Assessing Your Image Use

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Session Objectives

- Identify the exclusive rights of copyright holders
- Identify the types of Creative Commons licenses
- Define Public Domain
- Name sources for finding images
- Recognize how to cite images
Copyright
What Can Be Protected by Copyright?

▪ (1) literary works
▪ (2) musical works, including any accompanying words
▪ (3) dramatic works, including any accompanying music
▪ (4) pantomimes and choreographic works
▪ (5) pictorial, graphic, and sculptural works
▪ (6) motion pictures and other audiovisual works
▪ (7) sound recordings
▪ (8) architectural works

–Title 17, Chapter 1, §102, United States Code
Criteria for Copyright Protection

● Fixed in any tangible medium of expression
● Originality – minimum amount of creativity

Registration not required (but has benefits)

© copyright notice not required

“Georgia + Jason doodle napkin” by Jason Eppink is licensed under CC-BY 2.0
Exclusive Rights of Copyright Holders

Copyright owner has the right to (or can authorize someone else to):

- (1) make copies
- (2) create derivatives
- (3) distribute copies
- (4) perform publicly
- (5) display publicly
- (6) for sound recordings, perform publicly by means of a digital audio transmission

All rights reserved.

– Adapted from Title 17, Chapter 1, §106, United States Code
Creative Commons

- Founded in 2001 by Lawrence Lessig
- A copyright licence that allows you more freedom to share work
- Allow others to share, use, modify your work
- Six licenses to apply to your songs, videos, images, papers, books, etc.

creativecommons.org
License Elements

BY - Attribution
NC - NonCommercial
ND - NoDerivs
SA - ShareAlike

All images are from Creative Commons and licensed under CC-BY
Six Combinations

Image from Creative Commons is licensed under CC-BY
Examples of Resources Licenced Under CC

- **Rockstar** by SR Topo is licensed under **CC-BY-NC-SA**

- **Rockstar Buttons** by Jem Yoshioka is licensed under **CC-BY-SA**

Creative Commons Licensed Images

**Health Education Assets Library (HEAL)**

http://library.med.utah.edu/heal/
Creative Commons: More Sources

- Wikipedia
- YouTube

Search for Creative Commons Licensed Images
- Flickr
- Photosforclass
- Google
- CC Search
LMS Tools

- Search and embed Creative Commons digital content
- Flickr images includes licences
Public Domain

Works no longer or never protected by copyright

Includes:

- U.S. government works
- Works with expired copyright
- Works for which creator waived exclusive rights

Image by Wikimedia Commons / CC0
CC0 Public Domain Dedication

- Use on *your* work to waive your exclusive rights
- Dedicate your work to the public domain

Example:
CC0 is default licence for datasets on figshare
CC Public Domain Mark

- Use to mark works that are free of copyright restrictions
- Should be used for items free of copyright all around the world
Public Domain Images

Public Health Image Library (PHIL)*

http://phil.cdc.gov/phil/home.asp

*Check each image’s usage terms. The site contains some copyrighted images.
Public Domain: More Sources

- Genome Image Gallery
- National Cancer Institute*
- National Gallery of Art*
- National Institute of Mental Health
- US Department of Agriculture

- pixabay
- morgueFile
- unSplash

*Check each image’s usage terms. These sites contain some copyrighted images.
Citing CC
Usual Components of a Citation

1. Quotation marks
2. In-text citation (parenthetical, endnote, or footnote)
3. Reference entry
Best Practices for Citing Creative Commons

T = Title?
provide title of work

A = Author?
include author name & link to profile

S = Source?
link to original source page

L = License?
indicate terms & link to license deed

Georgia + Jason doodle napkin by Jason Eppink is licensed under CC-BY 2.0
Resources

Creative Commons For Faculty and Student Writers LibGuide

http://libguides.library.umkc.edu/creativecommons
References


Creative Commons. (n.d.) [Creative Commons icons]. Retrieved from [https://creativecommons.org/about/downloads/](https://creativecommons.org/about/downloads/)

Crews, K.D. & Butler, D.K. Fair use checklist. Retrieved from [https://copyright.columbia.edu/content/dam/copyright/Precedent%20Docs/fairusechecklist.pdf](https://copyright.columbia.edu/content/dam/copyright/Precedent%20Docs/fairusechecklist.pdf)
