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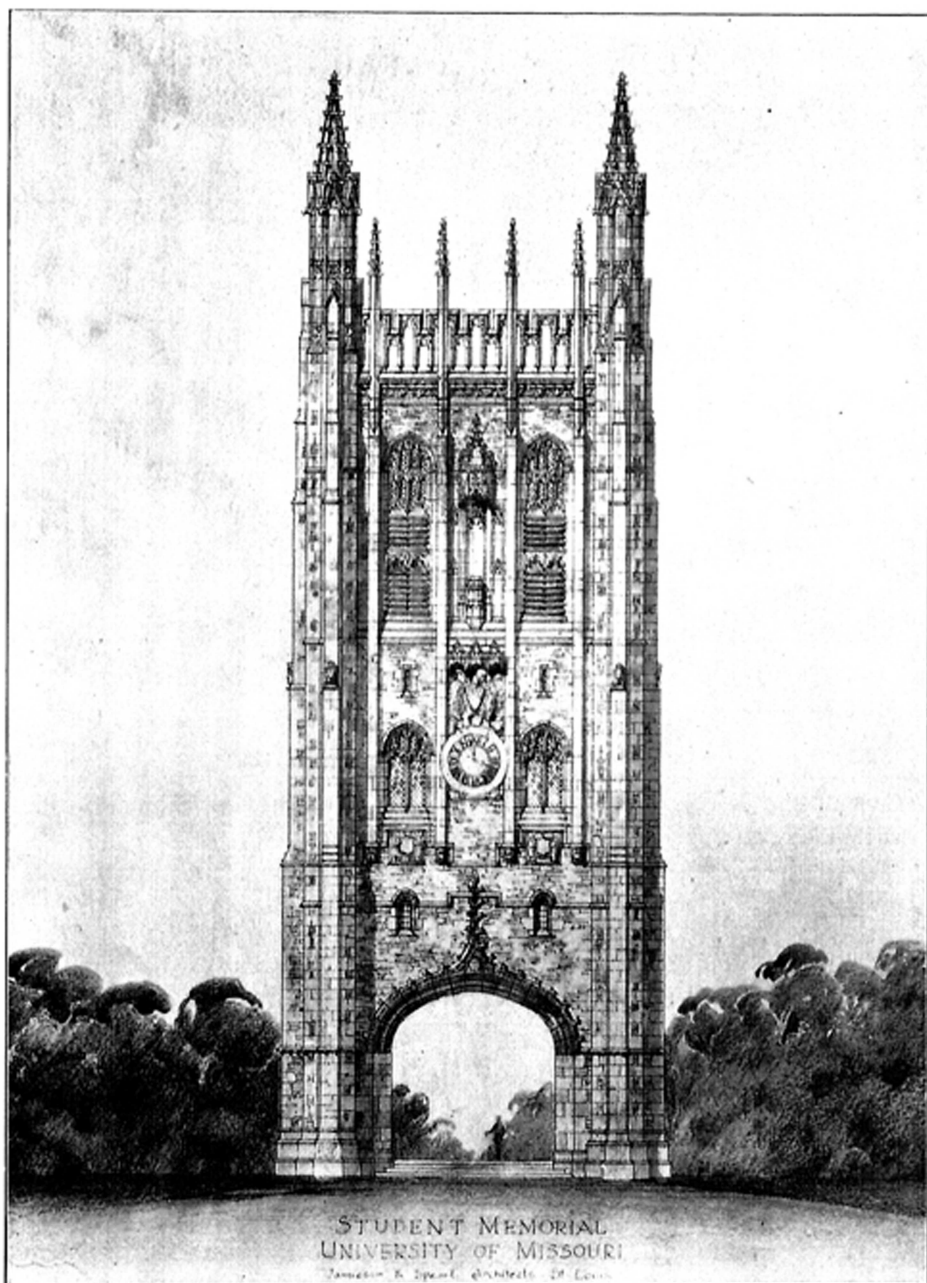
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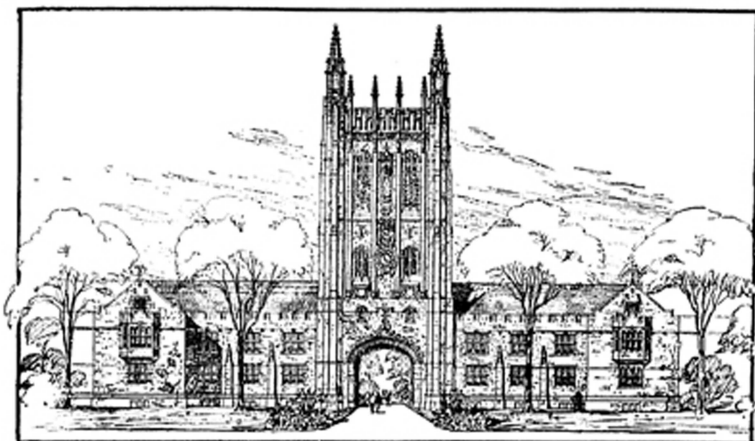
# The Missouri Alumnus

Volume XI 1

January 1924

Number 4





The Memorial Union Building.

Every loyal Missourian wants to see the Union and Stadium completed.

**With the Help of the Northwestern Mutual Idea**  
you can contribute to the Memorial Building and Missouri's new Stadium without in any way depleting your ultimate estate.

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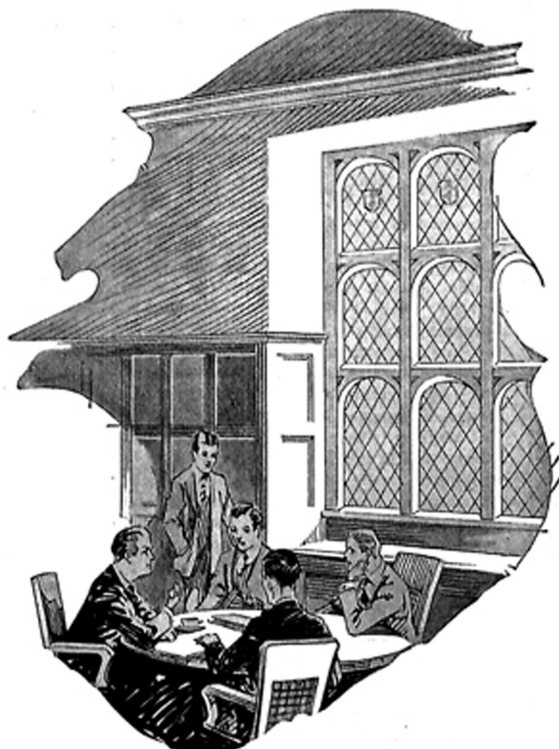
# THE MISSOURI ALUMNUS

Vol. XII. No. 4

JANUARY, 1924

COLUMBIA, MO.

## Memorial Drive Started



*An architect's sketch of a section of the Union Lounging Room for men.*

The final drive for the remainder of the \$800,000 needed for the completion of the Memorial Union Building and for the erection of the Memorial Stadium got under way during the week of January 21 at three of Missouri's largest cities, St. Louis, Kansas City and St. Joseph. The drive met with enthusiastic support not only from alumni and former students but also from those interested in the University. In Saint Louis both the Post-Dispatch and the Globe-Democrat were substantial contributors and in Kansas City the Star added its quota. These contributions coupled with those of individuals such as for United States Senator X. P. Wilfley added to the totals which were fast mounting toward the desired goals as the week progressed.

