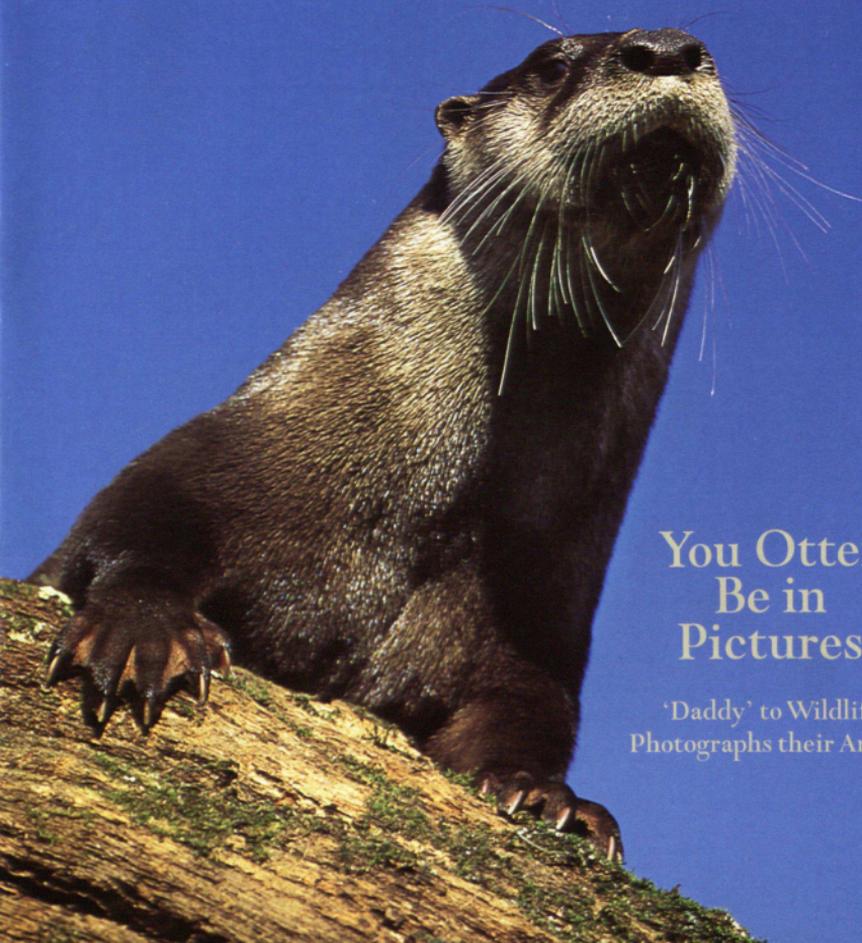


DEFINITELY NOT P.C. • HOW CABIN FEVER CAME TO BE • RURAL WOMEN ON THE WANE

THE MAGAZINE OF THE MU ALUMNI ASSOCIATION

MIZZOU

SUMMER 2001 • VOLUME 89 • NUMBER 4



You Otter Be in Pictures

'Daddy' to Wildlife
Photographs their Antics

Teaching Has Its Rewards.



WILLIAM T.
KEMPER
FELLOWSHIPS
FOR TEACHING
EXCELLENCE

Commerce Bank is proud to recognize the recipients of the 2001 William T. Kemper Fellowships for Teaching Excellence.

● Recognizing and rewarding excellence at the University of Missouri is the goal of the William T. Kemper Fellowships for Teaching Excellence. That's why we're pleased to add ten new names to the growing list of Kemper Fellows. Each recipient is being recognized for exceptional performance and commitment to classroom teaching, and will receive \$10,000 to spend any way they choose. ● The honors are a continuation of the Kemper Foundation's commitment to reward teaching excellence as well as an acknowledgement of the University's tremendous contribution to the quality of life in Missouri. ● Commerce Bank is proud to salute the 2001 Kemper Fellows for their efforts to improve the quality of higher education.

Back row, L to R: **James N. Spain**, Associate Professor of Animal Science; **Daniel B. Turban**, Associate Professor of Management; **Carol V. Ward**, Associate Professor of Anthropology; **Thomas V. Quirk**, Professor of English; **Timothy W. Lyons**, Associate Professor of Geological Sciences.

Front row, L to R: **Paulette Saab**, Professor of Mathematics; **Xinghe Wang**, Associate Professor of Economics; **Laurie B. Mintz**, Associate Professor of Educational and Counseling Psychology; **Brian L. Frappier**, Clinical Associate Professor of Veterinary Biomedical Sciences; **Carol E. Anderson**, Assistant Professor of History



Commerce Bank
Member FDIC

A public service message from Commerce Bank.
www.commercebank.com

MIZZOU

SUMMER 2001 • VOLUME 59 • NUMBER 4

FEATURES

HE'S OTTERLY NUTS 14
Wildlife photographer Glenn Chambers, MA '61, flies with geese, burrows with coyotes and lives with otters. By free-lance writer Joel M. Vance, BJ '56.

PINKNEY SENDS HIS BEST 20
Professor Walker's friends knew him as P.C. And P.C. definitely did not stand for politically correct. By staff writer John Beahler.

CABIN FEVER 24
From humble abode to national icon, the many roles log cabins have played embody the best and worst of American hype and history. By associate editor Dale Smith.

FADING REFRAIN 32
Lauren Chapin, AB '81, documents in images and words Missouri's rural women, whose numbers are dwindling.

RISING LIKE A ROCKET 38
What fuels one of MU's most successful graduates? A profile of investment guru Bill Thompson by staff writer Shawn Donnelly.



Pinkney Walker's good humor barely fits into a compact car. Page 20.

ON THE COVER: Glenn Chambers, longtime photographer for the Missouri Department of Conservation, includes this shot in his own all-time favorites portfolio. Page 14.

DEPARTMENTS

FROM THE EDITOR	2
MIZZOU MAIL	3
AROUND THE COLUMNS	4
MU ALUMNI ASSOCIATION NEWS	42
CLASS NOTES	46
THE COMMONS	64

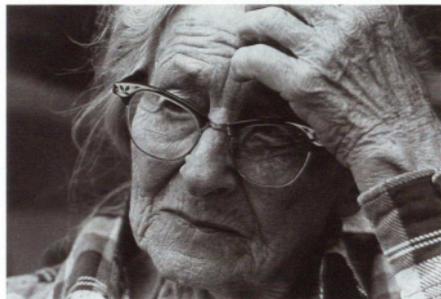


PHOTO BY LAUREN CHAPIN

Life hasn't been easy for Hester Livingston, but she still danced at her 102nd birthday party. Page 32.

Larry Hall lives for log cabins. Page 24.



PHOTO BY STEVE MORSE

FROM THE EDITOR

EDITORIAL AND ADVERTISING OFFICES

407 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211, (573) 882-7357, fax (573) 882-7290
e-mail MIZZOU@missouri.edu

EDITOR: Karen Worley; ASSOCIATE EDITORS: Carol Hunter and Dale Smith; CLASS NOTES EDITOR: Jana Woods; ART DIRECTOR: Dory Colbert; PHOTOGRAPHERS: Rob Hill and Steve Morse; DESIGNER: Blake Dinsdale; WRITERS: John Bohler, Sharon Donnelly and Kathleen Strand; EDITOR EMERITUS: Steve Shan

MU ALUMNI ASSOCIATION

123 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211, (573) 882-6611, fax (573) 882-5145
Office of Development, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, MO 65211, (573) 882-6511, fax (573) 884-5144. Opinions expressed in this magazine do not necessarily reflect the official position of MU or the MU Alumni Association. ©2001

STATEMENT OF PURPOSE

The MU Alumni Association proudly supports the best interests and traditions of Missouri's flagship university and its alumni worldwide. Lifelong relationships are the foundation of our support. These relationships are enhanced through advocacy, communication and volunteerism.

COMMUNICATIONS COMMITTEE

Chair: Doug Crews, BJ '73, executive director, Missouri Press Association; Michael Astrachan, BJ '88, Internet marketing specialist, Astrachan Communications; Karen Betlach, AB '81, project team manager, Maritz Performance Improvement Co.; Patrick Doran, BJ '81, JD '85, attorney, Patrick J. Doran, L.C.; Stephen Doyal, BJ '71, vice president for public affairs and communications, Hallmark Cards Inc.; Shirleen L. Flory, BJ '93, broker/sales associate, Century 21; Joanne Herrera, BJ '71, business communication consultant; Ann Marie Higham, BJ '89, public relations, GenAmerica Financial Corp.; Stephanie Sterling Lawrence, BJ '92, deputy design director, *Harper's Bazaar*; John Lesser, MA '73, executive editor, *National Geographic Traveler*; Katie Meyers, BJ '92, English and journalism teacher, Kirkwood (Mo.) High School; Mike Rohan, BJ '65, vice president of operations and business development,

National Corn Growers Association; Lisa Schlichtman, BJ '86, co-publisher/editor, *Cassville Democrat*; Julie Bartels Smith, BJ '83, director of internal communications and HR public relations, American Central Investments; Anne Spenner, BJ '86, deputy features editor, *The Kansas City Star*; Gary Taylor, BJ '69, deputy editor, *Chemical News & Intelligence*; Karla Taylor, AB, BJ '78, communications consultant; Steven White, BJ '91, writer; Kevin Wilson, BFA '89, MPA '92, business development specialist, St. Louis Development Corp.

ADVERTISING SALES

Scott Reeter
407 Reynolds Alumni and Visitor Center
Columbia, MO 65211
phone (573) 882-7358, fax (573) 882-7290

MIZZOU magazine, Summer 2001, Volume 89, Number 4
Published quarterly by the University of Missouri Alumni Association
123 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211



PHOTO BY ROB HILL

Jeannie and Glenn Chambers carry their squirming otters, Slide and Splash, as they finish up a photo shoot near Bruhle Creek in Cole County, Mo.

A PAIR OF OTTERS FILLS THE NEST

WHEN THEIR FOUR SONS HEADED OFF TO COLLEGE, the nest was empty. Only in retrospect do Jeannie and Glenn Chambers, MA '61, realize they filled it with all sorts of critters. "It's similar to having children," Jeannie says. "They're full of energy, exploring and learning about the world around them."

For Glenn's career as a cinematographer, he needed source material. So, over 20 years of marriage, the Chambers' home inside the Columbia city limits has seen a parade of arctic fox kits, a snapping turtle, Canada geese, fawns, beavers, a mourning dove and, most recently, otters named Splash and Slide.

One might question Jeannie's sanity, marrying this wild guy who relishes his relationships with animals. But, for her, it was just a mental shift—she grew up with cows, sheep, horses, chickens and turkeys—from domestic animals to wild ones. "I may live in an urban setting, but spiritually I'm back on the farm in northern Missouri," she says.

In this issue, enjoy Chambers' wildlife photography. Another photographer, Lauren Chapin, AB '81, shares her work documenting rural Missouri women. Our country's rural landscape included log cabins, and our story charts their history as American icons. We hope the wild antics of retired economics Professor Pinkney Walker bring a chuckle. And perhaps the fast-track career of Bill Thompson, BS CIE '68, will bring inspiration. — Karen Worley, BJ '73

CAPTIVE AUDIENCES

As a former resident of "Pneumonia Gulch," I read with great interest John Beahler's pieces in the Spring 2001 issue. They were excellent, but I would like to point out one slight discrepancy: The \$75 million bond issue of the 1950s did, indeed, give rise to the utilitarian Buff Campus, but I would point out that the bond issue not only benefited the University and the state colleges, but also the mental and penal institutions of the state.

Under the leadership of President Elmer Ellis and under the direction of my old boss, Bus Entsminger, BS Ed '49, M Ed '50, I traveled the state stumping for the bond issue. I remember pointing out that mental and penal institutions did not have very active alumni organizations, nor, for that matter, did the state colleges at that juncture. It was largely up to the MU alumni to whip up the support and get the bond issue passed, and they did. I also remember that there were a lot more people on hand to slice up the pie than had been there to bake it.

JEAN MADDEN, BS Ed '50, MA '51
COLUMBIA

KEY TO HER SUCCESS

The article about Phi Beta Kappa, "The Brainiest of All," [Winter 2001], reminded me of my debt to the honor society. The high percentage of acceptance of the Phi Beta Kappa invitation by MU scholars makes me think they are wise as well as smart.

When I was elected to Phi Beta Kappa, I had no idea how much it would help me. After earning a bachelor's degree in English and French with electives in art, I attended an art school for a year. Then I applied to teach art in a liberal arts college. Because I was a PBK, the president, who also was a PBK, took my application seriously. My department head, also a

PBK, believed I had potential but knew I needed formal graduate study. With a leave of absence, I earned a master's degree in art history at the University of North Carolina at Chapel Hill. Extension of the leave allowed me to take advantage of a Fulbright grant to Germany.

I returned to teaching and had the good fortune to receive a Danforth teacher study grant to work toward a doctorate. Here again Phi Beta Kappa membership helped me gain admission to Harvard University's graduate school. A Harvard travel grant allowed me to gather material for a dissertation, and I studied in Oxford's Bodleian Library. I was grateful for my MU professors for preparing me for where I was.

MARY EVELYN STRINGER, AB '42
COLUMBUS, MISS.

STARS AND STRIPES FOREVER

The article "Portraits of War" in the Winter 2001 issue leads me to inform your readers of the early history of that publication. The first *Stars and Stripes* was published in Bloomfield, Mo., in 1861. Union forces had occupied Bloomfield and noticed that the offices of the local newspaper had been abandoned. They took over the presses and on Nov. 9, 1861, put out a paper they christened the *Stars and Stripes*.

A library and museum in Bloomfield memorializes the newspaper. Amid other memorabilia, it has one of the only three known copies of the original issue. It would be well worth a trip by those interested in military history.

GEORGE E. ASHLEY, AB '47, JD '48,
LLD '88, COLUMBIA

ON A PILLAR

The Spring 2001 issue is a real treat, with the piece de résistance being "Only the Columns Remain" by Ryan Brooks. His

narrative flows smoothly, making it a "can't put down" piece. He surpasses many known investigative reporters. I expect to read some fine articles by him after he leaves the J-School.

MARTHA ROWLAND, BJ '32
BOLIVAR, MO.

NOMINATIONS SOUGHT

The honorary degrees committee invites alumni to nominate candidates for the May or December commencement in 2002. Nominations of persons from underrepresented groups are especially encouraged.

Individuals may nominate persons of high distinction or those who have rendered distinctive service to the University or the state. Honorary degrees are not awarded to current MU faculty or staff, to retired faculty members for career distinction achieved at MU, or to political officials unless retired from public life.

Nominations are due Oct. 15, 2001, and should include nominee's name, a brief biography and reasons for making the nomination. One or two letters of support may be included.

Send nominations to Robert Youngquist, committee chair, A315 Clydesdale Hall, 379 E. Campus Drive, Columbia, MO 65211; fax (573) 884-5444; e-mail youngquistr@missouri.edu.

ROBERT YOUNGQUIST
COLUMBIA

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Please include your daytime telephone number, address and degree/year. Address: 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, MO 65211, phone (573) 882-7357, fax (573) 882-7290, e-mail: mizzou@missouri.edu.

RINGING IN A NEW TRADITION

FOR DECADES STUDENTS HAVE bought custom class rings from a variety of companies, but this year they can choose instead the University's first-ever official class ring. The MU Alumni Association, Student Affairs, MSA and jewelry manufacturer ArtCarved worked with a student committee on the design.

U.S. Military Academy cadets first introduced class rings into popular culture during the 1830s—a gold band and carnelian stone with an engraved book and sword—as a symbol of their shared experience. By the 1960s, class rings evolved from uniform to varied designs. After decades of assorted styles, MU is going retro with its uniform look.

"We're reaching back to a tradition when class rings weren't personal jewelry; rather, they were a unifying symbol of the institution," says Michelle Froese, public relations manager for Student Auxiliary Services. "Twenty years from now, if an alum sees another person with the ring across the room, it creates an instant affinity."

The top of the ring displays the "MU" logo set over a black onyx or flat metal background encircled with the words "University of Missouri Columbia." The two sides include engravings of the Columns and Jesse Hall, the word "MIZZOU," the founding date "1839," the University seal, the Bengal tiger, the paw print and the student's graduation year. The rings cost between \$350 and \$450.



Those who already have rings can still join in the new tradition. Alumni have until February 2003 to trade in their gold bands for the uniform piece with the same weight of gold at no cost. Rings made from an alloy would be credited toward the cost of the ring. After two years, the swap will come with a \$50 charge.

GRUB GURU GRABS PRIZE

EVERY DAY, 21,000 PEOPLE DEPEND on Campus Dining Services Director Julaine Kiehn and her staff of 480 to fill their bellies and quench their thirst. Since Kiehn took over as CDS director in 1992, she's made doing so a lot easier—with expanded late-night hours—and a lot more fun.

In May, Kiehn won a major award in her field—the International Foodservice Manufacturers Association's Silver Plate Award. The honor recognizes her work with CDS and her professional contributions to the industry.

Among the most obvious changes she's guided at MU are the renovations in the University's four main residential dining facilities. Dorm food—which varies by dining location so students can shop around—now consists of a lip-smacking array of stir fry, Mexican, low-fat entrees and hot meals to go, along with traditional favorites. She even brought to campus a chef from the Culinary Institute of America to teach her cooks advanced culinary skills and ethnic cuisines.

The changes are obvious at the food courts in Brady Commons and Memorial Union, too. Kiehn either operates or leases space to chains such as Burger King, Pizza Hut, Taco Bell and Chick-fil-A; the stores carry recognizable brands such as Sarah Lee sandwiches, Starbucks coffee, Edy's Grand



Ellis Library's colonnade, or main lobby, received a \$200,000 make-over this winter, thanks to a donation from the Friends of the Libraries and other benefactors. New furniture, carpeting, wall treatments and custom-made display cases are designed to make the area a more inviting study place for students like freshman Amber Bridges, left, and sophomore Tim Vette.

ice cream, Pillsbury cookies and Chesapeake bagels.

The strategy behind all the changes is to bring retail concepts to campus dining: Offer customers variety, give them what they want, and make it high quality.



BRIEFLY

Jessica Jackson, a junior political science major, has earned one of 75 national **Truman Foundation Scholarships** for top students dedicated to service. It includes \$30,000 for further education. • Gov. Bob Holden appointed in March Angela M. Bennett, director of the Kansas City office of the U.S. Department of Education's Office for Civil Rights, and optometrist Anne C. Ream of West Plains to the University of Missouri System **Board of Curators**. • Curators OK'd **notifying parents** of students who violate University drug or alcohol policies, beginning this fall. Parents can decline to participate in the program. The University will have discretion to contact parents of unmarried dependent students who commit an initial severe violation or a second or subsequent violation. Students will have 48 hours after the violation to give their parents the bad news first. • The MU Libraries have added their **3 millionth volume**, *The Navigator*, published in 1817 by Zadok Cramer. • During Cindy Stein's third year as head coach of the **women's basketball Tigers**, her squad posted a 22-10 record—the best since 1984-85—and advanced to the third round of the NCAA tourney for the first time in school history. Two players, Amanda Lassiter and Marlena Williams, became MU's first WNBA draft picks. Stein's contract has been extended for five years. • The Cincinnati Bengals took defensive end **Justin Smith** as the No. 4 pick in the NFL draft. He's the highest Tiger draftee since 1968.



PHOTO BY ROB HILL

ON-CAMPUS RECRUITING

BEFORE HER RECENT VISIT TO MU'S campus, Patrice Releford, a junior at Metro High School in St. Louis, thought students here were hardly heterogeneous. "I had heard that [MU] was a predominately white school, but I understand now that there is a minority community, and even if it's small, it seemed tightly knit."

Releford's discovery underscores two factors that may be key to boosting enrollment of African Americans: MU's need to highlight the diversity of the student

body, and its need to get prospective students to Columbia so they can experience the campus for themselves.

The past six years have seen a dip in African-American freshman enrollment at the University. In 1994, MU enrolled 334 African-American freshmen; by 2000, that number dropped to 229. The University ranks second in the Big 12 Conference—behind Oklahoma—in percentage of enrolled African Americans. Overall, MU's numbers have been declining in the short term, too: from 6.3 percent in 1998 to 5.7 percent in 2000.

To combat that trend, the MU admissions team is engaging the most potent recruiting tool: the campus visit. "Surveys with visiting prospective students, admitted students and national recruitment surveys all place the campus visit as the premier recruiting event," says Georgeanne Porter, director of undergraduate admissions. "They are able to see for themselves whether the campus is a good fit for them, whether they feel comfortable spending four years here, and get the feel of both the place and the people."

In February, Christine Winfield, coordinator of constituent relations, invited a group of 20 juniors and seniors from Metro High School, a magnet school known for its strong college-preparatory curriculum, to visit MU. Metro's students are No. 1 in the state for Missouri Assessment Program (MAP) test scores, which makes them a highly sought-after group. "As part of the University's enrollment management team and minority recruitment task force, I take a look at specific groups that we know meet admissions requirements and try to get them up here," Winfield says.

Competition for such students is strong. Among three Metro students, they

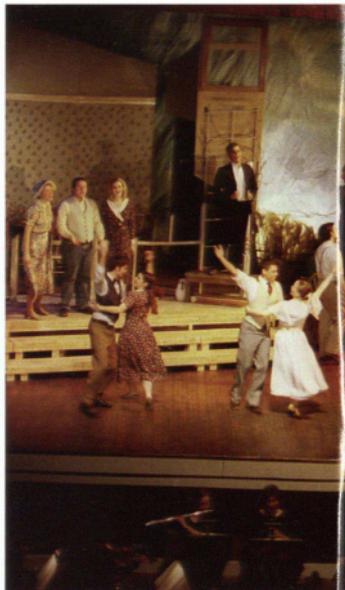
had already visited Saint Louis University, Howard University, Fontbonne College, Michigan State, Washington University, and the University of Missouri campuses in Kansas City and St. Louis.

The high school students were treated to an afternoon of activities, including lunch in a dining hall, an admissions fair and a panel discussion with current African-American MU students. The strategy seems to have made a positive first impression, according to another Metro junior, Karl Livingston. "I hadn't really heard that much [about the University], just the name of the basketball team," says Livingston, who plans to study forensic medicine. "I was interested in learning about the medical program, and I was pretty happy with what I heard today."

SHOW-ME THE MUSIC

IT'S REHEARSAL TIME AT THE MISSOURI Theatre in downtown Columbia, one week before the student ensemble Show-Me Opera Theatre is set to perform Aaron Copland's *The Tender Land*.

There's something about the set that just isn't right. The performers take no notice as Eric Dillner, assistant professor of



music and director of the theatre organization, runs on stage midsong and casually adjusts the lighting. A few minutes later, he's back on stage, adjusting extension cords and microphone volume. Next, he stops the conductor, and the orchestra plays through a section of the score over and over, until the music is timed with the onstage performance. It's obvious Dillner takes a hands-on approach to directing.

Dillner is used to excellence. He has performed the tenor repertoire internationally, sang for three years with the New York City Opera Company and taught voice at Long Island University's New York City campus. The St. Louis



Students from Metro High School in St. Louis got a taste of the MU experience during a trip to campus in February. Their visit is part of an effort to recruit more African-American students.

