

Mizzou

The Newspaper Issue of the Missouri Alumnus Magazine
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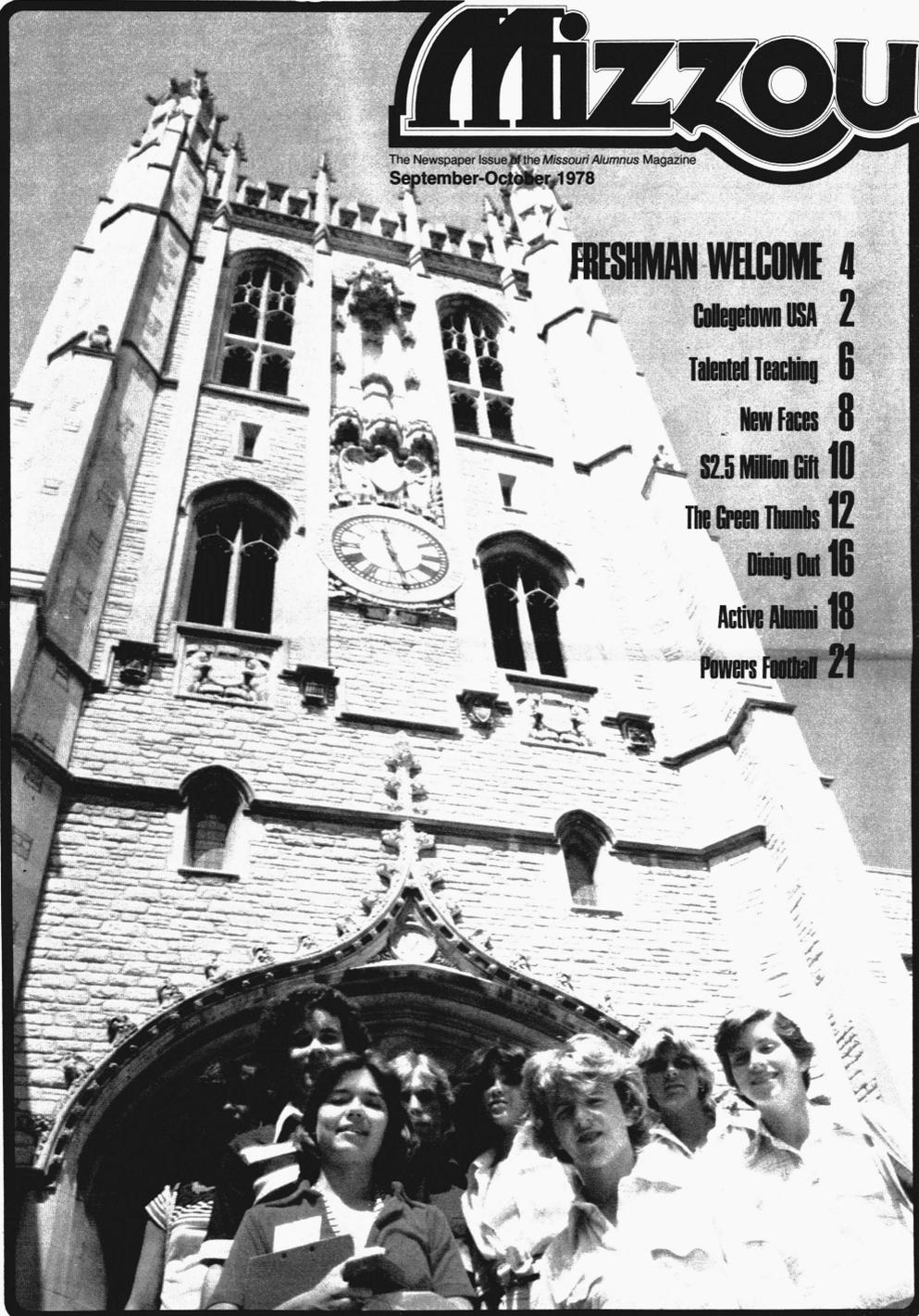
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College Town USA

globes aglow

Symbols of University and Boone County heritage are aglow on Eighth Street, "The Avenue of the Columns." In a ceremony this summer, county officials lighted globes atop old courthouse columns that face the columns on Francis Quadrangle.

Both sets are all that remain of historic seats of county government and University administration. The old courthouse was razed in 1909 when the present one was built, and the University columns were salvaged from a fire that destroyed Academic Hall in 1892. Floodlights illuminate the traditional symbol of Mizzou only on special occasions, due to Campus energy conservation measures.

The glass and copper globes on the courthouse columns were added several decades ago as a memorial to pioneers that settled Boone County, but had been unlit for years. Mercury vapor lights replaced the original fixtures.

Painting His Way

Business major Craig Corcoran trades his textbooks for a bucket and brush on dry days and paints houses to put himself through school.

"It's pretty good money," says the student, "but I never know if I'll have another job ahead of me. So I drive a cheap car and hope for good weather."

You might think Corcoran's after shave tends to smell like turpentine, but those stubborn specks of white in his eyebrows give the solo businessman away. Boss, employee and bookkeeper all rolled into one, Corcoran earns about \$200 per week when the weather cooperates. He's been scrambling up ladders with paintbrush in hand the three years he has attended old Mizzou.

The part-time painter says his biggest problems are pets, who have been known to leave footprints on freshly painted porches, and wasps. Stung too many times to count, Corcoran says sometimes the only thing to do "is grin and bear it."

Len Lahman/Columbia Missourian



NOT YOUR USUAL BUS DRIVER



FREE SHUTTLE SERVICE

Keith A. Myers/Columbia Missourian

Buses are Don McBride's vehicle for showing people he cares. Take University students, for example. The 43-year-old driver transports hundreds of them from their apartments in west Columbia to Campus and back every day. But his bus has something extra.

McBride serenades his shuttlers with country music, puts up joke posters and has

even passed out refreshments during finals.

The bus does double duty when the amiable driver volunteers his time at the local veterans' hospital. McBride takes patients who are able on picnics and to see the sights of Columbia.

"I just want to show people that somebody does care," he says. "There's not nearly enough laughter in the world."

Wabash Stays on Track

With one old train depot rescued from seedy obscurity by its transformation into a popular restaurant and bar last year, people are wondering what will become of another unused train station in downtown Columbia. It's been years since anyone met the train at the old Wabash depot, but a new life may be in store for the turn-of-the-century structure built of native stone.

The city council voted this spring to purchase the depot and land, the latter to be used for a parking lot. But the depot won't be demolished. "Part of the intent was to preserve the building for a purpose the council approves," says a city official. The city will sell or lease the depot located in North Village, a revitalized area of shops and boutiques on the north fringe of downtown.

Top office to engineering dean

William R. Kimel, dean of the College of Engineering, is the new president of the American Nuclear Society. Vice president of the 13,000-member professional engineering organization before being elected to the top office, Kimel was part of a group of nuclear scientists and businessmen who went to China this summer for an exchange of nuclear energy technical information.

MORE IS BETTER?

News travels faster in Columbia, or so says the local postal service, now that the city has eight separate zip codes instead of the single one it started with. The switch was made after studying the city's mail volume for over two years.

Dormitories at Mizzou still have 65201, the city's original zip. Campus administrative offices now use 65211 and the University Medical Center is assigned 65212. Stephens College has 65215 and Columbia College, 65216.

The new codes allow incoming mail to bypass a regional sorting center near Columbia.

They Bring Facts to Light

Who ever heard of a group promoting renewable power sources like solar energy working out of a basement? Missourians for Safe Energy was, until it made the leap to the third floor of a downtown building.

The price was right at the old address (free rent) but the anti-nuclear group wanted to put itself in a more credible light. "We just have people keeping on top of things better now," says member and University student Greg Frenko.

The office is staffed with volunteer help and maintains a small reference library with information on nuclear energy and its alternatives.

Yielding to the University

Only one of 13 houses remains privately owned on Kuhlman Court, a dead-end street marooned in the middle of Campus. The narrow street of two-story homes in the shadow of Ellis Library eventually may be the site of a library storage building.

This spring the University bought three more of the old homes, most of which were built in the late 1920s. Don Cassidy remembers all the houses were privately owned when he bought the one at 614 Kuhlman Court back in 1956. He recalls friend Tom Brady, the late University vice president and namesake of Brady Commons, telling him that the University was "going to buy the area pretty quick."

Driving in and out of the area became inconvenient with the advent of the pedestrian campus in 1974. Dutch Elm disease took a heavy toll on the large elms that once lined the court.

Today the residences owned by the University house the honors college, teaching assistants' offices and storage facilities.

Curators consolidate allied health programs

A School of Health Related Professions has been established by the Board of Curators to consolidate existing programs in medical technology, occupational therapy, physical therapy, radiological technology, respiratory therapy and graduate work in health services management.

The school, the first new division established in 12 years, will be directed by Herbert Goldberg, associate dean of the School of Medicine.



REPORTERS CHOOSE MIZZOU

Mizzou's Journalism School won what it hopes will be a feather in its cap this summer when Investigative Reporters and Editors Inc. (IRE) voted to locate its headquarters at the University.

The J-School and Boston University had been vying for the IRE office for months. Mizzou came out on top partially because it promised considerable free staff support and space. Its long-standing reputation and "track record" supporting the profession helped too, IRE leaders said.

The centerpiece of the headquarters is expected to be an investigative reporters' library which could dovetail with the J-School's 20-year-old Freedom of Information Center.

IRE was formed three years ago to investigate organized crime and government corruption in Arizona after the gangland murder of Phoenix reporter Don Bolles.

BUFF BUSINESS



Nude is natural, says a young Columbia businessman who has opened a photography studio staffed with unclothed models.

For \$15, a shutterbug can click away to his or her heart's content for 30 minutes, so long as studio rules prohibiting hanky-panky are followed.

Dave Gibson, a University graduate and the entrepreneur in charge, says he believes in bodies. Nudity is a spiritual thing to him. "I'm a romanticist at heart," he says, and photographers need an artistic outlet.

But the bare facts are that he hopes to

make a bundle off his new business, if he can keep it clean. "If it starts sliding toward smut, I'll shut down," he says simply.

Plenty of women and men are interested in posing sans clothing, judging from the response Gibson says his newspaper ads received. "But at the beginning, I plan to develop the female end of it," he says, seriously. "I know it'll take a lot of work to establish their professionalism and business approach."

The name of his business-in-the-business? Long pause. "The Studio," he replies.

No place like home

Having a museum to house and display its holdings has stimulated an exciting increase in contributions to Mizou's art and archaeological collections, says director Osmond Overby. The appraised value of items given in 1977 is a record \$218,000, up from the previous year's record of \$168,000. Many of the gifts are from alumni.

Last November the museum moved into its first permanent home, refurbished quarters in the old chemistry building on historic Francis Quadrangle. The classical holdings are recognized as the most extensive collection of Greek and Roman art objects between the two coasts. The first items were purchased 21 years ago.

It's a natural

Thanks to the ecological studies of Mizou botanist Dr. Clair Kucera and other scientists, the University's Tucker Prairie is one of the nation's most important tall grass prairie sites. The 160-acre tract located in a primarily woody area east of Columbia was dedicated as a National Natural Landmark in late spring.

Such landmarks are selected to represent unspoiled examples of America's natural heritage. The largest prairie remnant in mid-Missouri, the land was acquired by the University in 1957 using funds from several sources, including the Alumni Association Achievement Fund. A nature trail noting significant features is being developed.

All in the family

Mizou's first female journalism graduate, Mary Paxton Keeley, has a downtown rose garden named in her honor, appropriately located in front of an historic building named after the 1910 graduate's great-grandmother, Ann Hawkins Gentry. One of the flowers is the Gentry rose, named for the nation's second female postmaster.

Be Our Guest

Mizou's first annual Family Day turned out so well last year that the University is cooking up a second fall event for moms and dads, brothers and sisters of students. The event "dispelled the idea that 'big' means cold and unfeeling," wrote one appreciative parent.

Family Day '78 is set for Oct. 14, the Missouri-Iowa game. There'll be advice and information on career planning from faculty and staff, including favorites like William "Mac" Jones, whose Shakespeare classes have students clamoring to get in.

If you want to know more about what's in store, write: Family Day, 329 Jesse Hall, University of Missouri-Columbia, Columbia, MO 65211.

BIG MAC VS. BENGALBURGER

There are no tall golden arches heralding its location, but hardly anyone's having trouble finding the new McDonald's on Campus, which opened this summer under the Missouri Book Store. Even though old Mizou was at its absolute quietest — summer school hadn't yet begun — hungry faculty and staff stricken by a Big Mac attack crowded into the terrace-level McDonald's from the first noontime on.

Competitors like Memorial Union's Bengal Lair have been eyeing the new kid across the street closely. "It's going to be pretty hard to beat them at their own game," concedes manager Mike Vorce, who hinted at a possible menu change to lure 'em into the Lair. For those burned out on burgers, more variety sandwiches and salads are the Lair's best bets, Vorce says.

Will the ubiquitous Bengalburger pass into oblivion? Probably not. The Lair's answer to the Big Mac has long been a menu mainstay. At the Commons, manager Doug Garrison says so far business is running "about the same as last year."

