

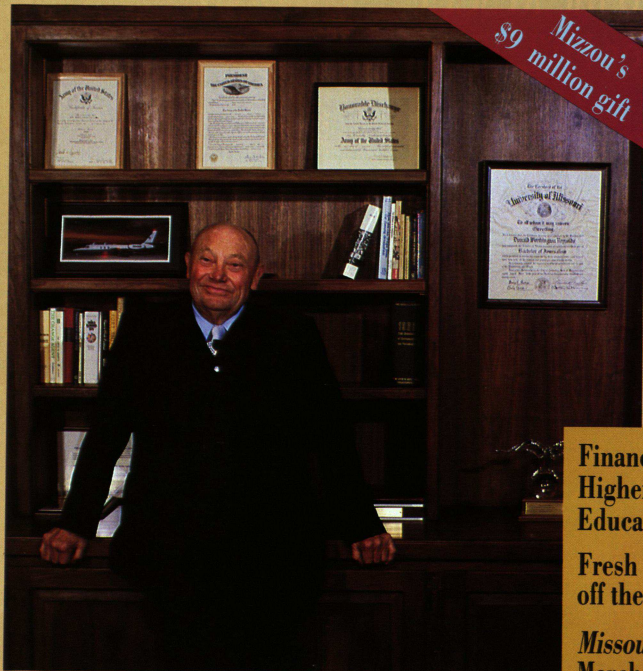
MISSOURI

ALUMNUS

Spring 1988

Three Dollars

Alumnus Donald W. Reynolds' gift of \$9 million is the largest in Mizzou history. The donation from the founder and chairman of the Donrey Media Group means a new Alumni Center in the heart of Campus. Page 8.

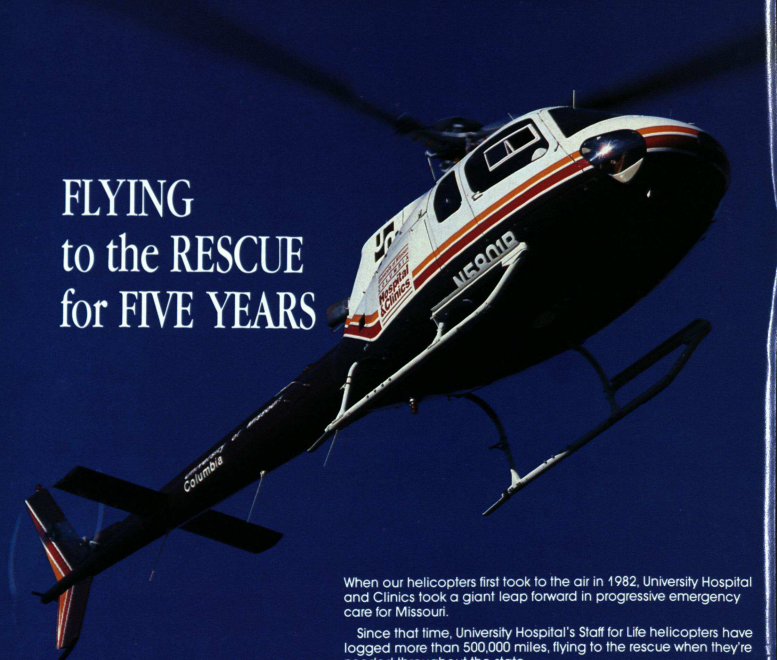


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UNIVERSITY OF
MISSOURI-COLUMBIA
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The Staff for Life

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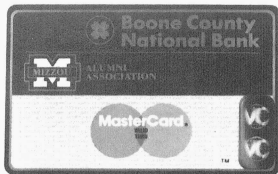
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Volume 76 Number Three

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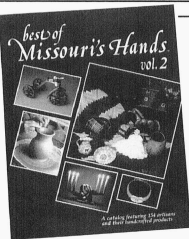
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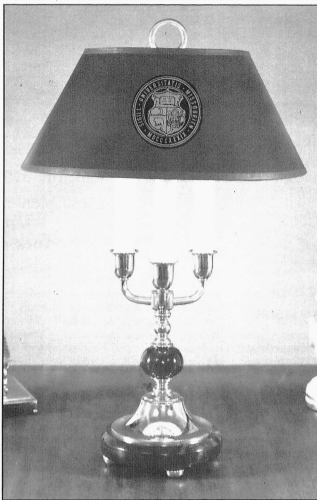
In earlier years throughout the south, stately southern mansions reflected an aura of elegance and grace. Every piece of decor was selected with careful attention to distinctiveness and beauty.

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College

"Is that the state Capitol or what?"—A Nebraska visitor upon seeing the Jesse Hall dome bathed in light. The dome has been lit since last fall in honor of the University's sesquicentennial in 1989.

From movie reels to symphony scores

You'll no longer find popcorn and cold sodas in the lobby, but Columbia's historic Missouri Theater will continue to serve entertainment.

With a \$185,000 loan from the Missouri Department of Natural Resources, the Missouri Symphony Society in December bought the 60-year-old movie theater. The 795-seat

theater at 203 S. Ninth St. tunes up for its new life on June 8, when the symphony has scheduled its first rehearsal of the season.

"Having a performance hall of our own will enable us to do different types of presentations and will give us more visibility in the community," says Annabelle Smith, BS Ed '66, the symphony's executive associate. She says the society, known as MOSSPAC, plans to restore the building to its original glory. The theater, which boasts the baroque woodwork of the great movie halls of the past, is listed in the National Register of Historic Places.

Cook it yourself while dining out

Columbia beef eaters can have their steak and cook it, too.

Alexander's Steakhouse, which opened in October in the Biscayne Mall, is a cook-it-yourself restaurant operated by Mercedes Inc. of Peoria, Ill. "We're terribly excited to come to Columbia," says Mark Palmer, restaurant manager.

Patrons may grill corn-fed Midwest beef at three charcoal pits in the restaurant. Cuts range from rib eye to T-bone, in varying sizes. All dinners except the 3-pound top sirloin cost \$12.95, which includes the steak, salad bar, baked potato, Texas toast and beverage. For an extra \$2 Alexander's will cook your steak.

The 3-pound sirloin costs \$24.95. Customers who eat the whole thing, plus all the dinner trimmings, in one hour get a gift certificate for a free dinner. Burp.

Mr. Sandman, send me a dream

Milk, cookies and a bedtime story read by a member of the opposite sex bring sweet dreams to residents of Gillett and Hudson halls. To raise money for social events, they sell "tuck-ins" for \$1 once a semester.

Students buy the service as gifts, often surprising recipients. "It's fun," says 20-year-old Matt Hake, a junior from Warren, Mo., majoring in respiratory therapy. He is social chairman of seventh floor Hudson, which cooperates in the venture with second floor Gillett.

The tuck-ins also give a guy the chance to meet the girl of his dreams, provided she lives in Gillett. "If someone knows a girl he'd like to ask out, he can arrange to do the tuck-in," Hake says.

There's just one catch: a chaperone tags along.



Jeff Adams photo

Kris Adlon says stone-washed denims are a whole new way of looking at jeans.

Trendy denims are Campus rock stars

Whoever said there was a rhyme or reason to fashion? Kris Adlon, 21, dismisses any philosophical musing about stone-washed denims, this year's Campus fashion craze. "It's just another way of wearing jeans," says the senior journalism major from St. Louis.

Some students cover themselves from head to toe in the frosted blue, wearing anything from hats to boots. You'll also spot the trendy

denim in jackets, skirts and earrings. "You really started to see it on Campus last fall," says Adlon, a member of Gamma Phi Beta sorority. "But it's even bigger now." The pricey style can run as high as \$52 for a pair of jeans and \$100 and up for a cool blue jacket.

Other rages include scooters, mini-motorcycles to putt, putt around town; friendship bracelets, embroidery floss braided into a multi-colored wrist band; black leather, in skirts and jackets; and wire-framed glasses, even for those with 20-20 vision.

Town '88

Mizzou senior
Damon Romine
spent the summer
as an intern on
*Days of Our
Lives*.



John Slesinger photo/Columbia Daily Tribune

Like sands through the hourglass

Soap operas are more than melancholy organ chords and intricate plots. For Damon Romine, a senior in broadcast journalism and communications from Columbia, the sexy serials offered a chance to learn some trade secrets of daytime television.

The 21-year-old Romine spent last summer as an assistant to the writers on NBC's *Days of Our Lives*. He was one of 23 college students chosen nationally from 500 applicants for an Academy of Television Arts and Sciences' internship. His primary duties were reading scripts for continuity, answering fan mail and researching diseases that befell the characters.

For instance, "The writers wanted the character of Kimberly Donovan to have a miserable pregnancy. It was my job to find out how German measles and pneumonia could affect her unborn child," he says.

Before the summer was over, Romine spent 10 seconds in front of the camera as an extra during a scene in Shenanigans, the fictitious nightclub on the program.

After graduation, Romine aspires to be a television writer, producer or director. He might even launch his own soap, "sort of a *Dynasty* in college."

As for what's ahead on *Days of Our Lives*, Romine keeps mum. "The head writer threatened to break my knees if anything I knew turned up in the *National Enquirer*."

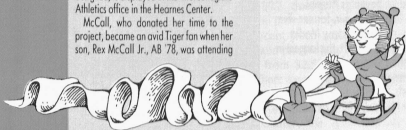
Tiger fan keeps Mizzou in stitches

It took 244,770 stitches and 1,800 hours for Patti McCall of St. Joseph to create her tribute to the Missouri Tigers. The 5½-foot framed counted cross-stitch Tiger, which she designed, is displayed in the Intercollegiate Athletics office in the Hoarman Center.

McCall, who donated her time to the project, became an avid Tiger fan when her son, Rex McCall Jr., AB '76, was attending

Mizzou. She learned cross-stitch to decorate the family's black-and-gold "fan van."

"I just didn't want to use any old tiger, so I drew and designed the Mizzou Tiger into a counted cross-stitch," McCall now sells official cross-stitch kits of the Mizzou Tiger, and the Columns and Jesse Hall. "It's a definite art form," she says. "It's beautiful."



The band plays on



This Marching Mizzou story, contributed by David J. Loethen, BJ '87, of Jefferson City, ran in the November 1987 *Reader's Digest*.

During a practice, a thunderstorm came up unexpectedly, soaking all 250 members. The band director kept the crew working, despite protests from brass players who jokingly complained of possible electrocution.

"Look," said the director, whose perch was on the band tower, "if anyone is in danger of being struck by lightning, I am!"

"No, you're not," countered the baritone section leader. "You're not that good a conductor!"

Cats are here to stay

The 1987 Big Eight champs proclaim that they're *Here to Stay* in the sequel to their rap video, *The Cats from Ol' Mizzou*.

In this year's video, the team and coaches boogie to *Here to Stay* by Sister Sledge. The video also includes shots of the Tigers' moves on the basketball court. "The idea was to promote the team and show that the players enjoy having a good time," says Ken Dubinsky, who helped produce the video as a feature for *The Norm Stewart Show*.

Dog on call

Tucker is one party animal.

The 7-year-old yellow male Labrador retriever makes the party circuit at the College of Veterinary Medicine. With his black-and-gold jacket bearing the college's emblem on his back and his black bag in his mouth, Tucker attends official college functions, such as Parents' Day and receptions for state legislators.

"He loves it," says owner Jeanne Stapleton, a technician at the college, about her field trial and obedience-trained dog. Her husband, Dale, is a first-year veterinary medical student.

Sometimes, Tucker is accompanied by his favorite rah-rah sidekick, Tess, a 3-year-old black Labrador. Tess wears a cheerleading skirt and carries a gold pom-pom.

The two Labradors love puttin' on the dog.

Mizzou's New Alumni Center

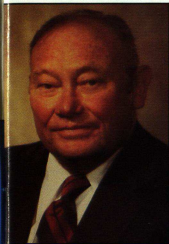
Don Reynolds Makes Another Dream Come True

By KAREN WORLEY



This will be the view of Jesse Hall from the proposed Donald W. Reynolds Alumni Center, named for the 1927 journalism graduate. From left, Bus Entsminger, former vice chancellor of Development and Alumni Relations; Ross Pendergraft of Donrey Media Group; and Chancellor Haskell Monroe celebrate Reynolds' \$9 million gift, the largest in Mizzou history. During Entsminger's more than 30 years as the Campus' chief development officer, he worked closely with Reynolds, a former chairman of the Development Fund board of directors. The evening of the Feb. 24 announcement, Jesse Hall's dome was lit in gold in honor of the first major gift for Mizzou's 150th birthday.





Donald W. Reynolds



This is an exciting day for the Mizzou Alumni Association," said President Eleanor Frasier, BS Ed '61, M Ed '65, Feb. 24. "One of our life-time members, Don Reynolds, is expressing his pride and affection in the University of Missouri-Columbia in a way that few of us may be able to match, but thousands of alumni who love Mizzou can dearly appreciate."

Reynolds, BJ '27, gave Mizzou \$9 million, the largest gift in its history. The money will build a new Alumni Center just south of Jesse Hall. "Don Reynolds often said that the greatest thing that happened in his life was his years at the University of Missouri," said Ross Pendergraft, a member of the board of directors who represented the Donrey Media Group at the celebration. Reynolds is chairman of the board, chief executive officer and founder of the communications company that in 21 states owns 57 newspapers, 71 non-daily newspapers, 12 outdoor advertising companies, three radio stations, five cable television companies and one television station. Although he was unable to attend, Reynolds plans to return to Campus this spring.

Referring to the University's upcoming 150th birthday in 1989, Chancellor Haskell Monroe said Reynolds' gift is "our first gift for that birthday party."

"A building bearing his name, in the heart of Campus, will serve as an inspiration to students today who come to Mizzou and work hard, just as Mr. Reynolds did 60 years ago."

With a highly visible Alumni Center, students will have a new symbol of the relationship between alumni and their alma mater and of "the role private support continues to play in assuring excellence for this University," Monroe said.

The existing 20,000-square-foot Alumni Center is located on Stadium Boulevard, about a mile from Campus. Since it was built with private gifts in 1977, dues-paying Alumni Association membership has increased 40 percent (total membership is 125,000) and private fund raising has increased from \$2.5 million to \$15 million. There is no walk-by traffic by students or faculty.

Instead of expanding the existing Alumni Center, the Association's board of directors voted unanimously

a year ago to work with Mizzou's administration toward building a new center.

Except for two lots, the University owns all of the property, including The Shack and its contents, in the block bounded by Rollins Road, Conley Street, and Gentry and Maryland avenues. The building is expected to be 55,000 to 60,000 square feet with a design complementing Jesse Hall and the new Law School building, located nearby. In addition to providing office space for the Alumni Association, Development Fund and *Missouri Alumnus* magazine staffs, the center would provide space for a long-awaited University club for alumni and faculty and staff members.

Groundbreaking is scheduled during Mizzou's sesquicentennial in 1989, and it is hoped the building will be complete 18 months to 24 months later.

The gift is a dream realized, said Alumni Association President Frasier. "Don Reynolds' generous gift will enable us—and the thousands of alumni to follow—to be of greater service, helping propel this great University to even greater heights."

Man of Vision

In 1926, Donald W. Reynolds was the *Savitar's* business manager. He also found time to serve on the University's committee in charge of the Memorial Tower and Stadium Building Campaign. Before graduating with a journalism degree in 1927, the 20-year-old Oklahoma native had an even more active senior year, serving as student president of the Journalism School, president of the Student Senate and vice president of the *Savitar* Board. Few were surprised when he was crowned King of the Campus.

Given that background, it also is not surprising that 60 years later Reynolds is the country's only sole owner of a major media enterprise, Donrey Media Group, and is the creator of two major foundations: Donrey Public Foundation and Donald W. Reynolds Foundation.

The philanthropy also illustrates the special relationship between Reynolds and his alma mater. A charter member of the Jefferson Club, he served as chairman of the Development Fund and has made major gifts to the School of Journalism, Tiger athletics and the existing Alumni Center. His alma mater has recognized him with its Medal for Distinguished Service in Journalism, and the Alumni Association has honored him with its Distinguished Service Award.—Steve Shinn



ALEWEL'S COUNTRY MEATS meets the competition.

Its all-beef summer sausage won Best of Show and Grand Champion Sausage awards at the Missouri Association of Meat Processors' convention in 1987. Made in 150- to 200-pound batches, the sausage is seasoned with mustard seed, salt, pepper and non-fat dry milk. For sale in the catalog, a 12-ounce package costs \$4.50 plus shipping and handling.

"It has just the right amount of tang to make you come back for more," says **Randy Alewel**, BS Agr '83, of the summer sausage recipe developed by his grandfather, Hugo, who founded the company in 1932. Alewel's is located in Warrensburg, population 13,807, located 50 miles southeast of Kansas City.

As plant manager, Alewel employs nine full-time and seven seasonal people who make summer sausage, beef jerky, head cheese, bratwurst, smoked sausage and German franks, and also cure hams and bacon. The business processes fresh meat and sells frozen meats.

Kansas City alumni go "whole hog" over one of his specialties. For several years, Alewel has provided the meat for the chap-

H M I S S O U R I N H O M E G R O W N

Fruits, vegetables and meats come direct to you through the University's mail-order catalog, *Best of Missouri Farms*.

By KAREN WORLEY

ter's annual August dinner, attended by approximately 800 guests. "We go through four to five hogs up there," he says. It's not surprising since the 200-pound porkers are appetizingly dressed with Hawaiian leis around their necks, apples in the mouths and radishes for eyes. Its succulent flavor is the result of hickory-smoking in a gas furnace for 18 to 24 hours.

Such catering ventures are relatively new to the corporation that processes 22,000 pounds of meat a week for about 2,000 customers. Alewel likes to think of feeding 50 to 1,500 as a "profitable challenge."

For sale in the catalog, a barbecued pig costs \$65 to slaughter, shape, cure and cook. Customers can cart in their own pig or Alewel's will sell them one. Hoof-to-platter processing takes 10 to 14 days.

The business started during the Depression, with a fresh-meat counter and locker storage inside a Concordia, Mo., grocery store owned by Alewel's grandfather. A slaughterhouse stocked the meat case. The meat-processing tradition continued with his parents, Roger, BS Agr '59, and Ronnie, BS Ed '60, Alewel. They ran the company until Randy, who is 26, graduated from college and took over in 1984. His wife, Teresa, BS Ed '84, is assistant director of career planning and placement at Central Missouri State University in Warrensburg.

Things have changed since Hugo's customers butchered their own meat and stored it in his lockers, and Alewel is adjusting his tactics accordingly. Smaller families living in smaller houses are less likely to buy a whole hog or beef, he says. Consequently, Alewel's offers 50-pound beef packs with prime steak cuts, as well as economy packs with more ground beef and roasts. For non-beef fans there are smoked, barbecued chickens, ready to pop in the microwave. "I'm changing to meet the needs of the buyers," he says.

It's all in a day's work for Alewel, who has a four-color flier for mail-order customers. The hope is to increase familiarity with his product. "Once consumers give it a try, I think they'll be hooked."

And that's no bull.



Succulent cornbread, flavorful goat cheese and creative candy are among the 93 food and beverage products to be sold through *Best of Missouri Farms*.

The mail-order catalog, available June 1, is the second such venture for Alternatives for the '80s, a partnership among the University of Missouri-Columbia, University Extension and Lincoln University in Jefferson City. The second volume of the first catalog, a book of crafts called *Best of Missouri's Hands*, was published Feb. 1.

"We hope *Best of Missouri Farms* will bolster Missouri farmers' income and help them stay in rural Missouri," says June DeWeese, AB '72, MLS '73, project coordinator and social science librarian at Ellis Library. People who live outside Missouri's major metropolitan areas were eligible to apply.

A panel of taste testers, led by Dr. Joe Edmondson, BS Agr '39, MA '40, professor of food science and nutrition, selected the catalog items. "Some of the candy products are truly outstanding," he says. "And if you like goat cheese, it is of very high quality." The cornbread withstood the test of time. "We judged it when it came in, and again in two weeks. It still had good flavor."

In the catalog also are a handful of raw or seasonal produce, like garlic and strawberries, and other items, such as hay and grapevine wood. "We didn't taste any live animals or hay or wood chips."

The catalog, which will cost about \$5, may be ordered from Extension Publications, 115 S. Fifth St., Columbia, Mo. 65211.

In all aspects, *Best of Missouri Farms* promises goodness. "The products speak well for Missouri," Edmondson says. "There's no question about it."





Larry Bohner photos

PERSIMMON HILL BERRY FARM is a picker's paradise. There, on the banks of Table Rock Lake, fresh fruit and mushrooms thrive in neat, manicured rows, a sharp contrast to the hilly, winding roads that lead there.

The 75-acre farm is located 65 miles south of Springfield, near Lampe, population 98.

After 10 years of living in large cities, **Martha Bohner and Earnie Bohner**, BS Ed '77, MS '79, wanted to start a business in his native rural area. That was 1984. Their you-pick blueberry, blackberry and raspberry farm, plus honey, jams, fresh and dried Shiitake mushrooms, and a berry cookbook offer enough diversity to keep their customers happy and them busy year-round.

"We're diversified enough so that you have more than one product to pick, buy or enjoy," says the 35-year-old Martha.

The couple want to enjoy the fruits of their labors to the fullest, so they go direct to the consumer as much as possible, avoiding the middle man. Martha, editor of the *Southwest Missourian*, also writes and designs brochures about the farm, sent once a year to 300 regular cus-

tomers. Salesman Earnie, who is 34, works on packaging, runs routes and socializes with fruit pickers.

"Everybody's got stories to tell about you-pick childhood experiences," he says. "Picking berries ends up being a peak to a vacation." Adds Martha, "The quality of berries and the quality of the experience on the farm is what we have to offer."

If Earnie spots children bored with the berry picking, he'll send out his black Labradors. Jenny and Mo will engage them in a non-stop game of fetch.

Newest to the Bohners' line of products are the mushrooms, started with a University Extension Division rural economic development grant. Also known as black forest mushrooms, Shiitakes are brown and are grown on oak logs. The mushroom, nutty and earthy in flavor, has been cultivated in Japan for centuries but is new to the Ozarks.

From 1,000 oak logs come 800 pounds of mushrooms, which bear fruit in the spring and fall. Two acres of blueberries, one acre of blackberries and one-half acre of raspberries yield as much as 12,000 pounds an acre. The fruits, har-

vested from May to October, are pesticide-free. Sales of jam and Martha's \$6.95 cookbook, *The Persimmon Hill Berry Farm Berry Cookbook*, occupy them the rest of the year.

"There's better leverage with a truckload of jam than with a truckload of fresh berries," Earnie says. "We save any overage of berries and sell them on our own time frame."

Their jams are mostly berries, not sugar. "With a lot of jams you can't tell the difference between grape and blackberry," Martha says. "That's sad. We want something that really tastes like blueberry and blackberry."

The raspberry jam is chock full of the seedy fruit, so denture wearers beware; blueberry may please your palate. Blackberry jams are available in regular and seedless varieties. Three 10-ounce jars of jam cost \$9.25 or a crate of 12 is \$33.95. Dried mushrooms are \$9.50 for a four-ounce package. And a gift crate of jams, honey, mushrooms and cookbook is \$31.95.

Despite an occasional prick from a blackberry bush, life is berry, berry good for the Bohners.





ROSATI WINERY'S president has a nose for the grape business.

At the fourth-largest winery in Missouri, **Ron Moreland** sees grape juices as a way to press the best out of his family-owned business. Moreland, who is 40, and his father-in-law, Bob Ashby, BS Agr '49, bought the winery, located near St. James, population 3,328, and 75 miles southwest of St. Louis, in 1972.

"People are looking more and more

toward natural foods," says Moreland, chief winemaker and juice producer. His Concord grape and Catawba juices featured in the catalog are 100 percent pure, not concentrated. Popular in St. Louis health-food stores, the juices cost \$2.48 a quart and \$4 a half gallon.

Only Missouri grapes are used, says Moreland, who is increasing juice production, now 15 percent of his business, to use more of the locally grown fruit.

During the grape harvest season August through October, "My pressroom runs a ton of grapes an hour," says Moreland. That yields 180 gallons.

Winemaking takes more time. "We hold the wines longer, with monthly checks for spoilage," says Moreland, who employs one full-time and four part-time workers. He takes no wine before its time but encourages customers not to store it in their cellars for too long. Like France's Beaujolais, Missouri grapes are meant to be consumed young.

At any one time, 12 to 20 table wines are available. Missouri Riesling, Moreland's favorite white wine, sells for \$4.84 a bottle. The Old Fashioned Concord, a red wine, costs \$3.15 a bottle.

Moreland, former president of the Missouri Vintners Association and a member of the American Society of Enologists, has won two bronze awards at the Missouri State Fair for his wine.

One thing Moreland wishes he could put a cork on is "Missouri's crazy weather." Most of his problems stem from ill-timed frosts, rain or hailstorms.

A quarterly newsletter published by Moreland keeps juices flowing for 3,000 Missouri and Illinois customers. ❀

POPCORN WORLD dumps tons of popcorn during the busy season.

Four commercial poppers running full tilt can dump out 1,920 pounds of the airy, full-of-fiber snack food a day. A warm, buttery aroma wafts through the kitchen and warehouse of the business. It's enough to melt the resistance of any hard-core dieter.

"Before anything is added to it, popcorn is one of the most nutritious and healthful snack foods you can eat," says 47-year-old **Beverly Whitley**, vice president of Popcorn World Inc. of Trenton, population 6,500, about 80 miles northeast of Kansas City. "It's a good food value for the dollar."

Add a few calories and the pleasure multiplies. Developed for commercial use from an old family recipe, caramel corn is the most popular flavor. It's crunchy, buttery and not too sweet. Cheese is the next favorite among Popcorn World's customers. Rounding out the six flavors are buttery; cinnamon, a mild, red-hot flavor; vanilla butter with almonds and pecans; and spice cinna-

mon with almonds and pecans, reminiscent of cinnamon toast.

Only the best ingredients go into the popcorn products, including pure creamery butter, top-of-the-line cheddar cheese and raw popcorn, grown to specification for the Whitley Popcorn Co., also of Trenton.

Whitley's father-in-law, Ralph, started the raw popcorn company 55 years ago. The company grows, processes, packages and markets the popcorn used by Popcorn World. Whitley and her husband, John, AB '60, started the popped-corn business in January 1977 with four employees, two in the kitchen and two in the office. Now it employs 20 to 25 people at the peak of the popping season, October through December.

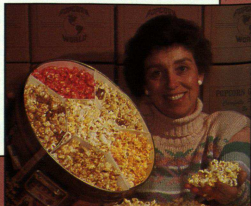
More than 90 percent of sales occur in the last quarter of the year. "We pop continuously all day long and fill cans all day long," Whitley says. An airtight seal ensures freshness.

