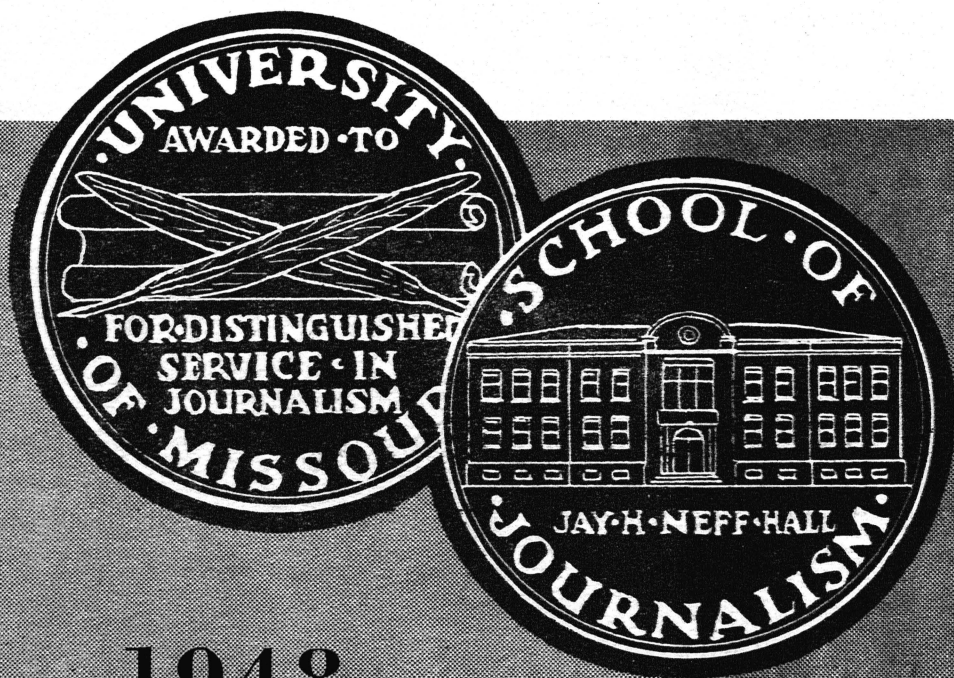


# *The University of* **MISSOURI** *Bulletin*



1948

**Missouri Honor Awards**

*For Distinguished Service in Journalism*



# Missouri Honor Awards

*For Distinguished Service in Journalism*

## 1948



**The University of Missouri Bulletin**

**Journalism Series 112**

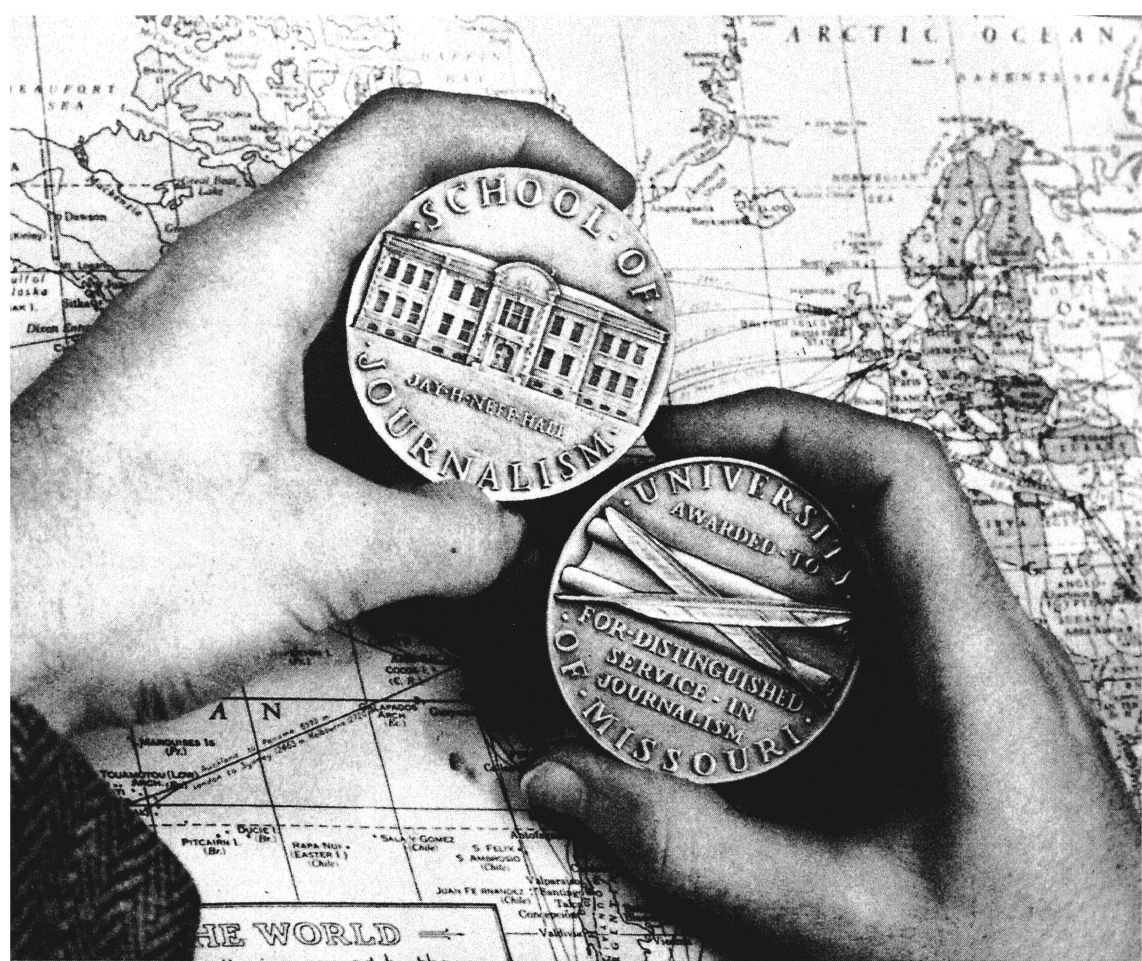
**Earl English, Ph.D., Editor**

**Volume 49**

**Number 26**

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SEPTEMBER 10, 1948



“For Distinguished Service in Journalism . . .”



# Missouri Honor Awards

Missouri Honor Awards for Distinguished Service in Journalism are based upon records of performance over many years, rather than upon particular instances of journalistic brilliance. A special committee of the faculty each year submits a list of journalists, newspapers and magazines, to a Confidential Advisory Council made up of leaders in various departments of journalism; the nominees presented by this Committee upon the advice of the Council are voted upon by the Faculty, and the elections certified by the Board of Curators of the University. Nominations for the 1949 awards may be addressed to the Dean of the Faculty at any time prior to February 1, 1949.



# The Presentation Ceremonies

The nineteenth annual presentation of the Missouri Honor Awards for Distinguished Service in Journalism occurred on Friday afternoon of the thirty-ninth annual Journalism Week, May 7, 1948.

Before a company of students, faculty, editors and publishers, and friends of the School of Journalism and the University of Missouri, assembled in the auditorium of Jay H. Neff Hall, awards were presented to the following medalists:

THE ATLANTA JOURNAL  
LIFE  
DAVID C. H. LU  
DON D. PATTERSON  
INEZ ROBB  
JACK SHELLEY  
JOYCE A. SWAN

*1948 MEDALIST GROUP in the Frank L. Martin Memorial Library.  
Left to right: Wilson Hicks, Don D. Patterson, Inez Robb, Wright Bryan  
(for the Atlanta Journal), Dean Mott, Jack Shelley, Joyce A. Swan, and  
David C. H. Lu.*

# The Atlanta Journal

## Citation

THE ATLANTA JOURNAL *in recognition of*

*Its leadership in the progressive ideas and liberal sentiments of the great South;*

*Its excellence as a state paper and a representative of local interests and opinions; and*