The organization of the alumni and former students in each city was a most commendable thing and was such a concerted action that no one

individual stood out as doing more than another. It was the first opportunity the alumni and former students had had to enter actively in work of this nature for their alma mater and their response was in keeping with the traditional Missouri Spirit.

In the meantime, the booklets showing pictures of the architects conception of the Union and Stadium together with descriptions of the building and an explanation of the plan have gone out to the 31,000 alumni and former students of Missouri. Even those whose activities have taken them to the far-corners of the earth are being told about the work of the campaign by letter and by booklet. Every known Missourian everywhere is being given the opportunity to participate.

While the campaign is in progress, the contract for the first unit of the Memorial Union, the tower, has been let to the Simon Construction Com-

pany of Columbia by the Board of Curators and the work on this will begin as soon as the weather permits. The foundation for the tower was completed by this company in November of last year and the cornerstone laid at that time.

The Saint Louis, and Kansas City campaigns covered much more than their own territory in their moral efforts in that programs at both cities were broadcasted by radio. The St. Louis program was sent through the air by the St. Louis Post-Dispatch and the Kansas City by the Kansas City Star.

Following the close of these three campaigns the drive will spread to all other parts of the State and of the United States—everywhere that alumni, former students, and friends of the University are living. Many of the county chairmen have been appointed in Missouri and some of the chairmen in the other states. Iowa and North

Carolina, because of the particularly fine response that has been made almost unsolicited by the alumni and former students living in these two states, have been selected as the first in which to make out-of-the-State campaigns. In Missouri, Olin and Jasper County will follow Kansas City, Saint Louis and Saint Joseph.

This plan of continuous campaign has been adopted because it offers an opportunity for the director of the campaign, Dr. J. C. Jones, president-emeritus of the University, to visit each drive center personally before and during the course of the campaign. Dr. Jones is being assisted in this work by C. L. Brewer, athletic director, and Robert L. (Bob) Hill, alumnus recorder, who is also assistant director of the campaign.

The newspapers of the State have given almost unlimited support to the campaign and have published various views of the Union and Stadium together with descriptions. Not only has the news of Missouri's drive permeated the press of the State but it has also attracted the attention of many of the Eastern papers and has received much favorable comment from the press of the Missouri Valley.

One of the noticeable features of the campaign has been the intense effort of the alumnae to make the campaign a success. In Saint Louis, Kansas City and elsewhere the University women have been giving an indication of Missouri Spirit that is fervid and enthusiastic. Not only are they keen about the Union, half of which is to be equipped for University women and alumnae but they are also keen about the Stadium.

If present indications may be taken as a sign of what the next few months may hold, it would seem that the Missouri-Kansas game here at Columbia next Thanksgiving will be played in the new Stadium.

There are, however, many considerations which affect this. In order that this may be accomplished those who have subscribed in the past will have to make their payments promptly and those who have not subscribed will have to subscribe at once.

This is a real chance to show what the Missouri Spirit can do. It is the desire of everyone who has had any contact with the campaign whatsoever to have every alumnus, former student and friend, of Old Missouri a subscriber to the Union and Stadium.

#### Monsees Heads Teachers.

Albert Henry Monsees, B. S. in Ed. '13, A. M. '17, was elected president of the association of the alumni and former students of the School of Education at the organization meeting on the night of December 7 during the State Teachers meeting in St. Louis. Alva R. Curry, B. S. in Ed. '17, "as of '16" was elected vice-president and Miss Katherine Anna Franken, '12, of Maryville was elected secretary-treasurer.

The organization meeting was held at the Claridge Hotel and preceded the annual alumni dinner which is always held during the week of the State Teachers' Association meeting. The next meeting will be held in Kansas City.

Dean M. G. Neale of the School of Education presided at the meeting and presented Mr. Henry J. Gerling, B. L., P. E. B., LL. B. '94, M. L. '06, assistant superintendent of schools, St. Louis, who acted as toastmaster. Talks were made by George C. Willson, president of the St. Louis Alumni Association, Mrs. B. L. Priddy, Dean of Women, Dr. J. C. Jones, president-emeritus, who presented the Union and Stadium campaign, and Dr. Stratton D. Brooks, who made a most interesting and entertaining talk. Professor James T. Quarles led the singing. James L. MacKay, Cleveland High School, St. Louis, was in charge of arrangements, and too much credit cannot be given him for the success of the meeting and the unusual large attendance. Hildah Niebert, vice-president of the alumnae association, and Ernest M. Staude, secretary of the St. Louis association, were seated at the speaker's table.

#### School of Fine Arts Organized.

The School of Fine Arts, a separate division consisting of departments of Art and Music and probably other courses, will be organized in the University by September 1, 1924. This was decided at the regular meeting of the Board of Curators in St. Louis, January 5.

The school will have its own dean and faculty but no appointments for these positions have been made. This will be the tenth school in the University.

The board decided to accept personal checks from University students for their fees. In case a check is not good or payment is stopped on it, the student will be suspended until the check is taken up.

The library, hospital and incidental fee for the summer session was reduced from fifteen dollars to twelve dollars and a half.

#### 1924 Horse Show Planned.

The Commencement Horse Show will be held in 1924, sanctioned by President Brooks at the request of John Riley, chairman of the Commencement Horse Show committee. The exhibition is to be held on Rollins Field. The show that was held some years ago was an outstanding success, a wonderful spectacle, and a Commencement feature extraordinary. The alumni and former students who will be

back at Commencement for their class reunions in June will welcome the news that the Commencement Horse Show is to be held again. It was impossible to schedule the Missouri-Kansas baseball game for Commencement, but Athletic Director, C. L. Brewer, promises to stage a real hot Varsity baseball game.

#### 'Rick Johns Is Now Famous.

Orrick Johns, author of "A Charming Conscience" and other plays, poems and novels, is the son of George S. Johns, editor of the editorial page of the St. Louis Post-Dispatch.

He was born in St. Louis and graduated from the University of Missouri in 1909. Later he became dramatic critic and literary reviewer for Reedy's Mirror, which, by the way, was the first paper to publish Edgar Lee Master's "Spoon River Anthology."

In 1912 Mr. Johns won the national poetry prize (The Lyric Year Prize of \$500) offered by Mitchell Kennerley, the publisher. In 1915 he engaged in advertising work, publishing, however, poetry and occasional stories in various magazines and newspapers. In 1917 his famous "Asphalt" and other poems was published (Knopf) and "Black Branches" in 1919 (Pagan Publishing Company).

Last spring he brought out a novel, "Blindfold" (Lieber & Lewis), which was quite favorably received by critics throughout the country. And now he makes his bow before us as playwright, his first play being "A Charming Conscience," Margaret Anglin's well-won success.

As a playwright Johns will, no doubt, be a very much sought young man, for he has a decidedly individual and unique style, is as whimsical as Barrie or Milne and adds to their qualities an effect that is purely American. He goes at things with a stronger hand and whips them up to a furious pitch of the fantastic; making them whirl about like dervishes in a mad dance.

When asked just what method he used in his writing, Johns replied: "I don't know. I just think my characters into difficult situations, throw them some dialogue and let them fight it out as best they can." And this, after all, may account for his perfectly natural and unique results.

While in St. Louis Johns was associated with "The Players," in fact, one of its founders, and served as president for a year. He produced, wrote plays and acted in its productions, given in the Little Theater of the Artists' Guild, and learning not a little both about writing plays and the practical side of the theater in his work here—St. Louis Globe-Democrat, January 6.

Dr. C. A. Ellwood, head of the department of sociology of the University of Missouri was elected president of the American Sociological Society at its eighteenth annual meeting, held in Washington D. C. during the holiday week.