While Whitley's spouse, a pilot for Pan American World Airways, is flying all around the globe, she ships their

products worldwide to Europe, Japan and Australia. Their two daughters stick a little closer to home. Gerri, who is 23, BS '87, is a graduate student at Iowa State University in Ames, and 20-year-old Kara is a sophomore arts and science student at Mizzou.

A mail-order catalog is produced annually; orders are accepted on toll-free phone numbers. For sale in the catalog are all flavors in one-gallon to 6½-gallon canisters. Prices, including shipping and tax, range from \$13.60 to \$32.99.

Like the aroma of freshly popped corn, word is spreading about Popcorn World's product. The kernel of truth is this: It's poppin' good. ❀





HEART OF MISSOURI POULTRY FARM produces a heap o' peep.

Almost every Monday and Tuesday, goslings, ducklings, turkey poults, pheasant chicks and bantam chicks peck their way out of shells, all fluffy and vigorous and making a racket.

Fred Cervinka, BS Agr '55, of Columbia has welcomed the clatter since 1948, when he and his 61-year-old wife, Mary, started the business. During their peak season, February through June, 40,000 poultry babies are hatched every week. That keeps 15 employees hopping.

"Everything is shipped out the same day it's hatched," says the 63-year-old Cervinka. Poultry is placed in padded and ventilated boxes. Air mail takes the baby birds anywhere in the continental United States, Alaska, Hawaii and Puerto Rico within 48 hours. Birds destined to foreign countries, such as Taiwan, Tahiti, the Caribbean Islands, Mexico, Central and South America and Canada, are shipped air freight. The newborns retain a portion of the egg material in their bodies as nourishment for up to 60 hours after hatching.

Over four decades, Cervinka has added more breeds and varieties to increase his customer base, which stands at an estimated 20,000, and began his export business, which he anticipates to increase as the value of the dollar declines. In addition to live birds, he sells embryonated duck eggs, a delicacy for Southeast Asians, to Oriental food stores.

"Many of our customers raise the birds for their own consumption or dress them out and sell them to others as a sideline to their income," says the poultry expert. Others raise fowl as a hobby, or for

showing, such as 4-H or Future Farmers of America members. Wholesale accounts include feed and farm supply stores and home and garden centers.

Suburban customers, people Cervinka describes as "not farmers, but living on small acreage," increasingly buy his products. Often, these folks appreciate natural, fresh foods, preferring eggs and poultry "raised outdoors with access to fresh air, sunshine and green grass rather than commercial products raised in close confinement."

Turkey poults lead Cervinka's sales, based on dollar volume, followed by ducks and geese. Turkey, which used to be a holiday item, now is available year-round in hot dogs, salami and smoked sausage.

Through the catalog, up to 79 varieties of poultry and waterfowl are available. Some of the feathered creatures have exotic names, such as Sultans and Mille Fleur, while other names are descriptive, like Silver Duckwing and Blue Splashed. Minimum orders range from eight to 30, and prices range from 32 cents to \$5.05 each.

Cervinka enjoys hearing from former Mizzou students who have worked at the hatchery, as well as young customers who are just getting interested in raising poultry. His favorite stories are about 4-H members who have won prizes with his stock. "There's a lot of satisfaction from knowing I'm helping give these people enjoyment," he says. One Texas 4-H leader told him of a grand champion turkey that sold for \$565.

The original turkey poult was quite a bit cheaper, but the youngster's success is a feather in Cervinka's cap.



HOMEMADE

Randy and Debbie Brunken have other tic-tac-toe manufacturers watching their X's and O's.

The couple from Moberly, Mo., were featured in the first volume of *Best of Missouri's Hands*, published in July 1986. Within six months, they had more than 100 orders.

"Volume 1 has increased our business tremendously," Randy Brunken says. "It gave us access to a marketing device we couldn't afford otherwise."

The Brunkens also are part of Volume 2, published Feb. 1. The full-color catalog brims with 300 different products, ranging in price from \$2 to \$5,000, by 154 artisans. Like *Best of Missouri Farms*, the crafts catalog is an Alternative for the '80s project designed to develop innovative income sources for rural Missourians.

The catalog's effects are far-reaching. In November 1987 the Brunkens had their first international order: 40 boards from the American Country Store in Tokyo. They offer 40 different handpainted designs, many with country themes like barns and tractors for the X's and O's. A popular variety this election year is elephants and donkeys. The Brunkens have sold 1,200 of the \$15.95 boards.

According to national statistics, catalogs generate a 38 percent response to products. With the first volume of *Best of Missouri's Hands*, "Sixty-six percent of what was offered was purchased," says Edie Pigg, the catalog's executive editor.

During peak production times, the Brunkens have 14 people working for them. "The key to this project is putting other Missourians to work," Pigg says.

The project also has economic development offices, state departments of commerce and land-grant colleges in other states clamoring for information. For a copy of the catalog, send \$9.95, plus \$2 shipping and handling, to 628 Clark Hall, Drawer 11, Columbia, Mo. 65211. Missouri residents add 64 cents sales tax.—Karen Worley

Ben Johnson's NEW BEAT

Story by MARY VERMILION
Photos by JEFF ADAMS

If running a newspaper were like playing poker—and some folks would say journalists and card sharks are both shrewd characters—then Ben Johnson is raising his bet. And it's not a bluff.

"Ben is the only person in a poker game who would raise on the first hand," says Byron Scott, describing the *Columbia Missourian's* new managing editor. "He wants to take the first step."

Scott, the Meredith chair in service journalism, led the search committee that recommended Johnson as one of two finalists for the ME post. Dean James Atwater chose Johnson, and on Oct. 12, he became the first black managing editor in the paper's 79-year history, replacing Brian Brooks, who had been in the slot since 1983. Brooks now coordinates the school's copy editing courses and directs computer development.

With 15 years of journalistic experience and a passion for the job, Johnson is confident of his hand.

He's betting the paper will increase circulation from 6,000 to 10,000. A new design, in the works before he took charge, may help. The *Missourian's* new look includes a more modern masthead to replace the traditional gothic-style banner, and the paper is using spot color and four-color photographs.

He also plans to improve coverage of local events, increase background information on major issues and enhance continuity at the paper. That's not an easy task with a reporting staff that turns over five times a year. Regardless, he wants the student reporters to tackle stories aggressively and not fall behind the competition.

As ME, Johnson, the *St. Louis-Post-Dispatch* distinguished professor, calls the shots. He decides what will make today's headlines. Faculty members serve as beat editors; students are assistant city editors and photo editors. Magazine and news-editorial students pound the pavement for stories.

Johnson praises his reporters' work on the Chief Bill Dye story. When the local police chief, who is black, was fired this fall, hundreds of Columbians demanded to know why. "We were all over that story," he says. "We put our mark on it."

The firing fueled charges of racism. The *Missourian* covered the issue from several angles, giving voice, Johnson says, to a new leadership. "People are standing up to say, 'You can't do that,'" he says. "The paper is writing about issues such as that and will continue to do so as long as I'm here."

That desire to act, not observe, reflects in his career decision. "It sounds corny in these days, but I wanted to make a difference in the world or at least the portion of it that my paper serves," he says. "Journalism is a good way to change the status quo as long as you don't expect to change things overnight. It has to be a commitment that lasts a lifetime."

For Johnson, the commitment to journalism began at an early age. As a child in Louisville, Ky., the avid reader won an essay contest in the sixth grade and continued to reap glowing comments about his writing ability. After leaving the Marines in 1970, he talked his way into a \$75-a-week job at the *Louisville Defender*.

"I was so happy to be working at the paper that I didn't even ask how much I would be paid," he remembers. "I found that out when I got my first paycheck." He moved to a house three blocks away from the *Defender* and was convinced he would stay there, close to the paper, for the rest of his life. His success as a reporter saw him move on to other papers and to

get a degree in journalism.

"I've stumbled and made my mistakes," he says, "but I've never regretted my decision to become a journalist." Through the years, he has learned that perseverance pays off and that no one ever said life is fair. "I thought everything would accrue to you because you had the skills," he says. "But color is a factor." He calls himself a bulldog. And his tenacity has made him a success.

His resume attests to his years as a front-line journalist. He received journalism training as a Marine at Fort Benjamin, Ind., and learned combat correspondence at Camp Pendleton, Calif. He later worked as a reporter, photographer or editor at the *Defender*, Louisville's *Courier-Journal*, the *Washington Post*, and Gary, Ind.'s *Post-Tribune*. Then came a six-year stint as reporter, assistant city editor and assistant to the managing editor at the *Detroit Free Press*.

"Ben cares mightily about what he is doing," says Dave Lawrence, *Free Press* publisher, who was executive editor during Johnson's years there. "He is ethical and a strong reporter who works extremely hard." Lawrence recalls Johnson's dogged pursuit of a story about Charles Jones, a black Michigan resident who was held captive longer than other black prisoners during the Iranian hostage crisis in 1979. The Iranians suspected Jones, a high-ranking security administration official, was a spy.

"No one else could get close to that family, but Ben hung on until he got the story. It was impressive," Lawrence says.

Along with tenacity, Johnson has a potent concern for issues affecting minority people. He is adamant that papers can help improve race relations through sensitive reporting or small changes such as adding a black comic strip to the cartoon page, which he did at the *Missourian*. He and his wife, Esther, a historian, co-wrote *Who's What and Where, a Directory of Minority Journalists in America*.

He has been called overly race sensitive. "I am. I plead guilty," he says. "That's the little extra you get when you hire a non-traditional managing editor. I'm not going to cover just the stereotypical news stories. We'll jump in and cover stories as journalists should—completely and

COLUMBIA MISSOURIAN

■ Prime page in St. Louis 6B
■ Will be in Southern Area 1E
■ Look your car for emergencies 7A

Ashcroft seeks a tenfold boost in AIDS funding

By WENDY SMITH
Staff Writer

WASHINGTON, D.C. (UPI)—U.S. Attorney General Richard M. Ashcroft today called for a tenfold increase in federal funding for the fight against AIDS.

Ashcroft, who is also a member of the President's Council on AIDS, said the federal government must do more to help states and localities fight the disease.

"We need to increase our funding for AIDS research, for the development of new drugs, and for the education of the public," he said.

Ashcroft also called for a tenfold increase in federal funding for the fight against AIDS. He said the federal government must do more to help states and localities fight the disease.

"We need to increase our funding for AIDS research, for the development of new drugs, and for the education of the public," he said.

154 school children overcome by fum

By WENDY SMITH
Staff Writer

ST. LOUIS (UPI)—Fifteen-four school children in St. Louis were overcome by fumes from a gas furnace today, according to a report from the St. Louis Health Department.

The report said that the incident occurred at a school in the Central West End neighborhood. The children were taken to the hospital, but none of them was seriously injured.

The St. Louis Health Department is investigating the incident and has advised parents to check their homes for gas leaks.

Dollar rises; stocks climb

By WENDY SMITH
Staff Writer

ST. LOUIS (UPI)—The dollar rose and stocks climbed today, according to a report from the St. Louis Stock Exchange.

The dollar rose against the yen and the mark, while the stock market gained ground after a volatile session yesterday.



Furniture store to move to Parkade Plaza

INSIDE

By WENDY SMITH
Staff Writer

ST. LOUIS (UPI)—A new furniture store is moving to Parkade Plaza, according to a report from the St. Louis Stock Exchange.

The store, which has been in business for several years, is moving to a new location in the Parkade Plaza building.

BRIEFLY

By WENDY SMITH
Staff Writer

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The store, which has been in business for several years, is moving to a new location in the Parkade Plaza building.

As ME, Johnson brings new ideas. The *Missourian* has seen other changes, too. Its redesign is shown in this page negative.

objectively. There are a lot of reasons to cover minority issues, but if for no other reason, we should do so to report America as it really is, both its strengths and its weaknesses."

His interest in ensuring that minority groups have a voice in the newsroom brought Johnson to Mizzou in 1986 to direct the School of Journalism's new multicultural management program. The *Detroit Free Press* gave him an open-ended leave of absence to get the program on its feet. [Ester Johnson now serves as interim director of the program until a new director is named.]

Search committee leader Scott was surprised when Johnson withdrew from the committee and added his name to the list of candidates for managing editor. "I assumed he would be returning to Detroit where he had a future in management," Scott says. "But Ben doesn't like to see a problem that isn't being solved. He saw our problem in the initial stages of the search when we couldn't find qualified minority candidates. In the end, we had several, but not in the beginning. Ben solved that problem by calling his own name."

Dean Atwater says the school actively recruited minority applicants for the post because, "We are conscious of the need to get minorities and women into power positions. It does an enormous amount for our diversity as a school and lends different points of view. It also grants visibility to minority faculty members, which encourages role models for our minority students."

Critics claim that Johnson's lack of academic credentials is a mark against him. To that, he says, "I'd like to have a master's, too. But while others were getting their degrees, I was out working." Johnson graduated in 1975 with a bachelor's degree in journalism

from Lincoln University in Jefferson City. "I'm aware of the value of a degree," he says. "But I think the total package makes me the perfect person for the job."

Students will vouch for that. His office door is open to the shouts, telephone rings and general confusion of the newsroom. Students are always welcome.

"He's cooperative and outgoing and leads students to resources," says Diane Boothe, a junior magazine major from Highland Heights, Ky., and a *Missourian* business reporter. "He's a joy as a person and a teacher. He helped me get through the rough stages. No other teacher takes as much time to work with students or pay them compliments as Ben does."

Johnson makes it known that he is reading their stories. He tacks copies of the paper to the newsroom bulletin boards with comments scrawled in black marker. "Good job." "What happened here?"

His goals for his student reporters harken back to his own dreams as a journalist. "I want them to know how to write a good story," he says. "I want them to be able to process information in a way that will impact the community in which they live and work."

He's watching them as they develop. And he's aware that eyes are on him, too. "Alumni are concerned about the *Missourian*. I'm not a traditional managing editor, so it will take some time to trust me," he says. "It's kind of like living life in the fish bowl. That's not fair. But whoever said it would be fair."

"If I do well, there is an extra reward for me knowing that so many people are watching to say, 'Hey, he did OK.'"

This is no bluff, says the *Missourian*'s new ME. "I know I will succeed." □

Endowments underwrite EXCELLENCE

Accepting an endowed chair is akin to stepping into a "warm spotlight," says Byron Scott, who holds the Meredith endowed chair in service journalism. "It's not a form of retirement. Leadership and continued accomplishment are definitely a part of it."

That place in the spotlight brings some extra cash, but padding professors' pocketbooks is not the intent of Mizzou's endowed chairs and professorships.

"The purpose is to recruit or retain eminent quality faculty, not to supplement salaries," says Dr. Gerald Brouder, deputy to the chancellor. "Endowments enrich the intellectual environment of the Campus. The stipends are thought of as incentives."

Former University President James Olson revitalized the endowment program in 1981. In recent years it has become a popular choice of donors.

As of Dec. 18, 1987, there are 58 endowed chairs and professorships at Mizzou. Interest gained from start-up amounts typically pays the stipends, which are added to the recipients' University salaries. In some cases, the endowment pays the entire salary.

To create an endowed chair, \$1.1 million is needed, the interest from which makes available up to \$55,000 as an annual stipend to the faculty member. Distinguished professorships require a \$220,000 commitment, with an \$11,000 yearly stipend. And named professorships need a \$110,000 commitment, with a \$5,000 annual stipend for the faculty member. Distinguished lectureships require \$440,000, providing \$22,000 yearly.

To reach an endowment goal, various sources are solicited, including businesses, industry and estates.

Department chairmen and divisional deans recommend a faculty member for the post. After the provost reviews the recommendation, the chancellor may approve the appointment. "The selection is rigorous," Brouder says. "Often there are only a few faculty members who qualify because of the endowment qualifications." Once an appointment is made, the title may stay in place or a new faculty member may be selected every few years. For example, the managing editor of the *Columbia Missourian* inherits the *St. Louis Post-Dispatch* distinguished professorship.

Brouder says the University is increasing its efforts to recruit endowment donations, especially as the University approaches its sesquicentennial in 1989. As the University reviews the past 150 years and considers the future, such endowments are one way to ensure Mizzou's academic excellence.

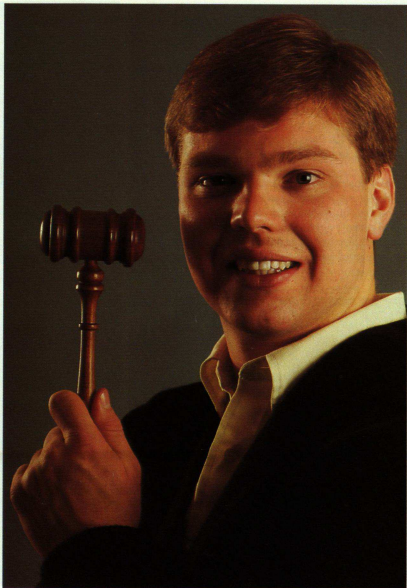
—Mary Vermillion

Johnson likes to get in the trenches with the reporters. In the newsroom, he posts comments on *Missourian* stories.



For AASB President Ray Schweizer, right, a senior from Gallatin, Mo., the search for significance ended with gavel in hand. "The board has given me purpose, something I really believe in," says the honors interdisciplinary studies major. "It's forced me to organize my thoughts and then organize others."

Jill Jarvis, below, believes Mizzou has everything a student would want. "It offers great diversity in academics and activities," says Jarvis, a senior advertising major from Kansas City and AASB vice president for activities.



The Alumni Association's Student Board

Today's students, tomorrow's leaders

Story by PAUL HOEMANN
Photos by LARRY BOEHM

When alumni spoke, Barbara Morris listened. As an Alumni Association Student Board member from 1980 to 1983, Morris, BJ, AB '83, conversed with alumni at their 50-year class reunions.



Morris

"Visiting with them made me take more pride in Mizzou," Morris says. "The times, faces and places were different, but the stories were similar. Their love and enthusiasm for the University were inspiring."

Since graduating, her Mizzou pride has swelled. And Morris credits AASB. "The more I did in AASB, the greater appreciation I gained for the University. That feeling has carried over to being an alumna."

Morris transferred that appreciation

Senior Todd Graves, right, an honors agricultural economics major from Tarkio, Mo., has no problem finding people to fill AASB sweaters. Annually, an average of 150 students apply for 20 to 25 openings on the board, says the vice president for membership.

Monica Hopkins, below, a senior communications/marketing major from St. Louis, doesn't need to brush up much on her Mizzou facts. Last semester, Hopkins, AASB publicity director, gave a speech in one of her classes on how to start an Alumni Association chapter and presented copies of the *Missouri Alumnus* to classmates.



from Campus to Washington, where she was president of the Alumni Association's D.C. chapter. Last fall, it won the 1987 most improved out-of-state chapter award. Since then, she's relocated to Cordova, Tenn., where she is an attorney for the law firm of Wildman, Harrold, Allen, Dixon and McDonnell, and a member of the Memphis alumni chapter.

Fifty-two students with interests as varied as their majors make up AASB, established in 1974. Written applications and personal interviews determine who is selected to fill 20 to 25 vacancies each year.

The board's main objective is to keep past, current and future students in the know about Mizzou.

Besides reunions, AASB members meet and visit with alumni at most Association events such as football brunches at the Alumni Center and

the annual Faculty-Alumni Awards program.

To Jill Jarvis, vice president for activities, that is the most satisfying part of board membership. "Alumni always are interested in what students of today are like," she says.

But to fulfill their mission, says Monica Hopkins, AASB publicity director, members need to possess a good working knowledge of the University. At monthly meetings, the students learn University history and facts from the Alumni Relations staff and selected speakers. In the process, says Hopkins, "We're being cultivated to be good alumni as well as board members."

Car washes and an oozeball [volleyball played in the mud] tournament help fund scholarships for current students. Last year, AASB raised enough money for 10 scholarships at \$200 each.

Although best known on Campus for the tournament, AASB's most vital function, says President Ray Schweizer, is recruiting students. Members travel with University staff to high schools statewide for Mizzou Nights. There they talk with prospective students and their parents, share college experiences and answer questions about Mizzou.

Once high-school seniors have been accepted to the University, board members follow up with congratulatory phone calls and offer additional advice.

Another AASB assignment is to recruit Mizzou's graduating seniors to join the Alumni Association. Also, AASB pays membership dues for its graduating members.

To accomplish these tasks, says Karen O'Connor, requires a lot of people and organization. She should know. As secretary-treasurer, it's

Alumni shape up at seminar weekend

Get ready. Get set. Get fit, alumni. "Health and Wellness: The Maturing of America" is the topic for the Association's seventh annual Alumni Seminar Weekend April 22 through 24 on Campus. Physical fitness, nutrition, the aging U.S. population and other general health issues will be discussed. Presentations concerning living wills and the athletic department's Total Person Program will be given, and guests may tour University Hospital and Clinics. Cost is \$95 a person, including meals. In order to see Alumni Seminar Weekend in action, the Association's board of directors will meet that weekend.

The legislative information network committee is expected to make its first report to the board. The committee's purpose is to provide alumni with information on the state legislature's fund-allocation process and legislators with information about the University and its need for increased state financial support.

The class of 1938 will gather for its 50-year reunion April 15 and 16 in Columbia. Visits to Campus landmarks, college and divisional gatherings, and the gold medal dinner will highlight the reunion weekend.

Runners, take your mark. The fourth annual Natural Light/Mizzou Run will begin at 9 a.m. April 17 at Kiener Plaza in downtown St. Louis. The run benefits the St. Louis chapter's Alumni Scholarship Fund. Harriers may choose either a 3,000 meter [1.86 miles] or 10,000 meter [6.2 miles] course. Entry fee is \$6 a person if postmarked by April 9. A family of three or more may run for \$15.

Cole County alumni will tee off at the chapter's annual golf tournament May 20 in Jefferson City. Proceeds will benefit the chapter's scholarship fund.

Homecoming is seven months away but chairwoman Amy Louise King, a senior home economics journalism major from Blytheville, Ark., and chairman Curt Rippee, a junior accounting major from Camdenton, Mo., are planning the festivities surrounding the Oct. 15 Mizzou/Iowa State football game.

All aboard for Tourin' Tigers 1988. Get an alumni group together and visit Canada's Maritime provinces or Italy and the Swiss Alps. Or take a cruise on the Danube River.

Elections of president-elect, two vice presidents and a treasurer will be held during the national board of directors meeting April 22. The deadline for sending nominations to 132 Alumni Center, Columbia, Mo. 65211, is April 8.

For information about events and services, contact Alumni Relations at (314) 882-6611. —Paul Hoemann

Secretary-treasurer Karen O'Connor, below, a senior English education major from Shawnee Mission, Kan., has got the numbers. Her favorite AASB activity is senior calling. Members telephone high-school seniors who've already been accepted to the University to welcome them and answer any questions.



O'Connor's job to make sure members are in the right place at the right time.

But the key to AASB's success, says Todd Graves, vice president for membership, is not numbers but the quality of its members.

"The students in AASB are positive about the University and want to sell it," he says.

Though its accomplishments for the University are many, the board has not escaped criticism. Some students perceive it as an exclusive organization for white fraternity and sorority members. Currently, 90 percent of its members are Greek and there is only one black student on the board. There have been few black members in its 13-year existence.

This year, to improve independent and minority representation, board members delivered fliers and applications to residence halls, the Residence

Hall Association Congress and the Black Panhellenic Council. They also made presentations to each about how to get involved with AASB.

"The board represents the whole University and, obviously, Mizzou is not all Greek and all white," Schweizer says. "I don't think the misrepresentation of independents and blacks is due to lack of qualified people. I believe it's a lack of information about AASB. We're trying to do something about that."

Alumna Morris is doing something about furthering the cause of the Association's Memphis chapter. She plans to be involved with its spring telethon. The key to active alumni, she says, is a desire to be involved.

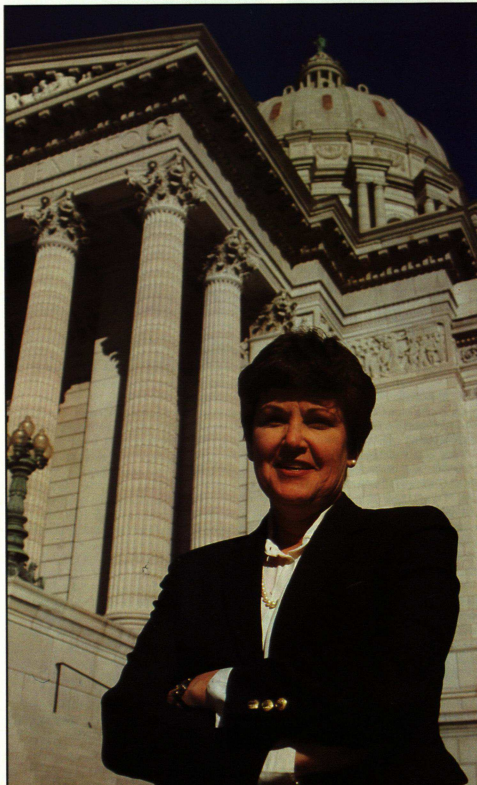
"You don't have to have a lot of money or time. It's a willingness to remember your University."

Thanks to her AASB memories, that will be easy for Morris to do. □

Dr. Shaila R. Aery, Missouri commissioner of higher education, says spreading limited revenues among many programs brings challenges to

Funding Higher Education

By CAROL HUNTER



More tax dollars and fewer academic programs are the route to better education in Missouri, says Dr. Shaila R. Aery, state commissioner of higher education.

"The General Assembly has been very kind to higher education," Aery says, noting that about half of available state revenues go to elementary, secondary and higher education. The University's four-campus system receives 58.6 percent of state appropriations to four-year colleges and universities, reflecting its value as Missouri's only public research institution.

But the pie is too small to begin with, the commissioner says, as Missouri ranks 45th nationally in tax collection. "There's nothing the University or any institution can do to improve its appropriation until there's more money in state coffers."

Like many populous states, Aery says, Missouri overbuilt its colleges and universities to provide geographic access. But the advent of the automobile and technology diminished the need for geographic access, she says. "It becomes a funding issue." State revenues go to 29 public universities, and to 30 private colleges in the form of Missouri student grants.

Another problem, Aery says, is that most institutions viewed the high inflationary increases of the '70s as real dollars. So despite a loss in purchasing power, "Two four-year colleges [Missouri Southern and Missouri Western] were added, along with hundreds of programs and dozens of buildings that have to be heated and maintained. Then in the '80s we started losing enrollment, which exacerbated the earlier spending spree."