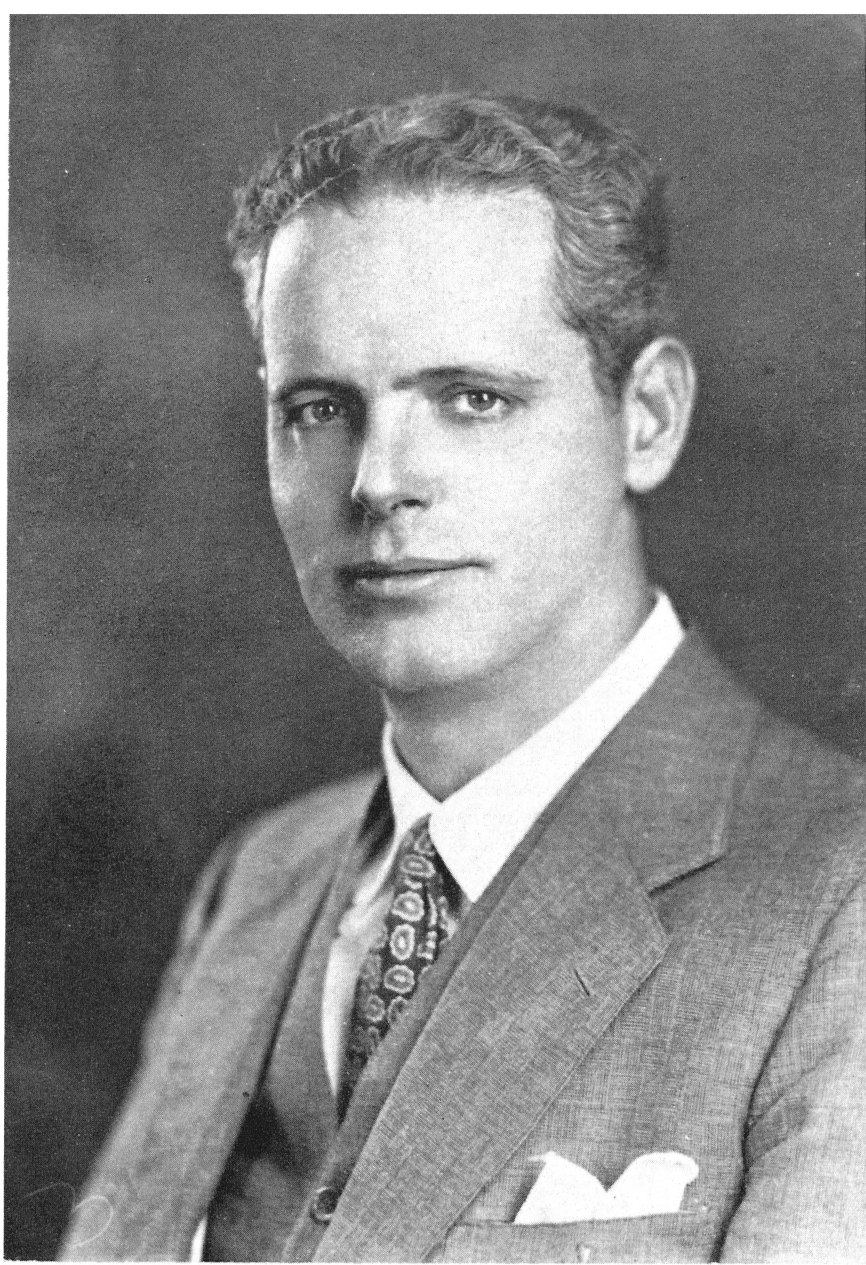
*Its unusual and sound values as a thoroughly interesting and attractive journal, in its news columns, editorial page, features, and advertising.*

## Response

**By Wright Bryan**

*Editor*

I am happy Dean Mott, to accept this medal for the *Atlanta Journal*. Thank you and the University of Missouri on behalf of the staff members of the *Journal* for this high mark of approval; it gives us courage to strive to merit your confidence in the future. After one of our toughest battles, we printed the declaration that winning that fight was only an incident—that we were in the fight for good government to stay. And to good government we might have added for many other worth while objectives. The *Atlanta Journal* is enlisted for the duration.