## Brooks' Talks to Farmers

Summary of Dr. Brooks' address delivered on the opening night of Farmers' Week, Monday, January 14, 1924.

It is time that the farmers of America recognize that agriculture is the only great industry that has not developed an organization adapted to our modern industrial civilization. Any such organization must be threefold in nature.

I. It must be national. This does not mean that all farmers' unions should be joined in one great union, but that each and every union should work in harmony with the others, with national aims and purposes. Nor can we stop with national boundaries. Whether our opinion may be about avoiding political entanglements with foreign countries, the fact remains that, economically at least, we are inextricably entangled in the problem of world markets and must either take a hand in directing their course or be content with what the other fellow decides to give us.

II. It must be educational, not only to the extent that its members shall understand clearly the purposes and possibilities of the organization, and thus avoid the blandishments of the skillful politician or the eloquent pleader who desires to divert the farmers' organizations to his own purposes, but also for the purpose of improving each of its members in the skillful production of whatever product he may be engaged in raising. In this latter work the College of Agriculture renders available to any farmer for the asking, the results of thousands of experiments covering scores of years. The direct returns of this information in money can easily be shown to run into the millions of dollars annually.

III. It must be cooperative, both in a general and in a special sense. The very condition of our modern civilization demands specialization. As a result of this specialization each class must exchange its products or service for the products or service that it does not produce or render for itself. But this exchange must be conducted on the basis of mutual advantage. It is important, therefore, that we do not allow the selfish, personal, or class interests to blind us to the fact that civilization depends upon a mutual condition of cooperation. In a special sense farmers must cooperate in solving their own particular problems. For three years the farmers in America have been faced with high labor costs, high equipment costs, high transportation costs, high taxes, and low sales price, with the result that they are not now able to exchange their products on a profitable basis. For this condition many remedies have been proposed. First, the increasing of the product. While this is individually advantageous, its collective result may not be so, as is shown by the fact of the inability to dispose of our surplus wheat on the foreign market has practically put our whole crop on the bargain counter, much as the over-stocked merchant is compelled to do with his surplus goods. The second effort is to reduce costs. In this the individual farmer can accomplish little. His major items of cost are for labor and machinery, and the price of both of these is beyond his control, though some relief can be secured by cooperative purchasing agencies. There is likewise a demand for a reduction of freight rates. But even if freight rates were reduced, the total saving is unlikely to produce any special re-

lief, even if it were passed along to the farmer rather than absorbed by various middlemen. Neither can any great relief be expected from the tariff, particularly in the case of products of which we produce a surplus. The demand for a decrease in interest rates is also widespread. It is however, not so important that the interest rate granted the farmer be lower than that of other businesses, as it is to secure a longer term based on the slower turnover of his product, accompanied by a change of agricultural conditions of such a nature that the profits of his business will compare favorably with the profits of any other business. What the farmer needs is not so much the lowering of interest to the point where he can pay it, as the ability to sell at a price that will enable him to pay both principal and interest.

It is clear of course that wherever there is waste and extravagance in taxes they should be reduced, but it will be well that in the heat of a great political campaign we be not carried away entirely by the profuse promises of eloquent pleaders. The demand that taxes should be kept within the reasonable requirements of an efficient government should be just as insistent in times of prosperity as in times of adversity. Though, because of our present financial difficulties we may desire to curtail or to discontinue some of the less vital activities of government, there are limits beyond which we cannot go with safety. The State of Missouri must provide for the inmates of its asylums, restrain the criminals in its penitentiaries, protect the health of its citizens, and above all see that the children in the schools have at least the advantages they hitherto have had. Though we stand high in sisterhood of states in health and ideals, we rank below the middle in the efficiency of our schools. Whatever else happens we should go up

and not down in the quality of our education, and it is particularly important that the rural schools be improved to the end that every child shall have approximately equal advantages, whether he be city or country bred.

What the farmer needs is not more products but more profits; not the opportunity to float another mortgage though it be a lower rate of interest, but rather the opportunity of paying what he already owes. Not an easy way to get into debt, but some way to get out of debt. Since it is clear that from any or all of the efforts to reduce cost he cannot solve this problem, there remains only the question of increasing the sales price. Those who believe that this can be done by artificial inflation have certainly not read correctly recent history, or they would know that continued inflation leads only to disaster. The real remedy is the cooperation of the farmers in the establishment of an organization that will protect their interests in buying, selling and credit, and when these organizations are as well perfected as are the corresponding organizations of other industries, the farmer will be able to meet competition in the industrial world and to exchange his products for the products and service of others on the basis of mutual advantage.

### Boston Association Meeting.

The Boston, Mass., Alumni Association will hold its next meeting on Tuesday evening, Jan. 29, at the American House. The speaker will be Mauley O. Hudson of the Harvard Law School, formerly of Missouri, who was recently elected to the chair of International Law at Harvard.

Team Which Won Mid-West Intercollegiate Poultry Judging Contest.



Bottom Row: F. W. Wright, Robert M. Smith, H. L. Allen, O. G. Fox.  
(Chairman Poultry Dept.)  
Top Row—Left to Right: E. W. Henderson (Coach), H. L. Kempster,

This page contributed by Parker Furniture Co.

**Thompson Heads State Bar.**

Guy A. Thompson, LL. B. '98, of St. Louis, was elected president of the Missouri Bar Association at their annual meeting in Kansas City in December. Haywood Scott, LL. B. '00, of Joplin, was elected vice-president and Kenneth Sears, A. B. '13, of the University law faculty, was re-elected secretary-treasurer.



Guy A. Thompson.

The Law Alumni Association members held a luncheon at the Kansas City Athletic Club on December 15 during the meeting of the State Bar Association in Kansas City. There were about sixty present. Walter Goodson, LL. B. '90, Macon, presided at the luncheon. There were ten or twelve talks by alumni and former students. E. S. North, LL. B. '05, of Kansas City, was elected as the alumni representative of the Law Alumni Association on the board of directors of the general alumni association for the coming year. It was decided to hold a luncheon every year during the meeting of the State Bar Association.

**Bible College Cited.**

The Missouri Bible College was referred to, in the Michigan Alumnus, recently in regard to their plans for establishing a bible college there:

"The number of students who will take advantage of the facilities offered, is of course, problematical, but at the Bible College of Missouri, situated in Columbia across the street from the University of Missouri, perhaps the closest parallel to the proposed school at Michigan, between four and five hundred undergraduates are enrolled in the courses. This enrollment is from a student body of less than half the size of Michigan's."

**St. Louis Alumnae Assist.**

Miss Hildah Neibert, A. B. '17, vice-president of the St. Louis Alumnae Association, 3850a Humphrey, writes as follows regarding the Memorial Union and Stadium Campaign:

"The St. Louis alumnae are anxious to do their part in helping to see a Memorial Union and Stadium erected at Columbia. Many of us have heard enthusiastic alumnae of Illinois talking about the big time

at Illinois homecoming when their stadium was opened. Some of us have seen the Kansas Stadium. No true Missourian could miss the opportunity of having a share in showing our appreciation for the fine spirit shown by our fellow students during the war. All the women are quite anxious to help in any way possible in hastening the work and bringing the campaign to a very successful completion. We are going to give every possible assistance to the campaign in St. Louis during the week of January 21."



Walter R. Batsell.

