

UM ARCHIVES

# Missouri Alumnus

MAY-JUNE 1980

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Back Cover



**THE MANEATER: Irreverent, Credible and Fun**

## For all its pomp and ceremony

commencement can also be a very personal time. For Karen Kralovec, of Glencoe, Illinois, it was an occasion to write a letter to the *Maneater*: "... Thank you Mom and Dad, for supporting me and allowing me the privilege of these memories... home-and-away football games, TGIFs, almost-all-nighters... landlords, school songs, buddies, 7:40s, inspiring teachers, bars, Kodak film, crushes, requirements, vacations... I'll never forget Mizzou; in fact, I think I might PR it."

For Margaret Klug, of Lebanon, Missouri, it was a time to take note that she was the fifth and last child of Bob and Connie Klug who had graduated from college, four from Mizzou and one from the Rolla campus. An amateur calligrapher, she lettered a certificate to her parents "in appreciation for their 20 years of faithful service in supporting five children financially and emotionally through the halls of higher education." And she got Chancellor Barbara Uehling to co-sign it.

The magic of Missouri doesn't wear off on graduation day, either. Tom Lamonica, BJ '75, sports information director at Illinois State University, says Mizzou alumni clear the way "for future alums to get the inside track on good jobs." At Illinois State he succeeded Roger Cushman, AM '65, and at the University of Evansville, Gregory Knipping, BJ '72, who died in a December 1977 airplane crash with Evansville basketball team members. "In both instances, the people who hired me said that my degree from Missouri was important because they had been pleased with the work of the two men mentioned above." — *Steve Shinn*.

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Alumnus

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# College Town USA



Keith McMillin/Columbia Daily Tribune

## FANS SHOW SUPPORT FOR FRED MISSOURI

You never know how much you're missed until you're gone. Such was the case with Fred Missouri, a four-foot tall, beer-can-holding wood sculpture, when he was stolen this spring from Bobby Buford's Restaurant.

The sculpture's creator, Domenic Dicaicca, was upset because his 83-hour masterpiece wasn't insured. And the restaurant's employees were outraged because they had come to think of the Mid-Missourian caricature as a real person.

Apparently the thief felt pangs of guilt after reading stories in the local newspapers about Fred's disappearance. An anonymous telephone caller said Fred could be found, wrapped in a green blanket, on the far side of the Hilton Inn.

And there he was, beer can and all.

## STUDENTS APPLAUD ESTABLISHMENT

My, how times change.

Ten years ago, Dr. Max Gloor, who stepped down more than a year ago as an executive committee member of The Nestle Group, the world's second-largest food producer, would have been booted off the stage.

But, this spring, when asked a question by a female marketing student about the role Nestle played in the deaths of third-world babies, Gloor was applauded when he refused to answer.

"Since I am no longer with Nestle, I don't think it would be fair to me or the company if I answered that."

A teaching assistant surprised by the audience's attitude, said, "Students are going back to conservatism and are more materially oriented."

## PORTRAIT WALKS OFF

A portrait of Frank Luther Mott, former journalism school dean, apparently developed legs and walked away from the second floor of Neff Hall.

Dean Roy Fisher, speculating the theft was a prank pulled by students, responded by saying that "eyes will be closed around the journalism school to ensure safe return of the picture."

Within a week, the huge, gold-framed painting found its way back to Neff Hall.



Jim Curley/Columbia Missourian

## MUSIC TO MY EARS

When 20-year-old Gregg Williams started playing the dulcimer two years ago, he gave little thought of entering dulcimer music contests, much less winning one.

But win he did. Williams, a junior economics major, placed first at the Southern Regional Mountain Dulcimer Contest in Mountain View, Ark., with renditions of six traditional folk-music pieces. He was the youngest of 13 competitors, some with years of musical experience to their credit.

In addition to the first-place award, Williams received a trophy, a new dulcimer, \$150 cash and an expense-paid trip to the National Mountain Dulcimer Contest to be held in Winfield, Kan., in September.

## WAR IDEA DIES QUIETLY

The MSA war with Wisconsin has been cancelled because of "lack of interest."

The war, which began as a joke in February and included such violent acts as cheese thrashing and manure dumping, eventually became a serious effort to make a statement on the absurdity of war.

# FUN WITH FRISBEES

In the sport of "Ultimate Frisbee," it truly doesn't matter whether you win or lose. The bottom line is fun.

Eighteen coed teams tossed official competition discs under, over and around arms, legs and bodies during the 1980 Missouri-Iowa-Illinois Sectional Ultimate Frisbee Disc Tournament in Columbia this spring. No officials were needed during the games, in which competitive play was encouraged, "but never at the expense of the bond of mutual respect between players or the basic joy of play," according to official rules.

Organized by the Boone County Ozone Outlaws and the Columbia Gold Disc Smokers, the tournament was played against a background of rock music, budding trees and brilliant spring sunshine.

"We just dig it man," said one happy Illinois competitor, throwing a kiss to the sky.

"What can I say?"

## PIG- OUT



Imagine munching on a thick slab of ham or licking a rib oozing with the smoky taste of barbecue. It must be "Hog Heaven."

Brainchild of two Mizzou graduates, "Hog Heaven" is the name of a budding enterprise which delivers roasted pigs to private parties, be it a fraternity bash, wedding reception or family reunion.

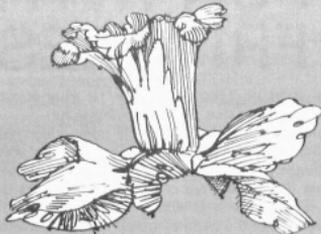
Kathy Curtis, 28, and Nancy Larkin, 29, have been throwing pig roasts for years. "We figured that a lot of people would like to have pig roasts, but just don't have the facilities or don't really know how to do it," Larkin says. "We can give them the fun of a pig roast without the hassle of roasting the pig."

The professional pig roasters buy a whole hog on the hoof at market price, then have it processed into six sections to facilitate roasting, which can take up to eight hours. Hams and shoulders hit the pit first, followed by the ribs hours later.

The duo delivers either fully cooked or partially cooked hogs, depending on how long their customers want to be tantalized by the tempting aromas. They figure that groups can pig-out for \$2 a head.

Heavenly.

## PEACE IN FULL BLOOM



Ten years ago, after four students were killed at Kent State University, Mizzou students arranged rocks in the shape of a large peace symbol as a memorial. The monument, located in the northeast corner of Peace Park (formerly McAlester Park), was complete with a small garden and an epitaph which read, "Peace will be the dawn of civilization."

Over the years, a person passing the memorial might have wondered, "Where have all the flowers gone?" Until, that is, a Sunday in early May when a group of volunteers spruced up the small garden by pulling dead leaves and planting new flowers in a rededication of Peace Park that featured short political speeches interspersed with music and games.

## ZOOMING FOR SCHOLARSHIPS



A total of 168 students zoomed around Campus, dodging potholes outlined in white paint, on a brisk Sunday in April to raise scholarship money in the ninth annual Student Foundation Bike Race. Brian Shafer and Rene Chouteau won the men's division, and the Dead Head Aquatics (long-distance swim team members Julie Essinger, Janet Hagen, Janet Leuthold and Jean Hagen) peddled to victory in the women's division.

## DEAVER STREET

A street on Campus has been named for Police Major Mick Deaver, who was killed Feb. 25 in an automobile accident.

The block-long street runs south from Stadium Boulevard between Faurot Field and the Hearnes Multipurpose Building. It formerly was called Stadium Drive.

Deaver was a well-known figure at sporting events at both Hearnes and the Stadium, where he provided security and crowd control.

## GOING, GOING, GONE

Just call sophomore Amy Iman colonel, as in the title earned by those who graduate from auction schools.

After receiving her sheepskin from the Missouri Auction School in Kansas City four years ago, Iman has worked auctions with her father Nick, a colonel for 27 years, throughout the Midwest.

In her four years as an auctioneer, Iman has noticed an increase in the number of women entering the field. But when she goes home to Slater, Mo., for the summertime, "I'm still a novelty," she says.

Iman believes "a lot of quacks" call themselves auctioneers. "Auctioning is like riding a horse. Anyone can get up on a horse and say they ride...But when the horse bucks, it's the real cowboys that stay on."

## COMMISSION PUTS LID ON 'LADIES' NIGHTS'

Ladies, you may be out of luck.

Three Columbia bars have ceased offering price breaks to women on "ladies nights" after graduate student Michael Zarowitz' complaint to the Missouri Human Rights Commission. But the fourth bar owner named in Zarowitz' complaint, Michael Imgarten, of T.W. Chumley's, has no intention of discontinuing the promotions and plans to take advantage of the July 11 hearing "to air my side of the story."

For Imgarten, it boils down to a matter of principle—"Who's going to run the business? Me or somebody else?" Imgarten says his customers cheer ladies' nights, and "men can get special drink prices if they ask for it."

But that pinpoints Zarowitz' main beef. "They can call it anything they want." He just doesn't want to have to ask for the price break.

## BENIGN NEGLECT

The controversial Black and Gold Lines, painted on sidewalks as a self-guided tour of interesting spots on Campus, weren't repainted this spring as planned. Instead, they will be allowed to fade away quietly.

Last fall, the project had won Homecoming service project honors for one fraternity and sorority, but some students and, especially, the *Maneater* had poked considerable fun at the markings.

## CURTAINS FOR PLAYHOUSE

Sparks from a welding torch being used to dismantle a stage set fell on curtains and props, starting a fire which leveled the Stephens College Playhouse in mid-April.

Damage was estimated at \$600,000.

Four days after the fire, the college started a fund drive to finance new equipment for the theatre arts department, lighting, sound equipment and stage draperies, and possibly at a later time to replace the Playhouse.

A theatre student put it succinctly: "The show must go on."

## OUT IN THE OPEN

Art in Columbia is no longer confined to museums and galleries. It's cropping up in public places all around town.

Through the Columbia Art League's community exhibits program, the league transmits requests for art from businesses and agencies to its members. Bill Helvey's paintings of aircraft and hot air balloons improve the aesthetics of the Columbia Regional Airport lobby while customers at Commerce Bank at Sixth and Broadway enjoy art professor Lawrence Rugolo's silk-screens. And the artists benefit financially through the sale of displayed work.

## HOT DOG! HOT PRETZELS!



Columbians get a taste of New York City with the Great Boone County Hot Dog and Pretzel Company's oak street cart parked at Eighth and Broadway. Here, Brian O'Neill serves up piping-hot weiners and ice-cold sodas to Steve Emme and Elaine Gordon with her daughter Susan.



## FOOTLOOSE AND FANCY FREE

About 25 people spent two days on a wild elk chase in March.

A pregnant, pneumonia-stricken elk escaped while being unloaded at the College of Veterinary Medicine clinic and headed for the hills, sailing over fences and taking refuge in heavily wooded residential areas.

To the chagrin of Campus police, Department of Conservation officials and vet med handlers, the 500-pound brown elk escaped several lassoing attempts in a chase across Sanborn Field, down Ashland Gravel Road, past the medical center and down Stadium Boulevard. The elk's tracks were last seen south of the University Golf Course.

Dr. James Thorne, associate professor of veterinary medicine, doubts the elk will ever be captured. "She's either better (in which case she'd be difficult to catch) or she's dead."

While the chase may be over, the elk may become a legend, much like the renegade moose, dubbed the Missouri Kid, that has reportedly stalked northeastern Missouri since 1976.

## HELPFUL HOTLINE

Students who feel they've been ripped off by a business now can call a 24-hour consumer relations hotline. The consumer relations board of the Missouri Students Association's general service department will act as a mediator between consumer and business in an attempt to reach a fair solution. The number is 882-2017.



## UKULELE BAND HITS BIG TIME

A dream came true May 13 for 22 handicapped and senior citizen members of Columbia's own Paquin Tower Ukulele Band.

They played at the White House.

A year after the group sent the Carters a copy of their 1978 recording called "Young at Heart," the invitation came. Then the group raised \$4,300 travel money with the help of Columbia businesses and civic groups.

The experience further entrenched one of the group's tenets—that anything at any age can come true as long as you believe.

# MANEATER MANIA

## For a Quarter Century Hundreds of Aspiring Journalists Have Worked Into the Wee Hours To Make Each Issue History

By Karen Worley

Would-be journalists working at the *Maneater* learn some hard facts about the profession early: Long hours, low pay and broken typewriters are a way of life. While editors take home meager salaries, reporters feed on *Maneater* benefits — the glory of a byline and, more importantly, experience. Editors, who salt and pepper that experience with a pat on the back for a well-written story

or a kick in the pants for one screwed up, nurture a dedicated, but crazy, bunch of people who work into the wee hours twice a week to publish the 30-page tabloid. It's Mizzou's official student newspaper, although there is competition from another student-produced paper, the more conservative *Campus Digest*.

Climbing the three flights of stairs to the crusty *Maneater* offices in Read Hall, staffers inherit 25 years of *Maneater* history recorded in graffiti. Drawings, bits of philosophy and off-color jokes occupy almost every available square foot of wall space.

Some maintain that the graffiti, like the editorial quality of the paper, has gone downhill — that the choice, creative tidbits get lost in the “everyday bull.” But one neophyte reporter, Mitch Boretz, comes to its defense: “Writing graffiti is the only release up here.”

### Former staffers take potshots

Just as *Maneater* folks like to poke fun at the administration now and then, so former staffers enjoy taking potshots at the current editor and managing editor, who determine the editorial policy of the paper.

This semester, the paper is “more conservative” and places “too much emphasis on city news,” says

freshman Joe Fasching, former *Maneater* reporter who paid too much attention to the paper and not enough to his studies last semester. The current editor and managing editor, “Coca-Cola” Keith Berndtson, 19, and “Ice Cream” Jeff Truesdell, 20, do follow a straight news approach. “We take a student slant in editorials, not in articles,” says sophomore prejournalism major Berndtson. To do dif-

ferently would “reduce our credibility.”

It wasn't that way just last year, or 25 years ago, for that matter. In 1979, editor Dave “Dad” Pasztor and managing editor “Uncle Eric” Minton believed the student newspaper was “the last place before journalism school and the real world where you can color your stories to your audience.”

That doesn't mean accuracy, verification and plugging holes in stories wasn't important, continues Pasztor, now correspondent for the *Kansas City Times*. “It's not that we were crusading, but that we knew we could take the slant further than a daily newspaper.”

Twenty-five years ago, Joe Gold's staff members were labelled “shock troops” in the *Maneater's* first edition, February 18, 1955. That was just a small indication of the editor's plans to shake up Mizzou's student newspaper and wake up readers who were bored with a bland, society-stuffed piece of journalistic puff called the *Missouri Student*, which had been edited by six Delta Upsilon members in a row. Moreover, the paper was losing money with sagging advertising and subscription sales.

So, the student publications committee, headed by Loren Reid (now professor emeritus), asked Gold, former editor of the *Campus* humor magazine, *Show-me*, to step in and “liven things up.” Little did Loren know that this clever, aggressive sociology major would



### Just before deadline

Surrounded by graffiti and broken typewriters, managing editor Jeff Truesdell confers with news editor Kathy Kerr while associate editor Maureen Fitzsimmons finishes editing her story.

someday become his son-in-law.

First off, Gold (now a self-described "dull and stodgy" college professor at the University of Kansas) wooed some of the bright and lively *Showme* writers to come work for him at the *Maneater*, a paper that would serve as the voice of the students and, business-wise, one that would stay in the black.

Gold chose the name *Maneater* because it "reflects something fierce," and backed it with an editorial policy as sharp as tiger claws: "The *Maneater* by its very name cannot content itself with merely presenting the news. For a newspaper to attempt to walk the fine line of

impartiality or to present both sides without indicating where it stands is to commit suicide both in circulation figures and in the minds of its writers." The new editorial policy, along with bold headlines and big pictures, drew students' attention and circulation rose quickly for the weekly 12-page tabloid that cost 10 cents.

### Circulation totals 13,000

Today, the semiweekly with 13,000 circulation is free, and sometimes runs as large as 40 pages (based on a 50-50 advertising-news ratio).

Although the newsroom folks hate to admit it, they

fill "all the space that's left over after the ads," as one graffito reads. In 1978-79, the paper grossed more than \$100,000 in advertising revenue, double that in 1975-76.

But things haven't always been so rosy. In the early '70s, the *Maneater* was in debt to the tune of \$20,000 because of "failure to collect receivables and mismanagement," says Phil Bledsoe, a student services advisor for the publication. Decisions made to give the paper new life included going free (to boost circulation) and building both local and national advertising, says finance professor Ray Lansford, who served as the paper's financial advisor during that time.

A few rough years ensued. Not everyone cared for the national ads, especially Catholics, who protested the contraceptive ads, and Baptists, who booed the beer ads. Personals, a section of classified ads used by people who need to say something to someone in public, yet not in person, further greased the *Maneater's* finances, bringing in \$100 per edition, says business manager Sabina Robinson.

Current managing editor Truesdell thinks two basic types work at the *Maneater*. School comes first for some,



**At the helm**  
Editor Keith Berndtson believes a straight news approach enhances the *Maneater's* credibility.

like editor Berndtson, who lost his 4.0 grade point average and who threatened to quit unless relieved of some time-consuming administrative duties. Others become completely dedicated to the *Maneater*, forsaking studying, sleeping, eating and dating (like former editor Pasztor who flunked out of journalism school because he stopped going to classes). Freshman reporter Boretz



**Souping film**  
Photographer Bob McEowen times developing film in the one-person, converted-closet darkroom.

puts it succinctly: "No matter how much time you can give, *Maneater* wants more."

Pasztor isn't the first, nor probably the last, student to get eaten up by *Maneater* commitments. It was Pasztor's experience that after spending 40 to 70 hours a week at the helm: "The whole measure of personal success or failure hinges on how the newspaper looks."

#### **The *Maneater* / *Missourian* Choice**

Columbia *Missourian* managing editor Daryl Moen agrees that *Maneater* experience gives reporters a jump on J-school. *Maneater* "stars," he says, "get better beats and assignments when they pop up at the *Missourian*." Trouble starts when time demands of the *Maneater* infringe upon *Missourian* reporting and editing requirements. Then the student has to make a choice, Moen says.

*Maneater* news editor Kathy Kerr juggled commitments by dropping out of *Maneater* activities during semesters of reporting for the *Missourian*. She's back at the *Maneater* this semester, though, teaching instead of being taught. "Why abbreviate avenue here and not there?" asks a reporter. Kerr, who probably asked the same simple questions four years ago, explains, then suggests, "Get a stylebook."

Beyond an advisory board which hires the editor and business manager and approves budgets, the *Maneater* operation, independent of the University and the J-school, is on its own. *Maneater* reporters and editors, most of whom are freshmen and sophomores, flaunt their freedom, yet rue the day when they forget the re-

sponsibility that comes with it.

Take, for instance, the Hall of Fame Bowl story in December 1979, in which the *Maneater* scooped Columbia's two dailies with a story about the football team voting in favor of all the team, not just part, going to the bowl game. The Associated Press picked up the story, and it ran in a number of metropolitan newspapers across the country.

### Strengths and weaknesses

"That was a good one," *Missourian's* Moen admits, "one they should be rightfully proud of." But that story illustrates both the *Maneater's* strength ("they had their nose to the ground") and weakness, ("once they got it, they didn't know what to do with it"), he says.

Mistakes and credibility problems are nothing new to the *Maneater's* 25 years of existence. "At first," Gold says, "people bought it to see what we were retracting this week."

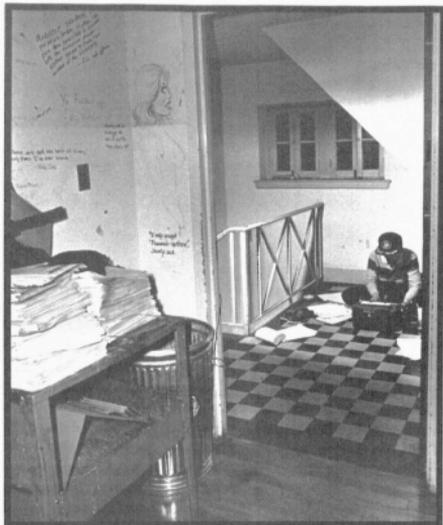
Hotshot reporters swallow their pride when they talk about their bloopers — like the time the Kansas State Wildcats were called Jayhawks in a front page cutline. Or the time a three-inch correction was written for six mistakes made in a single paragraph.

"We make big mistakes in little stories," former managing editor Minton says. "But on big stories, we're 90 to 100 percent accurate." That's good, because a 1978 survey by political science professor David Leuthold showed that 82 percent of the student body depends on the *Maneater* for news.

The fact that students know they can have an impact keeps the dedicated few strapped to their typewriters to make sure every *Maneater* edition becomes history. If heroes exist in that history, surely Chris Conway, who broke former President C. Brice Ratchford's state relations plan in 1976, is one. If awards were being handed out for true grit, then certainly Andy Maykuth, for his 1978 parody issue, which faked a photo that showed Chancellor Barbara Uehling sitting on President James Olson's lap, should take a bow. "But not everybody can be a hero — somebody has to sit on the curb and clap," reads another piece of *Maneater* graffiti.

When another dose of Vivarin, yet another cup of coffee or fast-food break doesn't make the press release rewrite sing, staffers resort to making their own headlines. A four-page essay called "The Death of a Typewriter" eulogized a broken typewriter which had been thrown into a quarry by a group of reporters.

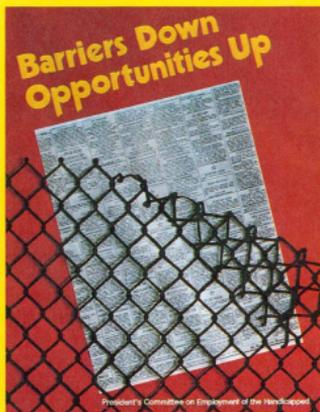
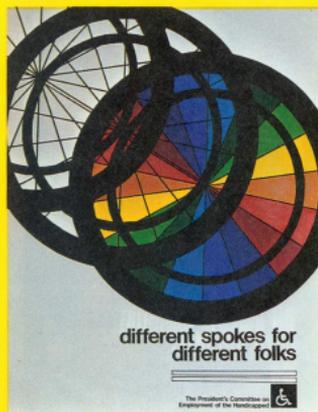
They didn't have to retract the story, but they did have to resurrect the sunken typewriter. □



**Away from it all**  
Wendy Kafoury finds a quiet spot just outside *Maneater* offices to work on a sports feature.



**Burning the midnight oil**  
Staffers work late twice a week on third floor of Read Hall to produce the 30-page tabloid.



## PATTERNS FOR PROGRESS

Professor William Berry's graphic design students are establishing a pattern of winning.

For the second year in a row, Berry's students designed posters for the Governor's Committee on Employment of the Handicapped. And for the second year in a row, two of his students placed first and second in the statewide contest. Considering the subject, it's appropriate that Mizzou students fare so well since the University is a national leader in physical accessibility for the handicapped.

Joe Gaschen, a senior art major from Kansas City, won first place and \$100 for his poster which showed a photograph of a quarter superimposed on the familiar international symbol of access and read, "Solid Investment." Gaschen's poster also ranked among the top 10 nationally, and will be permanently displayed by the President's Committee on the Employment of the Handicapped in Washington, D.C.

Coming in second and winning \$50 was junior art major Kimberly Held of St. Louis. Her poster showed three wheelchair wheels with different colored spokes and read, "Different spokes for different folks."

Berry made the posters a class project because he feels the contest shows students how they can apply graphic arts skills and techniques to something that "may improve the quality of life for

people who are handicapped . . . by addressing people who are in the position to help them, such as employers."

Berry first focuses on concept development. "If the idea is there, the design will come," he says. To get the students' wheels turning in the right direction, he shows slides he took of a handicapped person who wheeled through the Boston Marathon. Then students share experiences they've had with handicapped persons.

Even though the students are free to use mixed media in execution of the posters, they soon realize a handicap: few representative symbols of handicapped persons exist. But the students "accept the challenge and work hard on it," Berry says.

Favored themes include removal of physical and psychological barriers, or a combination of both. "Barriers down, opportunities up" by Averil Cooper, "Signs of progress" by Pat Conner, and "Rollaway the barriers" by Betsy Holm address physical accessibility, whereas "Be a part of a changing pattern" by Abby Mintz has a psychological bent and encourages employers to open the door to employment of the handicapped. In a surrealistic style, "Beyond the barriers" by Dianne Gregory shows a breakthrough in an employer's attitude about hiring the handicapped. □






**Be part of a changing pattern.**

President's Committee on Employment of the Handicapped

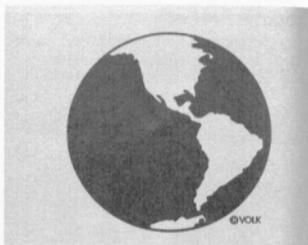
**BEYOND THE BARRIERS**  
THAT MAKE DISABILITY AN EMPLOYMENT HANDBICAP

President's Committee  
on Employment  
of the Handicapped

Joe Gaschen feels employers benefit from hiring handicapped persons.

**Solid Investment**

President's Committee on the  
Employment of the Handicapped



## Baby's kick can be diagnostic tool

Besides entertaining grandparents, a baby's kicking and rocking strengthens muscles, increases coordination and can indicate normal development.

"The normal infants we've studied perform almost identical rhythmic motions that appear in the same sequence," says Dr. Esther Thelen, a psychologist who has observed 20 babies twice a month for one year.

"If an infant doesn't begin kicking after a certain period of time we have good reason to suspect a neurological or physical problem."

By establishing the pattern for healthy infants, and for ones with conditions such as cerebral palsy, doctors will be able to diagnose problems at a very early stage and begin treatment before the situation worsens.

"These very regular and predictable motions are present at an age when no other activity, except sucking, is so well-

organized," Thelen says, adding that the stereotyped motions begin to disappear as soon as a child starts to crawl.

Stereotyped motions are also a good predictor of other modes of behavior. Thelen has observed that an infant that begins kicking early will crawl and walk sooner and generally tend to be more precocious in motor development.

## Computers aid understanding of history

Historians have, until recently, produced "elite" history that concentrated on the powerful, visible figures because there were no convenient tools to study the masses.

"For example, in analyzing presidential elections, historians usually concentrated on politicians' public statements and the like because there was no way to study the huge amounts of data contained in voting records," says Dr. Thomas B. Alexander. A history professor at Mizzou, Alexander is a pioneer in computer-assisted research.

Although not apparent at first glance, a wealth of historical data, such as census information, immigration records and voting records, lends itself to computer analysis. Repositories of historical data, in a

form that can be processed by computers, exist in several locations. Mizzou is a member of the Inter-University Consortium For Political and Social Research, one such repository.

Computers deal in numbers, but that doesn't mean the results are of interest only to mathematicians. For example, when reading about a contemporary public opinion poll we tend to see the results in terms of feeling, thinking people, not numbers, Alexander points out.

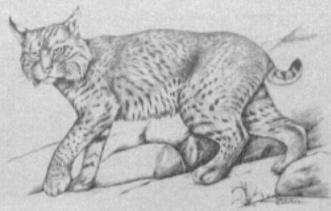
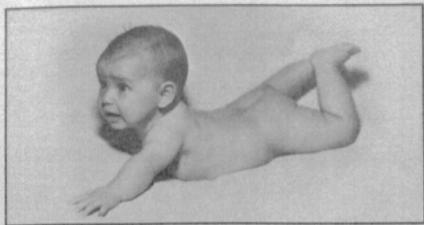
## Weather watching forecasts world food production

To make hay when the sun shines, it's important to know the weather report.

Dr. Wayne Decker, chairman of the atmospheric science department, and other University researchers are trying to give farmers an edge by studying the relationship between climate and harvest in the United States and abroad.