PHOTO BY ROB HILL



PHOTO COURTESY OF ERIC DILLNER

The Missouri Theatre is home to the Show-Me Opera Theatre's spring productions. This year, the group presented Aaron Copland's The Tender Land.

native joined the faculty in 1998 to teach music and direct the student ensemble opera.

Show-Me Opera Theatre is the product of students enrolled in Opera Workshop, plus a few volunteers. It's open to all students, attracting diverse majors such as animal science, engineering and communication, in addition to music and music education. They meet 10 hours each week for staging rehearsals, acting and musical coaching, dance, audition techniques and stagecraft. Each

semester culminates with a production: In the fall, they perform opera scenes with piano accompaniment, and in the spring a full-scale opera with orchestra.

Fast-forward one week. It's opening night for *The Tender Land*. When the opera begins, there's no apparent sign of Dillner. The set lighting, sound and music are perfect; the performers ready to go. Now it's time for Dillner to sit back and let the show go on.

BOUGIE GOES CLASSICAL

MARC-ANDRÉ BOUGIE, A graduate orchestral conducting student from Quebec, won the Music Teachers National Association (MTNA) National Composition Competition in March 2001. His 10-minute work, "String Quartet," beat out college students from across the country to win a \$1,000 prize and a spot on the program at the MTNA's national convention in Washington, D.C., later that month.

It was no easy feat. Bougie's composition first needed to advance through the state and divisional competitions before earning a spot in the national contest. "When you get to the national level, you're going to assume that all of the ideas are creative and thought through," says Bougie's instructor, music Professor Tom McKenney. "The defining factor in Marc-André's piece is that it's well-constructed."

Bougie describes the challenges of composing for a quartet: "It's hard to find balance between all of the parts, making it interesting for each, giving them all a 'moment of glory.'" He says that often his solution is using counterpoint, intertwining two or more melodies.

"Writing music is like writing a novel," McKenney says. "You have a basic idea, you introduce characters, which are

like musical themes, and you find out about them as the plot develops, as the composition unfolds."

MATCHMAKER, MAKE ME A MATCH



PHOTO BY STEVE MORSE

Nicole Shine, left, shares her medical residency news with Nick Burkemper.

MATCH DAY IS AN ANNUAL SPRINGTIME moment when soon-to-graduate medical students find out which residency program has accepted them. Squeals, cheers and hugs ensue amid clusters of balloons, cascading bubbles and free bagels. Nicole Shine, MD '01, of Troy, Mo., has just discovered that she'll leave this summer for the Mayo Clinic in Rochester, Minn., where she'll take four years of study in general medicine and dermatology. Some of her younger friends skipped class to get in on the buzz in the atrium outside the J. Otto Lottes Health Sciences Library. The tall fellow next to Shine is her boyfriend, Nick Burkemper, JD '01. The pair had a match day of their own 12 years ago when they became high school sweethearts at St. Dominic's in O'Fallon, Mo.

A WALK IN THE PARK

IT HAS BEEN A PRIME PICNIC GETAWAY for as long as most Columbians can remember. In fact, many residents of Collegetown, U.S.A., would probably admit to something of a proprietary interest in Stephens Lake—a sylvan tract of green fields and shady trees that welcomes visitors at the eastern edge of town on Broadway and Old Highway 63.

There was a lake for swimming and boating, a nine-hole golf course and a hill-top antebellum mansion for the more genteel galas. Stephens Lake was a recreational retreat for generations of Stephens College students, townsfolk and for Mizzou students lucky enough to wangle an invite.

But a few years back, the landmark mansion burned to the ground. After closing the swimming lake and golf course, Stephens College considered selling the 111-acre tract. Would developers snatch away this treasure and convert it into strip malls and town houses?

Columbia citizens rallied to keep Stephens Lake a verdant jewel on the city's edge. Last November, voters approved a new quarter-cent parks sales tax to purchase Stephens Lake. Under the purchase agreement, Columbia will lease the property from Stephens for five years and then purchase it for \$7 million.

By this fall, city parks and recreation staff, working with citizen groups, will complete a long-range plan to decide how to develop Columbia's newest—although some might also say oldest—public park.

Planners are considering a number of options, including reinstating golf and swimming, developing a traditional com-



Once the private property of Stephens College, Stephens Lake was purchased by the city of Columbia after residents approved a parks sales tax last fall. Fishing, hiking and swimming are recreational options in the 111-acre park.

munity park with picnic shelters and recreation areas, or establishing an arboretum.

But already, there was skating on the lake this winter and sledding on the hills. The city expects to open the swimming lake this summer. To many Columbians, it's like having an old friend back.

FALSE IMPRESSION

IT'S A COMMON ARGUMENT AMONG long-married couples: Who attended or did not attend their wedding? Both sides seem certain, but both could be wrong. "Although people believe they remember events accurately, the human memory is error prone, creating memories of events that never happened," says Michael Stadler, associate professor of psychology. A group of researchers says the key to resolving the disputed evidence may be in the "incidentals" that get



PHOTO BY STEVE MORSE

stored in memory along with what seems like the more important information.

Distinguishing between true memories and false memories is difficult because there are no outward clues. That's why both spouses in the argument think they're right. Stadler, together with his colleague Monica Fabiani and psychology graduate student Peter Wessels, developed a method to settle the argument.

The researchers have probed the way people store and retrieve memories. Bride and groom remember shaking guests' hands on the receiving line—within that

experience, there's sensory information stored in their memory banks. When a true memory is recalled, it reactivates that sensory information. False memories have no sensory information attached to them. "By detecting this sensory brain activity [or lack thereof]," Fabiani says, "we can differentiate between true and false memories."

To test their theory, the team had to create true and false memories in the minds of research subjects. Each subject studied lists of words. Researchers then recorded the brain activity of subjects as they tried to distinguish between those words and new ones that were not on the lists. Subjects' memory for studied words was good, but they also "falsely" remembered seeing many "lure" words that were not in the original group. However, the brain activity patterns showed sensory memory only for the original words, which students spent time studying. Not so for the lure words.

GOOD, GOOD VIBES

AS A FACULTY MEMBER TEACHING communications law at the School of Journalism, Sandra Davidson sees her name in lots of articles in lots of publications, including prestigious law journals. But nothing has ever caught her students' attention as much as an article she wrote for the January issue of *Vibe*, a magazine covering popular entertainment. "One student approached me and said, 'Hey, I didn't know you were so cool.'"

Davidson, AB '68, MA '73, JD '82, is in the know when she's writing about censorship and the First Amendment. A *Vibe* editor recruited her to do just that after reading *Bleep! Censoring Rock and Rap*, a book by Davidson and journalism Professor Betty Houchin Winfield.

Davidson's essay for *Vibe* summarized how American youths have been stretching the boundaries of socially acceptable entertainment since Sinatra. Parents are perennially outraged, but the U.S. Constitution silences their cries for censorship. "The First Amendment protects the good, the bad and the ugly," Davidson says. "It's not there to protect majority speech. It was put in place to protect the speech that most people disagree with." When people are offended by the content of popular music, TV programs and the Internet, Davidson says, their recourse is still more speech—they can detail their complaints as long and as loudly as they like.

Her most practical advice, however, sounds as old-fashioned and uncool as pop culture is hip and of the moment: Parents, she says, should decide what their children see and hear.



PHOTO BY STEVE MORSE

Associate Professor Sandra Davidson wowed her journalism students with her "coolness" when she wrote an editorial for *Vibe* magazine about free speech and music.

A SLICE OF THE BIG TIME

FORGET ABOUT HAVING A SQUARE meal—round is really where it's at. We're talking pizza here, and for more than a quarter century, Shakespeare's Pizza has been baking up the prince of pies for town and gown alike.

Locals have known for years that the pizza joint just north of the J-School on Ninth Street is a slice above the rest. But last year a national trade publication, *Pizza Today*, named Shakespeare's to the A-list—and A doesn't stand for anchovy. The magazine listed "Shake's" on its "Hot 100," an annual roster of the best independent pizza restaurants.

And, with \$2.5 million in 1999 sales, Shakespeare's was in the top five nationally for operations with only one store. That might sound like a lot of dough, but it's practically mom-and-pop compared with the big cheese of the pizza industry. Pizza Hut, with 10,200 outlets, served up \$5 billion worth of pies.

Manager and part owner Kurt

Mirtsching, BS BA '81, doesn't have any argument with the national ranking, but he's not sure where the magazine came up with its sales figures. "That sounds pretty generous," he says. Generous, just like the bubbling layer of mozzarella that keeps customers coming back for more.

Now, he's not exactly saying those numbers are half-baked, because no matter how you slice it, Shake's serves up a mountain of pies.

There's no big secret to Shakespeare's success, Mirtsching says. "Good pizza, quality ingredients. The rest of it is just standard restaurant stuff: Make sure the pepperoni is right-side up, the beer's cold and the restrooms are clean."

Just like plain vanilla is the flavor of choice for ice cream aficionados, Mirtsching says that pepperoni is still the No. 1 topping for Shakespeare's pizza purists. In fact, the restaurant goes through a quarter ton every week.

He should know his pepperoni by now. Mirtsching started delivering pizzas for Shake's in 1978, when he was still an MU student. He worked his way up to dishwasher, then cook, then started managing after he graduated.

He's also watched this one-time storefront take-out spot, just like a vat of rising dough, expand into an empire of pies that covers nearly half a block. Shake's even offers a line of frozen pizzas at area supermarkets.

Pizza Today magazine recognized something MU students have known for more than 25 years: Shakespeare's makes darn good pizza.

PHOTO BY ROB HELL

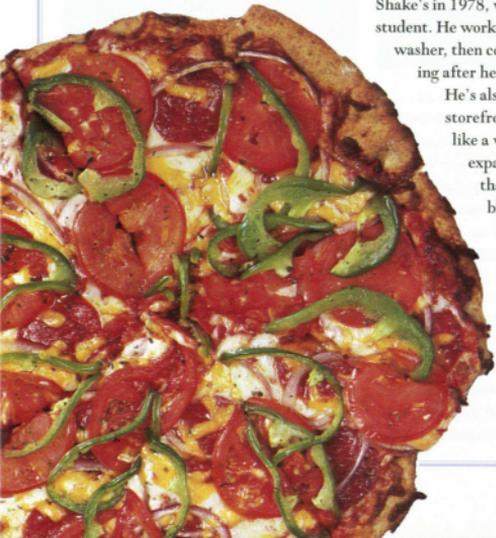


First opened in 1973, Shakespeare's has crept into a former eatery next door that earlier generations of students will remember as Max's Ham and Egger. Then it took over the laundromat out back, and finally claimed a parking lot where the Dine-O-Mite Drive In once stood.

For an industry that thrives on its Iberian roots—with names like Guiseppie's or Luigi's or Mama Rosa's—Shakespeare's moniker stands apart as well. No one's sure exactly how it got that name, but it's developed an ironic twist today. "It doesn't have a dusty, stodgy English feel to it," Mirtsching says. "We joke that now it's the place you go if you're going to skip your Shakespeare class."

'NAM DE PLUME

LIKE MANY YOUNG MEN graduating from college in the mid-1960s, Larry Rottmann had more on his mind than simply finding a



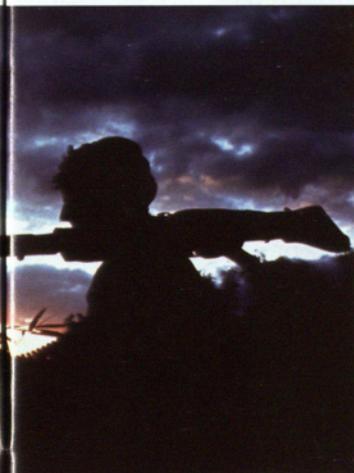


PHOTO COURTESY OF LARRY ROTTMANN COLLECTION
WESTERN HISTORICAL MANUSCRIPTS COLLECTION-COLUMBIA

job and starting a career. He'd already taken more than five years to complete his English degree at Mizzou, and the draft board was breathing down his neck.

So Rottmann, AB '65, enlisted in the Army for three years, went through an officers' training course and found himself months later in a heavily fortified advance post on Black Virgin Mountain near Cu Chi, Vietnam. Assigned to the 25th Infantry Division, he was a special-forces liaison with Vietnamese troops.

Rottman was wounded during the Tet offensive of 1968 and shipped back to the States, but not before he developed an affection for the Vietnamese people and an avocation that became his life's work.

Since the early 1980s, he's made 19 trips to Vietnam. As an instructor at Southwest Missouri State University, Rottmann pioneered innovative courses in American literature and the Vietnam War.

This photo from the Larry Rottmann collection of Vietnam War materials was taken by Col. Phillip Meacham during the conflict. Rottmann hopes his materials, donated to the Western Historical Manuscripts Collection in Ellis Library, will help scholars continue to study the war's emotional and cultural impact on both the United States and Vietnam.

At SMSU he led the Southeast Asia-Ozark Project, which supports humanitarian, cultural and academic exchanges between the peoples of the Ozarks and Indochina. He retired from teaching in 1995 and lives in Springfield, Mo.

Over the years Rottmann accumulated an impressive collection of research materials on the war, Vietnamese history, U.S. veterans' issues and anti-war materials. To help scholars, he donated his material last year to the Western Historical Manuscripts Collection in Ellis Library.

Even as an infantry grunt back in 'Nam, Rottmann was sure he would return one day. "As soon as I got off the plane in Vietnam, I felt a great affinity for the country. It was a Graham Greene moment," he recalls. "It was beautiful; the people were unbelievable. I knew I would come back, and I did."

Some of Rottmann's own literary efforts are in his collection: a novel about a Native American vet and his return stateside, books of poetry about the war by himself and other vets, journalistic pieces he's written for national publications, documentary videos he made about contemporary Vietnam that have aired on PBS, and itineraries and diaries of his journeys to Indochina.

He's traveled the country by boat, plane, train, bicycle and bus. Rottmann has introduced his family members to Vietnam, including his wife, Francie. They got married in 1965 while he was on a three-day pass, and there was no time

for a honeymoon. So in 1990, for their 25th anniversary, they had a second marriage ceremony in Saigon and honeymooned in the ancient capital of Hue.

Sadly, the youngsters he sees today in both the United States and Vietnam have little understanding of what really occurred 30 years ago. "The Vietnam War was a seminal experience. It changed America profoundly forever, like the Depression or the Civil War. It needs thinking about; it needs examining," he says.

ST. LOUIS CONNECTION

IN A BLAZE OF BLACK AND GOLD, Mizzou Connection will stage its grand opening in metropolitan St. Louis July 30 through Aug. 4. Operated by MU's University Bookstore, it will be located in Bellerive Plaza, 12766 Olive Blvd. in Creve Coeur near Highway 270, and will serve alumni, future alumni and Tiger fans of all ages who will find information on admission and campus events, Mizzou apparel and spirit items, athletic tickets, and books by faculty and alumni authors.

Partners in the venture, in addition to the University Bookstore, include the MU Alumni Association, Intercollegiate Athletics and the Admissions Office. Open daily, Mizzou Connection will also provide a small conference room for alumni chapter business, visits with admissions staff and other Mizzou activities.

"Of course, Mizzou serves the entire state, but I think it is appropriate to consider the needs of our largest constituent base," says Dee Esry, president of the MU Alumni Association. "St. Louis is home to more than 30,000 alumni, 30 percent of our current student body, and 17.5 percent of football and men's basketball season ticket holders. Mizzou alumni in St. Louis have long dreamed of such a local resource; I hope other areas will follow."

TWO-A-DAYS KEEP THE TURNOVERS AWAY

MISSOURI FOOTBALL COACH GARY Pinkel doesn't like leaving things to chance. So, when the Tigers begin two-a-day practices in August at Missouri Military Academy in Mexico, he will emphasize cutting down on turnovers.

Pinkel, who coached for 10 seasons at the University of Toledo, will make his debut as MU's head coach on Sept. 1 at home against Bowling Green. Last year, his Toledo squad boasted the nation's best turnover margin—which considers take-aways and turnovers—while Missouri was 82nd. Toledo turned the ball over just nine times and notched 31 recoveries; MU turned the ball over 31 times and made 26 recoveries. Given those statistics, the Tigers will spend time in drills pinpointing ball control.

Pinkel leaves little to chance in other areas as well, including injuries and off-the-field conduct. A study conducted by the San Francisco 49ers in the early 1990s intrigued Pinkel. It showed an increased benefit in reducing injuries and improving learning retention when players practice "all out" for three consecutive workouts during two-a-days and then go through a less physical practice the fourth time out.

This has been even more important with an increased emphasis on strength and conditioning, Pinkel says.

"Players are bigger, faster, stronger, and they bang more," he says. "Physically, we have to let the athletes get back. Mentally and healthwise, this is a big plus." Since 1994, Pinkel has spent every fourth practice during two-a-days doing drills without pads.

Preseason also includes some off-the-field education. Pinkel will bring in guest

speakers to discuss social issues, such as gambling, sexual harassment and alcohol awareness. He raises these issues to help ensure that players make good decisions.

"Nothing we do during two-a-days can be devalued; everything is important for success," Pinkel says.

DOUBLES TROUBLE

ALTHOUGH MIZZOU TENNIS players Caitlin Thompson and Andrea Friedman are best of friends as well as team leaders, their camaraderie didn't make them a courtly doubles team for the Tigers this season.

"There is a level of politeness required in doubles, and we are way past it because we are like sisters," Friedman says. "I would have to talk to her and try to be nice when she would make a mistake."

Thompson, her roommate, quickly interrupts her:

"It wouldn't be me, it would be you making the mistakes," Thompson says with a laugh.

They tease each other "like sisters," but the players' level of leadership and performance has been a serious factor in the team's improved record this year. The Tigers finished the season 13-10, which marked its best year ever. Last year MU finished 4-15 overall and 1-11 in conference play. Because in previous years the Tigers weren't competitive, many of the walk-on players stayed only a couple of years. This left a leadership void, which Friedman and Thompson filled.

The pair models a positive attitude for teammates, which can be tough to muster when the squad is forced inside during

The sisterly twosome of Caitlin Thompson, left, and Andrea Friedman play a mean game of tennis and provide congenial leadership for the team.



A R O U N D T H E C O L U M N S



PHOTO BY STEVE MORSE

cold weather to practice at 6 a.m. Both set a strong academic example, by frequently studying together on road trips. Thompson, a junior, and Friedman, a senior—both journalism majors—have been named to the all-Big 12 academic team.

Thompson and Friedman, both of whom are on scholarship, previously played in the upper half of the lineup against singles players ranked 1-3 at other schools. More scholarship money recently came into the program, bringing with it four more strong scholarship players; this year Thompson and Friedman anchored the lower part of the lineup, competing against players ranked 4-6.

"We can contribute in terms of leadership, just because we've been through hard seasons, we're still good friends and are still around," Thompson says. "But the younger players are so talented that they lead on the court, which is a great sign of a program that is continuing to grow and improve."

HE SCORES A 'YES'

SOME GUYS DROP A SPARKLY RING IN a glass of champagne, or take their honey to a fancy restaurant. But Chuck May, BS BA '95, abandoned tradition when popping The Question to his girlfriend of three years, Jennifer Pratt, BJ '95.

May, assistant director of Admissions, had a more dramatic venue in mind—

Chuck May gave Jennifer Pratt a decent albeit public proposal, via the Hearnes Center's scoreboard. The Mizzou graduates will be married in August 2001.

the Hearnes Center's scoreboard.

At the 12-minute mark during the Mizzou-Stetson University basketball game last December, the Tigers were up by 9 points. The loudspeaker boomed, "Ladies and gentlemen, please direct your attention to Section A-24." Truman the Tiger descended the stairs, stopped at May's and Pratt's seats, kneeled and pulled out a small box. May then dropped to his knee and slid a ring onto Pratt's finger. Over his shoulder, Pratt could see the scoreboard: "FROM ONE MU TIGER TO ANOTHER ... JENNIFER, WILL YOU MARRY ME? CHUCK." The band broke into the tune, "Hey Baby."

Pratt, a second-year law student, recalls her reaction: "I was in shock. I was so focused on him that it was a while before I realized everyone was watching us." MSN, which broadcast the game, even captured the moment for its television audience. Pratt says that the unique proposal was especially appropriate for the couple. "We're both grads, huge Tiger fans, and I'm a student. It really reflected who we are."

It turned out to be a good afternoon for all Tiger fans. Pratt said yes, and MU won the game, 89-64.



PHOTO COURTESY OF JENNIFER PRATT

He's



Otterly Nuts

BY JOEL M. VANCE, BJ '56

PHOTOS BY GLENN CHAMBERS, MA '61, AND ROB HILL

Put it this way: If you could direct Glenn Chambers' energy toward generating electricity, the University Power Plant would be out of business. The hyperkinetic wildlife biologist crams more into life than a baker's dozen of ordinary folks, most recently by making public appearances with a pair of river otters, who share his Columbia home. Living with river otters is like living with two mischievous children whose names may as well be Groucho and Harpo.



YOU ADAPT TO THEM," CHAMBERS says about the river creatures.

"They're their own little animal." The adaptations are many, including renting an unfamiliar vehicle for trips to the vet. "They remember bad experiences, and we try to minimize them. We sure don't want them to associate something bad with the vehicle they ride to shows in."

The only thing more active than a squirming pair of river otters is Glenn Chambers himself. Asking him what he does for relaxation is like asking a hummingbird how often it stops to listen to other birds sing.

Chambers earned a master's degree in wildlife management from MU in 1961 (his bachelor's is from Central Missouri State at Warrensburg), then worked 30 years as a biologist and cinematographer for the Missouri Department of Conservation before "retiring" in 1995.

Since then, under contract to the department, Chambers (and usually his wife, Jeannie, as otter handler) has traveled at least a quarter-million miles and talked to several hundred thousand peo-

**HE'S DADDY TO THEM, THANKS
TO "IMPRINTING"—THE
BONDING OF ANIMALS TO THE
CREATURE WHO PROVIDES
FOOD, SHELTER AND LOVE.**

ple, mostly schoolchildren, about wild otters, conservation, and the realities of life and death in the wild. He and the otters lead about 40 meetings a year. Chambers used to let the otters cavort through the crowd, but soon realized that was an invitation to disaster—an otter bite is serious business, and he has the scars to prove it.

Jeannie is the primary handler, but Clifford "Buck" Caldwell, retired man-



A doe and her twin fawns, above, and an alert bobcat, right, are among more than two dozen wild creatures that Glenn Chambers has lived with and photographed during his long career as a biologist and wildlife photographer and moviemaker. The deer were photographed in Boone County, Mo., and the bobcat in Iron County, Mo.

ager of the department's Ashland Conservation Area, and Jon McRoberts, a high school student, also travel with Chambers.

"They have to know the otters—really grow up with them in order to do it," Chambers says. "The otters begin to get antsy the second they realize it's another show. We make sure there's nothing that will scare them—they don't like baby buggies, or the big speakers that so many auditoriums have."

His otters, Splash and Slide (and the two pairs of otters before them) slither in and out of a portable swimming pool, catching and eating about 14 dozen live minnows while Chambers explains otter biology and physiology. Much of his talk is about Missouri's reintroduction of river otters to the wild, which has been called the world's most successful carnivore restoration. It exceeded the expectations of conservation department wildlife managers—so much so that it has become a problem.

Chambers emphasizes that otters are wild animals, no matter how cute, and that they are fur bearers, numerous enough to be trapped for their pelts. Of the estimated 15,000 river otters in Missouri now, trappers take about 1,000 a year—not enough to keep the population in balance.