Walter Russell Batsell, A. B., M. A. '23, Paris, Mo., has tied with E. M. Earle, assistant professor of history, Columbia University, in competition for the George Louis Beer Prize of \$250.00, awarded annually for the best essay submitted on modern history from 1895 to the present time. The prize is one of the most important and significant national awards offered in historical circles in the United States, with nation-wide competition participated in by specialists in history and is considered a high honor. The American Historical Association made the announcement. Batsell won the prize with his thesis submitted for a master's degree at the University last summer which he prepared under the supervision of Prof. Robert J. Kerner of the history department. It is unusual that a master's thesis should place favorably in a contest of this sort which is participated in nationally by Doctors of Philosophy and professors and experts in historical work. Batsell was 22 on January 11. The subject of the winning essay is: "The Mandatory Sys-

tem: Its Historical Background and Relation to the New Imperialism."

Batsell is working for the Doctor of Philosophy degree at Harvard on a scholarship. He is a member of Phi Beta Kappa and Alpha Pi Zeta. He is studying for the diplomatic and public service.

**Allen Heads Arkansas Association.**

L. A. Allen, B. S. in Ag. '10, 1602 Welch St., Little Rock, Ark., DuPont Powder



L. A. Allen, President Arkansas Alumni Assn., 1602 Welch St., Little Rock.

Co., was elected president of the Arkansas Alumni association to succeed J. A. Whitlow, resigned, who left for Tulsa. Mr. Allen is a member of the Acaela fraternity and was married in 1917 to Miss Osie Jean MacPherson.

**Contract Let for Memorial Tower.**

The contract for the first unit of the Memorial Tower of the Union Building was awarded to the Simon Construction Company, Columbia, by the Board of Curators at a meeting in St. Louis on January 5. The cost is \$112,980. The work will be started just as quickly as the weather will permit and when the amount of the contract is available. Every person who has made a pledge is urged to send in his check for the amount due up to the present time to Dr. J. C. Jones, Room 217, Jesse Hall. Those who have not made pledges are urged to sign pledge blanks at once and mail them in.

Letting the contract for the Tower shows activity which the alumni and former students have been asking for. Your co-operation is needed now.

**Miss Hatch Gives Farm.**

Miss Sallie Rhodes Hatch has given a farm of 111 acres adjoining the city limits of Hannibal to the College of Agriculture of the University. Miss Hatch is the daughter of Colonel William Hatch, who for twenty years was United States Congressman from Missouri and was known as the "father of agricultural experimental stations," because he drew up and helped in the passage of the Hatch Experimental Bill. It was the first appropriation for agricultural experimental stations in the United States. A painting of Colonel Hatch will be presented to the College by his heirs and will be hung in the East Agricultural Building, according to Dean Mumford.

**St. Joe's Christmas Party.**

The St. Joseph Alumni Association held its annual Missouri Day luncheon with the Chamber of Commerce at the Hotel Robidoux on December 26.

The Crystal Room was appropriately decorated for the occasion and, as a Tiger was not to be procured, a small replica of the columns twined in ivy (asparagus fern) was placed on the speaker's table.

Old grad and young joined in singing "Old Missouri" under the direction of Ben Symon, president of this year's Glee Club. Stankowski proved himself as able a yell leader as he was a football star while at the University.

E. F. Beasley, president of the St. Joseph alumni, presided at the meeting. Dr. Jones was the principal speaker and discussed in detail the plan for the Memorial Union Building and Stadium. Much enthusiasm was shown and plans were made to open the drive in St. Joseph with a rally on January 16.

Election of officers was held. Those elected were: president, Eugene Stout; vice-president, E. F. Beasley; and secretary-treasurer, Caroline E. E. Hartwig.

**Bartlesville Grads Organize.**

A. Jefferies, 1901-09, was chosen president of the Bartlesville, Okla., Alumni Association on December 12. A. H. Smith, A. B. '02, was elected vice-president and Miss Dorothy Turner, 1921-23, secretary. The finance committee is composed of D. D. Allison, 1909-12, chairman, B. F. Bates, 1913-15, and Billie Green. The glee club committee members are: A. W. McCoy, C. E. '12 and A. M., chairman and A. D. Cripps, L. L. B. '02, and B. F. Bates. A. H. Smith, chairman, Dwight Foster, and Dr. Ringo were appointed as a rules committee. The welfare committee is to be appointed later.

Noonday luncheon meetings are to be held every second Thursday. E. L. Meng and his mother are both alumni, an interesting feature brought out at the meeting. Mrs. Meng was a member of the first class after the University was made a coeducational school. The Bartlesville organization is enthused over the progress of the Memorial Union Building and Stadium Campaign.

Thirty alumni were present at the organization meeting. This promises to be one of the real live alumni organizations of the southwest.

**High School Day Is May 3.**

The twenty-first annual State High School Track and Field Meet will be held in Columbia, May 3.

In connection with the meet there will be a contest among high school glee clubs not exceeding thirty-two voices. The first prize will be a medal; the second and third will be certificates.

A contest for high school bands and orchestras will also be held. This contest will consist of two numbers, one to be selected by the organization competing, and the other to be selected by University officials.

The judges in the contests will be from outside the state. Professor J. T. Quarles

of the department of music will be in charge of the program.

This is the first time contests of this kind have ever been held and it is planned to make them an annual affair so as to bring the University the best musical talent of high schools of the state.

**Dean Williams Addresses New York Alumni**

The New York Alumni Association held its second meeting of the year at the Cafe Boulevard, Broadway and Forty-first street, on December 18. The meeting was called in order that the alumni might have the opportunity of meeting Dean Walter Williams of the School of Journalism, who was in New York on that day attending a press convention. Despite the fact that the notices of the meeting were sent out only three days in advance, forty-eight members and their guests were in attendance.

Dean Williams spoke of the work of the University and of its future. His address, mingling jest and earnestness in that pleasing manner which has made him noted as an after-dinner speaker, carried a spiritual message of loyalty and idealism. He mentioned the enlargement of the Memorial Campaign to include the badly needed stadium for athletic contests.

Dr. Carter Alexander, who was formerly secretary to President A. Ross Hill, and who is now engaged in conducting an investigation into educational finances in connection with Teacher's College of Columbia University, spoke briefly of the high standing which Missouri has attained among state universities and of the favorable outlook for the future.

Mr. Homer Croy gave an amusing account of his experiences in connection with the filming of his novel, "West of the Water Tower," which has been made into a "movie." The film was released at a Broadway picture show early in January. Croy explained that he had taken great pains in the book to give Rev. Adrian Plummer a long beard, but the director ruthlessly cut that feature and made the character smooth-shaven in the film because "whiskers won't sell worth a cent." Mr. and Mrs. Croy are planning to go to Europe this winter.

After singing "Old Missouri" the meeting adjourned. The following persons were present: W. B. Williams, Miss Arretta L. Watts, George E. Quisenberry, Henry H. Kinyon, Umtez (guest), Oscar E. Riley, Mr. and Mrs. Edwin W. Patterson, R. M. Bandy, Burton Thompson, Volney McFadden, Oliver E. Saytor, Miss Claire Cowperthwaite, Miss Nelle Fitzgerald, Miss Dixie Harris, Miss Julia Stark, Dean Walter Williams, Miss Julia Collins, Charles Glutsch, William Resor, Miss Ruth Sanders, Dr. Bert Munday, Forest S. Lyman, Homer Croy, Mr. and Mrs. Earle Pearson, W. W. Clendenin, William Mack, J. F. Walmsley, Dr. and Mrs. Carter Alexander, Mr. and Mrs. Russell S. Sims, Miles F. Gordon, Dr. W. E. Muns, Odon Guitar, Vincent W. Vandiver, Harland Mayes, Griffith Carpenter, Miss Mary Margaret McBride, Mr. and Mrs. Sifton.

