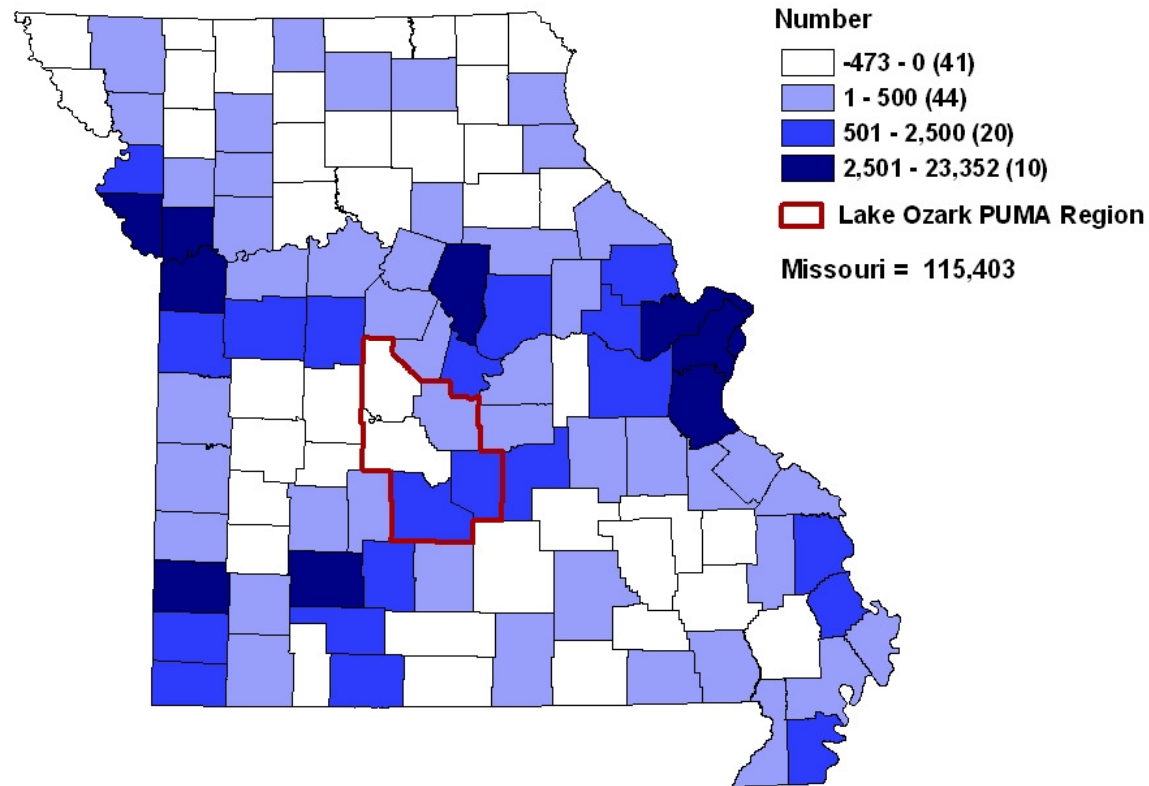
Percent Change in Population, 2000-2005

	Total	55over	65over
5-County Area	6.3	7.7	7.4
Camden MO	6.4	4.4	7.9
Laclede MO	6.1	11.2	9.2
Miller MO	4.9	7.3	3.4
Morgan MO	5.8	5.3	9.6
Pulaski MO	7.3	13.2	5.6
State of Missouri	3.7	10.0	2.4

Counting the “Population” at the Lake has always been problematic and will come even more challenging with the ACS

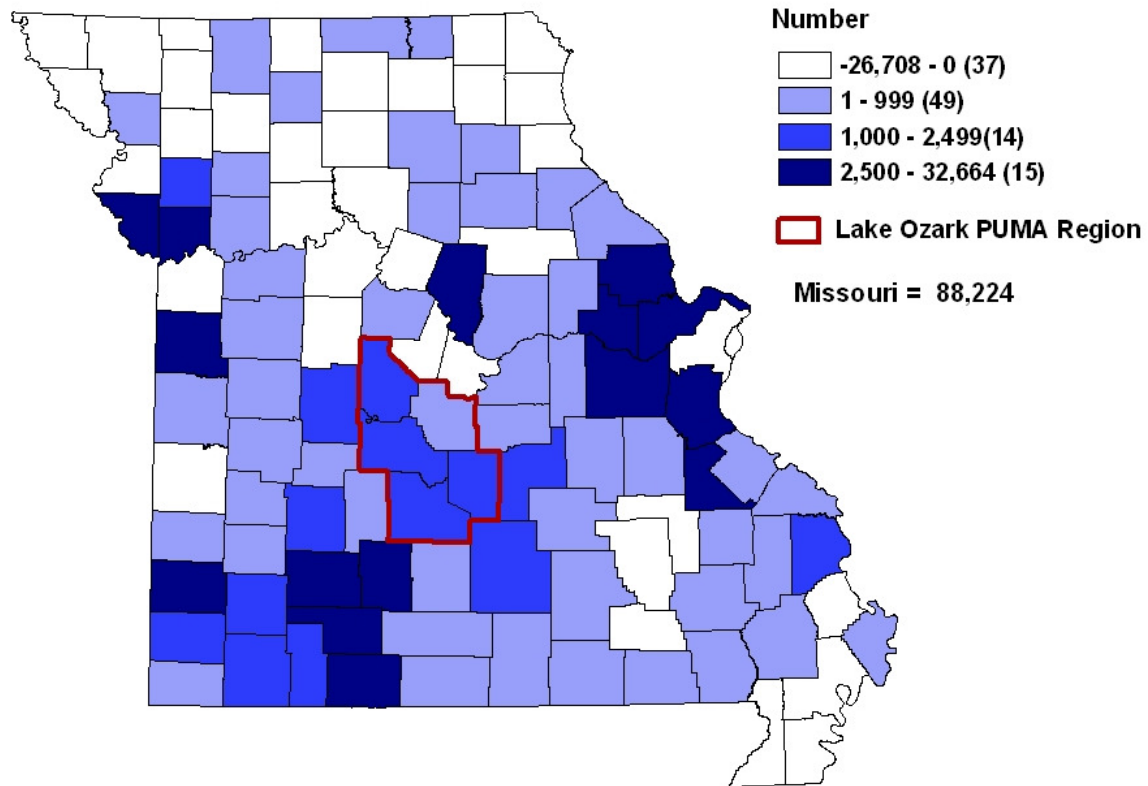
Source of data: U.S. Bureau of the Census: FSCPE. Estimates released summer, 2006

Natural Increase in Missouri Population by County, 2000-2005



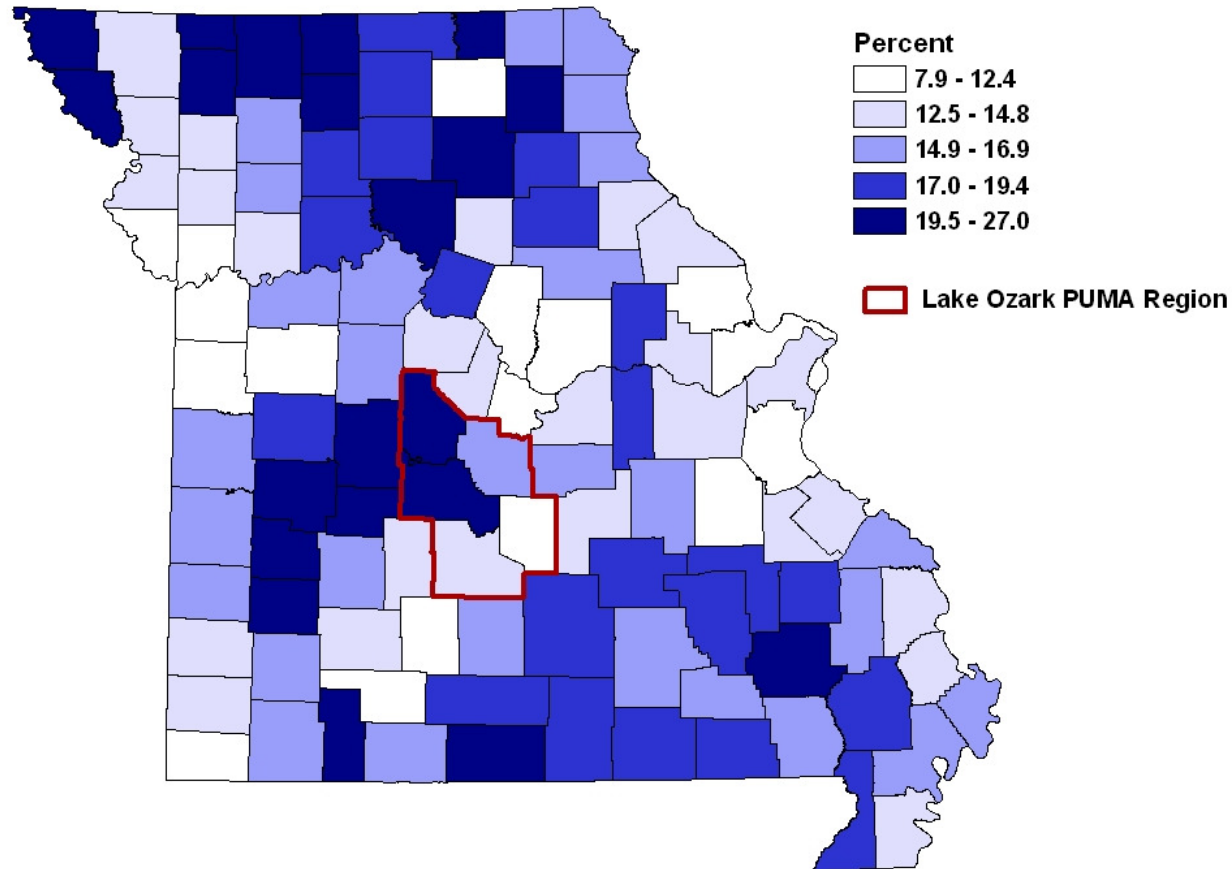
Source: USDC, Bureau of the Census, Federal State Cooperative for Population Estimates
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis - (OSED)A
Map Generated on 29March2006