They prey on fish, sometimes the same species hunted by anglers. The problem starts in winter when crawfish, which are 90 percent of their summer diet, have burrowed in the mud. Then otters turn to fish, Chambers says. "We have 330,000 farm ponds and clear Ozark streams with ample fish. Along comes something that eats fish. In a confrontation like that, the otter becomes the bad guy."

Otters, like people, are at the top of the food chain. "We've taken out their historic predators, the bears, wolves and cougars," Chambers says. "They can whip anything now. People are the only predator, and trappers are just now learning how to catch an otter. About 60 percent



are accidentally caught by raccoon or beaver trappers.”

Trapping is controversial, and Chambers sometimes finds himself in the middle. “The animal rightists feel we shouldn’t touch any of them, and the other faction feels the reintroduction is the worst mistake we ever made. Well, there were fish and otters when we came to this part of the world. The department spent about \$1.6 million to reintroduce them, and we’re not about to let them go back to oblivion. The animals are here, but there’s a need for population control, and that’s a sticking point.”

Meanwhile, Chambers is stuck on his

otters, which are like children to him. Why not? He’s daddy to them, thanks to “imprinting”—the bonding of animals to the creature who provides food, shelter and love. When the otters are babies, they sleep with him, and he cuddles and plays with them until he is the focus of their lives.

Chambers spends time with the otters daily. “They like the body contact—the mother-baby thing. No one else has the relationship with them that I do because no one else spends as much time with them.”

When Chambers comes home from a trip, the otters smell his breath and his

clothing. “It’s not like a reunion with a pup,” he says. “They’re curious about the different smells I’ve brought home, and they want to make sure I’m the same person that left.”

Chambers sometimes starts his day at 4 a.m. when he goes “to talk with the boys.” He feeds them and visits awhile. He also smells their breath, because an otter with bad breath is an unhealthy otter. But poor health is a rarity for the pampered otters. Compare your grocery budget to Chambers’ \$150 monthly tab for two otters: ground sirloin with cod liver oil and many dozen live minnows (probably not a staple in your pantry).



Few wildlife photographers get as close to their subjects as Glenn Chambers. He "imprinted" young Canada geese, top photo, until they thought he was their daddy goose. Not wanting daddy to run off, they flew at eye level alongside a boat at 30 mph while he photographed them.

Chambers raised the coyote at left, which posed willingly for a photo.

The coyote pup, above, was photographed in a wild den. Chambers dug a pit behind the den, put a 55-gallon drum into the hole, bored a hole through the drum into the den and waited for this moment.

He bought his current river otters, 2-year-olds Splash and Slide, from a Louisiana trapper for \$1,000 apiece. They are his third pair. His first four were females that retired to zoos when they became vicious. The parting was heartbreaking for Glenn and Jeannie, even though one had attacked Jeannie without provocation, narrowly missing biting through an artery.

A *National Geographic* film team captured that relationship over a five-year period. Chambers' own film of the otters, coupled with the *Geographic* film of him and the family, made its debut worldwide on television in 2000. Chambers currently is negotiating a sequel but says, "I'm dragging my feet because I'm having fun. I get to thinking about the length of time it would take, the time I have left and the stress involved," he says. "I'll probably do it. But I'm enjoying waking up each morning and not having to wonder how many film people I've got out there waiting."

Chambers has undergone three open-heart surgeries in the past two decades, a total of nine bypasses. He skates through each as if it were treatment of an ingrown nail, but there's an obvious psychological wake-up call involved. He met Jeannie, now an oncology nurse and researcher, on a flight from Atlanta to St. Louis.

CHAMBERS CAME TO WILDLIFE PHOTOGRAPHY early. "My dad fed the family dogs on a big flat rock just outside the smokehouse," he says. "The cracklins attracted birds like chickadees and titmouse. I had an old Brownie Box camera and thought I could get some good close-up photos." So, Chambers sawed a corner off the smokehouse door to poke the camera through. His first photo blind wasn't terribly popular with his father.

For every success in photography, there is a frustration or two. He raised a snapping turtle for seven years, hoping for some dramatic photos, but the turtle escaped and vanished forever before Chambers started shooting. "I've had

some wonderful relationships with critters," Chambers says. "But the snapping turtle? No relationship at all."

His first film was the result of an association with Charles and Elizabeth Schwartz, then moviemakers for the conservation department. "I got interested in taking ruffed grouse photographs. Good shots of a male drumming had only been done once, but I thought maybe I could do it." He set up a photo blind near a log he thought a grouse might use as its mating pulpit during the spring mating season and took a dramatic shot that graced the

**"SHE'D SET HER WINGS, DROP
HER FEET AND PLOP RIGHT DOWN
IN MY LAP. AT 50 MILES AN HOUR
THAT'S AN EXPERIENCE."**

cover of the department's *Missouri Conservationist* magazine. That photo caught the eye of Schwartz. "Charlie invited me out to their house, handed me a movie camera and said, 'How would you film those oxeeye daisies?'"

"I said, 'Well, the first thing, I'd get rid of the big tripod and get down with the flowers,'" Chambers says.

Schwartz responded, "How'd you like to make a turkey movie?"

The 1971 movie, *Return of the Wild Turkey*, won national awards and established Chambers among the nation's top wildlife cinematographers. It was a grueling project. He would leave Columbia at 3 a.m., drive more than 100 miles to his turkey woods, film most of the morning, then drive another hundred miles home to do his biological work. "I had two full-time jobs with a salary for one," he says. "That went on for several years."

Chambers helped with four more movies, then left the department to work with Ducks Unlimited, the waterfowl-oriented private conservation group. After Schwartz retired, Chambers returned to

the department as its cinematographer.

CHAMBERS' ONLY TIME OFF FROM work is during duck season. He bought a filled-in oxbow south of Dalton, Mo., 20 years ago—legacy of an 1879 channel change of the Missouri River—and created a duck marsh. Typically, Chambers carves his own decoys, exquisite wood sculptures that would be collector's items if they weren't busy on the job. He's also an accomplished painter.

Chambers started an earlier project with Canada geese by talking to six goslings while they were still in the egg. That imprinted the birds on him. After they hatched, he imprinted them on his helpers and, of all things, a red wind sock. The birds keyed on the sock while flying alongside a four-wheeler, which allowed Chambers to film them eyeball to eyeball.

Then Chambers took them to the Missouri River to fly beside a boat. It was imperative to stay ahead, he says. "Once they got ahead they'd go all crazy. You didn't know what they were going to do." They might turn back, and a low-flying Canada goose closing at 30 miles an hour on a boat going the other way even faster can be scary. One goose tired quicker than the others. "She'd set her wings, drop her feet and plop right down in my lap. At 50 miles an hour that's an experience."

Maybe a parasail operator at Lake of the Ozarks took the perfect verbal snapshot of Chambers. When Chambers decided to fly with the geese, he contacted the man who, after he heard why Chambers wanted to get airborne, said, "You're just as nuts as I am. Come on down." ☼

About the author: Joel Vance, BJ '56, spent 13 years on daily newspapers, then 21 years as a writer with the Missouri Department of Conservation. His sixth book is Down Home Missouri: When Girls Were Scary and Basketball Was King, published by the University of Missouri Press.



Pinkney Sends His Best

STORY BY JOHN BEAHLER
ILLUSTRATION BY JOANNE APPLGATE

FOR YEARS, FOLKS AROUND Columbia pointed him out as Dr. Pinkney Walker, that fella who teaches economics over at the University. He was Professor Walker to thousands of students who crammed his legendary Econ 51 lectures. His friends knew him as just plain old P.C. And P.C. definitely did not stand for politically correct. Not if you ever saw him zip by in his Austin-Healey sports car—top down in all kinds of weather, with perhaps only a towel draped over his head to ward off the rain.

Not if you witnessed one of his classroom stunts. Like crawling into a lecture hall on his hands and knees to the delighted hoots of students.

Not if you ever heard him lecture on supply and demand by talking about consumers who buy “fifths” of milk. “Now, you all do buy your milk in fifths, don’t you?” he’d ask with a drawl and a Texas-size grin.

Pinkney C. Walker taught economics at Mizzou for 35 years. He joined the MU faculty straight out of the Wharton business school in 1940 and retired in 1975.

To the nearly 40,000 MU students who took his classes, he was as much an institution as the Columns—and not nearly so stiff. Walker was Jean Madden’s lab instructor for Econ 51 in the late 1940s. “He was such a human professor,” says Madden, a retired executive with Shelter Insurance in Columbia and former director of the MU Alumni Association.

What Madden, BS Ed ’50, MA ’51, remembers best is the way Walker livened up the lectures as his class plodded through a desolate landscape of economic theory. “When you listened to him, you found out what you really needed to know about economics,” Madden says. “P.C. was a welcome oasis in the sometimes arid desert of economics.”

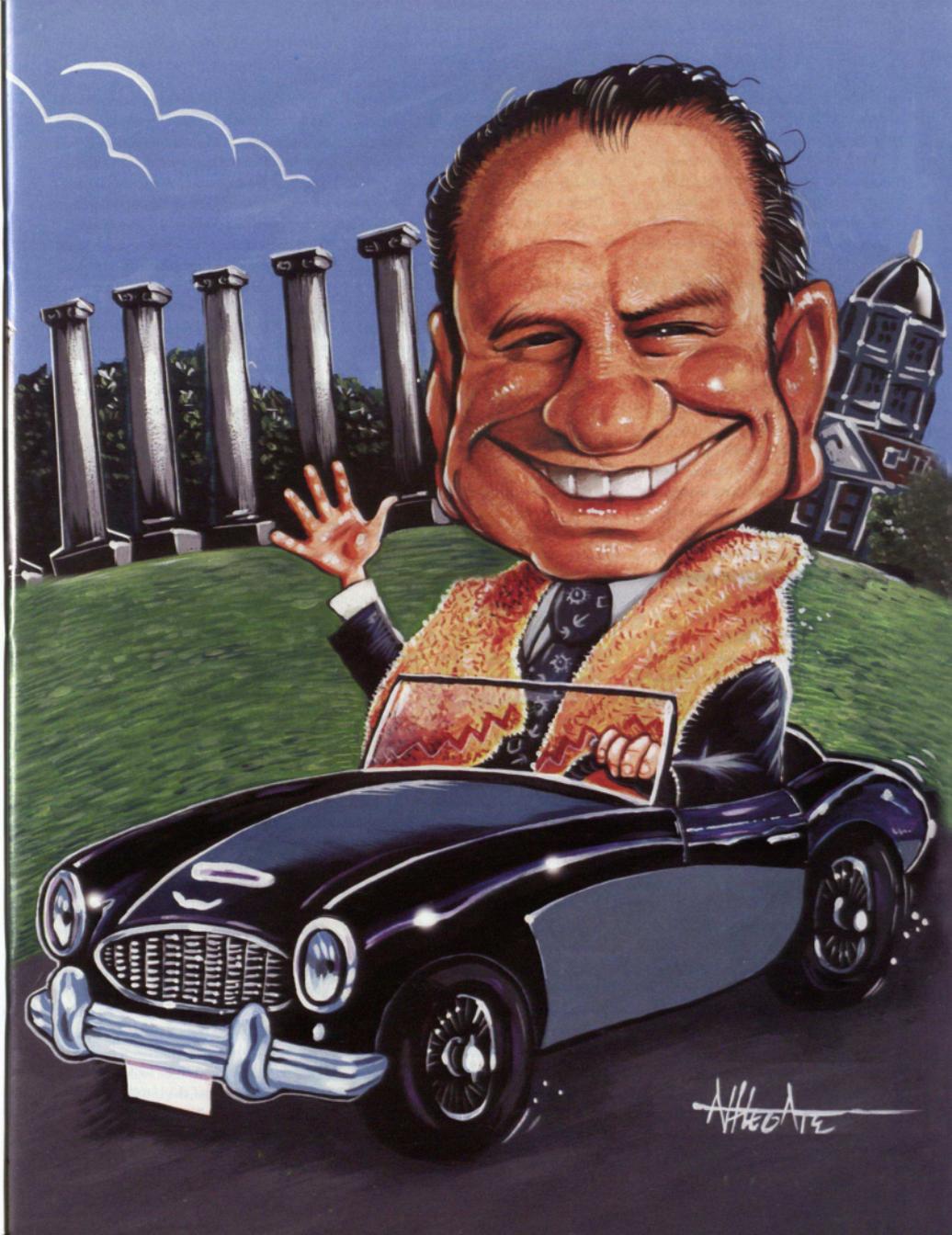
Other students recall that his lectures

were so popular that students who weren’t even enrolled in Econ 51 sometimes crowded around the lecture-hall door to listen as this master deftly juggled wisdom and wit.

Walker, who is 83 now and retired in Fort Myers, Fla., admits to being more than a little bit of a ham. But he also points to a bedrock teaching principle behind his classroom shenanigans.

“The first principle is, you’re not going to teach anybody anything if they’re not listening. You’ve got to have their attention,” Walker says. “Wake ‘em up once in awhile, and they’ll listen to you.”

This gag sure used to wake ‘em up: On the first day of class, Walker would write his name and office hours in big letters on the blackboard. “But on a few occasions, I would scribble it up there almost illegibly. Then I’d say, ‘You might have trouble reading this. For one reason, I’m left-handed. For another reason, I was out at a



ALLOTT

social affair last night. It broke up quite late, and on the way back to the car somebody stepped on my hand.'

"You have to work some humor into your lectures, and the best way to do it is to make yourself the brunt of your jokes," he says. "I stole most of my stuff in those days from Bob Hope and Jack Benny."

Students might remember him best for the classroom theatrics, but if Pinkney Walker taught them Econ 51, by golly, they learned some economics. "He had 500 kids in his Econ 51 class, and most of the time they were in the palm of his hand," says Nylen "Eddie" Edwards, a professor emeritus of marketing who taught with Walker for years.

"Anybody who can do that in a class of 500 students is worth his weight in gold if he can get his point across. He was a showman in class. When he was ranting and raving, he was something."

That's one thing most people agree on about Pinkney Walker: He sure was something. And it wasn't just on campus that he cut a figure. Walker was sort of Mizzou's unofficial ambassador to the Columbia community, the bridge between town and gown.

He was active in local civic groups, and even organized a group of local investors to start up a new bank in Columbia. Many evenings, after a little golf, Walker would hold forth on almost any topic at the Columbia Country Club. People around town still tell stories about ol' Pinkney's verbal jousting.

There's the story about one student who found himself sitting next to an attractive blonde in Walker's class. He was so flustered that his distraction drew the professor's attention. "Young man," Walker said, "perhaps you should move over by the radiator. That might be a more appropriate way to keep warm."

Richard Wallace, who is now MU's chancellor, looks back to when he was a junior economics professor 35 years ago. What he remembers best are Walker's cigars. "He smoked cigars that were about a

foot long and 2 inches thick—big old cigars. Oh gosh, the stinkiest cigars I've ever smelled in my life," Wallace says. "They were probably expensive, but I hated them."

Here's a story that Walker tells on himself: Years back, Columbia resident Rosemary Ginn, AB '33, a Republican Party stalwart in Missouri, was helping organize a party convention in Kansas City, Mo. When she couldn't find anyone to represent the local district, Ginn approached Walker and asked him to take the job.

"But Rosemary," he protested, "I'm a lifelong Democrat."

Ginn cut him short. "Pinkney," she said, "I don't care what you think you are. If I've ever known a Republican, you're a Republican. I want you to go to this convention."

So Walker agreed and made the trip to Kansas City. As he was registering at the convention, a young woman asked him what district he represented. "Hell, I don't know," he replied.

"What do you mean, you don't know?" she demanded. "How can you represent a district if you don't even know which one it is?"

"Honey," Walker shot back, "until yesterday afternoon, I didn't even know I was a Republican."

He carried on that same straight-shootin' style when he reluctantly became dean of the business college in 1964. He claims then-Chancellor John Schwada slickered him into it.

Walker agreed to take on what he called the "deaning" job, but only temporarily. After a year or two, when he asked to return to the classroom, Schwada always seemed to have an excuse for him to continue as dean, a post he held until 1971.

"He sure pulled a deal on me," Walker recalls. "I should never have been a dean. I wasn't cut out for it and I didn't like it. The worst mistake I ever made was getting out of teaching. I've never been as happy since."

Not everyone shares that assessment of his administrative talents. But he clearly missed being in the front lines of the lecture hall, lobbing barrages of economic theory at his enthralled students. Walker turned his beloved Econ 51 courses over to Professor John Kuhlman, but eagerly filled in every chance he had.

"Pinkney would come back from those classes higher than a kite," says Libby Miederhoff, BS BA '64, who was Walker's assistant throughout his tenure as dean.

She has her own favorite Pinkney Walker story. "One time after he came back from class, a student appeared in the door and asked to see Dean Walker," Miederhoff says. "In class, they'd been talking about inflation and how it makes money worth less. Pinkney had taken some one-dollar bills out of his pocket and scattered them around the room to make a point.

"Well, the student said, 'I picked up one of the dollar bills and I wondered if he wanted it back.' Just then, Pinkney barged out of his office and said, 'No, I don't want it back. I just told you it's worthless.'"

Walker's own family background makes a pretty good story, too. He grew up in the small West Texas town of Graham. His father died when he was 10, leaving his mother, Sammie D, with four kids and a pile of debts. Sammie D steered her brood through the Great Depression by running a rooming house.

She was sure of one thing, though: "The Walker boys are going to get college educations—period. Then, if you want to dig ditches the rest of your life, that's fine with me," recalls Pinkney's brother Charls Walker in a family memoir.

So young Pinkney took a bus to Austin and the University of Texas, where it turned out this kid from West Texas was sharp as a cactus thorn. Brother Charls didn't do so bad himself; he later served as deputy secretary of the U.S. Treasury Department.

Walker certainly had a local reputa-

tion as a classroom magician, but he also had a national reputation as an economist. He was an expert on utility regulation, and he consulted for companies like Southwestern Bell and for power utilities.

In May 1971, President Richard Nixon appointed Walker to fill an unexpired term with the Federal Power Commission, which had regulatory power over public utilities, including interstate rate-setting powers.

Mr. Walker went to Washington, and he stirred up a ruckus there by making a case for deregulation of the natural gas industry. With an energy crisis looming,

"YOU HAVE TO WORK SOME HUMOR INTO YOUR LECTURES, AND THE BEST WAY TO DO IT IS TO MAKE YOURSELF THE BRUNT OF YOUR JOKES," HE SAYS. "I STOLE MOST OF MY STUFF IN THOSE DAYS FROM BOB HOPE AND JACK BENNY."

he argued that the country had to make energy production more economically attractive for producers so they would develop new sources of energy.

"You can't force people to dig a hole in the ground and find natural gas," he said in one speech. "If you want more gas, you have to make exploration more attractive." If the United States did not encourage development of domestic resources, he warned, the country would be forced to rely on foreign energy supplies.

Walker ran into something of a political buzz saw. Opponents argued that deregulation could send utility bills through the roof. Consumer groups complained about his earlier work as a consultant. One senator even called him "a pet of the industry," and suggested that he had an anti-consumer bias.

"Price plays the role of eliciting supply, and price inhibits demand," he explained at the time, sounding for all the world like a economics professor back in the class-

room. Except now, his lectures were aimed at the nation's business and political leaders.

And to help him make those points Walker drew on a talent that he first discovered in his Econ 51 class. Ken Lay, AB '64, MA '65, was his teaching assistant back at Mizzou, and the two crossed paths again in Washington when Walker joined the power commission. By then, Lay was a young naval officer finishing up a tour at the Pentagon.

Walker offered him a job as "No. 1 swamper"—a Texas oil field term for someone who handles the dirty work. But



Lay balked; he had promised to return to Exxon when his military tour was over.

Walker, like the cagey poker player he was, raised the ante. He picked up the phone and called Exxon's CEO and asked to borrow this bright young man for a few years. "There was no way that Exxon was going to turn down a new member of the Federal Power Commission that regulates a big chunk of what they do," Walker says.

For Ken Lay, those years working in Washington with Walker propelled his own career in the energy industry. Lay is now CEO of Houston-based Enron Corp., an integrated natural gas and electricity business whose pipelines handle nearly a quarter of the U.S. natural gas supply and markets more electricity than any other company in North America.

Together, the two shook things up in Washington. "At that point in time, I think Pinkney Walker and Ken Lay provided the original and strongest impetus

for deregulation of the utilities and toward competitive markets," says Chancellor Wallace, whose own economics expertise is in regulated industries.

Although Nixon reapointed him to the commission, Walker resigned his post in late 1972 and returned to Columbia. Back at home, he summed up his experience this way: "I'm damned glad I went, and I'm damned glad I'm back."

He had an equally blunt assessment of life in the nation's capital.

"Fundamentally, it is not a pleasant place," he told local reporters.

Looking back on his Washington experience, Walker has a little different take on it now. "It took me three years to find out I was a part of the problem and not a part of the solution," he recalls today. "I'm proud of that. There are a lot of people who've been in Washington for 20 years and still don't know that."

These days, Walker is enjoying retired life in Florida. He still follows Tiger athletics from a distance. He lives next to a golf course, though he doesn't swing a club as much as he used to. He tries to swim a half-mile each day, and Walker has a theory about that, too. "If I swim in the morning," he says, "I can abuse myself in the afternoon and still come out even for the day."

In a way, he credits his former students at MU for a comfortable retirement. You see, Walker kept an eye on some of the brightest ones and invested in the companies they later ran. He still throws around one-liners: "If it wasn't for that," he says, "I'd probably be bagging groceries in a Winn-Dixie store today."

And Walker's not at all surprised that so many of those students he drilled in monetary policy and supply and demand have gone on to stellar careers in the corporate world. "It's just that I had so damn many of them, somebody had to make it big," he says.

So, for all you 40,000 or so former Mizzou students who learned the ropes from this classroom master—Pinkney sends his best. ❁

CABIN



FEVER

STORY BY DALE SMITH
PHOTOS BY STEVE MORSE

From humble abode to national icon, the many roles log cabins have played embody the best and worst of American hype and history.

EVEN AFTER SALVAGING AND RECONSTRUCTING nearly 100 log cabins, when Larry Hall enters the next one, he still feels like Indiana Jones.

"I crawled under a cabin last month through a very small opening in the stone foundation. The very first thing I crawled across was an old whiskey jug."

It's not enough to find a century-old jug; Hall, AB '75, just has to imagine how it got there.

"Obviously, the jug had been stashed under the house to hide it—most likely by one of the children." He even does the dialogue.

Son: "No, Dad, I didn't take your jug. I left it right over there."

Hall has discovered lots of "little pieces of history": Osage orange bow, dishes, crocks, homemade flyswatter (still in use by a friend of Hall's), carved initials and other writing ("Ely Maddox. Built myself.").

While dismantling a cabin a decade ago, Hall found an American flag about the size of a cigar box rolled and tucked into a notch in one of the logs. "It was a Civil War-era flag—37 stars—that might've been put on a grave," Hall says.

Eventually, he reconstructed the cabin on a client's property. Hall could've kept the flag, but he presented it to the client as a housewarming gift. He once found an 1864 nickel in a cabin and gave that to the new owner, too.

