

IRM STRATEGY AND KNOWLEDGE MANAGEMENT IN STRATEGIC SUPPLY
CHAIN RELATIONSHIPS: A KNOWLEDGE BASED VIEW

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ABSTRACT

Using the knowledge-based view, this study seeks to understand the relationship between firm strategic orientation and interorganizational knowledge management in strategic supply chain alliances of high technology firms. Unique to prior literature, this study relates three dimensions of strategic orientation (alliance, leadership, and learning) with two modes of interorganizational knowledge management (knowledge creation and knowledge acquisition) and measures the impact of knowledge management on firm performance. Data was collected through self-response survey completed by top executives of high-technology firms. Multiple regression analysis was used to test the theoretical hypotheses.