"Given the rate of food consumption and its rate of production, bad weather in one or two regions of the world could mean starvation for millions of people, especially in poorer nations."

Since 1975, Decker and his



colleagues, working with the Department of Agriculture and the National Oceanic and Atmospheric Administration, have been compiling computerized data on the world's climate and production of major foodstuffs.

All crops go through periods when factors such as rainfall or temperature are critical to their success or failure.

These computer programs give more importance to weather during such periods. As a result, production estimates are usually accurate to about 10 percent.

## Enzyme count tests skin cancer treatment

Melanoma is an especially dangerous form of malignant skin cancer because of its tendency to spread to other parts of the body.

Dr. Paul Agris, associate professor of biological sciences, is developing a simple procedure to determine if and when treatments are having an effect on this disease.

Studying a special strain of miniature pigs, Agris and his associates discovered a relationship between the growth of melanoma and the enzyme tyrosinase.

"Enzyme activity increases when the cancer grows, but

more interestingly, there is a noticeable decrease in enzyme production several weeks before there is any visible indication that the tumor is regressing," says Agris whose work is funded by the National Cancer Institute. By monitoring the quantities of tyrosinase in cancer cells, Agris can evaluate the treatment's effectiveness.

## University checking out electric van

Neither rain, nor sleet, nor gasoline shortage shall prevent Mizzou's mail from getting through when a new electric powered van is added to its fleet.

Part of a nationwide project to collect field test data on the vehicle's operation, maintenance and reliability, the van is being provided by a U.S. Department of Transportation grant.

At least twice a day the van will make a three-mile round trip to pick up and deliver Campus mail. When not in use, it will be parked in facilities adapted to recharge the battery.

## Missouri bobcats being studied to increase supply

It may be impossible to turn a sow's ear into a silk purse but it wasn't difficult for designers to change a varmint's pelt into a fashionable fur.

A bobcat hide that sold for \$10 two years ago, is worth \$100 today, because importing leopard skins and other high-fashion spotted cat furs is illegal.

The increased demand hasn't been particularly good for supply, so state biologists have banned bobcat trapping since 1977.

Little is known about the species. Since November, graduate student Dave Hamilton has captured, weighed and measured 15 bobcats in southeast Missouri's Carter County. Before releasing, each is fitted with a radio transmitter collar.

"With the information we are able to gather, we might find ways to increase habitat and food supplies, and, in the long run, the number of bobcats," says Hamilton whose two-year study is funded by the U.S. Fish and Wildlife Service, the state Department of Conservation and the University's Wildlife Research Unit.



Dave Rees/Columbia Daily Tribune

**I**t's gardening time in Missouri and that means Ray Rothenberger, friend of the flower, promoter of the plant and state horticulture extension specialist in the College of Agriculture, is busy.

No doubt many Missouri gardens have the Rothenberger touch because his methods of disseminating gardening information are just about as effective as dandelion seeds blowing in the wind. He writes "The Missouri Gardener," a column that appears in 40 Missouri newspapers, as well as monthly articles for *Flower and Garden* magazine. Then there are the five-minute weekly tapes that are aired on 35 Missouri radio stations, call-in programs on KFRU and KMOX radio, and television appearances on KOMU-TV.

But the 47-year-old, ruddy-faced Rothenberger does more than write articles and appear on radio and television. He also answers letters.

There's one from the gardener whose plants "don't grow and don't die. She wants to know why they don't do one or the other. It's a difficult question. They really should do one or the other."

In the horticulture business, it's difficult not to take your work home. Rothenberger's own modest backyard garden, planted with "everything I can cram in there," looks more like a forest than a yard. It's not a Garden of Eden, though. He and his wife, Barbara (a Hickman High School horticulture teacher), have pests like everybody else. □

**Ray Rothenberger digs up answers to backyard gardeners' questions.**

# Talking about Teaching

Student essays about good teaching techniques are opening some teachers' eyes and padding a few students' pocketbooks.

Four students — Diana Dawson, Dallin Malmgren, Bernita Cauthon and Lisa Childs — have been named winners in the Student Foundation Chancellor's Award essay contest. Sponsored by the Student Foundation of the Development Fund, the contest accepted essays telling how a teacher influenced the student's educational development. The students divvied up \$1,000 in prize money, and they're putting it to good use. Childs bought a new vinyl top for her car; Malmgren and Cauthon have made travel plans; and Dawson is funding a job hunt.

Winifred Horner, who headed the committee of four judges, says the essays show that "students want hard teachers who will make them work and help them learn.

"And it really doesn't make a lot of difference how the teacher does that," continues Horner, director of the English Department writing program. Childs' teacher, Donald Soucy, used a jar of peanut butter and loaf of bread to illustrate the importance of clear writing, while Dawson found Don Ranly's enthusiasm about grammar contagious. At some

point in the semester, an alliance of "student and teacher working together" is established.

Teachers who are tough, but fair, earn students' respect. Students also appreciate teachers "who give a little bit of extra time" — those who take time for introductions the first day of class or skip lunch for a personal conference.

The essays dispel the idea that instruction by a teaching assistant is below par, Horner says. A "significant" percentage of students (one out of four) had "their best learning experience with a TA."

Even though Horner was disappointed that only 21 undergraduates entered the contest, "Everyone had something important to say about teaching at this University." Consequently, Horner, along with the other judges — Howard Hinkel, Donald Lance and Howard Fulweiler — won't be the only ones to read the essays. She hopes to make the best essays available to faculty members in published form. Since contest rules did not allow naming teachers, the essays are fun to read, Horner says. "It's a puzzle to figure out whom the students are writing about."

The cat's out of the bag on the top four, though. On the following pages are abridged versions of the winning essays.



Diana Dawson mastered the intricacies of English grammar in Don Ranly's magazine editing course.

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The judges unanimously selected Diana Dawson's essay on Don Ranly's Magazine Editing course as the first-place winner. It's clear the senior magazine major from Kansas City caught Ranly's fervor for upholding the standards of the language.

**B**y the time I was a senior in high school, I had decided to become a journalist. Because I was editor of the school newspaper and making straight A's in composition, I didn't believe that I needed to bother with the technicalities of grammar. Anyhow, the biceps of the track star who sat next to me were much more interesting than the anatomy of any compound-complex sentence.

Since I had entered the School of Journalism, high school newspaper editors who had made straight A's in composition surrounded me. Despite my lack of grammatical expertise, I managed to keep up with the other fledgling journalists who idolized Art Buchwald and wished that Katherine Graham were their grandmother. Somehow, keeping up wasn't good enough; I wanted to be better than that.

The semester I took Magazine Editing, I had begun to care about grammar. My teacher had shown me

that a thorough knowledge of grammar, a real grasp of the English language, would allow a writer to go beyond keeping up with the others. If I survived his class, I could be better than that.

None of us will ever forget that first day of class. Although his beard was salt and pepper, the professor's spirit had the spunk of oregano. Unlike many teachers, he had not been isolated in educational institutions for life. As a past editor of *Philosophy Today*, he had been to the pinnacle of the magazine business, a position that many of us aspired to attain.

To assure that we would some day achieve our goals, he would work us without mercy. "I'm really sorry to have to teach a class in which so many of you will get C's and D's," he apologized on that first day. "But if you do get a C in my class, I will tell any employer that you have survived the hardest magazine class and survived it well."

I began to understand why the instructor's eyes danced with enthusiasm as he spoke of coordinating conjunctions, gerunds and the subjunctive. In these grammatical tools, he taught us, lie the difference between the reporter and the writer. While the reporter conveys facts in a communicable manner, the writer adds the polish of a slice of life to his story. As a writer, with a grammatical grasp on my work, I began to believe, I could do better than just keeping up with the others.

The grammarian's enthusiasm was contagious. Soon, I yearned to understand the difference between "affect" and "effect," when to use "who" and "whom," and how to conjugate the present progressive tense. In his own way, the professor was molding us into perfectionists.

Each week, I reserved several hours for magazine editing assignments, usually going beyond the time I had set aside. As the midterm date approached, I realized the difficulty of learning a lifetime of grammar in eight weeks. Although the teacher assured us that he graded on improvement, I was not consoled.

Although I was submerged in the technicalities of grammar, football was at its seasonal peak. Mizou's team was scheduled to play Oklahoma the weekend before the treacherous Tuesday midterm. Amidst cries of "stick-in-the-mud" and "party pooper," I packed a dictionary, Associated Press stylebook and Walsh's Plain English Handbook in my camping gear. As Tiger fans streamed into the city, I played Columbia's Thoreau and headed for

my own Walden, Lake Pomme de Terre. Leaning against a charred willow stump on the pebbled shore, I propped the Plain English Handbook against my fishing pole as I began my weekend of studious solitude. By Sunday, I hadn't had as much as a nibble on the fishing line, but I had caught on to some of the principles of grammar.

The fishing trip had slightly helped my midterm performance, but to survive the class an intense effort would be required for the remainder of the course. With a perfectionist's pride, I scrutinized paragraphs for dangling participles, misplaced modifiers and improper pronoun references. Misspelled words began to jangle my nerves and comma errors made me wince at my own carelessness.

A few years ago, if someone had told me I had a dangling participle, I would have quickly checked to see if my lacy slip was showing. I would have considered a conjunction a place where two roads cross, and an improper pronoun reference a social blunder. But thanks to a professor with a pious persistence for perfection, all of that has changed.

After a semester of magazine editing, I consider a comma fault worse than the San Andreas fault, and know that declining a pronoun differs from refusing a chocolate. A few months ago, the mechanics of grammar were nitpicking; today, they are the tools of a struggling writer.

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**Even though Dallin Malmgren is 31, it took courage to ask visiting associate professor Lois Roney for a private conference about a paper he wrote for her poetry class. But the junior education major from Columbia, who placed second, is glad he did.**

**E**very student at the University has probably experienced the unpleasant sensations that come when a grade on an essay does not fulfill one's expectations. Humiliation, self-doubt and indignation cloud the mind and furrow the brow. Should the disgruntled student request a personal interview with his instructor to protest his grade? Having lived through such an ordeal, I would like to answer in the affirmative. Through this private conference, I gained a greater appreciation for the subject matter, an increased awareness of the significance of my own analytical and authorial abilities, and, most importantly, an insight into what makes a teacher exceptional.

The course was Introduction to Poetry, and the essay subject was an analysis of Gerald Manley Hopkins' poem, "No Worst, There is None, Pitched Past Pitch of Grief." I had received a B plus, but a lust for A's can be obsessive.

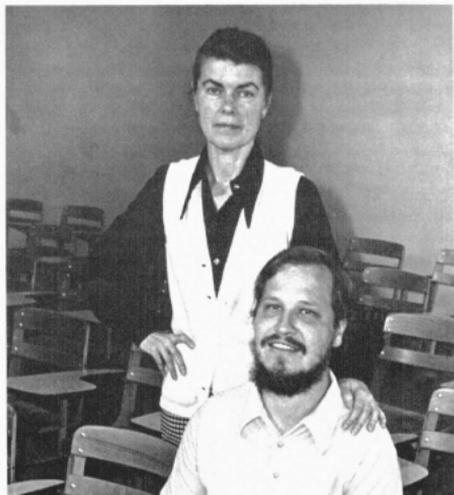
Predictably, the interview I had imagined and the interview that took place were completely dissimilar. As the conference began, she said, "First off, let's forget the grade. You're capable of A work, and that is what we want to shoot for." This initial remark set the tone for our entire conversation. My ego was assuaged, proper perspective was restored, and I was ready to learn. She proceeded to explicate the poem, overhaul my writing style, and reveal to me, albeit unconsciously, the true craft of instruction.

In her analysis, my instructor afforded me not only a clearer understanding of that particular poem, but a heightened perception of the art of poetry. I learned that a poem could be an intimate experience between author and reader. Poetry became, to me, soulful, and a new interest was kindled.

My new-found enthusiasm for the art of poetry was coupled with a more practical revelation; what I wrote mattered! Most impressive was the attention and detail with which she examined my paper. She gave me a great deal of instruction in the mechanics of writing, but, more importantly, I sensed a respect for an interest in what I had to say. I left her office with my first insight into how I actually wanted to write.

Furthermore, I learned in that office how I wanted to teach. In her example, I saw that a teacher's role is not merely to instruct, but to inspire. In her warmth and enthusiasm, I perceived that a humanization in the roles of teacher and student is an integral element in preparation for receptivity to knowl-

**Lois Roney kindled Dallin Malmgren's poetry sense.**



edge. My grade remained unchanged, but my instructor had transcended the confining role of a dispenser of grades.

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One of John Holik's get-acquainted exercises made Bernita Cauthon, a sophomore prejournalism major from the small town of Weaubleau, Missouri, feel more at home during her first day of classes at Mizzou. She received one of two third-place awards.

**T**hey were all there: every black and gold basketball award, treble-clef choir pin and silver cheerleading bar. Each had its own neat place on the black letter sweater I'd lived in since I was a high school freshman. Now, it, as well as I, was ready to take the University by storm.

My first two classes were far cries from the 30-student maximum classes in high school. The huge, impersonal lectures left me feeling alone and frightened and very apprehensive about my final class — Rural Sociology. As I walked down the long dark corridor I anticipated another routine, methodical lecture in which I was just another number. Instead, I was greeted by a short, spectacled professor who heartily and sincerely shook every student's hand. Soon thereafter, 40 surprised students were asked to introduce themselves and tell where they were from.

The professor began talking about his small, rural Ohio hometown and subtly eased the class into a discussion of the principles of rural sociology. He descriptively told us about his humble beginnings. That was an introduction to the first principle — a pride born in every rural person. He worked two jobs while putting himself through college, which identified the second principle of rural living — resourcefulness.

Unlike some professors, he understood going home on weekends to vaccinate 75 head of calves, or to put up hay. He knew what it meant to farm kids to be on the dairy judging team and the pride that said it was every bit as good as being on the football team.

As special as my professor was, I knew we were all special to him, too. Our semester project was to keep a journal and record thoughts about the day's discussion or textbook reading. He also urged us to use the journals as an outlet to record other thoughts we might have.



Bernita Cauthon welcomed John Holik's handshake.

A favorite theme of his was discussing the difference between how students act at home and at school. He neither advocated nor condemned this dual personality, but urged us to give it deep consideration. It was as if a ton of bricks had fallen on me: As the semester progressed, I'd become increasingly torn between Saturday afternoon football games and tending the autumn garden back home. I made an appointment to see my teacher. On impulse, I wore my high school sweater, which — up till then — had hung in the dark corner of my closet.

His office proved as rural and as folksy as he was. I felt as comfortable in his overstuffed easy chair as I had ever felt in any neighbor's living room.

Our conversation began with talk of my family and our farm. I was amazed by how much he had remembered from my journal entries. Talk then turned to my identity problem. I explained how his class had helped me realize I was cheating myself by rating my home life a measly second to the glamorous, fast-paced and often suicidal life of a college co-ed. With his cowboy-booted feet propped up on his desk, he explained how it's possible to have a healthy blending of both worlds.

As I sat there, I realized he was right — I should never sell myself short of denying my rural heritage. He said my letter sweater represented a toughness, an aggressiveness and an incalculatable pride in small town and rural living.

I walked out of that office a wiser and more confident person. I wasn't ashamed of who I was or where I came from anymore.

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Donald Soucy's innovative teaching techniques captured and held Lisa Childs' attention through a basic writing course. Childs, a sophomore business management major from St. Louis, received a third-place award. "I'm proud of her," Soucy, a teaching assistant, says. "One of teaching's greatest rewards is to see a former student succeed."

**I**n the shuffle of transferring to the University from another college, I failed to take a special test which would have exempted me from English 1, a basic writing course. After enrolling in the class, I was dismayed to discover the course's unpopular reputation among my peers, who bestowed endearments upon it ranging from "Remedial Grammar School" to choice obscenities. Being optimistic, I decided English 1 would be a big help in boosting my new grade average.

On the first day of class, the teacher asked us to write down the sentence, "Reader, I have something to say to you, and I want to say it clearly and precisely." These words summarized his goal for the class. His strategies included not only hard work on the student's part, but also innovative lessons, constant encouragement to improve and recognition of progress.

In order to motivate the class, our teacher first had to convince us of our need for good writing abilities.

Donald Soucy got his point across to Lisa Childs.



One day he asked us to write down how to make a peanut butter sandwich. He then produced a loaf of bread, a jar of peanut butter and a knife. Using volunteers from the class, he asked them to make a sandwich by following directions written by different students. The sandwich with a two-inch thick layer of peanut butter oozing over the sides of the bread, or the sandwich with one feeble smudge of peanut butter lost in the center of a vast expanse of wheat bread were humorous illustrations of the results of imprecise and unclear writing.

After showing us the need for good writing skills, our teacher held our interest by assigning creative topics to write about. Rather than have us write on summer jobs and future careers, he asked us to design a calendar to replace the current one and defend why the new one would be better. For another paper we went to the rock musical, "Hair," and wrote critical essays on specific points in the movie that interested each of us. Our teacher's next job was to encourage us to improve. He held individual conferences with us before papers were due to discuss problems. He encouraged us to exchange our rough drafts and advise each other of places that needed work. We also traded finished papers before handing them in and gave our opinions of the finished products. Our teacher knew the value of criticism and encouragement from peers.

After the papers were handed in and graded, he read out loud any sentences which contained common or sloppy errors. He'd never mention names but when this ritual began, I'd break out into a heavy sweat and my hands would turn clammy. I dreaded this weekly routine, but it was very effective in drastically reducing my errors in papers.

However, our teacher did not just criticize our papers. He also commended us on creative ideas, good work and any progress. After handing back the papers, our teacher would hand out awards. He'd compliment a choice title or a descriptive paragraph, name the student who created the work, hand them a piece of candy and then lead the class in applause. This recognition made the hard work seem worth all the time and effort.

Finally, at the end of the semester, the Gong Show awards were distributed. Our teacher awarded candy for various accomplishments ranging from a student's consistent progress in writing to a couple who met in class and began to date. With a humorous closing in the course, most of us walked out of the class proud of our improvement in our writing skills.

# TIGER TALES

The Black and Gold heritage keeps the RAH! in Mizzou

## Tiger mascot earns its stripes

Mizzou's athletic nickname dates back to the Civil War.

When guerrilla raids by the outlaw Bloody Bill Anderson were expected, a home guard squadron, called the Missouri Tigers, was organized to combat the raids. Alarmed citizens formed an armed guard, built a blockhouse in downtown Columbia and fortified the courthouse. Word of their preparedness spread, and the raid never took place.

The name Tigers became synonymous with good luck and was adopted in recognition of the Civil War defenders.

## Students in the mood for 'Old Missouri' tune

Academic Hall's burning kindled a sense of tradition at Mizzou. Students rallied to preserve the Columns and the Glee Club decided the University needed an alma mater. So one spring night in 1895, George Armstrong Wauchope, assistant professor of English, dashed off the lyrics to "Old Missouri."

"After we received the words from Professor Wauchope, it became necessary to select an appropriate tune," recalled Glee Club member Guy Thompson. "George English and I enlisted the assistance of Mrs. J.C. Jones, wife of Dr. J.C. Jones, president emeritus of the University. She had a thick book of old familiar tunes and, with Mrs. Jones at the piano and George English and me standing by, we spent all one Sunday afternoon trying out these tunes, and finally the three of us agreed that 'Annie Lisle' was the most suitable."

The tune was so suitable, in fact, that Mizzou was not the only school to make it

the melody of its alma mater. The tune brings a tear to the eyes of alumni of a dozen other universities, including Kansas, Cornell and Alabama, as well as a score of high schools.

Old Missouri fair Missouri!  
Dear Old Varsity,  
Ours are hearts that fondly love thee,  
Here's a health to thee!

Chorus:  
Proud art thou in classic beauty,  
Of the noble past.

With the watch words, honor, duty  
Thy high fame shall last.

Every student, man and maiden,  
Swells the glad refrain,  
'Till the breezes laden  
Wait it back again.



## Six proud pillars form foundation for legion of legends

When Academic Hall was destroyed by fire in 1892, its six Ionic Columns survived, becoming a traditional symbol of Mizzou. In the center of Francis Quadrangle, the Columns, five with ivy and one without, support a wealth of legends.

Some believe the Columns represent the first six presidents who may be buried beneath them and the Column without ivy represents the atheist in the bunch.

During the Civil War, when federal troops were barracksed in Academic Hall, a Union soldier and a Confederate sympathizer fought a duel over a local belle. One man, mortally wounded, fell against a Column, spattering it with blood. (Which one was killed depends on the sentiments of the teller.) Today, no ivy grows on that Column.

There are other duel legends. Some say that a student shot a professor. (The students like that one.) Others say that a professor shot a student. And still others say a student shot a fellow student.

It is rumored, too, that two columns are placed farther apart than the others simply to please the architect.

## The Big M: you can make a mountain out of an 'Oh!

What's 90 feet wide, 95 feet high, more than 50 years old and hasn't missed a home football game since 1927? It's the big M perched on the north end of Faurot Field.

Here's how the 1928 Savitar reviewed its debut Oct. 1, 1927, when the Tigers defeated Kansas, 13-6:

"Five hundred freshmen joined hands and encircled the cinder track in a single line while the band played 'Old Missouri' in the center of the field. The pennants of all the Missouri Valley fluttered and danced above the stadium on the long line at the open end of the gridiron...A huge stone M—the work of the Frosh the night before—loomed up white and threateningly against the embankment."

Only a couple of incidents have threatened the M's existence. On a Friday night in the '50s before a Missouri-Nebraska game, a group of pranksters changed the M to an N. The Mizzou groundskeeper and a group of young boys whom he promised free admission to the game that afternoon worked feverishly Saturday morning to restore the M before game time. Few fans ever knew of the near catastrophe.

Years later, in 1976, the big M almost became a memory when the Curators approved the addition of seats at the north end of the stadium. Alumni stood behind their favorite landmark and protested the north expansion openly. The Curators reversed their decision, opting for seating expansion on the south end instead.

## Fight song revs up sagging school spirit

Sagging school spirit at Ol' Mizzou was a lively topic in 1946. "Some say that it was irrevocably lost when so many left to grow three and four years older in uniform," reported the Campus humor magazine, Showme, in a rare, serious moment. One veteran put it this way, "We spent our 'rah-rah' days in chow lines, and if it hadn't been for the war, we would be out of school and in our professions."

But members of Alpha Delta Sigma, a national advertising fraternity, decided school spirit could be revived with a new and original fight song and launched a contest to prove it.

"Fight, Tiger" was chosen from 52 entries. Robert F. Karsch, a doctoral candidate (now



professor of public administration and political science) composed the winning music, and Donald M. McKay, an undergraduate, wrote the words. Of course, the real winner was school spirit.

Fight, Tiger, fight for old Mizzou.  
Right behind you ev'ryone is with you;  
Break the line and follow down the field,  
And you'll be, on the top, upon the top!  
On, Tiger, you will always win;  
Proudly keep the colors flying skyward.  
In the end we'll win the victory,  
So, Tiger fight for old Mizzou.

## Mizzou victory snares drum from Jayhawks

The intense rivalry between the Tigers and the Jayhawks is rooted in the Civil War era when Wild Bill Quantrill's raiders invaded and looted areas of Kansas near the Missouri border.

In 1891, the new Tiger football team began the most spirited of Missouri's athletic feuds and the oldest collegiate rivalry west of the Mississippi with the University of Kansas.

Rivalry in this annual gridiron conflict is symbolized by a tom-tom, which becomes the property of the winner.

Victory over the Jayhawks is savored with gusto. To many Tiger fans, the Kansas game is, and always will be, The Big One. The following "I'm a Son" song captures the spirit:

Oh when I was a Freshman I was  
grown as I could be,  
And all the Sophs they pulled my leg,  
and made a mark of me.  
But now I've learned to wield the club  
as every Soph should do,  
And I've joined the rollicking chorus,

"To hell with old K.U."

Chorus:

For I'm a son, a son, a son,  
A son of Old Mizzou;  
For I'm a son, a son, a son,  
A son of Old Mizzou;  
We'll drink to the health of the Gold  
and the Black,  
So glorious and so true,  
And we'll join the rollicking chorus,  
"To hell with old K.U."

And if I had an ocean of rum  
And sugar a billion pound,  
A big enough Quad to mix it in,  
And a Column to stir it around,  
We'd drink to the health of the Gold  
and Black,

So glorious and so true,  
And we'll join the rollicking chorus  
"To hell with old K.U."

## Engineers invent Irish link to worm out of classes

Junior and senior engineering students in 1903 stretched their fertile minds to come up with an elaborate scheme, all in the name of skipping classes, en masse, for a day.

Mizzou students discovered that St. Patrick was an engineer. They reasoned that since St. Patrick drove the snakes out



of Ireland and that a snake is nothing but a large "worm" (a term for a gear that changes the direction of motion), St. Pat certainly was the patron saint of engineers.

As the students milled about Francis Quadrangle enjoying the fresh spring-time air and sunshine, President Richard Jesse appealed, "If you are gentlemen, you will go back to your studies." The students promptly headed downtown to drink beer and shoot pool.

Years later, the St. Patrick's Day celebration developed into Engineering Week, an event that combines educational and just-for-fun activities.

## Lions: mum's the word



A pair of stone lions, a 1931 gift to the world's first School of Journalism from the Chinese national government, used to guard the west entrance of Neff Hall, but they were moved to a more protective place (under the arch between Walter Williams and Neff Halls) several years ago. Some students think the move was made to elongate the lions' usefulness of roaring if a virgin walks by.

## Mizzou kicks off homecoming with football

Mizzou was the first university to couple homecoming activities with a major sports event.

Billed by University officials as "Come Back Home," Mizzou's first homecoming featured a Missouri-Kansas football game on Rollins Field (now Stankowski Field) in 1911. The game ended in a 3-3 tie.

The event also marked the first Tiger-Jayhawk game in Columbia. Previous games had been held in Kansas City.

This RAH poster about Mizzou traditions and legends has been prepared for you by the Alumni Association, an independent, nonprofit corporation of graduates and former students banded together in the best interests of O' Mizzou.

More than 50 alumni serve on the board of directors, which oversees a wide variety of programs that emanate from the Association's headquarters in the Alumni Center. Alumni Activities involves thousands of alumni in hundreds of activities—from Tourin' Tiger trips to Homecoming celebrations. The Publications and Alumni Communication department produces *Missouri Alumnus*, a quarterly magazine that tells alumni what's going on at Mizzou as well as reports news about alumni.

Students can get involved in the Alumni Association, too. Members of the Alumni Association Student Board are selected through a petition and interview process. The AASB helps to plan and sponsor homecoming festivities, class reunions and special projects.

# MIZZOU'S STUDENT LEADERS

Photos and text by Larry Boehm

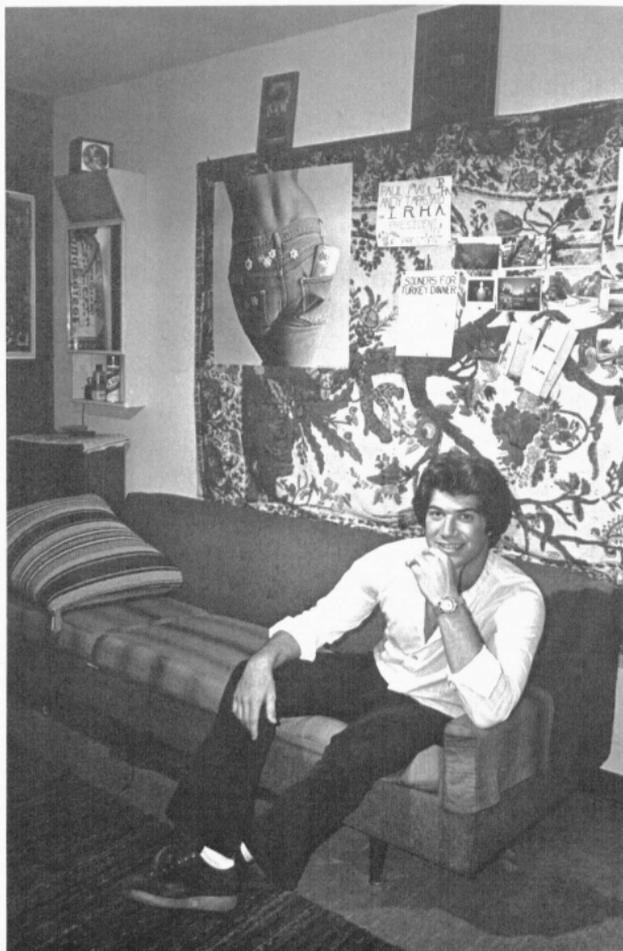
Just as six Columns symbolize Mizzou's past, its 23,000 students represent its present and future.

