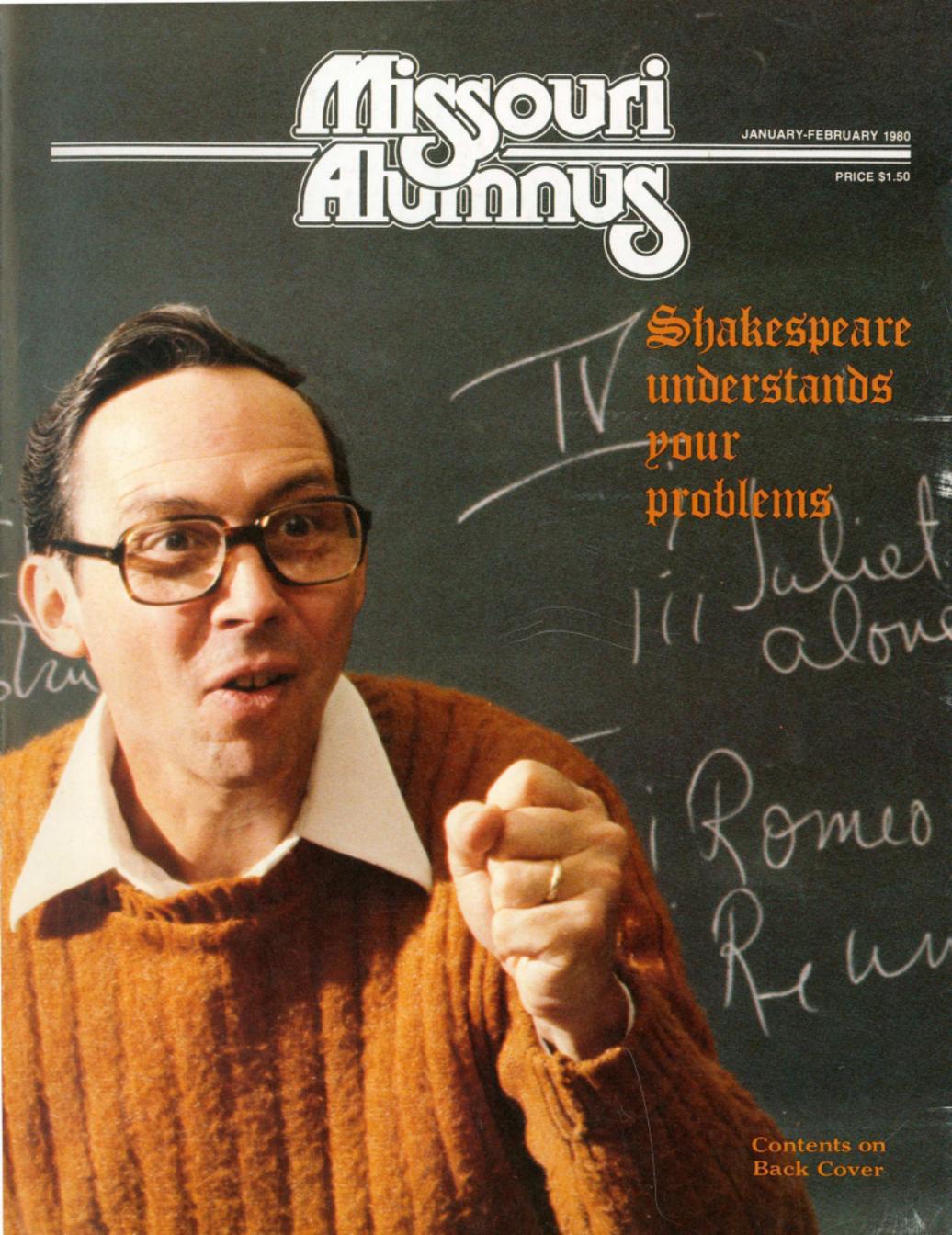


# Missouri Alumnus

JANUARY-FEBRUARY 1980

PRICE \$1.50

A man with dark hair and glasses, wearing a brown cable-knit sweater over a white collared shirt, is pointing his right index finger towards the camera. He has a slightly surprised or emphatic expression. The background is a chalkboard with white chalk writing. The main headline is written in a stylized, orange, serif font. There are also some faint, handwritten notes on the board, including 'Juliet alone' and 'Romeo'.

Shakespeare  
understands  
your  
problems

Contents on  
Back Cover

## Iranians make up just over one percent

of the student population at Mizzou, 258 of 23,545 to be exact. In view of the tenseness and seriousness of the Iranian/hostage situation, the ingredients certainly have been present for violent confrontation on Campus. But that hasn't happened in Columbia. There have been numerous discussions of the issues among Americans and Iranians and one demonstration in support of the hostages (see page 32), but no violence. Chancellor Barbara Uehling said she was "especially proud" of the American students, "who have, for the most part, continued to treat their fellow students from Iran with respect and humaneness."

Commendation also is in order for Mike Lattman, president of the New York City Alumni Chapter. Lattman was called for jury duty and, like any good citizen, reported to court. But an employee in the County Clerk's office offered to get him off for \$200. Adding to his good-citizenship record a step further, Lattman reported the incident. Then, probably above and beyond the call of duty, he agreed to work as an undercover agent. Wired for sound, Lattman met with the employee and made the dollar exchange. Eventually, 15 persons were indicted for bribery.

Meanwhile, back on Campus, alumnae provided another nice touch. Louise Buckner Morgan of Waynesville, Mo.; Jane Giovagnoli Hopper, of Taylorville, Ill.; and Pam Harris Biddle, of Cincinnati led a drive to memorialize their former head resident of women's dormitories, Virginia Evans Kraft, who died last year. The \$500 obtained resulted in the purchase of an antique bowl to be used as a traveling scholarship trophy among the women's residence halls. "Mrs. Kraft was aristocratic, wise and witty," said Mrs. Morgan. "She added elegance to dormitory life, and she encouraged academic success in all the girls." — Steve Shinn

JANUARY-FEBRUARY 1980

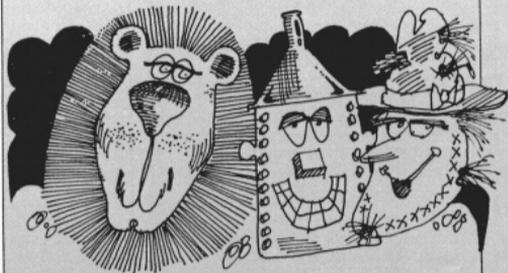
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**Missouri  
Alumnus**

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2 **Missouri  
Alumnus**

# College Town USA



## OZ REVISITED?

Chancellor Barbara Uehling has made significant administrative changes in her first 18 months here, but few of them have aroused more student comment than the Black and Gold Line. "A low-budget remake of Oz," said a student letter in the *Maneater*. "Follow the black and gold lines."

That's precisely what the Chancellor had in mind when she suggested the project for Homecoming last semester. Kappa Alpha Theta sorority and Pi Kappa Theta fraternity took up the cause. The idea was a self-guided tour of historic spots on Campus. Most of the little plaques that announced points of interest

have disappeared, but the line is permanent.

"I've seen a lot of worse things written on Campus," Phi Kappa Theta president Morris Shank told the *Columbia Tribune*. "I think it's a good project."

*Maneater* editorial writers didn't agree. "If potential students can't read a street map we don't want them." And to Uehling they said: "C'mon Chancellor. If you don't know where Memorial Union is, just ask somebody. Don't be shy."

Come spring, the trail will be brightened up with a fresh coat of paint and permanent markers, ready for Dorothy, the Munchkins or whomever.

## BELLY DANCING, BODY MASSAGE AND BACKGAMMON

Learning the basics of belly dancing, body massage or backgammon may not do much for a student's grade average, but it sure breaks the pace of the average academic curriculum. That's the idea behind MSA's Communitarity and the unique courses it offers.

Thirty-seven courses, including the 3 B's above, make up the offerings this semester. Director Paul Haden, a student, says the classes are for fun, not credit or profit. Most Communitarity students are also University students. Many of the teachers are townspeople.

Haden laments the loss of the bartending course, a favorite. "The guy who has taught it closed down his bar and moved," says Haden. But there're still wine tasting, African conversation, bread baking, juggling, anarchy...

## A MANNER OF SPEAKING

If you passed through Peace Park (McAlester) on November mornings, you might have heard the local news or even Dear Abby in cockney English. It was two student actors' inventive approach to practicing and projecting a manner of speaking for "Night Must Fall." The English thriller was performed at the University Theater near the end of the fall semester.

Kirk Swearingen and Kathleen Nelson, cast for roles in the suspense classic, read the newspaper to each other in the park. In their best cockney. "We started about 10 feet apart and kept backing up," said Nelson. "We got some strange looks from people, especially when we read Dear Abby."



Manager Tom Reese

## SHORT CUTS AND RUNNING SHOES

Paul Weise pops a steaming pepperoni and anchovy into the hot box where his car's back seat used to be and zips through the backroads of Columbia and the Campus. Uniting pizza with its purchaser is his job, and the St. Louis student has earned a measure of fame as "the best and the fastest" deliverer in town. He's the envy of his co-workers, whom he out-delivers by at least 10 pizzas a night.

Barreling his tomato-red VW bug through side streets and alleys and over an occasional curb, Weise says the reasons for his success are simple. He's memorized every available short cut in the territory. So pizza from Shakespeare's, where Weise works, arrives hotter and quicker.

You'd think Weise would like to keep himself as warm as his pizza. But not so. Deep into winter, when others are bundled up and booted, Weise wings up stairs in flannel shirt, jeans and running shoes. Extra clothes would slow him down, Weise says.

# BIZARRE BAZAAR

The Oriental Bazaar, surely one of the most amazing conglomerations of peculiar things under one Midwestern roof, is gone. Run by an Armenian immigrant, the shop was housed for 16 years near the city's busiest intersection in an ordinary brick building. The place was made unordinary by the silver-painted minarets perched on its flat roof, and by the merchandise inside.

There were nice things, brass and copper in particular. But the place was also known to many as the ultimate repository of tack (not the horse stable variety) and a place to find gag gifts. Prices were circa 1968. Supposedly all the merchandise was new, but much of it must have been there for years. Or else it had sat in a warehouse for a very long time. Cheap costume jewelry probably showed

its age the worst. Everyday dishes, styles that were popular 30 years ago, were upstairs.

The Oriental Bazaar grew from a place called The Treasure Chest, a gift shop that Thomas Dakessian and his wife had on the balcony of the old Crown Drug Store from the Depression until she died in 1964.

The bazaar closed after the 80-year-old husband died in May. The bank that settled the estate sold everything in the store. It was a sale to which all others in these parts will be compared for a long time to come. First, everything was half price. Then one-third. Finally, 90 percent off. It went on for 45 days, with people waiting in lines to get in.

Proceeds went to the Armenian General Benevolent Union for scholarships.

## HOUSE DECS BRIGHTEN HOMECOMING



Homecoming continued its resurgence among student groups this year. Above, members of the Phi Kappa Theta fraternity put finishing touches on their house decoration, judged a second-place winner.



## ENGLISH CHAP, COOL CAT

When Michael Imgarten said Columbia's bars lacked character, he meant more than atmosphere and ambience. So this man of agile imagination came up with a couple of characters and has based the two new drinking establishments he manages around them.

For T. W. Chumley's, Imgarten dreamed up the English chap's entire life history and even promoted the place using the legend. The son of a wealthy London restaurateur came to New York (some time in the 1800s) and eventually set out for California in search of gold. What the West really needed, Chumley decided, was an establishment combining the best of genteel London and the Wild West. In

that tradition, T.W. Chumley's today offers "warm atmosphere, good American-type sandwiches and the finest specialty/ice cream drink menu I've ever seen," boasts 27-year-old Imgarten, a 1975 J-School graduate.

Chumley's draws a good student crowd at night. It inhabits the same address as Bogarts, a close-to-Campus watering hole where brew and sports talk were always on tap.

Imgarten's other venture is Spats Baxter's on the west side of town. Imgarten describes Spats as "a cool cat who wears a three-piece suit and top hat." He hopes to attract the 25-51 clientele to the backgammon lounge and restaurant, formerly known as 2100 West.

## GROWING GREEKS

Three national fraternities disbanded at Mizzou in recent years are making a comeback.

Acacia, inactive from 1967 'til last year, got its official charter Nov. 11. Alpha Sigma Phi has a colony after a 17-year absence. Members meet in Brady Commons, but hope to purchase a house near Greektown.

Sigma Alpha Mu sold its house to Kappa Delta sorority in 1975 when the fraternity folded. But now the Sammies have started over. "We're different," says colony president Mark Kodner. "There's no hazing. Pledges and actives are equal. There are no religious or people preferences. We go by who we like."

The Sammies want a house in Greektown, too. Meantime, home is a ramshackle old place they've leased on Hill Street. The house was "bad, bad, bad," says Kodner. "It looked like Animal House."

The Sammies spent the summer cleaning, fumigating and repairing. Alumni donations have helped pay the costs, but fraternity members have done the work themselves.

## WHAT'S A COLUMN WITHOUT IVY?

The columns on Francis Quadrangle rate, even with the natives. Not long ago Boone County elected officials were trying to decide on an appropriate symbol to have printed on some bonds. The columns, of course! But which set? The county has its own, a reminder of a courthouse that was razed long ago.

"This may be dangerous for me to say, but the University's columns are more meaningful in the life of the average citizen of Boone County," opined Bill Frech, the county's top official. The county clerk conceded that the University's "actually are prettier." Frech added another point favoring Mizzou: "Ours don't have ivy on them." Another official suggested something a little more political, like a donkey to represent local Democratic domination. But indecision prevailed. The county ended up with plain bonds.

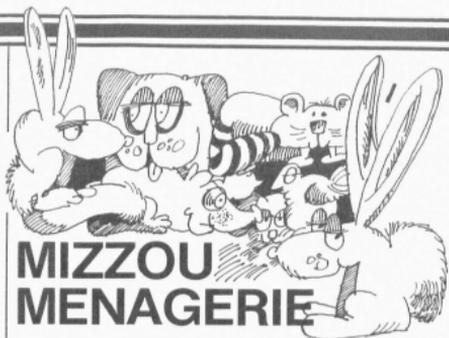


## DOWN ON DORM FOOD

Dorm food, perennial source of student gripes, has a hard time improving its reputation. Off-Campus students staged a recent bake-off and judges were asked to rate entries on a scale of 1 to 5. A "1" meant "mouthwatering," while a "5" equaled "worse than dorm food."

The group sponsored the bake-off to gather more recipes for its "All-New Survival Cookbook." But there were so few entries that each won either first, second or third in its category.

Bacon olive nuggets (?) took first in appetizers, where entries totaled one. In true American tradition, freshman Susan Baker's apple pie took first in desserts. "Better than Mom's," judged Bill Riley, director of the Center for Student Life.



## MIZZOU MENAGERIE

Four women students renting a house last semester were doing fine until an uninvited car crashed into their home one night. Naturally, the police came. Besides Lynette Barth, Jenny Beck, Cindy Fattman and Carolyn Helfers, officers found 70 pigeons, two parakeets, two gerbils, two guinea pigs, three rabbits, two cats and two dogs. They alerted animal control officers, who said all those critters in such a

small space violated city ordinances.

"I don't see why a rabbit needs an acre of land," grumbled Beck. The accident injured no one, but it rendered the home uninhabitable. The foursome had to split up. But Beck and Barth found a place in the country where Beck could have most of her menagerie, even if it is minus most of the pigeons now. Surely they've found another roost.

## UNSAFE AND UNSOUND

The dome atop Jesse Hall isn't nearly as grand from the inside looking out. It's a five-tiered wooden structure that's obviously been home, or at least a rest stop, for more than a few pigeons.

University officials don't normally allow students to enter because, as one administrator says, "It's basically unsafe. Certainly it wouldn't comply with today's building codes."

But tradition carries clout at Mizzou, so members of QEBH honorary society are allowed to use the dome during initiations. Nonetheless, other students challenged by the no-entry rule find ways to

sneak in. A trap door, usually locked, leads to the dome from Jesse's fourth floor. And scaling the dome's exterior continues to offer a certain hushed status to the fearless and foolish souls who do it.

Yielding to that basic human need to prove presence on earth, some leave their mark. A.T. McMillen was there in 1908, and J.H. Graff in 1910. "Bat Curry and Jim Adams painted this dome August 1941," say bold white letters.

There are hundreds of other names. But seeing one student's name—dated in the future—makes you wonder if you can believe everything you read.

## IF AT FIRST YOU DON'T SUCCEED..

It's time to try again. MSA is urging the University to change its attitude toward alcohol on Campus. Student government is proposing the sale of alcohol at sporting events, in Memorial Union and at catered functions. The recommendation also suggests that students of legal age be allowed to consume alcohol on Campus.

Imbibing on Mizzou soil doesn't violate state law unless you're under 21. But the Uni-

versity has a rule against drinking in the domes and a policy—often disregarded—against consumption on Campus.

MSA President Garth Bare donned a Busch beer can costume at a "rally for booze" in front of the union while 5,000 "beer-o-grams" supporting the proposal were delivered to the Chancellor's office.

"Legalizing" liquor would require approval from the Chancellor, President and Board of Curators.



Kelly Laxson

Columbia Missourian/Cindy Killen

## GOLDEN GIRLS MAKE GOOD

Kelly Laxson, a 20-year-old sophomore and two-year Golden Girl veteran, is the new Miss Missouri and will represent the state in the Miss USA pageant this spring.

Laxson, a fashion merchandising major from Kansas City, competed with 63 other contestants. Smiling for three hours wasn't easy, she says.

Two other Golden Girls, Kelly Gettings of Kansas City and Nancy Ustian of Columbia, participated in the "Battle of the NFL Cheerleaders," aired this fall on national television. The two were selected from the St. Louis Cardinals' Big Red Line. The Cards' cheerleaders are the Golden Girls, in different uniforms, of course.



# Shakespeare's LABORATORY FOR LIVING

By Mack Jones

As the discussion of *Romeo and Juliet* began in the advanced Shakespeare course, a student in the back row blurted out, "Juliet shouldn't have kissed a strange man. My mother said if you did, you might get an incurable rash."

"She caught something worse," somebody replied. "She got an incurably rash lover, and it killed her."

These students are approaching the play the way Shakespeare originally approached it. He brought his own experience to a fictional situation that he had set up and used the combination of life experience and fiction to help solve the basic problems of living — who are we and why are we here?

**FROM THE BEGINNING**, the plays have served as laboratories in which Shakespeare and his audience work through experiments that will make emotional survival a reasonable possibility. Shakespeare's fictional situations, shaped out of his experience, stimulate responses from our own knowledge of the world. That combination of then and now provides a clarity of vision that is not obtained by those limited to their own time.

Probably the most persistent question for Shakespeare was one of self-discovery. How can we find out who we are? Is there some way that we can identify ourselves and others to become complete persons? The opening lines of *Hamlet*, a sort of summary of the play, point toward this understanding. A minor character shouts out of the darkness, "Who's there?" And another insignificant person replies, "Nay, answer me. Stand and unfold yourself."

This laboratory experiment begins with the hypothesis that we cannot know ourselves or others unless we stand and unfold ourselves. That is what

Hamlet demonstrates in the course of the play, so that he is revealed at last as a model for our realistic, more successful, progress toward self-discovery.

At the beginning of his part in the play, Hamlet is sitting at his uncle's court, filled with disgust and a self-loathing he doesn't understand. He wants to kill himself and have life over with. Then, from beyond the grave, his father returns to tell him a yet unrevealed truth that puts on Hamlet the responsibility for acting in its light to change the world he detests.

To Hamlet's wretchedness we couple our own, memories of those times when the meaninglessness of existence lay heavily upon us until some truth broke through our alienation. Like Hamlet, when we test our central truth and disclose it, we discover ourselves and our reason for existence.

Such a process of self-discovery is a major theme in Shakespeare's tragedies. In trying to find true love Romeo denies his old name and together with Juliet establishes a new identity free of their inherited family hatred. Cleopatra, after Antony's death, arrives at the realization that she is "No more but e'en a woman, and commanded/By such poor passion as the maid that milks/And does the meanest chores" (V.i.73-75).

**OTHELLO'S MOMENT OF SELF-DISCOVERY** comes when he ceases to blame other people for his trouble and cries out in self-condemnation, "O fool! fool! fool!"

Such laboratory experiments reveal much about self-discovery, but identifying ourselves is only the first step in Shakespeare's investigative process. In his history plays he looks at a further complication

of the problem of self-knowledge. What is the relationship of the individual to the society he inhabits?

**IN RICHARD II AND THE HENRY IV** plays Shakespeare sets up a laboratory situation from which we can learn the possibilities for balancing the demands for professional advancement against private emotional needs. Shakespeare assumes that power can be managed in such a way as not to destroy the emotional sensitivity of those who wield it.

The two opposite extremes of the public person and the private one are marked off by the personalities of Richard II and Henry IV. Richard has the sensitive outlook of a poet, a subjective response to the universe that makes him susceptible to flattery, insecure in his official decisions, and the victim of frustrations that result in emotional outbursts of anger and grief. His inability to control this emotionalism cost him his kingdom and his life.

Henry IV, who succeeded Richard, was his exact opposite, the totally professional person. He ignored his emotional life so completely that his son turned to a fat old drunkard named Falstaff to gratify his need for parental understanding.

From this experiment we conclude that some adequate balance between these two extremes needs to be maintained. Although we are not kings, we still have equivalent positions in our professional lives and our private existence. Prince Hal, Henry's son, serves as the ideal example of such balance. Since he has been educated in professional management by his father and in private gratification of emotion by Falstaff, he moves easily in both worlds.

**THE FAVORABLE BALANCE** that Hal maintains results partly from the way he manages time. In his later plays Shakespeare comes to see that experiments in the use of time are crucial to successful living. By struggling against time, Shakespeare theorizes, we waste our energy and harm ourselves. Instead, we must submit to its inevitable passage and accept what we have of it the way we did when we were children. In *The Winter's Tale*, Polixenes describes this childlike immersion in time: "We were. . . Two lads that thought there was no more behind/ But such a day tomorrow as today./And to be a boy eternal" (I.i. 62-65). What Polixenes is saying is that we must treat time the way children do, assuming that we will live forever.

That sense of eternity, though, is combined

### *Jones Uses Applied Shakespeare*



Teaching Shakespeare has a long and honorable tradition at Mizzou — H.N. Fairchild, C.T. Prouty, Hardin Craig, and now William (Mack) Jones and Robert Bender.

In his 20 years of teaching at the University, Jones has adopted a pedagogical creed of "applied Shakespeare" in making his courses interesting and relevant for his students. What one decade of students finds relevant, the next group challenges. Jones, therefore, continually reassesses the plays in terms of the needs and interests of the current generation.

"In my first classes here I found members of 'the Silent Generation' who had been taught not to talk back to their elders. With them I had to break through their superficial politeness." Jones required his students to prepare a scene from one of the plays and present it to the class. "Besides having fun, the students saw Shakespeare rise from the printed page to become a vibrant part of their own lives."

In the sixties, students became skeptical of traditional mores. For them Jones devised "Cocktail Shakespeare." He assumed that "when students grew up they would go to cocktail parties where snobbery would force them to hold forth on intellectual matters." In small groups, therefore, Jones had his students visit on such subjects as "Was Romeo fortune's fool, or was he responsible for his own actions?"

In the seventies, he sensed a growing practicality on the part of his students. In the history plays he came up with "a realistic examination of the interaction of the individual with the society time forced him to inhabit."

Jones' fifth book, *Survival: A Manual on Manipulating*, is based on this conflict between personal morality and professional necessity. It has just been published by Prentice-Hall.

with a sense of personal responsibility in most people. In Shakespeare's last play, *The Tempest*, Antonio, having, from his point of view, escaped miraculously from a shipwreck, assumes that he is alive for some great purpose: "We all were sea-swallow'd, though some cast again,/And by that destiny to perform an act/Whereof what's past is prologue, what to come/In yours and my discharge" (II.i.251-254).

Here Shakespeare arrives at a complex conclusion to his investigation of who we are and why we are here. Antonio believes he has been spared to become a participant in some great act and acts accordingly. Actually, the storm was only an illusion. His life was never in danger, and someone else is playing with him even as he believes that he is in charge. From this example, we conclude that we have to act as if time is limitless, even when we know it is not. And we must move as if we were free to make our own choices even when we suspect that many of our choices are predetermined by external circumstance over which we have no control.

In spite of these dark undercurrents that sometimes pull Shakespeare's experiments to depths beyond our understanding, the plays always assert one unchanging truth: Life is good, and what we do in it is worthwhile.

**THOSE WHO KNOW SHAKESPEARE BEST** find in all his experiments a conviction that continued experimentation verifies life's value. Romeo and Hamlet and Antonio are part of a great plan that exists in Shakespeare's mind, even as we exist in the mind of some cosmic playwright who has at least as much creativity as Shakespeare had. By putting our faith in a loving response to life, we will succeed in our experiments. The song in *Twelfth Night* says it best:

"What is love? 'Tis not hereafter./Present mirth hath present laughter;/What's to come is still unsure./In delay there lies no plenty;/Then come kiss me, sweet and twenty,/Youth's a stuff will not endure." (II.iii.48-53)

Here Shakespeare's laboratory report concludes with the single certainty that we, and time, power and youth, must have a stop someday; but that while we live we should love and enjoy as innocently and as thoroughly as we can those joys that come with each age. At forty we shouldn't bemoan our dead youth but simply rewrite the song to fit the time — "Come kiss me, sweet and forty, life's a stuff will not endure." □

## Chautauqua Brings Bard To Missouri

**C**hautauqua. The word evokes mental pictures of turn-of-the-century Americana, a time when Midwesterners gathered for a day or two of entertainment and educational enrichment.

Mizzou and other state universities in Missouri and Kansas hope "A Mid-America Shakespearean Chautauqua" will bring that same enrichment to the people of the nation's heartland. "We want to create the excitement of the Chautauqua atmosphere by bringing the people an awareness of Shakespeare as 'a man for all time.'" says project director Robert Bender. The associate professor of English at Mizzou says the central theme is how the romance, history, art, culture and humanistic values associated with the works of England's greatest playwright relate to the lives of Midwesterners.

The Columbia, Kansas City and Rolla campuses of the University system, University of Kansas, Kansas State and Kansas City's Nelson Gallery of Art formed a consortium to present the chautauqua. Major funding is provided by a \$160,000 grant to Mizzou from the National Endowment for the Humanities.

Lectures, films, theatrical and musical productions are planned for each participating campus. All events are designed to prepare viewers for an exhibition, "Shakespeare: The Globe and the World," at the Nelson Gallery February 9 through May 4.

The traveling exhibition coming to Kansas City this spring is the first for its owner, the Folger Shakespeare Library in Washington, D.C. The unique collection illustrates Shakespeare's England through original books, manuscripts, costumes, theater models and film/sound clips from his plays.