**COUNTRY DOCTOR IS PASSING**

"Unless the University of Missouri School of Medicine is provided means to train and equip physicians for practice Missouri faces the menace of no competent practitioners in rural districts. The country doctor is passing. Graduates are seeking the cities and larger towns. In many of the small towns there can not even be found a registered pharmacist. We face an era of backbone adjustment and patent medicines.

"Physicians tell me it is not because he fears the hardship of country practice that the graduate seeks other fields. Today he is trained differently, he depends in a larger degree upon measures other than skill alone. Moreover, to complete the full course requires an expenditure of thousands of dollars and returns from city practice come more quickly. In my opinion restoration of the four-year course at the University of Missouri with establishment of a large state hospital there is of prime importance and the legislature of 1925 should give thought to such a plan. If this is done and county hospitals are added as has been done in Boone and other counties I am assured that Missouri boys will return home to practice medicine as they now return to other lines of endeavor after being schooled. It should be done."—Jno. F. Case, Editor, Missouri Ruralist, Pres., Mo. State Board of Agriculture, Member University of Mo. Board of Visitors.

**40 Years Ago in K. C.**

The following is taken from the Kansas City Times, December 24, in the column "In Kansas City Forty Years Ago":

"At a meeting of the alumni association of the University of Missouri Saturday afternoon in the law office of Lathrop and Smith it was recommended that the present organization be made the nucleus of an association including in its membership, if possible, all college bred men of the city, whatever their schools. Gardner Lathrop, Prof. E. C. White and E. G. Taylor were named a committee to carry out the work of organization."

**Missouri Won First Place.**

The poultry judging team which represented the Missouri College of Agriculture at the Coliseum Poultry Show at Chicago, Dec. 13, won first place in competition with thirteen states. They won first in both production and exhibition classes, bringing home four cups and two medals. The members of the team were H. L. Allen, C. G. Fox, Robt. Smith and Frank Wright. They were coached by F. W. Henderson.

**Fisher Is Wrestling Coach.**

Charles E. Fisher, assistant wrestling coach of the Kansas City Athletic Club, has been selected as wrestling coach and has assumed his duties. The four wrestling dates are: February 16, Oklahoma at Norman; February 23, Washington at Columbia; February 29, Kansas at Lawrence; March 8, Missouri Valley Meet at Ames.

**K. C. A. C. Takes First Game.**

The Tigers lost their pre-season basketball game to the Kansas City Athletic Club, Dec. 15, 24 to 36. Five of the seven men of the K. C. A. C. are old Missouri players. Bun Browning, last year's Tiger captain, George (Pidge) Browning, captain year before last, George Reeves, James Storms and George Williams are the former Missouri men. The other members of the team are Bobby Saunders and Fred Ford of Kansas City. The Tigers made a mighty good showing. Brutus K. Hamilton, A. B. '22, acted as manager of the K. C. A. C. team. The following men played for Missouri: Faurot, Fordyce, McMillan, Wheat, Lester, Lewis, Buchner, Whiteman, Hays, Thompson and Walsh.

**Basketball Up to Now.**

Missouri lost to Grinnell, on the opponent's court, January 7, 25 to 19.

Hayes led in scoring and defensive work. Coach Bond used eight men.

Missouri lost to Nebraska in basketball, January 5, 24 to 18. The Missouri defense presented a stone wall for the first fifteen minutes of the game.

Missouri lost to Washington in St. Louis, January 12, 27 to 20, before a record crowd. Missouri led in the first half. Washington is a strong contender for the Valley championship this year.

**Missouri Wins From K. U.**

Missouri won the debate with Kansas on December 21, the judges giving a unanimous decision. Those representing Missouri in the debate were: Nathan Ladinsky, Henry Depping and Horace Hughes. The contest was held in the auditorium of the Kansas City Junior High School. The question was: "Resolved that the United States should join the Permanent Court of International Justice." The Missouri squad took the negative side. F. W. Anderson is the debate coach.

**Captains Also Students.**

Our athletes are not neglecting their studies. Their scholastic standing is remarkable. Herbert Bloomer, captain football '21, and Herbert Bunker, captain football '22, are members of Phi Beta Kappa. Chuck Lewis made Sigma Xi, Clyde Smith, captain football '23, is an excellent student and Art Bond, captain-elect '24, is in line for membership in Phi Beta Kappa.

**Parents' Day Planned.**

"Parents' Day," similar to Dad's Day and Mother's Day, will be held in the spring at the University, according to the decision of the Student Council. A student committee will be appointed to work in conjunction with members of the faculty and an extensive program will be outlined. Such a day was suggested by the alumni at their annual Commencement meeting in 1923.

**1924 Homecoming Date Set.**

The Missouri Kansas Homecoming game is to be on Thanksgiving Day, November

27, 1924. This has been finally approved by the athletic committee.



The children of Nelson Lewis Church, B. S. in Ch. E. '13, chief chemist, Donner Steel Co. Inc., 475 Abbott Road, Buffalo, New York.



Left to right: 1. Samuel D., age 5—a real "Hard Guy" from the place where the canaries sing bass. 2. Frederick Lee, age 1½. 3. Nelson L., Jr., age 7. "Red," "Stubby," "Shorty," etc.—a roughneck engineer.



Children of Omer M. Fairley, B. S. in C. E. '05, consulting engineer, Osceola, Ark. Left to right—Top row: Vivian, born June, 1913; Paul, 11 years old. Bottom row: Julian, born Feb., 1921; Ruth, born February, 1923; Eldon, born Jan., 1919.



Thomas Edwin Haynes, Needles, Calif., age 18 mos., class of 1910. Son of Mr. and Mrs. E. W. Haynes, (Madge Shriver, B. S. in Ed. 16.)



Byron Cosby, A. B., B. S. in Ed. '06, A. M. '10, is teaching in the State Teachers College, Kirksville, Mo. He is a member of Phi Delta Kappa. He was married in 1908 to Miss Emma Dell Potter, Mound City. They have one son, Byron, Jr., age 12, and one daughter, Mildred Louise, 9 years old.

George Blaine Schwabe, LL. B. '10, attorney, Commercial National Bank Bldg., Nowata, Okla., has been appointed by President Coolidge, federal judge for the eastern district of Oklahoma. His father, the late Dr. George W. Schwabe, attended the University. Schwabe was married in 1914 to Miss Jeannette E. Simpson. They have three sons. Mr. Schwabe has served as mayor of Nowata, city attorney, vice-president of the Board of Education, has been a member of the Oklahoma House of Representatives since 1918 and was elected speaker in 1921. He has been urged to run on the Republican ticket for governor at the next primary.

Miss Eula James, A. M. '18, and Miss Virginia James, A. M. '18, have sent in their payments in full for the Memorial Union and Stadium. They write: "We are both very much interested in the Memorial Union and Stadium and send best wishes to you in the campaign and pledge you our every support."

George Allen Ridgeway, B. S. in C. E. '10, is maintenance engineer, Division 6, State Highway Department of Missouri, Bristol Building, Webster Groves.





William Edmond Price, B. S. in C. E. '07, building contractor, 605 W. Main St., Oklahoma City, and Mrs. Price, who was formerly Miss Mary Grace Temple of Lakeview, S. C., announce the birth of a son, John Temple Price, on November 30, 1923. They have two sons.

Mr. and Mrs. George Umphrey of Seattle announce the birth, Dec. 8, of a daughter. Mrs. Umphrey was Miss Pauline Jones of Kansas City.

