

“For Distinguished Service
in Journalism:”

Missouri's Honor Awards
for 1935



Columbia, Missouri

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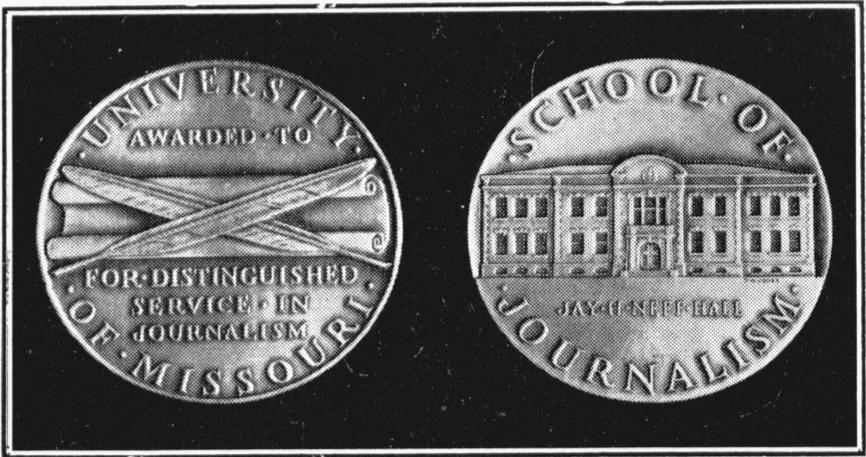
OCTOBER 20, 1935

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ROSCOE B. ELLARD, *Editor*

FOR DISTINGUISHED SERVICE IN JOURNALISM



Missouri's Annual Honor Awards

Four awards of a bronze medallion were made for the sixth time by the School of Journalism during the Twenty-Sixth Annual Journalism Week held at the University of Missouri in May, 1935. Pictures of those receiving the award and the addresses delivered at the ceremonies appear on the following pages.

THE JOURNALIST'S CREED

By WALTER WILLIAMS

I believe in the profession of journalism.

I believe that the public journal is a public trust; that all connected with it are, to the full measure of their responsibility, trustees for the public; that acceptance of lesser service than the public service is betrayal of this trust.

I believe that clear thinking and clear statement, accuracy and fairness, are fundamental to good journalism.

I believe that a journalist should write only what he holds in his heart to be true.

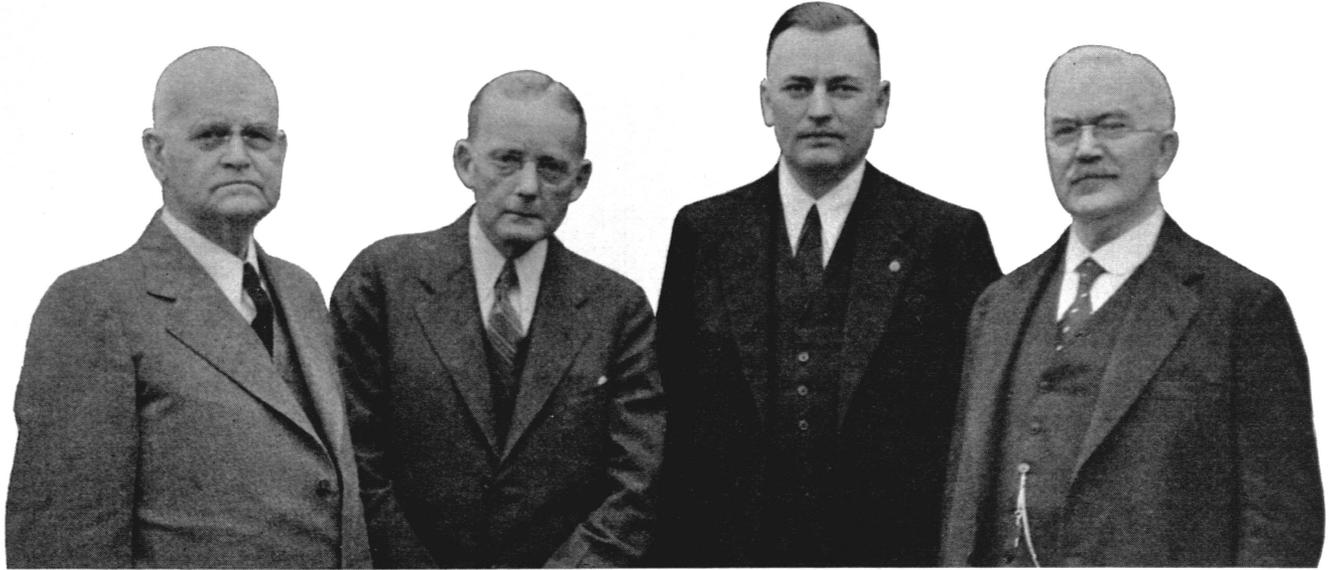
I believe that suppression of the news, for any consideration other than the welfare of society, is indefensible.

