

HOW RELATIONSHIPS BETWEEN REPORTERS AND EDITORS AFFECT PRODUCTIVITY IN THE NEWSROOM

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ABSTRACT

This study looked at the types of relationships between editors and reporters, how they regard each other personally, the desired level of editor involvement in a reporter's work, how reporters and editors define productivity and how their relationships affect productivity. Twenty staff members at three newspapers of varying circulation and staff size were interviewed and observed during one week at each newspaper. This study found that while productivity is often measured on different scales, editors look favorably on reporters' productivity when the relationship is positive. Reporters look to editors for guidance and support, which they believe improves productivity. More communication, more personal interaction and more mindful partnerships could result in even more productivity.