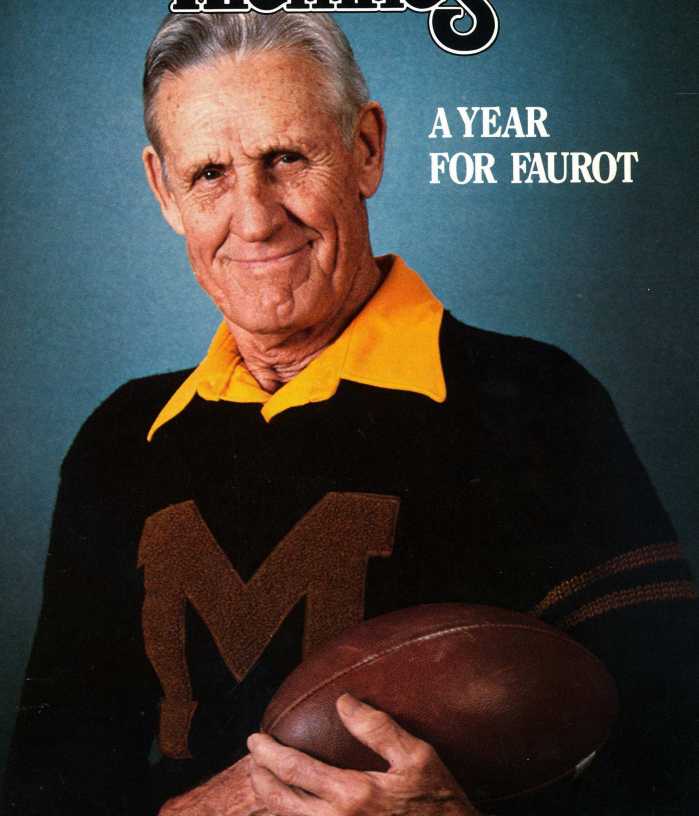


Missouri Alumnus

MAY-JUNE 1984

PRICE: \$2.50

A YEAR
FOR FAUROT



Around The Columns

It's a little late to apply,

but the search for a new president of the University of Missouri has been reopened. At its meeting May 4, the Board of Curators aborted the first selection process and announced it would handle the hiring of the chief executive officer for the four-campus system itself. The curators said they would accept nominations and applications until June 4 and hope to name a new president by July 1, the date Dr. James C. Olson retires.

Originally, the curators believed they had plenty of time. A year ago, they established an elaborate process involving separate committees of students, faculty and alumni from each campus to send forward nominees to a system-wide committee that would then pare the list. The curators, of course, were to make the final selection.

But the process faltered when, one by one, the four finalists withdrew their names from consideration. The last to do so was UMKC Chancellor George Russell, who made his announcement May 4, just prior to the curators' call for a further search.

"... the University is too important to have its top leadership filled by default," Russell said. "We all want the same thing. This is a fine University with a fine faculty."

And, he might have added, with a fine group of students and alumni, as well. All the constituencies and the entire citizenry of Missouri wish the curators well. The stakes are high.
— Steve Shinn

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Alumnus**

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Chris Wilkins photo

Bush visits animal sciences center

Vice President George Bush, at right microscope, visits Dr. Billy Day's laboratory during a whistle-stop in Columbia April 25.

Bush toured the Animal Sciences Research Center with Chancellor Barbara S. Uehling, Gov. Christopher "Kit" Bond, at left microscope, and Dr. Bobby

Moser, far right, animal sciences department chairman. Graduate student Mike Martin, far left, and postdoctoral fellow Dr. Steve Edwards assist Bush and Bond in viewing swine embryos.

Day implants eggs from superior swine into ordinary sows to increase production of high-quality pigs.



Bank

Day

Hoft

Seven faculty members in line for recognition

Outstanding faculty members were awarded a total of \$12,000 May 1 at Faculty Recognition Day.

Dr. Barbara J. Bank, associate professor and chairman of sociology, won the 1984 Alumnae Anniversary Faculty Award. Bank also is a research associate at the Center for Research in Social Behavior. The award, which recognizes contributions to the education of women, carries a \$1,000 stipend.

Dr. Billy N. Day, professor of animal science, was awarded the Alumni Association's highest honor, the 1984 Distinguished Faculty Award. The award is given on the basis of professional achievements that have brought distinction to a faculty member and UMC, and the faculty member's relationship with students. It carries a \$1,000 stipend.

Dr. Richard G. Hoft, professor of electrical engineering, received the By-

ler Distinguished Professor Award. The \$2,000 award is given to recognize faculty members demonstrating outstanding abilities, performance and character.

Dr. Edwin M. Kaiser, professor of chemistry and Honors College director, won a 1984 AMOCO Undergraduate Teaching Award and a \$1,000 stipend.

Dr. Parris R. Watts, assistant professor of health education, also received a 1984 AMOCO Undergraduate Teaching Award and \$1,000 stipend.

Dr. Bruce J. Biddle was given the Chancellor's Award for Outstanding Faculty Research in the Behavioral and Social Sciences for 1984, which includes \$3,000 in prize money, \$2,000 of which is to be used for research. He is a professor of psychology and sociology and is director of the Center for Research in Social Behavior.

Dr. Nigel J. Kalton, professor of mathematics, received the Chancellor's Award for Outstanding Faculty Research in the Physical and Mathematical Sciences for 1984. The award carries a \$3,000 prize, \$2,000 of which is to be used for future research.

Leaders receive honorary degrees

Three Mizzou alumni and a leader in the field of medical ethics received honorary degrees at the 142nd annual commencement exercises May 19.

Washington attorney Donald S. Dawson, AB '30, received a doctor of letters degree. A native of El Dorado Springs, Mo., Dawson served as personnel administrator in the military and in the federal government, where he was the top administrative assistant to President Harry S. Truman.

Dr. Edmund D. Pellegrino, director of the Joseph and Rose Kennedy Institute of Ethics and John Carroll professor of medicine and medical humanities at Georgetown University, received a doctor of humanities degree. The New Jersey native is universally associated with the field of medical ethics.

Sam Moore Walton, AB '40, chairman of the board and chief executive officer of Wal-Mart Stores Inc., received a doctor of laws degree. The Columbia



Larry Boehm photos

native began his operation in 1962 with a Ben Franklin store in Arkansas. Today Walton operates more than 600 Wal-Mart stores with revenues in excess of \$3 billion annually.

Also honored was former football Coach Don Fautot, BS Ag '25, MA '27, who was given the Alumni Association's Distinguished Service Award by Association President Jack McCausland. The award is the highest honor for volunteers.

Arts fund started for retiring Olson

Although University President James C. Olson will retire in July, his love for the arts will be remembered long afterward because a fund for the arts will carry his name.

During his 16 years with the University, Olson, and his wife, Vera, promoted performances by such renowned groups as the London Symphony Orchestra, the Beaux Arts Trio and the Houston Ballet.

The Olson Fund for the Arts will support visual and performing arts on all four campuses. The campaign for funds was launched at a March 22 luncheon in St. Louis. The managers of the fund already have received pledges of \$103,000, and hope to receive \$250,000 by July 1, the date Olson retires. The permanent endowment will be \$250,000.

Missouri Scholars program created

In the 1984-85 academic year, 30 high-achieving high-school seniors who applied for, but did not receive, the G. Ellsworth Huggins Undergraduate Scholarship will be chosen as Missouri Scholars.

The scholarship will pay one-half the prevailing incidental fees for the freshman year only. The 1984-85 scholarship will be \$644. In following years, UMC will award scholarships to one out of every 200 seniors graduating from accredited Missouri high schools.

To be eligible, a recipient must be a Missouri resident; rank in the top 5 percent of one's graduating class; score in the 90th percentile on a national standardized college aptitude test; and be recommended by one's principal,

Getting advanced degree at advanced age

An enlightening experience

AT 57, Armin M. Bruning was one of the oldest PhD graduates at this year's commencement ceremonies.

Earning his doctorate is something he's always wanted to do. "I've been going to school all my life," says the electrical engineer who has worked on his PhD since getting an MS in applied math from the University of Pittsburgh in 1956 and a bachelor's degree in electrical engineering from Johns Hopkins University in 1949.

Continuing education is especially important for people who do technical work like electrical hardware design or those who supervise such work, says Bruning, who holds 16 patents. During his career, he's worked for General Motors, Westinghouse Electric Corp. and A.B. Chance Co.

Although he is accustomed to managing 400 employees at electrical plants, Bruning admits he was extremely nervous about the final examination for his degree. His thesis on the design of electrical insulation solved problems people in the field had been working on for many years.

Now that his life goal is accomplished, Bruning of Vienna, Va., will continue designing electric insulation materials for private companies. With the encouragement of his professors,



Technical jobs require continuing education, says Armin M. Bruning.

he has decided to write a book on the subject.

He'll also pour his heart into his newest venture, lamp and lighting outlets. He opened his first Lights Fantastic store in Columbia in 1977. He opened a second store in Virginia, and hopes to start a third in the same state within a year.

His business philosophy is simple: "Grow or die," he says.

—Julie Barbeau

counselor or both. Interested students should contact their principal or guidance counselor for information on 1985-86 scholarships and beyond.

Curators award project bids

The Board of Curators in May approved bids for three UMC construction projects, including a \$2.9 million addition to Brady Commons.

For the two-story addition to the east side of the commons, curators accepted a \$2.4 million bid from Jomac Construction Co. of Columbia. The expansion will house the University Book Store and student-services offices. Food-service operations eventually will expand into space now occupied by the bookstore.

The total project cost of \$2.9 million includes architect fees and equipment costs. The construction will be funded by Brady Commons expansion funds, bookstore reserves and other non-state operating funds.

The board also approved a \$164,250 bid from Reinhardt Construction Co. of Centralia, Mo., for the next phase of Lowry Plaza. A brick-paved plaza with concrete seating walls, fountain, stone veneer walls and site lighting is planned for the west end of Lowry Street and across Ninth Street.

Bids from four contractors were accepted for site-preparation work for improvements to the UMC Hospital and Clinics. Plans include a new admissions area, a surgical unit, laboratory, elevators and a 580-car parking garage for visitors and patients.

College Town USA



John Trotter/Columbia Daily Tribune

Leave the driving to Tour Tyme

Relative newcomers to Columbia have begun Tour Tyme Inc., a specialty travel service for Columbia and area cities.

Evelyn Kahrs, wife of veterinary medicine Dean Robert Kahrs, and Janet Franklin, wife of Dean Franklin, director of the Dalton Research Center, rent a bus and take groups of 12 or more on 2 1/2 hour canned tours, such as All About Columbia or Columbia Revisited, or "a tour of whatever the group would like to see," Kahrs says. The tour includes a refreshment stop.

Being a newcomer has its advantages, she says. "We see things that people who have been here a long time take for granted," she says.

"We see it from a visitor's perspective."

The pair especially enjoys working with alumni groups, like the class celebrating its 50th reunion in late April. They point out changes on the UMC Campus and the downtown area as well as show visitors Stephens and Columbia colleges, the Shelter insurance gardens and Cosmos Park.

But some things never change. "On the right," says Kahrs as the bus travels east on Conley Avenue, "there is this horrible, horrible little green building. It's called The Shack," a favorite beer-and-sandwich place of students and bane of college administrators for numerous decades.

Commission supports education

The Columbia Area Economic Development Commission hopes to earmark funds in its next budget to develop a program of financial assistance for higher education, reports the Columbia Mis-sourian.

Previously the commission used its \$160,000 budget to attract new industries to Columbia in an effort to diversify the city's economy. The expanded focus could mean an increase in the budget request.

The University has a greater impact on the community than many people are aware, points out commissioner Richard Mendenhall, president of Boone Realty.

The low level of state funding the University is the problem, not the quality of the programs, adds commission member William Kimel, UMC engineering dean.

Says Mendenhall: "This is a critical situation that the long-term quality of the city."

Hoi polloi need not applol

Prominent business and professional people, residents and non-residents, are potential members of the City Club, an exclusive lounge and dining room on the remodeled ninth floor of the Tiger Hotel, 23 S. Eighth St.

While membership is select, it's not discriminatory. "We do not want it to be an all-white, all-male club," says sales director Carl Greeson.

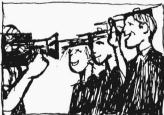
Exclusivity and service are the club's primary ingredients. "Members may bring their clients, get away from the office and be treated well. We expect our employees to know what members like to drink and eat and how they like to be served," he says.

An individual, non-resident membership costs less than \$300, plus less than \$200 in annual dues and \$10 a month minimum purchase, Greeson says. Resident memberships are more expensive.

Graduates bask in limelight

A video program put graduates in the limelight May 19 for the 142nd annual commencement in the Hearnes Multipurpose Building. Several large television monitors showed prerecorded videotapes of graduates.

The new presentation gave undergraduates individual recognition in the campus-wide ceremony in addition to the person-by-person presentation of diplomas in divisional convocations. In previous years at the main commencement, graduates received recognition only as a group when they stood en masse for conferral of degrees. As in the past, doctoral and master's degree recipients personally received their diplomas on the Hearnes center stage.



M*A*S*H to the rescue

Just as surgical teams patch up Korean soldiers, a showing of M*A*S*H comes to the aid of the ailing University Film Series. The hope is to draw a large audience at \$1 a head to underwrite the season's expenses.

After losing Missouri Students Association support this year, the series is "under the burden of making money," says Director Bob Bender.

"We try to provide students, faculty, staff and members of the community an opportunity to see distinguished films not usually shown in Columbia," the English professor says. Selections include classic American and foreign film, established documentaries and contemporary films that evoke more than usual interest.

Pool shark

Shawn McClain goes for splashy business.

Now in his fifth summer as co-owner of the Sikeston Pool Supply Co., the 20-year-old logistics major uses earnings to pay for college tuition and living expenses.

He started the business when he was 16 by taking out a \$10,000 loan, which his father co-signed. It's open from May 1 to Oct. 1 and stocks swimming pool supplies, including chemicals, life rafts, pool chairs, pool games and maintenance equipment. McClain subcontracts to have pools, whirlpools and hot tubs built.

He not only builds pools but also winterizes them at summer's end.

"I take a course," admits the young entrepreneur, "and it helps me realize that I

don't know everything about the business world."

The only drawback to the successful small business is the hours. In May and September, he spends all weekends in Sikeston and the junior has yet to relax over spring break.

Next year will be different. As a senior he plans to spend his first and only spring break in the Bahamas.

"I'm going to do it once and do it right."

Dossier closed as doze-town dozed

"If you have a little tot, it's only fun to add a cot."

"If someone hollers fire, we're one story and no higher."



"A legitimate business is our tower. No rooms rented by the hour."

The old Highway 40 advertising jingles disappeared long ago, but only this spring did 20 of the 41 units of All States Motel at the corner of Business Loop 70 and Highway 63 meet their demise under the bulldozers.

Replacing them on the 4 1/2-acre prime real estate will be two restaurants, Garcia's of Scottsdale and Castles of America, and maybe a third in the two-story mansion on the property, says owner William Bratrud.

Columbian Charlie Proctor, BS BA '34, MA '36, says the house was built in 1905 by an area representative of the Station hat company for a contract price of \$6,500. In the mid-1920s, his father, Leslie T. Proctor, and busi-

ness partner/cousin, MG Proctor Jr., bought the property and developed it into a campground and eventually a motel.

"My father was responsible for the ads," Charlie Proctor says. A single ad involved five signs, four with the jingle and the fifth with the name of the motel. The signs were the thing alumni remember most about the motel, but Proctor remembers "Those signs were hard to maintain."

Comfortable and cozy

Greg Mengel, 24, has opened a restaurant and bar he hopes is reminiscent of a 1950s student hangout called by the same name, Andy's Corner.

The restaurant in Green Meadows Shopping Center south of the football stadium opened Feb. 23. The philosophy behind the venture of Mengel and co-owners Wayne Hawks and Rob Ghio is basic: create a comfortable atmosphere where people can afford to come in and eat several times a week.

New addition

For parents of newborns, the UMC Hospital and Clinics offers special steak, shrimp or chicken dinners, complete with baked potato, salad and hot bread.

If the doctor approves and the parents are 21 or older, the meal includes champagne or wine. Younger parents receive sparkling grape juice.

Dessert is a congratulatory cake topped with baby booties made of green or yellow icing.

Cheers to J-School's 75th



Behind the green door at The Shack, four alumni toast the Journalism School's 75th anniversary and fellow alumnus Thomas M. Bege, BJ '64, president of Pullman Transportation Company Inc. of Chicago. He contributed \$1,000 to buy drinks for alumni returning to Campus April 14. Raising their cups are, from left, Gordon Wright, BJ '61, of Evanston, Ill.; Wally Richter, BJ '48, of Jefferson City; Harry W. Smith, BJ '39, of Altadena, Calif.; and George H. Miller, BJ '40, of Tampa, Fla.



Charlie Leight/columbia Daily Tribune

Getting the scoop

Gone is the ice-cream cone crown on top of the squatty brick building at 815 Business Loop 70 E. It's been replaced by a Zesto man holding an ice-cream cone.

But the important thing's that Zesto, complete with cones, shakes, sundaes, hot dogs and sandwiches, is back.

The business shut down for the winter in 1981 and didn't reopen the next spring, breaking a 30-year tradition.

Between then and now,

the location has housed fresh seafood and used-car businesses.

Reopening Zesto in the Columbia market April 14 is the work of David Brizendine of Jefferson City with help from Harold "Brownie" Brown, who operates a Zesto in Jefferson City. Brizendine, who's banking on ice-cream memories of loyal customers, told the Columbia Daily Tribune, "There were so many people who didn't want it to leave in the first place."

Red hot

Columbia has the hots for a Oscar Mayer wiener manufacturing plant.

The Madison, Wis., firm will construct a 56,000-square-foot plant beginning this summer on a 30-acre tract off Route B, three miles north of Interstate 70. The plant, which should be in operation by fall 1985, will employ 110 people, says Bob Black, assistant city manager for development.

Meat will be shipped in refrigerated trucks from slaughterhouses in Iowa and Illinois. "It will be a clean, highly automated operation," Black says.

Since Columbia has no other major food process-

ing/packaging plant, "It's important in that it brings continued diversification of employment in the community," he says.

Hot doggers rejoice. But where are the buns?

Homecoming committee bagels off; lox into new date

From now on, planners will consult a calendar as well as a football schedule when setting the Homecoming date.

When Homecoming 1984 was scheduled a year in ad-

vance for the Colorado game weekend, no one realized it coincided with Yom Kippur, the Jewish Day of Atonement, says Homecoming adviser Dee Tuttle. Jewish students and a local rabbi pointed out the conflict after the Oct. 6 date was announced, prompting the Homecoming steering committee to reschedule festivities for the Oct. 27 Iowa State game.

"Homecoming is considered a unifying activity, and since a significant number of people would not have been able to attend, we changed the date," Tuttle says.

Also changed was the theme, which now is "Tigers Grab the Spotlight... Cyclones Fall from Stage Frigate," with skits and Greek house decorations based on Broadway productions.

Reaching a summit



Having more in common than blisters is the goal of Bill Parlett Jr., 28, DVM '84, of Norwalk, Conn., and Carol Blankenburg Parlett, 25, MEd '83, of Greenfield, Mo., after their five-month, 2,138-mile trek across the Appalachian Trail.

In mid-May, they started at Springer Mountain in

Georgia and, come Oct. 15, plan to be at Mount Katahdin in northern Maine.

Spending five solid months together hiking through 14 states is a different routine than the couple has experienced during the last four years. With either one or both of them in school, "We've both been real busy going in often opposite directions," she says.

They're pulling together on the trail, especially in New Hampshire's Presidential Range, where they'll come within 1,000 feet of Mount Washington's summit, an area known for rugged terrain and abrupt weather changes.

The couple also is raising money for the American Cancer Society. Bill's grandmother and Carol's great uncle have died of cancer. "It's close enough to be real to us," she says. Persons wishing to make a pledge or donation may call the American Cancer Society at (314) 443-1496.

Getting creamed

Dr. Larry Thornburg, associate professor of veterinary pathology, dressed up in a dark-print dress, white shawl, yellow purse, blue stockings and pink veil for a good cause one night this spring.

The setting was the American Veterinary Medical Association student chapter's annual cream-pie throw.

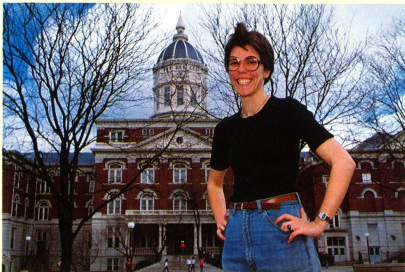
Auctioneer and Dr. C.W. Foley, anatomy-physiology professor, got a \$30 bid from a student who creamed Thornburg's face.

The group raised several hundred dollars that helped fund a junior-senior banquet and graduation reception.

Off to see the REAL WORLD

Text by Carol Again and Julie Barbeau

Photos by Larry Boehm



With a bachelor's degree in mathematics from the College of Arts and Science, 21-year-old Clare Herbers found a teaching job with Xavier Preparatory High School in New Orleans. There she will earn \$11,700 a year. The fact that math teachers are in such short supply and that many private schools don't require teaching certificates made the St. Louis native decide to look for a job without a certificate. Earning a master's in math education, however, is a high priority for the future, she says. Life preparation, not job training, is the purpose of liberal arts degrees, says Ted Tarkow, associate dean of Arts and Science. The college teaches students to be versatile and prepares them for the 10 jobs he or she will hold in a lifetime, he says. A liberal arts degree prepares students for life, not just the Monday after commencement.

WHEW! With degree in hand, May graduates can revel in the relief of no more all-night cram sessions, no more research papers, no more grade-point anxiety. But for some, ahead looms the most difficult task they have ever faced—finding a job.

