

The Missouri Honor Medal
for Distinguished Service in Journalism

Monday, Oct. 15, 2012
Reynolds Alumni Center
University of Missouri



Elmer Lower

Dean, Missouri School of Journalism

1982-83

The 2012 Missouri Honor Medal activities are dedicated to Elmer Lower, who served as dean of the Missouri School of Journalism from 1982-83.

Lower, a Kansas City native, graduated from the School of Journalism in 1933. From his humble beginning as a \$10-a-week courthouse reporter for a newspaper in Kentucky, he would serve many years as a distinguished print reporter. With the advent of television news, Lower joined CBS in 1953 and would become an industry pioneer. His journalism career culminated with the presidency of ABC News.

For Lower's accomplishments, he received an Emmy for lifetime achievement. In 1959, the School recognized Lower with a Missouri Honor Medal for Distinguished Service in Journalism.

Thanks to the support of many friends and alumni, the Missouri School of Journalism named a bench near Lower's old office in his honor.



Schedule

6-7 p.m.

Reception

7 p.m.

Banquet

Presentation of Medals

Dean Mills

Dean, Missouri School of Journalism

David Bradley

Chairman, University of Missouri Board of Curators
CEO, News-Press & Gazette Company of St. Joseph, Mo.

About the Missouri Honor Medal

The Missouri School of Journalism has awarded its Missouri Honor Medal for Distinguished Service in Journalism since 1930.

Medalists are selected by the faculty of the School on the basis of lifetime or superior achievement, for distinguished service performed in such lines of journalistic endeavor as shall be selected each year for consideration.

The annual awards shall not be restricted necessarily to any particular forms of journalistic service, nor will there be, necessarily, any designated number voted annually by the School. The award, or Medal of Honor, in each instance shall consist of a bronze medal, uniform in size, of appropriate design, and suitably inscribed with recipient's name. Awards shall be made only to those persons who, upon invitation, are present in person to receive them, or in the case of newspapers, periodicals, radio and television stations or other organizational entities, when such are represented in person by an official representative.

Umar Cheema

Investigative Reporter
The News, Pakistan



In recognition of his heroic journalism, in the face of extraordinary personal danger, to expose corruption and political malfeasance.

Umar Cheema is an investigative reporter for the Pakistani newspaper The News. He writes on corruption, politics, national security and unaccountable intelligence agencies, bold work that has resulted in his being abducted and abused. Cheema's unwillingness to stay silent about the ill treatment he has suffered has drawn wide attention to the nationwide issue of anti-press violence in Pakistan.

Cheema's troubles began on the freezing night of Dec. 4, 2004, when he suffered compound fractures after being hit and run over by a car. Anonymous callers threatened him with dire consequences if he continued writing with the same pace on critical issues.

On Sept. 4, 2010, Cheema was abducted, beaten and flogged by a group of unknown assailants in military fatigues, who also shaved his head, eyebrows and mustache, stripped him naked and photographed him in humiliating positions. Cheema reported that his attackers asked him if he was trying to discredit the government with his reporting.

Following the incident, The New York Times and the Committee to Protect Journalists both issued calls that the Pakistani government needed to identify Cheema's attackers and bring them to justice.

For his brave journalism and willingness to publicly speak about the attack at risk of his own life, the CPJ awarded Cheema its 2011 International Press Freedom Award as an annual recognition of courageous journalism. On April 14, 2011, Cheema received Syracuse University's 2011 Tully Center Free Speech Award. In 2008, he won a Daniel Pearl Fellowship, becoming the first Pearl fellow to work at The New York Times. Cheema earned a master's degree in science in comparative politics (conflict studies) from the London School of Economics.

Jodi Cobb

Staff Photographer
National Geographic



In recognition of her unflagging devotion to photojournalism that honors the lives of the powerless.

