Shelf talker instructions:

For best results, print these shelf talkers on heavyweight paper, such as card stock. Cut out each card along the dashed black lines, and fold along dashed gray line. Score them to make them easier to fold, and laminate them so they will last longer. Scoring and lamination can be done at most copy centers.

For any dried fruit, such as raisins, prunes, cranberries, etc.

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Make the healthier choice...

Dried fruit A healthy addition to salad, cereal or snack Make the healthier choice...

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