Enrolled in more than 100 departments of 17 academic divisions, the student body, ranging in age from 16 to 71 years, comes from every Missouri county, all 50 states and 88 other countries to get an education at the University of Missouri-Columbia.

And, of course, the learning doesn't stop when bells ring at half past the hour. With 221 recognized student organizations — from the Accounting Student Association to the Young Democrats — Mizzou has an extracurricular activity for everyone.

The leaders, those willing to invest time and energy in an organization, probably benefit the most.

"Involved students will get the most out of education," says John Wayne Anderson, assistant director of Student Life in charge of organizations. "They'll see how an institution works from the inside and learn how to make changes within the institution."



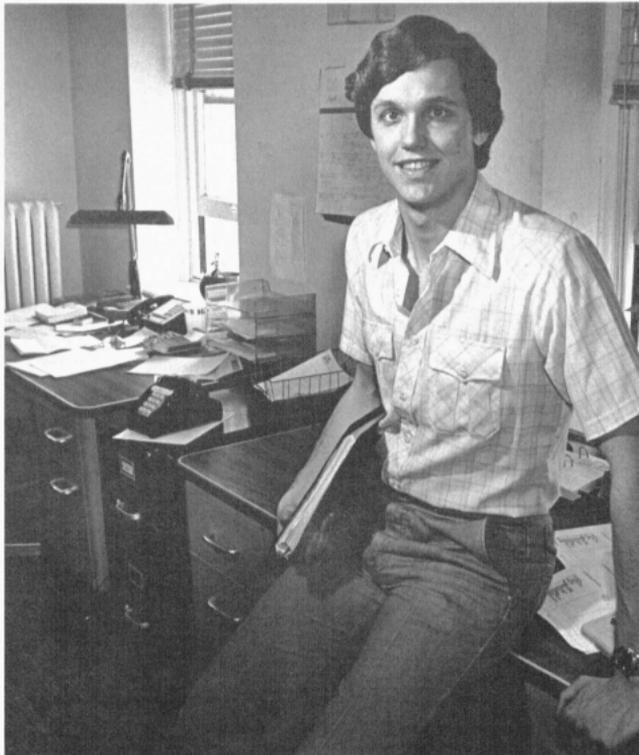
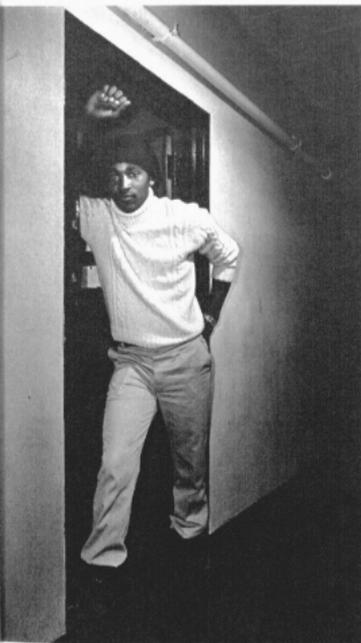
## IRHA

"You can sit on your duff all day long and do nothing, or you can get something going," says Paul May, president of the Independent Residence Halls Association. "I hope with a little initiative, IRHA will really get moving." May, 19, a business major, plans to get more students off their duffs by publicizing activities in a newsletter and on the IRHA-owned radio station, KCOU. "Now the Greeks know more about IRHA than the Independents do."



## NOW

As assistant coordinator for Missouri's National Organization for Women and coordinator for the Columbia chapter, graduate student Linda Locke, 26, knows the work won't be finished when the Equal Rights Amendment is passed. "We have to integrate women into the mainstream of society. Women aren't going to change their position in the world until they get involved."



## MSA

"The Missouri Students Association protects students' rights and encourages a better educational environment," says President Stacy Kottman, "but I don't think enough students realize the impact of MSA." That's why the 20-year-old agricultural economics major meets with different Campus groups to explain what student government wants to accomplish with its \$500,000 gross income and 200 volunteers. High on his list are new indoor recreational facilities, more security phones, evening shuttle buses, a Lowry Street Mall, a new financial aids office and a scholarship information service.

## LBC

When Jerome Ewing, 22, transferred to Mizzou three semesters ago, he was so impressed by the hard-working members of the Legion of Black Collegians he joined their ranks. Now the sociology and journalism major is the executive director of LBC, which sponsors seminars, speakers, theatre and study groups to increase the involvement of black students in Campus life. "Working with MSA committees is a high priority. We want to show our interest in the University and have black input into what's going on."



## Ombudsman

Being Ombudsman is good training for a biochemistry major who plans to study medicine. "I have to deal with a lot of problems and situations which give me good experience in working with people," says Beth Zimmer, 20. The Ombudsman and a staff of 10 try to find efficient solutions to individual complaints related to Campus life. Knowing how the bureaucracy works is an asset. "We can give people the information needed to solve such problems as grade changes, TA conflicts, test scheduling, financial aid, registration, academic philosophies, on and off Campus housing and parking. We're not here to change policy, but to find ways to work through or around it."



## A&S

The Arts and Science student government office, tucked away in a Kuhman Court basement, is hard to find. That same lack of visibility is a problem President Peggy Israel, 19, hopes to overcome. "A government that represents 7,000 students should be an active force." The economics and mathematics major plans to use the \$16,000 budget to sponsor programs to increase student awareness and pride in A&S. "We want to encourage the feeling that not just the individual departments, but the whole college is good."



## M<sup>2</sup>

"One reason I came to the University was to join Marching Mizzou," says Scott Woelfel. Now, three years later, the sociology and journalism major is president of the 224 musicians, 25 Golden Girls and 24 Flag Corps members of the "Big M in the Midwest." Woelfel, who intends to be involved in music for the rest of his life, believes that someone doesn't have to be the best player to try out for the marching band. "With nine-hour-a-day practice sessions before the first football game, musicians just naturally improve." Plus there are a lot of social benefits. "Having 300 friends around makes it easy to adjust to a new environment," says the 21-year-old trombonist. The camaraderie developed by high-stepping formations across a football field lasts a long time, as evidenced by band alumni performing pregame shows for Homecoming fans.



## AWS

The goal of Susan James, president of the Association of Women Students, is "to make everyone on Campus aware of life options and the inequalities in the home and on the job." To fulfill this ambition, AWS sponsors consciousness-raising programs to educate men and women about their changing roles in society. "Because of the heavy media coverage of 'Dump Dempster' demonstrations, people got the impression that we're a radical group out to crucify whoever doesn't toe the line, but I feel if we hadn't acted as we did a lot of people still wouldn't know their own attitudes," says James, 20, a journalism major.



## AASB

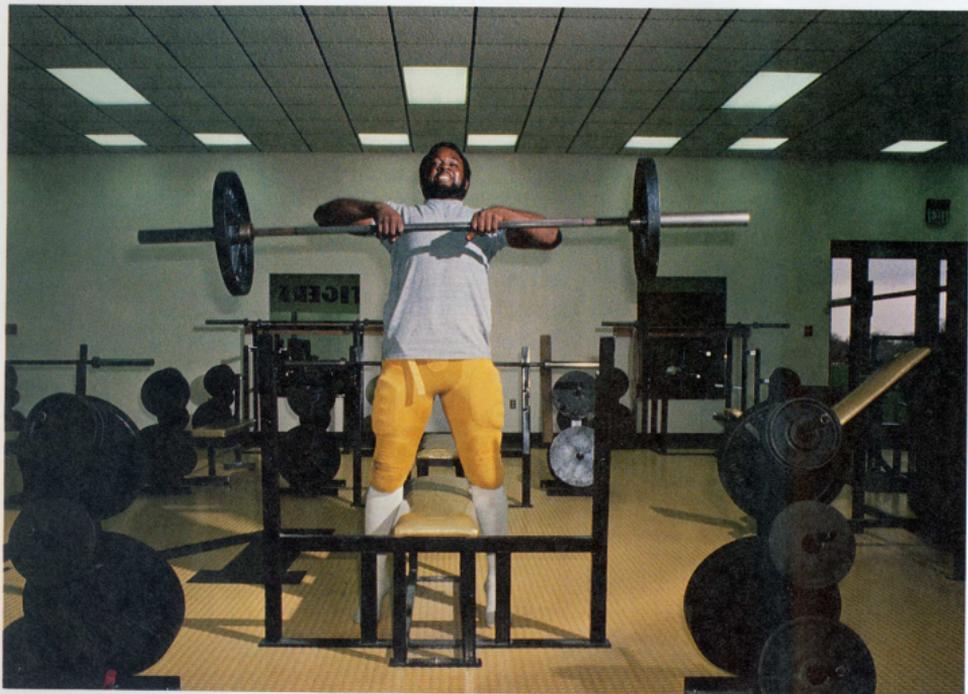
According to its constitution, the purpose of the Alumni Association Student Board is to act as a liaison between alumni and students, promote the University and to assist the Alumni Association. "Our members are top students and the best spokespersons the Campus has to offer," says President Kelly Grant, 21, an agriculture journalism major. "They present a positive image of Mizzou. Of course, that's not a difficult thing to do."



## IFC

Dave Borgelt, 20, believes education is the solution to alcohol abuse and poor Greek/Independent relations. As president of the Interfraternity Council, he supports its Alcohol Task Force, which "is bringing programs to all houses, pushing for alternative party beverages and sponsoring seminars for incoming freshmen." As for getting along with Independents, the electrical engineering major thinks most conflicts are based on misconceptions. "People don't realize we're all basically the same. Good and bad are everywhere."

# WEIGHTS BUILD



As part of his off-season training, defensive end Elijah Blackwell performs an upright row with 135 pounds to develop his trapezius and deltoid muscles.



In a 25-second interval on the circuit, flanker Ron Fellows extends his triceps by pushing 75 pounds forward 12 times.

# WINNERS

By Terry Skinner

IF DAVE REDDING could hook up his machines to the University power plant, they might produce enough energy to cool the Campus this summer.

Redding's machines have names like Double Shoulder, Lat Pulldown and The Jumper. Add 400 college-age men and women to this conglomeration of machinery and you've solved the energy crisis.

But Dave Redding is not another Thomas Edison. He is the strength and conditioning coach for Missouri's Athletic Department. His machines are for weight lifting, his 400 men and women, athletes.

Redding came to Mizzou in 1978 as a member of Head Football Coach Warren Powers' staff. He played football at Nebraska before going to Washington State with Powers in 1977. Redding learned his job as weight coach by taking classes and participating in weight lifting at Nebraska.

"I was a physical education major and took all the 'ologies," Redding says. "I followed my weight coach around like a puppy dog."

Although the 27-year-old works primarily with the football team, he is also weight coach for all the other men's and women's sports at Mizzou.

**MEN AND WOMEN** in all the sports have the same basic weight training program. "The lifts are essentially the same," Redding says. "It's the sets and repetitions that differ. I try to keep the program simple, because the simpler you keep it, the more you gain."

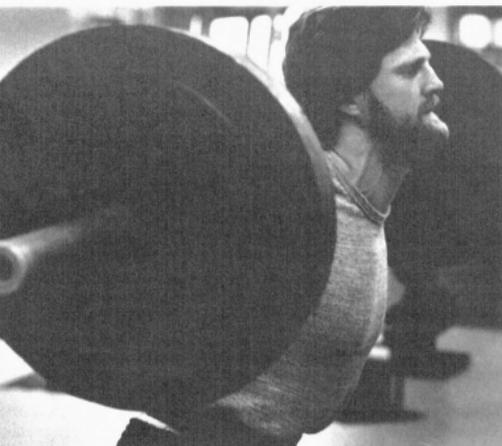
When Redding came to Missouri, the football players were lifting on their own, at the Hearnes Center in an area originally designed for handball courts

and on the football practice field. And the football dressing rooms were not in good condition. Athletic Director Dave Hart made a new dressing/training facility one of his top priorities when he came to Mizzou from Louisville in June 1978. "Our football dressing room facility was bad when we came here," Hart says. "The competition used to tell recruits to be sure and look at the football dressing rooms when they came to Missouri."

A fund drive was initiated in January 1979 for \$1.2 million in pledges for a new facility to renovate and add to the old one by the football practice field. Hart said \$800,000 has been pledged so far and that the goal should be reached by the end of the summer.



Defensive end Kendal Ponder takes a turn at the power runner. Straining against a shock absorber improves hip flexion and extension.



Weight coach Dave Redding practices what he preaches: "I wouldn't put anybody through a program I wouldn't do myself."

The building opened in September 1979, the funds being supplied through a University loan.

The new facility has two sections. The old football dressing room was completely renovated into a football locker room, a baseball locker room, a training area with five rooms, a steam room and a laundry. In the new wing are a locker room for coaches, a 4,000-square-foot weight room, an office for the weight coach, a softball locker room for women and a meeting room complete with kitchen.

"I knew what I wanted in a facility, so I worked hand in hand with the architect," says Redding. "This facility will compare with the best in the country."

**IF YOU THINK PLAYING FOOTBALL** at Mizzou is all glory on a sunny, fall afternoon, a look at Redding's program will tell otherwise.

During the winter months, the football squad does heavy lifting four days a week, one-and-a-half hours a day. During spring football, players do 25 seconds on each machine daily, a five-minute routine called the circuit. The entire team moves through the weight room in half an hour, with the coaching staff

watching each player closely. The players encourage each other with yells of "you love it, you love it," or "fight the pain."

For the players who remain in Columbia in the summer, it's back to heavy lifting an hour and a half a day.

**"A KID CAN REALLY IMPROVE** in the off-season," Redding says. "You can see a big change. If they bust their butts they can go from third team to first team. A program like this can accelerate the maturing process."

The regimen the football players follow is part of the weight coach's own strength and conditioning philosophy.

"I like to make it short and intense, get them in and get them out.

"A lot of weight coaches never played football and some try to overdo it. They'll start thinking about that cold bottle of beer waiting for them somewhere."

Dave Hart has seen the progress Redding has made with the football team. "When we first came here, Warren Powers had a handful of players that could lift over 300 pounds. Now 40 or so players can lift over 400. Dave Redding has done an excellent job with football and with other sports, too," the athletic director says.

In his first full year of working with the Tiger football team, Redding has produced some very satisfying results as far as injuries are concerned.

Athletic Trainer Fred Wappel is one man who admires these results. "Last year (1979) was probably the most outstanding in my 24 years at Missouri," Wappel says. "We did not have any surgery from a practice- or game-related injury."

Wappel attributes much of this success to the weight training program.

"This has to be a record, and a revelation that cannot be matched by any major university that plays the schedule that we do," he says. "An important factor in this record is the team conditioning that has been handled so capably by Dave Redding since he came. I have always been an advocate of flexibility and running, but our weight program has to be a factor in making our players stronger, which undoubtedly reduces injury. Anyone that watches Missouri play has to notice that we never run out of gas in the fourth quarter."

Maybe Dave Redding should hook up his machines to the power plant . . . □

# Missouri Alumnus **Tigersports**



**MISSOURI'S BASEBALL TIGERS** advanced to NCAA play for the third time in five years by virtue of their winning the Big Eight Tourney in mid-May at Oklahoma City. It was pitching that proved to be the key for Coach Gene McArtor's team. The Tigers set a tourney record with a sparkling 1.64 staff-earned-run average in their five games and received three complete games. The highlight of the week was a 9-0, one-hit shutout of previously undefeated Nebraska by freshman right-hander Craig Fitzpatrick (9-2, 2.25) to send the tournament into a final championship game. Tom Heckman and Kurt Moody then combined to down the Cornhuskers 5-3, as Heckman picked up his 26th career win for a school record. Centerfielder Phil Bradley, who was named the tournament's Most Valuable Player, scored eight runs, had four hits and walked nine times for an on-base percentage of .542.

**WITHOUT QUARTERBACK BRADLEY** and running back James Wilder, who was on a no-contact regimen in spring football practice while his operated-on knee healed, the Tigers' offense in the annual Black-and-Gold game seldom sparkled. And when quarterbacks Dan McDaniel and Mike Hyde exited early with injuries, any semblance of an attack vanished. One lone surviving quarterback, walk-on Eric Vandenbergh, ran the show thereafter — switching jerseys on every change of possession. A nasty Mizzou defense never gave the Chicago sophomore much operating room. Still — there's every indication that Missouri's 1980 football squad will welcome the new decade with the best-equipped group that Coach Warren Powers and his staff have assembled in Tigerland. One compelling statistic emerges. Fourteen of Missouri's top 22 regulars will be seniors. They've logged a lot of playing time together. An ever-positive Powers acknowledges that "we had a good spring practice.

"We found some young players who will help us fill the gaps," he says. "Players like Tom Hornof, Jim Kulich, Bernard

Laster and Steve Shockley on offense — Craig Evans, Randy Jostes, Jim Lockette, and junior college transfer Tom Woodland on defense."

Jostes, an active 250-pound upcoming sophomore, apparently won the tackle spot vacated by Kurt Petersen. Woodland, a 235-pound transfer from Fort Scott (Kan.) junior college, adds depth behind Jerome Sally at noseguard. Gone is 1979's incumbent, Norman Goodman, the team's No. 2 tackler.

Linebacker Lester Dickey predicts the defense "will be a little more hungry, and a whole lot better. There should be no excuse for us not to go to a major bowl," says the 220-pound Kansas Citian. "The talent's there — and it is a senior ball-club. We'll have plenty of leaders."

Missouri fans hope one of the leaders will be Bradley, who could opt for a professional baseball career instead — if he is chosen high enough in the baseball draft.

**AFTER A SLOW START**, basketball coach Norm Stewart's 1980 recruiting picked up remarkably to give the Tigers what appears to be an outstanding class.

Among Stewart's incoming players are junior college transfer Marvin (Moon) McCrary of Three Rivers College in Poplar Bluff, Mo., and freshmen Ron Jones of Cape Girardeau (Mo.) Central High School, Richie Johnson of New Albany, Ind. and Shawn Teague of Anderson, Ind. In addition, Billy Allen, a starting guard at Southern Methodist the last two seasons, will transfer to Mizzou and be eligible for the 1981-82 campaign.

MrCrary, a 6-4 guard, led Three Rivers to a 37-3 record and the national junior college championship in 1979 and a 36-5 mark and fifth place in the national tourney this year. He was named all-tournament both years. The junior-to-be averaged 17 points and six rebounds and shot over 60 percent from the field in 1979-80 while excelling on defense. McCrary, who also can play forward, played his high school ball in Memphis, Tenn. The 6-4 Jones led Central to the Missouri Class

**BASEBALL TIGERS ARE BIG EIGHT CHAMPS. SPRING GRID GAME LACKS OFFENSE. STEWART HAS GOOD RECRUITING YEAR. TIGER SPORTS NEWSLETTER WILL RETURN.**

4A state championship this year. A unanimous all-state selection, he averaged 27 points and 13 rebounds while playing primarily as a forward and center. He is pegged for duty at guard and forward in college. Johnson, an all-state 6-8 guard-forward, averaged 13.9 points and 8.5 rebounds while leading New Albany High School to a 27-1 record and a second-place finish in the Indiana state tournament. A 60 percent shooter from the field, he chose Mizzou over Purdue, Evansville, Kansas State and Oregon. Teague averaged 19.3 points for Anderson High this season and set a career record for assists with 316 in three years. The 6-2 guard was named Most Valuable Player in the Indiana-Illinois All-Star Game and totaled 26 points for the U.S. All-Stars in two games against the Russian Junior National Team. Allen averaged 13.4 points each of the last two years at SMU. He handed out a school record 225 assists in 1979-80, while shooting 46.6 percent from the field and 84.0 from the free throw line.

**LeDUC ENTERPRISES**, publishers of *Ol' Mizzou* magazine, has filed for bankruptcy. The magazine, which was to cover Tiger athletics, ceased publication after the December and January issues. The same situation exists at the 20 or so other institutions that contracted with LeDuc for sports magazines.

The University is concerned about the impact on the 1,496 loyal Missouri fans who subscribed to the magazine in good faith. The University's legal department is in contact with LeDuc's attorneys endeavoring to protect the interest of the University and the subscribers.

The Alumni Association, which had to give up its sports letter under the terms of the University's agreement with LeDuc, has recently voted to reinstitute *Tiger Sports*. The first issue will be published this fall. An order form appears on page 63 of this issue.



## LIMITED EDITION FOR MIZZOU ALUMNI

Only 1,000 of these Tiger prints, each one individually numbered and signed by the artist, are available. Beautifully printed on heavy enamel stock, the print measures 14 by 20 inches. The artist is Jim Powell, a nationally known watercolorist who specializes in wildlife and western scenes. He is on the faculty of Southern Methodist University. This is the first time the print has been advertised for sale.

Send me \_\_\_\_\_ Limited Edition Prints at \$25 each, including postage and handling.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Make check or money order to: MIZZOU ALUMNI ASSOCIATION  
132 Alumni Center  
Columbia, Missouri 65211

## Missouri School of Religion carries \$270,000 price tag

The University has purchased the 84-year-old Missouri School of Religion for \$270,000.

The University will lease the building to the School of Religion for the 1980-81 school year under an agreement which provides for the school's faculty to offer courses in non-sectarian religion studies to Mizzou students, and it plans to pay the School of Religion \$135,000 to teach the courses, although School of Religion faculty will not become University faculty.

The stone building encompasses 15,000 square feet in three stories and a partial basement. Long-term use of the building has not yet been decided. Options range from rehabilitation to razing.

## Two key positions filled

Two key posts have been filled in Chancellor Barbara Uehling's administrative organization with the appointments of a provost and a vice chancellor for administrative services.

Ronald F. Bunn, vice president for academic affairs at the State University of New York at Buffalo, has been named provost effective July 15, and Ria J. Frijters, vice president for business affairs at Southern Illinois University-Edwardsville, has been chosen vice chancellor for administrative services effective June 1.

As principal academic officer for the Campus, Bunn will be responsible for the coordination of the total academic program, evaluation of curriculum, teaching and research, and faculty development.

Bunn, also named professor of political science, has held the top academic position at SUNY / Buffalo since 1976. Bunn got his doctorate and master's degrees from Duke University. His undergraduate degree is from Southwestern at Memphis. Current provost Owen Koeppe will become Kansas State University's

first provost in mid-August.

Frijters assumed a new position created by Uehling's reorganization. In this post, Frijters will have administrative responsibility for fiscal operations, personnel matters, purchasing and physical plant operations and maintenance.

Frijters, a native of Holland, has served as vice president and professor of management science at Southern Illinois since 1977. She holds a doctoral degree in economics from the Netherland School of Economics, has been a Fulbright Scholar at the Graduate School of Business Administration at New York University, and has studied under special grants from the Netherland-America Foundation and at the Banque Varin-Bernier in Paris.

## Uehling rejects MSA request for alcohol sales at Stadium

Chancellor Barbara Uehling, after reviewing a Campus alcohol policy proposed by the Missouri Students Association, rejected two of its three proposals.

Uehling rejected MSA requests for the sale of alcohol at Memorial Stadium and the Hearnes Multipurpose Building, and the establishment of a special residence hall for 21-year-olds.

But she says she will explore possibilities for serving alcohol to non-minors "in other Campus buildings under the auspices of Campus food services."

Uehling says her decision was based on recommendations from Student Services Vice Chancellor Norman Moore and committees on housing, Memorial Union and Brady Commons, the Hearnes building and Intercollegiate Athletics.

"It is our responsibility as

an institution not only to act in compliance with state and federal laws, but to maximize conditions for the health and well-being of all students," Uehling says.

The published Campus alcohol policy states that "possession or consumption of alcoholic beverages by students or their guests on UMC property or on the premises of University-supervised housing is prohibited."

## Graduates hear somber facts on energy, economic problems

Dignitaries speaking to some 3,600 Mizzou graduates mixed serious comments with hearty congratulations during the University's 138th annual commencement exercises May 10.

Harvard University energy expert Daniel Yergin told his Hearnes Multipurpose Building audience that the United States will continue to suffer economic problems until the nation ends its dependency on imported petroleum.

"We can't get ahead on inflation until we get ahead on energy," said Yergin, author of the best-selling *Energy Future*.

At agriculture divisional ceremonies, U.S. Sen. Jack Danforth criticized President Jimmy Carter's Soviet grain embargo, saying that the United States must share its food production rather than withhold it.

U.S. Rep. Richard Ichord, speaking on the American economy to business and public administration graduates, said government intervention in business has "turned the nation, once made up of risk-takers, entrepreneurs and innovators, into a nation of government inspectors."

Journalism graduates heard 1951 alumnus Jack Germond criticize newspaper editors for "bending the winds" rather than following their own inclinations when they decide what news the public shall receive.

# Around The Columns

## Four receive top awards for outstanding contributions

Commencement was a time for bestowing honors, including the Alumni Association's Distinguished Faculty and Alumni Awards and the Byler Awards.

John M. Poehlman, professor of agronomy, received the Association's faculty award, and Donald W. Reynolds, 1927 journalism graduate, received the alumni award.

Poehlman, a specialist in field crop breeding, received a plaque and \$1,000 prize in recognition of total accomplishments as well as his relationship with students.

Reynolds, owner of the Donrey Media Group of newspapers, radio and television stations, and advertising firms, is a trustee and charter member of the Jefferson Club and serves on the Development Fund board of directors.

Charles C. Campbell, associate vice provost for extension, and Nobel E. Cunningham Jr., professor of history, were recipients of Byler Awards, established by a gift of alumnus William H. Byler, PhD '37, of Winter Park, Fla.

Campbell, who was given the administrative award, received a stipend of \$1,350 to attend the Institute for the Management of Lifelong Education at Harvard University in August.

Cunningham, recipient of the professor award, received \$2,000 cash. The author of several books on Thomas Jefferson-era politics received the Thomas Jefferson Award and Chancellor's Award for Outstanding Research last year.

## Faculty noted for research

Stanley R. Johnson, professor of agricultural economics, and Samuel A. Werner, professor of physics, have been named 1980 recipients of the Chancellor's Awards for Outstanding Faculty Research.

The awards, which include a \$1,000 prize plus \$2,000 for use in professional activities, were established last year to provide special recognition to

faculty members "who have made outstanding contributions in research and/or creative activity."

Since Johnson came to Mizzou in 1964, he has been involved in research projects including a USDA-funded investigation of the impact of Food Stamps on the nutrition level of low-income households, and a grant from the Department of Energy to computerize weather data analysis.

Werner, who came to Mizzou in 1975 from the Ford Motor Company's scientific laboratory, is an internationally known expert in neutron scattering and neutron physics, and has made significant contributions in theoretical and experimental physics.



Poehlman



Reynolds



Campbell



Cunningham



Johnson



Werner



Trim



McAnally

## Trim receives alumnae award for teaching excellence

Dr. Cynthia M. Trim, associate professor of anesthesiology in the College of Veterinary Medicine, is the 1980 recipient of the Alumnae Anniversary Award for teaching excellence and outstanding contributions to education at Mizzou.

