In the spring of 2007, a questionnaire was administered to paddlefish snaggers using the Old Oar House Inn and Marina (private) or the Gordon Drake Memorial Harbor (public) at the Lake of the Ozarks near Warsaw, Missouri. This study examined the motivations of paddlefish snaggers, along with their activity involvement and place dependence scores in relation to distance traveled and fishing location. The questionnaire consisted of: 1) demographic, social and cultural factors; 2) trip characteristics, amount and type of harvest; and 3) paddlefish snagging philosophy. Consumptive motivations of paddlefish snaggers included, for the “experience and thrill of hooking one,” “to catch a really large fish,” and “for the challenge of the sport.” Significant differences were found between snaggers who lived nearby and those farther away on activity involvement and place dependence. A significant difference was also found between snaggers using the private and public facilities using place dependence. Results from this questionnaire seem to indicate that paddlefish snaggers in Missouri were motivated primarily by consumption. Since the two snagging locations were close together, it appeared that place dependence was not based on the natural setting, but on the cultural resources (amenities at the private facility). Managerial implications were discussed in relation to this target market.