Not since the '60s have graduates had the luxury of assuming they would automatically trade cap and gown for the standard business-suit garb of management trainees. "Just because you



have a degree doesn't mean you will fall into a job," confirms Thom Rakes, MED '77, director of UMC's Career Planning and Placement Center. "These days, no matter what your major, jobs won't come to you."

The good news: This spring offers the best job market for college graduates Rakes has seen in two or three years. While not dramatic, "the slow recovery indicates a more stable recovery," says Rakes, who predicts that

starting salaries will increase by less than 5 percent from a year ago.

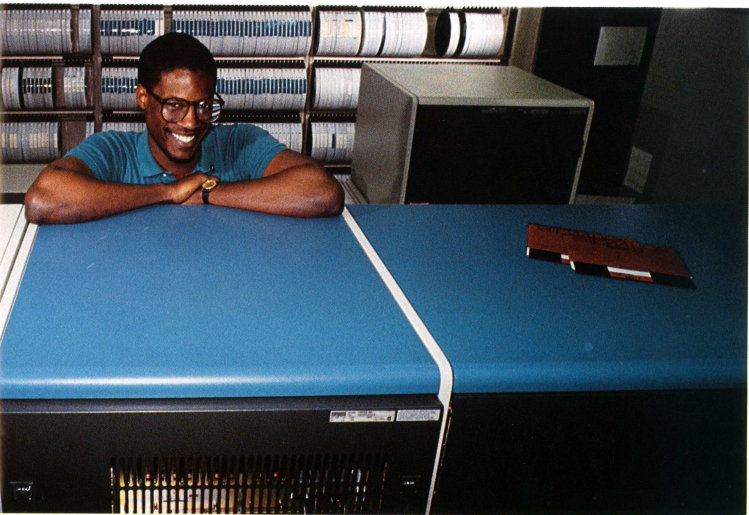
Small companies, a growing sector of the economy, claim the most new hires; technical skills are in demand. But in addition, more and more major firms are pursuing graduates educated in the liberal arts, Rakes says. "High tech changes so rapidly, they need people who can adapt to an environment that changes almost every day."

Dr. Ted Tarkow of arts and science

echoes Rakes' observation, noting that he has referred graduates to Procter and Gamble and the Coca-Cola Co. But the associate dean is quick to stress that the college's emphasis is not job placement, but preparation for life.

Unlike other major divisions on Campus, arts and science does not maintain its own placement office. In those that do, placement directors forecast brighter prospects for 1984.

Agriculture graduates are entering



Owning an Italian restaurant within 10 years is the goal of 21-year-old Kim Meredith. Already on the way to achieving her dream, the College of Agriculture graduate in food service and lodging management is manager of the Fireside Room Restaurant at the Columbia Country Club. Since age 14, Meredith has worked as a waitress, cook and later a bartender. "The field of restaurant management has opened up to women. Women are getting more recognition for their ability to handle the stress," she says. Meredith, who admits she's a workaholic, expects to put in 70 hours a week to earn \$14,400 a year. After the Des Peres, Mo., native is able to master restaurant management and see how her ideas work, she'll be ready to open her own pasta house. Why Italian? "It's cheap to make and you can sell it at a high price," she says.

Wayne Parham considered going to college just to play baseball or even not going to college at all. "I couldn't find anything I wanted to do, anything that was challenging enough and would hold my interest," says Parham. The 23-year-old says he has always been intrigued by how things work—like radios, televisions and cars. When he learned about the College of Engineering's electrical and computer engineering programs, he knew he had found his niche. With degrees in the two most marketable engineering areas, the St. Louis native had four tempting offers. He chose a job with Texas Instruments in Dallas. Designing visual guidance systems for missiles will provide Parham a \$27,000 a year salary and a challenge he doubts he'll lose interest in soon.

an improved job market for two reasons, says placement Director Roger Morrison, MS '75. First, he notes a better economy. Second, last year's federal payment-in-kind program, an incentive not to produce crops, constricted the market for farm products. Starting salaries in agriculture range from \$10,000 to \$25,000, Morrison says, and average \$17,000 in agribusiness and industry, with herbicide companies offering the highest earnings.

In engineering, the outlook definitely is better than a year ago, observes assistant Dean Jack Morgan, EdD '51. During winter semester, 127 companies conducted 1,500 interviews on Campus; just a year ago, nearly half of those scheduled to visit cancelled.

Most in demand are electrical- and computer-engineering graduates, who coincidentally constitute most of the college's enrollment. Salary offers for engineers with bachelor's degrees begin

at \$24,000, peaking at \$30,000.

After posting its lowest placement rate in recent history last year, business and public administration reports a 30 percent increase in the number of firms recruiting on Campus. Still, placement Director Dianna Smiley interprets the boost as a return to previous levels instead of real growth.

But she does note an upsurge of sales jobs. Salary offers early this spring ranged from \$13,000 in management to



Some 50 grocery-store calls a week keep Charlotte Fortner busy. A St. Louis sales representative for Procter and Gamble's home soaps and cleaning products, she drives a company car and earns \$19,500 a year. Companies are either looking for super grades or lots of activities, says the B & PA graduate. Her work at the Career Planning and Placement Center for three years also impressed job interviewers. "I came to Mizzou for advertising, but once I got down here and realized it wasn't what I wanted, I flew around to a million different majors," says the 21-year-old High Ridge, Mo., native. She chose marketing because it is a "catchall major" that could lead to many different kinds of jobs. "There's a new concept today; marketing is more than sales."

Before accepting a job, College of Education graduate John Wyatt knew he wanted to work with people. But he wasn't sure if he wanted to do it in customer relations, a lending agency or a high school. He chose to use his degree teaching vocational agriculture to high-school students in Bakersfield, Mo. "I got an agricultural education degree because it is a general major. I didn't want to specialize because people tend to switch jobs two or three times in their lives," says the 23-year-old from Forsyth, Mo. Wyatt's job, which pays \$16,500, is a 12-month teaching position that requires more time than the average 8-to-5 job. On weekends, evenings and summers he will coach or judge livestock competitions and teach adult education courses. "That's the best part about it," he says.

\$24,700 in computing.

In education, the market is considerably more open than five or six years ago, says Dr. Robert Reifschneider, placement director. Graduates able to teach in more than one field will be strong job contenders, he says, because increased high-school graduation requirements leave little time for elective courses. "You can be a home economics teacher, but you must expand your program to be able to teach math, too."

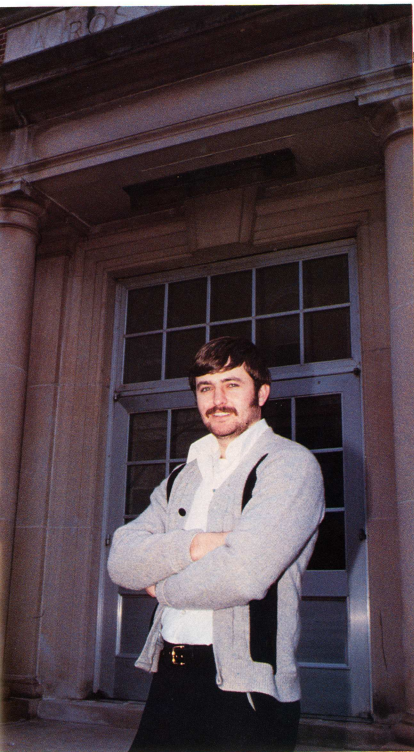
In March, \$18,400 was the top education salary offer. The low probably will be \$9,500 "if that high."

The range is similar in journalism, beginning at about \$9,700 for radio news and peaking around \$15,000 in public relations. News-editorial graduates continue to be the first hired, says Nellie Jeffries, journalism placement senior secretary.

"Students who have internships or other work experience in the field are

the easiest to place," she adds.

Other winning attributes in the job hunt are persistence, initiative, attitude, communication skills and mobility, according to Mizzou's placement officials. Smiley puts it succinctly: "How hard you work determines your success. You should treat job hunting as if it were a 40-hour-a-week job." □

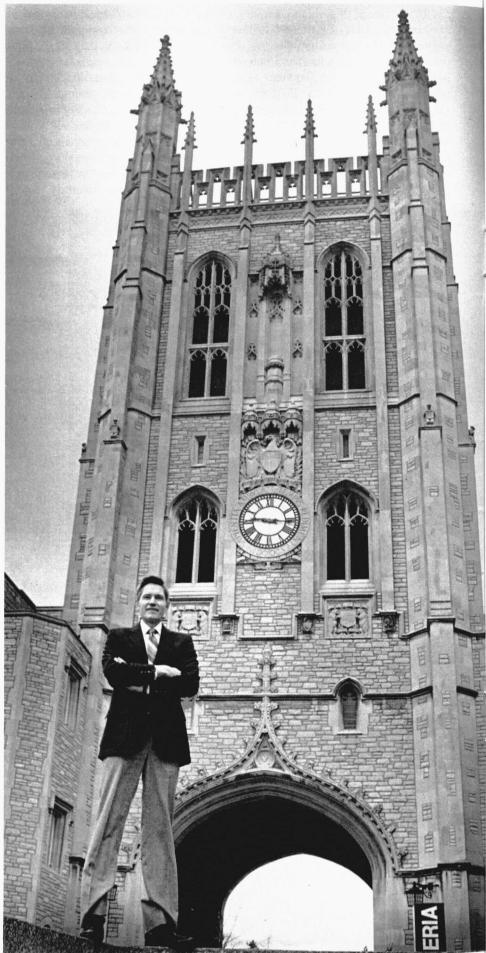


"Getting a job like this kind of screws things up," says School of Journalism graduate Wade Lambert, who landed a position editing copy for The Wall Street Journal in New York. A year ago, the Donald W. Reynolds Scholarship winner had dreamed of working for the Journal five or 10 years into his career. The combination of reporting for a year and a half on the *Fulton Sun-Gazette* before starting college and the J-School's good reputation helped him win the week-long Wall Street Journal tryout that led to his position. Originally from Texas, the 23-year-old has aspired to journalism since discovering in junior high school that people actually could get paid for writing. With a starting salary of \$26,000, Lambert certainly will get paid for his words; he earns more than twice the average salary for novice journalists.

A PLAN FOR MIZZOU

By David Leuthold

Chairman of the Faculty Council, Leuthold has been closely associated with the University's planning and review efforts. As a professor of political science, he has become well known throughout the state for his work in public opinion surveys. The courses he teaches range from American Government to Research in American Politics and Legislation.



As it has almost every year for the past decade or more, the University of Missouri is trying to stretch a limited number of dollars to cover a large number of responsibilities. The purchasing power of the University's state appropriation has declined by nearly 25 percent in the past four years alone. Despite such declines, the legislature, federal government and Missourians have year after year asked the University to assume new responsibilities, such as teaching more students, developing new programs and offering equal opportunity to additional groups.

One obvious solution to the University's problems would be increased funding. Raising Missouri's taxes should be economically acceptable. The U.S. Department of Commerce recently reported that state and local taxes take a lower proportion of personal income in Missouri than in any other state. Nevertheless, the political difficulty of getting a tax increase is indicated by the fact that none of the five major candidates for governor is supporting a tax increase at this time.

Another solution that many people suggest is to cut out "the fat," that is, eliminate unnecessary programs and expenditures. Two years ago, the Columbia campus attempted to identify some programs that could be eliminated or reduced, but a strong reaction from Missourians, alumni and legislators halted that process.

Instead, funds were cut in almost every program, in hopes that deans and department chairmen could identify some less-essential expenditures. A principal casualty has been faculty and staff salaries, which have fallen behind other universities and private industry.

Non-salary items have been cut even more drastically. The extent of those cuts was indicated most graphically for me last year when both my daughter and I needed to attend professional meetings

Leuthold's plan calls for fewer, more productive employees who focus their energies on Missourians and their priorities.

in Chicago. Her employer, an efficient, cost-cutting private company, paid \$400 for her expenses to attend a half-day conference. My employer, the University of Missouri, offered only \$108 to cover part of the travel expenses for a three-day conference.

Despite the fact that "the fat" already has been cut, the University still needs somehow to stretch its dollars. Currently, long-range planning committees are working on each campus, trying to ensure quality programs at low cost. We have had 10 years or more of such planning efforts by departments, divisions and campuses, but the problems are so difficult that most long-range plans have been undermined by short-range needs.

What can be done to solve this problem? How can shrinking dollars be structured to fund programs in such a way that at least some, if not all, of the programs achieve higher quality, and some become nationally eminent? Let me present a plan.

I propose to reduce the number of employees. This means we must aid remaining employees to become more efficient and productive and to focus their activities, as much as possible, on matters of high priority for Missouri and Missourians.

The University has too many em-

ployees for the resources it receives. The result is low salary scales, which neither attract nor retain the intellectual quality that Missouri needs. The reduction in employees should come, however, through attrition, not through dismissals. Employees who are threatened with dismissal are hardly likely to enter wholeheartedly into the self-examination needed to help them become more productive. Attrition can well be accelerated by encouraging some employees to retire early or to seek alternative careers. Each such departure, however, should be the choice of the employee as well as the University.

Attrition also would be easier if many departments were merged into larger units. On the Columbia Campus, the average department has only about 13 faculty. The University has tended to establish a new department for each new responsibility, rather than assigning multiple responsibilities to a single department. A department of 13 finds it extremely difficult to shrink by 15 percent because the faculty already are stretched thin, each faculty member having several responsibilities. In contrast, a department of 39, formed by combining three departments could more easily shrink 15 percent, because the greater numbers allow greater flexibility. Mergers of departments would require substantial goodwill and cooperation on the part of faculty and support by students and alumni.

Attrition of faculty means that the departments will have to reduce or eliminate some responsibilities, and that the remaining faculty will have to shoulder a heavier load. Many faculty will suggest immediately that they could be more productive if they didn't have so many committee meetings and so many reports to prepare. Surely it is time to reduce the amount of time faculty spend on campus administration, complying with departmental, divisional and campus requirements. That time would be better spent on teaching, research and service.

In a few cases, we might ask faculty to shoulder that load by working more hours, but most faculty already are working more than 40 hours a week, just as most doctors, lawyers, veterinarians, dentists and other professionals work more than 40 hours a week. Completion of a doctorate or similar professional degree requires so much energy, drive and interest in a field that those who are successful also will dedicate themselves to their work for the rest of their lives.

I propose that we commit some resources to help faculty become more efficient and thus more productive for each hour of work. Just as industrial engineers have been successful in increasing productivity in private enterprise, an appropriate process ought to be possible in academia.

This will require careful consideration of the measures of productivity. One suggestion in the area of teaching is likely to be the number of students in a class or student credit hours taught in a semester. A more appropriate measure is the total amount that students learn, which will require measures of the impact of each class.

The University can take several steps to increase the amount of student learning. For example, the actions of the faculty last year in requiring more academic courses for admission to the University will result in more student learning, because better-prepared students learn more than ill-prepared students. Concentration upon student learning also will raise the question of class attendance. The faculty has long since dropped attendance requirements as an inappropriate *in loco parentis* responsibility. Nevertheless, students who attend classes regularly learn more, and the correlation is so strong that we surely need to reconsider attendance requirements.

An emphasis upon productivity also should examine the procedures used within departments. One faculty member, for example, told me that his department has six different professors each teaching one section of an intro-

ductory course. He volunteered to teach all six sections one semester if he could have the following semester free for research. The proposal was reviewed but not implemented. Surely, it is time to consider such alternative arrangements.

In the same way, we need to aid faculty to be more efficient in their research. Most full professors have in their file cabinets some unfinished projects and some unpublished manuscripts. Those files represent wasted effort and unproductive time. Some faculty on Campus publish significant materials year after year, while others in similar situations publish far less. Can we learn from the techniques of the most productive so that all of us can be more productive?

By concentrating our activities, we also can aid the cause of the University of Missouri. Because the mission of the University is to provide the teaching, research and service needed by Missouri and Missourians, faculty emphasis in teaching and research should be on Missouri's problems. Our faculty, with faculty in all other universities, have a responsibility for teaching and research on important national and world problems, but only faculty at the University of Missouri have responsibility for those problems especially significant to Missouri.

One example would be the state's economic development, a continuing priority in Missouri. The current emphasis on low tax rates and strong efforts to recruit foreign and out-of-state manufacturers has not been particularly successful as indicated by the fact that Missouri is growing more slowly than the average state. It is time to try the alternative theory that new jobs come from the encouragement of new entrepreneurs and from the growth of small- and medium-sized industries already in the state. The University could exercise more leadership in this area by training more entrepreneurs and by helping, especially through the extension division, small businesses be more successful.

Similarly, the University might provide substantial leadership in improving the state's corrections and criminal justice system. Such an effort probably would include the School of Law faculty, criminologists, psychiatrists, psycholo-

gists and the Administration of Justice programs on the St. Louis and Kansas City campuses.

Alumni can help identify and focus important Missouri problems and secure the initial funds to start teaching and research projects on such problems. Alumni support also will be needed in efforts to secure state funding, but the task will be easier if the legislature is more impressed with the University's role in meeting state needs.

This proposed plan should have a short-range impact of helping the University stretch its few dollars to meet its many responsibilities. Ironically, one long-range impact of concentrating on Missouri students and Missouri problems will be increased national eminence.

The national eminence of the School of Medicine, for example, will be and should be determined by the quality of health care in the state of Missouri. The national eminence of the School of Law will be and should be determined by the quality of Missouri's legal system, including its courts.

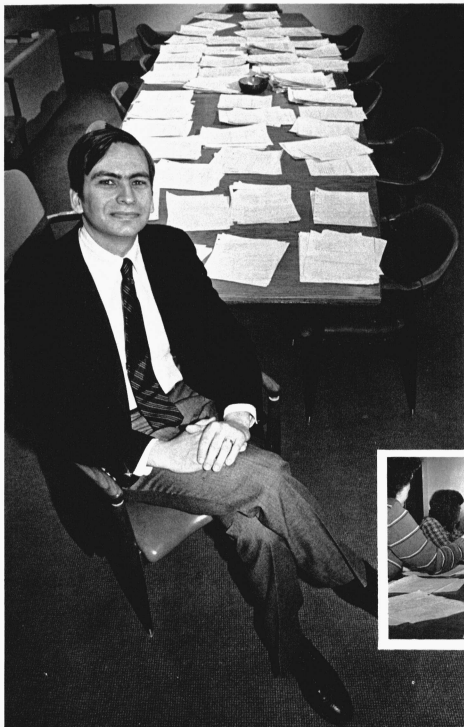
I first recognized the relationship between state service and national eminence last fall when I served on a faculty committee that was concerned about the University's image. To determine how we might improve that image, we visited with representatives of the Campus' two most eminent divisions—the School of Journalism and the College of Agriculture—asking each how they had won a national reputation for quality.

Each representative noted that his school emphasized undergraduate teaching and advising and, subsequently, maintaining contact with former students after their graduation. The eminence of the division came from the success of the graduates and their willingness to credit the University for that success.

In the same way, the University will win eminence to the extent that it is able to help the state of Missouri lead the nation. □

Circling for Quality

By Karen Worley



BUSINESS SCHOOLS would do well to catch up with the '80s. Both *The Wall Street Journal* and *Harvard Business Review* have leveled such criticism lately, charging that teaching and research often aren't relevant to business today.

Dr. Allen Bluedorn, assistant professor of management, takes the criticism seriously. The 34-year-old teacher of the three-credit Fundamentals of Management stresses theory in the lecture portion of the course and practical skills in the lab sessions.

His practical bent is nowhere more apparent than the quality circle, a management technique developed by the Japanese. In a quality circle, a small group of employees voluntarily meets, on company time, to identify, analyze and solve work-related problems. Not only does he teach the concept, but he also applied it, resulting in a savings of thousands of dollars for his students.

Quality circles were first registered with the Union of Japanese Scientists and Engineers in 1962. After World War II, Japanese products were viewed



Through teamwork, Dr. Allen Bluedorn and his nine Fundamentals of Management teaching assistants sort appeals students write following examinations. By helping his TAs do their jobs, "I can do my job better, too," he says.



Four times a week, Bluedorn lectures to a sea of faces in Middlebush and Allen auditoriums. In the small, honors lab section he teaches, Bluedorn and students practice writing memos, developing listening skills and doing performance appraisals.

with disdain, Bluedorn says. There were two groups of opinions, he jokes: those who thought the products were trash and those who thought they were garbage. But in the last two decades, the image of Japanese products has improved tremendously, partially because of quality circles.

THE CIRCLES are becoming commonplace in America, too. Bluedorn says one Missouri manufacturer, McDonnell Douglas Astronautics Division, saved \$1 million annually because of copying savings devised by a circle of secretaries.

Bluedorn and his teaching assistants formed a quality circle in January 1983. The first meeting was Tom Dunn's first staff meeting of his first semester as a management TA. He recalls thinking a quality circle "was something we only taught, not actually practiced." Dunn, BS BA '82, MBA '84, president of the MBA Association, joined Conoco's administrative development program in Lake Charles, La., after graduation.

After several sessions, the group honed the quality circle's purpose to finding good activities that would pull together the lab sessions and the lectures.

Most of the activities in the required \$12 lab manual were not designed for 50-minute classes or took extensive



preparation, Dunn explains. Because so many were inappropriate, "It was like buying a textbook and then using only the first two chapters."

Bluedorn says, "It became clear we didn't need the lab manual." Instead, the teaching assistants develop exercises that are reproduced for use in the lab sessions.

Bluedorn estimates duplicating the typical one-page handout totals \$200 for the semester. "The net copying cost for the course hasn't been higher than it was before," he says.

