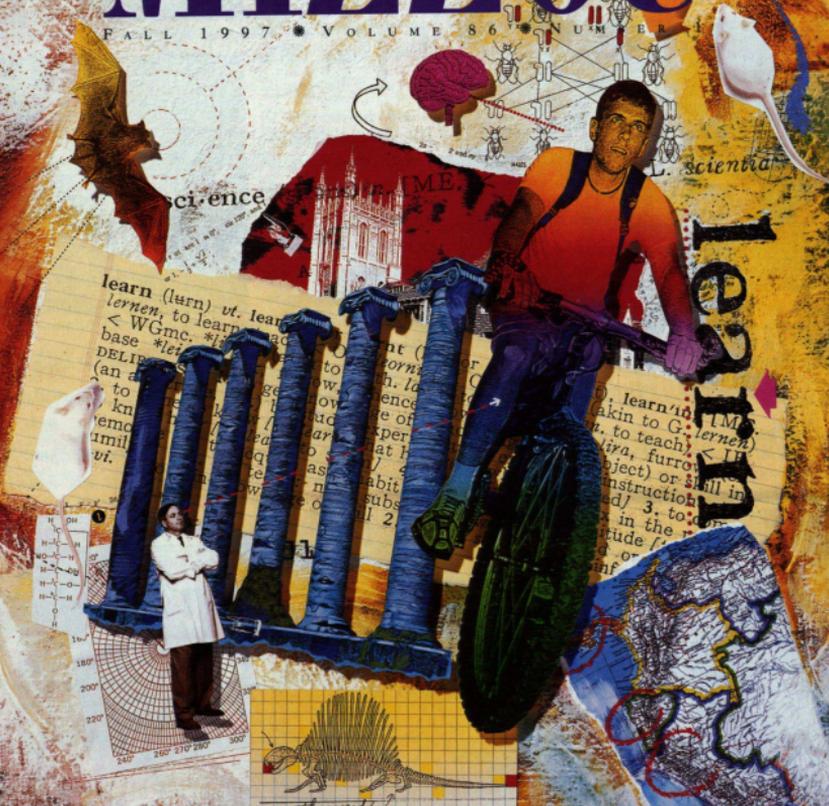


THE MAGAZINE OF THE MU ALUMNI ASSOCIATION

MIZZOU

FALL 1997 • VOLUME 86 • NUMBER 1

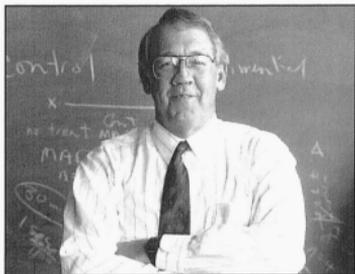


SETTING STUDENTS IN MOTION

RESEARCHING

Solutions

FOR AMERICA'S NUMBER ONE KILLER



Director Ed Blaine, PhD, DS (Hon.), a former MU All-America tackle (1961), played on one of the greatest teams ever for Mizzou. Now he leads another great team—scientists in cardiovascular research.

DCRC's RESEARCH PROFILE

BIOMEDICAL ENGINEERING

HEART FAILURE AND CARDIAC EFFECTS OF SHOCK

CYSTIC FIBROSIS

EXERCISE

KIDNEY FAILURE

MEMBRANE TRANSPORT

MUSCULAR DYSTROPHY

HYPERTENSION AND SALT AND WATER HOMEOSTASIS

CARDIOVASCULAR EFFECTS OF DIABETES

Heat disease takes more lives every year than cancer, accidents and AIDS combined, claiming a life every 33 seconds.

The Dalton Cardiovascular Research Center at the University of Missouri-Columbia is working to combat these statistics with a multidisciplinary approach. Collaborating scientists from the fields of medicine, veterinary medicine and engineering are working to find new and successful solutions to cardiovascular disease.

For more information about Dalton Cardiovascular Research Center, its mission or a brochure about what you can do for your heart, please contact:

Dr. Edward H. Blaine, 138 Dalton Cardiovascular Research Center, Columbia, MO 65211, (573) 882-7586, <http://www.missouri.edu/~dalton>



DALTON CARDIOVASCULAR RESEARCH CENTER

HELPING TO STRENGTHEN THE SOUND OF HEALTHY HEARTS IN MISSOURI AND ACROSS AMERICA FOR MORE THAN 25 YEARS.

MIZZOU



See great teachers at work. Page 12.



Exhibit is committed to fathers. Page 6.

DEPARTMENTS

FROM THE EDITOR	2
MIZZOU MAIL	3
AROUND THE COLUMNS	4
HOMECOMING SPECIAL SECTION	31
MU ALUMNI ASSOCIATION NEWS	47
CLASS NOTES	52



FEATURES

RAZZLE-DAZZLE 'EM	12
These teachers nourish with a flourish—no wonder Mizzou's faculty is winning national awards for teaching undergraduates.	
OF MICE AND MENTORS	16
It's rare in our country for undergraduates to work with first-rate scientists on original research—an opportunity that only a research university like MU can offer routinely. Beyond learning how research works, students take away hard-headed habits of thought that serve well in any profession.	
RANCOROUS ROSE	20
Sarah McClendon, White House correspondent and self-professed "East Texas rose," has been downright thorny in her dealings with 11 presidents for more than half a century.	
SWELL THE GLAD REFRAIN	22
Once you're in Marching Mizzou, you're in for life. Says mellophonist and section leader Emily Lanoue: "You couldn't pay me to quit."	
MAPPING OUT THE VISION	26
Bricks and mortar of the new Sports Park will unite athletic facilities and help Mizzou compete in the Big 12.	



