

**University of Missouri-Columbia  
Bulletin**



**HONOR AWARDS FOR DISTINGUISHED  
SERVICE IN JOURNALISM**

**1969**



## BULLETIN

UNIVERSITY OF MISSOURI-COLUMBIA

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Robert E. Kren, *Director*, Office of Public Information  
Louise H. Stephens, *Editor*

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Before a company of students, faculty and Journalism Week guests and participants assembled in the auditorium of Jay H. Neff Hall, awards were presented to:

OTIS CHANDLER

Publisher  
Los Angeles Times

DETROIT FREE PRESS

Acceptance by Lee Hills,  
UMC '29

President of Knight Newspapers,  
Inc.

JAMES C. KIRKPATRICK, UMC '29

Publisher  
Windsor (Mo.) Review

WILLIAM MANCHESTER, M.A. '47

Author  
Middletown, Conn.

FRANK MCGEE

News Correspondent  
New York

*Nominations for the honor awards may be addressed to the Dean of the Faculty, School of Journalism, at any time prior to December 1, annually. The nominees are presented to a faculty committee, voted on by the faculty, and certified by the Board of Curators of the University of Missouri.*

1969 Medalists (Standing, left to right) William Manchester, Agustin E. Edwards (representing El Mercurio), Lee Hills (representing Detroit Free Press), Chancellor John W. Schwada, James C. Kirkpatrick, Otis Chandler; (seated, left to right) Frank McGee, Dean Earl English.



## Remarks of Dean Earl F. English preliminary to awarding of Journalism Honor Medals

Ladies and Gentlemen:

Once again we gather for what has developed over the years into probably the most significant event of the school year—the Medalists' Ceremony and the induction of our distinguished honorees into the Hall of Honor.

This is the 40th occasion on which medals for distinguished service in journalism have been awarded. The Hall of Honor was formally established during the 50th Anniversary of the School of Journalism in 1959 and embraces those

persons and organizations who have received the bronze medals, as well as the members of the 50th anniversary planning committee.

Missouri's Honor Medals recognize distinguished service by both media and individuals over a considerable period of time. A special committee of the faculty submits a list of possible recipients to a confidential advisory council made up of leaders in various areas of journalism. On December 1 of each year, the nominees are voted on by the faculty and the elections are certified by the University's Board of Curators.

During this current year, Dr. Heinz-Dietrich Fischer of Germany has been on this faculty as a post-doctoral journalism fellow. One of his projects has been to write a history of this school for certain scholarly German publications.

Dr. Fischer has gathered his material from many sources, one of them being this program that recognizes distinguished service in journalism. From it he has sought to determine the values we have placed on different kinds of journalistic achievement as reflected in the persons who have been awarded these medals. He also studied the addresses such as Mr. Chandler will make here today as a hallmark of the issues and problems that confront education and the profession of journalism.

Researchers in another day, looking back on the record of what concerned us in 1969, will certainly be aware that journalism did not escape the troubles that beset almost every aspect of our social, economic and religious organizations.

Journalism has been called upon to observe and report on events and relationships of unfathomable complexity. Editorial guidance and leadership of the press have been sought and expected on problems for which only the reck-

less and uninformed have ready answers today.

But in spite of a possibly new high level of disparagement which segments of the public express toward the media, surely no country is more thoroughly informed than we are now. At least information is readily available if we want it.

This, to me, is the highest praise that can be made for the profession of journalism.

A few days ago I heard Merriman Smith, UPI White House reporter, make a talk in which he said something that I think is very much to the point.

He said that he made a talk to a large university recently when a seemingly serious government major, a student, asked him if he felt frustrated, even shamed by having to deal in a factual approach to news instead of expression of opinion, passing judgment.

Smith told him that what he was doing, along with many reporters across the country and around the world, was his business, his trade, and that he felt it was honorable and contributive.

Furthermore, he said, "I told this young man that if it were not for people like my wire service colleagues and me, he would not have the generous information he now has on which to base his *bias*."

It is becoming more and more difficult for a segment of the public and particularly many college students and faculty members to recognize this basic function of journalism.

A successful *newspaper* to many of our critics is in reality a *viewspaper*, dedicated to espousing their particular point of view. The traditional basis of professional journalism — objective and impartial reporting of events, so far as it is humanly possible — according to our critics should give way to subjec-

tive editorialized reporting — propaganda at its best or worst as a substitute for journalism.

This school of journalism continues to feel it is engaged in a most worthy cause in directing our students into a profession that is based on complete respect for the factual reporting of events, so far as human capabilities and trained observation permit.

We are honored then to present to you these medalists of 1969. They represent in the opinion of the faculty the profession of journalism at its best.

We will now proceed to the induction of our new Medalists into the Hall of Honor.

On the walls of this room are pictures of those persons who have been inducted into the Hall of Honor since the school's 50th anniversary in 1958-59. Also included are all medalists since the awards program began in 1930. One of our medalists, Mr. Hills, is already in the Hall of Honor, having attained that distinction in 1951.

