

“WRITTEN SO YOU CAN UNDERSTAND IT”:
THE PROCESS AND PEOPLE BEHIND CREATING AN ISSUE OF *POPULAR MECHANICS*

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ABSTRACT

At 112 years old, *Popular Mechanics* has one of the longest legacies in magazines. Looking at the editorial process, editor-in-chief Jim Meigs talks about what makes great science journalism at *Popular Mechanics*. He talks on topics of style, content, and accuracy and how these come together to form every issue.

This paper benefits the industry by analyzing how a consumer science magazine in a rapidly changing industry covers science and technology. These pages not only give industry professionals insight on how to find and craft a science magazine story, but this project also gives potential magazine students insight into the editorial process of a national magazine and the kind of journalism chops that are needed to succeed in this industry.