Mellophonist Emily Lanoue adds color and cadence to football Saturdays. Page 22.

F R O M T H E E D I T O R

EDITORIAL AND ADVERTISING OFFICES

407 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211, (573) 882-7357, fax (573) 882-7290
e-mail MIZZOU@mccmail.missouri.edu
EDITOR Karen Worley; ASSOCIATE EDITOR Dale Smith
CLASS NOTES EDITOR Carol Hunter; ART DIRECTOR Andrea Fischer
ART DIRECTOR OF ADVERTISING AND PRODUCTION Nancy Daniel
PHOTOGRAPHERS Rob Hill and Nancy O'Connor
WRITERS John Beahler, Dawn Klingensmith, Sue Richardson
ADVERTISING DIRECTOR Tanya Saki; EDITOR EMERITUS Steve Shinn

MU ALUMNI ASSOCIATION

123 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211, (573) 882-6611, fax (573) 882-5145
Office of Development, 306 Donald W. Reynolds Alumni and Visitor
Center, Columbia, MO 65211, (573) 882-6511, fax (573) 884-5144
Opinions expressed in this magazine do not necessarily reflect the
official position of MU or the MU Alumni Association. ©1997

EXECUTIVE COMMITTEE

President Jean B. Snider, BS Ed '70, President-elect Mark A. Miller,
BS RPA '78, MS '82, Vice President Melodie Bowski, JD '81;
Treasurer Deedie Faye, BSN '55, M Ed '57, Past President Brock L.
Hessing, BS Ag '60, School and College Representative Rhonda
Ludwig, BS Ag '86, District Representative Robert Barrett, BS Ag
'49, Regional Representative David Lintelen, BJ '88, At-Large
Representatives John Ehrlich, BS Ed '67, M Ed '68, and Kurt Voss,
BS Ag '86, JD '89, Finance Committee Rep. Joel Demsey, BS Ed '74,
EdD '83, Membership Committee Rep. Bill Giddings, BS Ed '67, MA
'68, Rules Committee Rep. Rob Argostand, JD '90.

COMMUNICATIONS COMMITTEE

Chair Randy Smith, BJ '74, assistant managing editor for
metropolitan news, *The Kansas City Star*; Glenn Chambers, MA
'61, motion picture specialist, Missouri Department of Conservation;
Doug Crews, BJ '73, executive director, Missouri Press Association;
Bonnie Currie, AB '83, communications director, Chicago Principals
and Administrators Association; Lewis Duggald, BJ '77, metropolitan
columnist and associate city editor, *The Kansas City Star*; Mary
Gentry, BJ '81, new media product manager, Hallmark Cards; Phil
Gotschall, AB '41, football columnist, *Columbia Daily Tribune*;
Joanne Herrera, BJ '71; Rich Hood, BJ '67, editorial page editor, *The
Kansas City Star*; Jane Kinnaman, BS HE '76, owner, The
Kinnaman Group; Kent Q. Kreb, AB '57, president and chief
executive officer, Weight Watchers International Inc.; Katie
Meyers, BJ '92, Jim Mosley, BJ '83, deputy metropolitan editor, *St.
Louis Post-Dispatch*; Ellen Scheck, AB '78, morning news co-
anchorman, KMIQ Radio; Robin Silverman, BJ '73, M Ed '78, freelance
writer; Jack Smith, AB '62; Helen Sosnicki, BJ '73, co-publisher and
co-owner, Webster County Citizen and Webster County Advertiser;
Jim Sterling, BJ '65, president, Sterling Media Limited.

NATIONAL ADVERTISING SALES: University Magazine
Network, c/o Media Adventures, 680 N. Lake Shore Drive, Suite
1230, Chicago, IL 60611, (312) 640-5000, fax (312) 640-5010
LOCAL MISSOURI SALES: Tanya Saki, Director of Advertising,
407 Reynolds Alumni and Visitor Center, Columbia, MO 65211,
(573) 882-7358, fax (573) 882-7290

MIZZOU magazine, Fall 1997, Volume 86, Number 1
Published quarterly by the University of Missouri Alumni Association
123 Donald W. Reynolds Alumni and Visitor Center
Columbia, MO 65211

THE BEST TEACHER

LIFE IS A GREAT TEACHER. SO ARE PAR-
ENTS, PROFESSORS AND YOU, THE READERS
OF THIS MAGAZINE.

I started learning in earnest at this
land-garnt research university several
decades ago. And I'm still discovering
new things.

When I asked last issue if there's
one thing you could change about
MIZZOU, you responded in buck-
ets—1,284 pieces of mail to be exact.

You want more on nostalgia, town-
and-gown, students, sports and alumni profiles. One reader wrote, "Don't
change a thing." Another: "It is an interesting, classy magazine—makes me
proud of MU." Yet another called the magazine "lousy." Overall, 1,060 rated
MIZZOU good or excellent, 72 fair or poor. The magazine team hears you.

In this issue find Columbia and campus updates, and a profile of a "thorny"
East Texas alumna named Sarah. Check out the Homecoming special section for
sports and nostalgia. We're always working to improve our alumni magazine
from the university with the world-famous School of You-Know-What.