Net Migration of Missouri Population by County, 2000-2005



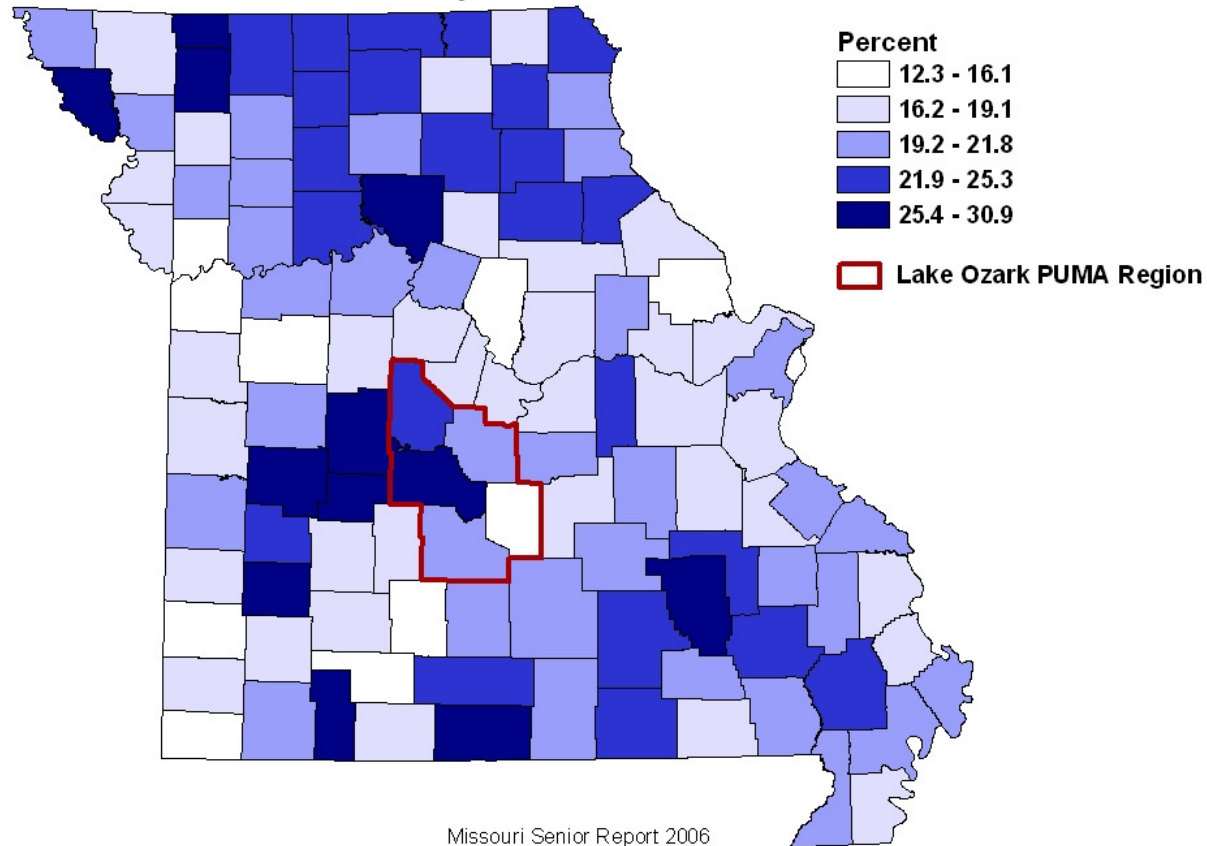
Source: USDC, Bureau of the Census, Federal State Cooperative for Population Estimates
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis - (OSEDA)
Map Generated on 29March2006

Percent of Population 65+, 2005



Source: USDC, Bureau of the Census, Census of Population and Housing [2004 Estimates]
Prepared by: Office of Social and Economic Data Analysis (OSEDA)
Map Generated on 7.27.2006

Percent of Population Age 65 and Older Projected Year: 2020



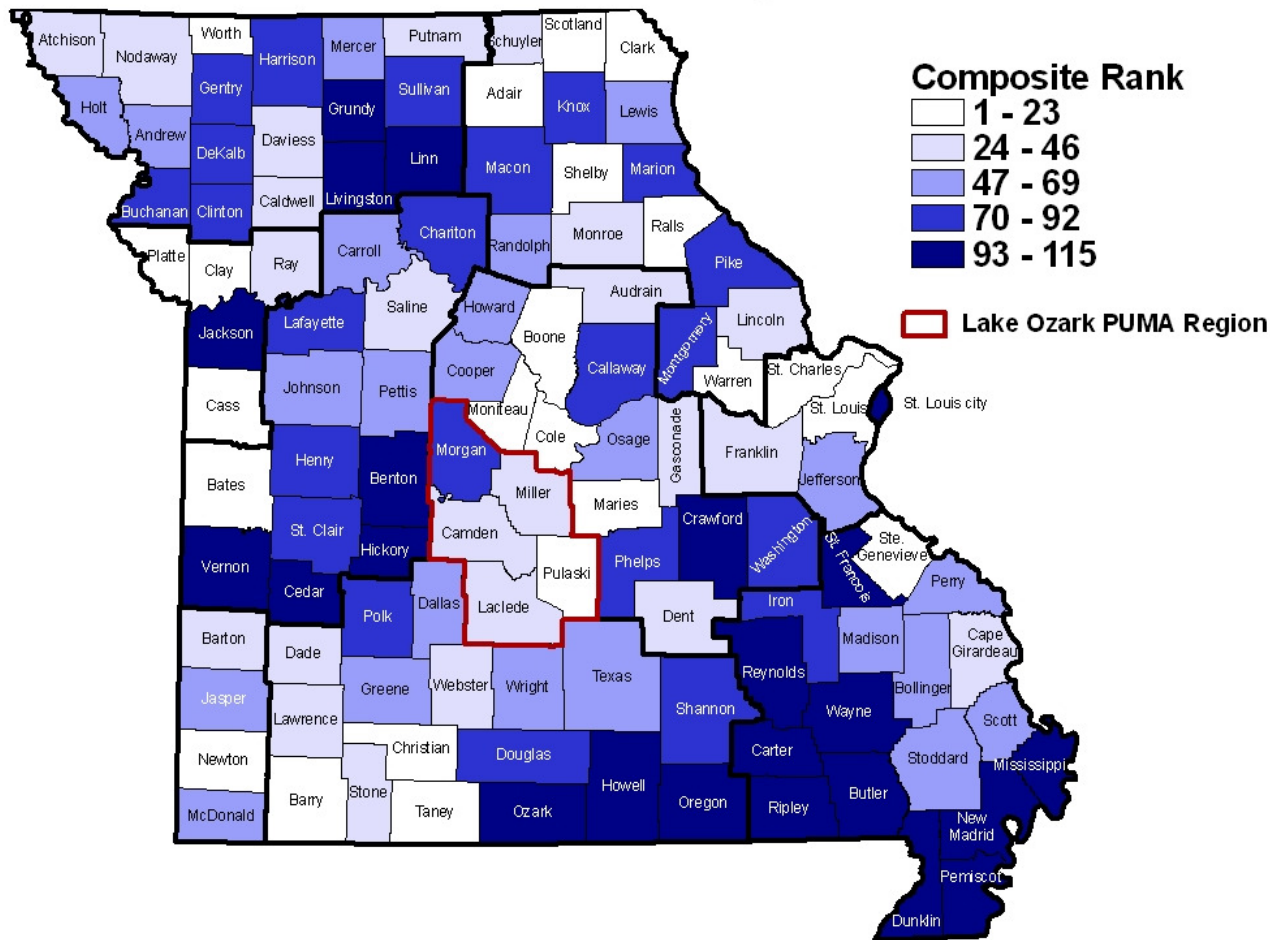
Missouri Senior Report 2006

Prepared by: Office of Social and Economic Data Analysis (OSEDA)

Source: Table 2a. Projected Population of the United States, by Age and Sex: 2000 to 2050., "U.S. Interim Projections by Age, Sex, Race, and Hispanic Origin," U.S. Census Bureau, 2004

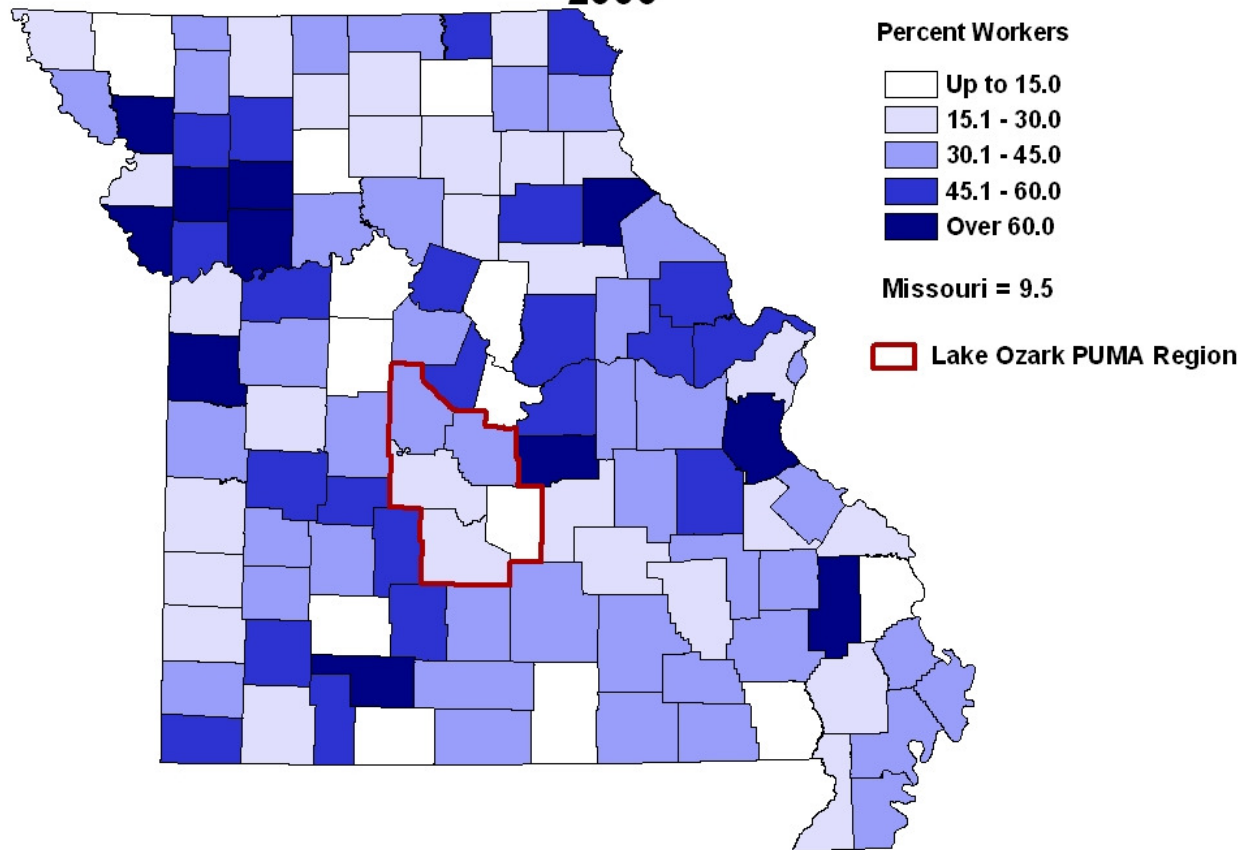
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Missouri Senior Report 2006



