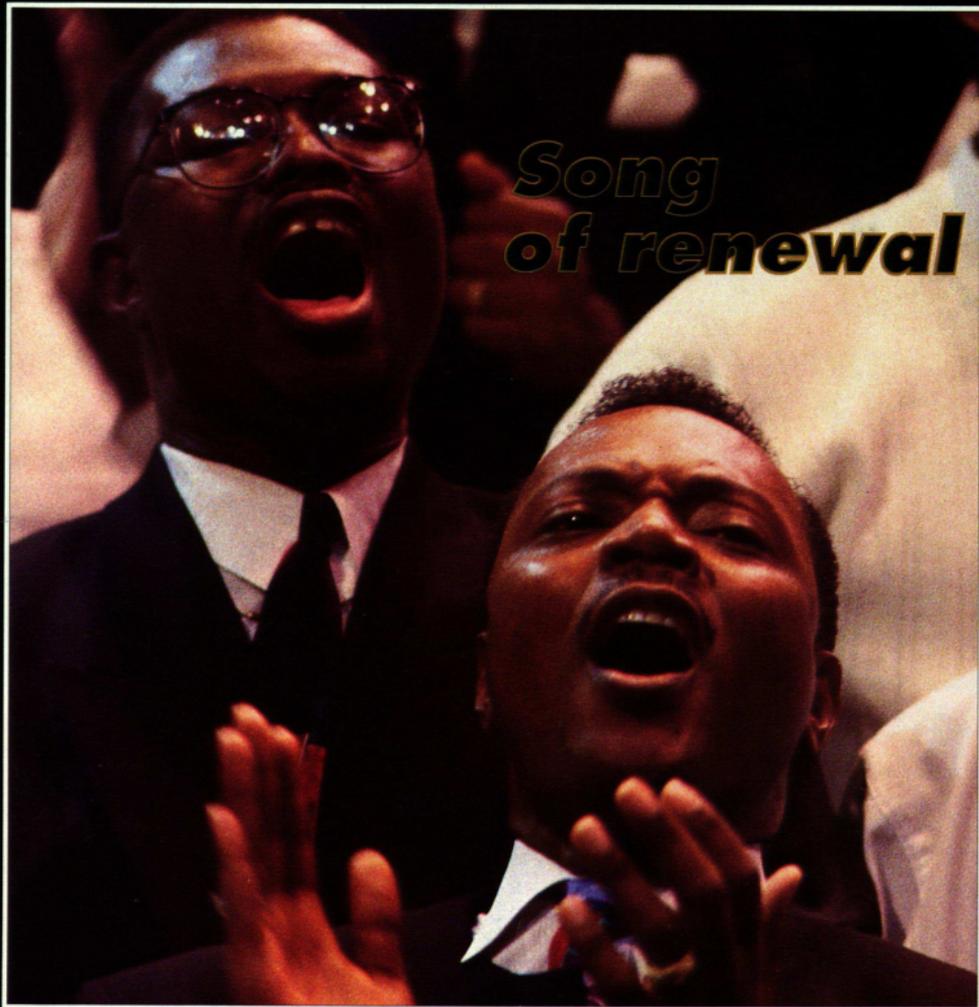


MISSOURI

Winter 1994

ALUMNUS

Three dollars



*Song
of renewal*

COLUMBIA

M I S S O U R I

An Easy Place for Retirees to Call Home

We hadn't really considered retiring in Columbia. But after listing options we wanted in a retirement location, Columbia was at the top of our list. Columbia has so much to offer:



- **Low cost of living**
- **Low crime rate**
- **Diverse leisure activities**
- **Excellent health-care facilities**

We made the right decision. We attended MU, and are long-time Tiger fans and members of the

MU Alumni Association. We enjoy golfing, fishing, boating, walking the Katy Trail, the theater and concerts. **Columbia truly is an easy place to call home.**



George King, BS EE '60, and Anne King, Arts '57

**Yes, I'd like to know more about Columbia,
an easy place to call home.**

- I'm planning on retiring (date) _____.
- I'd love to see the retirement video all about Columbia.
- I would like a tour of Columbia, on this date _____.

Name _____

Address _____

City _____ State _____ ZIP _____

Telephone (____) _____

Columbia
M I S S O U R I
Chamber of Commerce

14 Job 1: Satisfied Customers

MU is rededicating the campus to its customers: students.

16 On Their Own

Remember those first precious weeks of freedom from Mom and Dad? Relive the freshman experience as recorded through the lenses of MU's photojournalism students.

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Dr. Julian Thayer, associate professor of psychology, gets down to the basic emotions by using his skills in psychophysiology and music.

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On the cover: The 101-member LBC Reunion Choir thrills a Jesse Hall Auditorium crowd Oct. 16.
Rob Hill photo



University of Missouri-Columbia

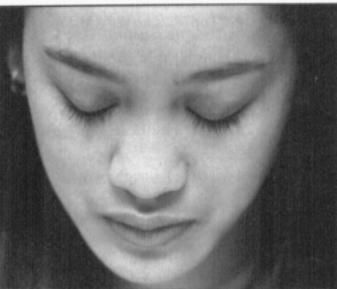
- Big Eight undergraduate leader, according to the 1993 Gourman Report.
- Ranked Research 1 by the Carnegie Foundation.
- A member of the Association of American Universities.



Jack



Charles — Page 4



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Alumni leader Mark Miller holds a document that proclaims MU as a campus that values and embraces diversity. Page 31

Editorial and advertising offices, 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211, (314) 882-7357, fax (314) 882-7290. Editor **Karen Worley**; associate editors **Ernie Gutiérrez** and **Joan M. McKee**; class notes editor **Sue Richardson**; art director **Larry Boehm**; staff photographers **Rob Hill** and **Nancy O'Connor**; advertising director **Michelle Burke**; editor emeritus **Steve Shinn**.

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Volume 82 Number Two

MISSOURI
ALUMNI

Published four times a year by the MU Alumni Association

Editor's notes

What was life like for freshmen a half century ago? We join four men in a rooming house across the street from Crowder Hall.

On the second floor of the red brick house on Maryland Avenue, seven men share four bedrooms: three doubles and one single. Each student has a bed, dresser, desk and chair. They share one bath. It's their first experience living away from home. Rent is \$12.50 a month.

The group of roommates in the early '40s is a congenial one. Jack is a native Columbian whose parents had moved to St. Louis. A quick study, he breezes through his schoolwork and then spends time with girlfriends. "I was a typical college student," he recalls today. He is roommates with Charles, a charmer with a great sense of humor from small-town Missouri. "Jack damn near flunked me out," recalls Charles, whose varsity basketball career ended with a broken pelvis during practice. Mel is the athlete, making varsity in track and football. He says the coach was tough on athletes caught drinking or smoking. And the guys don't see too much of Seymour, nicknamed "Top," the Journalism School student who spends night and day working at the *Columbia Missourian*. "Top" also plays against Big Six teams as a member of MU's Polo Squad.

Each recalls the day of Pearl Harbor, Dec. 7, 1941. They listen to the news on the radio and wonder what it would mean for their country and what it would mean for them individually — would they be called into service immediately or continue their ROTC training? Not immune from tragedy, "Top" has already lost his best friend in a military training exercise.

"Top" and Charles end up in the Philippines during World War II. An illness keeps Jack from being drafted. Mel is drafted into Naval aviation in 1943. Since the war is winding down, he experiences no combat duty.

To what did MU degrees lead for these four rooming house students, thrown together by chance? Sterling careers. Consider:

Jack Peltason (first photo on Page 3), AB '43, MA '44, at age 70, is president of the nine-campus University of California system. He received an honorary doctor of laws degree from MU in 1978. "My fondness for the University of Missouri continues undiminished. I so loved it there. I think a big university in a small town is one of the greatest places to live." Peltason works in Oakland and lives in Irvine with his wife of 47 years, Suzanne.

Mel Sheehan, BS Ed '49, M Ed '50, at age 69, is retired, having served his alma mater as athletic director from 1972 to 1978 and as superintendent of schools in Normandy, Mo., and more recently in Brookfield, Mo., where he and his wife, Marian, live.

Seymour Topping, BJ '43, at age 71, has been with *The New York Times* for 34 years, most recently as director of editorial development. On Nov. 1, Topping became administrator of the Pulitzer Prizes, one of the most prestigious jobs in American journalism. He received a Faculty-Alumni Award from the MU Alumni Association Oct. 22 (see story on Page 54). The School of Journalism awarded him the Missouri Honor Medal for Distinguished Service in Journalism in 1968. "I've always felt a sense of deep gratitude [for MU] and particularly the School of Journalism." He and his wife, Audrey, live in Scarsdale, N.Y.

Charles Worley (second photo on Page 3), BS Med '50, age 70, has delivered more than 1,500 babies during his four decades of being a family physician in rural Missouri, first in Sweet Springs, now in Sunrise Beach. The expert on rural health issues and delivering high-quality, cost-effective medicine has served as treasurer and vice president of the American Academy of Family Physicians. He and his wife, Maxine, have been together 47 years.

It's no coincidence that Charles and I share the same last name. I married his son, Bob, in 1976. What is remarkable is that Charles' grandson, John Robert, 3, now attends a Montessori school called Children's House in that very same red brick building on Maryland Avenue. — *Karen Worley*

MU's wake-up call

It seems MU, the sleeping giant that finally awoke and that finally started marketing itself, has KU officials scrambling and defensive. In the August/September issue of *Kansas Alumni* magazine, a column states KU has adopted an "official response" to discredit The Gourman Report, which ranks MU No. 1 in the Big Eight in academics. The column states "... we on the Hill don't trust every ranking that comes down the pike" and calls MU's marketing effort "more fantasy from Columbia."

What hypocrisy! For a decade, KU has leveraged a completely subjective four-star rating from The Fiske Guide to Colleges to bill itself as the "academic flagship of the Big Eight." Ted Fiske even issues disclaimers to his own guide. And KU officials have the nerve to discredit another school's marketing; maybe the new KU theme should be "Hypocrisies on the Hill."

Even if KU wants to discount Gourman, MU is positioned equally high or better than KU in *Money*, *Barron's Profiles of*

Colleges and Petersen's Guide to Competitive Colleges. KU should consider its own smoke-and-mirrors efforts before criticizing others.

Dan Eckman
Kansas City

Ruffled feathers

It seems Jayhawk feathers have been ruffled. KU has resorted to desperate measures in its alumni magazine by trying to water-down MU's top Big Eight academic ranking in The Gourman Report. KU says, "... we on the Hill don't trust every ranking that comes down the pike," and then cites sources who say they don't endorse Gourman. KU adopted an "official response" based on these sources.

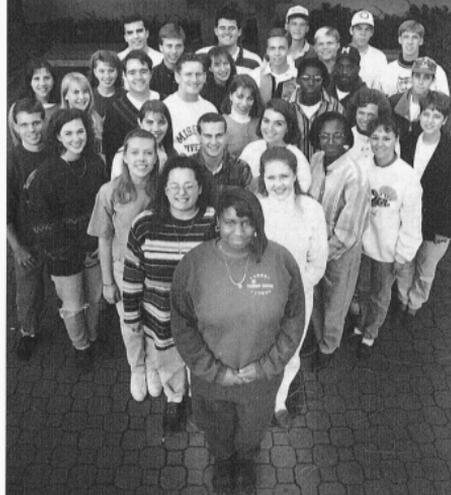
Then KU turns around and publicizes a four-star rating in The Fiske Guide to Colleges. Tigers in Kansas City have learned not to trust everything — rankings or otherwise — that comes from KU so we did some investigation of our own. We called KU's own sources and asked about The

Fiske Guide, which KU says is "the most influential" of all college guides. The American Association of University Professors (spokesperson Iris Molotsky), Council for Advancement and Support of Education (spokesperson Katrice Cobb), and the now inactive Action Committee for Higher Education (former member Dave Merkwitz) were reached. Each conclusively said they don't endorse The Fiske Guide because of its subjective nature.

For far too long, KU has played the marketing game without competition. Now that MU has turned on the heat in a very positive manner, KU has panicked and taken a negative approach. I'm glad MU has taken the high road and doesn't feel the need to discredit another university to promote itself. Even with KU's smoke and mirrors, MU comes out on top because when the smoke clears, the results show MU attracts better students based on ACT scores.

I'm not an alumnus of MU, but am an avid follower because of relatives who earned their degrees there. I'm writing be-

We're listening to our customers.



Residence halls have always been a great place to meet lifelong friends and to get involved at Mizzou.

Now Residential Life is taking big steps to make on-campus living an environment conducive to student success by listening to our customers. That listening has produced:

More Choices in '93-'94:

- Halls devoted to freshmen only, students over 21 and graduate professionals.
- Newly remodeled and updated rooms.
- More air-conditioned rooms and halls.
- More single rooms.

We'll continue to listen and are considering the following changes in '94:

- More academic theme halls.
- More leadership positions.
- Residential Life Scholarships.

Tell us what you think. Write or call us at:

Residential Life

125 Jesse Hall
Columbia, Mo. 65211
(314) 882-7275



University of
MISSOURI
COLUMBIA

cause I know the high quality education these people received at MU.

Cynthia Thorne
Mission Hills, Kan.

Sports decline hurts MU image

I read with some amusement Ravi Dasari's letter in the summer issue. He complained about how MU is "marketed and perceived." As a Kansas City resident, he was astonished by the overwhelming KU presence in that city, and the pride and enthusiasm with which KU's alumni flaunt their school.

When will we all wake up and smell the coffee? Let's face it: The reason KU alumni have such enthusiasm is the overwhelming success of their basketball and football programs in recent years. I am a lifelong St. Louisan, and any decline in the public's view of Mizzou as a prestigious university directly parallels the decline of the football program which began in the early '80s. Successful football and basketball programs bring both alumni and non-alumni back to campus and forge a link between the school and other people in the state, whether they are alumni or not. All the public schools in the Big Ten have maintained their prestigious academic status while placing an

emphasis on admitting athletes that can keep their programs competitive. At Mizzou we keep making entrance requirements more and more absurd and move toward making our sports teams laughingstocks.

I was at a football rally last summer and Dan Devine said, "We want to be the Northwestern of the Big Eight." Northwestern last had a winning football season in 1971. Need I say more? Mizzou is a public university, not a Northwestern. I wonder why Michigan has the prestigious and well-known national reputation that it does, as well as fervent alumni support.

Richard A. Capelli, AB '83
St. Louis

Academic feud fueled

Ask any high-school guidance counselor in the Midwest what's the best school in the Big Eight, and the answer is unanimous — the University of Kansas.

Apparently MU is trying to delude itself by endorsing the so-called Gourman Report which nobody in higher education circles takes seriously. Missouri, the Big Eight academic leader? That's like saying your local junior college is better than Harvard.

In the prestigious book, *Selective Guide to Colleges*, which is published annually by

The New York Times, KU consistently attains a four-star rating and MU only three. The book calls KU a "Cornell Berkeley" that in selected areas offers some of the finest programs in the nation." *The Times* has this to say about Missouri: "It is not very challenging."

In another book, *The Insiders Guide to the Colleges*, the editors say, "If you're looking for an intellectually charged atmosphere at Missouri, look elsewhere," and "The state's lack of concern is clearly reflected in the university's academic mediocrity." On the other hand, they have this comment about KU: "Students at Kansas are proud of their university's academic offerings."

If Ross Perot donated several billion dollars to MU, you might have a reasonable chance of matching KU's great academic reputation. Of course, this would probably take 30 to 40 years. And with a few billion more, you might be able to build a hill and come up with a campus as beautiful as KU's. When your only claim to landscaping fame is a collection of decaying Civil War columns, you've got problems.

Charles F. Morelock

Huntington Beach, Calif.

Editor's note: Chancellor Charles Kiessler replies, "Although the Gourman Report may not be the perfect comparative tool for

Truman and the Golden Girls help promote safety awareness and recognize outstanding employee safety records at the A.B. Chance Co. in Centralia, Mo.



judging the quality of an institution, if we are to be ranked nationally, it is certainly positive to score as well as we have in this report. As we refocus MU's efforts to be more competitive on a national scale, it is refreshing to see Missouri's public research university held in such high regard."

While any college guide is meant to sell books and is highly subjective, we are proud to be included in many prestigious ones. In terms of comparing MU to KU, here are some facts: MU's admission is selective, while KU's admission is open door. While both KU and MU belong to an elite group selected for membership in the Association of American Universities, MU has the further distinction of being ranked by the Carnegie Foundation for the Advancement of Teaching as one of its Research Universities I. In 1991, MU's freshmen had the highest mean composite ACT score in the Big Eight.

Pin lost in St. Louis

Last February, I lost my home economics pin on a trip from Mexico, Mo., to Shaw's Garden in St. Louis via Hardees at Wentzville. I would love to find or replace my lost pin. These pins were sold in the late '40s or early '50s by the home economics department. They are 14 karat gold and about the size of a quarter.

I enjoy the campus and Columbia news in the *Alumnus*.

Lulu Ann Chappell Dawson, BS '43
15 Elm Tree Drive
Mexico, Mo. 65265

Truman takes safe step

At the A.B. Chance Co. in Centralia, Mo., we were pleased to have the Golden Girls and Truman the Tiger join us to promote employee safety. The ceremony was halted briefly when it was discovered that "someone" was not wearing his safety glasses. Fortunately, a pair of super-sized safety glasses were located for Truman, and the ceremony continued.

We do believe that "Safety is a Winner," and really appreciate having Truman and the Golden Girls help us promote the Chance safety award program.

Annette Sanders, M Ed '72, PhD '86
Centralia, Mo.

Play it again

It occurred to me that some of the older MU Tiger football fans might like to read a recap of some of the Tiger wins in the past. One particular game was the 1941 MU vs. Nebraska home game.

It was a cool, crisp Saturday afternoon and not a cloud in the sky. There was a little,

if any, wind. Nebraska defended the north goal. The Tigers started the game with an onside kick and recovered the football. I think the Tigers used every trick play in their book. One was a quick line-up play wherein two plays were called in the huddle. The first was a weak run into the center of the line with no gain. Then the players lined up for the second play with each player standing nonchalantly in the general area of his position for signal calling. Then at a prearranged signal, each Tiger quickly assumed his position and stance. The ball was centered, and the play was a long gainer. This play is no longer legal. The Tigers marched down the field for a touchdown.

However, they failed to convert for the extra point, and the score was Missouri 6 and Nebraska 0. This was the final score of the game. From my personal observation the remainder of the game, after the touchdown, was one of the hardest fought and least spectacular games that I have seen. I also remember our goal-line stand against Oklahoma, probably in '41 or '42 at the south goal. Oklahoma had a first down on the Tiger one-foot line not the one-yard line, but on the one foot line. Coach Faurot put in 11 linemen. I think nearly all of them were tackles and guards. The Tigers used an 11-man line, no linebackers. The Tigers held Oklahoma for four downs on the one-foot line and took over the football.

John E. Bilby, BS CIE '47
Lexington, Ky.

Exorcise turf demons

Your fall '93 issue contained the best news about Missouri football that I have heard in many years — the return of natural grass to Faurot Field. For eight years, I have waited for the athletic department to recognize the error of its ways and restore the field to its natural glory. If I had a goal post in my backyard, I would tear it down.

On the question of how the grass should be installed, here is my two cents: The Omniturf and asphalt should definitely be removed. The demons of that cursed turf should be forever exorcised from Faurot, and I am sure the additional price tag could be easily paid by donations from grateful Tiger fans.

Best of luck to Dr. David Minner, and many thanks to Dan Devine and Chancellor Kiesler for their wisdom in ending this tragic chapter in Missouri football history.

John Cowherd, BS Ag '81, JD '85
Mount Vernon, Mo.

Letter commentary

Like F. W. "Rick" Culbertson, Ag '51, who wrote a letter for the fall issue, I pass my *Alumnus* on to one other person and instruct

him to send it to a third. I also implore both to join the MU Alumni Association.

I arrived at Mizzou with horses from the eastern seaboard after World War II. About 30 of us lived on the bottom floor of the Ben Bolt Hotel for a couple of years. The owners ripped it apart and set up cots for us. We loved it and occasionally got a little sleep.

Bill Kennedy, BJ '49
Woodboro, Texas

Hall Theater lives in memories

In your fall issue, an article on the Hall Theater on Page 17 revived a few memories of my days in Journalism School in 1939 and 1940. With the nation still deep in the Depression, nickels and dimes were big money. A favorite entertainment then was the Wednesday night show at the Hall — often a double feature, a newsreel, cartoon and two acts of vaudeville. "Count Them, One, Two," the newspaper ads said.

One act that I recall was a "comedian" and a bulldog. The dog slept through the entire act while his partner tried to coax him to do various tricks. And this was one of the better acts.

The talent was so sad that the student audience pelted the stage with mills (tokens worth a 10th of a cent, used in the early days of Missouri's sales tax effort). Admission was 15 cents, so if you bought your date a Coke, the evening's tab was about \$0.50 cents — a major outlay for a student's budget.

The heat in the summer of '40 was devastating. Air conditioning was something available only in major movie theaters in big cities. A nickel fare for you and a nickel for your date bought an evening's bus ride and welcome breezes until you were ready to say good night.

Today's students will find this hard to believe, but my room rent was \$11 a month in the home of a disabled World War I veteran; \$30 bought me breakfast and dinner at my Kappa Alpha fraternity house for a month; and two \$5 meal tickets kept me in lunches for a month.

That left me \$10 a month for foolishness such as jelly dates, Hall Theater shows, bus rides and membership in the BUD club (Beta Upsilon Delta, which met every Friday at Jack's Shack). The BUD really stood for Budweiser and attracted an irregular aggregation that regarded themselves as free spirits.

We weren't really broke; we just didn't have much money. But we sure had a lot of fun. It was an age of innocence, a time when we didn't realize that we were victims of social, economic and cultural abuse.

Ralph M. Mason, BJ '40
Minneapolis

Business of education

In the fall '93 issue of the *Missouri Alumnus*, Charles Kiesler not only explained why college costs continue to rise, but also provided bases to question whether much of the rise is necessary.

The chancellor refers to parents, who must worry about the high costs. Even those parents for whom college costs do not

call for very strict budgeting may wonder why they have to take a one-two punch. Their tax dollars are helping support low income and/or minority families. Now they are told increased costs are needed to help support scholarships for needy and minority students. Adding these to already overloaded facilities is a political choice. Why not find a political solution?

These parents might also question the

emphasis on need as a qualification for scholarship aid. If promise of superior academic performance were a primary requirement for academic scholarship aid, the costs of scholarships, and overall costs, would decline. Encouraging underqualified persons to spend a year or two on a university campus is a measure of political correctness. It is not a measure of university quality. Admittedly, many students of middle

MU FAXfacts

In our latest fax poll, MU students from seven decades reminisce about their transportation around Columbia.

For the next issue, we need your input on a story about college pranks. See page 33 for more details.

I walked or rode in my roommate's 1929 Ford with spare tires in the fender wells. Real sporty!

— Willis "Bill" Brown, BJ '32, Paradise Valley, Ariz.



My favorite wheels were my Harley 74 model, year unknown, that I traded for my 1930 Model A Ford Roadster with well fenders, trunk rack and mother-in-law rumble seat. I owned both these "chariots" in the 1934-35 school year. Both were purchased used, and I think I paid \$125 for the Model A at Clinkscales Ford Dealership in Columbia. I do not recall the price of the Harley, which was probably around \$85 or \$90.

Like hundreds of other students in those years, I was largely working my way through school and had to give up the Model A for economic reasons.

— Leon M. McCorkle, BS Ag '38, Greensboro, N.C.

My favorite and first-ever-owned wheels was a 1933 Pontiac Roadster. It had flapping side curtains, and the windshield laid down flat on the hood. It had been jointly owned by three members of a fraternity. I paid them \$10 each.

Canary yellow with wrinkled black fenders, it had an ear-splitting straight-pipe exhaust that the Columbia police insisted I replace. They could hardly ignore it; I covered the police beat in J-School intercession.

— Robert D. Holloway, AB '41, BJ '42, Meridian, Miss.

My yellow 1940 Chevrolet convertible with red leather seats and a black top was my favorite set of wheels.

— Marietta Jonas Jayne, BS Ed '42, Kirksville, Mo.

In January 1942, my cousin, George Alfred Keepers, BS BA '43, and I drove from Gallup, N.M., to Columbia in a 1928 Cadillac that had been owned by Al Capone.

It had six wire wheels, including two spares mounted in the front fenders. They measured 7.50 x 21. The gas tank held 28 gallons, and the engine was the largest V-8 I've ever seen. The body was 1/4-inch sheet steel, and the

interior had leather upholstery with front and rear arm rests. A bar was in the back of the front seat. That seat would move up and down as well back and forth. There was an air compressor under the front seat with a line reaching to all wheels. A 2-foot by 4-foot trunk with a 2-foot extension was at the rear.

I could get 16 coeds in the car at one time.

George went to the Marines, and I went into the Army of the U.S. Air Force Component. While we were in the South Pacific, our uncle, John Crosser, found the car at George's home. In a burst of patriotic fervor, he sold it for iron junk to help the war effort. We never really forgave John for this act.

— Brian H. Finley, BS BA '48, Albuquerque, N.M.

My favorite "wheels" during the two-and-a-half years I attended MU was my 1930 Marquette, two-door coupe. The car was all black except for bright red wood-spoked wheels. It had wide running boards and a rumble seat. The inside door panels were lined with genuine football pigskin, and an alarm clock, with only the face showing, set in the dashboard. Last but not least, a decal of the Missouri Tiger was set on the upper center on the outside of each door.

— Edward J. Gallagher, AB '51, Henderson, Nev.

They say that you never forget the first time . . . the first time you bought a car, that is. My first car was a 1928 Ford Model A purchased for \$125 from a graduate student at MU. At the time, I remember thinking that the car and I both entered the world the same year.

The Model A was painted battleship gray, I suspect, due to the inexpensive availability of Navy surplus paint. Its optional features were a gasoline heater and a rumble seat. The gasoline heater heated up almost immediately, and very often I had to open the window to adjust the temperature. The rumble seat looked nifty, but I'll admit it was not often used. Another feature was a tilting windshield that allowed incoming air to cool the driver and passenger. Known as the two-sixty air conditioner, this meant that you opened both windows and drove 60 mph.

After towing the Model A to Quantico, Va., where I was given officer's basic training, I was sent overseas and needed a larger car to head for the West coast with our newly born son. I felt compelled to sell the Model A for \$150. If I could find another one, I would gladly pay 50 times as much as what I sold it for. If there's a car heaven, I want you to know my old Model A will surely be there!

— Orlow R. Zumwalt, BS Ed '51, M Ed '54, Gaithersburg, Md.

Our favorite wheels while at MU was our 1946 two-tone blue Chevy.

— Joseph Bevitt, BS Ag '53, MS '56, and Wilma Evans Bevitt, BS '56, Midland, Mich.

My favorite wheels was my 1947 Crosley station wagon. It had a 10 HP motor, weighed 950 pounds, had 4.50 x 12-inch tires, and cost \$950. Its top speed was 45

class or wealthy families are not superior academic performers, but they are in a sense self-supporting.

Other causes of increasing costs should arouse most parents. Electronic libraries are primarily an aid to research and are of little benefit to undergraduate education. Staying on the "cutting edge of technology" helps attract research luminaries but is not a necessity for excellent undergraduate

programs. The idea that undergraduates cannot become computer literate with 10-year-old equipment is ludicrous.

