Abstract

From Violence to Peace: The *Daily Nation* and the change in how ethnicity is reported from the 2007 to the 2013 presidential elections

Between the 2007 and 2013 Kenyan presidential elections there was a shift in how ethnicity was covered in the Kenyan media. The changes were brought about by necessity and in response to a catastrophic wave of violence that crippled the country after the 2007 elections. This article explores what changes were made and how those changes have affected the media landscape in Kenya today.