

## NATIONAL MEMORIAL REPLICA PRESENTATION

### **Ty Christian**

*University of Missouri Alumnus*

In October 2011, President Barack Obama dedicated the Martin Luther King, Jr. National Memorial Foundation in Washington, D.C. Now, a University of Missouri alumnus who played a key role in organizing the memorial will present MU with a smaller replica of the sculpture. Ty Christian, a 1977 graduate of MU, served as chief marketing strategist on the Martin Luther King, Jr. National Memorial Project Foundation. Under Christian's marketing leadership, the Foundation raised \$115 million. Christian has received numerous awards for his achievements in advertising and public relations. In 2004, he received the Distinguished Alumnus Award from the College of Arts and Science.

Related articles about Ty Christian:

- <http://mizzoumagarchives.missouri.edu/2012-Spring/profiles/ty-christian/index.php>
- [http://articles.orlandosentinel.com/2011-10-20/news/os-ty-christian-mlk-memorial-20111020\\_1\\_memorial-project-foundation-jefferson-and-lincoln-memorials-martin-luther-king](http://articles.orlandosentinel.com/2011-10-20/news/os-ty-christian-mlk-memorial-20111020_1_memorial-project-foundation-jefferson-and-lincoln-memorials-martin-luther-king)
- <http://www.blackmeetingsandtourism.com/News-Center/Business-Exclusives/Industry-Briefs/2011/Diversity-Marketing-Expert-Recognized-By-Travel-.aspx>
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