Recent coping research has called for a more expanded and diversified understanding of coping that is responsive to individuals’ social and cultural context. Few studies have examined coping among the Latina/o population from an asset or strength-based perspective. As such, the purpose of this study was to create a Cultural Wealth Coping scale for Latina/os (CWC-L) that addresses ethnocentric gaps in the existing coping literature. The results of this study expand current coping knowledge by addressing: (a) the importance of the collective in coping among Latina/os, (b) unique aspects of coping more specific to Latina/os and Communities of Color and (c) an example of a scale construction that was rooted in cultural consciousness and linguistic equivalence. Broadening the discussion on coping by incorporating an asset-focused and culturally-based conceptualization may help us better understand the full spectrum of coping within Latina/o culture and other minority cultures typically viewed from deficit perspectives.