Meanwhile, Mizou's McDonald's, the third to be located on a college campus, is working on its first million.

Lab School Shuts Down

Nearly half the children who attended the University Lab School are enrolled in the only Columbia school with an Individually Guided Education program for this fall. The 111-year-old lab school, which used methods similar to IGE, closed its doors at the end of the summer session to save operating costs and free up classroom space. For most of the kids, however, the tearful end came in mid-May, when a final assembly was held for students, teachers and parents.

Would you buy a burger from this man?



You probably did!

If Ralph Morris never served you a meal at the Ever Eat, he probably broiled you a burger at the Bengal Lair or Brady Commons sometime while you were a student at Mizou.

The short-order cook is long on experience. He's been in the business since 1930, when he and his dad started the Ever Eat on South Ninth Street. That continued until 1962, when Morris sold out and the Ever Eat became the Heidelberg. He took over as manager of Memorial Union's Bengal Lair and, a year later, took on management of the Brady Commons food service. Hard telling how many students have worked for him. After 48 years of serving meals to students, Morris retired Aug. 1.

The affable restaurateur is also one of the most faithful football fans ever. Morris hasn't missed a Tiger home game in 48 seasons. Now he hopes to expand that attendance feat to away games as well.

attracting attention

What's in a name? A downtown men's and women's clothing store called "The Fly," advertises with slogans such as "The Fly is Open" and "Zip on into the Fly." Not all resulting comments have been complimentary. A partially unzipped zipper is incorporated into the "Y" of The Fly's logo.

Mizou is published annually by the Alumni Association of the University of Missouri-Columbia for all its alumni. Throughout the rest of the school year, dues-paying members of the Alumni Association receive the colorful, award-winning and interesting *Missouri Alumnus* magazine, which includes a wide variety of Campus features, news from your school or college, many pages of class notes and news about the activities of the Alumni Association. The *Missouri Alumnus* is published in November-December, January-February, March-April and May-June by the Alumni Association, 125 Alumni Center, Columbia, Missouri 65211. Steve Shinn, editor; Carol Baskin and Larry Boehm, associate editors; Karen Farrar, class notes editor; Paul Fisher, professor of journalism, designer.



GREYHOUND LADY GONE

Chloe King, who sold students thousands of homeward bound bus tickets from the downtown Greyhound station, leaves the work to someone else these days. After 35 years, she retired this spring.

"I guess I ran the station like it was mine," says King, who misses the depot's hangout

atmosphere. Stephens College girls "used to come down there just doped up to an inch of their lives," she recalls.

From the time she started with Greyhound in 1943, King liked her work. Even now, every time she sees a Greyhound rolling down the road, "I just have to wave at the driver."

OUR FRESHMEN'S SUMMER WELCOME



In 17 two-day sessions Mizzou's Summer Welcome transformed high school graduates into college freshmen. Well, that may be overstating the case a little. The new students may not feel like real Tigers until well into the fall semester, but the orientation sessions did give the incoming freshmen a taste of college life and enrolled them in their classes.

The orientation program is administered by the Center for Student Life and staffed by 32 upperclass students, trained as orientation leaders to help students and parents make the transition.

"Summer Welcome provides an opportunity for freshmen to ease into the University community, meet new people, feel more secure, and become more familiar with their new environment," said Margy Harris, Summer Welcome coordinator.

From June 18 to July 19, some 3,000 freshmen and 2,000 parents came to Columbia, toured the Campus, dined with faculty, took freshmen placement tests, met with students, conferred with academic advisors, and registered for the fall semester.

"Summer Welcome is the only program that involves the total Campus. The faculty play a big part. Real, live University people meet with parents and students," said Sharon Pope, assistant director of the Center for Student Life.

Amy Henke of the St. Louis suburb of Overland, attended the fourth session with her parents, Re and Jean. All felt they benefited from the experience.

"We wanted to come for the program; we were never here before and neither of us went to college. We wanted to see where Amy would be living and studying. You're always concerned when your children leave home, especially a daughter; you wonder what they'll do when they get out on their own," Jean said. "I feel much better now."

"Our concerns about her coming to the University have been put to rest," Re added. The wide variety of programs made the University more familiar, and relieved parental anxiety.

"At first I dreaded coming; I thought it would be a big pain, having to listen to things I've heard 16 times before," Re said. "But the speakers told it like it is, and they covered the same things we've been telling Amy."

Amy, too, was impressed with her sample of college life.

"I'm really excited about the whole thing. It's such a big challenge. It's different from anything I've ever done. The University is saying, 'Take me on,' and I will." □



When Re, Amy and Jean Henke came to Columbia June 22, the parents and their eldest daughter were in a place they'd never seen before. Amy, the fourth of five children, is the first to go away to school.



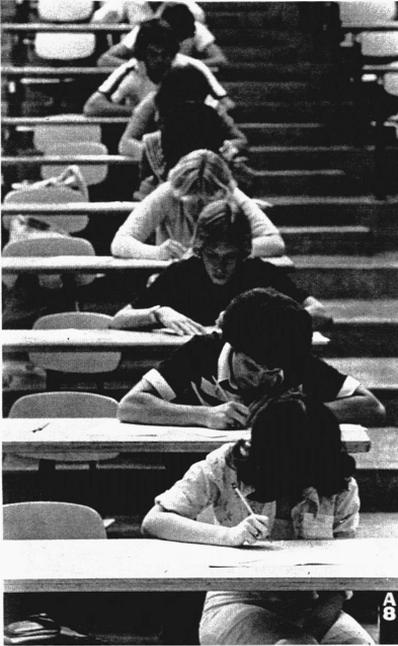
The information booth provides pamphlets and brochures covering every aspect of college life.



Getting lost this fall will be more difficult after a Campus tour with orientation leader Betty Kipp.

Text & photos by Larry Boehm

After answering questions and giving tours all day, the orientation leaders continued the welcome at night by putting on a show for their guests.



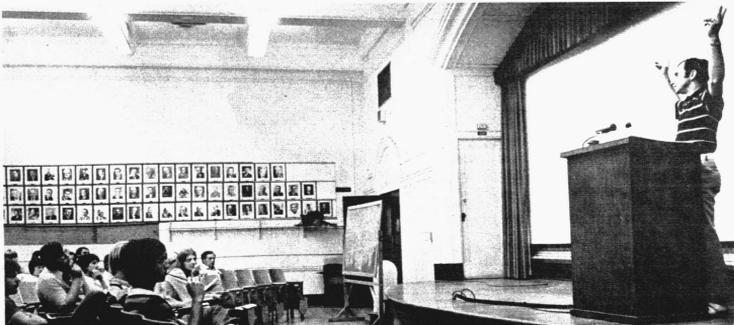
Chairs squeaked and pencils scratched the silence as students completed placement tests for the next day's advisement sessions.



A smile for the camera and it's official. Amy has become student number 294394, a pre-journalism freshman, and she has the ID card to prove it.



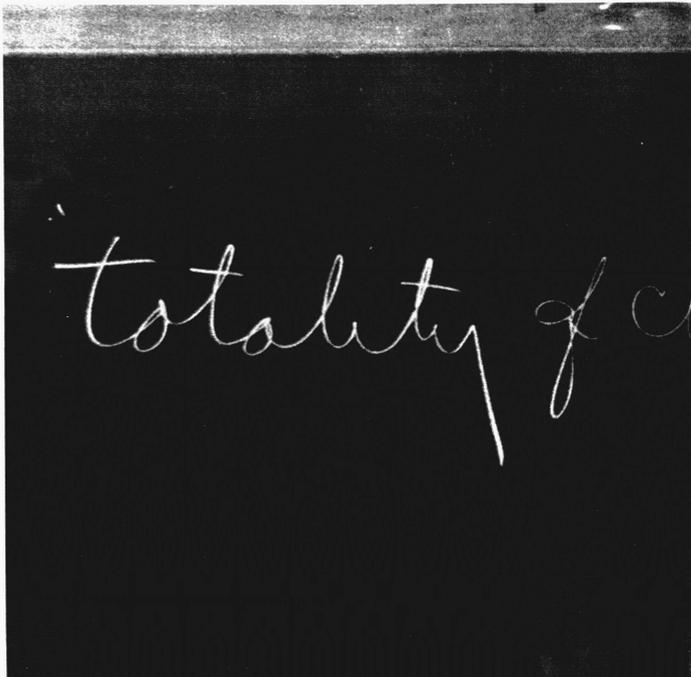
Requirements, interests, times and locations are considered before deciding what courses to take.



Freshmen met with representatives of academic divisions. Keith Sanders welcomed students to Neff Hall.

FRED SPIEGEL: 'a basic talent for teaching'

By Carol Baskin



Midsummer at Mizzou. It's only 9:50 in the morning and already the Campus feels like 100 in the shade. The sidewalk blisters your feet right through your sandals. Inside Middlebush Hall, it's air-conditioned. But not that air-conditioned, with thermostats set at 78 to conserve energy. The students in Fred Spiegel's Constitution and Civil Rights class are clad in the coolest clothes they can find, mostly shorts and T-shirts. Not so the professor. Spiegel looks like an advertisement for *Gentlemen's Quarterly*, natty in a summer suit that's perfectly complemented by his striped shirt and tie. Bronzed and lean, he doesn't look hot.

It's the day after the U.S. Supreme Court's important Allan Bakke "reverse discrimination" decision and naturally, the scholar of the high court has a comment.

Spiegel tells his students the court's ruling was "kind of like kissing your sister. . . not very satisfying." The students laugh at the one-liner Spiegel has used to launch his lecture for the day. He has their attention, and he holds onto it throughout the class, just like he has for the 23 years he's been teaching at the University.

His approach is simple enough. No notes, non-stop eye contact, a voice that could take on Jesse Auditorium without a microphone, expert command of the subject. The stuff great professors are made of. He glues it all together with the kind of flair that makes a performer fun to watch.

The son of a theology professor, Spiegel earned his bachelor's, master's and PhD degrees at public universities in Illinois. Except for a three-year stint at a community college in Elgin, Illinois, Spiegel has spent his entire teaching career at Mizzou.

His students describe him with superlatives like "undoubtedly the best professor I had," and "no finer at Mizzou." That brand of admiration repeats itself among his peers. "A basic talent

for teaching," says a former dean.

His academic loves are American government and the Supreme Court. It's rumored that he reads Supreme Court decisions for relaxation. One of his former students is Missouri State Treasurer James Spainhower, AM '67, PhD '71. He remembers Spiegel as a professor who "took the court opinions out of the dust of the archives and made them live. He made us aware of the pervasive influence those opinions, even the less prominent ones, have on our lives. He was a magnificent teacher, honest to God. I took his classes all I could."

Spiegel says many of his students have gone on to successful careers as lawyers, judges, legislators and government executives. He has encouraged students to go to law school, helping them gain admission through his academic and professional contacts. His interest in the law is such that he completed half the course work in Mizzou's law school between 1958 and 1961.

Despite being an astute scholar of the American political system, Spiegel doesn't consider himself a "political person."

"I wouldn't make an effective politician. I couldn't engage in or put up with a lot of the shenanigans," he says, deliberating his choice of words. "I'm forthright. I don't like to be equivocal or take a position to satisfy all groups. I don't like the maneuvering involved in politics. I'm too out-front for it."

What he does like is teaching. "I don't know that I could lay claim to any significant accomplishments. If I am considered to be a successful teacher, that pleases me. But I can't be the judge of that."

His students and peers can be, though. Spiegel was named Greek System Outstanding Professor of the Year for 1968-69, received the Faculty-Alumni Award for Teaching in 1970, was selected for Who's Who in America in 1972, and was one of the Outstanding Educators in America in 1972 and 1973.

Richard Watson, a political science professor

who has taught alongside Spiegel for nearly two decades and chaired the department from 1973 to 1976, says his colleague continuously garnered "nothing short of rave notices from students. On a 4-point scale, Spiegel rates at least 3.8. And he's not an easy grader. He's a very demanding teacher."

Many of the students who take Spiegel's undergraduate classes are fulfilling government course requirements. "You can't count on innate interest to keep their attention," says Watson. "Spiegel has what it takes, and he loves to teach."

Not paying attention to Spiegel in the classroom approaches the impossible. "I have a voice like a foghorn and there's enough man in me that I enjoy the big classes," he says. The largest is a freshman American Government course, which he teaches to as many as 500 students in Middlebush Auditorium.

Judy Elliott, BS '64, was one of those freshmen in the early '60s. She recalls Spiegel as "a showman in the classroom. . . very dynamic. I think he was particularly inspiring for those of us who wanted to be teachers."

Spiegel never uses notes. His eagle-like gaze leaves the class only when he slips on his bifocals to check the seating chart before calling on a student. Occasionally he'll read a passage from the law. Even the latter he usually has committed to memory. It's a style he developed early in his career, and one that awes students.

"When I first started teaching I wrote out lecture notes. But my handwriting was so bad I couldn't read it, and typing would have taken me forever. After a couple of years, I decided, 'Spiegel, you've got to make a drastic change in your technique.' Before I go to class, I have clearly in mind what I want to cover and I have no trouble memorizing. I'm much more comfortable this way, not having to go back to the podium. I can maintain constant eye contact

DO NOT OPEN
WINDOWS-AIR
CONDITIONING IS ON

circumstances



with the students and get their reactions. There's much more give and take." He calls the response he gets from students his "psychic income."