On top of that, federal programs in social services and mental health were shifted to the state, adding more demands on revenues. All state agencies suffered budget cuts, with the governor withholding \$50.8 million of the appropriations approved by the General Assembly for the University's four campuses since the 1981 fiscal year.

In addition, since 1982 the University system's full-time equivalent enrollment has declined by 5,322, Aery says, resulting in the loss of \$8 million a year in student fee income. "That's the equivalent of 75 medium-size undergraduate programs." Most of the enrollment drop came on the Columbia and Rolla campuses. "What do you do now? The only way in this kind of climate is to pull back

Jeff Adams photo

in and reconsolidate, as businesses do, or spread mediocre funding to the whole thing."

The choice is up to each institution's governing board, Aery says. But decision makers are held accountable by the Coordinating Board for Higher Education, of which Aery is chief executive officer. Established in 1972 by an amendment to the Missouri Constitution, the nine-member board has four major functions: academic program approval and review, budget recommendations, statewide planning and policy analysis.

Since 1984, each university or college has given an "institutional plan" to the board. The plan tells the school's priorities and how it intends to fulfill them. "The most important thing in the institutional plan is the strategy to reach the goals," Aery says. "It all goes back to the dollars available."

The more realistic the better. This fall, the board placed a moratorium on adding programs at the University. In doing so, it denied a request for the St. Louis campus to start a doctoral program in biology and a master's in criminal justice. "The University can't fund substantial faculty salary increases and eminence programs and add new programs all at once. It's too much to bite off," says Aery, who was a Mizzou administrator from 1978 to 1980. Eminence programs are those selected to be internationally prominent. In this category at Mizzou are journalism, molecular biology and Food for the 21st Century, an agricultural research program.

For all institutions since 1984, the board has refused to approve new programs unless the school can prove it will reallocate money or show sufficient state need for the program. In the past three years, Mizzou added a degree program in religious studies and eliminated seven emphasis areas in other departments.

The ultimate goal, however, is not programs but prestige. Chancellor Haskell Monroe aspires to bring the Campus up to par with such institutions as California-Berkeley, Wisconsin-Mad-

ison, Minnesota, Penn State, Michigan and Florida. To do so, Aery says, "The University has to do something to reallocate dollars. The most money would come from closing programs. But I don't think you can reallocate your way to becoming a California-Berkeley. It is equally important to increase state funding through tax reform."

Aery advocates reforms in corporate and personal income taxes. "Missouri relies heavily on sales tax, which is regressive and doesn't put enough money into the coffers." In addition, the state's numerous sales tax exemptions are estimated to equal \$870,000 in lost general revenue a year.

The state funding outlook for the coming fiscal year, Aery says, is "dreadful." Approximately 6 percent of available general state revenues, or \$220 million, will go toward court-ordered desegregation in St. Louis and Kansas City. Also, the state must pay \$68

million in debt service. Meanwhile, "General revenue is flat."

If lean budgets cause widespread woe, "There may be enough support from the people to raise taxes," Aery predicts. The need is acute, she adds. "We find ourselves with a state that gives all it can in appropriations to education, but it simply hasn't enough money. And now is a time when the state needs higher education more than ever."

Aery points to Mizzou's Food for the 21st Century as an example of how higher education benefits Missourians. "Programs like that can attract new businesses to the state and expand existing businesses." At a time when Missouri ranks fifth nationally in population age 65 or over, many younger residents are leaving the state. "When that happens, you will not get businesses coming in."

Quality education at all levels, rather than low taxes, attracts industry, she adds. "You have to have undergraduates coming out so well prepared that any kind of business would be eager to move in. With its research and development aspects, Mizzou is critically important to the state. We need a better educated population." □

Tax reform should be part of the solution to boost appropriations for higher education, the commissioner says. Missouri ranks 45th nationally in tax collection.

University's Request Totals \$288.4 Million

The University has requested a \$288.4 million state appropriation for general operations on its four campuses for fiscal 1989, a 15.6 percent increase over the current year. The new fiscal year begins July 1, 1988.

"I believe the time has come for Missourians to look at the support this state provides to education," says Chancellor Haskell Monroe. "Missourians must realize that many economic benefits come only with a first-rate educational system."

For Mizzou program improvements, the University is seeking \$7 million. This money would be used for molecular biology, journalism, library services, veterinary medicine, arts and science, law, medicine and philosophy, minority education and scholarships, teacher education, and Food for the 21st Century, an agricultural research program.

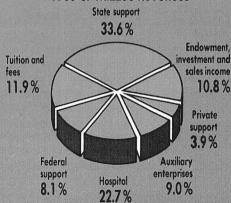
The operations request for University Hospital and Clinics totals \$15.9 million, a 6 percent increase over 1987-88.

The University's \$197 million capital appropriations request includes \$34 million for construction and major renovation at Mizzou. The funds would be used to expand and renovate engineering facilities, build a veterinary medicine addition, plan an agriculture research addition and plan Ellis Library's next expansion.

State support provides about one-third of total revenues on the Columbia Campus. Other sources are student fees, endowments and investments, auxiliaries, University Hospital and Clinics, federal funding and donations. In the past decade, Mizzou's share of state general revenue funds has dropped from 4.4 percent to 3.3 percent, representing a loss of \$33.5 million.

After the legislative session ends April 30, Gov. John Ashcroft has 45 days to make the final decision on the appropriation approved by the General Assembly.

1986-87 Mizzou Revenues



Where in the world is geography?

By LARRY BOEHM



Larry Boehm photo

As part of Geography Awareness festivities, Robert Breeden, above, and students of Columbia's Grant Elementary School released balloons for fun and a chance to win a National Geographic world atlas. Right, from the left, Mike Hardy, Seymour High School, Seymour, Mo.; Ava Swofford, BS Ed '79, Oakland Junior High School, Columbia; Gail Ludwig, alliance coordinator; Reed Black, Oak Park High School, North Kansas City; Joyce Munden, Green Laboratory School, Springfield, Mo.; and Debra Doyle, Lincoln College Preparatory Academy, Kansas City, spent part of last summer at the society's summer institute.

Jim Carley photo



George E's Old Grandfather Rode A Pig Home Yesterday. Learning to spell geography is easy but finding it in a classroom can be difficult, even with a map.

Since World War II, the study of regions and nations has been almost completely absorbed by social science. By the early 1960s, only 14 percent of U.S. high-school students took geography courses. Fifteen years later, that number had dwindled to 9 percent.

"We went through a trendy period where we got away from the basics," says Dr. Gail Ludwig, associate professor of geography and director of Miz-zou's geography extension program. "Now we're seeing the impact in high-school graduates who are unprepared for a world that's become very international."

How bad is it? Well, a recent survey of 5,000 high-school seniors in seven cities reveals that one-fourth of Dallas' students did not know what country shares the United States' southern border. In Baltimore, 45 percent could not locate the United States on a world map and in Kansas City, 40 percent were unable to name three South American countries.

American students have "a woeful lack of grasp of geography," says William J. Bennett, secretary of education. "When I was a boy, there were always maps in our classrooms, and they served as a reminder that geography was important."

The National Geographic Society, which celebrated its 100th anniversary Jan. 13, does not need to be reminded of that importance. "Geography must be restored to its place as a foundation of basic learning," says Robert Breeden, NA '52, National Geographic Society senior vice president. "At the National Geographic, we are charting a course to bring students to a better understanding, not only of the distant worlds of the 1990s but also of their hometowns, states, regions and country."

Breeden returned to Columbia, laden with globes, maps and atlases for local schools, to celebrate the first national Geography Awareness Week Nov. 15 through 21. The week's Congressional proclamation, co-sponsored by former Missourian U.S. Sen. Bill Bradley, D-N.J., focused national attention on the need for more geography in the curriculum.

Breeden reminded students and teachers that geography is more than memorizing endless lists of world capitals. It encompasses commerce, cultures, climate and continents throughout the centuries.

"As Americans, we've grown indifferent to understanding foreign places," Breeden says. "At one time we could afford that insular thinking. Distance and vast oceans protected us. But, the same geography that once kept us isolated now binds us together."

To boost awareness, the National Geographic Society invests time, information, resources and money in a network of geographic alliances in 21 states and in the District of Columbia. With the alliances, the society has made a commitment to educational reform, teacher training and materials development.

Mapping a course for better teachers

Geography is not the only subject matter that appears to elude the grasp of American students. Some believe that is because too few of the brightest and best college students choose teaching as a career. America faces a critical teacher shortage that is expected to get worse before it gets better.

Inadequate pay, poor working conditions and a job market that offers women and minorities a wide range of professional options have helped fuel the mass flight of some of the brightest minds from the teaching profession. Nearly half of all teachers leave the profession within five to seven years, according to University President C. Peter Magrath. Magrath, also chairman of The National Commission for Excellence in Teacher Education, co-wrote the book, *Strengthening Teacher Education*, with Robert L. Egbert, professor of education at the University of Nebraska-Lincoln.

The commission calls for drastic reassessment of the value placed upon teachers and teacher education. Campus administrators must make critical decisions about the direction teacher education will take, the commission says.

Dr. W.R. Miller, dean of the College of Education, says Mizzou is rising to meet the challenge. Mizzou used to turn out the largest number of beginning teachers in Missouri, he says. Now its mission is to turn out the best.

"We are not abdicating our role as preparers of beginning teachers," Miller says. "We have the most comprehensive teacher preparation program in the state at all degree levels. A number of institutions now prepare beginning teachers but few have doctoral programs or faculty with the interest or background to carry out the research mission. We are trying to capitalize on our unique capability."

The college's commitment to quality education recently was reaffirmed when it received the highest possible rating from the National Council for the Accreditation of Teacher Education.

In addition, the college is

pursuing outstanding students. Any student admitted to the University may enroll in the College of Education for up to three semesters. Between the third and sixth semester, the student must apply for a specific teacher education program. To remain in the college, students must complete a successful field experience, earn a minimum 3.0 grade-point average in communications and a minimum overall GPA of 2.5. Other criteria include a minimum SAT or ACT score.

Coupled with these stringent requirements, the College of Education and the College of Arts and Science are working together to guarantee that future teachers have a strong liberal arts background and sufficient depth in their teaching field to provide a solid foundation for their teaching career. "That will take longer than the average 120 semester hours required for a baccalaureate degree," Miller says. Dr. Milton Glick, dean of arts and science, agrees. "It seems to me you can't provide the curriculum to develop a mature teacher with a four-year program."

The College of Arts and Science always has provided a large portion of the courses for education majors but without authority or responsibility, Glick says. The two colleges, working toward a model program that will include joint curriculum committees and joint teaching appointments, will share in the final outcome of teacher education. "You cannot separate content and methodology in teacher education. They are equally important," he says.

Glick says Americans will have to make a major commitment if they are serious about improving the quality of teacher education. "Unless a career in education is made more attractive to bright young men and women, what we do here is secondary." Conditions must improve in the public schools, he says. "I am convinced that a university can only be as good as the primary and secondary schools that feed it."

—Mildred Robertson

Ludwig successfully proposed Missouri's admittance to the network last year, and it could not have happened at a more perfect time. In 1985, the Missouri General Assembly's Excellence in Education Act re-established the importance of geography. That year, as few as 8 percent of all social studies students were taking a geography course and only 63 percent of school districts offered the subject.

Missouri social studies teachers, most of whom had little geography coursework and few opportunities to remedy the deficiency, were more than ready for alliance assistance.

"Although the Missouri alliance is less than a year old," Breeden says, "it has forged a statewide network of geographic educators, linking 250 classroom teachers, college professors and school administrators from all regions of the state into a true

partnership." Working together, the alliance hopes to achieve "better teaching, better materials, more university courses and more in-service training," says Ludwig, alliance coordinator.

Actually, the University had a headstart on the upgrade of geography education. Mizzou's geography extension program established 10 years ago complements the alliance. Ludwig works full time with state and federal agencies, educators and businesses to distribute information and materials to every county in the state.

"Course offerings differ somewhat from on-Campus," Ludwig says. "Because of the design of the extension network, classes can be developed to meet the needs of a particular group."

Last summer, Ludwig sent five Missouri alliance

A Guatemalan boy with a hoop, right, accents the terrain of his home near Lake Atitlan.

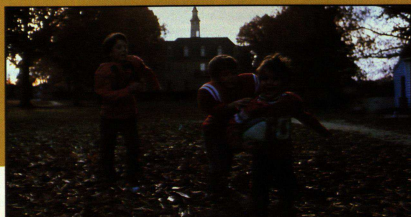
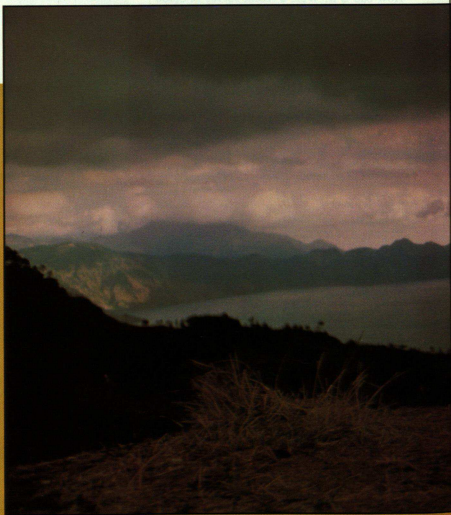


photo by David Alan Harvey © 1973 National Geographic Society

On Tangier Island in the Chesapeake Bay, above, a crab takes revenge on its captor.

Even in historic Williamsburg, Va., right, there's time and space for football.

photo by David Alan Harvey © 1974 National Geographic Society



teachers to the National Geographic Society's annual Geography Institute in Washington. During the month-long session, participants are pumped full of geography and the latest teaching strategies. "We help them see how much educational power there is in cooperative efforts," Breeden says. "We bring them in eager to learn of the society and to learn geography. We send them home with new knowledge, not only of geography, but also of their own importance."

Ava Swofford, BS Ed '79, of Columbia gives last July's institute high marks. "It totally changed my perspective," says the Oakland Junior High School social studies teacher. Her seventh- and ninth-grade students benefit from her expanded understanding of geography. "They can see how environment influences people's lives politically and economi-

cally, how people are different and the same."

This summer, Ludwig will hold an institute at the University to train Missouri teachers in geography principles and practices, then send them back to their communities to pass the knowledge on. She wants to form regional teams of experts to respond to the needs of teachers in their area.

Ludwig ultimately hopes all Missouri students "will comprehend the world outside their own surroundings and appreciate the state's link to the rest of the world."

To receive the *GeoTeacher*, the alliance newsletter, contact Ludwig, 6 Stewart Hall, Columbia, Mo. 65211, (314) 882-3233. Membership is free to anyone with an interest in geographic education. □



photo by Jan Harvey © 1977 National Geographic Society

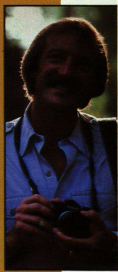


photo by David Alan Harvey © 1981 National Geographic Society

Visual vitality

"One reason geography is so suited to modern teaching is that it's visual," says Robert Breeden, senior vice president of the National Geographic Society. "You can see the land, the people and see the strengths and weaknesses and

beauty of the terrain. I want all children to feel the vitality of geography."

The visual vitality special to National Geographic magazine was evident in the slide show *Our World: A New Focus*. Breeden's presentation, a main attraction at Mizzou's Geography Awareness celebration, featured the work of

three photographers, including David Alan Harvey, Grad '67. Harvey, a photographer for Missouri Alumnus while he was a student at Mizzou, was named 1978 Magazine Photographer of the Year by the National Press Photographer's Association and by the University. From the slide show, here are some of his photographs of children at play.

David Alan Harvey on location.

Joann Rutherford's high standards lead the women Tigers to success on the court and in the classroom.

RUTHERFORD'S TIGER TRADITION

By CAROL HUNTER

If you broke your nose playing basketball, you'd learn to be wary of flying elbows. If it happened a second time, you'd consider spending more time on the bench where it's safe. A third time? You'd stay behind the bench.

Unless you are Mizzou women's basketball Coach Joann Rutherford, who sustained her third such injury several years ago during a practice at Brewer Fieldhouse. To her, injuries are part of the game, not an excuse to slack off. And next to losing, there's nothing the coach loathes more than laziness.

"She hates it if you don't hustle or aren't enthusiastic," says co-captain Tracy Ellis, senior center from Dayton, Ohio. "She gets the work out of you." Lisa Ellis, a senior forward from Elsberry, Mo., agrees: "She's a diehard for winning. You sense her winning attitude, and it begins to grow inside you."

Rutherford brought her winning attitude to Mizzou 13 years ago, just a year after the program began. She's never had a losing season—under her guidance, in fact, the Tigers have won at least 20 games in all but two years.

Credit dedication. Rutherford was hired in 1975 to coach the women's varsity and junior varsity squads and to teach "half time," which translated into five classes. It was an opportunity to build, she says.

"There were no scholarships, no facilities, no equipment. I shared an office in McKee Gym with 10 or 11 people. Here was a major university competing against smaller schools, and they were beating us by 40 points. I started from square one."

For a team, Rutherford advertised

in the Campus newspaper and local media. Qualifications: good student, willing to work hard and make a commitment to the program. Players began practicing every day and working out with homemade weights. When the team won only 10 of 19 games, "I was really disappointed, but at least it was a winning season," Rutherford says. The next year, her Tigers won 28 games and went to a national tournament. The winning tradition was budding.

A dozen winning seasons later, Rutherford says, "You can't live on the past. That's history. But we do live on tradition. That's different."

For instance, says assistant coach Debbie Adams, "You lose a Joni Davis or Renee Kelly and wonder how you're going to make it next year. But Joann wins 20 games regardless of whom she has, and that's an accomplishment. The pride is a big thing. She does everything in her power to win and impresses that on the players. That's why they are so successful."

For Rutherford, the winning formula includes administrative support and "good athletes, good students and good people who want to work hard and win." Her advice to the team: "Whatever you do, do it as well as you can."

The coach's high expectations on the court carry over into the classroom. "You can't just go in and decorate a chair," she tells the players. "Sit on the front row, raise your hand, get involved." She sets the example, holding a doctorate in education with a specialization in sports psychology from Oklahoma State. "Dr. Joann Rutherford. That says a lot to the players," Adams attests.

Rutherford also has a master's degree in physical education from Eastern New Mexico State and a bachelor's degree in physical education and psychology from Pittsburg State in Kansas, where she was a four-year starter and the team's leading scorer and captain her junior and senior seasons.

In recruiting, Rutherford tells prospects that Mizzou players have two, and only two, priorities: academics



Jeff Adams photo

and basketball. Just being a great player isn't enough—the 1988 squad includes two high-school valedictorians and four National Honor Society members. The players aspire to be science teachers, journalists, engineers, accountants, chemists, graphic designers, therapists, businesswomen. "When you have smart people," Rutherford says, "they'll be smart on the basketball floor."

Players have study hall four nights a week, but those with a B average are

excused from two sessions. Players who slip below a B in any class must work with a tutor. "The job market is so tight anymore that a C student doesn't have as much opportunity," Rutherford says.

Like the job market, women's basketball has become more competitive in recent years, Rutherford says. "There's more talent in the women's game now. When I began here, most players only had one or two years of playing basketball in high school. Now most players start in junior high."

Witness the growth of the Tiger Basketball Camp for Girls in Mexico, Mo., which Rutherford began when she came to Mizzou. The first year, the staff outnumbered the campers. Now attendance is close to 300.

Another change is in the number of out-of-state players at Mizzou, about half. "We'd like to have the whole team from in state. The players would have the family support and the tie to the University of Missouri. But we can't field the Division I or Big Eight championship team we want with all Missouri players. There aren't that many of that caliber in state."

With the out-of-state players especially, homesickness is natural, Rutherford says. She draws on her background in psychology and education to ease the transition. "Coaching is dealing with people. We keep them busy and involved with the Campus. Before long they adjust pretty well."

Rutherford also keeps in close contact with players' parents, writing to them every week or two. "When we recruit, we recruit three people—mom and dad, too. Parents are part of our family. I encourage them to come to games and be involved."

To foster a cooperative family-like spirit, "Teamwork" is written on practice jerseys. Says Tracy Ellis, "She stresses that we're all working for the same thing, to win." In the locker room is a poster of two tigers with the caption, "Friendship means earning your stripes together."

From humble beginnings, the women's basketball program has earned a place at center court in the Hearnes Arena. Attendance averages 800 a game, in the top 50 nationally for women's basketball. The women also have their own booster group, started three years ago.

Rutherford notes that the women's rise in popularity is similar to that of the men's team, which played before crowds of only 5,000 when Hearnes first opened. The success of the men's team brings more attention to the women's achievements, she adds.

Compiling a 70 percent winning record at Mizzou, Rutherford, 38, was honored as Big Eight Coach of the Year in 1984 and 1985. Going into the 1988 season, the team had four first-place regular season titles in the Big Eight and had played in five National Collegiate Athletic Association tournaments. "I always want to win the Big Eight, have 20-win seasons and do better in the NCAA," Rutherford says.

She holds fast to her goals. In 1987, Rutherford turned down a bid to the National Invitational Tournament. "We knew what our goal was and didn't reach it," she says of the hoped-for NCAA bid. "The NIT is a good opportunity for young teams but I didn't feel it would benefit us that much."

To Mizzou's benefit is Rutherford's national reputation. The past two

summers she coached the U.S.A. Junior National Team in Jones Cup competition and the U.S. Olympic Festival South Team. Both squads brought home gold medals.

Rutherford also serves on selection committees for all-America teams and is one of the coaches who votes weekly for the Associated Press national Top 20 poll. "She doesn't have to do all of those things, but she does them to make herself and the University better," Adams says. "If there were 25 hours in a day, she would work 25 hours."

No one could accuse the coach of being lazy. □

Athletic books balanced

More football fans than expected took up the athletic department's offer to come back to Ol' Mizzou last fall.

Better-than-expected revenues from football ticket sales is one reason the department will avoid a projected \$517,000 deficit and a loan from the University for the same amount for fiscal year 1987-88. Athletic director Jack Lengyel shared that good news with the Intercollegiate Athletic Committee at its Feb. 26 meeting.

Increases in basketball ticket sales, donations, concessions and television revenue also will help the department balance its \$8.8 million budget.

However, Lengyel says, the department will have to continue to sell more football tickets to make up a projected \$800,000 income deficit in 1988-89. In addition, an increase in ticket prices is being proposed.

The department will focus its marketing efforts on a 60-mile radius around the University. Lengyel said Mizzou students, faculty, staff and the Columbia community are especially important targets.

For the fan who is short of time and money, the department will offer three-game mini-season tickets and a booklet of six coupons good for tickets to any home game.

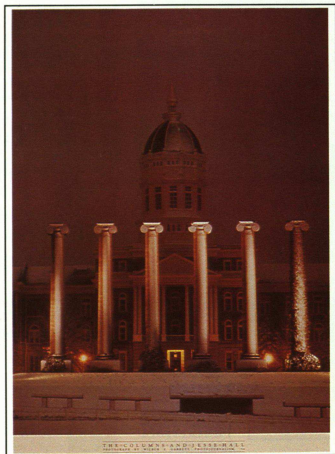
The St. Louis football fan also will become more of a target, the athletic director says, thanks to the Cardinals' pending move to Arizona.

To make Memorial Stadium more attractive to fans, new seats and a \$400,000 message board will be installed in time for the 1988 season. The aluminum seats, which cost \$230,000, will be put in between the 35-yard lines on both sides of the stadium. Because of budget uncertainties, Lengyel says, remaining sections will be replaced at a later date.

The message board, to be paid for with advertising revenues, will show pictures of the players being introduced. —Paul Hoemann



Women's basketball Coach Joann Rutherford advertised in local newspapers to recruit her first Mizzou team. From such humble beginnings, she has compiled a 70 percent winning career record.



LASTING IMPRESSIONS

A limited supply of full-color prints of Jesse Hall and the Columns are available through the Mizzou Alumni Association. These prints are reproduced from a photograph taken by Wilbur E. Garrett, editor of *National Geographic* magazine and a 1954 graduate of Mizzou's School of Journalism. The prints, which measure 18 by 24 inches, are printed on heavy, premium coated paper and are designed for framing.

Treat yourself or a May graduate to lasting memories of this historical Campus landmark. Early reservations guarantee commencement delivery.

Personal reservation form.

I would like _____ print(s) of Jesse Hall and the Columns at \$20 each. I understand the cost does not include mat or frame. Enclosed is my check or money order payable to the Mizzou Alumni Association.

Mail orders to Mizzou Alumni Association, P.O. Box 1553, 132 Alumni Center, Columbia, Mo. 65205

PLEASE PRINT BUYER'S NAME CLEARLY. If "Ship To" address is different, please attach shipping address to order form.

Name _____

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Prints mailed in sturdy tube; early reservations guarantee commencement delivery.

AROUND THE COLUMNS

Freshman survey: 'Who says you can't have it all?'

Success at work and at home are the top goals of Mizzou freshmen, according to a survey conducted by the American Council on Education and the University of California-Los Angeles.

Being an authority in their field was the No. 1 objective "considered to be essential or very important," cited by 84 percent. Other top goals were being very well off financially, 79 percent; obtaining recognition from colleagues, 65 percent; getting married, 64 percent; and rearing a family, 59 percent.

Less popular goals were developing a meaningful philosophy of life, 39 percent; influencing social values, 36 percent; and participating in community action, 21 percent.

Regarding mores, 63 percent supported legal abortion. Nearly half said that couples should live together before marriage, and 53 percent said it was all right for people who like each other to have sex even if they have been acquainted for only a short time.

Yet their views on other topics were more conservative. Just 18 percent said marijuana should be legalized, and about half agreed that homosexual relations should be prohibited.

As for careers, 15 percent expected to be journalists, 12 percent business owners and 10 percent engineers.

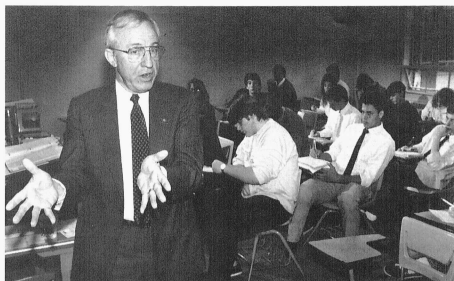
The survey was returned by 2,058 of 3,722 first-time freshmen.

Good grades earn rewards

Traveling trophies for the highest combined grade-point averages in fall 1987 went to Kappa Alpha Theta sorority and Beta Theta Pi fraternity. The women earned an average 3.883 GPA, while the men's average was 2.888.

Leading the residence halls were second floor Johnston and sixth floor Hudson. The Johnston residents had a 3.061 average; Hudson tallied a 2.956. The winning floors each received a plaque.