The chancellor speaks of institutions' true costs of doing business. He thus implies, quite correctly, that higher education is a business. In business, a principal measure of success is growth. In higher education, enrollment is a principal measure of growth, along with research reputation. How

students' families bear the costs of building a university's reputation is of little concern to the institution as long as the costs are borne and the money keeps coming in.
Kenneth P. McLaughlin, AB '39, MA '41
Mobile, Ala.

Supply and demand

I am a regular reader of your fine publica-

mph, and it took nearly four hours to drive from Columbia to my home in Liberty, Mo., on \$1 worth of gas.

The yellow body and maroon top attracted a considerable audience. I drove it for three years, and when I sold it to another student in 1950 it had over 29,000 miles on it.

— **David H. Pence, BS BA '52, Kearney, Mo.**

My favorite set of wheels was my four-door '53 Bel Air Chevrolet.

— **Jimmy F. Despain, BS Ag '56, Carmel, Ind.**

My favorites were a 1942 Chevrolet two-door Torpedo Back and 1956 Corvette.

— **Arthur L. Poger, AB '56, JD '59, Clayton, Mo.**

My favorite wheels were those on any car I could hitch a ride in, otherwise I used "shank's mare."

— **Tom Conway Jr., BS BA '58, JD '61, Annandale, Va.**

I had a 1928 Touring Ford with a camel top, dark green body and gold wire wheels.

— **Porter Downey, BS Ag '58, South Pasadena, Fla.**

My favorite set of wheels was a black 1957 Chevrolet Bel Air convertible.

— **Carl P. Zey, AB, BS BA '63, St. Louis**

My favorite wheels while I was a student at Mizzou are still my favorite wheels. I am still driving my 1967 Mustang, green with black vinyl top. In July 1968, I received a decal from the MU Alumni Association. I placed it on the rear window where it remains. On this still striking decal, the words Missouri Alumni are centered over our University's seal. The colors are black and gold, of course.

— **Lucinda Rice-Petrie, BS Ed '68, MA '69, Kansas City**

Our favorites were a '66 Chevrolet Caprice and a '67 Buick GS-455.

— **Thomas L. McRoberts, BS Ag '68, BS '69**
and Becky W. McRoberts, BJ '69, Marshall, Mo.

The last semester of my senior year, I drove a pea-green and rust 1971 Pinto Runabout four-speed with one black interior door panel. It had power nothing, a broken emergency brake, no air conditioning. The only luxury was an AM radio. I never wore my seatbelt in case I had to jump out if the gas tank exploded. I kept the car going forever on the \$5 weekly gas allowance I received for selling *Missourian* ads.

I ignored my dad's warning not to drive the Pinto over 40 mph; I drove a roaring 55. The hills on Interstate 70 were hell! Even so, I was ecstatic to have a car

to drive around town. I now am married, have two children and drive a Saturn station wagon.

— **Nancy Melsheimer Rudolph, BJ '80, St. Louis**

My favorite was my first car. It was a two-door Buick Skylark, red with a white top and seats, purchased thanks to a gift from a great-aunt and a summer of waiting tables.

— **Julia Anne Blomquist, BJ '83, Sarasota, Fla.**

I rarely perform bicycle safety education anymore, but I still commute to teach Texas history to seventh-graders at Riverside Middle School in El Paso by bicycle.

— **John "Biker John" Eyberg, BS Ed '84, El Paso, Texas**

My favorite car was "Kirby," a 1973 Opel Manta.

— **Bruce Smart, AB '84, Des Peres, Mo.**

My favorite wheels while I was student was the Trek 400 bicycle I bought at Walt's Bike Shop. It was never a problem to park, it was economical transportation, and it was a good way to get some exercise. It also was a lot of fun to ride.

— **Chris Moriarity, MS '85, Takoma Park, Md.**

My least favorite set of wheels was "Woody's Wagon" because he couldn't keep the wheels from falling off. My favorite set of wheels belonged to Mike Butler, AB '88. It was a late '70s dirt brown "woody" custom-cruiser station wagon that listed to the right even when it wasn't moving. The back was loaded with five-gallon paint barrels and old socks. The massive spillage of thinner had deteriorated the ceiling adhesive, so you had to hold the headliner up to see where you were going.

On our way to the '88 Nebraska game the car stalled on Providence Road in front of Southside Liquors. Luckily we were able to sprint to Karr-McGee, get some fuel, and get the custom cruiser out of the way. We then walked ahead of the traffic jam we had created to Faurot Field where we watched the Tigers play a good first half — until the wheels fell off.

— **Tony Logan, BS '88, Chicago**

My favorite wheels were a red 1986 F1 Ford Mustang Special Edition with a 5.0 engine.

— **Roslyn Golden, AB '92, Kansas City**

My favorite car was the DEZ-VET, a 1980 Datsun 310 with 254,208 miles.

— **Mike Korman, BS BA '93, Arlington, Texas**

tion. I would like to comment upon the interesting piece submitted by Chancellor Charles Kiesler in the fall 1993 issue.

While Kiesler offers a thoughtful explanation for the "prohibitively" rising cost of college, we must keep in mind that he only discusses factors that affect the supply curve for college education. The demand for education is to a great extent a reflection of the enhanced productivity one develops. Given the technology-based environment within which we live and work, we see a greater emphasis upon productivity as opposed to other more traditional benefits one might receive from a college education. This leads to a substantial "shift to the right" of the demand curve and a consequent (and natural) increase in the price of education. And this is independent of anything occurring on the supply-side of the equation.

The idea that we may be able to "control" the costs contradicts the fact that the market for college education is extremely competitive. As such, the market should correctly allocate college education among the population. One potential failure in this process, however, regards the distribution among low-income families. We are all familiar with the aid program; I was a recipient myself. However, it is a misunderstanding to suggest that the equilibrium price of college education is high because of student financial aid. The correct emphasis is that financial aid has grown to bring low-income families up to the high price of education dictated by the intersection of supply and demand.

From an economic point of view it is impossible to tell whether the price is "too high" or "too low." The leadership can only work toward ensuring a competitive market for education and access for low-income families.

Jeffrey Wagner, AB '89
Urbana, Ill.

Everybody's friend

Years ago, I was well-acquainted with Tri-Pod, the three-legged dog. In the early mornings, I walked from an apartment on Turner Avenue to an office in the Wildlife Building. At numerous times, I met Tri-Pod near Gaebler's Black and Gold Inn. He walked by my side until we reached the entrance to the white campus, where we parted company. Haig Toroian, BJ '49, was right. Tri-Pod was everybody's friend.

Herb Fisher, MA '44
Laporte, Minn.

Pals hold reunion

Larry Wray, BS ME '57, George Roupe, BS ME '58, Shelton Ehrlich, BS ME '57, and I recently had our first reunion in 36 years at the Wrays' home in Saratoga, Calif. We were all close friends while at Mizzou, all applied for AEC fellowships and all became nuclear engineers.

Today three of us are still practicing the trade. I retired several years ago after working for Internuclear, General Dynamics-Astronautics, and Aerojet-General Nuclear

Rocket Division in Sacramento. My final assignment was as a senior project manager for an advanced nuclear rocket for missions beyond the solar system. I reside in Carmichael with my wife, Natalie. Wray who worked 16 years for General Electric's nuclear division in San Jose is now an independent consultant. He resides with his wife, Sally, in Saratoga. Roupe is still with the G.E. nuclear division and heads up the Americas marketing group. He and his wife, Barbara, also reside in Saratoga. Ehrlich worked for Pope and Evans in New York and later moved to Palo Alto with his wife, Sandy, where he works in specialty coal-fired steam power plant technology with a utility research combine.

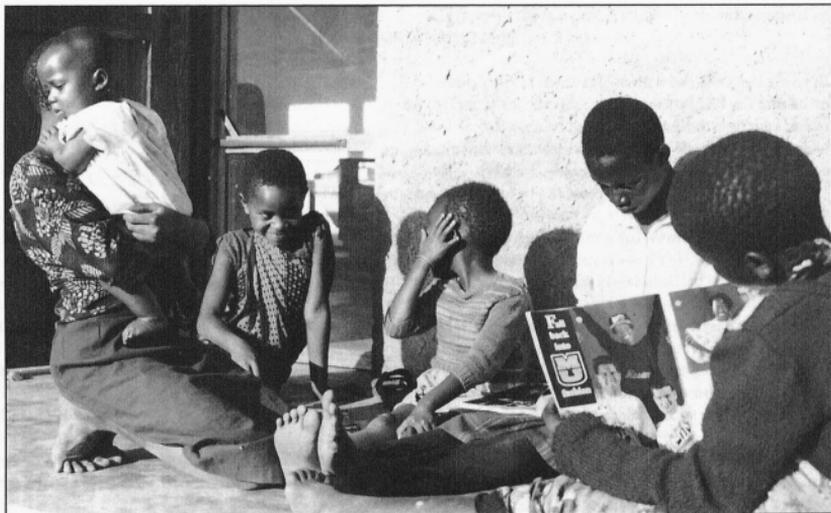
During the reunion, which took 36 years in the making, we reminisced about our four years at Mizzou. The overcrowding of the Engineering School after the Korean War led to 6:40 a.m. Saturday and night classes. All four of us took heavy credit loads and graduated in just four years. We were ranked one through four in mechanical engineering, and although the competition was fierce, we still remain good friends.

Edward E. Duke, BS ME '57
Carmichael, Calif.

A special place

I enjoyed the summer issue of the *Missouri Alumnus*, especially the special section, "Columbia, a Great Place to Retire." I very much remember my graduate school years in Columbia from 1950 to 1954 as a high

In Kigoma, Tanzania, people of all ages visit Christina Purdy's backpack "library" to see the *Missouri Alumnus* magazine.



point in my life to date. This includes the school, the town and the people, including the natives. I am currently looking for a place to retire and now will definitely include Columbia in my list of possibilities.

The graduate school science fraternity, Gamma Alpha at 814 Virginia Ave. (the only fraternity then with no rules; we were adults presumably — what great times we had), is no longer in existence.

Herbert R. Philipp, PhD '54
Scotia, N.Y.

Cavernous thoughts

The lead photo for the article, "Capitalizing on Ozark Memories," creates a feeling of drama and atmosphere. It is easy to imagine myself at the top of that spiral stairway, getting ready to climb down below the surface of the earth to experience some new adventure and the fun of exploration.

My childhood included several visits to famous Missouri caves during family vacations. But now something else comes to mind — news stories of cave disasters and descriptions of unsuspecting cave-explorers who did not come out of those tunnels alive. I do not know if I could make that twisting journey downward, away from the comforting light of day, just for the purpose of finding entertainment.

The stalactites and stalagmites I saw as a child are clear in my memory, and perhaps I don't need to see them again. I am sure they are still there, where they are supposed to be, and undisturbed.

Eloise Hatfield, BJ '69
St. Louis

International coverage

The *Missouri Alumnus* makes it around the world, even to the backporch "library" at the home of Christina Purdy in Kigoma, Tanzania. She is the director of Habitat for Humanity in Tanzania and has lived there for more than two years. Her father is Allan Purdy, BS Ag '38, MA '39, retired director of MU's office of financial aid. Her mother is Vivian Purdy.

I send Christina magazines every few weeks. She says they're the only books of any kind in the village, and children and adults enjoy stopping by to look at them. Maybe a Mizzou student will come from Tanzania someday.

Suzanne Gladney, AB '74, JD '76
Kansas City

National coverage

Many thanks for your very fine article on Page 59 of the fall issue of the *Missouri Alumnus* about our recent marriage. We are pleased with the picture, and the accompa-

nying account covered a lot of ground. We certainly didn't expect so much space, but the results have been a delightful surprise. We have received calls and cards and letters from all over the country. In some cases, the messages have been from friends and classmates of more than 50 years ago. Each communication has been a special pleasure, and we continue to reminisce about the '30s. In spite of the Depression, they were good years for us. We are proud of the wide circulation of your magazine. You literally cover the country.

Emily Krusekopf Norbury Siegel, BJ '36,
BS Ed '66

Carl Siegel, AB '35, BS Med '38
Kansas City

Dinner guests

Franklin D. Holder, a retired colonel from the U.S. Marines, and his wife, Gail, were guests at my house for dinner in July. Col. Holder received a law degree from CU in '60. Though he says he does not remember the pool hall where Hulston Hall now stands, he frequently bested me at "light ball" when we were in school.

Tom Conway Sr., BS BA '58, JD '61
Annandale, Va.

The *Missouri Alumnus* welcomes letters from alumni and friends. Please keep letters under 250 words. We reserve the right to edit letters for clarity and length.

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College

They're really big on Advil." — a student quoted in the October issue of *SPY* magazine about MU's Student Health Center's self-examining service.



Above, Dr. Arvah Strickland, MU history professor, helped dedicate the memorial honoring Dr. Martin Luther King Jr. Right, candles light the night for youngsters who participated in the dedication.

Rick Hill photos



MLK's dream lives on at MKT

On the 30-year anniversary of Dr. Martin Luther King Jr.'s world-famous "I Have a Dream" speech, Columbia honored the civil rights leader with the dedication of an amphitheater bearing his name.

Only Atlanta has a larger memorial dedicated to King, James Gray told the more than 500 people who braved the rain to attend the ceremony. Gray is chairman of the committee that raised \$52,775 in private donations. The city pitched in \$139,000.

Located at the Stadium Boulevard entrance to the MKT Nature/Fitness Trail, the memorial features eight granite pillars bearing quotes from King's teachings. At the center of the memorial are 40 granite slabs in a spiral. Thirty-nine of these stones stand for each full year of King's life, and a short one symbolizes the year in which he was murdered. A flower garden will be added next spring.

Still in top 20

"We're No. 18" may not sound as good as "We're No. 2," but it proves Columbia remains a great place to live.

Columbia fell to No. 18 in this year's *Money* magazine survey of best places to live. For the past four years, Columbia has been in the top 20. Only one other city, Provo, Utah, can share that claim.

"Because we are consistently up there is indicative of what a good type of community we are," says Don Laird, executive director of the Columbia Chamber of Commerce.

The changes in criteria from year to year have caused Columbia to bounce around from No. 5 in 1990 to No. 20 in 1991 and No. 2 in 1992.

This year the top three criteria were clean water, low crime and clean air. Other important factors were availability of doctors and hospitals, affordable housing and a short commute to work.

Only one other Missouri city ranked higher than Columbia this year; St. Joseph closed in at No. 17. St. Louis ranked No. 40, Springfield at No. 45 and Joplin at No. 50.



Chill out, burger fans!

Hey, White Castle fans. A new business, Grill & Chill at 401 S. Providence Road, offers 0.88-ounce hamburgers that are virtual carbon copies of White Castle's belly-bombers.

The "grill" part of the firm's name comes from the 37-cent

burgers, and the "chill" from the frozen shakes that are patterned after Dairy Queen Blizzards. "We're taking what we think are the three best success stories in the fast food industry—double-drive-throughs, White Castle burgers and Blizzards—and combining them into one great idea: L'l'grills and big chills," says Rick Carney, BJ '70, one of four owners.

While the building's hot-pink-and-aqua color scheme is designed to attract attention, it drew one reaction that Carney didn't expect. City Councilman Karl Kruse, BS BA '66, MS '79, called the decor "obscene" and said the city should have laws against such exterior color schemes. "We're going for the Miami look," Carney says.





In the pink 2

City Councilman Karl Kruse, BS BA '66, MS '79, is seeing pink these days. Not only is his vision offended by the color scheme of the Grill & Chill (see "Chill out, burger fans!" on Page 12), but now Jennifer McKnight, owner of the Arizona Trading Co., a new store at 16 S. Ninth St., has painted her storefront flaming pink "just because I like the color." She buys, sells and trades clothing and accessories.

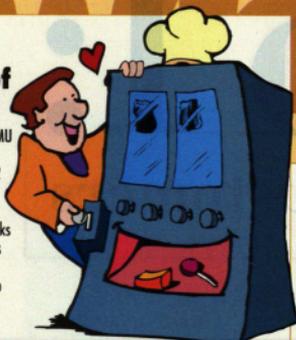
McKnight says the uproar over the color of storefronts is "an issue that doesn't deserve all the attention it's getting." She simply chose the color to go with her store awning.

Broadway Diner owner Ed Johnson says he decided to paint the trim of his restaurant near the intersection of Broadway and Providence Road the same vibrant color to attract attention.

With a less controversial color scheme, several other businesses opened downtown, including 'te'shür', 130 S. Ninth St., a store that specializes in Mizzou apparel and accessories — located where Mister Guy's used to be and owned by Greg Grieme, BS BA '83, MBA '86 — and Whizz Record Exchange, which relocated to 23 N. Tenth St. after the store on Conley Avenue was demolished to make room for the new South Mall. It still specializes in buying and selling used LPs and CDs, and you can listen to the music before you buy. The new owner, Whitney Shroyer, AB '93, worked at the old location for nearly two years and decided he would buy the store from the previous owner after he moved away.

No lack of snack

In 1992-93, MU students consumed 1.2 million sodas and roughly 665,000 snacks out of campus vending machines. Top sellers were Coke Classic, Gardetto's Original Snacks, Snickers and Cheetos.



Approximate total of soda and snack calories devoured last year from vending machines was 214 million.

Postdiluvian predicament

Strolling along the Katy Trail won't be any cakewalk for awhile. The Flood of '93 turned much of the popular hiking and biking trail into an obstacle course. Built on the railbed of the old MKT Railroad, the Katy hugs the banks of the Missouri River for much of the trail's 200-mile length.

Or used to. The riverbank is gone now in some spots. Mudslides, downed trees and layers of sand and silt choke the trail in other sections. State officials say the price tag for repairs might reach \$1.5 million. By early fall, two sections of the trail had reopened — a five-mile stretch from Rocheport to Huntsdale and an 11-mile section between Treloar and Dutzow.

But there has been some help from a familiar source. The St. Louis-based securities firm of Edward D. Jones & Co. donated \$300,000 to help restore the trail in memory of Ted Jones, Arts '47, a longtime leader of the brokerage. Jones' early support made the Katy a reality when he donated \$2.2 million to buy and resurface the old railbed.



If you drink, don't fly

The Shack may have been home to many students from the '20s through the '80s, but now it's gone to the birds thanks to a charity auction. Jack Allen, a designer in the publications and alumni communication office at MU, recreated this bird-sized Shack. It was auctioned off with more than 100 other decorated birdhouses to raise money for Habitat for Humanity on Oct. 3. "I was known to raise a glass or two in the Shack in the '50s, but I never flew," Allen says.

His birdhouse, however, soared to the top when it brought in \$270, the highest bid at the auction. The fund-raiser exceeded its goal of \$5,000 in seed money, says Sandy Rempe, board member of Show-Me Central Habitat for Humanity.

The chapter is building its eighth house.

This Shack birdhouse, complete with its famous green door, brought in the green bucks at the birdhouse auction to raise money for Habitat for Humanity.



Open mosque

Asmaa Elbari, center, and Latidial Khasowinah, second from right, peruse Mostafa Jawadi's display of Moroccan items at the Islamic Center of Columbia's Muslim International Bazaar Sept. 12. The center celebrated its 10th anniversary with an open house, lectures and a picnic.

Lisa Wigg photo

Job 1:

Satisfied customers

BY JOHN BEAHLER

It wasn't quite like a phone call from home. But this fall, during their first six weeks at Mizzou, nearly one-third of all new freshmen received a telephone call from the student affairs division.

Volunteers asked freshmen how they were settling into the routine of classes and campus life, answered questions and helped them work through problems. Most students had positive things to say about their first weeks at Mizzou. The difficulties they mentioned ranged from homesickness to meeting the challenges of demanding new classes.

"I think we probably learned more from this exercise than the freshmen did," says Dr. Charles Schroeder, vice chancellor for student affairs. "We

wanted to see if there are common themes or problems they were experiencing."

Businesses have embraced the idea of total quality management as a way to bolster their bottom line. In the corporate world, that means marshaling the organization's resources in a never-ending pursuit of customer satisfaction and quality improvement.

MU is emphasizing its commitment to students in much the same way. But in this case, the bottom line is student success — doing what it takes to keep students at Mizzou and help them

MU retention

Freshmen	82%
Graduation after six years	56%

graduate. Provost Gerald Brouder puts it this way: "We are rededicating the MU campus to students."

Building a user-friendly, customer-oriented campus that focuses on the student as a whole person is a top priority of Chancellor Charles Kiesler. Schroeder adds, "When students feel connected, when they feel involved, they do well."

A case in point: How can residence halls become learning communities built around academic themes? This fall, a program called the Freshman Success Initiative began channeling intensive advising and tutoring services to students living in the all-freshman Donnelly Hall.

At Donnelly, the number of residence assistants was more than doubled, from four to nine. Residence hall staff initiated a study-partner program. Tutoring is offered for students who are enrolled in math, English and some large lecture classes — the kind of courses that often give freshmen fits. Workshops allow residents to interact with some of the University's top faculty members.

"The idea is to spot problems early on and resolve them," Schroeder says. "We know that the first six weeks seem to be critical for freshmen."

Aimee Ziegler, a resident assistant in Donnelly Hall, says the Freshman Success Initiative means she can forge closer ties with her charges. That might mean proofreading an English 20 paper, walking students through the process of

Why students succeed

All students are different, and there are different reasons why some stay at a university until they graduate and others leave after a semester or two. However, national research has found some common themes:

Academic integration — Students are more likely to be successful when they have good study habits, know what they want to major in and don't skip class. Relationships with faculty can make a difference in student success.

Social integration — A social support system can be just as important as academic ties. That system includes close friends on campus and informal relationships with faculty and staff.

A student's "fit" with the institution — For instance, students are in for a rude awakening if they come to MU expecting a "party school" where they won't have to crack a book. Some students feel more at home at a small college, while others are more challenged at a major research university.

Financial considerations — Scholarships, grants and work-study programs can help students focus on their classes. The hours they spend on part-time jobs can eat into study time. Trying to maintain a high standard of living on a student budget prompts some students to leave school.

dropping a class, or showing them where each of their classes will be held.

"Having all freshmen — there's a lot of positive energy. They're excited. They want to learn and they want to get involved," says Ziegler, a senior from St. Louis majoring in educational and counseling psychology.

The residence hall initiative won't stop with freshmen, Schroeder adds. "We're exploring the feasibility of creating a fine arts residential college, academic interest houses for engineering, nursing and law students, as well as developing a residence hall that encourages intense student and faculty interaction."

Many of the changes under way in Mizzou's residence halls are driven by market demand, says Roger Fisher, director of residential life. "Many of the options, such as the peer group halls, came about as the result of a survey our office conducted in 1991." The peer group halls serve specific populations. One hall for juniors and seniors, and another for students 21 and older were full when school started this year. "We had the opportunity to discover what students really wanted," Fisher adds.

What does the college student of the '90s expect from a residence hall? Some perks can be fairly routine. Cable television and telephone voice mail now are standard. "We put coin changers and ice machines in all the halls recently," Fisher says. "That was a direct result of

High-school graduates



1977-78

1990-91

Decline

Missouri

64,564

46,928

27.3%

U.S.

2.8 million

2.3 million

17.8%

Sources: Missouri Department of Elementary and Secondary Education; National Center for Educational Statistics

the satisfaction surveys. We're listening to our customers."

The effort is paying off. A higher percentage of last year's residents renewed their housing contracts this year. Schurz Hall, which was closed last year because of a lack of residents, has reopened and houses 400 students this year.

Flexibility is high on the list of student demands. This year there are more housing and meal options; students are guaranteed a single room if they want one.

Student retention is one result of a quality learning environment. Currently, about 82 percent of all freshmen re-enroll for their sophomore year at MU. After six years, 56 percent of Mizzou students will earn a diploma, and another 1 percent to 2 percent still will be enrolled. A campus-wide faculty task force recommended this fall that freshman retention rates be boosted to 85 percent over the next five years, and it set a graduation rate goal of 60 percent to 65 percent.

"In some ways I think Mizzou is a sleeping giant," Schroeder adds. "MU attracts high quality youngsters. If you look at the price-to-value ratio, MU is a tremendous educational bargain.

"Kiesler's renewed commitment to undergraduate education is going to enhance the value of an MU education that much more." ☐

What students want

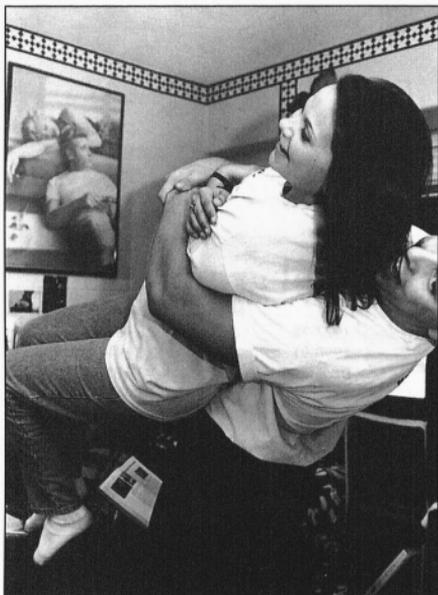
A 1991 survey looked at the level of student satisfaction in MU residence hall living. These are the most important factors students mentioned:

- Independence, privacy and personal space
- Cost of residence halls
- Food services
- Cooking, laundry and recreational facilities
- Friends who live in residence halls
- Conveniences and luxuries, such as change and stamp machines, air conditioning, weight rooms and saunas, and computers
- Social interaction areas

Friends

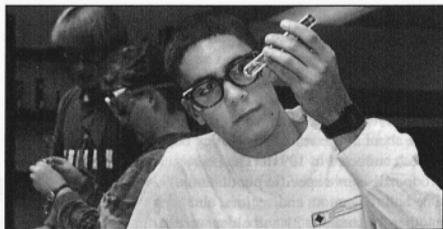
Susan Vessell of Festus, Mo., gets her back realigned by boyfriend Scott Croom, a fullback at Central Methodist College in Fayette, Mo. The sketch of Marilyn Monroe and James Dean, a graduation gift from Scott, hangs in her room in Mark Twain Residence Hall.

Gene Berman



It's unforgettable, that first time living away from home. Relive those fun, wild and often confusing days as Assistant Professor David Rees' Photojournalism class captures today's freshmen

On their



Scholarly

Clark Darrah, a mechanical engineering major, tests the reaction of hydrochloric acid with lead chloride in Chemistry 32. He was the valedictorian at Rock Bridge High School in Columbia. "On

Sunday nights people from my floor gather in my room to eat dinner," says Darrah, who lives on the second floor of the newly refurbished Wolpers Hall. "We watch TV and play Nintendo — anything besides real college work."

Jim Lo Scolzo

OWN



Jumping

"I couldn't see when I got down. It was all fuzzy," says Andy Michaels of Rogersville, Mo., who bungee jumped to get some adrenaline so he could study. He says he has had an easy time adjusting to school, but his mom misses him. She called three times one weekend. He was offered the opportunity to play basketball at a small private college, but decided on Mizzou. "I'd rather have a good education than play college sports that probably wouldn't amount to anything, even though the idea is pretty cool," he says.