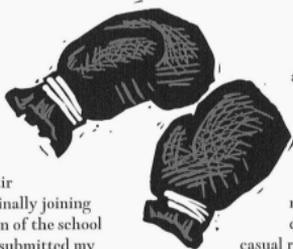
MIZZOU, too, is growing a national reputation, ranking in contests with the
likes of Cornell, Harvard, Brown, Rutgers and Johns Hopkins. (See Page 51.)

Just as I did decades ago, today's students are getting off to a great start here.
A defining moment for me came as a sophomore, when an English instructor
recognized my love of writing and encouraged me to do something with it.

Today's teachers continue the mission of steering students to see their poten-
tial and expand their minds. The news on that front is exciting. In addition to
setting our students in motion, MU's teachers are rated among the nation's
finest by two prestigious organizations. In spring 1997, the TIAA-CREF
Foundation decorated MU's General Education Program with the Theodore M.
Hesburgh Award. Named for the president emeritus of the University of Notre
Dame, the award goes to the university judged to have the most effective pro-
gram for enhancing undergraduate teaching and learning. Almost simultane-
ously, the National Science Foundation recognized MU—along with schools such
as Michigan, Duke and UCLA—as a research-intensive university that has success-
fully integrated research and education for undergraduates. See Razzle-Dazzle
'em on Page 12 and Of Mice and Mentors on Page 16. Our professors set the
pace for others to emulate. They define teaching at its best.

—Karen Worley, BJ '73





FAMILY FACE-OFF

First, congratulations on an ever-improving magazine.

Second, I sold another short story and it's only fair that I share the profit by finally joining the MU Alumni Association of the school where, in Narration 60, I submitted my first one.

Third, I have a problem with the expansion of the Big Eight into the Big 12, one I'm sure the "powers that be" didn't think of, but should have. It's close to dividing my family into armed camps where I'm David and don't have a sling, let alone a rock!

My wife is a Texan, a UT graduate. Her two *big* nephews are recent UT let-terms. The rest of the family are either graduates, going to be soon, or fans. I'm outnumbered and outsized. Subject to ridicule, too.

When I detail how Mizzou has risen as an educational giant, I'm asked, "So, how many points do you want? 36?" And the way they describe what Bevo will do to "that cute little pussy cat who ain't no tiger" is shocking. What's worse, I'm in awe because the way they manipulated the weather in last year's game was, well, awesome.

I need help and, although I realize every Mizzou fan is with me, I'm worried about one of them—my former college roommate. For decades, he's lived and worked in Columbus, Ohio, and by his admission has become a Buckeye. I've been in Florida for about as long, but I'm not a Gator. Maybe he has a bigger problem than I do.

ROBERT C. PACE II, BJ '54
Fort Myers, Fla.

JUST THE FACTS

I resent any part of my MU Alumni Association dues going to support an

alumni magazine that tries to run an agenda slanted toward the editor's views on various national issues and debates. Even a casual reader, if he or she is one bit educated, sees that the editor, staff or both have an agenda and try to slant the magazine toward these views. Such an approach should not be tolerated in a university alumni magazine. Stick with facts!

HOWARD K. LONDON, BS BA '57
Hilton Head Island, S.C.

GOOD CLEAN LIVING

I read with interest Ed Meyer's letter in the Spring issue titled "This Old Hotel." I too lived at the Ben Bolt Hotel from 1946 to 1950 and also worked the desk there.

Ed is wrong about the rumors of a "more transient nature" making the hotel popular. The managers told us desk clerks to say we were filled up if we had any suspicions of that type. I agree with Ed that the hotel did have that reputation before the Neiswender's ownership in 1946. I trust this sets the record straight.

PAUL MIKSOVIC, BS ChE '50
Richmond, Va.

WAXING POETIC

I'm an editor at *The New York Times*, a former Nebraskan married to a former Missourian—Nancy Logan, BJ '90. I'm working on a biography of John G. Neihardt, poet in residence at MU from 1949 to 1965 and author of *Black Elk Speaks* and *A Cycle of the West*. In June, the University of Nebraska Press republished a Bison Books edition of *The River and I*, Neihardt's account of his 1908 descent of the Missouri River, for which I wrote a new introduction.

Neihardt, poet laureate of Nebraska, also served as literary editor of the *St. Louis Post-Dispatch* from 1926 to 1938.

I'm interested in hearing from Neihardt's former colleagues and students, or from anyone who might have recollections of this Midwestern poet. Please send remembrances to 818 Hampton Court, Westbury, NY 11590-5430, or e-mail them to LZZL45A@prodigy.com.

TIMOTHY G. ANDERSON
Westbury, N.Y.

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Address: 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, MO 65211, phone (573) 882-7357, fax (573) 882-7290, e-mail: MIZZOU@muccmail.missouri.edu

October 18
through
December 14

the Museum of Art and Archaeology
presents the exhibition

commitment

fatherhood in Black America

Pickard Hall • MU
open Tues. – Fri. 9 am to 5 pm
Thurs. 6 to 9 pm
Sat. and Sun. noon to 5 pm
free admission/ADA accessible

GROWTH POTENTIAL

SOMETIMES IT SEEMS AS IF THE entire campus is wearing a hard hat. That's because Mizzou is in the middle of a building boom that might even rival the turn-of-the-century construction frenzy that produced Jesse Hall and the Red Campus buildings lining Francis Quadrangle.