Among Mizzou's student-athletes, the mean GPA increased from 2.403 for fall 1986 to 2.523 for the 1987 fall term. According to Dr. Parris Watts, director of the Total Person Program, the student-athletes "are taking their academic efforts



Larry Rothen photo

Chancellor reaches out to recruit students

Chancellor Haskell Monroe, who was a visiting professor at Jefferson City High School Nov. 16 as part of the Mizzou Outreach Program, talks to a senior-level American history class, taught by Timothy Roberts, PhD '77. The program links Mizzou faculty and staff with Missouri high schools; after the students enroll at Mizzou, those same faculty and staff members continue as resource people for the students. Walter Schroeder, AB '56, chairman of geography, came up with the recruitment idea, endorsed by Faculty Council. Schroeder adopted his alma mater, Jefferson City High School; 27 other faculty and staff also intend to adopt a high school. For more information about the program, contact University Relations, 320 Jesse Hall.

far more seriously than they did a year ago."

The men's tennis team led the student-athletes with a 3.012 GPA. Women golfers were next with 2.988. One third of the 425 athletes earned GPAs of 3.0 or higher, and 10 had a perfect 4.0.

The Campus' overall undergraduate GPA for fall 1987 was 2.695.

Curators vote for divestment

The University will divest its holdings in companies that operate in South Africa, the Board of Curators decided by a 5-2 vote Dec. 18. The divestment, to be phased over five years, "is educationally and morally correct," says President C. Peter Magrath, who recommended the action.

The divestment program, one of the largest for any American university, is expected to affect about \$75 million of the University's retirement and endowment trust investments. In the past two years, the University has divested \$7.1 million in investments in South African firms that did

not meet equal opportunity standards set by the Sullivan Principles.

Students and faculty had protested investment of University dollars in South Africa in recent years.

Also at the Dec. 18 meeting, the nine-member board elected officers for 1988. Jeanne V. Epple, BS HE '49, of Columbia is president. Vice president is John P. Lichtenegger, AB '69, JD '72, an attorney from Jackson, Mo.

More scholarships to be given

More Curators Scholars may be named at high schools that have several superior graduates.

Previously, one eligible student for every 100 students in a graduating class could receive the award, which covers the cost of in-state educational fees for the first 24 credit hours. The Board of Curators, at its Feb. 4 meeting, authorized the University president to award more scholarships in appropriate situations.

Brouder named key adviser

Dr. Gerald Brouder, former vice provost for budget and academic personnel, was appointed deputy to Chancellor Haskell Monroe Feb. 1.

In his new job, Brouder is responsible for operation of the chancellor's office and serves as a key adviser on issues.

"Dr. Brouder serves as my principal colleague in this office and joins me in dealing with the many responsibilities of the chancellor's office," Monroe says. "Dr. Brouder is highly regarded by faculty and deans and has first-hand knowledge of the health and medical divisions."

Brouder has worked for the University since 1977, spending the past seven years in administration. He has served as interim nursing dean and interim provost.

Faculty win grants

Studies on heart attacks, cancer and high blood pressure netted prestigious MERIT awards for three Mizzou faculty. The National Institutes of Health presents the Method to Extend Research in Time awards to provide extended support to researchers who have made distinctly superior scientific contributions.

Dr. Douglas Griggs, professor of physiology, received a \$1.7 million grant in December for his study of the heart's own mechanism for preventing heart attacks. He hopes to learn how to stimulate growth of vessels to provide an alternate route for blood flow when arteries are blocked. Co-investigator is Dr. Harold Garner, professor of veterinary medicine and surgery.

Last April, Dr. Richard Loeppky, professor of chemistry, received a \$600,000 award for his research into limiting human exposure to cancer-causing nitrosamines.

With his \$700,000 award, Dr. Allan Jones is studying how to control calcium levels in the blood-vessel wall and thereby reduce high blood pressure. Jones, professor and chairman of physiology, received the award in June 1986.

The five-year MERIT awards are renewable for up to five more years.

MIZZOU
rah



He holds a bachelor's degree from the University of Illinois, a master's from Northern Illinois University and a PhD from the University of Texas at Austin. "I look forward to the opportunity of working closely with the chancellor and playing a greater role in the direction and leadership of the University," he says.

Gym project adds elbow room

An elevated track is among improvements being added to Brewer-Rothwell Gymnasium. The 50,000-square-foot expansion also will house six additional multipurpose and racquetball courts, and enclosed and air-conditioned weight and exercise rooms.

The expansion is expected to be completed in December. In a November 1986 referendum, students voted to finance the \$5 million project by increasing student activity fees \$10 a semester during construction and \$20 a semester after completion. Other users will pay more for gym passes beginning in winter 1989.

Because of construction, Brewer will be partially closed from March 15 until May 1, when it will be totally closed. It will reopen for limited use of basketball courts Aug. 25. Rothwell will remain open during the project.

Workshops help farmers, families break new ground

Farmers and their families interested in career assessment may sign up for free workshops co-sponsored by University Extension and Mizzou's Career Planning and Placement Center.

During the two-day workshops, farmers assess interests and abilities, explore alternatives to farming and brush up on job-search skills. The federally funded program provides hotel accommodations and meals to participants. Workshops have been offered in Columbia and other Missouri towns since March 1987.

"The response has been positive. Some participants have decided to go back to school or start their own business," says Julie Brinkhoff, career planning and placement adviser.

For information, call the Career Planning and Placement Center at (314) 882-6801.

Student assessment program tests success of curriculum

Departments began testing the proficiency of undergraduates this spring. The annual reviews, requested by the Board of Curators, will measure the effect of academic offerings.

Departments chose from a variety of assessment tools, including portfolio review, performance review, exit interviews and national standardized tests. In addition, a sample of 800 juniors in February took a new general-education test developed by Educational Testing Service of Princeton, N.J. The test is designed to assess programs and not individual students. No data on individual students will be reported to ensure confidentiality.

"Our new assessment program will be a way to gauge the success of our academic programs," says Chancellor Haskell Monroe. "While we will continue our grading system to measure the success of our students individually, assessment will be a means of measuring the success of our curriculum in a more general sense."

Development expert joins staff



Languirand

Richard W. Languirand joined the staff Dec. 1 as assistant vice chancellor for development. He previously was senior management counsel for John Grenzbach and Associates of Chicago.

During his 30-year career in fund raising, Languirand also has been associated with the Chicago College of Osteopathic Medicine, the Muscular Dystrophy Association and the Rensselaer Polytechnic Institute.

He replaces John Elizandro, who went to work for Pennsylvania State University last spring.

Fellowship honors Ridgel

The minority graduate fellowship program has been named for the first black to graduate from the University. The Gus T. Ridgel Fellowship includes a stipend of up to \$12,000 for master's and doctoral students.

"This is an appropriate honor for an individual who has achieved the way Dr. Ridgel has," says Dr. Michael Woodard, acting assistant dean for minority affairs in the Graduate School. Ridgel, MA '51, is the assistant vice president for academic affairs at Southern University in Baton Rouge, La.

"Having followed the progress of the University of Missouri in the area of minority enrollment, the fellowship attests to Mizzou's continuing commitment to increasing minority enrollment," Ridgel says.

The 20 graduate scholarships are for first-time minority students and are renewable annually.

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Missouri Department of Agriculture, Grape & Wine Program
P.O. Box 630, Jefferson City, Mo. 65102

AGRICULTURE

Providing alternatives that can boost farm income was the topic of "1988 Farming Choices," a special session held during the 25th annual Ag Science Week Jan. 31 through Feb. 6. Experts and practitioners discussed fish farming, small fruits, tree fruits and other options available to supplement farmers' income.

The Agriculture Alumni Association presented its annual awards at the Ag Day Barbecue Feb. 3. Citation of Merit award winners are Bill Crawford, AB '40, MA '42, of Columbia; Wayne Lovelace, BS Agr '58, of Elsberry, Mo.; Edward Nierman, BS Agr '63, of Concordia, Mo.; Marshall Pile, BS Agr '51, of Albany, Mo.; and Linwood Tipton, BS Agr '56, MS '57, of Washington.

Dr. Thomas Baskett, professor emeritus of forestry, fisheries and wildlife, and Bill Selby, who owns and operates a 2,000-acre grain farm in Ridgeway, Mo., were given honorary memberships in the alumni organization. Alumnus of the Year went to the Rev. Melvin E. West, BS Agr '47, of Columbia, an ordained elder in the United Methodist Church in Missouri.

Missouri mule admirers will be interested in two books released by University Extension publications. *Jack Stock and Mules in Missouri* is a reprint of a 1924 publication by the late John Ashton. Dr. Melvin Bradley, professor emeritus of animal sciences, wrote *Mules: Missouri's Long-Eared Miners*. It highlights the use of mules in Missouri's mines for more than 150 years.

Contented cows and considerable savings for farmers could result from the latest in cattle comfort. Cow pillows, 4-x-6-foot polypropylene bags, are being tested at University farms. They save farmers bedding costs, says Joe Marks, professor of extension education, and the hassle of trying to keep cow bedding fresh and dry. One bag costs \$14 and lasts three to five years.

Freshman Debbie Powell, an agricultural journalism major from Reeds, Mo., is 1988 Missouri Future Farmers of America president. She will preside over the state's 60th FFA convention April 21 and 22 in Columbia. Last fall, Powell was a finalist in a national public speaking contest sponsored by the American Farm Bureau Federation. **South American Coleoptera**, better known as beetles, are part of a 1-million specimen arthropod collection on display at the college's Wilbur Ems Entomology Museum. Crayfish, ticks, millipedes, centipedes and other insects also are included in the collection, which is used mainly for research. Most specimens were donated by faculty members and bug collectors.

Analyzing the small-animal health market was Kevin Coffman's 1987 summer job.



Coffman, a senior agricultural economics major from Holliday, Mo., was a marketing intern with Pfizer Pharmaceutical Co. He spent six weeks working in its New York office and six weeks traveling to farms in the Eastern United States, identifying current small-animal health problems, surveying veterinarians and doing product analyses.

ARTS & SCIENCE

Dean Milton Glick has resigned, effective this summer, to become provost at Iowa State University. Glick, who is 50, was appointed dean of the college in 1983. He ranks establishment of the Campus Writing Program, created to improve undergraduates' writing skills, and a 60 percent increase in external research funding, from \$3 million to \$5 million, among his greatest accomplishments at Mizzou. "Most satisfying have been the extraordinary efforts the faculty have put forth and their willingness to innovate and take on new challenges," Glick says.

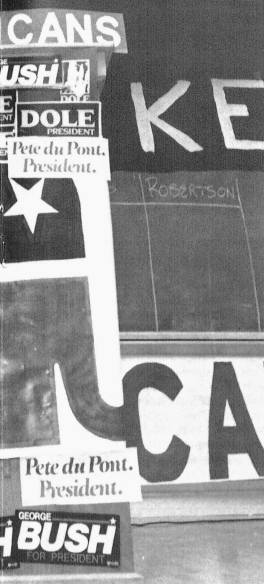
Says Chancellor Haskell Monroe, "The fact that he is leaving us for a promotion and a

sizable salary increase is one more example of how our University is hurt by underfunding and our inability to retain the best leaders by offering them well-deserved, competitive salaries."

A search is under way for Glick's replacement.

Thanks to the linguistic work of Dr. Donald Lance, professor of English, an amnesiac who was left at the Midway, Mo., truck stop in October was able to discover her true identity. After speaking with "Sarah" Nov. 20, Lance concluded, based on her dialect, that she hailed from western Pennsylvania. Police ran pictures of her on Pittsburgh television stations. Within weeks, family members recognized "Sarah" and identified her as 38-year-old Marylouise Moskel.

The newly renovated computer science lab, located in the Mathematical Sciences Building, offers faculty and students high-resolution graphics terminals on which to do scientific work, such as depicting molecules and the DNA chain. "We now can compete more effectively in recruiting fac-



Students elect Dole president

Prediction: Sen. Robert Dole, R-Kan., will be the 41st president of the United States.

He was the choice of more than 1,500 Mizzou political science students participating in a mock presidential election Feb. 2 through 10. Held in conjunction with the Iowa caucuses, the mock election could indicate how mid-America will vote in the upcoming presidential election, says Dr. Richard Hardy, professor of political science.

"If you look at the students here, in terms of race, religion, social background and what part of the state they're from, Missouri is one of the best political bellwethers."

If the students are a reflection of Missouri's voting populace, Dole may well be the next president. Since 1900, Hardy says, Missouri has the best record of any state in voting for the subsequent winner in a presidential election.

The project, which the Mizzou Alumni Association helped fund, is Hardy's brainchild. It simulates four stages of the presidential selection process—the primaries

Sophomore Chris Merryman, campaign manager for George Bush, stumps for the vice president at the mock Republican convention in Middlebush Auditorium.

Jill Adams photo

ulty and students," says Dr. Paul Blackwell, professor and chairman of computer science. A campaign by the state Coordinating Board for Higher Education to improve computer facilities at universities statewide netted Mizzou \$4 million of a \$16 million appropriation by the Missouri General Assembly.

Bridging the gap between public interest in Thomas Jefferson and the flood of academic prose written about him is Dr. Noble E. Cunningham Jr., professor of history. Now in its second printing, his book, *In Pursuit of Reason: The Life of Thomas Jefferson*, explores how Jefferson handled personal problems and disputes within his administration. It also details Jefferson's introduction to the principle of reason, by which he lived the rest of his life.

James Humphrey, a senior from Mound City, Mo., was one of five political science majors who received \$300 scholarships for papers they entered in the college's Honors College Undergraduate Research Scholarship competition. Humphrey's paper was on

the integration of the Boy Scout program in South Africa. Other winners were Laura Craska of Laguna Hills, Calif.; Kathy Flaspohler of Columbia; Josh Lemieux of Blue Springs, Mo.; and Cindy Peterson of Springfield, Mo.

The oldest continuously occupied settlement on the west bank of the Mississippi River is producing clues about the lifestyles of 18th-century French colonial settlers. University anthropologists, led by Dr. Michael O'Brien, associate professor of anthropology, are excavating near Ste. Genevieve, Mo. Their findings are revealing how communities were established; how community material wealth was distributed and changed over time; what composed a family; and the role of commercialism and trade in the central Mississippi River valley.

After seven years of research, Dr. Robert A. Benfer, professor of anthropology, has published some of his findings about what may be the oldest farmed field in the Western Hemisphere. Benfer, who led a team of anthropologists that discovered the 4,000-

and caucuses, party platform adoption, convention nominations and the election.

Students from six introductory political science classes joined the Democratic or Republican parties and became candidates, campaign managers, field workers, convention delegates, and newspaper reporters and editors. They learned their parts by studying a manual Hardy wrote, doing assigned readings, studying polls and learning the real candidates' positions on important issues. He wants the students to be creative with their parts.

"I don't want to put them in a straitjacket. I want them to learn how to deal and bargain. That's what politics is all about."

Party members met separately on three nights to conduct primaries, write party platforms and nominate presidential and vice presidential candidates.

On the last night, Feb. 10, at a joint meeting, the Republicans announced that Dole and U.S. Rep. Jack Kemp from New York would run on their ticket. For the Democrats, it was Massachusetts Gov. Michael Dukakis and Illinois Sen. Paul Simon. State by state, the electoral college delegates cast their votes. When the results were tallied, Dole was victorious.

As a result of the simulation, students learn that they don't have to be professional politicians to influence the political process, Hardy says.

"We can have them read about the process, but it's not the same thing as doing it." —Paul Hoemann

year-old field in Paloma, Peru, in 1979, wrote a chapter for *Risk Management and Arid Land Use Strategies in the Andes*. Benfer is part of the University's Andean Research Group and has been working in Peru for 17 years.

BUSINESS & PUBLIC ADMINISTRATION

"I'll scratch your back if you scratch mine" doesn't work for women in the workforce. "When women attempt to use exchange, it may be perceived as unprofessional," says Dr. Tom Dougherty, associate professor of management, who co-wrote a study on how such tactics impact salary. The exchange tactic is a minus for women's salaries, but it's a plus for men's. The opposite is true for the writing of a detailed plan to justify ideas. That tactic positively influences women's salaries but not men's.

David Housh is the college's new director of development. Before joining the staff, Housh owned four women's clothing stores

in Columbia for 14 years. He received a bachelor's degree in business administration in 1967 from Pennsylvania Military College in Chester.

By focusing on personality, Dr. Tom Keon helps others figure out what kind of time managers they are. The associate professor of management says extroverts spend a lot of time socializing at work. "They have a hard time getting people out of their office." Introverts have a tendency "not to want to delegate duties to another person." In seminars, Keon also covers time-wasters and setting goals.

Management students applied the Lens Model to sheep judging for a fall semester project in Dr. Dale Rude's Organizational Behavior and Group Dynamics class. The model describes how a person combines available cues to arrive at a decision. Students Linda Bean of Chesterfield, Mo., Richard Holder of Jefferson City, Dave Lengyel of Columbia and Mark Reichmann of Kansas City discovered that breed characteristics of the product—Suffolk sheep—have changed, but the guidelines against which people judge it haven't. Board members of the National Suffolk Sheep Association will consider the students' report at its next meeting.

Spending billions of dollars without measuring the effectiveness describes what Amer-

ican firms are doing with sales-force contests. "Businesses should know what kind of return they are getting from these contests and determine if they are worth the expense and effort," says Dr. Albert R. Wildt, professor of marketing.

During its first six months, the Missouri Training Institute coordinated the 1987 Governor's Job Training Conference for 465 participants; produced 13 workshops for 307 job training workers; and scheduled 19 training sessions for the first six months of 1988. The institute was created, through a contract with the State Division of Job Development and Training, to provide professional development activities for the Missouri Job Training System.

Alumni recipients of the Citation of Merit award will be honored at the annual spring awards banquet April 15 at the Holiday Inn Executive Center. For more information about the event, call Alma Anthony at (314) 882-4562.

EDUCATION

Receiving the highest possible rating, the college was reaccredited by the National Council for Accreditation of Teacher Education. NCATE unconditionally renewed all degree programs through September 1994. The report cited attention to multi-

cultural education, clarity in the structuring and functioning of departments, and a good working relationship with local school districts and the state education agency. The college also received unconditional approval as a teacher education program from the Missouri Board of Education.

Maybe it's in the genes. Dr. Richard English, professor of educational psychology, is looking for winners of the American Legion School Medal Award or their parents. The award recognizes outstanding students who exemplify courage, honor, scholarship and service. "These are characteristics all the medalists possess," he says. "We want to find out what it is in their backgrounds that nurtures the growth of these values." Medalists or their relatives interested in joining the study should contact English at 5B Hill Hall.

Recognition of Dean Emeritus Bob G. Woods' contributions to the college and the field of education will take place at an April 9 celebration in Hill Hall. The hall's first floor conference room will be dedicated as the Bob G. Woods Conference Room. Contributions to refurbishing it may be sent to Ann Tofle, 114 Hill Hall. Checks should be made payable to the University of Missouri and marked for the Woods Recognition Fund. Woods served 20 years as dean of the college, retiring June 30, 1986.



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Jefferson Club

Individuals sharing Thomas Jefferson's commitment to quality public higher education make up Mizzou's Jefferson Club. Its members are dedicated to promoting interest in and devotion to the University. The Jefferson Club's newest members are:

Phil R. Acuff
BS BA '53
Gail Van Acuff
BS Ed '55
Prairie Village, Kan.

John W. Acuff
BS BA '61
Dee Anna Acuff
BS Ed '60
Lee's Summit, Mo.

Barbara A. Dietrich
BJ '53, BS CE '80
Shawnee Mission, Kan.

Dennis W. Fitzgerald
BS BA '67
Chesterfield, Mo.

Renee Arnaud Fogle
BS BA '81
Springfield, Mo.

G. Myron Gwinner
BS PA '29
Lake St. Louis, Mo.

Dorothy L. Boyer Hill
BS Ed '48
Washington, Mo.

Ford W. Hughes
BS Agr '50, M Ed '57
St. James, Mo.

Mrs. Kenneth K. Keown
Columbia, Mo.

Harold B. Kline
AB '32
Columbia, Mo.

Mrs. Sofia Knight
San Diego, Calif.

Duncan L. Matteson
BS BA '56
Shirley J. Matteson
Arts '55
Menlo Park, Calif.

Edward W. Mehrer Jr.
BS BA '61, MA '61
Shawnee Mission, Kan.

Mr. and Mrs. E.D. Rhodes
Overland Park, Kan.

Mrs. Charles Roney
Lowell, Ind.

Gilbert Andy Runge
JD '57
Mexico, Mo.

Developing teaching videos is "second nature" to Dr. Lynda West, associate professor of special education and director of Missouri LINC. Her expertise led to her selection as one of three teacher educators in the nation to write video training modules for vocational and special education teachers. The project is sponsored by North Texas State University and the Texas Education Agency. The videos will be used nationwide in teacher preparation.

Heeding the call by national education committees for reforms in teacher education, the college and Centralia, Mo., public schools established a "clinical" school program this fall. Master teachers in the school district, rather than a University supervisor, evaluate and grade student teachers based on in-class performance. A faculty consultant also presents on-site teacher education seminars. The college plans to expand the program to other school districts.

Nominated by the American Association of Colleges for Teacher Education as a member of the National Council for Accreditation of Teacher Education's new board of examiners is Dr. Sandra Gautt, associate professor of special education. The board will judge the quality of professional education institutions in the United States.

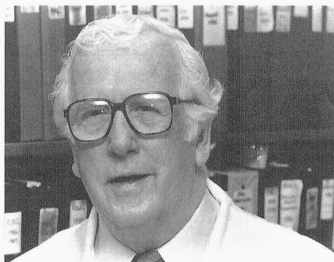
ENGINEERING

Correction: The article "The Mummy at Mizzou," published in the winter 1988 *Missouri Alumnus*, stated that mechanical engineering students built a pyramid for a children's program. Actually, civil engineering students built the pyramid and theater students made the pyramid's covering.

One of five national recipients, Columbian Karla Riggie, a graduate student in nuclear engineering, is the first Mizzou student to receive a U.S. Department of Energy Radioactive Waste Management Fellowship. The fellowship provides \$12,000 in addition to paying tuition and fees.

Appointed E.A. Logan Research Professors are Drs. Joe Charlson, professor of electrical engineering, and James M. Keller, associate professor of electrical engineering. Charlson is recognized for the development of research in solid state and thin film technology. Keller is known for his work in the image processing area and in attracting research to the college. Renewal of the three-year appointments is contingent upon continued excellence in research. The professorship honors Eugene A. Logan, father of the late John W. Logan, BS Engr '31.

Totaling \$132,810, scholarships numbering 197 were awarded by the college in 1986-87. Other programs provided 10 additional scholarships, totaling \$10,700. The college granted 478 bachelor's degrees, 91



Dr. Charles W. Gehrke retired last fall as professor of biochemistry. He and Dr. Leroy S. Palmer made Mizzou the cradle of modern chromatography.

Jeff Adams photo

Chromatographers honored for true colors

Drs. Leroy S. Palmer and Charles W. Gehrke labored decades apart, but their collective chromatography research has put Mizzou on the scientific map.

Chromatography historian Leslie Ettre, a senior scientist at Perkin-Elmer Corp. in Norwalk, Conn., highlighted the relationship between Palmer, BS ChE '09, MA '11, PhD '13, and Gehrke at a symposium Nov. 20. Gehrke retired last fall as a professor of biochemistry, manager of the Experimental Station Chemical Laboratories and director of the Interdisciplinary Chromatography-Mass Spectrometry facility.

Palmer, Dr. Ettre says, encouraged by Dr. C.H. Eckles—at that time head of Mizzou's dairy husbandry department—used chromatography to do his doctoral research.

Chromatography is the process of separating a solution's gases, liquids or solids by collecting them in condensed form on a surface. As the chemical mixture flows over the surface—usually a thin paper column—

each substance present in the mixture appears on the medium at a different level, usually in colors. The process was discovered by a Russian botanist in the early 1900s.

Palmer's thesis work, "Carotin-The Principal Natural Yellow Pigment of Milk Fat," is significant for two reasons, Ettre says. Palmer realized the importance of chromatography before most of Europe's leading scientists. Also, many scientists, including six Nobel Prize winners in chemistry or medicine, subsequently used his book as a foundation for their research.

"Because of Palmer's work, we can safely characterize this University as the cradle of modern chromatography," Ettre says.

In 1919, Palmer followed Eckles to the University of Minnesota and continued chromatography research until Palmer's death in 1944.

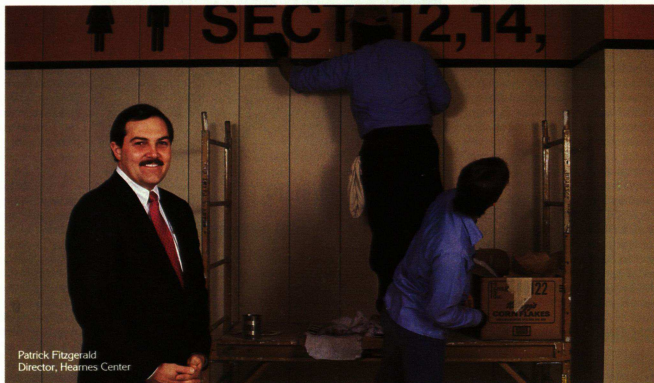
Four years later, Gehrke arrived on the Mizzou campus to begin a distinguished teaching and research career. He is recognized internationally for developing chromatographic methods for separating and analyzing two of the most important classes of biological molecules, amino acids and the major and modified nucleosides from RNAs and DNAs. —Paul Hoemann

master's degrees and 12 doctoral degrees between July 1, 1986, and June 30, 1987. A \$30,000 gift from Lloyd Ketcham, BS ME '34, and Margaret Ketcham of Independence, Mo., will establish a research professorship in their names. Lloyd Ketcham, owner of Lloyd Ketcham Oldsmobile, is a member of the mechanical engineering department's industrial advisory council.

Computer-designed orthopedic shoes will cut costs and shorten delivery time for the patients who need them, says Dr. Han Bao,

an associate professor of industrial engineering. Bao and colleagues in North Carolina are designing a computer graphic program using CAT scanners or lasers to replace the artists who traditionally design the shoes. Manual stitching of the uppers ultimately will be the only handmade part of the shoe. More than 9.5 million patients will need prescription shoes this year. NASA and the Veterans' Administration are sponsoring the project, which Bao began at North Carolina State University.

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- Missouri State High School Activities Association 3A - 4A Basketball Tournament, March 18-19
- Hank Williams Jr. and Georgia Satellites, April 9

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FINE ARTS

A select group of 13 theater students was nominated for Irene Ryan Foundation scholarships by the school and judges of the American College Theater Festival. Students in productions entered in the festival are eligible. It's the largest group of nominees in history, says Chairman Larry Clark. Jennifer Alton, BFA '87, competing for the fourth time in the regional contest, placed second among 140 participants. She will go to the national competition in Washington if the first-place winner cannot attend. Ryan, best known for her role as Granny on *The Beverly Hillbillies*, established the scholarship fund in her will.