Trim, who joined the faculty in 1977, received a citation and \$1,000 from the Mizzou Alumnae Anniversary Fund Committee for the Recognition of Faculty Women, which was established in 1968. Alumnae contributed to a permanent fund from which the award is made.

Alumnae, faculty and women students selected by department chairmen were invited to nominate full-time faculty women for the award. The final selection was made by the Alumnae Committee.

Trim, one of only 32 board certified veterinarian anesthesiologists in the country, is president-elect of the American Society of Veterinary Anesthesiologists.

## McAnally replaces Sweeney in development position

Stanley R. McAnally, former associate vice president for alumni affairs and annual giving for the University of Tennessee system, is Mizzou's new assistant vice chancellor for development.

McAnally's appointment, effective June 1, was announced by Guy H. Entsminger, vice chancellor for alumni relations and development. McAnally, 43, succeeds John Sweeney, former director of the Development Fund. During his 12 years at Mizzou, Sweeney built the Development Fund board of directors and was instrumental in forming the Jefferson Club, the University's highest-level support group. Sweeney resigned to accept another position.

In his retired position, McAnally will head fund raising operations, including those with business and industry, corporations, foundations and individuals.

A veteran of 17 years of administrative service at the University of Tennessee, McAnally was responsible for all alumni programs and annual giving for the four-campus Tennessee system. He also was in charge of the general alumni phase of a \$35 million fund raising campaign for capital improvements.

## Phillips gift finances new program



On behalf of the Phillips Petroleum Co., Don A. Johnson, center, general sales manager for marketing, contributed \$125,000 — \$25,000 a year for five years — to the Development Fund to finance a program designed to help journalism students better understand free enterprise. Chancellor Barbara Uehling and School of Journalism Dean Roy Fisher say a professorship will be established to develop and direct a curriculum for the program, which may begin this fall. The program's main purpose, says Johnson, is to "develop within the mass media competencies and attitudes that would enhance the effectiveness with which the media reports on the American economy."

## Former graduate dean wins 1980 Thomas Jefferson Award

Henry E. Bent, former graduate dean and professor emeritus of chemistry, won the 1980 Thomas Jefferson Award, given annually to a member of the University community who "best exemplifies the principles and ideals" of Jefferson.

Although retired, Bent is still active in University and civic affairs. He joined the faculty in 1936, was dean of the graduate school from 1938 until 1966, and was named professor emeritus in 1971.

The award includes a citation and interest accrued from a \$10,000 gift by the Robert Earl McConnell Foundation.

## Student services reorganized to emphasize Greek, dorm life

Vice Chancellor for Student Services Norman Moore has announced a reorganization of the student services structure.

The major thrust of the reorganization is to place increased emphasis on Greek life, student programs and governance in

residence halls, and recreation and intramurals through changing staffing patterns.

The changes in residential life programs reflect Moore's interest in students' living environment.

"I'm a believer in strong residence halls and strong Greek life," says Moore, "and this structure will give the University the kind of staffing pattern we need to facilitate that."

In other moves since Moore became vice chancellor for student services, the Learning Center, directed by Bonnie Zelenak, has been transferred to the office of the provost for academic affairs and responsibility for academic dishonesty cases moved to the office of the provost. This semester Army and Air Force ROTC moved to the College of Arts and Science and Navy ROTC moved to the College of Engineering.

## Sorority rush deadline Aug. 1

Student services advisor Margy Harris reminds children or friends of alumni that the deadline to register for fall sorority rush is Aug. 1.

For more information and application form, write Panhellenic Council Rush Chairman, Center for Student Life, 216 Read

Hall, UMC, Columbia, Mo. 65211, 314/882-8204.

Informal fraternity rush parties will be held throughout the summer, and a formal rush weekend is planned before fall semester begins. For more information, write the Interfraternity Council rush chairman at the Center for Student Life address.

## Professors get AMOCO awards

Paul Burcham, professor of mathematics, and Frederick Spiegel, professor of political science, received the 1980 AMOCO Good Teaching Awards for distinguished undergraduate teaching May 10 at the Chancellor's Award Luncheon.

The \$1,000 stipends are funded by a gift from the American Oil Co. Dedication to the teaching-learning process both in and out of the classroom and scholarly works, especially those related to undergraduate teaching, were considered in the selection process, associate provost Luverne Walton says.

Burcham, a member of the mathematics faculty since 1946, was cited for his ability to teach and advise students at all levels. One nominator cited "his infinite patience in devoting individual attention to any student who needs or requests it."

Spiegel, a political science faculty member since 1955, served as associate dean of the School of Business and Public Administration from 1966 to 1969. He currently directs his department's undergraduate program.

## AGRICULTURE

## New department chairman named agriculture dean

A. Max Lennon, chairman of the animal husbandry department, will become dean of the College of Agriculture July 1.

Lennon succeeds Elmer Kiehl who left the dean's position in April 1979 to become chief of the research division for the Board

for International Food and Agriculture Development in Washington, D.C. George E. Smith has served as interim dean and will return to his previous position as director of the Water Resources Research Center.

Lennon, 39, has headed the animal husbandry department for six months, coming here from Texas Tech University where he was associate dean and director of research in the College of Agricultural Sciences.

A Texas Tech faculty member for eight years, Lennon was chairman of the school's animal science department from 1974 to 1977.

He is a member of the U.S. Department of Agriculture committee to establish special grant research program guidelines for 1980.

Before pursuing his doctorate at North Carolina State University, Lennon operated a crop and livestock farm in North Carolina for four years.

### Fifty acres of farmland help agronomy students learn

The School of Journalism has its newspaper and the School of Medicine its hospital. All agronomy students wanted was some farmland. And they got it.

After waiting two years, the 20 agronomy students, known as the Missouri Students for Practical Agriculture, were offered 50 acres of University-owned land two miles east of Kingdom City.

The students, most of whom have non-farm backgrounds, say farm experience is essential to getting hired, no matter what field of agriculture they intend to pursue. "We know it can't replace the first 18 years of your life," says junior Lynn Duckworth of suburban Kansas City. "But it sure can help."

Each of the students are investing \$200 to cover operating costs, including fuel, fertilizer and equipment rental. Already, seed and herbicide for 35 acres of soybeans and 15 acres of milo have been donated, says agronomy instructor Tom Morgan who shares the students' dream.

"All we have to do now is get it planted and pray for rain."

### O'Dell gets nutrition award

Dr. Boyd L. O'Dell, professor of biochemistry, has been named the 1980 recipient of the Borden Award in Nutrition by the American Institute of Nutrition. The award was presented at the organization's annual meeting



Bill Ruppert kneels in the Woodland and Floral Gardens, east of the Agricultural Building.

## Gardens echo Missouri's landscapes

A special garden has taken root on Campus.

Trees, shrubs and flowers in the recently dedicated Woodland and Floral Gardens, located behind the Agriculture Building, soften the harsh brick buildings and traffic noise and provide a quiet, sheltered place for the enjoyment and study of nature.

Approval and funding for the garden came from the Student Fee Capital Improvements Committee in 1978. Horticulture students Bill Ruppert and Kevin Karel designed the final plan of plants grown in settings which echo Missouri's natural landscapes.

Work started from below the ground up. Since an artificially high water table had damaged previous garden attempts, engineers designed drainage and watering systems that would be effective. Then truckloads of dirt were hauled in to reflect Missouri's topography of bluffs, lowlands and streams. Organic materials were added to the soil to enhance plant growth.

The gardens are divided into five sections. The walls of the

building protect the broad-leaved evergreens from the extreme variation in Missouri's climate in the Rhododendron Garden. Just east of the Rhododendron Garden is the Native Woodland, the focal point of the gardens, which displays plants native to the Ozark region. Curved to match the naturalistic theme of the gardens, the Floral Display represents the yearly efforts of garden flowers classes who sow seed in greenhouses and transplant flowers to the gardens. The semi-desert glade areas found in Missouri set the theme for the Rock Garden on the eastern edge, and abundant sun and wind help simulate a hot, dry environment.

Future plans include expanding the garden to include an area to the south, adjacent to Rollins Street. Called the Oak Grove, this area will be the home of the trunk of the 315-year-old Chinquapin Oak that once grew near Marthasville, Mo.

Horticulture students, with the cooperation of faculty, manage and maintain the gardens.

April 16 in Anaheim, Calif.

O'Dell was one of only four persons to receive awards this year from the institute. The awards are made in recognition of outstanding contributions to

experimental nutrition.

O'Dell, AB '40, PhD '43, has been a member of the faculty here since 1946.

Much of O'Dell's work involves the role of the dietary trace elements such as zinc, copper and magnesium. O'Dell was cited by the institute for his discovery

that zinc is a dietary essential and his investigation of zinc's role in metabolism, including that of essential fatty acids.

O'Dell also discovered that trace amounts of copper were necessary for the proper formation of connective tissue. The elastic tissue in major blood vessels is also adversely affected when there is a copper deficiency, he has found. Copper and zinc also have a nutritional relationship, his research has shown.

### Judging team places third

A livestock judging team from the College of Agriculture placed third in a recent national judging contest.

The team judged in meats, breeding animal, and market animal evaluation divisions of the 17th annual AK-SAR-BEN Meat Evaluation Contest in Omaha, Neb., in March.

The team's placings in the three divisions allowed them to finish third in a field of 18 collegiate teams. Teams from Purdue University and University of Illinois finished first and second respectively.

Team members, all from Missouri, were Stephen Allen and Charles Chapuis, Louisiana; Michael Day, Columbia; Stephen Edwards, Keytesville, Timothy Ewing, Fordland; Jack Ficken, Ionia; Nathan Martin, Centralia; Gary Slater, Eolia; Tom Witten, Trenton; and Kevin Yaeger, Fayette. Faculty members Dave Jones and Ross Hamilton were team coaches.

## ARTS AND SCIENCE

### Percy Young to visit Mizzou

Percy Young, a renowned English musicologist, will teach a special course called Music and English Society from June 10 to July 3. Young's visit to Mizzou is being funded through the Distinguished Visiting Scholar program.

For more information about the course, contact Don McGlothlin, Department of Music, 140 Fine Arts Center, UMC, Columbia, Mo. 65211.

## Gerontologist: growing older to get better

Members of the 60s' "protest generation," many of whom will retire in 30 years, will help create a new role for older Americans, says Donald Cowgill, professor of sociology and rural sociology, and one of the nation's foremost experts on the sociology of aging.

"Each generation ages differently. The next generation of old folks won't sit back and take it on the chin like previous ones," Cowgill says. "Even if they hadn't been part of the so-called 'protest generation,' the next batch of elderly will be more educated, more active politically and socially and will insist on their rights."

A pioneer in the field of gerontology, Cowgill predicts that 15 to 20 percent of this country's population will be 65 or over by 2010.

Pre-industrial societies typically had no more than four percent 65 or older, but many modern societies now have 10 percent or more. Consequently, Cowgill says, we have no ready-made cultural mechanisms or responses to the problems created by an aging population.

In primitive societies, as well as in America in the not-too-distant past, the elderly were treated with a great deal of respect and often ran the family. But modernization, with its emphasis on learning, technology, urbanization and rapid change, usually leaves the elderly behind and decreases their status, he notes.

The previous generation of elders had it the worst, Cowgill feels. Already their status was declining in a rapidly changing America while benefits, such as Medicare and inflation-adjusted Social Security, had yet to appear. The elderly, then, complained little about their lot in life. The next generation of retirees, however, will not be so complacent and will demand their rights, he believes.

### Summer repertory schedule mixes comedy with drama

Three shows are on tap for July in the 12th Summer Repertory Theatre.

"A Funny Thing Happened on the Way to the Forum," by Bert Shevelove and Larry



Aging expert Donald Cowgill believes the next generation of old folks will be a new breed.

Social Security is one of those rights. Support of the system will place a growing burden on the working population. But, Cowgill points out, the increased cost of the partial support of the aged via Social Security will be more than offset by the decline in the number of children who are totally dependent on working adults for their support.

As the number of elderly citizens rises, there will be a disproportionate increase in the percentage of women, according to Cowgill. He notes that in 1900 women lived two to three years longer than men, but the difference now is seven to eight years.

New methods of dealing with the elderly and their special needs and demands will have to be found, Cowgill says. Multipurpose activity centers, retirement communities, adult education classes, neighborhood health care facilities and special transportation services for the elderly are some of the approaches being tried.

"Old age in the future will be better than in the past," Cowgill believes, "because people now expect to do more than eke out a bare existence."

Gelbart with music and lyrics by Stephen Sondheim, blends Roman comedy with the best of burlesque. Wit and scintillating conversation abound in the

second production, Richard Brinsley Sheridan's "School of Scandal." The 18th century classic is filled with dissemblance, intrigue and the time-tested tribulations of an old man married to a young wife. The third show is Lillian Hellman's masterful "Toys in the Attic," a powerful drama exploring the interdependent lives of two sisters and their ne'er-do-well brother.

For ticket information, contact University Theatre, 129 Fine Arts Building, UMC, Columbia, Mo. 65211.

### Prince Hassan of Jordan notes professors' contributions

Homer L. Thomas and Albert Leonard Jr., both professors of art history and archaeology, spent part of spring recess in England where they were among 200 scholars invited by Prince Hassan of Jordan to participate in a conference on the history and archaeology of his country.

They were given medals by the prince in recognition of their contributions to Jordan's culture.

At the conference at Christ Church College at Oxford, Thomas presented a paper on early Jordanian prehistory, and Leonard discussed the results of his archaeological excavations at Karet el-Samra on the east bank of the Jordan Valley.

The meeting was supervised by Dr. Adnan Hadidi, director of the department of antiquities of Jordan and 1970 recipient of

a PhD from Mizzou's art history and archaeology department.

### Inaugural concert dedicates Mizzou's new grand piano

A performance of Beethoven's "Emperor" Concerto No. 5 in E-Flat Major by award-winning pianist Santiago Rodriguez served as the dedication of Mizzou's new Bosendorfer Imperial Grand Piano March 16.

Also performing at the special inaugural concert was the St. Louis Symphony Orchestra, which visited the University in conjunction with the fourth annual Chancellor's Festival of Music.

The \$54,000 piano, handmade in Vienna, Austria, measures 9.5 feet long and has 96 keys--eight keys, or one octave, more than most pianos.

Don McClothlin, chairman of the music department, says the piano, paid for with University funds and at home in the Fine Arts Recital Hall, will greatly enhance the music department's reputation.

### Winners named in competition

Winners in the Missouri Contemporary Music Competition have been announced.

Lukas Foss, Ray Luke, Merrill Ellis and Lowell Cross judged the 93 entries from 24 states, the District of Columbia and Canada, in the competition which was sponsored jointly by the music department, Missouri

Public Radio Association, Discwasher Inc., Missouri Arts Council and KBIA-FM.

Unable to choose between two top compositions, the judges split the \$1,000 Discwasher national prize between Walter Winslow of Berkeley, Calif., and Michael Ludwig of St. Louis, Missouri winners, funded by the Missouri Public Radio Association, were Ludwig, \$300; Raymond Luedeke of Kansas City, \$125; and Steve Medley of Columbia, \$75.

### Fulbright scholar to document native decorative Indian arts

Pat Stapleton, a master of fine arts degree candidate, has been awarded a Fulbright grant for study in India this summer.

The grant enables Stapleton to document native decorative Indian arts and to collect examples of Indian folk art, especially block prints and batik.

Stapleton will spend seven weeks in India and one week in Hong Kong, then return to Sacramento, Calif., to coordinate an educational exhibit.

In addition to working on her degree at Mizzou, Stapleton heads the art department at Central Methodist College in Fayette.

## BUSINESS AND PUBLIC ADMINISTRATION

### English department honors authors



Thomas McAfee, left, was one of five English department faculty members honored for having published books this academic year with a reception this spring attended by faculty members and students. Others honored included Haskel Hinnant, William M. Jones, Timothy Materer and John R. Roberts.

### Course designed for students without business backgrounds

A new course in governmental accounting designed to meet the needs of students without business backgrounds will be offered this fall.

Existing courses, one undergraduate and two graduate level, are too advanced for non-accountants according to Thomas Howard, accountancy professor, who will teach the new class. "Governmental accounting 301 will be very much an introductory course," he says.



Linda Beck

## Teaching challenges Texas transplant

Missouri students are hard-working and non-rebellious, but if Linda Beck had her druthers, they'd be less provincial.

Consequently, the marketing management teacher tries "to shake up their thinking" with case analysis assignments that require integrating principles with sound judgment in real life marketing management situations. "She's tough all the way around," says one student. "She knows her stuff."

The Texas transplant came to Mizzou last August after teaching two years at the University of San Antonio. While working on her master's in business administration at the University of Texas in Austin, Beck was offered

the challenge of teaching a summer course. "I had planned to go into industry in some sort of marketing capacity. Once I had the opportunity to teach and enter a research environment, I changed my mind." That's when she switched into the doctorate program, which she plans to finish this summer.

Even though she is the only woman on the business college's faculty, Beck doesn't feel she was offered the position because of her sex. "If you're hired for that reason people may not expect the same level of performance."

"I don't feel I have to prove myself here because I am a woman, but I do feel I have to prove myself. And I like this challenge."

"But because seniors and graduate students will enroll, it will be fast paced."

Howard says many people in administrative positions lack financial training. His course will provide this training for future managers and administrators of non-profit organizations. Participants will learn how to make managerial decisions based on data already prepared by an accountant.

### Denhardt named chairman of public administration

Robert B. Denhardt of the University of Kansas has been named chairman of the department of public administration in the College of Business and Public Administration. Denhardt will join the faculty July 1.

Denhardt, a native of Bowling Green, Ky., replaces Robert Karsch, who will retire in August.

Denhardt received his AB from Western Kentucky University in 1964 and later his master's and doctoral degrees from the University of Kentucky.

Denhardt was on the faculty of the University of New Orleans from 1968 to 1974. In 1974 he became associate professor of political science at KU, where he directed the graduate program

in public administration for three years.

Denhardt is a Fellow in the Interdisciplinary Studies Program of The Menninger Foundation, on the editorial board of several publications and a member of the American Society for Public Administration's Committee on Women in Public Administration.

### Faculty lends helping hand to state's small businesses

Small businesses, from the corner garage to a local factory, are the economic lifeblood of most Missouri communities. When such firms fail, as they do all too often, essential jobs and revenue are lost.

To prevent this, faculty members, working under the aegis of the Small Business Administration/Economic Development Administration office, are devoting thousands of hours a year to helping the state's small businesses.

"We've had very good success in the two years we've been in operation," says director Ray Lansford. Only two firms have failed despite rescue efforts. For a few other firms, bankruptcy was recommended as the only solution.

To qualify for assistance, a firm must have less than 500 employees and under \$250,000 in capitalization.

"We'll help any kind of business or industry and even people who are simply planning to establish something," says Lansford, a professor of finance, who notes that the best time to ask for help is before making a financial commitment.

Applying for assistance is as simple as making a phone call or writing a letter. There are no forms to fill out.

After a request is received, Lansford or Don R. Webb, professor of marketing, conducts an initial investigation to determine the problem. Frequently what the owner thinks is wrong is not the situation's underlying cause.

Once the problem is identified, the office decides who is best equipped to help solve it.

"We know which faculty members are interested in small businesses and explain the situation to them."

The office also calls upon faculty members in journalism, law, agriculture, community affairs and engineering. The Technical Referral Center in the College of Engineering provides help with product and plant design and engineering, and patent development.

"Every time a faculty member lends help out in the field," Lansford says, "experience is brought back to the classroom as an up-to-date, living example that supplements the often pendant material in the textbooks," another reason he feels the office's small budget (\$15,000) pays multiple dividends to Missourians.

Lansford would like to see funding increased so an extension-type program could be established statewide to aid small business. Budget increase or no, Lansford hopes to continue to help Missouri's small businesses.

"Success, to me, isn't measured in terms of dollars, but in terms of changing a person's thinking so success can be attained."

### Elam named director of School of Accountancy

Rick Elam has been named director of the School of Accountancy in the College of Business and Public Administration. Elam, associate professor of accountancy, has served as interim director since last September.

A native Missourian, Elam, AM '69, PhD '73, joined the faculty in 1973 as an assistant professor. He was named interim director last fall after Joseph Silvano resigned to devote more time to his duties as president-elect of the American Accounting Association.

"I have two main goals for the school," Elam says. "First, I want to increase considerably the number of master's candidates in accounting. To that end, we'll be talking to students here and on other campuses about entering the program. Second, I plan to beat the bushes for outside funding from the nation's major accounting firms, who are very interested in improving accountancy education."

## EDUCATION

### Five educators recognized

Citations of merit for distinguished service in education were awarded to five educators, Nellie Kitchens, Merea Williams, Walter Brown, Halbert Tate and Lloyd Jorgenson, April 12 by College of Education alumni.

Kitchens, BS Ed '19, AM '27, taught mathematics for 45 years at Hickman High School in

Columbia and served as mathematics department head from 1935 to 1965.

Williams, AM '31, established, directed and served as coordinator of the curriculum for business teachers and the two-year secretarial certificate program from their inception until 1968. The associate professor emeritus first came to Mizzou as an instructor in 1929.

Brown, MEd '43, EdD '54, served as an instructor, assistant professor and associate professor in the College of



Bob Germain

### Professor makes point through song

Known as the Singing Professor or Classroom Crooner, Bob Germain, an assistant professor of education, periodically performs for his educational psychology students.

Germain blends learning, work and fun within the confines of the traditionally staid classroom by singing his whimsical songs to upperclass and graduate students.

"My singing makes a point through humor and exaggeration, so it does help to teach the materials," he says. "It models my belief that you can have fun in a task-oriented setting, that you can integrate play into work situations.

"I'm very serious about the field, but this helps lighten it up," he adds.

The songs, ranging in length from 20 seconds to two minutes, are borrowed from Broadway shows and popular recordings. Themes usually evolve from educational psychology concepts, although some are

applicable to other fields. Germain says he tries to pick a rhythm and tune that is either similar to the content or the exact opposite to make the point better. One of his most popular songs, for example, is called "I'm a Standard Deviation" and is sung to the tune of "I'm a Yankee Doodle Dandy."

"There just seemed to be a perfect fit," he says. "That song needs no more humor."

His latest hit is called "Moral Education," set to the tune of "My Bonnie Lies Over the Ocean." The song deals with "moral judgment and the frustration of trying to help kids do what's right."

Germain, who has sung for classes of 10 to 120 students for five semesters, waits until the second month of the semester before he starts to croon to avoid the stereotype of the crazy psychologist.

"My singing in class is like being able to laugh at yourself. That's a sign of health, not illness."

Education from 1949 to 1960. He currently is an industrial education professor at Arizona State University.

Tate, EdD '58, a recognized authority on school finance, is professor of education at Northeast Missouri State University.

Jorgenson, professor emeritus of education, was instrumental in initiating and directing the Semester Abroad program with the University of Reading in England.

### Professor emeritus noted for achievements in reading

A. Sterl Artley, professor emeritus of education, was presented the International Reading Association's Citation of Merit for outstanding contributions in the field of reading May 8 during the association's annual meeting in St. Louis. The award acknowledges Artley's lifetime achievements in the field of reading.

Artley, past president of the International Reading Association and member of the Reading Hall of Fame, is a widely recognized authority on children's reading techniques. At Mizzou, Artley received the Distinguished Faculty Award and the Thomas Jefferson Award. On his retirement, the Child Study Clinic in the College of Education was dedicated in his honor.

## ENGINEERING

### Study to focus on batteries' impact on electric power

The Digital Power Research Group has been awarded a two-year \$350,000 contract to study the impact of batteries on electric power systems. Lewis Walker, professor of electrical engineering, is principal investigator of the Electric Power Research Institute contract.

The study will focus on the use of batteries to store electric power until needed to meet peak demand. Advantages would include ability to keep electrical generators running at constant rates, a more economic method of producing electricity.

### Engineers to study gasohol

Everybody would love to stretch gasoline by adding the ethanol

which makes it gasohol. But the process to make the ethanol uses too much energy; it takes about a unit of energy to get a unit of ethanol, and that's no gain.

How can you tinker with the ethanol process to get out significantly more energy than you put in?

To answer that question, the Phillips Petroleum Co. has granted \$15,000 to each of four Midwestern universities including Mizzou. Chemical engineers will look at three ways to separate and remove the water resulting from the process. Getting the water out requires a large amount of the total energy used.

Drs. Charles Dunlap and Richard Luecke will work to remove water by heating, cooling or use of other chemicals. Dr. Marc DeChazal will test a variety of membranes to filter water out. And Dr. Tom Marrero will use several solids such as calcium chloride or clays that attract water and draw it away from the ethanol.

The work, undertaken for one year, may be extended for a second year.

### Halliburton teaching award goes to mechanical engineer

William L. Carson, professor of mechanical engineering, has received the \$1,000 Halliburton Award for Excellence in Teaching in the College of Engineering.

The award was made during St. Patrick's Week.

Carson was cited for a decade's work of "almost single-handedly" creating a high quality instruments laboratory used by large numbers of engineering students. The laboratory gives practice and experience in electronic and mechanical instrumentation and in computer technology, much like what students will be expected to use as professionals working in industry. Students are encouraged to go beyond structured experiments and to further explore instrument capabilities.

Carson's deep and consistent concern for his students was also noted; he is "accessible and responsive to his students' needs" while maintaining "fair, but rigorous academic standards." He was also cited for "great imaginative skill" in developing new courses and experiments.

Funds for the Halliburton Teaching Award were made possible by the Halliburton Foundation, whose parent company is an international diversified oil field services and engineering/construction organization.

## FORESTRY, FISHERIES AND WILDLIFE

### Duncan spends month in China for science exchange program

Don Duncan, director of the School of Forestry, Fisheries and Wildlife, is one of seven professional American foresters who will spend this month in the People's Republic of China on a science exchange program.

The team of foresters will give illustrated talks throughout their travels within China and will establish an information exchange of mutual interests. Chinese foresters plan to visit the United States this fall.

### School states five-year goals

The School of Forestry, Fisheries and Wildlife recently published a statement of goals and objectives for 1980 to 1985.

The statement, resulting from a year's work by faculty, staff and the school's advisory council, provides a focus for efforts toward accomplishment by personnel within the school, suggests an appropriate time frame for accomplishment, and serves as a measuring stick against which accomplishments can be evaluated.

Goals and objectives are outlined in four areas. Listed among administrative goals are improving faculty and improving effectiveness of programs within the school. In the area of undergraduate education, goals include offering programs which prepare students professionally and provide personal satisfaction as well as exploring courses for non-majors.

Research and graduate education goals include attracting qualified students and providing financial support for them, and expanding research conducted through the Agricultural Experiment Station to more adequately meet forestry, fisheries and wildlife problems in the state and nation.

Programming that enables persons to analyze and resolve natural resources problems, disseminating research results and providing continuing education for professionals are education and continuing education goals.

## HOME ECONOMICS

### Gumption award honors retiring Virginia Fisher

Gumption is high on Virginia Fisher's list of human attributes.

As Fisher grew up hearing her parents talk about gumption, she sensed a feeling of respect and pride when she heard, "Hey, he's really got lots of gumption!" Back in those days, it usually referred to a man, sometimes a mule and occasionally a dog.

Gumption—meaning initiative, perception, wit and common sense—has stuck with Fisher, and has left its mark on those around her. Now, as she prepares

to retire in September from her position as professor and director of child development laboratories in the College of Home Economics, the department of child and family development has established a "Gumption Award" in her honor. The first award of \$100 went to senior Laurie Heathcote this spring.

When Fisher joined the faculty as a part-time preschool teacher in 1957, the department had only one full-time faculty member. In 1960, she received the department's first master's degree and went on to become department chairperson from 1970 to 1976.

Pleased about the department's recognition of gumption, Fisher says, "There's a tremendous

amount of it spilling around in the labs and other activities" of child and family development students.