In recent years, construction projects have ranged from \$20 million to \$45 million. This past year set a new benchmark: \$140 million. Architects are drawing up plans. Work crews are digging foundations, hammering together concrete forms and pouring footings for new buildings.

This growth affects just about every facet of campus life. New academic halls such as the Anheuser-Busch Natural Resources Building and the Chemistry Building addition will provide students and faculty with up-to-date classrooms, laboratories and office space. (See Pages 10 and 26 for sports facilities stories.)

Student living-and-learning options will be enhanced when the new facility for the Black Culture Center and the University Bookstore addition in Brady Commons are completed.

Health care in mid-Missouri is taking a

step forward with the recent opening of University Hospital and Clinics' ambulatory care center, which consolidates outpatient clinics, and with the construction of a seven-story critical-care addition to the hospital. As part of a joint venture with HealthSouth Corp., Rusk Rehabilitation Center moved in May from the Health Sciences Center to a new \$16.7 million facility just west of Ellis Fischel Cancer Center.

A new 1,800-space garage between Ninth and Hitt streets across from the journalism school will ease parking congestion for students when it opens in mid-1998.

In the planning phase is Cornell Hall, which will provide the College of Business and Public Administration with a new home just south of the Reynolds Alumni and Visitor Center.

But it's not just new construction that's under way. Older buildings, including Jesse Hall, are seeing much-needed repairs. Jesse has been blanketed with scaffolding this spring and summer as workers began the first major restoration of the campus icon since it was completed in 1895. The \$4.5 million project will restore the crown jewel of campus architecture to its original luster—from the limestone facing at the building's base to the gold ball atop the dome.

Mizzou's oldest academic buildings are those that surround the Quad. Extensive renovation work will take place on the exterior of those buildings over the next several years, including tuck pointing, painting and re-roofing. Plans even call for cleaning and polishing the bell in Switzler Hall's tower that once called students to class.

Mizzou Literary Legends is seeking popular published books and produced stage and screenplays or television programs written by MU alumni and faculty. Sign the works and send them to the arts and science project, Mizzou Literary Legends, 317 Lowry Hall, Columbia, MO 65211.

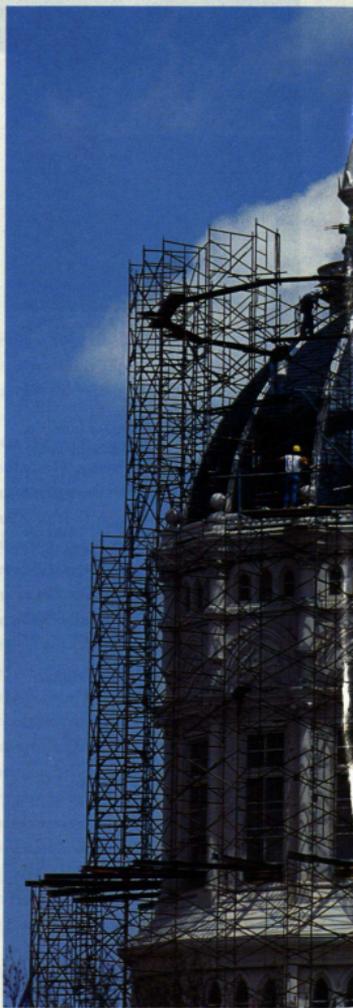




PHOTO BY BOB HILL

A NEW CULTURE CENTER

A SPRING SHOWER DIDN'T DAMPEN the spirits of those who gathered May 2 to break ground for a new building that will house MU's Black Culture Center. The \$2 million building is scheduled for completion December 1998.

A highlight of the ceremony was the pouring of a libation into the ground, an African tradition that recognizes ancestors. University officials poured a libation of soil that had been collected from Goree Island, West Africa. The island is along the Gambia River, where Africans who were captured for the slave trade departed on slave ships for destinations that included America.

"The construction of a new facility for the existing Black Culture Center will benefit not only African Americans but all students at Mizzou," said Board of Curators President Malaika Horne of St. Louis. "We are creating an environment on the Columbia campus in which people from all walks of life will have the opportunity to learn from one another."

The 11,000-square-foot building will contain administrative offices, a multipurpose room, a computer lab and space for campus organizations. It is being built on Virginia Avenue, near the current Black Culture Center.

Enrollment figures bear out the fact that diversity is increasing at Mizzou. Efforts to recruit African-American students have been successful in recent years. The University has expanded its scholarship offerings for potential African-American students and worked with high schools around the state. Once the students arrive at MU, programs are in place to help them succeed.

Historic Jesse Hall is undergoing the first major exterior restoration since the first landmark was completed in 1895.



PHOTO BY NANCY O'CONNOR

Breaking ground for a new Black Culture Center are, from left, Interim Chancellor Richard Wallace, Board of Curators President Malaika Horne, former interim UM System President Mel George and Vice Chancellor for Student Affairs Charles Schroeder.

During the 1996-97 academic year, 1,266 African-American students attended MU and made up 5.7 percent of the nearly 22,500 student body. A total of 6.1 percent of all undergraduates and 4.7 percent of graduate students were African Americans. Of the 3,737 incoming freshmen last year, 285, or 7.6 percent, were African Americans. That contrasts with 1992, when MU had an African-American enrollment of 870 students, or 3.7 percent, of the 23,346 student body.