Jodi Cobb, MA '71, BJ '68, has spent three decades as a staff photographer with National Geographic – one of only four women to have held that position in the magazine's 120-year history. She is best known for lifting the curtain on worlds closed to outsiders, celebrating the best of the human spirit and spotlighting some of its worst abuses. Cobb has worked in more than 65 countries on a broad body of work that includes more than 40 articles, books and other projects that include global advertising campaigns.

She was one of the first photographers to travel across China after it was reopened to the West and to photograph the hidden lives of Saudi Arabian women. Her book "Geisha: The Life, the Voices, the Art" (Knopf, 1995) was the first to document the lives and rituals of Japan's geishas. It was nominated for the Pulitzer Prize and won the American Society of Media Photographers Outstanding Achievement Award in 1996.

Cobb's photographs have been published and exhibited worldwide, and she has been consistently honored with Pictures of the Year International, World Press and the National Press Photographers Association awards. Cobb was the first woman to be named White House Photographer of the Year. She was named a "Nikon Legend" and was a U.S. Presidential Delegate to the Nagano Olympics.

In addition to her master's and bachelor's degrees from the Missouri School of Journalism, Cobb received an honorary Doctor of Fine Arts degree from the Corcoran College of Art and Design.

Mona Eltahawy

Columnist and International Speaker



In recognition of her fearless and fair journalism in the face of constant danger.

Mona Eltahawy is an award-winning columnist and an international public speaker on Arab and Muslim issues. Her opinion pieces have been published frequently in media across the world, including *The Washington Post* and the *International Herald Tribune*. Eltahawy is based in New York.

During the 18-day revolution that toppled Egypt's President Hosni Mubarak, she appeared on major news media outlets, leading the feminist website *Jezebel* to describe her as "The Woman Explaining Egypt to the West."

In November 2011 Egyptian riot police beat her, breaking her left arm and right hand, and sexually assaulted her. She was detained for 12 hours by the Interior Ministry and Military Intelligence.

Newsweek magazine named Eltahawy one of its "150 Fearless Women of 2012"; *Time* magazine featured her along with other activists from around the world as its "People of the Year"; and *Arabian Business* magazine named her one of the "100 Most Powerful Arab Women."

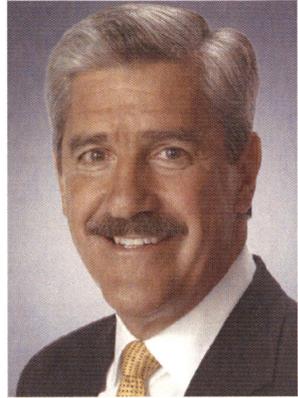
Other recent recognitions include the Anna Lindh Foundation's Special Prize for Outstanding Contribution to Journalism, the Estlow International Center for Journalism and New Media at the University of Denver's Anvil of Freedom Award, the European Union's Samir Kassir Prize for Freedom of the Press for her opinion writing, Search for Common Ground's Eliav-Sartawi Award for Middle Eastern Journalism and the American Society for Muslim Advancement's Muslim Leader of Tomorrow.

Eltahawy is a lecturer and researcher on the growing importance of social media in the Arab world. She calls herself a proud liberal Muslim.

Before she moved to the U.S. in 2000, Eltahawy was a news reporter in the Middle East for many years, spending six years as a Reuters correspondent.

John Ferrugia

Investigative Reporter
KMGH-TV



In recognition of a career devoted to tough reporting that has made public policies and practices better for ordinary citizens.

John Ferrugia, BJ '75, is Denver's most honored and respected investigative reporter. His reports for KMGH-TV have prompted changes in public policy, government and public safety in Colorado. They have also resulted in new laws.

His 2003 investigation into the sexual assaults of female cadets at the U.S. Air Force Academy prompted Congressional hearings, a Pentagon investigation resulting in a complete change in leadership at one of the world's most prestigious military institutions, and new initiatives for protecting and caring for sexual assault victims in the military worldwide.