An original script written and performed by Drs. Carla Waal, professor of theater, and Barbara Korner, special assistant to the chancellor, portrays the history of women in the 19th century. Sponsored by the Missouri Humanities Council and the Missouri Cultural Heritage Center, the duo is performing *Hardship and Hope* in several communities, including a March 9 performance in the state Capitol rotunda and a March 15 performance at the Daniel Boone Regional Library in Columbia.

Re-elected to a second three-year term on the committee on graduate studies of the National Association of Schools of Music was Dr. Donald McGlothlin, director of the school and chairman of the music department. Founded in 1924, the association is responsible for the accreditation of music curricula in higher education.

Rebuilding Shakespeare's Globe Theatre is the goal of Dr. Stephen Archer, professor of theater and playwright. In 1987, he was appointed to the North American advisory committee for the Shakespeare Globe Centre. Its purpose is to publicize and encourage fund-raising efforts in North America for the Globe-to-be, which is to be built in London beginning in April.

A search is under way to fill the posts of director and associate director of bands. Dr. Dale Kennedy, director since 1982, died of cancer Dec. 12. In January, Russell Laib, associate director and an assistant professor of music, announced his resignation, effective June 1.

A faculty search committee, which is reviewing applications from across the country, will narrow the field of candidates. At that point, input will be sought from alumni, music educators and Intercollegiate Athletics, says Dr. Donald McGlothlin, director of the School of Fine Arts.

Winning a Kennedy Center Medallion for meritorious service to the American College Theater Festival was Dr. Weldon Durham, professor of theater. He served this year as regional chairman for Region V-South. The

medallion is the highest honor the festival offers.

FORESTRY FISHERIES & WILDLIFE

Schematic plans for a \$13.78 million building for the school were approved by the Board of Curators at its Feb. 4 meeting. The 111,450-square-foot structure would be located east of the Agriculture Building and south of Tucker Hall, connecting to both buildings. Building plans will proceed when funds become available, including an estimated \$3.33 million from the University, \$3.5 million from the U.S. Forest Service, \$1.5 million in private gifts and \$5.45 million in state appropriations.

To encourage alumni to be active, the school has revived the alumni newsletter and *Missouri Log*, the school's yearbook. Career counseling sessions also have been established. To get involved, contact the Alumni Association, 132 Alumni Center.

Serving a three-year term as a representative to the council of the Wildlife Society is Dr. Erik Fritzell, associate professor of fisheries and wildlife. He represents some 1,500 wildlife professionals in the north-central states.

The first joint meeting of the Missouri chapters of the Fish and Wildlife Society and the Society of American Foresters was held on Campus Jan. 20 through 22. Conservationists from throughout the state and the nation examined ways to efficiently manage natural resources, including cooperation among forestry, fisheries and wildlife groups.

The effect of the Conservation Reserve Program on timber production and wildlife cover was considered during Tree Farm Day Feb. 4. Topics discussed during Fish Farm Days Feb. 2 and 3 included crawfish bait production, harvesting and hauling fish, and water quality. The events were held as part of Ag Science Week Jan. 31 through Feb. 6.

HEALTH RELATED PROFESSIONS

Banning smoking during airline flights appealed to a majority of those questioned in an American Association for Respiratory Care 39-state survey. Dr. Michael Prewitt, assistant professor and director of respiratory therapy, conducted Missouri's portion of the survey, which measured support for a smoking ban on commercial airlines. Missourians' responses mirrored those of the final report. Of the more than 33,000 airline

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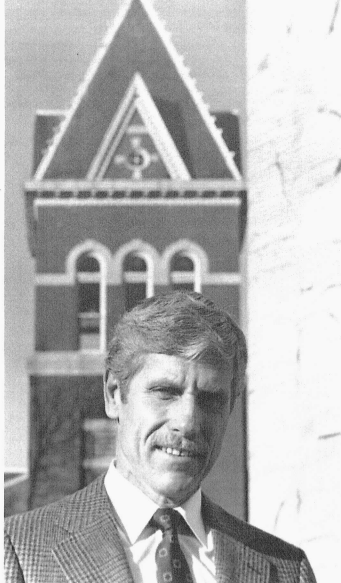
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Emphasizing research will attract major industries to Missouri, says Dr. Anthony Hines, dean of the College of Engineering since July 1. More industries offer enhanced research possibilities, meaning a stronger graduate program. "We'll also attract more and better undergraduate students as we develop a reputation as a college that offers a chance to work on research projects," he says.

Jill Adams photo



Engineering dean stresses research

Dr. Anthony Hines is a competitor who engineers success.

If he's not at the College of Engineering, where he's been dean since July 1, chances are you'll find him on the Hearnes Center track, coaching the Mizzou pole-vaulting

team or his teen-age son, Mike, who is rated the top high-school pole-vaulter in the nation. He uses engineering theories to develop new training methods, including an infrared timing device to check acceleration on the approach track.

It was the challenge of operating the first engineering school west of the Mississippi that drew Hines to Mizzou. He replaces Dr. William Kimel, who retired July 31, 1986. Dr. Cyrus O. Harbourn served as interim

dean. Hines calls his new job a chance to awaken a "sleeping lion."

"We have a good program with strong alumni support and a rich heritage," he says. "It can develop into one of the best in the country."

Hines, who emphasizes research, believes that a strong research base at the University will attract major industries to Missouri. In turn, more industries in the state would offer enhanced research possibilities, building a stronger graduate program. "We'll also attract more and better undergraduate students as we develop a reputation as a college that offers a chance to work on research projects," Hines says.

He's asking faculty to develop contacts with industry and federal funding agencies. Those visits, Hines says, will pay off by attracting support for the college's research projects.

He should know. Prior to coming to Mizzou, Hines was associate dean for engineering research at Oklahoma State University, where research increased each year he was there and faculty had more than 55 percent of their proposals accepted for funding.

He's not asking the faculty to do something he wouldn't do himself. He submitted his first research proposal at Mizzou last December, and he's working on another. Hines has been a principal investigator or director of more than 10 research projects in the areas of liquid metals, waste removal, diffusion and oil shale processing.

In addition, he has published more than 50 professional publications and written a senior-graduate level textbook. Hines has a bachelor of science degree from the University of Oklahoma and a master's in chemical engineering from OSU. He earned a doctorate in mechanical engineering and thermal sciences from the University of Texas at Austin.

Also on the drawing board are plans for an enhanced student recruitment program. "There's a great deal of excitement in the college," he says. "People are interested in some new approaches."

—Mary Vermillion

patrons surveyed at 89 airports, 64 percent favored a ban, 28 percent opposed restrictions and 8 percent had no opinion.

Aggressive recruiting of students with health-related degrees led to the school's first Job Opportunity Forum. More than 20 prospective employers attended the Dec. 3 event. Student recruitment has stepped up within the past years because of a shortage of qualified practitioners, says Dr. Richard Oliver, director of the school. Placement of graduates nears 100 percent.

Celebrating a 10-year reunion were 16 members of the 1977 physical therapy class. The group met Sept. 19 in St. Louis. Alumni from as far away as San Antonio, Texas, attended the event.

Reviewing stroke rehabilitation techniques were 40 physical therapy practitioners and students from across the state at the first Roger S. Williams Lectureship Nov. 20 through 23 on Campus. Williams, a stroke victim and supporter of Mizzou's PT program for many years, died in 1983. He

established the fund to support an annual stroke rehabilitation workshop. Participants were updated on the Bobath treatment philosophy, which emphasizes a developmental approach to regaining motor skills.

HOME ECONOMICS

Posthumously inducted into the Agricultural Hall of Fame at Bonner Springs, Kan., in October was Dr. Louise Stanley, chairwoman of the home economics department

from 1917 through 1923. She joined the faculty in 1907, and in 1909 started the department's first research program. A biochemist and home economist with degrees from the University of Chicago, Columbia University and Yale University, Stanley was the first head of the USDA's home economics department. The University's Stanley Hall is named in her honor.

Copper deserves respect, says Dr. Gretchen Hill, assistant professor of human nutrition, foods and food systems management. "For some time now, copper has been virtually ignored in the diet," she says. There is no established recommended daily allowance for copper. Because copper is a trace nutrient, the amount needed by the body is small, yet vital to the body's ability to absorb and use other nutrients. With a \$51,000 USDA Competitive Grant, Hill is examining data bases to determine the 500 most commonly consumed foods. She will analyze the foods to estimate the amount of copper in each.

A corporate plane flew to Columbia to pick up Dr. Kitty Dickinson, professor and chairwoman of textiles and apparel management, and members of her Apparel Manufacturing and Merchandising class. Eugene Gwaltly, chairman of the Russell Corp., a U.S. apparel manufacturer, invited the group for a two-day November visit to company headquarters in Alexander City, Ala. The group toured the plant, attended presentations and had dinner with corporate executives.

Foods without cholesterol still might be high in saturated fat, says Lyn Konstant, instructor in human nutrition, foods and food systems management. To be sure, check the nutrition label. If the product has twice as much polyunsaturated fat as saturated fat, it's a good choice for someone watching cholesterol, Konstant says.

Taking pen in hand, Dr. Mel Zelenak, associate professor of family economics and management, completed a revision of the text, *Personal Finance for Consumers*, to be published in 1989. He also writes for *Consumer Education*, a newsletter for school teachers. The first issue will be out this spring. Zelenak is president of the American Council on Consumer Interests, first vice president of the National Coalition for Consumer Education and 1987-88 chairman of the Ford Motor Co.'s consumer arbitration board.

JOURNALISM

James D. Atwater has resigned, effective May 1989. Dean since 1983, Atwater, who is 59, indicated a desire to retire at age 60. Atwater is credited with establishing the Multicultural Management Program and

the Science Journalism Center; hiring Ben Johnson, the first black managing editor of the *Columbia Missourian*; strengthening the graduate, photojournalism and advertising areas; and raising private support from \$900,000 in 1983-84 to \$3 million in 1985-86. "I'm fiercely proud of these things that we've been able to do," says the tenured professor who plans to teach or do magazine work after leaving the post.

More TV news directors are educated at Mizzou than at any other school, according to a recent survey by the Radio-Television News Directors Association. Schools attended by the greatest number of television news directors were Missouri, 11; Michigan State, 10; Minnesota and Ohio universities, eight each; and Indiana, Ohio State and Southern Illinois universities, seven each.

To chart the history of women in journalism, Marjorie Bowers Paxson, BJ '44, established the National Women in Media Collection at Mizzou Oct. 29. Paxson, a retired Gannett publisher who lives in Muskogee, Okla., donated many of her personal items to launch the first-of-its-kind collection. She hopes hundreds of women in media nationwide also will contribute.

To recruit minority students, Gail Baker will conduct one-day workshops in St. Louis, Kansas City and Columbia high schools this fall. The workshops, staffed with journalism professionals, will give students an opportunity to ask questions, learn about opportunities in the field and have their writing reviewed by the pros. Baker, an advertising instructor, started work in January as the director of the Knight Foundation Minority Recruitment and Retention Program. The foundation awarded the school \$500,000 to establish the program.

A veteran broadcast executive, Charles Warner, is the first Leonard H. Goldenson Professor of Local Broadcasting. The chair, which honors ABC's former president and director, is endowed with \$1.1 million. Warner taught radio and television courses at Southern Illinois University in Carbondale from 1979 to 1982. Most recently he was chairman of mass communication at Menlo College in Atherton, Calif.

Houston's Walter Williams Club takes student recruitment seriously. The 25-member group raised \$435 to send Juan Elizondo, a Houston high-school student interested in journalism, to Campus for a visit Feb. 25 to 28. While here, Elizondo visited the J-School and the Honors College, stayed in a residence hall, and attended a concert and basketball game. "He did what we wish every prospective student could do—see firsthand what Mizzou has to offer," says Georgeanne Porter, director of undergraduate admissions.

Figures prove the feminization of jour-

nalism. Official fall enrollment figures show that of 584 undergraduates, 366, or 63 percent, are females. Among graduates between July 1, 1986, and June 1, 1987, advertising was the most popular sequence, picked by 40 percent, or 140, of the undergraduates.

LAW

A nationwide search for a law dean began in November. Alumnus Robert L. Hawkins Jr., JD '48, general chairman of the Law School Building Program, joins faculty and students in the selection process. Dean Dale Whitman, who has been at the helm since 1982, announced his resignation in October to pursue teaching and research at Mizzou. He continues to serve until a replacement is found.

The sole recipient in the 8th Judicial Circuit of the American Counsel Association Scholarship is Jacqueline Grimes, a third-year student from Stoutland, Mo. Deans of accredited law schools in Arkansas, Iowa, Minnesota, Missouri, North Dakota and South Dakota recommended students who excel in and out of the classroom. Grimes used the \$3,000 award for tuition.

Couples facing divorce may choose mediation as an alternative to court battles, says Leonard Riskin, professor and director of the Center for the Study of Dispute Resolution. Alternative methods, he says, often save the parties time and money.

Fresh perspectives on religion in public school textbooks and curriculum were what Professor Carl H. Esbeck sought as he selected three professionals to serve on a panel at the annual meeting of the Association of American Law Schools Jan. 10 in Miami. As chairman of the association's law and religion section, he brought together a historian, a professor of curriculum and a professor of law to discuss issues, findings and cases that affect how religious life is portrayed in textbooks and in classrooms.

LIBRARY & INFORMATIONAL SCIENCE

Fred Rathel, director of continuing education and extension, received a \$16,668 grant from the Federal Library Services and Construction Act to assist the Missouri State Library in training librarians and staff in the use of microcomputers and laser-disk technology. The grant also provides for local and statewide development of a machine-readable materials-location data base.

Drs. MaryEllen and Donald Sievert gave presentations at the 50th annual meeting of the American Society for Information Sci-

ence last fall in Boston. MaryEllen Sievert, assistant professor of information science, discussed computerized systems for the retrieval of philosophical literature and their effectiveness. Her husband, Donald Sievert, professor of philosophy, was on a panel discussing the use of information technology in philosophical research and publication.

Minority fellowships from the U.S. Department of Education are helping Oliver Clark, Candace Miller, and Walter and Mary Smith through school. Each student is receiving a \$4,000 stipend and tuition for one year. Clark and Miller are studying multimedia resource management while the Smith husband-and-wife team is specializing in health sciences librarianship. Each is from Kansas City.

MEDICINE

Dr. Hugh E. Stephenson Jr., AB, BS Med '43, became interim dean of the school Jan. 1. Stephenson is the John Growdon Distinguished Professor of Surgery and chief of staff at University Hospital and Clinics. Dean Michael Whitcomb, who came to Mizzou in 1986, left in December to become dean of medicine at the University of Washington.

Alumnus H. Peter Ekern, AB '55, MD

'59, a family physician in Mexico, Mo., joins a committee of medical, nursing and health related professions faculty and students to search for Whitcomb's replacement.

The new chairman of the obstetrics and gynecology department is Dr. James Daly. He succeeds Dr. David G. Hall who retired last summer. Daly, former OB professor and chairman at Creighton University in Omaha, Neb., earned his MD in 1955 from Loyola University in Chicago.

Re-elected president of the Medical School Foundation was Thomas J. Fischer, BS Med '55, MD '57, of Quincy, Ill. Other officers elected at the group's October meeting are Gary Dyer, BS BA '53, MD '66, vice president, of St. Joseph, Mo.; interim Dean Hugh E. Stephenson Jr., AB, BS Med '43, secretary; and Dr. William C. Allen, retired family and community medicine professor, treasurer.

Thirteen freshmen are part of the new Preprofessional Scholars Program. The program assures outstanding students of acceptance to Medical School without taking the traditional Medical College Admission Test and having a high grade-point average from a series of required courses. PSP asks that students meet basic requirements of an undergraduate honors program at Mizzou, with a cumulative GPA of 3.3. "Students

still have to get good grades," says Sandy McCurdy, admissions and records coordinator at the School of Medicine, "but compared to what the typical pre-med student feels, the pressure is greatly reduced."

More than \$20,000 in donations and \$50,000 in pledges have been raised from alumni during a campaign to establish an endowed scholarship for health services management, according to Mark Streety, MS '82, president of the HSM alumni group. The first scholarship will be awarded this fall.

The first Mizzou researcher to be named the Dr. James O. Davis Distinguished Professor of Cardiovascular Research is Dr. Allan W. Jones, professor and chairman of the physiology department. The professorship is named in honor of Davis, who was professor and chairman of physiology from 1966 to 1983.

NURSING

To coincide with the University's Sesquicentennial Celebration, the School of Nursing will celebrate its 70th anniversary three months early, on Sept. 29, 1989. The University began nursing education in 1920. The bachelor's degree was approved in



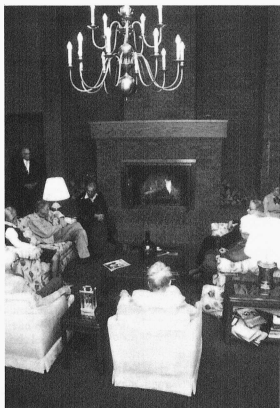
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1940, continuing education implemented in 1956 and the master's degree in 1968. As of December, the school had 2,853 alumni. **Shirley Farrah**, BSN '66, director of the school's continuing education program, will receive the Nursing Alumni Organization's Citation of Merit award April 9 at the group's annual meeting. Farrah taught at the school from 1977 until 1984, when she was named to her present post. She is past president of the alumni group and is working on her PhD in higher and adult education.

Elected president of the Missouri Student Nurses Association at the group's October meeting in Kansas City was Lee Ann Judy, a senior from Excello, Mo. As president, Judy serves as a spokeswoman to high schools and other groups that are interested in nursing careers.

Alumni are invited to submit nominations for the Nursing Alumni Organization's Honorary Alumni Award. The award, given in odd-numbered years, recognizes a person who is not a graduate of the school and who has made contributions to nursing and the school. For a nomination form, due Oct. 1, contact Brenda Harriman, Route 2, Malta Bend, Mo. 65339.

Offering real-world solutions to community health problems were 56 senior nursing

students Dec. 4. Topics ranged from seat belts in school buses to senior-companion programs. "These presentations are full of innovative ideas and approaches," says Gail Hille, community health nurse instructor. "In the past, some of the ideas students have proposed have become part of the plans for new community programs."

Starting this fall will be the Midwest's only accelerated program that leads simultaneously to a bachelor's and master's in nursing. The program is designed to help nurses who have experience but lack educational credentials for promotions and advancement. Only two other similar programs exist in the country, says Dr. Rose Porter, assistant professor of nursing and program director. For more information call (314) 882-0227.

PUBLIC & COMMUNITY SERVICES

The nation's first survey of rural minority businesses reveals that most exist rather than thrive. "These businesses have the potential to contribute significantly to rural economic stability, and to strengthen and diversify the rural economic base, but they need to

function on a more dynamic level," says Dr. Gene Robertson, professor of community development. "They need entrepreneurial training, customers and financial support."

The survey, conducted by the community development department for the Missouri Office of Minority Business Development Agency, also produced the Rural Missouri Minority Business Directory, which lists more than 150 enterprises.

The community development department is asking those who know best, its graduates, to critique its master's program. Alumni are asked to return the questionnaire they were mailed as soon as possible. If you haven't received one, contact Dr. Alvin Lackey, 723 Clark Hall, Columbia, Mo. 65211 or call (314) 882-8393.

Professional development seminars in St. Louis, Kansas City, Springfield and Columbia last November attracted 300 municipal recreation personnel and park board members. These seminars, sponsored by University Extension and the Missouri Park and Recreation Association, were coordinated by Dr. Emilyn Sheffield, assistant professor of parks, recreation and tourism.

Accreditation was extended to the parks, recreation and tourism department through 1992 by the National Recreation and Park Association's Council on Accreditation.



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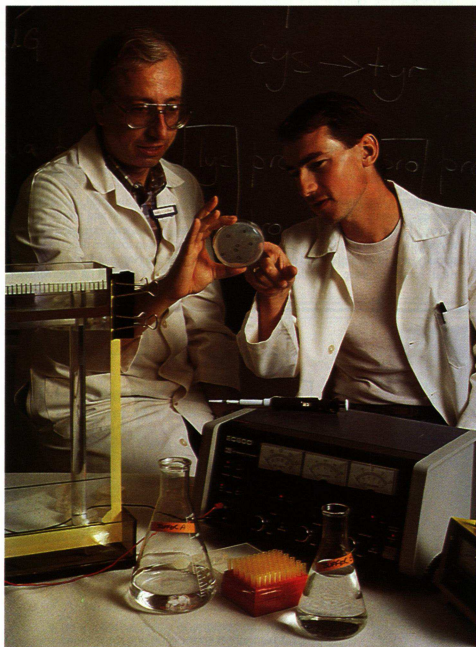
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Katy Station sat silent for years. Then, in 1976, repair...renovation...refurbishment. The Katy was restored to life—with a careful eye toward authenticity, and with genuine concern for historic preservation. In 1979, the building was recognized and listed by The National Register of Historic Places. Now as a fine restaurant Katy Station thrives once again, reminiscent of days when the bustle of railroad travelers and their wares echoed from these walls.

The Next Generation



Teaching students like David Bird about a cell's fundamental mechanism is a crucial part of Mizzou biological geneticist Donald Riddle's job. With knowledge gained from Riddle, Bird can affect many lives by contributing significantly to future advances in biological research.

The University's future depends on contributions, too. Gifts to the Mizzou Annual Fund, a prime source for scholarships and fellowships, make it possible for some of Riddle's students to benefit from the Mizzou experience.

The challenge to maintain excellence at Mizzou rests now more than ever with alumni and friends.

Join your fellow alumni as regular contributors to the Mizzou Annual Fund. Write Jack L. Revare, BS BA '54, volunteer chairman, Mizzou Annual Fund, 117 Alumni Center, Columbia, Mo. 65211, or call (314) 882-6511 for more information on how your tax-deductible gifts can help make a difference to the next generation.



THE MIZZOU ANNUAL FUND

SOCIAL WORK

Dr. Claire Louise Meyers, a retired faculty member, contributed another \$10,000 to the William Ryan Meyers II memorial scholarship fund. Since she established the endowment in 1981, she has contributed a total of \$65,000 in memory of her son, who died in infancy. Interest from the fund provides scholarships for students entering graduate school with at least a 3.75 undergraduate grade-point average.

Quality instruction topped the list for reaccreditation through June 1994, according to the Council on Social Work's reaccreditation panel. Administrative leadership; increased faculty publications; extensive public service and extension activities; and an altruistic student body also were cited. However, the panel requested that the school submit reports on two areas of concern: recruitment and retention of minority faculty and students, and adequacy of faculty resources.

To attract attention to poverty, the Council of Student Social Workers participated in Justice for All Day, an event sponsored by Mid-Missouri social service agencies. Council members joined more than 100 local residents Nov. 17 at the Second Baptist Church in Columbia. Speakers included people living in and fighting against poverty. A free meal was provided by Loaves and Fishes, a Columbia soup kitchen.

VETERINARY MEDICINE

Architects to plan the first phase of a proposed veterinary medicine addition and expansion were hired by the Board of Curators Feb. 4. The Christner Partnership Inc. of St. Louis, in association with Flad and Associates of Madison, Wis., will design the \$18.6 million project, expected to meet the deficiencies cited by the accrediting team of the American Veterinary Medical Association. Building plans pend funding from a combination of sources, including state appropriations and private gifts.

The new director of the Diagnostic Laboratory, come April 1, will be Dr. Harvey Gosser. Since 1978, Gosser, PhD '70, has directed the Veterinary Diagnostic and Investigative Laboratory at Tifton, Ga., and has taught pathology at the University of Georgia in Athens. He earned his DVM in 1962 at Auburn University.

Gosser replaces Dr. Lawrence Morehouse, who retired after directing the laboratory for 19 years. He joined the faculty as professor and chairman of pathology in 1964.

The magazine that's circulated to all veter-



David Rees photo

In the play *Uncle Jack*, Vic, played by Joe Gately of St. Louis, suffers a heart attack, testing family bonds already strained by caring for the ill Uncle Jack. From left are nurse Marta (Columbian Mary Paulsell), Janet (Melanie Sanford of St. Louis), Sandra (Columbian Kim St. James) and Polly (Johanna Schukai of St. Louis).

Playwright repeats contest appearance

It's been three years since playwright Carol Wright Krause, MA '73, won the Norman Lear Award, now called the Columbia Embassy Award, and the David Library Award at the American College Theater Festival. But the years have done nothing to slow down her success rate.

The 37-year-old theater major's most recent effort, *Uncle Jack*, has her in the running again for both awards. Winners will be announced this spring.

The University Theater is a five-time winner of the David Library Award, which honors original full-length plays that examine or reflect some aspect of American life. Other winners are *Liar's Day*, *Buck n' the System* and *Father Rafferty's Confession*, written by Michael Mooney, Arts '84;

Eleven-Zulu, by Patrick Sean Clark, BS Ed '82; and Krause's *Daughters*.

Uncle Jack, performed last fall by the University Theater, is the story of a family that cares for an ill relative. "We peek inside their rec room to find deep feelings, both positive and negative. We also find a lot of love and commitment there," Krause says.

When she wrote *Daughters*, the three-act play that won her notoriety in 1985, prizes were not a consideration. "It was just frosting on the cake," says Krause, manager of patient and physician services at University Hospital and Clinics. The Lear Award included a \$10,000 prize, a chance to write a script for the television show *Silver Spoons* and membership in the Screenwriters Guild. She also attended a Shenandoah Retreat, where she developed the *Uncle Jack* script.

Now that production work for *Uncle Jack* is finished, Krause says she'll concentrate on finishing her doctorate.

—Mary Vermillion

inary students in the country is edited by Michele Drake, VM3, of St. Charles, Mo. *INTERVET*, the national journal of the student chapter of the American Veterinary Medical Association, is published six times a year. Drake sees the job as a way to get involved in national issues, since the editor automatically is a member of the executive board of the AVMA student chapter.

To help students learn veterinary medicine terminology, Dr. C.B. Chastain, professor of veterinary medicine and surgery, is developing a self-teaching manual. He's going to categorize root words, prefixes and suffixes by theme, such as color, number or animal species. The project is funded with \$945 from the Mizzou Alumni Fund for Faculty Development.

