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The University of Missouri

BULLETIN

MISSOURI HONOR AWARDS FOR DISTINGUISHED SERVICE IN JOURNALISM FOR 1952



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MEDALISTS 1952

CHARLES C. CLAYTON

FAIRFAX M. CONE

ALEXANDER F. JONES

THE PROVIDENCE JOURNAL AND
THE EVENING BULLETIN

CLIFTON M. UTLEY

JOHN H. WOLPERS
(Posthumously)

THE PRESENTATION CEREMONY

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The Twenty-Third Annual Presentation of the Missouri Honor Awards for Distinguished Service in Journalism occurred on Friday afternoon of the forty-third annual Journalism Week, May 4-10, 1952.

Before a company of students, faculty, editors and publishers, and friends of the School of Journalism, assembled in the auditorium of Jay H. Neff Hall, awards were presented to the following medalists:



The Missouri Honor Awards for Distinguished Service in Journalism are based upon records of performance over many years, rather than upon particular instances of journalistic brilliance. A special committee of the faculty each year submits a list of journalists, newspapers, and magazines to a confidential Advisory Council made up of leaders in various departments of journalism, and in many cases special committees are set up to consider special problems that may arise in connection with the choosing of the medalists of that year. The nominees presented by this faculty committee upon the advice of the council are voted upon by the faculty and the elections are certified by the Board of Curators of the University of Missouri.

Nominations for the 1953 awards may be addressed to the Dean of the Faculty at any time prior to February 1, 1953.

DEAN EARL F. ENGLISH
AT THE PRESENTATION OF
THE MISSOURI HONOR AWARDS FOR
DISTINGUISHED SERVICE
IN JOURNALISM
AT 2:30 P.M., FRIDAY, MAY 9, 1952
JAY H. NEFF AUDITORIUM



T H E A D D R E S S

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It has long been a tradition at these ceremonies that the dean of the School of Journalism preface the awards of medals for distinguished service in journalism with a few observations on some current aspects of journalism affairs.

For this occasion I wish to say something about which I am very sincere.

For 24 years the School of Journalism of the University of Missouri has been singling out graduates of the School of Journalism who have made outstanding contributions to the profession, such as we are doing here today. For some 43 years the School of Journalism has been preparing students for work in the fields of mass communication. Over a period of time there has come about a gradual acceptance of the idea that journalism, properly practiced, may be classified as a profession, and that programs of study and practice may be devised to enlighten, stimulate, and indoctrinate students in the direction of professional competence.

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The idea of a professional school of journalism had its inception in the minds of certain members of the Missouri Press Association from as early as 1878 to the time of the first School's founding in 1908. The Missouri idea caught on quickly, and from only four schools and departments in existence in 1910 there developed 28 by 1920. Today there are approximately 300 organized departments in schools and colleges of the country, and more than 300 others teach courses in the field.

Some day soon we must go back to the preSchool of Journalism days in the state of Missouri and carefully document that struggle for a professional school. We must arrange for the perpetuation of the memory of those persons responsible for these professional educational privileges which we enjoy so much today.

Through all the years of growth there stood out clearly the problem of earmarking the quality of instruction. A group of leading schools organized in 1916 to call themselves the American Association of Schools and Departments of Journalism. In 1946 this group was disbanded, and an Association of Accredited Schools and Departments of Journalism was organized.

This group has the active support of the leading professional organizations in the fields of newspaper publishing, advertising, and radio through the American Council for Education in Journalism. It numbers 40 members at the present time, including schools of all sizes from two-man faculties to those of 25 or more. No attempt is

made to direct what is taught by schools asking for accrediting. The criteria for approval is simply that the school teach effectively what it professes to teach, as set forth in its announced objectives.

The list of accredited schools by no means embraces all of the institutions engaged in realistic professional training. The accredited group, however, does represent schools in which in the studied opinions of educators and professional practitioners a serious student may enroll with high confidence that he will be given full opportunity for professional growth in his particular area of interest. This represents in the minds of many the most important development in journalism education to date.

This advancement, however, may be short lived in view of current developments in higher education. The national Commission on Accrediting, an organization representing the most of our colleges and universities, has recommended that all accrediting be abolished, save for those disciplines requiring licensing. It has recommended that institutions be accredited in blanket-like fashion by regional organizations, and that any school so accredited will automatically signal approval of all professional divisions, regardless of the quality of its individual offerings.