Admissions officials say the recruiting efforts are continuing to increase campus diversity. Although the overall number of freshman applications is down slightly from last year, interest from minority students is strong. As of July 1, the number of African Americans applying to MU had increased by 16 percent, from 557 last year to 650 this year.

STANDARD FOR SUCCESS

FALL 1997'S INCOMING FRESHMEN were the first to face the tougher admission standards mandated by decisions made in 1992 by the Missouri Coordinating Board for Higher Education and the University of Missouri System Board of Curators. Admission requirements changed in two ways—additional high-school core courses and a higher combination high-school class rank and ACT score. The new standard puts MU in the category of a selective school.

"The purpose of the admission policy is not to sort people out or eliminate people," says Gary L. Smith, director of admissions and registrar. "It's to send a message about the kind of high-school performance and preparation that give students a good chance of succeeding here."

High-school students in Missouri formerly lagged behind peers nationwide by about 10 percent in taking college-preparatory courses. But since the board's decision, that difference has decreased to 1 percent. Missouri's average ACT percentile rank, consistently above the national average, has also risen since the University's announcement.

HIGH-SCHOOL COURSE REQUIREMENTS, EFFECTIVE FALL 1997

English	4 units
Math (Algebra 1 and higher)	4 units
Social Studies	3 units
Science	3 units
Foreign Language (same language)	2 units
Fine Arts (visual arts, music, dance or theater)	1 unit

1 UNIT = 1 YEAR

GREEKS SUCCEED

GREEK OR INDEPENDENT? SOUNDS like an ice-breaker at an undergraduate mixer. But this isn't freshman rush, and the stakes are more than social when it comes to determining the value of Greek life. It looks like Mizzou is bucking a trend on this topic.

The National Study of Student Learning, sponsored by the U.S. Department of Education, concluded that Greek affiliations can be associated with lower levels of reading comprehension, math achievement and critical thinking during the first year of college. Greeks also were less likely to value contact with people from different backgrounds or to learn about people from different cultures. The authors advocate that universities adopt policies barring first-year students from joining fraternities.

Mizzou's reality is much different, according to MU's Student Life office. The office questioned Greek and non-Greek first-time college students who live on campus. Greeks were more involved than independents in the University community, says study author Gary Pike, project director. "Greeks had significantly higher levels of social integration in terms of spending time on campus and making friends easily." The same was true of out-of-class involvement in athletics, recreational activities, clubs and organizations. They also are more committed to graduating from MU as opposed to other schools.

Mizzou's Greeks and independents alike scored above their peers at other research universities for "course learning," which measures the quality of students' study skills and the extent to which they integrate knowledge from different courses. Course learning includes activities like underlining passages in textbooks or seeking advice from faculty.



At 87, John Henry Moore serves as role model and guardian for his great-grandson.

DADS CONTRIBUTE

SOME BLACK CHILDREN LOOK FOR A father figure but find no one. An upcoming exhibit at MU's Museum of Art and Archaeology is about black men who are determined that their children will look up and see committed fathers. It's called *Commitment: Fatherhood in Black America*. Photographer Carole Patterson is out



© CAROLE PATTERSON

to balance contemporary society's negative images of African-American fathers with 50 photographs documenting the commitment of 12 men. Patterson was a student of Professor Oliver Schuchard in 1982. Another contributor, Anthony Barboza, is a New York photographer whose works have been featured in *Songs of My People*. Both photographers' images speak of hard work, simple acts of kindness, resolution, the importance of church and of being there.

The accompanying words are dramatic, too. One father's past substance abuse problems make home and work life a daily struggle. Yet he challenges the stereotype of the absent black father, living by his simple philosophy: Never give up.

Another father stresses the importance of education, telling his children, "The main thing is hit them books."

One of the featured fathers is Clyde Ruffin, professor of theater at MU. Using his costume-design experience, he has created clothes for his four daughters since they were babies. About rearing young women, he says, "In learning to fly, they will make mistakes. If they want to be caught, they will let me know."

This fall, University of Missouri Press will publish a book on the same subject, including essays by Arvarh Strickland, professor emeritus of history, and KC Morrison, professor of political science.

The exhibit runs Oct. 18 to Dec. 14.

A SAFER BURGER

THE SAME STAR WARS TECHNOLOGY developed to knock invading missiles from the sky could one day blast bacteria from your burgers.

MU engineers Randy Curry and Tom Clevenger will use an electron-beam accelerator to shoot streams of electrons at hamburger contaminated with *E. coli*. This bacterium is a deadly cousin of one that normally lives harmlessly in human and animal intestines. Hamburger is the primary source of the lethal variation, which causes a few hundred deaths each year in the United States.

But Curry and Clevenger, along with engineer Ken Unklesbay and food scientist Nan Unklesbay, are beefing up security. They'll place the accelerator in a cinder-block chamber that shields workers from the electron

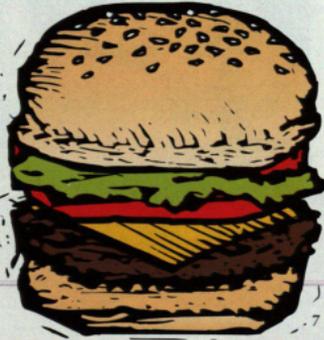
beams. Then they'll start firing electrons at meat laced with *E. coli*.