Videotapes of six plays produced by the British Broadcasting Corporation as an ongoing project, will be shown at Mizzou starting January 24.

Other major presentations at Mizzou start February 12 and continue through April. They include Samuel Schoenbaum from the University of Maryland, Michael Langham from the Juilliard School in New York, C. Walter Hodges, author and theater reconstructionist from London, and Cedric Messina, producer of the BBC play series. All events are free.

For a complete schedule of events, write Project Coordinator, 606 Kuhlman Court, Columbia, Missouri 65211, or call 314/882-7857 or 7750.

## IT BEGAN AS A CHALLENGE.

Angus McDougall was the J-School's new photo-journalism chairman, and his students wanted to see what he could do. He wanted to see what they could do. To find out, cameras, lenses, lightmeters, film, faculty and students all converged on Lupus, Missouri, for the Easter weekend of 1973.

Six years and three towns later, 104 photo-journalists had exposed 1,910 rolls of Tri-X and seven editors had published *Lupus: Portrait of a Missouri Rivertown*, *Berger: Life in a Missouri Rivertown*, *Rhineland: Winter in a Missouri Rivertown* and *Glasgow: Story of a Missouri Rivertown*.

The students of Journalism 342 who participated in the project got a chance to practice people-oriented journalism, while documenting the quality of life and the unique character of each community.

"These are not Chamber of Commerce 'PR' jobs," says McDougall, the tie that binds the four-volume series. "Although complete objectivity is never possible, we tried to be fair. There are a lot of problems in small towns that people want to cover up. If you're honest you have to show some warts. We're trying to say this is what a small town is like."

Each of the rivertowns, well off the beaten track, has preserved its Nineteenth Century charm despite

Twentieth Century technology and each has maintained its distinctive personality.

Lupus, at the dead end of a road, is like a little toy village laid out in a formal grid of streets and alleys. Once a business center for area farmers, such prosperity is just a memory for Lupus' 68 residents.

In contrast, Berger is a thriving community of 226. Its bustling industrial-agricultural economy is based on a cap factory, a hatchery, a grain elevator and farming.

Rhineland, centered around a Catholic church and school, is an agricultural retirement town. Many of its 190 inhabitants are widows.

The industrial river port of Glasgow, population 1,336, is the only one of the four big enough to be found in the *Rand McNally Road Atlas*. Its rich historical background dates to the Southern plantation owners who settled the region.

Initially funded by McDougall's personal \$1,000 Distinguished Journalism Faculty Award in 1973, the project has been financed from book sales since. The Lupus and Berger books are no longer available, but the Rhineland and Glasgow books are hot off the presses and at \$8 per copy they're almost as reasonable as a Sunday drive.

Here is a sampling of the rivertown series.

# Missouri Rivertowns:

## *A Lesson in Personal Journalism*

Photographer: Greg Dorsett/Berger

**Berger's Market Street drops from the hills above the Missouri River to the fertile flood plains.**



Photographer: David Walters/Glasgow

Clattering a stick on a slat fence is a temptation too great to resist.

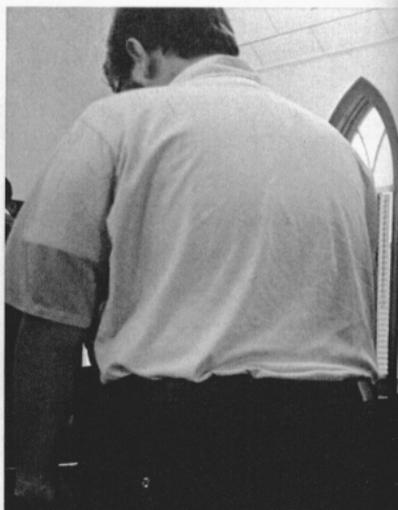
Photographer: Cathy Bosold/Rhineland

For a hot meal, cold beer or some friendly conversation, the Corner is the place to go, especially on a Saturday night.



Photographer: Tim McKay/Rhineland

The passenger trains are gone and freight trains stop infrequently, but Rhineland is the only station between St. Louis and Jefferson City that still relays messages to trains.





Photographer: Bob Mercer/Lupus

**Going to church in Lupus is still a family affair, and if a preacher can't make it for the Sunday service, Sunday School classes are held anyway.**



Photographer: Donna Holman/Rhineland

**Peggy Grotewil is one of Rhineland's 30 widows, almost 16 percent of the population. The ratio of widows to widowers is 10 to one.**

Photographer: Carol Archer/Glasgow

**Jimmie Kuhn may be Missouri's official Santa Claus, but he doesn't have any elves to help out at the Kuhn Apple Orchard.**



Photographer: Donna Holman/Rhineland

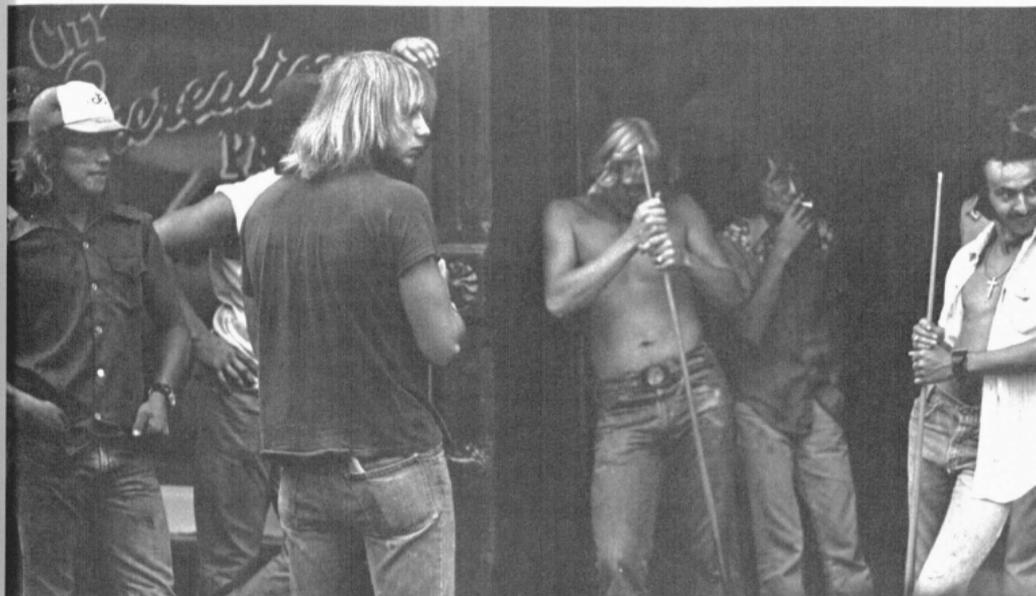
**For Frank Schluss, far left, and his friends, hog butchering is more of a rural tradition than a chore. And it's a good time to pass around a jug of homemade cherry wine, too.**

Photographer: Nick Kelsch/Berger

**A front porch swing can stir up a breeze even on a sultry day.**

Photographer: Thomas J Nord/Glasgow

The place to shoot snooker, eight ball and the bull in Glasgow is at the City Recreation Parlor, better known to its regulars as "old man Sears' pool hall." Other popular diversions for young folks in this small town include dancing at the disco, cruising the strip and drinking beer.



Photographer: Lelani Hu/Lupus

Shadowy, but sunwarmed, the sidewalks of Lupus are a favored snoozing spot for the town's dogs.



# the ABC's of Student Recruitment

(or why a High School graduate  
should come to Mizzou)

You'd almost think you're in a sales meeting for soap powder. One college thought about giving its students \$100 scholarships for every new student they recruited. That idea was nixed by the accrediting association, reported *The Chronicle of Higher Education*. But some colleges are giving away monogrammed Frisbees and "Jog Your Mind" T-shirts as recruiting gimmicks.

All of this "marketing strategy," of course, stems from the fear of declining enrollments. Colleges and universities are out to hold on to their share of the market.

At the University of Missouri-Columbia, the forecast enrollment decline has not yet come to pass. In fact, Mizzou recorded a slight increase this fall. And University administrators are not relying on any marketing gimmicks to protect its enrollment situation. They simply urge that the Mizzou story be told.

One of the Alumni Association's priority programs this year is student recruitment. Twelve meetings at Missouri high schools are being hosted by the Association, featuring Mizzou students and representatives from the admissions office. They have been well received by the high school seniors and their parents.

Many other alumni come into contact with high school youngsters who would make good students at Mizzou. The *Missouri Alumnus*, therefore, offers this short course in the Mizzou story as a reference for alumni or for them to pass along to prospective students.

## A

**Activities.** Have a special interest? Recognized organizations on Campus number more than 300. Then, there's culture, formal and informal — like the Hink, the Quarry, or a Coke date at the Commons.

## B

**Boys and women** (chauvinists used to call them girls). Enjoy the activities with 12,420 men and 10,580 women. And don't forget Stephens and Columbia Colleges.

## C

**Columbia.** At more than 60,000, the city is large enough to offer many of the advantages of a metropolitan area, but is small enough to be geared to its No. 1 industry, students and higher education.

## D

**Dorms.** About 6,200 students live in residence halls. Dorms are extremely popular, offering the opportunity for a great deal of camaraderie and friendship.

**E** **Expenses.** Even with inflation, an education at the flagship campus still is one of the biggest bargains around. Figure on about \$2,500 a year for in-state fees and room and board in a residence hall. Mizzou takes credit cards.

**F** **Fifteen (count'em, 15).** One of the most comprehensive campuses in the nation, Mizzou has 15 divisions: Agriculture; Arts & Science; Business & Public Administration; Education; Engineering; Forestry, Fisheries & Wildlife; Home Economics; Journalism; Law; Library & Informational Sciences; Medicine; Nursing; Public & Community Services; Veterinary Medicine; and the Graduate School.

**G** **Graduates.** What you'll be one day. Mizzou has over 100,000 alumni, and most are doing very well, thank you.

**H** **Heritage.** Mizzou was the first state university in the Louisiana Purchase. And there are the Columns. 'Nuff said.

**I** **Ideas.** Students from all 114 Missouri counties and all 50 states. Students from 83 foreign lands. Fifteen hundred faculty; 4,500 staff. Learn to deal with all kinds of people, all kinds of ideas.

**J** **Jobs.** What you want and what Mizzou graduates are likely to get. A solid academic background and aggressive placement offices help.

**K** **Kappa Alpha Theta, Kappa Alpha, Kappa Delta,** and the rest of the 34 fraternities and 18 sororities offer an attractive lifestyle for many students.

**L** **Library.** One of the finest. Besides the main Ellis Library (1.9 million volumes) there are nine branches.

**M** **MizzouRah!** There's much to be proud of. The quality on Campus is reflected in the national recognition given regularly to students, faculty, and programs.

**N** **Nutrition.** One of 283 courses of study. Or, Columbia has 20 pizza parlors. Or, Mizzou: food for the soul. Take your pick.

**O** **Omniscient.** We know we aren't, but. . .

**P** **Professors . . .** we're pretty good.

**Q** **Quest.** Mizzou scientists are working on answers to the problems of humankind — health, food, and energy, among others. The four-campus University is the only public institution in Missouri offering the Ph.D., and Mizzou offers the most.

**R** **Real World.** The place many people think the other person doesn't live in. You can learn a lot about Yourself and the Real World at Mizzou.

**S** **Scholarships.** Hundreds of scholarships are available, as are loans and other help. Write the Financial Aids Office.

**T** **Tiger.** Mizzou's athletic teams are a source of pride and entertainment for the entire state and Campus community.

**U** **Ubiquitous.** The extent of the University of Missouri's influence. (You'll learn a lot of big words here.)

**V** **Variety.** Not sure of your career plans? The diversity at Mizzou (example: over 2,000 courses) offers an outstanding opportunity for students to discover and pursue their special interests.

**W** **Welcome.**

And that's the  
XYZ of it!

The Hearnese Center arena was virtually empty. Steve Stipanovich twisted his neck looking around the vacant seats, then pointed upward. "That's where we were; way up there in Section D."

Stipanovich shook his head and sported an I-can't-believe-it-happened look. "During my sophomore year our high school team came up for a Mizzou game. We were sitting in the very top section and there were a lot of people at that game," he recalled. "The players were out there warming up and coach Rich Grawer said to me, 'If you really work, one day you could be down there — playing before crowds like this.' Well, I thought, 'no way.' I had no idea I'd make it. It seemed so impossible.

"It's like a little kid watching a professional game. You just don't think you can make it so far."

But when Steve Stipanovich was a little kid, he never thought seriously about such things. Back then, he said, basketball was "no big thing."

Well, today, as all Missouri fans know, basketball is Big Stuff — to the University, to the team, and to Stipanovich, the 6-11 freshman center extraordinaire who chose Missouri over national powers Notre Dame, Kentucky and Duke.

The St. Louis native is a key reason why Tiger fans are buying basketball tickets in record numbers and are popping with excitement about something other than football.

**BUT DON'T GET THE IDEA** that playing basketball came easy for Stipanovich. Just because he was 6-9 at the beginning of his sophomore year didn't mean this prepster knew how to play the DeSmet High School caliber of basketball.

"My sophomore year I was big, but I wasn't very good at all," he said. "I stood out because I was so tall, but I hadn't played that much and I wasn't very well adjusted to the game."

With coaching from Grawer, advice from his dad, and a lot of his own hard work and dedication, Stipo became good — very good. He led DeSmet to two consecutive Missouri State 4A titles and a 60-game winning streak.

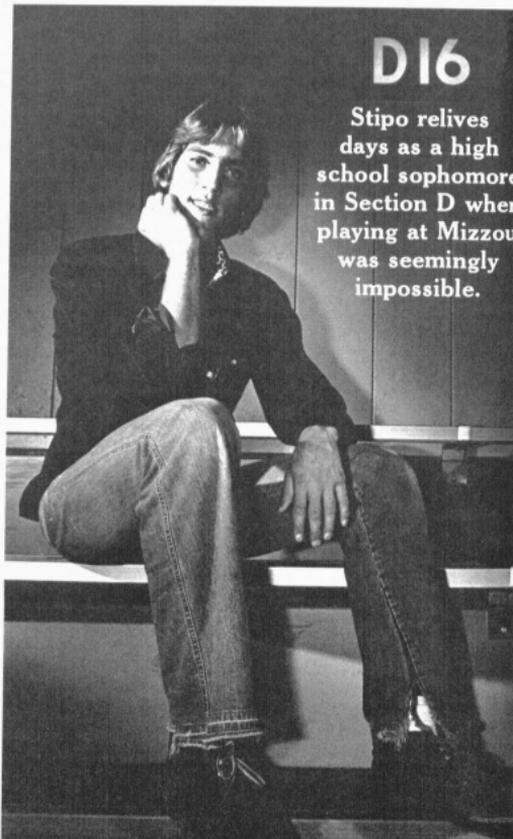
And to think that all this came about because he grew up, oh, so tall. "I started taking basketball seriously only because I was so tall," he said. "I don't know what I'd be doing today if I weren't this size."

Ever since Stipanovich was in eighth grade he

# BIG MAN ON CAMPUS

## D16

Stipo relives days as a high school sophomore in Section D when playing at Mizzou was seemingly impossible.



has been standing out, so he's somewhat used to it by now. "But at times I wish I weren't so tall," he said. "You get sick and tired of people staring at you all the time. But on the other side, it is nice to be recognized."

For being "just a freshman," as he refers to himself, Stipanovich has earned enough recognition to fill three file cabinets. After all, when you make everybody's high school all-America lists and are named one of the nation's top three big men by *The Sporting News*, recognition becomes routine.

"I don't like all the publicity, though," he said. "People have to realize I'm just a freshman and this is a learning year for me. All the weight's not on my shoulders."

Indeed, adjusting to college life is not as simple as sinking a free throw here, making a jump shot there. "Oh, I'm coming along pretty well," he said, "but I'm not fully adjusted yet. I think that will take two years."

"So far college has been great — especially the social life is great. And basketball-wise I'm satisfied. Academically, well, I'm getting by — I study when I have to."

The routine of going to class — practicing — studying — sleeping is familiar for Stipo since DeSmet has a strong academic as well as athletic program. And, Stipanovich said, he knows how to allocate his hours to fit in having "a good time."

Other things that he enjoys, such as hunting, fishing and being outdoors, have been forgotten now that the season is underway. He even has trouble finding time to play his guitar, a self-taught hobby.

But the freshman does find time to "check out" the *Wall Street Journal* now and then. "[Jon] Sundvold and I both look at the *Wall Street Journal* to keep up with things," Stipanovich said.

You might think that two ace freshmen recruits would sit around plotting their futures in professional basketball, but Stipanovich and teammate Sundvold, also named one of the country's top 50 recruits, talk about "opening up a business some day — like a restaurant or a bar.

"I WANT TO OWN SOMETHING — real estate or something," Stipanovich said. "I plan to take the real estate test and get my license in a couple years."

But although the St. Louisian looks at the *Wall Street Journal*, he admits he reads *The Sporting News* more often. Which makes sense since basket-

ball is his business right now, and his talent is one of the most praised commodities in the country.

"I thought I was overrated in high school," he said. "I hated all the publicity and attention like all the articles that said how good I was. I didn't even read them."

"But then college coaches started coming around and told me I really was that good."

#### COACHES, ASSISTANT COACHES, RECRUITERS . . .

they all came to St. Louis to watch Steve Stipanovich and the DeSmet Spartans mortify their opponents. Stipanovich spent his senior year talking with coaches almost every evening.

"Being recruited was really something," he said. "I liked it in the beginning — being treated like a king. I ate it up. They'd take me out to eat; I'd order shrimp, lobster, steaks."

But he could only stomach so much. "It started bugging me after a while. It took up so much of my time, too. I had to talk to coaches almost every night. I remember at one game, Digger Phelps (Notre Dame coach) was there in his mink coat. I hadn't played very well that night and I wanted to leave right after the game anyway, so I snuck out the back door. That's when I was still considering Notre Dame, but Digger thought I was trying to avoid him. He got sort of mad."

When the time came to pick his six allowed recruiting trips, Stipanovich decided on Notre Dame, U.C.L.A., Kentucky, Duke, North Carolina, and Missouri. "The trips were really great," he said. "I met a bunch of famous people and had a great time. That was one of the best parts."

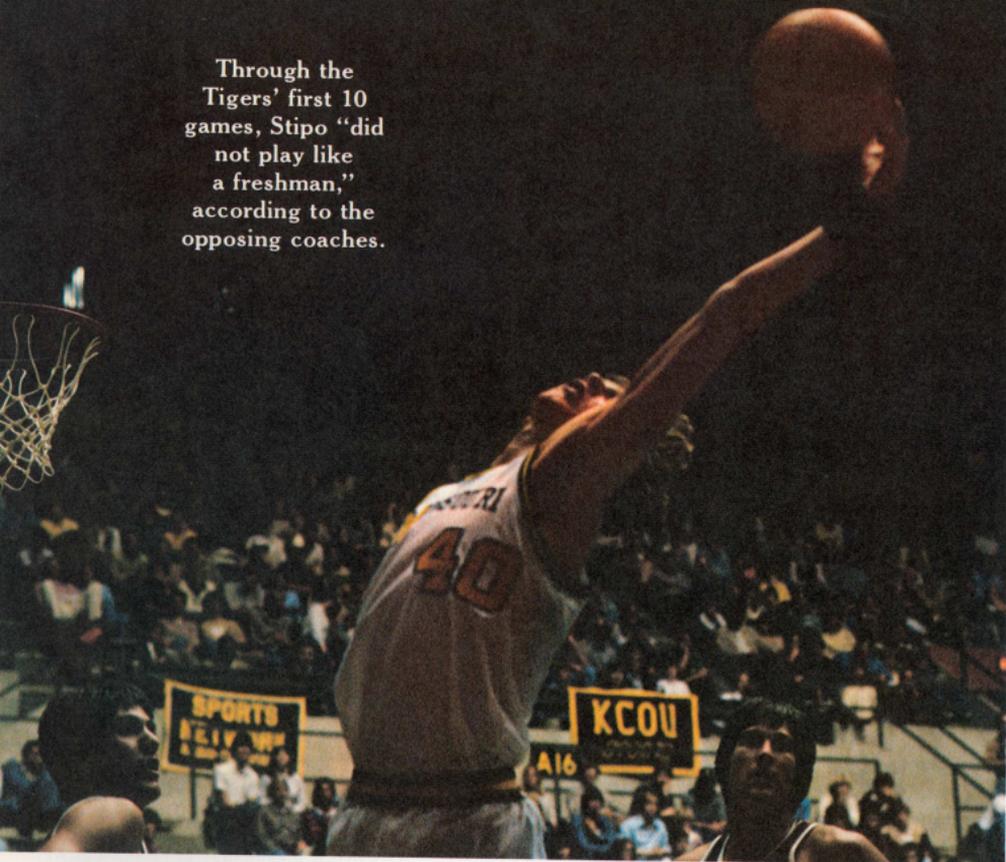
But one of the worst parts was that "everybody kept asking me when I was going to decide."

Once Stipanovich decided on Missouri, he faced the toughest part — I had to call the other coaches. I knew they'd try to talk me out of it, but I had made my decision."

The freshman center said he chose Missouri not only because it was close to his home and family, but also because "I knew there were good players here. And I'm glad I'm here," he said. "I know my parents wanted me to come to Mizzou, too, even though they never said it. They can come to all the games. They'd still come if I went to Kentucky or Notre Dame, but it would be inconvenient.

"But I wouldn't have come to Mizzou if they hadn't had good players. And coach Stewart, I'd put him up

Through the Tigers' first 10 games, Stipo "did not play like a freshman," according to the opposing coaches.



against any coach in the country. We've got a lot of talent on this team, I'll tell you that."

For now, Stipanovich wants to keep predictions low-keyed. He's not talking about a trip to the NCAA Championships — yet. And as for himself, Stipo doesn't have any big goals — yet.

"This year I want to get a lot of experience; it's going to be a learning year," he said. "As far as a future in pro ball, I don't know. Like I said, right now I just want to open up a business some day. But a lot of things can happen while I'm playing in college.

I'm not going to put all my eggs in one basket. But if I am fortunate enough to get an opportunity to play pro ball, I'm pretty sure I would."

**SO UNTIL A TIME COMES** when professional scouts start hanging around as the college coaches used to, Steve Stipanovich won't get too excited about playing in the NBA.

Remember, he can hardly believe he made it to Mizzou. "Like a little kid watching a professional game, you just don't think you can make it so far." □

# Missouri Alumnus **Tigersports**



**MAKING ITS DEBUT** this issue is a new column, Tiger Sports. As many readers know, the name is the same as the former Alumni Association sports letter that was discontinued after the football season in order that the athletic department could enter into an exclusive agreement with a publishing firm to produce a magazine, *Ol' Mizzou*, that covers Tiger athletics. That magazine is now on the market. . . . The Alumni Association is establishing this column as part of its continuing obligation to serve its readers — in this case, those who live outside Missouri in particular — and as part of the *Missouri Alumnus* role as a chronicler of Campus events.

**A BOWL VICTORY** seems an auspicious way to start. Playing a solid, well-balanced game against a worthy foe, the football Tigers scored a 24-14 win over the South Carolina Gamecocks at the Hall of Fame Bowl December 29 at Birmingham, Alabama. . . . S.C. scored first in the contest, interrupted often by a driving rain, as the Gamecocks disdained the huddle in going 11 plays for the TD after the opening kickoff. Mizzou's one long drive ended in a Ron Verrilli field goal, and the Tigers took advantage of a fumbled kickoff, a short punt, and a pass interception to score its three touchdowns. . . . Eric Berg, who had the interception, was named the game's best defensive player. George Rogers, the S.C. All-America who had 138 yards, won offensive honors, while Tiger quarterback Phil Bradley was judged the most valuable player. Running backs James Wilder and Gerry Ellis had 95 and 81 yards respectively. . . . The game had been surrounded by controversy as far as Missouri was concerned. There were those who said a 6-5 team did not deserve a bowl bid. The band, or at least its director, refused

to go because not enough money was available to take the entire contingent. There was some brief and, apparently, unsubstantiated, reports about a boycott by some football players because all of the squad was not to be taken. But in the end, team pride prevailed, proving the Tigers were, indeed, a good ball club. . . . "This is going to help us in the future," said Coach Warren Powers. "This will let us know we can do it." Said Bradley, "We said all that stuff last year at the Liberty Bowl, but the Liberty Bowl didn't lead to the Orange Bowl. How can we think this will lead to the Orange Bowl?". . . . Back in Columbia, the coaching staff was again hitting the recruiting trail in preparation for the February 13 Big Eight and February 20 National Letter of Intent signing dates. Although Powers said he is looking for quality players at all positions, the Tigers especially hope to attract quarterbacks and running backs. So far 85 high school prospects have indicated they will visit the Campus. One junior college All-America already has indicated he will enroll at the semester. He is Thomas Woodland, a 6-2, 250-pound defensive lineman from Fort Scott, Kansas. His home is in St. Louis.

**THE BASKETBALL TIGERS** entered the New Year with a 10-0 mark and ranked 13th (AP) and 14th (UPI) in the nation. In the most recent NCAA statistics, the Tigers were first in field goal percentage with a .603 mark. Forward Curtis Berry ranks in the top 10 among individual field goal shooters with a .689 percentage. . . . The first two weeks in January promised to be especially rugged for Mizzou: undefeated DePaul, ranked No. 4, in Kansas City on January 2, followed by NCAA qualifier Lamar and road games with Kansas and Nebraska. "That's a rough way to start the New Year," said Coach Norm Stewart. . . . In compiling its 10-0 record, Mizzou had wins over Illinois (67-66 OT), Southern California (78-75) and St. Louis U. (77-75 OT), a renewal of the intrastate rivalry before 15,408 mostly Tiger fans in the St. Louis Checkerdome. . . . The new players, freshmen Steve Stipanovich, who is the leading scorer with a 17.1 average, and Jon Sundvold and transfer Ricky

**MIZZOU DOWNS SOUTH CAROLINA, 24-14, IN HALL OF FAME BOWL. MEN'S BASKETBALL TEAM OFF TO A GREAT START. SO IS THE WOMEN'S. SPORTS SHORTS.**

Frazier have made quite a difference. Holding it all together, however, is the outstanding senior guard, Larry Drew . . . The Mizzou squad is down to 10 players. Scholarship sophomore Kirk Shawver quit at the semester. The official news release cited "personal reasons." In the press, the 6-6 North Kansas City native indicated a personality conflict with Stewart. Shawver, a prep all-stater, had seen little playing time this season.

**ALSO ON A WIN STREAK** were the Tiger women cagers. After a slow, 1-3 start, the team of Coach Joann Rutherford won its next seven, including an 81-56 victory over Iowa State on December 20, the last scheduled contest before a January 5 game with St. Louis U. at Hearnes. . . . Senior frontliners Jennie Skimbo and Julie Maxey were leading the Tigers' with Skimbo averaging more than 20 points per game.