Because the unveiling of pictures of our medalists constitutes the principal part of the ceremony, it has not been entered into lightly over the years. We have tried various systems of unveiling these pictures in other years with a grand flourish. A system of pulleys and levers failed miserably in experimental stages.

Today we will rely on the ingenuity of Mr. Larry McNabb, a graduate assistant for Dean Gross, who has volunteered for the assignment in the best of military tradition. He maintains he can pull the cord separating the cover from the wall without dislodging the framework supporting the building.

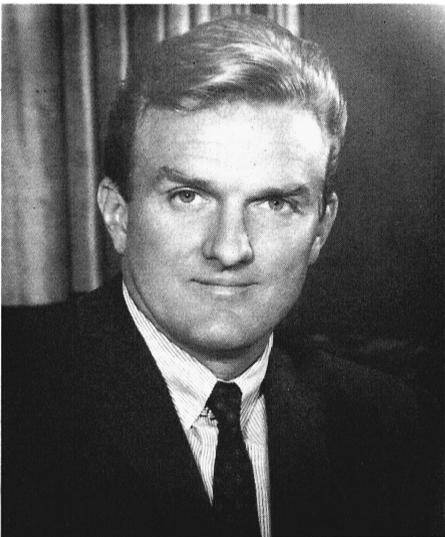
If you are ready Mr. McNabb, let us enter our 1969 Medalists into the School's Hall of Honor.

**CITATIONS AND RESPONSES**

To **OTIS CHANDLER**, in recognition of:

his notable record of leadership since becoming publisher of the Los Angeles Times in 1960, including three Pulitzer Prizes and many other awards won by his newspaper; the establishment of 17 foreign bureaus, seven national bureaus and a world-wide news service; doubling daily circulation in the last six years to establish the largest circulation of any standard size newspaper in America and the second largest Sunday circulation; continuation of an unmatched record of 17 consecutive years of carrying more news than any other newspaper in the world, and 14 consecutive years of carrying more advertising than any other newspaper in the world; and

his continuing, effective and courageous efforts, in spite of the awesome challenge that is leadership of The Times, to champion still higher standards of accuracy, service and responsibility for newspapers as a whole by program appearances throughout the nation and personal service as a member or officer of various newspaper organizations and associations.



**OTIS CHANDLER**

**OTIS CHANDLER**, accepting:

Thank you very much, Dean English.

I appreciate this honor and I accept it in behalf of all my staff on the Los Angeles Times. A newspaper is not the expression of one man or even a group of individuals, but instead is the end result of a vast number of people in many different departments tied together by a common bond. This award is one of the highest accolades in the profession of journalism, and it is with a keen sense of pride and satisfaction that I receive it. It is one more incentive to its recipient to never be satisfied with giving less than Distinguished Service.

To the **DETROIT FREE PRESS**, in recognition of: its determination to be, and its success in being, a newspaper for the people and about the people of Detroit and Michigan;

its initiative in discarding the hackneyed approaches to news coverage and launching its innovative style of reporting in depth the affairs of its city, its state, the nation and world;

its resiliency in surviving a nine-month strike which might have closed a less tenacious paper; its creative use of research including a definitive survey of the Detroit riot situation, a study praised by the President's Commission on Civil Disorders; and its staff-produced documentary of the 43 Detroit riot deaths which won the Free Press another Pulitzer Prize;

its independent enterprise in investigating food prices for the poor, inner city education, the Michigan National Guard's riot training, milk and meat prices and other consumer problems; and its dedication to the responsible reporting of the truth in news as a newspaper's first obligation to its public.

**LEE HILLS**, accepting for **THE DETROIT FREE PRESS**:

Thank you very much. Dean English, members of the faculty, ladies and gentlemen. On behalf of my colleagues of The Detroit Free Press I'd like to express our gratitude and deep appreciation. It certainly is rewarding to accept an honor like this on behalf of such a remarkable group of men and women as those of The Detroit Free Press. And personally, of course, it is a very heart-warming experience for me to come back to my old school. We will cherish this Missouri medal and the citation that goes with it certainly will serve as an inspiration for the future.



**LEE HILLS**

To **EL MERCURIO, SANTIAGO, CHILE**, in recognition of:

its journalistic leadership, in technical, editorial and management aspects, in a country which historically has valued its press;

its editorial independence and ability to stand above polemics and narrow partisanship;

its concern with, and clear exposition of significant news from every part of Chile and throughout the world;

its emphasis on accurate and thorough news coverage which reflects the state of the nation in its different aspects, from economics to sports; and

its continual encouragement of the arts and its concern for good writing, as evidenced by the many men of letters who have written for it.

**AGUSTIN EDWARDS**, accepting for **EL MERCURIO**:

On behalf of all of us at El Mercurio and of the generations that have gone before us to create the paper that we have now, I thank you all.