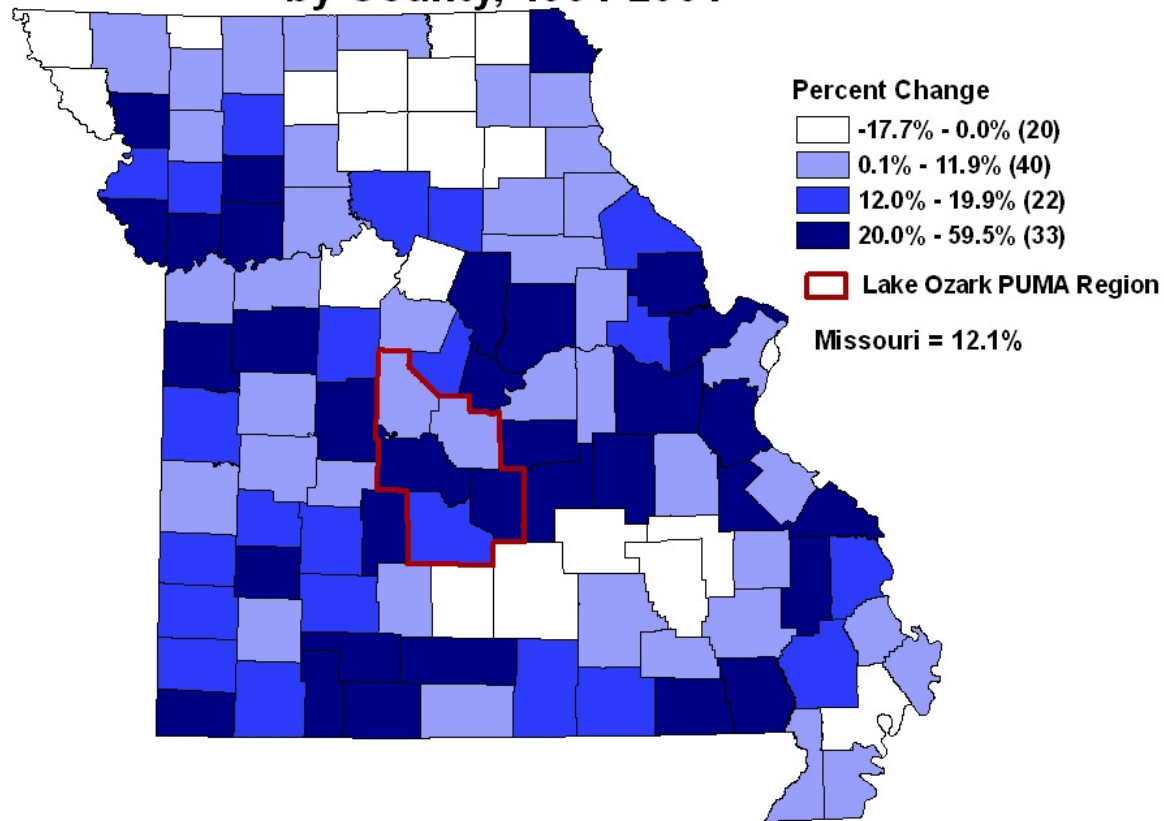
Prepared by: Office of Social and Economic Data Analysis (OSEDA); 7/06

Percent of Workers Working Outside County of Residence 2000



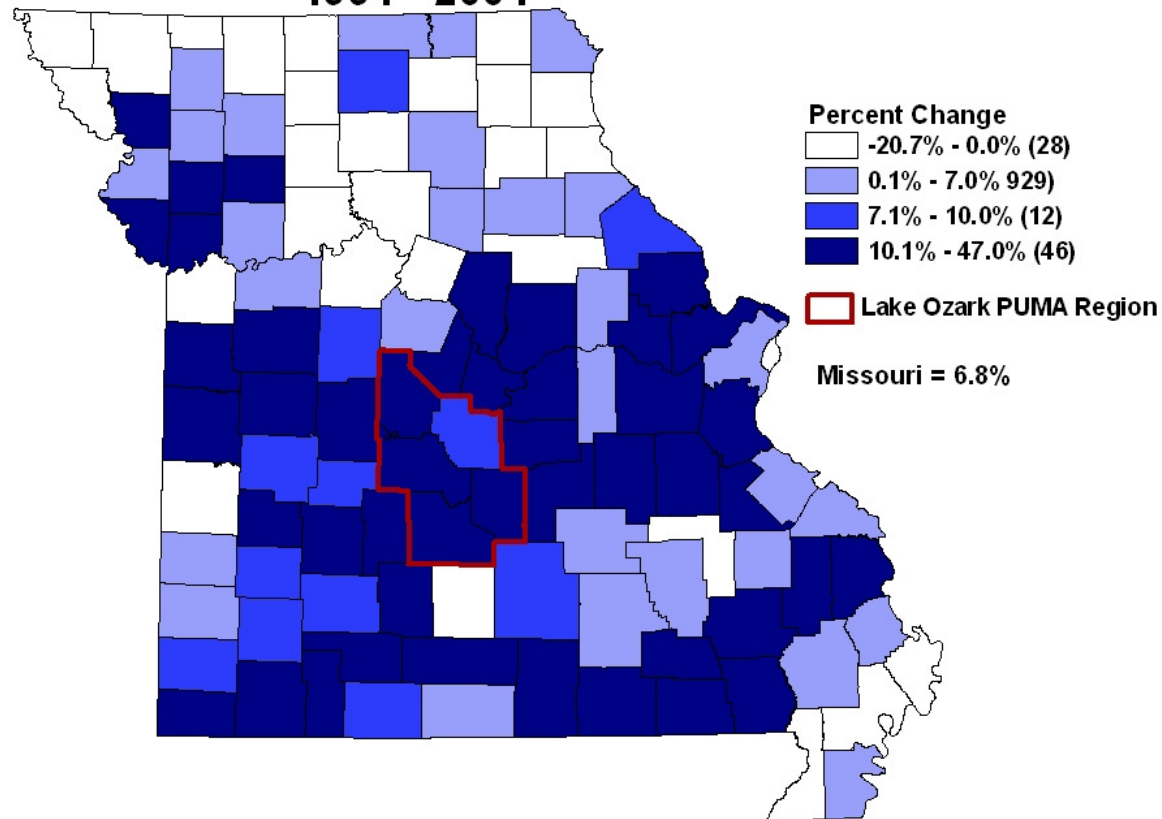
Source: USDC, Bureau of the Census, Census of Population and Housing [2000 SF3; 1990 STF3]
Prepared by: University Outreach and Extension, Office of Social and Economic Data Analysis - (OSEDA)
Map Generated on 8.26.2002

Percent Change in Full- and Part-time Employment by County, 1994-2004



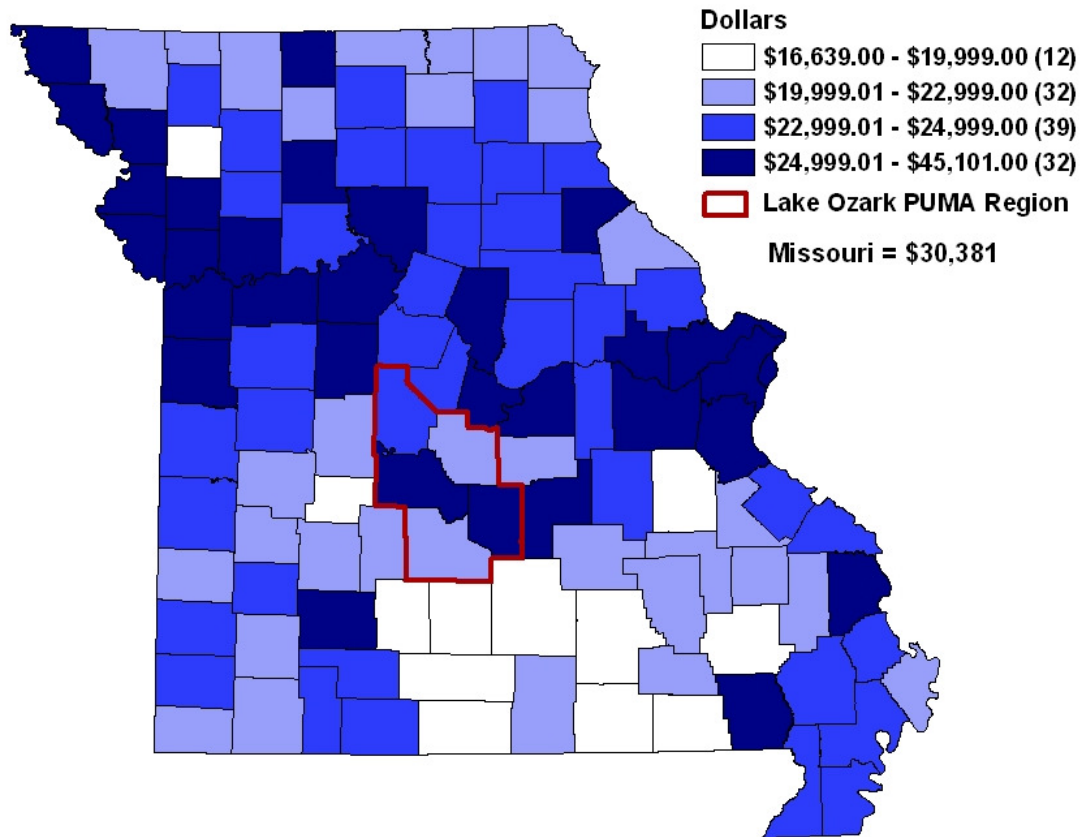
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (August 2006)
SOURCE: USDC, Bureau of Economic Analysis, Regional Economic Information System

Percent Change in Total Personal Income 1994 - 2004



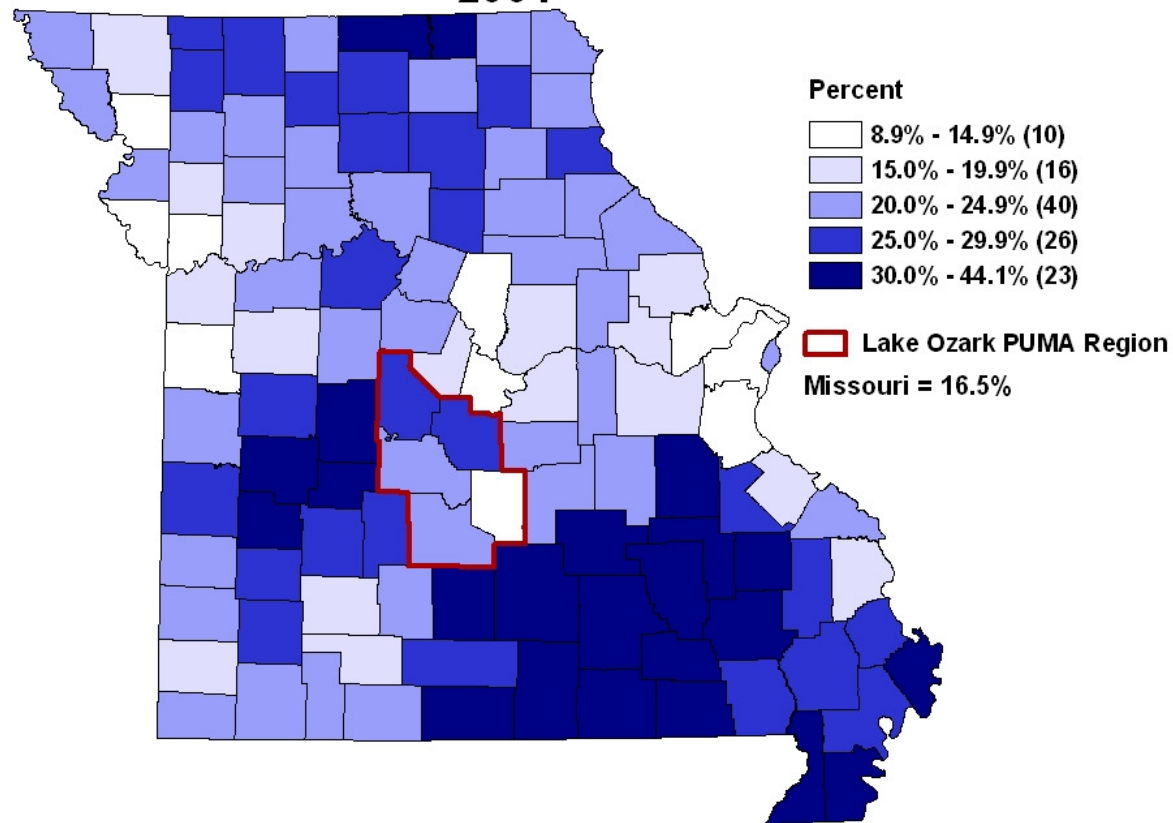
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (August 2006)
Note: 1994 income adjusted to current dollars using 1.48 CPI
SOURCE: USDC, Bureau of Economic Analysis, Regional Economic Information System

Per Capita Personal Income, 2004



Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (August 2006)
SOURCE: USDC, Bureau of Economic Analysis, Regional Economic Information System

Transfer Payments as Percent of Total Personal Income 2004



Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (August 2006)
SOURCE: USDC, Bureau of Economic Analysis, Regional Economic Information System

County Average Wages

County	Avg. Hourly Wage	Avg. Annual Wage
Camden	\$11.54	\$24,012
Laclede	\$12.57	\$26,143
Miller	\$11.55	\$24,033
Morgan	\$10.18	\$21,169
Pulaski	\$13.37	\$27,813

Source: MERIC, Quarterly Census of Employment and Wages, data for calendar year 2005.