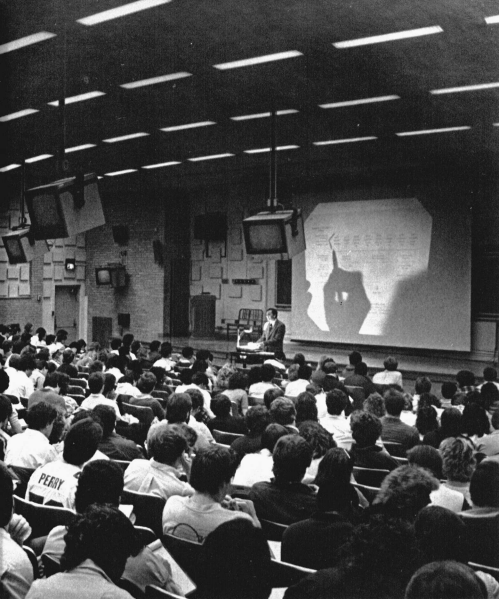
THE PLAN was implemented this academic year, and saved the students a total of \$18,000 to \$20,000. "I think if I were a student, I'd be pleased with the outcome," Dunn says.

Through his quality-circle work with Missouri business and industry, Bluedorn keeps his teaching crisp. "By

visiting companies, we find out how these ideas are being applied. That way we can bring these things back to Campus." In recent months, he did a three-day quality-circle training session for middle managers for state government, presented the concept to the staff of Chancellor Barbara S. Uehling and the business school, and drew 65 Mid-Missouri managers to a breakfast seminar.

Dr. Earl Lundgren, head of the management department, praises Bluedorn's style. "He's got a lot of fresh ideas."

Each week in lab, Bluedorn asks his nine teaching assistants of 33 sections to cover a core activity. "What they do with it is up to the individual lab instructor," he says. Given the constraints of the large-lecture format, Bluedorn doesn't want lab to be "another burst of lecture." Instead, labs feature



cases or exercises, such as performance appraisals, memo writing, listening skills, and how to reprimand and praise.

"The goal is to provide a common thread," says TA Dunn, who enjoyed the flexibility. Blueborn's management style also garners approval from colleague Dr. Allen Slusher: "He's exercising control yet allowing them some latitude and freedom."

To increase contact with students, Blueborn began teaching an honors lab session this year. Notes Slusher, the lab is "an opportunity for [him to get] feedback from the lecture, it makes him more effective in dealing with his TAs and helps him not lose touch."

EMPTY SEATS are hard to find during Blueborn's twice-weekly management lectures in Middlebush and Allen auditoriums. A record 930 students are enrolled. "I'm really committed to the

course," he says. "I don't intend to apologize for the format. The lecture is a perfectly valid way to transmit knowledge and information. This is the way it is, and we're going to do it the best way we can."

Because of its size, Blueborn manages the lecture part of the course in a bureaucratic manner. "Bureaucratic in the positive sense of the word," Dunn says. "It's efficient. He goes for consistency and accuracy and fairness to the students."

Examinations are one example. The questions describe a situation, require a student to determine which management theory is involved and pick the correct answer. "If we didn't write the perfect test or if the students interpret the question incorrectly, they can still explain themselves through an appeal process," Blueborn says.

About half of the students appeal

questions by writing essay answers that are due at the next lecture.

"For us and the students, it takes the pressure off the test," Blueborn says. Most students regain a point or two out of 45 total points. At the same time, students learn the material better and Blueborn's able to integrate, in a small way, the principles of essay exams into his large lecture course.

"IT'S MORE WORK this way, but it's worth it," Blueborn says.

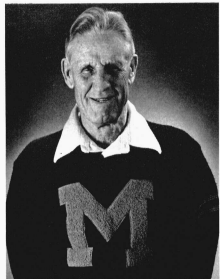
Blueborn's job at Mizzou fulfills a dream he's had since seventh grade. The son of a rural letter carrier in Wallcott, Iowa, was a fan of science-fiction stories. In the accounts, many of the major characters were scientists and had titles of professor or doctor, hence his goal to become a PhD. His background in organization theory includes three degrees from the University of Iowa: a PhD in sociology in 1976, an MA in anthropology in 1976 and a BS in sociology in 1971.

After four years of teaching at Pennsylvania State University, Blueborn joined the UMC faculty in 1981. For his wife, Betty, a registered nurse, Columbia's health community spelled opportunities. She works in community placement with the state Department of Mental Health. They have two sons, John, 12, and Nick, 7.

Blueborn's happy with his role in the team-oriented management department. "The quality of colleagues is the reason I came here," he says. "I thought it'd be like this, and that's what I found."

Like any good manager, he's also concerned with the outcome of his work. The bottom line, says Blueborn, is that "our students are getting a better education." □

FAUROT'S



YEAR

Don Faurot's latest honor—and over the years he has received many—is the Alumni Association's most prestigious, the Distinguished Service Award. It was presented at the May commencement ceremonies to recognize Faurot's "sustained efforts and support" for the University of Missouri-Columbia.

Sustained is an appropriate adjective to describe his service to the University. Faurot lettered in football, basketball and baseball at Mizzou, graduating in 1925. He received his master's two years later.

Faurot served as Mizzou's head football coach from 1935 through 1956—with three years' out for Navy service during World War II. Although he inherited an insolvent department and a downtrodden football program, Faurot left the department 32 years later with Mizzou's athletic programs nationally respected and virtually debt-free despite continual expansion and improvement.

Before his second retirement in 1972, Faurot continued to serve the University as an assistant director of alumni activities.

The athletic department has sched-

uled a yearlong tribute to Faurot, starting this spring.

A Mizzou Athletic Scholarship Associates dinner Sept. 28 on the eve of the Notre Dame game will be dedicated to the man who is a member of the National Football Foundation Hall of Fame and the Missouri Sports Hall of Fame. The Mizzou-Mississippi State game Sept. 22 will be designated as Don Faurot Day—and other events during the year will pay tribute to the native son who led the Tigers into big-time football in 1939—Mizzou's first Big Six championship and a trip to the Orange Bowl.

Amazingly active and fit at 81, Faurot talked with Bill Callahan, Mizzou's sports information director for more than 35 years, about some of their memories. Parts of that visit are reproduced here.

FOOTBALL TODAY

Could Faurot be a winning coach in today's big-time atmosphere?

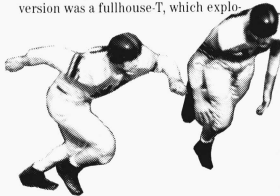
I doubt it because of my philosophy of having basically Missouri athletes play for Missouri. I'm not opposed to our recruiting out-of-state talent now. I'm against the NCAA thinking that permits the practice. It could be controlled if college administrators wanted to. Nation-wide recruiting creates a lot of problems that the NCAA is trying to eliminate.

In my time, we had just one back-

THE SPLIT T

Faurot's prime contribution to the game of football undoubtedly was the Split T. He unveiled the formation with its innovative quarterback option in 1941. Quickly, backs named Bob Steuber, Harry Ice and Maurice "Red" Wade became national celebrities. That season Mizzou led the nation in rushing. In the post-World War II era, dozens of major universities adopted the formation, and it still is in vogue today. The Wishbone, Wingbone, Veer and I attacks all use Faurot's option as their basic play. How did the Split T come about?

We used a little option series in 1939 with our short punt formation. [Paul] Christman was not a great runner, but he did get his five yards a carry with that play. Anyway, we went to the option series in the spring of '41, along with a split line, because we'd lost our great passer [Christman] and wanted to go to a running game, using the modern T-formation. The T-formation, popularized by Clark Shaughnessy, featured a man-in-motion to spread the defense—but my version was a fullhouse-T, which explo-



COACH'S ALL-STAR TIGERS

field coach, one line coach, and me—as head coach. We didn't have offensive and defensive coordinators then. In the modern era, I probably wouldn't be very effective with eight- or nine-man coaching staffs, plus part-time assistants.

I think today's game itself is a good one. The black athletes have added so much skill, speed and execution. Coaching is so much better, too—and the weight training program has developed such nimble, quick, big men. But basic plays and formations haven't changed that much.

ited the running game by exchanging the ball close to the line of scrimmage.

The option let us pressure the defensive end with what amounted to a 2-on-1 break in basketball. The option play and split line enabled us to run inside or outside the defensive end without blocking him. This technique was unheard of prior to this time. Our basic plays included a hand-off to the dive man, a keeper by the quarterback inside the defensive end, a pitchout to the halfback outside the end—and a running pass by the halfback either way.

I knew that the option play was a great one because it changed the whole concept of defense. Teams had to go to a virtual nine-man line to stop it, and this weakened the pass defense. The nine-man front eventually forced us out of the fullhouse T-formation, and we went to a flanker T. That's what most teams are in now—a flanker or double-flanker formation to counter the tight defenses. I still think the quarterback option is one of football's best plays inside the opponent's five-yard line.

Fuort has watched Mizzou football for more than 60 years as a player, coach, administrator and fan. We asked him to rank the best players he's seen during

that span. He did so, reluctantly and often painfully. Here are the coach's selections, with his apologies "to the many good men I had to leave out."



Christianman

QUARTERBACKS

Paul Christianman (1938-40)
Phil Bradley (1977-80)
Terry McMillan (1968-69)
"Bus" Entsminger (1942, 46-48)

OFFENSIVE INTERIOR LINE

Francis Peay (1964-65)
Morris Towns (1974-76)
Conrad Goode (1980-83)
Howard Richards (1977-80)

RUNNING BACKS

Bob Steuber (1940-42)
James Wilder (1978-80)
Joe Moore (1968-70)
Harry Ice (1940-41)

DEFENSIVE ENDS

Bill Rowekamp (1952)
Danny LaRose (1958-60)
Conrad Hitchler (1960-62)
Bobby Bell (1981-83)



Roland

RECEIVERS

Mel Gray (1968-70)
"Hank" Burnie (1953-55)
Kellen Winslow (1976-78)
Joe Stewart (1974-77)

DEFENSIVE INTERIOR LINE

Kenny Haas (1937-39)
Bob Brenton (1940-41)
Ed Blaine (1959-61)
Jay Wallace (1967-68, '70)

LINEBACKERS

Darold Jenkins (1940-41)
Bob Fuchs (1946-49)
Gus Otto (1962-64)
Andy Russell (1960-62)

DEFENSIVE BACKS

Johnny Roland (1962, '64-65)
Roger Wehrli (1966-68)
Bob Schoonmaker (1951-53)
Ed Merrifield (1951-53)



Goode

CENTERS

Clyde Smith (1922-24)
Bob Fuchs (1946-49)
Brad Edelman (1978-81)
Huston Beatty (1935-37)

PUNTERS

Jeff Brockhaus (1977-80)
Steve Kenemore (1967-69)
Ray West (1965)

PLACEKICKERS

Greg Hill (1971-73)
Bob Dawson (1947-48)
Charles Rash (1957-58)

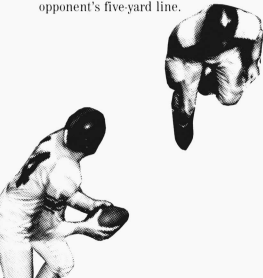
DEE-FENSE

Fuort always was known for having a creative offensive football mind. Some Fuort critics felt that in the post-World War II era, he should have left no stone unturned to hire the best collegiate defensive coach available to complement his expertise.

To answer that question directly, I did try to add Jim Tatum to our staff prior to the 1946 season—but learned that he was already earmarked as Oklahoma's new head coach. But I'd like to point out that our '41 team was a fine defensive group—gave up just 39 points in 10 games. We had the horses to play defense that year. But after the war,

recruiting got different. It was tougher to keep our good, big Missouri boys interested in coming to Mizzou.

You can move the football and score points with strategy and good continuity of plays. On defense, you need the size and toughness to play it well. You can't "create" your way into playing good defense. Jim [Tatum] was a strong defensive coach, but what made him great was his ability to recruit the type of players—big, strong and active people—who played the tough defense. I always felt that Maryland and Oklahoma had better defensive personnel than we did.



THE LOWS

What were some of the lows of Faurot's career?

Offhand, I can't remember much that was disappointing. All the things I remember were good . . . but . . . the 74-13 defeat by Maryland in the final game of the '54 season, and the 1-9 season that followed probably were two of the worst experiences. Jim Tatum [Maryland coach] suggested that we move our 1954 opening game to Thanksgiving Day, for TV money, and it was a mistake. You should never schedule anyone after the Kansas game, and we'd won that game, 41-18. I never felt that Tatum ran up the score on us. We were just playing so bad that day in College Park, and everything they did resulted

in touchdowns.

In 1937 (3-6-1) some of the alumni were unhappy, critical of our backs and the running game, but just a few years later, Chauncey Simpson [backfield coach] developed Ice, Steuber and Christman, and all was forgotten. Then, there was my first varsity game against Iowa State in 1923. Our punter, Forrest Fowler, was hurt. I was the next-best punter and was sent into the game with the ball on the two-yard line. The pass from center was a little low—but we're not going to say that. I fumbled it, and I lost the game on a safety, 2-0. I never thought that Coach [Gwinn] Henry would play me again—but he was patient and forgiving, because I played 60 minutes in the next six games.

THE HIGHS

Aside from the on-the-field victories, what were some of Faurot's greatest thrills as a coach and athletic director at Mizzou?

After our bad season in 1955 [1-9], the alumni gave me a testimonial banquet in St. Louis. That certainly was a memorable event. Another great thrill was to see the football stadium expanded from its original 24,000 capacity to its present size. To have the field named for me [1972] ranks as probably the greatest satisfaction of my career in athletics.

I didn't make much money as a coach and athletic director, but I came away with a lot of rich memories. Some of the things that happened to me were worth a lot more than money.

HOW SWEET IT WAS

Faurot's best teams at Missouri? He picks the 1941 Sugar Bowl and the 1939 Orange Bowl teams, but admits that the '41 Tigers would not have been as good without the Split T. What were his top victories during his 19 years as head coach?

I'd say that the 7-6 win over Oklahoma in 1939 was the most gratifying and meaningful to me. It brought us our first conference [Big Six] championship and put us in the Orange Bowl. We hadn't won a title since 1927. That SMU game here in 1948 was a great win for us, too. Matty Bell brought a team in here that had won 16 straight, including the Cotton Bowl championship, led by Doak Walker, and we won it, 20-14. It was their only loss in another Cotton Bowl season. Another highlight was the victory over Kansas, 15-13, in my final game as head coach.

Offering his congratulations afterward, KU Coach Chuck Mather said, "You ought to give me a letter."

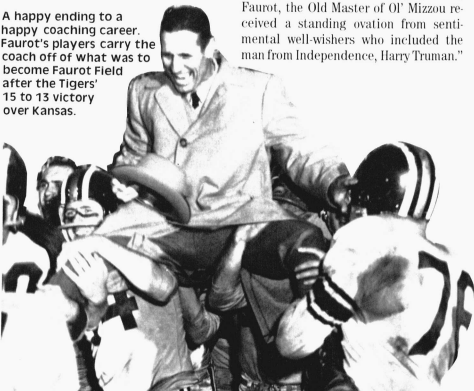
In his book, *Ol' Mizzou*, Bob Broeg describes that last victory:

"Before 28,000 on a homecoming for which the campus decoration had been dedicated to the retiring coach, the Kansas Jayhawks were spoilsports until the final minutes. Then Dave Doane, understudy to the injured [Jimmy] Hunter, ducked a pass rush on fourth down

and fired to top end Larry Plumb, who made a spectacular catch of the 14-yard pass for a touchdown. But a foulup on the snap kept placekicking sharpshooter Charley Rash from a winning conversion.

"With little more than a minute left, a letdown tie seemed certain. Kansas had the ball on its own 20. Even when KU quarterback Wally Strauch was thrown for a 16-yard loss as he tried to pass, how could Missouri score without the ball?

A happy ending to a happy coaching career. Faurot's players carry the coach off of what was to become Faurot Field after the Tigers' 15 to 13 victory over Kansas.



"Mather, the KU coach, misread the distance. He thought the Jayhawks were on the nine-yard line, not the 4. He sent in a daring reverse, Strauch to Bobby Robinson, but Chuck Mehrer, playing defensive left tackle, read the misdirection. He barreled across the goal line and threw his 230-pound bear-hug onto Robinson. The ballcarrier dropped in the end zone. Safety! Final score: Missouri 15, Kansas 13.

"As the goalposts went down and the Tigers carried off a happy, grinning Faurot, the Old Master of Ol' Mizzou received a standing ovation from sentimental well-wishers who included the man from Independence, Harry Truman."



*“Fight, Tigers, fight for Ol’ Mizzou,
With support, we will win for you. . .”*

A little play on words, perhaps with a song familiar to the Black and Gold loyal—but an accurate one. The Missouri tradition is proud, a tradition committed to the tune of \$8 million annually in operational expenses—but forced to generate that staggering figure on its own without state or campus assistance. Dedicated coaches and student-athletes strive to win, but your support is needed not just in the stands but with financial backing for scholarships and a quality program as well. We hope you’ll join our team, and together as Tigers, we’ll fight for Ol’ Mizzou!

Why does a state university department need contributions?

- *UMC Athletics receives no tax support.
- *UMC Athletics receives no campus funding.
- *UMC Athletics receives no student fees.
- *UMC Athletics finances 16 sports.

What’s the current fund-raising status?

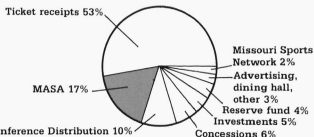
*Of thousands of fans, only 3,000 contribute to our scholarship program, the Mizzou Athletic Scholarship Associates (MASA).

*That total ranks far below the national average of states with more than 4,000,000 people.

*In 1983, the \$1,200,000 raised by MASA ranked Missouri in the lower half of the Big Eight Conference behind all our rivals in Oklahoma and Kansas.

What are UMC Athletics’ revenue sources then?

- *Ticket sales from athletic events.
- *Conference splits on bowls and television.
- *Contributions



I Want to Join the Mizzou Athletic Team!

Name _____
 Address _____
 City _____ State _____
 Zip _____ Phone _____

My Contribution \$ _____ per month
 or \$ _____ total contribution
 _____ VISA _____ MasterCard
 # / / /

MIZZOU ATHLETIC SCHOLARSHIP ASSOCIATES
 P.O. Box 677 Columbia, Missouri 65205
 314/882-6501



Expires _____

 Authorizing Signature

AGRICULTURE

Agriculture-policy center established

UMC and Iowa State University will study current and prospective federal farm programs at the Center for National Food and Agricultural Policy Research, approved by the University Cabinet in February. The center will have locations on both campuses, with UMC studying domestic policies and Iowa State concentrating on the international aspect of farm programs.

Congress appropriated \$450,000 to establish the center to provide a second opinion to supplement the U.S. Department of Agriculture's analyses.

Mizzou researchers will study how agricultural policies affect farmers, how programs affect the supply and price of food to consumers, their bearing on international trade and their cost to the government. UMC's operations will be directed by Dr. Stanley Johnson, professor of economics, and Dr. Abner Womack, associate professor for agricultural economics extension.

They will use the University's domestic agricultural models to analyze interactive commodity prices annually and quarterly. The models are unique in this country for their ability to link predictions across commodity markets.

Ag-journalism grads reunite

Forty-one agricultural journalism graduates met April 13 for the first-ever agricultural journalism alumni dinner reunion. Coinciding with the School of Journalism's 75th anniversary alumni weekend, the reunion recognized the 60th anniversary of the agricultural journalism program. The program boasts 210 graduates.

Alumni attending made sev-

Students dig landscaping

PINK FLOWERING CRAB-APPLE TREES in the spring and red berries on Washington hawthorns in the fall will landscape the Agriculture Building at Hitt Street and Rollins Road.

The work results from a combined effort of students and administrators.

"Dean Roger Mitchell is very much interested in it and students are very much interested in it—that combination is making it move," says Campus landscape architect Bill Ruppert, BS Agr '80.

The Horticulture Club, Forestry Club, an alumni gifts account from the agriculture dean's office and Campus Facilities plant-replacement fund are dividing equally the \$2,000 needed for the first phase of the project, he says.

The area presents a landscaping challenge. Steam tunnels for the Campus heat system and utilities run under the lawn. So, in addition to crab-apple trees that will soften the building's corners and a grove of barberry bushes that will encourage students to use the sidewalks, fine-leaf fescue varieties will be planted and studied by the turf-grass class.

eral suggestions for strengthening the program. They include:

- Appoint an advisory council to help guide the program and to keep interested outside professionals involved.
- Seek and develop additional internships that provide professional training and additional scholarship funds for junior and senior students.
- Continue efforts to re-name the Agricultural Editor's office the agricultural journalism department.
- Make use of agricultural journalism alumni in classes and seminars; establish a fund for short-term visiting professors.
- Consider the possibility

Schools and Colleges



Horticulture and Forestry Club members provide free labor.

Among the advantages of the new grass varieties are low maintenance, low-water re-

quirements and horizontal growth, which reduces mowing costs.

of establishing an endowed chair in agricultural journalism.

Some methods delay soil recovery

Millions of dollars are spent each year to restore land ruined by strip mining. Some reclamation practices may be doing more harm than good though, according to Dr. James Carrel, associate professor of biological sciences.

Carrel, who recently completed a five-year study of strip-mine reclamation, says the common practice of mulching with leaves, bark and sawdust can draw vital chemicals out of the

top layer of soil where plants get most of their nutrients.

He explains that the mulches contain large amounts of carbon, but small quantities of nutrients, such as nitrogen and phosphorus, which microbes need for decomposition. The microbes take needed nutrients from adjacent soil, and little remains to support plant life essential to reclamation.

The problem can be solved, Carrel says, by applying lime or fertilizer to the soil before mulching, or using straw mulch, which decomposes quickly.

A report on Carrel's findings appeared in the *Journal of Applied Ecology*.

Ben Blankenship photo

ARTS AND SCIENCE

Math conference attracts foreign scholars

What started as a regional summer math conference has grown into an international event.

The conference, which will be held on Campus June 25 to 29, has attracted scholars from as far away as Germany, Israel and China. About 150 people are expected to attend.