David Knight, AB '59, LLB '62, remembers one of Spiegel's rare lapses of memory. "He was death on dates, but one day he forgot the dates Justice Fields served on the Supreme Court. It bothered him so much that his lecture that day wasn't up to its usual. As the bell rang, he remembered and quickly wrote it on the board."

Knight, who was in law school when Spiegel was a part-time student, recalls another episode he says is typical of Spiegel's character. "It was the first day of the semester and Robert Howard (law professor now deceased) asked him to comment on a Supreme Court decision. Spiegel easily could have given a 10-minute discourse on it and really shown up the old gentleman. But he didn't. I considered it a privilege to be a student with Spiegel. He has total integrity."

Another student whom Spiegel encouraged to pursue a law career is George Feldmiller, BS '67. "He was one of the most respected professors on Campus," says Feldmiller, now with Stinson Mag Thomson McEvers and Fizzell, Kansas City's largest law firm. "He had near total recall of constitutional cases. His teaching was as perfect and meticulous as possible. That's the way I try to be in my work. We've got sort of a 'Fred Spiegel Fraternity' here at the firm." Spiegel and Feldmiller correspond on legal problems and cases each think the other would find interesting.

Spiegel eventually gave up his part-time pursuit of a law degree because of his heavy teaching schedule. In the late '60s he spent three years as an associate dean of the School of Business and Public Administration, an experience he says he enjoyed. But it confirmed his preference for teaching over administration.

Professors taking on administrative responsibilities were expected to teach only one three-hour course, but Spiegel managed more.

"Fred came to me and asked my permission to teach another three hours because he felt strongly that the course should be available to students that semester," says retired B&PA Dean Pinkney Walker. "I approved it, not knowing at the time that he already was teaching six hours. The man has a basic talent for teaching. He's exceptionally effective in the classroom."

In his department, which since has come into the Arts & Science fold, the chairmanship rotates every few years. But Spiegel has never sought the post. "I could live very nicely without ever having that job," he says. "I don't want it."

If the life of a University professor involves an unspoken obligation to be chairman of something, Spiegel has fulfilled his through committee work. His contributions to committees modestly could be called considerable: he has served on as many as nine at once, heading two of them. When he says he thinks "a lot of committees are a complete waste of time," you have the feeling he's been on enough of them to know.

Spiegel's committee memberships are down to one these days, but the Intercollegiate Athletic Committee is one of the most visible in University affairs. Spiegel has been on the IAC for the last six years, appointed by Chancellor Herbert Schooling. The last two years, the professor has been IAC chairman, also at the retiring chancellor's calling. Spiegel also headed the two search committees assigned this year to recommend replacements for football Coach Al Onofrio and Athletic Director Mel Sheehan.

The IAC seems a natural for Spiegel. He played baseball, football and basketball in college and coached high school basketball in Illinois while he taught at the junior college level. Spiegel says 1977-78 has been his most difficult year ever at Mizzou, citing the controversy over the ouster of Onofrio and Sheehan.

"Still, I enjoy it (the IAC) more than any other. The committee deals with difficult issues that aren't easily answered, and the athletic program here is facing some major challenges. There's always something happening. I think intercollegiate athletics adds tremendously to campus life."

Spiegel's peers say he is able to provide strong committee leadership and maintain his classroom quality because he is exceptionally well-organized. Wayne Francis, current chairman of political science, says: "He has priorities, and he doesn't allow distractions in his life. He requests the same classes at the same time in the same room every year."

Spiegel's involvement with the IAC meshes with his personal interest in athletics and physical fitness. An avid sports spectator and participant, he took up tennis and vows he'll "keep playing 'til they close the coffin lid on me." One of his favorite tennis partners is his wife Barbara. They live in a comfortable split foyer home with a manicured lawn close to Hulen Lake on Columbia's west side. Tennis is a year-round sport for the Spiegels; in winter they play at Woodruff Indoor Tennis Club.

Spiegel plays the game very hard because he likes vigorous exercise. "I think the human body is a magnificent thing and should be taken care of, not abused." He's trim and looks exceptionally fit for a man nearly 55. Spiegel's appearance has not gone unnoticed all these years. He has made more than one freshman girl's heart go thump. "He always looked just superb," says one who took his American Government class. "We talked about how he never seemed to wear the same outfit twice."

But Spiegel supporters invariably come back to the quality of his classroom performance. As another of his students puts it, Spiegel is "a very together person." He feels content and proud to do what he feels he does best — teach. □



William R. Kimel, dean of Engineering.

Savitar



Allen E. Smith, dean of Law.

Mary Lee Fleschner



Charles C. Lobeck, dean of Medicine.

Savitar



George F. Nickolaus, dean of Public and Community Services.

Savitar



Roy M. Fisher, dean of Journalism.

Savitar



Bea Litherland, dean of Home Economics.

David Hyde-Columbia Messourian

FACES OF NEW MIZZOU



Barbara S. Uehling, chancellor.

There is a myth surrounding old universities that holds that such institutions remain static and inbred. Well, the University of Missouri-Columbia is old—almost 140 years—but a look at the administrative structure reveals it is anything but unchanging. The new people are bringing with them current operating ideas and different management styles.

The latest administrator to come on board is the Columbia Campus chancellor, Dr. Barbara S. Uehling, who had served as provost of the University of Oklahoma since 1976. She succeeded Dr. Herbert W. Schooling, who retired in July. Four new deans were named in 1977, and all but three of the 14 divisional leaders have been in their posts no more than 10 years. Only four were promoted from within the University; the other 10 came from other places. In addition, John H. Gribbin became director of libraries in 1977; Dave Hart became director of athletics this June; and the search is under way for a new vice chancellor for student affairs.

On the central administration level, president James C. Olson was named permanent head of the four-campus University of Missouri system in March 1977 after serving as chancellor of the Kansas City campus. Shortly thereafter James R. Buchholz came from the Rochester Institute of Technology as vice president for administrative affairs. His office has combined the duties of two long-time vice presidents, Ray Bezoni, who retired last year, and Dale Bowling, who has announced his imminent retirement.

The divisional deans, the year they began their duties, and the universities at which they were employed immediately prior to their appointment are as follows: S. Watson Dunn, B & PA, 1977, Illinois; Allen Smith, Law, 1977, Texas; Bea Litherland, Home Economics, 1977, North Dakota State; George F. Nickolau, Public & Community Services, 1977, Missouri; Gladys A. Courtney, Nursing, 1976, Chicago; Charles C. Lobeck, 1975, Wisconsin; Edward P. Miller, Library & Informational Science, 1975, Missouri; Kenneth D. Weide, Veterinary Medicine, 1973, Arizona; Roy M. Fisher, Journalism, 1971, *Chicago Daily News*; Armon F. Yanders, Arts & Science, 1969, Michigan State; William R. Kinzel, Engineering, 1968, Kansas State; Bob G. Woods, Education, 1968, Missouri; Donald P. Duncan, director, Forestry, Fisheries & Wildlife, 1965, Minnesota; and Elmer R. Kiehl, Agriculture, 1960, Missouri. □



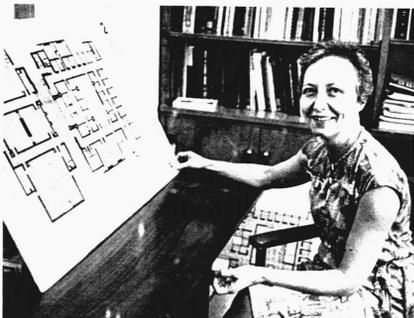
S. Watson Dunn, dean of Business and Public Administration.



Armon F. Yanders, dean of Arts and Science.



Donald P. Duncan, director of Forestry, Fisheries and Wildlife.



Gladys A. Courtney, dean of Nursing.



Edward P. Miller, dean of Library and Informational Science.



Elmer R. Kiehl, dean of Agriculture.



Kenneth D. Weide, dean of Veterinary Medicine.



Bob G. Woods, dean of Education.

By Karen Farrar

HOBBLE! GOBBLE! FIGHT AND SQUABBLE!
HII! DUM! DEE!
**WE'RE THE CLASS
OF '98**
YES SIR'EE!

Gurry Ellsworth Huggins was one of 210 University of Missouri freshmen who came to Columbia in 1894 and, presumably, chose the above doggerel as their class yell. All classes and most clubs and fraternities had their own yells then — some were even worse than "Hobble! Gobble!" — and often a class motto, flower, and color, as well. It was clearly a different time.

Reading about the period in works by such historians as former Stephens professor John Creighton, the Columbia and the Missouri State University of the mid '90s seem almost a fantasy land. The reader will recognize some familiar landmarks, however. The Columns were there, hav-

ing survived the great fire of 1892. And Broadway was there, although, since the horseless carriage had yet to make its appearance, the street was generally a sea of mud between occasions when crushed rock was spread as a temporary repair. Stepping-stones helped pedestrians cross at intersections.

Columbia was at this point a rather inaccessible county town of some 5,000 inhabitants, with a few small manufacturing and processing plants for industry. The working day in shops and offices was long — 10 hours, six days a week. When business was slow, salespeople stood outside the stores on Broadway chatting and waiting for customers to come along.

The city had no sewage system, fire department or public health organization. The

water supply consisted of shallow wells, ponds, and cisterns, creating ideal conditions for disease epidemics. House calls — which would probably rate only a disbelieving smile if suggested today — were customary, the physician saddling up and riding to the sick person's residence in instances of illness out in the country.

However, Columbia had lots of diversions, even then. The Haden Opera House, the city's cultural center, staged a wide variety of entertainment, including musical comedies, vaudeville, drama, music recitals, University commencement programs and fraternity dances. A short distance away, the Powers House hotel held after-dance banquets and other student activities. Big-name bands from Kansas City and St. Louis were engaged for fraternity dances,

Mizzou Receives Its Largest Gift

If a crop failure in the early 1900s hadn't forced Isaac Huggins' ranching operation into serious financial trouble, then son Gurry might well have devoted his life to being a professor of mathematics or philosophy or psychology. Instead Gurry Ellsworth Huggins, a 1898 graduate of the University of Missouri, went on to become one of the nation's most successful textile financiers and left his alma mater \$2.5 million, the largest single gift in its 139-year history.

High scholarship remained important to Huggins throughout his life, however. This was made clear in his will, which provided that the bequest be used for scholarships for students of "evident intelligence."

Huggins died in 1951 at the age of 72. In accordance with his will, one-third of his estate was transferred to the University this summer. The investment income will be used to aid students attending the Columbia Campus. Under consideration is a plan to use half the \$2.5 million as an endowment for the National Merit Scholar program at Mizzou. This past school year, 142 National Merit Scholars were enrolled at the Columbia Campus, the highest number of any Big Eight university and the eighth highest number among all public universities in the United States. Under this plan, the other half of the bequest would be used to fund a

prestigious Huggins Fellowship program for graduate students.

Huggins was born in Belleville, Illinois, but his family moved to Barton County in Southwest Missouri when he was a boy. His father grew wheat and raised mules for the Army. Gurry Huggins graduated from Lamar High School and entered the University in 1894. Huggins was active on Campus, variously being president of the YMCA and the Union Literary Society and Cadet Captain of Company C in the military department. He also was a charter member of Q.E.B.H. But his special interest was mathematics, and Huggins graduated *cum laude* with a bachelor of literature degree at the age of 20.

The University of Idaho at Moscow was just opening its doors in the fall of '98, and Huggins applied for a position in the mathematics department. He was hired by mail. When young Gurry arrived in Moscow, he discovered that a Latin teacher had not materialized, so he was asked to teach that subject, too. Huggins had not studied Latin since high school, but, he recalled later, "I kept a page ahead of my students, and did all right." He also was asked to head up the military department. As a prank, his students gave him a wild horse to ride to the first encampment, but, says Gordon Huggins, one of Gurry's sons, "Father told me that, 'By the time I arrived, I had the brute tamed.'"



Gurry Ellsworth Huggins, as a Mizzou student, and, later, a leader of the textile industry.

Gordon Huggins, who lives in South Hamilton, Massachusetts, also relates that his father applied to Harvard after two years at Idaho. "I've never told this to any Harvard men," he says, "but the letter from Idaho was sent to Harvard College, New Haven, Connecticut." The application found its way to Cambridge, however, and Gurry Huggins was admitted to Harvard — but not directly to graduate school.

At Harvard, the dean asked Huggins his qualifications. After learning that the young man had a bachelor's degree from Missouri and two years' experience at Idaho, the dean suggested that he enter as a senior in the college, not as a graduate.

"That got Father's dander up," says Gordon Huggins, "and he asked the dean, 'What if I would take five graduate courses and made A's in all of them?' The dean replied that he guessed he would give him a master's."

Gurry Huggins did make five A's in those graduate courses and received his M.A. at the end of his first year at Harvard. He studied philosophy and psychology under such men as William James and George Santanya for three additional years until he left school to help his father recoup his losses.

Huggins went to New York, where he did well from the first. He was a pioneer

in the factoring market and early got involved in textiles. Soon his father was able to begin ranching operations in western Kansas.