**SPORTS SHORTS.** Athletic Director Dave Hart says Missouri is in "good shape" as far as the new Title IX guidelines are concerned. The University should be able to comply with the fall 1980 deadline to bring women's sports in line with the men's without too much hardship. . . . Hart also said the question of whether or not to implement the full ticket policy, which requires athletic donations in exchange for prime seating at football and basketball games, would be decided after January 1. Last January, part of the controversial policy was modified for a one-year period. . . . Anton J. Stankowski, the man for whom Stankowski Field was named and a fixture in the athletic and physical education departments for more than 40 years, died December 22 at the age of 84. — Steve Shinn.

UNIVERSITY OF MISSOURI

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122	127	132	137	142	147
123	128	133	138	143	148
124	129	134	139	144	149
125	130	135	140	145	150

# HOW MUCH CHEATING ?

By Carol Baskin

Mizzou is in the midst of a soul-searching over cheating. Several widely publicized cases of "academic dishonesty" in the last two years, plus a report critical of all higher education from a national educational council, have started a chain of reaction by Mizzou students, faculty and administrators.

One result already apparent is tougher punishment for offenders. Academic probation had become the routine discipline for cheating. A disciplinary panel in 1978 suspended a Tiger football player for a semester. Now, that's become the standard. An enterprising student who stole an exam from a copy center and sold it to other students was expelled, and the others, disciplined. Last fall, two basketball players were booted out for a semester for cheating. All three cases netted a lot of space in local papers. (Only the sports figures were named — one of the prices, apparently, they have to pay as participants in big-time college athletics.)

Another unpublicized incident aroused professors' concern over their liability if sued by students claiming unfair treatment in cheating cases. Last winter a political science instructor gave an A student an F for the course because the student, by arrangement, gave other students answers on three consecutive tests. The student threatened litigation, though no lawsuit has yet been filed. University legal counsel affirmed that it would stand behind faculty in such matters.

In the same time frame, a Carnegie Council on Policy Studies in Higher Education called on institutions to conduct self-studies on several problems eroding academic integrity. Cheating was one.

There's no evidence to suggest more cheating is happening at Mizzou than other schools. Some teachers suggest there's less cheating now than in the '50s and '60s. "Students used to scale the walls of a building and break into an office to get the test," says genetics professor Allan Burdick. "But not any more. Security needs just aren't nearly as great as they used to be." Sociology professor John Galliher says he's "not as pessimistic about the moral fabric of American society as some people. I think it's only a small minority of undergraduates who cheat, no more than five percent."

Faculty agree undergraduates do most of the cheating. But when it's discovered at the graduate level, punishment can be severe. A speech student was expelled last year for trying to pass off a published book as his own thesis.

Student opinion falls into two categories: those who say cheating is rampant and those who say they haven't seen much. The latter think there's at least some dishonesty, but they are careful to look only at their own papers during tests, lest they be accused of cheating, too.

A survey by a political science class last semester questioned 182 students about cheating and many other subjects. Nearly all the respondents said cheating occurs either very often (77) or somewhat often (87). Thirty said they had cheated on an exam but 150 said they hadn't. The class cautions against concluding too much from the results, since so few students were surveyed.

Based on numerous interviews with students and faculty, an ad hoc committee appointed by Chancellor Barbara Uehling reported this summer: "It is abundantly clear that there is widespread cheating." Cheating "is an accepted way of life by students who. . . complain about the extent of academic dishonesty. . . but are unwilling to report such episodes to faculty or administrative officers."

"Scoping," or looking on your neighbor's paper during a test, is the most common method. Cheating on tests gets more attention than copying class work, but professors and students both say "manual xeroxing" happens just as often.

Mizzou teachers use the typical preventative methods: They require students to leave an empty seat between them, vary the sequence of questions, proctor more closely and give open-book tests. Last year a history professor who told his students the essay test questions before the test found some were coming to the exam with answers already written in their blue books. So when the next test period started, he told them to turn their blue books over and write from the back forward.

Plagiarism is a major problem. When caught, lower level students particularly have been known to plead ignorance. But that's no excuse in basic freshman composition, says Earl Lomax, one of the hundred plus teaching assistants in the English department. "We spend two or three class periods on plagiarism at the beginning of the semester," he says. "We give many examples and make it clear that plagiarism is considered cheating. After that, they have little defense. If we catch them, we assume they know what they are doing is wrong."

Regulations on cheating appear in the *M Book*. No automatic discipline for cheating exists. Proce-

dures state the instructor can decide on the appropriate "academic evaluation," which may include a failing grade for the assignment, exam, or course. But instructors cannot "discipline" students, semantically speaking, at least. "The instructor determines the grade to be awarded to a student and . . . may take into account academic dishonesty on the part of the student for academic but not for disciplinary reasons," says the *M Book*, quoting *Collected Rules and Regulations of the University*.

The propriety, even potential legality, of giving an F in the course is now under serious question by both administrators and some faculty. But the interpretation of who can do what to whom depends on whom you ask. Take civil engineering instructor Joseph Paiva, for example. Several years ago he gave three students F's for the course for cheating on a test. One, whom Paiva says was the son of a prominent alumnus, denied cheating at first, then admitted it, but later "raised a big stink. Both the department chairman and the dean stood behind me," says the instructor. "Later the kid took the course over and got an A." Paiva announces his policy at the beginning of the semester and says "the word spreads."

Most administrators say an instructor can give the cheater an F on the assignment or test, not for the course. The exception would be if the assignment or test counted enough of the total grade that an F would mean failing the course.

Either a student or an instructor may bring a cheating matter to the Student Conduct Committee, which determines appropriate disciplinary action ranging from probation to expulsion. Its decisions may be appealed to the Chancellor, and in some cases, to the Board of Curators.

Last spring the Faculty Council approved a new requirement that all cheating incidents be reported to the department chairman and the administration. The intent was to catch consistent cheaters who claim they've never cheated before. Some instructors say that requirement infringes on their academic freedom. They assume any reported cheating will go on the student's record and maintain administrators should be informed only if the case is "serious." Since the requirement took effect last May, only 11 cases have been reported.

"The Faculty Council can rule all it wants to," says Galliher. "I, for one, will ignore that regulation, and there are many others who feel the same way. If I catch a freshman sneaking peeks at his neigh-

bor's paper, I can handle that. But if I found a student who had gone to the trouble to write out detailed crib sheets, I would report it." Art professor Lawrence Rugolo thinks the new rule places "an unnecessary burden on the faculty. It takes away our option of dealing with the student one-to-one. And with as many TAs as we have, we're asking the impossible. It's difficult enough just to have all the faculty informed on these matters. Not very many take the time to read through everything that comes out." English professor Howard Fulweiler says "there's a lot of flat-out cheating that needs to be caught. On the other hand, I hate to make a federal case out of every 18-year-old who forgets a footnote."

Some faculty would like to see yet another facet added to cheating regulations. If a consensus can be reached, the Arts and Science Policy Committee may propose that the Faculty Council add a statement on morals. "It's imperative that we have a moral base for our teaching, that we deliberately teach morals," says Burdick, the chairman. "Standards of behavior represent moral rules of conduct that are relevant to society and human behavior. If we don't teach that, we're not doing our job. And we want that acknowledged."

Galliher, who chaired the Student Conduct Committee last year, said students told him they didn't think professors took cheating very seriously. "One student said, 'Professors don't watch, they seem indifferent. Why shouldn't we, too?' Well, I used to be one of those who didn't watch. But I've learned from students that I can't relax when I'm giving a test. No more reading *The New York Times*."

Last year the conduct committee dealt with 12 cheating cases, which Galliher says was a considerable increase over years just preceding. "We felt that cheating was really getting out of hand. The football case helped point it out to us. The athletic advisor who came to the hearing gave us the impression we were overreacting to even agree to hear the case. He said cheating was common and the fault of the instructor for not creating the right intellectual environment." The player's suspension was appealed but ultimately upheld by the Curators.

Galliher's successor, psychology professor Joe Thorpe, says the hearings "are carried out without prejudice. The committee's purpose is to insure that standards of academic integrity are maintained. We know we can affect a student's life."

The Mortar Board is one student group that wants to do something about cheating at Mizzou. "We want to create an atmosphere conducive to academic honesty," says member Rick Walsh. He's organizing a program on cheating which the honorary hopes will attract many students and faculty this semester.

"Sometimes it's hard to have a sense of morality in a bureaucratic institution as big as Mizzou," says Walsh. "There should be a moral trust between students and teachers." He says some faculty members are so respected by students that they would rise above any temptation to cheat in their classes.

Test files are not considered cheating. All Greek houses and most residence halls have them, though students say Greeks have the edge. "The fraternity file I have seen is like nothing I've ever seen in a dorm," says senior Kim Fisher. Professors have put many exams on file in Ellis Library (tests from more than 80 courses are on reserve there), branch libraries and in department offices. Of course, it's assumed that tests on file are not repeated. Over the years, though, some that are repeated have evidently fallen through the slats, or else professors have become absent-minded.

Fisher remembers two years ago when she had three exams in one day. She ran short of time to prepare for one, so she grabbed the only exam she could find from that course. When she took the test, "I was amazed. It was exactly the same multiple choice test I had looked at. I got a 99; the nearest score was 68." Fisher told the professor she had an unfair advantage.

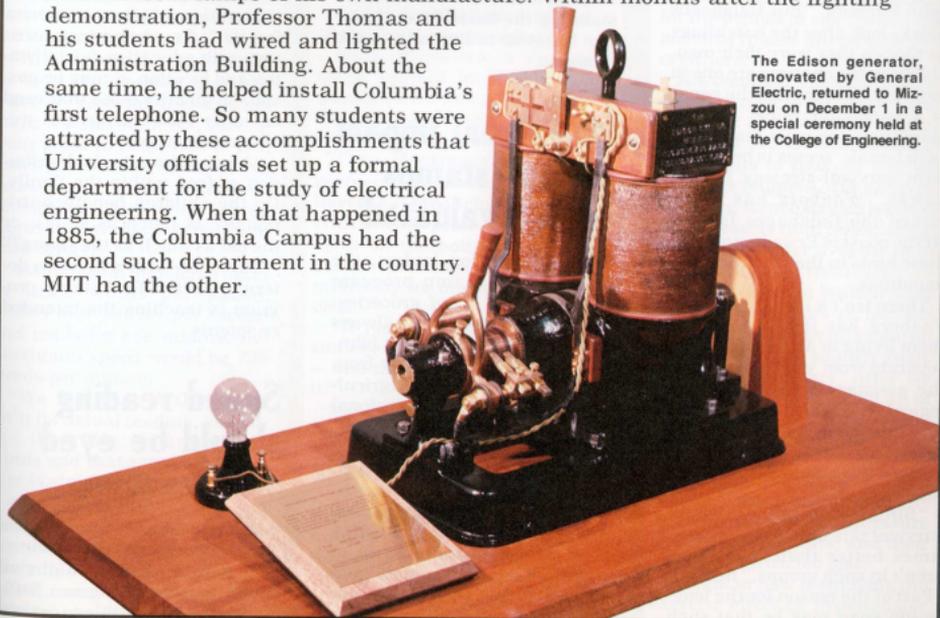
Chancellor Uehling has asked Provost Owen Koeppe and Vice Chancellor for Student Services Norman Moore to evaluate the way cheating is handled at Mizzou. The administration favors the new requirement that all cheating cases be reported. If faculty cooperate, the change will help administrators check how consistently cheating cases are handled.

"If you have an atmosphere where students see a few others cheating all the time and nothing ever happens to them, they start thinking, 'Why don't we cheat, too?'" says Moore. "That's what I keep hearing about the University, and that's what we have to get away from." He draws parallels between a certain percentage of students who cheat and motorists who drive 60 miles an hour. "The normal societal response is that some will go beyond the set limits. That's why we have to have regulations." □

## Edison's Gift to Mizzou

**D**uring the 1979 centennial celebration of Thomas Edison's invention of incandescent lighting, the University of Missouri-Columbia had special reason to note the observance. The first incandescent lighting display west of the Mississippi River took place at Mizzou on January 10, 1883, and Edison had made it possible with a gift of one of his dynamos. It happened like this: Physics professor Benjamin Franklin Thomas was excited about the potential of electricity, and he went to University President Samuel S. Laws for money to purchase a dynamo to generate electricity for his students. Laws didn't have the money, but he did know Edison. Almost 20 years earlier, Laws had been vice president of the New York Gold Exchange and something of an inventor himself. His gold quotation machine (a forerunner of the modern stock ticker) had broken down, and there was near panic among the brokers. The sixteen-year-old Edison was in the building about to go to work as a telegraph operator. Edison fixed the machine, and Laws promptly hired him to supervise operation of the quotation device. In 1882, therefore, the famous inventor was happy to give the University a dynamo and some incandescent lamps of his own manufacture. Within months after the lighting demonstration, Professor Thomas and his students had wired and lighted the Administration Building. About the same time, he helped install Columbia's first telephone. So many students were attracted by these accomplishments that University officials set up a formal department for the study of electrical engineering. When that happened in 1885, the Columbia Campus had the second such department in the country. MIT had the other.

The Edison generator, renovated by General Electric, returned to Mizzou on December 1 in a special ceremony held at the College of Engineering.





## Is polyandry a key to survival?

Polyandry — or maybe cooperation — could be a key to survival.

At least that's the way it seems to be with the Galapagos hawks which often mate in fives — four males to one female — and live longer as a result.

"Normally, male animals don't care for offspring that do not carry their genes," says Dr. John Faaborg. "But Galapagos hawks look after the hatchlings as though they were their own, although the chances are one in four that the baby has the genes of a particular male. Having more than one male mate with each female seems to be a long-term survival strategy for the hawks." Faaborg has twice visited the Galapagos Islands off the coast of Ecuador to study these birds in their natural surroundings.

There isn't a lack of females. Faaborg has found plenty of them living in an isolated area, separate from young males. So the assistant professor of biological sciences theorizes that through the process of natural selection these birds have evolved a willingness to share mates.

"Birds in such families have a survival rate that is two or three times better than those who aren't in such groups," he says. "Part of the reason for the longer life span may be that such

families control a larger food gathering range." If all birds lived in the conventional monogamous pattern there wouldn't be enough territories on the small islands to provide food and shelter for them.

By cooperating with other birds, the individual male increases the chances of passing his genes along to the next generation. "If we can establish that there is a genetic foundation for cooperation among lower animals, we will have made a step forward in better understanding the basis for cooperative behavior in humans," says Faaborg.

## Nutritional impact of food stamps being evaluated

With a \$7 billion budget, the federal food stamp program should buy a lot of groceries. But because more is not always better, economist Stanley Johnson has a \$245,345 grant from the U.S. Department of Agriculture to evaluate the nutritional impact of the program.

Along with Karen Morgan, PhD '77, now a nutritionist at Michigan State, Johnson will analyze data on 20,000 families interviewed as part of a USDA food consumption survey of people of all ages, races, and socioeconomic status. The information includes family

structure, size, income sources, how money was spent, what food was purchased, how much it cost and who ate it.

"We'll be looking at a number of questions, including how the income transfer should be made — that is, with surplus commodities, free coupons or purchased coupons," Johnson says.

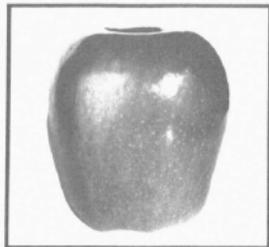
"We want to see if food stamp recipients are getting a better diet. We'll also be looking at the individuals within a household to determine if there is any nutritional variation within a family." By comparing nutrition with education, social status and location, it may be possible to identify those that need not only food stamps but nutrition education.

"A related matter is distribution of food within the family. Do the children benefit nutritionally as much as adults, or the old as much as the young?"

The study also will try to determine if the food stamp program is reaching the intended recipients.

## Speed reading should be eyed with caution

Speed reading seems like a great idea, especially to someone burning the midnight oil on the eve of a final exam. Still, it may not be possible to cram a



semester's volumes into those last few hours.

Claims of vastly increased reading speed should be eyed with caution, according to psychologist Timothy Salthouse, whose investigations of eye movement patterns suggest a reading speed limit.

"The only ways to increase reading speed are to reduce eye pause time — and our research indicates that even with hours of practice there is no significant reduction — or increase the amount of information taken in per pause," says the assistant professor.

"Although reading may seem to be a continuous process, when we read our eyes actually make a series of jumps, darting from point to point two to five times per second. On most eye pauses the brain is able to recognize only about three words in text that has not been read before."

Assuming an individual takes in three words per pause, makes four pauses per second and reads for one minute, the maximum speed would be 720 words-per-minute.

"We feel that is the upper limit for actual reading, assuming there are no unfamiliar words and that sentence structure is simple and direct."

With unfamiliar material and complicated structures, reaching the 720 wpm level is unlikely. If such a speed were attained, comprehension and retention would suffer greatly.

## Missouri apples getting a shapely appearance

The Red Delicious of Missouri may soon be the apple of your eye.

Flavored and shaped by this state's soil and climate, Missouri's Red Delicious apples are long on flavor, but short on shape. Short and squat, in fact.

And in Red Delicious apples, appearance is everything.

Now, Promalin, a synthesized growth hormone, can transform the homegrown into the more marketable extra fancy Washington state shape.

Tony Hopfinger, assistant professor of horticulture, believes that producing elongated fruits with prominent calyx lobes on the bottom could increase commercial growers' profits by as much as 35 percent.

"It just seems that the consumers want that kind of apple — and they're willing to pay for it."

While the primary function of Promalin is to improve the apple's looks, there is another advantage to its use.

At the University orchard, where researchers are determining the optimal application of Promalin, this year's crop of treated apples weighed about 30 percent more than the untreated apples.

"All Promalin does, really, is express the full genetic potential of the Red Delicious," says Hopfinger.

## Scientist asks how exercise lowers blood pressure

Exercise equals health. Translate that into Latin, and it could serve as an appropriate motto for the legions of sweat-soaked physical fitness aficionados everywhere.

It's common knowledge that some exercise lowers high blood pressure. Dr. David Wiegman, assistant professor of physiology, wants to find out exactly how this happens. He believes that long-term exercise inhibits blood vessels from constricting.

Working under a grant from the National Institutes of Health, Wiegman initially used healthy white rats to test his hypothesis. One group swam an hour a day, while another group remained sedentary. After six weeks Wiegman injected all of the rats with a hormone that causes constrictions in blood vessels.

Wiegman's thesis proved correct. There was significantly less effect on the blood pressure of the exercised rats, and their arteries constricted less.

Wiegman now is studying the exercise effect on hypertensive rats.



The Christmas 1954 issue of *Showme* featured Tripod patrolling vacant Campus during the holidays.



By Steve Shinn

# When Tripod Ruled the Campus



Tripod photo by Mary Paxton Keeley was taken during Campus mascot's later years.

In some ways, Tripod is more elusive now than he was when he roamed the Columbia Campus for a dozen or so years in the '40s and '50s. But, then, elusiveness is an important ingredient of legends, and most of the alumni who were on Campus in those post-war years remember the three-legged, black and brown dog in the shadowy way that is larger than life.

Dogs were common on campuses everywhere in the years after World War II. (*Showme*, the student humor magazine, noted that, "With the added convenience of six centrally located stone posts. . . and classrooms with sleep-producing lectures, what dog wouldn't jump at the chance to migrate to Mizzou?") In any event, there were Pal, Curly, Ralph, George, Alf, Stinky and undoubtedly many others. The rest came and went, but Tripod remained to become the unofficial Campus mascot.

**AFTER THE MISSOURI ALUMNUS** magazine asked for Tripod stories in its June-July 1979 issue, several alumni responded, and one couple even stopped by Columbia on their way from Chicago to Texas. Few could recall specific instances, however.

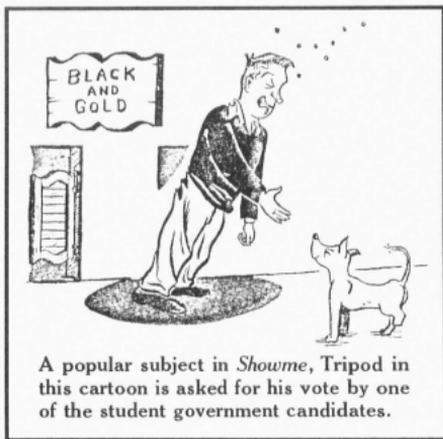
Some evidence suggests that Tripod lost his right (or was it his left?) rear leg in 1946 as the result of a run-in with a Yellow Cab (or was it a Vets?). Legend had it that from that time on, he would bark only at Yellow Cabs (or Vets) and at no other automobile.

The *Columbia Missourian* reported two Tripod

stories on its news pages, both in 1948: ". . . While walking home from school, the eight-year-old boy was confronted by a large white collie dog, a stranger to the campus. . . Then before any student onlooker could make a move, a flash of brown and black rushed past all and placed himself between the boy and larger dog. By a series of menacing growls and threatening steps, Tripod convinced the collie he meant business, and steadily drove him back."

And later ". . . Some two weeks ago, Tripod was picked up because he did not carry his dog license and was sentenced to the city dog pound. However, Tripod is out on probation since yesterday, because Mrs. Irvin Grant, a dog lover, bailed him out for two dollars. A sympathetic University student is buying the license today."

**A STUDENT WHO HAD TO REMAIN** in Columbia during a semester break told *Showme* he spent the time "swapping dirty stories with Tripod between the second and third columns." In another issue, *Showme* interrupted its regular "Boy of the Month" and "Girl of the Month" features to name Tripod "Bitch of the Month," either attempting to make a point or showing a remarkable need to improve the budding journalists' powers of observation. The *Savitar* staff advertised the yearbook by including Tripod in a list of traditions, right alongside the Columns and beer busts.



A popular subject in *Showme*, Tripod in this cartoon is asked for his vote by one of the student government candidates.



Marilyn Steagall greets Tripod in 1947 near Read Hall, where "he was the only one who thought the food was any good." She remembers that "Tripod was everybody's dog. He was very democratic."

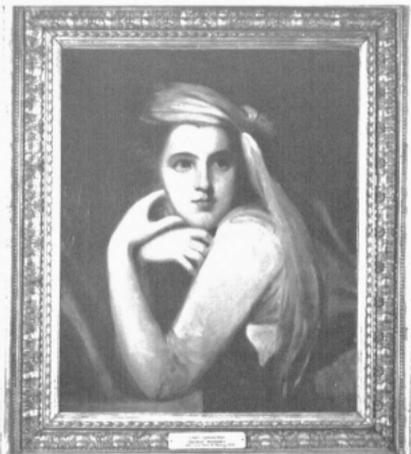
In 1947, Robert J. Fawks, now a Topeka, Kansas, attorney, was an assistant professor in B&PA. He recalls, "One day in April — a warm spring day with windows open and spring fever in the air — Tripod came into class, strolled down the aisle, sat down, listened, then yawned and groaned *very* loudly. That broke up the class and we all left the room, thanking Tripod." When Fawks reported the incident to Dean William Bradshaw, the young teacher received a lecture on how to run a class. "It was the highlight of my two years as a B&PA professor," says Fawks.

Tripod had no permanent home, but apparently he never went hungry. Fawks remembers the "philosophical" discussions they shared in Fawks' office, but suspects their success had something to do with the cookies he kept on hand. Guy and Marilyn Steagall of Winnetka, Ill., said he ate often at Read Hall ("Tripod was the only one who thought the food was any good"). Handouts also were available at Ralph's Evereat on Ninth.

**TRIPOD'S TERRITORIAL RANGE** spanned the Campus, but again, the memories differ — or he changed his habits from time to time. "Usually, the Red Campus." "He owned Hitt Street." *Showme* reported he shifted headquarters from the Bible College to Johnston Hall, a women's dormitory. "It's reasonable to assume that a three-legged male should be able to keep up with a two-legged woman," said writer Joe Gold. "It's certainly been proven that a two-legged male can't do the same." Haig Toroian, of Marina del Rey, California, remembers Tripod walking to the football games with everyone else. The students cheered when he ran onto the field.

But for the most part, Toroian's memories, like other alumni's, now are impressions: "He was loved by all who came in contact with this gutsy, three-legged dog." Robert G. Neel, of Orlando, Florida: "He filled our hearts with love and enthusiasm. . . . He was a winner." Marilyn Steagall: "Tripod was everybody's dog. He was very democratic." Billie Jorgensen, of Chico, California: "Our beloved Tripod would trip around Red Campus as if he owned it."

It was with genuine concern, therefore, that the *Maneater* asked in the spring of 1958: "Where's Tripod? Where's the three-legged independent who's roamed this campus for nigh on to eons? . . . This time he may be gone for good. He may not have survived the heavy snowfalls. . . . Won't you take a look and ask around — for Tripod. Thanks." □



Two portraits by 18th Century artists, "Lady Hamilton as a Bacchante" by Sir Joshua Reynolds (left) and "Lady Hamilton" by George Romney, have been given the Museum of Art and Archaeology by a friend of the museum, J. Russell Forgan, of London.

## New art history lecture series is established

A major art history lecture series will memorialize alumnus Blake-More Godwin. A former director of the Toledo Museum of Art, Godwin was internationally known in the museum field, receiving honors from a number of international governments.

In 1975, Mizzou's department of art history and archaeology received a small bequest from Godwin's estate, and a lecture fund was established. The fund was increased by a recent grant of \$20,000 from the William E. Levis

Fund of the Charities Foundation of Toledo. Income from the fund will be used each year to bring a top scholar to Mizzou for a public lecture and a seminar with students, according to William T. Biers, art history and archaeology chairman.

Godwin received a bachelor of arts degree from the University department in 1915 and a doctor of fine arts degree in 1955. He earned his master of arts from Princeton in 1916 and moved to the Toledo Museum of Art, becoming its second director in 1926 and serving until 1959.

## Emeritus prof receives unusual birthday present

Dr. H.H. London, professor emeritus of industrial education, received an unusual present when a former student made a gift in

honor of London's birthday October 12 to the H.H. London Recognition Loan Fund for graduate students in industrial education.

The gift was from Dr. Frank Goishi, (PhD '70), now a professor at Fresno State University. A native-born American of Japanese ancestry, Goishi and three generations of his family were required to move from their large fruit farm near Fresno, California, during World War II, and lived and worked the war years in a detention camp in Colorado. Afterwards, they returned to their farm home and, says London, "without funds or bitterness, started over."

Goishi graduated from Fresno State, and in 1967 came to Mizzou to work toward a doctorate in industrial education.

"One day," remembers Lon-

don, "Frank came to my office and had nowhere to go for help. . . . I did all I could to encourage him and after some effort succeeded in getting a small grant from the Missouri State Department of Education to enable him to finance some travel he had to do gathering data for his study."

The dissertation was completed, and Goishi has remembered London's help with several gifts to the fund.