I believe that no one should write as a journalist what he would not say as a gentleman; that bribery by one's own pocketbook is as much to be avoided as bribery by the pocketbook of another; that individual responsibility may not be escaped by pleading another's instructions or another's dividends.

I believe that advertising, news and editorial columns should alike serve the best interests of readers; that a single standard of helpful truth and cleanness should prevail for all; that the supreme test of good journalism is the measure of its public service.

I believe that the journalism which succeeds best—and best deserves success—fears God and honors man; is stoutly independent, unmoved by pride of opinion or greed of power, constructive, tolerant but never careless, self-controlled, patient, always respectful of its readers but always unafraid; is quickly indignant at injustice; is unswayed by the appeal of privilege or the clamor of the mob; seeks to give every man a chance, and, as far as law and honest wage and recognition of human brotherhood can make it so, an equal chance; is profoundly patriotic while sincerely promoting international good will and cementing world-comradeship; is a journalism of humanity, of and for today's world.

HONORED FOR DISTINGUISHED SERVICE IN JOURNALISM



Left to right: William Southern, Jr., publisher of The Independence (Mo.) Examiner; E. J. Archibald, associate editor of The Montreal Star; Harry E. Taylor, publisher of The Traer (Ia.) Star-Clipper; and Dr. James Q. Dealey, editor of The Dallas News.

"FOR DISTINGUISHED SERVICE IN JOURNALISM"

MISSOURI'S HONOR AWARDS

The School of Journalism of the University of Missouri presented four bronze medallions to two newspaper men and two newspapers as part of its annual Journalism Week exercises in May 1935.

The papers honored were The Dallas News and The Montreal Star. Individuals who received awards were William Southern, Jr., publisher of The Independence (Mo.) Examiner, and Harry E. Taylor, publisher of The Traer (Ia.) Star-Clipper.

DEAN SKETCHES HISTORY OF AWARDS

Frank L. Martin, associate dean of the School of Journalism, in his presiding remarks at the medal ceremony, held May 2, 1935, in the auditorium of Jay H. Neff Hall, sketched the history of the awards and their prerequisites. He said:

"This accolade this afternoon marks the sixth presentation of Medals of Honor by the School of Journalism of the University of Missouri. The School of Journalism considers it a privilege and an honor to recognize with these bronze symbols of achievement that distinguished service in the field of journalism which makes the Press an essential element of civilization.

"Given for the first time in 1930, these medallions are presented upon recommendation of a special committee from the professional faculty and approved by the general faculty of the School of Journalism. The Board of Curators of the University has officially authorized the citations.

"Selections are made on the general principle that the awards should go 'to newspapers, or periodicals, or to editors and publishers of newspapers and periodicals, or persons engaged in the practice of journalism, for distinguished service performed in such lines of journalistic endeavor as shall be selected each year for consideration.'