At the time of his death at his home in Montclair, New Jersey, Huggins was president of three textile firms: the Catlin-Farish Co. of New York since 1930, the Martel Mills, Inc., of South Carolina since 1917 and the Henrietta Mills of North Carolina since 1926. He also headed Manufacturers Commercial from 1907 until the company was dissolved in 1924 and the Farish Co. from 1912 until 1930. From 1920-1946 he ran what became the largest sheep ranch in eastern Montana and also from 1920 to 1937 he developed several textile manufacturing firms as well as an exporting company in China. His avocation was collecting Chinese art.

He never forgot Missouri, however. Huggins had a life-long interest in the YMCA, and was a consistent contributor to that organization, including the chapter in Columbia. He was a curator of Stephens College and supported the hospital and Boy Scout movement in Barton County.

But his alma mater remained something special. "Father talked a great deal about his days at the University of Missouri," remembers Gordon Huggins. "It was always clear to me how much Columbia meant to him." □

and Columbia's deb set planned Leap Year parties for which they hired carriages to pick up the dates of their choice and take them out for an evening of dancing and refreshments. Formal dance fashions for the young ladies called for trailing gowns with low necklines.

One could get a shave, haircut and "a good bath" at Jake Sellinger's, or rent a "first-class carriage, surrey or tea cart" at Guitar & Nidermeyer Livery or a hack to Rocheport from D.H. Sandifer & Co. Confectionaries, such as Gerling's, and drug stores abounded, offering ice cream sodas, bon bons, candied fruits, birch beer, champagne cider, and ices.

There was an abundance of wild game in the woods surrounding Columbia and a number of streams to make hunting and fishing common sports. Baseball was popular and tennis and bicycling were beginning to catch on.

Football had been introduced at the University in 1890. The most successful team of the era, the 1895 Tigers coached by "Pop" Bliss, defeated Vanderbilt, Purdue, DePauw, Northwestern, Iowa and Kansas, and lost to Nebraska by a close score through a violently denounced interpretation of the rules. The captain and the star center for the Cornhuskers were playing for the fifth year.

If the '95 team was the most successful, the '96 eleven was the most famous. Under Coach Frank Patterson, the Tigers took an unauthorized post-season jaunt to Texas and later barnstormed with the University of Texas team in Mexico. The coach was fired and the team captain suspended, but an account in the *Savitar* reported, "While their conduct was not at all times strictly decorous, yet [the team members] were always gentlemen and were ever mindful of the duty they owed the school and their state. . . ."

By the mid-1890s the Campus consisted essentially of a group of red brick buildings concentrated on the Quadrangle, and nearby lands comprising the experiment station and horticulture grounds. The newly rebuilt Academic Hall, later named for President Richard H. Jesse, contained a chapel, the general library, auditorium, gymnasiums, and apartments "for the exclusive use of young women containing everything conducive to study, comfort and indoor exercise." In 1898 the University's departments on Campus consisted of Graduate, Academic (Arts and Science), Normal (Education), Law, Medicine, Military Science and Tactics, and Agriculture and Mechanical Arts, which also embraced the School of Engineering and the Experiment Station. The School of Mines and Metallurgy at Rolla was another department.

Also located on the Quadrangle was the Power House, the source of heat, electricity and water for the buildings, connecting by a system of brick tunnels 6½ feet high and four feet wide. Hiking underground around the Quadrangle became a favorite adventure for President Jesse's children and their friends, who would take pails of lemonade and cookies and stop in each basement for snacks.

A look at the cost of an education in this era could be amusing, that is, if anyone has a sense of humor left regarding the cost of anything. Entrance fees ranged from \$10 a year for Academic students to \$50 for law students. At the University's several Club Houses, male students could board for \$1.75 to \$2.00 a week, which covered room rent, heat, light, food, and attendance of servants on room and table. Women students (about one-sixth of the total enrollment) and some men boarded with private families in Columbia at a cost of \$3 to \$4.50 a week. Estimates of annual student expenses as published in the 1898-99 *University Catalogue* list \$105 as "low," \$160 as "conservative," and \$255 as "liberal."

Apparently, the battle for better faculty salaries is an ancient one. In a report of the Curators meeting in the late 1890s, a complaint was that "the salaries paid in our University are as low as the lowest paid in any university of reputation in the country." Only a few received more than \$2,000 a year. At this time, of course, there



This composite photo, taken from the 1895 *Savitar*, shows the University's buildings. All but the Club House was on the Quad.

were no federal or state income taxes, cars to keep up, or monthly utility payments to make.

Despite this, Jesse's administration (1891-1908) was an era of great growth and expansion, and in future years his presidency came to be looked upon as the Golden Age of the University. The University's image began to change from that of a small 19th Century liberal arts college to a true, multi-faceted university. Jesse had the ability to attract prominent teachers and leaders, resulting in higher quality faculty, expansion of curriculum, the addition of several new departments, higher standards of admission, and a large increase in the number of faculty and students.

Reading the list of faculty in the '98 *Savitar*, one is struck by the many familiar names, names now on Campus buildings, auditoriums, and Columbia streets: Paul Schweitzer, Andrew Walker McAlester, John Carlton Jones (later a University president), Edward Archibald Allen, John Miller Burnam, John Waldo Conaway, John Pickard, Frank Thilly, Luther (Daddy) Defoe, John Charles Whitten, Henry Jackson Waters, Isidor Loeb, and Frederick Blakmar Mumford.

Though a vigorous leader, Jesse was never particularly popular with students, not having the patience and personality to attempt the traditional fatherly attitude toward them. Student petitions were circulated for his removal, but came to nothing. But it's a measure of the man that Jesse kept no "enemies' list." He wouldn't even read the names on the petitions.

With the increase in enrollment and multiplication of professional disciplines in the 1890s, inevitably came a change in the extra-curricular interests of students. The Athenaeum and Union literary societies, which emphasized debate and oratory, had in the early years served the needs of a student body consisting mainly of persons planning careers in law, the ministry, or teaching. Special interest groups such as Greek-letter fraternities, departmental clubs, musical and hobby organizations, and the Y.M.C.A. and Y.W.C.A. now began to replace the literary societies in social importance. Other students were involved in the management of the three student periodicals of the time — the bi-weekly *Independent*, monthly *Argus* and annual *Savitar* (first published in 1895).

There had been a military department at the University since 1862, when the Morrill Act required all land-grant colleges to offer a course in military training. With the sinking of the battleship *Maine* in Havana harbor in February

1898, a patriotic fury swept the Campus, leading to the formation (from the cadet battalion) of a company of volunteers who served in the National Guard of Missouri in the Spanish-American War. The Curators' report for that period proudly proclaimed that of the 701 students enrolled on Campus, 100 left as volunteers in the war — "in proportion to the enrollment of men, the largest contribution made by any university in America to the defense of the country."

Toward the end of the 19th Century a new attitude toward the conduct of students developed. Previously the faculty and administrative officials had considered themselves responsible for the faith and morals of students entrusted to their care. Chapel attendance was compulsory and drinking, smoking and use of profanity prohibited, with demerits assessed to violators. Now, universities began to limit their concern to the training of the mind, leaving the regulation of behavior to the public law and the churches. An 1896 issue of the student magazine, *The M.S.U. Independent*, noted, however, that "It is a distressing fact that since chapel attendance has been made voluntary, few students attend with any regularity."

With no union building available, students were left to themselves to satisfy their social instincts. The rule against the use of liquor was difficult to enforce because of the number of saloons in Columbia and, in 1898, it was deemed advisable for the University to keep the libraries open to students at night in the hope that "this would be some offset to the temptations to which students are everywhere exposed at night," the Curators' report noted.

And, of course, the period had its share of student pranks and feuds, such as the Board Walk incident of 1896. The Medics first stole the new Campus walk from the Lawyers, who recovered it, only to have it stolen by the Engineers. After that, no one could be sure where the walk would be the following day.

Another skirmish occurred in 1898 when the freshman Academic class attempted to hold a class reception, a thing unheard of for "freshies." This aroused the indignation of the upper-classmen, leading to a mob attack on the festivities in Academic Hall and resulting in a discipline committee meeting and dismissal of five students and suspension of 22 others.

As it had many times before, and would many times thereafter, the University survived these incidents and other, more serious problems — with a little help from our friends. □



Graduate student Terri Witt improved on Mother Nature by applying stimulants to gloxinias. Her pampering pays off.



Who needs dirt? Young floriculturists like graduate student Steve Frye use hardwood bark chips from Missouri's lumber industry to grow pot mums. After a year in the compost pile, the broken-down bark resembles soil. Frye checks root development.



Grow mums without dirt? African violets on a blanket? Tomatoes that won't crack or turn mushy? How about a super soil mix made out of good old Missouri clay? You bet. It's all in a week's work. Or a year, or even a lifetime for Mizzou horticulturists. They've been at it for quite a spell, 100 years to be exact.

Tucked away in a corner of the Agriculture Building basement, the offices of professors like Marlin Rogers and Vic Lambeth and Aubrey Hibbard are 7½ by 10½-foot, barely big enough for desks. File cabinets topped with shelves topped with journals, in some places stacked almost to the ceiling, shrink the spaces even more.

But here, Missouri gardeners and professional growers have a garden of information, and they know it's theirs for the asking. The phone conversations overheard in the hallway are telling. Ants are eating someone's azalea. A greenhouse has a problem with a pesticide.

A ROOM WITH A VIEW and lots of blue sky are above and beyond the Ag School basement, however. Places like a greenhouse behind Memorial Union, South Farms near Columbia, or a 300-acre farm in the next county west. There faculty members carry on their research, or teach, or work with graduate students.

There's no escaping a sense of solidarity in the horticulture department. It was the first agricultural subject to be established as a department, back in 1878. In 100 years, horticulture's chairman has changed only 10 times. And the tenures of three of them account for nearly 80 years of leadership. For most departments, a decade on the faculty is nothing to sneeze at. But in "hort," as the insiders call it, several of the professors have been at Mizzou 30 years or more and were students here before that.

"We like to say we're 'well-matured,'" says Ray Schroeder, who went back to teaching last year after heading up horticulture from 1950 to 1977. Schroeder, a gregarious fellow with a shock of white hair and twinkly blue eyes, is helping organize a centennial celebration planned for October 18. He's been on the faculty since 1934.

Just how many graduates the department has, or even who they are, isn't easy to determine, says Schroeder. University alumni records don't show a degree specialization beyond agriculture. So the long-term hort faculty has been using individual sources like old grade books to generate a mailing list of persons to invite to the centennial activities.

Whatever the number of horticulture alumni resulted from the department's first 100 years,

it's safe to say that more will graduate in the next 10 years than received degrees in the first century. Green is keen, and enrollment has shot up more than tenfold since 1968. That fall, 40 students signed up for hort classes, compared with 500 who were taking courses in the spring of '78. The current department chairman, Don Hegwood, believes the "green revolution" has peaked and he predicts enrollment will even out at around 350 in the next few years.

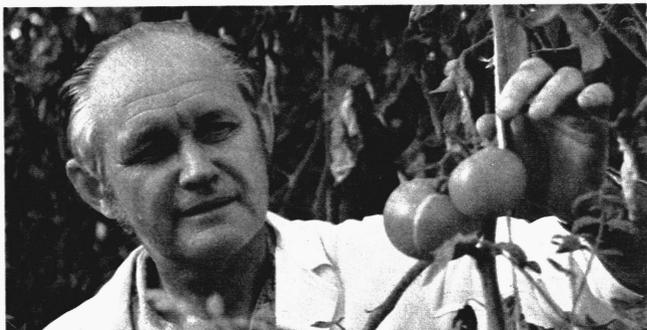
Despite a student population explosion probably unmatched anywhere else on Campus, the horticulture faculty hasn't mushroomed. In fact, it's stayed the same. But classes that used to have 15 students now have 100 or more. Instead of averaging one professor to every five students, the ratio is now one to 53.

Core undergraduate courses are still taught by professors and use of graduate students as teaching assistants is limited. Enrollment at the master's and PhD level has increased only slightly over the days before plants became popular, because each professor has time to supervise the research and studies of only a few.

Especially for a plant enthusiast, there's a tendency to think of this cadre of 14 seasoned horticulturists as people who got turned on to plants ahead of their time. If they did, they hid it well. From all appearances, they're serious scientists. They don't bat an eye at a greenhouse brimming with lush tropical greenery or a platform of mums bursting with bloom. Their vocabulary gives them away too. "Media" doesn't mean newspapers and TV. Media is the stuff a plant grows in. "Precocious" describes a fruit tree that begins bearing at an early age, not a smart-mouthed kid.

MAIN CLAIM TO FAME for Mizzou horticulture at the international level is, probably, its tomato research, which dates back to the early 1930s. The effort was begun by Schroeder and Mitchell Tucker, who sought a way to prevent fusarium wilt, a fungus familiar to almost anyone who grows tomatoes. The solution was development of wilt-resistant varieties, and the research has never stopped. Lambeth has carried on since he joined the faculty in 1950 and has developed so many tomato varieties that he has trouble thinking up new names for them. He has worked on improving many characteristics, including resistance to wilt and cracking and, now, fruit firmness. "You never finish," he says. "It's a continuous process of trying to get the good genes together, and it takes years. That's how you stay on the cutting edge."