Ferrugia earned a 2011 National Edward R. Murrow Award for his continuing investigation into deaths at the Pueblo Colorado State Mental Institute, prompting a grand jury investigation that held the hospital staff responsible for the suffocation of a patient.

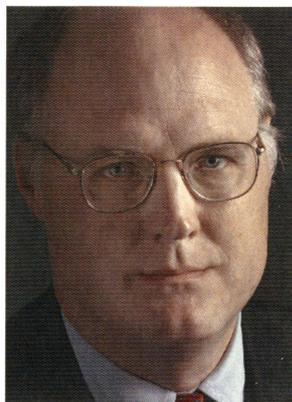
Ferrugia has been honored with television journalism's most prestigious awards including the DuPont-Columbia Award, three George Foster Peabody Awards, a national Investigative Reporters and Editors (IRE) Award, and has been inducted into the National Academy of TV Arts and Sciences-Heartland Chapter "Silver Circle" for his career contribution to broadcasting. Ferrugia has also received awards from the Colorado Broadcasters Association, the Missouri Broadcasters Association and numerous awards from the Associated Press.

Earlier in his career Ferrugia served as a White House correspondent for CBS News and was a principle anchor of a network news magazine program. He has since appeared as an occasional contributing correspondent on ABC News, bringing his investigative reports to a national audience. Ferrugia has secured numerous exclusive interviews, including one with Pope John Paul II prior to the Pontiff's trip to the U.S. for World Youth Day in 1993.

Jeff Leen

Assistant Managing Editor
The Washington Post's Investigative Unit

In recognition of a unique body of investigative work for newspapers and books that combines tough and meticulous reporting with graceful and nuanced writing.



Jeff Leen, MA '82, is the assistant managing editor in charge of The Washington Post's Investigative Unit, where he was part of a four-reporter team whose examination of police shootings in Washington, D.C., won the 1999 Pulitzer Gold Medal for Meritorious Public Service, the paper's first since Watergate.

He joined The Post as an investigative reporter in the unit in 1997. He became investigations editor in 1999 and assistant managing editor in 2003.

Prior to then, Leen worked for 10 years on the investigative team for The Miami Herald, where he co-authored a 10-part series on the Medellin Cartel that was later turned into a book, *Kings of Cocaine: An Astonishing True Story of Murder, Money and International Corruption* (Simon & Schuster, 1989). He joined The Herald as a reporter in 1982, working in the Naples, Delray Beach and West Palm Beach bureaus before becoming a general assignment reporter covering the Miami drug trade in 1985.

As a reporter or an editor, Leen has worked on investigations that have been honored with seven Pulitzer Prizes: Hurricane Andrew's impact on South Florida (Gold Medal, 1993), D.C. police shootings (Gold Medal, 1999), abuse in D.C. group homes (Gold Medal, 2000), deaths among children monitored by D.C. social services (Investigative Reporting, 2002), the Sept. 11 plot (National Reporting, 2002), the Jack Abramoff lobbying scandal (Investigative Reporting, 2006) and the Dick Cheney vice presidency (National Reporting, 2008).

His other national reporting awards include: a Selden Ring Award, a Sigma Delta Chi Award, a medal and a certificate from Investigative Reporters and Editors (IRE) and two Silver Gavel Awards from the American Bar Association.

He is also the author of *The Queen of the Ring: Sex, Muscles, Diamonds and the Making of an American Legend* (Atlantic Monthly, 2009). Leen holds a Bachelor of Arts degree in English literature from Washington University in St. Louis and his Master of Arts degree in journalism from the Missouri School of Journalism.

Adam Moss

Editor-in-chief
New York Magazine



In recognition of his groundbreaking use of new technologies and new techniques to preserve and extend the power of magazine journalism.

Adam Moss was named editor-in-chief of New York magazine in March 2004. During his tenure the magazine has been widely recognized for editorial excellence, and he oversaw an ambitious digital expansion in his role as editor-in-chief of parent company New York Media.