"The School of Journalism has seen fit to bestow these recognitions of distinguished public service in the belief that the contributions of the Press to democracy and civilization are essential, unrealized in potentiality, yet tremendous; and that the Press has become the principal manifestation of that eternal vigilance that is the price of liberty. Both democracy—whose principle, said Montesquieu, is virtue—, and civilization, whose principle, Carlyle said, is transportation, are today sustained, we believe, by untrammelled communication. Democracy always is farthest advanced, and civilization most nearly attained, in those countries where the intelligence and character of the Press are highest and liberty of the Press is freest.

"The great object of a conscientious journalist, said a speaker at the centenary of the Manchester *Guardian*, is to make righteousness readable. Dr. Walter Williams amended that declaration to read, 'The great object of a conscientious journalist is to make righteousness readable, obtainable, and sought after.'

"This means, I take it, that a chief principle of journalism should be knowledge, and that a chief principle of journalistic presentation should be the avoidance of

overestimating the information of the public and the avoidance of *underestimating* the intelligence. Without understanding, there can be no peace among nations, no progress within countries. Understanding flows from knowledge—and knowledge may become readable, attainable, and sought after through able and incorruptible practitioners of the Press.

“It is journalism of this character, journalists of this stature, whom the School of Journalism of the University of Missouri wishes, through these awards, to recognize.

“I shall read to you the citations for each of those who are to receive a medal this afternoon.”

CITATIONS OF HONOR

“To William Southern, Jr.: In whom are met the ideal qualities of the wisely courageous and independent editor. Strong, hard-hitting, but neither selfish nor intolerant in opinion; playing no favorites in politics or creed; an editor whose community justly calls him ‘Public Benefactor Number One’; Mr. Southern daily exemplifies those attributes which are found too frequently in protestation only, rarely in consistent deeds. Nor do these journalistic virtues alone constitute the man; the warmer light of his humanity also glows. He has infused into ‘Solomon Wise,’ his daily column character, a characteristic Missouri wit and brilliantly discerning philosophy. William Southern, Jr., is a Missouri publisher through whom for more than a quarter of a century the Word of Journalism’s highest traditions have been made Flesh.

“To Harry E. Taylor, graduate of the School of Journalism in 1916, publisher of The Traer (Ia.) Star-Clipper: For demonstrating with nationally recognized achievement the stability and possibilities of the country weekly as a substantial and essential type of American journalism. Upon the firm foundation laid by his father, Mr. Taylor, with sagacious business energy and editorial enterprise, has built in the shadow of a powerful city daily a country newspaper that three times has won the National Editorial Association ‘best newspaper’ award. Harry Taylor, distinguished alumnus, thus brings honor to the School of Journalism by proving that to the country publisher as well as to his city colleagues can come the influence, reward, and satisfaction of exceptional ability and usefulness.

“To The Dallas News: A paper of socially constructive restraint, a paper that places people above purse, and righteousness above riches. In the midst of conflict both political and commercial, this newspaper has stood not to present prejudice, but to report and explain news sincerely and accurately. In advertising oil stock, The Dallas News admitted to its columns only those companies which its financial department approved; in its policy of agricultural betterment, freeing to a large ex-

tent the tenant farmer from his cotton bondage, this newspaper made an outstanding contribution to its area.

“To The Montreal Star: A constructive and truly great North American newspaper. Immediately recognizing the news and socially constructive values of the United Kingdom, The Star has bridged the oceans and given Canada brilliant news coverage from England, Ireland, India, Austria and sister nations of the British Empire. More than this, The Star has bridged an invisible ocean—the blue depths of faith separating Canadian Catholic and Canadian Protestant. To each of these The Star has become a friend. Only an excellent newspaper could undertake such a building policy; only a great newspaper could succeed.”

NEVER COMPLETELY SATISFIED

In accepting his award, William Southern, Jr., thanked the School of Journalism, and spoke of his personal acquaintance with many of its faculty:

“Then to have this honor come to me through the wish of the members of the faculty of this school and the curators of the University of Missouri, in spite of the fact that I am personally known to most of them and well known to many of them, is a compliment in which I shall always rejoice with perhaps a little of amazement.