**AGUSTIN EDWARDS**

To **JAMES C. KIRKPATRICK**, in recognition of:

his more than 30 years as a dedicated newspaperman and his unswerving belief in the importance and prestige of the press;

his outstanding contributions to the newspaper profession as President of the Missouri Press Association and chairman of its 100th anniversary program;

his efforts in the advancement of the Missouri School of Journalism and particularly the Freedom of Information Center;

his distinguished public service career of more than 25 years and especially his efforts toward better highways, election law reforms and modernization of the Official Manual of the State of Missouri; and

his inimitable sense of humor and recognized style as a speaker, salesman and public relations man for his state and the profession of journalism.

**JAMES C. KIRKPATRICK**, accepting:

Thank you. Dean English and distinguished medalists and friends:

My first memory of this program goes back to 1939, when Governor Wallace Crossley, publisher of the Warrensburg Daily Star-Journal, received the Missouri medal. It was on that paper and under his guidance that I left football coaching to become a newspaper man and that's the greatest thing that ever happened to me. I covered his big story here and I have hanging on my newspaper office wall in Windsor a picture of Dean Martin and Governor Crossley taken with his medal right outside of Neff Hall, autographed by both of them. In my fondest dreams it has never occurred to me that some day I would receive this singular honor. It is all the more appreciated when I look at the pictures on these walls and the list of Missouri newspaper men who have been presented a medal on this platform. The roll of other leaders in our profession and newspapers throughout the world is equally star-studded. But there is one thing I am certain of this afternoon: it is the greatest honor that I could ever hope for and I am deeply humble and immensely grateful. I must give credit to my bride of 42 years, and to our son who runs our newspaper and who does a much better job than I ever did. Thank you very much.



**JAMES C. KIRKPATRICK**

To **WILLIAM MANCHESTER**, in recognition of:

his career since he earned his master's degree in journalism at the University of Missouri: 23 years as police reporter, foreign correspondent, war correspondent and associate editor of the **Baltimore Sun** and as a novelist and author;

his contributions to distinguished periodicals; his four novels, including "The City of Anger" and "The Red Laugh," his books, including "A Rockefeller Family Portrait," his perceptive biography of H. L. Mencken, "Disturber of the Peace," and his thorough and penetrating account of the impact on the world of the German munitions dynasty, "The Arms of Krupp;"

his "Portrait of a President: John F. Kennedy in Profile," and his exhaustive and sensitive account of one of the historic tragedies of our times, the assassination of John F. Kennedy: "The Death of a President," and

the continuing high quality of his literary production, which has kept his recent books on the best-seller list for long periods and has brought distinction to his alma mater.

**WILLIAM MANCHESTER**, accepting:

Thank you, Dean English. As you are doubtless aware, there are two languages, the written and the spoken; and if you work largely with one, you're likely to feel rather uncomfortable with the other. Most of what I had to say I said last evening, but I am of course deeply honored and especially elated to have received this extraordinary award in this room I last left over 20 years ago after having failed an examination in advertising—which led me to conclude that my abilities, if any, must lie in some other field. Thank you.



**WILLIAM MANCHESTER**

To **FRANK McGEE**, in recognition of:

his notable career as a top-level broadcast journalist;

his dedication to thorough and accurate preparation for each assignment, whether it is reporting from Vietnam, moderating a "Great Debate" or covering a presidential funeral; and

his clear, colorful, and often brilliant reporting as anchorman for NBC's news specials;

his qualities of authority, reliability, courtesy and compassion that have gained for him admiration and respect as a professional journalist and as a gentleman.



**FRANK McGEE**

**FRANK McGEE**, accepting:

Thank you very much, Dean English. I really have nothing to say, which is inexcusable on my part. It's not inexcusable to have nothing to say, but it is inexcusable to admit it, in my business. I must say that I did feel some kinship with Dean English a little while ago when the tongue failed to heed the brain's command and in a few words shifted Mr. Chandler across the continent from coast to coast and gave him an entirely different empire. This happens to us frequently. As Mr. Manchester was noting, there are two languages, the written and the spoken. The written at least has the advantage over the spoken—that it can be erased. Ours cannot. When it goes out it is out beyond reach or recall. You are confronted or presented with an endless opportunity for instant ignominy and lest I take advantage of that opportunity I should perhaps shut up now. But there is one word in this citation that means a great deal to me, and I didn't know it was there—it's **compassion**. There's another word that gets tossed around a lot these days and that's **committed** and we in our field are often accused by one side or the other, or both, of lacking commitment, which means to say, if you are not with me you are against me. And the notion that escapes these people is that we in this particular field can have a commitment to something else which unfortunately seems to be beyond most of them: a commitment to the idea that on either side and on both sides there is at least a distinct possibility of some right, and some wrong, and that our commitment is to find out what that is and report it regardless of our personal commitment. It is something, I think, that is very valuable and that we must continue to treasure and honor. Thank you very much.

# SPEECH DELIVERED BY

## OTIS CHANDLER AT AWARDS CEREMONY

MAY 9, 1969

What I want to talk about today concerns, vitally, all of us who work in the field of general journalism — newspapers most of all, but also television and radio, and the magazines that seek broad circulation.

I am not going to talk about the problems of the special journals — *The Nation*, for instance, or the *National Review* — or their counterparts in the various media. For their appeal is directed toward a comparatively small and homogenous group. Their problems of editorial direction are somewhat easier to grasp.