Roy H. Jaeger, B. S. in Eng. '23, and Mrs. Jaeger, formerly Miss Margaretta Tandy, a former student, of St. Louis, announce the birth of a son, Francis Gregory, December 10.

Claude E. Stuckey, B. S. in Agr. '21, and Mrs. Stuckey of Jefferson City, announce the birth of a daughter, Eleanor Frances.

Capt. and Mrs. L. W. Ballantyne, France Field, Colon, Canal Zone, announce the birth of a son, Lloyd W., Jr. Mrs. Ballantyne was formerly Miss Nita Judwin, A. B. and B. S. in Ed '13, member of Alpha Phi and Phi Beta Kappa and served as dietitian in an American army hospital in France during the World War. Capt. and Mrs. Ballantyne will return to the United States in the spring when Capt. Ballantyne will be stationed at Selfridge Field, Mich.

Rulf M. Martin, a student in the School of Journalism, and Mrs. Martin, formerly Miss Mildred Strobach, announce the birth of a daughter, Helen Jacqueline, on December 28.

C. C. Lockwood, B. S. in Agr. '08, and Mrs. Lockwood, formerly Amella Frauens, B. S. in Ed. '11, A. B. '12, Columbia, announce the birth of a son on January 2.

Thomas R. Douglass, B. S. in Agr. '11, and Mrs. Douglass, formerly Miss Alleta Batterton, B. S. in Agr. '14, of McBaine, Mo., announce the birth of a daughter on January 1, 1924.

B. Denny Davis, LL. B. '08, and Wm. T. Woodruff, LL. B. '09, attorneys at law, 303 Lathrop Bldg., Kansas City, write as follows to Dr. Jones regarding the Memorial Union and Stadium campaign:

"Your recent activities and letters have brought forth our subscription obligations from memory "pigeon-holes" where more urgent demands, or seemingly more urgent demands had inevitably, lodged them. We are grateful to you for supplying the "appeal" which is bringing us to action. Permit us to tender concrete manifestations of this. The personal check of W. F. Woodruff for \$100 and that of B. D. Da-

vis for \$75 are herewith enclosed in payment of the amounts due on our respective subscriptions to the Memorial Union fund.

"In addition to our tender of checks, we wish to extend to you personally, our appreciation of the splendid enterprise and devotion you have displayed in taking hold of this matter which is so deserving. We feel sure that you will attain complete success."

W. T. Angle, B. S. in Agr. '21, care of Livestock Com. Assn., National Stock Yards, Ill., sent his Memorial pledge with the expression to Dr. Jones: "I wish you much speed in collecting this fund which will do so much to the alumni and former students to their Alma Mater."

## DEATH NOTES



DAILEY—Roy S. Dailey, A. B. and B. S. in Ed. '15, M. A. '17, head of the department of education and psychology at Lindenwood College, St. Charles, Mo., died on January 5, 1924, following an operation for an intestinal ailment. He was thirty-three



years old and is survived by his wife, a son and a brother, Arthur L. Dailey of St. Joseph, Mo. Dailey's home was in Hale, Mo. He went to Lindenwood after 1920 after having been superintendent of the high school at Richmond, Mo.

WATERS—John Joseph (Dad) Waters, ex. '01, died at his home in Columbia and was a stone engraver of marked ability. The names on the University buildings were engraved by him. Mr. Waters saw active service in the World War, 35th Division, and for bravery in the Argonne he was promoted to the non-commissioned office of sergeant.

TU—Simon C. Tu, A. B., B. S. in Ed. '21, A. M. '22, died recently in Nanking, China, according to word received in Columbia. Mr. Tu was president of the Cosmopolitan Club in his senior year. He studied at Harvard, but was obliged to go to California for his health. He then returned to China and taught history at Southeastern University, Nanking, until

the time of his death. His master's thesis: "Anglo-Japanese Alliance," was regarded in the East as the equivalent of a doctor's dissertation.

SHERWIN—M. E. Sherwin, B. S. in Agr. '08, professor of agronomy, North Carolina Agricultural College, Raleigh, died there on January 5. He was forty years old. He is survived by his wife, who was Miss Edith Dodson of Columbia, and four daughters and one son between the ages of three and fourteen years. Professor Sherwin's home was formerly Stockton, Mo.



MELIZA-CASTLIO—Miss Grace Meliza and Garth Castillo of Campbell, both former students, were married on December 4. Mrs. Castillo recently has been teaching in the rural schools in Audrain County.

SPENCER-LACRONE—Miss Augusta Spencer, B. J. '22, member of Kappa Alpha Theta, was married on December 29 at the home of her mother, Mrs. Elizabeth Spencer, in Columbia to George M. LaCrone, Jr., B. J. '22, member of the Dana Press Club, advertising manager of the Colorado Springs (Colo.) Farm News.

GETCHELL-CLARK—Dr. O. Dwight Clark, A. B. '21, apartment 655, Guayaquil, Ecuador, South America, was married on September 18, 1923 to Miss Mayna Roe Getchell, Woodstock, Ill. They are now travelling in South America. Dr. Clark is superintendent of a hospital in Ecuador, South America.

CHORN-HAZARD—Miss Mary Hasseltine Chorn, president of the Kansas City Alumnae Association, A. B. '21, and Leland W. Hazard, A. B. '17, both of Kansas City, were married on December 22. They will be at home after February 1 at Rockhill Plaza, Kansas City. Mrs. Hazard is a member of Kappa Kappa Gamma, Mortar Board, L. S. V., Y. W. C. A., S. G. A., and Mystical 7 organizations. Mr. Hazard is a member of Sigma Nu.

MITCHELL-TINDALL—Miss Frances Clayton Mitchell, A. B. '16, and Capt. Richard Gentry Tindall, A. B. and B. J. '11, of the R. O. T. C. here, both of Columbia, were married on December 27 at the home of the bride's mother, Mrs. J. T. Mitchell of Columbia. They will be at home at 906 Conley Ave. Mrs. Tindall is a member of the Pi Beta Phi sorority.

PENNINGTON-CARTER—Miss Lorraine Pennington, 1918-23, member of the Mallet Press Club, and Bryan Carter, B. S. in Agr. '23, were recently married at the home of the bride's mother in Hickman Mills, Mo. They will make their home in Hollywood, Cal.

# The Missouri Alumnus

Established 1912



R. L. (BOB) HILL, Editor and Manager

Member of the Alumni Magazines Associated.

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R. L. (Bob) Hill, Columbia, Alumni Recorder and Secretary of Alumni Association.

Subscription to the Alumnus is \$3 a year. Changes of address should be received by the Missouri Alumnus before the fifteenth of the month to insure prompt delivery of the magazine for that month.

Checks, drafts and money orders should be made payable to the Missouri Alumnus and all business correspondence should be so addressed. Address all news items to the Managing editor of the Missouri Alumnus, 114 Jesse Hall, Columbia, Mo.

**DODSON-PETERSON**—Miss Isabel Dodson, B. J. '20, and Maurice Winfield Peterson, were married on November 3 in Asheville, N. C.

**HANDLEY-DIESING**—Miss Elizabeth Handley and Eugene V. Diesing, both students of the University and both of Kansas City were married December 22 in Columbia. Both will continue their studies in the University.

**FURNESS-MAJOR**—David Moss Major, former student, of Columbia and Miss Edith Furness, of Murphysboro, Ill., were married in Kansas City on December 23. They will make their home in Kansas City.

**GREER-DUNCAN**—Miss Marguerite Greer, B. S. in Ed. '22, who has been teaching in the Marshall, Mo., High School, and Carl J. Duncan, executive secretary of the Missouri Valley College at Marshall, were married on Dec. 22.