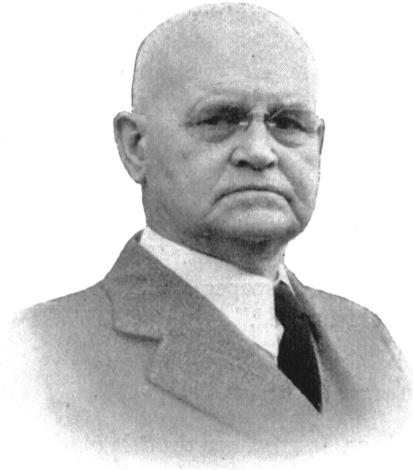
“There is also another personal note to which I hope I may be permitted to refer. More than forty years ago I first met President Walter Williams, whose vision pictured a School of Journalism, and whose genius made his dreams come true. Both of us were young men then, almost as young as we are now. He was sitting in his office here in Columbia as editor of The Columbia Herald. I do not remember who introduced us, but before I left he asked this question, ‘Have you ever put out a paper with which you were completely satisfied?’ Then, as now, Mr. Williams had the faculty of asking vital questions in a matter-of-fact manner.

“I remember that I was startled and the reply I made was something like this, ‘No. And if I ever do I shall at that moment quit the business and never put out another paper.’

“Since that time we have been good friends. I believe I may say close friends, and I learned to know him well and to love him. We have fought battles side by side and have traveled together in strange countries.

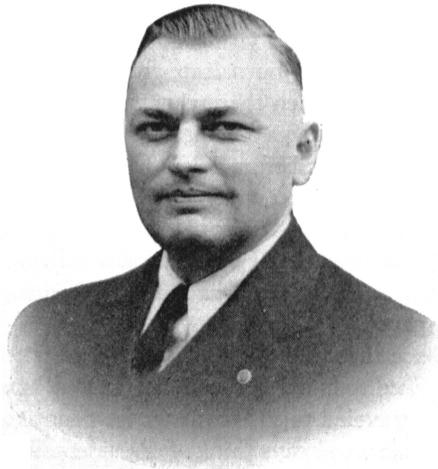
“While we always think of President Williams when we think of the School of Journalism, we do not forget the fine work and splendid co-operation of those loyal men and women associated with him, and their part of the success attained. Dean Frank Martin, who has been associated with the school almost from its inception, and upon whose shoulders has fallen a heavy burden, has carried on magnificently, and to receive honors from such sources is indeed a high privilege.

“One more thing I wish to say which I believe to be germane at this time. I stand today before many of my good friends of many years who have been and are



WILLIAM SOUTHERN, JR.

"In whom are met the ideal qualities of the wisely courageous and independent editor."



HARRY E. TAYLOR

"For demonstrating with nationally recognized achievement the stability and possibilities of the country weekly as a substantial and essential type of American journalism."



DR. JAMES Q. DEALEY

Editor of "a paper of socially constructive restraint, a paper which places people above purse, and righteousness above riches."



E. J. ARCHIBALD

Associate editor of "a constructive and truly great North American newspaper."

with me engaged in the business of publishing Missouri newspapers. The late Henry Childers once said that in this group of newspaper men there was never any jealousy, never any touch of envy when one of our number received honor and acclaim, but that each one rejoiced in the success of the others and, more than that, was eager to contribute to that success.

"My greatest joy today, after more than forty years in the newspaper business in Missouri, during which time it has been my pleasure to know and love most of the men and women engaged with me in the work of making our state what it is today, one of the greatest states in the greatest nation in the world—my greatest joy today is to feel that I have the love of these fine men and women of Missouri newspaperdom. And this medal upon which my name is engraved is not to honor me more than it is to honor all of you, my fine and good friends.