**Wright Bryan**

# Life

## Citation

LIFE in recognition of

*Its leadership not only in the techniques of picture-making and picture-reproduction, but also in the art without which those techniques are ineffective, namely, the art of picture-editing;*

*Its brilliance in innovation and editorial invention; and*

*Its distinguished accomplishments in making the culture of the past, the science and industry of the present, the broad social scene, and the crucial national and international problems of the day vivid and interesting to the general reader.*

## Response

**By Wilson Hicks**

*Managing Editor*

In behalf of *Life's* editor-in-chief, Mr. Luce, and my other editorial colleagues on the magazine, I want to express to you, Dean Mott, and to the School of Journalism our appreciation for the high honor represented by this award.

I have never received a medal myself, and I do not receive one now—I accept this one in the name of the men and women who have made and are making *Life* worthy of such honor.

I do consider it a high privilege that I am the representative of *Life* here today. Having been a student here, I suppose this completes some kind of a cycle—so that I can die or retire happy—or just go back to work.



**Wilson Hicks**



# David Lu

*Chief Correspondent, Central News Agency of China*

*Washington, D. C.*

## Citation

DAVID LU, *in recognition of*

*His activities in promoting a better understanding of China in the United States, and of the United States in China, throughout fifteen years of active and successful newspaper work:*

*His tenacious devotion to the principle of independent journalism; and*

*His position as a pioneer in Chinese-American exchange scholarships for education for journalism.*

## Response

**By Mr. Lu**

Dean Mott, Ladies and Gentlemen:

This is one time that I wish I had *that* picture, which the Chinese said so many years ago was worth ten thousand words, to describe the deep feeling which I have now over the honor which my Alma Mater has bestowed on me today.

Being the first Chinese to be singled out for this distinction, I sincerely believe that this honor award for distinguished service in journalism is a tribute to China's Fourth Estate, which has labored to foster better understanding and closer friendship with your country. I would like to humbly accept this medal on behalf of my own Agency and colleagues, who have given me much assistance and inspiration in carrying out my task in this country.

I also want to assure you that we will continue to carry on this work to establish a peaceful and prosperous world. Thank you.



**David Lu**

# Don Patterson

*Former Advertising Director, Scripps-Howard Newspapers*

## Citation

DON D. PATTERSON, *in recognition of*

*His brilliant career in all departments of newspaper work; and especially*

*His advertising, in which he used his high position in that field to promote the best professional principles; and*

*His loyalty to his alma mater and his unflagging interest in the education of promising young men and women for newspaper work.*

## Response

### By Mr. Patterson

Thank you Dean Mott, fellow students, ladies. I am naturally pleased that I have been awarded this fine honor. I accept it with all humility in the full knowledge that whatever accomplishments it may stand for had their beginnings here. Much of the credit is due to the great soul and journalistic vision and integrity of the founder of this School, Walter Williams, with whom I had the rare privilege of being not alone a student but an intimate friend and teaching associate. That privilege also included association with other early members of this School's faculty—Charles G. Ross, Frank L. Martin, John B. Powell.

Then, too, as I have gone further afield in life, I have discovered that one's accomplishments are seldom exclusively one's own. So in accepting this honor I wish to do so in the shadow of the achievements and characters of my great teaching associates.



**Don D. Patterson**

# Inez Robb

*International News Service Foreign Correspondent*

## Citation

INEZ ROBB, *in recognition of*

*Her long series of stories of great events and interviews with famous leaders at home and abroad;*

*The spirit of adventure, sense of humor, and understanding of newsworthy situations which have made her one of the greater reporters of her times; and*

*Her never-failing zest for journalism as a great profession.*

## Response

### By Mrs. Robb

As I accept this award today, I can only paraphrase a famous scientist who, on a similar occasion, said that if the award were made for what he had actually accomplished, he felt it ill-deserved. But if the award were made because he had tried, then he felt he might honorably accept it.

I have tried for many years to be a credit to the profession I have loved passionately since we embraced each other when I was not quite fifteen. When I was in grammar school, I was told that one could not love an inanimate thing. But the newspaper profession is an exception: No one can deny that it is animate!