In his first year at New York, Moss completed an extensive renovation of the now 44-year-old weekly magazine emphasizing an enhanced commitment to covering the city's cultural happenings and introducing the "Strategist" section, a fun and indispensable urban sourcebook. Moss has launched new columns, ushered in a new generation of writers and photographers, and increased the magazine's political and business coverage.

In 2006 he oversaw a year-long relaunch of the magazine's website, nymag.com, as a redesigned, up-to-the minute news and information site. Moss directed the development of *Vulture* into a leading national entertainment website, the expansion of nymag.com's Grub Street food and restaurant blog to five additional cities, and the current expansion of the fashion and lifestyle site, *The Cut*. Monthly unique users at the sites have soared, to more than 10 million per month.

During Moss's tenure, *New York* and nymag.com have won 22 National Magazine Awards, including four for General Excellence in print and three for General Excellence online, as well as awards for its writing, Strategist section and design. In 2009, Advertising Age named nymag.com Magazine Website of the Year, and in both 2007 and 2001 named Moss Editor of the Year.

Prior to joining *New York*, Moss served as assistant managing editor for features at *The New York Times*. Under Moss's leadership, *The New York Times Magazine* received many awards for journalism, photography and design, including two nominations for the Pulitzer prize.

Moss graduated from Oberlin College earning a Bachelor of Arts degree in 1979.

The New York Times Graphics Department

Visualizers of the news



In recognition of its record of inventing new techniques and approaches to engage users directly in the experience of journalism.

The New York Times graphics department is a team of 25 visual journalists who explain, illustrate and contextualize the news. The staff members of this diverse group specialize in design, architecture, cartography, 3D-modeling, statistics and journalism. Together, they have created some of the best interactive graphics and maps anywhere on the Web.

Notable examples include a 3D-video explaining how Yankee pitcher Mariano Rivera dominates hitters, before-and-after-satellite maps of the earthquake and tsunami in Japan, an interactive budget puzzle and a customizable electoral map.

The department has won many national and international awards, including the 2009 National Design Award, given by Smithsonian Cooper-Hewitt, the National Design Museum in New York.

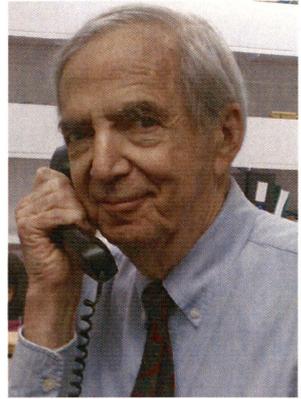
The Missouri Honor Medal will be accepted by Kevin Quealy, MA '08.

Fred Papert

President

42nd Street Development Corporation

In recognition of his more than 60 years of service to the cause of ethical and effective advertising practice.



The multifaceted career of Fred Papert, BJ '46, began as a deservedly underpaid clothing salesman at Woolf Brothers in Columbia and as an unpaid writer of newspaper ads that never ran. Papert then moved to real advertising jobs at more than a dozen New York agencies. In 1960 he and two exceptionally talented colleagues from Doyle Dane Bernbach formed Papert Koenig Lois.

Ten years of speedy growth later, PKL became the second agency to ever go public, and the move changed the financial nature of the agency business forever. PKL's clients included Procter & Gamble, Quaker Oats, Xerox, Seagram's and National Airlines as well as a list of political candidates including Senator Jack Javits and Robert F. Kennedy. The original PKL investors recouped their investments by 1970 and decided to close the company.

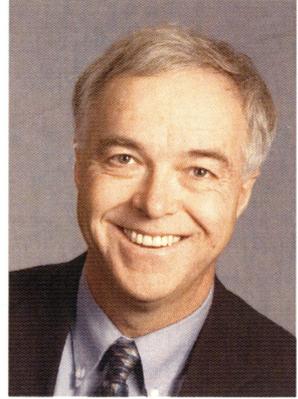
By then, the business of planning, development and preservation had become Papert's first love. Today PKL has been replaced by the nonprofit 42nd Street Development Corporation, which rescued the far west end of New York's most famous street from neglect and misuse, and the 42nd Street Fund, which helps fund the new nonprofit land use and/or art projects. Papert serves as president of both.