"As for the events of forty years in Missouri newspaper publishing, as for the big heartaches and the small triumphs; as for battles for the things we believed, battles lost and battles won—I hope that I have been right half the time, and I feel that a batting average of .500 is pretty good if the verdict shall fall that way. I wish to repeat what my friend, J. P. Tucker, said when he had finished fifty years with me, 'I feel that I have not done very much, perhaps not as much as I should, and all that I have done as the years have raced by, has been to go along quietly and be decent'."

A FAMILY AFFAIR

Harry E. Taylor, of The Traer (Ia.) Star-Clipper, on receiving the Medal of Honor reviewed the numerous citations and honors given The Star-Clipper. He said also:

"The Star-Clipper is a family product. My father is the managing editor, and after nearly sixty years of the most strenuous sort of newspaper activity, he still does a tremendous amount of work, although nearly 74 years of age. My mother is the editor of 'Feminine Flashlights,' a page for women, and turns in a good feature story whenever the spirit moves. I have been on the paper and a part owner since October, 1916, two months after completing the course at this school of journalism. My special responsibility just now is as advertising manager, but I have several other duties in the course of a week. My younger brother, Elmer E. Taylor, Jr., a graduate of this school of journalism with the class of 1927, is our local news editor, and is an exceptionally good news man, I think, for which this school is entitled to much credit. My wife, here with me today, who was without newspaper training or experience until after she was persuaded to marry a newspaper man, edits a column of humor called 'Idle Thoughts of an Idle Fellow'; 'pinch hits' for my mother occasionally in handling the women's page; contributes an occasional feature story or interview; and has done a valuable work requiring years of spare time in indexing the bound volumes of The Star-Clipper files covering more than 50 years, making easy access to all important news and other contents through a card index reference system. Mrs. Elmer Taylor, Jr., works in our office on press days nearly every week, assisting the

local editor in gathering news by telephone, making the rounds of regular news sources, and giving such other help as he needs.

"We have two women on our payroll, a linotype operator and a combination bookkeeper, collector and mailing clerk, who have been with us twenty-six years, which must be something of a record for loyalty and ability to stand the high nervous tension of one newspaper office. Our composing room foreman has been an indispensable part of our organization for twenty years. There are two other regular employees. All play an important part in making *The Star-Clipper* a good newspaper.

"Chief credit is due to my father and mother. Like President Walter Williams, Father began his long newspaper career as a printer's devil, and folded the papers for the first issue of Traer's first newspaper, *The Clipper*, in January, 1874. At the age of 16, he began publication of the *Traer Star*, a little four-page, five column sheet printed one page at a time on a small job hand press. He purchased his first little printing outfit on the installment plan, the first issue going to about 200 subscribers whom he had worked up in advance, at 75 cents a year. In six years, *The Star*, nicknamed 'the little twinkler,' had absorbed the older paper, and after the consolidation *The Star-Clipper* grew rapidly in circulation and advertising patronage. It has been enlarged nine or ten times. . . .

"It is always fun to talk shop, and I particularly enjoy to talk about the experience of my parents. They have been great teachers. The sons could scarcely have had better. But this is not the time or place for a lengthy speech, and before I quit I want to try to pay some little tribute to other teachers to whom I owe more than I can ever repay—those of the University of Missouri School of Journalism.

"I came here as a freshman in 1912, when the School of Journalism was but four years old. My parents encouraged me to choose Missouri, because they had long known and admired Dean Williams, and as I had met him and visited with him once, no urging whatever was needed. The total enrollment of the school could not have been more than fifty, and we were very close to our teachers. Dean Williams was a teacher of several classes and courses in those days, and everyone here who intimately knows and loves Dean Williams will appreciate what a wonderful privilege was ours to have been in his daily classroom. The greatest treat was his courses in editorial writing and editorial direction. We learned Dean Williams' code of ethics, the finest ever given to any profession, which he later condensed into his *Journalists' Creed* and gave to the world. In his classes we gained insight into the nobility of his character and his high ideals for which journalists in every land now honor him. He took a personal interest in each and every one of his students, and maintains that fatherly interest today in each of his 1,800 graduates. He always favored me more than I deserved.