## MFA Foundation gives \$100,000 to library fund

A second challenge gift — this one a \$100,000 award from the MFA Foundation — has been announced in the fund-raising campaign to build a \$4.6 million health sciences library at Mizzou.

Announced earlier was the gift by St. Louis physician J. Otto Lottes of land in Wayne County valued at \$1 million. Both gifts are contingent upon raising the additional funds necessary to construct the facility.

The financing plan is a public-private partnership in which the University would raise a portion of the funds from private sources, and the state legislature would provide the remainder.

## Nominations for award requested

Nominations are being requested for the Women's Centennial Award, an annual recognition that includes a \$1,000 prize. Formerly called the Alumnae Anniversary Award, the honor is given for outstanding contribution as a faculty member. Selection is made by a committee composed of faculty, students, and alumni.

The program began in 1968 as part of the centennial celebration of the first women students at Mizzou. Last year's faculty win-



Members of the Executive Committee of the Development Fund Board met with the fund-raising staff on November 16 to discuss effective volunteer-university relationships.

ner was Dr. Elizabeth James, director of the Medical Center's newborn nursery.

Nominations and supporting data for the 1980 award must be received by February 15. They should be addressed to the Women's Centennial Award Committee, 117 Alumni Center, Columbia, Missouri 65211.

## Essay contest, arm wrestling tournament set

The annual arm wrestling tournament and the Chancellor's Award, two major activities of the Student Foundation of the Development Fund, are scheduled for February. In fact, the proceeds of the arm wrestling tournament on February 18 and 19 will be used to help fund the Chancellor's Award.

A total of \$1,000 in prize money will be distributed in the First Annual Student Foundation Chancellor's Award to the authors of the three top 1,000-1,500-word essays based on "a true learning experience and the way in which a University of Missouri teacher has encouraged that experience either in the classroom or out." Contestants are limited to Mizzou undergraduates.

The arm wrestling tourney is an individual and team affair with each team consisting of four men students and one woman student. The \$2 individual and \$8 team entry fees will be used by the Student Foundation to fund scholarships and the Chancellor's Award.

All the tournament's expenses, including trophies and plaques, are being paid by the sponsor, a Rondo and Coca Cola distributing company.

## Thompson nursing memorial created

Thomas (Tommy) Thompson, of Columbia, has given the University \$5,000 for a Janet (Joy) Thompson Memorial Fund in the School of Nursing.

Established in honor of his wife, the fund directs that the annual income be awarded to an outstanding graduating nursing student who "has demonstrated the personal attributes of tenderness and the natural ability to bring solace to those in his or her care who are ill and distressed."

## Weldon Spring income supports instruction-related research, creative work of faculty

Investment income from the \$12.4 million sale of University property in Weldon Spring will be used to support instruction-related research and creative work of the faculty, the Board of Curators has decided.

The income will also provide a \$10,000 presidential research award for a faculty member with outstanding achievements in his field.

As much as \$1 million per year could be generated by the endowment fund established after the University sold 7,300 acres near St. Louis to the Missouri Department of Conservation.

Approving guidelines proposed by a task force, the Curators determined that University President James Olson will ask for a proposal from each campus, based upon a figure equaling between 18 and 35 percent of that campus's funds currently available for research support. Between 9 and 17 percent of the available funds will be preserved by Olson for multi-campus proposals or for those without campus reference.

If the income is less than \$150,000 in a given year, the funds will be held over for the next year.

## Limited access to Hearnese prompts student concern

Students' frustration over limited access to the recreation facilities of the Hearnese Building came to a head just before the end of the fall semester. MSA initiated a referendum asking students whether they wanted to stop paying \$4 every term to retire \$3.1 million in bonds which helped finance construction of the facility. Student government leaders expected the results would symbolize dissatisfaction,

even though a vote to stop the payments would have been binding.

The referendum, set for Dec. 5, was called off the day before because a notice in the *Maneater* exhorted students to vote yes, instead of merely reminding students about the election. MSA leaders expect to reschedule the vote early this semester.

Students often cannot use Hearnese's recreational facilities because they are heavily used for intercollegiate athletic practice.

Hearnese administrators have now begun to publish "free-time" schedules so students will know in advance when the building will be available to them.

## Proposed ag research addition to be named for Jerry Litton

A proposed major addition to agricultural research facilities at Mizzou will be named for the late U.S. Congressman Jerry L. Litton, according to a decision of the Board of Curators.

The addition to the research facilities south of the veterinary college will be the major structure in the complex and will include offices, classrooms, and an auditorium. Departments of animal, dairy and poultry husbandry will be housed in the 40,000 square foot structure.

Planning funds for the addition were approved by the 1979 Missouri General Assembly. The university has asked for \$7.9 million in its 1980-81 budget request to build the Litton addition and five other units that will complete the complex.

Present sections of the complex, completed in 1971, include laboratories and a large animal unit.

Purposes of the facility are to centralize food animal research now conducted at numerous locations and to provide improved housing for laboratory animals.

The decision to name the major unit of the complex after Litton was based on the late congressman's prominence in agriculture and his close association with the University.

## Johnston is Curator president

C. R. Johnston of Springfield has been elected president and Daniel L. Brenner of Kansas City has been elected vice president of the Board of Curators for 1980.

The election took place Dec. 14.

Johnston, who is president of the Missouri Farm Bureau Federation, has served the past year as board vice president. He succeeds Wallace R. Stacey of Independence as president.

Johnston has been a board member since January 1975.

Brenner is an attorney. He has been a member of the Board of Curators since May 1977.

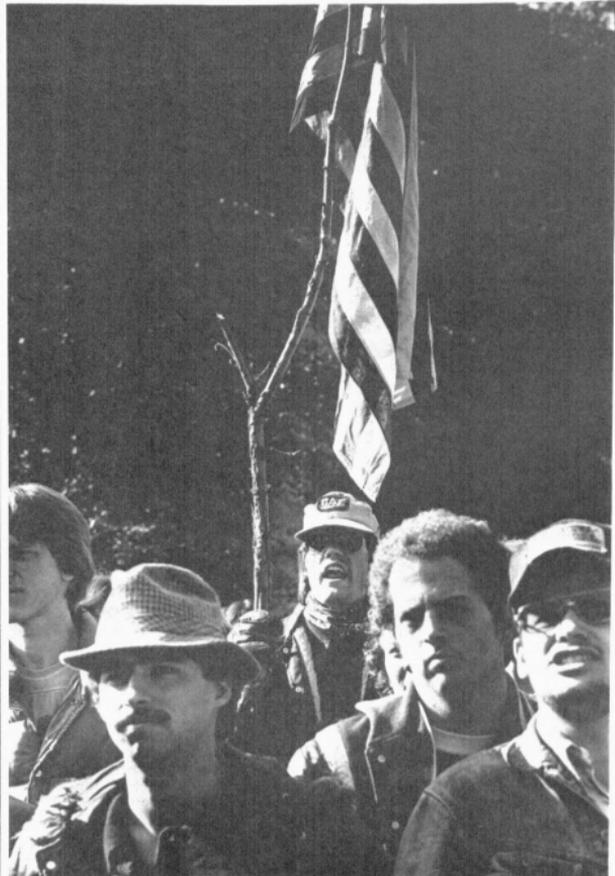
## Will Jesse ever be the same? Music festival pulls out stops with laser, incense, jazz trumpet

Russian incense and visual effects similar to Star Wars in Jesse Auditorium? It's all part of the Chancellor's Fourth Annual Festival of Music, which is spread over six weeks of the University's spring cultural landscape. Unrestricted gifts to Mizzou are the main source of funding for the event.

The music department came up with the special effects to match the mood of



## Iranian crisis sparks demonstration



Keith McMillin/Columbia Tribune

Student Pat Knight waves an American flag during a demonstration at Mizzou soon after the hostages were taken in Iran. The campus became an arena where about 600 students, American and Iranian, gathered for an exercise in free speech. The scene was emotional and noisy but non-violent. Debate centered on how to get the hostages back, though some called for deportation of Mizzou's Iranian students.

"Prometheus: The Poem of Fire," written in the 1920s by a Russian mystic named Scriabin. The performance is April 20.

Music chairman Dr. Don McGlothlin says the University Philharmonic and Singers will be behind a screen on stage. "The most elaborate art laser system in the world" will respond to the music, he says, and the auditorium

will be filled with a cloud of Russian incense.

"We're calling this a 'scensiaural laser spectacular,'" says McGlothlin, conceding that festival planners created the phrase's first word.

In that same evening, Lukas Foss, internationally renowned American composer, conductor and pianist, will conduct the philharmonic in a program of his own

works. Included will be the premiere performance of "Homage to Shakespeare," a piece commissioned by Mizzou as part of its contribution to "A Mid-America Shakespearean Chautauqua," (see page 8).

The first festival event is Haydn's "Crention," to be performed March 9 by the University Choral Union and Philharmonic. Guest conductor is Margaret Hillis, conductor of the Chicago Symphony Orchestra Chorus. Ticket sales for "Crention" and the April 20 event will be used for scholarships.

Dizzy Gillespie, one of the world's jazz greats, performs March 17, co-sponsored by the Missouri Students Association and the music department. The festival has never before included a jazz event.

Tickets can be ordered through the Jesse Box Office. For a brochure describing the entire festival schedule, write to Department of Music, 140 Fine Arts, Columbia, Mo. 65211

### ABC's Bergman narrates film on 'untraveled world'

"Research: The Untraveled World," a new film feature produced by the University of Missouri and narrated by ABC News Science Editor Jules Bergman, shows lay audiences why basic research laboratories is a vital investment in the future.

The film's primary theme stresses that while many discoveries have no immediate application, there is a strong case for increased basic research. The production indicates that forces outside the scientific community threaten the continued advancement of knowledge. These forces include stagnant financial support, bureaucratic red tape and a dwindling supply of young researchers.

The 25-minute film can be ordered by any group or organization by writing to University Information Services, 400 Lewis Hall, University of Missouri-Columbia, Columbia, Mo. 65211.

## Emergency phones, new lighting to improve Campus security

Six red, egg-shaped telephone booths with direct links to University police and additional lighting are being installed on Campus to improve security.

University Police Chief Ron Mason says the changes are a response to concern over students' safety, particularly at night. Mason told a Curators' committee last month that he received many calls from worried St. Louis parents after a newspaper there erroneously reported that five rapes in Columbia had occurred on Campus. None of the five actually happened on University property.

The University's safety record, Mason says, continues to be better than that of any Big Eight or Big Ten school.

The emergency phones, which are accessible to the handicapped, are paid for with capital improvement funds from the student activity fees.

Lighting under construction will better illuminate one heavily traveled campus intersection and the parking lot serving a group of residence halls.

## Uehling elected Carnegie trustee

Chancellor Barbara S. Uehling has been elected a trustee of the influential Carnegie Foundation for the Advancement of Teaching. She will serve a four-year term.

Now in its 75th year, the foundation is concerned with improving policies within and toward higher education.

## Cultural calendar sparkles with contemporary dance group, orchestras, harpsichordist

Several performing arts events presented by an expanded University Concert Series will brighten Columbia's winter.

The Vienna Chamber Orchestra will perform Jan. 16. In its three decades of existence, the orchestra has won universal praise for its impeccable and stylish performances.

Alwin Nikolais' electrifying Dance Theatre will appear Feb. 23 and 24. Nikolais' productions represent a new level in the integration of the visual and performing arts. He merges multi-media switch-ons with superbly performed and choreographed dance. Critics around the world describe Nikolais as something of a magician—"the supreme alchemist-theatrical-artist" (*Manila*).

Igor Kipnis, "the foremost harpsichordist of the day" (*Time* magazine), will perform Feb. 29. Kipnis is in demand as soloist with great orchestras around the world.

The St. Louis Symphony Orchestra performs March 14.

The 99-member symphony, second-oldest in the United States, celebrates its 100th year of distinguished music-making during the 1979-80 season. The symphony's annual residency in Columbia has become a popular local tradition.

## AGRICULTURE

### Students honor best advisors

Students in the College of Agriculture have named three faculty members as outstanding advisors.

Selected were George W. Jesse, assistant professor of animal husbandry; Stephen F. Matthews, associate professor of agricultural

economics; and Curtis J. Nelson, professor of agronomy.

In making the awards, agriculture students noted that the three faculty members exhibited such characteristics as a willingness to work with and listen to students, ability to communicate clearly and pleasantly, and ability to maintain enthusiasm.

### Dairy team retires cheddar cheese trophy; students know good milk, yogurt from bad

Mizzou's dairy product judging team won three individual products judging titles on its way to second place in the International Dairy Products Judging Contest in Chicago in November.

Their most significant achievement, according to coach Bob Marshall, is that the team won the cheddar cheese judging title for the third time since 1966 and retired that trophy.

They also won top honors in milk and yogurt judging. South Dakota State University won the overall title.

"Overall, cottage cheese and ice cream gave us the most trouble," said Marshall. "We finished out of the money in both."

Team members were Kathy Klepper, Overland; Tom Humphrey, Creve Coeur; and Pamela (Helle) Probert, Chamois. Team alternate was Sue Aksentjevich, Creve Coeur.

Klepper was second overall out of 72 participants.



Mizzou agronomist William Upchurch adjusts irrigation spray nozzles on a plot of corn at historic Sanborn Field. The photo by Duane Dailey of the Agricultural Editor's office was judged the best of 105 black and white entries in a national contest sponsored by the American Agricultural Editors Association. Dailey took the photo last summer to illustrate a story on Sanborn Field research.

## Patent granted for artificial soil



Mizzou horticulturist Vic Lambeth and the University have received a patent for an artificial soil he has developed. It's been a long time coming.

Lambeth investigated the superior nutrient and water-holding capacity of clay back in the early 1940s, when he was an undergraduate student studying soils at Mizzou. Some day, Lambeth figured, he'd put clay to use.

The patented "soil" is composed of vermiculite and perlite

(often found in other potting mixtures) and particles of clay, that same stuff Missouri farmers have battled and cursed for years.

Because of clay's special qualities, plants planted in Lambeth's mixture require only water and appropriate light, and they won't dry out too fast. The "soil" is better than real dirt, says Lambeth, who is better known for his tomato research.

Neither Lambeth nor Mizzou plan to start producing great quantities of the artificial soil. "Potential users abroad have talked about wanting shiploads," says Lambeth. "That's more than we can mix up in the kitchen."

Negotiations are underway with several companies interested in production contracts. The horticulturist and the University will share royalties. Moneywise, "the main objective is to get more funds for research," says Lambeth.

Lambeth says the "soil" can be used by florists, nurseries, people growing plants at home, and even out-of-doors for transplanting greenhouse plants.

The scientist didn't create his artificial soil in the 1940s because, "back then, all we had to mix it with was sand." Development of vermiculite and perlite made it possible.

into any other part of the body. Fahim says one big asset of the drug is that its interaction with the body is completely understood.

Although some problems with hogs are yet to be resolved, Allison believes Kastarin "can really work with swine."

Allison's confidence in Kastarin is so strong that he used the new drug on 30 of his own registered Hampshire hogs near Humansville, Mo., in a test study--only a month after he had completed Fahim's swine study involving 40 hogs. The same promising results appeared.

Now all current research is being conducted at facilities near Fulton, Mo., by Merck and Company, a pharmaceutical firm that has been granted all marketing rights for Kastarin in the United States. Allison takes part in the company's study and goes over the results with Fahim.

Kastarin will not only benefit the farmer when it becomes available but also the University, which signed over the patent to Merck and Company for \$50,000 and 6 percent royalty on yearly sales, said James Newberry, a University attorney. *—by Joe Dagan and Mark Russell, Ag Columns*

## Former Dean Kiehl heads international projects for federal agency BIFAD

Elmer R. Kiehl, long-time College of Agriculture dean and faculty member, has been named executive director of the Board for International Food and Agriculture Development in Washington, DC.

Kiehl is currently on leave of absence from Mizzou. He has been serving as chief of the BIFAD research division since last April.

BIFAD is a unit of the International Development and Cooperation Agency, attached to the executive branch of the federal government.

Kiehl will administer the agency's international agricultural development projects. Currently, BIFAD has projects in 33 different countries involving a budget of \$264,000,000. Projects in 15 additional countries with a budget of \$460,000,000 have been approved but are not yet implemented.

## No-knife castration produces 'simply amazing' results

Marty Allison is right in the middle of one of the hottest developments to hit the livestock industry in several years.

The senior in animal husbandry is working with a chemical sterilant for male animals called Kastarin which by the mid-1980s may eliminate surgical castration altogether.

Kastarin would not only eliminate risks of injury and mortality but also has been found to improve rate of gain in feedlot animals by affecting the testosterone level, according to its University developer.

Kastarin is the brainchild of Dr. Mostafa Fahim, professor of obstetrics and gynecology and an internationally-known expert on reproductive biology. He discovered its sterilization effect when he injected the simple compound into the testes of male dogs.

In mid-1978, Allison became the research assistant in charge of Kastarin studies on swine for Fahim. By this time Fahim had studied the sterilizing effects of Kastarin on not only dogs, but also cats, sheep and cattle.

In each study the results were the same--100 percent effective. It was "simply amazing," says Fahim.

Fahim's research has shown Kastarin to be something of a wonder drug for the livestock industry--particularly since the banning of DES, a growth hormone found to cause cancer.

Kastarin, made from undisclosed natural substances, is unique in that it is contained in the testes and is not absorbed

## ARTS AND SCIENCE

### Sociology's first Alumni Award to Dr. Peter Kong-Ming New

The first Distinguished Alumni Award from the sociology department was presented to Dr. Peter Kong-Ming New of the University of Toronto in December. Recognized as one of the developers of medical sociology as a specialty, New also delivered a lecture, "Issues in Medical Sociology: A Personal Journey," at the ceremony in Pickard Hall.

The award, which includes a \$500 stipend, was established in 1979 to provide recognition to outstanding individuals who received advanced degrees in sociology from Mizzou.

New, who received his MA and PhD degrees from Mizzou, is also past chairman of the medical sociology section of the American Sociological Association.

A native of China, New came to the U.S. from Shanghai as a young man. He returned to China a few years ago to investigate health care and made a film, "Barefoot Doctors of Rural China."

### Theater stage tip of iceberg

"The theatre is like an iceberg. The audience only sees 10 percent of it," says Henry Tharp, master carpenter for the University Theatre's scene shop.

Tharp spends all of his effort behind the scenes, although the result of his work is the set that showcases the story unfolding on stage. The scene shop in the Fine Arts Building is separated from the stage by an asbestos curtain. That's an advantage, especially when large sets are built, because they can simply be rolled on stage when the curtain is raised.

When a set is under construction, the shop is noisy with buzzing saws and flats being hammered together. The painting brings quiet.

Sets take five to six weeks to build, and may cost from \$400 to \$3,000 depending on the complexity of the design.

## Water witching gains converts



Freshman Bob Riesmeyer practices a bit of agricultural magic as he demonstrates his water witching skills.

Rural sociologists say it's agricultural magic. Non-believers probably would call it hocus-pocus. As for the people who have the gift of witching for water, they just say it's something they are able to do.

Take freshmen Bob Riesmeyer and Alan Bunch, for example. After a rural sociology lecture last semester on agricultural magic, the two told instructor Paul Lasley they knew how to water witch. Looking for something to spice up the semester, Lasley arranged for the two to demonstrate their skills to 150 students in his classes.

The demonstration was staged near the Agriculture Building. Lasley, who says agricultural magic can be any cultural or folklore notion or practice without

a scientific basis used for food production, was prepared with scientific proof. . . a map showing Campus water mains.

Sure enough, both the students were able to locate water. Riesmeyer, whose father taught him to water witch when he was in grade school in Wellington, Mo., uses a small forked branch, cut green. Bunch, from Memphis, Mo., prefers L-shaped pieces of wire. He holds them parallel and, when he's near water, the wires spread.

"I'm still befuddled," says Lasley. He says before the demonstration, half the class didn't believe in witching. "After they saw Riesmeyer and Bunch demonstrate, there were only a few non-believers left."

### Anthropologist aglow over use of thermoluminescence; lab at Mizzou one of few in world

Could Vikings have sailed the Missouri River? That possibility was considered when a ceramic piece of Viking runes (hieroglyphics) was found on the Missouri River bottom in St. Louis.

Ralph Rowlett, professor of anthropology, settled the issue. Using a process called thermoluminescence, he ascertained the fragments were modern and not tossed aside by a Viking warrior.

He operates Mizzou's thermoluminescence laboratory,

one of only four in the world. Rowlett believes the process will become a routine check for all archaeological materials, and thus, it will provide more jobs for graduates. "At present, we can offer students who have a fair amount of physics and a great deal of archaeology in their backgrounds a way to earn a living with a bachelor's degree."

Thermoluminescence is a natural phenomenon noticed by Sir Robert Boyle, a 17th

Century scientist. He recorded the soft natural glow of a diamond in darkness, caused by radiation absorbed in the carbon. The discovery sparked research that has proven valuable for anthropologists, physicists, geologists, museum curators and even forest rangers.

Thermoluminescence techniques now allow archaeologists to date material as far back as 1 million B. C.

The thermoluminescence method was used only to date pottery until 1970. Rowlett began his research in 1971, and in 1974 established criteria to study archaeological stone.

He proved the feasibility of the method when he was able to date a mastodon skeleton found in Nevada, Mo. Using thermoluminescence, he placed the date of fossilization at about 10,000 B.C.

The method has many practical applications. Rowlett's lab is particularly geared for archaeological stones and tooth enamel. Teeth are merely rocks with organic formation, he says.

A typical case tested in Rowlett's lab was an arrowhead found in southwestern Missouri. It was thought to be from a 10,000-year-old ice age Indian culture. Rowlett's testing determined that the projectile point was actually only 2,000 years old.

### Struggling writer/professor breaks first-published-book barrier; Belle Starr a success

In the desk drawers of struggling writers, many a manuscript lies unpublished. Speer Morgan, co-director of the English department's creative writing program, has a couple of those himself. But he also has a success story.

Morgan's *Belle Starr*, published last year, "will never be a blockbuster or a best-seller," says author Morgan. But with 11,000 hardback copies sold, paperback on the way this spring and a movie script in the wings, *Starr* isn't doing too badly.

Especially considering it's a first novel, which Morgan says usually doesn't do very well.

Belle was an outlaw lady who grew up in Clay County, Mo., in the 19th Century.

Morgan's book is the legend she left behind. As one reviewer says, Morgan "blends fact and folklore about a frontier outlaw full of irrationality and head-knocking feminism."

Set in the Cherokee Indian country of Oklahoma in the 1880s, *Starr* has been reviewed by more than 40 newspapers and magazines.

Morgan, 34, is a native of Fort Smith, Ark., where his grandfather had owned a hardware store in pioneer days. Belle hung out there some. "My grandfather once gave me a bullet and said it belonged to Belle Starr," Morgan says.



Mark Petty/Columbia Missourian

Morgan has been a serious writer since his graduate school days at Stanford University in the early 1970s. It was there his writing schedule was established—write mornings, work/teach afternoons, write nights. He still writes about six hours a day.

He says he and Assistant Professor Larry Lewis are "really scrambling hard to build a good writing program" at Mizzou. Finally having some success as an author helps,

he says. "It really makes a lot of difference, having a network of people I can ask for help." Previously, the University of Missouri Press published "Frog Gig and Other Stories," a collection of six stories.

Morgan is nearly finished with another novel. Set in the Caribbean in contemporary times, it's about "politics, money and the destiny of small Third World countries." The new book is his effort to dramatize those nations' "enormous problems," he says.

### Mizzou's unique worm bank to help scientists study mysteries of aging process; not much wiggling at -292°

Don Riddle is running a worm bank at Mizzou, the only one of its kind in the world. Even a conservative would estimate the Mizzou biologist already has thousands of the wiggly creatures on deposit. But there's not much wiggling going on in Tucker Hall, since most of the tiny worms are frozen at 292 degrees below zero.

Riddle's worms, smaller in diameter than a thread and one millimeter long, are a nematode species that may allow scientists to unlock the mysteries of aging, one of the least understood life processes.

The assistant professor is establishing the Caenorhabditis Genetics Center, named after this particular species that researchers have been using for more than a decade to investigate the genetic basis of animal development and behavior, as well as aging. The center is funded by the National Institute on Aging.

Although the tiny creatures live only two weeks, they exhibit many of the changes associated with aging in larger animals, including humans. And their simple nervous systems make the nematodes especially useful to study neurological changes that come with advancing age.

The center at Mizzou will collect, breed and preserve hundreds of nematode strains, assembling descriptive data on each, all to further biomedical research. Scientists elsewhere will be able to request frozen strains of the tiny worms and supporting information collected by Mizzou.



## Record level MBA enrollment up 40 percent in last 2 years

Mizzou's degree program for masters in business administration has reached a record enrollment of 270 students this semester, representing an increase of more than 40 percent in the past two years.

MBA students represent 74 colleges in 30 states and seven foreign countries. Their undergraduate degrees are from more than 50 disciplines.

Dr. E. Allen Shusher, now head of the MBA program, says many MBA graduates use their two degrees creatively in determining careers.

Fine arts majors are managing museums and theater companies and biology majors are managing laboratories. Teachers who found a saturated job market and later earned an MBA may pursue lucrative careers in textbook publishing.

## EDUCATION

### HIP program gives students advisement, early exposure to elementary classroom

Ever hear of a college senior who discovers, in the process of student teaching in the senior year, that he or she hates teaching?

It happens. But with an alternative program for elementary education majors at Mizzou, future teachers find out early whether they will enjoy teaching. They work as aides in Columbia schools for a semester during both sophomore and junior years, before student teaching in the senior year.

"When I actually started student teaching, I'd already been with the kids so long that it wasn't a real shock to be in front of children," says Bill Dudley, a senior in the alternative program.

"We've had sophomores drop out of education altogether, but better to find out then than later that teaching isn't for them," says Dr. Nella Pettit, director of the alternative

## Outdoor education coming of age



Outdoor education professor Paul Ritchie shows recreation senior Mary Horn the right way to shoot.

Outdoor education will come of age at Mizzou, if Paul Ritchie has anything to say about it.

Ritchie, a professor of physical education for nearly 30 years, has a goal. An endorsement (equivalent to a minor in other college divisions) in outdoor education should be available to those training to be teachers, he believes.

Outdoor education, he says, stimulates creativity. "I watch my students project themselves into what they're learning," he says. "It seems to me that 'self' too often gets lost in the educational process."

Ritchie has concentrated on teaching and developing outdoor skills classes since he finished a six-year stint as department chairman. That was back in 1971. "I've 'retreaded' myself," he says of the career change.

Demand for Ritchie's courses is great. Students would

fill three or four times the two sections of trap and skeet shooting he offers each semester. His other courses are popular too, even backpacking and survival, despite freezing temperatures students sometimes encounter on their "field excursion," in October or March.

Toward his goal of an outdoor education endorsement, Ritchie also teaches a shooting instructor course that trains students to teach gun safety and shooting skills.