Today as we gather here in deep awareness of professional accomplishments, as represented by our distinguished honorees, and with great hope for the future, as seen in these young people engaged in professional

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training, let us not without protest accept this proposed regressive action. Let us hold to the tenets of the profession of journalism in daily practice, and continue to fight for advancement in the educational practices that sustain it.

ΜΕΔΑΛΙΣΤΣ
1952



CHARLES C. CLAYTON

C H A R L E S C. C L A Y T O N

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C I T A T I O N

*To Mr. Charles C. Clayton,
an alumnus of the School of Journalism, in recognition of
his years of notable editorial writing for the St. Louis Globe-
Democrat, his interest in journalism education as exemplified
by his classroom teaching and his textbook in the field of
reporting, his leadership in the cause of journalism as a
profession, culminating in his present position as president
of Sigma Delta Chi, and his devotion over the years to
his Alma Mater, the University of Missouri.*

R E S P O N S E

This afternoon I feel very proud, and right at this moment I feel very humble. I recognize this award as a very high honor, and one of which I am deeply appreciative, but I would rather accept it, Dean English, as a constant reminder of the obligation to serve journalism with, in the words of Walter William's "Journalist's Creed," "a vigilance that knows no midnight and a courage that knows no retreat."

Dean English, let me thank you very much and the University of Missouri, because this afternoon I think I can truly say I know what the psalmist meant when he said, "My cup runneth over."



FAIRFAX M. CONE

C I T A T I O N

*To Mr. Fairfax M. Cone,
in recognition of his years of outstanding work and
brilliant career in the field of advertising, his continuous
efforts to encourage more effective advertising,
his paramount service through the Advertising Council
in helping to stimulate public support of worthy projects,
and his consistent devotion to high ethical and moral
standards in the public interest, accomplished
through clarity of thinking and expression.*

R E S P O N S E

Those of you who were here this morning
when I talked for a while know that I believe in journalism
as it is practiced in the United States.
I believe in advertising, and I believe in the
American business system. I believe in them with all
my heart, and I am proud today that the
School of Journalism of the University of Missouri
and the University itself should honor me as a worker
for the very same things that you believe in. I feel
humble, too, and I can't thank you enough.



ALEXANDER F. JONES

C I T A T I O N

*To Mr. Alexander F. Jones,
in recognition of his years of service as an enterprising
reporter for newspapers and press associations,
his distinguished career as managing editor of the
Washington Post, and as executive editor of the
Syracuse Herald-Journal, his brilliant leadership in the
American Society of Newspaper Editors, and in the struggle
for the freedom of information of American readers,
and a character which has endeared him to his
fellow members in his chosen profession.*

R E S P O N S E

Coming from this great school, this is an honor
that I shall always cherish, and happening as it does with
my dear old friend, Charlie Ross, looking on
moves me deeply.*

*Reference to the new portrait of Charles G. Ross, now hanging in the
Auditorium as a gift from employes of the *St. Louis Post-Dispatch*.



SEVELLON BROWN

C I T A T I O N

To The Providence Journal and The Evening Bulletin, in recognition of 132 years of faithful service to the people of Rhode Island, of New England, and of the nation, integration of good news coverage, careful editing and sound comment, which has resulted in unusually good newspapers and a tradition of intelligence and good writing which has long rendered distinction to Providence journalism and is still maintained.

R E S P O N S E

(By Sevellon Brown)

I particularly appreciate this award, because of its measured language. Nothing could mean more to us than to have said that we conduct a newspaper with sound conduct, with integrity, with good writing, making it a dependable service to the community.

That, I think, is tops.

I thank you very much.



CLIFTON M. UTLEY

C I T A T I O N

*To Mr. Clifton Utley,
in recognition of his distinguished career as a journalist,
foreign relations expert, and radio-television
commentator, his conspicuous promotion of
humanitarian ideals and better international understanding
through his fair, unbiased and accurate presentation
and interpretation of the news, and his excellent,
incisive commentaries, which have made the news of
the day clear and meaningful to vast
radio and television audiences.*

R E S P O N S E

I shall always treasure this award, and it will be an inspiration to me to try to live up to the things that I am afraid undeservedly were said about me in the citation. Certainly the citation remarks are words setting down what I am trying to do. I shall always have the medal in my room and the citation on the wall, so that any time I can read it over and say, "Utley, you are not living up to this. The University of Missouri insists that you should."



