## Ozarks Technical College - Career Round Up

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#### Overview: Education Matters

- We live in global economy that is very competitive and reaches almost everywhere--at 180,000 miles per second
- It may be wise to be prepared to compete
  - Degree decisions
  - Fields of study
  - Occupational trends
  - Information technology penetrates all our lives directly and indirectly



#### Where's your playing field?

**Population** 

World **6,497,946,329** 

U.S. 298,116,700 (4.59%)

Missouri **5,800,310 (0.09%)** 

Over *3 Billion* new workers have joined the global workforce.



# Our education is a multi-dimensional investment affect by choices we make What choices will you make?

There is an *interrelationship* between the types of "investments" we build:

Human Capital (education, skills, talents)

- Financial Capital (income, resources)
- Social Capital (relationships, family)



### Good Reading: "The World is Flat" Thomas Friedman

- By "Flat" Friedman means parts of the world are much more easily accessible because of...
  - New Players (3 billion more international workers)
  - New Playing Field (world markets)
  - New Ways of Playing (technology)
  - Consequently, there will be much more competition and a greater need to be prepared including right here in Missouri.



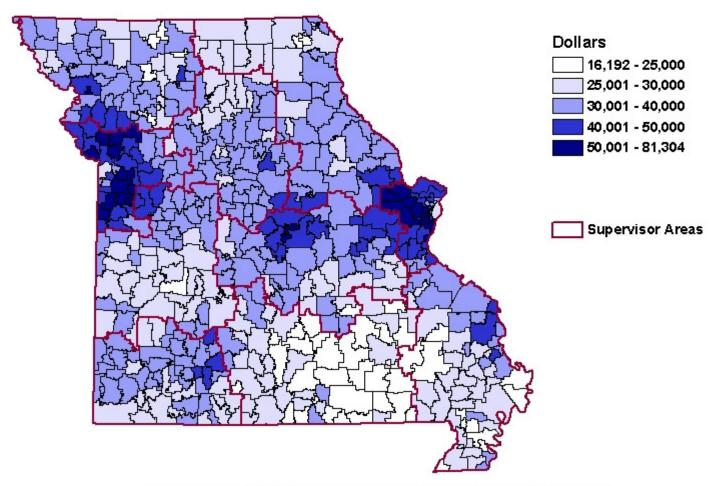
### Education and Income in Missouri

- Look at the next two maps of Missouri
- Where there is relatively more income?
- Where there is relatively more education?

Notice that where education is high, income in high and where education is low, income is low.

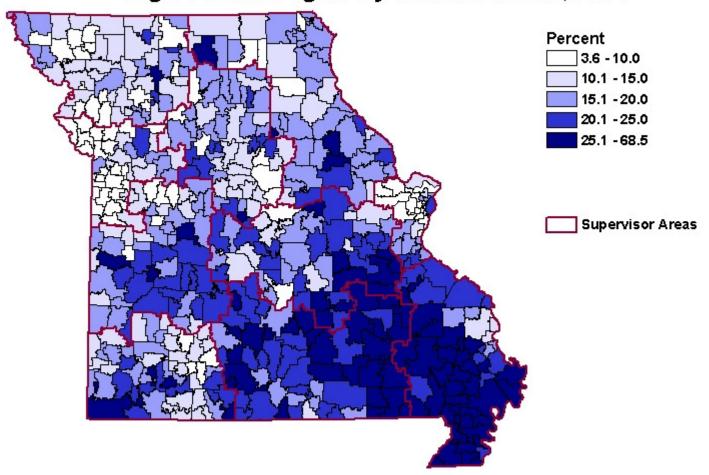


#### Median Household Income by School District, 2000

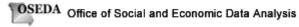


Source: USDC, Bureau of the Census, Census of Population and Housing [2000 SF3]
Prepared for DESE by: Office of Social and Economic Data Analysis (OSEDA)
Map Generated on 5.21,2003

#### Percent of Persons 25 Years or Older without a High School Degree by School District, 2000



Source: USDC, Bureau of the Census, Census of Population and Housing [2000 SF3]
Prepared for DESE by: Office of Social and Economic Data Analysis (OSEDA)
Map Generated on 5.21.2003





#### Trends in Aging will be important

- There will be more senior citizens soon
  - The "Baby Boom" is retiring
  - More seniors in the workforce

#### Trends in Aging will be important

- There will be more senior citizens soon
  - The "Baby Boom" is retiring
- There will be economic pressures for the future workforce to be more productive
- Educational patterns between generations have changed



#### Age and Education

- Today, twice as many people 25 to 34 years old have bachelor's degrees as those 65 and older.
- The population 65 and older would have been teenagers and young adults in the 1930s through the 1950s
- The world has changed a bit since then!

### Fields of Training as well as Degree matter (in terms of income)

- In 2001, people with bachelor's degrees in engineering earned *54 percent more* than people with bachelor's degrees in education.
- Associate's degree holders who studied technical fields such as computers and engineering earned as much as people who held bachelor's degrees in liberal arts, education, or social science.

#### Social Capital Matters Family Relationships

One in every two unmarried mothers who had recently given birth were living below the poverty level — four times the rate of their married counterparts.

U.S Census Bureau, October 15, 2005



#### Post Secondary Degrees Matter

- Workers with a bachelor's degree average
   \$51,206 a year
- Workers with a high school degree average
   \$27,915 a year

Job Growth Rates in Missouri 2004-2006

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Bachelor's degree 2.04 %
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- Associate degree 2.70 %
- On the job training 1.03 %



#### What About You?

- The data reveal trends
- Where will you be on the "bell curve?"
- Are you willing to pay the price to be excellent?
- Are you willing to invest in your own future?

### Sources of occupational trend information

- University of Missouri-Columbia
   Office of Social & Economic Data Analysis
   OSEDA.missouri.edu
- Missouri Department of Economic Development

ded.mo.gov



### Sources of personal assistance about occupations and degrees

### Ozarks Technical College Career Round Up!