His initiative propelled a new course proposal through channels. To be offered for the first time next fall, "Fundamentals of Outdoor Education," covers the teaching of rappelling, map and compass, orienteering, camping and canoeing. Two other courses await approval.

"My biggest kick is acquainting prospective teachers with the education opportunities the outdoors offers. There's so much there if you'll just look," says Ritchie.

program. It's called HIP, an acronym for humanizing, individualizing and personalizing.

HIP began at Mizzou six years ago, an experiment that was supported by the U.S. Office of Education. The last three years HIP has stood on its own. About 100 students--between one quarter and one third of all those preparing to be elementary teachers--are involved.

The HIP alternative is, in many ways, higher education's

version of individually guided education, a learning concept that has gained acceptance during the last decade.

During each of the three blocks, the academic work on campus uses the laboratory, clinical and small group seminar approach rather than traditional

classroom. Advertisement is another important facet. HIP students meet with their advisors weekly, and close relationships develop, says Pettit.

"There seems to be a spirit among the people; they're dedicated to teaching," says HIP student Dudley. "There's not the apathy that you would find in a regular class."

The state of Missouri will begin requiring early field experience (such as HIP's aide work in sophomore and junior years) in another two years, says Pettit. But that won't mean all teacher education will equal the HIP program. At present there is no way to fund the advisement of future teachers that is such an important part of HIP, says Pettit.

"This program takes more time and effort from the student, but the feedback we get indicates they think it's worth it."

## ENGINEERING

### Burglar hits wheelchair shop

A College of Engineering shop that repairs wheelchairs while you wait was burglarized just before Christmas. A thief broke in and took most of the tools.

But the shop didn't have to close, thanks to students and shop manager John Uhlig who loaned their own wrenches, drills and other equipment used to keep handicapped students mobile.

Normally, the shop averages two to three customers daily. Not many handicapped students have more than one wheelchair, which is why the shop is geared to immediate action, says Uhlig.

### Nuclear industry generates radiation protection jobs

The risks associated with nuclear energy have spawned a new specialty for engineering students--radiation protection.

At Mizzou, master's degree students in nuclear engineering can opt for a specialization in radiation protection.

Though the job market eagerly awaits each new batch of graduates

## Hydraulic pipeline could move coal



Henry Liu says moving coal through hydraulic pipeline in capsules could lower energy production costs.

Henry Liu envisions a day when coal, loaded into capsules, will move from preparation plant to power plant through underground hydraulic pipelines.

"If this method were used nationwide, it could mean the saving of more than 1 billion gallons of oil every year," says the civil engineering professor at Mizzou.

But for now, Liu must wait.

Liu is responsible for a development that many researchers feel will revolutionize technology of the hydraulic capsule pipeline (HCP), which Canadian researchers invented in the 1960s. But HCP's haven't caught on because of the lack of an effective way to move capsules through the water-filled pipeline.

Liu and his colleagues at Mizzou came up with an answer that impressed the U.S. Department of Energy enough to grant them \$30,000 for research. They proposed electromagnetic pumps to draw capsules through the pipeline, and built a simple model to show it would work.

Plastic tanks connected by plastic pipe simulate the pipeline. A small electric generator and a short stretch of pipe wrapped with coils of wire represent pumping stations that would be placed at intervals

along the pipeline. When the generator is activated, small cylinders in the tubing race from one end to the other. It looks so simple that the observer wonders why somebody didn't think of it before.

The one-year federal grant has run out now. Liu is continuing with \$7,500 from Panhandle Eastern Pipeline. He's asked the Department of Energy for a \$45,000 grant to continue research, and is making other applications as well.

"Our small demonstration unit shows the concept works, but it's primarily a 'show and tell' model. We need a larger, much more complete model for serious investigation," says Liu.

He is optimistic about future funding. "I don't see how the country can afford not to pursue this, with energy costs like they are," he says. Several other countries are seriously working in HCP development.

The use of coal for energy is growing so fast in the United States that whatever amount HCPs could carry would not damage interstate truck or rail traffic, Liu believes.

Developing HCP for coal is Liu's first goal. He says the concept could also be used to transport grain and other cargo.

in all engineering fields, the supply/demand ratio is particularly great in radiation protection.

With just 30 students, Mizzou's nuclear engineering department is one of the smallest within the engineering college. And only seven of the 30 are in radiation protection. But those select graduates have never failed to have several job offers apiece.

Radiation protection students take courses in radiation biology, nuclear reactor engineering, interaction of radiation with matter, environmental engineering operations, nuclear radiation detection and several other areas.

Graduates are sought by the nuclear power generation industry, health care facilities and regulatory agencies.

## FORESTRY, FISHERIES AND WILDLIFE

### An appropriate job for 'Nick'

Retired forestry professor J. M. "Nick" Nichols slid into the Christmas tree business gradually. A few trees planted back in the 1950s "was just a weekend hobby to start with," he says.

Nichols, who retired last August, harvested 3,000 Scotch pines this Christmas, grown from two-year old seedlings he planted in 1971.

Part of the state's developing Christmas tree industry, Nichols and other Missouri growers have benefited from the work of Mizzou forestry researcher Brooks Polk and former extension forestry specialist, L. E. "Mack" McCormick.

Nichols, now on the Board of Directors for the National Christmas Tree Association, says producing good trees requires careful attention to pruning, shearing, weed control and protection from insects. Besides, growers have to worry about damage from deer and rabbits.

"Sure, it takes some work, but I like it," says Nichols.

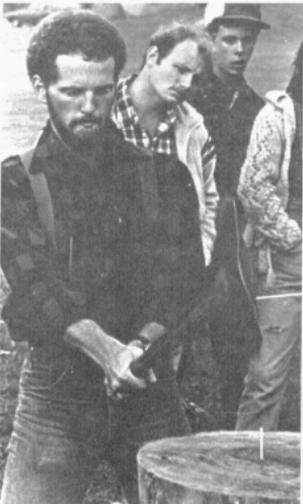
And what could be more appropriate for a man whose nickname is "Nick"?

## Foresters hone lumberjack skills



Ray Jagger/Columbia Missouriian

There's no room for passive onlookers as Mizzou forestry club president Randy Leutzinger, above, saws through an oak timber as fast as he can. Forestry senior Tim Marty, below left, holds his mouth just right to split a match with his double bit axe.



Ray Jagger/Columbia Missouriian

Minnesota. The loss was by a very narrow margin; leafless northern birches in tree identification competition didn't help Mizzou, reported forestry club advisor Lee Paulsell.

Mizzou is one of 12 forestry schools in the annual competition, and will host the conclave next fall.

Old-time logging arts like sawing, pulp tossing (a lumberjack's version of horse shoes), rolling logs down an L-shaped obstacle course, match splitting, tobacco spitting and bolt throwing are part of the lumberman's rodeo. St. Louis senior Dan Schuette easily won tobacco spitting and chopped through a thick log in just over 60 seconds.

Important modern technical skills included in Mizzou forestry education also are included, such as tree identification, compass and chain throw.

The conclave features a log sawing contest for both men and women. Buck sawing contestants cut through a square, red oak log in the shortest time possible. Missouri led the two-man buck sawing event until the last round when Minnesota's 21-second time won first.

Minnesota and Mizzou led most of the competitions, in fact. But the North's triumph only fuels Missouri's resolve to retaliate next time around.

Paul Bunyan would be jealous of Mizzou's lumberjacks. The 30 forestry students who went to the 28th Midwestern Foresters' Conclave in northern Minnesota chopped, sawed, rolled and spit with a spirit that the legendary woodsman would be hard pressed to match.

Mizzou has fared well in this annual nostalgic celebration of the lumberjack's heyday. Missouri foresters went into the conclave with a winning record—first place in six of the last eight years—but came out second to host

### Solar energy seminar attracts diverse audience of 150; another planned for March

Although solar energy is a popular topic in the media these days, an overflow crowd attending a recent two-day seminar on "Solar Energy for Housing" shows people want still more information.

Nearly 150 builders, architects, engineers, teachers, consumers and students came to the event, organized by the department of housing and interior design.

"What was not considered economical last year or two years ago is now economical because of rising energy costs," said keynote speaker John Yellott, a pioneer in solar design. Seminar organizers brought the professor emeritus at Arizona State University to Mizou for the program.

An author, researcher and engineer, Yellott discussed solar energy's past, present and future. Before long, "we'll have to choose food or fuel. Fortunately, we can do a lot of the simple tasks by solar energy," Yellott said.

Participants heard Yellott and other speakers discuss site planning, insulation, mass and glass, tax credits, loan assistance, energy legislation and earth contact architecture.

A second seminar entitled "Energy Conservation in the Home" is scheduled for March 9-10, also sponsored by housing and interior design.

### Students phone alumni, raise \$1,800 for college development

Student volunteers solicited more than \$1,800 in pledges last fall by contacting more than 500 alumni of the college. The money donated to the college's development fund will be used as specified by individual donors for projects such as scholarships and renovation of Gwynn Lounge.

Student volunteers used WATS lines at the Alumni Center, receiving 158 pledges ranging from \$1 to \$100. St. Louis freshman Sonia Givhan was the most successful student caller, netting \$175 in pledges.

Callers reported that many alumni were delighted to hear from students currently on Campus.

## Commuting couple make things work

Anyone who knows instructor Sue Snider would think she'd complain about the 180 miles she commutes every day. But about the only gripe she has is the often chilly five-minute walk from parking lot to office.

Every weekday, Snider heads 90 miles west from Lake St. Louis, while husband Wayne drives 40 miles to his job as a flavor chemist in St. Louis. Even in these days of soaring gasoline costs, Mrs. Snider's explanation of their arrangement is simple: "I like my job, my husband likes his job, and we like living together."

She's been a PhD student in food science for several years. For one of them, Snider lived in Columbia and drove to Lake St. Louis only on weekends. Obviously she prefers the current approach.

Driving a sub-compact that gets close to 40 miles per gallon helps. Snider does a lot of planning and organizing during all those hours she



spends in the car every week. She says the drive home in the evenings is relaxing.

Snider completed her doctoral work in December and continues to teach food science classes.

## JOURNALISM

### Faculty vacancies prompt study to anticipate 1990 needs of communications industry

Seven expected or existing faculty vacancies—equal to half its senior rank staff—have prompted the oldest journalism school west of the Mississippi to undertake an exhaustive review of itself.

The school, says Dean Roy Fisher, has "an unusual opportunity to reshape its faculty to meet the changing requirements of the communications industry."

William Taft, graduate studies director, plans to retire in December, 1981, and Tom Duffy, news-editorial, by August, 1981. John Merrill left the faculty last year. Phil Norman, news-editorial, retired in December and Ed Lambert, broadcast,

will retire in May. Other retirements are anticipated in the next 18 months.

Last summer Fisher outlined a plan for the self-study, which is a sequential series of committees is to complete by May 15, 1980.

First came the futures committee. It spent all fall projecting a probable model of the industry in 1990, and determining what kinds of people will likely be needed. A 90-page report was distributed to the entire school faculty just before Christmas.

Technology of the 1980s will greatly affect the communications industry of the 1990s, especially newspapers and television, says the report. Audiences will become more fragmented by home information retrieval systems. The future of magazines and photojournalism looks bright. Increasingly specialized audiences will require advertisers to expand their research expertise.

Journalism educators surveyed were nearly unanimous that the demand will remain strong, or get stronger, for the kinds of graduates Missouri tries to produce now: broadly educated, with strong

## TV anchorman's experience nets job



Bill Flannagan is starting out the decade with a new job he says he landed largely by spending nine months as anchorman for the 10 p.m. news on a University-owned television station in Columbia.

Flannagan, who recently finished his master's degree in broadcasting, says doing the late night news for KOMU-TV gave him the edge over other new graduates. He's a general assignment reporter for WNEP-TV, an ABC affiliate in Wilkes-Barre Scranton, Pa. KOMU regularly selects student applicants for most of its news, weather and sports slots.

During a typical weeknight leading up to news time, Flannagan dispatched reporters, film crews, edited portions of

NBC's early evening news and condensed local film-reports aired earlier. Flannagan's "fulltime" job at KOMU usually meant working about 50 hours a week.

Flannagan learned to tame a tenacious cowlick with hairspray and try out his news script on the soda machines.

The Delaware native came to Mizzou two years ago with a bachelor's degree in speech from Northwestern University. He wanted to be part of the J-School's unique broadcasting program in which students perform most of the news gathering.

There's no other place like KOMU, he says.

"I figure the time I spent at Mizzou saved me about two years," he says of the broadcasting program.

the ABC-TV affiliate in Washington, DC, where the Farmers live.

Farmer got his start anchoring the 10 p.m. news on KOMU-TV while he was still in school.

## LAW

### Supreme Court's Rehnquist to speak at Mizzou March 7

U.S. Supreme Court Justice William H. Rehnquist will speak March 7 at Mizzou. The conservative Nixon appointee accepted the Law School's invitation to be this year's Earl F. Nelson lecturer.

The lecture series honors the 1905 graduate who started the Law School Foundation and served on the Board of Curators from 1937 to 1943.

Rehnquist, with his decisions on the press and First Amendment issues, is expected to draw many journalists as well as law students. His address will be at 8 p.m. in Middlebush Auditorium.

Missouri Supreme Court and Federal District Court judges serving in the state have been invited to a reception honoring Rehnquist while he is in Columbia.

### Big turnout for demonstration to help practicing attorneys with personal injury lawsuits

"A complete live trial demonstration with questions from the audience," read the flyer sent to Missouri attorneys, inviting them to attend an all-day continuing education program.

Sponsors hoped 250 would attend the mock circuit court jury trial. Instead, room had to be found for 350 lawyers interested in improving their ability to handle personal injury cases.

The hypothetical case was based on a head-on collision that killed the drivers of both vehicles and left one survivor seriously injured. The survivor sued the estate of one of the dead drivers.

writing skills and a basic understanding of the technology, says the report.

Now it's the planning committee's turn. Broadly outlining an academic plan suitable to the needs of the 1990s, based on future industry needs, is its assignment.

Later a curriculum committee will recommend appropriate course changes and finally, search committees will shape job descriptions for anticipated vacancies.

### ABC's Don Farmer back in classroom after 20 years

Four classes of journalism students heard first hand about the world-wide experiences of a national correspondent this fall when Don Farmer of ABC News made his first trip back to Mizzou since he graduated from the J-School in 1960.

Farmer's wife, Chris Curle, spoke to the classes with her husband. Curle is a well-known anchorwoman and "people" reporter for WJLA-TV,

Standard trial elements, such as opening statements, testimony from the injured party, expert witness testimony and closing arguments, were interspersed with periods for audience questions and critique. Practicing Missouri attorneys provided the direct

and cross examination. Longtime Columbia orthopedic surgeon Dr. Garth Russell and John Ward, an economist and associate dean of arts and science at the University's Kansas City campus, were among expert witnesses.

## MEDICINE

### Med Center keeps close watch on diabetic children for study

A research proposal funded by the National Institutes of Health will expand diabetes studies at the University Medical Center.

NIH is providing \$100,000 a year for three years to support research on the relationship between blood glucose control and the development of diabetic vascular changes.

The new study will be directed by Dr. David Goldstein, pediatric endocrinologist. Several other specialists are collaborating with Goldstein.

Subjects will be 200 insulin-dependent diabetic children. Goldstein says the youngsters may be followed up to 20 years. Participating children will begin by spending two to three days in the Clinical Research Center of University Hospital for thorough medical evaluations. They will be seen at regular intervals thereafter.

Glucose control will be assessed by a variety of methods including a new type of blood test called Hemoglobin A1c. Minute blood vessels of the eyes and leg muscles will be studied for changes which standard examinations cannot detect. Doctors hope that early diagnosis of vascular changes will alert them to the need for specific therapeutic measures.

Insulin therapy has improved the outlook for patients who become diabetic in childhood. At present, the most important long-term problems facing the patient are the chronic vascular complications that affect 40 to 50 percent of patients after 10 years of diabetes. Between five and 10 percent experience changes that threaten their vision. Kidney disease eventually affects as many as 50 percent.

As an important part of the study, Missouri ophthalmologists will conduct eye examinations annually to detect eye vessel changes. Periodic needle biopsies of the leg muscles will help assess early vascular changes.

By continuing to follow each individual over many years, doctors hope to predict early which patients have the potential to develop eye problems or other vascular disorders.

## ABC court art displayed at Tate Hall

Sometimes all you have to do is ask.

That's what Law School Assistant Dean Jack Edwards did when first year student Dale Jackson suggested that the works of a top courtroom artist for ABC-TV would be an inspiring--though temporary--addition to Tate Hall.

Edwards wrote to ABC and before long got a call saying Freda Reiter, the network's main artist in the Washington, D.C., area, would indeed be willing to loan 30 of her original drawings to Mizzou's law school. All she asked was a guarantee for their safe return after three weeks on display.

Reiter, who has worked for ABC for 11 years, calls her drawing "journalistic art." Television, of course, hires artists so that viewers can

"see" what cameras are not allowed to film. Sometimes a drawing is preferred, even when cameras would be permissible.

Besides covering memorable American judicial moments such as Spiro Agnew's trial and Supreme Court Justice William O. Douglas' last day on the bench, Reiter has also recorded Tricia Nixon's wedding, "all of Watergate," political conventions and many other events.

Describing her work, Reiter says she may do "12 full sketches in one courtroom day, with sometimes only 10 to 20 minutes to complete a single one. I do layout first--a quick line, the shades of color." She uses pastels and charcoal pencils because "to me these are the quietest tools."

Supreme Court Justice William O. Douglas' last day on the bench, captured by ABC artist Freda Reiter.



Detection of microvascular changes would lead to treatment before irreversible damage takes place.

### Mizzou one of top arthritis centers for treating patients, educating doctors and public

A multi-purpose Arthritis Center grant awarded by the National Institutes of Health to the University of Missouri and the Medical Center gives national recognition to the arthritis program started here seven years ago.

Now designated as one of the nation's 24 centers for arthritis treatment, education and research, the program is receiving federal funds totalling \$565,538 over a three-year period.

Dr. Gordon Sharp, program director, said the funding allows extension of educational programs to primary care professionals throughout the state.

"Although millions of people are afflicted by arthritis, only 3 percent of arthritis patients are even seen by a rheumatologist," Sharp said. "Many, of course, do see their family physicians and sometimes orthopedists. Now we plan to send teams of arthritis specialists into Missouri communities to conduct clinics and conferences for primary care doctors, nurses and other health care personnel."

Educational programs will also be directed to medical and nursing students and resident physicians at the graduate level, as well as to the arthritis specialists. Patients, their families and the public will receive more information about arthritis and ways of treating it.

Community health education is continuing through a model program established in Mexico, Mo., in cooperation with Audrain Medical Center.

of nursing care, which Mizzou's school adopted as a framework for its curriculum three years ago.

"We feel Dr. Orem helped us make some progress we would not have been able to make otherwise," says Dr. Sue Taylor, undergraduate curriculum coordinator. As a leading proponent of the theory, "we were good, but now we're great," Taylor says with pride.



Dr. Dorothea Orem

The reason for the theory "is to distinguish nursing from other health professions," says Dr. Taylor. "The theory focuses on nursing's concern for helping people maintain their own care, caring for them only when they are unable to care for themselves," says Taylor.

Having Orem at Mizzou gave the school access to advance copies of updated versions of the two books considered the primary references for the theory. One, written by Orem alone, is due for release Feb. 1. The second, written by Orem and other theorists, was available in November.

### New associate dean Werley focuses on nursing research, moves journal to Mizzou

Dr. Harriet H. Werley became associate dean of the School of Nursing Jan. 1. Her primary responsibility will be in nursing research.

Since April 1974 Werley has been associate dean for research at the College of

Nursing, University of Illinois Medical Center, Chicago. For the four years prior to that she was director of the Center for Health Research at the College of Nursing at Wayne State University in Detroit.

Founding editor of the quarterly journal, *Research in Nursing and Health*, Dr. Werley will continue her work with the publication, which will be based at Mizzou.

Her major research interests are in the social and psychological aspects of health, family planning and population and health services.

Werley also has spent several years participating in atomic casualties studies.

## PUBLIC AND COMMUNITY SERVICES

### Students create agency model to practice what they learn

Seniors in the School of Social Work have created ISNOT, a service agency to help housing project residents. An acronym for Integrated Services Neighborhood Outreach Team, ISNOT also gives students nearing graduation an opportunity to practice methods they have learned at Mizzou.

This is ISNOT's second semester at Bear Creek, a federally-subsidized housing project of duplexes and homes near Columbia. Three senior women spent last semester introducing ISNOT to residents of the low-income neighborhood and convincing the people that ISNOT could help them.

Julie Bartlett, one of the students, likened the experience to student teaching for education majors. "It's certainly appropriate timing as far as getting jobs is concerned," says Bartlett. "It's been invaluable to me, having a chance to experience the feelings and emotions you encounter in this type of work before actually entering the job market."

Bartlett and the other two students spent three full days a week in Bear Creek. They surveyed residents to identify individual and community needs, called a neighborhood meeting

## NURSING

### Visiting professor Orem gives nursing school big boost

The School of Nursing took a big jump ahead last semester, thanks to visiting professor Dr. Dorothea Orem.

Orem is credited with developing what nursing educators call the "self-care deficit theory"

to set priorities on problem solving, involved residents in producing a cookbook of nutritious recipes, attracted 30 children to a neighborhood clean-up, and organized a social agency fair to acquaint residents with services available to them.

The ISNOT team related their problems and successes every Tuesday and Thursday to the 50 other social work seniors involved in similar projects in the Columbia area.

The twice-weekly meetings are an accessory to the field work. Bartlett says the continuing opportunity to evaluate and share experiences with others involved in similar projects is very important. "We won't always have people to fall back on when we graduate and really get into the field," she says.

### Public Safety Institute brings special training program to Missouri sheriffs, deputies

A specially designed 80-hour training program for sheriffs and their deputies is making a hit in southeast Missouri. Faculty of Mizzou's Institute of Public Safety drew up the curriculum to help county law enforcement officers better handle their special job responsibilities.

"We had recognized this problem for years, but never had come up with a training program tailored just to sheriffs and their deputies," says Dr. Larry Brockelsby, institute director.

"Beyond standard patrol and criminal investigation, county law officers also must provide security in the courtroom, maintain a jail, transfer high risk prisoners from jail to courtroom and back, and serve numerous civil papers."

Development of the special curriculum started after some southeast Missouri sheriffs asked the Extension Division for help.

Although the institute conducts three-week basic law enforcement training programs on Campus at least five times yearly, the 80-hour course for county officers is taken to southeast Missouri. The training is rotated among three towns in the area, with three-hour classes conducted at night, twice weekly.

Because of response to the course, it may be offered later throughout the state.

### Social work school presents first merit citation to Horesji

Social welfare leader John E. Horesji, MSW '65, has received the first Citation of Merit ever presented by the School of Social Work.

Horesji is in the Welfare Management Institute of the U.S. Department of Health, Education and Welfare.

The citation is based in part on his book, *Working in Welfare: Survival Through Positive Action*. Co-authored with Thomas Walz and Patrick Connolly, it is in a second printing.



John Horesji, left, gets a merit citation from Richard Boettcher, social work school director.

The book gives welfare workers perspectives on the meaning of welfare. The bureaucracy is described, proposed changes detailed, and workers encouraged—and told how—to act for changes from within that bureaucracy.

## VETERINARY MEDICINE

### Swope Park zoo veterinarian Hertzog honored by Mizzou

The veterinarian for Kansas City's Swope Park Zoo, Dr. Robert E. Hertzog, DVM '56, received the Alumni Association's Citation of Merit Award recently.

Hertzog, a former president of the Missouri Veterinary Medical Association, is part of a multi-veterinarian practice in Lee's Summit, Mo. Currently he serves on the State Board of Veterinary Medical Examiners.

### Can immune response destroy virus-caused cancer? veterinarian seeks answer

Back in the '60s, Marek's Disease was costing America's poultry industry nearly \$200 million each year. Marek's Disease is a cancer of a chicken's lymph system.

Researchers at Cornell University in New York discovered in 1970 how the virus which caused Marek's Disease was transmitted from one chicken to another. Shortly thereafter, the U.S. Department of Agriculture developed a vaccine to combat the disease.

Dr. Hans K. Addinger, now a professor at Mizzou, was among those researchers at Cornell University. He's still interested in Marek's Disease because this herpesvirus-caused disorder represents a good model for the study of similar diseases in animals and humans.

Viruses are some of the smallest forms of life known. They are usually nothing more than packets of genetic material encased in protein shells. A herpesvirus can invade a cell and reproduce by parasitizing the host cell.

In some diseases, as in Marek's Disease, the invading virus can also alter the genetic material of the host cell so that it becomes a tumor cell.

Certain cells of an animal's body are capable of immune response; that is, fighting virus infection by producing substances that inhibit or destroy foreign forms of life.

Says Addinger: "The outcome of a disease such as Marek's Disease depends on how quickly the chicken's body can respond. In short, it is a race between the chicken's immune response and the destruction caused by the reproducing herpesvirus and the growth of tumor cells."

Through research supported by the U.S. Public Health Service, Addinger has found that chickens can mount immune responses against both the virus and the tumor cells soon after infection, but apparently these responses are not always protective. What tips the balance in favor of the chicken or the tumor? "That will take more research," he says.

## CLASS NOTES

*What's new with you? New job? Promotion or transfer? Retirement? Special honor of some sort? Help the Missouri Alumnus keep your friends informed. Send us a Class Note and let your classmates know what you're doing these days. Mail to: Class Notes Editor, Missouri Alumnus, 125 Alumni Center, Columbia, Missouri, 65211.*

### '15

W. D. KELLER, BS Agr., professor emeritus of geology at the University, was honored with the award of Distinguished Member by the Society of Mining Engineers of the American Institute of Mining, Metallurgical, and Petroleum Engineers at its annual meeting in Tucson, Ariz., on October 19. The award was given for his outstanding service to the mineral industry.

### '17

HERBERT K. THATCHER SR., BS Agr., referred to in the Camden, Ark., area as "Old Man River" was honored there last August when the Sandy Beach Park Overlook was dedicated to him. Thatcher, executive vice president of the Ouachita River Valley Association, has spent many years developing the Ouachita River into what it is today. While at Mizzou, he was a member of the track team. His wife, the former LILA DALTON, BS Agr '12, BS Ed '14, passed away in December 1978.

### '23

HOWARD A. RUSK, AB, chairman, department of rehabilitation at New York

University, received the honorary Doctor of Science degree from Columbia (Mo.) College last May. Rusk was cited as the pioneer in the development of new methods of rehabilitation for handicapped persons and for his accomplishments in medicine and therapy.

### '29

H. H. LONDON, AM, was recently designated as a Distinguished Alumni of Ohio State University, where he received his PhD in 1934. He served for 33 years on the faculty at Mizzou, retiring as professor emeritus of industrial education in 1971.