"Frank L. Martin also has the affection of every graduate. If the working newspaper men and women here have had experience in breaking in a new reporter, copy reader, or other helper, you know it is a job not relished often. I have always marveled at Dean Martin, who for many years had the task of training a fresh crop of cub reporters every semester. In the later years the enrollment in his reporting classes

was usually 100 or more. He has the patience of Job, or he never could have stood up under it all these years. And yet each and every one who had any talent for newspaper work or showed any willingness to learn was given the solid foundation here for a successful start in journalism by Dean Martin. . . .

"I think good teachers are born and not manufactured. You learn from and are inspired by only those teachers you must look up to. President Williams and Dean Martin set the sort of example that inspires and leads. They are practical men, and common sense has always been in style in this school.

"Dean Williams was loaned to the University by the School of Journalism for five years, to be its president, but he is soon to return to his first love. It is pleasing to all of us that he will again be an active part of the institution he created, pioneered and guided to its present high position, the greatest school of journalism in the world. We can wish for this university and the profession of journalism no greater fortune than that Dr. Walter Williams be granted the good health and strength to serve many more years as dean of this school; that he continue to radiate his personality, the sweetness of his character, and his delicious humor, which today's bruised, battered, and bad humored old world needs so badly; that he continue to radiate his high ideals for journalism and for education, and to inspire youth as only one can who has lived so honorably and served his profession and humanity so unselfishly and devotedly; and to continue to 'light the way along the highways which his pupils have to travel.'

"After nearly nineteen years as a working newspaper man, I am still a student of Dean Williams, Dean Martin, and of this school of journalism. I still find much inspiration in coming back for Journalism Week nearly every year, and I am proud to be numbered among the 1,800 children of this school. To this institution I owe a great debt. And for this medal I am deeply grateful.

A PAPER FOR ALL TEXAS

Dr. James Q. Dealey, editor in chief of *The Dallas News*, accepted the medal of honor in behalf of the paper. His speech of acceptance follows:

"In behalf of *The Dallas News* I wish to express our deep appreciation of the honor conferred on us by this mother of journalistic schools, a school that has done so much to elevate the standards of American journalism by the thorough training given its graduates.

"The News is the oldest business in Texas. It was established in Dallas fifty years ago by the owners of *The Galveston News*, which was founded in 1842, while Texas was an independent republic. The two papers formed, we think, the first newspaper chain in the United States. This connection lasted until 1923, when the corporation of A. H. Belo & Company sold *The Galveston News*, retaining *The Dallas News* and its kindred publications.

"Possibly you may recall that Texas in area is a fairly large state, having some 6,000,000 inhabitants. Four Missouris would almost fit into its area, though we

frankly acknowledge that Texas has not yet equaled the achievements of four Missouris. Texas used to be famous for longhorned steers, cowboys, ten-gallon hats and the deadly Bowie knife and revolver. These are not quite so dead as the dodo, but they are on their way out. Cotton, oil and many other farming and mineral products are now at the front, and the state is aspiring to become a center of thriving industries, based on its natural resources.

"The Dallas News inherited and had enlarged the standards and policies of its parent at Galveston. It aims to voice not simply the extensive region round about Dallas, but rather to voice the interests of the entire state. It tries to present fairly and accurately news—international, national and local—and to discuss the issues of the day intelligently and impartially, and to advance the social prosperity of the citizens of the state.

"Again, Mr. President, I wish to voice our keen appreciation of the honor that the University of Missouri has bestowed on The News for distinguished services to our state. I wish also to assure that we shall do our best to maintain the prestige implied in the presentation of this medal. We trust that later years will testify that The News has kept the faith and fought the fight by advancing social and civic progress in the Lone Star State."