JOHN H. WOLPERS

C I T A T I O N

*To Mr. John H. Wolpers,
in recognition of his outstanding career of achievement in
journalism as a weekly and daily newspaper editor
and publisher, extending from 1911 until his death,
May 20, 1951, his tireless interest in the affairs and
activities for the good of his community, Poplar Bluff, Mo.,
his 16 years of wise and courageous leadership as a
member of the University of Missouri Board of Curators,
and his inspiring personal qualities as a gentleman
and leader, dominated and exemplified by
tolerance and integrity.*

R E S P O N S E

(By Mrs. Wolpers)

It is a very great privilege to be here this afternoon. It is an inspiration to see this splendid group of young men and women who make up the student body of the Missouri School of Journalism.

It is with mixed feelings that I acknowledge this award. I am keenly aware of the great significance of this medal, and of the great honor conferred by its presentation. In behalf of my family and myself, may I express our grateful appreciation for your action here, and for the splendid tribute you pay to the name of one dear to us. To Dean English and the Missouri University administration, my most sincere thanks. Thank you.

MEDALISTS
OF
FORMER
YEARS

M E D A L I S T S O F F O R M E R Y E A R S

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<i>The New York Times</i>	1930
<i>La Prensa</i> , of Buenos Aires	
Ward A. Neff, <i>Corn Belt Farm Dailies</i>	
Percy S. Bullen, <i>London Daily Telegraph</i>	
E. W. Stephens, <i>Columbia (Mo.) Herald</i>	
<i>The Baltimore Sun</i>	1931
<i>The Manchester Guardian</i>	
Robert P. Scripps, <i>Scripps-Howard Newspapers</i>	
Houston Harte, <i>San Angelo (Tex.) Standard Times</i>	
Henry F. Childers, <i>Troy (Mo.) Free Press</i>	1932
<i>The St. Louis Post-Dispatch</i>	
<i>The Frankfurter Zeitung</i>	
Casper S. Yost, <i>St. Louis Globe-Democrat</i>	
Frank W. Rucker, <i>Independence (Mo.) Examiner</i>	1933
<i>The Kansas City Star</i>	
<i>The Japan Advertiser</i>	
<i>The Times</i> , of London	
Malvina Lindsay, <i>Washington (D.C.) Post</i>	
Charles G. Ross, <i>St. Louis Post-Dispatch</i>	
Harry J. Grant, <i>Milwaukee Journal</i>	1934
J. P. Tucker, <i>Parkville (Mo.) Gazette</i>	
<i>The Des Moines Register and Tribune</i>	
<i>The Melbourne Argus</i> , of Melbourne, Australia	
<i>The Churchman</i> , of New York City	
Herbert W. Walker, <i>Newspaper Enterprise Association</i>	1935
Robert M. White, <i>Mexico (Mo.) Ledger</i>	
<i>The Dallas (Tex.) News</i>	
<i>The Montreal Star</i>	
James Wright Brown, <i>Editor & Publisher</i> , New York	1935
Harry E. Taylor, Jr., <i>Traer (Iowa) Star-Clipper</i>	
William Southern, Jr., <i>Independence (Mo.) Examiner</i>	

M E D A L I S T S O F F O R M E R Y E A R S

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<i>The New York Herald-Tribune</i>	1
<i>The Tokyo Asahi</i>	9
Frank W. Taylor, Jr., <i>St. Louis Star-Times</i>	3
Earle Pearson, Advertising Federation of America	6
William R. Painter, <i>Carrollton (Mo.) Democrat</i>	
<i>The New Orleans Times-Picayune</i>	1
Dietrick Lamade, <i>Grit</i> , Williamsport, Pa.	9
Harry E. Rasmussen, <i>Austin (Minn.) Daily Herald</i>	3
W. J. Sewall, <i>Carthage (Mo.) Press</i>	7
<i>The New York Sun</i>	1
<i>The Toronto Star</i>	9
Mary Margaret McBride, Columbia Broadcasting System	3
E. E. Swain, <i>Kirksville (Mo.) Daily Express</i>	8
<i>Louisville Courier-Journal</i>	1
<i>The Times of India</i>	9
Raymond P. Brandt, <i>St. Louis Post-Dispatch</i>	3
Joseph Glenn Babb, The Associated Press	9
Wallace Crossley, <i>Warrensburg (Mo.) Star-Journal</i>	
H. J. Blanton, <i>Monroe County (Paris, Mo.) Appeal</i>	
<i>The Portland Oregonian</i>	1
Lyle Campbell Wilson, United Press Associations	9
James Kelly Pool, <i>Jefferson City (Mo.) Capital-News</i>	4
<i>The Chicago Daily News</i>	0
Ta Kung Pao, Chungking, China	1
<i>The Southeast Missourian</i> , Cape Girardeau, Mo.	9
Leland Stowe, <i>The Chicago Daily News</i>	4
Frank H. King, The Associated Press	1
Ralph H. Turner, Newspaper Enterprise Association	1
H. S. Jewell, <i>Springfield (Mo.) Newspapers, Inc.</i>	
<i>The Cleveland Plain Dealer</i>	1
Henry T. Ewald, Campbell-Ewald Company, Detroit	9
John B. Powell, <i>China Weekly Review</i> , Shanghai	4
Pierre J. Huss, International News Service	2
John Donald Ferguson, <i>Milwaukee Journal</i>	