### '30

J. DORR EWING, LLB, was awarded the honorary title of senior counsellor of the Missouri Bar at its annual meeting in Kansas City last September. Ewing, of Maryville, Mo., served as fourth judicial circuit court judge from 1964 to 1976. Prior to his election as judge, Ewing was associated with the practice of Joe Beavers and Larry Zahnd.

H. HUBERT HARRIS, BS Ed, AM '36, works as a volunteer for the American Association of Retired Persons in Sun City, Ariz., and for the past five years has been state director.

### '31

Dr. R. LEE COOPER, BS Med, and his wife, the former Marguerite Hall, celebrated their 50th wedding anniversary on September 2. Cooper practiced medicine for 41 years in Warrensburg, Mo., before retiring in 1975.

FLOYD R. GIBSON, AB, LLB '33, chief judge of the 8th U.S. Circuit Court of Appeals, was elected chairman of the American Bar Association's Judicial Administration Division. Gibson joined the ABA in 1957.

### '34

Officials at Western Michigan University (Kalamazoo) recently named the Industrial and Engineering Technology Building the George E. Kohnman Hall in honor of the first dean of the University's College of Applied Sciences. KOHRMAN, BS Ed, AM '39, EdD '52, joined Western in 1951 and retired in 1974.

GEORGE R. LOUGHEAD, AM, was honored last August when the Poplar Bluff (Mo.) public schools learning center was dedicated to him. Loughead was superintendent of the schools from 1928 to 1960.

### '36

JOHN W. McCLURE III, BS Agr., retired from DeKalb Ag Research Inc., DeKalb, Ill., in September 1978. McClure started with the company in 1951 as district sales manager. In 1976, he was promoted to area agronomist. His territory included eastern Missouri and was headquartered in both Mexico and Columbia.

### '38

MARSHALL C. HECK, BS Agr., was selected as a judge in the American Cured Meat Championships at Caesars Palace in Las Vegas, Nev., last August. Heck is a professor of animal science at the University of Arkansas in Fayetteville.

### '40

THURSTON S. HILL, M Ed, has been recognized as a "Missouri Pioneer of Education,"

# News About Alumni

by the Department of Elementary and Secondary Education. Hill served as principal and superintendent in the Dexter, Mo., public school system for 41 years before retiring in 1978.

## '42

LAWRENCE L. GRAVES, AB, was appointed interim president of Texas Tech University and the Health Sciences Center. Since 1970 he had served as dean of the College of Arts and Sciences at Texas Tech.

## '43

IRVIN S. FARMAN, BJ, has been elected chairman of the Fort Worth (Tex.) Public Library Board. He is also vice president and director of public relations of the Fort Worth National Bank.

THAD S. HADDEN, BJ, has retired from Sawyer-Ferguson-Walker Company, one of the leading national newspaper advertising representative firms in Los Angeles. He joined the firm in 1950 and since 1975 has been a vice president-account executive.

## '45

LUCRETIA WALKER McClure, BJ, a medical librarian at the University of Rochester (N.Y.) Medical Center, recently taught a course in medical references sources at the annual meeting of the International Federation of Library Associations in Helsinki, Finland.

## '48

THOMAS H. MOTT, BS CE, has been promoted to sales manager, ore, stone, slag, lime and rutile, in the newly created special products and raw materials sales division of Bethlehem (Pa.) Steel Corporation.

RAYMOND F. O'BRIEN, BS BA, president and chief executive officer of Consolidated Freightways Inc., has been elected to the additional post of chairman of the board of the same firm. He received a Citation of Merit from the College of Business and Public Administration at Mizzou last April.

# Brannon's still after the facts

Replacing inefficiency with productivity in local government has been a career goal of Victor D. Brannon, PhD '38, for four decades, and the 70-year-old director of the Governmental Research Institute in St. Louis isn't ready to retire yet.

Founded in 1922, GRI is a private, non-partisan agency that compiles objective and reliable data so that city, county and municipal decision makers can make informed choices.

When it comes to efficiency, Brannon practices what he preaches. His staff of three researchers and two office workers has not increased in size since Brannon joined the organization as a researcher 40 years ago.

The director of GRI since

1947, Brannon doesn't advise, recommend or comment; he only presents non-biased information, which often becomes a catalyst for change.



## '49

BOB GUNDERSON, BJ, current vice president of public affairs and advertising for Wausau Insurance Companies, was recently honored by the Wisconsin insurance firm for 30 years of service.

WILLIAM D. JOHNSON, BS Agr., was named the 1978 Industrial Development Volunteer of the Year by the Kentucky Industrial Development Council. Johnson resides in Franklin, Ky.

ANDREW McCANSE, AB, AM '52, BS Med '52, is the current president of the Missouri State Medical Association. Since 1976 he has been in private practice of general surgery in Kansas City, where he resides.

GENE S. MARTIN, LLB, is serving as executive director-managing attorney for the Green County Legal Aid Association located in Springfield, Mo. Prior to this assignment, Martin had practiced law.

H. EWELL RAINS, BS ME, was promoted to director of advanced technologies projects with the Lunkeheimer Company of Cincinnati, Ohio. Rains has been with the company for 30 years.

WILLIAM M. RANSEDELL, BS BA, is working as internal auditor for the St. Joseph (Mo.) Light and Power Co. Ransdell recently

retired from the Internal Revenue Service after 30 years in the audit division.

HAL R. TAYLOR, BS Agr., has been awarded the Agricultural Communicators in Education Professional Award. This award is presented to an ACE member whose career exemplifies communications professionalism.

## '50

RONALD R. JOHNSON, BS Agr., has been named president of the Agricco Fertilizer Co. in Tulsa, Okla. He remains executive vice president of Agricco Chemical Co., a position he held prior to his promotion.

W.R. NUNN, BJ, founder and editor of *Missouri Life*, resigned from that post in October.

PAUL SCHOENE, BS Agr., a recent "retiree" after 30 years with the University's Extension Service, has been appointed director of Community Relations at the First State Bank in Union, Mo.

HOWARD G. THOMPSON, BS AgE, was one of 16 American Society of Agricultural Engineers to visit the People's Republic of China in August.

## '51

RICHARD N. DAME, AB, has been appointed general manager-fabricated reinforcing products for Armcoc's Western Steel Division in Houston, Tex. He has been associated with Armcoc sales since 1951.

ROBERT E. LUSK, BS BA, AB '54, LLB '57, director of area civic affairs for TWA, was elected president of the Platte County (Mo.) business and professional association. Prior to joining TWA, Lusk was an attorney with the U.S. Department of Agriculture.

CLAY MCGINNIS, BJ, former editor of the *Lee's Summit* (Mo.) *Journal* recently joined the staff of the *Blue Springs* (Mo.) *Examiner* as a reporter.

Price Waterhouse & Co., recently announced the transfer of HARRY L. MORRIS, BS BA, partner, to the St. Louis office. Morris, admitted to the partnership in 1964, joined the accounting firm's Kansas City office in 1951.

LEE V. PHILLIPS, BS, PhD '57, has been named assistant director of the Stauffer Chemical Company's Western Research Centers. He manages research activities at the technical and research centers in Richmond and Mt. View, Calif. He joined Stauffer in 1975.

## '52

CLYDE H. DUNCAN, BS Agr, AM '57, has placed in the top 10 in a non-fiction book writing contest sponsored by the National Writers Club in Denver, Colo. He entered a manuscript entitled "Tall Corn," an autobiographical work detailing the author's life as an agricultural journalist. Duncan resides in Jonesboro, Ark.

NANCY HAGAN, BS Ed, is serving as librarian for the local schools in Sweet Springs, Mo. She recently completed her Master's degree in library science at Central Missouri State University in Warrensburg.

WILLIAM S. HEDRICK, BS Agr, has been named executive director, equipment and supplies sales, for Farmland Industries, Inc., Kansas City. He has been with Farmland since 1963.

## Ryan shares her "Private Battle"

Kathryn Morgan Ryan, BJ '46, had been a research assistant and collaborator for her journalist-historian husband for 24 years. In that time Cornelius Ryan wrote three best sellers, *The Longest Day*, *The Last Battle* and *A Bridge Too Far*. While completing his third of an intended five-volume history of World War II, Cornelius learned that he had cancer of the prostate, a disease that killed him on November 12, 1974.

Unknown to his wife, Cornelius took a journalistic approach to his condition. From the time the cancer was diagnosed in July of 1970, he maintained a record on tapes, in notebooks and in files of an illness that ran its course through operations, chemotherapy and cortisone treatments.

Discovering this extensive documentation after her husband's death, Kathryn was astonished. After listening to the recordings the first time, "I walked out of the room and thought I'd never go back."

Eventually she did return, because she felt a book had to be written. *A Private Battle* was the first time husband and wife shared a byline.



"I wrote it for several reasons. First the tapes were there and I could not ignore them. They showed a side of Connie that was both so courageous and so sad because he could not share his grief. I wanted the others who knew him or loved him to see another side of him."

Navy Lt. Cmdr. RONALD W. McCARTHY, BS PA, currently is serving as chaplain of the combat support ship USS Camden, Bremerton, Wash.

## '53

MILDRED ATKINSON Cooke, BS Ed, M Ed '65, was recently installed as president of the Northeast Missouri Teachers Association. Cooke, who began her teaching career over 30 years ago, teaches junior high mathematics in the Fulton (Mo.) school district.

O. LARRY LARISON, Agr, was honored by The Upjohn Company for outstanding achievement in sales for 1978. Larison, a sales representative, joined Asgrow Seed Company, a subsidiary of The Upjohn Co., in 1970.

LARRY L. McMULLEN, AB, LLB '59, was inducted as a Fellow into the American College of Trial Lawyers last September. McMullen is associated with the Kansas City law firm of Blackwell, Sanders, Matheny, Weary & Lombardi.

## '54

ROBERT D. HAGAN, Arts, has joined SRI International (formerly Stanford Research Institute) as a senior research engineer in the radio physics laboratory.

WAYNE THOMAS, BS Agr, MS '60, was recently designated by President Jimmy Carter as chairman of the Mid-Continent Federal Regional Council in Kansas City. Thomas has been regional director of Community Services Administration in Kansas City since 1976.

## '55

NELSON M. BLOHM, BS BA, was elected president of Marion Corporation of Mobile, Ala.

Blohm joined Marion in 1959 and has served as executive vice president and chief operating officer of the corporation since 1973.

DONALD J. GRAESSLE, BS CE, was honored by the Missouri State Highway Department for completing 25 years in the department. He is assistant division engineer in the Bridge Planning Division at the Main Office in Jefferson City.

CHARLES F. LADD, BS BA, has been appointed manager-internal audit department for National Steel Corporation in Pittsburgh, Pa. Ladd, a certified public accountant, previously served in a variety of positions with NCR Corporation and Amtrak.

## '56

NANCY DAWSON O'Neal, BS Ed, M Ed '60, received the Woman of the Year Award for 1979-80 from the Farmington, Mo., Business and Professional Women's Club. She and her husband, STANLEY C. O'NEAL, BS Agr '54, own and operate Tonanzio's Restaurant in Farmington.

MARILYN HINES, BS Ed, has assumed the position of learning disabilities instructor at Chillicothe (Mo.) High School.

Dr. HERBERT J. SCHMIDT, AB, MD '59, has been elected to the Freeman Hospital board of directors in Joplin, Mo. He served on the staff at the University of Arizona Medical Center in Tucson in 1977 and re-established his Joplin practice in 1978.

## '57

WALLACE BERNING, AB, has been named to the Minot, North Dakota-based judgeship in the state's Northwest judicial district. He has served as a substitute municipal judge and was a former assistant Ward County state attorney.

EVA JO BRADFORD Seawell, BS Nur, is actively involved in Red Cross volunteer work--blood-mobles, blood pressure clinics and is a certified Cardiopulmonary Resuscitation (C.P.R.) instructor. She resides in Oswego, N.Y.

VIRGIL L. FERGASON, BS Agr, MS '60, PhD '64, has been named director of corn research at Custom Farm Seed, a unit of National Starch and Chemical Corporation. He was formerly director of research for Bear Hybrid Corn Company. He resides in DeCATur, Ill.

KONRAD L. HEID, BS Agr, was recently named president of Commerce Bank of Independence, Mo. Prior to joining Commerce in 1971, Heid was with the University of Missouri Extension Service.

LYLE SCHMIDT, AM, PhD '59, was the recipient of a Distinguished Alumni Award last October at St. Cloud (Minn.) State University. He is presently a psychology professor at Ohio State University.

ROBERT SWAIM, BS BA, was recently named as the private label product manager for the Tennessee Doughnut Corporation in Nashville. Swaim has been employed with this company since 1970.

## '58

KENNETH L. FRASIER, AB, is currently representing Bank Building Corporation in metropolitan St. Louis and portions of Missouri as a consultant services manager. Prior to joining BBC, he worked for Information Systems Development, and NLT Computer Services, both of Kansas City.

JOHN G. GOTHAM, M Ed, joined Cook Paint and Varnish Company of Kansas City in February 1979 as industrial relations manager. Since then, he has been promoted to director of personnel and industrial relations.

WILLIAM A. GRIEP, BS ME, has been appointed general manager-residence (West) for Southwestern Bell in Kansas City. Griep began his telephone company career as a staff assistant in St. Louis in 1958.

TelCon Associates has opened a new branch office in Dallas, Tex., and JERRY RICHARDS, AB, is serving as the branch manager. TelCon is a consulting firm that specializes in telecommunications and utilities.

ANNA LOU SIMPSON BURKE, BS Ed, teaches science in Grenada, an island just north of Venezuela in the West Indies.



Dame, '51



Morris, '51



Hedrick, '52



Schmidt, '57



Gotham, '58



Griep, '58

MAX SMITH, BS BA, has been named manager for People's Natural Gas Company in Dodge City, Kans. Before his new appointment, Smith was serving as the company's Eastern Iowa area manager in Dubuque.

## '59

J. C. HENSON, BS Agr, has been appointed the managing officer and vice president of the First State Bank of Pattonsburg, Mo. His wife, the former THERESA ROSE WYNN, BS Ed '58, is a home economics teacher at Ridgeway high school.

PATRICK A. HORNER, LLB, recently celebrated his 20th anniversary of admittance to the Missouri Bar Association. Since 1973, Horner has been associate circuit judge in Callaway (Mo.) County.

RAYMOND J. McMENAMY, BS Agr., plant manager for the R. T. French Company in Souderton, Pa., was promoted to a similar position at the company's plant in Springfield, Mo. McMenamy has been with R. T. French for 11 years.

ROBERT W. MAGRUDER, BS CE, has been named engineering manager in the manufacturing division of the A. E. Staley Manufacturing Company's Industrial Products Group in Decatur, Ill. He has served in various engineering capacities since joining the firm in 1959.

## '60

WILLIAM B. CHAMBERS, BS Agr., DVM, recently opened the new Logan Creek Animal Clinic east of Doniphan, Mo. The clinic has facilities for treatment and care of both large and small animals.

CHARLES J. KLEIN, BS BA, was recently elected vice president of taxes for Pott Industries Inc., St. Louis.

A. H. JOHN LA FORCE II, LLB, BS PA '62, was recently named vice president and general attorney of Dixilyn-Field Drilling Company, a subsidiary of Panhandle Eastern Pipe Line Company in Houston, Tex. He joined Panhandle's legal department in 1968.

JOHN P. MILLHON, BJ, has been named director of the Office of Buildings and Community Systems in the U.S. Department of Energy's Office of Conservation and Solar Applications in Washington, D.C.

MARVIN ROSENGARTEN, M Ed, was appointed to serve as interim athletic director at Southeast Missouri State University in Cape Girardeau. He has completed 15 years as the head track coach at the university.

## '61

GEORGE E. HATZFELD, BJ, has been promoted to assistant vice president of sales promotion and corporate communications for the Penn Mutual Life Insurance Company of Philadelphia, Pa. Associated with Penn Mutual since 1971, Hatzfeld served most recently as director of corporate communications.

PAUL E. SWARTZENTRUBER, PhD, has been named a managing editor in the editorial operations division at Chemical Abstracts Service in Columbus, Ohio. He has been employed by the company for the past 18 years.

## '62

THEO HOMEYER FOX, BS Ed, has been awarded the Master of Arts degree in Secondary School Administration from Northeast Missouri State University in Kirksville.

RICHARD L. FRANCIS, AM, EdD '65, received a George Polya Award from the Mathematical Association of America for his article "A Note on Angle Construction," which appeared in the *Two-Year College Mathematics Journal*. He is a professor at Southeast Missouri State University in Cape Girardeau.

GWEN HELMICH Lohmann, BS Ed, teaches 6th grade in the Scotland County (Mo.) R-1 school system.



McMenamy, '59



Magruder, '59



Hatzfeld, '61



Swartzentruber, '61



Houston, '64



Burandt, '66

BILL G. KAY, BS EE, engineering manager of the Loveland, Colo., Instrument Division of Hewlett Packard Company, has been named general manager of the company's future electronics plant to be located near Everett, Wash.

KENNETH M. KAYS, MD, is director of the radiology program at both Community and Woodland Hospitals in Moberly, Mo. Kays had been associated with Radiology Inc., in Columbia since 1972.

## '63

G. STEPHEN BEIMDIEK, BS BA, JD '69, was recently named Outstanding Young Agent of the Year by the Independent Insurance Agents of Missouri. He joined the Beimdiek Insurance Agency in 1969 and became president in 1976. He organized Beimdiek Insurance Services in 1975 and currently serves as vice president of that firm.

HOWARD GARRETT, BS Ed, M Ed '66, has left the coaching field after 15 years and has gone into administration as assistant principal and athletic director at Poplar Bluff (Mo.) Senior High School.

JIM HUESER, MD, is the current president of Missouri's American Cancer Society chapter. Hueser is in private practice in Columbia as a medical oncologist.

B. CHARLES LEONARD, M Ed, EdD '68 is serving as the Middle School principal at the Louisiana (Mo.) R-2 school district.

NORMAN G. MARRIOTT, BS Agr., MS '65, formerly a member of the faculty at East Texas State University, is currently an extension specialist and assistant professor in the department of food science and technology at Virginia Polytechnic Institute and State University in Blacksburg.

PATRICIA MYLES Gilroy, BS HE, recently joined the American Egg Board in Chicago as national coordinator.

## Peterson: Our forests' caretaker



On July 1, 1979, R. Max Peterson, BS CE '49, became chief of the U. S. Forest Service.

At 52, the top land manager for the Department of Agriculture is one of the youngest ever in that position. Peterson brings his 30 years of experience and skill to the administration of the Forest Service's 188 million acres of national forests and grasslands and the world's largest forestry research program.

Peterson believes that because of a continuing increase in population and demands that multiple land use is the only way some needs will be met.

"Our challenge is to develop forward-looking plans that are responsive to the needs of society and which receive the support of the public who ultimately is the owner of the land."

RUTH HINES, BJ, has been promoted to vice president-director of advertising at Jordan Marsh/Florida. She previously worked as advertising director at Stix, Baer & Fuller in St. Louis.

JOANNE SCOBEE Bumgarner, M Ed, is the new elementary and secondary principal and her husband, WILLIAM D. BUMGARNER, M Ed '50, is the new superintendent in the Revere C-3 school district in Kahoka, Mo.

### '67

LT. MICHAEL W. DOUBLEDAY, AB, is a public affairs officer assigned to the staff of Commander Carrier Group Five, operating from the U.S. Naval Station, Cubi Point, Philippines.

DONALD W. GREEN II, AM, has been named director of marketing for the Dallas-based Texas Credit Union League and Affiliates. Green is the former director of communications for the Missouri Credit Union League.

RICHARD E. MONTGOMERY, BS Ed, has become district manager, State Farm Insurance Agency, in the Kansas City area. Previously, he was an agent in Moberly, Mo.

### '68

KAREN GAFFNEY Grubb, BS HE, AM '71, and her husband RUSSELL GRUBB, BS Agr '68, currently reside in Culiacan, Mexico, where Russell is a general manager for Del Monte. The Grubbs are the parents of a one-year-old son, Daniel.

### '69

RON PRICE, BJ, has accepted a position as news director of WJKS-TV, Jacksonville, Fla., after two years as news director of WGEM-TV in Quincy, Ill.

JILL S. ROWE, BJ, manager of internal communications for Farmland Industries, Inc., in Kansas City, has been named winner of the Michael Graznak Award sponsored by the Cooperative Editorial Association.

### '64

ROBERT FERGUSON, BS Agr, has been named vice president, finance, and assistant treasurer of Farmland Industries Inc., Kansas City. Ferguson joined the firm in 1950.

SAM G. HOUSTON, BS BA, was elected a vice president of Inmont Corporation, the world's largest producer of printing and packaging inks located in New York. Houston is responsible for business analysis and planning. He joined Inmont in 1972.

ROBERT D. JENKINS, BS BA, has been promoted to manager, industry marketing-financial, at McDonnell Douglas Automation Company in St. Louis. He has been with this company since 1971.

JAHN E. ROEDEMEIER, BJ, recently joined the dental practice of Neil Riley in Columbia, Mo.

HAROLD STORCK, BS Agr, MS '65, a 13-year extension veteran and dairy specialist in the Lake of the Ozarks (Mo.) area, recently received the National Association of County Agricultural Agents Distinguished Service Award at the NACAA annual meeting in Rapid City, S.D.

### '65

DULCIE CREAMY Camp, AB, recently appeared in "Hello Dolly" at the Greeley Civic Center in Colorado. She works as a Greeley Tribune theater and music critic in Boulder, Denver and Greeley.

DAN KENDRICK, BS BA, has been promoted from manager of the Bridgeton, Mo. office of Ira E. Berry, Inc., Realtors to assistant vice president.

ARNO ROY KRACHT, BS Ed, recently received a Master of Arts degree in theatre from St. Louis (Mo.) University.

ROBERT W. MARTIN, BS BA, has been named executive vice president of the Columbia, Mo., Board of Realtors.

### '66

GARY E. BURANDT, BJ, has been elected a group vice president of Marsteller Inc., Chicago. He has been with the company since 1974, and most recently held the position of vice president/management supervisor.

JERRY BUTCHER, AM, PhD '77, an assistant professor of history at Shippensburg (Pa.) State College is on sabbatical leave during the 1979-80 academic year.

## McDaniel portrays soap opera shrink

Hey, soap opera fans! If Dr. Jordan Barr in "Days of our Lives" looks familiar, it's because he's really George McDaniel, AB '65.

McDaniel, who won a drama scholarship to Mizouo, caught the acting bug as a high school student in Eldon, Mo. And that made for a good beginning, he feels.

"I think that people who come from small towns have a greater sense of stability and greater knowledge of who they are, greater confidence, because...they're usually closer to their families and they're encouraged to do well."

But being from a small town didn't make it any easier for McDaniel to get that first break after arriving in New York in 1965.

"I was hungry for a while, quite a while. I waited on tables at a theatre bar...where I made quite a few contacts."

Then, last April he joined the cast of "Days of our Lives" as psychiatrist Jordan Barr. His patient, Julie, one of the show's main characters, had plastic surgery for a bad facial scar and the doctor has been helping her adjust to the scar and her recent divorce from Doug.

"It's a tough job. Even when I only work three days a week. I sometimes have four or five scenes in a show. That's 30 to 40 pages of dialog. I

spend a lot of time memorizing, and have a fairly limited social life as a result."

For McDaniel, daytime TV is just a start.

"I think you have to move on. I don't think you can stay there for very long. It's nice. It's one of the few acting jobs that affords a certain amount of financial security. It's steady work. I love television, but I'd like to do all of it. I'd like to work in the theatre and do films and television."



KENT COLLINS, BJ, formerly news director of the Quincy, Ill., radio and television broadcast units of Lee Enterprises, is now news director for WCHS-TV in Charleston-Huntington, West Va.

STEPHEN J. CHADWICK, AB, MD '74, has established a medical practice at the Physicians Plaza in St. Louis. He was recently appointed clinical associate, division of otolaryngology at the Southern Illinois University School of Medicine in Springfield.

R. W. CHITWOOD, BS CE, has been appointed director of land management and reserve development at Peabody Coal Company in Fairview Heights, Ill.

EFFA J. CRABTREE Beauette, BS Ed, AM '72, and ED A. BEAUETTE, BS BA '72, are residing in Sarasota, Fla. He is employed with Raymond, James and Associates as a financial planning consultant. She is the drama instructor at Riverview High School.

DENNIS KENT, BS ME, has been appointed by A. B. Chance Co. of Centralia, Mo., to project engineer in the apparatus engineering department.

RONALD A. KUCERA, AB, AM '71, current director of policy research in the Missouri Department of Natural Resources, was recently promoted to the newly created position of deputy director for operations.

STEVEN K. MILLION, BS Ed, recently accepted an appointment to a chair in the School of Education at Georgia Southern College, Statesboro, Ga., as instructor of several graduate courses.

### '71

J. PATRICIA ALMELING Mohler, BS BA, has been promoted to review examiner at the Kansas City Regional Office of the Federal Deposit Insurance Corporation. Mohler recently received her MBA degree from St. Louis University.

WILLIAM CASEY, BS BA, MS '76, has been appointed assistant vice president of United Hospitals in St. Paul, Minn. Previously, he was an assistant administrator at St. Paul Children's Hospital.

KENNETH K. SHORT, BS BA, was recently elected a partner of Alexander Grant Company, a public accounting and consulting firm in Honolulu, Hawaii. Previously, he was a manager in the consulting division of Arthur Anderson & Co., Kansas City.

HARRY R. STAFFORD, AB, JD '71, has opened a law practice in Marshfield, Mo. He formerly practiced in Hartville, Mo.

JAMES E. (Jay) SWARTZ, BJ, AM '76, is attending the United States Army's Command and General Staff College in Leavenworth, Kans. A Dwight D. Eisenhower Fellow at the Smithsonian Institution during the past year, he also is completing a PhD dissertation from the University of Iowa on the history of the office of assistant secretary of defense (public affairs).

SUSAN K. WEST, AB, AM '71, PhD '77, was appointed administrative assistant to the program chairman for the American Theatre Association. She serves on the faculty at Iowa State University as assistant professor of speech.

### '70

JOE BARNES, BS, BJ '71, of Moberly, Mo., has been elected to a second term as president and chief executive officer of Missouri Youth Leadership Seminar, Inc.

FRANK BURSON, BS Agr, MS '75, is employed as the area farm management specialist at the University of Missouri Extension Service in California, Mo.

THOMAS W. RASH JR., BJ, of the Twin City Institutional office in Minneapolis, Minn., has been named an assistant vice president of Merrill Lynch, Pierce, Fenner & Smith, Inc. Rash joined the firm as an account executive trainee in 1971.

KURT W. WILDERMUTH, BJ, AM '73, has joined Drohlich Associates, St. Louis public relations firm, as a counselor. He also serves as a part-time instructor in public relations at St. Louis Community College.