"It's a precious commodity, and it may well determine how in the future we fare as a society."

### McArthur announces retirement

Arthur McArthur, associate professor of child and family development, has announced plans to retire next fall. As the first state family life specialist in Missouri, McArthur introduced values clarification to Missouri Extension programming and was one of the early professionals who dealt with such controversial topics as sex education and alternate lifestyles.

### Students complete study of wheelchair accessibility

Narrow doors and a flight of steps say "No admittance" to a person in a wheelchair. But, luckily for handicapped students, residents and visitors, Columbia is almost an ideal city for wheelchair accessibility.

Students majoring in home economics rehabilitation recently completed a study of accessibility in Columbia, resulting in a 30-page booklet called *Access, Columbia, Mo.* The booklet outlines accessibility to and mobility within banks, churches, theatres, bars, restaurants, grocery stores, medical facilities, motels and pharmacies.

Special services are listed, too, like the market that offers free delivery with a \$25 purchase. A map of the downtown area shows curb cuts and a shopping center listing gives points of accessibility. The booklet also notes that almost all businesses and agencies, whether accessible or not, are willing to give special aid to those who call ahead.

Some problems exist, though, like bathroom doors that are considered too small or ramps that are too steep. But Jack and Loretta Wilkinson, who edited the booklet, are among Columbians



Karen McMein/Columbia Daily Tribune

Graduate student David Meinz and instructor Wendy Schiff plug a student's diet into the computer.

## Computer evaluates students' diets

"If I ate nothing for breakfast, I'd be starved by noon."

Nope, that wasn't a comment by somebody's mother. It's a computer diet analyzer that punched out free evaluations of students' diets in Memorial Union during Home Economics Week April 7 to 12.

After students checked off food eaten during a single day, the nutrition computer, furnished by the Pillsbury Co., measured caloric intake and recommended daily allowances of protein, vitamins A and C, thiamin, riboflavin, niacin, calcium and iron.

Despite the computer's catty comment on skipping breakfast, it was generally satisfied with one woman's diet consisting of a banana, peanut butter and jelly sandwich and orange juice for

lunch; a chef salad with blue cheese dressing, milk and ice cream for dinner; and orange juice for a snack.

Succinctly it said, "Your food choices supply more protein than you really need. You could reduce your intake of protein-rich foods, such as meat."

David Meinz, president of the Food and Nutrition Organization which sponsored the program with Missouri Students Association funds, says the purpose was to "get people's interest in basic nutrition concepts." Of the 1,680 students who had their diets analyzed, two thirds had less than the U.S. recommended daily allowance for B vitamins and iron, and two thirds had more than 125 percent of recommended amounts of protein.

who are involved in backstage efforts to see that improvements continue.

Heidi Roman, president of the Home Economics Rehabilitation Student Association, was one of a number of students who worked on the project, directed by associate professor Anna Cathryn Yost.

For a copy of the free accessibility booklet, write Yost at 238 Stanley Hall, UMC, Columbia, Mo. 65211.

## JOURNALISM

### Four professor co-author unique news writing textbook

Professors Brian Brooks, George Kennedy, Daryl Moen and Don Ranly are co-authors of a news writing textbook published in February.

*News Reporting and Writing* (St. Martin's Press, New York, \$9.95) is unique in several respects. It is the first text of its kind written in wire service style, which students are required to learn in introductory news writing classes.

The book also contains several chapters not included in most introductory texts. They include social science reporting techniques, ethics, business and consumer news, and separate chapters on interviewing, quotes and attribution.

Good writing is emphasized throughout, but special attention is given to techniques of good writing in a separate section.

The book is intended for a wide variety of audiences--from those with little preparation to those who are pursuing careers in journalism.

Brooks, Kennedy and Moen teach in the school's news-editorial department and work with students in laboratory courses at the *Columbia Missourian*, the school's general circulation daily. Ranly is head of the school's magazine sequence.

### Sanders edits special issue

Keith Sanders, professor of journalism, became the first guest editor in the history of *Mass Comm Review* this fall when he took charge of a special issue on journalism ethics. The special issue will appear early this summer.

*Mass Comm Review* is published by the Mass Communications and Society Division of the Association for Education in Journalism.

## Broadcast pioneer signs off

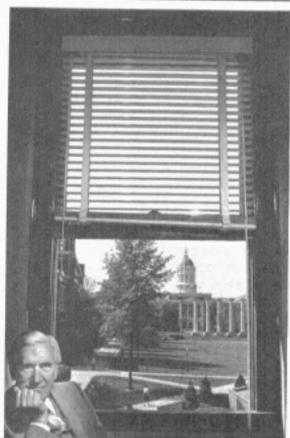
The man who designed the broadcast sequence in the School of Journalism is signing off after 34 years.

Edward C. Lambert retired in May.

"I think we pioneered the idea of using students on the air," says Lambert, who estimates he has taught 5,000 students during his years at Mizzou. In 1947, Mahlon Aldridge of KFRR radio asked Lambert to handle the news for the station. Dean Frank Luther Mott thought it was a great idea.

First off, Lambert instituted local news coverage. He wanted listeners to know that "the minute they heard a fire engine they could turn on the radio and know where the engine went." The KFRR arrangement continued for 25 years until KBIA went on the air in 1972.

In 1953, Lambert was named assistant to the president for television with the assignment of getting the University's commercial station, KOMU-TV, on the air. The station, which was to be self-supporting, signed on the air Dec. 21, 1953. Then affiliated with four networks, it is now exclusively an NBC station and serves as a teaching laboratory.



Ed Lambert

Also, for 22 years, Lambert has served as moderator and executive producer of "Missouri Forum," the most prestigious public affairs program in the state.

At this spring's Journalism Banquet, former students announced the establishment of a broadcasting scholarship in his name. "Beats a gold watch," Lambert quips. Seriously, he adds, "I can't think of a better gift."

### Three students named winners in Hearst awards program

Three School of Journalism students were named winners in the 20th annual William Randolph Hearst Foundation Journalism Awards program.

Tom Shatel, a *Columbia Missourian* sportswriter from Kansas City, placed second in the nation for a personality profile entitled

"Phil Bradley: Missouri's Misunderstood Quarterback." Shatel, a senior, will receive a \$600 scholarship and a certificate.

Mike Bryant, a *Missourian* photographer, was named a top 10 semifinalist in the photojournalism competition. Bryant, a senior from Jackson, Miss., will receive a scholarship of at least \$500 and a certificate.

Erin Kelly, a *Missourian*

copy editor from Orange, Calif., was recognized with a certificate for an editorial entitled "Practical 1979 Students Lack Fire, Spirit of 1960s."

### Employment with magazines, broadcasters increases

Magazine publishers and broadcasters significantly increased their hiring of School of Journalism graduates last year, according to the recently published 1978-79 annual placement report.

Overall, 94 percent of the graduates entering the job market found work, 90 percent in journalism. In the previous reporting period, 89 percent reported taking journalism jobs.

Compared to a similar period in 1977-78, the number of graduates, from August 1978, December 1978 and May 1979 classes, who reported accepting employment with magazines more

than doubled, jumping from 17 to 39.

"In the magazine field, our graduates with MA degrees reported an average starting salary of \$298.18 a week, those with BJ degrees, \$196.12 per week," says placement director Robert Haverfield.

The number of graduates employed in broadcasting increased from 47 in 1977-78 to 53 in 1978-79. Starting salaries in television for grads with master's degrees were well over \$300, the highest of any category. Graduates with BJ degrees averaged about \$200 a week for their first television and radio jobs.

Once again, the majority of the 381 graduates were employed by newspapers, 117; followed by broadcasting, 53; advertising, 46; magazines, 39; publicity and public relations, 22; teaching, 3; other, 10.

Average weekly salary for BJ graduates was \$200.48 in 1978-79 compared to \$186.84 in 1977-78, for those with master's degrees, \$280.19 in 1978-79 compared to \$234.65 in 1977-78.

The School of Journalism's internship plan continued to be one of the most active programs, with 58 students working for a paycheck and receiving two hours of credit for "learning while earning." Nearly one-third of the students credited contacts made at the school for helping them arrange their internships.

Alumni placement maintained a steady pace, with nearly 1,500 jobs listed with the placement office and distributed to alumni via the Confidential Placement Bulletin. More than a hundred alumni found jobs through this service.

## LAW

### Fisch goes on sabbatical to study civil litigation

William B. Fisch, the Isadore Loeb Professor of Law, will be on sabbatical during the 1990-81 academic year at the Max Planck Institute at the University of Hamburg in Germany.

Fisch will study comparative analyses of the differences in the methods of conducting civil litigation in the Western World, particularly the systems of the United States and Germany. The study is timely because of increasing concerns over the complexity and costs of civil litigation in this country.

### Students watch as Hamilton imposes sentences on five

Continuing its efforts to expose students to actual court proceedings, the School of Law invited United States Chief Magistrate Calvin K. Hamilton of the Western District of Missouri to impose sentences in the Tate Hall Courtroom April 28. A large portion of the student body witnessed the sentencing of five defendants.

### American Bar Association president-elect visits school

William R. Smith Jr. of Tampa, Fla., president-elect of the American Bar Association, was a guest of the School of Law April 21. Smith visited with students and faculty about the ABA.

### Four generations of Cotteys graduate from School of Law

The Honorable L. Francis Cottey, LLB '31, of Lancaster, Mo., 1980 law commencement speaker, was pleased to watch his grandson, L. Francis Cottey, LLB '80, receive his law degree.

Four generations of Cotteys have graduated from the School of Law. Others were the late William E. Cottey, LLB '99, and Louis F. Cottey, LLB '58, of Kirksville, son of the speaker and father of the graduate.

### Four Missourians receive honors at alumni meeting

At the annual meeting of the Law School Alumni Group April 26, awards were presented to four outstanding Missourians.

Receiving Citations of Merit were the Honorable Warren D. Welliver, LLB '48, Missouri Supreme Court Justice, and distinguished St. Louis trial attorney Mortimer A. Rosecan, LLB '36. The Distinguished Non-Alumni Award was presented to U.S. Sen. Thomas F. Eagleton. C. Wallace Walter, LLB '35, Springfield, was installed as an honorary initiate in the Missouri Chapter of the Order of the Coif, the highest scholastic honor available to law school graduates.

## LIBRARY AND INFORMATIONAL SCIENCE

### Documented information makes good stories great

A new course was introduced this winter specifically geared for journalists. Professor Aurora Davis developed and presented Public Documents and Records as a means for journalism students in the news writing area to develop skills in the use of government information.

"The way to make a good story a great story," says Davis, "is to add the documented information from public documents and records to interview reporting." The course is a part of the school's plan to share expertise in information sources, retrieval methods and dissemination with other disciplines on Campus.

## MEDICINE

### Japanese, German scientists visit nephrology division

Three research scientists from Japan and Germany visited with Dr. Karl Nolph, director of the nephrology division of the department of medicine, at the Health Sciences Center last month.

The four recently attended the Second International Symposium on Continuous Ambulatory Peritoneal Dialysis in Austin, Texas, and the three visitors wanted to see Nolph's research laboratories and patients.

Masatoshi Kaneda is with Japan Travanol, the company that manufactures the dialysis fluid that is still in the testing stage in that country.

Dr. Yoshido Kawaguchi, chief of dialysis and transplantation at Jikei University in Tokyo, was host to Nolph, his research associate Barbara Prowant, and their families, in Japan last March.

Dr. Gerhard Gahl from the Free University of Berlin is president of the Second International Symposium on Peritoneal Dialysis which will be held in Berlin next summer. Nolph is secretary of the Berlin Symposium's executive committee.



Dr. Robert Gaines

Florida Pratt Columbia Missouri

## Surgeon straightens curved spines

Dr. Robert Gaines understands the painful self-consciousness of adolescent girls with scoliosis.

Scoliosis, a lateral curvature of the spine, mainly affects children between the ages of 10 and 13. Eighty percent of scoliosis patients requiring treatment are girls.

"It's a hard time for these girls," says Gaines. "They're shy and self-conscious. Everybody looks at them with their braces."

Gaines, assistant professor of orthopedic surgery in the School of Medicine, arrived in Columbia a year and a half ago and lost no time in setting up a clinic that treats patients from all over Missouri.

Early diagnosis and treatment are vital. "It's a shame that kids have scoliosis, but the good thing about it is that it's treatable," he says.

Gaines thinks scoliosis screening in schools is a good way to detect early problems of spine

development. He says some children between the ages of nine and 11 have spines that begin to curve during puberty. For these cases, wearing a brace during the growth and maturation of the spine helps to straighten the spine and to prevent progression of the curve.

If the curvature is advanced, surgery is sometimes necessary. In the most common surgical procedure, a metal rod is attached to the spinal column to help straighten it and part of the spine is fused.

Mutual support of old and new patients is valuable when children come in for a brace fitting, exercise therapy sessions or surgery, Gaines says.

"We try to pair up the girls for support. Also, if kids come in, other kids who've had surgery talk to them. They tell them what the real scoop is. They listen to them more than they listen to me."

fried chicken or veal cordon bleu as the meal's main course.

The service is available to any parents with a newborn. The kitchen expects to prepare two such meals a day.

The department believes celebrations are no less important to patients than to others, and providing an elegant dinner is the hospital's way of helping new parents mark a milestone.

## Medical graduates fare well in residency matching program

Eighty percent of the 101 senior medical students who participated in the national "matching" program for residency training positions achieved their first or second choice; 64 got their first choice. Announcement of match results was made March 12.

There are 119 graduates in the Class of 1980, including six who completed their coursework in December. They will begin their postgraduate specialty training in Missouri and 22 other states the first of July.

Thirty of this year's graduating class will remain at University Hospital and Clinics: 10 in the department of medicine, five each in surgery and family practice; three, obstetrics and gynecology; two each in anesthesiology, radiology and child health; and one in physical medicine and rehabilitation.

Fourteen of the graduates will be at teaching hospitals in St. Louis and eight in Kansas City.

Dr. Jerry Royer, associate dean for medical student affairs, says the class did "extremely well" in the matching program.

Those who are leaving the state for their residencies will be at some of the nation's most prestigious teaching hospitals-- Mayo Graduate School of Medicine in Rochester, Minn.; University of Texas Medical Center in Dallas; University of Southern California; Cedars-Sinai Medical Center in Los Angeles; Ohio State University Hospitals; and Strong Memorial Hospital, Rochester, N.Y.

## NURSING

### Labor pain to be examined during four-year study

Researchers at the School of Nursing are, for the first time, scientifically examining labor pain to determine the best method to deal with the stresses of childbirth.

Drs. Elizabeth Geden, Neils Beck and Gerald Brouder are conducting the study funded by a \$260,000 four-year grant from the Division of Nursing of the Department of Health, Education and Welfare.

Dr Geden explains that there has been only anecdotal evidence that "prepared" women may find

### New parents rate special meal

It's almost worth having a baby just to receive the special treatment nutrition and dietetics has arranged for new parents at the University Hospital and Clinics.

"It's not often we get to give patients such special, personal treatment," comments Jan Freeman, administrative dietician.

In the blink of an eye, a food service attendant transforms a hospital room into a cozy dinner-for-two setting, complete with rib-eye steak, shrimp,

it easier to deal with anxiety and pain associated with the childbirth process.

"These methods of preparation include pain reduction therapy--training how to relax and how to breathe--as well as psychological preparation such as concentrating on pleasant images or receiving specific instructions on responding to pain," she says.

In the first year, the study will establish a laboratory correlation between simulated test pain and childbirth pain. Women who have recently given birth will be asked to undergo four pain tests and compare them to delivery pain.

During the second year of the study, more volunteers will experience various forms of preparation aimed at pain and anxiety reduction; then be given pain simulations and have their responses measured.

In the third year, the researchers will examine the most successful techniques and test them to determine whether any combination is better in reducing pain and anxiety than any single technique.

Finally, in the fourth year, the researchers will try to confirm their laboratory findings by working with first-time mothers-to-be who are between six and seven months pregnant. Participants will be offered the standard Lamaze relaxation/preparation course; one of the laboratory tested methods; or, if they prefer, no formal preparation.

All three groups will be tested for anxiety and attitude toward pregnancy. Labor pain will be measured along with the obstetrician's and delivery nurse's ratings of the ease of delivery. Length of labor, blood loss and drugs used, if any, also will be measured.

Finally the newborn infant's physical status at birth will be noted because of data showing a correlation between maternal anxiety and the infant's vitality.

### Building dedicated April 20

The \$3.2 million School of Nursing building was dedicated April 20.

C. R. Johnston, president of the Board of Curators, presented a dedication plaque

to Gladys Courtney, dean of the School of Nursing, in the school auditorium. Other speakers included Ruby Potter, dean emeritus of the School of Nursing, and Chancellor Barbara Uehling. Jane Brinton, interim dean of the School of Nursing from 1973 to 1975, presided at the ceremony.

The School of Nursing film was shown and various educational displays were set up throughout the building. An open house was held last fall.

Planning for the building began in 1975; construction started a year later and the building was completed last fall.

### Program prepares nurses for rural Missouri practice

A special one-year program beginning in late August will broaden the skills of professional nurses interested in a joint physician-nurse practice in rural Missouri.

The first half of the program will be spent at the University Hospital and, during the last half, nurses will gain clinical experience by working with physician preceptors in rural Missouri.

For more information, contact the Family Nurse Practitioner Program, Department of Family and Community Medicine, NW509 Medical Sciences Building, UMC, Columbia, Mo. 65212.

## PUBLIC AND COMMUNITY SERVICES

### Social workers honor Mitchell

Charles F. Mitchell, associate professor emeritus, was named Social Worker of the Year by the Missouri chapter of the National Association of Social Workers at the annual meeting of the association March 31 at the Alumni Center.

Mitchell was selected for his outstanding contributions to the field of social work as well as for his service to the community. Mitchell initiated the extension program within the School of Social Work and, as coordinator, was responsible for development and execution of special projects in community planning, aging, community mental health and juvenile probation. Mitchell is currently a member of the Columbia Community Services Commission.

### Course to study women as health care providers

This summer, the School of Social Work will give an historical perspective on the role of women as health care providers as well as examine value systems and their impact on health care delivery to women with a course called Women and Health Care.

Instructed by Marjorie Sable, the course will provide a knowledge base for clinical aspects of health and sexuality issues pertinent to women and will examine the impact of feminist thought on the organization of American medicine.

Serving as a distinguished visiting scholar in the course will be Barbara Ehrenreich, a strong critic of the American health care system. Ehrenreich, a writer and editor for *Seven Days* magazine in New York City, has co-authored two pamphlets, "Witches, Midwives and Nurses" and "Complaints and Disorders," both classic investigations of the sexual politics of sickness and healing. She has also contributed to a book, *For Her Own Good*, a history of women healers which will be used as a text.

### Cash settlements accepted by former Mizzou professors

Cash settlements from the University have been accepted by former Mizzou sociologists Charles Mindel and Ronald Miller who were among seven professors denied salary increases in 1970 after they dismissed classes to protest events related to the Vietnam conflict.

Settlements from the University were accepted earlier by the other five faculty members involved.

In letters, Mindel and Miller were offered one-time cash settlements "to correct any inequities that may have resulted from the denial of a salary increase...because of events related to the dismissal of classes for reasons of protest during the spring of 1970."

Mindel now teaches at the University of Texas at Arlington. Miller is a faculty member at Brooklyn College of the City University of New York.

## Artifacts aid understanding of early Eskimo life

Students' understanding of early Eskimo life will be greatly enhanced because of a gift by two Missouri graduates.

Dennis Corrington, BS Ed '66, M Ed '67, and his wife Mary, BS HE '66, have given the Museum of Anthropology 761 pieces of Eskimo artifacts valued at \$15,000 to \$20,000.

The artifacts--segmented bone armor, antler wrenches, adz handles, sled runners--illustrate Eskimos' ability to make a living without outside help in the most hostile of environments. The Corringtons, brokers of Alaskan commodities and managers of a gift shop and museum in Skagway, north of Juneau, collected the artifacts over a period of 13 years and kept immaculate records concerning the Bering Strait regions from which the artifacts came.

Some of the pieces are more than 1,000 years old and characteristic of the oldest identifiable Eskimo culture. Some anthropologists feel artifacts of this nature will be gone in 20 to 30 years as modern items continue to be imported.

Anthropology professor Ralph Rowlett says the artifacts show not a discreet, but a mandatory division of labor among the sexes.

"A man without a wife has no clothes, and a wife without a man has no meat to eat."

Among the oldest items are basic stone manufacturing knives, sled runners, segmented bone armor and antler wrenches used for straightening arrow shafts which men used to hunt food. While men hunted, women tended the dogs, prepared food and treated hides for clothing and boat coverings. A pair of men's fur pants shows fine



Museum director Larry Feldman and curator Elsebet Rowlett catalog the collection of artifacts.

stitchery while an interesting transitional piece has a Levi's denim waistband sewed onto the furring.

Rowlett calls the collection "priceless" in terms of teaching and research. The Corrington's contribution, he says, shows how alumni can help promote the "University's main mission: to teach."

## Hewitt and Brown to study interaction of two chemicals

Veterinarians William Hewitt and Esther Brown will study the interaction of two commonly used industrial chemicals under a \$238,168 grant from the United States Department of Health, Education and Welfare.

Hewitt, a toxicologist, and Brown, a histologist, are members of the College of Veterinary Medicine faculty. They will study the interaction of the haloalkane and ketone chemical families to determine if the combination could cause organ damage to individuals simultaneously exposed to them.

Rats will be used as the initial animal model for the research. It is hoped the research will lead to the establishment of industrial safety standards for handling chemical combinations.

## Cats help researchers learn about human blood disorders

An unusual colony of cats is helping researchers at the College of Veterinary Medicine learn about human blood disorders.

Professors Ann Kier and Joseph Wagner use the cats to study factor XII deficiency, a blood disorder which prohibits clotting of human blood in laboratory situations.

Animals usually do not suffer from the deficiency, but Mizzou scientists happened upon a female cat that did and have used her and her offspring as models to study the condition.

Drs. Kier and Wagner have determined that factor XII deficiency in cats, as in people, is an inherited recessive trait.

One of the mysteries the team hopes to unlock is the body's ability to alter the effect of factor XII deficiency so that normal clotting takes place.

Kier and Wagner will join Drs. Cynthia Besch and James Bresnahan for expanded research on factor XII deficiency, financed by a \$91,655 grant from the U.S. Public Health Service. The work will focus on defense mechanisms against infection in factor XII deficient people and cats--mechanisms which appear to work differently than those in normal individuals.

Long-range goals are better understanding of the complex mechanisms involved in blood clotting and reaction of the body to infection and disease.

## VETERINARY MEDICINE

### Students honor Youngquist

Robert S. Youngquist, associate professor in the College of Veterinary Medicine, was given the Norden Distinguished Teacher Award May 7.

Veterinary students selected Youngquist for the teaching excellence award provided by Norden Laboratories.

In addition to teaching and research, Youngquist directs the large animal section of the Veterinary Teaching Hospital.

## CLASS NOTES

*What's new with you? New job? Promotion or transfer? Retirement? Special honor of some sort? Help the Missouri Alumnus keep your friends informed. Send us a Class Note and let your classmates know what you're doing these days. Mail to: Class Notes Editor, Missouri Alumnus, 125 Alumni Center, Columbia, Missouri, 65211.*

### '25

HELEN HEDRICK Rieger, BS Ed, retired last July after 21 years of service to Northeast Missouri State University in Kirksville.

### '29

VANCE JULIAN, AB, JD '30, of Prescott, Ariz., received the honorary title of "senior counselor" and became a life member of the Missouri Bar Association in September. Julian practiced law in Clinton, Mo., for more than 40 years before moving to Arizona.

### '30

WILLIS MOORE, AB, AM '31, professor emeritus and longtime department chairman at Southern Illinois University-Carbondale, recently received the university's Distinguished Service Award. Moore had served on SIU's staff for more than 20 years.

### '32

FRANK B. EDWARDS, BS BA, LLB '35, has retired from a 45-year career as an attorney in Mexico, Mo.

### '35

G. C. GUNDLACH JR., BS Agr, recently retired from the

physiology department at Wayne State University Medical School in Detroit after 15 years of service.

### '36

JOSEPH F. JONES, BS ME, retired as chairman of the board of Central Soya Co. Inc., Fort Wayne, Ind. Jones had been with the firm for 20 years.

CORDELL TINDALL, BS Agr, recently became a member of a newly formed board of senior consultants that will augment the full-time counseling staff of Hanley-Hogan Associates of St. Louis in handling corporate/public affairs assignments.

### '39

ILLUS W. DAVIS, LLB, was recently elected president of the Kansas City Chamber of Commerce.

### '40

JACK FOX, BJ, retired in February after 40 years as a reporter for United Press International.

J. ROSS McCRAY, BS ME, vice president of the Armstrong Cork Co. in Lancaster, Pa., retired in May after 40 years of service with the company.

### '41

JAMES PASLEY, Arts, former tourism director for the state of Missouri, has been appointed director of the Columbia (Mo.) Convention and Visitors Bureau.

### '42

RALPH E. SHAIN, Grad, retired last August as an assistant professor emeritus of practical arts at Northeast Missouri State University in Kirksville. Shain,

who had served the university for 34 years, was appointed to the Board of Regents.

### '43

LEO FOSTER, BS Ed, and his wife, the former MAUDE CAUFIELD, BS Ed, celebrated their 50th wedding anniversary in December. The Fosters reside at 4609 Norwood Ave., Loveland, Colo. 80537.

MARVIN M. KOMEN, BS Ed, AM, corporate director of distribution for the Brunswick Corp., has been elected a member of the board of directors. Hutchison-Intrac International Ltd., Hong Kong.

JOHN V. LYNN, BS ChE, vice president-engineering for Borden Inc. retired in February after more than 20 years of service with the company.

LELAND L. RICE, BS Agr, DVM '51, of Shelbina, Mo., was recently honored as "Veterinarian of the Year" by the Missouri Veterinary Medical Association.

DECHARD (Decie) TURNER JR., AB, was recently appointed director of the Humanities Research Center for the University of Texas at Austin. He was previously on the staff at Southern Methodist University in Dallas.

### '45

RUTH RICHARDS Blake, AB, was recently elected chairman of the Jackson County Industrial Development Commission which promotes economic development throughout the county.

### '46

DONALD J. BRYDON, BJ, has assumed the duties of vice president and general sales manager for all United States sales and marketing activities for United Press International. He has been with UPI for more than 30 years.

# News About Alumni

## '47

JAY BARTON, AB, AM '48, PhD '51, vice president for academic affairs at West Virginia University since 1977, is now president of the University of Alaska university system.

JIM BOAN, BS Agr, recently sold the *Bloomfield* (Mo.) *Vindicator*, which he had edited and published since 1977.

HOOVER W. COTT, BJ, recently sold his publishing interests in south central Kansas. Included were a printing plant in Belle Plaine, and five weekly newspapers. Cott purchased the *Belle Plaine News* in 1959.

## '48

BEN A. GEISERT, Agr, was elected chairman of the board of Franklin County Mercantile Bank in Washington, Mo.

DONALD C. PATTERSON, BS ME, MD '75, has completed four years with the U.S. Navy as a flight surgeon and received a medal for meritorious service in 1979. Currently, he is a clinical fellow at Harvard and a resident at Massachusetts General Hospital, specializing in obstetrics and gynecology.

KENNETH H. REID, LLB, of Springfield, Mo., was recently admitted into the American College of Trial Lawyers.

LORIN W. ROBERTS, AB, AM '50, PhD '52, professor of botany at the University of Idaho, and a recent winner of a Fulbright scholarship, is spending a year at the Australian National University setting up a research laboratory and working on a book.