Michael D. Winkler

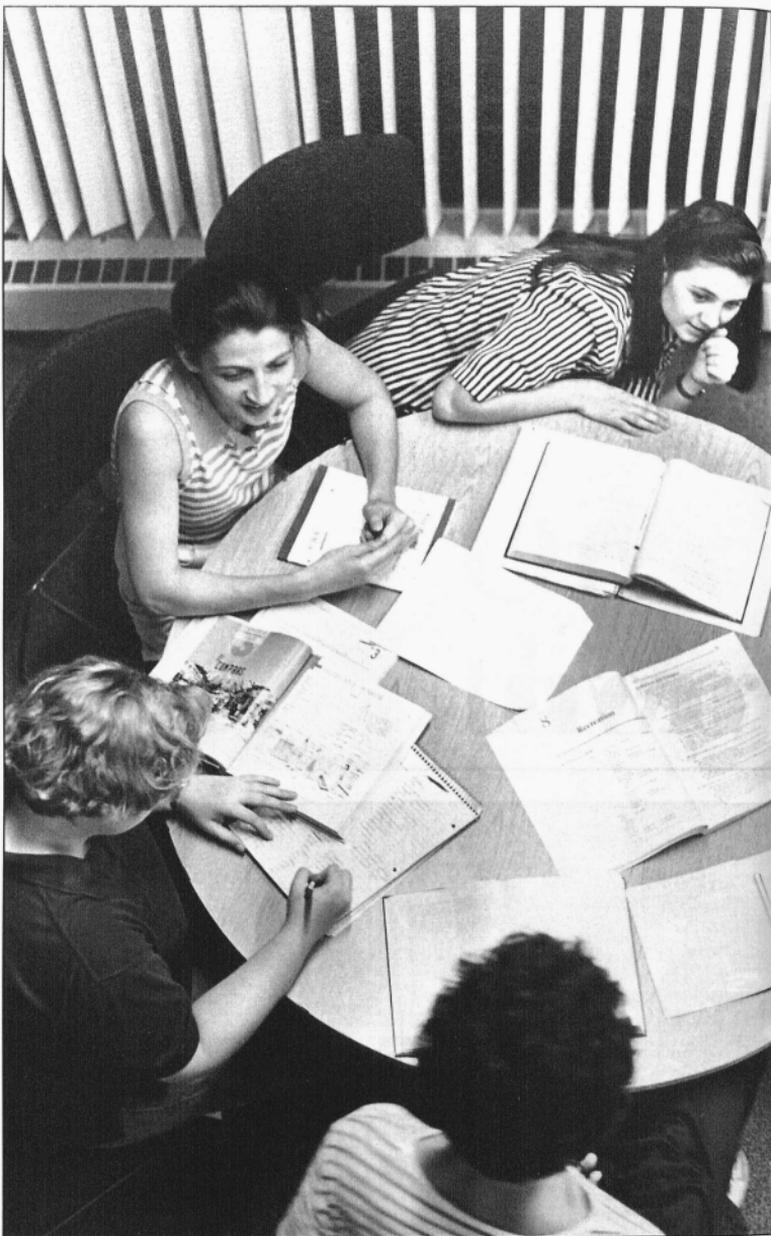




Ideals

Russian friends have enriched her MU education, says Kristin Kappelman of Raytown, Mo., who lives on the honors international floor of Laws Hall. She studies with, clockwise from bottom left, Lyudmila Karolyak, Valentina Kirichenko and Igor Semikhodski. Kappelman hopes to be a family physician in a mission or inner-city clinic. "I want to help people who don't have money," she says.

Rick Truax





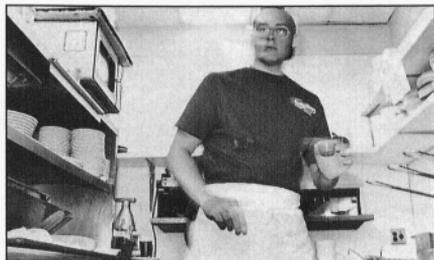
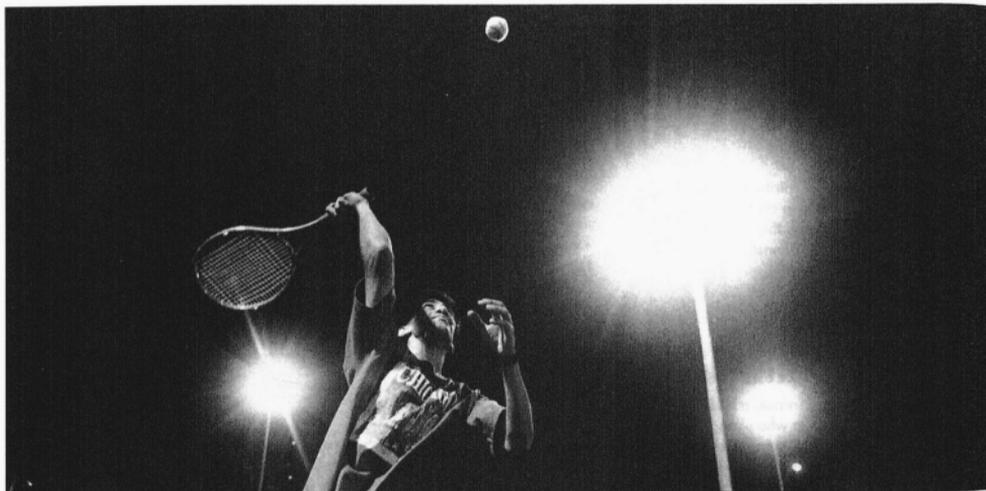
Driven

Not usually an early riser, Erin Oppy of Jefferson City gets up at 7 a.m. to move her car before it gets towed, but arrives too late.

Although she applied for a parking permit at Graham Hall, she was assigned to a distant lot.

"I'm going to be on a one-on-one basis with Bart over there at Carl's Towing," Oppy says.

Lynden Steele



Busy days

"The hardest thing so far has been making my 8:40," says Justin Deutschmann, at left, who plans to major in psychology. A pledge at Phi Delta Theta, the St. Louisan is paying his way through college by working 20 to 25 hours a week as a prep cook at the Heidelberg.

Jeremiah Bogert

Freedom

"One of the best things about living away from home is the freedom to do whatever I want, whenever I want," says Danish Hasan, above, a biology major from Kansas City, Kan., who plays tennis once or twice a week late at night.

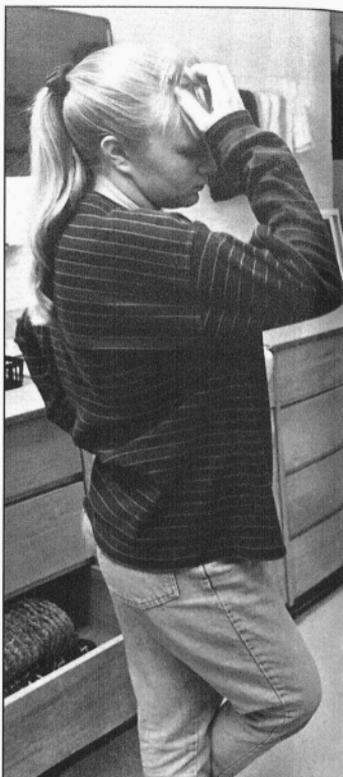
Steve Harrison



Adjusting

Above, Jabulani Leffall left the sunny skies of Los Angeles to attend MU's Journalism School. Soggy weather doesn't dampen the spirits of gregarious Leffall, who chats with Charles Ottaway, the resident assistant at Donnelly Hall, after returning from class.

David Telliz



Changes

Lana Trezise, a National Merit Scholar who plans to work for a music magazine, doesn't go to parties every night, but she likes meeting different people and seeing how they live. Her hometown of Willcox, Ariz., is small, and everyone is a cowboy, she says. "If everybody knew how different types of people live there would be no racism, sexism or homophobia." She likes being a freshman at MU because she can make her own decisions, be herself and doesn't worry about what other people think.

Marijano Bazzo





Roomies

Cindy Dover tries to decide whether her shirt and vest go together while her roommate, Beth Scherr, spends time on the phone in their room at Mark Twain Residence Hall. The roommates either travel to St. Louis on weekends to see their boyfriends, or the boyfriends come to Columbia. Deciding what to pack has become a Thursday evening ritual.

Brian Storm



Wakening

"I think college is a little overwhelming," says Jennifer Freemann, a political science major from St. Louis. "It takes you a while to figure out what your priorities are and what you need to do." She's glad she pledged the Gamma Phi Beta sorority. "Everybody is there to help you," she says. "The people I met were like me, and I felt I could live with them."

Caron Bailey

Gifts from the heart

BY ERNIE GUTIÉRREZ

a high. You ought to get that same high from giving."

The son of immigrant Russian parents, Einbender practices this philosophy through his many contributions to MU and other universities. "I feel lucky to have enjoyed the fruits of success," Einbender says. "I want to give back to society. I grew up watching my parents do it. I get good feelings when I give."

His recent gift of \$1.1 million to the law school is one of the largest in its history and emphasizes his interest in good teaching. This endowment fund will support the Alvin Einbender Chair in Law.

"I believe the Law School is as good as the people who teach in it," Einbender says. "Several faculty members helped me better myself. I want to see that same caliber of teaching continue."

From his childhood in St. Joseph, Mo., to his present position of executive vice president, chief operating officer and director of The Bear Sterns Cos. Inc. in New York City, Einbender has followed his parents' example.

"When I was growing up in St. Joseph, the Jewish community was so close that if anyone ever felt a need for something, the members of the community would see that it was provided," Einbender says. "My parents had to support the family by working six and seven days a week, 14 to 16 hours per day. And yet, if someone needed food or housing or medical care, my parents were always there to provide assistance. That's how I learned about the joy of giving."

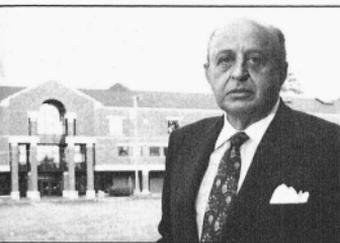
Fund a scholarship

Jane Yeckel's late husband, Phil, BJ '33, loved MU. He played football for the Tigers from 1930 to 1932 and received mention on the All-Big Six Conference team as a senior.

Jane, Ag '34, says that when visiting Columbia, "The moment the car stopped, Phil would dash off to visit with Mizzou friends."

Over the years their love for MU has translated into numerous gifts, including a \$250,000 challenge grant that Jane pledged for the expansion of the weight training facility at the Dutton Brookfield/Tom Taylor Athletic Complex. The challenge was met and the expanded facility was dedicated Oct. 15.

The Yeckels were ranchers in



Alvin Einbender promotes a sense of community.

Joel Beeson photo

What prompts individuals to give to a university? Some see a need and want to fill it. Others give out of a sense of obligation to society as a whole and to their alma mater in particular. Some are guided by their desire to help students less fortunate than themselves. Still others give to remember a loved one. Their reasons for giving are as different as their backgrounds.

In the past few years, private contributions to the University have increased significantly. "The University is underfunded, but still is one of the best institutions in the country. But these tough times also present an opportunity," says Chancellor Charles Kiesler. "It's my hope that alumni and friends know that we need their support now more than ever."

The reason the University needs private support is clear: "Tuition pays 20 percent of a student's support, the state pays

40 percent, so we must scramble for a lot of help from our friends," he says.

Here we profile some alumni and friends — with different backgrounds and reasons for giving — who have met the challenge.

Endow a chair

"People should give with their hearts, and they should get great pleasure," says Alvin Einbender, AB '49, JD '53. "I have friends who jog very hard even though their bodies would rather they didn't. But they tell me that when they run, they get



Jane and the late Phil Yeckel track the Tigers.



Robert and Carol Reich enhance teaching.

Nancy O'Connor photo

Montana and Wyoming, and Phil also was an oil wildcatter who enjoyed hunting. They donated their extensive collection of wildlife specimens to the School of Natural Resources. It will add a valuable educational perspective to the school's planned new building.

The Yeckels also provided a \$100,000

endowment to care for the wildlife specimen display, an important component of their gift, says Dr. Al Vogt, BSF '61, MS '62, PhD '66, director of the school.

Another one of their gifts has touched the lives of many athletes. The Phil and Carl Yeckel Endowed Scholarship Fund,

named in memory of Phil and his brother, Carl, AB '33, who also played football for the Tigers, provides awards to seniors on the football and basketball teams.

Jane of Dallas keeps busy these days attending to grandchildren and other family affairs, but MU is often on her mind, especially during football season. "Everyone in our house was enthused by our victory over Illinois," Yeckel says. "They didn't televise the game here, so I had to keep up with the score by the little snippets of information they gave during other games."

Set up a professorship

Robert R. Reich, BS Ag '57, of Odessa, Mo., came to his vocation naturally. His father, Robert O. Reich, was the co-owner of a horticultural crop business and wholesale supply company that included vegetable, mushroom and frozen food production.

Following in his father's footsteps, Reich began his career as plant manager for the family business. His desire to make the family business more efficient and cost-effective led to his interest in designing and marketing specialized food-handling equipment. Today, this entrepreneur and his business-manager wife, Carol, grow mushrooms, and design and market equipment that sorts vegetables and other food items by size or shape.

Mushrooms and stainless steel equipment, however, are not what the Reich family is all about.

"We feel it is important that we live in an educated society," Carol says. "We are at a crossroad, where taxes and tuition are not sufficient to pay for the education of responsible citizens. Private donors need to supplement the monies that universities get from the state."

To put action to their words, they have established the Robert O. Reich Family Professorship in Horticulture. "We hope it will bring a supplement to professors' salaries so that we can get the highest quality faculty possible," Carol says.

They also were instrumental in helping Carol's aunt, Juanita J. Vaughn, establish the John W. and Juanita J. Vaughn B&PA Endowment Fund as a memorial to her late husband.

"When my aunt approached me for advice as to how her money could help others, I told her there could be no better place than MU," Carol says.

50 ways to give your money

With apologies to singer-songwriter Paul Simon, we have borrowed freely from his hit song "Fifty Ways to Leave Your Lover" to define some terms often used in philanthropy. Current MU fund-raising priorities focus on faculty enhancement and scholarships.

Make a new plan, Stan

Bequest or living trust — a gift of property MU receives at your death.

Don't try to be coy, Roy

Charitable remainder trust — contributor gives MU a gift now by creating a trust. Trust income is paid to the donor (or another person) for a specified number of years or for life after which the assets remaining in the trust go to MU. An income tax deduction is allowed for the gift depending on the terms of the trust.

Get it together, Heather

Pooled income fund — a charitable remainder arrangement that functions like a mutual fund. Gifts from many donors are pooled and invested, and a proportionate share of the net income is paid out to the contributors.

Go ahead and delay, Ray

Deferred gift — a gift provided for during a contributor's lifetime, but whose benefits do not come to an organization until some future time, usually upon the death of the donor or beneficiaries. Examples are bequests, living trusts, charitable remainder trusts and pooled income funds.

Planned giving — the application of financial planning concepts to an individual contributor's plans for lifetime and testamentary giving.

I'll remember you, Lou

Memorial gift — a gift made to honor a specific person, usually after his or her death.

Get a peer, Lear

Matching gift — a gift made on the condition that it be matched within a specific period of time; also a gift made by a corporation to match a gift by one of its employees.

Hand off that steer, dear

Gift-in-kind — a gift of equipment or other personal property.

You don't have to move, Stu

Retained life estate — contributors give their real estate but retain the right to live there until their death. Donors can usually claim a portion of the property values as an income-tax deduction at the time the gift is made.

You can change your wish, Trish

Revocable trust — a trust whose terms and provisions can be changed, amended or revoked.

Set it in stone, Joan

Irrevocable trust — a trust whose terms cannot be changed, amended or revoked.

Let it all go, Jo

Unrestricted gift — a gift made without any conditions or designated uses.

Contribute to a campaign
Retirement from his medical practice has not slowed down Dr. John A. Growdon, BS Med '33, of Kansas City.

Growdon plays golf "nine days a week — except on Wednesdays, which is Ladies' Day." He also swims one hour daily when in Palm Springs, Calif. He considers swimming to be the perfect exercise to stay fit.

In addition to exercise, he has a lifelong love for music. He sang in the chorus in St. Louis' Muny Opera and served as understudy for many leading roles. Those who know him well say he



Drs. John Growdon, left, and Hugh Stephenson are committed to training physicians.

Missouri Medical Review



Kenneth and Marilyn Johnson ensure animal health.

Chuck Corley photo

still has a fine baritone voice. His love for the School of Medicine and his close friendship with Dr. Hugh Stephenson, BS '43, prompted Growdon to contribute a \$250,000 lead gift to the Stephenson chair campaign.

"I want to help the University provide the best possible training for physicians," Growdon says. "And the Stephenson chair will make it possible to attract top faculty."

Growdon and his wife, Anna Vanorden Growdon, AB '33, have been strong supporters of MU through the years. Their support has ranged from contributions to the Tiger Scholarship Fund and the John A. Growdon Professorship of Surgery. He is a charter member of the Jefferson Club and the first member of the McAlester Society.

Make a bequest

The Kenneth and Marilyn Johnson home in Vashon Island, Wash., was a haven for animals. Because the veterinary doctor who took good care of their animals is an MU graduate, they have made

provisions in their wills to distribute a portion of their estate to the College of Veterinary Medicine.

Marilyn met Dr. Nell C. Coffman, DVM '80, on the island, where the Johnsons had cats, dogs, chickens and boarded horses for neighbors. "She is a marvelous veterinarian and a good representative of MU's graduates," Marilyn says.

The Johnsons are retired and reside in Sun City, Ariz., with their dog, Duffy, and their cat, JoJo. Kenneth, an electrical engineer, worked for the Boeing Co. for 35 years. They keep busy observing the wildlife around their home and volunteering at a local hospital and at a Humane Society shelter. Marilyn also enjoys acting and has participated in community theaters in Bellevue, Wash., and Sun City. She has played bit parts in two made-for-television movies.

"My hope is that our contribution might bring about the research that will cure some animal diseases," she says. "We also hope that the money will help educate veterinarians who will bring relief to animals." ☐

The Jefferson Club

In 1971, to mirror Thomas Jefferson's commitment to public higher education, the University of Missouri-Columbia created the Jefferson Club. To date, 1,300 individuals or corporations worldwide have joined to help the University achieve its fund-raising goals.

Alumni, friends and corporations provide the extra support that MU's other funding sources — state appropriations and students' fees — cannot provide.

Membership in the Jefferson Club is attained at four levels of participation: A one-time contribution of \$10,000, a pledge to contribute \$10,000 over a 10-year period at not less than \$1,000 a year, or a \$20,000 bequest confers membership to individuals. Pledges or lump-sum contributions at the \$25,000, \$50,000 and \$100,000 levels will make individuals a Fellow, Distinguished Fellow or Very Distinguished Fellow, respectively.

Linda L'Hote, Arts '61, director of the Jefferson Club, says that inflation has dictated changes on the amounts needed to achieve the different levels. "Starting on Jan. 1, 1995, the \$10,000 minimum will increase to \$25,000 and all other levels will increase accordingly," L'Hote says.

With this increase there also will be added flexibility, since upgrading to a higher level can be accomplished by either a cash contribution or a bequest. "All current members will be grandfathered in at their current level," L'Hote says.

Besides the satisfaction received from helping others, members receive a pewter Jefferson Club plate, mention in an advertisement in the *Missouri Alumnus*, an invitation to an annual dinner in Columbia as well as regional dinners in St. Louis, Kansas City, Springfield, Mo., and Dallas. Other regional dinners are planned for Los Angeles, Chicago, Houston, New York City and Washington, D.C.



Psychology & all that jazz

STORY BY DALE SMITH PHOTOS BY ROB HILL
ILLUSTRATIONS BY DENNIS MURPHY

New faculty member Dr. Julian Thayer is well-connected. He has built relationships between teaching classes, playing avant-garde jazz and researching the effect of music on emotion.

In experiments, you come looking for a relationship," says Dr. Julian Thayer to a room full of undergraduates studying psychology. He begins with a hypothesis.

Bold man of science voice: "Anxiety increases the desire to affiliate."

Thayer pauses.

Formerly on the Penn State faculty, Thayer is new to MU this fall.

Class takes notes. He scans the room.

Looking for connections and relationships is a habit of mind for Thayer, associate professor of psychology. He seems comfortable leading his audience in this direction, too.

Hypothesis scene, take two.

Wimpy voice: "When I'm anxious, I want my friends."

Eyes up. Chuckles.

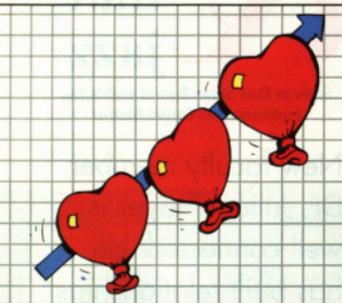
Mad rapper with hands flying: "In other words, when I'm stressed, I wanna

Psychologist Julian Thayer merges
psychology, music and emotion.

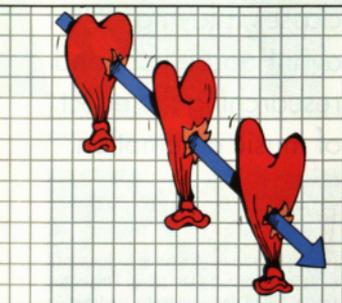
hang wid da home boys.”

Laughter.

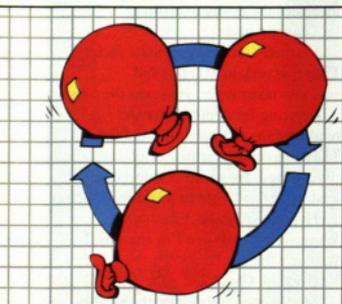
Thayer tells the students that statistics is a way of describing relationships. Although he's not always joking in class, the relationships he describes below are of young love.



Positive relationship. “Every time one is seen, the significant other is seen.”



Love on the rocks. “In this negative relationship, wherever he is, she isn't.”



The runaround. “Too many times this was the way my relationships went. There is no relationship between when one is seen and the other is seen.”

Those are surely some of the simplest relationships Thayer talks about. As he likes to say, this is where it gets a little tricky. He's fascinated by something called unified field theory.

“Everything is the same but just in different forms. Space is time, and time is space. They are transformations of the same basic essence.”

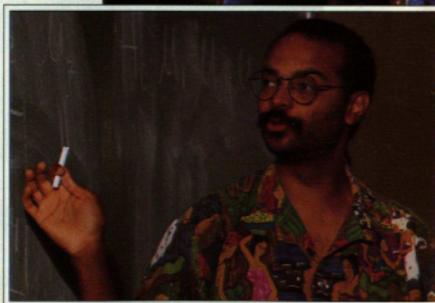
If that sounds like something an Einstein would dream up, you're right. He did. But what does it have to do with teaching undergraduate psychology?

“I'm the same as everything and everyone else. For example, students' exam scores are a function of what they knew coming into the course and what I taught them. We both contribute, and that makes me partly responsible for how they do. So, I feel an empathy — I'm them, they're me.”

One of Thayer's Penn State students, Meredith Faith, corroborates this philosophy. “Jules is a gem. He reads widely and is always willing to share what he's read and what he's thinking about. He's kind of unique in that he has time to give you. He's very approachable. It's everything a mentoring relationship should be.”

Here's another connection. For Thayer, playing jazz and studying psychophysiology — mind/body connections — are the same thing. He can't think of any differences worth mentioning.

As a psychophysiology and professional avant-garde jazz bassist, he ought to know. If you're nice, he will even let you call him a neurojazzologist. Thayer has composed music and played in bands since junior high school. After high school, he attended Boston's Berklee College of Music to learn film scoring. Thayer balked at the school taught time-honored rules of composition. His teachers preached, “Play these kinds of chords in these kinds of progressions and, voila, you can evoke any emotion you like.” But he needed



more. He knew that few listeners recite rules, yet everyone responds to music.

While at Berklee, Thayer pursued this mystery as a composer and player in an avant-garde group called the Baryon Octet. He broke all the rules, but people were still responding. He was becoming more and more certain that something more basic was going on than his teachers could explain. After enrolling as an undergraduate at Indiana University, Thayer set out to discover why. He received master's and doctoral degrees from New York University.

One of his early experiments in the psychophysiology of music used an industrial safety film. Several workers were shown getting hurt in various ways. Thayer composed two scores to accompany the film. One group heard a version emphasizing the accidents; a second group heard music downplaying them; and a third group viewed without musical sound. Judging by measurements of viewers' heart rate, pulse and movement, the “emphasis” music intensified their response to the accident. The “downplay” music did the opposite.



Thayer discusses a point with Marcia Milburn of Eldon, Mo., after a Psychology 1 class session. In addition to his talents in music and research, he is known as a laudable and likeable teacher.

Encouraged by this work, he continued exploring the connections between music, emotion and human physiology.

Over time, Thayer has discovered that two characteristics of music — pitch and tempo — pretty much determine how we'll respond. It's no matter if we've never heard the piece before or if it's in a style that we don't care for. Basically, high-pitched fast music is likely to make people happy, Thayer says. Slow and low makes us sad.

This understanding allows scientists to more reliably produce emotions in the lab, Thayer says. Before, emotion researchers could be found asking people to imagine a happy or a sad situation and questioning them later on just how happy or how sad they were. That was a bit of a problem. But now Thayer produces a whole range of emotions — from joy to disgust — by playing anything from African drumming to Stockhausen's avant-garde classical.

How does one produce disgust?

"It's tricky, but you find that music quick in tempo and low-pitched elicits a range of negative emotions including disgust."

On the applied side, high-pitched, fast music decreases stress and fatigue, which helps explain why walkers wear Walkmans. Thayer adds that moving to the beat also decreases fatigue.

His own synchronicity is with a dreadlocked percussionist living in New York.

"I move to the sound of a different drummer — Pheeroan ak Laff — whatever beat he lays down," says Thayer who has created avant-garde jazz with this extraordinary musician on many occasions. They connect where music touches the human spirit.

"One of the joys of playing music is that you can make contact with an audience without actually touching them," ak Laff says. "Jules has the ability to involve people in the music. He's often aware of who his audience is very quickly. He, based on this sensitivity, interacts with them and plays to these people as well as with the band."

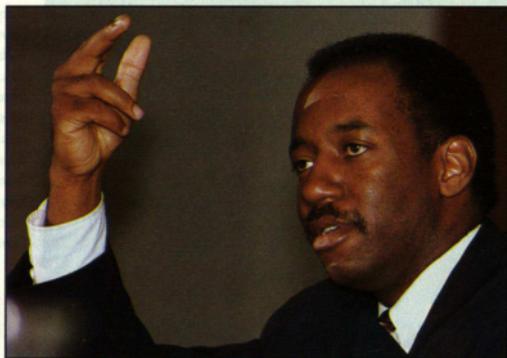
Thayer once extended this relationship by including a lecture on how music affects the human mind, body and spirit. That connects teaching and music.

"There's another intangible about Jules. In some ways he invokes the spirit of Oscar Pettiford when he plays," ak Laff says. Pettiford was a grand master of the acoustic jazz bass.

Friend, former Berklee roommate and Baryon Octet member Scott Robinson describes the Thayer connection in terms of his own spirit. Even so, his and ak Laff's remarks could be as much about what Thayer brings to his students.

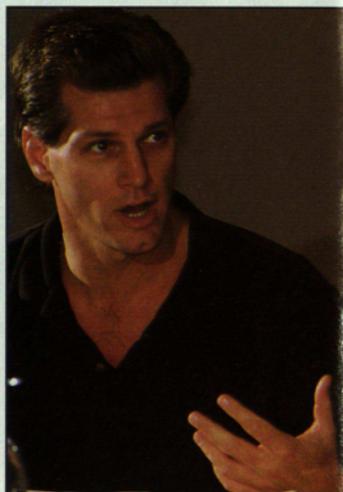
"The welling up of possibilities. That's the thing that both of us have noticed about playing together," Robinson says. "I'll listen to a recording of ours and say, 'What was that? I've never in my life got a sound like that. I've never even tried to think of a sound like that.'"