These electron beams are similar to dentists' X-rays or the beam used to produce the picture on television screens. "It is not," Curry emphasizes, "a radioactive process." The process is a spin-off of technology used for the now-defunct Star Wars missile defense system, which Curry spent 12 years developing before coming to MU in 1995.

When the electrons enter the beef, they produce free radicals, which are atoms generally associated with rapidly occurring chemical reactions. The radicals destroy the *E. coli*'s genetic material, which prevents it from reproducing. The radicals do their damage and disappear from the beef in less than a second.

One day, meat-packing plants could mount accelerators on a conveyor belt and bombard passing patties to eliminate *E. coli* before the burgers meet up with buns. A company that supplies patties to fast-food restaurants has already expressed interest, but the Food and Drug Administration must approve the process before it goes commercial.

You might end up paying a penny or two more per Big Mac to offset costs, Clevenger says, but the added safety against *E. coli* would be worth it.



A VINTAGE VANTAGE

IT'S A FEAST FOR THE EYE AS WELL AS the palate. Straddling a bluff that soars above the Missouri River near Rocheport, Mo., Les Bourgeois Winegarden and Bistro offers fine dining as well as prize-winning vintages from its winery just up the hill.

But the main entree has to be the boundless view—miles of gleaming white limestone bluffs, pancake-flat bottom lands and the swirling river. *St. Louis* magazine calls it one of the most romantic dining spots in the state. Columbia newspaper readers voted it the best place to bring visitors.

Locals and out-of-towners both have flocked to the bluff-top winegarden since it opened nearly 10 years ago. They've sampled the eight wines that Les Bourgeois sells at its simple A-frame tasting room. Wine lovers now have another, more elegant option.

The family-run enterprise expanded into a new bistro building this spring. Except for the dramatic floor-to-ceiling

windows, it's like stepping into the past. The style is called timber-frame construction, and it's reminiscent of the centuries-old post-and-beam method used to build massive barns and other structures.

The timbers are all red and white oak from the Ozarks; intricate carved joints are pinned together with wooden pegs. Family member Stephen Bourgeois, BS '86, a Columbia-based architect, designed the structure. For bistro diners, the effect is almost like perching in the glass-enclosed pilothouse of a steamboat gliding down the river. The decor is all wood and stainless steel to emphasize the importance those materials play in the wine-making process, says the architect's older brother Curtis Bourgeois, Grad '87, who manages the winery.

The cuisine is billed as "American bistro" and includes such entrees as pasta with boursin cheese or a portobella mushroom sandwich served with grilled polenta. For more mainstream tastes there's almost always a burger on the bill of fare, though it might be gussied up with Gorgonzola cheese.

Les Bourgeois has become a favorite stopping-off point for people who visit Rocheport for its antique shops and access to the Katy Trail State Park. Part of the lure is a glass of wine or a fine meal at the bistro. "People understand the intrinsic value of specialty products like locally produced wine," Curtis Bourgeois says. "It's a matter of pride."

DARNED AMAZING GROUP

IT WAS 1937, DURING THE BONE-POOR days of the Great Depression, when a remarkable association took root among a group of faculty wives.

The terrible drought was still hanging on in the Midwest. Just a few years earlier, dust storms had choked Columbia and



Diners at Les Bourgeois Bistro in Rocheport, Mo., sip locally produced wine while enjoying a view of the river bluffs.

other Missouri towns. Because the fine silt blew in from Kansas wheat fields, local wits took to calling it "Jayhawker's dandruff."

President Franklin D. Roosevelt's New Deal was in its fifth year. News from Europe was worrisome as Hitler rebuilt Germany's war machine. A brand new Chevy deluxe coupe cost \$560. A can of tuna went for a dime at the Piggly Wiggly store on Ninth Street. Just down the block, the Model Café advertised plate lunches for a quarter.

That year, a dozen University wives started meeting in their homes to talk and play bridge. When they decided that conversation was more important than the card games, they abandoned bridge and brought along mending instead.

They call themselves the Darners. And

BACK TO NATURE



*The faculty amuses us
With labs and field excursions;
But college boys and girls have found
More interesting diversions.*

—poem by Saul Gellerman,
cartoon by Bill Gabriel Jr.,

May 1949 Missouri Showme magazine

A R O U N D T H E C O L U M N S



PHOTO BY BOB HILL

after 60 years, four of the original members still meet about once a month. There's Mary Faurot, the widow of Mizzou football legend Don Faurot; Kathryn Matthews, whose late husband "Black Jack" Matthews was dean of students for more than 20 years; "Gus" Reid, whose husband Loren Reid is professor emeritus of communication; and Gladys Stankowski, the widow of Anton "Stan" Stankowski, who ran intramural sports at MU for nearly 30 years.

They were all young mothers back in 1937, with houses full of kids and stacks of mending and sewing and darning. "People today just throw socks away when they wear out; they don't

know what it is to mend," Stankowski says. These women could stretch the life of a pair of stockings by weaving darn on top of darn on top of darn.

When her husband's shirts wore out, Stankowski cut them down and sewed smaller shirts for her son. Reid's friends recall that she often came to club meetings lugging stacks of mending that were so tall she couldn't see over them.

Times were hard when the group first got together. "We didn't have any money, there was a shortage of everything and of course the war was coming on," Matthews says. "The hard times didn't seem to bother us much. We just did with what we had."