**WILKERSON-BRYAN**—Miss Beulah Wilkerson and Chas. Bryan, student in the University, both of Otterville, Mo., were married in Columbia on December 14.

**CLARK-ADAMS**—Miss Christine Clark, former student, member of Pi Beta Phi, and Alonzo W. Adams, both of Carrollton, were married December 30, 1923. Mr. Adams is in the automobile business in Carrollton.

**WOOSTER-KIBLER**—Harold R. Kibler, former student 1920-21, was married in Chicago on December 29 to Miss Irene Wooster of Chicago. Kibler is director of

information for the American Farm Bureau Federation in Chicago.

### WEDDINGS

**GRAY-THIE**—Orlando L. Thee, former student, of Columbia, and Miss Ruth Gray, of Bartlesville, Okla., will be married the latter part of January. Mr. Thee is with the Wabash Railway Co., in Columbia.

**WETMORE-YOUNGER**—Miss Frances Wetmore, former student of Paris, Mo., member of Chi Omega, was married on December 25 to Russell Young of Tulsa, Okla. For the last year Mrs. Young has been teaching at Paris, Mo.

**KELLY-TURNER**—Miss Nettie Kelly, former student 1923, was married on December 29 in Santa Ana, Calif., to General A. Turner of Long Beach. They will be at home in Bellflower, Calif.

**VARNER-DETWILER**—Homer W. Detwiler, former student 1920-23, now of Kirksville, was married to Miss Mabel Varner on January 6 at the home of the bride's parents in Columbia. They will be at home in Kirksville.

**LEE-TAYLOR**—Miss Mary Meacham Lee, A. B. '16, B. S. in Ed. '17, member of Pi Beta Phi and Pi Lambda Theta of Bowling Green, has announced her engagement to Ralph G. Taylor, B. S. in Agr. '15, A. B. '17, of Long Belle Lumber Co., Longview, Wash. The wedding will take place sometime in June.

**LUCAS-SAPP**—Miss Inez Lucas, B. S. in Ed. '20, who has been teaching the last two years in Synodical College, Fulton, Mo., was married in Columbia on January 6 to William D. Sapp of Ashland. They will be at home in Ashland where Mr. Sapp is cashier in the bank.

**MAGNUS-PRICE**—Mrs. Albert Magnus of Chicago, has announced the engagement of her daughter, Miss Mathilda, to Lakenan M. Price, A. B. '06, LL. B. '09, of Columbia. The wedding will take place on March 12 at the home of Mrs. Magnus, 420 Barry Ave. They will be at home in Columbia after April 15. Mr. Price is the son of Mrs. E. M. Price and a grandson of R. B. Price, president of the Boone County National Bank, Columbia, formerly treasurer of the University, a place which is now filled by Lakenan's brother, R. B. Price, Jr. Lakenan Price is a member of the Sigma Nu fraternity and a member of the law firm of Harris and Price at Columbia.

**NELSON-FOSTER**—Miss Pearle Nelson, a student in the school of Journalism, has announced her engagement to W. B. Foster, B. S. in Agr. '22, member of the Farm House fraternity, now connected with the Blue Valley Creamery Co., Chicago.

**RUSSELL-SHARP**—Miss Florence Russell, B. S. in Ed. '24, member of Alpha Chi Omega, daughter of Mr. and Mrs. F. H. Russell of Columbia, was married on

December 22 to Eugene W. Sharp, B. J. '23, of McAlester, Okla. Mr. Sharp is telegraph editor of the News Capitol at McAlester.

**GIESELMAN-WILSON**—The engagement of Miss Hortense Gieselman, former student, a Delta Gamma pledge and Edwin Wilson, both of Macon, has been announced.

**VON HOFFMAN-TURNER**—Miss Ruth von Hoffman, former student, of St. Louis and Alvin Turner, former student '19, of Hannibal, were married on December 16 in New London, Mo.

**TURDY-GATLEY**—L. Warren Gatley, A. B. '23, member of Alpha Kappa Kappa, Principal of Stanton, Ill., school, was married recently to Miss Dorcas Turdy, of Stanton.

**WHITMARSH-LETTIS**—Miss Zelle Marton Whitmarsh, A. B. '23, member of Pi Beta Phi, and W. Jackson Lettis, B. S. in B. & P. A. '22, of Sedalia, Beta Theta Pi, were married in Texarkana on January 5.



Edward J. White, LL. B., '01, vice-president and general solicitor of the Mo. Pac. R. R. Co., 1118 Ry. Exch. Bldg., St. Louis, writes as follows: "I am in hearty sympathy with any and every move that means the greater progress and usefulness of my Alma Mater, and you can record me as in sympathy with the Memorial Union and Stadium."

O. B. Price, B. S. in Agr. '20, secretary of the Michigan Alumni Assn., attended the Thanksgiving game and visited in Columbia during the Christmas holidays.

Arch Rodgers, A. B. '21, B. J. '22, who has been with the Peoria Journal, is now in San Angelo, Tex., with the San Angelo Standard. Arch is a brother of Jane and "Ginger," vaudeville stars.

J. W. Zentmyer, A. B. '12, superintendent of the Everest (Kan.) Public Schools, writes as follows:

"Enclosed please find check for \$25 on final installment of my Memorial Union Pledge. I trust the enlarged project will be backed by the true Missouri Spirit and the day will not be far distant when both the Tower and the Stadium are realities."

Dr. M. F. Weymann, 418 Westlake Professional Bldg., Los Angeles, is arranging to have a meeting of the Los Angeles alumni and former students at a very early date.

Oliver Germaln Heimbuecher, railway surveyor and engineer, Mo. Pac. R. R. Co.,

Osawatimle, Kan., has sent in his pledge for \$100 for the Memorial Union and Stadium with his check for \$60 as part payment. He is a member of Kappa Sigma, was on the track team, high and low broad jumps and hurdles and was a member of the football team. He is heartily in favor of the Memorial.

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St. Louis, sent in his check for his memorial pledge payment with this remark: "We, as alumni, are glad to note that the work of the Memorial Union and Stadium campaign is being carried through both rapidly and successfully."

Emry M. Roller, A. B. '20, Dept. of Chemistry, Iowa State College, Ames, writes as follows: "I think it is a great thing that the memorial campaign has been enlarged to include a Union and Stadium. It surely gives me a thrill to know that such a magnificent movement has been started. I sincerely believe that every alumnus and former student will give the campaign his best support. Send me a pledge blank at once."

Benjamin M. Anderson, Jr., A. B. '06, economist, Chase National Bank, New York and Alex Hope, A. B. '20, of the Federal Reserve Bank, St. Louis, are the authors of articles in the December issue of the Journal of the American Bankers Association.

Professor A. G. Capps, B. S. in Ed. '16, A. M. '17, who has been associate professor of education since 1921, has been appointed, by Dean M. G. Neale of the School of Education, as director of the University Elementary School in place of Professor J. L. Meriam, resigned. Miss Louise Tatum will teach industrial arts in the school in place of Fred Orth, resigned.

G. F. Shulze, LL. B. '15, Western Electric Co., Hawthorne Sta., Chicago, Ill., now has charge of the organization conducting the training of new employees in the engineering work on telephone switchboards in the Western Electric Company.

Miss Lourena M. Brown, A. B. '22, 3229 Wabash, Kansas City, has sent in her pledge payment with a wish for a successful speedy conclusion of the Memorial Union and Stadium campaign.