Although his honesty has been good for business, it also has let him construct a little lore of his own. "If I would take a log house down for a client, and if there was an Indian head penny lying under the floor, it just might've been me that put it there for the children to find. ('Look at this old coin!')"

Friends and clients have called Hall Loghead ever since he first made a log cabin his home in 1978. He wasn't exactly settling the untamed Louisiana Territory like his ancestors, who headed to Callaway County, Mo., in the 1830s and built a cabin on a 220-acre land grant signed with the name of President Van Buren himself. Still, Hall was making a new start. After studying cultural geography—especially 19th-century settlements—he graduated and did a short stint in a corporate job in the grocery business. It was too cutthroat for his liking, and he quit.

So, there he was—living with his parents in Columbia, working as a laborer for minimum wage. It was time to get a place of his own. Growing up in Washington, Mo., Hall had seen many pioneer-era cabins, and he'd met a few back-to-the-land "wood hippies," who dwelled in old log buildings. It wasn't much of a stretch for him to come up with the idea of buying the old Bullard log cabin, which was built in the 1850s south of Ashland, Mo. He paid \$500, dismantled the cabin and put it back together on his family's historic plot near Jefferson City.

"It's been logs, logs ever since," says Hall, who now works as a contractor specializing in Early American buildings. He has saved scores of cabins by moving and restoring them for new owners. He has helped restore two of Missouri's national historic sites located in Rocheport and Morrison. Although Hall's staple work is the small "getaway" cabin costing less than \$100,000, he (with wife

Larry Hall—alias Loghead—dismantled and moved this 140-year-old log cabin to the property of Kit Salter, chair of geography at MU. The invention of Lincoln Logs, right, was one of many ways that the log cabin has become an American icon.



Diana Hallett, AB '73, MS '77, collaborating on designs) has built for twice that price and up half a dozen homes completely enclosing old log buildings that he has moved to new sites. His own two-story home in Hartsburg, Mo., is one of these: Although covered with siding on the home's exterior, the exposed logs of a cabin form all four walls of Hall's living room and reach up into a second-floor bedroom.

This guy has logs on the brain, and he's not the only one.

DURING A TREK THROUGH AMERICA in the 1830s, Alexis de Tocqueville wrote: "The whole family comes to seek shelter of an evening in the single room which [the log cabin] contains. This dwelling forms as it were a little world of its own. It is an ark of civilization lost in the middle of an ocean of leaves, it is a sort of oasis in the desert. A hundred paces beyond it the everlasting forest stretches its shades around it and solitude begins again."

Log cabins have been put to several uses in the American landscape, starting with humble pioneer dwellings and evolving to today's \$3 billion-a-year industry of custom log homes. Along the way they've become quaint wooden containers sheltering some of Americans' favorite stories about themselves: how we come from rugged, independent and honest pioneer stock; and how America is a great country in which a poor kid can become president. Log cabins share the same sort of romance as the Liberty Bell, coonskin caps and Conestoga wagons. Pretty much anything associated with logs—from Log Cabin syrup to high-end homes—now comes equipped with the myth of self-reliance. Cabins started, though, as humble pioneer shelters.

LOG CABINS ARE AN EARLY PRODUCT OF the New World experience, says Howard Marshall, AB '70, an expert in folk architecture and early American culture. When German speakers and

English speakers met in America's eastern colonies of Pennsylvania and Virginia in the late 1600s, they combined the floor plan of the small British house with German log-construction methods. The prototype floor plan was a one-room-deep square or rectangle roughly 16 feet in length. Pioneers hewed logs flat for the

PRETTY MUCH ANYTHING

ASSOCIATED WITH LOGS—FROM

LOG CABIN SYRUP TO HIGH-END

HOMES—NOW COMES EQUIPPED

WITH THE MYTH OF SELF-

RELIANCE. CABINS STARTED,

THOUGH, AS HUMBLE PIONEER

SHELTERS.

inside and outside walls with a broadaxe and cut or sawed locking notches into the corners so they would remain stable when stacked.

As settlers moved west through Kentucky, Tennessee, Illinois and Missouri, they found enormous forests thick with oak and black walnut, which are some of the world's finest woods for construction. Both woods are long lasting and cleave, or split, so that their grain stays intact and strong as a wall. The trees were free for the taking, and settlers had to clear the forests before they could develop farms and towns. They used logs to construct barns, washhouses, smokehouses, jails, stables, cornerbarns—anything imaginable—because the technique was so practical.

Logs also became fodder for political spin doctors during the 1840 presidential campaign, which launched the commonplace cabin to icon status. The Whigs' candidate was a retired statesman and

war hero, Gen. William Henry Harrison, best known for leading frontier troops to victory over Shawnee Indians at the battle of Tippecanoe in 1811. Because Harrison had recently left high-level politics for farming and a modest political post in Ohio, an opposition newspaper ran the following wisecrack about this unlikely presidential candidate: "Give him a barrel of hard cider, and settle a pension of \$2,000 a year on him, and our word for it, he will sit the remainder of his days in his log cabin by the side of the 'sea-coal fire' and study moral philosophy."

The jab backfired, writes historian C.A. Weslager. Soon after, at a political rally in Columbus, angry Whig delegates and their families flocked into town "from the banks of the Scioto, the Miami, and Mad Rivers; from the Muskingum, Licking, Killbuck, Jelloway, Hockhocking, Kokosing, Maumee; and from every other river and creek valley between Lake Erie and the Ohio. ... Many of them had been



PHOTO COURTESY OF POLITICAL MEMORABILIA

When Missouri Gov. Bob Holden taped a campaign TV commercial in front of a one-room schoolhouse, he joined a long line of politicians who have associated themselves with the salt-of-the-earth image of rustic architecture. In 1840, the Whigs were among the first to mass produce campaign trinkets, such as this brass medal, as part of presidential campaigns. Harrison, shown on the coin's front, never lived in a log cabin, but he won the log-cabin campaign based partly on the impression among voters that he did.

Built circa 1828 by the Shobe family, this home in Morrison, Mo., was considered a mansion of logs. The windows, likely added later, are at least a century old.

born in log cabins, others were still living in cabins, and all of them were indignant at the scoff given them by the Democrats . . . "The log cabin became the Whigs' rallying point in a raucous campaign that swept Harrison into office and fortified the symbolic heft of rustic architecture in politics and beyond. Ever since the log cabin campaign, a string of image-makers has romanticized cabins to sell everything from newspapers, novels and politicians to shaving lotion, margarine, whiskey and syrup.

The flip side of the myth rarely gets a hearing, though it's just as revealing as the romance. For instance, it turns out that the supposedly humble Harrison had lived in a Georgian mansion of brick and in an American embassy at Bogota before retiring to 3,000 acres and a 16-room frame house in Ohio, which had been built around a pioneer cabin. He never lived in a one-room cabin nor claimed to have lived in one. He never corrected the campaign publicity either. The old general died of pneumonia in the White House a month after the election. Call it bad cabin karma, but wooden buildings appear to stimulate the political system better than they do the immune system. Wessler writes that Harrison's aristocratic vice president, John Tyler, "wasn't born in a log cabin either, never lived in one, and privately looked down his nose at anyone who did . . ."

Like Wessler, Marshall cites a string of misconceptions about cabins that he uses to inject "a little reality into the Disneyland." Marshall is less interested in what the cabin fantasy contains than in using research methods to paint a more accurate picture of the lives and work of unsung American settlers.

If Marshall were studying a famously innovative architect like Frank Lloyd Wright, he could make a beeline for the



library and occupy himself for years with lists of buildings, published scholarship and archival drawings. He took a different approach to his study of folk architecture in Little Dixie, a set of 10 or so counties in north-central Missouri, whose Scotch-Irish settlers hailed mainly from Southern states. "I picked certain routes, or traverses, many of which I think are historic trails connecting older towns. It was a real spider's web of routes, driving thousands of miles all across the region. I went out and got dirty, climbing around in buildings and getting stung by yellow jackets and stepping on snakes and falling out of haylofts. I know how those buildings are built because I've helped take them apart and put them back together. I know how to use a broadaxe and a breast drill and those old tools." Eventually he brushed enough mud-dauber nests out of his hair so that "a kind of reality sank in" about the sophistication of the structures, causing him to question cabin lore.

For instance, the first settlers at the Plymouth Colony didn't build log cabins at all. They put up the traditional frame

houses of their Southern England heritage. The Germans didn't show up with their broadaxe-and-log practices until a couple of generations later in 1683 in Pennsylvania.

Log cabins, contrary to the popular image, typically weren't stacked up in a hurry as short-term shelter for solitary pioneers. Plenty of log buildings from colonial times are still standing in America and from the late Middle Ages in Central and Northern Europe. Log cabins meant temporary poverty, not temporary shelter. Pioneers with enough skill, luck and elbow grease to thrive on the land might eventually add to their "single-pen" cabin in traditional fashion. A second room added on top is a stack house. If the second room is built on the ground 8 or 10 feet from the original with a single roof covering both, that's a dogtrot. Just a handful of other traditional plans round out the possibilities.

"Another piece of hogwash we've inherited is the story about grandpa and his trusty ax. You know, he jumps off the wagon and whacks out a log cabin in the

wilderness," Marshall says. It's a lot more complicated than that; he probably needed the help of plenty of people and tools. "For starters, the logs are hewn flat on the inside and outside, so, there's a broadaxe. Start counting up the tools to build a log cabin—something to get the tree down, something to make logs from the tree—that's the easy part. How do you make a window? You can make a window by yourself. You'll need half a dozen or more specialized hand tools, several different kinds of molding planes, different sizes of nails, different kinds of screws, and corresponding kinds of screwdrivers, hammers, saws, drills and so forth. And measuring devices, levels, plumbs, ladders. And where do you get the glass? The nails? I don't think Paw Paw went out in the woods and made it all." Builders in Missouri likely carried the glass panes on their wagons from Kentucky or Virginia, or perhaps bought them off a steamboat in St. Charles or St. Louis.

"This suggests how knowledgeable and sophisticated pioneers had to be to do these things, and it was all based on tradition. No manuals from Barnes and Noble. No web sites. No classes at the technical college. The shared knowledge of the community built log cabins. Traditional log architecture is fairly demanding stuff to pull off."

Pull it off they did, though. And promptly covered it up. Most log cabins, especially after 1850 or so, were sided with clapboard to look like the more expensive frame houses of the more powerful citizens. Builders were keeping up with the Joneses and showing pride in their home place the way we now honor our roots by stripping these buildings down to their log bones.

But, Marshall asks, whose roots? "It's beautiful to say you're from a pioneer family that lived in a log cabin, that brought tobacco plants in muslin with string around them, carried them gently in the wagon from Kentucky so all the dirt wouldn't shake off the roots and kill the plants. That's a lovely thing, and it's



PHOTO COURTESY OF COUNTRY LOG HOMES

true, but there's another side to it. People who did that—many of them owned other human beings to do the dirt work." Just before the Civil War, seven Little Dixie counties ranked in Missouri's top ten most populous slave counties. Howard County had the highest percentage (37), with 9,986 whites and 5,886 slaves.

Anthropologist Tim Baumann, AB '91, is one of few in his field who studies African Americans in U.S. history. "If you

put the words 'African American' in the same sentence with 'log cabin,' you're probably talking about slave quarters," says Baumann, who teaches at the University of Missouri-St. Louis and studies the post-Civil War lives of blacks in Arrow Rock, Mo. At least half of Midwestern and Southern slave housing was constructed of log.

Frederick Law Olmsted, a writer and landscape architect who surveyed slavery



PHOTO BY HOWARD WRIGHT MARSHALL

Monied Americans construct roughly 25,000 log homes a year, left, with the current total at about 500,000. In contrast to all that luxury, love and square footage, this slave dwelling, above, was said to have been built in 1818 on a tobacco plantation along the Boonslick Trail east of Columbia. It was moved in 1935 and now sits, impounded by a high chain-link fence, in Columbia's Stephens Lake park.

and the Southern economy during the 1850s, described his shock at the conditions in slave cabins: "The negro-cabins, here [South Carolina], were the smallest I had seen—I thought not more than 12 feet square, inside. They stood in two rows, with a wide street between them. They were built of logs, with no windows—no opening at all, except the doorway, with a chimney of sticks and mud; with no trees about them, no porches, or shades, of any kind. Except for the chimney... I should have conjectured that it had been built for a powder-house, or perhaps an ice-house—never for an animal to sleep in."

On many Southern plantations, slave cabins were regimented like barracks in

relation to the mansion as a tool of social control. They were quarters, not homes, for people who were not allowed to own homes. Although poor whites of the time lived in cabins that were nearly as crude, they overflowed with signs of domesticity, such as porches for work and socializing. When African Americans moved to towns like Arrow Roek after the Civil War, many built log cabins, which were familiar and affordable.

Familiar or not, log cabins just don't carry the same mythic weight for African Americans as for whites, says MU poet and folklorist Anand Prahlad. "For European Americans, log cabins are wrapped up with ideas of frontier and rugged individualism. Part of what fed

that image was the migration of Europeans to America with the intention to make this land their home. African Americans never migrated. They were brought forcibly to the shores of America. If anything, the image of log cabins is likely to evoke memories of slavery, not freedom and opportunity."

Folklorist Marshall returns many times to the homes of Little Dixie pioneers—as often as it takes him to absorb the details that tell a house's story. Marshall noticed that several of the larger houses had no door between the kitchen and dining room. Instead, they were built with a small, chest-height slot where slaves could pass food through to diners or other servants. People had to go outside to reach the kitchen. The separation tells Marshall that those owners were uncomfortable being close to their kitchen slaves. At other households, though, slave quarters weren't in separate buildings but inside the owners' house, usually in a loft above

the kitchen. In this case, Marshall suggests that the owners and slaves were comfortable enough together that they didn't mind living in the same house. "That's kind of a shocking idea to most people who like to say that these groups of people hated and feared each other. I can't help but believe that at times there was a kind of acceptance or an imposed sense of belonging to the same ship on the ocean—some kind of feeling that we're in this together out here on the frontier: If

SINCE THE CIVIL WAR, A SERIES OF EVENTS HAS LAUNCHED LOG CABINS EVER HIGHER IN THE AMERICAN CONSCIOUSNESS AND INTO EVER HIGHER ECONOMIC STRATA.

I'm a slave and I run away, 'Where would I go?' and the tobacco farmer on the other hand saying, 'I really need you to help me grow this tobacco. I can't do it alone.' There had to be some exchanges of feeling and exchanges of respect there somewhere." The buildings don't lie, he says.

SINCE THE CIVIL WAR, A SERIES OF events has launched log cabins ever higher in the American consciousness and into ever higher economic strata. The crowding, bustle and pollution of cities sent well-to-do 19th century industrialists out to John Muir's version of the wilderness, where he found that such areas were necessities, "not only as fountains of timber and irrigating rivers, but as fountains of life." Entrepreneurs hired upscale architects to design fancy rustic camps from the New York Adirondacks and into the West. Also around this time, William Thayer wrote several popular novels romanticizing the rise of American presidents from lowly cabin origins. By about 1900, the outdoors vogue came

The contemplative mid-Missouri scene below evokes the spirit of the Putnam Camp in New York's Adirondack Mountains. Starting in 1877, the camp became a gathering place owned and visited by intellectuals striving for "plain living and high thinking." Owners included Harvard philosopher William James. Visitors included Carl Jung and a reluctant Sigmund Freud. In the quilt at right, concentric rows of light and dark fabric mimic the logs and chinking of cabin construction. Columbian Bettina Havig, AB '66, a quilt teacher, author and historian, set the Amish-style quilt in a barn-raising pattern.



within reach of the masses as railroads began carrying average Americans to country settings. Visits to national parks, which had adopted a log look, grew from 69,000 in 1908 to 335,000 in 1915. Railroads boosted demand for their growing business by building monumental hotels in places like Yellowstone and Yosemite—showplaces that were themselves as much tourist destinations as the natural wonders. In 1909, the centennial celebration of Lincoln's birth drew national interest; just two years later in Hodgenville, Ky., the lore of Lincoln's ori-

gins took on practically religious overtones when museum planners set an alleged replica of his birthplace in a Greek temple that worshipers of the common man could reach at the top of an imperial baroque staircase. About a decade later, Frank Lloyd Wright's son John invented Lincoln Logs, and millions of youngsters have imagined and built toy cabins ever since. During the Great Depression, it all came full circle. The government leased land at low rates, and poor people valued cabins again as plain old shelter. That brings us back to Larry



Hall's long-haired and left-leaning "wood hippies"—idealistic baby boomers who found or built log cabins in the woods as alternative ways of living.

Today, about 400,000 people (mostly boomers) are still living between logs, but with some big differences, says Tom Kupferer, BS Ed '71, who publishes *Log Home Living* magazine: It's not a cabin; it's a modern home made of logs. People who build log homes have in mind their last house, a dream house, a retreat to the 5 acres in the woods that they've always wanted, and they've got the money to

make it really, really nice. The average household income of *Log Home Living* magazine readers is \$93,000.

"There's not a sound, logical reason for the decision to build a log home. It's emotional, like buying a motorcycle or an airplane," Kupferer says. The link he sees between his readers and pioneers is that both were intimately involved in the process, with tasks like picking the site and orientation and log shapes. "Even people who I know never picked up a tool say, 'I built my own home.'"

WHEN PEOPLE CAN AFFORD TO build a home, they tend to re-create the proportions they grew up with. Even in what Marshall calls "extravagant golf-course houses," this often rings true. The front of the house is an overblown showplace, "just to prove to the guys down at the bank that you're rich." Generally, bedrooms and kitchens are somewhat less inflated, though. "The parts that really count—

where you sleep and eat and cook—tend to be more traditional."

If there is a collective European-American house that figures into such choices, it's surely the log cabin, which fits so snugly into our memory and customs. Today's incarnation of the log-cabin ideal is a convenient home full of creature comforts. Owners are at a distance from daily cares, sheltered by the symbol of honesty and self-reliance while seated in the lap of luxury. Without so much as cracking a book or bending a back, the past comes flooding in. Building a log dwelling is a sort of mythic re-enactment of settling the frontier.

A DECADE AGO, HALL MOVED A 140-year-old cabin the few miles from Rich Fountain, Mo., to the bank of Kit and Cathy Salter's pond on their Breakfast Creek property near Hartsburg, Mo. The Salters' main house overlooks the cabin, which they use occasionally during gatherings of family and friends as well as during retreats for MU's geography department, which Kit chairs. He appreciates the cabin and the craftsmanship of Hall, "who invests himself in his structures as though he's been hired by the Medici family to do a chapel."

Still, Kit is of two minds about the use he makes of the place.

On one hand, he says, "I can feel Daniel Boone walking in this cabin and saying, 'That's a nice quilt on the wall there. Why is it on your wall; why isn't it on your bed?'" But there've been times sleeping in the cabin when he has marveled at the experience, thinking, "So this is what cabins were like, what they felt like. You get up in the middle of the night and go out on the front porch, and you feel suddenly that you've shaken off a whole century of existence. You're looking at the pond, there's no power, no lights, no fences, and you see moon on the water and willows at the margins. It's great to wonder, 'What century is this? When am I?'" ❁



Fading Refrain

STORY AND PHOTOS BY

LAUREN CHAPIN, AB '81

A PHOTOGRAPHER DOCUMENTS A WANING TREASURE—MISSOURI'S RURAL WOMEN.

THE IDEA FOR MY PHOTODOCUMENTARY project, *Missouri's Rural Women: The Invisible Population*, came when I returned to the Kansas City area after five years in Boston. I grew up on our family's farm, surrounded by strong women, including my mother, paternal grandmother, and several great- and great-great-aunts. By the time I returned, many had died, taking their stories and part of my history with them.

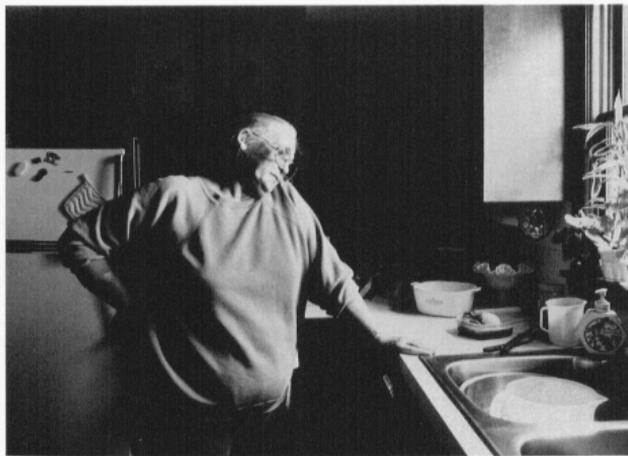
Research, including studies done at MU, confirmed my theory: The rural female population was aging and dwin-

dling. Most young women, my sisters and I included, leave their rural communities for urban areas where more opportunities exist. The young women who stayed behind oftentimes could not step into any kind of leadership roles.

Spend any time in a small town and you'll see what significant contributions the women make to their families and communities. They deliver mail, supervise elections, organize church suppers and work at jobs off the farm so their husbands can continue to farm. It is a contribution that is often overlooked.

As we lose these women, we lose our rural communities. We also lose our histories. One woman told of being sent on an orphan train with her siblings, to be taken in by strangers. Another, 102-year-old Hester Livingston, told of driving a team of horses back to the barn after a day of shucking corn by hand.

I photographed Carol Travis, who was coping with her husband's degenerative nerve disease that slowly paralyzed him. The Travis sisters regaled me with tales of juggling bumblebees and calling doodlebugs.



Opposite: Altha Lampkins fiddled in an Ozark country music band; she was their queen. When she was a young mother raising her children, her husband abandoned the family. She fiddled for square dancers to make ends meet. She promised that when the children were grown, she'd never fiddle for square dancers again. Lampkins had a slight palsy, but it never showed in her bow work. She says she only wore long-sleeved shirts because she didn't want anyone to see her upper arms jiggle.

Left: Carol Travis and her husband, Skinny, owned a farm in Amity, Mo., near Cameron. Skinny was diagnosed with a degenerative spinal cord disease, which slowly paralyzed him. They eventually had to sell most of the farm. Skinny died last year. Carol, a gifted artist, found solace in her watercolors, often working in the middle of the night when she couldn't sleep.





Opposite top: Francis Flanders was indomitable. Barely 4 feet 10 inches tall, she lived alone in this old farmhouse, filled tip to top with clutter and antiques. When Flanders was 2, her father died, leaving behind a wife and four children. A short time later, her mother had to have an arm amputated after an infected splinter wound became gangrenous. Unable to provide for her family, she put the four children on a train that traveled from town to town with orphaned and abandoned children. At each stop, families chose children to adopt. Flanders and her sister were taken together. Her two brothers were sent elsewhere. A few years after being put on the train, the children found their mother. When she answered their knock on the door, she pretended to not know them. Flanders said it was her mother's way of coping with the pain of losing her children.

Opposite bottom: Bev Green, a Maysville, Mo., resident, suffers from crippling arthritis. This coffee shop across from the courthouse is where the regulars gather. She was married to a retired rodeo cowboy, who was disabled from years of riding bulls. He was a talented leather tooler; unfortunately, he was also an alcoholic.

Left: John and Barbara Oxley who live near Sarcoxie, Mo., had been charismatic Catholics; John had been a career military man. They chose to step out of the world and become Mennonites. The oldest four children had a difficult adjustment—they'd spent their lives in Germany and Italy, living "in the world." The youngest four knew no other lifestyle. Emily was the middle child, frail and angelic. She made little hearts with sweet messages, and she brought her mother flowers.