M E D A L I S T S O F F O R M E R Y E A R S

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<i>The Christian Science Monitor</i>	1 9 4 3
<i>El Universal</i> , of Mexico City	
Edwin L. James, <i>New York Times</i>	
David M. Warren, <i>Panhandle (Tex.) Herald</i>	
L. Mitchell White, <i>Mexico (Mo.) Ledger</i>	
<i>The Milwaukee Journal</i>	1 9 4 4
<i>A Noite</i> , Rio de Janeiro, Brazil	
<i>The Atlantic Monthly</i>	
Frederic William Goudy	
John Rippey Morris, <i>United Press Associations</i>	
Charles Nutter, <i>The Associated Press</i>	
Clarence E. Watkins, <i>The Chillicothe (Mo.) Constitution-Tribune</i>	
<i>The Washington Post</i>	1 9 4 5
<i>The London Daily Express</i>	
<i>Harper's Magazine</i>	
Robert J. Casey, <i>Chicago Daily News</i>	
Foster B. Hailey, <i>New York Times</i>	
William E. Freeland, <i>Taney County (Mo.) Republican</i>	
<i>The Philadelphia Evening Bulletin</i>	1 9 4 6
<i>Gotesborgs Handels- och Sjöforts-Tidnings</i>	
<i>The Ladies' Home Journal</i>	
H. A. Batten, N. W. Ayer & Son, Inc.	
E. Lansing Ray, <i>The St. Louis Globe-Democrat</i>	
Edwin Moss Williams, <i>United Press Associations</i>	
<i>The San Francisco Chronicle</i>	1 9 4 7
Hal Boyle, <i>The Associated Press</i>	
F. M. Flynn, <i>The New York Daily News</i>	
William L. Laurence, <i>The New York Times</i>	
Joseph Pulitzer, <i>The St. Louis Post-Dispatch</i>	
George Yates, <i>The Des Moines Register and Tribune</i>	
<i>The Atlanta Journal</i>	1 9 4 8
<i>Life</i>	
David C. H. Lu, <i>Central News Agency of China</i>	
Don D. Patterson, <i>Scripps-Howard Newspapers</i>	
Inez Robb, <i>International News Service</i>	

M E D A L I S T S O F F O R M E R Y E A R S

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Jack Shelley, *WHO*, Des Moines
Joyce A. Swan, *Minneapolis Star and Tribune*

The Memphis Commercial Appeal
The Saturday Evening Post
Elmer Davis, American Broadcasting Company
Alfonso Johnson
John S. Knight, Knight Newspapers

Nieuwe Rotterdamse Courant
The St. Louis Star-Times
Oveta Culp Hobby, *Houston (Tex.) Post*
Joe Alex Morris
Arthur Hays Sulzberger, *The New York Times*
James Todd, *Moberly (Mo.) Monitor-Index*

Marquis Childs
George Horace Gallup
The Minneapolis Star and Tribune
George H. Scruton, *The Sedalia (Mo.) Democrat*
Lee Hills, *The Miami (Fla.) Herald*

1949
1950
1951

1952

JOURNALISM
HONOR AWARD
WINNERS

left to right
seated

ALEXANDER F. JONES
MRS. JOHN H. WOLPERS
DEAN EARL F. ENGLISH

standing

CLIFTON M. UTLEY
FAIRFAX M. CONE
SEVELLON BROWN
CHARLES C. CLAYTON