"Of all the people I've played with over the years, there are very few that I really long to play with again. I really need to play with this cat again. Even though he's in academics now, I think he needs to play, too." ☐



William Session, MBA '74, JD '77, above, attorney in Kansas City:
"If there is more money, students will come, no matter what color."

State Rep. Ken Jacob, BS Ed '71, M Ed '76, MPA '86, JD '89, D-Columbia:
"The playing field isn't level. Minority students don't have the same opportunities in elementary and secondary school."



Smith, M Ed '65, EdD '71, director of admissions and registrar. Kiesler worked with a similar program at Vanderbilt University, which achieved a 93 percent retention rate. At MU, the students will continue to receive additional tutoring and mentoring for two years. After the pilot year, the program will recruit 50 freshmen each year.

Reaching out to black students

STORY BY JOAN M. MCKEE PHOTOS BY ROB HILL

The good news is that the retention rate of black freshmen at MU has risen to 80 percent, just 2 percent below all freshmen. The bad news is that the six-year graduation rate for black students is not quite 37 percent and that fewer blacks are enrolling. Although the African-American population statewide is 10.7 percent, the percentage of black students enrolled at MU for the fall semester is 3.9 percent.

According to the most recent statistics available from the *Chronicle of Higher Education*, in 1991, nationwide 6.7 million African-American students attended college. That's 4.5 percent of the total black population. Although Chancellor Charles Kiesler is concerned that MU is facing the same problems retaining and enrolling minority students

as other leading universities in the country, he sees the situation as a challenge to move into action. "I don't mind people being impatient," he told members of the Black Alumni Organization in August. "I'm impatient, too."

The University will seek to boost minority recruitment by developing a hands-on program to work with inner-city students from Kansas City and St. Louis to encourage them to pursue higher education and introduce them to the advantages offered by Mizzou. After a careful selection process focusing on potential for graduation, students would be invited to campus the summer after their senior year for an extensive array of academic support services especially geared to their circumstances, says Gary

Meeting needs

Also in the fall 1994 semester, a residential leadership grant program will provide \$1,000 to 100 students, says Dr. Charles Schroeder, vice chancellor for student affairs. At least 40 percent of the funding will be earmarked for underrepresented groups. In exchange, students will engage in service either on or off campus.

Schroeder meets several times a week with minority and other student groups to find out their needs. Since African-American Greek organizations do not own houses, the University will provide space in the dorms so that fraternity brothers or sorority sisters can live together next fall. "A lot of the issues students are concerned about are easy to change," Schroeder says. "Imagine Sam Walton not talking to his Wal-Mart customers. So if we want MU to be student friendly, we need to see how they



Anita Estell, BJ '81, JD '85, vice president of Van Scoyoc Associates in Washington, D.C.: "I want to know what I can do to help this University become more diverse."



Mark Miller, BS '78, MS '82, president of the Black Alumni Organization: "Black alumni need to get involved with the state legislature. Increased state funding means greater opportunities for all students."

see the campus." (See story on Page 14.)

"MU is one of the few universities that gives importance to minority affairs at the highest level," says Dr. KC Morrison, vice provost for minority affairs. "When we improve the experience of minority students, we improve the whole MU experience. MU can't be a community if we don't work in symmetry."

One of Morrison's emphases is to prepare high-school students for college-level work before they come to MU. Programs such as the Mizzou Summer Academy bring minority high-school seniors to campus for an eight-week session to study English, composition, mathematics, science and black cultural history. Tuition, room and board are free. Different divisions, like the schools of journalism and medicine, also bring high-school students to campus to study.

"We are investing in more than 200 students each summer to prepare them to attend universities like this one," Morrison says, "but we need to do more. All programs are underfunded. We need to bring more students, but we can't."

Underfunding is a major problem facing minority undergraduate recruitment. The admissions office staff called each minority student who was accepted but didn't attend last fall, Smith says. Out of 60 responses, the majority

cited financial reasons for not attending, including not being offered enough scholarship money, not having enough money for college, and the price of tuition and board.

Numbers down, quality up

While MU experienced a decrease in black student enrollment this year, it also has a lower enrollment in the total student body due to demographics, lack of resources for scholarship support and the economy. However, an increase in the percentage of freshman students enrolled in the Honors College and receiving Bright Flight or Curators Scholarships indicates the quality of the freshman class increased for the sixth year in a row.

For Dr. Charles Sampson, associate dean of the Graduate School, finding

students to enroll isn't a problem. His frustration is with the lack of funding for University programs. Anticipating the national shortage of doctoral students that has been taking place for the past five years, the Graduate School created a plan, which included hiring a minority recruiter, setting up a marketing campaign, setting up a campus visitation program and sending faculty to other campuses including 50 historically black colleges. "We've enjoyed some successes. People are applying in greater numbers, but we don't have room for all the qualified students who applied," Sampson says.

Another problem is that scholarship and grant funds don't cover the full cost of an education. Nationally, during the 1975-76 school year, need-based grants

First-time MU freshmen enrollment

	Fall '93	Fall '92	Fall '91	Fall '90	Fall '89
Campus	2,940	2,951	3,413	3,851	4,000
Black	97	125	164	198	178

MU freshman year retention rate

Campus	82%	80.3%	80.1%	80.5%	80.4%
Black	80%	74.3%	79.8%	78.2%	79.2%

paid 79 percent of college costs. Today they pay roughly 50 percent.

"At MU the financial aid that is most available is in the form of loans," says Joe Camille, director of financial aid. Of the total federal aid expenditures at MU last year, 17.5 percent or \$7.81 million of the money was for grants, 80 percent or \$35.69 million for loans and 2.5 percent or \$1.15 million for work study. MU gave out an additional \$21.2 million of its own funds in academic, merit, athletic and need-based grants.

"However, in the last two years, MU has made a special effort to increase the amount of grant funds awarded to needy students," Camille says. Two years ago, for the first time MU made \$750,000 available on the basis of need for student grants. "In 1993-94, the chancellor redirected more than \$1.5 million from increased tuition to student need-based grants," he says.

This is especially important for many needy students whose families are reluctant to take out loans, he says. "If parents are used to paying cash for their purchases, they're not comfortable with long-term debt."

Students who already have a debt from undergraduate school often don't want to increase it to attend graduate school, Sampson says. "The reason we had more graduate students in 1988 was because that was the year we established the Gus T. Ridgel Fellowship." Named after the first black student to receive a graduate degree from MU, this fellowship has provided more than \$1.2 million for 95 students. "We are best in the Big Eight in terms of providing support, but we still have an absence of resources," Sampson says.

Recruiting opinions

In an effort to enroll more black students and to help them once they are here, Kiesler, members of his staff and alumni volunteers have been meeting with alumni, students, potential students and other staff members to research how MU can become a more diverse institution.

In August, members of the Black Alumni Organization brought together MU staff, alumni and legislators to brainstorm on ways to make the University more attractive to minority students. The bottom line was funding. "There's no secret in how to get minority students here. It's more money, more

money, more money," says William Session, MBA '74, JD '77, a lawyer from Kansas City.

State Rep. Ken Jacob, D-Columbia, agrees. As chairman of the House's higher education committee, he says he's been trying to get more scholarship money for low-income students. Jacob, BS Ed '71, M Ed '76, MPA '86, JD '89, is working with State Rep. Mary Groves Bland, D-Kansas City, a member of the Legislative Black Caucus, to sponsor a bill to provide scholarship money for every low-income student in the state to attend a college. This bill would get its funding from a video lottery. The House passed the bill each of the past two years, but it died in the Senate because some senators didn't like the funding source, Jacob says. "We aren't going to get any more money from new taxes, so we must get it from somewhere else. The way the country is now, there are better opportunities to find funding on the state level than on the federal level."

Although MU is doing as much as it can with its resources, Kiesler agrees that additional funding is essential. "We can continue to increase the number of minorities and the retention rate, but we can't have an impact without substantial amounts of money," he says. "We especially need money to reach more students in the inner-city schools."

As a result of the meeting, members of the Black Alumni Organization are working to broaden the base of the MU Alumni Association's Legislative Information Network Committee by recruiting black members. The group is planning to hold meetings in Kansas City and St. Louis to inform alumni about the needs of minority students and what they can do to help get legislation passed.

"Minority issues and minority recruitment are crucial," Kiesler says. "A diverse environment is what the world will be in the decades to come. Students today will be in a much different world than ours. We do the majority a favor by empowering the minority students. And we need the help of alumni in bringing them here." ☐

If you would like to work with the Black Alumni Organization's efforts to recruit and retain students, call Aretha Jones at (314) 882-6960. If you are interested in helping with LINC, call Marty Oetting at (314) 882-9142.

Minority Scholarships

- George C. Brooks academic scholarships grant a maximum of \$7,000 to in-state and \$10,000 to out-of-state recipients.
- Gus T. Ridgel fellowships award a \$9,000 stipend and a quarter-time teaching or research assistantship, which waives tuition and pays a stipend of at least \$3,200 for nine months to first-time graduate students.
- Minority Scholarship Fund helps students out with emergencies.
- Black Alumni Organization Endowment awards scholarships based on academic and financial need.
- Pearl Hudson Sapp Endowment awards need-based scholarships to black students from Boone County.

Support and mentoring groups

- Academic Survival Awareness Programs
- Black Culture Center
- Contact-A-Student Mentoring Program
- Freshmen Ambassadors Support Service
- Minority Achievement Program
- Partners for Academic Success
- Students as Minority Mentors
- Students Organized for Service

Diversity education

- MU to the Future enlightens participants from all parts of campus about other cultures.

Student groups

- Association of Black Graduate and Professional Students
- Black Business Students Association
- Black Law Students Association
- Black Students for Progressive Change
- Blacks in Pursuit of Medicine
- Enterprising Young Entrepreneurial Society
- Legion of Black Colleagues
- LBC Gospel Choir
- Minorities Involved in Negotiating Decisions
- Minorities in Pursuit of Science and Health Related Professions
- Multicultural Journalism Association
- NAACP
- National Association of Black Accountants
- Society of Black Engineers
- Students Organized Against Racism

Song of renewal

Homecoming '93 sings the praises of cultural diversity as MU celebrates the 25th anniversary of the Legion of Black Collegians.



The Golden Girls, top, light up an Oct. 15 pep rally.

Rob Hill photo

Above, Chancellor Charles Kiesler honors Preston Ingram at an Oct. 17 convocation demonstrating MU's recommitment to diversity.

Nancy O'Connor photo

Right, parade grand marshals Norris Stevenson, BS Ed '61, M Ed '63, left, and Mel West, BS Ed '61, M Ed '69, were MU's first African-American football players.

Rob Hill photo





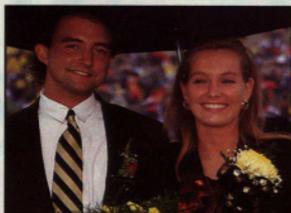
Top, student director Lance Richardson leads the LBC Gospel Reunion Choir and soloist Mia Easterling, Arts '91, during the benefit concert Oct. 16.

Above, Angela Hines, left, a fourth-year veterinary medicine student from St. Louis, boogies with the Blind Boone Highsteppers at the Black Alumni Organization's pregame brunch.

Right, Darin Blasiar, BS ChE '93, plays in the Marching Mizzou Alumni Band's pregame performance at Homecoming '93.

Rob Hill photos





Left, Mark Alexiou and Julie Jurgensmeyer are crowned Homecoming king and queen during a soggy halftime ceremony Oct. 16.

Nancy O'Connor photo

Below, Alumni Association President Gerald Johnson, BS Ag '52, DVM '56, drives the College of Veterinary Medicine's Hillda and Louise mule hitch in the Homecoming parade.

Rob Hill photo

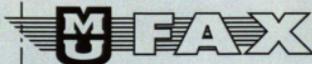


are building toward a future in which the injustices of the past are truly in the past," said Chancellor Charles Kiesler at the Oct. 17 convocation honoring 16 African Americans who, because they were denied admission to MU more than 40 years ago, helped pave the way to greater equality at MU. Honored from St. Louis were Odessa T. Bush, Preston D. Ingram, Ivan C. James

Jr., Robert E. James, Nina P. Lewis, Dr. Lawrence E. Nicholson, Marian O. Oldham, Frederick P. Stark, Maxine L. Stark, Thelma Broomer Swann, Eulalia T. Taylor and Arthur L. Washington. Also recognized were Isaac Gardner Jr. of Kansas City, Hobart R. Halsey of Jefferson City, Ruth Alexander of New Orleans accepting for the late Robert Alexander and Lela Shanks of Lincoln, Neb., accepting for Hughes H. Shanks.

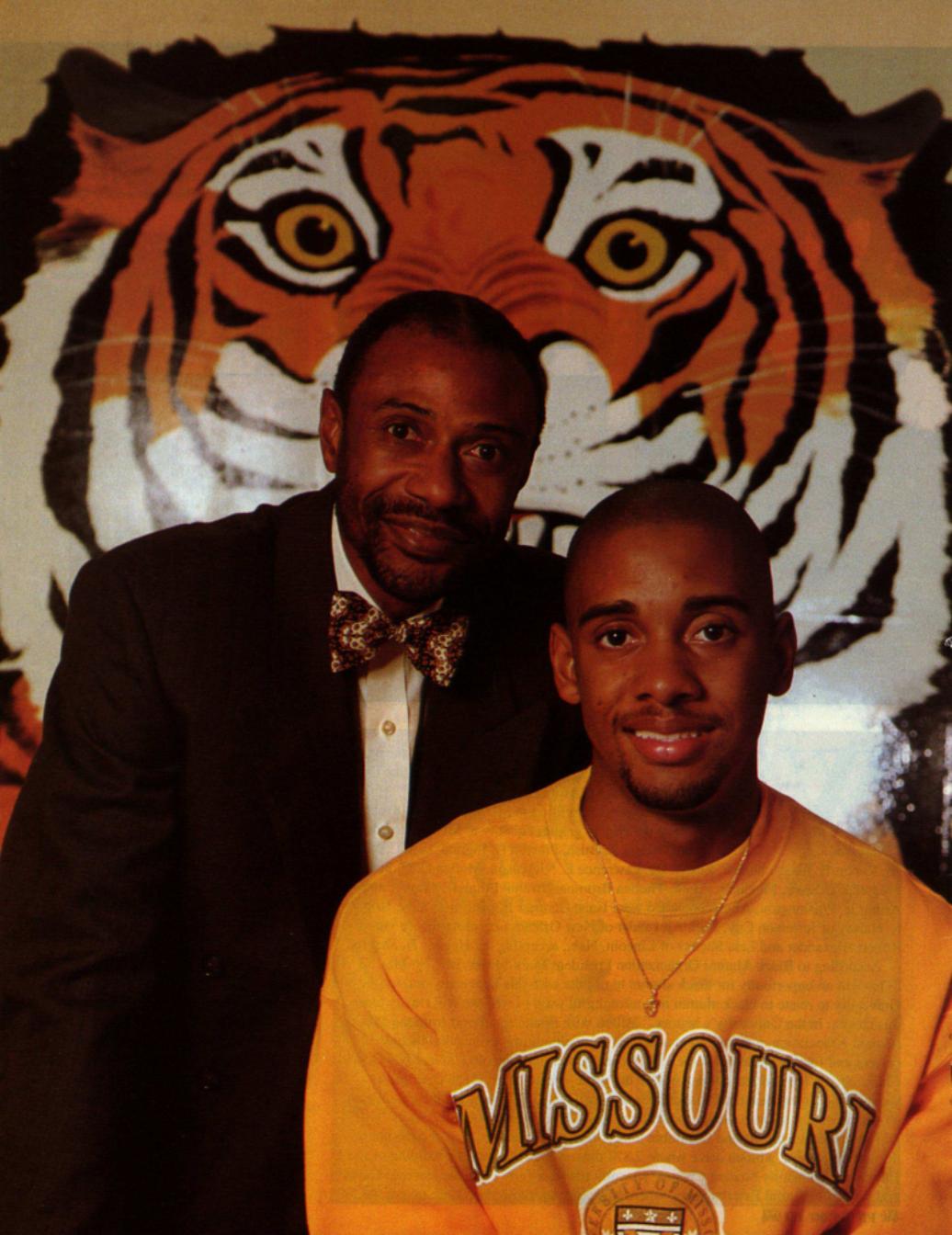
According to Black Alumni Organization President Mark Miller, BS '78, MS '82, "This was an opportunity for black alumni to reunite with this University and for the University to relate to black alumni in a meaningful way. Maybe we will finally close this chapter in the University's history." Miller, with financial support from the MU Alumni Association, was the impetus behind the multicultural events that included current and former members of the LBC Gospel Choir and Lincoln University's Gospel Choir singing the national anthem before the game, where nearly 37,000 people watched the Tigers beat the Oklahoma State Cowboys 42-9. That night the choirs gave a benefit concert to raise money for scholarships. Choirs from Southern Illinois University-Edwardsville and Columbia joined them. Other events included the house decoration contest, a blood drive where 2,823 pints were collected, the building of the Habitat for Humanity Student Chapter's second house, a carnival in the Hearnes Center and the Multicultural Extravaganza, where MU students showed off their talents. ☐

WINTER 1994



Homecoming comes once a year, but high jinks are popular all year. Isn't it time you fessed up about your college pranks? What do you have to lose? You've earned your diploma. Let us hear from you by Dec. 15, and we'll report on the best (or worst) shenanigans in an upcoming issue. Don't forget to include a daytime phone number, in case we need more details.

Help us gather MU facts for this alumni poll. Fax *Missouri Alumnus* at [314] 882-7290, or mail to MU Fax, 407 Reynolds Alumni Center, Columbia, Mo. 65211. Include your name, degree, graduation date, address and telephone number.



Happy together

The Winfields — father Lee and son Julian
— will be a guiding force for the basketball Tigers this year.

STORY BY TERRY JORDAN PHOTO BY ROB HILL

Lt must be tough to be an assistant coach when your son is on the team. Don't your insides turn, for instance, when the guy is playing poorly and the head coach pulls him out of the game?

Lee Winfield breaks into a hearty laugh. "With me, I think it's just the opposite," says MU's newest assistant basketball coach, whose son, Julian, is being touted as one of the stars for Coach Norm Stewart's Tigers this year. "I know what Julian can do, and when he's not playing up to par I'm thinking, 'Take him out, take him out.' But too often, the others are saying, 'No, we need him — keep him in.'"

And how does the son see this potentially awkward situation? In Julian's case, it's all positive. "You always want to impress your dad, and you hope he'll be there to support you," says the 6-foot-5 sophomore guard.

"When I was growing up, I played with a lot of kids who got upset because their fathers wouldn't come to see them play.

"I don't have to worry about that. My dad is on the bench, cheering me on."

Two years ago, the Winfields were at St. Louis University, where Lee was an assistant under Coach Rich Grawer and Julian was a starting guard as a freshman. When Grawer resigned at the end of the 1991-92 season, the assistants' contracts were not renewed.

About the same time, Tiger assistant Dwight Evans resigned to take a position at Central Florida University, and Stewart, BS Ed '56, M Ed '60, began the search for a replacement. He

didn't have far to look.

"We could have done a full-blown, yearlong national search, and we wouldn't have come up with anyone as qualified as Lee Winfield," Stewart says. "We were lucky to get him."

A native of St. Louis, Lee graduated from North Texas State in 1971 and played seven seasons as a guard for the Seattle SuperSonics, Buffalo Braves and Kansas City Kings in the NBA. But it was his 10 years as a coach at St. Louis that most impressed Stewart.

"Lee coached all aspects of the game at SLU, and is doing basically the same thing for us," Stewart says. Winfield recruits by telephone from his campus office, helps with on-floor coaching and is the team's liaison to MU's Total Person Program. "If something happened to me or the other assistants, Lee could easily take over."

Of course, Stewart didn't mind that Julian came along, although the young business major had to sit out a year because of NCAA regulations and an injured knee. Julian, who says the knee is fine now, started all 27 games for the St. Louis University Billikens as a freshman, averaging 9.5 points, 5.8 rebounds, and leading the team with 80 assists. "Julian is talented," Stewart says, "but just as important, he has the makings of a good leader. There are eight seniors on our team this year. When they're gone, we're going to need someone to take charge. Julian is a good

student, has a great attitude and is confident without being cocky. I can see him filling that role."

Julian is excited about playing in the Big Eight Conference, but unlike some transfers from smaller schools, is not awestruck. St. Louis University competes in the Great Midwest Conference, which boasts basketball powers Memphis State and Cincinnati, along with solid teams such as DePaul and Marquette. "I had to guard Arfernee Hardaway (former Memphis State forward, now with the Orlando Magic) and Nick Van Exel (former Cincinnati guard, now with the Los Angeles Lakers)," Julian says. "You don't get much better than those guys. I think the Big Eight might be a little more physical, but I expect the competition to be on the same level."

Lee and Julian compose the male side of a close-knit, four-member family. Mom Christine, who holds degrees in education and communication, is employed by Shelter Insurance Cos. in Columbia, and daughter Lezlie, 23, a graduate of St. Louis University, works at Snelling and Snelling in St. Louis. The women are avid basketball fans. "When we decided to come to Mizzou, Lezlie was thrilled," Lee says. "I remember her saying, 'Great! It's close enough that I can go to the games.'"

"That's important to her, and in turn, it's important to us. Being together, staying together, are what families are all about." ☺

Seniors lead basketball Tigers

The 1993-94 basketball Tigers will be led by eight — count 'em, eight — seniors: guards Melvin Booker, Reggie Smith, Jed Frost and Mark Atkins; forwards Jevon Crudup, Lamont Frazier and Derek Dunham, and center Chris Heller. That's the highest number of seniors Norm Stewart, BS Ed '56, M Ed '60, has fielded in any of his 27 seasons of coaching at Mizzou.

"You can look at it two ways," Stewart says. "These guys have won an average of 20 games a season for us since they've been here, and they've had a

hand in two Big Eight tournament championships. They could show terrific leadership as seniors.

"On the other hand, seniors sometimes get complacent. We can't let that happen."

Keeping the seniors on their game will be a group of enthusiastic freshmen that Stewart calls his best recruiting class in years. Kelly Thames, a 6-foot-7 small forward from St. Louis, was the state's "Mr. Show-Me Basketball" last year; 6-foot-1 guard Jason Sutherland, from Watertown, S.D., was "Mr. Basketball"

in South Dakota and Gatorade's Player of the Year in 1992-93; and Derek Grimm, a 6-foot-8 forward, earned all-state honors at Morton (Ill.) High School last season. Then there's Julian Winfield (see story on Page 34). "All four will see playing time, I'm sure," Stewart says.

The team's biggest problem may be its lack of size. Crudup, one of the tallest at 6-foot-9, has been benched for the fall semester as the result of an arrest Sept. 7 in Columbia for driving while intoxicated. His case has not yet gone to trial. "At the end of the semester, we'll



Melvin Booker, a 6-2 guard from Moss Point, Miss., led MU in scoring, assists and free-throw percentage last year, and was named to the Big Eight coaches' all-conference squad. He is one of eight seniors returning this season.

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'93 - '94 Schedule

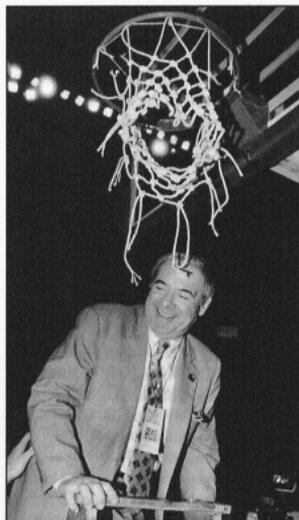
Nov. 17	Verich USA Reps (exhibition)
Nov. 23	Russian Red Army (exhibition)
Nov. 27	Central Missouri State
Dec. 2	at Arkansas (ESPN)
Dec. 4	Jackson State
Dec. 6	Arkansas State
Dec. 11	Southern Methodist (MSN)
Dec. 19	Coppin State
Dec. 22	Illinois in St. Louis (MSN)
Dec. 30	Mercer
Jan. 2	Washington (MSN)
Jan. 5	at Southern Illinois (MSN)
Jan. 8	Kansas State
Jan. 12	at Notre Dame (MSN)
Jan. 15	at Colorado
Jan. 19	Iowa State
Jan. 22	at Oklahoma State
Jan. 24	at Nebraska (ESPN)
Jan. 31	Kansas (ESPN)
Feb. 5	at Oklahoma
Feb. 9	Colorado
Feb. 12	Oklahoma State
Feb. 16	at Iowa State
Feb. 20	at Kansas (ABC)
Feb. 23	Southeast Missouri State
Feb. 26	Oklahoma
March 2	at Kansas State
March 5	Nebraska
March 11-13	Big Eight Tournament

review and evaluate Jevon's future status with the team," Stewart says. That leaves the Tigers with only two players taller than 6-foot-7: freshman Grimm, and Heller, at 6-foot-10. "But we think we'll be quick," Stewart says. "There will be a lot of competition for the guard spots this year, and that should make the players who finally land those jobs pretty strong." Atkins, who set four MU shooting records last season, is a solid threat from three-point range.

Kansas won the Big Eight title in regular season play last year and appears to be the conference forerunner going into 1993-94. But Stewart is quick to point out that MU, after posting a 5-9 regular-season league mark, won the Big Eight postseason tournament in March. "We hope that will give us a little momentum, at least mentally," he says. "The conference appears pretty evenly matched this year. That makes it exciting." — *Terry Jordan*

Correction

Due to a typographical error, an incorrect figure was given for the men's basketball program budget in the fall *Missouri Alumnae*. The correct figure is \$842,707.



Athletic Director Dan Devine takes his turn cutting down the net after the Tigers won the Big Eight tournament in March.



A new, attractive facade is part of the recent construction work at the Tom Taylor/Dutton Brookfield building.

Nancy O'Connor photo

Improvements beef up weight-training facility

Mizzou now boasts the most modern weight-training facility in the Big Eight, Athletic Director Dan Devine says.

This fall, workers completed the first of a five-phase plan to enlarge the Tom Taylor/Dutton Brookfield Athletic Training Complex, located just west of Memorial Stadium across Providence Road. The exercise and weight-training area was expanded from 4,300 square feet to 9,100 square feet, and other features were added. "We have a 50-yard sprint track, ceiling fans, skylights and barbell platforms made of solid oak," says Dave Toub, strength and conditioning coach. "Ninety percent of the equipment is new. This will help us in recruiting, as prospects put a lot of emphasis on the weight rooms they visit."

Toub notes that all MU athletes, not just football players, use the weight room. "We start them early in the morning, and by noon, athletes from seven sports have worked out. Before, we could hardly get 80 people in here. Now we can accommodate 120 easily."

Also added was a 135-seat lecture hall/meeting room, as well as six smaller rooms. "You could have a meeting with the entire football team in the large room, and use one of the smaller rooms for a meeting of the offensive line, for instance," Devine says.

The crowning touch to the renovated building is a new exterior facade in white, with the words Missouri Tigers in gold.

A \$250,000 challenge gift from Jane Yeckel, Ag '34, of Dallas, along with matching funds from other donors, made construction of the first phase possible (see related story on Page 22). Other phases, to be completed as the money is secured, include the addition of a wing to house the Total Person Program, expanded dressing and sports medicine rooms, and additional dining hall space. The total project is expected to cost \$2.4 million.

Boosters promote MU as Big Ten contender

There may be smoke, but there's no fire," Chancellor Charles Kiesler says in reference to a move by enthusiastic boosters to gain a spot for Mizzou in the Big Ten Conference. Should the Big Ten invite MU to join, "We would think seriously about that," the chancellor adds. "But we are doing nothing to entice the Big Ten. We would listen only if approached."