Reid still recalls a rhyme she learned from her mother: "Use it up; wear it out. Make it do or do without." That's exactly what the Darners did. "Every session somebody was on the floor, pins in her mouth, ruler in hand, adjusting someone's skirt length," Reid says.

The only gap in their get-togethers came in the mid-'40s, when World War II scattered several of their fami-

lies. Just after the war, they started calling themselves the Darners. The bridge games resumed, but the ladies had too much catching up to do. "We found in the course of time that we were mostly talking and not playing bridge," Stankowski says. "One day someone said, 'Why even set up the tables?'"

A lifetime of sewing and mending is behind them now, but the Darners still talk about everything from grandchildren to University happenings and the passing of old friends. "We settle all the questions of the world," Faurot jokes. "If you don't know the answer, someone in the Darners will."

But they don't have much advice to offer on how to stay so close for as long as they have. "People who are longtime friends get to accepting the foibles of each other," Reid says.

Stankowski has this reminder: "We're pretty careful that we don't say anything about politics, because that always gets you into trouble," she says. "All of us have lived a long time and we think we know pretty much."



PHOTO BY NANCY O'CONNOR

*The Darners—*from left, Gladys Stankowski, "Gus" Reid and Mary Faurot—have been gathering to share cookies and conversation since 1937.

HEADED FOR THE BIGS

WHAT KIND OF JOB DEMANDS 10-plus hours a day, offers three days off over three months, pays \$200 a week and threatens to expose you as a failure night after night? In the words of Aaron "Jaws" Jaworowski: "the best job ever."

Jaworowski and former Mizzou teammate Jeff Terrell embraced the hardships. The ex-Tigers baseball players spent the summer on what each hopes will be the first leg of a long pro baseball career. Jaworowski, the Tigers' first baseman and leading power hitter through last May, was a 29th-round pick by the Minnesota Twins last spring, the versatile Terrell a 20th-rounder for the Philadelphia Phillies. The clubs have agreed to pay college expenses should the pair decide to finish school, though they can no longer compete as Tigers.

At mid-season, each was in rookie-league pro ball. "It's fierce competition," Jaworowski says. "You're going to

hit walls, but it's the guys that find ways to climb over them that make it."

Jaws was scaling his. He adjusted to tougher fastballs right away, and in his third game had a monster 5-for-6 night for the Elizabethton (Tenn.) Twins, including a grand slam and 6 RBIs. By early July, the cleanup hitter led the Appalachian League with an eye-popping 19 RBIs in only 13 games.

Five hundred miles away, Terrell—a Tiger left fielder last year—was making different adjustments for the Batavia, N.Y., Clippers. One coach focused Terrell on infield play, mainly on scooping the ball with momentum toward first base. "The runners are a lot quicker here, and you can't sit back," Terrell says. Adapting to use of a wood bat, Terrell also tightened his swing. A 3-for-5 game in June raised his average to .237.

The minors' *Bull Durham* atmosphere has its moments. A billboard on the outfield fence in Terrell's park had a

giant doughnut promoting Dunkin' Donuts. "If you hit a ball through it, you get a year's supply," Terrell says. "I hope they're low-fat."

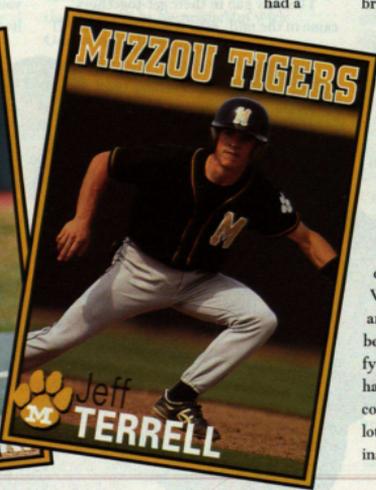
STADIUM SPIFFED UP

TO KICK-OFF THE FALL FOOTBALL season, the athletic department has improved Memorial Stadium. Associate Athletic Director Gene McArtor, BS Ed '63, M Ed '64, PhD '72, offers this preview. "Our fans are going to be absolutely thrilled," he says of the \$14 million in major renovations—most supported by Sports Park revenue bonds.

The athletic department's vision, says Director Joe Castiglione, is of a place that offers "the traditional setting for college football" with up-to-date amenities. Both will be served by the stadium's renovated "grand entrance" at the north end. It provides a gathering place for arriving fans, including an outside plaza with ticket booths, novelty store and a display celebrating historic MU football moments.

Inside, a \$100,000 fountain—a gift from Joe and Fran Scallorns of California, Mo.,—flows from a high-powered, computerized pump. And Castiglione waxes poetic about the new brickwork in that area and around the stadium. Brick "has that warmth, a feeling of history about it that we want to provide our fans."

But convenience is a watchword too. Arriving ticket holders will note a difference before leaving their cars: Where fans for years had to park on dirt and gravel, every lot near the stadium has been paved, and painted stripes will clarify patterns of traffic and parking that have long been unruly. New walkways connect both the northwest and northeast lots to the stadium, and workers have installed a sidewalk around the perimeter



PHOTOS COURTESY MU SPORTS INFORMATION



PHOTO BY ROW HILL

Fencer Dé Al-Mohamed, who is visually impaired, sticks it to her sighted opponents.

of the site. New parking-lot lighting enhances visibility for night games.