I have only one more thing to say. Today, as you so kindly crown an erstwhile career, I can only say that if I had my life to live over again, I would do exactly what I have done so happily for so long—and hope to misspell no more names in the process. Thank you.



**Inez Robb**

# Jack Shelley

*News manager, WHO, Des Moines*

## Citation

JACK SHELLEY, *in recognition of*

*His outstanding work in organizing and developing a great newsgathering and newscasting department in a leading radio station;*

*His untiring inquiry into new methods and possibilities for the improvement of his chosen medium of news-dissemination; and*

*His continuing interest in the development of talented and ambitious youth.*

## Response

**By Mr. Shelley**

Dean Mott, ladies and gentlemen, I don't think I need to tell any of you out there how proud and happy and how just a little bit overcome I am when I recall just 13 years ago I was sitting out there with you. And today I have what to my mind will always be the greatest privilege that can ever come to any journalist—that of receiving the Honor Medal. As an alumnus of this School and as one who is proud of and very much aware of its traditions, I can think of no other award to compare with this one. I don't believe that an examination of my own record entitles me to receive so distinguished an award; and if the School will permit, should like to accept first in the name of my news staff and secondly I would like to accept in the name of the hundreds of radio news directors of radio stations throughout this country. I am proud of radio news and I am especially proud to be able to accept this award in the name of the disseminators of news by radio.





**Jack Shelley**

# Joyce A. Swan

*Vice-President, Minneapolis Star and Tribune*

## Citation

JOYCE SWAN, *in recognition of*

*His aggressive search for new ideas and progressive techniques, which have benefited not only the great Des Moines and Minneapolis papers with which he has been associated, but journalism at large;*

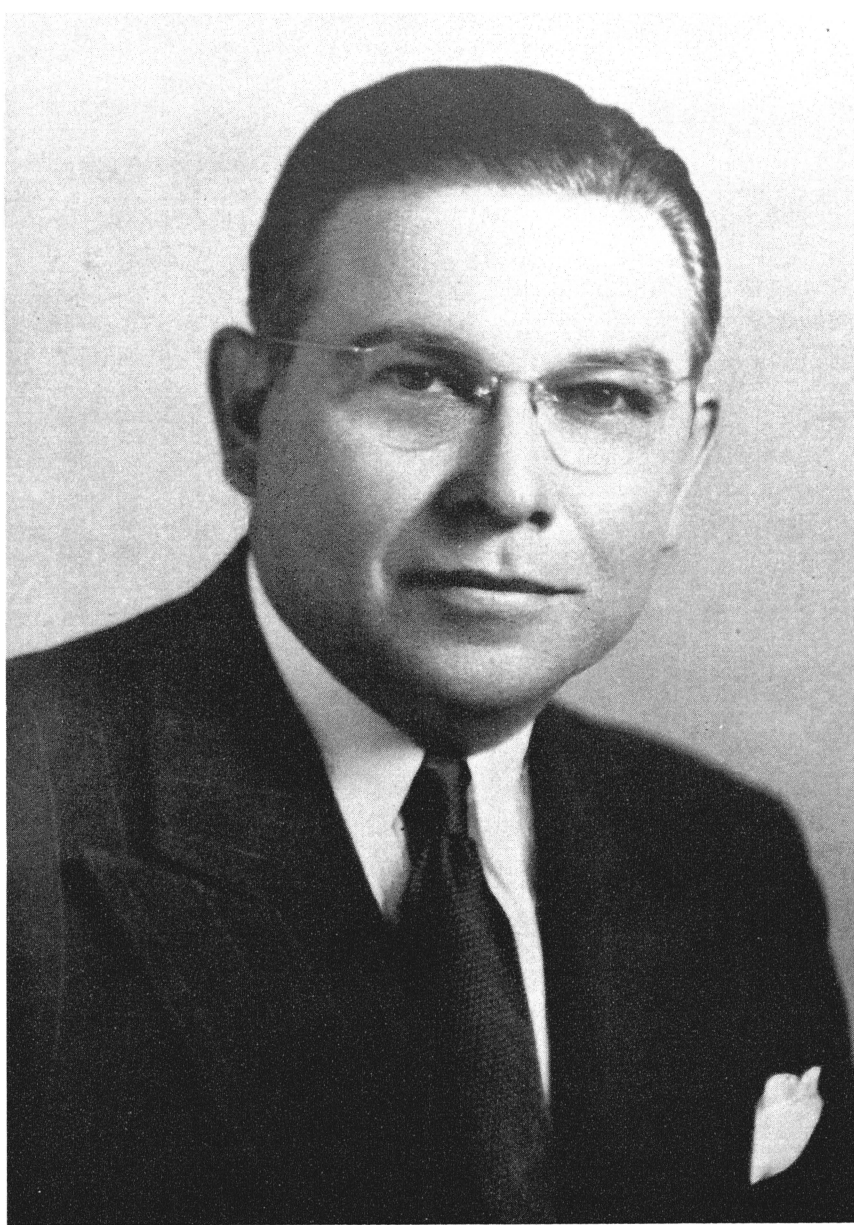
*His industry and capacity for hardwork; and*