Among the Corporation's accomplishments are Theatre Row, a complex of off-Broadway theaters and restaurants between 9th and 10th Avenues, and Papert's work with Jacqueline Kennedy Onassis to restore the historic Grand Central Station. The Fund has made front-end grants and loans to nonprofit organizations that wish to create real estate projects with preservation, planning and art components.

Papert is active on the boards of Friends of the Upper East Side historic districts, the Bryant Park Restoration Corporation, the Henry Street Settlement, the New York Landmarks Conservancy and the Municipal Art Society. Papert credits the help he has given to these good causes to his experience in the advertising business.

Ken Paulson

President and Chief Executive Officer
First Amendment Center



In recognition of his career-long dedication to journalistic excellence as reporter and editor, and of his relentless search for ways to get citizens to fight for their First Amendment rights.

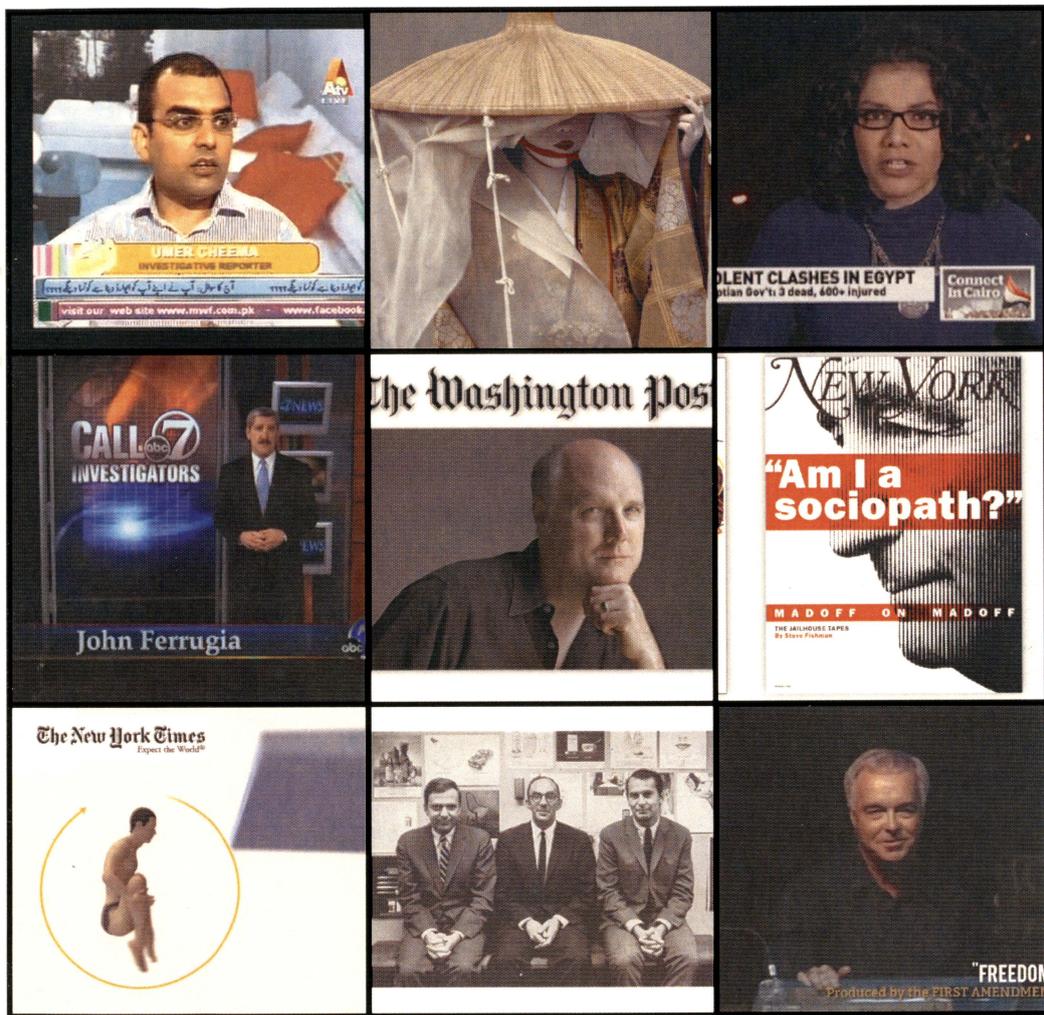
Ken Paulson, BJ '75, is president and chief executive officer of the First Amendment Center at Vanderbilt University and in Washington, D.C. Previously, Paulson served as the editor and senior vice president/news of USA Today. He is now a columnist on USA Today's board of contributors.