A WORLD RECORD IN JOURNALISM

E. J. Archibald, associate editor of The Montreal Star, recounted in his speech of acceptance, the dramatic story of the part which The Star played in a great smallpox epidemic in Montreal more than twenty-five years ago. He then went on to say:

"If we have indeed accomplished anything, it has been because The Star has realized throughout the sixty-seven years of its life the particular task which any Canadian newspaper seeking to be something more than provincial or even parochial has on its hands. It must, in the first place, strive to speak and think for all Canada, with its huge extent and diversified races and interests. That is its primary function, just as the newspapers of this country most worthy of our admiration see the United States as a whole, one and indivisible.

"But the Canadian newspaper which desires most worthily and accurately to lead and to reflect Canadian thought and aspiration must forever remember Canada's place in the family which we call the British Empire, to learn all it can about the family so that it may as fully as possible understand the innumerable and intricate problems that arise within it, and realize at once the responsibilities and the high privileges which membership in it entails.

"It is moreover our good fortune to share this part of the world with you, and it is because of that, it seems to me, that we Canadian editors have a responsibility peculiarly our own. We are the one member of the British family of nations which by proximity, by intimate hourly contact, by intercourse through all the methods which human ingenuity has contrived, is most closely in touch with you, the largest English-

speaking nation in the world, akin to us as we are akin to you by tradition, by aspiration, by habit of thought, by political and social inheritance, by devotion to the same ideals and conceptions of liberty, peace and concord.

This figure of Canada in some measure serving as a channel through which, backward and forward, there pass the currents of thought between the rest of the English-speaking world and you, is by no means a new one. Canada has been called the 'interpreter' of the Empire to America and of America to the Empire. . .so often that perhaps we have grown a little weary of the metaphor. And yet there is more than a germ of truth in the conception, and here again is another thing which the Canadian editor does well to keep in mind.

"And if The Montreal Star has at all lived up to these three main objectives, it has been due to the guiding force and unswerving purpose of the man who literally made The Star. It is not my purpose to try to impress upon you either our merits or our accomplishments, but in one thing I would lay claim for The Star to what we believe is a world record. The Montreal Star, now in its sixty-seventh year of uninterrupted publication is the only metropolitan paper which from the day of its birth for sixty-six years and over has been under the single direction and control of the man who founded it.

"Such as it is, The Star is what one man, Right Honorable Lord Atholstan, has made it; such as it is it will be so long as his hand guides it and his brain directs it.

"It is almost two generations, as statisticians count them, since a youngster from the country, with less than a handful of dollars, 'founded' The Montreal Star. But he had his compass points clearly before his eyes even then, and he has let nothing confuse him in steering by them. He would, I know, be the last to claim that it has always realized his hopes or aspirations, but he would equally be the last to give up eternally trying to get it to do so. I know that the honor which you have paid his paper today will not be among the least of the rewards which have been conferred upon him.

ANNUAL AWARDS

The annual awards of the School of Journalism will not necessarily be restricted to any particular form of journalistic service; nor will there be, necessarily, any designated number of medals voted each year. The citations will be announced at the annual Journalism Week held at the School of Journalism. Awards will be made to those persons only who, upon invitation, are present to receive them, or, in the case of newspapers or periodicals, when such are represented officially.

Nominations for awards may be made in writing to the School of Journalism, University of Missouri, Columbia, Missouri, by anyone before February 1 of each year.

If the award is made to a newspaper or periodical, the Medal of Honor, if the faculty so desires, may be bestowed in the name of the editor or publisher of such

publication. On the recommendation of the special committee and with the approval of the faculty, awards may be withheld for a year.

AN EDITORIAL TRIBUTE

An editorial in the Des Moines Register added its recognition to The Traer, Ia., Star-Clipper and its medalist, Mr. Harry Taylor, B.J. '16.

A TRIBUTE TO IOWA'S COUNTRY PRESS

The oldest of America's colleges of journalism, that of the University of Missouri, last week added to its very limited roll of the world's great newspapers the Montreal, Canada, Star and the Dallas, Tex., News. As a somewhat earlier member of the distinguished circle, which includes even now only slightly more than a dozen papers of various countries, The Register congratulates both the university on its 1935 selections and the papers chosen on their new honors.

But we have a closer neighbor, also, to congratulate.