What concerns me, as publisher of the *Los Angeles Times*, is the vast group of about a million daily subscribers who are not at all homogenous. Among that million subscribers are liberals and moderates and conservatives, perhaps in the old-fashioned meaning of those labels.

Among them, also, are the sophisticates of Hollywood and Beverly Hills, the intellectuals of the campuses of the University of California and Caltech and U.S.C. and Occidental and the Claremont Colleges, the wealthy and the well-to-do of dozens of suburban cities, the white collar worker and the blue collar worker. . . .

And the black man and the brown man and the questioning and often militant young in every group and every class.

For all these are present, in important percentages, among our million daily

subscribers. And they are present in important percentages among the clientele of any medium of very large circulation.

I am concerned with keeping and expanding our circulation among all of them. And I am just as concerned with what we say to them, how we say it, and the effect it has upon them — the sociopolitical effect it has upon them.

I am concerned, most of all, with the role and the methods of a mass-circulation daily newspaper in a time that can only be described as revolutionary — a time, that is, of very radical change.

And how, in such a time of change, my newspaper can maintain a posture that will enable it to be an influencing factor in seeking the more perfect nation, the more perfect city, the more perfect society, the more perfect world.

Let us take a look, first, at why we should call it a time of revolution — not just at such symptoms as the picket lines, the riots, the tear gas and the campus sit-ins.

What really has been happening to this nation in the last fifty years?

In this half century we have changed from a nation preponderantly rural and agricultural, preponderantly puritan in its mores — or more exactly, the double-standard variety of Puritanism that we called Victorian.

We have changed from a society dominated by what suited the pleasures and prerogatives of its adult men to a society in which women live as equals, in

which children no longer go meekly to bed soon after sundown.

Our moderately comfortable cities, with their moderately shabby slums, have been invaded not only by the rural white masses but also by the rural black masses — an almost incredible migration that has made our unprepared metropolises almost ungovernable and almost unliveable.

We have changed from a society in which the printed word and the soap-box speaker were the only general means of communication to a society that has available, every hour and every minute from dawn to midnight, a bedlam of sight and sound pouring from radios and television sets, a bedlam that has made unnecessary to many people even the rudimentary thinking that reading requires — because reading does require effort and motivation.

We have changed from a world of clear skies and clean air and unpolluted rivers and lakes and even oceans to a world in which life itself is endangered — in which many forms of life already are vanishing.

We have changed from a world with boundless possibilities for feeding its peoples to a world in which billions are beginning to crowd billions for living space — a world which cannot possibly feed the billions yet to be born and those almost certain to be born to the poor masses of the third world.

And we have developed the bomb. We live constantly with the possibility of destroying all the civilizations on earth — the possibility of plunging those who survive back through time to the barren existence of the Stone Age.

Ought we then, really, to be at all astonished that we do face the anguish and chaos that has bred our revolution — not just an American revolution, but a world-wide revolution?

And ought we to be astonished that our traditional remedies for socio-political problems, arrived at with our traditional deliberation, tempered by the traditional conservatism of an agrarian society, no longer seem adequate to the restless, frightened, angry sub-middle-class masses in our cities?

It seems to me that the core of our problem as a nation — and more specially the core of our problem in the profession of journalism — is to be able to accept the fact that a revolution *does* exist, that it will not simply wither away, that we must determine how to adjust our institutions and modify our living styles to meet the conditions of the latter half of the Twentieth Century.

And just that, recognizing the existence of the revolution, will be a traumatic experience for most of us — traumatic for what is called the “power structure” or the “establishment,” traumatic for the very solid middle class which is the real power structure — traumatic for our romanticists and our idealists. And to the press.

But a revolutionary phase rarely develops without a reason for it. And a revolutionary phase need not, and in this nation should not, mean the destruction of those ideals and those institutions that do work toward enriching the lives and the dignity of man.

Those who wrote our Constitution themselves lived in a time of revolution; yet they were not so arrogant that they believed the human experience had forever reached its pinnacle in their time.

They gave us future flexibility. They gave us, that is, the Constitutional tools — but the will to use them must be ours.

And that brings me to the role and the methods of a mass circulation newspaper in the year 1969.

I am going to take a deep breath here.

And then I am going to confess, candidly, that I do not know and I doubt that anyone in journalism really knows all the answers, and knows none of the answers exactly.

But one thing I do know exactly: a dead newspaper has no value whatsoever.

With that as an obvious beginning, I can say that a newspaper can indeed lead its community, can stay ahead of the tide of public opinion, and it should. But it serves no purpose if it permits itself to get so far ahead of public opinion that it destroys itself.

A mass newspaper must remember that the preponderance of its subscribers have a basic interest in preserving the status quo — or they think they have.

A mass newspaper, then, once it has begun slowly to grasp the dimensions of the problems of its society, can begin slowly to document them — to fulfill one of its primary purposes, which is to educate.

I think this is the most difficult of all our roles — to educate — because more often than not we will be attempting it against the will of our subscribers.