The "smoke," in this case, is coming from a new group, MU: A National Asset, which was formed this summer to promote the University's academic standing. Working with the St. Louis public relations firm of Fleishman-Hillard, the group plans to produce a video and create other projects that trumpet such news as the fact that Mizzou's freshman class has the highest mean composite ACT score in the Big Eight and that the University consistently receives solid academic reviews from such publications as *The New York Times*, *U.S. News & World Report*, *Money* magazine and *The Gourman Report*.

Incorporated in June, MU: A National Asset has a 12-member board of directors, eight of whom are from the St. Louis area.

But President Bob Andrews, St. Louis district director of the Small Business Administration, admits that the driving force behind the movement is the possibility that the Big Ten will expand in the next couple of years. "If that occurs, we want to be ready," he says. "We think Mizzou is a logical candidate for the Big Ten. It would be a tremendous boost for our academic standing and would be exciting for our athletic program."

The Big Ten, which added Penn State as a member in 1990, has placed a moratorium on additional expansion until next June. After that, however, the conference is expected to begin talking about adding another member, or perhaps three.

Academically, Mizzou seems to have more in common with Big Ten schools than the Big Eight, says Ravi Dasari, BJ '83, MBA '86, of Kansas City, a board member of MU: A National Asset. He points out that all Big Ten universities, like MU, are members of the Association of American Universities and are Research I Universities, a rating given by the Carnegie Foundation for the Advancement of Teaching. "Only one other school in the Big Eight is a Research I university," says Dasari, an account supervisor with Boasberg Valentine-Radford, a Kansas City public relations firm. "Although there are some very good universities in the Big Eight, the Big Ten is generally stronger, and we believe we would fit in better with them."

Admissions standards, too, would seem to put Mizzou more in line with the Big Ten. While two Big Eight universities have an open admissions policy, no Big Ten school has open admissions, MU has a selective admissions policy.

Dasari notes that Big Ten schools and the University of Chicago form the Committee on Institutional Cooperation, an academic group in which members pool resources on subjects ranging from purchasing computer paper to administering research grants. "The arrangement has helped the universities secure grants from the National Science Foundation and other

organizations," Dasari adds. "Grant-givers consider CIC member schools very attractive."

Missouri Lt. Gov. Roger Wilson, M Ed '86, also is emphatic. "Joining the Big Ten would be a win-win situation for Mizzou," says the staunch MU supporter. "It would upgrade the value of an MU diploma, and would place us in a conference that will be a dominating force in college athletics in years to come." But does the University owe no allegiance to the Big Eight? "Our first responsibility is to our students," Wilson says. "Think of the collaborative agreements we could form with Big Ten schools. It would be exciting."

Besides, says board member David Lipman, BJ '53, the corporation was formed only after published reports that Colorado had shown interest in the PAC 10 Conference, and that Nebraska was being mentioned as a candidate for the Big Ten. "We are not disenchanted with the Big Eight," says Lipman, former managing editor of the *St. Louis Post-Dispatch* and now chairman of the Pulitzer 2000 group in St. Louis. "There is a distinct possibility, however, that other Big Eight schools might leave the conference. If that occurs, we need to protect ourselves."

Joining the Big Ten would also most likely boost the University's athletic revenues, although board members emphasize that academics, not athletics, is their primary concern. Last year Mizzou received \$2.2 million from the Big Eight as its share of conference money. Ohio State, on the other hand, drew \$3.25 million from the Big Ten in a "pretty typical" revenue year, says Buckeye business manager Doug Clay.

Clay, who has been at Ohio State since 1972, says he began hearing talk around Columbus several years ago that Mizzou could be a candidate for the Big Ten. "Most of us up here think it would be a good fit," he says. "You border Iowa and Illinois, and you have solid TV markets in St. Louis and Kansas City. But let me tell you this — the decision will rest on academics, not athletics."

Some wonder whether a move to the Big Ten would affect the University's relationship with Kansas City. "This is the home of the Big Eight and the Big Eight basketball tournament, as well as common ground for the MU-KU and MU-Kansas State rivalries," points out attorney Paul Blackman, AB '71, past president of the Tiger Club of Kansas City. "I know that some Kansas City boosters are going to be against it. But MU has to consider what is best for itself academically."

Kiesler says it is his responsibility as chancellor to evaluate any and all options that could enhance MU's ability to carry out its mission of teaching, research and service. "But we have had, and look forward to, a long and highly positive relationship with the Big Eight," he says. "We have every expectation that our relationship with the Big Eight will continue."

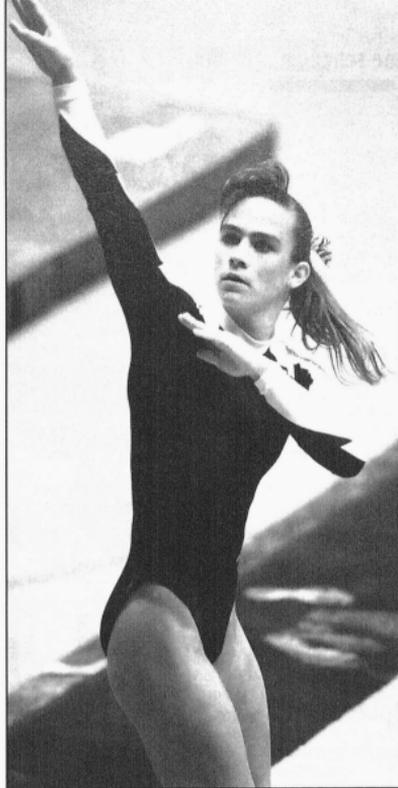
A.D. search progressing

Lf everything goes as planned, a list of three to five finalists for the athletic director at MU will be presented to Chancellor Charles Kiesler in December. "That's what we're shooting for," says Dan Devine, current A.D. and chairman of a 14-member committee looking for his successor. The decision then will rest with Kiesler.

The committee was working with about 10 candidates in early October, and was to narrow the field a little farther and bring in the best candidates for interviews in late October and early November. "It's like anything else — it all takes a little longer than you thought it would originally," Devine says. "But we're happy with the people being considered. We think they're the best out there right now."

While not divulging any names, Devine says the A.D. hopefuls "represent a good cross-section of people." He adds: "Many fans will not have heard of some of them. Typically, athletic director candidates are not as well known as, say, coaches."

Devine was appointed athletic director for a one-year term in August 1992, and received a six-month extension earlier this year. Current plans call for him to relinquish his post at the end of February, then be retained as a consultant. Could anything change that timetable? "If the new director has been selected but can't start until later in the year, I would be willing to stay on a while longer," he says.



Kellie Copeland, who will lead the Tigers this year, became only the fourth gymnast in the school's history to qualify for the NCAA championships when she accomplished the feat last season.

Gymnasts must heal injuries

As he heads into his 15th year as gymnastics coach at Mizzou, Jake Jacobson is encouraged by the return of four seasoned athletes.

Now, they just have to get healthy and stay that way.

"Of our top four gymnasts, three are going into the season with injuries they incurred months ago," bemoans Jacobson, who has compiled a 162-124-1 record at MU. Seniors Jenny Schmidt and Kim Leslie are suffering from a sprained ankle and a twisted knee, respectively, and sophomore Chrissy Harkey is still feeling the effects of an elbow that was dislocated in April.

Fortunately, Jacobson says, Kellie Copeland is in good health. Copeland, a junior from Prairie Village, Kan., finished second in the all-around at the Big Eight Championships and made it to the finals of the NCAA Championships last season.

Jacobson is delighted with the home schedule, which includes individual meets with Michigan State, Iowa State and Oklahoma, as well as national powers Arizona, Auburn and Penn State in the annual Cat Classic Feb. 4 and 5, and Louisiana State and Iowa in the Shakespeare's Festival Jan. 16. "It's a tough schedule, but we're happy we can give the fans a high level of quality," he says. "One thing, though — we'll have to be healthy to compete with teams of that caliber."

1994 Gymnastics home schedule

January 9
Michigan State
2 p.m.



January 16
4th Annual Shakespeare Festival
Ball State, Iowa, LSU, Northern Illinois
2 p.m.



February 4 & 5
14th Annual Cat Classic
Arizona, Auburn, Kentucky, Penn State, Vermont
7 p.m.



February 20
Iowa State
2 p.m.



February 28
Southeast Missouri State
& Illinois State
7 p.m.



March 6
Oklahoma
2 p.m.

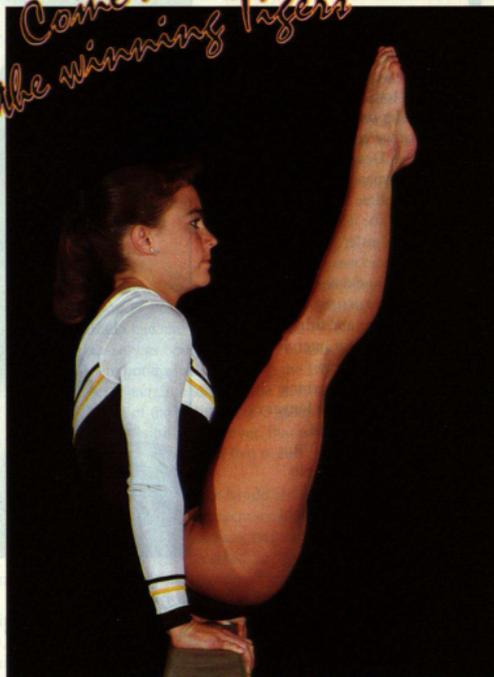


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Top guide lists Mizzou; freshman class shines

MU is one of the top universities in the country, according to Peterson's Competitive Colleges 1993-94, the only college guide that uses the quality of the student body as the defining factor for inclusion.

"Being included in Peterson's guide is very desirable," says Gary Smith, M Ed '65, EdD '71, registrar and director of admissions. "It's always nice for MU to be included in any select group of colleges and universities."

The book features a detailed, full-page profile for each of the 359 colleges and universities listed, including the number of National Merit, Fulbright, Marshall and Rhodes scholars in the entering class, application and acceptance rates, honors programs, most popular majors and graduate school attendance rates.

Smith made the comments as he released figures on 1993 fall enrollment. Total enrollment is 22,168, a decline of 1,178 from last year. The freshman class totals 2,940, down by only 11 students from fall 1992. "We're really pleased with this," he says. "We had expected the freshman total to decline by 150 to 200 students."

Further, this new freshman class may be the brightest ever. The class contains 409 Bright Flight scholars, up from 396 last year, and boasts an ACT composite of 24.8, highest in recent memory. "We're especially happy that these indicators of quality continue to rise," he adds.

And for the first time since Smith's office began keeping such totals several years ago, the freshman-to-sophomore retention rate has topped 82 percent, totaling 82.1 this fall. "That's a rise of almost two full points over last year," Smith notes.

600 attend conference on Korea, economy

"A great success" is how organizers and participants characterized a two-day conference, "Korea's Role in the World Economy," which drew several dignitaries and 600 participants to campus in August.

"I don't think there is another university in the country that could have presented something like this," says Dr. Larry Clark, MA '61, dean of arts and science. Missouri Gov. Mel Carnahan, JD '59, gave a luncheon address, pointing out that Korea is

the state's seventh-largest trading partner, with Missouri's exports to Korea totaling more than \$70 million last year. The other keynote address was given by Dr. Soon Sung Cho, a former MU professor of political science and now a political leader in South Korea, who told the audience of recent changes in his country. "Corporations are now limited to three subsidiaries, and many of them will pay higher taxes," he said. Chancellor Charles Kiesler welcomed the participants.

Conference coordinator Dr. David Leuthold, professor emeritus of political science, points out that a \$500,000 gift from Cho will fund a series of MU-Korea

conferences, of which this was the first. "We were absolutely delighted with it," says Leuthold, adding that the next conference will be in Korea in 1995.

Clark notes that Mizzou enjoys a special relationship with Korea that goes back more than 40 years, when former President Harry Truman was a hero to that country as a result of the Korean War. "Koreans began coming to school at MU — the major university in Truman's home state — and tuition was free for them for many years," Clark says. With more than 185 members, the Korean Alumni Association is the largest MU alumni chapter outside the United States.

MU students earn Fulbrights

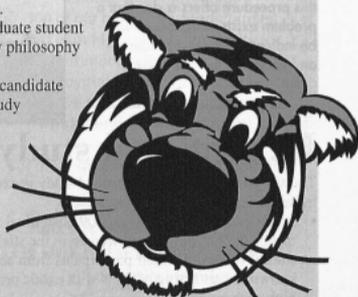
Eight students — a record number for MU for one year — have received Fulbright Scholarships for 1993-94. The awards provide an entire year of financial support for study and research abroad.

The recipients are:

- Rene Nicole Iannotti, an elementary education major from Columbia, who will study education in the Dominican Republic.
- Matthew Allen Johnson, AB '93, a graduate student from Kansas City, who will travel to Germany to study German literature.
- Carl Joseph Kelso, a doctoral candidate from San Diego, Calif., who will study medieval history in Poland.
- Patricia Anne Norred, a graduate student from Sweetwater, Texas, who will study American colonial history in Canada.
- Amelia Beth Oliver, a graduate student from Los Altos, Calif., who will study agricultural economics in Guatemala.
- Steven Douglas Roper, a doctoral candidate from Greensboro, N.C., who will study political science in Romania.
- Matthew C. Stadler, AB '93, a graduate student from Jackson, Mo., who will study philosophy in Germany.
- Richard Carlton Sutter, a doctoral candidate from Rochester, N.Y., who will study biological anthropology in Peru.

"To have this number of students receive fellowships is absolutely outstanding," says Walter Jackson, assistant manager of the U.S. student programs division of the Institute for International Education in New York City. Adds Dr. John Heyl, director of MU's Center for International Programs and Studies: "This year's roster of Fulbright Scholarship winners places MU in the very top ranks of American universities."

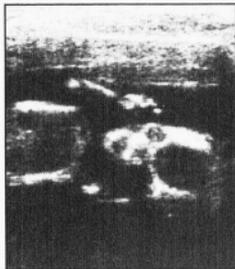
Nationwide, more than 3,700 students applied for 681 Fulbright Scholarships.



MIZZOU
rah

A sound investment

Some costs and benefits of searching wombs with sound



Dr. Bernard Ewigman believes in using time-tested, low-tech methods of gathering information about a fetus's progress. One such method employs a tape measure for checking growth. If this procedure offers a clue that a problem exists, ultrasound may be indicated. The test produces an image like the one above.

Bounce sound waves off an unborn baby, collect the reflections, feed them into a computer, and the on-screen result is a shadowy figure that's full of information. The trained eye can spot ribs, fingers, facial features, the back's bones and sometimes birth defects. Even mom can recognize major body parts. Recent research by MU physicians helps us all spot ultrasound's \$200 price tag and gives us a better idea of whether the money was well-spent. It's a question that researchers Bernard Ewigman, MD '79, MS '85, and Michael LeFevre, BS

EE '75, MD '79, MS '84, felt was worth asking as physicians worldwide produce more and more ultrasound images of their patients.

Published in this September's *The New England Journal of Medicine*, the RADIUS study (Routine Antenatal Diagnostic Imaging with Ultrasound) compared two groups of women with low-risk pregnancies. Half of the women were randomly assigned to receive two routine ultrasound screenings. The other half received the test only when a physician deemed it necessary to check out a potential problem.

Routine screenings for low-risk women turned out to be a waste of time, technology and money — perhaps as much as \$1 billion annually.

In the RADIUS study, routine screenings didn't decrease the number of babies born with fetal defects, the number of low-birth-weight babies or premature births. Fetal outcomes were the same even in the group of women who had an ultrasound that detected a problem during pregnancy. So, knowing about the problem ahead of time didn't appear to make any difference overall.

Ewigman says that the test is popular for a range of reasons.

Warm fuzzies — a non-invasive way of gathering clues about the baby's sex.

Cold realities — learning about a possible fetal defect in time to terminate the pregnancy.

Legal issues — some physicians recommend ultrasound because they believe it could reduce the possibility of malpractice suits, though Ewigman says no data support this strategy. Physicians, he says, have many good medical reasons to order ultrasound — when the pregnancy is high risk, when problems develop, or when the baby's due date is unknown. Because ultrasound is quite useful for these diagnostic reasons, it is here to stay.

The RADIUS study is an example of Ewigman's desire to provide the greatest good for the greatest possible number of people. Before making ultrasound standard procedure, Ewigman would like to see a rational health-care system in place that assures everyone access to affordable services.

"If you have insurance, maybe you don't care about the cost," Ewigman says. But from a social standpoint, it's hard to justify routine ultrasound screening when the United States is spending too much on health care, he says. "When millions have no health coverage and when 50 percent of our children aren't even immunized, I just can't justify it." — Dale Smith



Exceptional study

The six-year, \$7 million ultrasound study is exceptional in some important ways that make its results more meaningful.

- It was practice-based, using 109 obstetrical and family practices in six states. That means the physicians and women in the study were "real people." In contrast, large studies often draw their participants from academic medical centers. Such places are known for attracting patients with exotic problems and physicians who like to use high-tech equipment.
- It randomly assigned low-risk pregnant women to receive either two ultrasound examinations or no ultrasound unless indicated.
- With 15,530 pregnant women involved, it was by far the largest study of its kind worldwide.

Added together, these characteristics make the study's results applicable to more women than any previous work of its kind, says MU's Dr. Bernard Ewigman, director of the study.

Extra! Extra!

The world was all ears in September for an MU researcher who is helping physicians and policy makers draw the line between wasteful and helpful use of ultrasound technology during pregnancy.

Because Dr. Bernard Ewigman's ultrasound study made one of the biggest medical media splashes in recent memory, his face and message became familiar to millions of readers and viewers worldwide. Here is a handful of the biggest names who covered the ground-breaking research:

*The Atlanta Journal
Austrian Broadcasting Corp.
Associated Press
The Boston Globe
CBS Evening News
CBS This Morning
CNN Medical News
Chicago Tribune
Daily News (L.A.)
The Dallas Morning News
Fort Worth Star-Telegram
Houston Chronicle
The Houston Post
The Kansas City Star
Los Angeles Times
The Miami Herald
NBC Nightly News
NBC Today Show
Newark (N.J.) Star-Ledger
Newsweek
The New York Times
The Oakland Tribune
Parenting Magazine
Patient Care
Philadelphia Inquirer
Public Radio Health Show
Reuter News Report
San Francisco Chronicle
San Francisco Examiner
San Jose Mercury News
St. Louis Post-Dispatch
Time
United Press International
USA Today
USA Today (International Edition —
Zurich)
U.S. News & World Report
The Wall Street Journal
The Washington Post
The Washington Times
Worldwide Television Network*

Alumni play major part in MU careers course

Alumni and friends of the University are joining forces to help students find a career path that suits them.

Jean Madden, BS Ed '50, MA '51, is teaching an Honors College course, Career Explorations in Business, that uses *Fortune* magazine and guest speakers to present overviews on careers. *Fortune's* Managing Editor Marshall Loeb, BJ '50, is providing the class with copies of the magazine, which serve as the textbook.

Speakers include Mitch Murch, BS BA '52, St. Louis businessman and former president of the MU Alumni Association; Muriel Battle, M Ed '76, EdSp '89, EdD '82, associate superintendent for secondary education and school communication in the Columbia School District; Chris Koukola, assistant to the chancellor for university affairs at Mizzou; Blake Danuser, AB '69, M Ed '75, PhD '78, human resource and student aid administrator for the UM System and owner of Bingham's, a Columbia clothing store; and Jim Warren, an investment counselor in Kansas City.

"The evaluations have been very favorable," says Madden, former director of alumni activities for the MU Alumni Association and retired vice president of com-

munications for Shelter Insurance Cos. "We know of at least two students who have made career decisions based largely on what they learned in the class."

Madden, who taught English at Mizzou and at Wentworth Military Academy in the 1950s, teaches for free. "My reward comes in knowing that I'm helping these students. I want to make it a memorable class for them."

Rare books damaged

Fast response by a dozen staff members held damage to a minimum when rain water seeped through a leaking roof onto rare books at Ellis Library Aug. 5. A total of 27 volumes were damaged in the incident.

"All the books have water stains and some have much more extensive damage to their bindings," says Margaret Howell, Grad '78, head of special collections. The damage estimate is \$9,000.

The incident occurred after a storm scattered a crew working on the roof of the library. One worker covered a bare area of the roof with plastic found later to be defective. A library staff member discovered water running down a wall behind a bookcase and onto the floor, and called for help.

Staff cleared the area, then began drying the books by inserting paper towels between the pages. "They handled the emer-

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A member of the state's Human Remains Commission, Dr. Sam Stout was called to help analyze the bones from an abandoned cemetery that once belonged to the Shiloh Methodist Church in North Jefferson City. Before they are reburied, these bones might help provide clues to Stout's bone density studies. Helping him with the analyses is graduate student Gina Overshiner.

Down to bare bones

Once carefully laid to rest, the skeletal remains of some early Jefferson City area residents were unceremoniously unearthed by the summer's flood. For Dr. Sam Stout, professor of anthropology, this untimely upheaval could provide more data for his bone density research.

After people's bones stop growing around age 20, they continue to repair themselves. This remodeling is caused by cells that bore out holes in the bone. Over time other cells fill in the spaces. This continual action strengthens the bones and leaves structures inside that Stout can examine under a microscope.

By using a new algorithm, Stout can estimate the rate of bone remodeling from a section of a bone less than 100 microns thick. He tested his formula in modern populations this last year by studying bones removed from people during autopsies. He compared his results with other studies that used antibiotics to measure bone

growth. These drugs are drawn into the new bone growth and thus serve as a marker to how much the bone grew in between drug treatments.

Results showed that the new algorithm produced reasonable estimates of bone remodeling rates. He then applied the formula to bones from civilizations as old as 6,000 years. All he needs is a well-preserved rib bone from which he can determine the age at the time of death by studying the appearance of the end of a rib where it attaches to the sternum. He then can examine a piece of the bone under the microscope to discover how much bone remodeling took place in that person's lifetime.

"I'm finding that in ancient populations where hunting and gathering was the food source, bone remodeling rate were lower than in modern populations," he says. "When people started growing maize around 1,000 A.D., the bone remodeling starts to look more like our modern populations."

The bones from the Shiloh Cemetery may provide a link between his studies of ancient civilizations and of the modern ones. "This pre-Civil-War population fits a nice niche. It's modern, but not too modern in terms of lifestyle. It will allow me to fill in the gap."

To continue his studies, Stout plans to analyze data from various ethnic groups to see how diet and other lifestyle factors such as exercise influence bone health. For example, Stouts says, African-American males have denser bones than white American males, but they also have denser bones than Africans. Also Asians have delicate bones, while Eskimos have robust ones. However, osteoporosis, a bone weakening disease, is high in Eskimos, while it is low in Asians. "We need to look at other populations before we can pinpoint what factors affect bone health," he says.

— Joan M. McKee

agency very well," Howe II says. The general contractor for the repairs, Missouri Building Services of Jefferson City, has agreed to pay all damages.

Contractors praise power plant operation

Some might find it discouraging to put a business up for bids and get no takers. With Mizou's power plant operation, it's just the opposite.

University officials were pleased this fall when they learned there were no bidders on a plan to privatize the MU power

plant. Instead, several contractors sent letters complimenting the plant on its professional operation.

Alan Warden, director of campus facilities, told workers, "The private companies toured our facilities and looked at all our records. The reality is, they could not do it as efficiently and at as low a cost."

More may be eligible for Bright Flight award

Beginning this year, the state's Bright Flight scholarship will be available to students educated at home or those with general

education diplomas, assuming they meet other requirements as well.

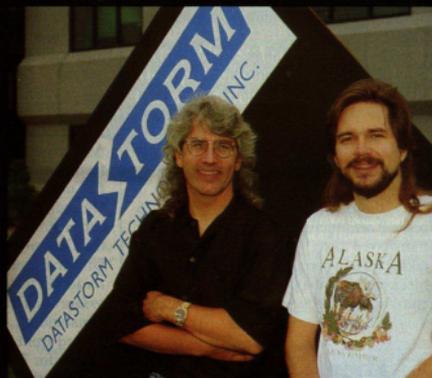
Previously, only students having graduated from accredited high schools were eligible for the award. Those educated at home or holding GEDs must supply documentation, says the Missouri Coordinating Board for Higher Education. Other requirements are that the student score a 30 on the ACT; be enrolled full time in college classes; and be a Missouri resident.

The Bright Flight, which awards recipients \$2,000 a year, is the state's premier scholarship. This fall's freshman class at Mizou includes 409 Bright Flight scholars.

A degree from MU offers a world of choices

"MU provided us with the basic skills and abilities to go out and make it on our own. With that foundation, we built a prosperous software development and publishing company."

• Bruce Barkelew, AB '84, & Tom Smith, AB '84
founders & CEOs of Datastorm Technologies Inc.
of Columbia



"A liberal arts education at Mizzou provides excellent communication skills because of the emphasis on writing-intensive courses. This will help me in whatever field I choose, whether corporate law, or local or state government."

• Nekeshia Packer, AB '96, political science major from St. Louis

A liberal arts education at MU is valued across the country by employers, and graduate and professional schools. MU offers a world of choices, now and in the future.



Study takes a look at home buyers

Young, wealthy, well-educated and childfree. That's the profile of the average home buyer in Columbia, according to a recent study by Rex Campbell, BS '52, MS '59, PhD '65, professor of rural sociology and a leading demographer.

Campbell analyzed data from home loan applications at two of the city's leading banks to see what kind of people were buying homes in Columbia. Among the findings:

- 65 percent of the home buyers are between 21 and 40 years old.
- 41 percent have incomes of at least \$40,000 a year. Of that group, 24 percent earn more than \$50,000 a year.
- 79 percent hold college degrees.
- 53 percent have no children.
- 94 percent are white.

Of those migrating to the city, only 26 percent are moving because their employer transferred them. "The rest, 74 percent, are taking on new jobs," Campbell says. "That means most of the people moving here are coming because they want to, not because they have to."

National leaders

The following alumni serve their districts in the U.S. Congress:

U.S. Senators

Conrad Burns, Ag '54,
R-Montana

Paul Coverdell, BJ '61, R-Georgia
Kent Conrad, Arts '67,
D-North Dakota

U.S. Representatives

Ike Skelton, AB '53, JD '56,
D-Missouri

Harold Volkmer, JD '55,
D-Missouri

Randy "Duke" Cunningham, BS
Ed '64, M Ed '65, R-California

Helen Delich Bentley, BJ '44,
R-Maryland

Martin Frost, AB '64, BJ '64,
D-Texas

AGRICULTURE, FOOD & NATURAL RESOURCES

The Meat Science and Safety Center is a step closer to reality because of the approval of \$2.4 million in federal funding. The state of Missouri must now raise matching funds to complete the center — to be built as an addition to Eckles Hall — which will be used to conduct scientific research on improving food quality and safety. Dean

Roger Mitchell says that animal science and meat industry leaders are already working on local fund-raising activities. So far, \$300,000 has been raised.

Packaging "peanuts" are now biodegradable. MU researchers Fu-Hung Hsieh and Gene Lanotti figured out how to make them from parts of corn and soybeans. They use the same extrusion process used to make dog food and breakfast cereal. Hsieh says they can make the packaging material from corn starch or soy protein isolate, but a mixture of the two is best; and they don't use chlorofluoro carbons, the ozone depleting agents now used to make these packaging materials. The material will dissolve in water.