Dr. Elias Saab, assistant professor of mathematics who is organizing the conference, says most of the scholars are making the journey to hear the principal speaker, Gilles Pisier of the University of Paris.

Pisier will give 10 one-hour lectures on the factorization of linear operators and geometry of Banach spaces. Each day he will present evidence of his theory. During his last lecture, he will reveal the solution.

Saab is excited about the conference's effect on the reputation of the math department. "It's putting the University of Missouri-Columbia on the map," he says. "Some people didn't know the University had a good math department."

Saab hopes that the conference will inspire more graduate students to come to the University and study mathematics. "Industries are hiring students in math," he says. "They know that if someone can get a PhD in mathematics, he's not dumb."

ROTC salutes Mizzou cadet

As a freshman, Mark Rudder enrolled in Army ROTC at the urging of his father, who was a Marine in World War II. "He asked me to take the first year for him, and then if I didn't like it, I could get out."

The escape clause proved

unnecessary. "It ended up being the best decision I made," says Rudder, now a senior and recipient of the Gen. George C. Marshall Award, the highest honor bestowed upon an ROTC cadet.

At the award seminar at Virginia Military Institute in Lexington in April, Rudder was chosen to present cadets' views on ethics and professionalism to generals, officers and other participants.

The UMC corps commander's other honors include best-company ribbon, physical-proficiency ribbon, Military Order of World Wars Award and academic-achievement insignia. A speech-communications and public-speaking major, Rudder maintains a 3.0 grade-point average.

The Jefferson City native was elected Homecoming king last fall and has served as president of the Residence Halls Association.

After graduation in December, he's committed to four years of military service. "When I get out of college, I'm guaranteed a good-paying job," he says. "I wanted to make sure I didn't flounder."

Rudder's initial plans are to become a military policeman. "I was looking for something that offered excitement and challenge." Later, he may pursue a career in politics.

Geology endows professorship

Dr. Tom Freeman, professor and chairman of geology, is the first recipient of the Edwin B. Branson Professorship in Geology.

In addition to providing a financial supplement, the \$10,000 professorship is intended to lend more dignity to the position. "It's imperative to have a good department chairman," says James Westcott, AB '41, MA '47, head of the Geology Development Board that was formed two years ago. "Paperwork, record keeping and normal teaching and research activities create a tremendous load."

A second professorship established by the board will be

presented to the director of Camp Branson, the department's field camp in Wyoming.

The board hopes to establish a third professorship as well. "In order to retain, hold and attract good faculty, we need to do this," Westcott says.

The professorship's namesake was a UMC faculty member and geology department chairman.

Task force focuses on writing skills

Composition should be taught in every department at UMC, recommends an English composition task force composed of 19 faculty members representing more than 10 schools, colleges and divisions on Campus.

Dr. William Stringer, professor of food science and nutrition,

Sharing information

HE'S AN ARCHAEOLOGIST for the people.

Dr. Carl H. Chapman, AB '39, professor of anthropology and research professor in American archaeology, recently received the University of Missouri's Thomas Jefferson Award.

He earned the \$1,000 award for best exemplifying through his teaching, writing, research and character, the Jeffersonian ideals of faith in education and devotion to human rights.

Chapman thinks it's absolutely necessary for archaeologists to be involved with the public.

"It's necessary to get the information out to the people so they can benefit from it," he says, "otherwise, the information is useless."

Chapman says when he entered archaeology, it was dif-

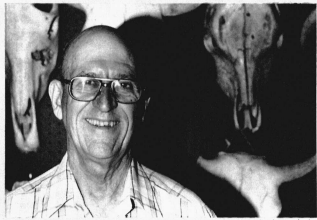
ficult to find information on the subject.

"One of the things I resolved to do was to provide that information for other people."

One of Chapman's first major publications was *Indians and the Archaeology of Missouri*, a book that both adults and older children can read to get a background on the archaeology of the state. The book was co-written and illustrated by his wife, Eleanor.

He has worked to preserve the country's past. In 1973, he testified before a U.S. House of Representatives subcommittee in favor of the Archaeological and Historical Preservation Act designed to save historical information and artifacts.

For the state of Missouri, Chapman is researching the cultural change in the Osage and Missouri Indian tribes from 1675 to 1835. The project will explore the effect of the French, Spanish and American cultures on the tribes.



Dr. Carl H. Chapman thinks archaeological information is useless unless the public knows about it and can benefit from it.

Ben Blankenburg photo

agrees that there is a writing problem on Campus. But, adds the task-force member, it's not just the students who should be blamed. "I think we are failing our students in expecting them to write correctly, but also in not giving them the opportunity to write. We haven't disciplined them to master tense, spelling or construction. We have to take responsibility for the inadequacies of our students."

Many professors let students get by with poor spelling and other problems when grading papers, he says. They mainly are concerned with key words or concepts in a paper or essay exam.

Ten years ago, 35 to 40 percent of the entering freshmen were required to take English 1.

Today 50 percent need the remedial class, and they are taking the same placement test, says task-force chairman Dr. Winifred Horner, professor of English.

Says A&S Dean Milton Glick, who appointed the committee, "Writing is central to every discipline and job. It is not just an English (department) problem."

To solve the problem, the committee needed input from the whole Campus. If only English department faculty were involved, they might solve the problem with a narrow solution, Glick says.

Task-force recommendations include restructuring freshman and sophomore composition and incorporating writing across the curriculum to improve skills

of upperclassmen through non-English department classes.

"We need to get all teachers, instructors and professors to be aware that good writing comes from experience," Stringer says.

Association honors physics professor

Dr. Roland Hultsch received the Distinguished Service Award at the winter meeting of the American Association of Physics Teachers in San Antonio, Texas.

The award recognizes the associate professor's contributions to the teaching of physics and service to the AAPT.

Making a better magnet

IMAGINE THE FUTURE . . .

powerful electric drills, lighter cars and roomier refrigerators.

The future may be only a few years away because of a new magnetic material developed by Dr. Bill Yelon, professor of physics and leader of group research projects at the Research Reactor. Yelon worked with General Motors to develop the new compound.

Just eight years ago, funding for magnetic research was virtually non-existent. "The experts all came to the conclusion there were no breakthroughs to be made," Yelon says.

The experts were wrong. The new magnetic compound, neo-dymium, may be the "biggest breakthrough in magnetic research in 20 years," he says.

The new magnet could revolutionize the electric-motor industry because the compound has twice the lifting strength and costs less than its closest competitor, Yelon says.

Consumers can expect to see the new magnet used in products soon.

"Products such as loudspeakers will be affected very quickly," he says, "because their output can be doubled in the same-sized box."

Competing against firms worldwide, Yelon and GM were the first to determine the crystal structure of the new material.

The University's neutron-

analysis instrument, one of the world's best, gave them the leading edge, Yelon says. "The competition did not succeed because they didn't have a powerful enough instrument."



A new magnetic material made by Dr. Bill Yelon has twice the lifting strength and costs less than its closest competitor.

Rob Cross/Columbia Missourian

BUSINESS AND PUBLIC ADMINISTRATION

Managers examine productivity of employees

Top managers from four major Missouri businesses teamed up with the management department to discuss ways to improve productivity and communication in a two-day Partners in Productivity conference in April.

Through lectures, panel discussions and informal chats with faculty and students, the guests focused on programs that increase employee involvement in the work setting. For students, says management Professor Allen Slusher, the conference "re-emphasized employee involvement programs are not peripheral," but "are very much a part of the basic strategy of today's firms."

Visiting Campus were Larry Peirick, BS BA '68, manager of quality of work life for Anheuser-Busch Cos. Inc. in St. Louis; Jack Swafford, manager of tool and test equipment for the Kansas City division of the Bendix Corp.; Irv Burrows, vice president of plans and operations development at McDonnell Douglas Aircraft Co. in St. Louis; and Mike Lewis, personnel and labor relations manager for Butler Manufacturing Co. in Kansas City.

Three recognized with citations

Three B&PA supporters were given Citation of Merit awards at the college's annual honors banquet in April.

They were: Eugene H. Denton, AB '55, city manager of Wichita, Kan.; Jerry E. Ritter, BS BA '57, vice president and group executive for Anheuser-Busch Cos. Inc. in St. Louis; and David Warren Lewis, BS BA '54, chairman of the board and chief executive officer of United Missouri Bank of St. Joseph. Lewis also is president of the Board of Curators.

Recent graduates meet challenges

The business world is a challenge, but the rewards make it a worth-

while one. That's the message five recent B&PA graduates delivered to a group of 50 students April 24.

The alumni spoke about their first year on the job in a panel discussion sponsored by the student marketing forum.

The group advised students on how to prepare for business careers.

"Take on as many extracurricular activities as you can," advised Diane Marxkors, BS BA '82. "They're corporations scaled down to size. You'll learn to be organized, to set your own time schedule and to get along with people."

The panel members also discussed the toughest parts of their jobs.

For Brian Roby, BS BA '82, MBA '83, that was sitting at a desk eight hours a day. For Robert Gilstrap, BS BA '82, it was getting up at 5 every morning.

And sometimes a job brings the kind of challenge no one even considers in business school. Just two months after Gilstrap joined the white-collar ranks at Southwestern Bell Telephone, the installation and repair workers went on strike and he found himself climbing telephone poles.

But all agreed that the exciting challenges outnumbered the unpleasant ones. Steve Rasche, BSA '82, summed up the feelings of the group when he said, "I dreaded leaving Mizzou, but I enjoy the hell out of my job. The real world's a lot more fun than you think."

EDUCATION

Task force encourages quality teaching

Given a choice between earning \$30,000 annually in a corporation and teaching in a public school for \$12,500, most people would choose the corporation.

With corporate scouts able to lure some of the brightest prospects from teaching, the quality of elementary and secondary education, especially in math and science, has declined, says Prosvot Ronald Bunn.

\$10,000 check spruces up forestry scholarship fund



UMC Forestry Club President Gary Helwig, second from right, and Treasurer Paul Overboe, second from left, present a \$10,000 check to development officer C.H. "Bus" Entsminger, left, and George C. Brooks, financial aid director. Since 1982, the club has donated a total of \$25,000 to a scholarship fund for forestry majors. The club makes money through Christmas-tree sales.

But he's trying to change that. Bunn and a task force of 13 deans aim to improve the quality of education in Missouri by improving the quality of teachers.

The task-force members began their mission by offering 20 fellowships to Missouri high-school teachers to attend a math- and science-education program on Campus this summer.

The program will speed their certification to teach math and science, subjects plagued by a teacher shortage. This is the second summer for the program, but the first for the fellowships. "It's a small, but we think significant, step," Bunn says.

In addition, the college is organizing another program, Excel, to recruit good teachers before they start college. Loans would be made available to the brightest students, and the obligation erased after they taught in public schools for five years.

Besides attracting good students, Bunn says, the program would help reduce the high attrition rate.

Five receive merit awards

Five educators received Citation of Merit awards at the annual alumni awards banquet April 14.

They were: Gale T. Bartow, EdD '71, superintendent of schools in the Blue Springs, Mo., R-4 School District; John Guenther, ME '67, EdD '70, curriculum and instruction department chairman at the University of Kansas Lawrence; Jack Matthews, BS Ed '28, MA '38, EdD '46, former UMC health and physical education professor and dean of students; Gary Sharpe, EdD '68, of Hannibal, state representative for the 13th District; and Joy Underdown, ME '74, a third-grade teacher in Columbia.

See 'Dick and Jane' books

The co-author of the *Dick and Jane* reading series donated his personal library to the college in February.

Professor Emeritus A. Sterl Artley's collection, which includes 650 journals and books, will be housed in the Child Study Clinic for use by faculty and students.

Artley, who taught reading education at the University from 1946 to 1977, was involved with the well-known Scott Foresman reading series for 20 years.

Microcomputers take byte out of daily routine

Future educators and teachers already in the field are learning to put computers to work for them.

Schools use computers for instruction, as information sources and as instructional management tools, says Dr. Lonnie Echtenacht, who directs the college's microcomputer laboratory. Opened in 1981, the laboratory has grown from 10 to 18 microcomputers, has five printers and accommodates more than 225 students each semester.

In addition, the extension division's continuing professional education office offers a course that acquaints teachers with the computer's classroom potential.

Dr. James Holland, professor of continuing professional education, estimates that 150 teachers are enrolled in this semester's courses, which are offered in Columbia, Jefferson City, Hamilton, Poplar Bluff and Boonville, Mo.

ENGINEERING

Graphic computer joins network

The college's new graphic designer has a photographic memory and can work incredibly fast for several hours without tiring. This designer's voice is a bit garbled and monotonous, but it's not bad for a computer.

Donated by the Harris Corp. of Fort Lauderdale, Fla., in April, the Harris 800 can develop graphics, or pictures, from numerical data. According to Richard Wener, manager of the college's computer network, this machine is for "heavy number crunching."

The new computer is the latest addition to a network of computers specially designed for engineering. Programmer Julie Johnson says the Harris 800 should be up and running by fall.

Waid lauded for teaching excellence

Electrical engineering Professor Rex Waid has won the 1984 Engineering Development Fund Excellence in Teaching Award.

In his presentation speech, Dean William Kimel praised Waid's performance in the classroom and his devotion to students outside of class. "It seems to me that to do an effective job as a teacher, you have to know your students personally," says Waid, who is known for his willingness to help students. "If they have a problem, they know they can come to me and discuss it."

Webb receives merit citation

Lester C. Webb, BS ChE '49, received the Engineering Alumni Organization's Citation of Merit at the group's March 9 banquet on Campus.

Webb is head of the chemical engineering department at Black & Veatch in Kansas City.

Ragsdell named department head

Dr. Kenneth M. Ragsdell, professor and director of the design optimization laboratory at the University of Arizona in Tucson, has been appointed chairman of mechanical and aerospace engineering. He will assume duties July 1.

Before his Arizona appointment, Ragsdell was on the Purdue University faculty and an engineering consultant in the field of computer-aided design/computer-aided manufacturing.

The native of Jacksonville, Ill., has bachelor's and master's degrees in mechanical engineering from UMR. He received a PhD from the University of Texas in 1972.

FORESTRY, FISHERIES AND WILDLIFE

Elder retires after 39 years

After teaching at the University for 39 years, Dr. William H. Elder, the William Rucker Professor of Fisheries and Wildlife, plans to retire.

Elder has taught wildlife biology to thousands of undergraduates. Many of the 53 graduate students he supervised have gone on to distinction in the field.

In 1957, Elder studied the migratory patterns of the endangered Hawaiian Nene (pronounced nay-nay) goose. As a result of his research, Hawaii made the Nene its state bird and set aside permanent reserves for the Nene at both ends of its migratory route.

Nine years later, Elder went to Zambia to study the migratory patterns of elephant herds that had been destroying boabab and acacia trees.

Elder is concerned about the shrinking habitat for wildlife caused by worldwide urban growth and recommends that mankind "preserve what we have."

He compares the ecological balance to economic balance: "If the economic system loses a few rivets, it can still function; but if it loses too many, the whole system comes apart."

Some species, however, are adjusting to urban life. In fact, pigeons have adjusted so well that Elder spent five years successfully developing a pill to decrease their increasing numbers.

In retirement, Elder plans to write several articles for publication and he wants to return to Zambia to examine the trees he helped preserve.

HEALTH RELATED PROFESSIONS

Graduate urges women to advance

Just five years after graduating, up to 75 percent of all occupation-

al therapists leave their jobs, most to raise families.

Jennifer Burgess Angelo, BS OT '75, is among the minority. After receiving her bachelor's degree, she went to Texas Women's University, where she earned a master's degree in occupational therapy. Now she is practicing in a hospital, teaching occupational therapy and working on a PhD at the University of Wisconsin in Madison.

In April, Angelo returned to Campus to encourage occupational therapists to advance their careers by continuing their education and progressing into management.

In a talk to students, Angelo noted that although men comprise only 5 percent of all occupational therapists, they make up 10 percent of the occupational therapists with masters degrees and 15 percent of those with PhDs.

Angelo also discussed theories on the childhoods of successful career women, noting that most had mothers who worked and encouraged them to be independent and competitive.

Angelo sees this pattern in her own childhood. "My parents were very pro-education and pro-independence. My mother would help me pursue my own ideas."

HOME ECONOMICS

College cites home economists

Five home economists were honored at the college's spring awards luncheon.

Recipient of the Citation of Merit award was Julia Noland Christ, BS HE '46, of Columbia, coordinator of the Nutrition Education and Training Program of the Missouri Division of Health.

Mary McPhail Gray, assistant professor of child and family development, was honored for excellence in advising. Jean Hamilton, MS '68, PhD '77, was recognized for excellence in teaching. She is an assistant professor in clothing and textiles.

The Honorary Alumni Award went to Patsy J. Healy of Webster Groves, Mo., home-service director for the LaClede Gas Co.

Deborah Richey Markenson, BS HE '74, MS '80, received the Junior Citation of Merit for career achievement, leadership in professional organizations and community service. The Jefferson City resident is coordinator for the

Journalists interview presidential hopeful



Journalism students asked presidential Democratic hopeful Jesse Jackson to critique the campaign's media coverage when the candidate visited Campus April 16. Dean James Atwater moderated the news conference in a packed Jesse Auditorium. The media event was part of J-Week '84, a week that culminated the school's yearlong 75th anniversary celebration. It began last spring, featuring ABC's Ted Koppel and his late-night show, "Viewpoint," broadcast live from the same Jesse location.

ROBERT MCCOWEN PHOTO

statewide Diabetes Control Program of the Missouri Division of Health.

Elderly day care good alternative

Inappropriate placement in an institution is harmful to the elderly, warns Shirley Everett, director of the St. Louis Program for Alternative Care for the Elderly. Senior citizens who feel they have lost control over their lives will deteriorate much faster, she says.

"Adult day care is a very worthy program and a needed alternative to nursing-home care," says Everett, who spoke at an adult day-care seminar sponsored by the college in April.

Today there are 800 to 900 adult day-care centers with some 20,000 clients in the United States; in the early '70s the total number of centers was 10. Adult day care's increasing popularity resulted originally from federal efforts to lower the cost of caring for the elderly. However, the well-being of the client and family also is improved by adult day care.

"Day care is not just for the client. It gives the family the respite it needs," says Sister John Antonio of St. Elizabeth Adult Day Care in St. Louis. It increases the family members' opportunity to live their own lives, yet allows them to keep the person at home as long as possible before turning to nursing-home care, she says.

The typical day at St. Elizabeth, which is open from 7 a.m. to 6:30 p.m. to accommodate working families, includes four hours of physical activities, such as field trips, and more sedate activities like spelling bees, math sessions and "do-you-remember-when" discussions.

"The elderly need to hear the message that they aren't dead, that they have a lot of functioning left," says Mark Chapman, director of the Downtown Adult Day Care Center in Kansas City.

JOURNALISM

J-School honors medalists

Ten individuals and one newspaper were awarded the Missouri

Honor Medals for Distinguished Service to Journalism April 19.

Medalists were Tom Wicker, *New York Times* political columnist; Howard Bell, BJ '48, president and chief executive officer of the American Advertising Federation in Washington; Jack Buck, KMOX-CBS Radio sports director in St. Louis; Victor Gierke, BJ '39, publisher of the *Louisiana* (Mo.) *Press-Journal*; Lucile Bluford, editor of the *Kansas City* (Mo.) *Call*; Ma Hsin-yeh, BJ '34, chairman of the board of the Central News Agency Inc. in Taiwan; Feng Xiliang, MA '48, managing editor of the *China Daily* in Beijing; Robert Gilka, director of photography for *National Geographic* of Washington; Bil Gilbert, author and free-lance writer of Washington; and Theo Wilson of Hollywood, Calif., retired court reporter for the *New York Daily News*. The *Seattle Times* also received a medal.

Missourian prints Monday edition

The *Columbia Missourian* changed its schedule in April to publish a Monday-morning edition. The Saturday-morning printing was dropped at the same time to continue the six-day-a-week arrangement.

Changing to Monday publication was not the only switch at the *Missourian*. The new Monday edition contains a large sports section, The *Sunday Magazine*, formerly called *Vibrations*, has been enlarged to 12 or 16 pages and no longer contains the television listings. Also revamped were the Friday entertainment section, the comics page and the Sunday commentary page.

Master's student reports on London

My first story in London—I knew it was hot. It was about Beatles fans. I dreamed of selling it to *Rolling Stone*. But John Whale didn't think it was so hot. He spent 1½ hours telling me what was wrong with it. And the upper hand belonged to Whale.

Whale ran the London program for master's students in journalism. His full-time job was senior editor and editorial writer for the *London Sunday Times*.

Building program begins

DONATIONS to the school's \$4.9 million fund-raising campaign were nearing \$1 million in late May, with contributors including each of the school's 24 faculty members.

Some \$2 million is targeted for a new building, a four-story, red-brick structure that will be located south of Tate Hall adjacent to the Arts and Science mall. The principal entrance will be on Missouri Avenue. The building's 100,000 square feet of usable space will provide welcome relief from the school's current cramped quarters in Tate Hall, which contains only 29,000 square feet, says Dean Dale Whitman. Some 62,000 square feet in the new

building will be devoted to a law library.

Private donations for the building will supplement \$15 million in state funds.

Other goals of the fund-raising campaign are the endowment of five professorships, the *UMC Law Review*, the Faculty Development Fund, the trial practice program, three lecture-series, student appellate and trial competitions, placement resource fund, and the student organization support fund. The total goal to fund these endowments is \$1.83 million.

Also included are a \$500,000 library-enhancement program, purchase of a \$300,000 computer system with 70 terminals and a \$250,000 supplemental fund for faculty salaries.

Donations may be sent to UMC School of Law Building Program, 107 Tate Hall, Columbia, Mo. 65211.