## '49

JOSEPH CHURCH, BSF, of Paradise, Calif., retired in December after 28½ years with the U.S. Forest Service. At the time of his retirement, he was a resource forester in the Oroville (Calif.) ranger district, Plumas National Forest.

MARTHA RAE HOOK Pendleton, BS Ed, is currently teaching first grade in the Topeka (Kan.) public schools.

U.S. Rep. RICHARD (Dick) ICHORD, BS BA, LLB '52, recently retired from a 20-year career as a Missouri Eighth District congressman.

## French: Columbia's 'Lamp Lady'



Peggy Freeman French, BS Ed '23, can brighten the darkest day. That's her business.

For the last 55 years, French and Co. has been lighting Columbia homes with a spectrum of lamps, chandeliers and fixtures.

Even though the 79-year-old proprietress opens for business at 7 a.m., it's not uncommon to find her burning a midnight fluorescent to assemble one more lamp, write another order or unpack that last crate.

More than 500 of her wares hang from the ceiling, crowd the floor and fill the shelves of her shop at 20 S. Fifth St. This grand, but cramped

selection, sparkling with crystal, brass, porcelain and chrome, is a lamp lover's dream and a clumsy person's nightmare.

"I sell high quality lamps, not the kind you'll find in big department stores," says French, who has been certified by eight manufacturer's training courses.

"The year after graduation, French taught Latin in a school in St. Joseph, Mo. "I wanted to open an art store and paint family crests, but then I got married and my husband owned this business."

French doesn't regret the way things turned out. "It's been a heap of fun."

PAUL H. SHEPARD, AB, professor of natural philosophy and human ecology at Pitzer College in Claremont, Calif., was recently elected a fellow in the Explorer's Club of New York.

The Eby Construction Co., located in Wichita, Kan., recently promoted JOHN R. WRIGHT, BS CE, to vice president and assistant secretary for the company's Nebraska division office.

## '50

LANE D. BAUER, BS BA, LLB '52, of Kansas City, was recently admitted into the American College of Trial Lawyers.

ROBERT N. HUNTER, BS CE, of Jefferson City, is the new director of the American Road and Transportation Builders Association. Also, Hunter was the recipient of the Distinguished Service Award for 1979 from the Transportation Research Board.

JOHN T. SANDERSON, BS Agr, PhD '69, has accepted an appointment with the University's extension service as a family farm development specialist in the Green Hills area.

## '51

EUGENE J. FELDHAUSEN, BS BA, LLB '58, an attorney in Jefferson City, was recently appointed a member of the State Highway Commission.

LAYTON C. JACKSON, BS Agr, DVM, opened a veterinary practice in Fort Smith, Ark.

## '52

PHILIP C. GAST, BS Agr, was recently promoted to lieutenant general in the U.S. Air Force. He is currently stationed at Langley Air Force Base, Va.

ROGER D. KINSON, BS BA, has been named vice president and plant manager at Oscar Mayer & Co. in Beardstown, Ill. Kinson has been affiliated with the firm since 1952.

WALTER T. (Bud) PROCTOR, BJ, AM '59, former editor of *Motor Inn Journal*, a national magazine of hotel/motel management, has been hired by the California Hotel/Motel Association to develop and edit a magazine for the lodging, travel and food service industries of California.

## '53

R. PHILIP ACUFF, AB, BS Med '55, MD '57, of St. Joseph, Mo., was installed as president of the Buchanan County Medical Society in December.

CARL S. QUINN, BS BA, former senior vice president of Southern National Gas Co. in Houston, Texas, has been appointed vice president and chief financial officer of Central Louisiana Energy Corp., and will be headquartered in Lafayette, La.

LEON H. RUSSELL JR., BS Agr, DVM '56, recently received Texas A&M's Former Students Distinguished Achievement Award for individual student relations.

FREDERIC J. SEIDNER, BJ, was recently named managing partner of the Public Relations Board Inc. Seidner joined the Chicago-based firm in 1957.

## '54

A. L. (Lee) BLAND, BJ, has been named manager, commercial programs, at Armo in Middletown, Ohio. He has been with Armo for more than 20 years.

COLIN C. CAMPBELL, BS Agr, has been promoted to brigadier general in the Missouri Army National Guard. He will be responsible for preparing and updating contingency plans for mobilizing the Guard.

## After 50 years Sandoval returns in style



Matt Gragg/Columbia Missourian

WILLIAM E. FRANKLIN, BS BA, former vice president, international projects for Weyerhaeuser Co. (an international forest products firm) was recently named president of the firm's subsidiary, Weyerhaeuser Far East Ltd., Hong Kong.

## '55

VICTOR R. EATON, BS BA, has been named national sales manager for Jostens Yearbook Products. Formerly, he was area sales manager for the Minneapolis-based firm.

JAMES M. HERRON, AB, has been promoted to executive vice president and general counsel for the Miami-based Ryder System Inc. He joined the firm in 1973.

ROBERT E. POPE, BS Agr, DVM, of Richmond, Texas, is employed as a veterinarian for the Department of Health, Public Health Region II, which includes 13 counties of southeast Texas.

Jaime Sandoval, BS Eng '30, CE '31, arrived at the University from Mexico in the 1920s with two 10-peso gold coins in his pocket.

Fifty years later, he returned—but with more than a pocketful of change.

"Keep faith in yourself," advises the sprightly Mexican. "Know that you can do things as good or better than other fellows. I believe man is the architect of his own destiny. I don't believe in luck."

Sandoval made a 20-year career plan while studying civil engineering at the University, and fulfilled it in eight years.

Sandoval founded an engineering company, started a bank with 620 branches in Mexico and around the world, opened a travel agency, acquired a Hertz car rental franchise and founded a Mexican hospital that specializes in brain and plastic surgery.

"I always plunge into something, but not blindly. I measure the possibilities."

He finds satisfaction in achievement.

"If you don't find happiness in the things you do, you won't find it anywhere. You cannot eat but so much, but if you want to be the richest man in the cemetery, that is something else." Jennifer Hull, *Columbia Missourian*.

## '56

WILFORD L. (Bill) DAVIS, BS Stat, of Perrysburg, Ohio, has been appointed a vice president of the corporate staff of Owens-Illinois Inc. Davis joined the firm in 1956.

LON GREER ORR, Agr, executive secretary of the Joplin (Mo.) Valley of Scottish Rite, was recently appointed outer guard of the Abou Ben Ahmed Shrine Temple in Springfield, Mo.

## '57

JOHN A. BRAECKEL, AB, executive director of St. Eugene Community Hospital in Dillon, S.C., was recently elected to a three-year term on the South Carolina Hospital Association Board of Trustees.

MARILYN HOUGHTON Kayton, BS Ed, M Ed '63, of Naperville, Ill., currently teaches Textiles I and II at the Academy of Merchandising and Design.

WILLIAM W. QUIGG, AB, LLB '59, was recently elected president and board member of Central Trust Bank in Jefferson City. He joined the bank in 1969.

RICH UNDERWOOD, BS BA, recently joined R.E. Harrington Inc. of Columbus, Ohio, as vice president of product development for employee benefits administrative services.

## '58

JERRY L. HOLMAN, BS EE, is currently managing the Honeywell Marine Systems Center in Seattle, Wash. HMSC designs and manufactures acoustic equipment (sonar) for military and commercial marine applications.

LOUIS D. LOWRY, AB, MD '62, was recently appointed chairman of the department of otolaryngology at Jefferson Medical College, Thomas Jefferson University in Philadelphia.

JAMES K. MANN, MD, has been re-elected chief of staff at St. Elizabeth's Hospital in Hannibal, Mo.

## '59

ROBERT W. HILL, BS BA, who was recently promoted to senior vice president-marketing with the A.P. Green Refractories Co. in Mexico, Mo., has also been elected to the firm's board of directors.

H.N. (Mike) MILLER, BSF, has assumed the duties of head of Oregon's Department of Forestry. Formerly, he was assistant state forester for administrative services.

## '61

JAMES C. HOELZER, BS ME, has been promoted to manager, advance engineering, engines in the component engineering division of the J I Case Co. in Racine, Wis.

C. J. (Joe) YAEGER JR., BS BA, a 727 pilot for Western Airlines, was recently promoted from co-pilot to captain. Also, the Chamber of Commerce in Camarillo, Calif., named Yeager "Camarillo Man of the Year for 1979."

## '62

NORMAN U. HUFFMASTER, AB, BS EE, has been promoted to manager, defense meteorological satellite programs at RCA Astro-Electronics, Princeton, N.J.

DON J. KILLEBREW JR., AB, has been elected associate circuit judge of Newton County. He resides in Neosho, Mo.

JOHN B. McCRAW, AB, MD '66, associate professor of plastic surgery at Eastern Virginia Medical School (Norfolk), has been appointed associate visiting professor of the Educational Foundation of the American Society of Plastic and Reconstructive Surgeons.

CHRISTOPHER H. ROLF, BS Agr, DVM '64, has opened the Maple Tree Veterinary Clinic in Ellisville, Mo.



Moore '30



McCray '40



Blake '45



Feldhausen '51



Herron '55



Davis '56

SHARON WEEKS Vinson, BS Ed, has been promoted to assistant trust officer at Mercantile Trust Co. N.A., St. Louis.

## '63

RON HARRINGTON, BS BA, has recently been promoted to western divisional manager for the Suter Co. Inc. in Sycamore, Ill. Prior to this promotion, he served as regional sales manager for the firm.

HAROLD HOLIGAN JR., BS EE, was recently named director-network distribution services for Southwestern Bell in Dallas. Previously, Holigan had been general manager-business for the company in San Antonio.

RAY MATULIS, AM, PhD '66, is head of the research department at Brown & Williamson Tobacco Co. in Louisville, Ky. Formerly, he was a consultant with Langston Laboratories Inc.

WILBUR THOMAS JR., BS Ed, formerly the director of the Courtney Health Care Center in St. Louis, is now administrator of the Homer G. Phillips ambulatory care unit, also in St. Louis.

ROBERT G. YINGLING JR., AB, of Portland, Ore., has accepted a position as audit manager with Dietrich, Bye, Griffin & Youel, CPAs. He was previously employed by Peat, Marwick, Mitchell and Co.

## '64

DeLAWRENCE (Larry) BEARD, AB, formerly a senior assistant state's attorney, was recently named public defender for Montgomery County, Md. Beard is the state's first black county public defender.

MARGARET KESTING Roth, BS Nur, recently accepted a position as infection control practitioner at St. Joseph's Hospital in Milwaukee, Wis.

Maj. WILLIAM H. McKINLEY, AB, recently retired from active duty with the Marine Corps. McKinley, who joined the Corps more than 20 years ago, most recently served at Naval Aviation Schools Command, Naval Air Station, Pensacola, Fla.

ROBERT M. ROBUCK, BS BA, has been promoted to executive vice president and board member of the Central Trust Bank in Jefferson City.

CARR L. WOODS, BS Agr, BJ '66, has joined the law office of Michael D. Garrett in Monett, Mo. Formerly, he had been an attorney in Bowling Green, Mo.

## '65

A. J. (Tony) MUDD, BS BA '74, recently accepted the position of controller of Woolwine Co., an auto parts wholesaling firm in Pratt, Kan. Previously, Mudd was employed by the Orschlen Co. of Moberly, Mo.

ED PIERCE, M Ed, has been appointed director of admissions and records at Southwest Missouri State University in Springfield.

JOHN L. PORT JR., BS BA, has opened a law practice in Windsor, Mo. Previously, Port practiced in Moberly, Mo., and also served as prosecuting attorney of Randolph County.

JOE SCALLORNS, BS BA, was recently elected executive vice president and chief operating officer for the First National Bank and Trust Co. in Columbia.

ARTHUR W. SMITH, BJ, has been named vice president of Pearson Clark & Sawyer Advertising and Public Relations in Lakeland, Fla.

## '66

RONALD D. COWAN, BS BA, MBA '68, has joined A.G. Edwards & Sons Inc. in Washington, Mo., as an investment broker.

CARL GERHARDT, BS Agr, of Lakeville, Conn., has been promoted to vice president and general manager of the DeLaval Agricultural Equipment Co. Gerhardt joined the firm in 1978.

CLAUDE H. POTTS, BS BA, JD '69, has become associated with the law firm of Hemovich & Nappi in Spokane, Wash.

JOHNNY ROLAND, BS BA, is now the owner/manager of radio station KIRL in St. Louis. Before assuming his present position, Roland was an assistant coach for the Philadelphia Eagles.

SHIRLEY SHEA DeJarnette, BS BA, has been elected an assistant treasurer and an officer of the Mead Corp. in Dayton, Ohio. She will direct the management of the company's pension fund assets.



McCraw '62



Harrington '63



Thomas '63



Tomlin '66



Evans '67



Wood '67

JOHN R. TOMLIN, BS EE, former consulting engineer with Black & Veatch in Kansas City, has been appointed district manager for the Telecommunications Cable Division of Brand-Rex Co., also in Kansas City.

## '67

CAROL BAKKER Wilson, AB, was recently named president of Fiscal Associates Inc. of Alexandria, Va. Wilson is the author of the book *Technology Assessment: Installation Performance Management*, which was published in 1979.

RON COLEMAN, BS Ed, is currently serving as head basketball coach at Lincoln University in Jefferson City.

KAY CHANEY Harris, BS Ed, has been promoted to vice president, educational marketing services division, McCluney/Brewer Inc., Creative Marketing Services, Overland Park, Kan. Harris had been the director of college relations at the University of Charleston, W.Va.

HAROLD G. EVANS, BS CE, MS '68, was recently appointed

vice president and manager of the special projects district of Hensel Phelps Construction Co. in Greeley, Colo.

JEAN D. GATZMEYER, BS Agr, BS AgE, has joined the University extension service as an agricultural engineering specialist in the Mark Twain area. He will be headquartered in Moberly, Mo.

RUSSELL HACKLER, BS Agr, DVM '70, recently opened his second veterinary hospital in Castro Valley, Calif.

JUDSON L. PALMER JR., AB, JD '69, formerly with Stinson, Mag & Frizzell of Kansas City, is now affiliated with the firm of Garr & Bell with offices in Kansas City and Wichita.

KENNETH M. VROMAN, BS Agr, DVM '69, who practices veterinary medicine in Fayette, Mo., was recently elected secretary-treasurer of the Missouri Veterinary Medical Association.

JOYCE L. WOOD, M Ed, who serves on the staff at Miami University in Oxford, Ohio, recently assumed the presidency of the Ohio Association for Health, Physical Education and Recreation.

## '68

GARY CLARK, BJ, AM '72, former night copy editor of the *St. Louis Post-Dispatch*, has been promoted to assistant sports editor.

JOSEPH H. EVERETT, BS Agr, has been promoted to area conservationist with the U.S. Department of Agriculture Soil Conservation Service in Fargo, N.D.

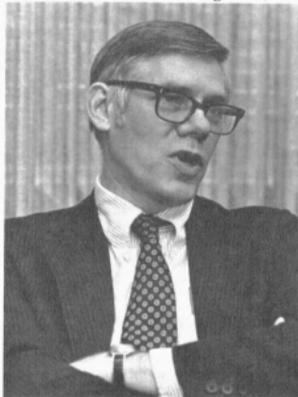
DEBORAH L. HERRING, BJ, is the associate editor of *American Fruit Grower* magazine, a national horticultural periodical.

BRUCE R. JONES, BS BA, has been appointed product director of Extracorporeal Medical Specialties Inc., King of Prussia, Pa. Jones' responsibilities will include the developing and marketing of various dialysis products.

## Laco likes peace and quiet at top

According to Tom Laco, BS BA '51, being group vice president of three of Procter & Gamble's six divisors is sometimes a boring job. In fact, that's the way he prefers it.

"I wouldn't have it any other way. The more unexciting it is,



David Press/Columbia Tribune

MIKE MILOSOVICH, AB, senior business manager in the specialty chemicals division of Mallinckrodt Inc., St. Louis, was recently promoted to business director. He joined the firm in 1968.

JAMES D. NANSON, BS, MD '73, is now affiliated with Boone Clinic in Columbia. He specializes in nephrology.

PAT RYAN, BS Ed, MBA '72, recently joined Wilson Foods Corp. in Marshall, Mo., as personnel manager. Formerly, Ryan was manager of labor relations at Gunnite Foundry in Rockford, Ill.

STEPHEN C. SCOTT, BJ, AM '77, has joined the law firm of Jones and Roper in Columbia.

G. FRED WICKMAN, BJ, former Jackson County courthouse reporter for the *Kansas City Star*, now serves as city hall and board of public utilities reporter for the newspaper in Kansas City, Kan.

### '69

JOHN P. JACKSON, AB, a Farmington, Mo., dentist, was recently chosen president of the Mineral Area Dental Study Club for 1980-81.

the better I like it. It means the organization is running smoothly."

Laco, who began his career with the company 25 years ago, is in charge of its leading profit earners: packaged soaps and detergents, bar soaps and household cleaners, and coffees.

"The biggest part of my job is being a cheerleader--mostly approving proposals submitted in the form of four-page reports. People do a better job executing their own ideas. Initiation of programs is at the bottom--that's where the initiative and creativity really come from."

Even though he works for the country's largest advertiser, Laco believes it is the products' quality that keeps the customer coming back for more.

"We have never been able to sell a product the public doesn't want. The key to successful marketing is superior product performance. Every day is election day for our products in grocery stores across the country. If consumers don't give us their buying vote, we will know it soon enough."

CHARLES R. FRANCE, AB, recently received a commendation from the Army for developing a special intelligence training program. France is a civilian employee of the Foreign Intelligence and Plans Division staff, Fort McPherson, Ga.

GLEN RUTZ, BS Agr, associate editor of *Farm Press Publication* Inc., Clarksdale, Miss., was part of a 22-person agriculture-related team that recently returned from a three-week crops and soils tour through the Philippines, the People's Republic of China and Hong Kong.

### '70

LARRY RANDA, BJ, was recently promoted from city editor to managing editor of the *Suburban Life Citizen* newspaper in LaGrange Park, Ill.

JAMES S. ALLEN JR., AB, JD '73, formerly with Stinson, Mag & Frizzell of Kansas City, is now affiliated with the firm of Garr & Bell with offices in Kansas City and Wichita.

GLENN (Ted) BRADSHAW, BS Ed, BS Agr '71, has been promoted to vice president of Jefferson Savings & Loan Association of St. Louis.

MICHAEL J. MATTHEWS, AM, is now director of information services at Western Michigan University in Kalamazoo. Previously, he had been news editor and assistant director of public affairs at Illinois State University, Bloomington-Normal.

THOMAS C. RENGEL, BS BA, JD '74, and his wife, RITA HARRIS Rengel, BS Ed '72, announce the birth of their second son, Matthew Thomas, in December.

PATRICK ROBERTS, AB, JD '73, and his wife, JEANNE BILLINGS Roberts, BS Ed, M Ed '73, announce the birth of a daughter, Kimberly Jeanette, in September.

JOHN S. SANDBERG, AB, JD '72, is a member of the newly-formed law firm of Shepherd, Sandberg & Phoenix, with offices in St. Louis and Belleville, Ill.

C. STEPHEN SCHENEMAN, BS PA, MS '71, recently received a PhD in extension education from The Ohio State University, and is currently an extension specialist, staff development, for the Virginia Cooperative Extension Service.

ROGER SWAFFORD, AB, recently joined Archbishop Bergan Mercy Hospital in Omaha, Neb., as a public relations specialist.

### '71

JAMES D. ARNOLD, BS ChE, has been named sales manager, western region, at BF Goodrich Chemical Group in Cleveland, Ohio. His sales responsibilities will include the Los Angeles, Houston and Chicago areas.

DALE BYE, BJ, has been named executive sports editor of *The Kansas City Times* and *Star*. Formerly, Bye was executive sports editor of *The Charlotte (N.C.) Observer*.

MARTHA M. HAMIL, PhD, has been named senior research microscopist in the minerals and chemicals division of Englehard Minerals & Chemicals Corp. in Menlo Park, N.J.

WILLIAM E. HUFFMAN, MBA, has been promoted to vice president of E.F. Hutton & Co.'s St. Louis office. Previously, Huffman was manager of the office.

## Skelton puts UMC in Missouri House



Missouri's Fourth District Congressman Ike Skelton, AB '53, JD '56, standing left, presents a picture of the Columns to Vice Admiral and Mrs. Robert Hays. The photo, by *National Geographic's* Bill Garrett, BJ '54, will be displayed in the Missouri House, U.S. Naval Base, Norfolk, Va.

SAM JONES, JD, and his wife JANE BAXTER Jones, BS BA '69, JD '78, recently opened individual law offices in Mount Vernon, Mo., where both are practicing in the area of civil law.

TED F. LOCK, DVM, assistant professor of veterinary clinical medicine at the University of Illinois-Urbana, was recently selected as the winner of the 1980 Norden Distinguished Teacher Award.

MARSHA McLAUGHLIN, BS Agr, AM '76, recently received a PhD degree from Texas A&M University and is currently working in a post-doctoral grant program in the university's college of medicine.

DENNIS K. OBERHELMAN, BS Agr, a captain in the U.S. Marine Corps, is currently the operations officer of a Marine Air Traffic Control Squadron, and is stationed at New River, N.C.

CAROLYN SCHAPERKOTTER Wollen, AB, who had been an associate attorney with the law firm of Davidson, Dawson & Clark in New York City, is now a member of the firm.

BRUCE SCHRIEFER, BS BA, has been elected president of the Lexington (Mo.) Bank & Trust Co. He joined the bank in 1971.

ARLAN D. SINDT, BS Agr, has been named assistant vice president of the Federal Land Bank Association of Lee's Summit, Mo.

STEVE STRAWN, AB, has been named circulation manager of the *Columbia Missourian*, Formerly, Strawn had been with the *Columbia Tribunes* circulation department.

JAY (Rocky) WALLACE, BS RPA, vice president and general manager of the St. Louis Grain Corp., has been elected 1980 president of the Merchants Exchange of St. Louis.

JERRY R. WILSON, BJ, has joined McDonnell Douglas Corp., Huntington Beach, Calif., as assistant to the director of external relations. He also serves as western editor of McDonnell Douglas' company's newspaper, *Spirit*.

EDWARD G. WOODWARD, PhD, MD '75, has been appointed assistant professor of obstetrics and gynecology in the Pennsylvania State University College of Medicine at the Milton S. Hershey Medical Center in Hershey, Pa.

### '72

EDGAR AILOR, MD, recently began practicing medicine in Columbia where he specializes in otolaryngology.

DONALD W. BRANDT, BS BA, has been promoted to senior vice president at Citizens Bank of Pacific, Mo.

JOY BUCHANAN Hutchison, BJ, is currently serving as a

communications specialist with Dow Chemical in Midland, Mich. Formerly, she was editor of Dow's Michigan division house publication, *The Brinewell*.

LAWRENCE D. GETZ, BJ, is currently serving as vice president and general manager of radio station WELL in New Haven, Conn.

DOUGLAS R. KENNER, BS Agr, was selected by Monsanto Co. as a "Master Salesman for 1979." Kenner joined the company in 1974, and works through the district office in Wilmington, Del.

DAVID B. OLIVER, PhD, was recently appointed to the Oubri A. Poppele Chair in Health and Welfare Studies at St. Paul School of Theology in Kansas City.

GWEN TINTERA, BJ, public relations/publication assistant for Pfizer Genetics in St. Louis, has been promoted to staff writer for the company.

### '73

RAY BLAKELY, BS EE, has been employed by the Chillicothe Board of Public Works as staff engineer for the municipal utilities.

TERESA BROWN VanDover, BS Ed, M Ed '77, recently received the Outstanding Young Educator Award which is sponsored by the Junior Chamber of Commerce in Columbia. VanDover is a special education coordinator with the Columbia public school system.

MICHAEL BRUCE DUNCAN, BS Agr, has been promoted to operations manager, grain merchandising division, for The Pillsbury Co. in Memphis, Tenn.

TOM FREEMAN, BS BA, was recently promoted to supervisor-statistical accounting and budgeting for Missouri Public Service Co. in Raytown, Mo. Freeman has been with the company since 1973.

WEBB R. GILMORE, JD, formerly with Stinson, Mag & Frizzell of Kansas City, is now affiliated with the firm of Garr & Bell with offices in Kansas City and Wichita.

NANCY KALIKOW Wise, AB, AM '75, has been named library information specialist for the Massachusetts Board of Library

Commissioners in Boston. Wise is the former assistant director of the Robbins Library in Arlington, Mass.

CHRIS MENZEL, BS Ed, has been promoted to assistant vice president for loans at the Boone County National Bank in Columbia.

PAUL E. NELSON, BS Agr, DVM '76, joined the Monett (Mo.) Veterinary Clinic in October. He was previously associated with the Sapulpa (Okla.) Veterinary Hospital.

WHIT NEWBY, MS, has been named southwest district manager for The Stouffer Corporation's management food service division, and will be headquartered in Oklahoma City, Okla.

HARRIET PARKS Brewer, AB, has been named district claim manager at the Kansas City branch office of the American Family Insurance Group.

DAVID K. PERRY, AB, MS '77, has been promoted to senior consultant in the management advisory department of Price Waterhouse & Co., St. Louis.

CHRISTOPHER RAYNES, AB, JD '75, and attorney Tom Pickett recently formed a new law firm in Trenton, Mo.

MARGARET J. RONZIO, BJ, was recently appointed manager of marketing communications for United Van Lines in St. Louis County.

RICHARD A. SCHREIBER, PhD, was recently appointed to the staff of the commander of the Illinois Wing of the Civil Air Patrol. He is employed as a consultant in the communication group of Hewitt Associates of Lincolnshire, Ill.

GEORGE W. SEHR JR., BS BA, has joined Liberty Financial Management Co., St. Louis, as director-corporate accounting.

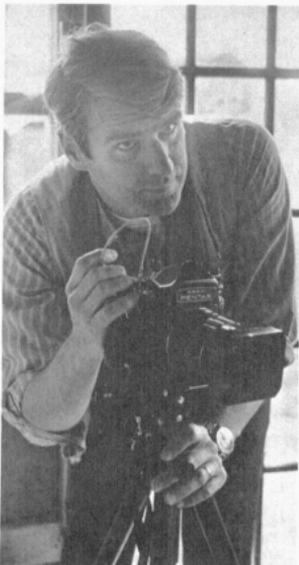
LEE WEST, BS Agr, former vice president and computer services manager for First National Bank in Little Rock, is now a data processing manager for the Missouri Department of Conservation in Jefferson City.

PHILLIP WOOD, BS ME, has joined the engineering department of Safeguard Engine Parts Inc. in Marinette, Wis., as product engineer.

## '74

J. LARRY CARTER, BS PA, is a mortician with the Ricks Funeral Homes in Elsberry and Winfield,

## Lindholm's hobby compliments career



At work, Missouri's Assistant Attorney General Bob Lindholm protects the environment by enforcing anti-pollution laws. At play, he preserves the environment by photographing its natural beauty.

When travelling "the back roads and little places" to do field work and research for court cases, Lindholm, AB '57, LLB '64, usually packs his camera equipment, always on the alert for an abandoned farm house or a glowing sunrise.

Lindholm, whose work has been exhibited by the Sierra Club, the National Park Service, the Conservation Federation of Missouri and various colleges and galleries, is collaborating on a book with writer John Hall, AB '64, AM '68.

By documenting the effect of man on the land and land on man, a theme common to his photography and career, Lindholm feels he is sharpening his perception.

"Looking for photographs can add to your existence. You see all these things you didn't see before. You often drive right past them."

Mo. He was previously associated with the Berry Funeral Home in Salisbury, Mo.

ROBERT W. (Bob) CHARLTON, BJ, was recently appointed public relations manager for the agricultural chemicals department of Dow Chemical USA. Charlton joined the company's manufacturing facility in Midland, Mich., in 1975.

