

The 2005
Missouri
Honor Medal

for Distinguished Service in Journalism



University of Missouri—Columbia

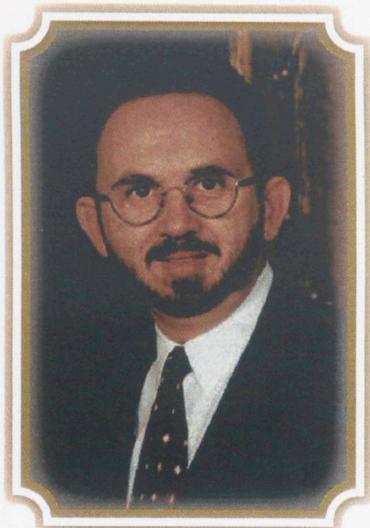
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The Missouri School of Journalism
has awarded its Honor Medal
for Distinguished Service
in Journalism since 1930.
Medalists are selected
by the faculty of the School
on the basis of lifetime achievement.



Alejandro Junco de la Vega

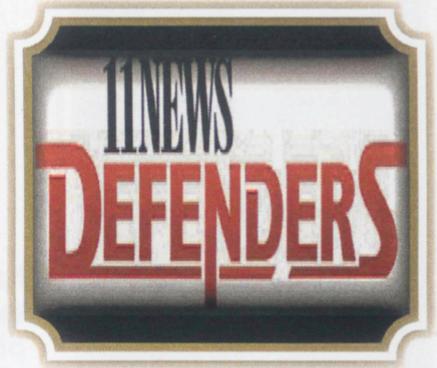
has made it his life's work to achieve true freedom of speech in the country of his birth. In 1973 he became publisher of El Norte, the family newspaper in Monterrey, Mexico, and de la Vega has built it into one of the most

influential and innovative newspaper conglomerates in Latin America. The dailies are located in Mexico's three largest cities: Mexico City (Reforma) – which today ranks No. 1 among Mexico's elite readership – Guadalajara (Mural), and Monterrey (El Norte). Despite numerous setbacks and increasing danger to its journalists, El Norte grew from 17 reporters to more than 400. The quality of journalism helped transform the No. 2 local newspaper into a No. 1 national chain of newspapers, and subsequently helped bring democratic reforms to Mexico. Grupo Reforma, as his seven-daily-newspaper publishing group is known, has been the most instrumental factor in the evolution of journalism in the country in the last 30 years.

In recognition of his courageous leadership in reforming journalism in the service of democracy.

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HOU-TV's
"The Defenders"



exemplifies the value of watchdog journalism in our times. As "defenders of

the public interest," this nationally

honored investigative team is not afraid to question the status quo. The team's investigation of Firestone ATX tires and rollover crashes resulted

in a worldwide recall that may have saved thousands of lives. It also caused a wave of safety reforms in federal oversight and auto industry

design. The Defenders unit also takes on complicated but important stories, such as exposing and clearly explaining testing errors made at

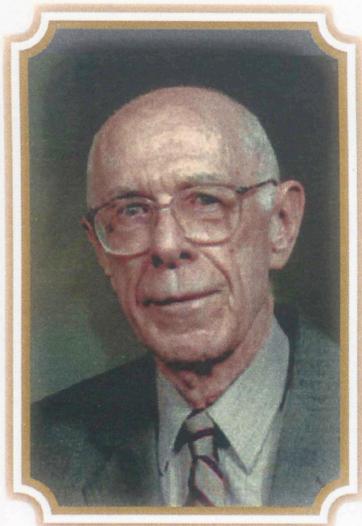
the Houston Police DNA lab. Their findings freed innocent men from

prison and caused a national dialogue about police forensic labs all over the country. Another story highlighted how one of the nation's largest

school districts was encouraging underperforming students, mostly minorities, to drop out as a way to enhance the district's scores on state

performance tests. The Defenders' probing journalism "gives voice to the voiceless."

In recognition of their consistent championship of reform through investigative journalism, for their strong, aggressive news reports exposing injustice and for building a better community through truth-telling.



Angus McDougall

has set standards of excellence in photography, photo editing and photojournalism education.

As a Milwaukee Journal photographer, he was an innovator in the use of high-speed strobe technology and in using multiple

pictures to tell stories. Mr. McDougall tested his theories of visual communication and formed many of his principles of picture editing as associate editor of International Harvester World, a Chicago-based corporate magazine. He co-authored the definitive picture-editing book, "Visual Impact in Print," and "Picture Editing and Layout." His other book, "A Photo Journal," is a rich chronicle of his newspaper photography from the 1940s and 50s. Professor McDougall taught hundreds of students during his ten years as head of the Missouri School of Journalism Photojournalism Sequence and director of the Pictures of the Year competition. He pressed his photo students to become adept in all aspects of journalism, especially visual reporting, writing, design and management so they would have the credibility to cause change in newsroom thinking. Many of his students moved into leadership roles in the nation's metropolitan newspapers. Mr. McDougall's emphasis on meaningful photography in lock step with supportive words and presented with impact is his legacy.