DONALD G. WOLFGANG, AM, PhD '72, has been promoted from assistant professor to associate professor of psychology at Virginia Wesleyan College in Norfolk, where he also serves as director of counseling.

## '72

GAIL GILLELAND Boutros, AM, is now employed as state services librarian at Clendening Library, University of Kansas College of Health Sciences and Hospital in Kansas City, Kans. She formerly was librarian at Lakeside Hospital in Kansas City.

MICHAEL E. HYDE, AB, M Ed '74, has joined the staff at Adrian (Mich.) College as director of advising and career development.

FRAN LOEB Cunningham, BS Ed, and ROGER CUNNINGHAM, BS Agr '74, announce the birth of a second child, Bradley Ryan, last August. They have another son, Joshua Brent. Cunningham is employed with Farmland Industries, Sedalia, Mo.

G. DAVID MOORE, PhD, now serves as manager of the Owens-Illinois, Inc. Closure & Metal Container Division plant in Constantine, Mich. He had been manager of the division's plant in Brookville, Pa.

THOMAS R. SHROUT, BJ, is now assistant director of communications services at Ohio State University in Columbus, which he joined in 1978 as television news coordinator.

## '73

EDWIN BLATTNER, BS CE, has joined Booker Associates, Inc., in St. Louis. He is a project engineer in the civil engineering department. Blattner is a registered professional engineer in the state of Missouri.

THOMAS J. BRENNAN, BS Agr, has received a master's degree in international management from the American Graduate School of International Management and now serves as program coordinator for the market development division of the American Soybean Association, St. Louis.

RONALD J. COOPER, BS Agr, has been promoted to Peoria district manager—animal products, for Elanco Products Company. Cooper joined the company in 1973 as a sales representative.

JIM CORBETT, MST, has been promoted to national sales manager for Reuben Meats, a division of International Multifoods, in Minneapolis, Minn.

DOUG CREWS, BJ, formerly editor and publisher of *The Lawson* (Mo.) Review newspaper, is now



Short, '69



Casey, '71



Wildermuth, '71



Moore, '72



Cooper, '73



Kelleher, '77

assistant to the executive director of the Missouri Press Association based in Columbia.

STAN G. ETO, AB, was awarded a doctor of podiatric medicine degree in May from the Illinois College of Podiatric Medicine in Chicago.

LEROY M. GATTIN JR., AM, has been named Coordinator of Extension at the Arkansas State Library. He will be responsible for all public library activities in the state.

DAVID M. GRIFFIN, AB, has joined Ortho Pharmaceutical Corp. as a sales representative for the Mid-America division. Griffin, formerly a buyer in cosmetics for Maison Blanche in New Orleans, resides in Overland Park, Kans.

GORDON K. ROSKAMP, MS, PhD '75, has been presented the Presidential Merit Award from Western Illinois University in Macomb, where he serves as assistant professor of agriculture.

## '74

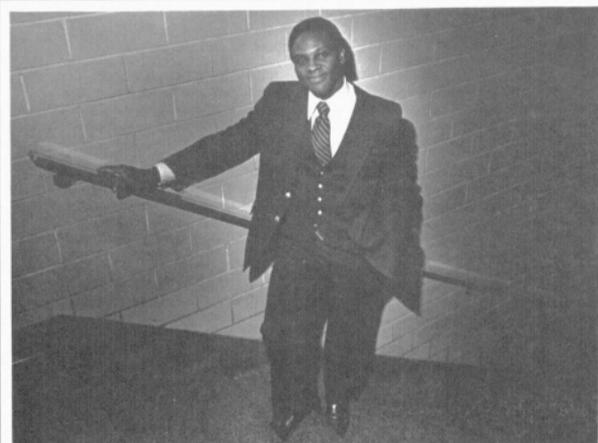
MICHAEL BRADLEY, AB, JD '78, is working as an assistant attorney for Kansas City, in the trial division. He formerly was law clerk to Chief Judge George M. Flanigan, Missouri Court of Appeals—Southern District in Springfield.

CARL GATES, BS BA, has joined the Missouri Farmers Association in Columbia as a senior accountant. He previously worked for the Community Rehabilitation Center in Columbia.

Dr. JOHN GRAGNANI, MD, a psychiatrist, has been appointed to the consulting staff at St. Francis Mercy Hospital in Washington, Mo. He is also the director of rehabilitative medicine at St. John's Mercy Medical Center.

Dr. ORLYN LOCKARD JR., MD, a specialist in gastroenterology, recently joined the staff at the Thompson-Brumm-Kneper Clinic in St. Joseph, Mo.

BRUCE G. MORTON, BJ, is now on the staff of KSDK-TV in St. Louis as an account



## Gautt's still making the first team

When Prentice Gautt, M Ed '71, PhD '75, became assistant commissioner of the Big Eight last spring, he was the first black to attain such a position in that athletic conference's administration. But it wasn't the first time Gautt made the team.

He was in the high school band, when his friends teased him into trying out for football. He did, and became a star.

In 1956, he was sponsored at the University of Oklahoma by a group of black physicians and pharmacists from Oklahoma City. But before the first season ended, the all-American running back became the first

black ever to receive a full athletic scholarship as a Sooner.

One of the first black stars in professional football, Gautt had a nine year career before coming to Mizzou in 1968 as an assistant coach. He earned two degrees and worked as a counselor for the Athletic Department before taking the job with the Big Eight.

"I don't think of myself as a pioneer. I was part of a gradual awakening, a gradual acceptance. I just happened to be at a place in time where I could be a part of it. I'm glad I went through the things I did," he says. "They made me a better person."

executive. He had been broadcast manager for Famous-Barr Co., St. Louis.

EDWARD J. PRESBURG, BJ, formerly night city editor for the *St. Louis Globe-Democrat*, has been promoted to editor of the Living Section.

GREGORY P. ROBINSON, JD, a Fayette, Mo., attorney, has been appointed as assistant public defender for the 14th Judicial Circuit of Missouri.

STEVEN F. SCHAAB, BS BA, has been promoted to manager in the audit department of Price Waterhouse & Co. Schaab joined the firm in 1974 as staff accountant.

MARK WIEHE, BJ, of Columbia, is now employed as assistant editor of *Today's Farmer*, the magazine of the Midcontinent Farmers Association.

### '75

H. RILEY BOCK, BS Ed, JD '78, has opened a law office in Portageville, Mo. In addition to his private practice, he is serving as assistant public defender for the 34th Judicial Circuit.

Ocean Spray Cranberries, Inc. has announced the appointment of HERBERT N. COLCORD, AM, as manager of public affairs. He had been manager of editorial programs with the National Fire Protection Association in Boston.

RONALD G. COLLINS, BS BA, MS '77, has been promoted to consultant in the management advisory services department of Price Waterhouse & Co., in St. Louis. Collins joined the company in 1977 as staff accountant.

DICK B. DALE III, BS BA, is pursuing a merchandising career with Famous-Barr stores of St. Louis. He is a clothing buyer for the firms 12 St. Louis area stores.

THOMAS ELFRINK, BS BA, accepted a faculty position at William Woods College in Fulton, Mo. He is serving as instructor in business and economics.

ROBERT KINGSBURY, BS Ed, M Ed '77, is serving as principal of Laura Speed Elliott Junior High in Bonville, Mo. Prior to this promotion, he served as vice-principal at the high school.

LESLIE G. McBRIDE, BS Ed, M Ed '76 is an assistant professor of health education at Portland (Ore.) State University. Last August, McBride received a PhD degree from Southern Illinois University-Carbondale.

Navy Lt. j.g. P. FERMAN MILSTER, BS EE, recently departed for a deployment in the Middle East. He joined the Navy in 1970 and is currently assigned to the guided missile frigate USS *Julius A. Furer*, Charleston, S.C.

JOHN E. MULLER, BS Agr, MBA '78, MS '78, was recently appointed sales representative in the crop chemicals division of Monsanto Agricultural Products Company. He will service the Raleigh (N.C.) district.

RICKY D. POWELL, AB, has joined the office of Dr. Harold Hombs and is currently practicing dental medicine in Boonville, Mo.

SCOTT SNYDER, JD, formerly assistant city counselor in Columbia, was appointed city counselor in May.

GREG STRAUSSER, BS PA, has been named the national sales manager of KSDK-TV in St. Louis. He is in charge of all national advertising placed with the station.

PAUL C. THISTLEWAITE, PhD, assistant professor of marketing and finance at Western Illinois University in Macomb, was presented the university's Presidential Merit Award last summer. Thistlewaite joined WIU's faculty in 1973.

## '76

BYRON BAKER, BS Agr, has been named assistant trust officer at the Millikin National Bank in Decatur, Ill. He is a farm manager in the bank's farm department.

CAMERON BISHOP, BJ, has been promoted to marketing director for the electronics group publications of Intertec Publishing Corp. in Kansas City, which he joined in 1977.

GARY D. BLEITNER, AB, has been named an Associate of the Society of Actuaries. He is a senior actuarial assistant with General American Life Insurance Company, St. Louis.

DOUG BOWLING, BS For, and SUE KING Bowling, BS RPA '75, announce the birth of a son, Matthew Ryan, born July 23, 1979. Doug is a fertilization research forester for International Paper Co., Southlands Experiment Forest, Bainbridge, Ga.

SUSAN CHAFFIN, BS Ed, has been appointed marketing manager at the University of Tennessee Press. She was formerly sales and promotion manager at the University of Missouri Press.

JAMES ROGER COLLIER, BS Agr, was recently named for inclusion in the 1979 edition of *Outstanding Young Men of America*. He is employed with Ross Advertising Agency, Peoria, Ill.

BILL DIERKS, BS PT, is on the staff of Farmington (Mo.) Community Hospital as a physical therapist.

LESLIE A. EGGEMAN, BS AgE, has joined the commercial air conditioning division of the Trane Company's Kansas City, Kans., sales office.

## McCormack hopes poster is wanted

First there was Farrah Fawcett's, then there was Cheryl Tiegs', and if Mike McCormack, BJ '75, has anything to say about it, next there'll be the Ayatollah Khomeini's. McCormack, whose idea

instantly made him a vice president of Chicago's Dale Press, says he got the inspiration for the Iranian bull's-eye from a friend.

"He's a diaper salesman and he had pasted pictures of Khomeini all over the inside of his truck. Then he would toss the soiled diapers at the pictures when he made pickups. I figured that if he would go to all that trouble, a poster would work even better."

Now for two dollars anyone can buy a holy man target and vent their frustration.

Already a popular item in bars, pet stores and gun shops, McCormack hopes to sell 500,000. However, there are some drawbacks to cashing in on a political situation.

"People have called up and threatened to bomb our plant in Chicago. The FBI has been involved. If you've got one hanging in your window, your store could get destroyed. Some merchants who have Iranian customers are very hesitant to stock the item."



David Rees/Columbia Daily Tribune

THOMAS J. FAITH, MS, now serves as assistant administrator for ambulatory care at the Erie County Medical Center in Buffalo, N.Y. He had been assistant administrator at the Southwestern General Hospital in El Paso, Tex.

BARB HEIMBAUGH Hoberock, BS BA, a C.P.A., is now on the staff of Hochschild, Bloom and Dardick in the company's Washington, Mo., office.

NORMAN HOWDEN III, AM, has joined the graduate school of library science faculty and teaches information science at Louisiana State University in Baton Rouge.

LINDA McCALL, MSW, has been promoted to assistant professor of social work at William Woods College in Fulton, Mo.

VIOLET A. PEOPLES Morris, BS BA, a C.P.A., recently opened a tax office in Tipton, Mo. She also works part-time in Sedalia, Mo., as an internal auditor.

## '77

CHRIS ABEL, BJ, formerly reporter-photographer for

KATV in Little Rock, Ark., is now a reporter for WOI-TV in Ames, Iowa.

MARILYN BOEHM, BS ED, is teaching behavioral disorder in the Festus R-6 elementary and middle schools and in Crystal-City. Previously, she taught in Callao, Mo.

RON BORGMAN, BS Agr, has established a new business, The Show-Me Nursery, near Slater, Mo. He formerly was employed by Mid-Western Nurseries of Tahlequah, Okla.

JIM CLOUD, BJ, is now editor of *The Argonaut*, a weekly newspaper in Marina del Rey, Calif. He joined the newspaper's staff in 1977.

DONALD W. COWHERD, BS Agr, has joined the staff of the United Missouri Bank of Monett as assistant agricultural representative. He formerly was employed by the Citizens State Bank of Maryville, Mo.

DARRELL DRYER, BS BA, has been appointed as manager of personnel training for Mattingly Stores, Inc. He lives in Higginsville, Mo.

BECKY DUPREE, BS Ed, M Ed, has been appointed director of Social Services at both Woodland and Community Memorial hospitals in Moberly, Mo. She has been with Woodland hospital since 1977.

KENNETH EHREN, EdD, has been named junior high principal in the Raymore-Peculiar school district. He was previously principal at Holden High School.

PAUL V. HERBERS, JD, MBA, has become an associate of Happy, House and Cooling, a professional law firm in Kansas City.

EILEEN REGINA KELLEHER, BS HE, has completed the training course at Delta Air Lines' Training School at Hartsfield Atlanta International Airport and is now a Delta flight attendant assigned to the airline's Chicago flight attendant base.

BETTY SUE KINDER, BS Ed, is currently teaching a sixth grade at Central School in Chillicothe, Mo.

CHRIS KOUMAS, BS HE, has been promoted to the position of supervisor of tellers at Citizens Savings Association in Kirksville, Mo.

DANIEL M. LAMBERT, PhD, is currently serving as vice president for institutional planning and development at William Jewell College in Liberty, Mo. Lambert joined William Jewell's staff in 1970 as dean of student affairs.

DIANA L. LOOMIS, BJ, was appointed associate minister at Trinity United Methodist Church, Moberly, Mo., last July. She is pursuing a master of divinity degree at St. Paul School of Theology in Kansas City.

DAVID MAZZOLA, M Ed, recently began his duties as Chariton and Carroll (Mo.) Counties alcoholism and drug counselor. Prior, he worked at the state hospital in St. Joseph.

'78

CHERYL BASHORE Groner, BS Ed, is teaching first grade at Eldon (Mo.) Elementary School. Previously she taught at Jefferson City, Mo.

ROBERT H. BRANDT, BJ, has joined the staff of KSDK-TV in St. Louis as an account executive.

VICKI M. CURBY, PhD, student services coordinator at Mizsou, was awarded the Ruth Strang Research Award for 1979 by the National Association for Women Deans, Administrators and Counselors. Her research was on "Geographic Mobility of Women Administrators in Higher Education."

MARGARET G. (Margrace) EWING, AB, was recently hired as legislative director for the Associated Students of the University of Missouri (ASUM) and will handle the lobbying of student issues in Jefferson City, Mo., and Washington, D.C.

GARY GARNER, BS Ed, is the new band instructor at North Shelby High School in Shelbyville, Mo.

DAVID GUNTILI, BS FW, is the new conservation agent for St. Francois (Mo.) County. Guntili also teaches hunter safety programs.

DAN HOWARD, Ed SPE, has been appointed Middle School principal of the Orchard Farm R-5 School District in St. Charles County, Mo. Howard has taught in the Ferguson-Florissant (Mo.) district for the past 10 years.

ROBERT L. JEFFRYES, BS CE, is now employed in the commercial air conditioning division of the Trane Company in San Francisco.

PAT OVERYB Kowalewycz, AB, now serves as head of the department of anthropology for the Buchanan County Historical Society in St. Joseph, Mo.

RICK SHAW, BJ, is currently serving as news editor of the *Oklahoma City Journal*. Previously, he had been editor of the *Marceline (Mo.) Press* which won four awards in the Missouri Press Association's Better Newspaper Contest, including 1st place for best use of pictures.

CRAIG J. SIMON, BS Agr, joined Elanco Products Company, the agricultural marketing division of Eli Lilly and Company. He is an agricultural chemicals sales trainee in Des Moines, Iowa.

LEE ANN SULLENS Miller, BJ, is now the communications director for the Associated Students of the University of Missouri (ASUM), the lobby organization for University of Missouri students.

NINA C. SWAN, MS, is a staff consumer specialist for the St. Louis District Dairy Council. Swan previously worked for the dairy council from 1975 to 1978 and in 1979 served as international marketing specialist for the Missouri Department of Agriculture in Jefferson City.

'79

JEFF ANGLE, AB, was the winner of the 1979 Alpha Tau Omega Thomas Arkle Clark Award, given to the outstanding ATO senior in the nation. He is now attending Johns Hopkins University Medical School.

DAVID HARD, BS Agr, is currently teaching vocational agriculture in St. James, Mo.

JANET L. MORSE, BS HE, has been named University of Missouri Food and Nutrition Specialist for the Lake of the Ozarks extension area, located in Camden County.

RICHARD NORRIS, BS Agr, has joined the faculty of Northwestern R-1 in Brunswick, Mo., as the vocational agriculture instructor.

CHARLES E. ROBBINS II, BS Agr, recently became an agricultural chemical sales trainee for Elanco Products Company, the agricultural marketing division of Eli Lilly and Company in Norfolk, Neb.

JOHN STEWART, BJ, has been named staff assistant for the Sales Promotion Department of Anchor National Life Insurance Company in Phoenix, Ariz. He will perform public relations duties and write for the company publication.

RANDEL (Chip) WHITLOW, BS Agr, is employed as a field representative for the Federal Land Bank of St. Louis.

## Sexton crafts ceramic menagerie

It started out as child's play, but now making whimsical clay creatures is paying the bills for Vik Sexton, BS Agr '78.

As a student at Mizzou, she spent a lot of time doing ceramics at the Missouri Students Association Craft Studio.

"I'd always been interested in ceramics as a field of study, but I guess I had it in my head that I couldn't make a living with artwork."

Now her customers contribute about \$15 per animal towards Sexton's livelihood. While not found in zoos, her dogs, turtles, unicorns and dragons can be purchased in stores in Kansas City and Cape Girardeau, though the critter-maker prefers to sell her fantasy animals at craft fairs.

"I like to see how people react to my stuff, and I meet a lot of other artists."

It takes almost an hour to model the meticulous details of an animal which is then fired, painted and re-fired.

"Every time I do something, I get a little better."



Sexton began making the critters as decorative accents to more functional pieces. She felt perching them on the edge of a bowl justified their existence. Now she knows they can stand alone.

at the Northwest Missouri Area Vocational Technical School.

**JUDITH A. BURROUGHS**, BS Ed, M Ed '76, and **Randall B. Shaw**, June 5 in Boonville, Mo. They now live in Columbia. He is manager of Shaw Music Co., where she is employed as a piano and organ instructor.

**Jennifer Kay Kinnison** and **RICHARD KENISON BASKETT**, AB, August 4 in Arab, Mo. The couple is at home in Puxico, where he is employed by the Missouri Department of Conservation.

**Nancey Moreland** and **WILLIAM FRANCE**, BS Che, June 2 in Morton, Ill. The couple lives in Murray, Ky., where she is a registered nurse with Murray Callaway County Hospital and he is employed with Vanderbuilt Chemical Co.

**Patricia Diane Starnes** and **JOHN G. GROSS JR.**, AB, July 28 in Dallas, Tex. They are residing in Columbia where she is associate director of admissions at Stephens College and he is employed with the Missouri State Division of Accounting.

**Deborah Ann Bowers** and **DAVID SCOTT KOERNER**, AB, July 28 in Boonville, Mo., where they now reside.

**'74**  
**Corrine M. White** and **ROGER G. BROWN**, AB, AM '76, May 26. They are living in Spokane, Wash., where he is a student at Gonzaga University Law School.

**MARY FRANCES KLEIN**, AB, and **ALAN RAY RUBY**, BS For '78, July 20 in Ste. Genevieve, Mo. They now live in Kallsipell, Mont. He is employed by Champion Papers.

**Vicki J. McCollum** and **RANDALL W. LUEKING**, AB, May 26 in Vandalia, Mo. They now live in Kirksville, Mo., and both are employed by the Social Security Administration.

**JAMESINE KAREN MILLER**, BS Ed, and **STEVEN K. RANKIN**, AB '72, August 3 in St. Louis. They live in West St. Louis County where he is employed by Allstate Insurance.

## WEDDINGS

### '70

**Bonnie Sue Steinbach** and **CHRISTIAN TRECSCOTT RICKS**, AB, August 4 in Farmington, Mo. The couple lives in Warrenton, Mo., where he is stationed as a Missouri state highway patrol officer and she is interning at DePaul Hospital, St. Louis County.

### '71

**JANET CLINE**, BS Nur., and **Jeff Lindell**, August 18 in Menlo Park, Calif., where they are residing. She is employed as staff nurse in the intensive care unit of Stanford University Hospital in Palo Alto, Calif., and he is employed as an estimator for a construction firm.

**Arlene A. Backes** and **TERRY L. HEINS**, BS Agr, June 30. They live in Carrollton, Mo., where he is employed by Heins Implement Company and she is a school teacher.

**DEBORAH SILBERSTEIN**, BS Ed, and **KARL STOECKLE**, MBA '75, June 30 in Sedalia, Mo. They now live in Alexandria, Va. She is employed as a teacher and he is a program analyst for the U.S. Department of Energy in Washington, D.C.

### '72

**Susan K. Carr** and **WILLIAM D. COOK**, BS Agr, August 5 in Callao, Mo. They are residing north of Callao where he is presently engaged in farming.

**JOAN MARIE HAUSER**, BS Nur, and **Mike Keenan**. They reside in San Jose, Calif. She is on the staff of the dialysis department at Veterans Medical Center in Palo Alto, Calif.

**LYNN SLINKARD**, B.J, and **William L. Idle**, April 22 in Columbia. Both are employed by the University's Medical Center.

### '73

**Gale Anne Nauman** and **RALPH EDWARD BALL**, BS Agr, June 10 in Mound City, Mo. The couple is at home in Maryville, Mo., and both are employed



## Schoeberl's home, but work continues

For the last two and a half years, Jim Schoeberl, AB '77, lived in the Central African Republic village of Bozoum, seven degrees north of the equator.

As a fish culture volunteer for the Peace Corps, Schoeberl advised farmers on the feeding and stocking of fish.

"Where I was, no one died of starvation, they died of malnutrition. Our goal was to introduce more protein into their diets," the Joplin native said.

"We raised tropical tilapia which is similar to crappie or perch."

The ponds are drained every six months to harvest the fish. Farmers keep about 300 fingerlings to restock. Most of the fish are eaten by the farmer's family with the surplus sold in local marketplaces.

"I hope I made some sort of contribution. One thing for sure, I know I left people trained to do my job--the work won't stop."

MAURA A. FARLEY, AB, and James C. Speiser, June 16 in Florissant, Mo. They are living in Lexington, Ky. She is a student at the University of Kentucky School of Law. He is an internal medicine resident at the university's medical center.

Debra Lynn Evans and MICHAEL L. RAY, BS Agr, August 4 in New London, Mo. The couple is living near Vandalia, Mo. She is employed by Whisler and Long Dental Service and he is engaged in farming.

Jennifer Swearingen and PHIL VANCE, AB, June 2 in Hannibal, Mo. He is a student in the University's School of Medicine.

COLLEEN MICHELLE KIMMEL, BS Ed, and STANLEY CARL LIEBHART, BS Agr, August 11 in Fayette, Mo. They now live in Brookfield, Mo., where he is employed as vice president in the Brookfield Production Credit Association. She teaches home economics in the Meadville (Mo.) R-4 school system.

## '77

LYNN MARIE BADALAMENTI, BS Ed, and Gary A. Ratkey, July 14 in Raytown, Mo. They now reside in Lafayette, La., where he is employed by Thompson-Hayward Chemical Co.

DEANNA JO BESHEARS, BS Agr, and Charles E. Cobb, May 26. They are farming near Montgomery City, Mo.

Doreen Caprignone and KEITH BENNETT, BS BA, May 27 in Nutley, N.J. They now reside in Belleville, N.J.

DIANA ELLEN BURKE, BS Ed, and David Wright Mountjoy, June 1 in Columbia. She is employed at St. Peter's School in Jefferson City, Mo., and he is employed at the Missouri Training School for Boys in Booneville.

BRENDA JO GARDNER, BS Ed, and Roy M. Morman, April 14 in Columbia. They live near Washington, Mo., and are employed as teachers with the Washington School District.

Kathy C. Devore and CARTER E. HEITMEYER, BS Agr, August 4 in Seymour, Iowa, where they live. He is a vocational agriculture teacher at the Seymour School.

## '75

JO LYNN GOFF, BS Ed, and Robert James Dugan, July 21 in Mexico, Mo. They now live in Kansas City, Mo.

SCOTT LOUISIE PARKER, AB, and Steven Roy Brandt, July 28 in Fulton, Mo. They live in Greenville, S.C. She is employed with the Montessori School of Greenville and he with the *Greenville Piedmont-News* as business manager.

Sandra Kay Wilson and BLAKE A. ROBERSON, BS PA, June 30 in Columbia where they are residing. She is a senior home economics major at Mizzou and he is employed with State Farm Insurance.

DEANNA L. SUMMERS, BS Ed, and Dennis R. Uilmann, September 28 in San Diego, Calif., where they are living. Dennis is employed by the Prudential

Insurance Company of America in San Diego.

## '76

Patricia Suella Epple and GARY THOMAS BEHRNS, BS For, August 25 in Columbia, where they now live. He is employed with the Missouri Department of Conservation.

SHARON ANN BROCK, BS Nur., and Gerald W. Sessions, July 21 in Columbia where they now reside. She is employed at the Ellis Fischel State Cancer Hospital and he works at Sunshine Pet Shop.

Kristeen Miller and STANLEY BRIAN COX, JD, August 6 in Sedalia, Mo., where they now live. He is prosecuting attorney of Pettis County and has a private law practice in Sedalia.

DIANA HUDDLESTON, BS Agr., and MICHAEL ADAMS, AB '75, April 7 in Sedalia, Mo. They live in Jefferson City, where he is employed by United Telephone.

PAT JONES, BS Ed., and ROSS HUTSEL, BS CE '76, June 9 in Columbia. They now live in Maryland Heights, Mo. He is a project engineer for Schnucks Markets Inc. in Bridgeton.

LISA P. KURTZ, Cert Sec Prof., and JOHN R. WALTERS, BS Agr, MS '78, June 2 in Peculiar, Mo. They live in Wapello, Iowa.

JUDITH A. KUSTER, BS Nur., and DAVID F. SMITH, BJ '76, August 18 in Linn, Mo. They live in St. Joseph, Mo., where she is employed at the Hilliard Vocational-Technical School and he at Fletcher/Mayo Associates advertising agency.

CAROL LUSTIG, BS HE, and TODD WIRTH, BS PA, June 16 in Columbia where they now live. Both are employed by the University.