Early this summer Lambeth went to Russia to present a research paper at EUCARPIA, the European Association of Plant Breeders. He also is part of the Tomato Breeders Roundtable.



Vic Lambeth's 50-year-old greenhouse behind Memorial Union is a veritable tomato jungle. Mizzou's prominence in developing new varieties results from nearly half a century of nonstop research. "A single crop is about all one man can do," says Lambeth.

THE GUYS WITH THE GREEN THUMBS

By Carol Baskin

an elite group of commercial growers and federal agriculturalists. "This is where we arrange to exchange germ plasm [seed]," Lambeth explains, "and trade secrets!" He's a scientist who has a tomato print shirt and a clock with a tomato face on his office wall. But he admits he gets tired of eating America's most popular vegetable as the season wears on.

Despite its recognition, Mizou's tomato studies began no differently than virtually every research endeavor of the department. Those people out there trying to grow tomatoes for a living were having problems. Likewise, Missouri fruit and vegetable growers, nurserymen and florists know they can count on the University's horticulturalists to help them.

"**WE IDENTIFY CLOSELY** with our clientele groups," such as the Missouri Association of Nurserymen, Missouri State Florists Association and the Missouri State Horticultural Society, says department chairman Hegwood. "It's part of our tie to the land-grant philosophy. They are taxpayers and, in a way, we are employed by them."

Aubrey Hibbard, whom Hegwood calls "the grand old man of Missouri apples," has lived that philosophy for the 41 years he's been on the faculty. His stomping grounds are the orchards he planted on the department's experiment farm about 30 miles northwest of Columbia. There he's aided the state's fruit growers by improving on dwarf varieties of apples, peaches and apricots, which can be planted closer together and thus produce more bushels of fruit per acre. Hibbard retires this summer.

In 1953, he helped find the department's present research site, a 300-acre farm with rich loam soil near the Howard County town of New Franklin. Homesteaded in the early 1800s, the farm originally produced hemp, used to manufacture rope for the nearby river traffic. "Once in a while, we still find marijuana growing," says Hibbard. Today, the farm includes a 55-acre lake and just about every fruit, vegetable and nut that can be grown in Missouri with any success.

Marlin Rogers, another longtimer, doesn't have to go so far to get to his research site. The faculty's senior floriculturist heads over to a greenhouse on the east edge of Campus. There,



Missouri apples taste great but lack the classic shape that makes Washington State apples prime grade. Researchers are spraying young apples with a growth hormone to develop a lobed underside instead of a blunt bottom.

Don Hegwood, department chairman: "Research without application is a luxury we can't afford." Horticulture celebrates its 100th birthday this fall.



"The problems of growers set our priorities," says fruit-tree specialist Aubrey Hibbard, a 41-year faculty veteran.

the soft-spoken scientist is using composted hardwood bark instead of soil to grow flowers. Researchers elsewhere have developed ways to use pine bark mixed with sand, or redwood sawdust, so Rogers calls his research "the last link" in learning to use wood wastes as "growing mediums." Since the hardwood bark is a by-product of Missouri's lumber industry, it's particularly practical for the future of the state's floral industry.

What's wrong with plain old dirt? In the cities the supply isn't adequate, and in the country herbicides linger in the soil. Florists would need too much of it anyway, with the market demand virtually abandoning cut flowers in favor of potted ones. And the price of peat moss has gone sky-high.

Over the last three years, Rogers' research has shown that the longer the piles of bark chips are composted, the better the mums the resulting "soil" will grow. The stuff even pasturizes itself in the process, reducing what otherwise would have to be added to kill harmful fungi.

REGULAR DIRT MAY GO OUT OF STYLE if Rogers and Lambeth have anything to do with it. Lambeth and the University currently are trying to patent the "clay-foam" he has developed of vermiculite, perlite and clay particles. Lambeth, whose interest in the soil alternative goes back to the late 1930s when he was a horticulture student, picked up his ideas again several years ago. A Missouri subsoil called Putnam clay is the key to the new mixture's superiority. It greatly increases the nutrient and water-holding capacity of the "soil" so plants don't have to be watered and fertilized as often. Whether neglected or over-loved, house plants often get drowned or dried up, overfed or starved to death by their owners, says Lambeth.

Rogers' experiments with growth regulators on geraniums have attracted national interest. Time was when all geraniums had to be started from cuttings. But in the last 10 years, hybrid seed has been developed. The extra weeks needed to get a blooming geranium from a seed instead of a cutting added too much production cost for the florist. Rogers went to work, applying one regulator to make the plants more compact and quicker to bud. When buds appear,

zap! on goes another regulator. This one's gibberellic acid, and it makes the flower stems get taller, stand up and be noticed.

"PEOPLE WANT PROOF that the plant they are buying will bloom," says Rogers. "Maybe they have an innate distrust of florists," he chuckles. Using his methods, a florist could cut three weeks off from planting to market.

Rogers' fellow floriculturist, David Trinklein, spends much of his research time working on ways to cut the cost of controlling greenhouse environment. The old-time single-pane greenhouse is astronomically expensive to operate in climates like Missouri's.

Trinklein and a student recently started a new project with African violets, again aimed at cutting costs for the florist who grows the fragile but popular plants. He calls the study a "cook-book investigation." The violets "have all the groceries in the pot," meaning various combinations of time-release fertilizers are in the soil mix so they won't have to be added during the growing process. The plants sit on a "capillary pad," which looks like a fluffy blanket. The blanket conducts water up through holes in the bottom of the pots, thus eliminating watering the violets by hand.

Hegwood, who came to Mizzou from Mississippi State last year, believes the department's strength lies in the quality of its assistance to Missouri growers through research and the production of graduates to supply the expanding job market. With no increase in the size of horticulture's faculty, the crush of undergraduate enrollment has eroded the time that can be devoted to research. "Every warm living body makes certain demands" of a teacher, he says. As Hegwood leads the department into its second century, one of his challenges will be to protect and even elevate the department's research effort. As he explains, credible research that commands recognition by peers is what preserves the department's land-grant commitment and distinguishes the University from a trade school. The horticulture faculty's scientific investigations always have had a strong problem-solving practicality about them. Research with no application "is a luxury we cannot afford," says Hegwood.

No idle rainbow chasers here. □



Growers and home gardeners listen to strawberry specialist Delbert Hemphill as he describes how herbicides can alter fruit formation if applied at the wrong time.

DINING OUT IN COLUMBIA: 'A glorious revolution'

By
William
Pryor



Railroad signs, a moose head, a carousel horse and dozens of beautiful plants help make up the decorating scheme of Bobby Buford's.

Editor's note: William Pryor is the pseudonym for a Columbian who reviews restaurants for the Tribune. He rates the eateries on a four-spoon system. The 10 he lists below all were awarded at least three spoons by Pryor. There are other good restaurants in Columbia. Some persons place Jack's high on the list. Others swear by Saturday's or Malachi's Delicatessen or Castaways. Some swear at one or two of the restaurants Pryor ranks highly. Any restaurant can have an off night, of course. When the editor was eating at Maxim's this summer on an alumni tour to Paris, one person in the party discovered a dead fly in a wine glass. One spoon for Maxim's.

ON A BALMY SUMMER DAY of last year, my wife and I were having delectable cheesecake and yoghurt on the courtyard patio of the Ninth Street Delicatessen. We were intrigued by two nearby student couples who were enjoying themselves, their knishes, and imported beer. And we were envious that at their age, and in their station as students, they could take this and other interesting eating places in Columbia for granted.

When we were students at the University, no such places existed. There were, perhaps, no more than 12 or 15 restaurants in town, and for students, the choice of restaurants near the Campus was both limited and dull. Across the street from the school of journalism, there was a restaurant called the Ever Eat, a name that perfectly described its culinary aspiration. Further up the same street was a posh, chrome and plastic drugstore. This drugstore had a conspicuously placed sign in Gothic script behind the soda fountain which began, "Sanitation is a way of life . . ." And from there, the message rose into the ether: where else could such a message go? The food in that place staggered under a blitz of sanitation.

For students who had money and didn't mind dressing up (we didn't know that we could express our individuality in dress in those days), there was a proper, middle-class place on the Strollway where women wore hats and dawdled over cream pies and weak, over-percolated coffee.

In those dull days, neither wine nor beer was served in any Columbia restaurant. Pizza was sweeping the country, but there was not one of those exotics to be had in town. We would not have known how to spell knish, or yoghurt, or gazzacho, even if we'd heard of them, which most of us students had not. French bread and imported cheese were positively haute cuisine.

AS A GRADUATE of the University of Missouri, it gives me pleasure to tell other alumni that there have been some happy changes, especially within the last five years. We now have real choices. For those who haven't been in town for some time, the eatery scene may, in fact, be a glorious revolution.

There are now nearly a hundred places to eat in Columbia. Some 50 of these are family restaurants offering a diverse menu. And there are more pizza parlors and other fast food places than you can shake a bread stick at, many of which are quite good. As a reviewer, however, I am primarily concerned with those restaurants offering a wider choice of foods.

Let me suggest 10 Columbia restaurants, five ethnic and five general, which exemplify some of the distinctive improvements for

diners in Columbia. Prices are categorized as moderately low (up to \$5), moderate (\$5-\$10), and moderately high (\$10 and up). You will find that those restaurants having moderately high prices also offer the full price range. Alcoholic beverages are not computed in these price categories.

Here are five ethnic restaurants which can give you a culinary change of pace: Kai Min, Grecian Inn, Zuppa's, La Cantina, and Good Earth.

Kai Min, a Chinese, dinner-only restaurant on Broadway, is possibly the best all around restaurant in Columbia. Its food, service, and atmosphere are highly professional, and its prices, which are moderate, are below those of many lesser restaurants. From the jasmine tea through the main courses, down to the fortune cookie finish, Kai Min's food is a gustatory, visual, olfactory, and tactile pleasure. Two main course dishes of merit are the abalone (a deep sea mollusk) and beef, served with stir fried vegetables in soy, and the duck with almonds, a classic Chinese dish served with toasted almonds and orange sauce. Kai Min has a bar, and wine is served in the dining room.

GRECIAN INN, a small place on Locust Street, serves excellent Greek food at moderately low to moderate prices, with adequate service. But its decor is not translated from the Greek or anything else you've ever come across. Souvlakia (shish kabob on pita bread), yerros (lamb and beef with garlic sauce) and a delectable green, Greek salad with feta cheese are typical of the good foods here. Solid Greek coffee and delicious baklava are available here, too. So are wines and beer.

Zuppa's, an Italian restaurant on North Ninth street, is a very recent newcomer to Columbia's eating scene. This is a pleasant, self-service restaurant offering excellent soups, sandwiches, and pastas at moderately low prices. If you're interested in simple Italian food well prepared, you'll be interested in Zuppa's (the soup man's). Zuppa's pastas are cooked *al dente*, which is a rare achievement in the Midwest. Their tomato sauces are simmered with herbs, and they serve the best onion soup and clam chowder in Columbia. Neither wine nor beer is served here, though some patrons bring their own.

La Cantina, on Cherry Street, is a glamorous, terrace level Italian restaurant with an Old World atmosphere created primarily by candlelight flickering over crystal goblets, polished silver, and white napkins arranged on red tablecloths. The food is generally superior, the prices run the gamut from moderately low to moderately high, and the service is not only efficient but stylish. La Cantina serves an excellent cheesecake of the lighter variety, and an Italian marvel of a dessert called Coppa di Marca Pone, made primarily of heavy cream, sugar and egg, and spiked with cognac. They also have a list of some 40 wines, including some of considerable distinction.

Good Earth, a Chinese restaurant on Hitt Street near the University, is another recent newcomer to Columbia. It has a luncheon menu which is limited and fairly pedestrian, but its dinner menu and carry out menu (virtually the same) are extensive and superior. The decor is just this side of garish, and the service is good. Prices range from moderately low to moderate. Some main courses of interest are the almond chicken, sweet and sour pork, beef with green peppers, and shrimp with lobster sauce. Good Earth has recently qualified for a bar and wine is

served in the dining room.

The following five restaurants serve a general menu of some diversity, each including a few specialties not served by the others. These restaurants are all attractive for both their culinary and physical ethos: Bobby Buford's, Haden House, The Harvest Moon, Katy Station, and Ninth Street Delicatessen.

Bobby Buford's, at Stadium Drive and I-70, is a visual knockout, sporting an interior of mad, but controlled confusion. In our travels here and abroad, we have never seen anything quite like this restaurant/greenhouse/art deco/antique/showcase. The food is generally satisfactory with some highs and lows. The service is friendly, but not always fast, and the prices range from moderately low to moderately high. The spinach salad here is outstanding — one of the especially good salads in town. The Iowa style bean soup is special, too, and the one-pungent hog heaven chop is excellent. Bobby Buford's has a fairly extensive wine list, and an attractive bar.

Haden House, on Highway 63 North, another recent addition to Columbia, serves good country food in an authentic 19th Century house. The limited menu is superior; the service is responsible, and the atmosphere is charming. Prices range from moderately low through moderate. Some menu items of special interest are the hickory smoked spare ribs, the cabbage casserole, smoked ham steak, and spare ribs. Wines and beer are available here as well.