ARTS & SCIENCE

Award-winning authors abound on the faculty in the history department. Dr. Noble E. Cunningham Jr. received the Award for Outstanding Publication from the American Historical Print Collectors Society and the Curators Publication Award from the University of Missouri Press for *Popular Images of the Presidency from Washington to Lincoln*. Dr. Susan L. Flader received the Outstanding Achievement Recognition Award from the Wisconsin Library Association for *The River of the Mother of God*. Dr. Jonathan Sperber's book, *Rhineland Radicals*, was named one of the Outstanding Academic Books for 1992 by *Choice*. Dr. David Wakefield received the Eugene M. Kayden National Translation Award for the 1992-93 for his translation of Feng Jikai's novel, *The Three-Inch Golden Lotus*, which will be published by the University of Hawaii Press in March.

To improve the quality of teaching in higher education, the psychology department developed an innovative practicum for its graduate students. In its second year, the two-semester course offers formal training for future professors and provides intensive faculty supervision while students learn to conduct all aspects of a class. The class was started in response to national studies showing that formal teaching training rarely is provided for the profession of college professor.

BUSINESS & PUBLIC ADMINISTRATION

Romanian students and faculty at the University of Sibiu learned about the free market from MU professors this summer thanks to a \$75,000 grant from the United States Information Agency. In addition, six Sibiu faculty visited the college this fall; and plans are under way for continued curriculum development, faculty and student exchanges, and consulting with Romanian businesses.

To assist the college with recruiting, alumni relations, career placement and internships, alumni met Oct. 29 at organize a B&PA national alumni board. John Rieser, B&PA '51, president of Rieser and Associates in St. Louis, is the group's president.

EDUCATION

Basket weaving is out and business-oriented subjects are in, when it comes to continuing education courses around the nation. Dr. Joe Donaldson, associate professor of higher and adult education and foundations, was quoted extensively in articles about new trends in continuing education that appeared this summer in *The New York Times* and the *St. Louis Post-Dispatch*. Donaldson, who is an expert on the history of continuing education, thinks the courses are a way to increase the nation's competitive edge. "The increase of adult baby boomers is one force contributing to the growth in the field," he says. "The other is people's expanding need to keep current with rapid developments in technology and changes in the knowledge base."

ENGINEERING

After three years of phasing out MU's Navy's Reserve Officer Training Corps program, an academic affiliate of Engineering, the Navy has reinstated the 46-year-old unit. Unique in the state, the unit has produced eight Nuclear Power School candidates since 1990, all of whom were chosen to take part in this prestigious training program, says Bob Jones, professor of naval science. As a group, students in the unit boast a grade point average of 3.2, Jones says.

FINE ARTS

As MU's first art professor, famed Missouri painter George Caleb Bingham is a fitting choice as namesake of the art department's new donor group for alumni and friends. The Bingham Society will sponsor scholarships and provide financial support to meet the teaching needs of the department. "We feel it's time to get involved with our alumni in this manner," says Oliver Schuchard, professor and chairman of art. "We would like our alumni to feel as much a part of this program 25 or 30 years later as they were when they were here on campus." For information, write the Bingham Society, 317 Lowry Hall, Columbia, Mo. 65211.

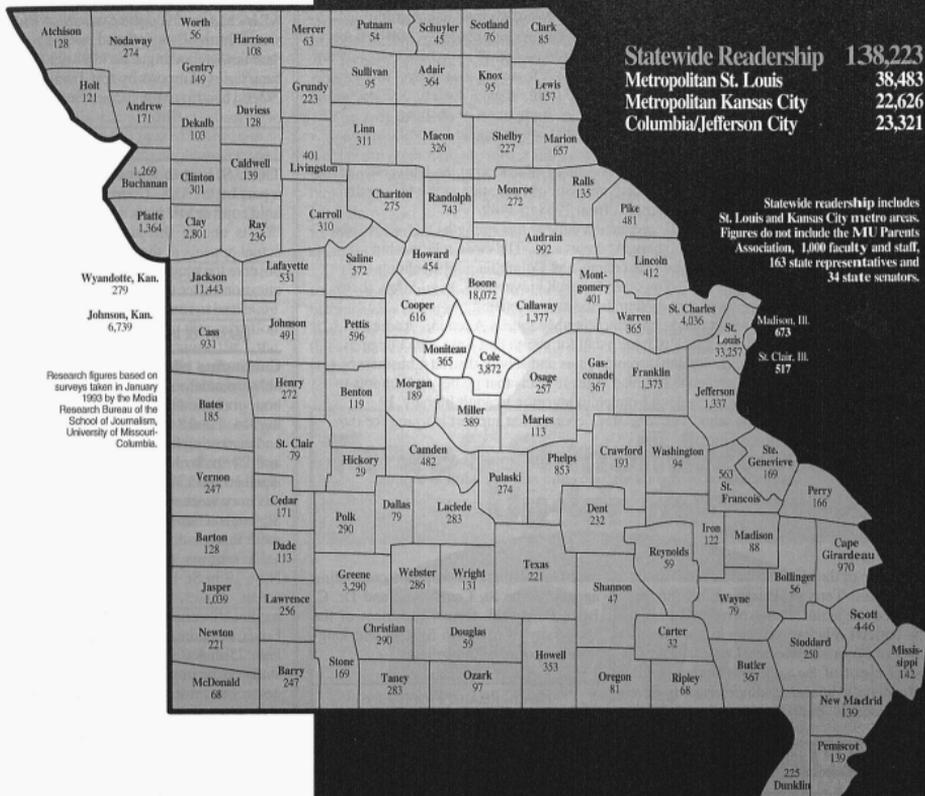
HUMAN ENVIRONMENTAL SCIENCES

The citation of merit was awarded Oct. 1 to Carmen K. Schulze, BS '75, MPA '86,

The Alumnus has Missouri covered

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Metropolitan Kansas City 22,626
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Statewide readership includes
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 Figures do not include the MU Parents
 Association, 1,000 faculty and staff,
 163 state representatives and
 34 state senators.



Research figures based on
 surveys taken in January
 1983 by the Media
 Research Bureau of the
 School of Journalism,
 University of Missouri-
 Columbia.

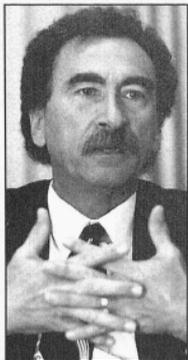
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MISSOURI

ALUMNUS

Opening doors to learning

Dr. Richard Andrews thinks it's time to retool America's education system. As the new dean of education, Andrews thinks Mizzou has a place in the forefront of that movement.



Dr. Richard Andrews, the new dean of education, says his college has an opportunity to help change the face of education in Missouri.

But for now, America's past education successes stand as barriers to the future, he says. The nation's public education system originally developed to meet the needs of an agrarian society. "We did that extremely well, so well that now we pay farmers not to produce food," Andrews says. "Wouldn't it be wonderful if we became so good at producing knowledge in kids that we had to pay schools not to perform?"

"The challenge now is to define a new level of basic skills for an advanced technological society. We know what those skills are — high levels of abstract, conceptual thinking that can be applied to real problems."

Andrews was dean of education at the University of Wyoming and professor of education at the University of Washington from 1968 to 1989.

MU's education college has strengths that set it apart from others, Andrews says. The close relationship between the college and Columbia public schools is envied by other research universities. In addition, there

is strong support from alumni and state agencies.

In a report titled "Implementing Missouri's Agenda," Andrews and education faculty issue a call for action that links the college to other University units, communities and school districts, businesses and state agencies. The plan urges reforms that go beyond schools to include issues ranging from child nutrition to adult literacy. It envisions schools as "one-stop" centers that support learning for the entire community.

"Our vision for the college," Andrews says, "is to change Missouri and the nation — one infant, one child and one adult at a time."

—John Beahler

director of the Missouri Division of Family Services. Terry E. Patterson, BS '86, received the junior citation of merit. Patterson is patient relations director at the University of Nebraska Medical Center and president-elect of the college's alumni board. Receiving honorary alumni awards were Kathleen E. Buescher, president of Provi-

dent Counseling, a non-profit counseling agency in the St. Louis area; and Dr. C. Brice Ratchford, former president of the University of Missouri System and long-time supporter of the college.

HEALTH RELATED PROFESSIONS

Pumping iron might seem like an unusual activity for those who are disabled by arthritis, but Mizzou's health researchers are studying whether lifting weights, as part of a 12-week strengthening program, improves the fitness of arthritis patients. "We're hoping their strength and endurance improves," says Gerald Browning, PhD '79, assistant professor and director of physical therapy.

JOURNALISM

What started as a routine trip to a conference in Moscow for Dean R. Dean Mills almost became an experience in participatory journalism. Mills, former Moscow bureau chief for the *Baltimore Sun*, ob-

served first-hand the events that took place in early October around the embattled Moscow's parliament building. Mills says that despite Boris Yeltsin victory over his opponents, there is many troubling aspects of the current government in Russia. Mills calls the censorship of the Russian media disgraceful, pointing out that most news broadcast are controlled by Yeltsin, with no apparent attempt to sort out opinion from fact.

For the second year in a row, radio station KBIA has received the Society of Professional Journalists national award for student news reporting. The 1992-93 award is for a series of reports by Jeff Thein, BJ '91, on his trip to the former Soviet Union.

LAW

The U.S. Eighth Circuit Court, which is a part of the U.S. Court of Appeals, will hold court at MU Nov. 17. John Gibson, JD '52, is one of the judges who will hear actual appeals at the school. Students will observe the proceedings and ask the judges questions after the cases are heard.

LIBRARY & INFORMATIONAL SCIENCE

Continuing education classes are available around the state. Two-day, one-credit-hour courses will be offered in grant writing Jan. 7 and 8 in Kansas City, developing and marketing library collections March 21 and 22 in St. Louis, telecommunications April 16 and 17 in Kansas City and readers' advisory work with adults June 9 and 10 in St. Louis. Call 1-800-545-2604 for enrollment information.

A seminar on information brokering Nov. 19 in St. Louis lists the list of non-credit classes, followed by updates for medical librarians on Toxnet Feb. 24 in St. Louis, and using consumer health data bases Feb. 25 in Jefferson City. The results of a study on the impact of school library media centers on student achievement will be presented in several Missouri locations March 9 through 12. For more information, call (314) 882-2429.

MEDICINE

Aggressive treatment of diabetic children results in fewer complications in later years, according to a 12-year study of diabetic eye disease by MU researchers. An article in the journal *Ophthalmology* reported that blood sugar levels of diabetic children should be strictly controlled following diagnosis instead of the common practice of waiting until puberty.

The findings dispel a popular view that diabetes causes no damage in the body before puberty because eye, nerve and kid-

WANTED: OCCUPATIONAL THERAPISTS

Mid-Missouri Mental Health Center is seeking two occupational therapists for service delivery to acute adult psychiatric inpatient units. Responsibilities include assessment, direct treatment and interaction with multidisciplinary teams. These positions are part of a diverse and dynamic occupational therapy department. These are full-time positions but part-time or evening options could be negotiated. Excellent benefit package includes 12 paid holidays, three weeks' vacation annually, employer-paid health and life insurance and retirement plan. Call or send resume to:

David Lackey, Human Resource Management, Mid-Missouri Mental Health Center, #3 Hospital Drive, Columbia, Mo. 65201, (314) 449-2511 ext. 480.

ney complications don't become evident until the teen years, says Dr. David E. Goldstein, professor of child health and co-director of MU's Cosmopolitan International Diabetes Center.

"Your brain matters," is the message imparted in a new multimedia exhibit at the St. Louis Science Center which examines psychiatric disorders. The exhibit is a collaboration between MU's Missouri Institute of Mental Health, the St. Louis Science Center and Pathways to Promise, a mental health awareness group. Through a touch-screen computer program, visitors learn more about the brain and about symptoms and treatments of mental conditions. There are video interviews with doctors and people with mental disorders. Artifacts show how mental diseases were treated in the past.

"The exhibit helps people understand that mental disorders are biologically based, just as other illnesses," says Dr. Danny Wedding, director of the Missouri Institute of Mental Health.

NATURAL RESOURCES

Conservation and environment issues are the focus of the school's Conservation Honors Program. Each year since 1987, the program involves 48 Missouri high-school students in a weeklong experience in natural resource management. The activity is a cooperative effort between the school and the Missouri Department of Conservation. This year the program garnered a few honors of its own. The Izaak Walton League, one of the nation's oldest conservation organizations, gave the program its prestigious National Honor Roll Award. The program was recognized as the best of its kind in the nation.

NURSING

A new \$325,000 grant will help MU train more health-care providers for rural Missouri. Dr. Jane Armer, assistant professor of nursing, is co-principal investigator at MU, one of 28 academic medical centers funded under the \$7.8 million program announced in October by its sponsors, The Pew Charitable Trusts and The Robert Wood Johnson Foundation and The Rockefeller Foundation. The centers will work to bring a "population perspective" — consideration of a patient's social, cultural and economic situation — into all levels of health professions education. The schools will create partnerships with community organizations and government to improve the health of specific populations. MU's project will emphasize the care of rural patients, adding to its ongoing efforts to provide better health care access for rural Missourians.

The schools of Nursing and Medicine will work together to train nurse practitioner students, medical students and resident physicians in collaborative practice models at one or both of MU's existing rural clinics.

SOCIAL WORK

Reroofing the homeless depends on the type of housing support they receive after leaving a shelter, says Dr. Larry Kreuger, associate professor. Kreuger and Dr. Michael Kelly, associate professor, studied 201 formerly homeless St. Louis families who once received intensive services at a family shelter.

The two researchers found that those who received Section 8 housing assistance were much more likely to reroof and avoid becoming homeless again. Other factors, including education, employment status, job training and income, were all unrelated to the likelihood of additional homeless episodes.

"The myth is that by graduating from a shelter, most homeless can return and reroof in their native communities," Kreuger says. "Our data indicate this was true only for those who received adequate housing supports."

VETERINARY MEDICINE

The first Dean's Impact Awards were given to Kenneth Niemeier, DVM '55, and Dr. Joe Wagner. These awards recognize long-term commitments to the college's excellence, says Dean H. Richard Adams. Niemeier, who retired in 1992, served the college for more than 38 years as surgeon, faculty member, department chairman, associate dean and student adviser. Wagner, who has served for more than 25 years in the pathology department, is head of a laboratory animal program.

One of the 16 examination rooms in Clydesdale Hall has been dedicated in memory of the late Hazel Lee Kuhn Hartford. A framed photo and biography is mounted on the room's wall as a permanent memorial to the retired schoolteacher who was active with organizations for the humane treatment of animals. "We learned about all the improvements being made at the college with accreditation and the new teaching hospital," says her husband W. Edwin Hartford. "Naturally, we wanted to help someone go to the school." Before her death in 1992, the couple set up the W. Edwin Hartford and Hazel Kuhn Hartford Memorial Scholarship to provide support for veterinary medical students.

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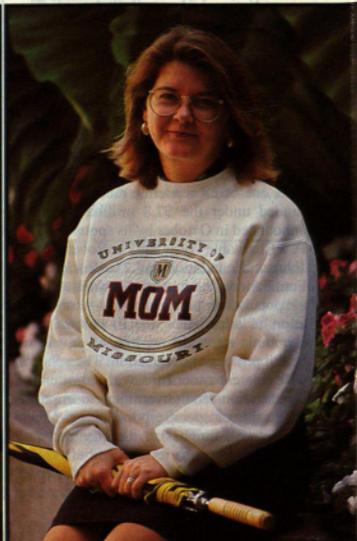
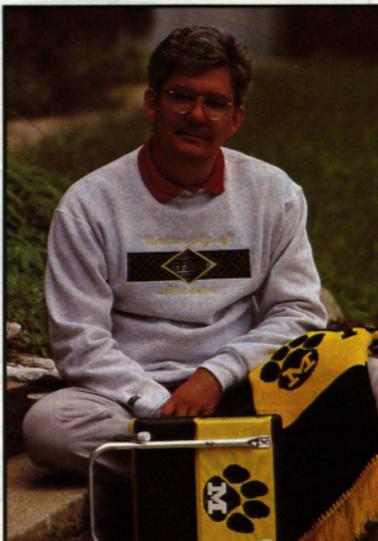
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50% Cotton, 50% Polyester.
Ash gray with black & gold applique. Sizes: M, L, XL, XXL. \$59.95

#8 - Wear-A-Knit Stadium Lap Blanket.
100% Acrylic. \$42.95
#22 - Black & Gold Stadium Seat. \$20.95
#72 - Jansport Missouri Mom Sweatshirt.
50% Cotton, 50% Polyester.
Available in ecru or black.
Sizes: M, L, XL. \$27.95
#99 - Storm Duds Black & Gold Umbrella. \$15.50



▲ **Warm & Wonderful.**

#19 - IA Bedfordear Alumni Sweatshirt.
50% Cotton, 50% Polyester. Black with gold, red and black embroidery as shown, or natural with gold, navy and burgandy embroidery.
Sizes: M, L, XL, XXL. \$48.95



► **Terrific Traditional.**

#27 - Jansport Hooded Sweatshirt.

50% Cotton, 50% Polyester.
Ash core with black imprint.
Sizes: M, L, XL, XXL. \$29.95

#77 - Genus Sweatshirt.

80% Cotton, 20% Polyester.
Available in navy or dark green embroidery.

Sizes: M, L, XL, XXL. \$42.95

#12 - Nu-Era Wool Cap.

Black & Gold. Sizes: 6 7/8 thru 7 3/4. \$18.95

#26 - Jostens Sportswear Long-sleeve Hooded T-shirt.

100% Heavy-weight Cotton.
Ash gray with three-color tiger.
Sizes: S, M, L, XL. \$25.95



10% TO ALL DISCOUNT **M** ALLUMNI ASSOC. MEMBERS

► **Hats Off to Mizzou!**

(from top)

#23 - Classic Sportswear Wool Cap.

Leather visor, navy, dark green, burgandy. Brown tobacco visor. \$21.95

#25 - Ed's West Black Cap.

#59 - Imperial Headware Cap.

In solid white twill, checked pattern in black, charcoal leather or charcoal navy. \$13.95

#13 - Classic Sportswear Cap.

Heavy cotton canvas twill with genuine leather visor. \$18.95

#16 - University Square Cap.

Black & taupe. Wool with leather visor. \$19.95

#24 - Ed's West White Cap.



the Mizzou COLLECTION
from University Stores

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Univ. Sport & Supply Shop
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Columbia, Mo. 65201

Name _____
Address _____
City _____
State _____ ZIP _____
Day Phone (____) _____

Item#	Color	Size	Quantity	Price	Total

Alumni Association Member
(deduct 10% from subtotal)

Shipping/Handling

\$4.00

* Mo. residents
add 6.975% Sales Tax

TOTAL*

\$

Make checks payable to University Stores, or charge to

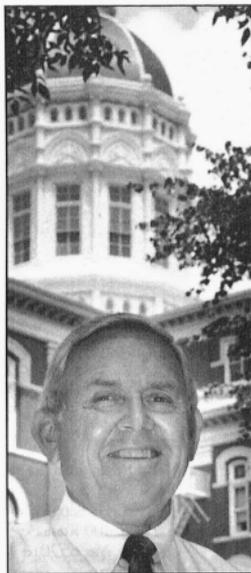
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Don Prater has recharged the Phoenix Tigers.

Guy H. "Bus" Entsminger, BS Ed '49, M Ed '50, will be spending more time in the office that bears his name when he takes over duties as interim assistant vice chancellor for alumni relations Nov. 1. His appointment follows the resignation of Jim Irvin, BS Ag '60, PhD '70, who is returning to full-time faculty duties.

Phoenix Tigers on the rise again

"Help Awake the Sleeping Giant Tiger" is the rallying cry of Don Prater, BS PA '58, who is reorganizing the MU Alumni Association's Phoenix chapter. "Five years ago, we had a very active alumni chapter. As time passed and alumni moved, our organization dissolved." The chapter has been one of MU's outstanding alumni organizations, and Prater is busy making it come back to its former glory.

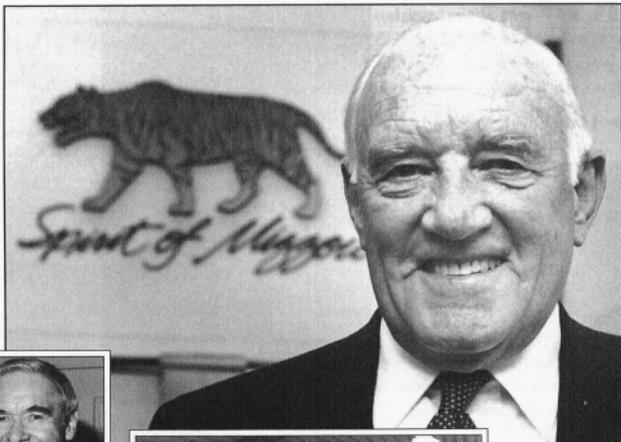
This summer, he sent letters to all alumni in the Phoenix area and received responses from more than 100. As a result, the chapter sponsored a social hour Sept. 21 and a reorganizational meeting Oct. 19. "It was a fun time with a lot of new faces and a mixture of all ages from recent grads to older alumni," Prater says. "I was particularly glad to see the younger graduates because they are acquainted with what is

happening on campus."

His goals include establishing a scholarship fund and getting campus leaders to speak at chapter events. "It's harder when you are so far from campus to keep people's interest," he says.

"As a student, I missed a lot of activities on campus because of family and work schedules," says Prater, who was married with three children when he attended MU on the GI Bill. Feeling an obligation to the state and University for his education, he has been an Association volunteer for more than 12 years and served as chapter president and vice president as well as southwest regional director.

One innovative way he has promoted Mizzou is through the Big Eight Picnic, which he established seven years ago. This year's event was held Nov. 7. "Out in our area, everything is PAC 10. The Big Eight in the West isn't seen as being very prestigious, so alumni from the Big Eight schools get together to get recognized and to have

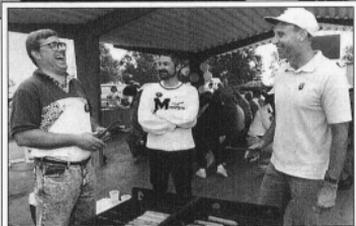


Washington, D.C., chapter President Denny Brisley, AB '58, left, was one of the more than 100 alumni and friends who met Dan Devine at the chapter's Oct. 4 reception.



Wendelyn Crosby photo

From left, board member Wally Pfeffer, BGS '89, President Bill Moyes, BS Ed '75, M Ed '79, EdSp '83, EdD '92, and board member Gary Freeman, BJ '67, MA '70, help keep the Boone County chapter's annual barbecue and football watching party in good spirits Sept. 18.



Robert Hood photo

fun doing it," Prater says. Each year these alumni compete in a variety of games. "We all had fun together as students watching the games. It's still fun competing today." **The Alumni Network** plans to link MU graduates with current students who are wanting to explore different career choices. Sponsored by the Missouri Students Association and the MU Alumni Association's student chapter, the computerized network will allow students to find an alumni mentor in their area of study.

If you would like to learn more about this mentoring and internship program, call Marty Tade at (314) 882-6611.

A second scholarship fund is being set up by the Black Alumni Organization for undergraduate and graduate students based on need and academic performance. If you would like to contribute, call Aretha Jones at (314) 882-6611.

Tourin' Tigers, don't forget to send in your favorite photographs of your trips to the photo contest so you can win a discount

on your next adventure. For more information, call Rob Hill at (314) 882-3049.

Now's the time to make arrangements with your former classmates to meet at the 50-year and Gold Medal reunions at Mizzou May 1 through 3. For more information, call Joyce Lake or Darlene Miles at (314) 882-6613.

Your University Club membership card now serves as a guest card at the more than 100 other clubs around the United States and Canada. If you want to know more about these other clubs you can visit when you travel, call (314) 882-2586.

Alumni and friends are taking advantage of the new lower interest rates offered by Commerce Bank and are signing up for a Mizzou MasterCard or VISA. Now more than 3,800 people are helping the University each time they use their cards since Commerce Bank returns a percentage to the MU Alumni Association, which uses the funds to finance scholarships and other programs.



Twenty alumni and friends from the Greater Boston chapter cheered the Kansas City Royals to a 5-2 victory against the Red Sox Sept. 5 at Fenway Park. Among those attending were, first row, from left: Rosemary White, BJ '74, and Suzy Hatten, BSN '85. Second row: Brent Stutzman, MA '79, Christopher Farrell, Shelly Farrell, BS RPA '73, Bill Farrell, Bill Page, AB '88, and John Bolinski, BS Ed '74.



Gov. Mel Carnahan, JD '59, and Suk Ryul Yu, MA '70, PhD '74, director general of Korea's Institute of Foreign Affairs and National Security, attended a conference Aug. 30 and 31 at MU. Yu is president of the Korean Alumni Association. This year, the chapter sponsored three students at MU. See story on Page 41.

MU Grads 1943 and before

*Meet Mizzou
all over again*

*at the
Gold Medal Reunion
May 1, 2, 3, 1994
(Sunday - Tuesday)*



Join members of the Class of 1944 as they celebrate their 50th anniversary at the reunion in Columbia next spring.

To receive a schedule of activities and a reservation form please return the request below by December 15. If you have questions, call (314) 882-6613.

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information to me.*

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College/School _____

(Please attach winter address.)

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Gold Medal Reunion
123 Donald W. Reynolds
Alumni and Visitor Center
Columbia, Mo. 65211

Association honors faculty and alumni

In recognition of outstanding service and accomplishments, the MU Alumni Association honored recipients of the 26th annual Faculty-Alumni Awards Oct. 22 at the Donald W. Reynolds Alumni and Visitor Center.

John Kenton Hulston received the Distinguished Service Award, the highest honor that the MU Alumni Association presents to an individual. It recognizes outstanding service by an individual whose sustained efforts and support have added to MU's excellence.

William B. Bondeson was presented the Distinguished Faculty Award, the highest honor that the MU Alumni Association presents to a faculty member. It recognizes sustained efforts in teaching, research and service that have added to MU's excellence.

Faculty-Alumni Award winners are selected for accomplishments in their professional lives and service to the University.



**John Kenton
Hulston, JD '41**

Attorney
Springfield, Mo.
Made the first contribution to and underwrote the feasibility study for the Law School's John K. Hulston Hall, and established a \$1.25 million endowment, the largest gift in the school's history



**William B.
Bondeson**

Professor of philosophy and family and community medicine
A Renaissance man and holder of many titles since he came to MU in 1964, including faculty associate to the provost



**Robert G.
Bailey, JD '79**

Assistant dean of law
Instrumental in starting LINC, the Association's legislative information network committee, and a founding member of the MU Political Action Committee



**Edward H. Blaine,
AB '63, MA '67, PhD '70**

Professor of physiology and pharmacology
Director of MU's Dalton Cardiovascular Research Center and discoverer of a major new drug used to treat hypertension and heart failure



**Mel
Carnahan, JD '59**

Governor of Missouri
Jefferson City
A loyal supporter of the Law School who is dedicated to improving support for education throughout Missouri



**Ann Kettering
Covington, JD '77**

Chief Justice,
Missouri Supreme Court
Columbia
Trustee of the MU Law School Foundation and a member of the board of directors of the Ellis Fischel Cancer Center



**Claudine Barrett
Cox, PhD '74**

Financial adviser
Springfield, Mo.
Former U.S. representative to the executive board of UNICEF and current consultant for Luso-American Development Foundation of Portugal's \$130 billion economic growth budget



**A. Nicholas Filippello,
BS BA '64, MA '66, PhD '68**

Corporate vice president of Monsanto Co.
St. Louis.
Member of MU's development board and the College of Business and Public Administration's strategic development board



**James Lee Gegg,
BS BA '73**

Managing partner of Price Waterhouse
Kansas City
A member of the School of Accountancy advisory board and a director of the Business and Public Administration Kansas City alumni chapter



**John D.
Graham, BJ '59**

Chairman and chief executive officer of Fleishman-Hillard Inc.
St. Louis
A member of the University's Development Council and the School of Journalism's advisory board



**Allen Webb Hahn, BS Ag,
DVM '58**

Professor of veterinary
medicine

A co-inventor on five
University patents, a
recognized leader in
veterinary cardiology and
informatics, and chairman of
the MU Political Action
Committee



**Robert L.
Silverforb, BS BA '59**

Manager of human resources
for the Bechtel Corp
San Francisco

A member of the College of
Business and Public
Administration's advisory
board for the management
department, and has served
on the Association's national
board of directors



**Charles A.
Harbert, PhD '67**

Vice president in the central
research division of Pfizer Inc.
Waterford, Conn.