In the field of individual recognition the University of Missouri this year singled out Harry E. Taylor, of the Traer, Ia., Star-Clipper. No other small paper was thus honored. In presenting his medal to Mr. Taylor, Associate Dean Martin of the journalism college read this citation:

"To Harry E. Taylor, graduate of the School of Journalism in 1916, publisher of The Traer, Ia., Star-Clipper: For demonstrating with nationally recognized achievement the stability and possibilities of the country weekly as a substantial and essential type of American Journalism. Upon the firm foundation laid by his father, Mr. Taylor, with sagacious business energy and editorial enterprise, built in the shadow of a powerful city daily a country newspaper which three times won the National Editorial Association 'best newspaper' award. Harry Taylor, distinguished alumnus, thus brings honor to the School of Journalism by proving that to the country publisher as well as to his city colleagues can come the influence, reward, and satisfaction of exceptional ability and usefulness."

The Star-Clipper has indeed been an outstanding representative, for years, of the very high types of country newspapering that Iowa has long produced. Its colleagues will feel not envy but pleasure in this latest distinction that has come to it and its publisher.

THE
UNIVERSITY OF MISSOURI
BULLETIN

Journalism Series

Edited by

ROSCOE B. ELLARD

Professor of Journalism

As part of the service of the School of Journalism, a series of bulletins is published for distribution at nominal cost among persons interested. All of the earlier numbers of this series are out of print, so that no more copies can be distributed, but they may be borrowed from the University by any responsible person upon application to the University Librarian.

Bulletins still in print may be obtained (at 10 cents a copy, except the "Deskbook," which is 25 cents) by writing to the Dean of the School of Journalism, Columbia. They are:

- No. 54. "What Is Taught in Schools of Journalism," an analysis of the curricula of members of the American Association of Schools and Departments of Journalism, by Prof. Vernon Nash.
- No. 55. "Local Government and the Press," a lecture on Don R. Mellett, by Marlen E. Pew.
- No. 56. "Journalism and Diplomacy," addresses delivered by Mr. Katsuji Debuchi and Senor don Manuel C. Tellez.
- No. 57. "News, Its Scope and Limitations," addresses delivered at the twentieth annual Journalism Week at the University of Missouri, May 5-11, 1929.
- No. 60. "Missouri Alumni in Journalism," a directory of the graduates and former students of the School of Journalism, University of Missouri, compiled by Lola Anderson.
- No. 61. "Visit of the German Ambassador and the Gift From the Press of His Country," a report of exercises held at the School of Journalism of the University of Missouri during the twenty-first annual Journalism Week, May 4-10, 1930.
- No. 62. Missouri's Honor Awards, 1930; "For Distinguished Work in Journalism."
- No. 63. Missouri's Honor Awards, 1931; "For Distinguished Work in Journalism."
- No. 64. "Presentation of Stone Lions From China," a report of exercises held at School of Journalism during the twenty-second annual Journalism Week, May, 1931.
- No. 65. "Deskbook of the School of Journalism," eleventh edition. Revised, 1932, by Prof. T. C. Morelock. (Price 25 cents.)
- No. 66. "Some Observations on the German Press," by Dr. Walter Williams, dean of the School of Journalism and president of the University of Missouri, on the occasion of a visit to Germany in 1932 under the auspices of the Carl Schurz Memorial Foundation.
- No. 67. Missouri's Honor Awards, 1932; "For Distinguished Work in Journalism."
- No. 68. "Struggle in Europe for the Freedom of the Press," by Walter Williams, dean of the School of Journalism and President of the University of Missouri.
- No. 69. Missouri's Honor Awards, 1933; "For Distinguished Work in Journalism."
- No. 70. Missouri's Honor Awards, 1934; "For Distinguished Work in Journalism."
- No. 71. Journalism Alumni Directory.
- No. 72. "Deskbook of the School of Journalism," twelfth edition. Revised 1935, by Prof. T. C. Morelock. (Price 25 cents.)