The preponderance of them will not want to believe that anything about “the system” has become obsolete — the preponderance will insist that most of the blacks and most of the young are really quite happy with the way things are, and that only the kooks and the racists are objecting, and that even these kooks and racists are doing it solely because they are only trouble makers.

They will not want to believe that the hearts of our cities — in which most of them do not live after six p.m. — have become unliveable and ungovernable.

They will not want to believe that a people who love justice — and they do love justice — have been existing within a social and governmental framework

which does have its injustices.

They will want you to stop talking about it — stop breeding discontent — stop inciting riots — stop publicizing trouble makers.

They will accuse you of destroying respect for the flag, respect for our elected officials, respect for private enterprise, respect for self-respect itself.

They will find it very hard indeed to believe that you are not determined to destroy a society and a nation that they love.

And to these people — who do not want to believe what you tell them and who accuse you of being destructive — you, as journalists, owe a very great deal.

Just for beginners, you owe them absolute intellectual honesty — not sour grapes, not pity, not revenge.

Recently, Wes Gallagher of the Associated Press quoted Carl Van Anda, the famous editor of the *New York Times*, in his advice to young reporters:

“Learn to distinguish what you know from what you think you know, and write only what you are certain of.”

That advice, in Van Anda’s time — the first quarter of this century — was difficult to follow even then, but it has become far more difficult now — far more difficult when the concept of “objective reporting,” the martialing of what were once called “facts,” has become, I think, inadequate.

Objective journalism — the objective journalism of Van Anda’s day — has few defenders now. Most editors will deny that it ever really existed, ever was possible. And I tend to agree.

But I do contend, and I think most editors will agree with this semantic variation, that if it has become impossible to report well and be totally objective, it still remains essential that reporting be impeccably fair.

And that reporters even more than ever must distinguish between what they know and what they think they know. And if they only think they know, be fair enough to emphasize the difference.

Russ Wiggins, who retired as editor of the *Washington Post* last year, in a Sigma Delta Chi address contended that he still thought it possible to be objective, and then added that "It is going to be increasingly difficult for newspapers to prove that they are objective — and going to be increasingly more difficult for them to maintain the kind of general purpose press that can only exist if readers believe they are objective."

I trust that I have not minimized these difficulties, and I trust also that I have not minimized that I believe that newspapers must retain the faith of their readers — certainly their readers' faith in the fairness of the press in general.

No revolutions are painless. Someone always gets hurt.

If this were a simplistic world of "good guys and bad guys," that would not matter so much. But the world is not divided cleanly between good guys and bad guys — and those who resist change the hardest are usually as good as those who advocate it most — and also usually as bad.

There are villains of every political persuasion, and there are few saints anywhere.

And so, just as I think the compulsion upon the press is to seek to educate, to seek to understand, to seek to persuade — to seek to lead the way toward the perfection of our society, I think it has a like compulsion to seek the gentlest and fairest of transitions that circumstance and time permit.

Thank you.

**1930-1968**

**MEDALISTS OF FORMER YEARS**

A Noite, '44  
 (Rio de Janeiro, Brazil)  
 Argeu Guimaraes\*  
 Arkansas Gazette, '62  
 J. N. Heiskell\*  
 Atlanta Journal, '48  
 Wright Bryan\*  
 Atlantic Monthly, '44  
 Edward Weeks\*  
 Babb, Joseph Glenn, '39  
 (The Associated Press)  
 Baillie, Hugh, '53  
 (United Press Associations)  
 Baltimore Sun, '31  
 William E. Moore\*  
 Batten, H. A., '46  
 (N. W. Ayer & Son, Inc.)  
 Berlingske Tidende, '61  
 (Copenhagen, Denmark)  
 Dr. Vincent Naeser\*  
 Blair, Cowgill, '60  
 (Joplin, Mo., Globe)  
 Blakeslee, Alton L., '66  
 (The Associated Press)  
 Blanton, Charles L., Jr., '66  
 (Sikeston, Mo., Standard)  
 Blanton, H. J., '39  
 (Monroe Co. Appeal, Paris, Mo.)  
 Block, Herbert, '61  
 (Washington Post)  
 Borton, Elon, '57  
 (Advertising Federation of America)  
 Botthof, Walter E., '65  
 (Standard Rate & Data Service)  
 Bowman, Louis N., '56  
 (Tri-County News, King City, Mo.)  
 Boyle, Hal, '47  
 (The Associated Press)  
 Brandt, Raymond P., '39  
 (St. Louis Post-Dispatch)  
  
 Briggs, Frank P., '58  
 (Macon, Mo., Chronicle-Herald)  
 Brinkley, David, '60  
 (NBC News, Washington D. C.)  
 Brown, James Wright, '35  
 (Editor & Publisher, New York)  
 Bullen, Percy S., '30  
 (London Daily Telegraph)  
 Burnett, Leo, '63  
 (Leo Burnett Co., Chicago)  
 Carroll, Boyd, '56  
 (St. Louis Post-Dispatch)  
 Casey, Ralph D., '61  
 (University of Minnesota)  
 Casey, Robert J., '45  
 (Chicago Daily News)  
 Catledge, Turner, '54  
 (The New York Times)  
 Chicago Daily News '41  
 Carroll Binder\*  
 Childers, Henry F., '31  
 (Troy, Mo., Free Press)  
 Childs, Marquis, '51  
 Christian Century, '58  
 Harold E. Fey\*  
 Christian Science Monitor, '43  
 Erwin J. Canham\*  
 Churchill, Sir Winston, '60