TRULY MIZZOU

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1



A young boy is shown from the chest up, wearing an orange t-shirt. The t-shirt features a large graphic of Sylvester the Cat from Tom and Jerry, with the word 'MISSOURI' printed in large, bold, black letters below it. The boy is holding a basketball with both hands above his head. The basketball is orange and black, with 'MISSOURI' written in white on the black band and 'Game Boy' written in orange on the orange band. The boy has a focused expression, looking up at the ball. The background is a solid dark color.

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NEWS ABOUT ALUMNI

THE TEENS

Sarah Dunlap Ingram, AB '19, moved in August to Overland Park Place, a retirement residence. Friends may contact her at 6555 W. 75th St., Overland Park, Kan. 66204.

THE TWENTIES

Norman Ulbright, BJ '24, retired after 15 years as executive director of the St. Louis County Municipal League, which he currently serves as a consultant.

THE THIRTIES

Graenum Berger, AB '30, of Pelham, N.Y., wrote *Graenum*, an autobiography that details how his professional leadership and innovations substantially changed the character of some Jewish communities and organizations. Founder of the American Association for Ethiopian Jews, Berger retired in 1973 after 43 years of service.

Ward E. Barnes, MA '32, DL '66, of St. Louis received the first Curators' Award for Outstanding Service. The award was conferred at the August commencement on the University of Missouri-St. Louis campus, which he was instrumental in establishing. Barnes retired in 1969 after 29 years as principal and superintendent of the Normandy, Mo., school system.

Faye Riter Kensinger, BJ '32, of Palo Alto, Calif., wrote *Children of the Series and How They Grew*, published in 1987 by Bowling Green (Ohio) State University Press.

C.J. "Jerry" Schuepbach, BJ '35, and his wife, Catherine, of Mill Valley, Calif., celebrated their 50th wedding anniversary Oct. 11.

THE FORTIES

Chester C. Calvert, MA '40, of Shelbina, Mo., received a Pioneer in Education Award Aug. 10 from the Missouri Department of Elementary and Secondary Education. An educator and an administrator in Missouri public schools for almost 50 years, Calvert teaches wood carving as a second career at Northeast Missouri State University in Kirksville.

Alfred L. Palmer, BS BA '40, of Prairie Village, Kan., former regional director of records and information management for

the General Services Administration, retired after 30 years as a consultant in business and government.

George E. Bockhorst, BS Agr '41, of Cape Girardeau, Mo., retired after 40 years as a salesman with Jostens Inc.

Richard M. Trelease Jr., AB '43, retired Jan. 1 as episcopal bishop of the Rio Grande. He and his wife, **Jean Ronayne Trelease**, AB '43, reside in Albuquerque, N.M.

George C. Mora, BJ '47, AB '48, a consultant with Employee Assistance Programs in Foster City, Calif., became a certified employee assistance professional in 1987.

Glenn L. Felner, BJ '49, of Skokie, Ill., is a director of Vesuvius International Ltd., a co-owner of Blue Cross Insurance Co. of Hong Kong.

THE FIFTIES

Robert L. Ketter, BS CIE '50, president of the State University of New York at Buffalo from 1970 to 1982, was honored Aug. 27 when the university dedicated Ketter Hall in his honor. The building contains the research facilities of the National Center for Earthquake Engineering Research, which he directs.

Jack Leshner, BS BA '50, retired Aug. 1 after 35 years with Sentry Insurance. He was a regional audit manager in Atlanta.

Keith Jordan Meeker, BS BA '51, of Hyannis, Mass., retired in 1986 after 32 years as divisional claim manager of Equitable Life Assurance Society of U.S. in Boston. He is a consultant with Lloyd's of London.

Paul Edison Pulliam, BS EE '51, of Sacramento, Calif., who received a 50-years long timers award from Rotarians of America in 1987, is a dealer for LIFECALL, a medical alert emergency life-saving system.

William E. Button, Arts '52, is an assistant professor of surgery at Texas College of Osteopathic Medicine in Fort Worth. Since 1981, he was an orthopedic surgeon and chairman of orthopedics at Dallas-Fort Worth Medical Center.

Robert L. Fay, Arts '52, a volunteer with United Way of Greater St. Joseph, Mo., for 21 years, received the Alexis de Tocqueville Society Award for outstanding volunteer service from the agency April 27 at the Volunteer Leader's Conference in Washing-

ton. He is president of Bob Fay's T.V. and Appliance Store in St. Joseph.

Lt. Gen. Philip C. Gast, BS Agr '52, retired from the U.S. Air Force Aug. 7 after 35 years of service. Since 1982, he was director of the Defense Security Assistance Agency in Washington.

Howard C. Litton, M Ed '52, of Festus, Mo., received a special projects award of the Twin City Area Chamber of Commerce for two books dedicated to preserving Festus and Crystal City, Mo., area history.

Bill L. Doughan, BS BA '53, of Tulsa, Okla., retired in March 1987 from Silvey Corp. He was executive vice president of operations, and an officer and director of Silvey subsidiary companies.

Stanley H. Fistedis, PhD '53, of Park Ridge, Ill., a consultant at the Argonne (Ill.) National Laboratory, is a fellow of the American Society of Mechanical Engineers.

Lt. Gen. Charles D. Franklin, BS Agr '53, retired from the U.S. Army July 31 after 35 years of service. He was commander of First U.S. Army in Fort Meade, Md. He received the Distinguished Service Medal for meritorious service from 1953 to 1987.

John N. Griesemer, BS CIE '53, of Springfield, Mo., was elected chairman of the U.S. Postal Service board of governors in January 1987.

Henry McClintock, Grad '53, is a dormitory staff member at Missouri Military Academy in Mexico. He retired in 1982 after 41 years as an educator.

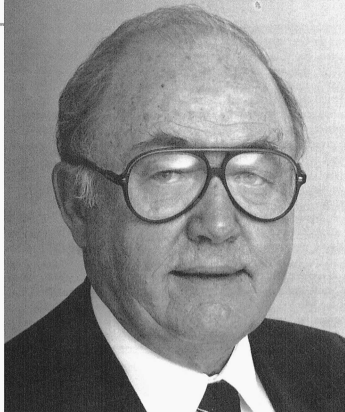
Laurence P. Braden, AB '54, of Orange, Calif., is president of the board of directors of the Rehabilitation Institute of Orange County. The institute provides care for people who are physically disabled.

Betty Simpson Spaar, BJ '54, owner and publisher of *The Odessan* in Odessa, Mo., was elected the 117th president of the Missouri Press Association in September. Spaar is a member of the Mizzou Alumni Association's communications committee.

David W. Shinn, BS BA '54, of Kansas City was appointed a circuit court judge for Jackson County by Gov. John Ashcroft in January. Since 1969, he was a partner in the law firm of Shook, Hardy and Bacon.

Thomas Rawleigh Gaines, EdD '55, was honored Sept. 23 when Central Missouri State University in Warrensburg named its technology building for him. Gaines is dean emeritus of applied sciences and technology at the university.

Beryl W. Sprinkel, BS BA '47, a member of President Reagan's Cabinet, is the author or co-author of three books, including *Winning with Money*.



Sprinkel cracks Reagan's Cabinet

When President Ronald Reagan welcomed Soviet leader Mikhail Gorbachev to Washington for the signing of the historic arms treaty, a Missouri alumnus joined other Cabinet members and top government officials in greeting the Soviet general secretary.

"It was quite an impressive ceremony," says **Beryl W. Sprinkel**, BS BA '47, chairman of the Council of Economic Advisers. He was at the White House as Gorbachev drove up in his black Russian-built limousine. With the band playing, Gorbachev was given the red-carpet treatment.

Sprinkel's presence at the welcoming ceremony and the treaty-signing in the East Room is evidence of his promotion to the President's Cabinet.

In fact, the word around Campus was that Sprinkel, a native of Richmond, Mo., had attained the highest rank in the federal government of any Mizzou alumnus. He has been chairman of the council since 1985 after serving four years as undersecretary for monetary affairs in the Department of Treasury.

He almost missed the summit fanfare and the promotion. Earlier in 1987, Sprinkel had intended to resign so that he and his wife, Barbara, could return to Chicago, where Sprinkel planned to rejoin the private sector. But when the stock market crashed

Oct. 19, President Reagan persuaded him to stay on.

In asking Sprinkel to reconsider his decision to leave the council, the president said the events in the financial markets made clear the need for his continued sound advice and seasoned judgment.

"Beryl's skills, which I have always greatly valued, are particularly important now," Reagan said. "The American people are fortunate to have someone of his ability helping to guide our policies. I'm grateful to Beryl and Barbara for their willingness to accommodate our request."

Sprinkel had attended Cabinet meetings in the past, but for the first time he is seated at the Cabinet table.

Although he has always had a cordial relationship with the president, meeting with him regularly, Sprinkel says with Cabinet status comes "the feeling that you have as much chance to influence the president on economic matters as any other member."

As President Reagan's leading economist, Sprinkel has played an important role in developing the administration's economic policies. According to the *Wall Street Journal*, he is known as a monetarist, attaching great importance to the steady growth of the money supply. He says the keys to his economic philosophy are stable prices, flexible markets, deregulation, lower taxes and limited government.

Shortly after attending the Gorbachev ceremonies, Sprinkel sat in his spacious office in the Old Executive Office Building.

Asked to comment on the stock market crash, he declined, saying it was his job not to make headlines, but to advise the president on economic matters.

Instead, he talked nostalgically about how before World War II he had been a music major at Northwest Missouri State Teachers College in Maryville. During the war, he served in the U.S. Army and afterward decided to continue his education at Mizzou.

Sprinkel was among the throngs of veterans, still wearing their Army uniforms, who descended on the Campus. He recalled an incident in the crowded class-registration lines with bearded Campus fixture, Professor Jesse Wrench.

"He did me a great favor," Sprinkel recalls. "When I turned in my registration form, Jesse Wrench looked at it and said I had to take the course in basic economics. I told him that I already had taken economics at Missouri State Teachers College. But he insisted, and that is how I came in contact with William Bradshaw, Harry Gunnison and Pinckney Walker."

Sprinkel credits these College of Business and Public Administration professors with bringing an economics career to his attention.

"They turned me on to economics," he says, particularly Walker, who later became dean of the school. One year after graduation, Sprinkel accepted Dean Bradshaw's invitation to return to the school and teach economics.

After a year in the classroom, Sprinkel went on to earn a doctorate in economics and finance and a master of business administration degree from the University of Chicago. He became executive vice president at Harris Trust and Savings Bank in Chicago.

Among many awards the economist holds are honorary doctor of laws degrees from the University and from DePaul University. He gave Mizzou's keynote commencement address in 1986 and received a Citation of Merit from the Alumni Association in 1971.

But probably the most cherished accolade was when President Reagan praised his trusted economic adviser, saying: "You have helped to keep us on the path toward economic growth and price stability, consistently advocating adherence to sound economic policies. You have played a major part in helping to achieve what promises to be the longest peacetime expansion in history, with almost 58 months of unbroken prosperity and 14 million jobs to date."

John J. Spano, BJ '47, is a free-lance writer in Bethesda, Md. He was Washington bureau chief for the St. Louis Globe-Democrat before it ceased publication in 1987.

Joan Felicia Stellwagen Henriksen, BJ '55, of Stavanger, Norway, co-wrote *Norway Behind the Scenery*, published simultaneously in Norwegian, English and German. She is editor and writer of an English language page in the Norwegian regional daily newspaper, *Stavanger Aftenblad*.

Charlie Kanenbley, BS Agr '55, retired from the City of Anaheim (Calif.) Fire Department in December after 29 years of service.

Arthur L. Ronald, BS Ed '55, M Ed '58, retired from the Pattonville, Mo., school system after 26 years. He was principal of Bridgeway Elementary School.

Tom Warden, BJ '55, was named to the advisory board of St. John's Mercy Hospital in Washington, Mo. The publisher of the *Gasconade County Republican* in Owensville, Mo., is a former member of the Mizzou Alumni Association's communications committee.

Leslie R. Axelrod, BS EE '56, of Highland Park, Ill., is a senior program manager with Scientific Systems Development Inc. in Lake Bluff, Ill. He formerly was an independent engineering management consultant.

John A. Borron Jr., AB '56, JD '57, of Blue Springs, Mo., was appointed a Jackson County Circuit Court judge in January by Gov. John Ashcroft. He was a probate commissioner for 17 years.

Jerry W. Friedheim, BJ '56, MA '62, was promoted in September from executive vice president to president of the American Newspaper Publishers Association in Washington. He continues as the association's chief operating officer.

John J. Gleason, BS BA '56, received a doctor of ministry degree in May from Columbia Theological Seminary in Decatur, Ga. He is director of American Baptist Chaplaincy and Pastoral Counseling Services in Valley Forge, Pa.

William H. Gordon, BS Ed '56, M Ed '71, is superintendent of schools at Archie, Mo. **J. Howard Williamson**, BS Agr '56, M Ed '63, was named Counselor of the Year for 1987 by the Missouri School Counselor Association. He has been a counselor in the Ritenour district in St. Louis County since 1964.

Jerry Presley, BSF '58, of Centertown, Mo., was promoted in July from assistant director to director of the Missouri Conservation Commission. He officially began the new job Jan. 1.

David C. Will, BS ME '58, is office manager of Hamilton and Associates, an engineering firm in Macon, Mo.

Capt. Michael L. Smith, AB '59, is an instructor in English at the Missouri Military Academy's high school in Mexico, Mo.

Thomas L. Stapleton, BS BA '59, is the economic development consultant for the

city of Greensboro, N.C. He formerly was with the Greensboro Area Chamber of Commerce. His wife, **Irene Brown Stapleton**, BJ '57, is an information and communications specialist with the Guilford County Mental Health, Mental Retardation and Substance Abuse Authority.

Patricia N. Furbeck Taylor, BS Ed '59, received a master's degree in elementary education in 1987 from Northwest Missouri State University in Maryville. She is an educator in the St. Joseph, Mo., school system and a district president of the Missouri State Teachers Association.

Karl J. Yehle, BJ '59, received the Advertising Person of the Year Award Aug. 14 from the Advertising Club of Kansas City. Yehle, president and chief executive officer of Smith and Yehle Inc., is a former member of the Mizzou Alumni Association's communications committee.

THE SIXTIES

David L. Poole, BS BA '60, is a management consultant with Lee and Burgess Associates of Overland Park, Kan. The firm specializes in human resources management.

John M. Heritage, BJ '61, of McLean, Va., received a gold medal for distinguished service as editor of *EPA Journal*, an Environmental Protection Agency magazine.

Dennis E. Butler, AB '62, of Ottumwa, Iowa, is employed with Beatty and Associates, specializing in insurance and financial planning for the Central Life Assurance Co. Formerly, he was executive vice president of the Ottumwa Area Chamber of Commerce/Ottumwa Area Development Corp.

Irv B. Mestman, BS PA '62, is author and founder of the Save America With a National Lottery program. His proposal, earmarked to retire the national debt, has been published nationally. Mestman is a government worker in St. Louis.

A. Kirk Rosenhan, BS ME '62, a part-time engineering and computer science teacher at Mississippi State University, is a consulting engineer and expert witness in cases about fires and failures.

Ron Taylor, BS Ed '62, of Peoria, Ill., is head football coach for the Scotland County, Ill., school system.

Charles M. Grau, BS BA '63, is executive vice president, North American Group, for ConAgra Fertilizer Co. of Knoxville, Tenn. He formerly was president and chief executive officer of C&G Agri-Business Inc.

Richard L. James, BS BA '63, of Marina Del Rey, Calif., is president of D.O.M. Corp., a direct marketing and telemarketing firm in Los Angeles.

Arthur L. Ruff, BS Cie '64, MS '65, president of Vantage Development Co. in

Dallas, was named to the 1987 examining committee of policyowners of Northwestern Mutual Life Insurance Co. in Milwaukee.

R. Vic Falkner, AB '65, MA '67, MS '77, operates a desktop publishing program and a word processor in preparation of opening his own small business. For 9½ years, he was a programmer/analyst for Baxter-Travenol Labs in Morton Grove, Ill.

Louis J. Fox, BS PA '65, city manager of San Antonio, Texas, since 1982, was selected for the All-Pro City Management team by *City and State*, a national business and finance newspaper.

J. Eldon Yung, EdD '65, received the Outstanding Professor of Industrial Technology for Region IV award from the National Association of Industrial Technology. Yung, a professor of graphics at Central Missouri State University in Warrensburg, was appointed chairman-elect of NAIT's accreditation board.

David L. Bowman, BS BA '66, MA '67, former senior vice president of marketing services for Brown Shoe Co. in St. Louis, was named vice president of public affairs for Brown Group Inc. in September.

William L. Edmonds III, AB '66, MA '69, of Sioux City, Iowa, was sworn in as bankruptcy judge for the Northern District of Iowa Aug. 21.

Len Conner, AB '67, is vice president and cashier of the Bank of Lee's Summit, Mo.

Janice Duncan, BS Ed '67, MA '69, participated in a cultural exchange program in France in July for American Teachers of French. A faculty member at Southwest Baptist University in Bolivar, Mo., Duncan is on leave from the university to pursue a PhD in French literature at the University of Nebraska-Lincoln.

Barbara M. Pritchard, BJ '67, MA '69, of New York was named vice president of Medical Economics Co. of Oradell, N.Y., in January. She continues as publisher of *Contemporary OB/Gyn* and *Contemporary Pediatrics* magazines. Pritchard is a former assistant editor of the *Missouri Alumnus* and a former member of the Alumni Association's communications committee.

James R. Fischer, BS AgE '68, MS '69, PhD '72, former associate director of the Michigan Agricultural Experiment Station, is director of the South Carolina Agricultural Experiment Station and dean of agricultural research at Clemson University.

Lt. Col. Johnnie B. Kump, BS Ed '68, is director of public affairs with the Air Force Space Division at Los Angeles Air Force Station.

James McKinley, MA '68, PhD '70, had his first fiction book, *Acts of Love*, a collection of short stories, published in September. McKinley teaches English and creative writing at UM-Kansas City and is editor

of the literary journal *New Letters*.

Paul Rounds, AB '68, former pastor of a Reorganized Church of Jesus Christ of Latter Day Saints congregation in Kansas City, became president of American Bank of Platte County in Parkville, Mo., Aug. 15. **Blandford Toby Smith**, BJ '68, of Albuquerque, N.M., wrote *New Mexico Odyssey*, a collection of journalism published by the University of New Mexico Press in 1987.

Robert S. Wheeler, BS Agr '68, is vice president of Citizens State Bank of Calhoun and Clinton, Mo.

C. Everett Wood, BS Agr '68, of Salem, Mo., is the executive director in Dent and Shannon, Mo., counties for USDA/ASCS.

Mary C. Lamm Wood, BS Ed '68, of Salem, Mo., received a master's degree in speech and language pathology Aug. 6 from Central Missouri State University in Warrensburg. She is a diagnostic speech lan-

guage pathologist at the Exceptional Child Cooperative in Houston, Mo.

Robert Loyd Archer, BS Agr '69, a thoracic and cardiovascular surgeon at Oklahoma Osteopathic Hospital in Tulsa, was certified in that specialty in August by the American Osteopathic Board of Surgery.

Robert J. Cochran, JD '69, of Savoy, Ill., wrote a chapter "How to Organize and Operate a Trust Department" for the 1987 edition of *Advising Illinois Financial Institutions*. He is a senior vice president and trust officer for Champaign National Bank.

Tony D'Elia, BJ '69, and his wife, Pamela, of Dayton, Ohio, announce the birth of a son, Nicholas Anthony, Oct. 28. D'Elia placed second in the publication for technical audience category of the 1987 Blue Pencil Competition of the National Association of Government Communicators for his entry, *Depot Maintenance Interservicing*

Circular, which he writes and edits.

Philip R. Pruett, AB '69, opened his own law practice in August in Sikeston, Mo.

James W. Smith, BS '69, of Katy, Texas, is a water treating specialist for Shell Oil Co. in Houston.

Thomas M. Utterback, AB '69, JD '73, former partner in the St. Louis law firm of Guilfoil, Petzall and Shoemaker, is a partner in the Washington, Mo., firm of Kimme, Lamke, O'Connor and Utterback.

THE SEVENTIES

Kerry S. McGill, BS BA '70, of Bakersfield, Calif., founded his own small-business counseling firm, General Business Services.

James Oglesby, M Ed '70, PhD '72, assistant professor of education and director of facilities utilization at Mizzou, was appointed to a three-year term on the National Board for

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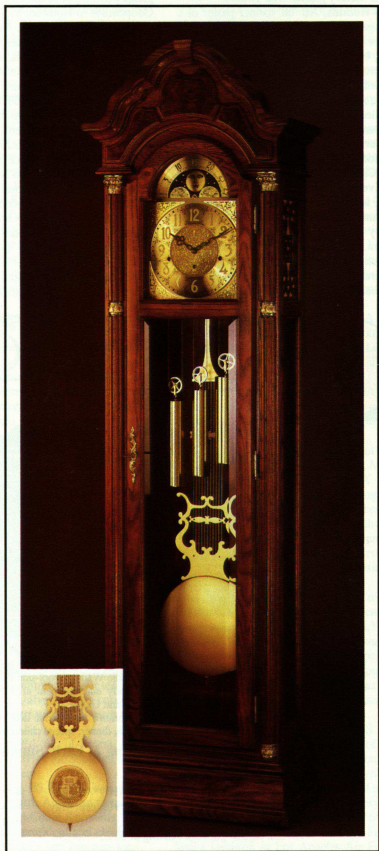
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John S. Spratt, MS '70, and his wife visited Munich and Heidelberg, Germany, where he presented a paper on breast cancer at the 600th anniversary of the University of Heidelberg. He is a professor of surgery at the University of Louisville, Ky.

Carolyn Gawronski Steinmetz, BS Ed '70, M Ed '78, former principal at St. Brendan School in Mexico, Mo., is a learning resource director at Missouri Military Academy in Mexico.

Scott A. Armstrong, MS '71, and his wife, **Barbara Schindler Armstrong**, BS '70, MS '71, of South Pasadena, Calif., announce the birth of a son, Bradley Bruce, Sept. 6, 1986.

Carolyn E. Christenson, BJ '71, was promoted in August from director to vice president of public affairs at California Biotechnology Inc. in Mountain View, Calif. **Milamari Olds Cunningham**, AB '71, MD '75, of Columbia started her own private practice in anesthesia, Cunningham Anesthesia. She is president-elect of the Missouri Society of Anesthesiologists.

Steven C. Dubin, AB '71, wrote *Bureaucratizing the Muse: Public Funds and the Cultural Worker*, published in October by the University of Chicago Press. Dubin is an assistant professor of sociology at the State University of New York at Purchase.

Charlaine Louise Arnone Ezell, AB '71, MA '73, of Lansing, Mich., received the Michigan Educator of the Year Award from the Michigan Library Association.

Gary P. Franken, MA '71, was elected vice president of education and professional development for the St. Louis chapter of the National Association of Accountants. He is principal specialist for administration financial reporting with the information systems group at McDonnell Douglas.

Laurence P. Harkness, MS '71, president and chief executive officer of Children's Medical Center in Dayton, Ohio, is a fellow in the American College of Healthcare Executives.

R. Timothy Hyder, AB '71, of Kansas City is manager of Credit and Collection Employers Reinsurance Corp. in Overland Park, Kan.

Gary S. Leabman, BS BA '71, president of Peerless Restaurant Supplies in St. Louis, was named outstanding young man in his field by *Foodservice Equipment and Supplies Specialist* magazine.

Mabel Gayle Phillips, MA '71, of Ozark, Mo., is director of the Christian County Library. For 16 years, she was the reference librarian at Ozark Regional Library in Ironton, Mo.

Mary Bouckaert Salmond, BS Ed '71, of

Judicial appointment lands Duffwilliams behind the bench



Circuit Court Judge Ellar Duffwilliams taught at Mizou's laboratory school for six years. Those classroom experiences have helped her when trying juvenile and custody court cases.

Sugar Creek, Mo., is a regional executive director of Missouri Citizens for Life, an organization that promotes pro-life issues through education and legislation.

Vickie Prather Smith, BS Ed '71, teaches third grade at the Craig, Mo., elementary school.

Christine Yannitelli, M Ed '71, is director of the Maple Woods-Park Hill Lifelong Learning Center in Kansas City.

Dan Billinger, AB '72, of Chaffee, Mo., is executive director of the Bootheel Regional Planning and Economic Development Commission.

Dale E. Dressel, BS ME '72, and his wife, Carol, of Creve Coeur, Mo., announce the birth of a son, Kevin Dale, July 14.

Terry M. Goodrum, MA '72, director of internal audit for the Kellwood Co., is vice president of the St. Louis chapter of the National Association of Accountants.

Rebecca A. Leonard Hyder, BS Ed '72, of

For 6½ years, she stood before magistrates, attempting to obtain the best deal for her clients. Now, lawyers wait for her decisions.

In October, **Ellar Duffwilliams**, BS Ed '71, M Ed '74, JD '81, former attorney for Land of Lincoln Legal Assistance Foundation Inc. in Alton, Ill., became the first black female associate judge of the 3rd Judicial Circuit of Madison County, Ill.

At the county courthouse in Edwardsville, she presides over family law cases: divorces, adoptions, contested custodians, property distribution, child support, domestic violence and occasionally performs weddings.

Even though she tackles a full daily docket, her 40-hour work week is less stressful than the 60 hours a week she spent at the foundation.

She credits her Mizou education in helping her land the job. "Education was emphasized when I was at home, and when I informed my mother of the appointment, she said, 'I told you education would pay off. You just have to be patient.'"

Although she always wanted to work in the public interest area of law, she never thought about being a judge.

"My goal is to do my job the best I can wherever I am. When this opportunity came up, I was looking for something different but that would still serve the community interest."

Duffwilliams says she hasn't encountered any racial or sexual barriers from either the community or her colleagues.

"I'm a judge, and I receive the same complaints and gripes other judges get. The only pressure I feel is the pressure I put on myself to do my job well."

— Sue Richardson

Kansas City is a special reading teacher for One Hill Elementary School in the Blue Valley school system.

Susan D. Steinger Knisley, BJ '72, opened a law practice in Denver, specializing in workers' compensation, personal injury and Social Security disability.

Rodney A. Oglesby, BS BA '72, of Bolivar, Mo., is senior vice president of financial affairs at Southwest Baptist University. He is listed in the 1987 Who's Who of Emerging Leaders in America.

Julianne Owens, BS Nur '72, of Woodinville, Wash., is a certified oncology nurse clinician. She is a nurse coordinator for the medical-surgical oncology unit at the University of Washington Hospital in Seattle.

Stephen L. Taylor, JD '72, and Rice Burns Jr. formed a law partnership in Sikeston, Mo., where Taylor has practiced since 1972. **Maj. Charles H. Wells**, BS Ed '72, M Ed '73, received a Meritorious Service Medal

Bruce Barkelew, left, and Tom Smith started their Columbia computer software company, Datastorm, by giving software to the public.