Throughout his career, Paulson has drawn on his background as both a journalist and lawyer, serving as the editor or managing editor of newspapers in five different states. He launched online newspapers in both Florida and New York in 1993. Paulson was on the team of journalists who founded USA Today in 1982. He is past-president of the American Society of News Editors, has served as chair of the PBS Editorial Standards Review Committee and was the host of the Emmy-honored television program "Speaking Freely."

Paulson has worked to promote public understanding of the First Amendment through education, engagement and entertainment. He is the founder of "1 for All," an unprecedented national campaign on behalf of the First Amendment, and the author of *Freedom Sings*, a touring stage show that tells the history of free speech through music. Paulson has served as a regular guest lecturer at the American Press Institute, which honored him with the API Lifetime Service Award.

In 2007, Paulson was named fellow of the Society of Professional Journalists, "the highest honor SPJ bestows upon a journalist for extraordinary contributions to the profession." In 2008, he received the Robert S. Abbott Memorial Award for Meritorious Service in Mass Communications from the Southern Regional Press Institute, and has also been elected to the Illini Publishing Hall of Fame at the University of Illinois.

He is a graduate of the University of Illinois College of Law and the Missouri School of Journalism. In 2008, he received an honorary Doctor of Humane Letters from American University.



The videos shown at tonight's banquet were produced by master's student Nick Michael and shot by photojournalism senior Parker Miles Blohm. Music provided by Zoe Keating.

The Journalist's Creed

I believe in the profession of journalism.

I believe that the public journal is a public trust; that all connected with it are, to the full measure of their responsibility, trustees for the public; that acceptance of a lesser service than the public service is betrayal of this trust.

I believe that clear thinking and clear statement, accuracy and fairness are fundamental to good journalism.

I believe that a journalist should write only what he holds in his heart to be true.

I believe that suppression of the news, for any consideration other than the welfare of society, is indefensible.

I believe that no one should write as a journalist what he would not say as a gentleman; that bribery by one's own pocketbook is as much to be avoided as bribery by the pocketbook of another; that individual responsibility may not be escaped by pleading another's instructions or another's dividends.

I believe that advertising, news and editorial columns should alike serve the best interests of readers; that a single standard of helpful truth and cleanness should prevail for all; that the supreme test of good journalism is the measure of its public service.

I believe that the journalism which succeeds best—and best deserves success—fears God and honors Man; is stoutly independent, unmoved by pride of opinion or greed of power, constructive, tolerant but never careless, self-controlled, patient, always respectful of its readers but always unafraid, is quickly indignant at injustice; is unswayed by the appeal of privilege or the clamor of the mob; seeks to give every man a chance and, as far as law and honest wage and recognition of human brotherhood can make it so, an equal chance; is profoundly patriotic while sincerely promoting international good will and cementing world-comradeship; is a journalism of humanity, of and for today's world.



The Missouri School of Journalism

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