Average Hourly Wage is calculated by dividing Total Wages by Average Employment by 2,080 hours (52 weeks x 40 hours) across all industries.

Average Annual Wage is calculated by dividing Total Wages by Average Employment across all industries.

Quarterly Workforce Indicators Quick Facts

Areaname	Total Employment	Net Job Flows	Job Creation	New Hires	Separations	Turn-over (Pct.)	Earnings	
							Avg. Monthly	Avg. New Hire

Average: Selected + Three Prior Quarters

Missouri	2,582,995	13,080	126,695	455,504	509,273	9.90	\$3,041.50	\$1,890.50
Camden County	17,134	167	1,436	4,280	4,780	12.40	\$2,149.25	\$1,465.50
Laclede County	13,854	56	646	2,596	2,845	10.40	\$2,254.75	\$1,323.00
Miller County	6,308	5	400	1,244	1,469	10.40	\$2,114.75	\$1,350.75
Morgan County	4,399	-17	337	916	1,115	11.70	\$1,851.25	\$1,229.50
Pulaski County	9,088	69	574	2,311	2,519	12.80	\$2,105.00	\$1,516.75

The Quarterly Workforce Indicators (QWI) are derived from state administrative records and basic demographic information from the Census Bureau. Employment totals from the QWI are not exactly comparable with those from other sources

Annual Civilian Labor Force, Employment and Unemployment Indicators: 2005

Areaname	Labor Force	Employment	Unemployment	Rate
Annual Averages for 2005				
MISSOURI	3,024,478	2,862,153	162,325	5.40%
<i>Camden</i>	<i>20,716</i>	<i>19,612</i>	<i>1,104</i>	<i>5.30%</i>
Laclede	16,381	15,451	930	5.70%
Miller	12,557	11,802	755	6.00%
Morgan	9,377	8,781	596	6.40%
<i>Pulaski</i>	<i>17,512</i>	<i>16,598</i>	<i>914</i>	<i>5.20%</i>

SOURCE: Bureau of Labor Statistics (BLS) of the U.S. Department of Labor; MO Department of Economic Development, MERIC

Self-Sufficiency Wage Standards (Two Adults)

The self-sufficiency Standard for Missouri charts the actual cost of living and working. It measures how much income a family needs to pay for housing, food, childcare, healthcare, transportation and taxes-if they do not receive any help from relatives, friends or the government-based on the ages, as well as. number of children in each household, and the family's geographic location

County	Two Adults**	Two Adults w/Two Infants	Two Adults with Infant, Preschooler and School-aged Child**
Camden	\$20,341.20	\$35,448.00	\$44,387.76
Laclede	\$19,547.64	\$31,553.16	\$38,711.52
Miller	\$20,277.60	\$29,493.36	\$36,319.32
Morgan	\$19,516.32	\$28,664.52	\$35,556.84
Pulaski	\$20,468.52	\$31,714.80	\$38,031.24
5-county Average	\$20,030.26	\$31,374.77	\$38,601.34

Note **: Original report (Missouri Workforce Gap Analysis: Needs Assessment) by Diana Pearce, PhD with Jennifer Brooks, Dec. 15, 2004
SOURCE: Missouri Department of Economic Development, MERIC

Disposable Income 2005

Areaname	(\$000)
<i>Camden</i>	<i>\$ 821,435</i>
Laclede	\$ 556,468
Miller	\$ 392,672
Morgan	\$ 342,111
Pulaski	\$ 567,626
<i>5-County Area</i>	<i>\$ 2,680,312</i>
Missouri	\$ 114,511,668

SOURCE: Rand McNally Commercial Atlas and Marketing Guide, 2007

Total Retail Sales, 2005 and General Merchandise Sales

Areaname	Total Retail Sales (\$000)	General Merchandise Sales	
		(\$000)	Pct.
5-County Area	2,162,149	355,469	16.4
Camden	813,338	152,197	18.7
Laclede	445,216	70,435	15.8
Miller	343,877	15,437	4.5
Morgan	211,888	20,193	9.5
Pulaski	347,830	97,207	27.9
Missouri	72,207,260	11,683,141	16.2

SOURCE: Rand McNally Commercial Atlas and Marketing Guide, 2007

Total Retail Sales, 2005 and Apparel Stores Sales

Areaname	Total Retail Sales (\$000)	Apparel Stores Sales	
		(\$000)	Pct.
5-County Area	2,162,149	159,659	7.4
Camden	813,338	130,762	16.1
Laclede	445,216	19,500	4.4
Miller	343,877	3,105	0.9
Morgan	211,888	-	-
Pulaski	347,830	6,292	1.8
Missouri	72,207,260	2,898,417	4.0

SOURCE: Rand McNally Commercial Atlas and Marketing Guide, 2007

Total Retail Sales, 2005 And Food Store Sales

Areaname	Total Retail Sales (\$000)	Food Store Sales	
		(\$000)	Pct.
5-County Area	2,162,149	194,521	9.0
Camden	813,338	53,658	6.6
Laclede	445,216	33,551	7.5
Miller	343,877	32,463	9.4
Morgan	211,888	59,167	27.9
Pulaski	347,830	15,682	4.5
Missouri	72,207,260	7,538,015	10.4

SOURCE: Rand McNally Commercial Atlas and Marketing Guide, 2007

Total Retail Sales , 2005 And Health and Drug Store Sales

Areaname	Total Retail Sales (\$000)	Health and Drug Stores	
		(\$000)	Pct.
5-County Area	2,162,149	54,846	2.5
Camden	813,338	14,896	1.8
Laclede	445,216	14,240	3.2
Miller	343,877	12,009	3.5
Morgan	211,888	4,147	2.0
Pulaski	347,830	9,554	2.7
Missouri	72,207,260	3,882,742	5.4

SOURCE: Rand McNally Commercial Atlas and Marketing Guide, 2007

Camden County, MO

Total Full-time and Part-time employment: Camden County, 2004			
Total Employment	26,102		3,512,134
Retail Trade	4,793	18.4	11.3
Accommodation and food services	3,641	13.9	6.8
Health care and social assistance	2,033	7.8	10
Real estate and rental and leasing	2,011	7.7	3.4
Other services, except public administration	1,722	6.6	5.8
Personal Income: Camden County, MO, 2004			
Total Personal Income (in thousands)	\$1,076,443		\$175,524,474
Dividends, interest, and rent	238,002	22.1	17
Personal current transfer receipts	226,692	21.1	16.5
Retail Trade	105,478	9.8	5.4
Health care and social assistance	78,701	7.3	7.6
Accommodation and food services	63,272	5.9	2.1

USDC, Bureau of Economic Analysis, Regional Economic Information System (REIS)

Laclede County, MO

Total Full-time and Part-time employment, 2004			
Total Employment	18,909		3,512,134
Manufacturing	4,730	25	9.2
Retail Trade	2,637	13.9	11.3
Farm employment	1,441	7.6	3.3
Health care and social assistance	1,405	7.4	10
Personal Income, 2004			
Total Personal Income (in thousands)	\$741,958		\$175,524,474
Manufacturing	202,775	27.3	10.9
Personal current transfer receipts	182,246	24.6	16.5
Dividends, interest, and rent	113,904	15.4	17
Retail Trade	56,558	7.6	5.4
Local government	42,926	5.8	6.1

USDC, Bureau of Economic Analysis, Regional Economic Information System (REIS)

Miller County, MO

Total Full-time and Part-time employment, 2004			
Total Employment	11,035		3,512,134
Retail Trade	1,492	13.5	11.3
Construction	1,370	12.4	6.1
Farm employment	1,214	11	3.3
Local government	1,055	9.6	7.5
Manufacturing	968	8.8	9.2
Personal Income, 2004			
Total Personal Income (in thousands)	\$509,335		\$175,524,474
Personal current transfer receipts	131,987	25.9	16.5
Dividends, interest, and rent	58,493	11.5	17
Construction	37,125	7.3	5.1
Local government	35,621	7	6.1
Retail Trade	32,352	6.4	5.4

USDC, Bureau of Economic Analysis, Regional Economic Information System (REIS)

Morgan County, MO

Total Full-time and Part-time employment, 2004			
Total Employment	7,344		3,512,134
Retail Trade	1,119	15.2	11.3
Farm employment	1,022	13.9	3.3
Local government	921	12.5	7.5
Manufacturing	711	9.7	9.2
Construction	606	8.3	6.1
Personal Income, 2004			
Total Personal Income (in thousands)	\$467,729		\$175,524,474
Personal current transfer receipts	126,967	27.1	16.5
Dividends, interest, and rent	112,040	24	17
Farm earnings	30,434	6.5	0.2
Local government	27,130	5.8	6.1
Manufacturing	23,277	5	10.9

USDC, Bureau of Economic Analysis, Regional Economic Information System (REIS)

Pulaski County, MO

Total Full-time and Part-time employment, 2004			
Total Employment	25,837		3,512,134
Military	10,454	40.5	1.1
Federal, civilian	3,023	11.7	1.6
Accommodation and food services	2,069	8	6.8
Retail Trade	1,946	7.5	11.3
Local government	1,709	6.6	7.5
Personal Income, 2004			
Total Personal Income (in thousands)	\$1,192,826		\$175,524,474
Military	651,631	54.6	1
Federal, civilian	184,486	15.5	2.5
Personal current transfer receipts	162,923	13.7	16.5
Dividends, interest, and rent	108,399	9.1	17
Local government	64,429	5.4	6.1

USDC, Bureau of Economic Analysis, Regional Economic Information System (REIS)



Lake of the Ozarks PUMA Region

CLASS OF WORKER		
Private wage and salary workers	48,720	70.1
Government workers	13,353	19.2
Self-employed workers in own not incorporated business	7,264	10.5
Unpaid family workers	385	0.6

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005

Lake of the Ozarks PUMA Region Minutes Traveled to Work

Minutes	Frequency	Percent
Less than 10	14,069	8.8
10 to 19	22,920	14.4
20 to 29	13,077	8.2
30 to 49	15,279	9.6
50 to 59	1,078	0.7
60 or More	3,501	2.2
SubTotal	69,924	43.8
Missing	89,607	56.2
Total	159,531	100.0

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005

Lake of the Ozarks PUMA Region Commuting to Work

Workers 16 years and over	69,453	100.0
Car, truck, or van -- drove alone	51,402	74.0
Car, truck, or van -- carpoled	10,474	15.1
Public transportation (excluding taxicab)	0	0.0
Walked	1,707	2.5
Other means	2,338	3.4
Worked at home	3,532	5.1
Mean travel time to work (minutes)		22