VINCENT S. COLEMAN, AB, MBA '77, formerly an assistant loan officer and comptroller with the Jefferson County Bank and Trust Co. in Hillsboro, Mo., has been promoted to assistant vice president in charge of loans.

DALE C. DAVIES, BS BA, supervisor of cost accounting at Monsanto Co.'s textiles plant in Pensacola, Fla., recently completed the requirements for a certificate in management accounting.

JOE DIPIETRI, BS ME, has joined Booker Associates Inc. in St. Louis as a mechanical engineer in the mechanical/electrical department.

LESLIE ELLIS, BS HE, is now an employee communications manager for AM International (formerly Addressograph-Multigraph) in Los Angeles.

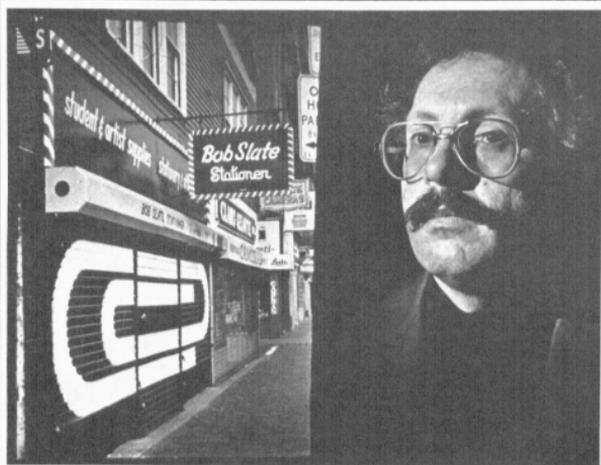
ROBERT M. FRANK, BS Ed, M Ed '75, PhD '79, is a research associate and research project director for the Cornell Institute for Occupational Education.

PATRICK GRIFFIN, BJ, has been promoted to vice president of United Southwest Service Agency of Lebanon, Mo. Before joining SSWA, Griffin was employed by Farm Bureau Insurance Companies.

DENISE HOLTZMAN Frank, BS FW, is currently a PhD candidate in psychology at Cornell University.

Fr. JOHN M. HUNTHAUSEN, PhD, has assumed the duties of president of Rockhurst High School in Kansas City. He had been an associate professor of accounting and the director of the MBA program at Regis College in Denver.

LAURENCE J. LANING, BS IE, MS '75, PhD '79, has joined the Cincinnati-based Procter and Gamble Co. as a management



Staff Reporter/Columbia Missourian

## Gowan takes his art to the people

Al Gowan, AB '64, wants to bring art out of the galleries and into the streets.

He envisions buildings as canvases, phone booths as sculptures, city halls as exhibit spaces.

Gowan, a member of the Cambridge Arts Council and design department chairman at the Massachusetts College of Art, painted his first mural on an eastside bar in 1971. Gowan says he "became hooked on the process and began looking for graphic possibilities on an architectural scale that would invite neighborhood participation.

"Ninety percent of Cambridge is triple-deckers with blue-collar workers struggling to make a go of it with no amenities, no parks, little open space. Gowan began

to consider the "possibilities of public design as a mechanism for social change."

Selling people on changing city landscape through graphic art was not an easy task. Gowan realized that building support for public design required public education. He spent a year as Cambridge's designer-in-residence, convincing people that art and design were an important part of community planning.

Public design in Cambridge is a collaborative effort among designers, artists, art organizations, city officials and ordinary people.

"Artists can no longer work in isolation and come up with solutions to complex problems."

*Arlene Sanderson, Columbia Missourian.*

scientist. He also teaches evening courses in the School of Business at the University of Cincinnati.

TONY MARSHALL, PhD, recently became a senior administration officer for the First National Bank and Trust Co. in Columbia.

STAN MELTON, BJ, who had been associated with a Springfield (Mo.) radio station, is now program director of Telecable of Springfield Inc.

LLOYD L. STRODE JR., AB, is currently operating the Manitou Springs (Colo.) Medical Clinic. Also, he is practicing family medicine, pediatrics and obstetrics at Eisenhower Osteopathic and Memorial Hospitals in Colorado Springs.

JOHN TYLER, BJ, AM '75, is a graduate research assistant at the Institute for Policy Research and Evaluation at the Pennsylvania State University, and is working on a PhD degree in political science.

CAROL WRIGHT Davidson, BS Ed, is currently serving as the

Excelsior Springs, Mo., district's customer service supervisor for Missouri Power and Light Co.

## '75

DOUGLAS BAKER, BS Agr, DVM '78, recently joined DAVID HARDIN, BS Agr '74, DVM '77, in a private practice in Hartville, Mo. Baker had previously been associated with a practice in Oskaloosa, Iowa.

ROCKY BUFORD, BS BA, has joined the Commerce Bank of Excelsior Springs, Mo., as an assistant cashier. He had previously worked for the Commerce Bank of Kansas City.

MARY BURROUGHS, BS Ed, has accepted a position as assistant professor of music at the University of Montana-Missoula.

RON COLLINS, BS BA, MS '77, and his wife, JOYCE HULL COLLINS, BS Nur '73, have moved to Prairie Village, Kan. He is a retail financial analyst for Hallmark Cards Inc., and she is a member of the School of Nursing faculty at the University of Kansas.

KATHLEEN DIXON Althage, BS BA, has been appointed auditor for First Bank of Commerce in Columbia. Formerly, Althage worked for the local accounting firm of Geel and Gerding.

N. TIMOTHY FRYE, BS Agr, has been named loan analyst for the Federal Land Bank of St. Louis. Prior to this promotion, Frye had been an assistant vice president of the Federal Land Bank Association of Lee's Summit, Mo.

PAUL B. LEE, BS BA, has been hired as an associate with the St. Louis law firm of Steinberg & Crozier.

DAVID LEGAARD, Cert Spec Educ, was recently hired as superintendent of the Smithville (Mo.) school district. Legaard had served in the same capacity with the King City (Mo.) R-I school district.

TIMOTHY J. LOGAN, BS EE, former technical director-export sales for Ajax Magnethermic Corp. in Warren, Ohio, was recently promoted to exports sales manager. Logan has been with the firm since 1975.

KATHRYN LOWE, BS Agr, MS '77, is the new director of Columbia's abuse, assault, and rape crisis center.

DAN MALAN, BS Agr, has been promoted to manager, commodity finance department, Cooperative Finance Association Inc. in Kansas City.

JIM PAUL, BS BA, an attorney in Pineville, Mo., has been appointed to serve as police judge in Southwest City, Mo.

JACK POLLOCK, BS PA, was recently promoted to the IBM Regional Business Controls Staff in Minneapolis, Minn.

BARBARA SIGLOFF Aldridge, BS Ed, and her husband, Kenneth, announce the birth of their son, James Brian, Feb. 19, in Stuttgart, Germany.

DONALD STEWART, BS BA, has been promoted to the rank of lieutenant while serving with Air Anti-submarine Squadron 41, North Island Naval Air Station, San Diego.

DRAKE TITZE, BJ, has been named assistant sports editor of the *Amarillo Globe-News*, and his wife, the former SUE WILLIAMS, AB '76, recently received her M Ed degree from West Texas State University and is working as a caseworker-counselor at Team Resources for Youth Inc. in Amarillo, Texas.

AUGUST WALSTAD, DVM, recently opened a small animal medical and surgical service in Joplin, Mo.

PATRICIA A. WESTCOTT, BJ, has been named convention sales manager of Marriott's Tan-Tar-A Resort in Osage Beach, Mo. Formerly, Westcott was a catering service manager for Marriott's at the St. Louis airport.

BRAD WHITWORTH, AB, BJ, has joined Hewlett-Packard Co., Palo Alto, Calif., as associate editor, corporate public relations department. Formerly, Whitworth was manager of employee communications for the Horace Mann Insurance Companies, Springfield, Ill.

EDWARD (Ned) WOLF, AB, MS '78, has been named vice president, general services, at St. Lawrence Hospital in Lansing, Mich. Previously, Wolf had been director of marketing and planning with Mercy Hospital, Muskegon, Mich.

RICHARD D. WOODS, JD, recently became affiliated with the

## Bain brothers hope game's a winner



In a spurt of creativity, two brothers who dislike politics developed, produced and are campaigning for their satirical political game, "Politrix--A Race to the White House."

Dennis Bain, BS BA '74, and his brother Bill abandoned other enterprises and formed Bain Brothers Games, a firm based in Los Angeles, Calif., with a work force of two.

Now, a year later, 5,000 units of the game have either been sold or are on the shelves of 66 department stores in Southern California, the St. Louis-based Famous-Barr stores and Columbia's Chapter One, Missouri Book Store and University Book Store.

The game, based on a two-party system complete with media blitzes, payola and dirty tricks, is timed to coincide with an election year.

Kansas City law firm of Shook, Hardy & Bacon.

JAMES L. WROBLE, BS BA, has been transferred to Iowa as a sales representative for the Laclede Steel Co. He joined the firm in 1975.

### '76

ROBERT C. BROWN, BS BA, recently received his PhD degree in mechanical engineering from Michigan State University, and is now employed with General Dynamics of Fort Worth, Texas, as a senior propulsion engineer.

CHARLES COTT, BS BA, has been appointed manager of budget and controls, retail distribution group, with the Missouri Farmers Association Inc. in Columbia.

A. CLAY COX, BS BA, has graduated from the University of Illinois School of Law and was recently admitted to the Illinois Bar. He is currently associated with the law firm of Northrup, Hanna, Cullen and Cochran Ltd. in Springfield.

JOHN K. DEXTER, MD, recently entered the private practice of internal medicine in Springfield, Mo.

GEORGE B. FISHER, BS BA, currently serves as district sales manager for Oscar Mayer & Co. in Philadelphia. Previously, he was the company's account representative in New Orleans.

BRAD GARRISON, BS Ed, has been appointed manager of First Bank of Commerce West in Columbia.

KEITH HAWKINS, AB, JD '79, has been employed as staff counsel for the Missouri Division of Insurance in Jefferson City.

DONALD A. HEMMANN, BS BA, has been promoted to the newly created position of accounting and compliance officer at the Bank of Perryville, Perryville, Mo.

CRAIG R. HOMESLEY, BSF, recently joined the Missouri Department of Conservation as an assistant resource forester for the Poplar Bluff District of the Forestry Division.

MARCUS M. HOUNSOM, Cert Spec Educ, was recently named superintendent of the Putnam (Mo.) Co. R-1 school district for the 1980-81 academic year. Hounsom resides in Unionville.

ELIZABETH KECK, BJ, regional editor for *The Quincy* (Ill.) *Herald-Whig*, has been awarded a journalism fellowship from the Rotary International Foundation to study at the University of Hong Kong during the 1980-81 academic year.

G. FRED LING, BS Agr, has been promoted to vice president of the Cameron (Mo.) State Bank. Previously, he had been employed with the Gentry County Bank.

BILL MANRING, BS Agr, has been promoted to assistant vice president of First National Bank of St. Joseph. He joined the firm in 1976.

JOHN L. REID, AB, was admitted to the State Bar of Texas in November. He is a corporate lawyer with Texas Instruments Inc., Dallas.

SUSAN RIDDLE Reid, BS Ed, is affiliated with the Allstate Mortgage Corp. in Dallas.

PAT STOTTS, BS BA, has been promoted to controller at Columbia Regional Hospital. Prior to this promotion, she served as assistant controller.

JOHN A. WEBBER, BJ, and his wife, PATRICIA HANSKE Webber, BJ, recently purchased the Yates and Hagan Clothing Store in Hannibal, Mo. Previously, Webber was an assistant manager of the Klins Department Store in Mexico, Mo.

D. M. WELCH, AB, BJ '77, former news editor of the *Blue Springs (Mo.) Examiner*, has been promoted to the position of managing editor.

## '77

CLYDE P. ANGLE, JD, has joined the Central Trust Bank of Jefferson City as an assistant trust officer. Previously, he had been employed with the Missouri Supreme Court.

STEPHEN G. BONE, BS RPA, was recently promoted to chief, recreation programs, for the Missouri Department of Natural Resources, Division of Parks and Historic Preservation.

BOB BUER, BS BA, formerly a senior personnel analyst with the St. Louis county government, is now a compensation specialist in the personnel department of United Van Lines in St. Louis.

ALBERT B. (Buff) CHANCE, BS BA, was recently promoted to consumer loan officer at First Bank of Commerce in Columbia.



## Swanson becomes woman of the woods

What's it like to be one of two women forest rangers in Missouri? "It's the greatest job ever," says Kris Swanson, BSF '78.

Stationed in the 1,100-acre United States Forestry District in Winona, Swanson will inventory eight of the area's 100 sections this year to determine the present condition and recommend future usage.

"My job is to figure out the best possible use for a piece of land—whether it should be used for timber, recreation, a wildlife stand or whatever. That means a lot of hiking through the woods."

While walking in the forest, Swanson keeps on the alert for snakes, but driving poses other hazards.

"The ultimate humiliation is to get stuck and have to call for someone to pull you out. It happens to all of us at one time or other, but when it's me, I get kidded a bunch."

JUDY GENTILI, BS HE, recently passed the professional examinations of the National Council for Interior Design Qualification and is employed as a design specialist with the Missouri Department of Conservation.

KATHRYN A. MEYER, BJ, has become the assistant editor of *Today's Farmer* magazine, a Missouri Farmers Association Inc. publication. Formerly, she was on the staff of the Jefferson City *News Tribune*.

ELLEN NELSON Pierson, AB, has accepted a position with the U.S. Department of Energy in Kansas City as an energy program specialist.

CHARLES HENRY PORTH, BS BA, recently accepted the position of management engineer at Lincoln General Hospital in Lincoln, Neb.

DONALD THOMPSON, BS Agr, has been promoted to assistant vice president of the Commerce Bank of Mexico, Mo.

JOHN WALLACE, BS Agr, formerly an editor with *Drover's Journal*, is now an editor at Fletcher/Mayo/Associates in St. Joseph.

JEFF ZIMMERSCHIED, BS Agr, has been promoted to sales representative for Monsanto Co., in Martin, Tenn.

JIM BRADY, MSW, was recently appointed clinical director of the Family Counseling Center Inc. in Kennett, Mo.

## '78

GUSTAVO A. CADENA, BS AgE, is now employed as an assistant manager of public relations for a pulp and paper factory in Cali, Colombia, South America.

JOHN J. FAUCETT, BS BA, has accepted a position in public accounting with Arthur Young and Co., and lives in Raytown, Mo.

ALLYN HUNT FRANK, BS CE, recently joined Booker Associates Inc., St. Louis, as a design engineer in the civil engineering department.

CHARLES FRIESZ JR., BS Agr, has been promoted to assistant vice president of the Bank of Keytesville, Mo.

JOHN E. HICKLE JR., BS Agr, was recently promoted to a sales representative for Elanco Products Co. and will service the Columbia area.

STANLEY HULEN, BJ, recently joined the *Dallas Morning News* as a cartoonist and an illustrator.

Lt. RICHARD L. KUPFERER, BS RPA, stationed in Germany with the 210th Field Artillery Group, is now the Battalion Ammunition Officer for the 2nd Battalion, 28th Field Artillery.

RICHARD RAMSEY, BS Agr, has been promoted to the position of business development officer at the Security Bank and Trust Co., Mount Vernon, Ill.

JENNIFER STITES Campbell, BJ, has joined the *Carrollton* (Mo.) *Daily Democrat* staff. Her husband, JAMES R. CAMPBELL, BS Agr '79, is employed by P-A-G Research.

JANET L. WALLACE, BS HE, has been appointed catering/sales manager at Marriott's Pavilion Hotel in St. Louis.

MITCH WEINSTOCK, BJ, and his wife, DEBBIE SMITH Weinstock, BJ, are living in Santa Barbara, Calif. She is on the staff of the *Goleta Valley News* and he is an editor at the *Santa Barbara News-Press*.

## '79

STEVE ALPER, BJ, is an associate editor for *Pro Football Weekly* in Chicago.

GREG BAILEY, AM, has been accepted as a senior member of the Word Guild, a Cambridge, Mass., -based organization of professional free-lance writers.

CANDACE J. BARNES, JD, has joined the law firm of Dale & Flynn of St. Joseph.

DALE BROWN, BS BA, recently passed the CPA exam and is employed by Botz, Goerss & Co. in St. Charles, Mo.

RUTH ANN DUNCAN, BS HE, recently completed the training course at Delta Air Lines' Training School and is now assigned to the airlines' Dallas/Fort Worth flight attendant base.

THOMAS J. FITZGERALD, BJ, has joined Aerojet-General Corp. in La Jolla, Calif., as a public communications specialist.

R. J. GALLANT, BSF, is now a forester with the Bureau of Land Management in Craig, Colo.

THOMAS LEE HOEH, JD, of Ste. Genevieve, Mo., has joined the law firm of Huck and Kasten. He also serves as assistant prosecuting attorney.

JOHN D. HUFFMAN, BS BA, is affiliated with the Huffman Insurance Agency in Kahoka, Mo.

STEVEN T. GRIFFIN, BS Agr, currently serves as assistant vice president of the Illini Production Credit Association in Hillsboro, Ill.

CAROLYNNE M. KIEFFER, PhD, has accepted a position as assistant professor of health science at the city university of New York's Brooklyn College.

MELISSA LU MARCH, BS HE, is now employed at Bernard Soep Associates Inc., an interior design firm in Boston, Mass.

ANN H. MILLION, BJ, is an agricultural marketing communications associate at Elanco Products Co. in Indianapolis.

L. JOE PURCHASE, BS Agr, has joined Elanco Products Co. as a specialty and technical sales trainee in Dallas.

MARK SHANK, JD, recently passed the Missouri Bar examination and has become an associate in the law firm of Curran & Loraine in Osage Beach.

STEPHEN PAUL SOKOLOFF, JD, is the new assistant prosecuting attorney for Dunklin County. He and his family are residing in Kennett, Mo.



Hamil '71



Woodward '71



Kenner '72



Charlton '74



Wallace '78



Duncan '79

## WEDDINGS

### '32

WILLIAM C. ECKLES, BS Agr, AM '32, and Harriet Swartz Garard, Feb. 17 in Kirkwood, Mo., where they are living.

### '38

CLIFFORD AARON JONES, LLB, and Christina Maria Teresa Wagner, April 15, 1979, in Washington, D.C. Jones is the senior partner in the law firm of Jones, Bell, Close and Brown, Las Vegas.

### '52

ANTHRET BRITE Garrison, BS Ed, and H. Paul Williams, Oct. 2, in Springfield, Mo., where they now reside.

### '65

THOMAS G. TRACY, BS BA, JD '69, AM '75, and Karen Lee Maddux, Jan. 12 in Columbia. They are living in Springfield, Mo., where he is employed as a CPA with Jox and Co.

### '69

JUDITH ANN WESSELMANN, AB, and Donald Ray Egloff, Dec. 31 in Kansas City where they are living.

SUSAN ZIMMERMAN, BS Nur, and Frank S. Ashburn, Oct. 20 in High Hill, Mo. They are living in Washington, D.C., where he is an assistant professor of ophthalmology at Georgetown University.

### '70

CHARLES W. HANOR, BS ME, and Serena Louise Phillips, Nov. 23 in San Antonio, Texas, where they are living. He is a patent attorney with the law firm of Cox & Smith Inc., and she is on the staff of Bexar County Hospital.

### '71

JOHN H. COUTTS, BS Agr, MS '78, and Linda D. Fischer, Dec. 15 in Bridgeton, Mo. They now live in Columbia where he is employed at Mizou and she with the Columbia public school system.

**'72**

PAUL KOCH, BS Agr., and Nellie Jane Smelser, Dec. 22 in Doniphan, Mo. They are living in rural Sikeston, Mo., and he is engaged in farming.

DAVID NOVAK, BS BA, and C. Elaine Heilmann, Oct. 22 in Kansas City where they are living. She is employed with State Farm Insurance Co., and he with the White Motor Credit Corp. in Omaha, Neb.

VINCENT LEE OWENS, AB, and Susan Paul Dasta Jr., Dec. 1 in Columbia. They are living in Westwood Hills, Kan. She is employed with Aetna Life and Annuity Insurance Co. of Kansas City, and he is president of Dasta Construction Co. of Kansas City.

**'74**

PAMELA GAY FITZGERALD, BS HE, and Robert Michael Hancock, Nov. 24 in Columbia. Both are in the Navy. She is stationed at Millington, Tenn., and he is stationed at Mountain View, Calif.

MICHAEL H. JOHANNING, BS Agr., and Kim Diane Keleher, Oct. 13 in Coal Valley, Ill. They are living in Moline, Ill., where both are employed by the Deere and Co. Administrative Center.

GAYLE JENNINGS PRICE, AB, and Thomas Dale Gibb, Sept. 8. They are living in Columbia where she is employed by the Lincoln National Life Insurance Co., and he by Chapman Heating and Air Conditioning.

**'77**

PATRICIA SUSAN BROCK, BS Ed., and LON DAVID DANIEL, BS Ed '74, M Ed '76, Oct. 20 in Columbia where they are living. He is employed with Missouri Book Services.

JOAN CHAPMAN, BS Ed., and HERB FLANDREAU III, AB '76, MS '79, Dec. 8 in Columbia. They are living in Dallas where she is employed with Omniplan Inc. Architectural Firm and he with Texas Instruments.

JOHN A. MAYFIELD, BS BA, and Holly Maria Bright, Dec. 15. They are living in Honolulu where he is employed with the public accounting firm of Alexander Grant and Co.

DEBRA MARIE SCHILLER, BJ, and JOHN VINCENT MARKLIN, BS BA '78, July 14 in St. Louis where they are living. She is employed at Six Flags Over Mid-America and he at Peat, Marwick, Mitchell and Co.

BRUCE EDWARD WREN, BS IE, and Susan Lee Davis, Oct. 7 in Floydsburg, Ky. The couple is at home in Louisville where he is employed as kitchen manager of Hilltop Tumbleweed.

**'78**

GLEND A EDWARDS, BS Ed., and John Miesner, Dec. 29 in Farrar, Mo. They are living in New London, Conn.

SANDRA K. FORCE, BS MT, and William V. Hecht, Dec. 15 in Columbia. They are living in Columbia and both are employed with Boone County Hospital.

JOSEPH GORDON HULSHOF, BS Agr., and Shirley Ann Essner, Nov. 24 in Oran, Mo., where they are living. He is engaged in farming.

RANDY JOSEPH JOST, BS EE, and Vickie Gates Housworth, Jan. 3 in Logan, Utah. They are living in Columbia where she is employed at the University's Center for International Programs and Studies. He is a graduate student at Mizzou.

ELIZABETH TODD LUTTRELL, AB, and Peter James Williams, Dec. 29 in Columbia. They are living in Kansas City and he is employed with Provident Mutual Life Insurance Co.

JO ANN SCHWEIKHARD, BJ, and Mark A. Moss, Jan. 5 in Weatherford, Texas, where they are living.

**'79**

PAUL E. BACON, BS Ed and Jill Elaine Garrett, Dec. 22 in Columbia where they are living. She is employed at the Campus Day Care Center and he is employed at the Woodhaven Learning Center.

DENNIS W. BULLARD, BS BA, and Vicki J. Young, Oct. 26 in Raytown, Mo. They are living in Columbia and she is a student at Mizzou.

**DEATHS**

FORREST C. DONNELL, AB '04, LLL '07, LLD '60, March 3 in Manchester, Mo., at age 95. Donnell practiced law from 1911 to 1941. He served as governor of Missouri from 1941 to 1945, and as a United States senator from 1945 to 1949. He also served as president of Mizzou's Alumni Association. In 1951, Donnell returned to the private practice of law in St. Louis and retired in 1977.

Rev. J. PRESTON COLE, AB '10, BS Ed '13, Jan. 5 in Macon, Mo., at age 92. Cole was the oldest active Methodist minister in the Missouri East Conference. He retired in June 1979, ending a ministerial career which had lasted for more than 65 years.

WILLIAM ROY HECHLER, BS Agr '11, Feb. 17 in Dalton, Mo., at age 91. He had retired from farming and from the Federal Crop Insurance Corp. Through his contributions to the University, the W.R. Hechler Scholarship Fund was established for students majoring in agriculture or closely related areas.

OLIVIA HILL Costolow, AB '12, BS Ed '12, Jan. 5 in Ottawa, Kan. Before moving to Kansas City, where she had lived for more than 60 years, Costolow had taught Latin and German in Armstrong, Mo., and in Pawhuska, Okla.

ELMER H. GRIMM, AB '13, Feb. 16 in University City, Mo., at age 87. Grimm, a retired attorney, had practiced law in St. Louis for more than 60 years.

JAMES S. SMITH, BS Agr '13, Jan. 24 in Lawson, Mo., at age 88. A former mayor of Lawson, Smith retired in 1978 after a career as a feed store operator, a farmer and a Farm-All implement dealer.

SUSAN E. TILLERY, BS Ed '14, AB '16, AM '30, Jan. 11 in Columbia at age 86. Tillery had been a dietitian at Noyes Hospital and also at the Ellis Fischel

State Cancer Hospital from the time it opened in 1940 until she retired in 1961.

JOHN POWERS YOUMANS, BSF '15, Jan. 11 in Lewisville, Ark., at age 88. Youmans retired in 1970 from Holt Telephone Co. of Oklahoma. He was believed to be the oldest living graduate of the School of Forestry.

Ret. Col. HAROLD BURTON GIBSON, Law, Arts '16, Nov. 28 in San Antonio, Texas, of an apparent heart attack at age 86. Gibson served more than 32 years in the U.S. Cavalry and in the U.S. Air Force. His wife, the former RUTH WAERS, AB '15, BS Ed '15, survives.

PAUL HAMILTON SR., Journ, Arts '18, April 18 in Kansas City at age 83 after a brief illness. He was active in the financial and real estate circles, establishing the Paul Hamilton Co. in the early 1950s. He was a former president of the Kansas City Board of Police Commissioners, and had also served as president of the Kansas City Chapter of the Alumni Association.

AGNES HEIBEL Simon, BS Ed '19, Feb. 14 in Columbia at age 84.

DAVID HUMPHREYS POWELL, Arts '19, Dec. 28 in Kansas City at age 82. Powell had been active in financial and real estate circles for more than 40 years. He served as manager of the Reconstruction Finance Corp., president of the Ward Parkway Bank, and prior to his retirement, was vice president of the Paul Hamilton Co.

MARY REDMOND Day, AB '19 March 15 in New Smyrna Beach, Fla., at age 81. Day was a former attorney for the U.S. Justice Department in Washington, D.C.

CLARA TWEEDIE Wellman, BS Ed '21, March 21 in Independence, Mo., at age 84. She had served as an extension home economist in Clinton and Ray counties for 17 years before retiring in 1974.

JAMES DAVIS SMITH, BS CE '23, in Clearwater, Fla., at age 77. Smith joined the Travelers Insurance Co. in St. Louis in 1929. In 1950, he transferred from New Orleans to the home office in Hartford, Conn., and retired in 1967 as secretary of agency services.

L.M. CROUCH JR., JD '24, March 21 in Harrisonville, Mo., at age 77. He had practiced law in Harrisonville for more than 50 years before he retired, and was a senior partner in the law firm of Crouch, Crouch, Spangler and Douglas.

RALPH E. PURVIANCE, Arts '24, of Emporia, Kan., July 30 at age 77.

FRED L. KNEIBERT, AB '25, April 8 in Poplar Bluff, Mo., at age 77. A well-known physician in southeast Missouri, he opened the Kneibert Clinic in Poplar Bluff in 1939 and retired from active practice in 1973.

ROBERT S. McCLELLAND, BS Agr '25, March 24 in Denver at age 78. He retired in 1972 as western program advisor for the National Association of Conservation Districts.