A member of the alumni
advisory committee for the
chemistry department who
helped establish its
development organization,
the Catalyst Society



**Seymour Topping,
BJ '43**

Director of editorial
development for
The New York Times

A member of the School of
Journalism's advisory board
and adviser to its multicultural
management program



**Timothy J.
Heinsz**

Dean of law

One of the most successful
private fund raisers in the
school's history, and a
nationally recognized labor
arbitrator



**J. Edward
Travis III, BS BA '56**

President and owner of
Management Recruiters of
West County Inc.
St. Louis

A founder of the Mizzou
Quarterback Club-St. Louis
and president of the
Association during the
University's Sesquicentennial



**Elaine J.
Lawless**

Professor of English
and women's studies

Influential in shaping the
University's undergraduate
program in women studies



**Richard C.
Warder Jr.**

Professor and chairman of
mechanical and aerospace
engineering

A nationally recognized
researcher in the area of
high-temperature gas
dynamics and aerosol
mechanics



**Henry
Liu**

Professor of civil engineering
Directs MU's Capsule Pipeline
Research Center, the first
research facility in Missouri
established by the National
Science Foundation



**Handy Williamson Jr.,
MS '71, PhD '74**

Professor and head of
agricultural economics and
rural sociology
University of Tennessee in
Knoxville

Maintains strong links to the
agricultural economics
department and works to
boost MU's involvement in
international development



Dr. J. Vernon Luck cares for MU



"Iwouldn't be a doctor today if it weren't for the University of Missouri and the professors who helped me," says Dr. J. Vernon Luck Sr., BS Med '29. This world renown orthopaedic surgeon and inventor of surgery tools came to Mizzou with a dream and little money.

"The Great Depression hit me right between the eyes. I had to work and had no help from home," says the Hannibal, Mo., native, who now lives in Los Angeles, where he does research on bone tumors and arthritis at the J. Vernon Luck, MD, Orthopaedic Research Center at Los Angeles Orthopaedic Hospital. He served as medical director there for 13 years.

"I became so attached to the professors, technicians and deans who helped me while I was a student that I felt I owed a debt of gratitude to MU," Dr. Luck says. "I knew that I wanted to give back to the University if I were ever able."

Now Dr. Luck is fulfilling this goal by establishing the J. Vernon Luck Sr. Distinguished Professorship in Orthopaedic Surgery through a charitable remainder unitrust. This allows Dr. Luck to make a contribution to the University, yet receive income from the trust during his lifetime. In addition, he received substantial tax benefits.

"MU is still where my heart is," he says.



- YES, I would like more information about how I could give a gift to MU and enhance retirement income.
- YES, I have included MU in my will or living trust.

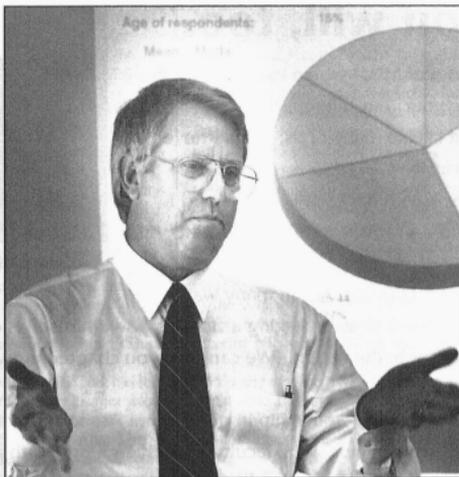
Name _____
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Phone _____ Year Graduated _____

Return to:

Mike Kateman • Robert A. Graham Center for Estate Planning and Endowments • 306 Reynolds Alumni Center, Columbia, Mo. 65211 • (314) 882-6511



Jack Bush, president of Michaels Stores, shared his marketing strategy with students at the College of Business and Public Administration's executive in residence in September. His goal is to make Michaels the most exciting crafts stores in the world.



On the pulse of arts and crafts

There really isn't a secret to the success of Michaels Stores, one of the fastest growing arts and crafts retail businesses in the country. **Jack Bush**, BS BA '58, wants everyone to know about his company's friendly service. Since he became president in 1991, his customer-oriented approach has won the hearts of crafters and gained an estimated \$25 million in net profit for 1993, up from \$10 million the year he started. Last year, *Individual Investor Magazine* named Michaels as the top growth-stock candidate in America.

While the store stocks all sorts of art supplies from picture frames to paints, the company also expects to sell 1 billion jingle bell necklaces, a popular Christmas item. "Our business is 100 percent impulse buying," Bush says, "so we market the items in a fun and exciting way." To get the customers involved, the company's 196 stores offer product demonstrations and in-store classes. Last year customers picked up more than 7 million project sheets showing how to make popular craft items. Completed craft and floral projects are displayed around the store to peak customer interest.

Bush hopes to get more and more people in both the United States and Canada involved in arts and crafts when his company expands to 65 more stores in 1994 and more than 85 stores in 1995. — *Joan M. McKee*

THE THIRTIES

Leon Forman, BS '37, MA '39, of Long Beach, Calif., is editor of *Y's Guide*, the monthly bulletin for the Los Altos YMCA service club. The publication was recognized in July at the Y's Men International

U.S. Area Convention as being No. 1 in the world. Forman has received this honor for seven successive years.

THE FORTIES

Donald Christisen, BS Ag '43, received

the Hamerstrom Award, in abstentia, July 27 from the Prairie Grouse Technical Council. Christisen of Columbia was recognized for exemplary contributions to prairie grouse conservation. He is a senior wildlife research biologist emeritus of the Missouri Department of Conservation.

THE FIFTIES

Robert Sowell, BJ '50, of Palos Verdes Estates, Calif., has received a Medal of Freedom and was appointed an Ambassador of Freedom by Gen. Joon-Yeol So of Seoul, Korea, president of the Korean Veterans Association. Sowell received the honors for his service during the Korean War in 1951-52.

Marlin Field, MA '55, of Hillsdale, Mich., has had four family histories published by Dogwood Printing of Ozark, Mo.: *Pioneers of Northeast Missouri, Their Ancestors and Their Descendants*; *Pioneers of North Central Missouri, Their Ancestors and Descendants*; *Peter Smal of Pennsylvania and His Descendants*; and *The Klingensmiths of Pennsylvania and Their Descendants*. The histories were written since he retired in 1986 as librarian for the Hillsdale Community Schools.

Arthur Poger, AB '56, JD '59, and **Lawrence Hartstein**, JD '76, have opened their law offices in Clayton, Mo.

Victor Breiningner, BS BA '58, of Kansas City has retired after 35 years as a pharmaceutical salesman. The past 28 years were spent with Wallace Laboratories Inc. of Cranbury, N.J.

Harry Connor, BJ '59, will retire in December as senior editor at Naval Undersea Warfare Center in New London, Conn., and adjunct professor of English at the University of New Haven.

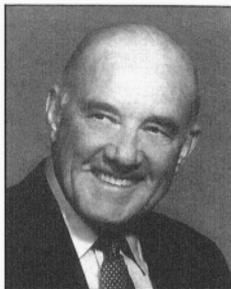
THE SIXTIES

Thomas Billings, BJ '61, MA '70, is coordinating director of the International Agricultural Training Program at MU, where he has been a professor of extension education for more than 20 years.

Tony Heisberger, BJ '63, has been honored in Dublin, Ireland, by Modern Woodmen of America as one of the leading fraternal insurance consultants to individuals and to small businesses.

Emory Jackson, BS Ed '63, BS BA '66, of Chesterfield, Mo., has joined Cass Bank and Trust Co. in Sunset Hills, Mo., as vice president of loan administration. He was

“Why I’ve returned, and why I hope you will, too.”



Bus Entsminger

For those of you just slightly out of MU, I would explain that your “new” alumni director is also your “old” alumni director. I filled this job a few years back, but like so many of us, I could never detach myself from this University.

As they’re saying around here, “Bus is back.” MU called, and I responded, which is the idea behind my words here. I’m calling to you to ask you to “come back.”

Let me emphasize that your “old” University is, in many ways, a “new” University. MU is being recognized as an emerging academic powerhouse, as one of the outstanding comprehensive universities in the nation. (We can give you chapter and verse to support our ascending position.)

More than you may realize, your active membership in our Alumni Association directly supports this accomplishment. With scholarships. With faculty incentive grants. With a general support of MU nationally.

So, I ask those of you who still reserve a spot in your heart for your University to “come back” to MU. Add your name to our active membership roll in our Alumni Association.

Bus Entsminger
Bus Entsminger

Bus, I’m “coming back” to MU with my active support.



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MH

president and director of loan review for Mark Twain Bank in Ladue, Mo. His wife, **Bonnie Winters Jackson**, BS Ed '63, works in the home instruction division of the St. Louis County Special School District.

Barbara Bassin Grossman, BJ '66, is director of communications for Florida Hospital in Longwood, Fla.

Patricia Minks Jurgesmeyer, BS HE '66, has been honored as Missouri's Special Needs Teacher of the Year. For 19 years, she has taught students with mental and physical disabilities for the St. Louis County Special School District.

Rich Hood, BJ '67, is vice president and editorial page editor of *The Kansas City Star*. For 10 years, he was the newspaper's political correspondent. He was a member of the *Star's* staff that won the Pulitzer Prize for coverage of the collapse of the skywalk at the Hyatt Regency in 1981 in Kansas City.

E. Michael Detchemendy, BJ '68, has left the U.S. Navy after 23 years as a jet pilot. For the past three years he was a civil servant and senior editor of *Aimpoint*, a military magazine dedicated to aircraft carrier-based tactical aviation. Detchemendy, who resides in Germantown, Tenn., is a DC-10 instructor in flight training with Federal Express Corp. in Memphis, Tenn.

Thomas Nicastro, MS '69, PhD '77, is a representative to Chile for the U.S. Agency for International Development. He was the agency's chief of technical resources for Asia in Washington, D.C. He, his wife, **Peggy Ralph Nicastro**, BS '75, MS PH '77, and two daughters reside in Santiago, Chile.

THE SEVENTIES

Nancy McCluskey Edmonson Moore, BS Ed '72, is marketing communications manager for Puritan-Bennett Corp., a medical device manufacturer in Carlsbad, Calif.

Phyllis Mollet Carlyle, BS '75, MS '77, of Liberty, Mo., has received an associate degree in data processing from Maple Woods Community College, graduating with honors and receiving the Most Outstanding Data Processing Student Award. She is employed with Cerner Corp. in Kansas City. The company provides software to the health-care industry.

Tom Kuennen, BJ '75, received the 1993 Robert L. Boger Award for Editorials from Construction Writers Association. Kuennen is editor of *Roads & Bridges* in Des Plaines, Ill.

Deborah Stein Taryle, M Ed '75, of Creve Coeur, Mo., teaches English at Ladue Horton Watkins High School.

Dennis Viehland, AB '75, MA '78, is senior lecturer in information systems at Massey University in Palmerston North,

WINTER 1994

New Zealand.

David Barbe, AB '76, MD '80, was chosen Missouri's Family Physician of the Year in June by the Missouri Academy of Family Physicians. In 1983, Barbe opened South-west Missouri Family Health Care in Mountain Grove, Mo. Since then, he has opened a new clinic there and in Houston, Mo.

Lawrence Hartstein, JD '76, and **Arthur Poger**, AB '56, JD '59, have opened their law offices in Clayton, Mo.

Wayne Huckshold, BS Ed '76, M Ed '77, of Lake St. Louis, Mo., is listed in the fourth edition of *Who's Who in American Education*. He was selected a Teachers Academy fellow for the class of 1994. The academy, under the auspices of The Network for Educational Development and supported by the Danforth Foundation, is a leadership program for teaching professionals.

Sharon Nickols, PhD '76, received the 1993 Faculty Award for scholarship, leadership and service in the field of international education from the Georgia chapter of Phi Beta Delta. Nickols is dean of family and consumer sciences at The University of Georgia in Athens.

Richard Telthorst, BJ '77, MPA '79, of Jefferson City is executive director of the Missouri Oil Council. He was associate director of the Missouri Association of Counties and a CORO Foundation fellow.

Mary Paula Newmann Vien, BS HE '77, owns her own business, Executive Details, in Castaic, Calif. She and husband Gary announce the birth of Kathryn on June 13.

Rich Tudor, BS Ag '78, of St. Joseph, Mo., is a sales manager for Mid America Imple-

ment in Elwood, Kan. His wife, **Jenny Weaver Tudor**, BS Ag '80, is an air traffic controller at Kansas City International Airport. Their daughter, Harriett, was born Oct. 4, 1992.

Marjorie Valin, BJ '78, of Ellicott City, Md., is director of public relations and marketing for the Flexible Packaging Association in Washington, D.C. She and Gerry Frank announce the births of Rachel and Ryan Aug. 27.

Eric Hembre, AB '79, and wife Kathleen of Fairfax Station, Va., announce the birth of Keegan June 16.

Sue Kingsley Robinson, BJ '79, is director of editorial services for Sosland Publishing Co. in Kansas City.

THE EIGHTIES

Carl Moritz, BJ '80, of Ballwin, Mo., is senior editor at *The Sporting News*. He and wife Susan announce the birth of Paul May 13.

Pamela Klug, BJ '81, has received an Emmy Award for work on an investigative series on organ transplants. She was named one of the Women of the Year by the Detroit chapter of American Women in Radio and Television.

Joseph Lathrop, BJ '81, is senior editor for Wausau (Wis.) Insurance Cos.

Stephen Reed, BS Ag '81, and **Shelley Somerville Reed**, BSN '81, of Breckenridge, Mo., announce the birth of Katherine Sept. 20.

Cathy Cooper, AB '82, is a family physician in El Dorado, Kan.

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Class Notes Editor
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Pet behavior keeps veterinarian on call

People as far away as Tokyo have solicited advice from Westwood, Kan., veterinarian Wayne Hunthausen, AB '69, DVM '79, on how to control their pets. Behavioral problems



Dr. Wayne Hunthausen, an animal behavior therapist, appears on radio, television and at seminars to help veterinarians and owners understand pets.

are the No. 1 cause of abandonment and euthanasia of pets, says Hunthausen, who is president-elect of the American Veterinary Society in Animal Behavior.

Often times having a well-behaved animal is just a matter of understanding what normal animal behavior is. For instance, if a cat suddenly starts spraying its owner's favorite couch, Hunthausen will look for the reason. Perhaps the couch is near a window where the cat can see a newly placed bird bath. The feeder attracts not only birds, but also the neighbor's cat. The indoor cat is doing what comes naturally; it's marking its territory, Hunthausen says. The solution is to move the bath so that the cat can't see it.

Often people encourage unwanted behavior, Hunthausen says. For example, if people pet puppies when they jump up on them, the puppies will think this is acceptable behavior. People also discourage wanted behavior by punishing a dog when it finally comes to them. Even if the owner has been calling the dog for hours, when it finally comes, it must be praised otherwise the dog thinks it is being punished for coming. "Timing is the most critical part of training," he says.

Hunthausen's own timing is excellent. In terms of his field of expertise, he is ahead of the pack. He has already established himself in the area of animal behavior therapy, and now the specialty is coming into demand. In response, the American Veterinary Medical Association will be offering board certification in this area in 1995. In September, Hunthausen shared his knowledge at the College of Veterinary Medicine's Feline Medicine Symposium. — *Joan M. McKee*

Robin Cook Hamel, BJ '82, and husband Neil of Saboski, Wis., announce the birth of Caleb July 28.

Mark Steinmann, BS ME '82, MBA '86, and **Karen Tanner Steinmann, BJ '84,** of Hazelwood, Mo., announce the birth of Luke Jan. 10.

Steven Rasche, BS Acc '82, and **Tammy Hillemeier Rasche, BS Acc '83,** of St. Louis announce the birth of Megan Aug. 20.

Constance Van Leeuwen Wilson, AB '82, and husband Ted of Weston, Mo., announce the birth of Jacob June 18, 1992.

David Buckman, BS Ag '83, of Warrenton,

Mo., is district sales manager for Fort Dodge Laboratories, a manufacturer of veterinary medicine products and a subsidiary of American Home Products.

Mark Cissel, BS Ag '83, has started his own sports marketing business in Fort Lauderdale, Fla. He and wife Jana announce the birth of Calla Nov. 16, 1992.

Janet Robinson Kleve, BJ '83, is a copy supervisor at McCann Healthcare Advertising in Chicago.

Jeffrey Randall Knibb, BS Ag '83, DVM '86, and **Roxanne Ilene Damon Knibb, BS Ag '83, DVM '85,** of Manchester, Mo., announce the birth of Nathan Aug. 16.

Dennis Laughlin, BS Ag '83, and **Ellene Stoecklein Laughlin, BHS '83,** of Independence, Mo., announce the birth of Kendyl Feb. 6.

Jay Rothman, AB '83, received an Apex '93 Award of Excellence from Communications Concepts in the most improved newsletter category. The award was for his work on the Missouri Goodwill Industries' newsletter *Good News*. He owns Jay Rothman Writing and Photography in St. Louis.

Mark Lawrence Weintrub, BS BA '83, is corporate counsel for Eljer Industries in Dallas.

Jacqueline Smith Woodward, BJ '83, has earned McDonald's Corp.'s President's Award. She is senior manager of sports marketing for McDonald's in Oak Brook, Ill.

Barb Morris Zoccola, AB, BJ '83, and husband Will of Memphis, Tenn., announce the birth of Maria on May 21.

Robert Baris, BS Acc '84, and **Stacy Joffe Baris, BS Ed '86, JD '90,** of Chesterfield, Mo., announce the birth of Ryan July 28.

Steven Cooper, BS IE '84, a systems analyst for Logician Inc. in Alexandria, Va., has created a computer software program that helps students learn oral and written Japanese. The package, Kanji Lab, soon to be available in libraries and book stores of colleges and universities, is distributed by Cirrus Software, which Cooper co-owns.

Bill DiModugno, BJ '84, a senior advertising account representative for *The Wall Street Journal* in New York City, and wife Thyra announce the birth of Emily July 19.

Sharon Schiller Fusco, BES '84, and husband Edward of Florissant, Mo., announce the birth of Jordan on June 25.

Tom LoFaro, AB '84, MA '89, received a doctorate in mathematics in August from Boston University. He is an assistant professor of mathematics at Washington State University-Pullman.

Don Miller, BS Ed '84, dean at Allen Academy in Bryan, Texas, and wife Samatha announce the birth of Morgan Leigh on June 2.

Sara Sternberger, BS BA '84, MBA '86, MS '87, is the administrator for Orthopaedic Sports Inc. in Stillwater, Minn. Her husband, **Karl Lichtfuss, MBA, MS '87,** is a health-care facilities and operations consultant for Hamilton/KSA in Minneapolis. Their daughter, Ellis, was born May 29.

Jeff Strickland, AB '84, of Liverpool, N.Y., has been promoted to supervising director at WJXT-TV in Syracuse, N.Y.

R. Joseph Blanck Jr., BS Acc '85, of Lincoln, Neb., is plant manager for Lincoln Square D. He and wife **Lorraine Schwartz Blanck, BS IE '79, MS IE '84,** announce the birth of Richard July 21.

Robert Galvin, AB '85, and Leslie Patrick Galvin, BS BA '84, of St. Charles, Mo., announce the birth of William May 25.

Julia Lanman Landis, BS HE '85, and husband Mark of Chesterfield, Mo., announce the birth of Emily Sept. 8.

Merri Lea Hunt Marshall, BHS '85, and husband Bruce of Lee's Summit, Mo., announce the birth of Cory Aug. 15.

William Stahlbuth, AB '85, formerly with the law firm of Holtkamp, Liese, Beckemeier and Childress, has opened his own law offices in St. Louis and in Washington, Mo.

Robert Decker, BS BA '86, is an account executive at Color Art Printing Co. in St. Louis. His wife, Julie Suntrup Decker, BS '87, is project manager of national accounts at Busch Creative Services, a subsidiary of Anheuser-Busch Inc. Their daughter, Taylor, was born March 29.

Michael James Frame, AB '86, and Betsy Silvius Frame, BS Ed '85, of North Platte, Neb., announce the birth of Ellie on May 13.

Deborah Johnson Lockridge, BJ '86, is managing editor of two trade magazines, one for the trucking industry and one for the construction industry, at Randall Publishing in Tuscaloosa, Ala. She received a 1992 Jesse H. Neal Certificate of Merit from the American Business Press for a regular personality profile, "Trucker of the Month."

Julie McCormick O'Halloran, AB, BJ '86, of Kansas City is a fund-raiser for the American Diabetes Association and a master's candidate in special education at the University of Missouri-Kansas City. Her husband, Brian O'Halloran, BJ '86, is in computer sales at CompUSA.

Mike Overschmidt, BS BA '86, of Cincinnati is senior category manager of refrigerated foods for The Kroger Co. He and Cindy Marchand Overschmidt, BS BA '84, announce the birth of Evan Jan. 29.

Nancy Goldberg Schallon, BJ '86, and husband Jim of St. Peters, Mo., announce the birth of Bradley June 25.

Kurt Wulff, BJ '86, of Manchester, Mo., is a program director at Maritz Performance Improvement Co. in St. Louis.

Brenda Hamilton, AB '87, JD '90, practices general commercial, personal injury and products liability litigation with Rouse, Hendricks, German, May and Shank in Kansas City.

Mary Dyer, BS Ed '88, is assistant dean of development and alumni affairs in health and human services at Ohio University-Athens. Since 1989 she was director of stewardship and donor relations for the university.

Sarah Ashby Graves, BS Ed '88, and husband Keith of Nashville, Tenn., announce the birth of Hallie on April 4.

Cory Cathcart, BS '89, of St. Joseph, Mo.,

WHAT A DIFFERENCE 25 YEARS MAKES!

The years have flown and the world is far different than the one which awaited the law school class of 1968. We hope the passage of time has been good to our fellow classmates and faculty.

We are proud that six of us from the class of '68, and many more from other graduating classes, have flourished right here in Missouri in the century-old firm, Shook, Hardy & Bacon P.C. Although our practices take us to far-flung corners of the world, our hearts remain in Missouri.



Shook, Hardy & Bacon attorneys (left to right) Robert Northrip, International Group Chairman of the Litigation Division; Harvey Kaplan, Chair of the Pharmaceutical/Medical Device Litigation Division; James Beck, Chair of the Health Care and Tax-Exempt Organizations Group; Patrick McLarny, President; David Wharton, Chair of the Intellectual Property Practice Group; and (seated) James Newsom, Shareholder in the Litigation Division's International Law Group.

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an ensign in the U.S. Navy, has completed a training cycle as a combat chaplain/counselor. Starting with the winter semester, he will begin studies for a master's of divinity degree at Princeton University. Cathcart, former noseguard for the Mizzou Tigers in the mid-'80s, was an administrative assistant at Clinton Manor Inc.

Lindellyn Rebecca Church Fielder, BSN '89, and husband Bryan of Springfield, Mo., announce the birth of Elizabeth March 24.

Diane Loupe, MA '89, and **Roger Easley**, AB '78, M Ed '79, of Decatur, Ga., announce the birth of Michelle on June 25.

THE NINETIES

Christine McKemy McWard, BJ '90, is senior associate editor of *Baking and Snack* magazine, and managing editor of the *Baking and Snack Directory* in Kansas City.

Donnie Michel, BS BA '90, is director of specialty markets for Adams Laboratories Inc. in Dallas.

Michael Webb, AB '90, of St. Charles, Mo., is an insurance specialist for Farmers Insurance Group Inc.

Sally Stahlschmidt, BJ '91, of Orlando, Fla., qualified for the Gatorade Ironman Triathlon World Championship. The event, which consists of a 2.4-mile swim, 112-mile bicycle race and 26.2-mile run, took place Oct. 30 on the Big Island of Hawaii. Out of more than 1,000 participants in the Ironman Canada in Penticton, British Columbia, Aug. 29, Stahlschmidt placed 193 and earned second place in her age group (18 to 24).

Renée Wiebe, BJ '91, is director of promotions and marketing for athletics at the University of Northern Iowa.

Margaret Bentlage, BJ '92, is a staff photographer for *The News-Sentinel* in Knoxville, Tenn.

Kellie Leach, AB '92, has started her own business, Kellie Designs, in St. Louis. She produces signs, logos, banners, vehicle graphics, fliers and forms.

Katherine Elisabeth Newell, AB '92, works at the White House in President Clinton's scheduling office.

Ellen Cline Parson, BJ '92, is an assistant editor and designer for Sosland Publishing Co. in Kansas City.

Melanie See, BJ '93, is an assistant editor and designer for Sosland Publishing Co. in Kansas City.

WEDDINGS

Betty Groves Cochran, BJ '60, and **Art Pine**, BJ '60, of Chevy Chase, Md., Sept. 19.

Nancy Grotewiel Rohrer, BS Ed '70, and **Albert Sullivan Jr.**, BS PA '61, MS '62, of Farmington, Mo., Aug. 7.

Deborah Stein, M Ed '75, and Terry Taryle of Creve Coeur, Mo., June 13.

Stephen Hawke, AB '76, JD '79, and Nancie Augur of Columbia July 31.

Patricia Ann Schmidt, BS HE '78, and John Hartly Sabo Jr., of St. Peter's Mo., May 1.

Doug Bange, BS Ag '81, and Carol Kolilis of Jefferson City May 15.

Joseph Lathrop, BJ '81, and Suzanne St. Clair of Wausau, Wis., July 24.

Steve Stegeman, BS Ag '81, and Susan Rumpy of Jefferson City Aug. 14.

Cathy Cooper, AB '82, and Tom McKibban of El Dorado, Kan., June 12.

Janet Robinson, BJ '83, and Christopher Kleve of Chicago April 24.

Charles Leland Barry, BS Ag '84, DVM '87, and Denise Diane Thompson of Warrensburg, Mo., May 22.

Stephen Lawnick, BS Ed '84, and Dishogh Scavo of Jersey City, N.J., July 3.

Shan Hendrix, BJ '85, and Tony Whiston of Quincy, Ill., June 19.

Judy Julian, M Ed '85, and Ray Kent of St. Louis June 26.

James Marc Shaffer, AB '85, and Sharah Hunter Tumej of Dallas May 29.

Robert Craig Stolz, BS Ag '85, and Sharon Lynn Peters of St. Louis July 10.

Nida Arthachinta, BS BA '86, and **Todd William Mudd**, AB '84, of Phoenix, Ariz., Sept. 18.

Shan Hendrix, BJ '85, and Tony Whiston of Quincy, Ill., June 19.

Carol Diane Hofmann, AB '86, and Kevin Mason of Independence, Mo., May 15.

Julie McCormick, AB, BJ '86, and **Brian O'Halloran**, BJ '86, of Kansas City March 13.