Last summer I traveled to Meta, in southern Missouri, to meet Loni Koehler, living on the edge of the Ozarks with her three sons. When she was 18, she married a man in his late 50s who'd been a sharpshooter in Wild Bill Hickok's Wild West show. Now in her late 70s, she is one of the last real links to our untamed West.

Many give me gifts: quilts, lye soap, homemade wine, a folk-art Santa Claus made with cardboard, wrapping paper and discs stamped from margarine tubs.

Livingston gave me a pair of bottomless, knee-length bloomers that only a married woman would wear. She blushed and giggled when she passed on this information.

I travel across the state to find these women, often relying on county extension specialists for contacts. Most are surprised anyone would be interested in their stories. Many have become friends. Only one woman ever refused to participate.

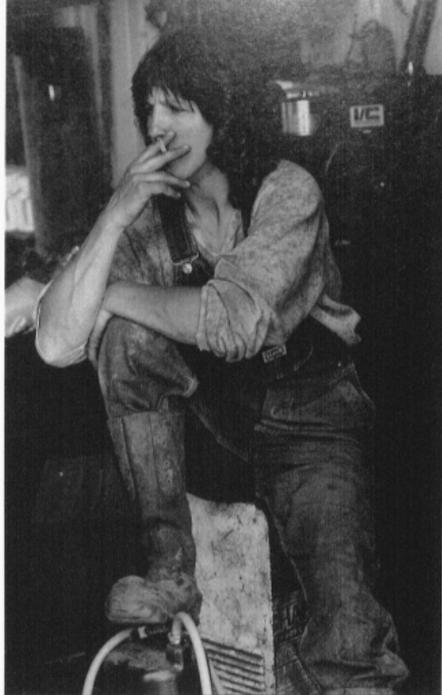
They allow me remarkable access to their lives. I stay in their homes, share

meals, attend school with the children and wash their dishes. I've also gotten tick bites, chigger bites and poison ivy.

I work on the project in fits and starts, as time and family allow. My goal is to publish a book; my hope is that this project will always be a part of my life. ☼

About the author: Lauren Chapin is a restaurant critic for the Kansas City Star. She's been recording histories of rural women since 1988.





Above: Debbie Peniston ran a small hog farm with her husband, Charlie. Like many farmers, the Penistons were slowly put out of business when corporate farms moved into the area. Now they run a small truck farm, selling in Chillicothe, Mo., and Kansas City.



Above left: Ruth Travis lived in Greenfield, Mo., with her younger sister, Nettie. They were born in a dirt-floor log cabin to a fire-and-brinestone country preacher who kept the girls on a short leash. When Ruth was 18, she ran away from home, set up house and a week later, fetched Nettie. That was the extent of their life apart. Neither married nor had much education, but they could craft beautiful folk art: quilts, doll clothes, and Christmas ornaments fashioned out of spoons, straight pins and sequins.

Opposite: Hester Livingston was born on July 7, 1898, and until three years ago lived alone in her house on 20 acres of woods. Then her house burned down, destroying everything. Now she lives in a nursing home, and her long, beautiful hair is gone. The photographer spent hours with Hester during the past 10 years, traipsing over her land, taking her to the cemetery where her mother and grandparents are buried, and visiting the remains of her birthplace. At her 102nd birthday party, Hester sang old hymns, threw up her hands and shouted "Hallelujah!" She stood up, with some assistance, and began kicking her legs, show-girl style. Then she decided that since she was 102, she was going to stand on her head. She promptly bent over and touched her fingers to the floor.

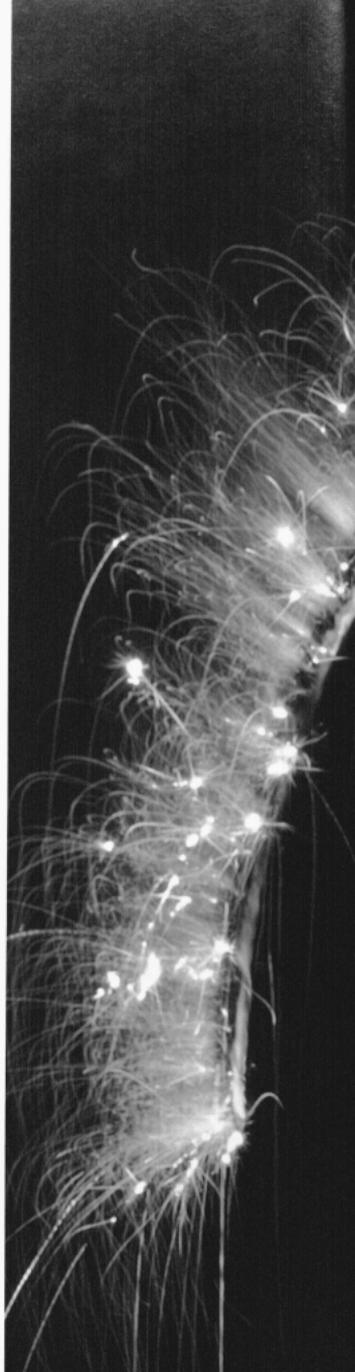
Left: This snippet of the Hail Mary is posted near Cameron, Mo.

Rising Like a Rocket

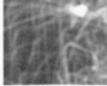
STORY BY SHAWN DONNELLY
PHOTO BY ROB HILL

What's it going to be, Bill?

Nancy can't believe this is where it has to be decided, with her husband sitting alone in a conference room high above New York City, and she amid three screaming kids and the hot-water heater floating around a flooded Chicago basement. But a phone call will have to do; the brass at the investment management monolith of Salomon Brothers Inc. want an answer for their 1981 year-end partners meeting in an hour.







YES, IT'S A FOOLISH WAY TO PROPOSE this, Bill Thompson agrees, but like any astute businessman, he locks in on his options. A "yes" would have the Thompson family departing Chicago—where in six years Bill has risen rapidly above his peers into the branch's No. 2 spot—and arriving in San Francisco, where he'd run the branch office of more than 40 employees. As partner, no less.

But on the other side, there's a Thompson family that couldn't be happier in Chicago and Bill, a husband and father who, at 36, feels not quite ready for the leap to No. 1. Besides, his wife contends that San Francisco is simply crawling with drug fiends.

"The last thing I wanted to do was leave Chicago," recalls Thompson, BS '68. "We loved it." So it was decided.

They'd leave Chicago.

Why? Because living inside Bill Thompson is a magnificent, endless need. The need can be analyzed. Usually, though, he just lets it drive him.

Affton, Mo., is the working-class St. Louis suburb where Bill Thompson grew up, and in the 1950s and 1960s, the Thompsons were its poster clan. Bill's mother, Amanda, was a nice, strong lady—a rock in Affton High's business office.

Bill Sr. was a district sales manager for Yellow Freight truck line and a man of great, zealous acts. One time, Affton High wanted to shut down a student hangout adjacent to school—an ice cream parlor that was run by a family with a young son who was developmentally delayed. Mr. Thompson, who was also president of the school board, raised all sorts of hell to make sure the parlor was untouched. "He

just kind of seemed to be 'the' guy," remembers Bill Jr., the second of three boys, "who would put on a big fireworks show in the backyard of our house, and all the kids would come on July 4th from

IF THIS DRIVE, THIS UNENDING

NEED TO EXCEL, HAD NOT BEEN

COMPLETELY INSIDE HIM BEFORE,

IT WAS THERE NOW—AND

THRIVING.

everywhere to watch. He didn't need any kind of a vote. He just did it."

So imagine how it felt for Bill, a 19-year-old freshman at Mizzou in 1964, to watch this man of great acts lie quietly in a hospital bed, struggling even to wiggle his fingers. Mr. Thompson had burst a blood vessel at the base of his brain. It was a fatal aneurysm. Within a week, he would fall comatose and die.

Bill Jr. felt cheated and wore the unfairness around like a uniform. After all, he had lost a man who seemed to do only great things in his professional and personal lives. A man whose image would push Bill, even long after he'd earned honorary and academic recognition, become the University of Missouri's youngest-ever curator and achieved every imaginable corporate accolade. A man whose image pushes Bill Jr. today.

If this drive, this unending need to excel, had not been completely inside him before, it was there now—and thriving. By his sophomore year, Thompson was elected ATO fraternity president, a feat that friends still marvel at now as some-

thing that just doesn't happen, something about as likely as an engineering major being chosen to lead the Homecoming steering committee—which he also did. In planning that Homecoming, he met Jean Madden, BS '50, MA '51, who was then director of the MU Alumni Association and who soon became a mentor and father figure. When Thompson considered quitting school to be with his mother and brothers Terry and Don in St. Louis, Madden encouraged him to stay in school and graduate instead. When Thompson needed gear for a ski trip, Madden lent it. Within two years, Madden trusted the youngster so completely that he sent him on the road alone across Missouri and even to San Francisco and Washington, D.C., to recruit members for the alumni association. Their friendship was the linchpin during that rough patch of Thompson's life.

In time, Thompson accepted his father's death. He resolved that not even a control nut could have all the answers. But there was no stopping the drive—that V6 under the shirt that zoomed him around campus as, among other things, the 1966 Missouri Students Association presidential candidate for Entente, the political coalition of his own creation. His campaign style went like this: A smile that popped up naturally. Attentive eyes, because he really did care. Intelligent questions that showed listeners he was present and engaged. "Just like his dad," friends who knew them both would say.

After Entente upset the established Alliance party, Thompson's only wish was that his dad could've been there to see it.

In 1968, the drive pushed Thompson and his new bride, high school sweetheart Nancy Beckeman, HE '67, out of



Midwestern comfort for Cambridge, Mass. Thompson plunged into two years of graduate studies at Harvard Business School alongside much older and more experienced VPs and entrepreneurs. Business, it was decided, would get the drive.

Back home in St. Louis, Bill searched for his place, working several years in management consulting and securities sales as well as serving four months active duty as an ROTC-commissioned Army officer.

Then in 1975 he got on as a nobody at Salomon Brothers. Fixed income and equity securities became his focus; time and again the drive and its offshoots, talent and leadership, were recognized and promoted.

Finally Thompson found himself in that lonely New York conference room in 1981. "I could've said no," he says, "and just had my happy life in Chicago."

So why, then, did Thompson tell the suits "Yes sir" and pack his bags for San Francisco? The initial answers are as varied in business as California gold: There is no such thing as standing still ... If you're not moving forward, you're moving back ... If you know you can do it, you'll regret not doing it ... Pretty soon they stop asking ...

Bill says they decided that, even though it's best not to make big decisions during long-distance calls with a worried spouse battling a flooded basement, "At the end of the day, the decision was still pretty clear."

The decision was even clearer nine years later when Thompson—who had become regional partner of the consolidated offices of San Francisco and Los Angeles—sat at a family dinner with Nancy and the kids, pitching, to mixed

reviews, a leap to Tokyo to become chairman of Salomon Brothers Asia. "This was a chance," he'd explain later, as if the need was allowed to speak briefly on its own behalf, "for me to prove my value at a

**IF YOU'RE NOT MOVING FORWARD,
YOU'RE MOVING BACK ... IF YOU
KNOW YOU CAN DO IT, YOU'LL
REGRET NOT DOING IT ... PRETTY
SOON THEY STOP ASKING ...**

very senior level of the firm." For two years, he looked over 1,200 employees in offices from Sydney to Singapore.

Then in 1993, shortly after returning to California, Thompson became CEO of Pacific Investment Management Co. (PIMCO) in Newport Beach, Calif. The company absorbed the ambition of its leader, leaping in just six years from 125 employees and \$41 billion in assets under management to 600 employees and \$200 billion. New offices sprouted, and the company's reputation as the world's leading fixed income investment manager grew further. Soon 43 of the country's Fortune 100 corporations were turning to PIMCO. And in November of 1999, the German insurer Allianz acquired 70 percent ownership of PIMCO for \$3.3 billion, making it the industry's largest transaction ever. Thompson's smile landed in *Business Week*.

Add to all this Thompson's generous give-back to Ol' Mizzou's College of Engineering for a professorship in information technology, and it doesn't sound excessive when ATO brother Jack Reis,

AB '66, gushes, "I'd put Bill up there with Sam Walton and any of the others. This guy is as talented as anybody we've ever had come through the University."

Yet—valid business reasons aside—there's still the question: Why wasn't Chicago enough? Clearly it wasn't the money. So why did Thompson keep going? What, at the end of the day, does he need?

"I guess there may be a bit of a hidden thing here," he finally confides. "I always felt I had something to prove, though I don't know how or to whom. I lost my dad when I was pretty young, and he was a leader, he was really looked up to by all sorts of people in the community. I'll never forget at the funeral that a restaurant valet who used to park his car came to show respect. I guess there's always been something in me that wanted to prove that I could live up to that. You know, I wanted people to look up to me, too. And I've worked to prove some things to myself, too. Maybe everybody who leads has a little bit of that desire."

For world-beaters like Thompson, an anxious soul is not a hindrance; it's a copilot.

Now, at the end of the day, Thompson stands between the Pacific Ocean and his house on Laguna Beach. He's come to perform an act that, despite being president of the homeowners' association, he was warned he couldn't do without majority approval of the neighborhood.

He wanted to celebrate the new year, though, and then it hit him: You don't take a vote. You just do it.

So he lights the fuse on a bottle rocket. It rises quickly from the ground and peaks out high. The CEO looks up, and for a moment the California sky is alive. 🌟

FROM THE DIRECTOR

DEAR ALUMNI, This past year has been one of the greatest in MU Alumni Association history. We have grown into a solid, nationally recognized organization. The volunteer leaders who connect our 34,000 members and more than 200,000 alumni through our network are stronger than ever.



The association and our student board received two Circle of Excellence Awards from the Council for the Advancement and Support of Education, one for Homecoming and one for Tiger Walk, which welcomes freshmen.

The association is the main conduit for providing alumni with opportunities to interact with MU. Some 85,000 alumni and friends attended 480 events hosted by the association and its chapters.

Reflecting our primary mission to serve and support the University, the association helped sponsor Marching Mizzou's appearance at the Bush inauguration, and provided funding for University Libraries and faculty research.

A special thanks to President Dee Esry for the leadership she has provided. She and her husband, Irvin, spent much of the past year in Columbia, and we appreciate their support. We also thank our members for their continued support and invite all of our 200,000 alumni to connect with their alma mater through the MU Alumni Association.

Sincerely,

J. Todd Coleman, Executive Director
MU Alumni Association

VIRTUAL MIZZOU

MORE THAN HALF OF THE U.S. ADULT population (104 million) used the Internet last year, according to the Pew Internet & American Life Project, and at least 20,000 of them have been visiting MUAA's own web site, www.mizzou.com. That's the average number of monthly visits, anyway. It's easy to see why. "The web site is designed to help alumni stay connected to campus and each other," says Todd McCubbin, assistant executive director of alumni relations. "The alumni community provides most of the content—it's an easy way to find out what's happening and stay in touch."

Here's a sample of what surfers can find and do on the site:

- Chapter home pages: Information about how to join alumni in your area for chapter events and general Mizzou camaraderie. Check out chapter home pages like the South Carolina Spirit Chapter's site for campus memories, local and campus photographs and a few bars of "Fight, Tiger."

- Update your information: Moving across the country or across town? You can update your address online.

- MUAA membership: You can join the association or renew your membership online, and save yourself the cost of the stamp. Last year, 900 of you did so.

- Event registration: Make your reservations and even pay in advance with a credit card for MUAA and chapter events.

- MIZZOU magazine online: Get your fix of MIZZOU magazine online. Portions of the periodical are just a click away.

- Mizzou.com's exclusive services for MUAA members help keep alumni connected. Members may register online to have access to the following services available to members only:

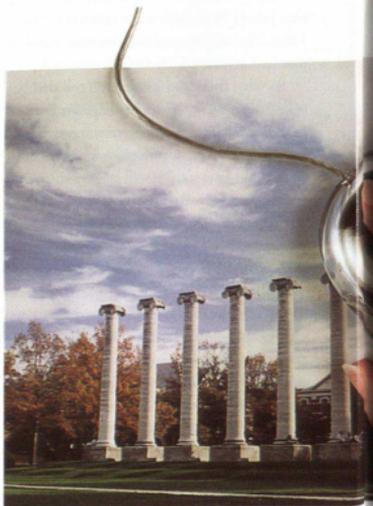
- Online directory: Find your long-lost roommate or your study partner from Math 10. Members can search the directory by person's last name, location or class year.

- Mizzou online mentoring: Sign up to become a mentor for a current MU student. Using your profile, we'll match you with a student who's studying in your field.

- Free Mizzou e-mail address: Show your Tiger spirit every time you send electronic communication. When you sign up, you'll receive a web-based e-mail address, yourname@mizzou.com.

- Mizzou postcards: Send online postcards featuring images such as the Columns, Jesse Hall and Memorial Union.

- Alumni business cards: Bring your



business or offer your services to fellow alumni.

- Online class notes: Read more alumni updates and submit your own.

- Discount program: View the entire list of discounts available to MUA A members.

Coming soon, those who are registered will receive an online MUA A newsletter, with stories about the Mizzou community.

With a click of a mouse, it's easy to connect to campus and other alumni. Visit the MU Alumni Association's web site at www.mizzou.com to find information on local alumni chapters and events. A members-only section offers an online directory, class notes and free e-mail addresses.

PHOTO BY ROB HILL



FOR MEMBERS ONLY

FOOTBALL DISCOUNT

MAKE PLANS NOW TO CHEER THE TIGERS in their first season under Coach Gary Pinkel. MU Alumni Association members may purchase half-price tickets to two games. Discounted prices are \$14 for the Southwest Texas game on Sept. 8 and \$16 for the Baylor game on Nov. 10. To order tickets at these special prices, call (573) 882-0745 and mention this offer.

TRUE TIGERS

STUDENT MEMBERS OF THE MU Alumni Association have a new name, True Tigers. Watch for True Tiger updates in MIZZOU and in MUA A mailings.



SAVE AT THESE PARKS

THE MUA A IS PLEASED TO OFFER DISCOUNTED tickets to theme parks in Missouri. MUA A members are eligible to purchase discounted tickets to Six Flags/Hurricane Harbor, Worlds of Fun/Oceans of Fun, Silver Dollar City and White Water. For more information, or to purchase tickets, call 1-800-372-6822.

TRACK THE TAIL

CONGRATULATIONS TO THESE WINNERS who found Truman's tail on Page 54 of the Spring issue: Rhonda Breedlove, BSN '88, of Wichita, Kan.; William Chambault, MA '53, of West Caldwell, N.J.; J.E. Keith, AB '43, of Holiday Island, Ark.; and Kimberly Speight, MA '99, of Woodland Hills, Calif.

When you find Truman's missing tail in this issue of MIZZOU, mail or e-

mail us the message "I found Truman's tail on Page ____" to Truman's Tail, 123 Reynolds Alumni Center, Columbia, MO 65211 or muaa@mizzou.com. Be sure to include your name, address and student ID number/class years. Please submit only one entry per issue. We'll conduct a random drawing from all the entries we receive before July 6 for a gift membership, MU logo merchandise, game tickets and more.

MIZZOU ONLINE

ARE YOU A REGISTERED USER OF THE MUA A web site? If not, go to www.mizzou.com and click on first-time user. Registered MUA A members have access to an online directory, Mizzou postcards, class notes, free e-mail, a listing of member discounts and more.

SPIRIT OF MIZZOU

MEMBERS OF THE MU ALUMNI Association receive the *Spirit of Mizzou* semiannually. *Spirit of Mizzou* is a members-only publication filled with benefits for members, messages from campus, trivia, frequently asked questions and more. Look for the next *Spirit of Mizzou* this fall.

MEMBERSHIP UPDATE

MEMBERSHIP STANDS AT 33,800. Thanks for your support of the MU Alumni Association and its programs through your membership.

HOW TO JOIN

MEMBERSHIP IN THE MU ALUMNI Association is available to alumni, students, faculty, staff, parents, friends and any MU enthusiast. Call 1-800-372-MUA A today.

ALUMNI CONNECTION

JUNE

- 9 Southwest Missouri Chapter picnic, Carthage Park
- 10 Callaway County Chapter student welcome and send-off picnic
- 19 Tourin' Tigers Voyage of the Goddess (French and Italian Rivieras)
- 22 Boone County Chapter golf tournament, A.L. Gustin Golf Course
- 24 Washington, D.C., Chapter picnic, Golf Town, Fort McNair

JULY

- 6 Tourin' Tigers Treasures of the Seine
- 8 Tourin' Tigers The Danube River
- 11 Kansas City Chapter scholarship reception, Carriage Club
- 15 Veterinary Medicine Alumni Organization reception, American Veterinary Medical Association conference, Boston
- 21 St. Louis Chapter Roarin' Reunion, Grant's Farm

AUGUST

- 5 Tourin' Tigers Cruise the Face of Europe
- 20 Tourin' Tigers Alumni College in Provence
- 23 Alumni Scholars pizza party, Reynolds Alumni Center
- 24 Kansas City Chapter picnic and auction, Longview Lake
- 30 Cole County Chapter barbecue, Memorial Park
- 31 Tourin' Tigers Ireland (St. Louis)

SEPTEMBER

- 9 Tourin' Tigers China/Yangtze River
- 11 Tourin' Tigers Trans Canada Rail Odyssey
- 28 Leaders Banquet, awards program and Volunteer Leadership Conference



PHOTO COURTESY OF JILL WALDRUP

Thirty MU alumni, staff and friends took part in the MU Alumni Association/Jefferson Club golf tournament at the Foothills Golf Club in Phoenix on Feb. 2. That evening, 78 people attended a reception featuring three Mizzou coaching legends, Dan Devine, Al Onofrio and Norm Stewart. Visiting at the reception are, from left, Laura Hememway, Educ '77; Virginia Stewart, Arts '56; Norm Stewart, BS Ed '56, M Ed '60; Jill Waldrop, AB '60, and Dan Devine.

CHAPTER NEWS

ENGINEERS TEE OFF

ENGINEERING ALUMNI WILL HIT THE LINKS with students, faculty, staff and potential employers of engineering graduates at the Engineering Alumni Organization's seventh annual golf tournament Sept. 30 at A.L. Gustin Golf Course. The entry fee is \$65 for all except current MU engineering students, who may play for free. Registration includes green fees, a shared cart, tee favors, lunch and prizes.

Tee and green sponsorships at \$100 each are needed. Last year's tournament raised \$3,600 for the MU Engineering Alumni Scholarship Fund. For information, contact tournament chairman Larry Frevert, BS CIE '70, at (816) 353-7529 or e-mail larry_frevert@kcmo.org.

CALIFORNIA GOLFIN'

FOOTBALL COACH GARY PINKEL DISPLAYED his golfing skills at a March 12 tournament coordinated by the San Diego and LA/Orange County chapters. After an afternoon of golf, Pinkel was the featured



Student members of the MU Alumni Association, called True Tigers, cheered for Mizzou to upset the KU basketball team for a second time during the season at a March 4 watch party in Memorial Union's Jesse Wrench Auditorium. Unfortunately, the Jayhawks prevailed on their home court, winning 75-59. Approximately 50 True Tigers attended the watch party.

speaker at a banquet at Temecula Creek Inn. About 75 people attended the event.