The Harvest Moon, on South Tenth Street, is both informal and sophisticated, in both its food and atmosphere. The food is generally superior, and the atmosphere is comfortable and congenial. Prices range from moderately low to moderate, with one or two items in the moderately high range. There is a breezy, but efficient kind of service here. Some of the interesting menu offerings include Quiche Lorraine (a hot cheese and custard pie with bacon and onion), French onion soup, gazzacho soup, skewered Teriyaki, and the Beeferater sandwich. The Harvest Moon has a capacious bar and wine is served in the dining room.

KATY STATION on Broadway at Fourth, is a converted railway station of the Missouri, Kansas and Texas line, nicknamed the Katy, hence the name. Benign neglect may have saved this fine example of railway architecture from the bulldozer, but human ingenuity is responsible for its reincarnation as a restaurant. This establishment specializes in high quality beef entrees. The service is adequate, and prices range from moderately low through moderately high. Wines and beer, as well as Irish coffee, are served here, too. The most interesting and spacious part of Katy Station is reserved for the extensive bar, which also has the best view, the most comfortable furniture in the place, and includes a full-fledged caboose fitted out with small tables and chairs.

Ninth Street Delicatessen, just north of Broadway, offers a menu of solid, simple food; fast, friendly service, and a delightful decor and interior, courtyard-patio. Its prices are generally moderately low and the service is self-service. Good sandwiches of French bread, ham, cheese, and turkey are sold by the inch, two inches being just this side of hefty. The roast beef and kosher salami sandwiches are generous and good. The meat knish is fine, too, and the cheesecake is the best in town.

Welcome back, and happy eating! □

WHY ACTIVE ALUMNI GET THAT WAY

By Candace Bradford

Alumni. Mizou has about 100,000 living. The number of these who are becoming more active in the affairs of their alma mater is growing. There are now nearly 20,000 dues-paying members of the Alumni Association.

And that's not a shamefully low number. In fact, Mizou ranks third in the Big Eight in the percentage of alumni who belong to the Alumni Association. Nevertheless, it's obvious that not everyone thinks participation in the Association is all that important.

Is it? Well, to a dozen 20,000 alumni apparently so. Why? Ask a nearby people and you'll get a dozen reasons.

"Anytime you get involved, things get more interesting," says Nancy Grantham (BS Ed '66). Actually, the principle probably worked in reverse for Grantham, a high school English teacher at School of the Osage in Eldon. Although she'd been attending Miller County alumni functions for years, her interest was really sparked by the introduction of a new Alumni Association program for matching scholarships.

Grantham volunteered to help when the program was introduced at a chapter meeting a few months ago and soon was appointed chairperson of the Miller County scholarship fund. The venture has been quite successful.

"It's been a driving goal," Grantham says. Her committee planned activities to raise money, worked out a program for publicizing the scholarship, screening applicants, and setting up a committee to choose among candidates; and they're now in the process of setting up a memorial fund in honor of a late active chapter supporter so that the scholarship can become self-perpetuating.

Grantham's chapter was one of the first to qualify for matching funds from the Alumni Association. "We're so proud that Miller County has been able to send a young person to the Uni-

versity," Grantham says. "It's important knowing we've helped someone."



Grantham (BS '66)



Miller (BJ '30)

versity," Grantham says. "It's important knowing we've helped someone."

Now that she's become involved, Grantham intends to stay that way. "People in our part of the country are very proud of the University, and it's infectious," she says. "It means so much more to you when you're a part of it."

Dale Miller (BJ '30) has been a member of the Alumni Association for as long as he can remember. He says he is motivated partly by the warm memories of his single year at Mizou, when he crammed two years' worth of journalism requirements into one.

Armed with vivid memories of his own student days, Miller has a special interest in and sympathy for students of today. As head of his own public relations firm in Washington, D.C., Miller has welcomed opportunities to help students trying to break into the field of journalism, both from Mizou and his other alma mater, University of Texas at Austin.

But as far as active involvement in the

Alumni Association goes, Miller says he just attended alumni meetings in Washington until the day, three years ago, when he was asked to run for the club presidency. "But there must be 1,800 members," Miller remembers protesting, "and not too many know me." The reply, he laughingly recounts, was "Yes, we know. That's why we thought this would be the best time to elect you."

As part of his presidential duties, Miller arranged social functions for the club. One of the most remarkable was a dinner at the Republic of China (Taiwan) embassy at the invitation of Ambassador James Shen (AM Jour '35).

Following chapter presidency, Miller became director of the Eastern regional division, representing clubs from eastern cities on the Alumni Association board of directors. He rotated out of office last November and now is president of the University of Texas at Austin alumni associ-



Lauderdale (BA '71)



Warack (BJ '62)

ation. He fully expects to stay active in Mizou affairs, however.

"I run into Missouri students all the time," he says. "There are a lot of them in government. For me, association with young people has always been a benefit. It keeps you young and looking to the future."

Robert Lauderdale (BA Anthro '71) has found that helping students is important to him, too. Until very recently, Lauderdale paid his Alumni Association dues mainly because he wanted to receive the *Missouri Alumnus* and sports letter.

Project ASK (Alumni Sharing Knowledge) offered Lauderdale an avenue for more active participation. "I decided to get involved with ASK for the same reason I joined VISTA when I graduated from the University," he says. "I figured I could do some good."

Lauderdale, a quality appraisal specialist for Social Security in Kansas City, volunteered to provide students with information on government work. In addition to taping an interview on the subject, to be kept on file at the Placement Center, Lauderdale has met with a psychology student to explain the in's and out's of government work and show her how to use the job vacancy register and arrange for testing.

He's looking forward to introducing others to his area of expertise. "There's a certain emotional satisfaction to being of use," Lauderdale says. "I only wish the program had been in existence when I was a student."

John Warack (BJ '62) says he belongs to the Alumni Association for a widely accepted reason—"the school tie feeling." Warack, however, is not a typical alumnae. He came back to college to get a degree after retiring from a successful career as an Army officer.

Beginning a new career in St. Louis as a stringer for a number of small community newspapers, Warack found that status as a University of Missouri graduate was "a big plus."

"What prompted me to join the Alumni Association was the feeling that the University had

been good for me," he says. Warack has just completed two years as chairman of the St. Louis club membership committee and is now club secretary. And he's found that while alumni activities provide a way to pay back the debt he feels he owes the University, they also benefit him.

"The ice skating parties, town hall meetings, trips to out-of-state games — they all create a spirit of camaraderie with people of all different ages," he says. "You really form strong friendships among a group like this."

For Cathy Powell (BS Ed '70) the Alumni Association has provided an outlet for an interest she regrets not pursuing when she was a student. She has just completed a three-year term as a member of the Women's Athletic Committee.

"When I went to college, I played intramural tennis," Powell says, "but there really wasn't that much to get me interested."

Since the committee was formed in 1975, the picture for women's sports has improved dramatically. "I can remember our first tour of the old women's gym," Powell says. "The coaches' office space was terribly crowded, and I think there was only one shower. Now in just three or four years the women are over in Hearnes, and we're beginning to get our rightful share."

The committee, which meets four times a year, serves as an advisory board working with Jean Cerra, director of women's athletics. But this spring the group decided to take a more active role by organizing tournaments to raise money for scholarships. Powell served as director of the District XIII alumni tennis tournament in Springfield — her home — which raised \$400 toward scholarships for both men and women's athletics.

Now that Powell's term on the Women's Athletic Committee is over, she's looking forward to continued involvement. "I enjoyed my time at the University so much I still want to be a part of it," she says. "And it's fun personally knowing people you've always heard about. It makes it much more exciting sitting up in the football stands thinking you know Warren Powers."

John Logan (BS BA '40) says, "The way I look at active involvement, it's a question of what you put in you have a chance to get out."

Logan, president of Stark Brothers Nurseries in Louisiana, Missouri, has served on the Alumni Athletic Committee and as president of the Pike County chapter. Currently Logan is a member of the Alumni Awards Committee, which holds two working meetings a year. "And they're frankly working meetings, too," Logan



Powell (BS '70)



Logan (BS '40)

says, "It's quite a job to try to screen intelligently the nominees for the various awards."

But Logan says he feels his efforts are rewarded. "I get a lot of enjoyment out of alumni functions," he says. "Basically I think the Alumni Association has some good programs, and I've believed I could and should support it."



Ayers (BS '77)

Chapman (BJ '74)

"The thing that got me involved," says Doug Ayers (BS '77), "was meeting all the MU grads in the community. I had no idea that a lot of the people I already knew were alumni."

After graduation last summer, Ayers moved to Kirksville to become a loan officer for Production Credit Associates, a farmers' cooperative lending institution. He found that involvement in the newly revived Adair County chapter was a good way to get rid of the feeling of "being stuck off" by himself in a new town.

As secretary-treasurer of the chapter, Ayers has played a part in the chapter's achievement of Honor County status, including helping with arrangements for the June banquet, which drew a crowd of more than 90 persons.

"Right now, I guess we're just enjoying a sort of beginner's luck and enthusiasm," Ayers says. "We know if we're going to keep people active we'll have to plan activities that keep them interested."

Ayers doesn't think his own interest in the Association is in any danger of flagging. "Right now I still know people at the University," he says, "but in four years everybody I know in school will be gone. It's going to be a whole different world, but this way I can still be a part of it."

Kevin Chapman (BJ '74) shares some of the same motivations. "Personally," he says, "I like keeping in touch. College was a turning point in my life. The Alumni Association allows me to feel I'm still a part of that."

Chapman, a home builder in Webster Groves, is a member of the Alumni Membership Committee. "I got involved because I thought it might be interesting," he says, "and then I really got hooked. It's a tremendous first step just making people aware of their local chapters. We're just now getting into demographic material the Association has collected. I'm fascinated, and success is very gratifying."

Chapman has put most of his efforts into writing promotional radio spots that accompany broadcasts of Tiger football and basketball. But there's more to the Alumni Association than sports, he points out. "I'm more interested in facilities offered, like library privileges," he says. "The scholarship program and things like that make it possible for alumni to help maintain the school's integrity."

"Your standing as a Mizzo grad can make a difference," says Marilyn Finley (BS Ed '58, M Ed '65, PhD '78), "so it's important that the school maintain a good reputation."

Finley, a reading clinician at Webster School in Manchester, Missouri, has just completed a term as director of the education division of the Alumni Association. She began participating in alumni activities 10 years ago, when the education division was just getting organized and one of the professors in her master's program asked her if she'd be interested in helping.

"If your education is going to mean something to you, then communication with the faculty is important," Finley says. A major part of the education division program is directed toward interaction between faculty and alumni in seminars and curriculum development projects. The division also holds alumni gatherings at professional meetings such as the Missouri State Teachers Association and the Missouri National Education Association.

But another facet of the education program involves students. Two representatives from

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the student government association work with the education alumni board in planning and evaluating programs, and at both December and May commencements the division holds receptions to honor graduating students and their parents.

"Education right now is not a wide-open field," says Finley. "Students need help in finding jobs. And if they're just establishing themselves in a new place, the Alumni Association can provide good personal and business contacts. That's why we think it's important to involve students before they become alumni."

Pete Cargill, B&PA senior, is one student who isn't waiting for graduation before becoming active in the Association. He applied and was accepted onto the Alumni Association Student Board in his sophomore year and is now serving as chairman of Homecoming. It is his job to head a 21-member steering committee that includes representatives from each of the nine Homecoming committees. His responsibilities range from correspondence with Gov. Joseph Teasdale to seeing that final arrangements have been made for the Friday night bonfire.

"We're trying to put more focus on the alumni side of Homecoming," Cargill says. "It's one of the few Campus activities that alumni can participate in on a large scale."

Cargill, a 4.0 student, is president of the Interfraternity Council and past president of Phi Gamma Delta. He says extracurricular activities provide "a diversion from studying." But

Cargill expects his involvement with the Alumni Association to continue long after graduation; wherever he may be.

"A lot of people I know probably won't get involved for five or 10 years," he says. "I guess most students' perception of alumni are of real rich, older people. But I'm lucky. I've gotten to know a lot of alumni, and I've come to realize that they were all just normal students like us, who went through the same trials and tribulations as we do. Seeing what goes on in the



Finley (BS '58, PhD '78)

Cargill (B&PA '79)

Alumni Association has really helped me build up pride in MU."

"I guess when I was an undergraduate I was most interested in drinking beer and chasing girls," says Bill Phillips (BS BA '63, JD '66). "But what I got from law school is very, very im-

portant to me every day. I'm really happy with what I'm doing, and I feel I have a debt to the University of Missouri for steering me in that direction."

Phillips practices law in Milan, Missouri. His first involvement with the Alumni Association was on the board of directors of the Law Alumni Association. He later became president of that group. Phillip is now director of District II and a member of the executive committee of the national Board of Directors, the umbrella organization for all alumni programs and activities. For the former he serves as a liaison between county chapters in his district and the general Alumni Association. As a member of the executive committee, he has been concerned with "nuts and bolts" matters ranging from interviewing prospective alumni personnel to approval of merchandising programs.

Alumni involvement can be hard work, and there really isn't much status associated with it. "But it allows me to do things with the University, and for the University, that I'd never be able to do any other way," Phillips says. "And all you have to have is the desire to take a part. If you really want a position of responsibility, I'll tell you, you'll find it."