An artist's rendition of the new law building shows the view from Conley Avenue, with Tate Hall on the left and Ellis Library in the background. Landscaped courtyards will surround the law building, which is designed to harmonize with existing and planned campus structures.

Last year was the 10th for the annual program in London. Five of us went.

I soon learned that while Whale criticized our writing flaws, he also took the time to explain why. And when we used words skillfully, he praised our work.

The most important lesson Whale taught me was to write as if I were talking to the reader. And the best way to test the conversation quality is to read aloud to yourself.

Whale was more than a teacher; he was a friend. So that the five of us Americans wouldn't feel lonely on Thanksgiving, he and his wife had us over for a gluttonous, all-American feast.

While the London program is off for next fall because Whale joined the British Broadcasting Co., the journalism school is looking for someone in London to run the program in the future. They may find someone to do the job,

but they'll never replace John Whale.

—Cynthia Levesque, MA '84.

LAW

Scholar to study in New Zealand

Most students applying for Fulbright Scholarships choose cities with ambiance and old-world charm—Rome, Paris, Cambridge. But not Bob Selsor, AB '82. He had his heart set on New Zealand.

"I've always thought of New Zealand as the Garden of Eden," says the law student and former arts and science student body president, who will spend nine months in the country beginning in February.

The scholarships, awarded

to graduate students for study abroad, are intended to increase understanding between the United States and the host countries and to promote research that would benefit both countries.

Selsor feels that his unique research proposal clinched the award for him. He proposes to study New Zealand's Accident Compensation Act, which prohibits victims from suing for injuries. Instead, victims are compensated by a government-funded insurance system. Selsor says his research paper will help New Zealand, by showing how well its system works, and the United States, by providing a model for refining its social insurance plans.

Selsor will divide his time in New Zealand between taking law classes at the University of Victoria and doing research.

One of the most exciting aspects of New Zealand to the Springfield, Mo., native is the ocean. "I've never even seen the ocean before," he says. "But he should get his fill. 'I'm going to go out for the sculling team.'"

Attorney general writes article

U.S. Attorney General William French Smith is author of a lead article in the first edition of the *Journal of Dispute Resolution* published by the Law School and UMC.

The June publication coincides with the school's inauguration of the Center for the Study of Dispute Resolution, which promotes research on alternative means of settling disputes.

Smith's article examines methods for negotiated rule making, alternatives to litigation and other methods in use by federal agencies.

LIBRARY AND INFORMATIONAL SCIENCE

Alumni elect new leader

The school's alumni group elected a new president April 21. Nancy Zander, MA '80, is a reference librarian at the UMSL Thomas Jefferson Library.

Students master use of old presses

In this age of disc-driven, high-speed, computerized presses, a group of eight library science students are using old, hand-operated presses in a garage.

The students are enrolled in Printing and the Small Press, taught by associate Professor James Flood along with David Weaver, owner of a rare-book store, and Alden Redfield, an antique-shop owner.

The students print on two small presses in Redfield's garage, choosing type and paper and

designing the layout.

The students have produced business cards, book plates, invitations and a booklet. Their final project will be a book of quotable sayings by famous and not-so-famous Missourians, tentatively titled *Missouri Sayings*. Students will find and print their favorite sayings.

Graduate student Jenny Moorer of Holdrege, Neb., chose these words, uttered by a Mrs. Percival in 1857 upon seeing Kansas City: "When I landed from the boat and gazed at the frowning bluff, I thought it was the most forlorn and uninviting spot I had ever seen."

NURSING

Study explores attitudes about handicapped, obese

A STUDY DONE by Dr. Von Best Whitaker shows that physically normal people may treat the physically handicapped and obese differently.

The study by the assistant professor measured the interaction between physically normal, obese and physically handicapped individuals.

One hundred student participants completed a questionnaire intended to gauge their feelings about physically handicapped and obese people.

Subjects attributed the

physically handicapped persons' condition to bad fortune beyond their control, Whitaker says, while obesity was attributed to internal conditions within the person's control.

Thirty-six other students answered a second questionnaire based on the results of the first.

The subjects were randomly assigned to play a game with a physically normal person, an actor posing as physically handicapped or an obese character actor. The subjects could award points to themselves and to the other player.

"The participants weren't as altruistic to the obese as they were to the handicapped," Whitaker says.

Participants had ambivalent feelings toward the handicapped, she adds. The subjects wanted to win, yet they had feelings of guilt and fear.

The stigma area is complex and hasn't been explored sufficiently, Whitaker says. "The key is to increase the understanding of what causes discomfort for normal people when they deal with people who are physically different."



Through a questionnaire, Dr. Von Best Whitaker gauged students' feelings about handicapped and obese people.

MEDICINE

Balloon procedure replaces surgery

In a procedure pioneered at the UMC Hospital and Clinics, a balloon replaces a scalpel in repairing the heart's constricted aortic valve. The non-surgical procedure, called aortic valvuloplasty, uses a catheter equipped with a balloon to open the main outlet valve of the heart.

Dr. Zuhdi Lababidi, pediatric cardiologist and professor of child health, performed the first known aortic valvuloplasty two years ago at UMC on 8-year-old Jermaine Buckner. Since then, Lababidi has performed the technique more than 120 times, sparing other patients nationwide from open-heart surgery.

Unlike open-heart surgery, which has a 50 percent mortality rate for babies less than 1 year old, aortic valvuloplasty poses minimum risk, is much less costly and normally requires only one or two days of hospitalization.

Arthritis victims participate in home study

One hundred women living within 60 miles of Columbia will participate in a 10-month study of the effectiveness of in-home occupational therapy for patients with rheumatoid arthritis.

Women are the focus because 65 to 70 percent of rheumatoid arthritis victims are women, says Dr. Donald Kay, associate professor of internal medicine and co-principal investigator for the \$149,834 grant from the Robert Wood Johnson Foundation.

"Occupational therapists usually see patients in the hospital. But for women, particularly homemakers, the hospital is not where they have problems functioning. They have problems at home," Kay says.

During the study, Carole Rodon, an occupational therapist at UMC and co-principal investigator, will visit each patient four times and help her devise easier ways of performing tasks around

the house.

"Women with rheumatoid arthritis will learn from this project how much they can do without getting hurt. Their opinion of themselves will probably improve and their frustration and depression will lessen," says Kay, director of the community health services research component of the National Institutes of Health Multipurpose Arthritis Center at UMC.

He and Rodon also will measure the cost-efficiency of sending a therapist to a patient's home.

Physicians earn medical awards

The Medical Alumni Organization honored two of its members during the alumni luncheon at the Missouri State Medical Association's annual session in St. Louis in March.

Recipient of the 27th Citation of Merit is Jack M. Martt, BS Med '44, professor of internal medicine at Texas A&M University and chief of the division of cardiology at Scott and White Clinic in Temple, Texas. Formerly on the UMC medical school staff, he began the cardiopulmonary laboratory in 1963 and was its first director.

The Young Physician Award was presented to Loren E. Goltz, MD '66, associate professor of dermatology and pathology at the University of Colorado Medical Center in Denver and chief of dermatology at Denver General Hospital.

PUBLIC AND COMMUNITY SERVICES

Department begins tourism research

The recreation and park administration department is conducting a two-part study for the Missouri Division of Tourism.

In the project's first phase, researchers who conducted 2,500 mail and phone interviews learned that no other studies of the state's travel and tourism industry currently are under way.

The second part of the project started this summer. Question-

naires were sent to 150 tourist attractions across the state, such as museums, fast-food restaurants, parks, zoos and motels. Throughout the next year, business operators will distribute the 600,000 surveys to their customers.

The state will use the data to market Missouri to tourists.

Seminar stresses local development

The community development department sponsored the 20th annual International Community and Rural Development Seminar May 20 through June 1. Some 30 students from eight countries participated.

Students spent one week on Campus studying culture, participation, self-help, self-needs, leadership and technology. A second week spent with host families in Nevada, Mo., gave students the opportunity to study a rural community.

The seminar emphasized applying principles of community development to the local development needs of each student's native country.

Coordinators of the seminar were Dr. Bryan Phifer and Dr. Eugene Robertson, professors of community development.

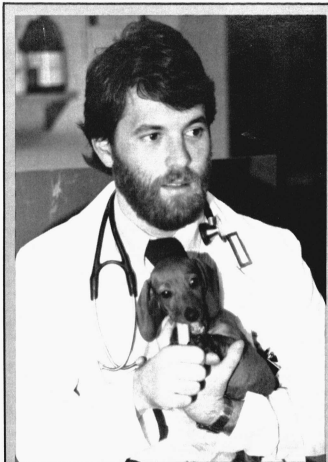
SOCIAL WORK

School assists state commission

The Missouri Children's Services Commission has asked the school to prepare a report for the governor and legislature on the state of children in Missouri.

The chief executive officers of all state agencies that have programs for children, a juvenile-court judge and members of the legislature serve on the commission.

Information for the report is being gathered and analyzed this summer. The school also will assist the commission in developing plans to coordinate services for children and eliminate program duplication. Another goal is to improve interagency staff development and training.



When 7½-week-old Buffy exercises or gets excited, she often collapses and sleeps for a minute, says Dr. David Knapp. The attacks are characteristic of a rare sleeping disorder known as narcolepsy.

VETERINARY MEDICINE

Drowsy dog displays narcoleptic disorder

A DACHSHUND THAT FALLS asleep while chasing a ball across the floor is no ordinary puppy. But owners of Buffy, a 7½-week-old dachshund, reported just that problem to veterinarians at the Teaching Hospital. The puppy had suffered what appeared to be fainting spells and incoordination since she was purchased from a pet shop one week earlier.

Dr. David Knapp suspected the sleep disorder narcolepsy as he watched the puppy's

odd movements. Tests confirmed his suspicion: Buffy has the rare disorder that also affects five to 10 individuals in 10,000.

Narcolepsy, in itself, is not a life-threatening disorder for humans nor dogs. In humans, the syndrome is characterized by excessive daytime sleepiness. Dogs, on the other hand, display more noticeable trance-like states of unconsciousness that last from one second to several seconds. The condition can be controlled by limiting the dog's exposure to stressful situations.

Buffy's owners donated her to the college in hopes that the study of her condition will help humans suffering from narcolepsy. In April, Knapp sent Buffy to the Stanford University Sleep Clinic, where doctors and veterinarians are studying a number of dogs with the disorder. Eventually the Stanford doctors will breed her with a narcoleptic dachshund who also lives at the clinic.

News About Alumni

CLASS NOTES

'27

Lester Ziffren, BJ, of New York City, retired director of public relations with Kennecott Corp., is a member of the boards of directors of Americas Foundation, Chilean Trading Corp. and Friends of SOS Children's Villages Inc.

'37

Leon Quell Forman, BSED, MA '39, former track and field coach at Long Beach (Calif.) Polytechnic High School, has been selected to officiate track and field events at the Olympic Games this summer in Los Angeles.

Willis C. Theis, Arts, is president of the Man of the Month Fraternity, an organization of members chosen for their contributions to Kansas City's civic and cultural growth.

'38

Irwin L. Ungerleider, Arts, is employed at the Air Reserve Personnel Center at Lowry Air Force Base in Denver.

'40

Richard A. Litflin, BJ, of Menlo Park, Calif., retired in October as senior vice president of United Press International.

Pauline Thayer Lynn, BJ, of Flemington, Mo., retired Dec. 31 from the Polk County Bank after 30 years of service.

'41

Eugene B. Brody, AB, MA, BS Med '43, of Baltimore has been named director general of the World Federation for Mental Health. He is professor of psychiatry at the University of Maryland and editor in chief of the *Journal of Nervous and Mental Disease*.

Last fall, **Virgil Tweedie**, AB,

MA '43, received an outstanding faculty member award from Baylor University in Waco, Texas, where he is a professor of chemistry and premedical/pre dental adviser.

'43

Robert Alva Armes, Arts, Agr, received an outstanding teacher award from the American Vocational Association Trade and Industrial Division. He teaches masonry at a vocational school in Clinton, Mo., and is president of the Trade and Technical Division of the Missouri Vocational Association.

C.W. Browning, BS Agr, MS '69, of Warrensburg, Mo., is assistant to the director of extension for the University of Missouri. He works out of the Johnson County Extension Center.

Nelson Louis Church, BS PA, has retired from TWA Airlines after 30 years of service. His wife, **Anna Lee Barrett Church**, BS Ed, recently retired from teaching in Kansas City where they live.

Kappa Alpha Theta celebrates 75th year



Elizabeth Spaulding, left, the only living charter member of the Alpha Mu chapter of Kappa Alpha Theta, receives a special recognition certificate from sorority sister Avis Tucker at the organization's 75th anniversary celebration in Columbia, March 30 to April 1. Tucker is a past president of the University's Board of Curators.

Ralph A. Hulen, BS Agr, of Bowling Green, Mo., retired Feb. 1 after practicing veterinary medicine 35 years. He is employed with the U.S. Department of Agriculture's food and processing division.

'46

Osall B. Capps, Arts, of Jefferson City, received a Lifetime Achievement Award from the National Association of State Foresters. He is assistant director of the Missouri Department of Conservation and a director of Forest Farmers Association.

'48

H. Gene Pratte, BS Ed, M Ed '53, of Farmington, Mo., professor emeritus and former director of the counseling center at Southwest Missouri State University in Springfield, is an outpatient coordinator at Southeast Missouri

Community Treatment Center.

E.A. "Wally" Richter, BJ, of Jefferson City received the first Leadership Award from the National Association of Bar Executives Public Relations Section Sept. 21. Richter is director of information for the Missouri Bar.

Paul W. Tucker, PhD, and his wife, **Beverly Caryl Livingston Tucker**, BS Ed '41, live in Bartlesville, Okla., where he is vice president of the gas and gas liquids group of Phillips Petroleum Co. and president of a subsidiary, Phillips Natural Gas Co.

'49

John Crews, BS ME, recently completed 35 years of service with the Missouri Highway and Transportation Department at Jefferson City.

John Hall Dalton, AB, a Kennett, Mo., attorney, received a 1984 Arts and Science Distinguished Alumnus Award from UMC.

H. Denny Davis, BJ, recently purchased the *Democrat-Leader* and *Advertiser* newspapers at Fayette, Mo., where he owns Wood Creek Corp., a specialty printing firm.

Richard F. Ferguson, BS BA, has been promoted from branch manager and advertising director to vice president at Financial Federal Savings and Loan Association in Carthage, Mo.

Kyle C. Kent, BS Agr, DVM '53, Green City, Mo., veterinarian, was installed as president-elect of the Missouri Veterinary Medical Association Jan. 28.

'50

Edmund J. Krautmann, DVM, and his son, **Mathew J. Krautmann**, BS Agr '78, DVM '82, recently opened the Livingston County Veterinary Service in Chillicothe, Mo.

Scott Sawyers, BS Agr, MS '66, was named director of the marketing development division of the Missouri Department of Agriculture at Jefferson City Feb. 1.

Donald S. Slavin, BS EE, manager of engineering and operations at Northeast Missouri Electric Power Cooperative in Palmyra, Mo., was elected president and chairman of the board of the Palmyra Saving and Building Association Jan. 19.

'51

Delmar L. Burton, BS BA, was promoted from senior vice president to executive vice president at Employers Reinsurance Corp. of Overland Park, Kan., Sept. 15.

Eugene J. Feldhausen, BS BA, JD '58, has been named chairman of the state Highway and Transportation Commission. He is an attorney with the Platte City, Mo., firm of Feldhausen and Eskridge.

John B. Lewis, BS Agr, MA '53, received the E. Sydney Stephens Award from the Missouri chapter of the Wildlife Society Feb. 9. Lewis, who lives in Columbia, is wildlife research supervisor with the Missouri Department of Conservation.

R.L. "Bill" Pearce, MS, has been promoted from associate to senior associate scientist in the GAS/SPEC technology group at Dow U.S.A. in Freeport, Texas.

J.R. Randolph, BS Agr, DVM '55, a Marshall, Mo., veterinarian, was installed as president of the Missouri Veterinary Medical Association Jan. 28.

'52

Lynn Moore Ewing Jr., AB, JD '54, has been named president and chief operating officer of the Farm and Home Savings Association at Nevada, Mo. Ewing, former general counsel for the financial institution, received a 1981 UMC Alumni Association Faculty-Alumni Award.

In December, Campbell Soup Co. of Camden, N.J., named **John R. Morris**, AB, president of its packaged foods division. He continues as vice president of corporate development and chairman of the board.

'53

Phil Acuff, BS BA, is president of the 1,000-member Home Builders Association of Greater Kansas City.

John Mayo, BS Agr, is vice president in charge of investments for American National Bank of St. Joseph, Mo. Formerly, he was president of American Bank of Trenton and Spickard, Mo.

'54

Ronald L. Hughes, BS BA, former general manager of the Palmer House in Chicago, is vice president of Conrad International for Australia and managing director of the Conrad International hotel/casino in Queensland, Australia.

Jack Nelson Thornton, AB, was promoted from senior group executive to executive vice president and chief operating officer at Wadsworth Inc. of Belmont, Calif., Jan. 1.

'55

George R. Dawson, MS, received the James F. Cole Memorial Award for Service Nov. 5 from New Mexico State University-Las Cruces, where he is professor and head of the agricultural economics and agricultural business department.

John R. Ziercher, BS CE, of Phoenix, Md., retired Sept. 30 from Exxon. He is vice president of marketing and operations and on the board of directors at Alger Oil Co., a Shell Oil Co. distributor in Rising Sun, Md.

'56

Leonard G. Brackeen Jr., BS ChE, is vice president of fossil fuel resources at Houston Lighting and Power Co.

Joe H. Fox, BS Agr, is a trust representative in the individual services marketing group at Mercantile Trust Co. of St. Louis.

Commodore Daniel W. Mc-



Mahn-Je Kim brings a wealth of economic experience to his new position.

Kim named minister of finance

A BOMB BLAST in Rangoon, Burma, last October killed four South Korean cabinet ministers and 13 others.

After this unsuccessful presidential assassination

attempt by North Koreans, the South Korean prime minister and surviving cabinet ministers resigned en masse to give President Chun Doo Hwan a free hand in reorganizing the government.

In the reshuffle, **Mahn-Je Kim**, MA '60, PhD '64, was appointed minister of finance.

Kim, first president of the KorAm Bank, a tie-up bank between Korean businessmen and the Bank of America established in March 1983, has served as a member of the Korean Monetary Board since 1975.

Described as a man of great ability, wit and charm, Kim helped the government establish an economic program that put the national economy onto a rapid growth track in the '70s.

He was appointed president of the Korean Development Institute in 1981 while serving on the Special Committee for National Security Measures.

Kinnon Jr., BS BA, was the keynote speaker at UMC's Dec. 17 Reserve Officers Training Corps commissioning ceremony. He is assistant commander for inventory and systems integrity at Naval Supply Systems Command in Washington.

Ronald L. Powers, BS BA, former general manager of business installation and maintenance-South Texas for Southwestern Bell, became area vice president of AT&T Information Systems in Houston Jan. 1.

Paul F. Roth, BS CE, former vice president for Southwestern Bell Telephone in Texas, was appointed vice president of operations for Southwestern Bell Telephone Co. in Arkansas March 1.

John C. Tindel, AB, MA '57, JD '63, is listed in the third edition of *Who's Who in American Law*. Tindel, an attorney in the Cabool and Houston, Mo., firms of Tindel and Ellsworth, also is president of Hiett Abstract Co.

'57

James Deberry, AB, JD '59, has been elected vice president of the trust department at Commerce Bank of Kansas City.

James H. Dowling, BJ, has been named president and chief operating officer of the New York City international public relations firm of Burson-Marsteller.

John R. Harvey, BS AgI, received the 1983 Agricultural Relations Council Founders' Award for excellence in agricultural public relations. He is production information supervisor for Du Pont Co.'s agricultural chemicals division in Wilmington, Del.

Dennis Hudson, AB, is vice president and director of research at George K. Baum and Co. of Kansas City. Formerly, he was director of research at First Mid-America Inc.

In August, **Glen Kleine**, BS Ed, MA '59, was promoted to associate professor and named chairman of the mass communications department at Eastern Kentucky

University at Richmond, Ky.

Jerry E. Ritter, BS BA, has been promoted from vice president-finance to vice president and group executive for Anheuser-Busch Inc.

'58

Beatrice Foods Co. of Chicago named **Elmer E. Litton**, BS Agr, general manager of Imperial Oil and Grease Co. Jan. 30. Formerly, he was company vice president of engineering.

'59

A. Duane Addleman, BS Agr, MS '60, acting dean of the school of allied health at Ferris State College in Big Rapids, Mich., recently was named a fellow of the American Society of Allied Health Professions.

Walter S. Drusch Jr., AB, JD '63, and **Albert C. Lowes**, JD '59, opened the Jackson, Mo., law firm of Lowes and Drusch April 2.

James Ted Herfurth, BS BA, is senior vice president and head of the business division at Central Bank in Jefferson City.

Merle W. Weisenborn, BS BA, recently was designated a senior real property appraiser by the International Society of Real Estate Appraisers. He is president of Merle W. Weisenborn and Associates of Kansas City.

'60

Billy Ray Appleton, BS, of Oak Ridge, Tenn., has been elected vice president of the 2,000-member Materials Research Society. He directs the surface modification and characterization facility and its collaborative research center at Oak Ridge National Laboratory.

J. Larre Barrett, BJ, has been promoted to vice president and director of sports sales at ABC Television Network in New York City.

In January, **Doris Asselmeier England**, BS Nur, was appointed a vice president of St. Louis Children's Hospital.

Kaiser Refractories promoted **Larry R. Kessler**, BS IE, BS BA, from chief industrial engineer to brick production superintendent at its Mexico, Mo., plant.