MU MINGLES WITH KU

MEMBERS OF THE SAN ANTONIO CHAPTER invited KU alumni to join them at a March 4 basketball watch party. Although MU lost the game, the local MU alumni claimed another victory when KU alumni presented them with a golf tournament trophy from an earlier MU-KU outing. Another golf tournament is being planned for summer. For information, contact Ginny Glass, BJ '68, San Antonio Chapter president, at (210) 698-5598.

BATS CRACK IN ROCKIES

THE ROCKY MOUNTAIN TIGERS CHAPTER will be in the stands at Coors Field June 9 to cheer for the St. Louis Cardinals when they take on the Colorado Rockies.



PHOTO BY STEVE MORAN

AWARDS HONOR SERVICE

THE MU ALUMNI ASSOCIATION AND THE University presented the 2001 Geyer Awards for Public Service to Bekki Cook, AB '72, JD '75, Missouri's former secretary of state, and Al Hahn, BS Ag, DVM '58, MU political action committee founder and chair. The alumni association's Legislative Information Network Committee presents the awards annually to one state-elected official and one citizen who exemplify the dedication and spirit of Henry Geyer, a former state representative who, believing education was the key to progress and prosperity, sponsored the original legislation to establish the University of Missouri in 1839.

One of Cook's highest priorities as the state's highest election official was to increase voter participation and information. She demonstrated particular commitment to promoting voter registration among MU students.

When she was appointed as secretary of state in 1994, Cook had never run for political office and had not sought the appointment. Two years later she was elected to the office in her own right. Since leaving the secretary of state's office this year, Cook and her family have

moved back to Cape Girardeau, Mo., but they remain active in MU law school activities. Cook currently serves on the Law Library committee, and is also a member of the Jefferson Club and the Law Society.

Hahn was recognized for his many contributions to MU's legislative advocacy efforts during the past 20 years. He is a professor emeritus of veterinary medicine and surgery, adjunct professor of computer science and computer engineering, and adjunct professor of health management and informatics.

In the early 1980s, Hahn helped form the Higher Education Rescue Operation, commonly known as HERO, a grass-roots organization that helped save the University from more budget cuts. In 1988, HERO transformed into a not-for-profit political action committee known as MUPAC. Hahn has been either chair or co-chair of MUPAC since it was formed, and he led efforts through the 1990s to raise funds to donate to candidates for state office who were supportive of higher education.

TAILGATE AT MICHIGAN STATE

GOING TO THE MICHIGAN STATE GAME ON Sept. 15? Join other Mizzou fans at a pregame tailgate. For details, go to www.mizzou.com or call 1-800-372-MUAA.

The MU Alumni Association will continue its tradition of hosting Tiger Tailgates before all Mizzou football games

MISSION STATEMENT

The MU Alumni Association proudly supports the best interests and traditions of Missouri's flagship university and its alumni worldwide. Lifelong relationships are the foundation of our support. The relationships are enhanced through advocacy, communication and volunteerism.

this fall, both at home and on the road. A new feature this season will be special member benefits offered at each tailgate. For details on Tiger Tailgates or lodging for away games, call 1-800-372-MUAA or e-mail muaa@mizzou.com.

2001 Football Schedule

Sept. 1 Bowling Green
Sept. 8 Southwest Texas
Sept. 15 at Michigan State
Sept. 29 Nebraska
Oct. 6 at Oklahoma State
Oct. 13 Iowa State
Oct. 20 at Kansas
Oct. 27 Texas
Nov. 3 at Colorado
Nov. 10 Baylor
Nov. 17 at Kansas State

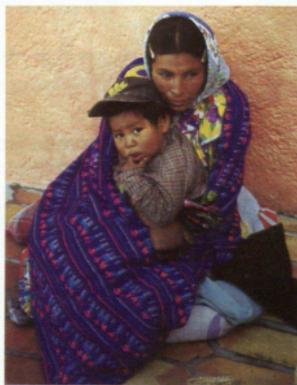


PHOTO COURTESY OF SUSAN WERRICK

While visiting the Copper Canyon in Mexico, a group of 'fourin' Tigers encountered this Tarahumara Indian woman and her son, who was wearing a Mizzou cap. They spoke little English, so the origins of the cap are unknown. The MU travelers were delighted to share their discovery with some KU alumni in the tour group.

C L A S S N O T E S

THE TWENTIES AND THIRTIES

•**Dorothy Sappington Holsinger**, BS Ed '26, M Ed '61, of Columbia celebrated her 95th birthday.

•**Merle "Doug" Werner**, BJ '34, of Falls Church, Va., celebrated his 88th

birthday and a 50th wedding anniversary with wife Dorothy.

•**Allan Purdy**, BS Ag '38, MA '39, of Columbia was re-elected treasurer of the Missouri Higher Education Loan Authority.

PERHAPS PHYSICIANS CAN HEAL THEMSELVES AFTER ALL. **JOHN CARRIER**, BS MED '38, REPORTS THAT AT AGE 86 HE ONLY TAKES ONE VITAMIN A DAY.

THE FORTIES

Joe Eckard, BS BA '40, of Rogers, Ark., is a retired architectural hardware consultant and a retired field artillery colonel.

•**Billie Nelson Milne**, BS Ed '41, and husband •**Dale Milne**, BS Ag '42, of Westminster, Colo., retired from their printing business.

•**William Bookman**, BJ '44, of White Plains, N.Y., celebrated his 10th anniversary writing the newspaper column *55-Plus*.

•**Vivian Woodward Shepard**, BS Ed '46, and husband •**Russell Shepard** of Columbia celebrated their 50th wedding anniversary.

•**Ben Zinser**, BJ '47, of Long Beach, Calif., retired as medical-science editor and medical columnist of the *Press-Telegram*.

•**Patricia Craft Tyler**, BS Ed '48, of Waukesha, Wis., wrote a poem, "Urban Cowboy," for the Frontier Days rodeo in Cheyenne, Wyo.

•**Charles "Ben" Hall**, BS BA '49, of Palm Springs, Calif., retired from Pacific Cast Products Inc.

•**Sabra Tull Meyer**, AB '49, MA '79, MFA '82, of Columbia completed a bronze bust of Norm Stewart that was commissioned by former players and coaches. She also completed a bas-relief plaque of Audrey Walton for the Audrey J. Walton Track and Field Stadium.

•**M. Pinson Neal Jr.**, AB '49, BS Med '51, of Richmond, Va., received the American Board of Radiology's Distinguished Service Award in recognition of volunteer service.

•**Leland Tribble**, BS Ag '49, MS '50,

MIZZOU DAY



AT THE BALL GAME

SPONSORED BY THE MU ALUMNI ASSOCIATION

For information call:
Matt Poling 314-425-0699



Saturday, August 4

7:10 p.m. at Busch Stadium

Cardinals vs. MARLINS™

Purchase \$19 Terrace Reserved Seat for only \$14

Mail order form with payment to: Matt Poling,
St. Louis Cardinals, 250 Stadium Plaza, St. Louis, MO 63102

ORDER FORM

Check here if you are an MU Alumni Association member

Name _____

Address _____

Daytime Phone _____

of tickets _____ x \$14 ea. = \$ _____ + \$2 handling = \$ _____

Method of payment: MasterCard VISA American Express
 Check or money order enclosed

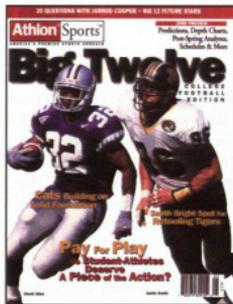
Credit card number _____ exp. date _____

Signature _____



Offer not valid with any other discount or promotion. For office use only #894861

Can't Get Enough Big 12 Football?



Get Your Big 12 **FIX**
With Athlon® Sports™ Year 2001
Football Preview!

End Zone to End Zone Team Coverage.

Complete Schedules. Cutting Edge Features. Adrenaline Pumping Photos.
Predictions. Action. Informative. Detailed. Respected. Athlon Sports!

And if you have the desire for the same powerful, hard-hitting coverage across the nation, Athlon Sports has your FIX. You can select Annuals for every major college conference and Pro Football. Complete, of course. Athlon Sports. America's Premiere Annuals for more than 30 years!

Special Savings when you order multiple magazines!

**Order all Seven College Conferences, National College and Pro Football Edition
and receive the collectors' slipcase FREE!!**

SAVE TIME ORDER ONLINE: WWW.ATHLONSPORTS.COM/ORDER/



All prices listed below are for U.S. customers and include shipping and handling charges (Canadian Shipments Please Add \$4.95 to Order, All Other International Shipments Please Add \$12.95 to Order.) All annuals will be available for shipment **June 15, 2001**. Please allow 2-4 weeks for delivery. (01 0g 12)

Name _____

Address _____

(We cannot deliver to a P.O. Box.)

City _____ State _____ Zip _____

Phone () _____

Method of Payment Visa _____ MC _____ Check _____

Acct. Number _____ Exp. Date _____

Signature _____ Order Total: _____

Send order to:

Athlon Sports Communications, Inc.

Attn: Mail Orders

220 25th Ave. North Suite 200

Nashville, TN 37203

Online Order: www.athlonsports.com/order/

Please send me the following annuals:

Big 12

- Nebraska Texas/Texas A&M
 Kansas St./Mizzou Oklahoma/Okla. St.

OTHER CONFERENCES

- ACC Big Ten
 Pac-10 EASTERN VERSION
 SEC WESTERN VERSION

NATIONAL COLLEGE

PRO

Athlon Combination Packages

- Any Single Annual - \$7.99
 Any 2 Annuals - \$13.99
 Any 3 Annuals - \$19.99
 Any 4 Annuals - \$25.99
 All nine with free slipcase! - \$49.99

C L A S S N O T E S

PhD '56, of Lubbock, Texas, received the Outstanding Achievement in Grain Sorghum Utilization Award from the National Grain Sorghum Producers.

THE FIFTIES

George Stemmler Jr., BJ '50, received the Carl Schurz Heritage Award for service as founding director of the German American Heritage Society in St. Louis.

Harlan Abbey, BJ '52, of Buffalo, N.Y., writes a weekly newspaper column on horse racing. He is managing partner of Team Williamsville Racing LLP.

David Aldag, BS ME '54, of Wichita, Kan., built a two-seater RV-6A airplane.

Dona Black Cool, BS Ed '55, of Columbia retired as director of development at Columbia (Mo.) College and now

is a substitute teacher.

Robert Pope, BS Ag, DVM '55, lives in New Braunfels, Texas, with wife Betty. He is retired from the U.S. Air Force and the Texas Department of Health.

HERE'S A TOAST TO THE PUCHTA

FAMILY. DAD RANDOLPH, AB '50, JD

'55, SON TIMOTHY, BHS '81, AND

DAUGHTER-IN-LAW VICKI WON THE 2000

GOVERNOR'S CUP FOR THE BEST WINE

IN MISSOURI, A 1997 NORTON FROM

ADAM PUCHTA WINERY IN HERMANN.

David De Pew, BJ '56, of Washington, Mo., is included in the 2001 edition of Marquis' *Who's Who in America*. Since retiring, he does consulting for area marketing agencies and has

traveled extensively with his wife, Joyce.

Jim Albright, BJ '57, is chair of the journalism department at the University of North Texas in Denton.

L. Dale Hagerman, BS Ag '57, MS '66, of Warrensburg, Mo., retired in September after more than 34 years with University Extension. He was a regional farm management specialist.

William Nichols, BS EE '57, of St. Augustine, Fla., retired from AT&T and a position with the federal government.

David Metcalfe, BS '58, MS '61, of Cape Girardeau, Mo., retired as laboratory director with the Lincoln Health Center and instructor in the medical field.

Donald Northington, M Ed '58, EDD '65, retired as executive vice president of the Washington (Mo.) Area Chamber of Commerce.

Ruth Ann Jennings Marlay, BS Ed '59, retired from teaching at the Chillicothe (Mo.) Correction Center. Her husband, **Leman Marlay**, BS Ed '65, retired from teaching at Chillicothe Junior High School.

THE SIXTIES

John Crane, AB, BS Ed '60, is a professor of English at ULACIT, a private university in San José, Costa Rica.

David Poole, BS BA '60, of Overland Park, Kan., is vice president of consulting services for Right Management Consultants.

Diane Berry O'Hagan, AB '61, MA '66, retired from Columbia (Mo.) College, where she taught and was director of alumni relations.

Jack Bender Jr., MA '62, of Terlton, Okla., is drawing the comic strip *Alley Oop*, created by alumnus Vincent Hamlin in 1933. It appears in 700 newspapers.

Wayne Cox, BS IE '63, MS '64, of La Cygne, Kan., retired as company restructuring director of Colgate-Palmolive after 32 years of service.

Richard James, BS BA '63, of



*The Beauty of Oak
for the Price of Pine*



GASTINEAU
Log Homes

Visit our model
on I-70 at Exit 144
(14 miles east of Columbia)

800-654-9253

www.oakloghome.com

C L A S S N O T E S

Marina del Ray, Calif., retired as president and owner of D.O.M. Corp., a direct marketing firm, after 30 years of service.

•**John Buessler**, MS '65, celebrated the grand opening of the John A. Buessler Eye Clinic in Lubbock, Texas.

•**Leonard Komen**, AB '65, JD '70, of Chesterfield, Mo., is named in the 2001 edition of *Who's Who in America*. He is included as an investigator in the book *History of St. Louis Gangsters*.

THE SWING RIDERS SHOW, A WILD WEST MUSICAL COMEDY, FEATURES THE BLAZING FIDDLE AND STORYTELLING TALENTS OF JAMES "DOC" BLAKELY, MS '62, PHD '64. HE PRODUCES THE SHOW WITH SON MIKE.

•**Louetta Schnakenberg Kullmann**, BS Ed '65, of Lincoln, Mo., retired after 35 years in education. She taught home economics and was a counselor.

•**Georganna Curtright Carter**, BS Ed '66, retired from the Washington (Mo.) School District after 34 years in education.

•**T. Alan Russell**, BS BA '66, of Paris, Ill., was awarded an honorary doctorate

in social sciences from the Universidad Francisco Marroquin in Guatemala City.

•**Ronald Dodd**, BS PA '68, is regional vice president for State Farm Insurance Cos. in Austin, Texas.

•**Larry Moore**, MA '68, was honored as Dream Maker of the Year by the Dream Factory of Greater Kansas City.

•**Joy Williams Baer Peek**, BS MT '68, of Columbia retired as manager of the microbiology department at Boyce and Bynum Pathology Laboratories after nearly 33 years of service.

•**Norm Ryan**, BS Ed '68, of Florissant, Mo., is the community service coordinator for the Hazelwood School District.

•**Lawrence Heitmeier**, BS Ag '69, MS '73, of Tallahassee, Fla., received the 2000 Administrator of the Year Award from the Leon County board of county commissioners. He is the county extension director for the University of Florida.

•**Lowell Newsom**, BS Ag '69, of Creve Coeur, Mo., was named director of development for the educational foundation of Alpha Gamma Rho fraternity.

•**Charlotte Rancilio**, BJ '69, of St. Louis started Communications Rx, a public relations and marketing firm.

THE SEVENTIES

•**Nancy Rich Gordon**, BS Ed '71, received the Robin Bush Award for volunteer work benefiting children. Gordon is co-chairman of the capital campaign for Texas Children's Hospital in Houston.

•**Jack Pitzer**, MA '71, PhD '82, of Alexandria, Va., serves on the board of examiners for the Universal Public Purchasing Certification Council.

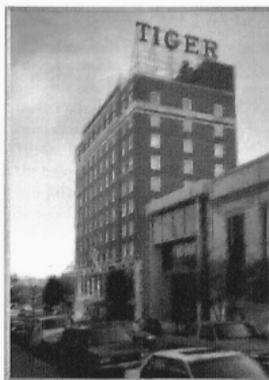
•**Reed Detring**, AB '72, MA '73, of Jamestown, Tenn., is superintendent of Big South Fork National River and Recreation Area in Tennessee and Kentucky.

MICHAEL PEAK, AB '72, OF KANSAS CITY, MO., PROUDLY SENT SON JEFFERSON TO MU IN FALL 2000. HE'S THE FIFTH GENERATION TO ATTEND.

•**Dwain Akins**, AB '73, JD '76, accepted a position with GE Financial Assurance in Richmond, Va.

•**Mary Berhorst**, BSN '75, of Linn, Mo., received the seventh district Missouri Nurses Association Special Achievement in Nursing Award. She works at St. Mary's Health Center.

•**Don Corrigan**, MA '75, a professor



Once a Tiger, Always a Tiger... Why Not Retire In Style?



TIGER COLUMNS
A Community for Seniors

Enjoy a healthy, active lifestyle in this elegant, grand atmosphere.

- 3 Freshly Prepared Meals Daily
- 24-hour Non-Medical Support Staff
- Full-Service Beauty Salon
- Studio and One-Bedroom Suites

Ask for your 5 percent MU affiliation discount.

"Located on the Historic Avenue of the Columns"

23 South Eighth Street • Downtown Columbia

573-875-8888 or toll free 888-875-8222

www.caravita.com

Vasey Academic Academy



For more information about the Vasey Academic Academy or to recommend an undecided freshman or sophomore, please call Clarence B. Wine Sr. at 573-882-7073.

—Taking the Classroom into the Business World

FAST-FOOD LEADER POSES TRIPLE THREAT

YOU DON'T KNOW DAVID NOVAK, BJ '74, but he knows more about your eating habits than your mother does.

Novak is chief executive of Tricon, the second largest global retailer, which comprises fast-food brands KFC, Pizza Hut and Taco Bell. This fast-food veteran guided Pizza Hut while it repositioned itself as a family restaurant, and he helped KFC (formerly Kentucky Fried Chicken) expand its offerings beyond chicken in a box. KFC and Pizza Hut have done extremely well under Novak, expanding to as many as 400 locations in China and throughout Asia. Worldwide, Tricon operates about 30,000 restaurants staffed by half a million people.

For starters, Novak emphasizes cleanliness, courtesy and customer service—Restaurant Basics 101. In the United States, Novak's strategy includes multi-branding, the practice of linking brands. In Tricon's case, multi-branding means housing all three restaurants under one roof, especially near interstate highways and other high-traffic areas. When a family walks into a multibranded facility, Novak is betting the whole gang finds something to like.

That goodwill, however, is increasingly excluding Taco Bell, which has been in a revenue slide since the late 1990s. Taco Bell's president—and even the beloved Chihuahua—were dismissed in a July 2000 shake up. Then, in September, Taco Bell took a hit when



David Novak came up through the advertising ranks to become CEO of Tricon, the second largest global retailer.

StarLink, a genetically modified corn, found its way onto grocery-store shelves in Kraft taco shells sold under the Taco Bell name.

Novak's not worried. "Taco Bell has the most distinctive taste and best value in the [Mexican fast-food] category," he says. "We have to reinforce that value, and drive it home by making sure our customers are happy every single day. If we drive sales through customer mania, we bring profit to the bottom line."

Customer mania has certainly reinvigorated Pizza Hut. In 1999, focus groups of teen-agers described the once-dominant chain's restaurants as "dark" and "unappealing," and its pizza as "uninspired." Novak hired Michael Rawlings, a former ad executive like himself, to turn Pizza Hut around. Rawlings—with Novak's blessing—renovated restaurants, updated Pizza

Hut's logo and used irreverent advertising to attract the teen market, including splashing the logo on a Russian rocket. Novak also approved a series of brash, costly ads with celebrities like Donald Trump and Spike Lee promoting the Big New Yorker pizza.

It worked. Pizza Hut is now the strongest of the three brands, having recorded 10 straight quarters of growth.

More important, Novak is widely credited with speeding the integration of three huge, disparate fast-food brands into one cohesive company. The three companies continue to carve out separate target populations, niches and identities—contrast a KFC ad with a Pizza Hut ad, for example—because Novak's management style encourages the three individual company leaders to lead.

Just one year after graduating from the School of Journalism's advertising sequence, Novak landed a copywriter position with a Washington, D.C., ad agency. By the mid-1980s he'd moved up to become executive vice president for Tracey-Locke/BBDO, a Dallas ad firm whose accounts included Frito-Lay and PepsiCo. The vice president of Frito-Lay recommended the young ad exec for the top marketing slot at Pizza Hut, which was then under PepsiCo's wing.

Novak soon earned a promotion to CEO of KFC, then became CEO of Pizza Hut, too. When PepsiCo decided Pizza Hut, Taco Bell and KFC weren't part of its core business and spun them off, Novak spun with them and assumed formal control of Tricon on Jan. 1, 2000.

—Neal Fandek

of journalism at Webster University in St. Louis, was selected College Newspaper Adviser of the Year 2000.

•**W. Dudley McCarter**, JD '75, of Creve Coeur, Mo., is included in the 2001-

02 edition of *Best Lawyers in America*.

Richard Woods, JD '75, of Leawood, Kan., joined the law firm of Kirkland & Woods PC.

Janet Faith Guthrie, BS Ed '76, of

Nevada, Mo., received the 2000 Teacher of the Year Award. She is a science teacher with Nevada R-5 School District.

•**Paul Kitzke**, MA '76, of Arlington, Va., is the editorial director and a princi-

FOOD SCIENTIST TRACKS FOOD-BORNE KILLERS

PEGGY FOEGEDING ENDED UP AT THE White House in a grand room with a microphone in front of her, answering questions that staffers whispered to members of Congress. It was a food-safety hearing in 1995, a full 21 years after stumbling into an MU food-science professor's office looking for advisement. In addition to her work as a food-science professor at North Carolina State, Foegeding had spent the past four years as co-chair of an 18-person task force on food safety.

From the very beginning, "task" seemed to be an appropriate term. As the group began working on the national report in 1990, here's what Foegeding, BS Ag '77, saw: On one side, the industry folks were making sure the report wouldn't lead to any business shut-downs. On the other extreme, a pair of consumer activists fought for the shopper's right to know about potentially disease-carrying foods. In between, there were academics and feds.

But Foegeding couldn't actually see the other members. The team negotiated the report via 18-person conference calls stretching from Washington state to Washington, D.C. Eighteen voices splitting one hair after another: Shouldn't that "should" be a "could"? Imagine writing for 17 editors. No wonder the 87-page report, "Foodborne Pathogens, Risks and Consequences," was four years in the making.

pal in Restore Media LLC, a publisher and trade show operator specializing in restoration and renovation.

•**Jerry Stiefeman**, BS BA '76, of San Antonio is president of SWL Inc., a material handling distribution company.

Having all those voices paid off, though. "For all of them to agree," says Foegeding, "makes it a very powerful report in the eyes of legislators. It brings a lot of credibility."

The four-year debate was good for timing, too. The report hit the presses as troublesome *E. coli* was invading ground beef and apple cider. Policy-makers found answers in the report, which was soon the most requested publication in the history of the Council for Agricultural Science and Technology (CAST). It was even used when Congress prepared a 1995 farm bill, and Foegeding wound up at the White House.

With the report finished, Foegeding figured she could relax. But no. America was starting to look at food safety. CAST wanted a follow-up report, so, it was back to conference calls and the "could's" vs. "should's." In 1998, the task force finished "Review of Recommendations." Based on the group's last report and the credibility of CAST, the release made its premiere at a White House press conference. And in 1999, Foegeding was elected a fellow in

•**Patricia Schell Lawrence**, BS Ed '77, M Ed '82, was a Teacher of the Year finalist for Jefferson City, Mo., for 1999-2000. She teaches at West School.