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005



Lake Area Educational Attainment

	Frequency	Percent
No School	5,898	3.7
Less than High School Degree	47,139	29.5
High School Degree	51,700	32.4
Few Years of College No Degree	22,120	13.9
Associate's Degree	6,329	4.0
Bachelor's Degree	11,430	7.2
Graduate Degree	6,376	4.0
Total	150,992	94.6
Missing	8,539	5.4
Total	159,531	100.0

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005



Lake Area Weeks worked past 12 months

Number of Weeks	Frequency	Percent
Less than 12	6,281	3.9
12 to 24	8,144	5.1
25 to 49	17,818	11.2
50 or More	56,086	35.2
SubTotal	88,329	55.4
Missing	71,202	44.6
Total	159,531	100.0

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005



Lake of the Ozarks PUMA Region

Commuting to Work: Method of Travel		
Workers 16 years and over	69,453	
Car, truck, or van -- drove alone	51,402	74.0
Car, truck, or van -- carpooled	10,474	15.1
Public transportation (excluding taxicab)	0	0.0
Walked	1,707	2.5
Other means	2,338	3.4
Worked at home	3,532	5.1
Mean travel time to work (minutes)		22.3

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005

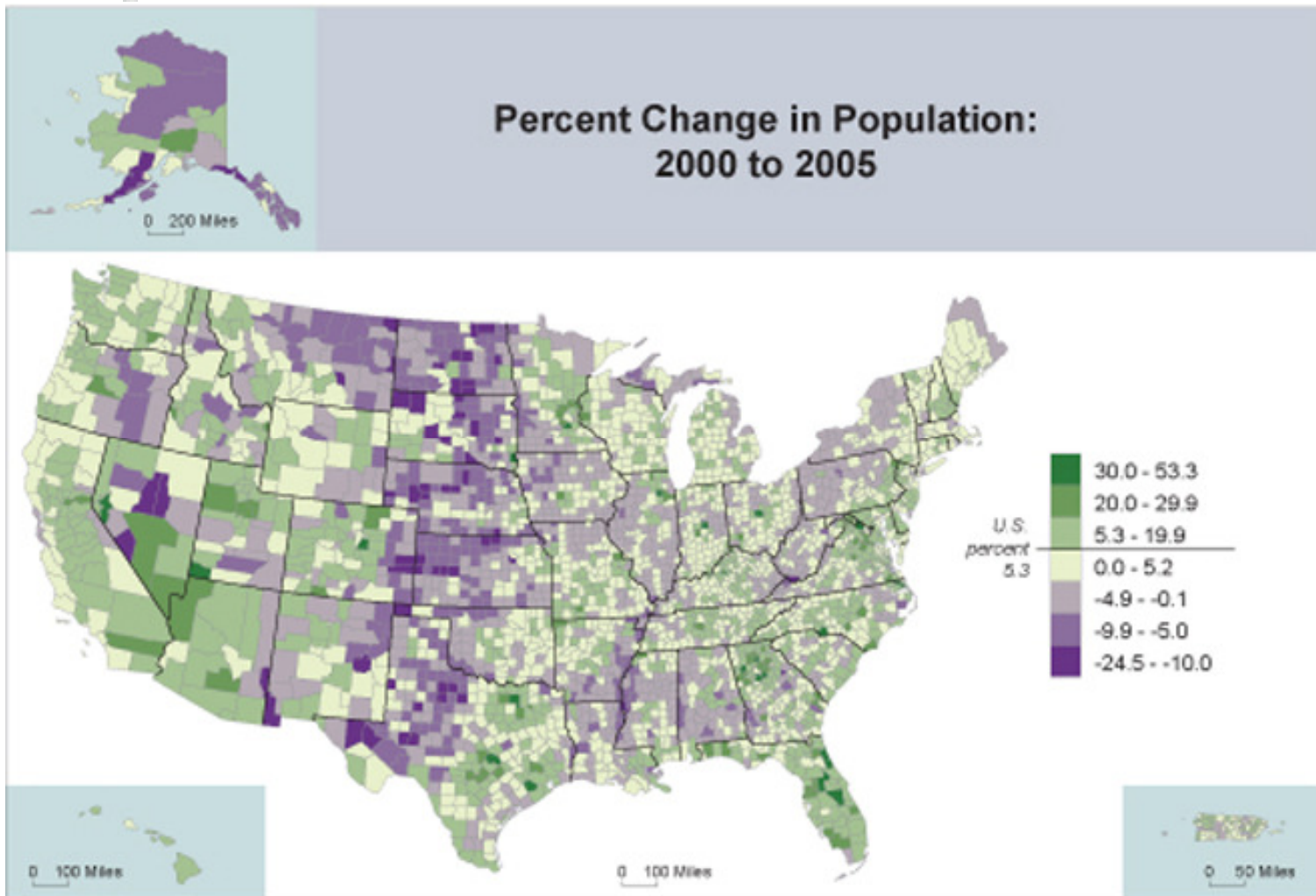
Employment by Occupation	Number	Percent
Civilian employed population 16 years and over	69,722	100.0
<i>Management, professional, and related occupations</i>	<i>17,564</i>	<i>25.2</i>
<i>Sales and office occupations</i>	<i>17,533</i>	<i>25.1</i>
<i>Service occupations</i>	<i>12,349</i>	<i>17.7</i>
Production, transportation, and material moving occupations	11,165	16.0
Construction, extraction, maintenance and repair occupations	10,239	14.7
Farming, fishing, and forestry occupations	872	1.3

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005

Lake Area Employment by Industry	Number	Percent
Civilian employed population 16 years and over	69,722	100.0
Agriculture, forestry, fishing and hunting, and mining	2,061	3.0
<i>Construction</i>	<i>8,493</i>	<i>12.2</i>
<i>Manufacturing</i>	<i>7,683</i>	<i>11.0</i>
Wholesale trade	1,055	1.5
<i>Retail trade</i>	<i>9,076</i>	<i>13.0</i>
Transportation and warehousing, and utilities	2,639	3.8
Information	2,024	2.9
Finance and insurance, and real estate and rental and leasing	4,010	5.8
Professional, scientific, and management, and administrative and waste management services	4,229	6.1
<i>Educational services, and health care, and social assistance</i>	<i>10,483</i>	<i>15.0</i>
Arts, entertainment, and recreation, and accommodation, and food services	6,693	9.6
Other services, except public administration	4,406	6.3
Public administration	6,870	9.9

SOURCE: USDC, Bureau of the Census, American Community Survey (PUMS) 2005

Percent Change in Population: 2000 to 2005

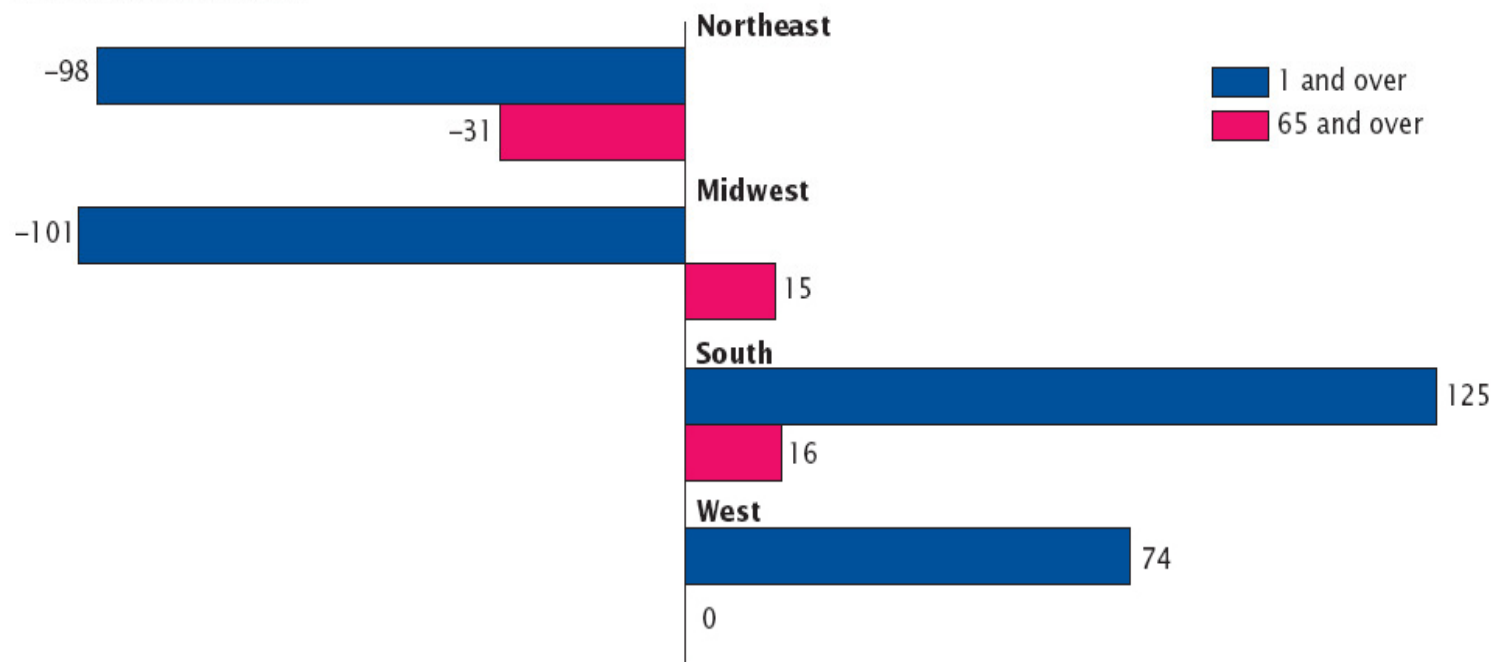


Source: U.S. Census Bureau Population Estimates Program

Figure 5-13.

Net Migration for Regions by Age: 2002 to 2003

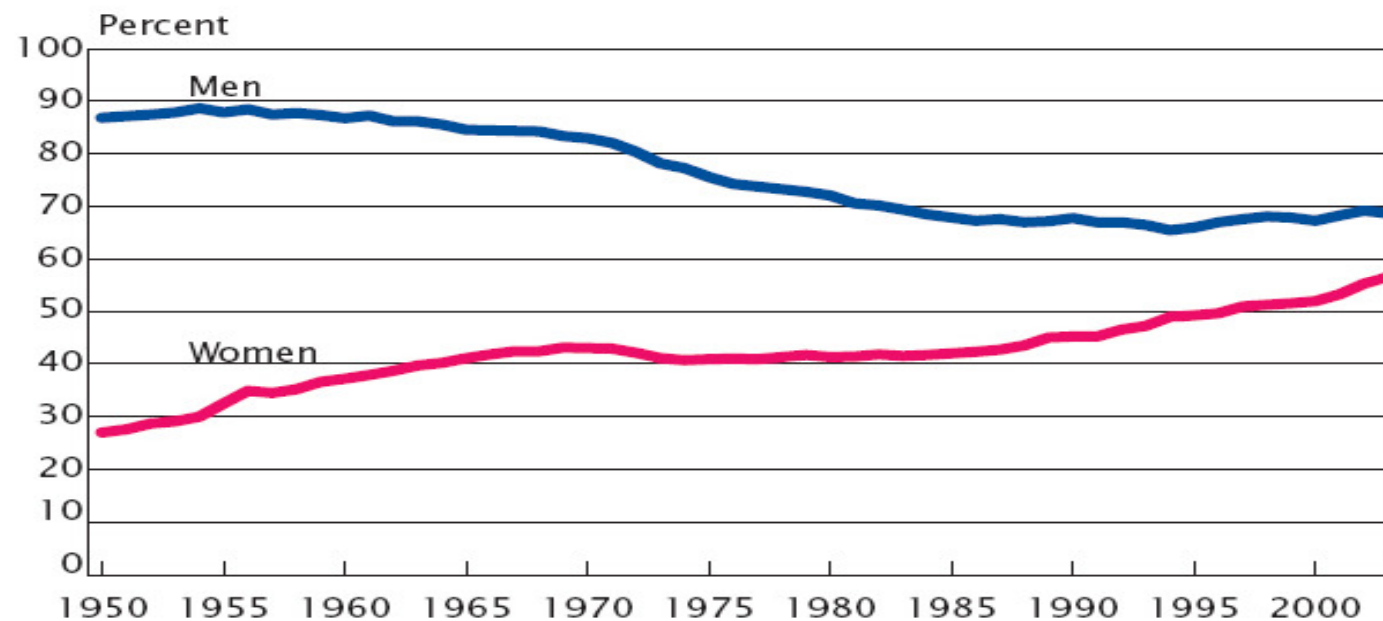
(Numbers in thousands)



Note: The reference population for these data is the civilian noninstitutionalized population.