Robert J. Smith, BS, DVM, manages animal health research at Continental Grain's Wayne

Feed Research Farm in Libertyville, Ill. He previously was technical services manager at MFA Inc. in Columbia.

'61

Neil Lester Amdur, BJ, has been named editor in chief of *World Tennis*. Formerly, he was

lead tennis reporter-writer at the *New York Times*.

Charles F. Batch, M Ed, of Ballwin, Mo., former vice president with Miceli Enterprise, is an assistant vice president at Ira E. Bery Inc.

Michael R. Helton, BS CE,

vice president and secretary at A.P. Green in Mexico, Mo., has been appointed to the board of directors of Associated Industries of Missouri.

'62

James W. England, MA, PhD '64, former dean of faculty and vice president of academic affairs at Occidental College in Los Angeles, has been named provost of Swarthmore (Pa.) College.

Gary A. Tatlow, AB, JD '64, a partner in the Moberly, Mo., firm of Hulen-Hulen, Tatlow and Gump, is included in the third edition of *Who's Who in American Law*.

'63

Michael I. Burch, AB, of Woodbridge, Va., was named assistant secretary of defense (public affairs) Nov. 23. He was a public affairs officer at the Pentagon 11 years.

Joe G. Dillard, BS Agr, MA '65, of Columbia recently received an award of excellence from the Missouri chapter of the American Fisheries Society. He is a senior fisheries biologist with the Missouri Department of Conservation and a fisheries extension specialist at UMC.

Art Kriemelmann, BJ, of Larchmont, N.Y., was named president of the Radio Networks Association Sept. 28. Formerly, he was vice president in charge of sales at Mutual Broadcasting.

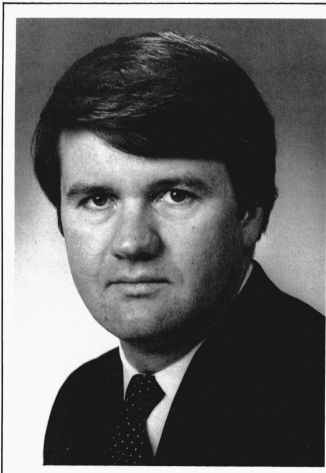
Carrol Dean Mills, BS Agr, recently was promoted to regional manager at Merck and Co.'s MSD AGVET division in St. Louis. He previously was an accounts supervisor for the firm in Nebraska.

John S. Thornton, MS, of Independence, Mo., has been promoted from chemical specialist to group leader in the biochemistry section of Moby Chemical Corp.

Bill Tobin, BS Ed, M Ed '67, former Tiger halfback and place-kicker, has been named personnel director for the Chicago Bears. He and his wife, **Dusene Vunovich Tobin**, BS Ed, M Ed '66, live in Arlington Heights, Ill.

'64

In March, **John Michael Anglum**, BS BA, was named loan officer at CharterBank in Cassville, Mo., where he owns and op-



Exporting from the Midwest to Saudi Arabia has been a successful business venture for Jerry Stock.

Stock deals for Saudis

DES MOINES, Iowa, is farther from either coast than most exporters would care to be, but **Jerry Stock**, BS BA '73, vice president and general manager of Exporters Inc., says location is becoming less of a problem.

"It used to be that the big companies were surprised when we'd call them about making purchases. We had to do a lot of explaining about who we were, where we were from and what we do. Now after about three years, we've got the heads of these companies flying into Des Moines trying to sell us."

Money is at the root of all this attention. Stock is the

United States purchasing agent for Prince Faisal Al-Sudairy of Saudi Arabia.

"You've got to understand that Saudi Arabia is trying to do in one generation what the United States has done in 200 years. The development over there has been fantastic, but one problem has been getting supplies."

Stock can fill the bill. While most purchases are routine, Stock has shipped some interesting orders like 5,000 imprinted balloons, racquetball courts and a Chevy van with a built-in videotape machine.

erates Anglum's Home do-it Center.

Roger Dale Crafe, BS BA, former general manager of leasing at U.S. Steel Corp. in Pittsburgh, has been elected president of U.S. Steel Credit Corp.

Harold W. Eickhoff, PhD, president of Trenton (N.J.) State College, has been elected to the board of directors of the American Council on Education.

'65

Robert Clayton II, JD, of Hannibal is president of the Missouri Bar Association.

Larry T. Gillig, BS Agr, DVM '68, of Kansas City was named 1984 Veterinarian of the Year Jan. 28 by the Missouri Veterinary Medical Association. He owns the Raytown-Gregory Veterinary Clinic.

Robert Martin, BS BA, former head of the Columbia Board of Realtors, has been appointed executive vice president of the Boca Raton (Fla.) Board of Realtors.

Maj. William G. Ruestmeyer, BS EE, chief of the elec-

tronic combat division, electronic security command in San Antonio, Texas, was awarded a meritorious service medal while he was chief of program development at the Air Force Technical Applications Center.

'66

David Lee Bowman, BS BA, MA '67, recently was named vice president of retail marketing and sales in the ethnic foods division of Beatrice Foods Co. of Chicago.

In November, **Marvin Fielding**, EdD, was named president of State Fair Community College at Sedalia, Mo., where he was vice president for instruction 11 years.

Phillip A. Jones, BJ, vice president and general manager of KCTV in Kansas City, received a Service to Mankind Award March 13 from Sertoma Club International.

Morty Lebedun, AB, MS '69, PhD '75, became superintendent of Western Missouri Mental Health Center in Kansas City Feb. 1. He was director of community psychiatric services with the Mis-

souri Division of Comprehensive Psychiatric Services.

Anne Dana Robinson, BJ, director of alumnae programs at Stephens College, received a distinguished service award from the Council for the Advancement and Support of Education Jan. 15.

Jim F. Summers Jr., BS Ed, M Ed '67, a St. Joseph realtor, has been appointed to a six-year term on the Missouri Western State College board of regents.

'67

Robert E. Dewhirst, AB, BJ '69, MA '70, is an assistant professor of political science at Northwest Missouri State University-Maryville. He holds a PhD from the University of Nebraska-Lincoln.

John R. Ehrlich, BS Ed, M Ed '68, is a pilot with American Airlines at LaGuardia Airport in New York City.

H. Roger Grant, MA, PhD '70, has written *The Corn Belt Route*, a history of the Chicago Great Western Railroad Co. He is a pro-

fessor of history and assistant department head at the University of Akron, Ohio.

David Lawson, BS BA, has been named director and controller for Southwestern Bell Mobile Systems Inc. of Dallas. Formerly, he was staff manager-college recruiting at Southwestern Bell Telephone in Dallas.

Michael O. Rigg, BS BA, MA '68, of Chicago has been appointed to the board of directors of Continental Illinois Limited.

Randolph G. Snider, BS BA, has been appointed sales manager with Presidents Island Steel and Wire Inc. in Memphis, Tenn.

John Stephen Weber, JD, recently was appointed state government relations manager for AT&T Co. in Jefferson City. He previously was vice president, general counsel and secretary of Missouri Power and Light Co. and general counsel and secretary of Missouri Edison Co.

Bill Zieffe, MA, is a systems engineer in the corporate telecommunications group at Home

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Federal Savings and Loan Association in San Diego.

'68

Thomas A. Bankhead, BS BA, MBA '72, former executive director of Bass Research Foundation in Starkville, Miss., is director of business, administration and development at Kemper Military School and College in Booneville, Mo.

David B. Cronshaw, BS Agr, MS '69, PhD '72, is head of the agriculture department at East Texas State University at Commerce. He was a professor of animal science and academic coordinator at Texas A&I University 12 years.

William A. Gay, BJ, has been appointed editor and publisher of *The Beatley* (Calif.) *News*. Previously, he was assistant managing editor of the *Imperial Valley Press* in El Centro, Calif.

Richard Lyons, EdD, and David Beach, PhD '78, have written a textbook, *Solid State Electronic Amplifiers*, published by Reston Publishing Co. Both are members of the electronics and computer technology faculty at Indiana State University at Terre Haute.

Mercantile Trust Co. N.A. of St. Louis has promoted **John W. McClure, BS Ed**, to executive vice president Midwest area.

C. Patrick McLarney, JD, of the Kansas City law firm of Shook, Hardy and Bacon, has been elected a fellow of the International Society of Barristers.

Robert R. Stickney, MA, became director of the Southern Illinois University Carbondale cooperative fisheries research labor-

atory Jan. 16. He was a wildlife and fisheries sciences professor at Texas A&M University.

'69

Judith Brown Cornell, BS Ed, M Ed '72, MBA '79, recently was promoted to assistant vice president of Mercantile Bancorporation of St. Louis.

Randolph J. Forrester, AB, city manager of Wyoming, Ohio, was selected 1983 Administrator of the Year by the Greater Cincinnati chapter of the American Society for Public Administration.

Stanley Greenberg, BJ, is vice president and manager of Blair Radio's St. Louis office.

James W. Kienker, BS BA, of Kirkwood, Mo., was elected senior vice president of Boatmen's Bancshares Inc. in St. Louis where he continues as controller.

Patricia Ann Wallace Konstanty, AB, is an attorney for Bank of America in New York City.

William M. Knight, BS Agr, MS '70, received a meritorious service award from the U.S. Department of Agriculture's Soil Conservation Service. He is a district conservationist in Platte City, Mo.

John Lambert, MA, owner of John Lambert Associates in Roanoke, Va., recently was accredited by the Public Relations Society of America.

'70

In February, **John F. Bass, BS BA**, was named auditing officer at Mercantile Bancorporation Inc. in St. Louis.

Dennis A. Cummings, BS EE,

MS '78, has been promoted from program manager to director of computer systems management at the Kansas City division of Bendix Corp.

Howard C. Gosnell Jr., AB, JD '73, recently was appointed general counsel at Farm and Home Savings Association in Nevada, Mo.

Donna Haley, BS Ed, M Ed '71, a learning skills specialist at UMC's Rusk Rehabilitation Center, discussed "Computer Assisted Therapy: The Development of Individualized Computer Programs for Use in Cognitive Retraining of the Head Injured" at the fourth annual traumatic head injury conference in Boston Oct. 19.

Connie Schroer Harrison, AB, MA '73, has been named public relations officer at Mercantile Bancorporation Inc. in St. Louis.

James Hofbauer, BS Ed, recently was promoted from area operations manager to divisions operation manager for IIT Commercial Finance Corp. in Clayton, Mo.

Capt. David M. Howard, BS Ed, MS '73, is director of installation services at the U.S. Army's defense industrial supply center in northeast Philadelphia.

Jeanne Stephens Lee, M Ed, PhD '78, is a director of the Commerce Bank of Moberly, Mo.

Lt. Col. Jack H. Morgan, BS ChE, JD '71, and his wife, **Deborah Garner Morgan, BS Ed '73**, announce the birth of a son, William Garner, Nov. 1. Morgan is staff judge advocate at England Air Force Base in Alexandria, La.

'71

Ed Atkisson, BS AgE, has been promoted to manager of Schreiber Foods Inc.'s plant in Monett, Mo. Formerly, he was plant personnel manager at Carthage, Mo.

Ralph W. Babb Jr., BS BA, has been elected an executive vice president and chief financial officer of Mercantile Bancorporation Inc. and Mercantile Trust Co. N.A. in St. Louis.

Laurence W. Cohen, BJ, publishes *Corporate Meetings and Incentives* magazine at Harcourt-Brace-Jovanovich Publications in New York City. He previously was advertising director for *Chain Signs* magazine in New York.

Steve Doyal, BJ, recently received the Arthur E. Lowell Award for Excellence in Organizational Communication from the Kansas City chapter of International Association of Business Communicators. He is manager of advertising and public relations for Crown Center Redevelopment Corp.

The Travelers Corp. of Hartford, Conn., recently appointed **Karen Beth Lenk, BJ**, assistant director of its casualty-property personal lines department.

Lawrence R. McClure, BS Ed, JD '74, is included in the third edition of *Who's Who In American Law*. McClure is an attorney in Marshall, Mo.

John Warren Scott, MA, has been promoted from research officer to vice president at Federal Reserve Bank of Richmond, Va.

Stephen N. Smith, BJ, MBA '75, is director of business development for Herbert H. Rozoff Associates Inc. in Chicago.

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Send check or money order for \$29.97 (includes tax & shipping) along with your name, address, phone and kit number to: **Patti Crafts, P.O. Box 8152, St. Joseph, Mo. 64508, (816) 232-5251**. Orders are shipped within 72 hours of receipt. Kits are also available finished in limited quantity by special order.

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Members of the class of 1934 attending their 50-year reunion April 27 were, from left, first row: Donald Koontz, Richards, Mo.; Ealton Nelson, Falls Church, Va; Alfred Gary, Bordentown, N. J.; Ruth (Hawkins) Tousey, Sun City, Az; Rose (Kenter) Poehman, Columbia, Virginia (Elliott) von Lackum, Memphis, Tenn.; Paul Schaefer, Muldrow, Okla.; Charles Proctor, Columbia, Mo. Second row: James Hughes, Richmond, Mo.; Helen (Rieth) Taft, Kirkwood, Mo.; Marion Thurston, Jr., Columbia; Mary (Sears) and Howard Lang, Jr., Columbia; Robert Smith, Bartlesville, Okla.; William von Lackum, Memphis, Tenn.; Frank Martin, Warrensburg, Mo. Third row: Guy Tourney, Quincy, Ill.; David England, Alamogordo, N. Mex.; Merle Werner, Falls Church, Va.; Esmeralda (Mayes) Treen, Sussex, Wisc.; Edna (Tornsjo) Tyler, St. Paul, Minn. Fourth row: James Geiger, Ferguson, Mo.; Edgar Goodman, Tulsa, Okla.; Lafe Allen, Arlington, Va.; Carter Hilsabeck, Austin, Tex.; Eleanor (Trachsel) McDonald, St. Joseph, Mo.; Woodrow Hatfield, Webster Groves, Mo. Fifth row: Margaret (Turner) Morris, Clarksville, Mo.; Edith (Zelle) McCuity, Florissant, Mo.; Janet (Cross) Robards, Florissant, Mo.; Robert Hoover, Shawnee Mission, Kan.; Middleton Mitchell, Festus, Mo.; Miller Carpenter, Sumner, Mo. Sixth row: Russell Riley, Santa Ana, Calif.; Jack Swatek, Mexico, Mo.; Ralph McCall, Columbia, George Smith, Columbia; Clark Kidd, Tyler, Tex.; William Pyle, Redding, Calif.; Louise (Ferguson) and Armstrong Crider, Cassville, Mo.; David Calhoun, California, Mo.; Carl Humphrey, Jefferson City, Mo.



With Greek and Roman Achievements as its theme, the 59 participants of the third annual Alumni Seminar Weekend, March 30 to April 1, were treated to a slide show and lecture on the lost cities of Vesuvius by Bill Garrett, BJ '54, editor of National Geographic magazine.

Lucille Church Vobornick, BS Ed, of Kansas City is district manager of the Northern Plains States-Webster Division of McGraw-Hill.

George E. Ward II, BS BA, of Kansas City is vice president-treasurer and controller of Continental Healthcare Systems.

'72

Roger Clark, BJ, is vice president of Summit Advertising, a Norfolk, Va., marketing and advertising agency.

William D. Cook, BS Agr, and his wife, Susan, of Callao, Mo., announce the birth of a son, Jonathan David, Dec. 22.

In January, **Paul A. Courter**, BJ, of Boston was promoted to general sales manager at Safeguard Business Systems.

Piper, Jaffray and Hopwood Inc., a full-service investment firm in Minneapolis, has promoted **Neil T. Douthat**, MBA, to assistant vice president at its Kansas City office.

Barry M. Gourley, MBA, of Farmington Hills, Mich., has been promoted to vice president at Manufactures National Bank of Detroit.

Jane Rudolph McLaughlin, AB, MA '75, is a Butler Library adjunct reference librarian at Lindenwood College in St. Charles, Mo.

John Masterson, AB, M Ed '74, and his wife, **Nancy Kruger Masterson**, BS Ed, of Camden, Mo., announce the birth of a son, Robert Edward, Dec. 19. Masterson is a teacher with the Division of Youth Services and she is park superintendent at Ha Ha Tonka State Park.

Steven Kent Schneider, BS BA, who recently received chartered bank auditor certification from the Bank Administration Institute, is vice president and auditor at Idaho First National Bank in Boise.

'73

Gary L. Bussing, BS BA, has been named second vice president of marketing, planning and research at United of Omaha, an affiliate of Mutual of Omaha (Neb.) Cos.

Thomas J. Henry Jr., BJ, former executive assistant to the

mayor of Indianapolis, is director of university relations for Indiana University-Purdue University at Indianapolis.

Michael W. Herrick, BS Agr, MS '76, MBA '76, is a consulting services manager at Ernst and

Whinney's St. Louis office.

John Hunt, BS BA, MA '78, a former manager with Arthur Andersen and Co., manages the management advisory services group at Price Waterhouse in St. Louis.

Michael J. Keel, BJ, former

account executive and manager of audio-video programs for Lyons Studios Inc. in Wilmington, Del., is national advertising manager for Sylvania Audio-Video in Knoxville, Tenn.

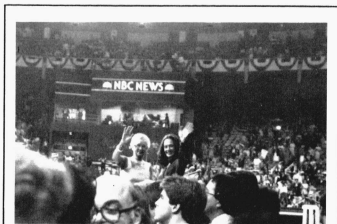
Jay Miller, BS Agr, and his wife, **Meredith Pratt Miller**, BS HE '74, of Aurora, Colo., announce the birth of a son, Alexander James, Sept. 7.

John Perkins, BS PA, of Jefferson City has been named commissioner of the Missouri Division of Securities. He was chief of the Enforcement Division.

Maj. Kenneth W. Schroer, BS BA, JD '80, and his wife, **Linda Ross Schroer**, BS Ed, have moved to Torrejon Air Base near Madrid, Spain, where he is deputy staff judge advocate.

Edward D. Stroesser, BJ, manages the Jefferson City advertising agency office of Communique Inc.

Michael P. Wilson, BJ, AB, JD '80, deputy judge advocate with the 39th Tactical Support Group, received a meritorious service medal at Incirlik Air Base, Turkey.



On the podium at the 1980 Democratic National Convention in New York, Sandra Perlmutter, right, assists party secretary Dorothy Bush with calling roll.

Perlmutter enjoys political activities

IN VOLUNTEERING her services to the Democratic National Committee eight years ago, **Sandra Perlmutter's** goal was to help defeat the Republicans, not to start a political career. She did both.

"When I walked in the door of party headquarters in February 1976, I never dreamed what might and actually did happen," says Perlmutter, BS Ed '74, who was a graduate student at George Washington University at the time.

"My evenings and weekends were devoted to working with the radio and communications department. We spent hours researching and planning a project used by our 1976 nominee."

After the convention that year, Perlmutter was asked to temporarily join the staff as an assistant to the director of radio news.

"This opportunity took me away from my studies, but I made the decision—with a little hesitation—not to pass it up."

The job became more permanent when Jimmy Carter moved into the White House. Party secretary Dorothy Bush

hired Perlmutter to supervise the day-to-day activities of her office.

As assistant to the secretary of the national committee, Perlmutter sees to it that the 337 members function according to the party rules; plans national, executive and standing committee meetings; and certifies all delegates and alternates to the national conventions.

At the convention this summer in San Francisco, Perlmutter will work closely with the committees on platform, rules and credentials; assist the official timekeeper and parliamentarians; supervise tally clerks; prepare temporary rolls of participants; and edit the official proceedings.

Perlmutter's dedication to the political system was nourished by the turmoil of the '60s and '70s. "I believe our nation's strength is in the millions of Americans who look ahead with hope. We must take the time to train our young, care for our elderly and make certain we never find ourselves sitting back and leaving the responsibility of a better tomorrow to our neighbor."

'74

Hannah Gurin Brewer, BS Ed, and her husband, David, of Sioux City, Iowa, announce the birth of a daughter, Valerie Michelle, Jan. 17.

David E. Coffelt, BS Agr, owns Cass County Land Title Inc. in Harrisonville, Mo.

Lt. Cmdr. Christopher A. Douglas, BS AgE, and his wife, **Georgia Woolley Douglas**, BS HE, live in Norfolk, Va., where he, former assistant navigator of the USS Kittyhawk, is a student at Armed Forces Staff College.

David S. Hoffner, BS IE, former plant manager of Schreiber Foods Inc. in Monett, Mo., is group vice president for operations at Leggett and Platt Inc. in Carthage, Mo.

Steven Paul Kuenzel, BS BA, JD '76, is a partner in the Washington, Mo., firm of Eckelkamp, Eckelkamp, Wood and Kuenzel.

Kathy Cunningham Marts, BJ, is an account coordinator with the Kansas City advertising and marketing firm of Smith and Yehle Inc.

James E. Mello, BS PA, MS '77, former chief administrator of

Walpole, Mass., is city manager of Ferguson, Mo.

Don Nikodim, BS Agr, M Ed '77, a farm management specialist in Keytesville, Mo., was named executive director of the Missouri Pork Producers Association Dec. 1.

Michael A. Oltman, BS Agr, DVM '78, owns the St. Clair (Mo.) Veterinary Clinic.

Joe Roth, BS BA, former budget and financial analysis supervisor at MFA Inc. in Columbia, is controller of Central Methodist College at Fayette, Mo.

Former *Columbia Daily Tribune* managing editor **Lee Strobel**, BJ, is editor of *The Daily Herald* in Arlington Heights, Ill.

Howard Dan Tarwater Jr., BS Ed, and his wife, Tammy, of Las Vegas, Nev., announce the birth of a daughter, Megan Ann, Oct. 24. He is director of personnel at Memorial Hospital.

Stephen Velle, BJ, president of the Jefferson City advertising agency of Communic Inc., manages its Columbia office.

Ray Walters, BS MAE, has been promoted to project manager in the power production division of Western Farmers Electric Cooperative in Anadarko, Okla.