Churchman, of New York City, '34  
 Guy E. Shipler\*  
 Clayton, Charles C., '52  
 (St. Louis Globe-Democrat)  
 Cleveland Plain Dealer, '42  
 Paul Bellamy\*  
 Cleveland Press, '54  
 Louis B. Seltzer\*  
 Colt, John W., '59  
 (Kansas City Star)  
 Cone, Fairfax M., '52  
 (Foote, Cone & Belding)  
 Cope, Millard L., '59  
 (Marshall, Tex., News-Messenger)  
 Copley, James S., '60  
 (The Copley Press)  
 Corbin, Carl, '61  
 (The New Orleans States-Item)  
 Costa, Joseph, '54  
 (King Features)  
 Cronkite, Walter, '64  
 (CBS, New York)  
 Crossley, Wallace, '39  
 (Warrensburg, Mo., Star-Journal)  
 Dale, E. L., '53  
 (Carthage, Mo., Evening Press)  
 Dallas News, '35  
 Dr. James Q. Dealey\*  
 Davis, Elmer, '49  
 (ABC)  
 Denman, Clint H., '57  
 (Sikeston, Mo., Herald)  
 Des Moines Register and Tribune, '34  
 W. W. Waymack\*  
 Detroit News '64  
 Martin S. Hayden\*  
 Die Welt, '67  
 (Hamburg, Essen and Berlin)  
 Axel Springer\*  
 El Universal, of Mexico City, '43  
 Luis F. MacGregor\*  
 Eliot, George Fielding, '62  
 (General Features Syndicate)  
 Encyclopaedia Britannica, '68  
 Sir William Haley\*  
 Eugene (Ore.) Register-Guard, '66  
 Alton F. Baker, Jr.\*  
 Ewald, Henry T., '42  
 (Campbell-Ewald Company, Detroit)  
  
 Fairchild Publications, Inc., '66  
 Henry Zwirner\*  
 Ferguson, Harry, '63  
 (UPI)  
 Ferguson, John Donald, '42  
 (Milwaukee Journal)  
 Fitzpatrick, Daniel R., '58  
 (St. Louis Post-Dispatch)  
 Fleeson, Doris, '53  
 Flynn, F. M., '47  
 (The New York Daily News)  
 Frankfurter Zeitung, '32  
 Karl Boemer\*  
 Frederick, Pauline, '62  
 (NBC United Nations correspondent)  
 Freeland, William E., '45  
 (Taney County, Mo., Republican)  
 Gallup, George Horace, '51

Goteborg Handels-och Sjöforts-Tidnings, '46  
(Goteborg, Sweden)  
Jane Lundblad\*

Goudy, Frederic William, '44

Grant, Harry J., '33  
(Milwaukee Journal)

Guy, Harry D., '54  
(The Dallas News)

Hailey, Foster B., '45  
(New York Times)

Hannibal (Mo.) Courier-Post, '62  
E. L. Sparks\*

Harper's Magazine, '45  
Frederick L. Allen\*

Harte, Houston, '31  
(San Angelo Standard-Times)

Hartford (Conn.) Courant, '65  
Herbert Brucker\*

Hensley, Stewart, '65  
(UPI)

Hewitt, W. C., '54  
(The Shelby County Herald, Shelbyville,  
Mo.)

Hills, Lee, '51  
(The Miami Herald)

Hobby, Oveta Culp, '50  
(Houston Post)

Honolulu Star-Bulletin, '57  
Riley H. Allen\*

Howard, Roy Wilson, '62  
(Scripps-Howard Newspapers)

Huntley, Chet, '60  
(NBC News, New York)

Huss, Pierre, J., '42  
(International News Service)

Indianapolis Star, '58  
Eugene C. Pulliam\*

Robert M. Jackson, '66  
(Corpus Christi, Tex., Caller-Times)

Jacobs, Morris E., '59  
(Bozell and Jacobs, Omaha)

James, Edwin L., '43  
(New York Times)

Japan Advertiser, '33  
Mr. & Mrs. William Stix Wasserman\*

Jewell, H. S., '41  
(Springfield, Mo., Newspapers, Inc.)

Johnson, Alfonso, '49

Johnson, C. W., '65  
(Springfield, Mo., Newspapers, Inc.)

Johnson, Walter C., '55  
(Southern Newspaper Publishers  
Association)

Jones, Alexander F., '52  
(Syracuse Herald-American)

Kander, Allen, '56  
(Allen Kander & Co., Wash., D.C.)