WILLIAM H. OLIVER, BS Eng '25, March 9 in St. Louis of an apparent heart attack at age 78. Oliver retired from American Telephone and Telegraph Long Lines in 1966 as a division plant supervisor.

FUSTAVUS TUCKERMAN, AB '25, AM '26 of Hanover, N.H., June 1979 at his summer residence in West Point at age 78. Tuckerman had taught at the New York City University prior to 1948, and from 1948 to 1969 he was employed by the U.S. State Department.

THURMAN H. BARE, BS Ed '26, AM '29, Oct. 5 in Los Angeles of heart failure at age 75.

G. EDMONDS MACKAY, Arts '26, Feb. 26 in Prairie Village, Kan., at age 74. Mackay retired in 1961 as vice president of operations from Armour and Co.

FLO DICKEY Funk, BS Ed '27, Feb. 2 in Columbia at age 81. Funk taught for several years in public schools in Missouri, and from 1922 to 1925 she taught disabled veterans of World War I in a special school in Farmington, Mo. Her husband, ERNEST M. FUNK, AM '27, professor emeritus and former chairman of the poultry department, survives.

RUSSELL H. GITTINGS, BS Agr '27, Sept. 6 in Mission, Kan., at age 75 of an apparent heart attack.

ORESTES MITCHELL JR., AB '27, LLB '29, March 7 in Los Gatos, Calif., at age 74. Mitchell had lived in St. Joseph, Mo., and had practiced law there until 1977. He served as a member of the Missouri Alumni Athletic Advisory Committee from 1935 to 1939, and was a member of the Board of Curators from 1961 to 1967. His wife, the former DOROTHEA P. DAVIS, Arts '30, survives.

GEORGE J. SMITH, AM '27, Jan. 28 in Harrisonville, Mo., at age 85. Following World War I, he served as superintendent of several schools in Missouri. He was elected probate judge of Cass County in 1934 and served 28 years on the bench, retiring in 1962.

RECTOR C. FERGASON, BS Eng '28, Dec. 27 in Gadsden, Ala., at age 76. Fergason had served as an engineer for various companies in the United States, and prior to his retirement, was chief engineer, Allis Chalmers Gadsden Works, Gadsden, Ala.

J. SCOTT HEMRY, AM '28, Jan. 6 in Columbia at age 80. Henry served as director of admissions at Stephens College from 1945 to 1954. Later, he was affiliated with the stock exchange firm of Stifel, Nicolaus and Co. of St. Louis. He retired in 1975 as an account executive with Edward D. Jones and Co. in Columbia.

L.C. MITCHELL, AB '28, Jan. 7 in Syracuse, N.Y., at age 73 after a brief illness. Mitchell had been employed by the Massachusetts Mutual Life Insurance Co. for the past 36 years.

Dr. CARL W. POOR, AB '28, Jan. 25 in Neosho, Mo., at age 77. Prior to establishing a medical practice of surgery and obstetrics in Joplin in 1937, Poor was associated with clinics in Wheaton and Cassville, Mo. Polio forced him to retire in 1942, and in 1944 he moved to a farm near Diamond, Mo., where he engaged in livestock production.

RUSSELL H. BETTIS, Eng '29, of Kansas City, Nov. 8.

MARY BRUCE McClelland, Arts '29, Jan. 21 in Kansas City at age 72. Her husband, MARVIN A. McCLELLAND, BS Agr '27, survives.

JANE FROMAN Smith, Journ '29, April 22 in Columbia at age 72. Once billed as the "Blues Singing Coed from the University of Missouri," Froman sang on the NBC radio network with Paul Whiteman, appeared in the "Ziegfield Follies of 1933," and was rated the number one "girl" singer on the air in 1934. Enroute to entertain troops in 1943, Froman was seriously injured when her plane crashed into the Tagus River, near Lisbon, Portugal. After more than 30 operations, Froman, who was elected Mizou's "Coming Home Queen" in 1948, made a comeback. Four years later, Froman's story was made into the movie "With a Song in My Heart" starring Susan Hayward. From 1952 to 1955 her "Jane Froman Show" was televised nationally, but in recent years Froman returned to Columbia and a private life. Her husband, ROWLAND SMITH, Arts '29, survives.

FLORENCE L. LOGAN, AM '29, Feb. 26 in Gower, Mo., at age 85. Logan had been the principal of the Smithville (Mo.) Elementary School for more than 10 years before retiring in 1965.

JOHN EDWARD MAY, BS Agr '29, of Labadie, Mo., Jan. 10 in St. Louis County at age 74. May was active in horticultural activities, serving at one time as president of the Missouri Horticultural Society.

ELIZABETH PARKHURST Sanger, AB '29, BS Ed '29, Jan. 7 in Lake Charles, La.

WILLIAM WOODSON RODGERS, AB '29, Dec. 12 in Blackwell, Mo., at age 72. Rodgers had been an attorney in Blackwell for more than 40 years. At the time of his death, he was the senior partner in the law firm of Rodgers, Rodgers and Boyd.

EVANGELINE MARJORIE WILEY, AB '29, BS Ed '42, March 17 in Chillicothe, Mo., at age 76. She retired from a teaching career more than 20 years ago.

HUGH P. WILLIAMSON, Law Arts '29, Jan. 14 in Fulton, Mo., at age 75. Williamson had served in several public offices,

including assistant state attorney general, Callaway County magistrate judge and prosecuting attorney. His wife, ELSA WADE Williamson, AB '28, AM '31, died April 12 at age 75. She joined the staff of William Woods College in Fulton in 1933 and taught English there for more than 30 years.

EUGENE BAIM, AB '30, JD '33, in Pine Bluff, Ark., at age 71.

Dr. WILLARD T. BARNHART, AB '30, BS Med '31, Feb. 7 in Evansville, Ind., at age 71.

WILLIAM GRIMES CHERRY JR., BJ '30, Oct. 19 in Rocky Mount, N.C., at age 73.

WALTER L. DAFFRON, AM '30, March 22 in St. Joseph at age 91. Daffron had been a teacher for more than 50 years. From 1938 until he retired in 1958, he served as principal of Benton High School.

RUTH DICKSON, AM '30, in Slater, Mo., at age 92.

THOMAS P. FOLTZ, AB '30, in Fort Smith, Ark., at age 71.

ELEANOR NIEHUSS Sporer, BJ '30, in Van Alstyne, Texas, at age 70.

JOSEPH F. SCOTT, BS BA '32, Jan. 1 in Quincy, Ill., at age 69. Scott retired from the Firestone Co. in 1965 to accept a position as a counselor with the Illinois Division of Vocational Rehabilitation.

JOSEPH R. VERBY, AM '32, Jan. 11 in St. Louis of a heart ailment at age 74. Verby had been an administrator and a teacher at Webster Groves High School, retiring in 1970.

CONRAD PAUL WHITE, BS Agr '32, AM '39, March 31, 1979, in Oskaloosa, Iowa, at age 74. White retired as a professor and associate dean from William Penn College in Oskaloosa in 1972.

ROBERT B. OLIVER III, AB '33, LLB '35, Jan. 23 in Kansas City at age 68. Oliver had served as prosecuting attorney and as circuit judge for Cape Girardeau County. After retiring from the bench, he joined the Skelly Oil Co. in Kansas City and later was employed by the Navy Department in Washington, D.C.

DORSEY E. ARNOLD, AB '35, April 12 in Jefferson City at age 67. Arnold had served with the Missouri Highway Patrol for 27 years, retiring in 1968.

WILLIAM E. MAURER, BS Eng '35, Feb. 19 in Tampa, Fla., at age 65. A lifelong Kansas City area resident, he had been a cattle buyer for the Kansas City Stockyard for more than 40 years and was the owner of the A.J. Maurer and Sons Livestock Co.

MARY HILL Kistler, BS PA '37, Jan. 15 in Kansas City at age 62. Kistler retired in 1978 from a teaching career.

OTHO LATHEL BARNETT, M Ed '38, Sept. 5 in Kirksville at age 75. A long-time educator, Barnett established the first driver education teacher training program in the state of Missouri. He retired in 1968 as head emeritus, practical arts division, Northeast Missouri State University, Kirksville.

CHARLES L. FERGUSON, BS Agr '38, Jan. 28 in Columbia at age 65. Prior to his retirement in October, he had served as a community specialist for the Farmers Home Administration.

FRANK T.E. WEBER, AM '38, Feb. 26 in Kansas City at age 69. Weber taught English at Manual High School in Kansas City for 17 years before retiring as department chairman in 1975.

CLYDE WRIGHT, BS BA '38, Jan. 22 in Broken Arrow, Okla., at age 63. Wright was vice president and general manager of Stewart-Warner, Alemite Sales Co. Inc., which he had been with since 1947. At the time of his death, he was serving as mayor of Broken Arrow.

BURL M. CARPENTER, M Ed '39, Feb. 23 in Stet, Mo., of an apparent heart attack at age 77. Carpenter had served as superintendent of several schools in Missouri and Kansas before he retired in 1968. He became president of the Stet Milling Co. in 1962 and retired from that post in 1978.

HOMER CLEVINGER, PhD '40, Dec. 14 in Clinton, Mo., at age 79. During his career as a teacher, Clevinger taught at the Lindenwood College in St. Charles. He also served as mayor of St. Charles from 1945 to 1951.

EMIL HARMON NEBEL, BS BA '40, AM '43, Dec. 9 in St. Louis at age 62 after a brief illness.

He had owned the Nebel Cadillac and Oldsmobile dealership in Jefferson City for several years. In 1957, Nebel joined the Edward D. Jones Co. as a limited partner and remained with the firm until his death.

CHARLES R. SWAN, AM '40, March 14 in Springfield, Mo. Swan had served as principal of Robberson School for 19 years before retiring.

Sister SCHOLASTICA SCHUSTER, BS ED '41, AM '42, March 11 at age 61 after open heart surgery. She had been an associate professor of English at Benedictine College in Atchison, Kan., since 1974. Earlier, she had served on the staffs of Mount St. Scholastica College, Atchison, and Donnelly College, Kansas City, Kan.

PRESTON EARL (Buck) NEVINS, BS ED '43, March 17 in Atlanta, Ga., of cancer at age 58. Nevins had been in the advertising business in Atlanta for more than 30 years, and at the time of his death was the owner and president of the Southeastern Sales and Marketing Service. His wife, the former MARGARET HALLBERG, BS ED '43, survives.

RAYMOND ARTHUR WEST SR., BJ '46, BS Agr '47, Jan. 12 in Albany, Mo., at age 77. West had been associated with the Missouri Farm Bureau Federation, serving as director of information and editor of *Missouri Farm Bureau News*. In 1965, he retired from a 10-year career with the Foreign Agricultural Service of the U.S. Department of Agriculture.

FRANCES NOBLE Bogle, BJ '48, Jan. 13 in Houston, Texas, of cancer at age 53.

JAMES F. FORD, BS BA '49, LLB '50, Dec. 20 in Kennett, Mo., at age 54 after an apparent heart attack. Ford had practiced law in Kennett for almost 30 years and was the senior partner in the law firm of Ford, Ford, Crow and Reynolds.

CLARENCE W. MACKEY JR., BS BA '50, AM '65, of Ballwin, Mo., Feb. 5 at age 52. Mackey died of an apparent heart attack while attending a seminar in Washington, D.C. At the time of his death he was controller of Faith Hospital

West in St. Louis. He was also president of the Greater St. Louis Chapter of the Financial Management Association.

VINCENT A. RAAF, BS Agr '50, MS '58, April 2 in Linn, Mo., of cancer at age 54. Raaf had served as an extension specialist for Osage County for more than 25 years.

FRANK R. SMITH, BJ '50, Jan. 23 in St. Joseph at age 52 after an apparent heart attack. Smith had been a broadcaster and a news director for several radio and TV stations in St. Joseph. He had also served as director of public relations and as director of publications at Missouri Western State College in St. Joseph.

VIVIAN CLARDY McClure, BS ED '53, April 22 in California, Mo., at age 67. She had taught in the Jefferson City area school systems for 37 years before retiring in 1973.

PAULINE EVA (Polly) WITTE, BJ '53, Feb. 4 in Lompoc, Calif., at age 47.

RICHARD J. LANNING, AB '54, MD '58, of Kansas City, April 5 at age 48. Lanning suffered an apparent heart attack on a hunting trip in Breckenridge, Mo. He practiced urology and had served on the medical staffs of several hospitals in the Kansas City area for 15 years. His wife, the former BARBARA READ, AB '54, AM '56, survives.

WILLIAM K. MYERS, BS CE '57, of Westlake Village, Calif., March 10 in San Diego at age 47. Myers had been a graphic data technical sales representative for Eastman Kodak Co. since 1967.

STANLEY L. LINDT, BS Stat '59, April 9, 1979, in Fort Wayne, Ind., at age 46. Lindt was an administrator of the energy program for General Electric Corp. in Fort Wayne, and had been associated with the firm for 20 years.

WITTEN (Wit) HARTWELL LEDBETTER, BJ '60, Jan. 30 in Farmington, Mo. at age 54. He died of an apparent heart attack while playing tennis in St. Louis. Ledbetter began his career in the newspaper business in 1947, and owned and published several papers in Illinois, Missouri and Iowa. In 1973 he bought the *Farmington News* and was the editor and publisher until semi-retirement in 1977. He was elected mayor of the city in April 1979.

LEO S. SCOTT, M Ed '62, Dec. 31 in Kansas City at age 66. Scott had been a vocational counselor at the Kansas City Technical Education Center for one year before he retired in 1978. Previously, he had taught in the Windsor and Clinton, Mo., school systems.

DORIS HENSON Lewis, M ED '63, March 8 in Columbia of cancer at age 48. At the time of her death, Lewis was a teacher at the Blue Ridge Elementary School. Survivors include her husband, LEO LEWIS JR., M Ed '70, and a son, LEO LEWIS III, Educ. '79.

L. MICHAEL (Mike) LORCH, BS CE '64, JD '66, Dec. 11 at age 38. Lorch, a Piedmont, Mo., attorney, died when the plane (a Cessna 182) he was piloting crashed near Fredericktown, Mo.

ROBERT LOUISE GIBSON, MS '68, Jan. 26 in Farmington, Mo., at age 59. She had been employed as a social worker with the welfare department.

DALE E. ROSS, BS BA '75, Jan. 12 in a one-car accident in Piedmont, Mo., at age 26. Ross was the manager of an auto dealership in Piedmont.

## Faculty deaths

MINNIE JAMES Cryder, March 8 in Birmingham, Ala., at age 92. Prior to 1940, Cryder served as an instructor in the business department.

## BOOKS

### By alumni

*The Pilot Light and the Gas House Gang*

by Bob Broeg, BJ '41

The author traces the career of Frank Frisch, believed to be one of baseball's most colorful players, from his early days with the New York Giants to his stint with the Gas House Gang of the St. Louis Cardinal baseball team during the 1930s. The book contains many anecdotes and personal stories about Frisch and his friends. The Bethany Press, St. Louis. 176 pp. \$10.95.

## CALENDAR Coming events of special interest to alumni

**June 5**, Bates County Chapter meeting, Butler  
**June 8**, St. Louis Engineering Alumni Picnic, Lake St. Louis  
**June 10**, Lafayette County Chapter meeting, Concordia  
**June 10**, Summer Session begins  
**June 12**, Camden County Chapter meeting, Camden  
**June 17**, Boone County Alumni Scholar Telefund, Columbia  
**July 3**, Twelfth Summer Repertory Theatre Season begins, Columbia  
**July 13-19**, Elderhostel Program, Columbia  
**July 13-19**, Alumni College, Columbia

**July 19**, "Mizzou Night" at Bush Stadium, St. Louis  
**July 26-27**, Homecoming Steering Committee meeting, Lake of the Ozarks  
**August 1**, Summer Commencement, Columbia  
**August 7-15**, Tourin' Tigers Bavarian Holiday Tour  
**August 8**, Chariton County Chapter meeting, Keyesville  
**August 27**, Fall Semester begins  
**September 6**, Alumni Student Board Oozeball Tournament, Columbia  
**September 13**, First home game of 1980 Football Season, Mizzou vs. New Mexico  
**September 19-20**, Faculty-Alumni Awards weekend, Columbia

**September 20**, Alumni Student Board Alumathon, Columbia  
**September 20-October 2**, Tourin' Tigers Western Mediterranean Cruise and French Riviera tour  
**September 25-28**, Tourin' Tigers Mizzou San Diego football trip  
**October 3-4**, Alumni Association Board of Directors meeting, Columbia  
**October 13-18**, Mizzou Homecoming Activities, Columbia  
**November 8**, Alumni Association Communications Committee meeting, Columbia  
**November 21-23**, Leaders' Day, Columbia

## ALUMNI ASSOCIATION

An incorporated organization of graduates and former students.

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## MISSOURI ALUMNUS

The official publication of the Alumni Association of the University of Missouri-Columbia

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# TOM SCHULTZ LEADS MIZZOU ALUMNI

**DON FAUROT**, BS '25, MA '27, a member of the Football Hall of Fame and inventor of football's Split-T formation, will be the grand marshal of the Homecoming '80 parade. Credited with rebuilding Missouri's grid fortunes, both financially and on the field, as head coach from 1935 until 1956, his Tiger teams won

three conference championships and played in four bowl games.

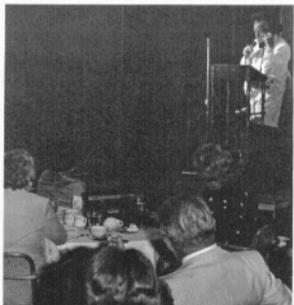
**AASB WILL SPONSOR** its first oozeball tournament in September. Open to faculty, staff, alumni and student teams, oozeball is volleyball played in six inches of mud.

Later in September, AASB's third annual Alumathon will be held at the A.L.



The Alumni Association's 1980-81 officers are from left to right: President Tom Schultz, Lake Ozark, Mo.; President-elect Gene Leonard, St. Louis; Vice President Bill Phillips, Milan, Mo.; Vice President Jack McCausland, Kansas City; and Treasurer Bill Lenox, St. Louis.

Red Graham, the original Archie of radio's "Duffy's Tavern" and a member of the Association's Board of Directors, performed at its May 3 meeting. Other entertainment included songs by Peggy Graham, accompanied by Marilyn Robbins; an exhibition by the Jefferson City Gymnastic Club; and an investiture of new officers by former president Mitch Murch.



# From The Association

Gustin Golf Course. This is open to all faculty, staff, alumni and students who think it's fun to run.

**THE ST. LOUIS ALUMNI** Chapter is organizing a "Mizzou Night" at Busch Stadium on Saturday, July 19. The St. Louis Cardinals will host the San Fran-

cisco Giants in a 7:05 p.m. game. For ticket information call Tom Ruck or John Josendale at 314/432-1529 or send a check or money order for \$6 per person to Mizzou, P.O. Box 12937, St. Louis, Mo. 63141. Make checks payable to Mizzou Alumni Association.

**SPRING PRACTICE IS OVER**, and the 1980 football season is rapidly approach-

ing. This year, for the first time, the Association's Tourin' Tigers are offering a football travel program to all five Mizzou away games. Air tours will depart from St. Louis and Kansas City for four days



Attending the class of 1930's 50th reunion on April 4 and 5 were from left to right, first row: Charles Craig, Carlisle, Iowa; Albert Foster, Sun City, Ariz.; Marian Nelsen, Kansas City; Sue (Wass) Dodd, Mill Valley, Calif.; Colleen Armantrout, Hannibal; second row: Jaime Andres Sandoval, Morelia, Mexico; Arthur Nebels, Columbia; Rose (Davidson) Fore, Columbia; Edwin Hough, Chevy Chase, Md.; Mabel (Mantz) Jackson, Burlington, Wis.; Ennis Morris, Barberton, Ohio; third row: Martin Hohn, Maryville, Kan.; Allan Ferguson and Jane (Cropper) Ferguson, Shelbyville, Ind.; Margaret Alexander, Columbia; fourth row: Howard Long, Carbondale, Ill.; Betty (Aull) White, Lamar, Mo.; Jack Powell, Los Angeles; John Washer, Wilmington, Del.; Elizabeth (Fyfer) Cooper, Columbia; Glenn Degner, Owatonna, Minn.; fifth row: Charles Miller, Rocky Mount, Mo.; Orville Amyette, Paducah, Ky.; Stanley White, Lamar, Mo.; Elizabeth (Knight) Beumer, Webster Groves, Mo.; Virginia (How) Staples, Jefferson City; and Harold Brown, Kirkwood. The two-day activity included a banquet at the Alumni Center, a tour of the Campus, visits with divisional representatives and induction into the Association's Mizzou Gold Medal Club.

of incomparable Southern California sunshine and a Mizzou-San Diego game. Additional air tours, as well as one and two-day motor coach tours, are planned for the Oklahoma State, K-State, Nebraska and Oklahoma games. Motor coaches will depart from St. Louis, Kansas City,

Springfield and Columbia. All tours will include game tickets and a pre-game reception/brunch. Packages without travel arrangements also are available.

The Tour Committee, which met April 26, will sponsor the following trips: Bavarian Holiday, Aug. 7-15, 1980; Western Mediterranean Cruise and the French Riviera, Sept. 20-Oct. 2, 1980; Volendam Big Eight Caribbean Cruise, Feb. 1-13,

1981; Mississippi River Cruise, March 20-27, 1981; China, April-May 1981; Italy/Switzerland, July 1981; and north-east United States and Canada, August 1981.

For more information on any of the above items, write the Alumni Office, 132 Alumni Center, Columbia, Mo. 65211.



"Saturday Matinee: Tigers String the Buffaloes Reel to Reel" is the theme for this year's Homecoming festivities, October 13 to 18. Seated in front of the steering committee is director Dana Schultz, Lake Ozark, Mo.; committee members include from left to right, first row: Dawn Dougald, Kettering, Ohio; Robbi Elam, Raytown, Mo.; Matt Rose, Kansas City; second row: Mary Ann Campbell, Florissant, Mo.; Barb Morris, Jefferson City; Jane Sutter, Burlington, Iowa; third row: Karen Emmons, Harrisonville, Mo.; Mark Baker, Shelbina, Mo.; Kerri Barsh, Joplin; fourth row: Kim Alumbaugh, Higginsville, Mo.; Ann Myers, Webb City, Mo.; Jane Evers, St. Louis, Mo.; fifth row: Jim Erlinger, St. Charles, Mo.; Jane Lewis and Jeff Bailey, Kansas City.



On March 3, the Association's New York City chapter honored Sharon Farrah, BS Ed '79, as Athlete of the Year. Mike Latman and TV's Eileen Fulton presented the award. Farrah is a member of the New York Stars basketball team.



Allison Ricks is the Association's new assistant director. As field representative, she will help chapter leaders plan activities as well as staff divisional groups. The Stephens graduate was previously employed as director of that college's alumnae admissions program.

## COUNT 'EM: TWO TRUMAN SCHOLARS

"To get one is a feather in our cap. To get two is almost a miracle," says Ted Tarkow, director of the Honors College, about Mizzou's two 1980 Truman Scholars. Peggy Israel of Ballwin, Missouri, and Sonja Steptoe of Litcher, Louisiana, both honors economics majors, won awards which will cover educational expenses up to \$5,000 a year for four years as they prepare for careers in government service. Nominated by faculty, the scholars were two of 79 students nationwide chosen by the Harry S. Truman Scholarship Foundation for their scholarship and leadership potential. "We got two" should be claimed in glowing lights, Tarkow says. "It underscores the importance of our institution's ability to attract excellent students."

## FIVE DOCTORS AMONG THE BEST IN U.S.

Five faculty members of the School of Medicine are listed among "The Best Doctors in the United States," in a recently published "guide to the finest specialists, hospitals and health centers." The five specialists, chosen by their peers across the country, are Dr. Howard Reber, specialist in gastrointestinal surgery; Dr. Gordon Sharp, rheumatologist with special expertise in lupus; Dr. Karl Nolph, nephrologist known for his work in peritoneal dialysis; Dr. Giulio Barbero, pediatrician who heads a research team in cystic fibrosis and is an expert in pediatric gastroenterology; and Dr. Charles Mengel, hematologist with a special interest in anemia. Three Mizzou graduates — Drs. Richard Guthrie, Ann Johanson and Arnold Smith — also were listed among the nation's outstanding physicians.

## ENGLISH LITERATURE SPECIALIST NAMED GUGGENHEIM FELLOW

John Miles Foley, associate professor of English, is a recipient of a 1980 Guggenheim Fellowship Award. Foley, a specialist in old English literature, was selected on the basis of his "accomplishments in the past and strong promise for the future." The coveted Guggenheim award will support Foley during a year of research on traditional oral epics. "It's quite phenomenal for a person his age or on a first try to receive the Guggenheim," says John R. Roberts, chairman of the department of English. "It's one of the oldest and most distinguished awards in the field." Foley, in his first year as a faculty member, is conducting research on oral epics in Yugoslavia with the support of an International Research and Exchange Board grant. He holds a PhD and AM from the University of Massachusetts-Amherst. His AB is from Colgate University. Foley has published more than 25 scholarly articles and nine reviews, and is a trained linguist in five languages.

This page is for the good news. The Missouri Alumnus runs good news — and some bad news — on other pages, of course. But this page is reserved for items that should make you proud of Ol' Mizzou.



# 2

## COLLEGETOWN USA

Fred Missouri returns. Portrait walks off. Fun with frisbees. Hog heaven. Peace Park rededicated. Deaver Street. Stephens College Playhouse burns. Ukulele band plays the White House.

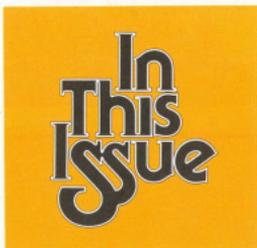
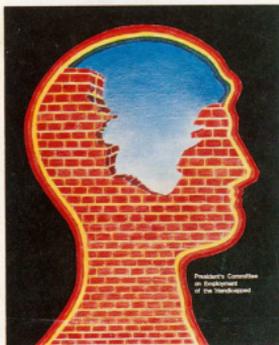
# 6

## MANEATER MANIA

# 10

## PATTERNS FOR PROGRESS

Bill Berry's graphic design class produces winners in Employment of the Handicapped poster contest.



# 12

## RESEARCH ROUNDUP

Scientist evaluates skin-cancer treatment. Kicking babies indicate health. Weather data forecast food. Computer aids history. Following bobcats. Electric van carries mail.

# 14

## HOW DOES YOUR GARDEN GROW?

Professor Ray Rothenberger helps.

# 15

## TALKING ABOUT TEACHERS

Student essay winners tell about effective learning experiences.

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## TIGER TALES

Alumni Association provides heritage for incoming freshmen.

# 22

## MIZZOU'S STUDENT LEADERS

Some 221 student organizations add potential for individual growth.

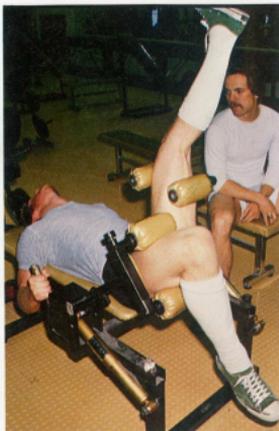
## ABOUT THE COVER

Mizzou students take time out to read their semiweekly newspaper, the *Maneater*. One survey indicated that 82 percent of the students depended on the student-run publication for Campus news. See "Maneater Mania," page 6.

# 26

## WEIGHTS BUILD WINNERS

Since Dave Redding introduced the new strength and conditioning program, Mizzou athletes have been remarkably injury free.



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## TIGER SPORTS

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## AROUND THE COLUMNS

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## MIZZOU RAH!

Two win Truman Scholarships. Five M.D.s are "best doctors." Young professor named Guggenheim Fellow.