Source: U.S. Census Bureau, 2003. For full citation, see references at end of chapter.

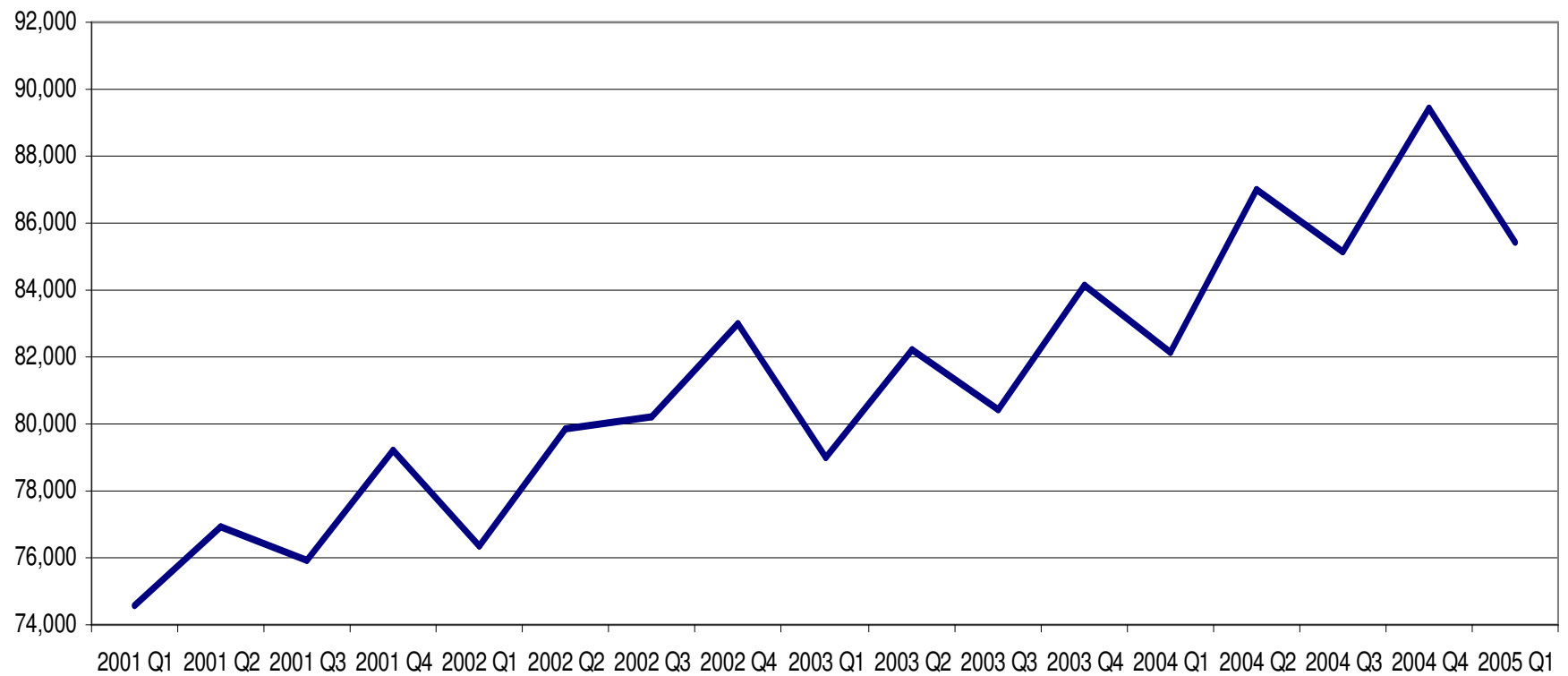
Figure 4-5.
Labor Force Participation Rates for the Population Aged 55 to 64 by Sex: 1950 to 2003



Note: The reference population for these data is the civilian noninstitutionalized population.

Source: Bureau of Labor Statistics, 2004c. For full citation, see references at end of chapter.

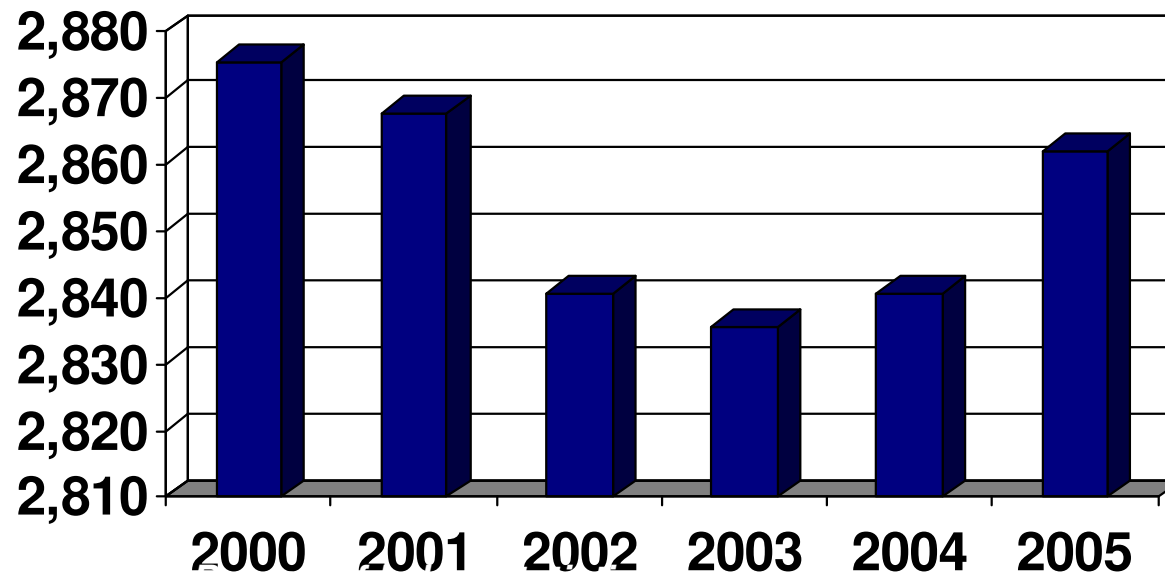
Employment of Missouri Workers 65+ Quarterly 2001-2004





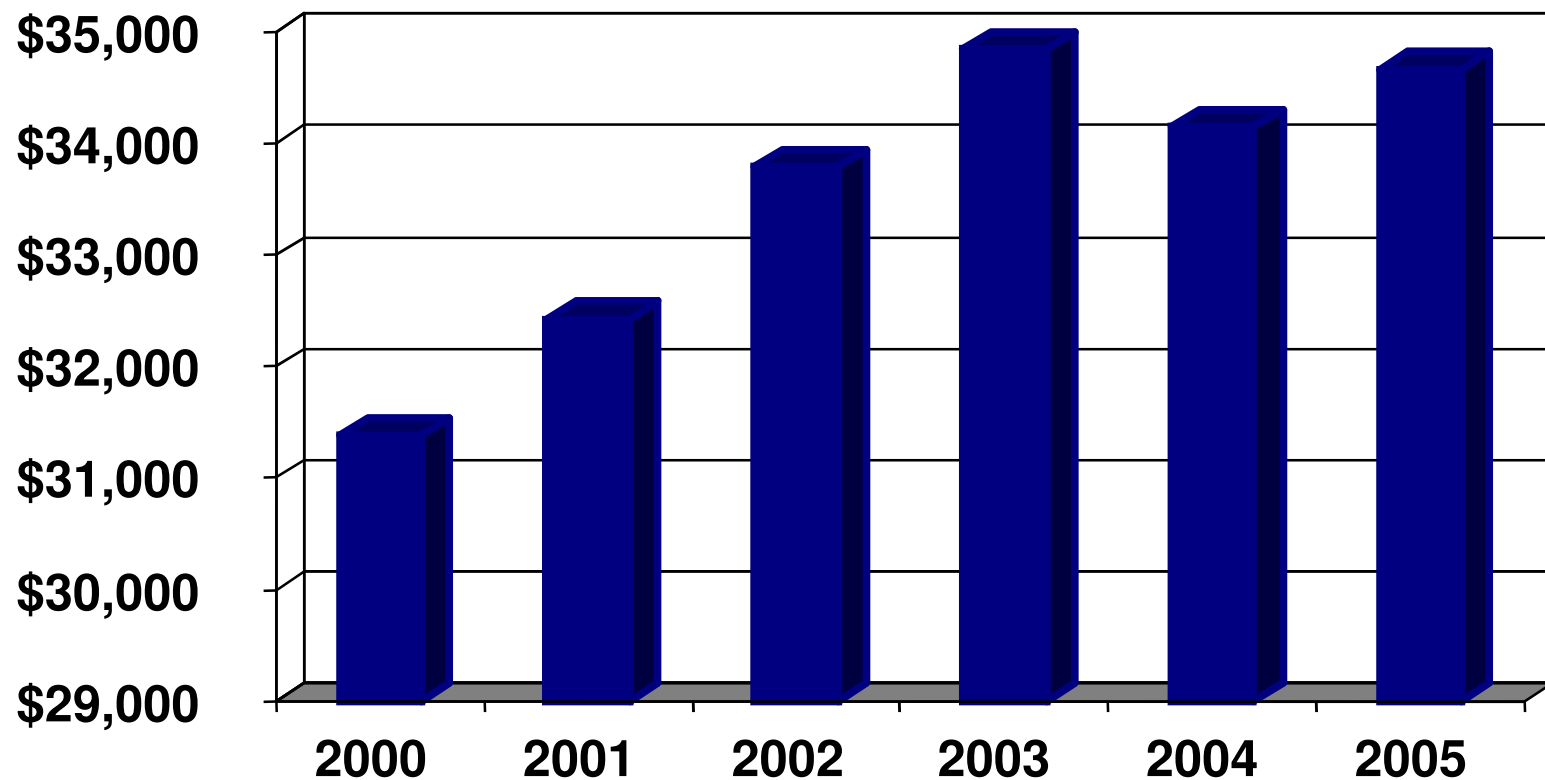
Missouri Annual Employment Trends, 2000-2005