R. M. (Nolsy) Dinges, B. S. in Ag. '23, care of The Continental Supply Co., Virgil, Kan., in sending in his memorial pledge payment, offered his service to do anything needed in the campaign.

Miss Helen Ortense Root, B. S. in Ed. '23, 6430 Wornall Terrace, Kansas City, has sent in her pledge payment for the Memorial Union and Stadium and commends such a fine undertaking.

Mrs. C. I. Duncan of Marshall, formerly Marguerite Greer of Mexico, Mo., writes: "I hope the Memorial Union and Stadium will soon be a reality. My pledge payment is enclosed."

Orville M. Barnett, University Attorney, has been elected Grand Councillor of the Sigma Nu Fraternity.

Erwin F. McEwen, B. J. '23, of St. Joseph, Mo., was in Columbia, January 10 on his way from Washington where he has been connected with the Washington Daily



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News. He was on his way to Tokio, Japan, where he will do work on the Japan Advertiser.

Tom F. Blackburn, B. S. '19, has been elected president of the Lakeport Advertising Agency, 6 North Michigan avenue, Chicago. During the last six years he has been writing advertisements for Swift & Co., Aunt Jemima Pancake Flour and others.

James M. Denny, B. S. and Pe. P. '32, member of Phi Delta Theta and a member of the first Tiger football team, now of Los Altos, California, visited Mr. and Mrs. A. J. Estes in Columbia in January.

James E. Gibson, former general superintendent Metropolitan Street Railway, Kansas City, has been made secretary of Stern Brothers & Company, 1009 Baltimore Ave., Kansas City.

Mrs. Irene Brown McKnight is teaching in Chicago. Address, 5336 Winthrop Ave. She was married in 1890 to the late Wm. McKnight of St. Louis. She has two sons, Robert B. McKnight and Isaac Hinton McKnight. She writes as follows:

"Please do not let my Alumnus subscription lapse. I want to retain my college spirit and keep in touch with dear old M. S. U."

W. Dean Collier, A. B. '19, A. M. '21, Ph. D. '22, now in Johns Hopkins Medical School completing research in pathology where he will receive the degree of M. D. this year, will be an instructor in pathology at the St. Louis School of Medicine, under and assisting Dr. Dolly, formerly of the University of Missouri.

D. Warren Sherman, LL. B. '11, is practicing law in Lexington, Mo. He has been city attorney there and public administrator for that county. He was married in 1915 to Miss Mary Lillian Atkinson. They have one son and one daughter.

Edward S. North, LL. B. '05, has been elected president of the Lions Club of Kansas City.

Mrs. W. L. McCaustland, B. S. '14, 604 W. 16th St., Amarillo, Tex., was instrumental in organizing the Amarillo branch of the A. A. U. W. with nineteen national charter members. Mrs. McCaustland is secretary-treasurer. The president is an alumna of Kansas.

Edward B. Canthorn, B. S. C. E. '94, B. S. Ed. '15, district superintendent of Dallas, Tex., high schools, visited his mother in Columbia during the holidays. He says the Dallas alumni are ready for the Memorial Campaign, whenever it is presented to them.

Samuel M. Lock, former student, and his brothers E. R. and Paul E., Mexico, Mo., presented the Mexico Christian Church as a Christmas present, \$10,000 to be used for the building of a parsonage. The



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gift was in memory of the parents of the Lock brothers. Frank M. Lowe, Jr., B. S. in Ed. '11, is pastor of the church.

Dr. Jose M. Santiago, M. C. '05, is practicing medicine in Barceloneta, Porto Rico. He was married in 1905 to Miss Alice L. Laughran of St. Louis, a former student of the University. They have one son, Jose M. Santiago, Jr.

J. G. Wells, Jr., B. S. in Agr. '15, specialist in dairy extension, Michigan Agr. College, visited in Columbia during the holidays. He is a most enthusiastic alumnus. He and O. B. Price, secretary of the

Mich. Alumni Assn., called on Dr. Jones and pledged their support to the Memorial Campaign.

Julia Scott, B. S. in Ed. '19, who has been teaching for the last two years in the State College for Women in Mississippi, is working for a masters degree in Co-

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H. E. CHILTON  
'20  
Secretary

lumbia University this year. Her address is 420 W. 110th St., New York City.

Dr. Walter E. Dandy, B. S. '07, M. D. Johns Hopkins, '10, is now a surgeon in the Johns Hopkins Hospital. He is a member of Phi Beta Kappa, Sigma Xi, and was a Rollins scholar.

J. B. Powell, B. J. '10, 4 Ave. Edw. VII, Shanghai, China, editor of "The Weekly Review of the Far East," has been appointed chief editor of "The China Press."

Frank P. Briggs, B. J. '15, has purchased the Macon (Mo.) Daily Chronicle-Herald.

He has been on the staff of the Oklahoma City Times, Oklahoma City.

Miss Anna Christian McBride, A. B. and B. S. '12, A. M. '13, has been elected associate professor in social work in Carnegie Institute of Technology, Pittsburgh.

Emery M. Roller, A. B. '20, Chemistry Dept., Iowa State College, Ames, a member of Alpha Tau Omega, and Alpha Chi Sigma, has subscribed for the Alumnus and sent in his subscription of \$100 for the Memorial Union and Stadium without solicitation. There's loyalty for you.

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# A Fifteen-Year-Old Boy

(By Strickland Gillilan)

THERE is just one thing in the world finer than being a fifteen-year-old boy — it is owning one. I'm the lucky one in this case. My boy will be fifteen next Christmas (yes, he was a fine present), and do you know what I'm going to do right afterward?

I'll tell you:

I'm going to take out an endowment policy on his life. And now I'll tell you why:

He's probably going to college some day. That'll cost me money. I don't begrudge it. He has to have his equipment for life in competition with a lot of school-taught chaps. It is money well-spent. Like life insurance premiums, it is an investment and not an expense. It will help him acquire the ability to help himself. Maybe later on he will amount to a great deal more than I think I amount to at present.

After college, he will be starting out on his own hook. Paddling his own canoe and all that. And if he's even as smart as I am, he will be

carrying some life insurance.

Therefore:

If I take out insurance on his life (which I can do when he has turned fifteen), I can get it at a very low rate. And what does this do? Well, (a) if the lad were to meet with some fatal misfortune before the finish of his college career (and some do), I should be financially reimbursed for the cost of his education to date; (b) if he were to lose his health, I should have provided him with a policy he could not get later; (c) and if (as I verily believe, in my faith and hope and love for him) he should live to complete his schooling and settle down in a home of his own, he will have insurance protection at a rate so low (owing to accumulated dividends) as to be almost negligible.

See?

Now if you can discover any way in which the above plan is unwise, write and tell me. Personally, I can't see anything but wisdom and profit in the scheme.

*John Hancock*  
MUTUAL  
LIFE INSURANCE COMPANY  
OF BOSTON, MASSACHUSETTS

Sixty-one years in business. Now insuring One Billion Seven Hundred Million dollars in policies on 3,250,000 lives.



## He took the world to her

Twenty-five years ago a boy left a little country town to find his fortune. He found it.



The modern vacuum tube, used in radio transmission and reception and in so many other fields, is a product of the Research Laboratories of the General Electric Company. These Laboratories are constantly working to develop and broaden the service of radio.

Two years ago, when radio was still a novelty, he took a receiving set back to the old home and set it up in his mother's room. That evening the world spoke to her.

She could not follow her boy away from home. But the best that the world has to give—in music, in lectures, in sermons—he took back to her.

# GENERAL ELECTRIC

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