

**Shelf talker instructions:**

For best results, print these shelf talkers on heavyweight paper, such as card stock. Cut out each card along the dashed black lines, and fold along dashed gray line. Score them to make them easier to fold, and laminate them so they will last longer. Scoring and lamination can be done at most copy centers.

For tea that states "unsweetened" on the packaging

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**Make the healthier choice...**

**Unsweetened tea**

*A calorie-free choice,  
same tea flavor*



**Stock Healthy**



**Shop Healthy**

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