Thousands

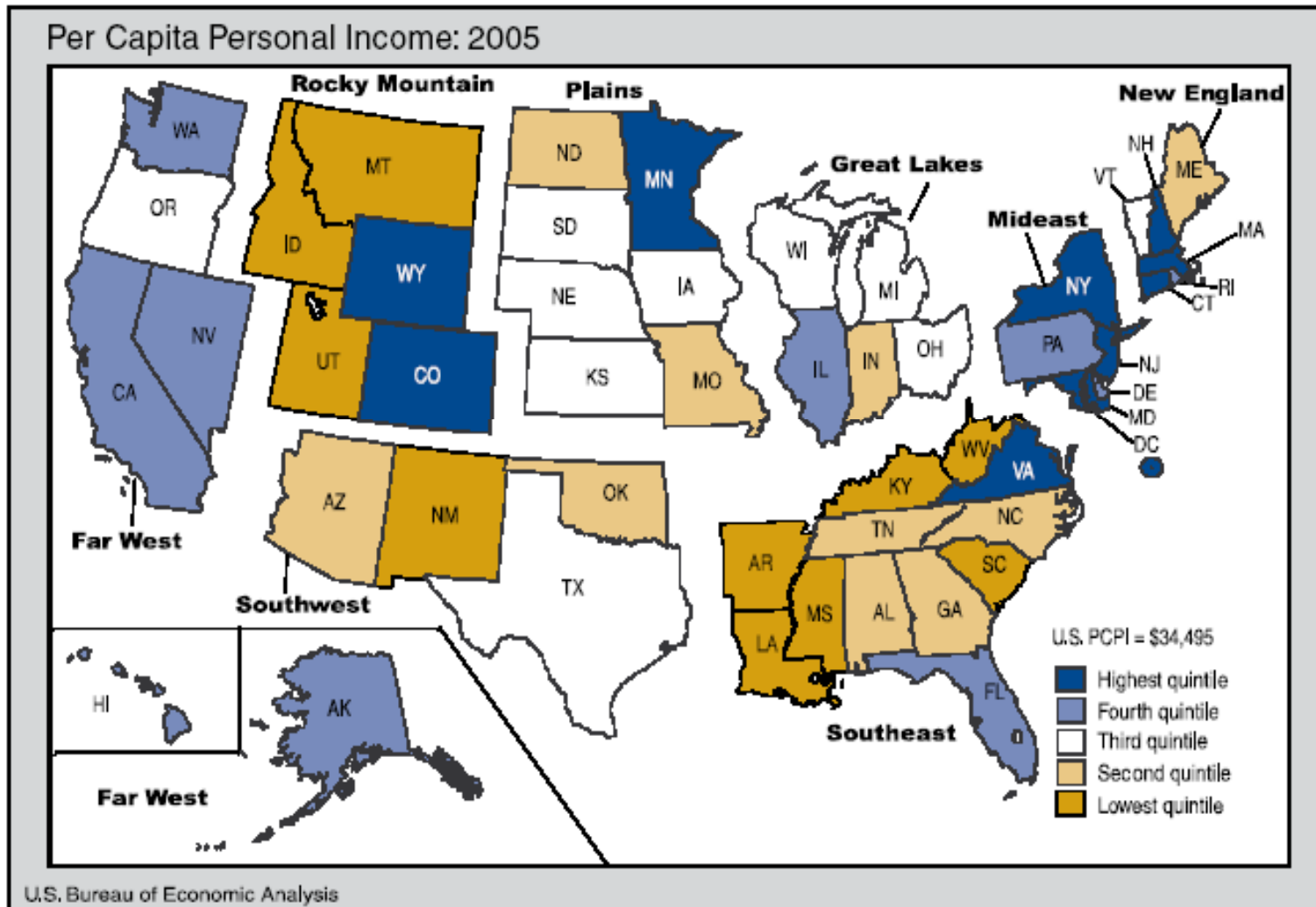




Average Annual Wages: Missouri 2000-2005

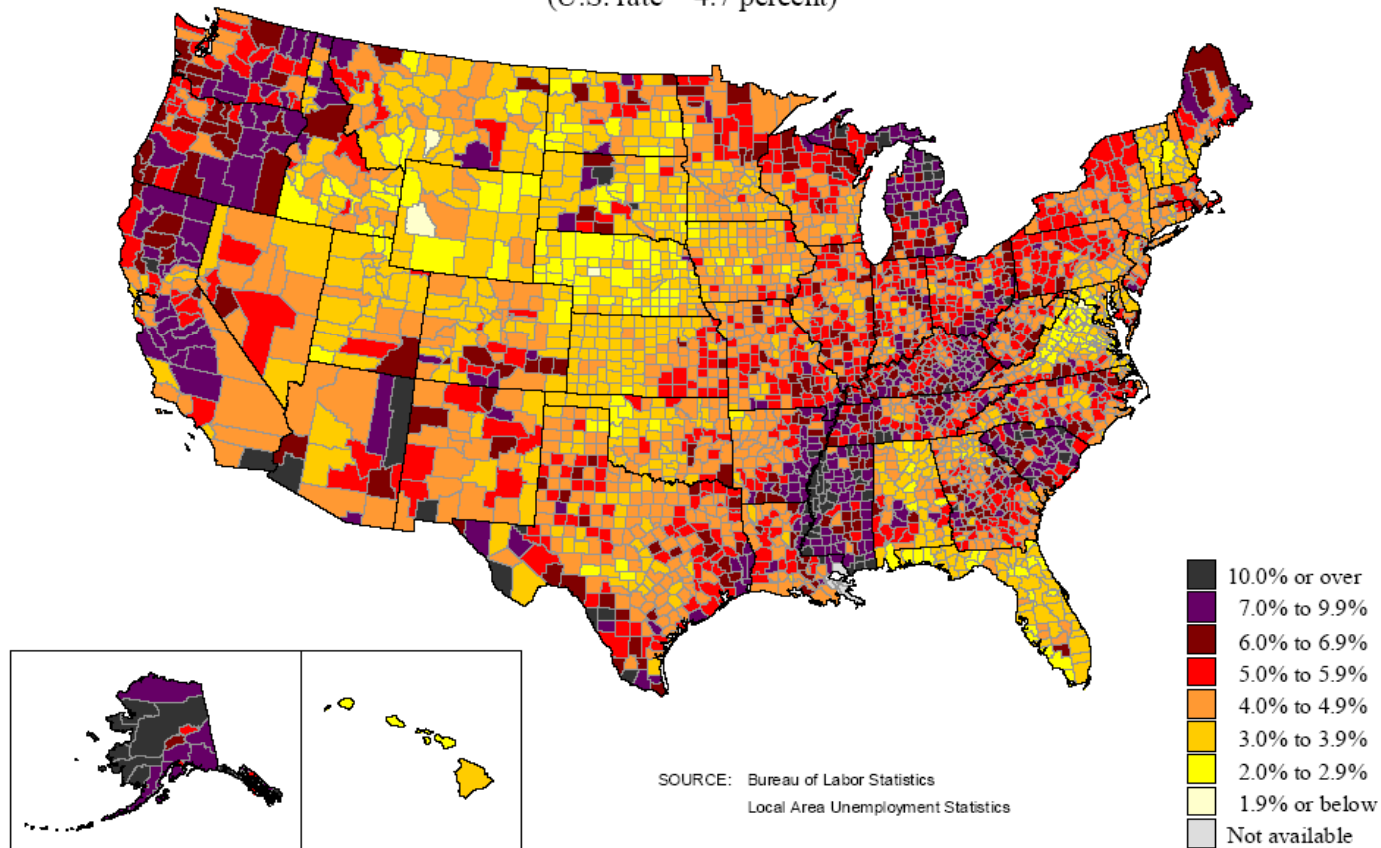


Per Capita Personal Income, 2005

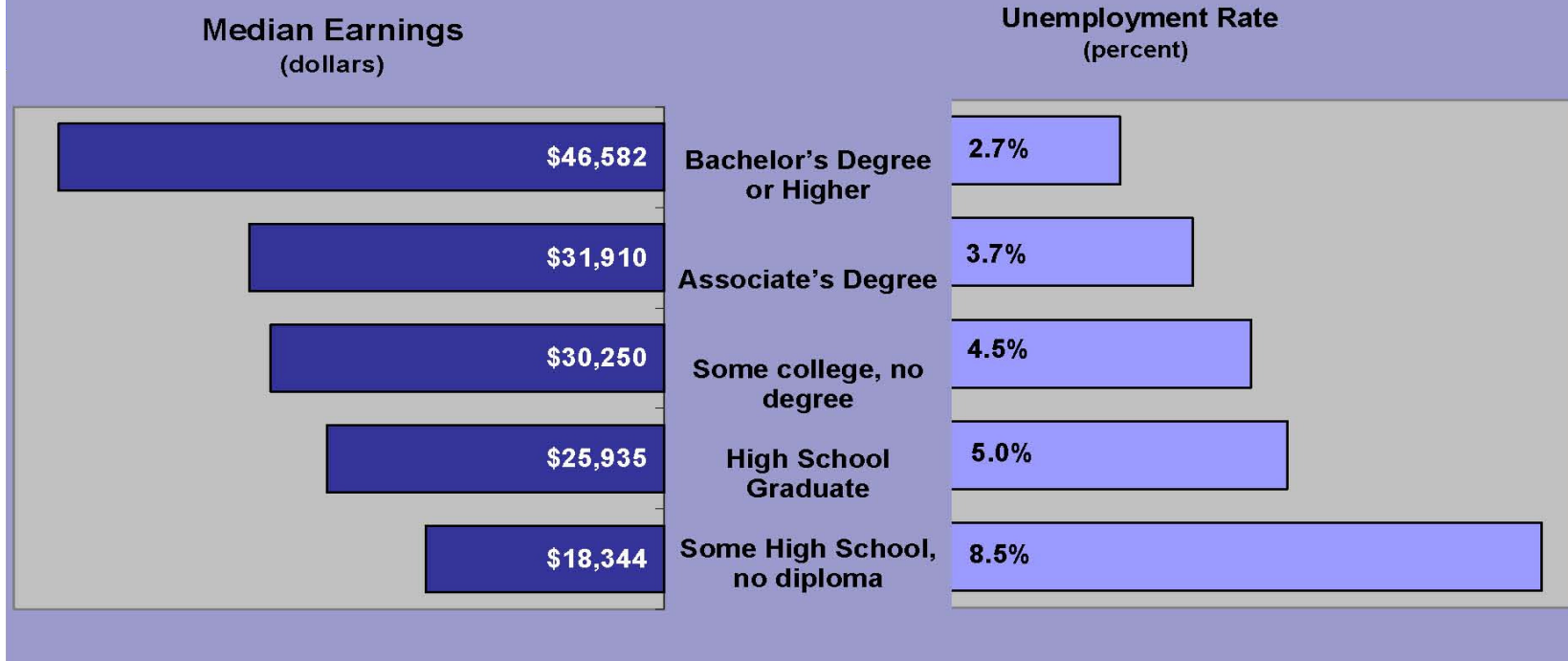


Unemployment rates by county, October 2005 - September 2006 averages

(U.S. rate = 4.7 percent)



It Pays to Have an Education...



Sources: U.S. Department of Labor, Bureau of Labor Statistics, Unemployment Rate, 2004; and U.S. Department of Commerce, Bureau of Census, Current Population Survey, 2004.