Jerry Tiemann (BS BA '50) reached a high level of responsibility in July when he took office as president of the Alumni Association. President and general manager of Kansas City Cold Storage Co., Tiemann began attending local alumni meetings soon after he graduated. His deepening involvement has been a gradual process, from helping organize club activities, to membership on the alumni athletic committee, election as a Kansas City representative on the general board of directors and then to offices on that board.

"Basically, I've always enjoyed being around people who have the same interest in the University that I do," Tiemann says.

As president, one of his greatest concerns is with maintaining a range of Association activities that will appeal to the greatest possible number of alumni. "The attitudes about what an alumni organization should do have changed quite a bit over the past 10 years," says Tiemann. "People want to stay affiliated with the University in order to keep up with the times."

Tiemann recognizes the value of sports in drawing alumni to the University and together. As a student he turned out for football, and in addition to serving on the Alumni Athletic Committee he has been a member of the Intercollegiate Athletic Committee.



Phillips (BS '63, JD '66)

Tiemann (BS '50)

But he believes the Association draws a great deal of strength from other areas as well, such as the National Merit Scholar program, which is directed toward recruiting outstanding students to the University; Project ASK, which he hopes to see expanded, perhaps to provide placement services for alumni; and the matching scholarship program. "It's amazing what a little work can accomplish in just a year," he says.

It's amazing what a little work can accomplish, period. Apparently, most active alumni members share a sense of satisfaction in what their individual efforts can accomplish for the good of the Association and the University.

Acting on your pride in the University seems to pay off with a sense of pride in yourself. □

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spirit with style

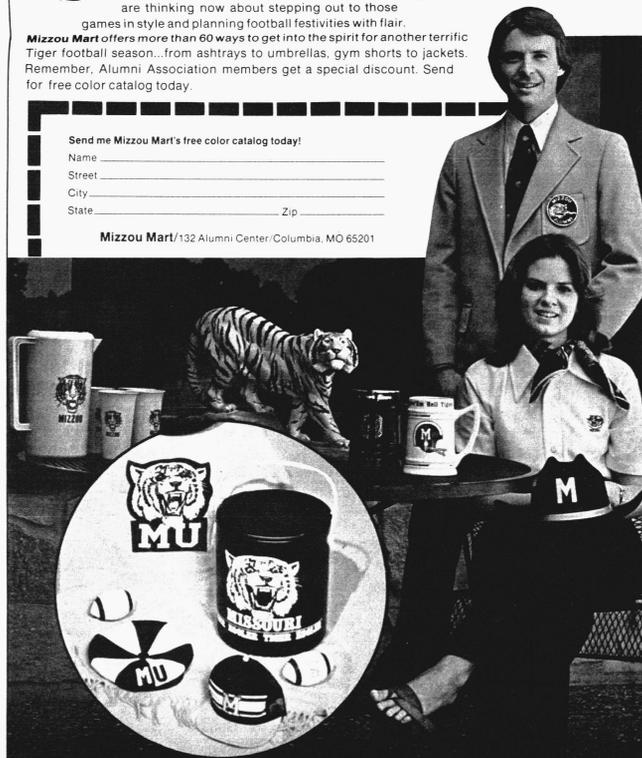
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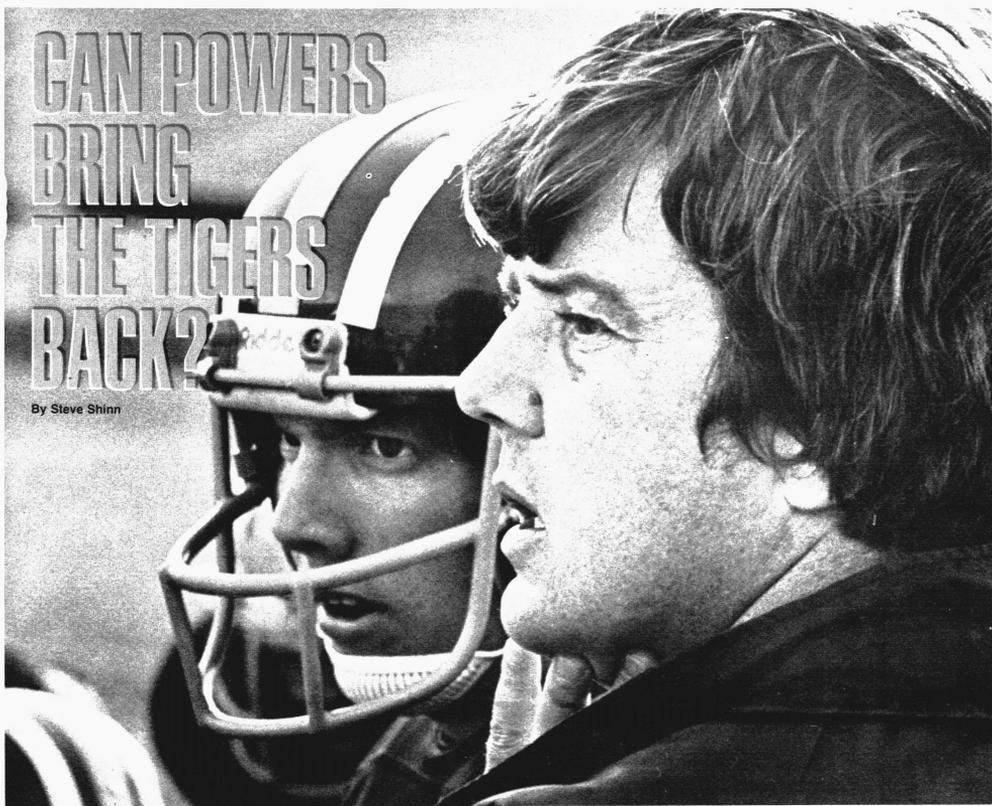
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CAN POWERS BRING THE TIGERS BACK?

By Steve Shinn



PAUL MILLER, A REDSHIRT JUNIOR quarterback who has yet to play a varsity down, threw for 421 yards in Mizzou's spring football game and thereby threw the Tigers' quarterback situation, already muddled, into further confusion. None of the four signal calling candidates has really emerged as a clear Number 1 choice to lead Coach Warren Powers' first team at Missouri this fall. And Powers knows that quarterback is the key to whether the Tigers can improve on their 4-7 record that led to Al Onofrio's dismissal as head coach.

"A winning quarterback still has to have the support of the other 10 players," Powers notes, "but there's no way the other 10 players can produce a winner without a good quarterback. We'll have our quarterback no later than 10 days after practice starts on August 13."

Miller's strong performance in the spring game guarantees that he will get a good look in the preseason — 421 yards is a tremendous job of passing, no matter if the opposition is a second-string secondary. But Powers also saw things he liked in Phil Bradley, the quick punter who started six games last season as a freshman. Bradley had his troubles last fall in throwing the ball, and he was injured for part of spring practice. Jay Jeffrey, the other highly touted freshman who didn't get a chance to show his wares in 1977, couldn't show Powers much this spring, either. A muscle pull kept him out of almost all the work. Then there's Monte Montgomery, Mizzou's regular punter. Powers has some good things to say about him, too.

But you get the feeling that, for right now at least, the quarterback battle is between Miller and Bradley, with Miller having to prove that

his great spring game wasn't a one-time phenomenon.

Powers wants to spend most of the preseason polishing execution, getting the players to do the right things without thinking about it. "Spring practice took us about as far along as we wanted to be," he says, "but we've still got a long way to go. The team got a basic understanding of our offense and defense. Now we need to work on the little things that make you a winner."

Powers installed the veer offense, a splitback attack in which the pass also will be an integral part — although don't expect the Tigers to throw anywhere nearly as much as they did in the spring game. On defense, Missouri will again be in a 5-2, but it's somewhat a different version with new jargon to learn.

A new offense and defense weren't the only noticeable changes this spring, however. There was the staff itself. The 37-year-old Powers put together an exceptionally young group of men with only one holdover from the Onofrio crew — Carl Reese, 35, who was named defensive coordinator. (The addition of offensive and defensive coordinators was another change. Onofrio did not use that system.) John Fauman, 37, is the offensive coordinator. The other assistants are Dick Beechner, 44, tight ends, kicking, and special teams; Mike Price, 32, quarterbacks/receivers; Bill Thornton, 38, running backs; Mark Heydorff, 26, defensive ends; Zaven Yaralian, 26, secondary; and George Wheeler, 30, defensive line. Powers also named a weight coach, Dave Redding, 26, who has put together an expanded training program for the Tigers. Onofrio had no such position.

On the field there was more intensity. The coaches showed more emotion, made it readily apparent when they were unhappy. Voices were sometimes raised. Powers himself took a much more active role in coaching than did his predecessor, staying primarily with the offense. Off the field there were more meetings as the staff evaluated personnel and progress.

Part of this, of course, may be the result of the pressure Powers undoubtedly feels. Columbia, Missouri, is a long way from Pullman, Washington, and the Mizzou program is a long way from that of Washington State. Powers coached the Cougars to a 6-5 record after 3-8 a year earlier, their second winning season in 20 years.

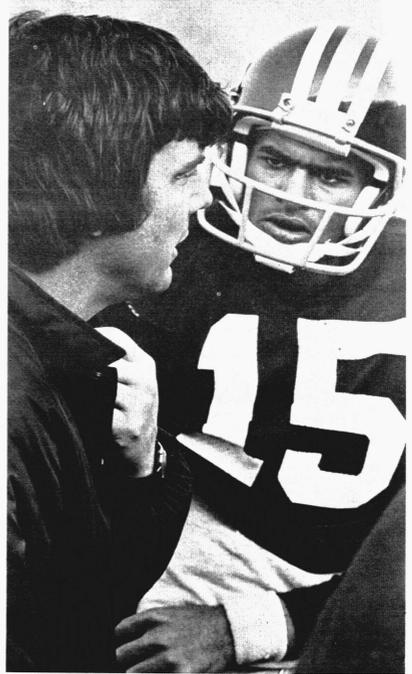
But Missouri fans are not long satisfied with 6-5 years, as Onofrio learned.

THE MEDIA EXPOSURE in St. Louis and Kansas City, the tremendous interest of the fans — and their aspirations — and a big, expanded stadium to fill all add to the coaching pressures. And, then, there's the schedule. Powers readily admits it's the toughest he's ever played. Dave Hart, Missouri's new athletic director, bemoans the fact that the Tigers play Notre Dame and Alabama — probably the two best teams in the nation a year ago — back to back to start the season. For the fourth game, Mizzou gets to travel to Norman to meet Oklahoma.

Some say that Notre Dame will be looking past Missouri to their game with Michigan. Certainly, the Michigan game will mean more to Notre Dame fans. But few who know former Missouri Coach Dan Devine believe he would want his team to get beat by the Tigers. And his offensive coordinator, Merv Johnson, finished



The search for a quarterback. Coach Warren Powers gives individual attention to Paul Miller (above), Phil Bradley (far right), Monte Montgomery (right), and Jay Jeffrey (preceding page). Who will lead the Tigers?



OFFENSE

OFFENSIVE LINE

Left Tackle

Dave Guender 6-3 245 Jr. Berwyn, Pa.
Wayne Washington 6-5 250 So. Kansas City
Don Carter 6-4 245 Jr. Fulton

Left Guard

Mark Jones 6-2 235 Jr. Arenzville, Ill.
Kevin Sadler 6-4 220 So. Joplin
Richard Hughes 6-3 250 So. St. Charles
Ray Miller 6-3 230 Jr. Kansas City

Center

Pete Allard 6-3 235 Sr. Chicago
Jeff Stokowski 6-4 230 So. Peoria, Ill.
Fred Leiding 6-2 245 So. Kansas City
William Giltner 6-3 225 Sr. Colo. Springs

Right Guard

Chris Keller 6-3 240 Jr. Jacksonville, Ill.
Stanley Lechner 6-3 230 So. Aurora
Greg Houston 6-4 245 So. Warrenton

Right Tackle

Howard Richards 6-5 252 So. St. Louis
Mark Orszula 6-4 240 So. Lombard, Ill.
Dennis Disselhoff 6-7 250 Sr. Kansas City

Dennis Boone

Brad Edelman 6-3 250 Fr. Creve Coeur

TIGHT END

Kellen Winslow 6-6 230 Sr. E. St. Louis, Ill.
Mike Owens 6-5 220 Sr. Mt. Vernon

Tom Anderson

Willie Rogers 6-5 205 Fr. E. St. Louis, Ill.

WIDE RECEIVER

Split end

Lamont Downer 6-3 185 Sr. University City
Cecil Holloway 6-0 180 So. Pom. Bch., Fla.
Lee Wagner 6-4 195 So. Colo. Springs

Flanker

Leo Lewis 5-9 155 Sr. Columbia
Ken Blair 6-2 190 So. Oklahoma City
Steve Sly 6-0 180 Fr. Kansas City

RUNNING BACK

Running Back Earl Gant 6-2 207 Sr. Peoria, Ill.