Maurice Wolff, BS Agr, M Ed '82, is an agriculture extension adviser with the Lee County (Mo.) Cooperative Extension Service.

'75

Lawrence W. Conant Jr., BS Ed, and his wife, **Kristine Keller Conant**, BS HE '74, of Gordonvale, Queensland, Australia, announce the birth of a daughter Oct. 19.

Beth A. Gibson, BSW, former director of client and community services at UMKC, is a financial development specialist for Camp Fire in Kansas City.

Carol Kellett, M Ed, PhD '80, is chairman of the home economics department at Central Missouri State University-Warrensburg.

James F. Koukl, MS, PhD '78, is an associate professor and director of medical technology at the University of Texas at Tyler.

Thomas G. Kuennen, BJ, associate editor of *Rock Products* magazine in Chicago, received a Jesse H. Neal Editorial Achievement Award Feb. 29 from the American Business Press Inc.

Carol S. McLerran, BS Ed, is a marketing manager with Shaughnessy, Fickel and Scott Architects Inc. of Kansas City.

Merrill Meyer, BS Agr, is an assistant emergency loan supervisor for the Randolph County (Mo.) Farmers Home Administration.

L. Dwane Rees, BS, and his wife, Elaine, of Vandalia, Mo., announce the birth of a daughter, Kristin Lynne, Nov. 4.

William D. Steinmeyer, JD, is chairman of the Missouri Public Service Commission in Jefferson City.

Virgil V. Van Trease, AB, sales manager with Prudential Insurance Co. in St. Louis, recently was designated a chartered life underwriter by the St. Louis chapter of American Society of Chartered Life Underwriters.

David Vogels III, BJ, of Lafayette, Colo., has been promoted to managing editor of the *Journal of Clinical Orthodontics*.

'76

Maj. Richard D. Barrier, MBA, is chief of the test requirements division, 1st Strategic Aerospace Division, Vandenberg Air Force Base, Calif.

Jeffrey Brooks, BS EE, who recently was promoted to lieutenant commander, is a surface ship planning officer at Charleston (S.C.) Naval Shipyard.

Sarah A. Grim, AB, MS '79, is a corporate staff specialist for Baptist Medical Center in Kansas City and special consultant to the Missouri Hospital Association's swingbed program.

Elliott Lee Hix, AB, is a staff physician in the emergency department at Moberly (Mo.) Regional Medical Center.

Donald Knehans, BS Agr, and his wife, Elizabeth, of Higginsville, Mo., announce the birth of a daughter, Brooke Renee, Dec. 7. He is an assistant manager at MFA Exchange.

Steve J. Koelkebeck, BS BA, has been promoted to manager of the Joplin, Mo., certified public accounting firm of Baird, Kurtz and Dobson.

Gordon C. Warren, Ed Spec, EdD '80, is superintendent of schools for the Neosho, Mo., school system. He was superintendent of schools at Pleasant Hill, Mo., seven years.

'77

Michael J. Bolesta, BS EE, MD '81, and his wife, Sharon, of Durham, N.C., announce the birth of a son, Michael Joseph II, Feb. 18. Bolesta is an orthopedic surgery resident at Duke University.

Lt. Col. Ronald G. Brohamer, MBA, commands the 68th Strategic Missile Squadron at Ellsworth Air Force Base, S.D.

Karen L. Campbell, BS Agr, DVM '79, is an assistant professor of veterinary clinical medicine at the University of Illinois at Urbana-Champaign.

Donald W. Cowherd, BS Agr, former vice president of United Missouri Bank of Monett, Mo., is president of United Missouri Bank of Boonville, Mo.

Larry Garrett, BS Agr, MS '80, is

general manager of Morehouse (Mo.) Agri-Services Inc. Formerly, he was a livestock specialist and agriculturalist in southeast Missouri.

Mark G. Fitzpatrick, BJ, MBA '82, and his wife, **Nancy Morris Fitzpatrick**, AB '79, of Kansas City announce the birth of a son, Timothy Joseph, Oct. 1. Fitzpatrick is vice president of Mark Twin Independence Bank and public address announcer for the Kansas City Comets soccer club and Big Eight Conference Basketball Tournament.

Gaylen W. Laster, BS Ed, M Ed '80, and his wife, **Catherine Schultz Laster**, BS Ed '76, of Moberly, Mo., announce the birth of a son, Grant Evan, July 8. Laster is a counselor at Salisbury (Mo.) High School and she is a special education teacher in the



Last January, 28 Tourin' Tigers chased the sun in a South Pacific Adventure. During a stopover in Sydney, Australia, Pauline Brammoch Moore, BA '25, the oldest member of the party, and travel agent Claudia Trautmann, BA '74, greeted Raymond Pleasant, BJ '67, a resident of Sydney.



Tiger football announcer Bill Wilkerson strikes up the band as guest conductor at the Mizou Symphonic Band Concert April 4 in St. Louis. The St. Louis alumni chapter and Community Federal Savings and Loan co-sponsored the event.

Moherly school system.

Thomas H. Nullmeyer, BS BA, MBA '78, and his wife, **Patricia Kent Nullmeyer**, BS Nur '78, of Paducah, Ky., announce the birth of a son, Michael Thomas, Oct. 23.

Capt. Donald Rex Plannalp, BJ, public affairs officer and aide-de-camp to the president of the National Defense University, recently received the Air Force Commendation Medal at Fort Lesley J. McNair, Washington.

Terry Michael Rose, AB, former assistant administrator at St. Joseph's Mercy Medical Center in Hot Springs, Ark., is assistant administrator at St. John's Mercy Hospital in Washington, Mo.

Robert Harold Shaw, BS BA, is a partner in the Platte City, Mo., firm of Witt, Boggs and Shaw. He holds a law degree from the University of Texas.

The Federal Land Bank Association of Central Missouri has promoted **Steven Albert Smith**, BS BA, to vice president of operations at its Marshall, Mo., office.

'78

David Beach, PhD, and **Richard Lyons**, EdD '69, have written a textbook, *Solid State Electronic Amplifiers*, published by Reston Publishing Co. Both are members of the electronics and computer technology faculty at Indiana State University at Terre Haute.

Boyd Behnke, MBA, former financial vice president of L&L Marine Service Inc. in Clayton, Mo., is manager of the audit department at the St. Louis office of Peat Marwick.

Karen Brune, BJ, has been promoted to business editor of *The Florida Times-Union* and *Jacksonville* (Fla.) *Journal* newspapers.

A direct mail campaign written and directed by **Norton Cohen**, BJ, received the Best of Show Award from the Advertising Federation of St. Louis Inc. He is creative supervisor at Eisenkramer Associates Inc., a St. Louis advertising and public relations firm.

Mathew J. Krautmann, BS Agr, DVM '82, and his father, **Edmund J. Krautmann**, DVM '50, recently opened the Livingston County Veterinary Service in Chillicothe, Mo.

Nancy Earls Krost, BS BA, is a planning officer with Mercantile Bancorporation of St. Louis.

A.P. Green Refractories Co. of Mexico, Mo., recently promoted **David Linneman**, BS Agr, to senior sales engineer at its Prior, Okla., plant. He was sales engineer at Mexico.

Stirling W. Mays, BS BA, and his wife, **Cynthia Nicholson Mays**, BJ, of Dallas announce the birth of a son, Theodore Nicholson, Nov. 7.

Richard E. Mills, BS BA, is a manager with the Kansas City accounting firm of Mayer, Hoffman, McCann.

Lt. Richard J. Morgan, AB, and his wife announce the birth of a daughter, Katherine Elizabeth, Sept. 19. They live in Oak Harbor, Wash.

Sam Scott Phillips, BS PA, JD '82, of Springfield, Mo., is assistant prosecutor of Greene County.

John K. Silberberg, AB, prac-

tices dentistry in O'Fallon, Mo. He graduated from UMKC's dental school in 1983.

Stephen R. Smith, BS Agr, MD '82, and his wife, **Ursula Adrian Smith**, BS Nur '80, of Columbia announce the birth of a daughter, Heather Danielle, Dec. 27. He is an anesthesia resident at University Hospital and Clinics.

James L. Stewart, BJ, has formed Stewart Properties, a full-service commercial real estate firm in Clayton, Mo.

June Davis Wesbury, MS, is director of management auditing and engineering at Alexian Brothers of America Inc. of Elk Grove Village, Ill. Formerly, she was an operational auditor for Loyola University in Chicago.

Craig R. Workman, BJ, former public relations specialist and editor with Blue Cross of St. Louis, is a counselor with Gary Ferguson Public Relations in St. Louis.

'79

In December, **Bobby Aulgar**, JD, assistant prosecutor of Cole County, was selected Prosecutor of the Year by the Missouri Association of Prosecutors.

Gary G. Dameron, BS EE, who recently was promoted to captain, is a pilot with the 92nd Air Refueling Squadron at Fairchild Air Force Base, Wash.

Fletcher/Mayo/Associates of St. Joseph, Mo., has promoted **Scott Johnson**, BJ, to account supervisor.

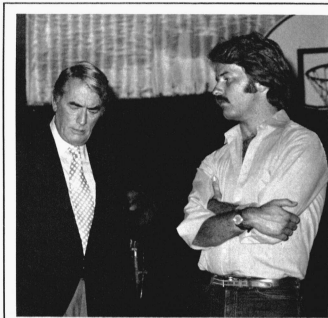
C. Daniel McKinney III, BS BA, former assistance administrator at Reynolds County Memorial Hospital in Ellington, Mo., is assistance administrator-financial controller at Sullivan County (Mo.) Hospital.

Winfield Stanley Mick, BS Agr, is a district conservationist with the Soil Conservation Service for Stoddard County, Mo.

Ronald R. Mix, BJ, has been promoted from news editor to managing editor of the Dixon, Ill., *Evening Telegraph*.

Sally Birmingham Norberg, BS BA, who recently was promoted to captain, is commander of Detachment 1, San Antonio Contracting Center at Brooks Air Force Base, Texas.

John Stewart, BJ, received the



As a favor to the mayor, Gregory Peck appeared in "A Clean Up Los Angeles" public service spot produced by Randy Zook.

Zook makes big-time ads

GETTING THE MESSAGE ACROSS is the specialty of **Randy Zook**, AB '76.

Since 1979, he has been producing radio and television commercials for Doyle, Dane and Bernbach of Los Angeles, one of the country's largest advertising agencies.

His most recent commercial featured George Burns holding a bouquet of flowers while calling Valentine's Day "the most important day of the year for us sex symbols."

His productions also include commercials for Diner's Club and Western Airlines.

Zook oversees a commercial from conception to end. He hires the director and cast, selects the wardrobe, supervises filming and does the editing.

But Los Angeles was not always so good to Zook. He left

a comfortable job as producer at a cable TV station in Overland Park, Kan., with dreams of making it in the land of fast cars and fast bucks.

During his first year there, Zook made it by shuffling through temporary jobs. He enjoyed a brief respite working as a production assistant on two movies, including "The Fog," but then it was back to the temps.

One of those temporary jobs brought Zook to Doyle, Dane and Bernbach to work in the mailroom for a week. "I was so thrilled to have seven days of work," he recalls. During that week, Zook met the agency's executive producer of commercials. Zook told him about his production experience and his "seven days of work" turned into a career.

Best of Show award from the Life Insurance Advertisers Association and a Silver Quill award from the International Association of Business Communicators for an employee publication he edits at Northwestern National Life Insurance Co. of Minneapolis.

Daniel Joseph Swift, BS, and his wife of York, Neb., announce the birth of a daughter, Mallory Elizabeth, Nov. 22.

'80

Carmen Casanova Abbott, MA, presented a paper titled "Post Rotatory Nystagmus: Adult Norms and a Comparison with Head Injured Patients" at the American Physical Therapy Association meeting in Houston Feb. 7. The paper was based on research conducted at UMC's Rusk Rehabilitation Center for the past four years.

Nancy Thiemann Berryman, BS BA, is an accounting officer with Mercantile Bancorporation of St. Louis.

Jack Lindsay Brand, BM, and his wife, **Joni Buesing Brand**, BS Nur '79, of Monrovia, Calif., announce the birth of a son, Travis Paul, March 11, 1983. Brand is employed with Pacific Bell and she is a health services coordinator for Monrovia Unified School District.

Donald Herring, BS Agr, of Linneus, Mo., is chairman of the University of Missouri Extension County of Linn County and of the Meadville (Mo.) Booster Club.

Donna Robb Katen, AB, MS '82, coordinator for strategic planning and marketing at the University of Nebraska Hospital and Clinic in Omaha, has advanced to nominee status in the American College of Hospital Administrators.

Katherine Kerr Kubatzky, BJ, and her husband, **Tim Kubatzky**, BJ, live in Houston where she is a general assignment reporter for *The Houston Post* and he is advertising supervisor for the University of Houston's student newspaper.

Lisa L'Hote, BS, of Columbia has been named executive director of the Boone County chapter of the American Red Cross.

Vicki A. Limbaugh, BS BA, is operations officer and manager of custody and deliver in the securities service department at Com-

merce Bank of Kansas City.

1st Lt. Grover C. Lollar Jr., air weapons controller with the 966th Airborne Warning and Control Training Squadron, recently received the Air Medal at Tinker Air Force Base, Okla.

ASARCO Inc. of New York City appointed **Rick W. Nieder**, BJ, district traffic manager for San Francisco Feb. 7.

Steve Pennington, MD, practices medicine at Kahler Clinic in Bolivar, Mo.

Jean Maria Schildz, BJ, former reporter for the *Edwardsville, Ill., Intelligencer*, is assistant director of public relations for *The Sporting News* in St. Louis.

Allan Brent Turner, BS BA, JD '83, is an associate with the Chillicothe, Mo., firm of Chapman, Chapman and Cowherd.

J. Douglas Walter, Agr, and his wife, **Carol Walker Walter**, BS Nur, of Rock Port, Mo., announce the birth of a daughter, Jessica Jean, Sept. 19.

'81

Eric Anderson, BS Ed, is director of the preparatory division at Capital University's Conservatory of Music at Columbus, Ohio. Formerly, he was brass instructor and acting assistant dean at UMKC.

The E. Bruce Harrison Co. of Washington recently promoted **Denise Lynn Clarke**, BJ, to account manager and manager of media relations.

Maj. Margaret Easterday Cline, MS, nurse coordinator with the 5th General Hospital, recently received a meritorious service medal in Stuttgart, West Germany.

Sam F. Fisher, BJ, is advertising manager at the *Cardinal Free Press* in Carpentersville, Ill.

Mark T. Green, M Ed, who recently was promoted to captain, is company commander with the U.S. Army Medical Department Activity at Fort Benning, Ga.

Martin T. Harrison, MBA, who recently was promoted to major, is chief of the training branch missile codes division, 351st Strategic Missile Wing at Whiteman Air Force Base, Mo.

Robert J. Hoffman, BSA, is a

senior accountant with Price Waterhouse in St. Louis.

Robert V. Jacobi Jr., BJ, is a reporter-photographer with the *Kansas City Labor Beacon*. He remains employed with the Little Blue Valley Sewer District where he recently received his "D" wastewater certification.

Carla Kirts, PhD, assistant professor of agricultural education at the University of Alaska-Fairbanks, recently was appointed to the Alaska State Advisory Council for Vocational and Career Education. She also was named theme editor for *Agriculture Education* magazine.

Joseph S.W. Lathrop, BJ, is a field account executive with Valentine-Radford Inc. of Kansas City.

Diane McFerrin, AB, has been promoted from visitor information coordinator to tour and travel sales manager at the Convention and Visitors Bureau in Kansas City.

Marc R. Sarni, BS BA, of Des Peres, Mo., is a senior accountant with Price Waterhouse in St. Louis.

Dana Ridgway Slavin, BJ, former public relations associate with Dolan and Associates Inc. of Columbia, is public relations coordinator with Sanden Advertising and Marketing Inc. of Kansas City.

Mary Jo Sumner, AB, is a Seagram Distillers Co. sales representative in the Dallas-Longview, Texas, area.

Michael V. Sprock, BS BA, is a senior accountant with Price Waterhouse in St. Louis.

'82

Arthur I. Auer II, of Columbia is a deputy clerk for Boone County.

Sherri Ann Ford, BS Agr, is a reporter and feature writer for the *Bates County News-Headliner* at Butler, Mo.

Ralph Edwin Greenway, BS Agr, is assistant vice president and agricultural representative with the American Bank of Plattsburg, Mo.

Sue Heath, MS, became director of alumni services at William Jewell College in Liberty, Mo., Dec. 15.

Robert D. Mondschein, BS BA, has been promoted to asso-

ciate product manager in the frozen foods division of Pet Inc. at St. Louis.

Randall Thoenen, BS Agr, is a credit officer with the Federal Land Bank Association of Northeast Missouri at Bowling Green.

In November, **Kimberly B. Walsh**, BJ, received the 1983 Ray Bruner science writing fellowship from the American Public Health Association. She is a healthcare writer and general assignment reporter for the *Columbus, Ga., Ledger-Enquirer*.

David Watterson, BS, is assistant director of racing for the American Quarter Horse Association of Amarillo, Texas, and editor of *Quarter Running Horse Chart Book*.

'83

Bruce R. Boeke, BS EE, BS CoE, who recently was promoted to first lieutenant, is a laser tracking system analyst with the Air Force weapons laboratory at Kirtland Air Force Base, N.M.

Stanley Warren Casteel, DVM, and his wife, **Kathy Batts Casteel**, MA '77, of Nevada, Iowa, announce the birth of a son, Matthew John, Feb. 20. Stanley Casteel is a toxicologist and master's candidate at Iowa State University where Kathy is a part-time instructor in the journalism and mass communication department.

Carol Dampf, BJ, is an account executive with Fletcher/Mayo/Associates Inc. of St. Joseph, Mo.

2nd Lt. Mary Katherine Hamilton, BS Ed, is a communications platoon leader with the 1st Battalion, 12th Field Artillery at Fort Sill, Okla.

In St. Louis, **Mark Maxey**, BES, is a salesman for Joseph T. Reyer-son and Son Inc., a subsidiary of Inland Steel of Chicago.

Susan K. Miller, BJ, of St. Louis, is a reporter-photographer at the *Collinsville (Ill.) Journal*.

James Edward Schoenbeck, BS ME, recently was commissioned second lieutenant in the U.S. Air Force and is assigned at Mather Air Force Base, Calif.

John Frederick Smith, BS Agr, of Columbia is an agronomist and Midwestern regional field representative with United States

Testing Co. Inc. of Memphis, Tenn.
Gregory Stremel, JD, is associated with the Neosho, Mo., firm of Johnson and Berry.

WEDDINGS

'33

Charles J. Gussman, Arts, and Angelique Dean Hollenbeck April 5, 1983. They live in Doylestown, Pa. He is a screen and television-writer and she is a writer-editor.

'44

Edward T. Matheny Jr., AB, and Ann Spears Barr Jan. 14. They live in Kansas City.

'68

Nancy Crighton Doty, BS Ed, and **Thomas M. Botts**, MS, Jan. 28 in San Antonio, Texas. They live in Norman, Okla.

Carl M. Fields, AB, MA '71, and Beverly Anne Schmidt Nov. 26 in Florissant, Mo., where they live. They are employed in St. Louis—he with Electrical Apparatus Service Association and she at St. John's Mercy Hospital.

'70

Sharilyn L. Lemkull, MS, and **H. Bailey Gallison**, AB '48, Jan. 27 in Palm Springs, Calif. They live in St. Louis where she is program coordinator for the St. Louis District Dairy Council.

'71

Brenda Sue Kennedy, BS Ed, and **Mark William Klinker**, BS Ed '76, Jan. 28 in Creve Coeur, Mo., where they live. They are employed in St. Louis—she with Southwestern Bell and he with Century 21 Real Estate.

Marsha McMullin, BS BA, and Joseph Ponte Sept. 10. They live in Arlington, Va. She is employed with Sen. Paul Tsongas, D-Mass.

'72

David J. Busch, BJ, and Mary Julianne Regan Feb. 4 in Kansas City where they live.

Shirley L. Lock, BS Ed, and Paul Boyd Jr. Nov. 18 in Temple, Texas, where they live and work.

She teaches science at Lamar Middle School and he is associated with Paul Boyd Inc.

'73

Gerald K. Andrews, BS BA, and Roxana C. Hendricks Oct. 1 in Independence, Mo., where they live. She is employed with the Internal Revenue Service in Kansas City and he with Central Power Products in Liberty, Mo.

Timothy Shrout, BS Ed, and Twilla Thomas Nov. 19 in Bunce-ton, Mo., where they live and he farms. She is employed at Boone Hospital Center in Columbia.

'74

Janice M. Haffner, BJ, and **Robert M. Buente**, AB '71, BJ '75, Oct. 29 in St. Louis. They live in Steamboat Springs, Colo.

'75

Vicki Lucille Turner, BS HE, M Ed '77, and William Linnenkohl Jan. 7 in Quincy, Ill. They live in Olympia, Wash., where he is a physical therapist.

'76

Linda Guilford, BS Ed, and Harold Eugene Norris Jr. Sept. 30 in Independence, Mo. They live in Lee's Summit, Mo. She is employed with United Missouri Bank of Kansas City and with the Adult Education Center. He is employed at Olathe (Kan.) Toyota.

Greg Dale Martin, BS BA, MBA '79, and Kathryn Frala Oct. 29 in Columbia where they live and work. He is employed with University of Missouri Press and she is a registered nurse.

'77

Betty Linda Bassett, BS Agr, DVM '81, and **Mark Theodore Higgins**, BS Agr, DVM '81, Sept. 17 in Grandview, Mo. They live in Tulsa, Okla.

Melodie A. Powell, AB, JD '81, and Jerry Short Oct. 8 in Columbia. They live in Jefferson City where both are assistant attorneys general.