•**Jim Leinkuhler**, BJ '77, of Newport Coast, Calif., is president of

the Institute of Food Technologists.

She now consults for industries and publishes writings on food safety. Foegeding is most interested in how to educate the public. "Every Thanksgiving we do stories on how to cook your turkey," she says. "Still, every year, people don't cook their turkey long enough." Now she understands why: Communication isn't as easy as it should be (or should that be "could"?). — *Shawn Donnelly*

Progressive Produce Corp. in Los Angeles.

•**Mary Lynn Turner Martin**, AB '78, of McLean, Va., was certified as a professional in human resources. She is an associate director of the American Press Institute.

•**Orlo Shroyer**, EdSp '78, EdD '87,



PHOTO COURTESY OF PEGGY FOEGEDING

Peggy Foegeding examines pathogenic bacteria on petri dishes. In two national food-safety reports, she helped create something rare on Capitol Hill: trust.

C L A S S N O T E S

of Jefferson City, Mo., was named deputy commissioner of the Missouri Department of Elementary and Secondary Education.

•**Kathryn Bakich**, AB '79, MA '82, JD '85, and husband Joshua Silver of Bethesda, Md., announce the birth of Michelle Elizabeth on March 17, 2000.

•**William Banks**, MD '79, of St. Louis was elected to the editorial board of *Journal of Pharmacology and Experimental Therapeutics*. He lectured at medical schools in Japan in December.

•**Melissa Ford**, AB, AB '79, is press attaché at the U.S. Consulate in Rio de Janeiro, Brazil.

•**Kimberly French**, BJ '79, of Middleboro, Mass., wrote "Meat Eater," listed as a Notable Essay of 1999 in *Best American Essays 2000*.

THE EIGHTIES

•**Lucy Donley Kirby**, BS Ed '80, retired from teaching at Fulton (Mo.) Public Schools and is a full-time mother.

•**Dan Nelson**, AB '80, JD '83, is a member with the law firm Lathrop & Gage LLC in Springfield, Mo.

•**James "Phil" Oliver**, AB '80, of Nashville, Tenn., wrote a book, *William James's "Springs of Delight": The Return to Life*, published by Vanderbilt University Press.

•**Clifford Schiappa**, BJ '80, is assistant bureau chief with The Associated Press in Kansas City, Mo.

•**Chris Beckner**, AB '81, and wife Sandra of Snellville, Ga., announce the birth of Katherine Olivia on Jan. 6, 1998.

•**Col. Stephen Brietzke**, MD '81, of Derwood, Md., was promoted to associate

professor in the Department of Medicine at the Uniformed Services University of the Health Sciences.

•**William Davis**, BSF '81, of Tomball, Texas, works for Halliburton Energy Services as service coordinator for the Real Time Operations Service Center.

•**Kent Erhardt**, BS Ag '81, and wife Kelley of St. Charles, Mo., announce the birth of Mason William on Jan. 2.

TIGER PRIDE ROARS WITH A 1969 GTO OWNED BY MARTIN KANNE, MD '81. HIS LICENSE PLATE? TGR GTO.

•**Janice Hughes**, BJ '81, and husband Jay Milender of Foxboro, Mass., announce the birth of Kendal Leigh on Aug. 30.

•**Cary Jones**, BS BA '81, BS Acc '87, was admitted as a partner with Baird,

BLACK BUSINESS STUDENT ASSOCIATION

TODAY'S BUSINESSES

are looking for minority candidates with leadership and team abilities. As a member and president of BBSA, I was able to obtain both. I especially enjoyed visits by our company sponsors. It was an opportunity for me to learn from and network with potential employers. As I speak to current members, it's important for me to offer my experiences and advice just as those before me were able to provide. I encourage each student to take an active role in their future—BBSA is an excellent way to start!

—**Shawn Mullins**, Human Resources Assistant, Illinois Office, State Farm Insurance Companies



MU'S COLLEGE OF BUSINESS has provided me the opportunity to get the best undergraduate education possible. As a member of BBSA, I learned to work efficiently with other students and to maintain teamwork as well as a good work environment within the organization.

In addition, my summer internship provided many challenging experiences. The strong analytical, problem-solving and verbal/written communication skills have helped me during my first year as an MBA student. Thank you, BBSA!

—**William Hopson**, MBA Student



GIVING BACK
CORPORATE SPONSORS: AMERICAN FAMILY INSURANCE | BOONE COUNTY NATIONAL BANK | COMMERCE BANK | ELLI LILLY AND COMPANY | ENTERPRISE RENT-A-CAR | EDWARD JONES | FAMOUS-BARR | FEDERAL RESERVE BANK OF KANSAS CITY | HALLMARK CARDS INC. | JC PENNEY CO. | KOHL'S | MERRILL LYNCH | PFIZER | PROCTER & GAMBLE | ROCHE LABORATORIES INC. | SHELTER INSURANCE | THE SHERWIN-WILLIAMS COMPANY | STATE FARM INSURANCE COMPANIES | TAP PHARMACEUTICAL PRODUCTS INC. | UNION PLANTERS BANK OF COLUMBIA
FOR MORE INFORMATION ABOUT BBSA, CALL FACULTY ADVISER CLARENCE WINE AT 573-882-7073.

C L A S S N O T E S

Kurtz & Dobson, a certified public accounting firm in Springfield, Mo.

- **Tom Oliva**, BS PA '81, of Olympia, Wash., celebrated five years as enterprise coordinator for Washington State Parks.

- **Patti Platt Hamilton**, BHS '83, and husband Brian of Dallas announce the birth of Brenna Kaye in October.

- **Sheryl Crow**, BS Ed '84, of Los Angeles received a Grammy in 2001 for best female rock album, *There Goes the Neighborhood*.

- **Michael Coit**, BJ '85, is a general assignment reporter for *The Press Democrat* in Santa Rosa, Calif.

- **Kathy Holt Cruise**, BSN '86, and husband • **Kevin Cruise**, BS ME '86, of Lexington, Ky., announce the birth of Clayton Joseph on July 6.

- **Frank Kling**, BS BA '86, of St. Louis is senior vice president of Lockton Cos., a risk-management consulting firm.

- **Amy Owens**, BJ '86, is assistant managing editor of *Thoroughbred Times* in Lexington, Ky.

- **Debbie Meyer O'Brien**, BS EE '87, and husband Kevin of Richardson, Texas, announce the birth of Maverick James on Dec. 29.

- **Rebecca Ruegg St. Clair**, BS Ag '87, and husband Doug of Suwanee, Ga., announce the birth of Henry Louis on Feb. 13, 2000.

- **Steve Vincent**, BS Ag '87, and wife Suzanne of Memphis, Tenn., announce the birth of Molly Elizabeth on Sept. 25.

- **Rebecca Ralls Blair**, AB '88, is advertising display account executive at *The St. Louis Business Journal*.

- **Dave Lengyel**, MBA '88, is the executive director of NASA's Aerospace Safety Advisory Panel in Washington, D.C.

- **James Shugart**, BS HE '88, and wife Annie of Kansas City, Mo., announce the birth of Sophia Marie on Aug. 1.

- **Paul Steele III**, BS ChE '88, directs process engineering at Conoco's Lake Charles (La.) petroleum refinery.

- **Janell Hudson Lobdell**, AB '89, and husband William of Kirkwood, Mo., announce the birth of Ethan Hudson on July 11.

- **Jeff Montgomery**, BS Ed '89, and wife Lisa of Webb City, Mo., announce the birth of Bethany Ann on Feb. 28, 2000.

- **Elizabeth Ronsick**, BJ '89, is regional manager of training and development with Ogilvy & Mather Asia/Pacific in Hong Kong.

- **Amy Miyat Rowland**, BSN '89, and husband Tim of Overland Park, Kan., announce the birth of Devin Michael on Sept. 30.

- **Patti Tranchilla Selm**, BS BA '89, and husband Tom of Manchester, Mo., announce the birth of Blake Thomas on July 6.

THE NINETIES

- **Terri Weeks Stone**, BSN '91, earned a postmaster's family nurse practitioner degree from East Tennessee State University. She and husband **Fredrick Stone**, Med Res '93, live in Columbia.

- **Stacy Duckworth Enderle**, BS BA '92, MBA '94, MHA '94, and husband Jeff of Boca Raton, Fla., announce the birth of Victoria Lauren on April 8, 2000.

- **Chris Fink**, BS '92, JD '96, and wife • **Gretchen Everett Fink**, BSN '92, of Cameron, Mo., announce the birth of Grace Bailey on April 17, 2000.

- **Kelly Toefer Thompson**, AB '92, and husband **Paul Thompson**, AB '92, JD '95, of Springfield, Ill., announce the birth of Sage Gerald on July 4, 2000.

- **Julie Jorgensen Buchholz**, MA '93, and husband Michael of White

A ROARING REUNION

ST. LOUIS ALUMNI REUNION

JULY 21, 2001 | GRANT'S FARM

With Honorary Chair Corby Jones

HOSTED BY THE ST. LOUIS ALUMNI CHAPTER
FEATURING

Outdoor dinner and beverages, Mizzou style

Live music by Rhythm Rockers

Silent auction

Scholarship and alumni awards

Tickets:
\$30 for MU Association members
\$35 for nonmembers

Reserved tables are available; see
contact information at right.

Order tickets online at www.mizzou.com or
call 314/962-2477.

For information contact Rachel Greene at
314/645-7749; e-mail rgrmu97@hotmail.com
or Misty Jackson at 314/420-9256; e-mail
mistyjackson@msn.com

A WORK IN PROGRESS

AFTER THE LOS ANGELES CLIPPERS upset the Sacramento Kings last spring, former Missouri Assistant Coach John Hammond talked quietly and privately to former Missouri star Keyon Dooling. The two huddled in a narrow hallway leading to the exit from the Clippers' locker room.

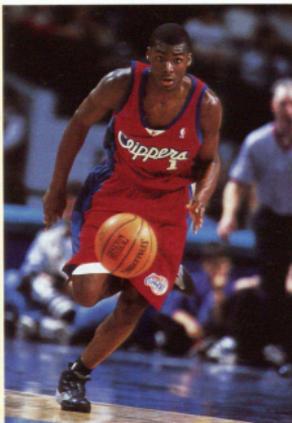
"I told him I thought tonight he played more like himself. . .," says Hammond, now an assistant coach with the Clippers. "It's like he's been thinking too much. . . . Keyon for the most part has good habits, and if he just reacts to those, he'll be fine."

Dooling, Ag '00, had just scored seven points in 15 minutes against Sacramento, close to his average (16 minutes, 5.7 points) three quarters of the way through the season. The numbers are not bad for a rookie reserve. But while playing limited minutes behind starting point guard Jeff McGinnis, Dooling not only started to think too much but developed a hitch in his shooting form. "I have to be a threat shooting the basketball.," Dooling told the *Los Angeles Times*. "So every day after practice, I shoot as many shots as I can."

Dooling also says he fights fatigue playing the 82-game NBA schedule, almost three times as long as the college season.

The adjustments provided a major learning experience for Dooling. The work-in-progress was just 20 years old after playing only two seasons at Missouri when he was picked 10th in the first round of the 2000 NBA draft. Orlando selected him and then traded him to the Clippers.

Being taken near the top of the draft convinced the 6-foot-5-inch Dooling that leaving school early was the right decision.



© NBA PHOTOS

Keyon Dooling was a star at Mizzou before being taken 10th in the first round of the NBA draft by the Los Angeles Clippers in 2000.

"In one second, my whole life changed from struggling to being well off. . . .," says Dooling, who signed a three-year contract and bought his parents a condominium. "When you achieve a goal that cannot only change your life, but [the lives of] people you love, that's special."

Dooling says he's also OK with being traded to the Clippers, who almost yearly finish far down in the NBA. "I'm doing something I love, and I'm getting paid nicely," Dooling says. "So anywhere in the NBA [would be all right]."

"I have a lot of time," he adds. "I just need experience."

Clippers Coach Alvin Gentry agrees. "You can see he's going to be a very good NBA point guard," says Gentry, noting Dooling's size and explosiveness driving to the basket. "But we have to be patient." — *Gary Libman*

Plains, N.Y., announce the birth of Brendan in April 2000.

•**Richard Heend**, BJ '93, and wife •**Sarah Dunehew Heend**, AB, AB '94, of St. Louis announce the birth of Calvin Peter on Sept. 11, 1999.

•**Sarah Madden**, BJ '93, JD '96, of Moberly, Mo., is chief of staff and attorney for Speaker Pro Tem Mark Abel of the Missouri House of Representatives.

Kathi Egan Oster, BS Acc '93, and husband **James Oster**, BS Acc '93, of Oak Grove, Mo., announce the birth of Brian Lewis on Oct. 22.

•**Jill Layton Pfaff**, BS BA '93, and husband •**Justin Pfaff**, BS '94, of Kansas City, Mo., announce the birth of Marguerite Maxine on Oct. 17.

•**Kara Kimbel Rohr**, BS HES '93, and husband Dennis of Columbia

Shakespeare's Pizza

**Now Available:
Mail Order Service to
the Lower 48**



Contact kurt@shakespeares.com for details
(or call 573-449-2454)

www.shakespeares.com
Have you had a piece...today?

Missouri Tigers Play Here!

**www.
kfru.com**

Listen to Tiger Sports
from anywhere in the
world. Tune into
Newstalk 1400 KFRU at
www.kfru.com.

KFRU provides more
Tiger Sports Information
than any other source ...
live broadcasts of the
games, analysis from the
experts and interviews
with the coaches.

NEWS TALK 1400/AM
KFRU
HOME OF THE TIGERS 

C L A S S N O T E S

announce the birth of Mason on June 29, 2000.

•**Sara Dowell**, BS '95, MS '97, of Hampton, Va., is civilian recreation director for the *USS Dwight D. Eisenhower*.

•**Julia Sommer Grus**, AB '95, MPA '99, JD '00, of Columbia is a staff attorney with the Missouri Senate. Husband **Terrence Grus**, BS Ed '95, is an academic adviser with the MU Graduate School.

•**Gary Tinsley Jr.**, BS BA '96, is a loan officer at Merchants and Farmers Bank in Columbia.

•**Wendy Taparanskas**, PhD '97, is associate commissioner of life and health insurance at Maryland Insurance Administration in Baltimore.

•**Katherine Dillinger**, BJ '99, is a copy editor at the *Austin* (Texas) *American-Statesman*.

•**Daniel Gordon**, BJ '99, is a copy editor at the *St. Petersburg* (Fla.) *Times*.

FACULTY DEATHS

•**Walter Keller**, AB '25, MA '26, PhD '33, professor emeritus of geology, March 23 at age 101 in Rolla, Mo.

•**Mary McClelland Lago**, MA '65, PhD '69, professor emerita of English, Feb. 13 at age 81 in Columbia.

•**Victor Sheldon**, BS Ag '43, MA '48, PhD '50, former assistant professor of agronomy, Nov. 18 at age 79 in Macomb, Ill.

DEATHS

•**Marjorie Looney Ferguson**, AB '21, of Prairie Village, Kan., Jan. 30 at age 101. A member of Delta Gamma, she was a volunteer in many organizations.

•**Daisy Sweeney Hills**, BS Ed '24, of

START THE NIGHT With Your Eyes Wide Open



MU In The Evening

Earn your Bachelor of General Studies degree from the
MU College of Arts & Science during expanded evening hours.

Business • Communication • Information Technology • Humanities
www.MUdirect.missouri.edu • 1-800-545-2604 • (573) 882-3598

C L A S S N O T E S

Manhattan, Kan., Dec. 19 at age 98. She was a teacher and counselor.

Russell Raber, Ag '26, of Holden, Mo., Dec. 20 at age 94. He was past president of the Johnson County Farm Bureau.

Lloyd "Tommy" Wilson, BS BA '27, of Louisburg, Kan., Oct. 21 at age 97. He was a banker.

Virgil Burk, BS Ag '29, of Lee's Summit, Mo., Dec. 14 at age 96. He worked in Extension.

Marie Willis, BS PA '30, of Scottsdale, Ariz., Dec. 9 at age 91.

Simon Hochberger, BJ '33, MA '35, of Deerfield Beach, Fla., Sept. 11 at age 88. He was chair of journalism and mass communication at the University of Miami.

Lafe Allen, BJ '34, AB '47, MA '47, of Falls Church, Va., Dec. 14 at age 86. He worked for the U.S. Information Agency.

Woodrow "Iron Man" Hatfield, BS Ed '34, MA '39, of Webster Groves, Mo., Dec. 28 at age 87. A member of the MU football, basketball, and track and field teams, he was a high school coach and athletic administrator.

James Hanson, BJ '35, of St. Louis Jan. 15 at age 86. He founded the public relations firm Hanson and Associates.

Mary Owsley Hogenauer, AB '35, of Kennett Square, Penn., Aug. 17 at age 86. She was a member of Kappa Kappa Gamma.

Richard Erickson, JD '36, of Kansas City, Mo., Feb. 5 at age 87. He practiced law and was involved in politics.

William "Wayne" Hanley, BJ '36, of West Wareham, Mass., Feb. 10 at age 85. He wrote a nature column.

Robert Lewin, BS BA '38, of Longboat Key, Fla., Aug. 7 at age 84. He was a member of Zeta Beta Tau.

M. Charles McCarthy, JD '39, of North Platte, Neb., Sept. 18 at age 86. He was a special agent for the FBI.

Warren Orr, BS Ed '39, of Denver Oct. 10 at age 86. A member of Phi Delta

Theta, he worked for Mountain Bell.

Joseph Woodleif, Arts '39, of Louisville, Ky., Aug. 11 at age 80. He was president of Anaconda Aluminum Co.

Mabel "Sally" Sharp Haas, BS Ed '40, of Malden, Mo., Feb. 12 at age

83. A member of Alpha Chi Omega, she was a homemaker.

Lucille Harrison Hall, BS Ed '40, of Scottsdale, Ariz., Oct. 21 at age 84.

Benjamin Barns, BJ '41, of Lenexa, Kan., Dec. 15 at age 81. A member of

IT'S A
**GREAT
TIME**
TO BE A 

To Order Tickets:

1-800-CAT PAWS
or 884-PAWS
(In Columbia)

Accessible seating is available at all Missouri home football games.



MUTIGERS.COM

Mail order form to

Mizzou Athletic Group
Sales Office
P.O. Box 677
Columbia, MO 65205-0677



2001 Mizzou Football FOOTBALL TICKET ORDER FORM

Name _____

Street _____

City/State/Zip _____

Telephone Day _____

Evening _____

SEASON TICKETS

	NO. OF TICKETS	TICKET PRICE	AMOUNT
General Public		\$168	
Faculty & Staff		\$147	
South Endzone Special		\$115	
Junior Tiger (North Hill)		\$48	

SINGLE HOME GAME TICKETS

Sept. 1 Bowling Green		\$28	
Sept. 8 Southwest Texas St.		\$28	
Sept. 29 Nebraska		\$39	
Oct. 13 Iowa St. - Homecoming		\$32	
Oct. 27 Texas		\$32	
Nov. 10 Baylor		\$32	
2001 Football Media Guide (available in August)		\$12	
Handling charge			\$5

Payment _____

TOTAL _____

____ Make CHECKS payable to the University of Missouri-Columbia

____ VISA, MASTERCARD or DISCOVER CARD orders only:

VISA, Mastercard or Discover Card Number _____

Expiration Date _____ Signature _____

Payment must accompany order.

The Mike Alden Show

www.kfru.com



Mike Alden, MU Athletic Director

Get the inside story on Missouri Tiger Sports. Listen to The Mike Alden Show from anywhere in the world on **Newstalk 1400 KFRU**, Mondays at 6 pm CDT.

NEWSTALK 1400/AM
KFRU
 HOME OF THE TIGERS

You Want
 to Talk Tigers?
www.kfru.com

Join **KFRU's** Sports Open Line every Sunday at 11 am CDT.

Let your voice be heard from anywhere in the world on **Newstalk 1400 KFRU**.

Listen on the web at www.kfru.com. Then join in by calling toll free 800-229-KFRU.

NEWSTALK 1400/AM
KFRU
 HOME OF THE TIGERS

C L A S S N O T E S

Beta Theta Pi, he was past manager of the Better Business Bureau of Omaha, Neb.

John Clough, AB '41, BS Med '43, of Las Cruces, N.M., Jan. 9 at age 81. He was a surgeon.

Col. William Harvey Jr., BS BA '42, of Austin, Texas, Feb. 8 at age 82. A forward for the Tiger basketball team, he had a prominent military career.

Jerome Seidel, BS BA '42, of Columbia Nov. 9 at age 82.

Jonan Haskell, MA '43, of Burlington, Iowa, Dec. 22 at age 87. She was a community college educator.

Cleo Carson Meals, Arts '43, of Woodland Hills, Calif., Sept. 17 at age 83.

James Farrell, BS Ag '44, DVM '50, of Boonville, Mo., Jan. 22 at age 80. A member of Alpha Gamma Sigma, he was a veterinarian.

Alberta Lampe Caquelard, BS HE '45, of Kansas City, Mo., Dec. 15 at age 77. She was a registered dietician.

David Barry, AB '46, of Fond Du Lac, Wis., May 28, 2000, at age 84. He was a recreation director.

George Brock, M Ed '46, of Topeka, Kan., Jan. 1 at age 92. He was a teacher, coach and school administrator.

Thomas Westpheling, BS Ag '46, of Plano, Texas, Dec. 6 at age 80. He sold commercial greenhouses.

W. Ernest Christen, JD '47, of Lee's Summit, Mo., Dec. 18 at age 77. A mem-

ber of Sigma Nu, he practiced law.

Roy Kent, BS BA '47, of Mexico, Mo., Dec. 30 at age 78. A member of Beta Theta Pi, he was a real estate developer.

Imogene Rector Rouse, BJ '47, of Stockbridge, Mass., Dec. 25 at age 78. She was a fashion editor.

Sara Sussman Thomas, BS Ed '48, of San Diego May 4, 2000, at age 73.

Thomas Esteppe, Educ '49, of Sturgeon, Mo., July 31, 2000, at age 86.

James Krone, BS Ag '49, M Ed '56, of Westphalia, Mo., June 15, 2000, at age 79. He was a farmer and a teacher.

Jesse Page, AB '49, BS Med '51, of Sikeston, Mo., Dec. 11 at age 71. He practiced medicine.

Clarence "Salty" Daniel, AB '50, of Jefferson City, Mo., May 5, 2000, at age 77. He worked for the Missouri Department of Conservation.

Marjorie Hurst Logan, AB '50, of Overland Park, Kan., Feb. 7 at age 71. A member of Delta Delta Delta, she was a homemaker.

Elmo Poole, AB '50, of Elmhurst, Ill., Jan. 21 at age 76. He was director of the Chicago Passport Office.

Winifred Jenkins Spradling, AB '50, of Shawnee Mission, Kan., Dec. 14 at age 71. A member of Kappa Kappa Gamma, she retired from UMB Bank.

Bernhard Arnoldi, BS BA '51, of Overland Park, Kan., Feb. 13 at age 75.

EXPLORE YOUR CAMPUS BOOKSTORE

Pride, Spirit, Tradition.
 Find it and more at Mizzou's Official Bookstore.

