Sponsorship Opportunities 2014

Voluntary Action Center
the heart of service in Boone County
Why sponsor?

VAC’s mission is to help low-income individuals & families bridge the gaps between crisis and stability and improve quality of life in Boone County.

Services & Programs

Your organization’s support enables VAC to continue to provide connections and resources related to health, employment, education, and housing for the people of Boone County. Your contribution also serves as indispensable support for VAC’s seasonal programs and enables VAC to continue to serve as an information and referral hub for the county.

Reputation

Supporting Voluntary Action Center demonstrates your organization’s commitment to the community and support for local families. VAC’s reputation is one of excellence and impact, and the organizations that support Voluntary Action Center benefit from VAC’s goodwill in the community.

Partnerships

Additional Voluntary Action Center funding sources:
Trivia Night  
Feb ##, 2014

Dolor Sit Amet Sponsor $2000 exclusive  

Lorem Ipsum Sponsor $1000  
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Calendar Campaign
Month-month 2014

Campaign Presenting Sponsor
$5000 exclusive
Logo featured on front cover of calendar, t-shirts, VAC website. Recognized in all campaign radio, TV, and print ads. Recognized at Spring Into Action and signing event. Option to be on planning committee.

Campaign Champion Sponsor
$2500
Logo on the back cover of calendar, t-shirts, VAC website. Recognized in all campaign TV and print ads. Recognized at Spring Into Action and signing.

Campaign Supporting Sponsor
In-kind or $1000 magazine
Logo on the back cover of calendar, t-shirts, VAC website. Recognized in all campaign TV and print ads. Recognized at Spring Into Action and signing.

Print, Design, & Other: In-kind
Logo on back of calendar, t-shirts

Media Sponsor: In-kind
Logo on back cover of calendar, t-shirts
Recognized in all campaign print ads
Recognized at Spring Into Action and signing event

T-shirt Sponsor: In-kind exclusive
Logo on back of calendar, t-shirts

Signing Event
September ##, 2014

Presenting Sponsor: $2000 exclusive
Podium time at event. Logo on signing invite, flyer, & VAC website. Recognized in print, radio, & TV ads. Signage at signing. Option to be on planning committee.

Event Sponsor: $750
Recognized at event. Logo on signing invite and flyer. Recognized in all print and tv ads.

Media Sponsor: In-kind
Logo on signing invite and flyer
Recognized in all signing print ads

Print, Design, & Other: In-kind
Logo on signing invite and flyer
Recognized in all signing print ads
Spring Into Action
May ##, 2014

Presenting Sponsor: $5000 exclusive
Podium time at event. Signage at SIA. Logo on SIA invite and program, VAC website. Recognized in all SIA print, radio, and TV advertisements. Option to be on the planning committee. One comp table at event (10 people).

Event Sponsor: $2500
Recognition at event. Logo on SIA invite and program. Recognized in all SIA print and TV advertisements. One comp table at event (10 people).

Flower Levels: $350-$1200

Media Sponsor In-kind
Logo on SIA program. Recognized in all SIA print ads.

Print, Design, & Other In-kind
Logo on SIA program. Recognized in all SIA print ads.
Christmas in July
July ##, 2014

Presenting Sponsor
$2000 exclusive

Gift Certificate or Raffle Item Sponsor
If you provide a gift certificate or raffle item, your business will be listed on more than 13,000 raffle tickets that will be mailed to more than 1,300 Columbia households.

Raffle Ticket
$10 tax-deductible donation
Each raffle ticket donation provides a place at the picnic meal for a low-income person and helps VAC provide assistance with basic needs throughout the year. Donating $10 for a raffle ticket also enters you in a drawing for great prizes and gift certificates.

Food Donation
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This unique event serves not only to raise funds for VAC but also to raise awareness that there are needs all year long, not just the holidays.

Christmas in July annually offers 300-400 low-income people a summer picnic meal and a visit from Santa, who distributes gifts to kids in attendance.
Karaoke Night
May ##, 2014

Lorem Ipsum Sponsor
$1000 exclusive
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