'78

Leah Denise Allen, AB, and G. Clark Rogers Sept. 4 in Hastings, Mich. They are archaeologists with Louis Berger and Associates in Trenton, N.J.

Richard G. Ganey, BS BA, and

Julia Valleroy Oct. 8 in St. Louis. They live in Columbia where he is employed with Square D Co. and she is an accounting student at UMC.

Barbara Gail Henley, BS BA, MBA '82, and **David Scott Ware**, JD '82, Sept. 10 in St. Louis where they live and work. She is employed with Arthur Andersen and Co. and he is an attorney with Evans and Dixon.

Becky J. Ingram, AB, JD '82, and **David Allen Dolph**, AB '79, JD '82, Oct. 8 in Centralia, Mo. They live in Kansas City. She is an associate with the James Farley law firm in Farley and Platte City, Mo. He is an assistant public defender for Platte County.

David Bruce MacDonald, BS Agr, and Ginger Louise Emerson Dec. 31 in Kansas City. They live in Gladstone, Mo. He is employed with Trans World Airlines and she with the Missouri Court of Appeals.

'79

Jeanne-Laurie Jones, MA, and **Michael Alan Pfander**, BS BA '81, Dec. 30 in Columbia. They live in Tucson, Ariz., where she is a librarian at the University of Arizona.

'80

Robert Mitchell Hale, BS Agr, and Suzyn Barbara Kelsch Nov. 19 in Buffalo, Mo., where they live.

Kristine Horne, AB, and Peter Maritz. They live in Alexandria, Va. She is employed with Coopers and Lybrand and is pursuing a MBA degree at George Washington University. He is a legislative assistant to Rep. Richard Gebhard.

Elizabeth Denise McCorry, BS HE, and **Daniel Falk McClard**, BS BA '79, MBA '80, Aug. 27 in Columbia. They live in Houston where she is employed with McCoy Inc. and he with Penzoil Co.

David Charles Mascal, BS, and Cathleen Anderson Dec. 10 in Independence, Mo. They live in Raytown, Mo. He is employed at Inter-City Beverage and she at Hanes DSD.

John Charles Reed, JD, and Karen Phelan Sept. 17 in Perry, Iowa. They live in Jefferson City where she is a free-lance reporter.

Stanley Walter Shawver, AB,

and Anna Louise Wyatt Oct. 2 in Columbia where they live and work.

Lauri O. Sindt, BS Agr, and Alicia Ann Kelley Sept. 3 in Independence, Mo. They live in Albany, Mo., where he is employed with the Federal Land Bank. She is employed at Gentry County Memorial Hospital.

'81

Walter W. Bacak Jr., BJ, and Lisa Lorusso Oct. 29. They live in Alexandria, Va. He is director of communications for the American Helicopter Society.

Becky J. Bryan, BJ, and Phil Dickinson Jan. 28. They live in Jacksonville, Ark., where he owns a plumbing company.

Julia A. Chudomelka, BS Nur, and **Steven E. Faber**, AB '74, JD '76, Nov. 26 in Columbia where they live. She is a staff nurse at Columbia Regional Hospital and he is a partner in the law firm of Cronan, Robinson, Lampton, Faber and Pape.

Daniel Vieira Conrad, BS EE, and Lauree Ann Schriber Jan. 7 in Kirksville, Mo. They live in Tucson, Ariz., where he is employed with IBM Corp. and she at the Tucson Medical Center.

Patricia Lynn Herrick, BS BA, and **Paul Thomas Merritt**, BS BA '80, Nov. 26 in Springfield, Mo. They live in University City, Mo. Both are employed in St. Louis—she with Ralston Purina and he with Southwestern Bell.

Janet Elaine Leuthold, BS BA, and **David Lionel Holt**, BS Che '82, Oct. 8 in Columbia. They live in Kansas City where she is employed with J.C. Penney Catalog Distribution Center and he with Black and Veatch.

Kevin Michael Murphy, BS Che, and Terrie Ann Thompson Feb. 4 in Kansas City where they live.

John Jay Peterson, BS Ed, and Julie Diehl Dec. 27 in Butler, Mo. He is employed with Northwestern Mutual Insurance Co. and she is studying finance at Mizzou.

Linda Kay Strothmann, BS Nur, and Leonard Bason Oct. 8 in Berger, Mo. They live in Columbia where she is employed at University Hospital and Clinics and he with the U.S. Post Office.

Richard S. Vest, BS BA, and

Missy Counts Nov. 26 in Festus, Mo. They live in Kirkwood, Mo. He is employed with Connecticut Mutual Cos. in Clayton, Mo., and she at Barnes Hospital in St. Louis.

William Jefferson Westbrook, AB, and Cheryl Lynn Jeffrey Oct. 8 in Columbia. They live in Ashland, Mo. Both are employed in Columbia—he with Mid-Missouri Mental Health Center and she with Country Day Care and Early Learning Center.

'82

Melissa Anderson, BS HE, and **Paul Kurzejewski**, BS PA, Sept. 17 in Columbia. They live in Denver where she is employed with May D&P and he with the Veterans Administration Hospital.

Elaine M. Bredlove, BJ, and **Robert J.J. Rogers**, BJ, Sept. 24 in Festus, Mo. They live in St. Joseph, Mo., where he is employed with the *News-Press* and *Gazette* newspapers. She is a freelance photographer.

Karen Coffey, JD, and **Patrick Woodley**, JD '83, in October in Lincoln, Mo. She is attorney in Benton County, Mo., prosecuting attorney and he is associated with the Kansas City law office of Alvin Shapiro.

Donna Dawson, BES, and **Craig Fenner**, BS Ed, Aug. 20 in St. Louis where they live and he teaches in the Parkway School District.

Gayle Renee Evans, BS BA, BS HE, and **Mark Steven Wasinger**, BS BA '80, JD '83, Nov. 19 in Jefferson City. They live in Hannibal where he is an attorney with the firm of Wasinger, Parham and Morthland.

Mark David Greer, BS EE, and Barbara Jo Molinari Dec. 30 in St. Charles, Mo. They live in Fort Worth, Texas.

Carrie C. Morrison, BHS, and **Thomas D. McClain**, AB '77, MD '81, Dec. 30 in Columbia. They live in Silver Spring, Md. She is employed with Capital Rehabilitation Inc. in Hyattsville, Md., and he with the National Institutes of Health-National Cancer Institute in Bethesda, Md.

Barbara Pieper, BSA, and Stanley Westhues Sept. 10 in Waterloo, Iowa. They live in Moberly, Mo., where he is employed at DuPont Inc. She is an accountant at A.B. Chance Co. in Centuria, Mo.

'83

Elizabeth Ann Dampf, BSA, and **Kevin John Smith**, BSF, Nov. 25 in Jefferson City. They live in Kansas City where she is employed with Arthur Andersen and Co., and he with UARCO Inc.

Karen Holsinger, BJ, and **Leo Mullen**, BJ, June 4 in Tacoma, Wash. They live in Springfield, Mo., where he is employed with the *Springfield Leader-Press*. She is a free-lance writer.

Jacqueline Ann Kertz, BS HE, and Kurt David Rouse Oct. 1 in Columbia where they live. She is employed with Ozark Mountain Regional Rehabilitation Center Inc. and he is a business management student at Mizozo.

Sharyl Jorene Sanderson, BS Nur., and **Brent Craig Smith**, BSF, Oct. 15 in Grandview, Mo.

DEATHS

Leo Loeb, AB '06, Jan. 30 in New York City at age 98. He was an electrical engineer.

Birney Olen Reeves, JD '13, of Memphis, Mo., Feb. 4 in Bloomfield, Iowa, at age 93. He was a probate judge 48 years. Survivors include two daughters.

Frances Mitchell Tindall, AB '16, March 11 in Fayetteville, N.C., at age 90. Survivors include a daughter and stepdaughter.

Hazel Limerick Reed, Arts '20, Jan. 2 in Jefferson City at age 82.

Ella Wyatt Davis, BJ '21, of Tulsa, Okla., in January at age 81. She was a former women's editor at the *Tulsa Tribune* and founder of the Tulsa College Club and an auxiliary to the Tulsa County Medical Society. Survivors include a daughter, **Ella Davis Crewson**, BJ, AB '57.

Hayward Henry Hunter, Arts '24, of Kansas City, Jan. 25 at age 78.

C.H. Appleberry, AB '26, BS Med '27, Jan. 11 at age 81. He practiced medicine 54 years. Survivors include his wife.

M. Clifford Chaney, Arts '26,

of Texas Creek, Colo., Jan. 24 at age 57.

Catherine Fox Kaplan, BS Ed '26, Feb. 17 at age 78 in Kansas City where she and her husband founded Kaplan's Fabrics on the Plaza in 1950. Other survivors include a son and daughter.

Joe Frank Davis, BS Agr '27, Feb. 8 in Arlington, Va., at age 79. He retired in 1973 after 42 years of government service. Survivors include his wife and son.

Dorothy Patton Holladay, AB, BJ '27, March 11 in Columbia at age 75.

Dorothy Zellers Lucas, AB '28, March 1 in Kansas City at age 78. She was an advisory director for Kansas City Bancshares Inc. Survivors include a son.

Jennie Brown Owen, BS Ed '29, of St. Johns, Kan., Jan. 28 at age 77. Survivors include a son, **Jack Brown Owen**, AB '58.

Harry Earle Jenkins, MA '30, Nov. 14 in Tyler, Texas, at age 84. He became president of Tyler Junior College in 1946, was named chancellor in 1980 and retired as president emeritus in 1981. Survivors include his wife and son.

James Cowper Shelton, BS BA '30, of Prairie Village, Kan., March 4 in Kansas City at age 75. He retired in 1965 from Alton Box Board Co. Survivors include his wife, son and daughter.

Buford Bates Hamilton Jr., Arts '31, of Richmond, Mo., March 6 in Kansas City at age 75. He retired in 1975 after practicing dentistry 22 years. Survivors include a son, **Buford G. Hamilton II**, AB '62; and a daughter, **Nancy Hamilton Norris**, Arts, Educ '58.

Ben A. Trumbo, BS Agr '31, Jan. 3 in Beloit, Wis., at age 75. He was employed with Prudential Insurance Co. in Madison, Wis., from 1949 to 56. He retired in 1971 as divisional manager of the Prudential Ordinary Agency office in Beloit. Survivors include his wife and three sons.

John Marian Belisle, JD '32, Feb. 14 at age 75 in Osceola, Kan., where he had practiced law since 1932. Survivors include his wife and two sons.

Wilford Lavern Chlne, AB '33, MA '34, Jan. 30 in Wichita, Kan., at age 72. He was a retired consulting geologist. Survivors in-

clude three daughters.

Retired Col. Bingham Trigg Kleine, AB '34, Feb. 18 in Shreveport, La., at age 72. He retired from the U.S. Air Force in 1964 and joined Northrop Corp. as director of operations in Tokyo. Survivors include his wife, son and daughter.

James Gaines Callaway, AB '36, Feb. 14 in Kansas City at age 69. He was co-owner of Varsity Trophies. Survivors include his wife and four sons.

Herbert Hill Baugh, BS ME '38, MS '40, Dec. 26 in Long Beach, Calif., at age 71. He retired in 1977 after 23 years with the space program at Rockwell International. Survivors include his wife, two daughters and a son.

George V. Burnett, MA '38, Sept. 17 in Arcadia, Calif., at age 80. He was a retired high school principal. Survivors include his wife and daughter.

Wendell Hiram Crow, BJ '39, of Rector, Ark., Feb. 3 in Orange Park, Fla., at age 70. He published the *Clay County (Ark.) Democrat* in Rector from 1954 to 1977. Survivors include his wife, two sons and a daughter.

Arthur M. Jester, MA '39, of Danville, Ky., Nov. 6 at age 68.

Robert Rex Stockton, BS Agr '39, Feb. 9 in Warrensburg, Mo., at age 67. He was a member of the boards of directors of the Agricultural Stabilization and Conservation Service and the Production Credit Association. Survivors include his wife, son and two daughters.

Hester E. DeNeen, MA '40, Jan. 24 in Kansas City at age 83. She retired in 1966 after teaching 35 years in St. Joseph, Mo.

Retired Capt. A. William Evans, BS BA '40, Jan. 25 in Green Bay, Wis., at age 66. He retired from the U.S. Navy and from Brown County (Wis.) Emergency Government. Survivors include two daughters and a son.

James W. Crawford, BS BA '41, of Coral Gables, Fla., Aug. 29 at age 64. Survivors include his wife.

Bland Kirk Flarshelm Polson, BS Ed '41, of Boonville, Mo., March 3 in Tucson, Ariz., at age 69. Survivors include a son.

Helen Mae Barnes Hilliard, BS Ed '42, of St. Joseph,

Mo., Jan. 20, at age 63.

Joe Kidding McCanne, BS CHE '42, BS Agr '52, DM '52, Feb. 10 in Dexter, Mo., at age 68. He was a meat inspector with the U.S. Department of Agriculture 29 years. Survivors include his wife, son and five daughters.

Oscar Adolph Fuchs Jr., BS CHE '43, Feb. 11 in Springfield, Mo., at age 62. He was president of Fox Oil Co. of Billings, Mo., and a former chemical engineer with Pritchard Corp. Survivors include his wife, two sons, including **Robert Fuchs**, AB '78; and two daughters, including **Carol Fuchs**, a freshman at UMC.

The Rev. Gene W. Wetherell, Arts '43, Feb. 27 in Columbia at age 78. He was a former pastor of United Methodist churches in McMurtry, Moberly and Columbia, Mo. Survivors include his wife and two daughters.

James J. McIntyre, BS BA '47, of Baltimore March 2 in Naples, Fla., at age 62. He retired in 1982 after 35 years with the accounting firm of Pricewaterhouse. Survivors include his wife, two sons and two daughters.

William E. Tipton, JD '48, of Kansas City April 19 in Columbia at age 62. Tipton, who was chairman of the board of the Missouri Chamber of Commerce, retired in December as vice president and director of public affairs of the Kansas City Life Insurance Co. Survivors include his wife, two sons and a daughter.

Virginia E. George, M Ed '53, March 3 in Albany, Mo., at age 77. She retired in 1966 after 40 years as a teacher and administrator in the Albany school system.

Robert E. Williams, BS Ed '50, MA '61, PhD '65, Nov. 18 at age 48 in Manhattan, Kan., where he was an assistant professor of mathematics at Kansas State University. Survivors include two daughters and a son.

David Manwaring Roberts, JD '67, of Gig Harbor, Wash., Feb. 27 at age 42 in Tacoma, Wash., where he was a professor at the University of Puget Sound Law School. Survivors include his wife, two daughters and a son.

Jerry Clare Noble, MBA '68, of Overland Park, Kan., March 9 in Kansas City at age 43. He was a certified public accountant and general manager for DST Inc.

Survivors include his wife, son and daughter.

Kristie Lynne Green, AB '73, JD '77, of Jefferson City March 4 in Clayton, Mo., at age 32. She was chief counsel in the criminal division of the state attorney general's office.

Rex E. "Rusty" King, BS CE '80, of St. Louis Feb. 26 in Butler, Mo., at age 27. He was a civil engineer with Booker and Associates Inc. in St. Louis.

Karen Allen Bickham, MA '83, in a Nov. 19 automobile accident at age 36. She was a news service specialist in Corpus Christi (Texas) State University's public information office. Survivors include her husband.

FACULTY DEATHS

G. Thomas Duffy, May 1 in Columbia at age 72. He joined UMC's School of Journalism in 1961 as night city editor of the *Columbia Missourian* and retired as professor in 1981. Duffy, author of *Let's Write a Feature*, received a UMC Alumni Association Faculty-Alumni Award in 1969 and the Swann Award for outstanding teaching in 1972. He is survived by his wife and son. In 1983, former students of his started a faculty development fund in his honor. For more information on the Duffy Fund, contact the Development Fund office, 117 Alumni Center, Columbia, Mo. 65211, or call (314) 882-6511.

Charles M. Hudson, May 1 in Columbia at age 72. Hudson, who received a 1974 UMC Alumni Association Distinguished Faculty Award, joined the English department in 1939 as an instructor and was its chairman from 1956-60 and from 1965-66. He retired as professor of English in 1971. Survivors include his wife. Contributions to the Charles M. Hudson Memorial may be made through the Development Fund office, 117 Alumni Center, Columbia, Mo. 65211.

FORUM

Write class, wrong pupils

To the editor:
While I was naturally pleased by

the story in the January-February issue of the *Missouri Alumnus*, I clearly misled your reporter on one point. It is true that I, as well as some other senior editors at *Time*, enjoyed working with young writers, and it also is true that I held informal writing seminars in my house on Sunday morning for a period. But the people taking part in those discussions were high school students, not *Time* writers, as the article stated.

James D. Atwater, dean
UMC School of Journalism

Hear, hear for HERO!

To the editor:
The Higher Education Rescue Operation deserves a standing ovation from UMC alumni [*Missouri Alumnus* March-April 1984]. I'm glad to see HERO centering its fire on raising Missouri's "very, very low" taxes instead of just lobbying for a bigger share of present low state revenues. The taxes that need raising the most are the corporate and personal income taxes.

Let's hope all UMC alumni will support HERO with at least as much enthusiasm as some of us reportedly showed in opposing the proposed program reductions of 1982.

William R. Etheridge
BS BA '39, MA '46
Arlington, Va.

Hail to the chief!

To the editor:
Representing the University of Missouri is not only an honor but also a pleasure. As the appointed delegate of the president of the University, I attended the April 12 inauguration of Dr. David P. Gardner, 15th president of the University of California. By accident, I sat by Dr. John C. Weaver, former president of the University of Missouri. We exchanged Boone County tales and praised Dr. Elmer Ellis, who went out of his way to assist this student years ago.

David H. Gauntlett, Arts '50
Pasadena, Calif.

Grass is greener

To the editor:
Recently an article appeared in the *Columbia Daily Tribune's* sports section in which football Coach Warren Powers asked for an artificial playing surface. I don't argue with the need for a

good all-weather practice surface, however, let's hang on to natural turf at Faurot Field.

Yes, we have had problems, but no surface is more beautiful to play football on than grass.

I believe there is strong support among alumni for further improving and keeping natural turf on Faurot Field.

I also believe that most sports physicians would agree that fewer injuries occur on natural turf than on artificial surfaces during equal amounts of playing time.

Please let's retain the uniqueness and beauty of Faurot Field and not break with the wonderful traditions of the great game of football.

Ted C. Fry, BS Agr '76
Columbia

JOB COLUM

UMC ALUMNI Association members are invited to submit, for a one-time-only publication at no charge, their availability notices in 50 words or less. Names will not be published.

Prospective Employers are requested to respond to the member number assigned to each. Your correspondence will be forwarded unopened to the proper individual. Address all correspondence to: Job Column, C/O Tom Schultz, 132 Alumni Center, Columbia, Mo. 65211.

#27

BS in home economics/journalism, MS in home economics-communications seeking position in newspaper feature writing, public relations for corporation or agency, or similar communications work. Experience in daily newspaper feature (food/nutrition) writing, nonprofit PR, free-lance for newspapers and magazines. Strong people skills and some administrative experience. Work in Midwest, Southwest or West Coast.

#28

Chemical companies need salesmen that bring results. You may need a BS graduate that is presently selling specialty chemicals for a major chemical company, increased sales by developing new techniques and equipment tailored to the customers need, and provides clear documentation of activities for the guidance of others.

'Our pride and boast'

Mizzou's 142nd annual commencement is history. Since the first commencement in 1842, some 160,000 students have graduated. There are more than 100,000 living alumni. An impressive 750 are listed in *Who's Who in America*. Just as impressive, however, are alumni mentioned in each issue of the *Missouri Alumnus* magazine. Even a casual reading reveals the names of hundreds of alumni whose Mizzou education is helping them live the good life while making solid contributions to society. In this issue are items about Donald Dawson, Sam Walton and Don Faurot, all honored at commencement; Carl Chapman's winning of the Thomas Jefferson award; and other alumni being cited by their schools and colleges. This issue's Class Notes mentions 280 alumni. Examples: from the '20s, a retired alumnus active on several boards of directors; the '30s, an official at the Olympic Games; the '40s, the director general of the World Federation for Mental Health; the '50s, the president of a major division of Campbell Soup Co.; the '60s, the personnel director of the Chicago Bears; the '70s, the public relations officer at Mercantile Bancorporation; the '80s, a new Air Force major. And read about six new graduates on pages 8 through 11. Mizzou's first graduate, Robert Levi Todd, said it in a toast in 1842, "The State University, our pride and boast."

Forestry researchers high on productivity

Forestry researchers continue to rank tops in the nation in productivity. In a report from the USDA's Cooperative State Research Service, Missouri ranks first among 60 institutions in the numbers of publications and graduate students per scientist. "We've held the No. 1 ranking every year but one [1981] since CSRS first published the rankings in 1973," says Donald Duncan, director of the School of Forestry, Fisheries and Wildlife.

PhD candidate noted for teaching Latin

A classical studies PhD candidate has been named the best Latin teacher in public high schools in the 32-state and two-Canadian-province area of the Classical Association of the Midwest and South. UMC Professor John C. Thibault notes Pamela Draper's accomplishments in four years by posing a "before" and "after" antithesis. Before her arrival, the Latin program in the Columbia Public Schools consisted of one program in one high school, a part-time teaching position, a fledgling Junior Classical League and low enrollment. Next school year, there will be programs in three schools, 2½ faculty members, three prize-winning JCL chapters and increased enrollment. Draper, a teaching assistant at Mizzou from 1976 to 1979, plans to graduate in December.

This page is for the good news. The Missouri Alumnus runs good news — and some bad news — on other pages, of course. But this page is reserved for items that should make you proud of Ol' Mizzou.



Mizzou
RAII