*His unselfish service to the civic interests of his community and to the cause of education for journalism.*

## Response

### By Mr. Swan

Dean Mott, friends. The School of Journalism medals have long been one of the most coveted awards in journalism. I am very deeply indebted to you, Dean Mott, and the School of Journalism for this great honor, which I assure you I appreciate deeply.



**Joyce A. Swan**



THE SCHOOLMASTER OF THE PEOPLE

# Medalists of Former Years

IN 1930

THE NEW YORK TIMES  
LA PRENSA, OF BUENOS AIRES  
WARD A. NEFF, CORN BELT FARM DAILIES  
PERCY S. BULLEN, LONDON DAILY TELEGRAPH  
E. W. STEPHENS, COLUMBIA (MO.) HERALD

IN 1931

THE BALTIMORE SUN  
THE MANCHESTER GUARDIAN  
ROBERT P. SCRIPPS, SCRIPPS-HOWARD NEWSPAPERS  
HOUSTON HARTE, SAN ANGELO (TEX.) STANDARD TIMES  
HENRY F. CHILDERS, TROY (MO.) FREE PRESS

IN 1932

THE ST. LOUIS POST-DISPATCH  
THE FRANKFURTER ZEITUNG  
CASTER S. YOST, ST. LOUIS GLOBE-DEMOCRAT  
FRANK W. RUCKER, INDEPENDENCE (MO.) EXAMINER

IN 1933

THE KANSAS CITY STAR  
THE JAPAN ADVERTISER  
THE TIMES, OF LONDON  
MALVINA LINDSAY, WASHINGTON (D. C.) POST  
CHARLES G. ROSS, ST. LOUIS POST-DISPATCH  
HARRY J. GRANT, MILWAUKEE JOURNAL  
J. P. TUCKER, PARKVILLE (MO.) GAZETTE

IN 1934

THE DES MOINES REGISTER AND TRIBUNE  
THE MELBOURNE ARGUS, OF MELBOURNE, AUSTRALIA  
THE CHURCHMAN, OF NEW YORK CITY  
HERBERT W. WALKER, NEWSPAPER ENTERPRISE ASSOCIATION  
ROBERT M. WHITE, MEXICO (MO.) LEDGER

IN 1935

THE DALLAS, TEXAS, NEWS  
THE MONTREAL STAR  
JAMES WRIGHT BROWN, EDITOR & PUBLISHER, NEW YORK  
HARRY E. TAYLOR, JR., TRAER (IOWA) STAR-CLIPPER  
WILLIAM SOUTHERN, JR., INDEPENDENCE (MO.) EXAMINER

IN 1936\*

THE NEW YORK HERALD-TRIBUNE  
THE TOKYO ASAHI  
FRANK W. TAYLOR, JR., ST. LOUIS STAR-TIMES  
EARLE PEARSON, ADVERTISING FEDERATION OF AMERICA  
WILLIAM R. PAINTER, CARROLLTON (MO.) DEMOCRAT

