

STATUS HIERARCHY: MAGAZINE DIGITAL AND PRINT EDITORS

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ABSTRACT

This project is to find out whether magazine print editors are regarded as a more prestigious and valued position than their online counterparts and what web and print editors think of their status at their publication. Interviewing eight magazine editors with semi-structured questions showed that due to the development of the digital journalism, platforms on which magazine content is published will not affect editors' status hierarchy at their publication in the future.