DEBORAH LYNN MONTGOMERY, BS RPA, and GARY ALAN MAWSON, BS Agr '69, August 25 in Columbia. The couple live in Marshall, Mo., where she is employed at the Marshall State School and he is a farmer in the Marshall and Springfield (Mo.) areas.

Patricia D. Allison and BRUCE D. PALMER, BS For, May 19 in Poplar Bluff, Mo. They now live in Neosho, Mo., where he is a resource forester for the Missouri Department of Conservation.

Catherine J. Barton and DAVID A. PARA, AB, May 25 in Columbia, where they live. He is a student at Mizou.

Maria Salome R. Manlangit and ROBERT A. POEPEL, BS Nur, May 11 in Washington, Mo. They live in Columbia, where she is employed at Boone County Hospital and he at the University's Medical Center.

Kristina M. Kieferndorf and STEPHEN D. STEWART, JD, June 23 in Springfield, Mo., where they live. He is an attorney.

PAULA L. SWOBODA, BS Nur., and Ronald E. Fox, May 19 in Washington, Mo. They live in Columbia, where she is employed by the American Red Cross and he is a student at Mizou.

GAIL TICKMAN, BS Ed., and DOUGLAS LYNN MARCY, BS For '76, Aug. 4 in Columbia where they now live.

MALINDA J. VERNER, BS Ed., and KELSEY DEAN SHORT JR., BS Agr, July 28 in Columbia. They now live in Minneapolis, Minn., where he is employed with Pillsbury as a commodity analyst.

## '78

Barbara Marie Twellmann and JOHN D. BERGER, BS Agr, May 26 in Hawk Point, Mo. They are residing in Columbia where she is employed by Columbia Photo Supply Co., and he is employed by the Harvest Insurance Agency.

DIANE E. CELETTE, BS PT, and JOHN H. KEITH, AB '79, May 26 in Chesterfield, Mo. She is employed as a physical therapist in the Harry S. Truman Memorial Veterans Medical Center in Columbia, where they live. He is a graduate student at Mizou.

Mary Jo Thornley and JOSEPH D. COX JR., AM, March 17 in Columbia. He is a general assignment reporter for the *Wichita Falls (Tex.) Times* and she is employed in the trust division of First Wichita National Bank.

CARRIE M. JACOBS, BS Agr., and Randolph L. Baer, March 31 in Columbia, where they are living. She is employed by the Missouri Egg Merchandising Council and he is a student at Mizou.

JESSIE LYNN JOHNSON, BS Ed., and MICHAEL PAUL RESIMIUS, BS Ed, July 21 in St. Louis. They are living in Florissant, Mo., and both are employed as teachers in the Ritenour and Orchard Farms school districts.

SUSAN E. LIGHT, BS Ed, and JAMES A. HELLEM, BS BA '76, July 28 in Columbia. The couple lives in Tampa, Fla.

DEBORAH L. NOTBOHM, AB, and CHRISTOPHER J. HAWK, BS Ed '75, M Ed '77, June 16 in Columbia. They live in Kirksville, Mo., where she is a student at the university and he is employed with the Missouri Division of Family Services.

JEAN A. PERRY, BS BA, and LESLIE A. EGGERMAN, BS AgE '76, August 4 in Brookfield, Mo. They are living in Lenexa, Kans. She is a staff accountant for Peat, Marwick, Mitchell and Co. in Kansas City, and he is a sales engineer for Trane Company in Overland Park, Kans.

CATHY PETERSON, BJ, and Charles Arnold, July 21 in Florissant, Mo. The couple lives in Columbia. She is employed by the *Columbia Daily Tribune* as a typesetter and he is a student at Mizou.

LISA PIPER, BS RPA, and RICHARD C. GOODMAN, AB, '79, June 2. They live in St. Louis and she is employed with Southwestern Bell Telephone Co.

CYNTHIA POTTER, BS Ed, and STEPHEN M. CLAMPETT, AB '76, MS '78, August 5, 1978 in Springfield, Mo. He is employed by Ford Motor Co. in Dearborn, Mich.

RHONDA SUE REMLEY, BS Ed., and Randy Lee Pauley, June 9 in Centralia, Mo. The couple lives in Columbia where he is employed at the 3-M Company. She teaches home economics in the Harrisburg (Mo.) school system.

MARSAN KAY SCHOEBERLE, BJ, and LeRoy Joseph Stromberg Jr., May 25 in Florissant, Mo. They live in St. Louis where she is studying law at St. Louis University and he is employed with Alberici Construction Co.

DEBBIE M. STOREHALDER, BS Ed, and DOUGLAS C. DANUSER, BJ '75, May 5 in Kansas City, where they are living. She is a high school teacher and he serves as metro district manager for Chrysler Corp. in Kansas City.

## '79

JANE ADELE AYLMEYER, BS HE, and CARL ANCEL BROWN, BS Ed '75, June 2 in Salisbury, Mo. They now live in Macon, Mo.

JILL ELIZABETH BROTEMARKE, BS BA, and JOHN WILLIAM LEWIS,

BS EE, June 2 in Columbia. They now reside in Broomfield, Colo. He works at Storage Technology Corp. in Boulder, Colorado.

SARA BRANDECKER, BS Ed, and C. SCOTT RUTTER, BS BA '78, May 18 in Columbia where they are residing.

JANE E. HICKS, BS BA, and JAMES D. SHELTON, MS '77, June 9 in Jefferson City. He is employed as administrator of Central Community Hospital in Clifton, Ill., where they live.

## DEATHS

SHERMAN EUGENE FISH, LLB '05, October 14 in Amarillo, Texas, at age 103. Fish, known as Texas' oldest practicing attorney, began his law practice in Amarillo in 1906 and continued working in his office everyday until he retired in August, 1979.

WILLIAM SCOTT MEYER, AB '13, September 21 in Hannibal, Mo., at age 87. Meyer was a former vice president of the Hannibal National Bank and a long-time member of the business community. In addition, he was an author and publisher of three books, *Things Ain't What they Used to Be*, *You'd Scarcely Believe It*, and *Fun, Fact and Fancy*.

JAMES R. HOUX, BS Agr '17, October 20 in Warrensburg, Mo. A former chairman of the board of People's Bank in Warrensburg for ten years, Houx retired in 1970.

CUTHBERT DEICHMANN STEPHENSON, AB '18, August 21 in Phoenix, Ariz., at age 81. Stephenson was a petroleum geologist and had worked for several petroleum companies (including Shell Oil) in the U.S. and in foreign countries. He retired as vice president and chief geologist for Southern Production Company in 1953. In 1955 he entered graduate school at the University and studied and taught here until 1960.

LEE PEMBERTON BLATTNER, BJ '21, August 26 in Hinsdale, Ill., at age 86.

JAMES H. FISHER, BS Agr, '23, July 11 in Encino, Calif., at age 81.

STANLEY B. CROCKETT, BS Agr '25, October 13 in Harlingen, Tex., at age 70. A well-known Harlingen civic leader, he was the owner of Crockett Groves which he started in 1936.

GAYLORD GODWIN, AB '27, BJ '27, of Manteo, N.C., May 14.

URAL STEPHEN ASHWORTH, AB '29, PhD '33, October 5 in Pullman, Wash., following a lengthy illness at age 74. Ashworth was a faculty member at Washington State University from 1939 until he retired in 1971. He was known for research leading to flavor enhancement and longer shelf life for powdered whole milk and also developed tests to determine the protein content of milk. His wife, the former LOUISE CUTLER MAIN, BS Ed '33, survives.

ADELINE M. HOFFMAN, BS Ed '30, Oct. 24 in Iowa City, Iowa, following a long illness at age 71. Hoffman, professor emerita of home economics, joined the University of Iowa staff in 1962 and remained there until her retirement in 1976. She was a member of the Jefferson Club at Mizzou, the first president of the home economics alumni organization and a co-chairperson of its Development Fund committee. She was also a long-time member of the national board of directors of the Alumni Association.

FRANCES McEVILLY, Educ '31, of Fort Myers, Fla., September 18, 1978, at age 80.

EARL A. GOLD, AB '32, AM '33, PhD '56, March 8 in Alexandria, Va., of cancer at age 69.

DAVID S. OGLE, BJ '35, August 14 in Boulder, Colo., at age 65.

JOHN W. JONAS, BS CE '37, August 30 in Conroe, Texas, at age 67. During his career as an engineer, he worked for the M. St. P&P Railroad Co. and for the Foster Wheeler Corp. of New York where he supervised the building of oil refineries throughout the United States and in many foreign countries. Jonas retired in 1974.

CHARLES WESLEY SCARRITT, BJ '39, AM '50, October 4 in Tuscaloosa, Ala., at age 78. Scarritt was a former editor of

*The Independence* (Mo.) Examiner and reporter and copy editor of *The Kansas City Star*. He was also a former professor of journalism at the University of Alabama for 24 years before retiring in 1972.

RICHARD T. GREER, AB '41, September 20 in Atlanta, Ga., of a heart attack at age 61. Greer had worked for several advertising agencies in St. Louis prior to transferring to N.W. Ayer Advertising Co. International in Atlanta in 1978.

CAROLYN HUNT Miller, BS Ed '47, in Bloomington, Ind., at age 54. Her husband, DAN W. MILLER, BS EE '47, survives.

Judge WILLIAM M. TURPIN, LLB '50, of Bowling Green, Mo., July 4 at age 54. He had been judge of Missouri's 11th Judicial Circuit since 1965. His wife, the former JUNITA CUNNINGHAM, BS Ed '49, survives.

BOB MINOGUE, BJ '53, September 1. He was director of advertising/sales promotion of Manpower, Inc., Milwaukee, Wisconsin.

JACK FRANCIS BAGGETT, BS ChE '59, of Kansas City, July 3 at age 49.

MAYNARD COHICK, JD '70, September 19 in Nepal, at age 40. He was killed in an avalanche while attempting to scale Annapurna I, the world's 10th highest peak. Since 1976, Cohick had successfully climbed three peaks above 20,000 feet. He was an attorney in Republic, Mo.

## Faculty deaths

CARL CRUMBIE WHEATON, September 27 in Columbia at age 90. Wheaton, a Columbia attorney, was also a well-known law professor and had taught at several universities including Mizzou.

## BOOKS

### By alumni

*Wesley Paul, Marathon Runner* by Julianna A. Fogel, BJ '63, with photographs by Mary S. Watkins, BS Ed '64.

This book is a photo-essay of

a young marathon champion. Written in a first person narrative and accompanied by photographs, it shows Wesley, holder of some 20 U.S. and world running records, as he prepares for the challenge of his record-breaking performance in the New York City Marathon at age nine. Lippincott Junior Books, 10 E. 53rd St., New York, N.Y. 40 pp. \$7.95

#### Public Relations for the Design Professional

by Gerre Jones, BJ '48

A comprehensive treatment that examines both the fundamental and esoteric aspects of public relations, this work provides proven techniques for the realization of publicity goals. With practical benefits for both the veteran and the novice, the guide offers specific instructions and a conceptual framework for effective marketing of professional designs. McGraw-Hill Book Company, New York, N.Y. 270 pp. \$18.50

## FORUM

### A salute to the flags

To the editor:

Recent issues of the *Missouri Alumnus* failed to mention the "new look" in halftime performances at football games. Because this is the first year without Pom Pom Girls (funding of this performing squad was discontinued) the Golden Girls and Flag Girls of Marching Mizzou have provided all the "glamour" at the football halftime performances.

An additional flag group was organized for the 1979 football season, The Big Eight Flag Girls, who marched with the band, carrying the colors of the Big Eight teams.

June Wuest Becht, BS Ed '51  
St. Louis, Mo.

### A true son

To the editor:

Eleven years after graduation, I can't remember the words nor the tune for the Tiger fight song. But the words to "Old

Missouri," them I know. (See November-December 1979 issue of the *Missouri Alumnus*, page 4). As to the tune, call me on the phone and I'll gladly sing it to you. I might be off key, but it's the real thing.

William J. Spaniel, BJ '78  
Sherman Oaks, Calif.

### The Robert Levi Todd Center?

To the editor:

I would like to suggest what seems to me the obvious name for the new Alumni Building. Among other things, Robert Levi Todd was the founder of the Alumni Association. He also was a member of the first graduating class of the University. Two years after graduation, he organized an Alumni Association, and it has been growing stronger all the time.

Robert Todd worked hard for the University and Alumni Association all his life.

Mary Paxton Keeley, BJ '10, AM '28  
Columbia, Mo

### Sports magazine: Pro

To the editor:

I would like to respond to Steve Hochman's letter in the last issue of the *Missouri Alumnus*, as well as "It's '30" for Tiger Sports" in the November 26 edition of *Tiger Sports*.

First, *Ol' Mizzou* is not "the athletic department's new magazine." *Ol' Mizzou* is a private endeavor, owned and published by LeDuc Enterprises, Inc. As the magazine's editor, I am in no manner connected with the University of Missouri athletic department. I would hope *Ol' Mizzou* would become your magazine, providing professionally produced, in-depth coverage of Missouri athletics for our readers.

Second, *Ol' Mizzou* magazine is a "valuable recruiting tool" only in view of the University's coaching staff. Any inference that a publication suitable for use in the recruiting wars can not also be a pleasurable and informative reading tool should be disproved by our inaugural issue.

Yes, Mr. Hochman, *Ol' Mizzou* will get an account of a football game to you before the next week's game; an account and more.

Yes, Mr. Hochman, a magazine "that thick, with full color printing" will be able to match the "literate, critical sports journalism" of *Tiger Sports*, and, I would hope, more.

The question of the existence of *Ol' Mizzou*, and the consequent demise of *Tiger Sports*, is not one of benefit to Mizzou's athletic department, or Mizzou's athletic director. It's a question of benefit to Mizzou's athletic program, and that, sir, should be as large as the Alumni Association and the University.

Gerry Bennett, BJ '78  
Columbia, Mo.

### ... and Con

To the editor:

Angry indeed. You should see me.

I received a flyer on the LeDuc publication and set it aside for future consideration. I am thankful that I didn't just send in my subscription, then I would be madder than I am now and I am mad enough. I purposely waited a few days to write this letter. I did not want to write it while my anger was fresh. I am displeased with the turn the athletic department is taking. It makes me uneasy that our football coach owns such a large amount of money to another school. I was not personally affected by the season ticket controversy but I certainly disapproved of the athletic director's proposal. But I most disapproved of his efforts to get out of game contracts with San Diego State based on his feeling that playing them was "much to lose and little to win." How ridiculous (and unethical) can you get?

To get back to *Tiger Sports*. It was an excellent publication that gave me much pleasure for the years of its publication. I saved all editions and still have most of them. You people who did such an excellent job with it should have fought harder to keep it. Your soul searching should have gone deeper and I think some kind of an opinion poll should have been taken before such a final decision was made.

Of course I don't want a refund and I will certainly continue to support the Alumni Association. I was rooting for Missouri when John Waldorf was playing and I will be rooting for them long after Dave Hart is gone.

Philip W. Harsh, BA PA '39  
Topeka, Kans.

## CALENDAR

Coming events of special interest to alumni

- January 22**, Saline County Chapter meeting, Marshall  
**January 23**, "Mizzou Night," Miller, Laclede, Camden, Morgan Counties, Eldon  
**January 24**, "Mizzou Night," Greene County, Springfield  
**January 26**, Membership Committee meeting, Columbia  
**January 27**, Veterinary Medicine Board of Directors meeting, Kansas City  
**January 29**, "Mizzou Night," St. Charles County, St. Charles  
**January 30**, "Mizzou Night," Cape Girardeau County, Cape Girardeau

- February 2**, Greater Peoria Chapter meeting, Peoria, Ill.  
**February 2**, St. Louis Chapter ice skating party, St. Louis  
**February 4**, "Mizzou Night," Audrain County, Mexico  
**February 5**, "Mizzou Night," Boone County, Columbia  
**February 6**, "Mizzou Night," Cole County, Jefferson City  
**February 6**, Ag Barbecue, Columbia  
**February 9**, Saline County basketball bus trip/reception, Columbia  
**February 9-16**, Tourin' Tigers Caribbean cruise  
**February 18**, Dallas Chapter meeting, Dallas  
**February 18**, Veterinary Medicine reception, Las Vegas

- February 19**, "Mizzou Night," Chicago  
**February 24**, Carondelet Marching Mizzou concert, St. Louis  
**March 8**, Executive Committee meeting, Columbia  
**March 15**, Engineering Alumni meeting, Columbia  
**March 21**, Education Awards banquet, Columbia  
**April 4-5**, Class of '30 reunion, Columbia  
**April 11-12**, Home Economics Alumni & Friends Weekend, Columbia  
**April 17**, St. Louis Chapter Town Hall, St. Louis

## ALUMNI ASSOCIATION

An incorporated organization of graduates and former students.

### OFFICERS

President — Barbara Moore, Malta Bend, Mo.  
President elect — Tom Schultz, Lake Ozark, Mo.  
Vice presidents — Gene Leonard, St. Louis, Mo., and Bill Phillips, Milan, Mo.  
Treasurer — Jack McCaustand, Kansas City, Mo.  
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Southwestern — Richard C. Pecora, Litchfield Park, Ariz., and Betty Gatchell, Oklahoma City, Okla.

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### DIVISIONAL DIRECTORS

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Home Economics — Charnette Norton, Kansas City, Mo.

Journalism — David Lipman, St. Louis, Mo.  
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Library Science — Kay Kletcha Kelly, Albuquerque, N.M.

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### STUDENT DIRECTOR

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G. H. Entsminger — vice chancellor for Alumni Relations and Development  
Steve Shinn — director of Alumni and Development Communications

## MISSOURI ALUMNUS

The official publication of the Alumni Association of the University of Missouri-Columbia

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Missouri Alumnus Magazine

# CHAPTERS RECOGNIZED AT LEADERS' DAY ACTIVITIES

School spirit never dies, at least that's the case for these alumni cheerleaders who put in an appearance at the Homecoming game.



After a short practice session in the morning, the alumni band is all set for its annual Homecoming show.



THE ASSOCIATION RECOGNIZED 21 Honor Chapters on Leaders' Day, November 16. In a convention type format, special events, communication, publicity, Alumni scholars, membership, student recruitment and the Development Fund

were discussed by staff members and local alumni leaders.

This year's honor chapters included, from Missouri: Adair, Audrain, Barry, Boone, Butler, Camden, Cape Girardeau, Carroll, Chariton, Greene, Kansas City, Laclede, Lafayette, Miller, Pettis, Platte, St. Louis, St. Charles, and Webster. And from Illinois: Bloomington/Normal

# From The Association

and Peoria. Boone County also was named "Most Improved Chapter."

**ABOUT 2,000 ALUMNI PARTICIPATED** in the 21 events scheduled during November and December. This year's pre-football-game buffets averaged 250 per

luncheon. Alumni who journeyed to Birmingham for the third annual Hall of Fame Bowl were invited to a Welcome Party on the Bowl eve and a pre-game rally/buffet sponsored by the Association.

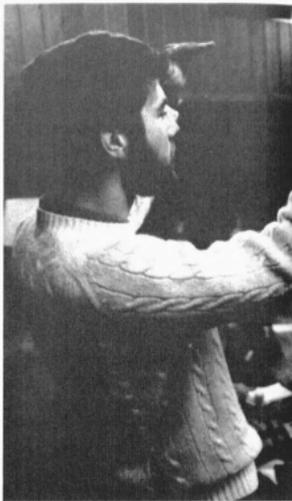
**WITH ACTIVE MEMBERSHIP** now exceeding 20,000, the Association mailed a membership sweepstakes to non-mem-

bers in early December and will conduct a membership telethon throughout Missouri in January, February and March, in hopes of reaching its goal of 23,000 members by the end of June.



The Communications Committee's Missouri group visited with Chancellor Barbara Uehling Nov. 17 about the image of the University across the state. Among those participating in the idea exchange were, left to right, Karl Yehle, Kansas City; Dale Freeman, Springfield; David Lipman, St. Louis; Gene Leonard, Association vice president, St. Louis; Dalton Wright, Lebanon.

Ed Reeves was in the audience last year, but this past Nov. 15 the freshman from Caruthersville was a part of the program. That's the day that National Merit Scholars from Missouri high schools were on Campus. The annual event is sponsored by Mizzou's Alumni Association.



**INFORMATION SESSIONS** for high school students who have applied or are considering applying to Mizzou are being sponsored during the next couple of months by the Association. Nine of the sessions will be in the state; the two

others will be in Chicago and Dallas/Fort Worth.

**THE AWARDS COMMITTEE** held its first meeting in preparation for next fall's Faculty-Alumni Awards presentation on December 12. Actual and potential accomplishments of alumni are considered as well as service to the Univer-

sity, their profession and their community. All alumni are invited to nominate alumni candidates for this award. Nominations should contain a brief paragraph stating the most important aspects qualifying



Chariton County's Bill Knight was so successful in organizing this bus trip to Iowa State that he's now planning some excursions to several Tiger basketball games. A surcharge on each round-trip fare nets \$1 for the scholarship fund and 50 cents for chapter expenses.



As director of Alumni Activities Sharon Baysinger wrote them on the board, Barbara Moore, Association president, asked those attending Leaders' Day to name the qualities of a leader.



Miller County, "The Most Improved Chapter of 1978," went one step further in 1979 when the chapter shared the "Most Active" award with the St. Louis chapter. Proud of that accomplishment are, from left to right: Dave Owens, Roger Bowness, Van Sutliff, Nancy Grantham, Leon Wahlbrink, Association President Barbara Moore, John Caine, Jackie Scott and Jill McClintic.

the candidate for the award. The deadline for nominations is March 4.

**ABOUT 100 TOURIN' TIGERS** attended a wine and cheese party at the Alumni

Center after the Missouri-Oklahoma football game. For any alumni who would like to earn their Black-and-Gold traveling stripes, this year's itinerary includes an S.S. Veendam Caribbean Cruise, February 9-17; a Rio de Janeiro trip, March 8-16; a Munich/Prague/Vienna Escapade, June 21-July 3; and a Bavarian Holiday, August 7-15. It's not too early

to book reservations for these excursions.

For more information on any of the above items, write the Alumni Office, 132 Alumni Center, Columbia, Missouri 65211.



John Yetter, BJ '76, is the Association's new assistant director. As field representative, he will help chapter leaders plan the year's activities as well as staff the Education, Law and Veterinary Medicine divisional alumni groups. A native of Pittsburgh, Pa., Yetter was previously a director of public relations for Travis Watz and Associates.

Chancellor Barbara Uehling welcomed the more than 75 people who attended Mizzou's first annual black alumni reunion October 26.



### STUDENTS AND THEIR PROFESSORS RECEIVE NATIONAL RECOGNITION

Two professors and their students have been honored for research papers they wrote jointly. John T. Novak, professor of civil engineering, and William R. Knocke, his former doctoral student who now is assistant professor of civil engineering at Virginia Polytechnic Institute and State University, are co-winners of the \$2,500 1979 Nalco Chemical Award for best doctoral thesis on chemical research in water and wastewater treatment. Entomologist G. Michael Chippendale and his graduate student, Dr. John J. Brown, now assistant professor at Washington State University, were awarded the first Insect Biochemistry Prize for their paper on juvenile hormone in Southwestern cornborers. The Insect Biochemistry Prize is presented for "the most original and important paper published in this journal in any given year."

### PUBLIC RELATIONS STUDENTS WIN AWARDS

The J-School's chapter of the Public Relations Student Society of America recently won two of the three national awards given by the organization after competition with 93 other college and university chapters. The awards were for chapter development (growth, number and scope of programs over the past year) and university service (based on a major project of benefit to the entire university). The chapter has grown from seven to 87 members in three years and is the largest in the United States in a school which does not offer a public relations major.

### CURATORS' PROFESSOR GIVES BOOST TO FAMILY MEDICINE

The appointment of Dr. Gerald T. Perkoff as a Curators' Professor in the School of Medicine is making the department of family and community medicine "academically the strongest in the United States," according to Dr. Charles C. Lobeck, dean of the school. Perkoff began work on the Columbia Campus late last summer. Perkoff is internationally known both as a health services researcher and a basic medical researcher in metabolic and renal diseases. A native of St. Louis, Perkoff comes to Mizzou from Washington University's School of Medicine in St. Louis, where he graduated cum laude in 1948.

### MISSOURI ALUMNUS MAGAZINE CITED

The *Missouri Alumnus* won the first-place award of Exceptional Achievement in the alumni magazine category at the meeting of the eight-state Mid-America district of the Council for Advancement and Support of Education, January 9 in Jackson Hole, Wyoming. Another Exceptional Achievement citation was given for the article about the athletic ticket policy that appeared in the March-April 1979 issue. Awards for excellence were given for the series on teaching faculty that has appeared in the *Alumnus* the past year and for the writing of "The Wizard of Econ" by associate editor Carol Baskin. A Merit Award was given the layout, "Exploring the Wide Missouri," that appeared in *Mizzou*, the alumni newspaper that is sent to all alumni. In addition, the Columbia Campus won seven other Merit Awards in various public information and fund-raising categories.

This page is for the good news. The Missouri Alumnus runs good news — and some bad news — on other pages, of course. But this page is reserved for items that should make you proud of Ol' Mizzou.



#### ABOUT THE COVER

Some scholars are predicting that Shakespeare will be a "growth industry" for the next several years. Professor Mack Jones explains how the bard is relevant today.

2

#### COLLEGETOWN USA

The long Black and Gold line. Which columns? New alcohol policy? The "All-New Survival Cookbook." Communi-versity. Fast Pizza. Three fraternities return. Oriental Bazaar leaves. Miss Missouri USA.



2/Collegietown USA

6

#### SHAKESPEARE'S LABORATORY FOR LIVING

9

#### MISSOURI RIVERTOWNS: A LESSON IN PERSONAL JOURNALISM



14/Student Recruitment

14

#### THE ABCs OF STUDENT RECRUITMENT

16

#### BIG MAN ON CAMPUS

Steve Stipanovich, the most highly sought Tiger ever, settles in.

19

#### TIGER SPORTS

A new column of summary and comment about Missouri athletics.

20

#### HOW MUCH CHEATING?

23

#### EDISON'S GIFT TO MISSOURI

24

#### RESEARCH ROUNDUP

Shapelier apples. Polyandry among the hawks. Exercise and blood pressure. Nutritious food stamps? Speed reading questioned.



26/Tripod

26

#### WHEN TRIPOD RULED THE CAMPUS

The postwar years at Mizzou belonged to a black-and-tan mongrel.

29

#### THO. JEFFERSON'S JOURNAL

News from the Development Fund.

31

#### AROUND THE COLUMNS

46

#### NEWS ABOUT ALUMNI

63

#### NEWS FROM THE ASSOCIATION

67

#### MIZZOU RAH!

Students, professors receive national recognition. PR students win awards. Curators' Professor gives big boost to family health. *Missouri Alumnus* magazine cited.

In  
This  
Issue