Jeff Adams photo

Datastorm dominates computer forecast

The Canadian government, International Business Machines and the University of Missouri are caught in the storm. Datastorm that is.

Datastorm, a computer company in Columbia, produces one of the hottest-selling computer programs on the market, ProComm. **Tom Smith**, AB '84, and **Bruce Barkelew**, AB '84, founded the company in April 1986.

While in school, Barkelew began developing the program, which allows computers to communicate with each other, as a learning aid.

After graduating, the two moved to California to work and completed the program in their spare time. Unsure whether the program would be a success, they returned to Columbia to start their business because of its lower cost of living. But they weren't anxious for long.

"Within six months, we knew we had a winner," Smith says. "We expected it to be a moderate success, but neither of us expected it to grow as fast and as large as it has."

Since they released the program, revenues have topped \$2 million and magazines have been raving about it.

PC Magazine named ProComm the best program of its kind in 1986. In February, readers of *InfoWorld* voted it communication-software Product of the Year.

Currently, more than 32,000 people are registered users, and gross income runs about \$135,000 a month, Smith says.

He and Barkelew may be computer wizards but their marketing strategy is rather strange.

They haven't spent any money on advertising, and they let customers use their product indefinitely before deciding whether to pay for it.

They list the program on computer bulletin boards. From there, anyone with a computer, a telephone and a modem could call up the program and use it.

The idea is if users like it and continue to use it, they should send in a registration fee. The concept is called shareware in the computer world.

For most entrepreneurs, shareware does not pay off. But for Barkelew and Smith — president and vice president of Datastorm — shareware turned an idea into a million-dollar business. — *Scott Wyman*

from the U.S. Air Force. He and his wife announce the birth of a daughter, Sara Irene. At the Royal Air Force College in Cranwell, United Kingdom, Wells is a lecturer in strategic studies.

Glenn W. Flasch Jr., MA '73, was promoted to marketing manager of the absorbent chemicals group at Nalco Chemical Co. in Naperville, Ill. He was market development manager for UNISOLV group.

Cole Jackson, BJ '73, of Winter Park, Fla., is senior specialist for strategic planning and governmental relations with the Orange County public schools in Orlando, Fla.

Max W. Thomson, BJ '73, former associate publisher of *The Mexico (Mo.) Ledger*, was named publisher and general manager

of the newspaper in August.

Bruce L. Woods, AB '73, and his wife, Ellen, of Raleigh, N.C., announce the birth of a son, Andrew Scott, May 26.

Karen Lynn Broz, BS Ed '74, is a learning disabilities teacher at Southern Boone County Schools in Ashland, Mo.

Steven E. Faber, AB '74, JD '76, and his wife, **Julia Chudamelka Faber**, BS Nur '81, of Columbia announce the birth of a son, Benjamin Sidney, June 27.

Roger Kahle, PhD '74, of Chicago is managing editor of *The Lutheran*, a magazine of the Evangelical Lutheran Church in America. Formerly, he was English editor of the news bureau of the Lutheran World Federation in Geneva, Switzerland.

Laura Krog Mason, AB '74, MA '76, wrote *Ye Are The Branches—A History of Missouri Baptist Women's Missionary Organizations*, published in April 1987 by the Women's Missionary Union of the Missouri Baptist Convention. Mason is state chairwoman for the WMU/Southern Baptist Convention centennial and a member of the Missouri Baptist Historical Commission.

Randy Miller, BJ '74, MA '76, was promoted from assistant managing editor to deputy managing editor for graphics with the *Detroit Free Press*.

Judy Smeltzer Samayoa, BS BA '74, was promoted from director of regulation and taxes to vice president of UtiliCorp United Inc. of Kansas City.

Charles "Chuck" Sherrod, BJ '74, is a sales manager in Denver for Branham Newspaper Sales.

Barton L. Warren II, AB '74, of Richland, Mo., practices family medicine at Central Ozarks Medical Center.

Eric J. Carlson, MD '75, and his wife, Susan, of Villanova, Pa., announce the birth of their fourth daughter, Suzette Liana, June 27. He has an otolaryngology practice in Philadelphia.

Patricia Ruck Christie, BJ '75, a certified business communicator, is senior section manager of marketing media at McDonnell Douglas information systems group in St. Louis.

Thomas C. Domalski, BJ '75, received the G.C. Ray Athletic Award in September for his volunteer efforts in youth sports for Rock Hill, S.C., where he is a copy editor for the *Herald*. He has been involved with the city's youth soccer program since 1981.

Gabriel Gillette, BS Agr '75, of Greenwood, Ark., is an instructor in science at Hackett (Ark.) High School.

Margaret Flack McBride, BS BA '75, of Irvine, Calif., became a partner in July in the international accounting firm of Peat Marwick Main and Co. in Costa Mesa, Calif.

W. Dudley McCarter, JD '75, a principal in the Clayton, Mo., law firm of Suelthaus and Kaplan, was elected to a two-year term to the 35-member board of governors of the Missouri Bar. McCarter is a civil litigation specialist.

Capt. John W. McCoy, BS BA '75, MBA '81, is chief of the nuclear security division at Headquarters Military Airlift Command Security Police, Scott Air Force Base, Ill.

Diane Overby Sides, BJ '75, of Festus, Mo., is coordinator of Career Connections, a program designed to help displaced homemakers and single parents.

Vicki Salzman Weible, BS BA '75, and her husband, Eric, of Manchester, Mo., announce the birth of a son, Brian Christopher, July 22.

David Bloom, BJ '76, former editor of the

Democrat-News in Fredericktown, Mo., became editor of the *Cash-Book Journal* in Jackson, Mo., Sept. 17.

Robert W. Brown Jr., MBA '76, is vice president in charge of personal trust and private banking with Associated ManitoWac (Wis.) Bank, N.A.

Christopher Walton Cooper, BGS '76, had the starring role in the movie *Matewan*, his first film. He portrayed Joe Kenehan, a unionist sent to Matewan, W. Va., in 1920 to organize striking coal miners. Last year on the London Stage he starred with Lauren Bacall in *Sweet Bird of Youth*.

Brad R. Geurin, BS BA '76, MBA '78, and his wife, Linda, of Chesterfield, Mo., announce the birth of twin daughters, Amy Elizabeth and Katherine Ann, June 16.

Jane A. Moss Johnson, BS Nur '76, and her husband, Charles, announce the birth of a daughter, Sara Lianne, July 5.

David E. Kuhler, BS BA '76, was promoted to assistant division chief at the Farm Credit Administration in St. Louis.

Cindy Pollard, BJ '76, of Falls Church, Va., received a master's degree in international communication from The American University. She is a member of Phi Kappa Phi, an honor society.

Karen Oldham Starr, BS Nur '76, of Gallatin, Tenn., is a clinical nurse specialist in chemical dependency at Vanderbilt University Medical Center in Nashville, Tenn.

Philip V. Steed, BS ChE '76, supervises the research and development section of Phillips Petroleum Co. in Bartlesville, Okla. Formerly, he was associate process engineer with Phillips 66 Co.

Phil Thompson, BS EE '76, and his wife, Mary Kay, of Decatur, Ill., announce the birth of a second daughter, Courtney Elizabeth, Oct. 7, 1986.

Thomas A. Barry, MS '77, of Sparks, Md., is manager of commodity purchasing for the McCormick ingredients business unit of McCormick and Co. Inc. of Baltimore.

Marilyn Sue Bobeen, BS OT '77, coordinates the occupational therapy program at Blessing Hospital in Quincy, Ill. Previously, she was a staff occupational therapist at Boone Hospital Center in Columbia.

Vicki Dempsey, BS Ed '77, JD '84, joined Fred Cruse law firm in Hannibal as a partner in August.

Clare Williams DuMontier, BS Ed '77, JD '82, and her husband, Bruce, of Boonville, Mo., announce the birth of a second son, Clark William, April 26. She is an assistant prosecutor for Cooper County.

M. Susan Malcom Graves, BS Agr '77, DVM '82, is an associate at the Tri-County Veterinary Center in Bowling Green, Mo. She has charge of the small-animal practice.

Robert R. Hausam, BS EE '77, MD '84, practices family medicine at Carle Clinic in Mahomet, Ill., and is on the teaching staff at the University of Illinois.

James McAnally, BJ '77, and his wife, **Judith Murphy McAnally**, BJ '77, of Chicago announce the birth of a son, Brian James, April 9.

Olav Malvik, MA '77, was promoted from director of special projects to project director of Asia exploration projects for Phillips Petroleum Co. of Bartlesville, Okla.

Stephen A. Martin, AB '77, was appointed counselor for St. Charles County, Mo., in August. Previously he was an assistant county counselor for Clay County, Mo.

Joseph Mutti, BS BA '77, is director of business planning for Pizza Hut of America Inc. in Wichita, Kan. He was a regional finance manager for the company in Fort Worth, Texas.

Mary Jo Rieth, BJ '77, is a copy editor and staff writer for the *Democrat-News* in Marshall, Mo. She was a reporter for McGraw-Hill Publications in St. Louis.

Joe D. Walker, BSF '77, MS '80, and his wife, **Patricia Cracraft Walker**, BS HE '78, of Fredericktown, Mo., announce the birth of a daughter, Julie Elizabeth, Dec. 25, 1986.

James S. Zarr, AB '77, MD '81, is medical director of the Rebound Incorporated Head Injury Rehabilitation Program at Lee's Summit (Mo.) Community Hospital.

Kevin E. Andrews, AB '78, is dean of men at Hillsdale College in Hillsdale, Mich.

Sybil Miller, BGS '78, teaches photography at St. Edward's University in Austin, Texas. Last year, her book, *Itinerant Photographer*, was published.

Nancy Miller, BS HE '78, of Ballwin, Mo., is a project designer with Creative Spaces, a commercial interior design firm in St. Louis.

Robert H. Silvy, BJ '78, MBA '80, former manager of research and planning for the Kansas City Star Co., is director of research at American City Business Journals in Kansas City.

Kirk Stahl, BJ '78, was elected director of the board of Caldwell-Van Riper, an advertising and public relations agency in Indianapolis in May. He and his wife announce the birth of a daughter, Alyson Beth, Jan. 29, 1987.

Pete Woods, AB '78, joined the St. Louis law firm of Kohn, Shands, Elbert, Giansoulakis and Giljum.

Phillip M. Estes, AB '79, MS '81, is the economics development specialist for Sullivan, Mo. Formerly, he was an economic development program coordinator with the Missouri Department of Economics Development in Jefferson City.

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Joanne Bennett Formosa, BJ '79, and her husband, Angelo, of Nashville, Tenn., announce the birth of a daughter, Katherine Elizabeth, Sept. 2.

Melissa March Gallant, BS HE '79, of University City, Mo., was promoted to vice president and senior project manager at Team CM Inc. in St. Louis.

Carl M. Hof, BSF '79, and his wife, **Kimberly Johanson Hof**, BS RPA '78, of Eureka, Mo., announce the birth of a second son, Otto Erik, Sept. 29.

Michael A. Hollander, BJ '79, and his wife, Marilyn, of Van Nuys, Calif., announce the birth of a son, Andrew Joseph, Aug. 7.

Christine L. Hansen, AB '79, JD '82, is an adjunct professor of law at Hamline University in St. Paul, Minn.

Randolph C. Huskey, BS Agr '79, of Overland Park, Kan., created ESP Industrial Communication, an audio-video installing company that complements ESP Security and Alarm.

Mark E. Johnson, BJ '79, is an account executive at Weiser Group Public Relations in Chicago, where he was an account executive at Hill and Knowlton Public Relations. **Gabel Early Lewis**, BS Ed '79, and her husband of Palmyra, Mo., announce the birth of a daughter, Casey Morrow, July 5. **Shawn P. O'Halloran**, BS BA '79, of Olathe, Kan., was promoted from finance manager to accounting manager in July at Lister-Petter Inc.

Jini White Sachse, AB '79, of Atlanta is the southeast U.S. manager with Porsche De-

sign Co. of Austria.

Nancy Lyndon Sutherland, BS Agr '79, and her husband, Perry, of Stanley, Kan., announce the birth of a daughter, Margot Mae, May 5.

THE EIGHTIES

Chris Ferbet, Arts '80, owns Kimmswick Pottery in Kimmswick, Mo.

Amy Josephson Fleming, BS BA '80, of Chesterfield, Mo., is an account network specialist with IBM in St. Louis.

Steven M. Hale, AB '80, and his wife, **Judith Schroer Hale**, AB '82, of St. Charles, Mo., announce the birth of a daughter, Sara Elizabeth, Oct. 5, 1986.

Peter Hummert, BS Agr '80, and his wife, **Fern Heller Hummert**, BS HE '80, of Ballwin, Mo., announce the birth of a daughter, Erica Lynn, April 30.

Eric Lopatin, BS '80, MD '84, practices family medicine at St. Joseph's Hospital in Troy, Mo.

Randall D. Thompson, AB '80, and his wife, Nancy, of Bethany, Mo., announce the birth of a son, Charles Loren, April 15. Thompson is prosecuting attorney for Harrison County and has a private law practice with his wife.

Paul Whitehead, BS CIE '80, and his wife, **Jan Chaney Whitehead**, BS BA '81, of Houma, La., announce the birth of a daughter, Lindsay Jane, May 4.

Daniel J. Kinkade, BS Agr '81, of Bartlett, Tenn., manages the Memphis, Tenn., office of Orkin Lawn Care. Previously, he was branch manager at Lawn Groomer in Champaign, Ill.

Kimberly Schultz Ratliff, BS HE '81, and her husband, Dennis, of Macon, Mo., announce the birth of a son, Hunter Alexander, April 8, 1987.

Harold C. Schneider, PhD '81, is an assistant professor of accounting at Texas Christian University in Fort Worth.

Dana Schultz, BS BA '81, is vice president of commercial lending at MBank Alamo in San Antonio, Texas.

Bonnie Boniface Stuck, BS Ed '81, and her husband, Dave, of Manchester, Mo., announce the birth of a daughter, Lindsay Lee, July 24.

Richard V. Kantor Zarr, BS Agr '81, is plant and director manager at Fred L. Waldron Ltd. in Honolulu.

Michael S. Diamond, BS ChE '82, is pursuing a master's degree in education at Hyles-Anderson College in Crown Point, Ind.

Sherri Agrusa Forrest, BS Ed '82, and her husband, Ron, of Blue Springs, Mo., announce the birth of a son, Ryan Patrick, Sept. 18.

1st Lt. Morgan E. Ramsey, BS Agr '82, is a



Chancellor Haskell Monroe, right, and alumni coordinator Roxane Battle, second from left, welcome December graduates into the Association. They are, from left: Timothy West, Cheryl Chandler, Stacey Fowler, Dawn Richberg, Gloria Hutcherson, Nikki Cleaves and Yolanda Beck.

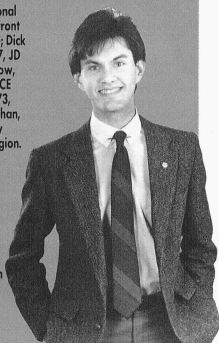


The newest Alumni Association directors attended the national board meeting in October at the Alumni Center. They are, front row, from left: Mark Miller, BS '78, MS '82, director at large; Dick Dickinson, MBA '70, Western region; Melodie Powell, AB '77, JD '81, District 5; and Jack Revare, BS BA '54, District 7. Back row, from left: Greg Luzecky, JD '77, District 11; Jim Beasley, BS CE '65, MS '66, Southwest region; Ron Carpenter, BSF '71, JD '73, District 9; Al Kertz, BS Agr '67, MS '68, agriculture; Mel Sheehan, BS Ed '49, MEd '50, District 2; Rick Orton, MS '80, community development; and Gerald Case, BS PA '59, Southeastern region.

Mike Kateman, BS BA '85, is the newest assistant director of alumni relations. A Blackwater, Mo., native, he works with Districts 1, 4, 6, 8 and 11, and Midwest region chapters.



Alumni Association



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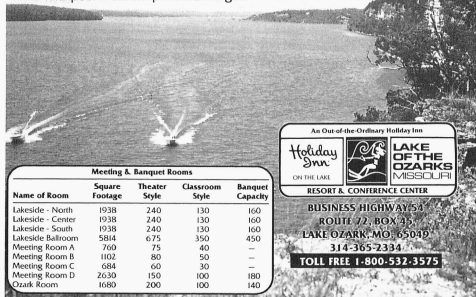
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Lakeside - South	1938	240	130	160
Lakeside Ballroom	5814	675	350	450
Meeting Room A	760	75	40	—
Meeting Room B	1102	80	50	—
Meeting Room C	684	60	30	—
Meeting Room D	2630	150	100	180
Ozark Room	1680	200	100	140

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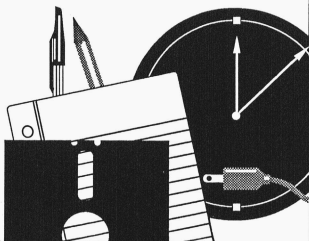
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Lynn Marie Will Roberts, BS '82, of Kirkwood, Mo., is the personnel manager for Newhard, Cook and Co. Inc.

Lisa Iovino Howald, BS BA '83, and her husband, Jeff, of Ballwin, Mo., announce the birth of a daughter, Monica Megan, June 10.

Christina George, BJ '84, was promoted from casting director to associate producer of the syndicated television situation comedy *You Can't Take It With You*, starring Harry Morgan.

Sara Weaver, AB, BJ '84, was promoted to KOSMIC customer service representative for Katz Communications Inc. in New York. Formerly she was an assistant sales representative for the company's offices in Chicago and Dallas.

WEDDINGS

Vivian L. Sizemore Wild, BS Ed '27, and **Boyd Buford O'Brian** of Sun City, Ariz., July 25.

Kimberly Kiddoo, M Ed '72, PhD '78, and **Gregg Alan Jarrett** of Coral Gables, Fla., July 24.

Debra Fevers Galloway, BS Ed '76, and **Dan Corkery** of Columbia Feb. 28.

Walter L. Pfeffer, Arts '79, and **Beverly Hillebrand** of Columbia Nov. 7.

James Pulcrano, BS ME '79, and **Annabel Spring** of Geneva, Switzerland, March 28.

Joanne Nancy Burns, BHS '80, and **Steven L. Bartel** of Washington, Mo., March 28.

Carol S. Gerling, BS BA '80, and **Edward Christopher Jones**, BS BA '82, of Lenexa, Kan., Aug. 29.

Lynn E. Klein, BS HE '81, and **Steven L. Hellwege**, BS Agr '81, of St. Louis Oct. 24.
Constance Van Leeuwen, AB '82, and **Theodore Stratton Wilson** of Weston, Mo., April 18.

Mark A. Niemeyer, BS Agr '83, and **Bonnie L. Funk** of Woodridge, Ill., Sept. 19.
Jacqueline L. Smith, BJ '83, and **Stephen M. Woodward** of Alexandria, Va., Oct. 3.
Jennifer Bunch, BS Agr '84, and **Ron Pantry** of Lancaster, Mo., June 6.

Terri R. Vieth, BS BA '86, and **Kent M. Baur**, BS BA '86, of Kansas City May 2.
Laurie Ann Leake, BS Ed '87, and **Michael Wayne Kateman**, BS BA '85, of Columbia July 11.

DEATHS

George C. Payne, AB '10, Nov. 1 in Albuquerque, N.M., at age 100. He retired in 1953 from the Rockefeller Foundation in New York, where he was in charge of training foreign medical students for public-health work in their native countries. He is

survived by two sisters, **Mary Foster Payne Babb**, BS Ed '20, and **Anna Payne Brashier**, BS Ed '22, AB '23.

Ernest F. Canaday, MA '16, of Richmond, Va., Sept. 5 at age 94. He was head of the mathematics department at Meredith College in Raleigh, N.C., from 1920 until he retired in 1965. Survivors include two daughters.

Nell Kepy Martin, BS Ed '17, April 7 in Bakersfield, Calif., at age 97. She was a retired educator. Survivors include a niece, **Karen Wakefield Salisbury**, BS BA '78.

Juliet Bowling Rollins, Arts '18, Nov. 28 in Columbia at age 92. Survivors include a daughter.

Evelyn Joslyn Shepard, BS Ed '18, Oct. 26 in Columbia at age 90. Survivors include a daughter.

Dorothy Prince Varner, BS Ed '18, Oct. 23 in Fayette, Mo., at age 90. She was a

retired educator. Survivors include a son, **Carmel R. Rittman**, Arts '21, Nov. 30 in Rock Port, Mo., at age 85. He retired in 1984 after practicing law for 50 years. Survivors include his wife, son and two daughters.

Orlo W. Bond, AB '22, Sept. 18 in Rockport, Mass., at age 93. He was director of admissions at Rockford (Ill.) College from 1950 to 1955. Earlier, he was a foreign services executive for Standard Oil Co. in Madras, Karachi, India, and in New Delhi. Survivors include his wife and three daughters.

Lenora Dalton Bradford, BS Ed '22, Oct. 30 in Durham, N.C., at age 90. Survivors include a son.

William V. Kahler, BS Engr '22, Dec. 6 in Lake Forest, Ill., at age 89. He was president of Illinois Bell Telephone Co. from 1951 to 1962. He retired from the company in 1963

after 41 years of service. Survivors include his wife.

William J. Oonk, BS Engr '22, Nov. 21 in Florissant, Mo., at age 87. He was a mechanical engineer and a regional manager for Westinghouse Co. in St. Louis before he retired in the mid-'60s. Survivors include a daughter.

Franklin Horton Wakefield, AB '22, Aug. 25 in Sun City, Ariz., at age 87. He was a general surgeon in Kansas City from 1928 until he retired in 1968. Survivors include his wife and son.

Ernestine Freiday, BS Ed '24, Dec. 4, 1986, at age 69 in Fort Lauderdale, Fla., where she taught history and civics from 1925 to 1960. Survivors include a sister,

Helen Mar Freiday Moore, BS Ed '24.

Wilbur Elwyn Gilman, Grad '24, Sept. 22 in Flushing, N.Y., at age 85. He was the first chairman of the speech and dramatic art

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department at the University, and founder and second president of the Speech Association of Missouri.

Allen George Lincoln, Arts '24, of Nashville, Tenn., Sept. 17 at age 67. Survivors include his wife, **Virginia Whetton Lincoln**, AB '24; and two sons, including **Allen G. Lincoln**, BS BA '52.

Harriett Meranda, BS Ed '26, MA '40, Oct. 28 at age 84 in Trenton, Mo., where she retired in 1970 after 43 years as a home economics teacher.

Florence Dunn Price, Arts '26, Nov. 14 in Marionville, Mo., at age 83. She taught at Gladstone (Mo.) Elementary School for 15 years and retired in 1969. Survivors include a daughter.

James M. Althouse, MA '27, July 1 in Beaver Creek, Ohio, at age 87. He retired from Wright-Patterson Air Force Base, Ohio, in 1970 as chief of engineer avionics subsystems for fighters and missiles. Survivors include his wife, daughter and son.

Tom L. Kiene, BJ '27, of Concordia, Kan., Dec. 8 in Salina, Kan., at age 81. From 1972 until he retired in 1974, he taught journalism and mass communications at Kansas State University in Manhattan. Earlier, he was executive editor of the *Capital Journal* and a reporter for the *State Journal* newspapers in Topeka, Kan. Survivors include a daughter.

Thomas Buford Allen, Agr. Arts '28, Sept. 10 in Sikeston, Mo., at age 86. He was owner and president of Allen-Davis Co. of Matthews, Mo., and founder and manager of the Hunter-Allen Co. in Sikeston. Survivors include his wife, daughter and stepdaughter.

J.M. "Jack" Karsch, Engr '28, Nov. 18 in Linn, Mo., at age 81. He was a civil engineer for 50 years for the Missouri Highway and Transportation Department. Survivors include his wife and stepson.

Haston L. St. Clair, BS Ed '28, Aug. 31 in Holden, Mo., at age 91. A retired educator in the Kansas City school system, he was an

expert on steam engines. In 1980, he wrote and published *Historical Stories About Reeves Engines*. Survivors include his wife.

Frances Troxell Gautier, BS Ed '29, Dec. 2 in St. Louis at age 80. She was a retired elementary teacher for the University City, Mo., school system.

Elden A. Lichty, MA '29, EdD '43, Sept. 17 in Normal, Ill., at age 86. He was a retired professor of education at Illinois State University. Survivors include a son and two daughters.

John E. Lynn, AB '29, July 1 in Sun City, Ariz., at age 79. He was an insurance broker in Kansas City before he retired in 1964. Survivors include his wife.

Verne C. Milligan, BS BA '29, of Overland Park, Kan., Nov. 11 in Shawnee Mission, Kan., at age 82. Milligan, who was a salesman for J. Lester Brown Realtors for 35 years, retired in 1984. Survivors include his wife.

Robert Neill, AB '29, Oct. 19 in Chesterfield, Mo., at age 79. He retired as a partner with Thompson and Mitchell law firm in 1981. Neill, a member of the University's Board of Curators from 1957 to 1969, was its president from 1964 to 1967. Survivors include his wife, son and daughter.

Carl R. Swartzlow, MA '29, PhD '32, Oct. 27 in Dillon, Mont., at age 85. He retired in 1955 after 21 years with the National Park Service. Survivors include his daughter.

Beulah L. Harris, MA '30, Aug. 23 in Smithton, Mo., at age 91. She was head of the mathematics department at Smith-Cotton High School in Sedalia, Mo., until she retired.

Wesley K. Nash Sr., BJ '30, Oct. 7 in Des Peres, Mo., at age 79. He owned Nash and Kinsella Laboratories, a producer of insect repellent for cattle and livestock, from 1940 until 1975, and the Wesley K. Nash advertising agency from 1932 until he retired in 1977. Survivors include his wife, two daughters and a son.

Marguerite Henley Raby, BS Ed '30, of

Peculiar, Mo., Oct. 13 in Kansas City at age 82. She was a retired educator. Survivors include a daughter.

Raymond W. Tudor, BS Ed, BJ '30, Aug. 16 in Bloomington, Ill., at age 86. He was a retired professor of journalism at Illinois State University in Normal and adviser to the college newspaper, *Vidette*. Survivors include his wife and son.

Mary Webb Atherton, BS Ed '31, Sept. 2 in Columbia at age 82. Survivors include her husband, **Lewis Atherton**, MA '30, PhD '37. Memorial contributions for the Atherton Fund may be sent to the Development Office, 117 Alumni Center, Columbia, Mo. 65211.

James Leonard Dickson, BS Engr '31, CE '32, Dec. 11 in Kansas City at age 83. He was a retired engineer. Survivors include a daughter.