Kansas City Star, '33  
H. J. Haskell\*

Kilpatrick, J.J., '53  
(Richmond, Va., News-Leader)

King, Frank H., '41  
(The Associated Press)

Kirchhofer, Alfred H., '56  
(Buffalo Evening News)

KMOX Radio, St. Louis, '63  
Robert Hyland\*

Knight, John S., '49  
(Knight Newspapers)

La Cossitt, Henry, '59

Ladies Home Journal, '46  
Mrs. Bruce Gould\*

Lamade, Dietrick, '37  
(Grit, Williamsport, Pa.)

Lamade, George, '59  
(Grit, Williamsport, Pa.)

La Prensa, '30  
(Buenos Aires, Argentina)  
Jose Santos Gollan\*

Larrabee, Carroll B., '55  
(Printers' Ink Publishing Co.)

Laurence, William L., '47  
(The New York Times)

Lawrence, David, '65  
(U. S. News and World Report)

Le Figaro, '54  
(Paris, France)  
Nicholas Chatelain\*

Lewis, Dorothy Roe, '59  
(Associated Press, New York)

Life, '48  
Wilson Hicks\*

Lindsay, Malvina, '33  
(Washington Post)

London Daily Express, '45  
C. V. R. Thompson\*

Los Angeles Times, '56  
Irving M. Ramsdell\*

Louisville Courier-Journal, '39  
Barry Bingham\*

Lower, Elmer, '59  
(CBS News, New York)

Lu, David C. H., '48  
(Central News Agency of China)

McBride, Mary Margaret, '38  
(CBS)

McGill, Ralph, '57  
(Atlanta Constitution)

McKelway, Benjamin M., '64  
(The Washington Star)

Marvin D. McQueen, '67  
(D'Arcy Advertising Co., St. Louis)

Manchester Guardian, '31  
A. Wyn Williams\*

Mapel, William, '56  
(Publishers' Assn. of New York City)

Melbourne Argus, '34  
(Melbourne, Australia)  
R. L. Curthoys\*

Memphis Commercial Appeal, '49  
Frank R. Ahlgren\*

Miami Herald, '63  
Lee Hills\*

Middleton, R. Hunter, '61  
(Ludlow Typograph Co.)

Paul Miller, '67  
(Gannett Co., Inc.)

Milwaukee Journal, '44  
John Donald Ferguson\*

Minneapolis Star and Tribune, '51  
John Cowles\*

Montreal Star, '35  
E. J. Archibald\*

Morgan, Edward P., '65  
(American Broadcasting Co.)

Morris, Joe Alex, '50

Morris, John Rippey, '44  
 (United Press Associations)  
 Myers, Vernon Carl, '57  
 (Look)  
 National Geographic Magazine, '54  
 Gilbert Grosvenor\*  
 Neff, Ward A., '30  
 (Corn Belt Farm Dailies)  
 Neue Zuercher Zeitung, '55  
 (Zurich, Switzerland)  
 Werner N. Imhoof\*  
 New Orleans Times-Picayune, '37  
 L. K. Nicholson\*  
 New York Daily News, '68  
 F. M. Flynn\*  
 New York Herald-Tribune, '36  
 Ogden Reid\*  
 New York Sun, '38  
 James E. Craig\*  
 New York Times, '30  
 Arthur Hays Sulzberger\*  
 Newspaper Fund, Inc., '68  
 Paul Swensson\*  
 Nieuwe Rotterdamse Courant, '50  
 (Rotterdam, Holland)  
 Arnold Vas Dias\*  
 Norlander, Everett, C., '59  
 (Chicago Daily News)  
 Nutter, Charles, '44  
 (The Associated Press)  
 Omaha World-Herald, '55  
 W. E. Christenson\*  
 Painter, William R., '36  
 (Carrollton, Mo., Democrat)  
 Palmyra (Mo.) Spectator, '63  
 Donald H. Sosey\*  
 Patterson, Don D., '48  
 (Scripps-Howard Newspapers)  
 Pearson, Earle, '39  
 (Advertising Federation of America)  
 Pett, Saul, '62  
 (Associated Press)  
 Philadelphia Evening Bulletin, '46  
 Robert McLean\*  
 Pool, James Kelly, '40  
 (Jefferson City, Mo., Capital-News)  
 Portland Oregonian, '40  
 Palmer Hoyt\*  
 Powell, John B., '42  
 (China Weekly Review, Shanghai)  
 Providence Journal and  
 The Evening Bulletin, '52  
 Sevellon Brown\*  
 Pulitzer, Joseph, '42  
 (The St. Louis Post-Dispatch)  
 Rasmussen, Harry E., '37  
 (Austin, Minn., Daily Herald)  
 Ray, E. Lansing, '46  
 (St. Louis Globe-Democrat)  
 Reddick, DeWitt Carter, '64  
 (University of Texas)  
 Reston, James "Scotty", '61  
 (New York Times)  
 Robb, Inez, '48  
 (International News Service)  
 Roberts, Roy A., '57  
 (Kansas City Star)  
 Roop, Lewis, '59  
 (DeSoto Press and Jefferson Republic,  
 DeSoto, Mo.)  
 Ross, Charles G., '33  
 (St. Louis Post-Dispatch)  
 Rucker, Frank W., '32  
 (Independence, Mo., Examiner)  
 St. Joseph (Mo.) News Press & Gazette, '55  
 Henry D. Bradley\*  
 St. Louis Globe-Democrat, '67  
 Richard H. Amberg\*  
 St. Louis Post-Dispatch, '32  
 Joseph Pulitzer, Jr.\*  
 St. Louis Star-Times, '50  
 Elzey Roberts\*  
 St. Petersburg Times, '61  
 Nelson Poynter\*  
 San Francisco Chronicle, '47  
 Paul C. Smith\*  
 Saturday Evening Post, '49  
 Ben Hibbs\*  
 Saturday Review., '68  
 Richard L. Tobin\*  
 Scotsman, '63  
 (Edinburgh, Scotland)  
 Alastair M. Dunnett\*  
 Scott, Walter Decker, '66  
 (NBC)  
 Scripps, Robert P., '31  
 (Scripps-Howard Newspapers)  
 Scruton, George H., '51  
 (The Sedalia, Mo., Democrat)  
 Sewall, W. J., '37  
 (Carthage, Mo., Press)  
 Shelley, Jack, '48  
 (WHO, Des Moines)  
 Smith, Merriman, '63  
 (UPI)  
 Southeast Missourian, '41  
 (Cape Girardeau, Mo.)  
 Fred and George Naeter\*  
 Southern, William N. Jr., '35  
 (Independence, Mo., Examiner)  
 Stamford Mercury, '65  
 (Stamford, England)  
 Charles Aldridge\*  
 Stanton, Frank, '58  
 (CBS)  
 Stephens, E. W., '30  
 (Columbia, Mo., Herald)  
 Storke, Thomas M. '66  
 (Santa Barbara, Calif., News-Press)  
 Stowe, Leland, '41  
 (The Chicago Daily News)  
 Sulzberger, Arthur Hays, '51  
 (The New York Times)  
 Swain, E. E., '38  
 (Kirksville, Mo., Daily Express)  
 Swan, Joyce A., '48  
 (Minneapolis Star and Tribune)  
 Taishoff, Sol, '53  
 (Broadcasting-Telecasting)  
 Ta Kung Pao, '41  
 (Chungking, China)  
 David C. H. Lu\*  
 Taylor, Frank W. Jr., '36  
 (St. Louis Star-Times)