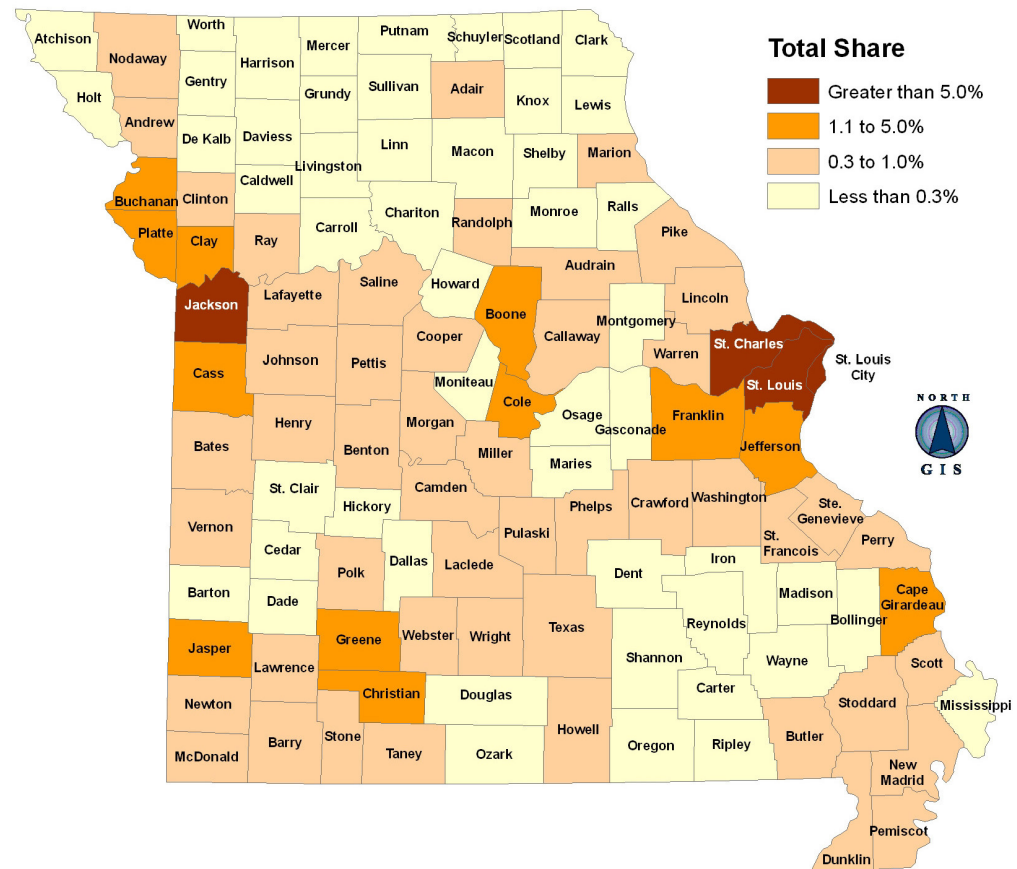
MO Department of Economic Development
301 W. High St. Harry S. Truman Bldg Room 580
PO BOX 3150 Jefferson City, MO 65102-3150

Phone: 573-751-3635
Fax: 573-751-7258
www.missourieconomy.org

Economic Share

Economic Share in Missouri by County

St. Louis County (20.7%) and Jackson County (11.8%) together tally nearly one-third of the state's economy.



Pull Factors 2006

Areaname	Total Sales		
		Pull Factor	Gain/Loss
CAMDEN COUNTY	\$766,339,406	1.49	\$253,429,247
LACLEDE COUNTY	\$382,466,364	0.85	(\$66,186,943)
MILLER COUNTY	\$325,024,515	1.01	\$3,584,166
MORGAN COUNTY	\$170,337,436	0.64	(\$95,483,015)
PULASKI COUNTY	\$305,221,755	0.53	(\$269,538,876)

SOURCE: OSEDA analysis of Missouri Sales Tax Preliminary Data, 2006

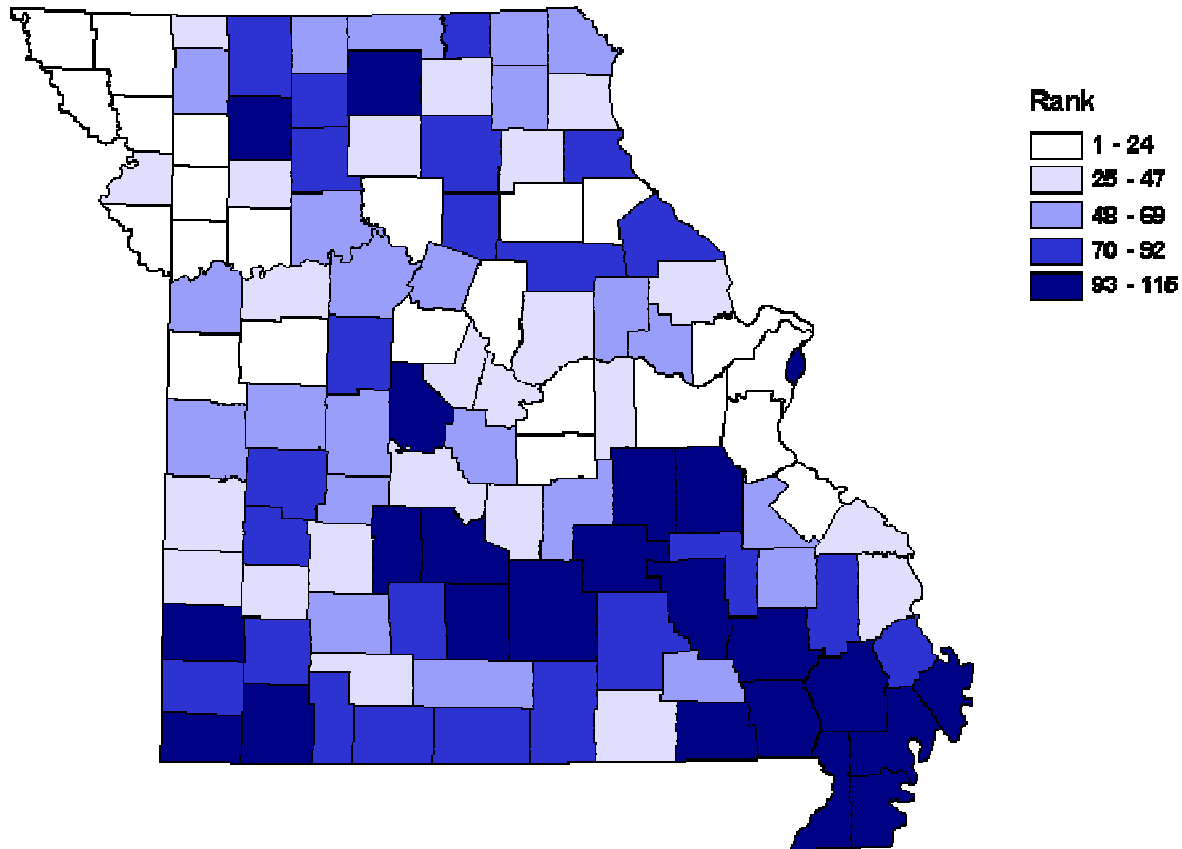


Innovation Age Prosperity Strategies

Factors and policies that boost prosperity:

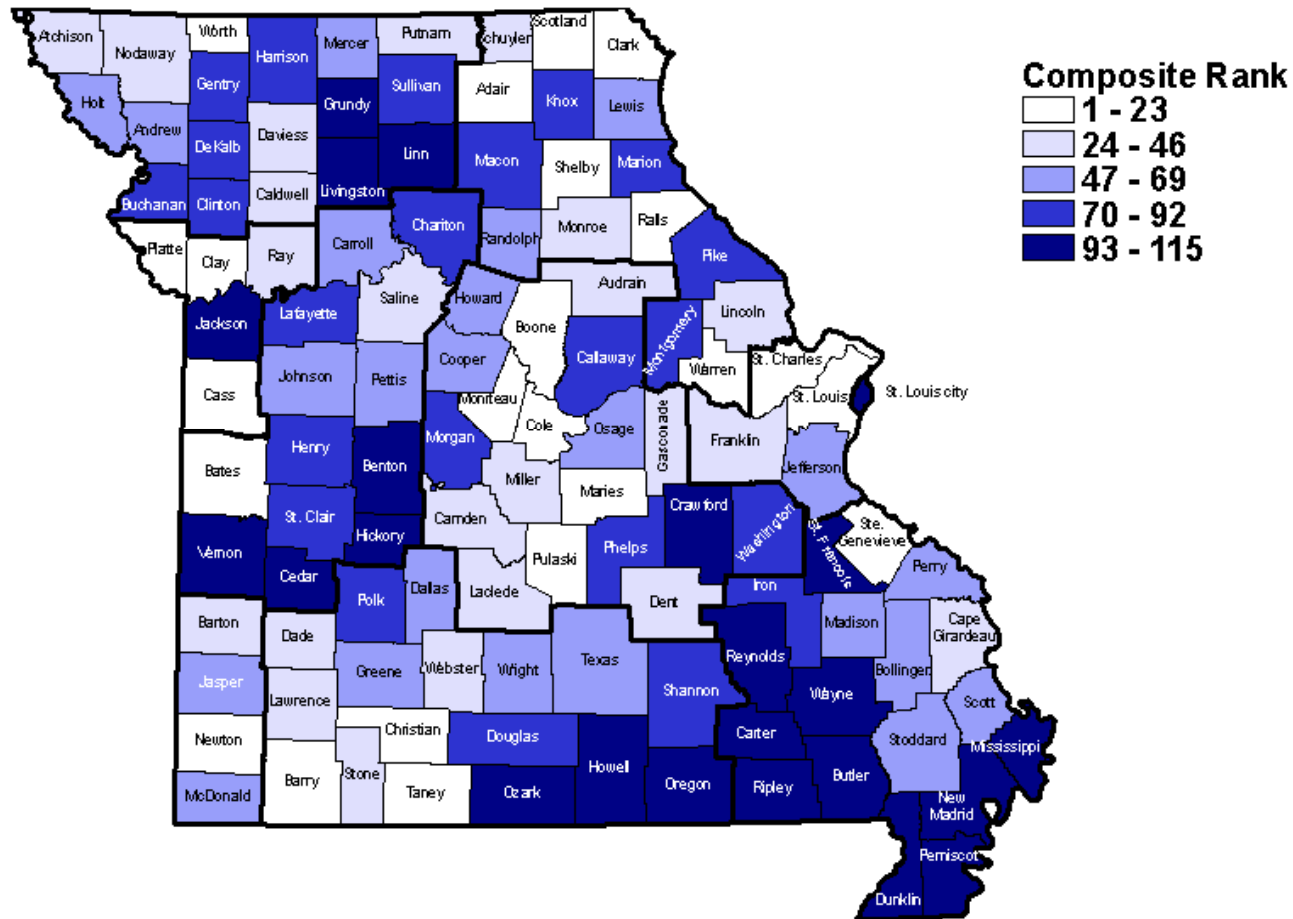
- **Education Level**
- **Science and Technology Activity**
- **Export-oriented Industries**
- **Entrepreneurial Initiative**
- **Innovation across Industries/Sectors**
- **Reduction of Poverty and Inequality**

Composite County Kids Count Rank, 2006



Source: University of Missouri, Office of Social and Economic Data Analysis
Prepared by: University of Missouri Extension, Office of Social and Economic Data Analysis (OSED)A
Map Generated on: 11.8.2006

Missouri Senior Report 2006



Prepared by: Office of Social and Economic Data Analysis (OSED); 7/06



Overview

- Big Picture Trends
- Emerging Characteristics at the Lake
 - Demographic
 - Economic Trends
 - Business Development Support – MU Extension
- Discussion

WWW.OSEDA.MISSOURI.EDU



2007 Lake Area Business Conference

Osage Beach

March 7, 2007

Bill Elder, Director
Office of Social & Economic Data Analysis
University of Missouri--Columbia