Joseph Clay Combs, BS BA '32, JD '34, Oct. 2 in Silver Spring, Md., at age 78. He was a lawyer in Washington for the Rural Electrification Administration and for the Agriculture Department before he retired in 1973. Survivors include three sons.

Stanlie H. Spangler, BS Agr '32, MA '49, Sept. 25 in Springfield, Mo., at age 79. He was a retired educator. Survivors include his wife.

Benjamin Strehlman, MA '32, of Bonita, Calif., Sept. 15 in Chula Vista, Calif., at age 84. He retired from his family medicine practice in Union, Mo., in 1977. Survivors include his wife, son and two daughters.

Helen Vera Slagle Swank, Arts, Educ '32, Nov. 3 in Lee's Summit, Mo., at age 73. Survivors include her husband, **Ben Reid Swank Sr.**, JD '33; two sons, including **Ben Reid Swank Jr.**, JD '65; and two daughters.

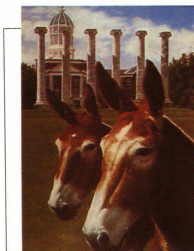
Jack N. Donohew, BS Engr '33, May 14 in Montgomery, Ala., at age 75. He retired from the Air Force as a major general in 1977 after 40 years of service. Survivors include his wife and two sons.

W. Bryant Upjohn Sr., BS BA '33, Nov. 11 in Kansas City at age 77. He retired in 1973 as regional manager of Upjohn Co. Survivors include a son, **William Bryant Upjohn Jr.**, BS BA '66, MBA '69, and two daughters.

Inez Carr Comfort, BJ '34, Oct. 18 in Chesterfield, Mo., at age 74. She was a retired educator. Survivors include three children.

Vera S. Kroencke, BS Ed '34, MA '48, Sept. 9 in Columbia at age 75. She was a librarian at Ellis Library from 1955 until she retired in 1978. Earlier, she taught high-school English in the Cameron, Mo., school system.

James Wesley Lehr, BS BA '34, Oct. 4 in St. Joseph, Mo., at age 75. He was a third-generation board chairman for Lehr Con-



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struction Co. Survivors include his wife, **Katharine Cousley Lehr**, BJ '35; a daughter, **Katharine Lehr Wilson**, AB '60; and two sons, including **Jon J. Lehr**, BS BA '66. **Temple H. Morgett**, JD '34, Dec. 16 in Columbia at age 77. He was elected Boone County Magistrate Court judge in 1946 and retired in 1978. He then served as an assistant prosecuting attorney until he retired in 1979. Survivors include his wife and daughter.

Norman Clough, MA '35, BS Agr '39, Sept. 3 at age 80 in Lexington, Mo., where he practiced optometry from 1949 to 1981. Survivors include his wife.

George Harvey Jordon, MA '35, Nov. 27 in Shelbina, Mo., at age 88. He was a retired school administrator. Survivors include his wife.

Uncas Martin McGuire, BS Ed '35, M Ed '42, of Otterville, Mo., Sept. 8 in Columbia at age 79. He was a retired educator. Survivors include his wife.

Cornelia Ellis Motley, AB '35, MA '37, BS Med '40, March 10 in Los Angeles at age 72. Survivors include her husband, **Hurley L. Motley**, AB '30, MA '32, PhD '34, a daughter and two sons.

Dorothy D. Sannebeck, BS Ed '35, Nov. 3 at age 84 in Mexico, Mo., where she retired from teaching in 1957.

Kenneth Clyde Parman, BS Agr '36, Nov. 16 in Columbia at age 79. He retired from Gaslight Realtors in 1985. He worked as agent for Ozark Airlines at Columbia Regional Airport until 1970. Earlier, he taught vocational agriculture in southern Missouri high schools.

Roland E. Crane, MA '37, Sept. 18 in Riverside, Mo., at age 88. He was a retired educator. Survivors include a stepson and a stepdaughter.

Grace Wright Camp, M Ed '38, of Freistatt, Mo., Oct. 21 in Monett, Mo., at age 82. A retired educator, she was a leader in helping Monett schools become the first in the area to offer special education classes as part of the regular curriculum. Survivors include a son.

Clarence K. Leonard, M Ed '38, Aug. 18 in Montebello, Calif., at age 80. From 1933 to 1956, he was superintendent and coach in the Republic, Mo., school system. He retired in 1974 from Humboldt State University in Arcata, Calif.

Roswell "Buddy" Messing, BS BA '38, of Creve Coeur, Mo., Jan. 2 in St. Louis at age 72. He retired in 1974 as president and chairman of the board of World Color Press, founded by his father, which is the nation's largest printer of comic books and magazines. A charter member of the University's Development Fund, he was instrumental in leading a campaign to build the Alumni Center. The center's Messing

Lounge is named for him. Survivors include his wife, son and daughter.

Albert H. Mussman, BS Agr '38, MA '39, of Neosho, Mo., Nov. 11 in North Kansas City at age 74. He was a loan officer in Columbia for Farmers Home Administration for 40 years before he retired in 1973. Survivors include two daughters and a son. **Gordon H. Drake**, AB '39, MA '41, of Warsaw, Mo., Nov. 23 in Kansas City at age 69. From 1966 to 1986, he was mayor of Warsaw. He owned Drake's Dry Goods there for 36 years before he retired in 1987. Survivors include his wife and daughter.

William Earl Davidson, MA '40, Sept. 23 in Shonto, Ariz., at age 96. He taught for 20 years at LaGrange College [now Hannibal-LaGrange College]. Survivors include two daughters.

Glenn Harrison Palmatary, BS Agr '40, Sept. 12 in Columbia at age 71. He was a county supervisor in Unionville, Mo., for the U.S. Department of Agriculture. Survivors include his wife, **Mary Gutenkunst Palmatary**, BS Ed '64; a son, **Glenn Carroll Palmatary**, BS BA '65, JD '68; and a daughter.

A. Karl Slagle, AB '40, MA '63, Sept. 9 in Columbia at age 72. He retired as a major from the Air Force in 1961 after 20 years of service. From 1966 to 1981, he was a biologist for the Missouri Department of Conservation. Survivors include his wife and three children.

Zell Wilbert Thompson, BS Agr '40, Aug. 10 in Maryville, Mo., at age 69. He was a restaurant owner. Survivors include his wife, daughter and son.

Alice Slade Wayman, M Ed '40, Oct. 10 in Kansas City at age 82. She was an educator for 28 years before she retired in 1971.

Mary Kautz Bathgate, Grad '41, Nov. 19 in Lee's Summit, Mo. She was an elementary school teacher in the Kansas City school system for 32 years.

Vernie R. Crandall, AB '41, JD '48, Sept. 25 at age 72 in Carthage, Mo., where he was an attorney. Survivors include two sons.

Harry Charles Justus, BS PA '41, of North Kansas City Nov. 4 in Kansas City at age 69. He worked for Armco Inc. for 35 years and retired as manager of the sales-service department in 1980. Survivors include his wife, son, two daughters, two stepsons and a stepdaughter.

William H. Parker, BJ '41, of Diamondhead, Miss., June 6 in New Orleans at age 66. He retired in 1985 from McGraw-Hill Publishing Co. Survivors include his wife and two sons.

The Rev. Bob Britt Hauserman, AB '42, of Lyndhurst, Ohio, May 3 at age 66. An ordained congregational minister, he was vice president of personnel programs at TRW Inc. before he retired in 1985. Survi-

vors include his wife, daughter and two sons. **Nelson L. Church Jr.**, BS PA '43, of Kansas City Dec. 12 in North Kansas City at age 71. He retired from Trans World Airlines in 1976 after 30 years of service. He was manager of the implant printing department. Survivors include his wife, **Anna Lee Barrett Church**, BS Ed '43; two daughters, **Lucile A. Church**, BS Ed '71, and **Laura L. Church**, BS Agr '82; and two brothers, **Frederick L. Church**, BJ '49, and **Joseph B. Church**, BSF '49.

Ruth Earline Taylor Allen, AB '45, M Ed '48, Oct. 3 in Kansas City at age 64. Survivors include her husband.

Joseph Henry Wachtel, BS ME '47, Nov. 25 in Nevada, Mo., at age 67. He owned Joseph H. Wachtel Inc. for more than 27 years and was a contractor in Kansas City since 1972. Survivors include his wife, two sons and a daughter.

Raymond M. Butcher, BS ME '48, Dec. 6 in Leawood, Kan., at age 63. He worked for Black and Veatch Engineers-Architects from 1948 until he retired as managing director of the power division in 1986. He became a partner in 1964 and an executive partner in 1982. Survivors include his wife and three daughters.

Wilford E. Farmer, BS Agr '48, of Albany, Mo., Dec. 11, 1986, in Kansas City at age 66. He retired in 1984 as a district conservationist for the Soil Conservation Service. Survivors include his wife and three daughters.

G. Stephen Hammer, BJ '48, of Rochester, N.Y., Oct. 11 at age 67. A reporter, writer and editor for *The Democrat and Chronicle* for 15 years, he later wrote a column for *The Daily Record*. Survivors include his wife and son.

Delia Ahrens Neutzmann, BS Ed '48, M Ed '50, Dec. 10, 1986, in Muscatine, Iowa, at age 63. Survivors include her husband, **Kermit R. Neutzmann**, BS BA '51, two sons and four daughters.

Gilbert H. Reynolds, MA '48, Oct. 10 in Kansas City at age 77. He taught history at

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Pembroke-Country Day School from 1957 until he retired in 1974 as chairman of the history department. Survivors include his wife.

Richard H. Yanofsky, BJ '48, of Prairie Village, Kan., Sept. 17 in Leavenworth, Kan., at age 62. He worked for Nelly Don Inc. for 25 years and retired as vice president of sales in 1971. Survivors include his wife, son and daughter.

Royal J. Briggs, PhD '49, Sept. 4 in Escondido, Calif., at age 83. He was a retired University of Wisconsin professor. Survivors include his wife.

Richard Peabody Brown, AB '49, JD '52, Aug. 29 in Overland Park, Kan., at age 60. He was president and owner of *The Wednesday Magazine* since 1971. Earlier, he was a lawyer for Bendix Corp. Survivors include his wife, son and daughter.

Joseph Gerard MacManus, BJ '49, of Dallas Nov. 5 at age 75. Since 1985, he was president and newsletter editor of Metroplex Epson Users Group, a group of personal computer hobbyists. Earlier, he was advertising manager for *Dallas Magazine*, and assistant manager of national advertising for the *Dallas Times Herald*. Survivors include his wife, two sons and a daughter.

James E. Collier, Grad '49, Sept. 29 in Madisonville, Ky., at age 67. He was an associate professor of geography at the University until 1965. He retired as professor emeritus of earth sciences and planning at the University of Southern Illinois-Edwardsville. Survivors include two daughters.

Angie Lebo Steffan, M Ed '49, Sept. 7 in Concordia, Mo., at age 98. She was a retired educator. Survivors include two sons.

Helen Peterson Green, BS Ed '50, of Affton, Mo., Nov. 11 in Kirkwood, Mo., at age 60. She was a retired teacher and counselor at Webster Groves (Mo.) High School. Survivors include her husband and stepson.

Marilyn A. Morris Krause, BS Ed '50, of Overbrook, Kan., Nov. 10 in Shawnee Mission, Kan., at age 59. Survivors include her husband and two daughters.

Clarence Alan Thompson, BS Agr '50, of Battle Lake, Minn., Nov. 12 in San Carlos, Mexico, at age 60. He was a farmer and a truck driver. Survivors include his wife, son and two daughters.

Ella Corinne Brown, BS Ed '51, Oct. 12 in Orono, Maine, at age 67. She retired in 1978 as professor emeritus of parks and recreation at the University of Maine.

James Robert Randolph Sr., BS Agr '51, DVM '55, at age 64 Sept. 19 in Marshall, Mo., where he practiced veterinary medicine. He was a past president of the Missouri Veterinary Medical Association, a charter member of the group's legislative body and a past president of the American Associa-

tion of Swine Practitioners. Survivors include his wife and three sons.

Earl Kenneth "Ken" Williams, BS Med '51, of Shell Knob, Mo., Sept. 25 in Berryville, Ark., at age 66. He was a retired radiologist. Survivors include his wife and two sons.

Thomas Edwin Yagel, JD '51, at age 60 Sept. 4 in Brookfield, Mo., where he had practiced law for 35 years and was a former city attorney. He also was prosecuting attorney for Linn County, Mo., from 1956 to 1960.

Leo F. Buckley, BS Ed '52, Aug. 12 in Niles, Mich., at age 60. He retired in 1987 as managing director of export sales after 30 years at National-Standard Co. Survivors include his wife, son and daughter.

Lawrence D. Brown, BS Agr '53, of Brimston, Mo., Sept. 17 in Kansas City at age 65. He retired in 1982 after 21 years as a science teacher at Hickman Mills Senior High School. He and his wife owned a general store and a nuts-and-bolts dealership in Brimston. Survivors include his wife and son.

Greta Wanona Edwards, BS Ed '53, Nov. 13 in Raytown, Mo., at age 68. She retired in 1978 after 33 years as an educator. For 23 years, she taught elementary school in the North Kansas City school system. Survivors include her husband and three daughters.

Julius Dan Wedekind, BS Agr '53, March 18 in Webster Groves, Mo., at age 55. He was a farm manager for Doane Agricultural Service for 30 years. Survivors include his wife, two sons and two daughters.

David Warren Lewis, BS BA '54, of St. Joseph, Mo., Nov. 8 in Sanibel Island, Fla., at age 55. He was president of United Missouri Bank of St. Joseph from 1967 until he left as chairman and chief executive officer in 1985. Since then, he served as president and chief executive officer of Heritage Bank, of which he was a co-founder. From 1978 to 1985, he served on the University's Board of Curators and was elected president in 1984. Survivors include his wife, **Natalie Cohaugh Lewis**, BS Ed '54, a son and two daughters.

Donald T. Lyons, BS Agr '54, MS '58, Nov. 18 in St. Joseph, Mo., at age 56. After 24 years of service with International Mineral and Chemical Co. in Libertyville, Mo., he retired in 1985 as sales manager. From 1985 to 1987, he worked for Boehringer Ingelheim Animal Health Inc. in St. Joseph. Survivors include his wife, two sons and two daughters.

Lottie Walcher Dean, BS Ed '55, Nov. 11 in Wooster, Ohio, at age 92. She was a retired educator. Survivors include a son and daughter.

John Philip Knoche, Arts '55, Sept. 7 in Kansas City at age 51. He was a manager for Apcoa Inc. Survivors include two daughters.

Frank A. Potts, BS BA '55, of Creve Coeur, Mo., Dec. 7 in Town and Country, Mo., at age 54. He owned Nantucket Cove restaurants in St. Louis and in Chicago. Survivors include his wife and two sons.

Eugene K. Johnson, BS AgE '57, Sept. 8 in Lebanon, N.H., at age 56. He was an assistant manager at the USA Sacks Cinema. In Missouri, he was a former federal milk tester, director of weights and measures and director of the rural Water Association. Survivors include his wife, son and daughter.

Beverly Jean McCarty Hulse, BS HE '60, of Independence, Mo., Oct. 8 in Columbia at age 49. Survivors include her husband and son.

Sandra Marmion Kunz, BS PT '65, of Eichens, Switzerland, Aug. 3 at age 44. She was a physical therapist. Survivors include her husband and two daughters.

Frederick W. Clayton, MS '68, Nov. 8 in Bethesda, Md., at age 68. He joined the U.S. Public Health Service in 1962 and was director of the Computer FACT Bank Project in Columbia. He retired from the University in 1971 as an assistant professor of veterinary microbiology and community health medical practice. He also was assistant director of the Missouri Regional Medical Program. Clayton worked with the national library of medicine, a part of the public health service, until 1974. Survivors include his wife and three daughters.

The Rev. William Gerald Gimsley, PhD '69, Nov. 22 in Springfield, Mo., at age 52. From 1954 to 1957, he taught physical education at Airport School in Sikeston, Mo. A licensed pastor, he served at United Methodist churches in the Jefferson City-Rolla area since June.

Donna M. Eberle Emery, BS Ed '71, of Belton, Mo., Oct. 21 in Kansas City at age 38. She taught third grade at Cambridge Elementary School in Belton for 17 years and was nominated by the Learning Exchange for the 1986-87 Excellence in Teaching Award. Survivors include her husband and daughter.

David Glen Hollis, AB '72, DVM '78, of Willow Springs, Mo., Nov. 11 in West Plains, Mo., at age 42. He was a veterinarian. Survivors include his wife, **Elizabeth Wyde Hollis**, AB '73, MA '77, and two sons.

Harold "Hal" Lister, MA '72, Nov. 10 in Columbia at age 65. He retired from the University in 1985 as professor emeritus of journalism. From 1985 to 1987, he was on the journalism faculty at the University of Tennessee-Martin. Survivors include his wife, daughter and four sons. Memorial contributions to the Hal Lister Scholarship for news-editorial students may be sent to journalism Dean James D. Atwater, P.O.

Box 838, Columbia, Mo. 65205.

Timothy Robert O'Brien, BS BA '78, Oct. 18 in Springfield, Mo., at age 31. He was a senior financial consultant with the Springfield office of Merrill Lynch.

Blaine Boatright, BES '80, M Ed '81, Oct. 21 in Columbia at age 39. He was a counseling psychologist and specialized in biofeedback and testing. Survivors include his wife and three sons.

FACULTY DEATHS

Dale E. Kennedy Dec. 12 in Columbia at age 50. He was director of bands since 1982. Survivors include his wife, son and two daughters. Memorial contributions in his honor may be sent to the University of Missouri Band Department, 2 Jesse Hall, Columbia, Mo. 65211.

Edgar L. Licht Sr. of Columbia Oct. 14 in San Francisco at age 61. He was an associate professor of surgery. Survivors include his wife and two sons. Memorial contributions in his honor may be sent to the Pediatric Intensive Care Unit, University Hospital and Clinics, 1 Hospital Drive, Columbia, Mo. 65212.

Samuel G. Wennberg Oct. 24 in Columbia at age 85. He was a professor and chairman of the marketing and economics departments for 35 years before he retired in 1972. Survivors include his wife, son and daughter. Memorial contributions may be sent to the Samuel G. Wennberg Marketing Scholarship Fund, College of Business and Public Administration, Columbia, Mo. 65211.

LETTERS

"A beautiful lady"

To the editor:

Your picture and story of Mrs. Edna Burch [estate planning advertisement, Winter '88] brought back a flood of grateful memories to me. Mrs. Burch's contributions were not limited to the University. She helped Mizzou students as well.

As the struggling parents of three babies, my husband and I greatly appreciated the occasional, good-paying jobs she offered veterinary students on her farm near Rochepoort. Then, as graduation and the arrival of two more babies drew near, we found that we had no place to go. In the small town where my husband, Harold Cooper, DVM '63, planned to practice, there were no houses for rent. Moreover, a pregnant teacher and a student with only a part-time job were not considered good credit risks for even the smallest mortgage.

Mrs. Burch's call that Saturday morning in May was better than a call from heaven. She generously offered to finance our first

home with no money down and tiny payments for many months. What a beautiful lady!

Oleada Cooper, BS Ed '54, M Ed '70
Platte City, Mo.

ROTC remembrances

To the editor:

Let's bring the Reserve Officers Training Corps back to Mizzou. Undergraduates should be entitled to some pageantry. When I was in school, they had a parade every Friday afternoon. The cadets lined up along the east walk from the old Law Barn to Jesse Hall. At the bugle call, the cadets marched counterclockwise in a column of squads. When they reached the reviewing stand, they were in a column of platoons. President Stratton Duluth Brooks was on the stand as was M.C. Keneth, professor of military

science and tactics. As I passed the stand, I rendered a sabre salute.

The year 1924 was a banner one for me. I won a silver cup for leading the best-drilled freshman platoon. I told the platoon that if we won, I would fill the cup with whiskey and pass it around. I kept my word. I filled that silver cup with bourbon, and we all had a snort. That night, a military ball was held in Rothwell Gymnasium where I met my future wife, Ruth Alberti of Cedar County, Mo.

Vernus N. Pyle, BS Engr '27
Belleville, Ill.

Editor's note: Reserve Officers Training Corps is alive and well at Mizzou. When Army ROTC was established on Campus in 1868, the University became the first of 20 schools in the nation to teach military science. The Navy and Marine Corps units were formed in 1946 and the Air Force in

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Miscellaneous

Counted Cross Stitch Kit of the Columns/Jesse Hall on 18 ct. Fiddlers cloth. Design size 10 1/2" x 8 1/2". Send \$23.50 to: PattiCrafts, P.O. Box 8152, St. Joseph, Mo. 64508.

Mizzou Designs screen printed on a variety of apparel. Not available in bookstores. Free brochure. D.S.J., 8711 Pardee Lane, Crestwood, Mo. 63126. (314) 843-6310.

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Bernie-Seal-Pacquin (64) Please: (#2310) 1660 La-Salle, Chicago, Ill. 60614 (314) 664-6728.

Karen '82, what have you been doing since graduation? I've been trying to track you. I hope you read the *Alumnus*. Your sophomore roomy from 439.

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Classified Section Rates: one or two insertions, \$175/word or \$45 inch. Three or four insertions, \$155/word or \$40/inch. There is a 10-word minimum; post office box numbers count as two words; telephone numbers as one word; hyphenated words as two words; no charge for ZIP code. The first two words of each ad will be printed in boldface at no additional charge. For display ads, only line drawings can be used for illustrations. Column width cannot exceed 2 1/4". All advertisements must be prepaid. Send check/money order payable to MISSOURI ALUMNUS Magazine, 1205 University Ave., 1100 University Place, Columbia, Mo. 65211. Direct inquiries to the advertising manager, (314) 882-7384.

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1955. Members of each branch can be seen parading on Stankowski Field at different times during the week. The All-Service Award Parade is held in April, usually on the Quadrangle.

Further family affairs

To the editor:
We read with interest "More Family Affairs" in the Fall '87 issue. Our family's distinction

EDITOR'S NOTES

In the early '70s, it was called role and scope; in the late '80s, it's agenda for action. But the phrases essentially describe the same process: long-range planning by the University of Missouri as the 25-year-old system continues to struggle to find the appropriate roles for the four campuses it represents.

Role and scope is remembered best for the controversy engendered by tentative proposals to transfer entire programs from Mizzou to the campuses in Kansas City, St. Louis and Rolla. The proposals were judged not feasible, and role and scope was quietly shelved. The next plan to make better use of limited dollars called for each campus to reallocate resources internally. Mizzou led the way—the other campuses were strangely silent—and the resulting furor over program reductions and eliminations led the Board of Curators in 1982 to shelve that planning attempt also.

This past January, the curators gathered in St. Louis at a retreat to discuss future directions for the University. The media picked up on suggestions by some that certain programs be moved from Columbia to the urban campuses. As you might expect, the reports upset many Mizzou faculty and alumni. President Peter Magrath met with the Faculty Council at Columbia and assured them that he had not proposed "moving colleges or programs from anywhere to anywhere." And Chancellor Haskell Monroe made this vital point: "This state cannot afford not to support this campus [Mizzou] well. We are the only pre-eminent institution in the state. It will take decades for any other institution to become what we are today, and by that time we will have advanced to another level."

—Steve Shinn

is that all four children of Wayne and Una Mae Rees of Jasper, Mo., earned degrees from Mizzou. Doris Rees Rush, BS Ed '66, is married to Ivan G. Rush, BS '64, MS '65, and they live in Scottsbluff, Neb. Doris is a homemaker and works part time. Ivan is a beef specialist at the University of Nebraska. Karen Dees Matthews, BS Ed '68, is married to Glen Matthews. The couple lives and teaches in Mount Vernon, Mo. Robert W. Rees, BS AgE '70, is married to Norma Millman Rees. They farm in Jasper, Mo. Roger A. Rees, BS Agr '78, is wed to Debbie Coppedge Rees, and they farm near Carthage, Mo. Doris Rees Rush, BS Ed '66 Scottsbluff, Neb.

To the editor:
Margaret "Maggie" Park Adams of Long Branch, N.J., graduated from the University's School of Journalism Dec. 18, 1987. Her great-grandfather, Guy B. Park, graduated from Mizzou's School of Law in 1896 and was governor of Missouri from 1932 to 1936. Maggie's grandmother, Henrietta Park Krause of Columbia received a bachelor of arts degree in English from the University in 1932. Maggie's parents, Margaret B. Krause Adams and Mark H. Adams of Long Branch, N.J., and her uncle, Guy P.

Krause of Columbia earned AB, BS IE and BS Ed degrees, respectively, in 1961. Maggie surely inherited her journalism skills. Her great-great-grandfather, Thomas Woodson Park, founded the *Platte County Reville*, a weekly newspaper. It was published under his name until 1877. His reputation as an editor earned him the presidency of the Missouri Press Association, and his portrait hangs in Neff Hall where Maggie saw it daily. Her great-grandmother, Eleanor G. Park, co-wrote *Women of the Mansion*, a history of the hostesses and furniture in the Missouri Governor's Mansion from 1821 to 1936.

Henrietta Park Krause, AB '32 Columbia

To the editor:
The Fall '87 issue told of Karl DeMarce's ancestor who gave \$100 to help build the University. My great-great-great-grandfathers, Reuben D. Black and Andrew Hannah, and my great-great-great-uncle, Sam Hannah, gave \$200, \$150 and \$150, respectively, to buy the land where the University now stands. My family was among the first to settle in Boone County, around 1821. Robin Black, B&PA '77 Brookfield, Mo.



Jell Adams photo

40th surprise

It's all in the family at the Poe 40th wedding anniversary celebration Oct. 24 at the Heidelberg Restaurant in Columbia. Decked in black-and-gold sweatshirts proclaiming the occasion, the children and grandchildren of Russell W. Poe, BS '49, and wife Chloe, AB '47, of St. Louis threw a surprise party for the couple. The Poes were married Oct. 17, 1947, in Columbia. Like many families *Missouri Alumnus* has heard from, the Poe clan has a Mizzou

legacy that runs deep. In addition to mom and dad, second row, second and third from the left, all four children attended Mizzou. They are: Retta Poe Greer, AB '71, MA '73, PhD '74, of Bowling Green, Ky., second row, fourth from left; Rebecca Poe Thurza, Arts '72, of St. Louis, third row, second from left; Thomas, BS '75, of Minneapolis, third row, third from left; and David, BS EngR '70, of Englewood, N.J., third row, far right. Retta's husband, Richard Greer, third row, fourth from left, received his doctorate from Mizzou in 1973.

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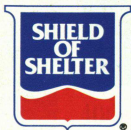
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