In recognition of his more than 50 years in photojournalism as an innovator and educator who set the highest standards for his peers and students and his unwavering commitment to improve the field through selfless service.

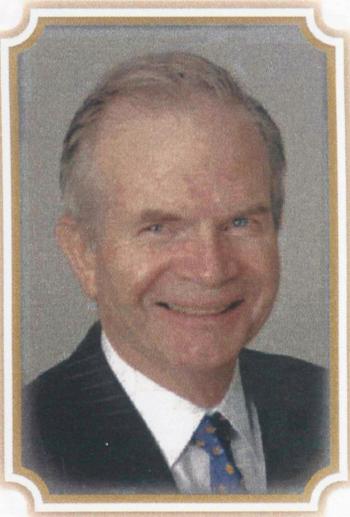
Lisa Meyers



is an award-winning senior investigative correspondent for NBC News, a seasoned political analyst, and one of the most respected journalists in the country. Her

groundbreaking reports on the war on terror, politics, Iraq and corporate scandals have triggered official investigations and influenced the political landscape. In the last two years alone, Ms. Meyers and her team have won four awards, including an Emmy and an Edward R. Murrow award, for coverage of 9/11, terrorism, politics and contracting problems in Iraq. Ms. Meyers also was awarded one of journalism's most prestigious reporting prizes, the 2003 Joan Barone Award for Washington reporting, for a series of exclusives on the Enron scandal, including the biggest "get" on that story, an exclusive interview with Linda Lay, wife of Enron CEO Ken Lay. Ms. Meyers can be seen on the top-rated NBC "Nightly News with Brian Williams," "Today," "Meet the Press," MSNBC and CNBC. Ms. Meyers covered seven presidential campaigns and was a floor reporter for NBC at four Democratic and Republican conventions. She became well known for insightful political analysis and hard-hitting investigative reports while NBC's chief congressional correspondent. She received an Emmy nomination for a series of reports in 1999, revealing that the brutal murder of an Army private at Fort Campbell, Ky., was an anti-gay hate crime and part of widespread harassment of gays in the military.

In recognition of her dedication and commitment to truth and high ideals, for producing investigative reports that improve society and elevate the public's trust in journalism and for her selfless devotion and untiring energy on behalf of journalism and democracy.



Paul Steiger

is the managing editor of The Wall Street Journal and a vice president and member of the executive committee of Dow Jones & Co. He joined the Journal as a reporter in the San Francisco bureau. Mr. Steiger moved

to the Los Angeles Times as a staff writer and then transferred to that paper's Washington bureau as an economic correspondent. He returned to Los Angeles to serve as the Times' business editor. Mr. Steiger then rejoined the Journal as an assistant managing editor in New York and later became deputy managing editor, managing editor and a vice president. Under his leadership, The Wall Street Journal's reporters and editors have won 14 Pulitzer Prizes. In 2005, Mr. Steiger was elected chairman of the Committee to Protect Journalists. He has been honored with numerous awards, including the "Decade of Excellence" award from the World Leadership Forum, the first American Society of Newspaper Editors' Leadership Award, the 2002 Gerald Loeb Award for lifetime achievement, the Columbia University Journalism Award, a 2001-2002 Poynter Fellowship by Yale University, and the 2001 George Beveridge Editor of the Year Award. He has also been a member of the Pulitzer Prize Board. Mr. Steiger has won three Gerald Loeb Awards and two John Hancock awards for his economics and business coverage.

In recognition of his outstanding leadership in newspaper journalism, of his commitment to editorial integrity and insistence on rigorous and fair coverage and his role in shaping one of the greatest newspapers of our generation.

C Carol H. Williams



is the president, chief executive officer and chief creative officer of Carol H. Williams Advertising. She

founded the company in 1986 after recognizing the need to communicate successfully to African American and urban markets with targeted strategic communications. The agency's current clients are top Fortune 500 firms and industry leading companies including General Motors, Coors Brewing Co./Coors Light, Procter & Gamble, Cingular Wireless, Washington Mutual, VISA, Starwood, Disney and McNeil Pharmaceuticals. In Ms. Williams' more than 30 years of advertising experience, she has developed some of the most memorable brand-building campaigns in recent history including the Secret Antiperspirant campaign, "Strong Enough for a Man, but made for a Woman"; the highly successful "Paper Knife" campaign for Pillsbury frosting; and the "Say Hello to Poppin' Fresh Dough" campaign for Pillsbury. Her creative work for the California Department of Health Services significantly reduced smoking rates among African Americans. Prior to forming her agency, Ms. Williams was senior vice-president, creative director at Foote, Cone & Belding in San Francisco. She was the first female creative director and vice president of the Leo Burnett Co. in Chicago. Ms. Williams' community involvement includes working with the Congressional Black Caucus, the NAACP, the US Dream Academy, Downs Memorial Church, and the Rainbow/PUSH Coalition, among others.

In recognition of work as a trailblazer to advance diversity through award-winning breakthrough advertising, for exhibiting the highest principles of excellence, integrity, creativity, for tireless service to clients, employees and the public.