David Newman 6-0 175 Jr. Columbia
Walter Murray 6-0 185 So. St. Louis
JJRon Vaughn 6-1 208 So. Fulton
James Wilder 6-2 220 So. Sikeston

Fullback

Gerry Ellis 6-4 230 Sr. Burlington, Iowa
Richard Dansdill 6-2 220 Jr. Columbia
Gary Forrest 6-1 205 Jr. Webster Grvs.
Tom McBride 6-2 220 Sr. Springfield, Ill.
Terry Hill 5-9 172 Fr. E. St. Louis, Ill.
Bob Meyer 5-10 185 Fr. St. Louis
Mike Richards 6-0 180 Fr. Jacksonv'le, Ill.
James Scott 6-0 194 Fr. Rochester, N.Y.

QUARTERBACK

Paul Miller 6-3 203 Jr. Farley
Phil Bradley 6-0 170 So. Macomb, Ill.
Monte Montgomery 6-3 190 Sr. Fayettev'le, Ark.
Jay Jeffrey 6-0 170 So. O'land Pk., Kan.
Mike Hyde 6-2½ 200 Fr. St. Louis
Tom Miller 6-2 170 Fr. Omaha, Neb.

KICKER

Jeff Brockhaus 6-3 195 So. Brentwood
Anthony Gie 5-10 178 Sr. Higginsville

DEFENSE

Left End

Kurt Petersen 6-4 225 Jr. St. Louis
JNorman Goodman 6-3 225 Jr. Metropolis, Ill.
Anthony Green 6-2 200 So. E. St. Louis, Ill.

Right End

Wendell Ray 6-3½ 218 So. St. Louis
Ray Stephens 6-2 195 So. Edwardsville, Ill.
Rudy Stecich 6-3 215 So. St. Louis

TACKLE

Left Tackle

Steve Hamilton 6-3 230 Sr. St. Louis
Scott Harrell 6-3 220 Sr. Poplar Bluff
Jerome Sally 6-3 225 So. Maywood, Ill.
Richard Wpherle 6-3 230 So. St. Louis

Right Tackle

James Matthews 6-3 265 Jr. O'land Pk., Kan.
Ken Bungarda 6-6½ 268 Sr. Cardiff, Calif.
Ron Suda 6-4 245 Sr. St. Louis

Tim Hornof 6-3 220 Jr. Creve Coeur
JTodd Miltenberger 6-5 272 Jr. Monroe, Ohio
Morton Taylor 6-4 245 Fr. St. Louis
Benny Smith 6-2½ 220 Fr. E. St. Louis, Ill.

NOSEGUARD

JMichael Jones 6-4 245 Jr. Detroit
Mark Velten 6-1 230 So. St. Louis
Tony Bekemeier 6-1 227 Jr. Arnold

LINEBACKER

Weak-side Linebacker

Billy Bess 6-3 219 Sr. Fiat River
Van Darkow 6-1 195 So. Columbia
Lester Dickey 6-2½ 215 Jr. Kansas City

Strong-side Linebacker

Chris Garlich 6-1 215 Sr. Kansas City
Eric Berg 6-2 212 Jr. Rolla
Jeff Gaylor 6-3 215 So. O'land Pk., Kan.
Ken Judd 6-2 205 Fr. St. Louis
Darrin Newbold 6-2 215 Fr. Aurora
Darryl Rautman Jr. 6-2½ 220 Fr. Columbia, Ill.

SECONDARY

Left Corner

Jonnie Poe 6-1 170 So. E. St. Louis, Ill.
Bill Whitaker 6-0 175 So. Kansas City
Pat Duff 6-3 185 So. Washington

Free Safety

Terry Newman 5-11 175 Sr. Columbia
Ralph Mitchell 5-10 180 Jr. Charleston
Chip Powell 5-10 180 So. St. Louis

Strong Safety

Larry Lauderdale 6-0 181 Sr. Cassville
Mike Litzfeiner 6-0 185 Jr. Jackson

Right Corner

Russ Calabrese 6-1 180 Sr. Dolton, Ill.
Eric Wright 6-2 170 So. E. St. Louis, Ill.
Raymond Hairston 6-3 175 Fr. Springfield
Ken Harlan 6-3 185 Fr. Colo. Springs
Kevin Potter 5-11 180 Fr. St. Louis

PUNTER

Monte Montgomery 6-3 190 Sr. Fayettev'le, Ark.
Paul Miller 6-3 203 Jr. Farley

*Indicates number of years lettered
JIndicates junior college transfer
Italics indicate freshmen

second to Powers in the race for the Mizzou head job. Johnson and three other Fighting Irish assistants are Mizzou alumni.

And Alabama. Two of Bear Bryant's most embarrassing defeats came at the hands of Missouri teams, both before national television audiences. In 1968 it was the Gator Bowl, 35-10. In 1975, it was one of Onofrio's biggest victories, 20-7. It's difficult to think that Bryant won't be pointing for Missouri. And, given favorable weather, the game will be played before 70,000 persons at Columbia, a new Faurot Field record.

To the reasonable Tiger fan, a 6-5 record this season would look good — as long as the Tigers didn't lose to any of the "wrong" teams. That would mean returning to the first division in the Big Eight for the first time since 1974 and beating both Kansas and Illinois. In a word, the reasonable Tiger fan wants to see consistency.

Powers, like most others, professes not to know why Onofrio's teams developed the roller coaster syndrome, coming up with tremendous victories against top-flight opposition one week and looking bad the next Saturday against average, or even poor, football teams. He suspects that consistency in games is the direct result of being consistent in practice. He doesn't much believe in the "game player" legend in which a star looks bad in practice only to be outstanding when the starting whistle blows.

POWERS DOES BELIEVE that the 1978 Tigers will be "competitive," that is they will be able to play with any team on the schedule and not be embarrassed. Being competitive, of course, doesn't include a prediction of the won-loss record. But it's no secret that Powers and his staff are high on the quality of Missouri's personnel. They like the overall size of the players and believe several areas have quality depth.

One of these is the offensive line, which appears to be two and three deep with solid football players. It is interesting to note that Dave Guender, up from the junior varsity, currently is

running ahead of Wayne Washington, who started several games as a freshman last season.

Running back is another position that looks strong. The coaches have confidence in all of the top four: Earl Gant, Gerry Ellis, David Newman, and Rich Dansdill. Top recruits also bolster this area, including James Wilder, a Sikeston native who starred last year at Northeastern Oklahoma A & M Junior College.

NATIONAL RECOGNITION may be in store for Kellen Winslow at tight end, and Mike Owens is an adequate backup. On offense, only at wide receiver does depth appear lacking. Leo Lewis and Lamont Downer are first-class receivers, but the others are inexperienced.

It is at wide receiver and in the secondary on defense that freshmen appear to have the best chance to break in early. The secondary lacks a little speed, although two moves by Powers have strengthened that area. One changed Jonnie Poe from a wide receiver to a cornerback, and the other moved Terry Newman from a corner to inside at safety. The staff also is hopeful that Eric Wright will develop as a solid cornerback.

In general, the defense is more experienced than the offense, but not as deep. Powers is extremely pleased with his senior linebackers, Chris Garlich and Billy Bess, calling them "the best pair I've ever been around." The major switch of the spring that sent all-conference end Steve Hamilton to tackle has worked well. Scott Harrell, the other starter at end a year ago, also has been shifted to tackle. "They had good speed at end; they have tremendous speed for tackles," says Powers of the moves.

Sophomore end Wendell Ray has the potential to be a truly outstanding player, and junior college transfer Mike Jones made himself right at home at nose guard. "The starters in the line and at linebacker are okay," says Powers, "and the kids behind them are the kind that can come along."

The crowds also will be coming along in record numbers to Faurot Field. Season ticket sales are running ahead of the record set in 1977 when more than 45,000 were sold, including almost 25,000 to the general public. Some of the new season ticket holders will be in the new south stands, which are nearing completion. More than 10,000 seats are being added, although this is not a net increase since some bleachers used previously are being lost in the expansion.

Last season permanent seats and bleachers totaled about 55,000 seats. This season that figure rises to about 61,000. Add the north hill for overflow and the 3,000 or so players, workers, bands, press, etc., and the capacity crowds will be well over 70,000. The present home attendance record is 69,377, set at the Oklahoma game in 1975.

A NEW ELECTRONIC SCOREBOARD on the north hill (and a smaller one over the south stands) will greet 1978 fans — and perhaps more important — new restroom facilities await them, too. A pre-game open house and buffet will be held before and after each home game — except Homecoming — in the Alumni Center. The Homecoming events October 28 will be held at Hearnes. On other game days the Alumni Center will be open from 10:30 a.m. until 6 p.m. with the buffet (\$4.50 per person; reservations required the week of the game) being served at 11 a.m. A cash bar will be open both before and after the game.

For Tiger fans who can't make it to Columbia, the 60-station Missouri Sports Network again will be in operation. TV station KTVI, St. Louis, will do delayed telecasts of all 11 contests. Powers is scheduled to have a Friday night pre-game TV show as well as a half-hour post-game show in most Missouri markets. And members of the Alumni Association can subscribe to the *Tiger Sports* newsletter, mailed first class each Monday after the Saturday game. □

SCHEDULES OF THE TIGER OPPONENTS

| Mizzou Opponents | Sept. 9 | Sept. 16 | Sept. 23 | Sept. 30 | Oct. 7 | Oct. 14 | Oct. 21 | Oct. 28 | Nov. 4 | Nov. 11 | Nov. 18 |
|--------------------------------------|---|---|--|---|---|---|--|---|---|---|--|
| Notre Dame <i>(at South Bend)</i> |  | | Michigan home | Purdue home | Michigan State away | Pittsburgh home | Air Force away | Miami home | Navy away | Tennessee home | Georgia Tech away Southern Cal. Nov. 24 away |
| Alabama | Sept. 2 Nebraska away |  <i>(at Columbia)</i> | Southern California away | Vanderbilt home | Washington away | Florida home | Tennessee away | Virginia Tech home | Mississippi State away | Louisiana State away | Dec. 2 Auburn away |
| Mississippi | Memphis State away | |  <i>(at Columbia)</i> | Southern Mississippi away | Georgia away | Kentucky home | South Carolina away | Vanderbilt away | Louisiana State away | Tulane home | Tennessee away Miss. State Nov. 25 away |
| Oklahoma | Stanford away | West Virginia home | Rice home |  <i>(at Norman)</i> | Texas away | Kansas away | Iowa State away | Kansas State home | Colorado away | Nebraska away | Oklahoma State home |
| Illinois | North-western home | Michigan away | Stanford home | Syracuse away |  <i>(at Columbia)</i> | Wisconsin home | Purdue home | Indiana away | Michigan State home | Ohio State away | Minnesota away |
| Iowa State | Rice away | San Diego State home | Iowa away | Drake home | Nebraska home |  <i>(at Columbia)</i> | Oklahoma home | Kansas away | Kansas State home | Oklahoma State away | Colorado away |
| Kansas State | Arizona away | Auburn home | Tulsa away | Air Force home | Oklahoma State home | Nebraska away |  <i>(at Manhattan)</i> | Oklahoma away | Iowa State away | Colorado home | Kansas home |
| Colorado | Oregon home | Miami home | San Jose State home | North-western home | Kansas home | Oklahoma State away | Nebraska home |  <i>(at Columbia)</i> | Oklahoma home | Kansas State away | Iowa State home |
| Oklahoma State | Wichita State away | Florida State away | Arkansas home | N. Texas State away | Kansas State away | Colorado home | Kansas home | Nebraska away |  <i>(at Stillwater)</i> | Iowa State home | Oklahoma away |
| Kansas | Texas A&M home | Washington away | UCLA home | Miami home | Colorado away | Oklahoma home | Oklahoma State away | Iowa State home | Nebraska home |  <i>(at Columbia)</i> | Kansas State away |
| Nebraska | California home Alabama Sept. 2 home | | Hawaii home | Indiana away | Iowa State away | Kansas State home | Colorado away | Oklahoma State home | Kansas away | Oklahoma home |  <i>(at Lincoln)</i> |

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This tabloid has been sent to every living former Mizzou student. The entire cost of producing this mailing is borne by the Mizzou Alumni Association. We do it every year because it's the only certain way the University has of communicating with all its former students. If we didn't do it, it probably would not get done since money now is just as tight on campus in Columbia as it is on every other campus in the country.

And there are some other things around Mizzou that might not get done either if the Mizzou Alumni Association wasn't around to lend a hand. Things such as helping to

support the National Merit Scholarship Fund so strongly that Mizzou has vaulted into first place in the Big Eight, eighth among public universities, and 23rd among all universities in the country. Things such as sending Mini-Mizzou, the cheerleaders, the pom-pom girls and Tiger Mascots to Tiger football and basketball games away from home. Things such as building, furnishing and maintaining a first class Alumni Center on campus.

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There's an active Mizzou Alumni Chapter or Club in almost every city and county within the state of Missouri. The Kansas City and St. Louis groups offer a number of social events and informative meetings throughout the year. There are also organized groups in most every major city in the nation. Every group has a heterogeneous mixture of Mizzou grads ranging in age from the Class of '08 to the Class of '78 representing disciplines from Agriculture to Zoology. Mizzou grads are pretty nice people. You can have a lot of fun socializing with them, reminiscing over old times at Columbia and sharing interests gained since you left.

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