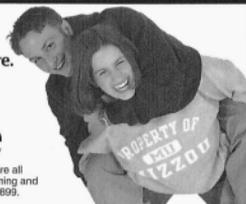
Come explore the largest Mizzou clothing and gift sections anywhere! In person or online we have what you need.

University Bookstore

Mail Level
 Brady Commons
 1-800-827-8447



A University owned and operated bookstore where all profits go toward MU student services, programming and facilities. Serving the campus community since 1899.



Shop 24/7 online at: www.mubookstore.com

Planning a BIG EVENT?

WEDDING INVITATIONS



- Bridal Accessories
- Engagement
- Bridal Shower
- Rehearsal Dinner
- Casual Wedding

GRADUATION ANNOUNCEMENTS



- Graduation
- Casual Graduation
- Graduation Accessories

BIRTH ANNOUNCEMENTS



- Baby Shower
- Baptism
- Casual Baby
- Baby Accessories



Visit www.invites4u.cceasy.com

Carlson Craft® is the largest custom printer in the US.

**CUSTOMIZE
YOUR ANNOUNCEMENTS AND INVITATIONS FOR
"THOSE SPECIAL MOMENTS IN YOUR LIFE."**

- See your invitation on-screen before you order.
- Lettering is thermographic raised letter printing.
- Text available in English or many other languages.
- Full line of Greeting Cards, Special Occasion Invitations, Business Products, and Office Products.

www.invites4u.cceasy.com

Secure Sockets Layer (SSL)
Visa, Mastercard, Discover, American Express

Call the Hotline for more information

1-800-691-5585

Most orders shipped in 5-7 business days Direct To You.

TIGER TEAM STORES

TO BETTER
SERVE OUR CUSTOMERS,
THE STADIUM LOCATION IS CLOSED
FOR STORE EXPANSION.
WATCH FOR AN
AUGUST REOPENING!



You can still visit us in the Team Store located inside the West Entrance of the Hearnest Center.

He worked for Farmers Insurance Group.

Henry Ridenhour, BS BA '51, of Chesterfield, Mo., Nov. 23 at age 73.

Thomas Wegeng, BS ME '51, of Naples, Fla., Sept. 10 at age 72. He was an engineer.

Lynn Ewing Jr., AB '52, JD '54, of Nevada, Mo., Feb. 17 at age 70. A member of Sigma Nu, he practiced law.

John Baumstark, MA '53, PhD '57, of Omaha, Neb., Nov. 28 at age 72. He was a biochemist and a professor emeritus at Creighton University Medical School.

Faye Cates McCluskey, BS Ed '53, of Richmond, Mo., Dec. 11 at age 89. She was a teacher.

John Spaugh, BS BA '54, of Overland Park, Kan., Nov. 22 at age 78. A member of Sigma Chi, he was an insurance agent.

Johnny Thurmon Jr., BS Ag, DVM '53, of Eolia, Mo., Jan. 19, 2000, at age 73. He was a veterinarian.

Kathryn Nelson Allen, BS Ed '55, of Kansas City, Mo., Feb. 13 at age 67. A member of Kappa Kappa Gamma, she was co-owner of an insurance agency.

Gardella Johnson Poindexter, M Ed '55, of Prairie Home, Mo., Dec. 16 at age 96. She was a teacher and counselor.

Richard Blake, BS Ed '56, M Ed '60, EDD '66, of Omaha, Neb., Sept. 10 at age 66. He was a professor of counselor education at the University of Nebraska-Omaha.

Jane Capers Campbell, BJ '56, of Helena, Mont., Jan. 21 at age 66. A member of Pi Beta Phi, she retired as executive director of the Montana Society of CPAs.

Gerald Swarhout, BS BA '56, of Virginia Beach, Va., Feb. 5 at age 66. He retired from the Navy and was an aviation maintenance duty officer.

Thomas Hanrahan, BS BA '57, of Kansas City, Mo., Feb. 5 at age 64. He worked in the food-service industry.

James Shipley, BS Ed '58, M Ed '64, of Woodstock, Ill., Dec. 23 at age 67. He was a member of the Illinois Athletic Directors Hall of Fame.

CLASSIFIEDS

ATTRACTIONS

HISTORIC ROCHEPORT - Gourmet dining, shopping, bed & breakfasts, Katy Trail. Minutes from Columbia. www.rocheport.com.

BED AND BREAKFAST



Historic Rocheport—10 minutes from Columbia
Named one of USA's top 10 romantic inns!

Reservations 573-698-2022 Gift Certificates
www.schoolhousebandb.com

YATES HOUSE Bed & Breakfast in Historic Rocheport, 10 minutes from Columbia. Beautiful rooms, all private baths, gourmet breakfast. On the KATY Trail. (573) 698-2129. www.yateshouse.com

VACATION RENTALS

FRANCE WINE COUNTRY luxury house surrounded by vineyards. All amenities. (510) 655-6444. www.herve.com/eurson

BOOKS

EXPLORE MISSOURI - *The Complete Katy Trail Guidebook*, fifth edition, *Exploring Missouri Wine Country*, *Show Me Mountain Biking*, *The Complete Guide to Missouri's Bed & Breakfasts...* and more. \$18.15 each. 1-800-576-7322. Pebble Publishing, P.O. Box 2, Rocheport, MO 65279. www.pebblepublishing.com

EMPLOYMENT

EVERY SIX SECONDS someone turns 50. Employment opportunities for older job seekers. A rich candidate pool for savvy employers. We have a unique service for you. www.fiftysomethingjobs.com

FOR SALE




!!!WOW!!!

Sand etched black granite plaques and clocks. Detailed with Gold Lithochrome for authentic MU colors. Ideal for graduation or home and office decor. These items are hand crafted and certain to become collectable. Give us a call.

Contact: Custom Grafix Design, Inc.
POB 336 - Lexington, MO 64067
Ph# 1-800-611-6640

MIZZOU

CLASSIFIED ADVERTISING

LINE ADS: \$4.20 per word, 10-word minimum. Phone numbers, including area code, count as one word. The first two or three words will be capitalized; boldface is not available. Three- or four-issue contracts reduce the per-word rate to \$3.95.

ONE-TWELFTH PAGE DISPLAY ADS (one column wide by 2-3/16" high): \$350 per ad.

PUBLISHING SCHEDULE:

Issue Date	Space Reservation	Materials Due	Publication Date
Fall '01	June 29	July 10	Aug. 30

Mail to: MIZZOU Classified Advertising
407 Reynolds Alumni & Visitor Center
Columbia, MO 65211
E-mail: mizzou@mizzouri.edu
Fax: (573) 882-7290

PAYMENT MUST ACCOMPANY ORDER.
If you have any questions, please call Classified Advertising at (573) 882-7358.

MISSOURI PATIO UMBRELLAS

Bright and colorful with university colors and logos. Perfect for tailgating, home, beach or business. Quality construction with warranty. Two piece pole assembly fits in the trunk of most autos. Four sizes to choose from.



Officially licensed product. Call for free brochure.
1-800-688-4611

C L A S S N O T E S

Omar "Bruce" Dickerson, AB '59, MD '62, of New Canaan, Conn., Aug. 28 at age 64. He was executive director of Health Direct Corp.

Joyce Abendshien Roth, BS Ed '59, of Centralia, Mo., Nov. 7 at age 63.

Courtney "Corky" Larson Jr., BS Ag '60, of Arlington, Texas, Sept. 13 at age 65. He worked for Texaco as a marketing representative.

Terry Cain, BS Ed '61, M Ed '62, of Auxvasse, Mo., Nov. 11 at age 65. He was a teacher and administrator.

Catherine Boedeker Winfrey, BSN '63, of Prescott Valley, Ariz., Aug. 18 at age 84.

Verle Spellman, BS Ed '64, of Maple Glen, Pa., Jan. 10 at age 57. He was project manager for Unisys Corp.

Leland Gerhart, BS BA '69, of Overland Park, Kan., Feb. 2 at age 53. He was a businessman.

Barbara Larson Craigmile, Grad '76, of Columbia Feb. 9 at age 70. She was a teacher.

Russell Helling, BS ChE '77, of Olathe, Kan., Feb. 15 at age 45. He worked at Black and Veatch.

Julia Nouss, BS BA '78, MBA '79, of St. Louis Feb. 9 at age 45.

Michael Artz, BS CIE '79, of Phoenix May 31, 2000, at age 44.

Halbert Jensen, PhD '81, of Ephraim, Utah, March 22, 2000, at age 73. He was a professor emeritus at Snow College.

John Bolts, BS HE '85, of Cordova, Tenn., Jan. 27 at age 38. A member of Delta Tau Delta, he was a salesman for PPG Industries.

WEDDINGS

•**Leon Boothe**, BS Ed '60, MA '62, and Karen Ball of Highland Heights, Ky., Nov. 11, 2000.

•**Bill Pundmann**, BS BA '71, and Irene Fikova of St. Charles, Mo., Dec. 18, 1999.

•**Reed Dimmitt**, DVM '82, and Pamela Bretches of Menlo Park, Calif., Oct. 14.

•**Barbara Hoff**, BHS '83, and **Robert Churchill** of Columbia Feb. 26, 2000.

•**Daniel Harper**, BS BA '90, and Kristy Hessefort of Lee's Summit, Mo., Sept. 1.

•**Mark Jenne**, AB '92, and Helen Bates of Port St. Lucie, Fla., Oct. 28.

•**Michelle LaForge**, BJ '92, and Jamie Chevalier of St. Louis Nov. 11.

•**Teresa Nelson**, BS '92, and Michael Seabrook of Jupiter, Fla., Sept. 2.

•**Mark Henry**, BS HES '93, and Yvonne Raczkowski of Joplin, Mo., Dec. 21.

•**Julie Sowers**, BS BA '93, and **Marcus Bahr**, MS '96, of Maryland Heights, Mo., Aug. 5.

•**Susan Waters**, BS '93, and Jeff Rhode of St. Joseph, Mo., Aug. 26.

•**Barb Craig**, BHS '94, and David Robinson of Kansas City, Mo., Sept. 30.

•**Melanie Epstein**, BJ '94, and Mike O'Donnell of Peoria, Ill., Aug. 10, 2000.

•**Marla Fink**, BS '94, and Timothy Hannigan of Omaha, Neb., Sept. 23.

•**Paul Frank**, AB '94, and Mandi Covert of Chicago July 9.

Kim Proffitt, AB, AB '94, and **Dan Blackburn**, BS '95, of Houstonia, Mo., July 15.

•**Jennifer Johannes**, BS Acc '95, and **Jason Hampton**, BS BA '95, of St. Louis Nov. 25.

•**Janet Stangeland**, BJ '95, and Mark Mathis of Green Bay, Wis., Sept. 3.

Julia Sommer, AB '95, MPA '99, JD '00, and **Terrence Grus**, BS Ed '95, of Columbia Sept. 16.

•**Rachel Davis**, BS Acc '96, M Acc '97, and **Travis McElhany**, BFA '97, of Kansas City, Mo., Oct. 16, 1999.

•**Christopher Swatosh**, JD '96, and Marcella Davenport of Ava, Mo., July 8.

•**Stan Heidmann**, BS HES '97, and Rosemary Greene of Cartersville, Ga., Sept. 30.

•**Julie Kempfe**, BS Acc '97, and Joseph Ravasini of Lee's Summit, Mo., July 8.

•**Chad Wimer**, AB '97, and Jill Appleton of Sedalia, Mo., Oct. 21.

•**Jennifer Bryan**, BJ '98, and Ryan Murphy of Litchfield, Ill., June 10, 2000.

•**Stephanie Rowan**, AB '98, and **Michael Fugate**, BFA '99, of Alexandria, Va., June 19, 1999.

M I Z Z O U A D V E R T I S E R I N D E X

ATHLON SPORTS COMMUNICATIONS, INC.	(615) 327-0747	47
BLACK BUSINESS STUDENT ASSOCIATION	(573) 882-7073	53
CARLSON CRAFT	1-800-691-5585	59
CLINE WOOD AGENCY	(913) 451-3900	63
COMMERCE BANK	(573) 886-5200	C2
CREATIVE TOUCHES	(573) 442-9875	63
GRASTINEAU LOG HOMES	1-800-654-9253	48
GRAHAM CENTER	1-800-970-9977	C3
HENNESSY MUSIC	(573) 445-6111	63
KFRU	1-800-229-KFRU	56, 58
MILLER'S PROFESSIONAL IMAGING	1-800-376-6121	63
MISSOURI PRESS SERVICE	(573) 449-4167	63

MISSOURI SHIRT CO.	1-800-456-4806	63
MU ALUMNI ASSOCIATION	1-800-372-MUAA	54
MU DIRECT	1-800-545-2604	56
MU SPORTS MARKETING/FOOTBALL	1-800-CATPAWS	57
OLD KINDERHOOK	1-888-346-4949	C4
SHAKESPEARE'S PIZZA	(573) 449-2454	55
ST. LOUIS CARDINALS	(314) 425-0699	46
TIGER COLUMNS	(573) 875-8888	49
TIGER TEAM STORES	1-877-TGRS.DEN	60
UNIVERSITY BOOKSTORE	1-800-UBS-TIGR	58
VASEY ACADEMIC ACADEMY	(573) 882-4652	50

MIZZOU

ALUMNI IN BUSINESS

PUTTING YOU IN TOUCH WITH THE BUSINESS SERVICES OF MIZZOU GRADUATES

Free 16-page Missouri Tiger catalog:

EVERYTHING MIZZOU MAIL ORDER CATALOG

for a catalog mailed to you today:
call 1-800-456-4806 or

E-mail name/address to RU4MU2@aol.com



In Columbia?...our downtown MU store has got more cool Tiger Fan stuff than you can swing a dead jayhawk at.

MISSOURI SHIRT CO.

15 S. 9th St * 1/2 block south of Broadway
Hope and Don Henderson mba '69

Coming Next Issue

Watch for these stories in the Fall issue of MIZZOU magazine.

- What do a leaf from a Gutenberg Bible and William Least Heat-Moon's *Blue Highways* have in common? They're among MU's lesser-known treasures.
- Learn a seasoned travel writer's secrets for wonderful (and inexpensive) off-season vacations.
- Read up on great books by alumni writers.
- What's it like to win a prestigious national scholarship? Junior Jessica Jackson is one of 75 Truman Scholars.
- Coach Gary Pinkel leads the charge for the 2001 football Tigers.

CLINE WOOD AGENCY

(913) 451-3900 www.clinewood.com Mike Wood, BS Acc '77

HENNESSY MUSIC

Authorized
Bechstein Dealer



See us for restored
Bechstein and Steinway pianos.

1729 W. Broadway (573) 445-6111
Columbia, Missouri dhenness@aol.com

Sean Hennessy, AB '93

Richard Miller, AB '70

Miller's
PROFESSIONAL IMAGING

For the easiest, most efficient way to advertise in Missouri newspapers, call MISSOURI PRESS SERVICE

located on the Historic Avenue of the Columns

Phone (573) 449-4167

802 Locust Street

Columbia, MO 65201

www.mopress.com

Newspaper
mps
Advertising

Doug Crews, RJ '73 H. Michael Sell, RJ '71

Custom Framed Tiger Prints & Paintings Large Selection

CREATIVE TOUCHES

Don Bristow, BS Ed '72, M Ed '73

Custom Framer

Services by Appointment

573-442-9875 cretouches@aol.com

ALUMNI IN BUSINESS

PUTTING YOU IN TOUCH WITH THE BUSINESS SERVICES OF MIZZOU GRADUATES

Reach 151,039 alumni

\$495 per inch, per year (all four issues)

Advertising Phone: (573) 882-7358

Fax: (573) 882-7290

E-mail: mizzou@missouri.edu

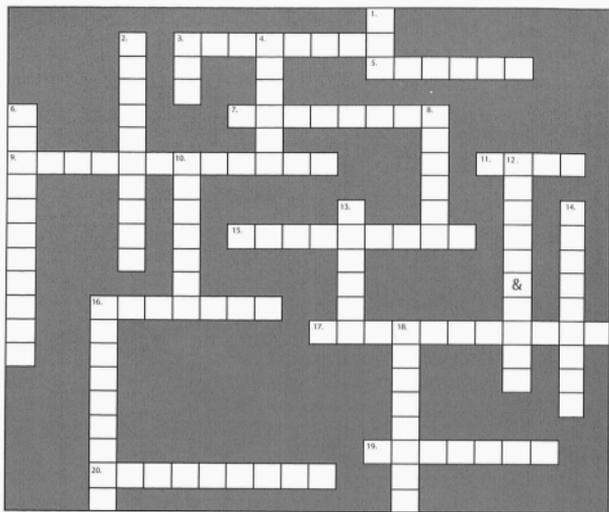
**FOR FALL 2001 ISSUE,
DEADLINE IS JUNE 29, 2001.**

ENTER MIZZOU HISTORY CROSSWORD CONTEST

WITH THIS PUZZLE MIZZOU invites you to test your knowledge of University history and trivia. If you get stumped, some of the answers may be found in these sources: back issues of MIZZOU magazine, and web sites such as www.missouri.edu and www.system.missouri.edu/archives/.

Return completed entries to Crossword Puzzle, MIZZOU magazine, 407 Reynolds Alumni Center, Columbia, MO 65211. Include your name and address. From correct entries received by July 1, we will draw five winners, who will receive MU merchandise. Answers will be posted on www.mizzou.com later this summer. **Hint:** No spaces in answers of more than one word.

Good luck!

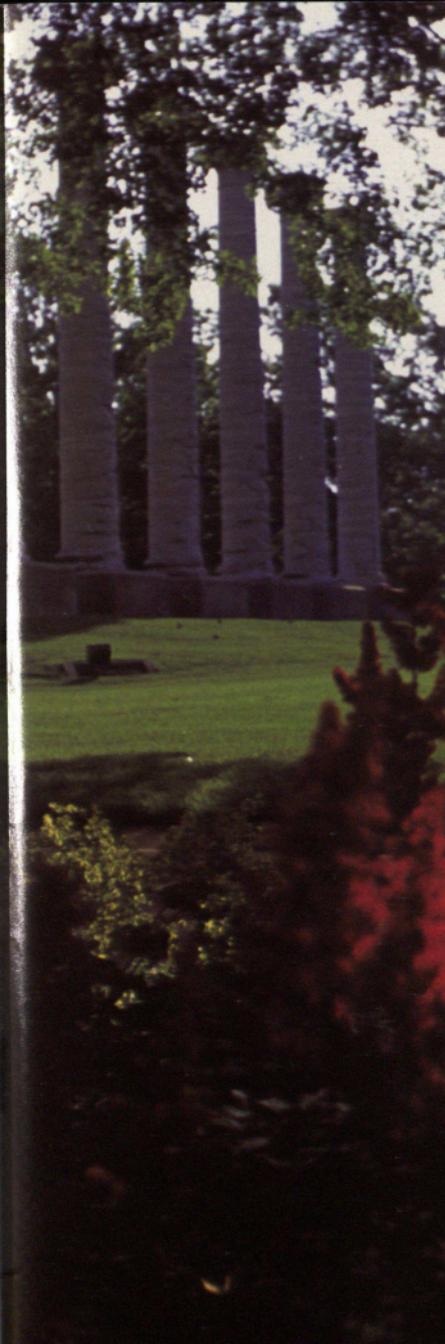


Across:

- Beetle Bailey's favorite campus hangout
- Students and others are unhooded at this spring ceremony
- Oldest academic building
- Site of MU's first Homecoming game
- MU radio station identification
- Erstwhile Academic Hall
- MU students "discovered" this saint was an engineer
- Alma mater
- Soggy south-campus spot for picnics, romance and bivouacs
- Colorful "neighborhood" on Francis Quadrangle

Down:

- Rail line that steered students to campus
- Clark Gable was one famous judge of this beauty contest
- Number of students in MU's first graduating class
- "Centershrib" may have thought the funny mag was a humorless rag
- Temperate Ag Week activity
- First African-American student admitted
- Annual picture-collection manual
- Gaebler's _____ & _____
- Truman's subspecies
- His daughters gifted his gravestone to MU
- Quiet grove near J-School
- MU established this "healthy" school in 1872



If Only We Had Known...

The University of Missouri-Columbia often receives surprise bequests from the estates of alumni and friends. Unfortunately, because these gifts were never revealed to us, we did not have an opportunity to show our appreciation or to say "thank you."

Recently, MU was notified that another bequest had been directed to benefit the campus. Professor Emeritus Raymond Peck and his wife, Vaona, made provisions within their estate plan for a gift of more than \$1 million to benefit cancer research at the MU School of Medicine. In addition, a \$50,000 gift was directed to the College of Arts and Science to establish a fund in Dr. Peck's honor.

According to their nephew, William N. Peck, MU '48, the Pecks met at MU, and the University was a vital part of their lives. Dr. Peck spent more than 40 years with the University, serving in many different roles, including chair of the Department of Geology from 1950-59.

Additionally, Dr. Peck was actively involved with the geology department's Camp Branson as well as graduate and research studies. Mrs. Peck, an accomplished artist, regularly accompanied Dr. Peck to Camp Branson, as she very much enjoyed the outdoors.

The gift comes as a wonderful surprise to the University. Although the Pecks had been loyal supporters of the University, MU was unaware of their estate plans. We were never able to appropriately thank Dr. and Mrs. Peck for this generous gift, nor were they able to see the plans for the use of this gift.

If you have named the University of Missouri-Columbia in your will or estate plan, please let us know so that we might thank you and share with you how the gift will enhance the University's efforts. MU's Legacy Society has been established to recognize alumni and friends who have made provisions for MU in their estate plans, and we would like to include you in this recognition society.

PLEASE CLIP AND RETURN TO:

University of Missouri-Columbia
Graham Center for Gift Planning and Endowments
306 Donald W. Reynolds Alumni and Visitor Center, Columbia, MO 65211

Yes, I've included MU in my estate plan. Please contact me regarding membership in the MU Legacy Society.

I'd like information on how to include MU in my estate plan.

Name

Address

Phone

(573) 882-0272 | (800) 970-9977 | grahamcenter@missouri.edu
<http://givingtomu.missouri.edu/graham.htm>

FITS YOUR LIFESTYLE TO A TEE.



- *Single-Family Patio Homes, Waterfront Town Homes, Marina Cottages, Residences, Estate Villas, Custom Home Sites and Club Cottages.*



- *18-hole Tom Weiskopf Signature Golf Course. Golf and accommodation packages available.*



- *Tennis courts, swimming pool, full-service marina, restaurants, fitness area, golf shop and clubhouse.*

OLD KINDERHOOK



The Lake of the Ozarks' Premiere Golf and Marina Community

3 MILES WEST FROM CAMDENTON ON LAKE RD. 54-80
P.O. BOX 1050 • CAMDENTON, MO 65020 • 573.346.4444 • 1.888.346.4949 • www.oldkinderhook.com

*Some amenities and facilities may be under construction.

Obtain the Property Report required by Federal law and read it before signing anything. No Federal agency has judged the merits or value, if any, of this property.

MIZZOU

MU ALUMNI ASSOCIATION
DONALD W. REYNOLDS ALUMNI AND VISITOR CENTER
COLUMBIA, MO 65211

Non-profit Org.
U.S. Postage
PAID
Permit 272
Burl. VT 05401