Taylor, Harry E. Jr., '35  
(Traer, Ia., Star-Clipper)

Terry, Hugh B., '55  
(KLZ, Denver)

Thompson, Paul '53  
(U. of Texas)

Times of India, '39  
Percy Bullen\*

Times, of London, '33  
Sir Wilmott Lewis\*

Today Show, '68  
Hugh Downs\*

Todd, James, '50  
(Moberly, Mo., Monitor-Index)

Tokyo Asahi, '36  
Toshishige Yabe\*

Tong, Hollington, '57  
(Ambassador from Nationalist China  
to the United States)

Topping, Seymour, '68  
(New York Times)

Toronto Star, '38  
Ralph B. Cowan\*

Tucker, J. P., '33  
(Parkville, Mo., Gazette)

Turner, Ralph H., '41  
(Newspaper Enterprise Association)

Utley, Clifton M., '52  
(NBC)

Vladimir, Irwin A., '59  
(Gotham-Vladimir Advertising, Inc.,  
New York)

Walker, Herbert W., '34  
(Newspaper Enterprise Association)

Wall Street Journal, '60  
Bernard Kilgore\*

Walters, Basil L., '62  
(Newspaper Research Associates)

Warren, David M., '43  
(Panhandle, Tex., Herald)

Washington Post, '45  
Mrs. Eugene Meyer\*

Washington Star, '53  
Newbold Noyes, Jr.\*

Washington (Mo.) Missourian, '64  
James L. Miller\*

Watkins, Clarence E., '44  
(The Chillicothe, Mo., Constitution-  
Tribune)

Watters, T. Ballard, '61  
(The Marshfield, Mo., Mail)

WCKT-TV, '67  
(Sunbeam TV Corp., Miami)  
Sidney D. Ansin\*

Weir, Ben F., '68  
(Nevada, Mo., Daily Mail)

White, L. Mitchell, '43  
(Mexico, Mo., Ledger)

White, Robert M., '34  
(Mexico, Mo., Ledger)

White, Robert M. II, '67  
(Mexico, Mo., Ledger)

Wiggins, J. Russell, '60  
(The Washington Post and  
Times-Herald)

Wilhelm, John, '61  
(McGraw-Hill World News)

Williams, Cranston, '60  
(American Newspaper Publishers  
Association)

Williams, Edwin Moss, '46  
(United Press Associations)

Wilson, Lyle Campbell, '40  
(United Press Associations)

Witman, Arthur L., '64  
(St. Louis Post-Dispatch)

Wolpers, John H., '52  
(Poplar Bluff, Mo., American Republic)

Yates, George, '47  
(The Des Moines Register and Tribune)

Yost, Casper S., '32  
(St. Louis Globe-Democrat)

\*Accepting