Jake Tomblinson, AB '86, and Barbara Skalla of Jefferson City July 3.

Jeffrey Miller Ripley, AB '87, and Susan Marie Teter of Columbia May 22.

Michael Allen, AB '88, and Sara Diane Goodwin of Roeland Park, Kan., July 17.

Nancy Hasty, AB '88, MA '92, and **Jeff Calton**, MA '92, of Columbia June 26.

Anne Elizabeth McIntosh, BJ '88, and **Raymond Schneider**, MBA '91, of Jefferson City Aug. 14.

Stacey Powell, BJ '88, and Jon Soble of University City, Mo., April 25.

Kevin Dale Scott, AB '88, and Janeen

Investigating the world

As an associate producer of *60 Minutes*, **Chris Szechenyi**, Grad '85, says home is where his suitcases follow him. Only about 50 percent of his time is spent in Paris, where he is based. He travels many roads in pursuit of a good story. One week, he leaves for an interview in London on Wednesday and for the Soviet Union on Friday.

But before he began reporting on the world, he did his reporting in mid-Missouri. "It's where it all started," he says. He came to Columbia as bureau chief for *The Kansas City Times* in 1980. He worked at the *Columbia Daily Tribune* for three years and took classes at MU.

Dave Dugan, one of his instructors at MU, was the person who gave him the courage to go into television, he says. "But Investigative Reporters and Editors, a national organization at MU, was even more important in giving me an investigative

backbone to build a repertoire of stories attractive to TV," he says.

At *60 Minutes* he spends two to three weeks researching in the office and up to six weeks in the field. He then spends one or two weeks in the field filming with a crew of eight, including correspondent Mike Wallace. A local translator helps Szechenyi communicate with sources and schedule interviews. He also helps write questions Wallace will ask during the interview and sets up the location for filming. Traveling is hard work, Szechenyi says, because of the demands of learning about the different cultures and customs. "It's a big challenge. I've never traveled their roads."

— Kathryn Payne



"Exploring the world with all your heart and tons of energy — to me that's not a sacrifice," says Chris Szechenyi, associate producer of *60 Minutes* in Paris.

Pamela Hutchinson of Springfield, Mo., June 12.

Ann-Elizabeth Henry, AB '89, and Adam Clay Yorty of Montpelier, Vt., Aug. 21.

Julie Lynn McKittrick, AB '89, and Bruce Dale Gibbs of Chicago July 31.

Michelle Melton, BS '89, and Ronald Marc Cox of Monroe, Ohio, March 27.

Angela Sue Miller, BS Ag '89, and Michael Taylor of Moberly July 3.

Michael Steiert, AB '89, and Kirsten Moe of Kansas City June 5.

Nancy Lee Strubberg, BSN '89, and Michael Edward Young of St. Louis May 22.

Courtney Anne Baker, BS Ed '90, and Kevin Glen McRoberts of Columbia Aug. 14.

Dana Michelle Dannov, BS Ed '90, and **Mark Cecil**, AB '90, of Columbia June 12.

Brian Davis, MA '90, and Lesa Salyer of Alexandria, Va., May 22.

Krista Kay Flowers, BS Ed '90, and Daryl Luebrecht of Bowling Green, Mo., June 26.

Patricia Elizabeth Frank, BS Ed '90, and **Cary Donald Sayre**, BS AgE '91, MS '93, of Jefferson City June 5.

Mark Weldon Honeycutt, BS Ed '90, and Heather Lynne Hartmann of Jefferson City June 26.

Stacey Michelle Lyng, BS Ed '90, and James Eric Ross of Fayette, Mo., April 30.

Tina Louise Pryor, BS Ed '90, M Ed '92, of Winfield, Mo., June 5.

Marta Valerie Myers, BS Ed '90, and **Stephen Gillilan**, BS Ed '87, of Sofia, Bulgaria, May 29.

Jennifer Antoinette Paulter, BJ '90, and Timothy Matthew Coad of Cape Girardeau, Mo., July 17.

Michael Webb, AB '90, and Elizabeth Miller of St. Charles, Mo., Aug. 28.

Tracy Lynn Westlake, BFA '90, and **James Dale Fox**, BS Ag '87, MBA '89, of Kansas City June 12.

Alicia Ziegelbein, M Ed '90, and **Jim Bixby**, MS '74, of Columbia July 31.

Angela Denise Beckett, BS Ed '91, M Ed '92, and Aaron Daniel Johnson of Monett, Mo., June 12.

Mark Dowil, BS ME '91, and Lori White of Hannibal, Mo., May 1.

Steve Eissingner, BS EE '91, and Kathy Atkinson of Columbia June 26.

Stephanie Lydia Farr, BHS '91, and **Jeffrey Lee Patrick**, BS ChE '85, MD '89, of Jefferson City July 17.

Jerome Thomas Fink, BS Ag '91, MS '93, and Teresa Jeanne Selby of Hutchinson, Kan., May 1.

Susan Eileen Hale, AB '91, and **David Kenneth Benson**, BS EE '91, MS '92, of Fort Smith, Ark., July 31.

Emily Jones, BS Ed '91, and Raymond West of St. Peters, Mo., Aug. 7.

Stacia Schanzmeyer, BSBA '91, and **Scott McKinney Kellett**, AB '90, of Columbia

July 10.

Cynthia Shoaf, MBA '91, and **Kenneth Finley II**, JD '91, of Columbia June 12.

Lori Ann Thompson, BS Acc '91, and **Greg Alan Coffman**, BS ME '92, of Kansas City April 10.

Stacey Linette Werth, BS Acc '91, and Ray Paine of Merriam, Kan., May 1.

Jill Lynn Whittler, AB '91, and **John Woodson Rogers**, AB '91, of Columbia Sept. 17.

Lara Leanne Bunch, BS Ed '92, and **Cary Rynard Six**, BS Ag '92, of Adrian, Mo., Aug. 14.

Christopher Steven DeMoss, BJ '92, and Diana Kay Brodersen of Columbia May 22.

Susan Denise Kastner, BS '92, and **David Andrew Brackhahn**, BS BA '91, MBA '92, of Overland Park, Kan., June 26.

Stephen Hanrahan, BM '92, and Christine Katherine Teague of St. Louis March 20.

Craig Lammers, BS '92, and Karla Kirsten Kolb of Jefferson City July 24.

Earl Christopher Peters III, BS BA '92, and Alison Kaye Bolinger of California, Mo., June 11.

Ladena Gail Robertson, BS BA '92, and Glen Keuhn of Kansas City June 19.

Melissa Schuetz, BS Acc '92, and **Scott Gluntz**, AB '92, of Boone, N.C., Sept. 4.

Elizabeth Ann Siemens, BSW '92, and Toby Joe Lawrence of St. Joseph, Mo., July 10.

Mary Michelle Wiseman, BSN '92, and Glenn Robert Bruemmer of Jefferson City July 24.

Jerrell Alan Fischer, BS '93, and Jill Lynette Mosley of Columbia May 22.

Christopher Charles Hackman, BS BA '93, and Dawn Elizabeth Mason of Jefferson City July 24.

Kimberly Sue Kane, BS Ed '93, and **Steven Scott Crawford**, BS EE, BS CoE '92, of Kansas City June 19.

Deborah Klotz, BS '93, and Jason Blaisdell of Columbia July 24.

Derek Langendoefler, AB '93, and Ericka Pichardo of Guadalajara, Mexico, July 17.

Mary Beth Luetkemeyer, BS Ed '93, and Russell Thompson of Champaign, Ill., June 12.

Stacy Roberts, M Ed '93, and Kevin Schroeder of Kansas City July 12.

Teresa Jeanne Selby, BS '93, and **Jerome Thomas Fink**, BS Ag '91, MS '93, of Hutchinson, Kan., May 1.

years, retiring in 1985.

Elizabeth Estes Gentry, BJ '23, Sept. 7 in St. Louis at age 94. She was a society editor for the *Columbia Missourian*.

Nannamal Cox Guilford, BS Ed '23, July 1 in Kirksville, Mo., at age 94. She was a schoolteacher in Missouri before moving to Washington, D.C., where she worked in civil service until retiring in the 1970s.

Roberta Iris Mitchell Phillips, Arts '24, Aug. 10 in Columbia at age 89.

Mildred Clark, AB '25, July 27 in Lebanon, Mo., at age 90. She was associated with the family business, the Lebanon Wholesale Grocery Co.

Harold LeMert, BS '26, July 8 in Raymore, Mo., at age 91. He was an engineer for McDonnell Douglas Corp.

A.T. Jack Matthews, BS Ed '28, MA '38, EDD '46, Oct. 9 at age 88 in Columbia, where at the University he served as a track coach, chairman of physical education and was dean of students from 1950 to 1970. He was a public-address system announcer for all home football games for 25 years and worked in the marketing department at Boone County National Bank for 15 years. In 1970, he received the Distinguished Alumni Award from the MU Alumni Association. Memorials may be sent to the Jack Matthews Scholarship Award, Development Office, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211. Survivors include his son, **Thomas Jack Matthews**, BS Ed '60; and daughter **Jacklyn Matthews Werner**, BS Ed '55.

James Miller, BS Ag '28, MA '29, PhD '37, July 6 in College Station, Texas, at age 91. He was a professor emeritus at Texas A&M, where he served from 1940 to 1958 as professor of animal science, head of the animal science department and dean of agriculture. Memorials may be sent to the J.C. "Jack" Miller Scholarship Fund, Development Office, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211.

Roy Sunderwirth, BS BA '28, July 10 in Osceola, Mo., at age 88. He owned a laundromat and grocery store in Osceola and had been employed by Crown Drug Co. in Kansas City.

Suzanne Davison, BS Ed '29, MA '33, July 17 in Fulton, Mo., at age 86. She was a professor at the University of Missouri-Columbia in the 1940s and head of the textile division of the home economics department at the University of Minnesota. Memorials may be sent to the Suzanne Davison Scholarship Fund, Development Office, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211.

Eugene Henning, BS Ed '29, MA '35, April 14 in Lakeland, Fla., at age 88. He retired in 1969 as head of the language department at Hastings (Neb.) College.

DEATHS

Theodore Johnstone, BS BA '22, of Mission Hills, Kan., Aug. 4 at age 92. An insurance broker, he co-owned Johnstone and Miller Inc. in Kansas City, Mo., for 35 years. He was a general agent for the Hartford Life Insurance Co. for more than 60

Individuals sharing Thomas Jefferson's commitment to quality public higher education make up Mizou's Jefferson Club. Its members are dedicated to promoting interest in and support of the University. The Jefferson Club's newest members are:

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Cynthia Branson Arendt
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- Fred Bisplinghoff**
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Fort Myers Beach, Fla.
- Van-Lear Black III**
AB '53
Marion Black
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- T. Bryan Bownik**
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AB '72
Donna Joern
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- Robert H. Johnson Jr.**
BS BA '71, MBA '73
Diane Beaver Johnson
BS Ed '71
Shawnee Mission, Kan.
- Sidney Lefkowitz**
BS BA '38
Helen Lefkowitz
Kansas City, Mo.
- Thomas Lefkowitz**
MBA '69
Lisa Valenti Lefkowitz
AB '69
Leawood, Kan.
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- Curtis J. Nelson**
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- J. Patrick O'Connor**
AB '67
Christy O'Connor
Kansas City, Mo.
- Kirk R. Presley**
Ann Mullis Presley
AB '81
Kansas City, Mo.
- Paul Revare**
BS Med '52
Janet Revare
Kansas City, Mo.
- William T. Session**
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- Joseph A. Silvano II**
BS BA '69
Mary Silvano
Diamond Bar, Calif.
- Leslie E. Tucker**
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- John R. Weisenfels**
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Kansas City, Mo.
- Paul D. Wheeler**
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Jefferson Club

For more information on how you can join the Jefferson Club and invest in Mizou, write Gretchen D. Collins, AB '51, BS Med '53, chairwoman, Jefferson Club Trustees, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211, or call (314) 882-6516.

Stephen Hughes, BS Ag '29, of Sun City, Fla., June 16 at age 88. He retired in 1965 as agricultural attache for the Department of State in New Delhi, India. Earlier he worked in Missouri and in Washington, D.C., for both the Farm Security Administration and the Farmers Home Administration. Among his survivors is a son **John Hughes**, AB '55, JD '60.

Harold Carey, JD '30, Aug. 31 in Brownsville, Texas, at age 86. He practiced law for more than 50 years before he retired in the mid-1970s.

Mary McLachlan, BS '31, MA '37, Nov. 5, 1992, in Signal Mountain, Tenn., at age 81. She was a dietitian, had taught at St. Louis University and was head of the dietetic internship program at Duke University.

Mary Louise Wright Rogers, BS Ed '32, Aug. 21 at age 82 in Columbia, where she taught for 25 years at Ridgeway and Russell Boulevard elementary schools.

W. Clifton Brata Sr., JD '33, of Charleston, Mo., Aug. 29 at age 82. He was an attorney.

Earl Rogers Billings, BJ '34, June 3 in Palos Verdes Estates, Calif., at age 83. He owned piano and organ businesses in Florida and California. Among his survivors are wife **Helen Miller Billings**, Arts '33, and son **Thomas Billings**, BJ '61, MA '70.

Dorothy Kingsbury, BS Ed '34, of Moberly, Mo., Aug. 28 at age 82. She taught science at Moberly High School and at Moberly Area Community College.

Peter Hay Rea, B&PA '36, of Marshall, Mo., March 4 at age 79. He was vice president of milling operations for Hules and Hunter Co. and a district chairman of the University's Tiger Scholarship Fund.

W. Anita Zagrodzky Washburn, BS Ed '36, of Versailles, Mo., July 5 at age 80. She was a schoolteacher.

Eleanor Shaw, Arts '36, July 10 in Columbia at age 76. She worked for Southwestern Bell Telephone Co. for 40 years and retired in 1977 as director of marketing.

Mary Foster Williams, MA '37, of Independence, Mo., Aug. 18 at age 93. She was a schoolteacher.

Eva Francis Craghead Strom, BS Ed '38, Aug. 2 in Columbia at age 78.

Renfro Vincent Crane, BS Ag '39, Sept. 11 in Columbia at age 76. He retired in 1982 after 28 years of service with the Missouri Farm Bureau, where he was director of policy research. Afterward he became a full-time cattleman.

Paul Jones, BS Ag '39, Sept. 3 in Independence, Mo., at age 76. He was a professor of dentistry at the University of Missouri-Kansas City for 25 years, retiring in 1978. He formerly practiced in Independence and Blue Springs, Mo., and helped organize the Independence Dental Society.

Patricia Shannon Romines, BJ '40, of Springfield, Mo., in July at age 74.

Henry Laverne Fischer, AB '41, of Sweet Springs, Mo., Aug. 15 at age 78. For more than 25 years, he was office manager of International Shoe Co. Fischer also was a licensed funeral director.

Malcolm Brice Kirtley, BS Ag '41, MS '51, Aug. 27 in Champaign, Ill., at age 76. He was an economist for the cooperative extension service at the University of Illinois.

Robert Stewart, Ag '43, of Liberty, Mo., Sept. 15 at age 71. He retired in 1977 as acting state supervisor of the Missouri Division of Liquor Control. He was supervisor of its Kansas City district from 1959 to 1973.

Leslie Guy Carter, M Ed '48, EdD '54, of Independence, Mo., Aug. 4 at age 79. He was superintendent of schools in Independence from 1961 to 1975, and from 1975 to 1980 he was educational placement officer for the University of Missouri-Kansas City. Among his survivors is daughter **Maridella Carter**, AB '69.

Mary Elizabeth Holt Schneider Francis, AB '48, Aug. 28 in Kansas City at age 67. She was a homemaker.

Mary Helen Dilts Anderson, BS Ed '49, Sept. 23 in Dothan, Ala., at age 93. She was a schoolteacher.

Irene Cooke Cooper, BS '49, June 28 in McMinnville, Ore., at age 66.

Avis Exalee Lair Graham, M Ed '49, of Ridgeway, Mo., July 19 at age 87. She retired in 1975 after teaching for more than 46 years, including 30 years at Northwest Missouri State University.

William Bragg Brewster, AB '51, July 7 in Kansas City at age 70. He worked for Jenkins Music Co.

Clarice Wood Estes, BS Ed '51, of La Crosse, Wis., July 21 at age 66. She was a schoolteacher.

Patsy Dean Spalding Eyles, BS BA '51, Jan. 11 in Springfield, Mo., at age 63. She worked for Bristol-Myers (Grove Laboratories), Washington University and the law firm of Steinberg and Crozter.

Clayton Charles McGinnis, BJ '51, of Independence, Mo., Aug. 20 at age 63. He was news editor for 14 years for *The Landmark* in Platte City, Mo., and formerly worked for the *Lee's Summit Journal* and the *Independence Examiner*.

Carl Richardson, M Ed '51, of Mountain View, Ark., in April at age 76. He was a schoolteacher, administrator and coach. Among his survivors is a daughter, **Nancy Richardson Bowles**, AB '77.

Faye Rash, M Ed '52, Aug. 10 in Moberly, Mo., at age 88. She taught for 25 years in the Hannibal, Mo., public schools before she retired in 1970.

Clarence Tetley, BS BA '52, July 2 in

Jefferson City at age 64. From 1959 until 1989, he was a pharmaceutical representative with Pfizer Laboratories Inc.

John Nicholas Griesemer, BS CIE '53, July 3 in Springfield, Mo., at age 62. He operated Griesemer Stone Co. He was a member of the University's Jefferson Club and a Shamrock donor to the College of Engineering.

James Wallace, BJ '53, of Greenfield, Mo., July 31 at age 70. He co-founded the *Greenfield Advertiser* in 1954 and published it until he retired in 1981. Among his survivors is his daughter, **Jenell Wallace**, BJ '78.

Glenn Pennington, BS Ed '54, M Ed '58, of Indian Wells, Calif., at age 61. He was employed by FMC Corp.

Marvin Cain, MA '57, PhD '60, Aug. 22 at age 65 in Rolla where he was professor of history and political science at the University of Missouri-Rolla.

Judge James Overton Fry, BS Ag '57, Aug. 19 in Louisiana, Mo., at age 85. He had his own law practice and was a probate and magistrate judge in Pike County, Mo., for 28 years.

Ramon Jesse Powell, AB '57, July 1 in Alexandria, Va., at age 58. He was assistant chief legal counsel for the U.S. Army Corps of Engineers in Washington, D.C. Survivors include his brother, **John Powell**, PhD '64.

Nellie Mae Bunch Conyers, M Ed '58, of Oak Grove, Mo., July 13 at age 87.

Terence Clifton Porter, BS Ag, JD '58, Aug. 4 at age 58 in Columbia where he was an attorney. Memorials may be sent to the Terence C. Porter Scholarship Fund, Development Office, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211.

David Lee Roberts, BS BA '58, Sept. 19 at age 46 in Jefferson City where he served as deputy director of administration for the Department of Mental Health.

David Roberts, AB '59, July 10 in Joplin, Mo., at age 56. He operated a private law practice and served as a public defender for Jasper County, Mo. Earlier he worked for the state attorney general's office in Jefferson City.

Paul Knopf, BJ '60, of Prospect, Ky., May 1 at age 54. He was president and a partner of Sheehy, Knopf and Shaver Advertising Agency in Louisville, Ky.

Bruce Bailey Pharriss, AB '60, MA '62, PhD '66, in Palo Alto, Calif., at age 55. He was a founder, chairman and chief executive officer of Celtrix Pharmaceuticals Inc. in Santa Clara, Calif. He also founded Target Therapeutics, where he served as chairman of the board. Among his survivors is wife **Joyce Onions Pharriss**, BS Ed '62.

Ronald Wenneker, BS Ag '60, Aug. 10 in Columbia at age 53. He was field advisory

vice president for the Central Life Assurance Co. Memorials may be sent to the Ron Wenneker Scholarship Fund, Development Office, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211.

Jane Louise Teel Roberts, BS Ed '62, M Ed '66, Sept. 10 in Rich Hill, Mo., at age 52. She was a schoolteacher.

James Rogers, BS Ed '65, Sept. 13 in Fresno, Calif., at age 55. Since 1981 he was a professor of ethnic studies at Fresno State University, where he created and directed the university's Black Theatre and Talent Showcase. He was a civil rights worker with the Student Nonviolent Coordinating Committee and the Congress of Racial Equality. Rogers worked with the Rev. Dr. Martin Luther King Jr. for voter registration in Mississippi.

Charles Gardner III, BS BA '70, JD '72, of Kansas City July 24 at age 50. He was a lawyer.

Janet Colleen Donaldson Creswell, BS Ed '69, July 26 in Neosho, Mo., at age 47. She was a schoolteacher.

Harry Clark Farr, JD '74, of Kirksville, Mo., Aug. 25 at age 46. He was a lawyer.

Charles Edwin Gose Jr., BS Ag '78, Aug. 8 in Mount Pleasant, S.C., at age 45.

Jane Morgan Cummins, MA '79, Sept. 25 in Columbia at age 38.

David Ray McGuire, BS BA '79, of Columbia July 10 at age 46. He was director of sponsored programs for the University.

Charles Barren Wheeler, BS Ag '79, of Gypsum, Colo., May 18 at age 37. Among his survivors is his sister, **Mildred Bertrud Wheeler**, BS HE '77.

Warren John Thomas, MS '81, July 19 in Columbia at age 70. He was an extension engineer for the University.

Bryan Toombs, AB '87, July 19 in Omaha, Neb., at age 28.

FACULTY DEATHS

Joe Covington September 27 in Columbia at age 81. He was dean of law from 1958 until 1969. Covington was known as the father of the Multistate Bar Exam, now required for admission to the bar in 47 states. He also helped plan and administer an examination on legal ethics adopted in 30 states. From 1969 to 1985 he directed testing for the National Conference of Bar Examiners in Chicago. Covington retired from the University in 1982 as dean emeritus and professor emeritus of law. Among his survivors are his wife, **Ann Ketting Covington**, JD '77, chief justice of the Missouri Supreme Court; and his brother, **Jess Covington**, MA '48, PhD '64. Memorials may be sent to the Development Office, 306 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211.

Suzanne Davison, BS Ed '29, MA '33. See

alumni section.

Martin Faust Aug. 13 in Columbia at age 95. He came to the University in 1929 and taught political science for 30 years. From 1940 to 1949, he served as chairman of the department. After he retired, the Martin L. Faust Lecture Series on Public Administration was set up in his honor.
A.T. Jack Matthews, BS Ed '28, MA '38, EdD '46. See alumni section.

BOOKS BY ALUMNI

Twentieth Century Greats as I Knew Them by **Romola Goodson Walter Metzner**, Arts '28, contains vignettes on some of the subjects—Alexandra Danilova, Pablo Casals, Joan Fontaine, Edith Head, Cecil Beaton, Giorgio, Audrey Hepburn—the author has covered in her 65 years as a journalist. Published by Butler Book Publishing Services; 127 pp.; \$12.50
The Path (Metaphysics For the '90s) by **Richard Matheson**, BJ '49, who describes

his work as a spiritual wake-up call for America and, conceivably, the world. Published by Capra Press; \$10.95 plus \$3.50 S&H. To order, call 1-800-642-1144.

Bowling Madness by **Steve Raymond**, BJ '49, MA '50, is described by the author as a humorous novel in a bowling setting. Published by Florida Bay Publishers, Box 192, Lecanto, Fla. 34460; 278 pp.; \$9.60.
No Escape by **Madge Harrah**, BS Ed '52, is a mystery for middle-grade readers. Published by Avon Books, Camelot Line, New York City; \$3.50.

Language Exploration and Awareness by **Larry Andrews**, BS Ed '63, M Ed '67, PhD '69, encourages teachers of English, English as a second language and foreign language to expand their horizons beyond the teaching of syntactical form and function. Topics covered include semantics, dialects, language history, social discourse conventions. Published by Longman Publishing Group, London and New York; 204 pp.; \$19.95.

Arundel: A History of the Town and the Castle by **Joseph Preston**, PhD '66, traces the nine-century history of a small town and a castle in West Sussex, England. It focuses on the relationship of the town and castle. Published in June by Susquehanna University Press and The Associated University Presses; \$48.50 hardcover.

ECOWAR by **Richard Henrick**, AB '71, concerns a group of environmental extremists who patrol the planet's oceans in a high-tech submarine, protecting whales and other marine mammals. Published by Harper Collins.

The Ethical, Legal and Multicultural Foundations of Teaching by **Paul Wagner**, M Ed '72, MA '76, PhD '78. Published by Brown and Benchmark of Madison, Wis.
Reconciliation Road by **John Douglas Marshall**, MA '73, is the story of a Vietnam conscientious objector's odyssey across America in search of the truth about his grandfather and the roots of their bitter split. The book is a family memoir, mystery, road saga and biography. Published in October by Syracuse University Press; 304 pp.; 18 photographs; \$14.95 cloth.

Structural Analysis by **Aslam Kassimali**, MS '74, PhD '76, presents step-by-step procedures of analysis methods, extensive worked-out examples demonstrating analysis methods in real-world situations, and includes a companion computer software diskette. Published by PWS-Kent Publishing Co. of Boston; 736 pp.

Creating New Hospital-Physician Collaborations by **Todd Witt**, BS PA '77, MPA '82, and **Seth Allcorn**, MBA '73, PhD '88. Published by Health Administration Press, Ann Arbor, Mich.

No Sanctuary: The True Story of a Rabbi's Deadly Affair by **Michele Berger Samit**, BJ '81, tells about the murder of her friend in their San Fernando Valley community. Published in July by Birch Lane/Carol; 336 pp.; \$19.95.

Mortgage Securities: The High-Yield Alternative to CDs, The Low-Risk Alternative to Stocks by **Daniel Amerman**, BS BA '82, MBA '83, is an introduction to the mortgage securities markets, explaining prepayments, prices and yields, and offering advice on how to purchase this investment. Published by Probus Publishing Co. of Chicago and Cambridge, England; 225 pp.; \$27.50 hardcover.

Reproducing Rape by **Gregory Matoesian**, MA '84, PhD '91, who, with the use of tape recordings of actual trials, looks at the social construction of rape trials and at how a woman's experience of violation can be transformed in the courtroom into an act of routine, consensual sex. Published in August by the University of Chicago Press; 256 pp.; \$15.95 paper; \$40 library cloth edition.

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Mary Ann's B & B is located above West End Gallery (antiques & more) in the fashionable West End of St. Louis. FYI: Mary Ann Azar, BS BA '64. 4734 McPherson, St. Louis, Mo. 63108 (314) 361-1059.

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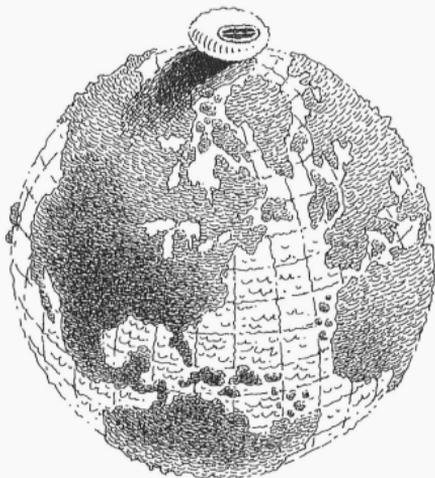
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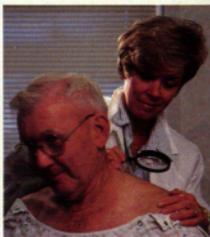


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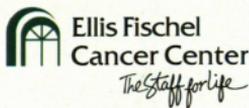
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