IN 1937

THE NEW ORLEANS TIMES-PICAYUNE  
DIETRICK LAMADE, GRIT, WILLIAMSPORT, PA.  
HARRY E. RASMUSSEN, AUSTIN (MINN.) DAILY HERALD  
W. J. SEWALL, CARTHAGE (MO.) PRESS

IN 1938

THE NEW YORK SUN  
THE TORONTO STAR  
MARY MARGARET MCBRIDE, COLUMBIA BROADCASTING SYSTEM  
E. E. SWAIN, KIRKSVILLE (MO.) DAILY PRESS

IN 1939

LOUISVILLE COURIER-JOURNAL  
THE TIMES OF INDIA  
RAYMOND P. BRANDT, ST. LOUIS POST-DISPATCH  
JOSEPH GLENN BABB, THE ASSOCIATED PRESS  
WALLACE CROSSLEY, WARRENSBURG (MO.) STAR-JOURNAL  
H. J. BLANDON, MONROE COUNTY APPEAL

IN 1940

THE PORTLAND OREGONIAN  
LYLE CAMPBELL WILSON, UNITED PRESS ASSOCIATIONS  
JAMES KELLY POOL, JEFFERSON CITY (MO.) CAPITAL-NEWS

IN 1941

THE CHICAGO DAILY NEWS  
TA KUNG PAO, CHUNGKING, CHINA  
THE SOUTHEAST MISSOURIAN, CAPE GIRARDEAU, MISSOURI  
LELAND STOWE, THE CHICAGO DAILY NEWS  
FRANK H. KING, THE ASSOCIATED PRESS  
RALPH H. TURNER, NEWSPAPER ENTERPRISE ASSOCIATION  
H. S. JEWELL, SPRINGFIELD (MO.) NEWSPAPERS, INC.

IN 1942

THE CLEVELAND PLAIN DEALER  
HENRY T. EWALD, CAMPBELL-EWALD COMPANY, DETROIT  
JOHN B. POWELL, CHINA WEEKLY REVIEW, SHANGHAI  
PIERRE J. HUSS, INTERNATIONAL NEWS SERVICE  
JOHN DONALD FERGUSON, MILWAUKEE JOURNAL

IN 1943

THE CHRISTIAN SCIENCE MONITOR  
EL UNIVERSAL, OF MEXICO CITY  
EDWIN L. JAMES, NEW YORK TIMES  
DAVID M. WARREN, PANHANDLE (TEXAS) HERALD  
L. MITCHELL WHITE, MEXICO (MO.) LEDGER

IN 1944

THE MILWAUKEE JOURNAL  
A NOITE, RIO DE JANEIRO, BRAZIL  
THE ATLANTIC MONTHLY  
FREDERIC WILLIAM GOUDY  
JOHN RIPPEY MORRIS, THE UNITED PRESS  
CHARLES NUTTER, THE ASSOCIATED PRESS  
CLARENCE E. WATKINS, THE CHILLICOTHE (MO.) CONSTITUTION-TRIBUNE

IN 1945

THE WASHINGTON POST  
THE LONDON EXPRESS  
HARPER'S MAGAZINE  
ROBERT J. CASEY, CHICAGO DAILY NEWS  
FOSTER B. HAILEY, NEW YORK TIMES  
WILLIAM E. FREELAND, TANEY COUNTY (MO.) REPUBLICAN

IN 1946

THE PHILADELPHIA EVENING BULLETIN  
GOTESBORGS HANDELS- OCH SJOFORTS-TIDNING  
THE LADIES' HOME JOURNAL  
H. A. BATEN, N. W. AYER & SON, INC.  
E. LANSING RAY, THE ST. LOUIS GLOBE-DEMOCRAT  
EDWIN MOSS WILLIAMS, UNITED PRESS ASSOCIATIONS

IN 1947

THE SAN FRANCISCO CHRONICLE  
HAL BOYLE, THE ASSOCIATED PRESS  
F. M. FLYNN, THE NEW YORK DAILY NEWS  
WILLIAM L. LAURENCE, THE NEW YORK TIMES  
JOSEPH PULITZER, THE ST. LOUIS POST-DISPATCH  
GEORGE YATES, THE DES MOINES REGISTER AND TRIBUNE