A new \$2 million DiamondVision videoboard will dominate the stadium's interior, replacing the old board at the north end and flashing instant replays. Outer concourses will feature a new sound system and TV monitors. Inside, customers will no longer contend with what Castiglione once called the stadium's "historic restrooms," all of which have been replaced in a total concourse overhaul. Restrooms for both sexes will feature baby-changing stations. Even tailgaters will enjoy upgrades: Among the many modernized bathrooms will be several reachable from the parking lots.

Access to ticket-sales areas and concessions will be easier too, with more of each

in prime locations, including 11 ticket windows on the north end and five on the west side. Concession facilities now offer grilled foods for the health-conscious and feature brand-name food franchises. "All in all, it's a first-rate place for our customers," McArtor says.

FENCING BY EAR

WHEN DÉ AL-MOHAMED pulled on her wire-mesh fencing mask without removing her shades, her opponent thought she had an attitude. That's not the case, says the MU senior, "but I am out to prove something."

And she usually sticks it to 'em. Al-Mohamed is spurred, she says, by some "lousy blankety-blank" who told her

she'd never fence. "The easiest way to get me to do something is to tell me I can't do it," she says. "He said, 'You can't do that; you're not supposed to do stuff like that. You're blind.'"

Al-Mohamed, who can distinguish light from dark but can't make out forms, vowed she'd make that naysayer see. Thrusting and parrying 10 to 15 hours a week, she learned to rely on the raspy whisper of canvas uniforms and the forward and backward shuffle of rubber-soled shoes to determine contenders' positions. Most important, she learned to engage weapons, or cross blades, whenever possible because the slightest quiver can betray a fencer's next move. A month later, at her premiere competition, she "mopped the floor" with her opponents, taking first place.

And she's still sweeping up. Al-Mohamed boasts the greatest number of wins for the MU fencing club, having placed in all but two of 20 competitions in the past two years. Last year, she received a proclamation of commendation from Gov. Mel Carnahan, JD '59, for her foiling finesse. She even teaches the sport at the Student Recreation Center. "I'll say, 'Stop! Check your feet,' and I'll hear all these feet shuffling," she says. "Or I'll say, 'Are your shoulders even? Is your body square?' and I'll hear all these rustling noises. I don't have to see you to know what you're doing."

The word is out. At competitions, she hears contenders issue warnings. "They see the dark glasses and the guide dog, and they'll say, 'There goes the blind fencer! Don't let her touch your blade!'"

So what happens if her opponents hold their blades back? "I'm going to back up and make them move toward me," she says. "They have to make a move sooner or later, and I can sit and wait them out."

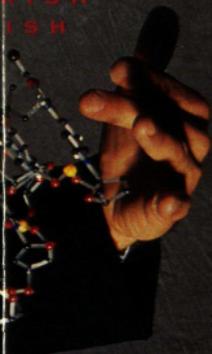
Razzle Dazzle

TEACHERS NOW
WITH A FLOUR



e- 'em

RISH
ISH



STORIES BY
JANINE LATUS MUSICK

PHOTOS BY
NANCY O'CONNOR

JOE POLACCO PRANCES AROUND the room, hands overhead, toes dramatically pointed. He leaps less-than-gracefully through the air, urging his male students to copy him as they cavort around a circle of females. When the music stops, each of the male dancers joins hands with the nearest female.

The odd man out—and there always is one—has to sit down.

This is biochemistry?

Indeed it is. It's Professor Polacco's way of demonstrating how DNA segments combine with vectors to create new DNA strands. You see, the male dancers are DNA segments, and the females are DNA vectors—the worker bees that serve as templates for copying a DNA strand. Their joined hands represent the cohesive ends of the DNA molecules. And the music? It's just for fun.

Polacco teaches Biochemistry/Biological Science 101, part of a learning cluster called Exploring Diversity: Humans and Nature. The dancing and other schmaltzy dramatics—he's been known to lip-sync Tony Bennett during a demonstration on using *E. coli* bacteria as a host for foreign DNA—combine with lots of laughter-filled in-class discussion and a whole lot of hands-on lab work to teach students from all over campus the science of genetics.

"We take people who are complete novices and nonmajors, and within a couple of weeks they start playing with DNA," Polacco says. "It can be a little daunting, but I think it's a great medium for getting students to understand the basics of DNA manipulation."

In the lab, engineers, theater majors and future journalists take up the tools and learn the techniques of picking apart and copying strands of DNA.

They're encouraged to ask questions and to learn from their mistakes.

"I try to put a lot of humor into things, praise students when things work, and

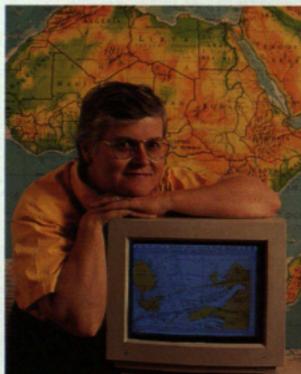
not use big words," Polacco says. "I think it's important to learn things much like you would in a lab, not so much the tedium and rote, but the unexpected. I hope things don't always work the way they're supposed to," he continues, "because that makes it more exciting."

Polacco is one of the many teachers at MU who stretch their imaginations—and, in his case, hamstrings—finding vibrant ways to reach undergraduates. Their techniques range from the theatrical to the technological. They are performers and explorers, scientists and poets. Above all, they are builders of the next generation.

The faculty's efforts were recognized this year when MU won two prestigious undergraduate teaching awards: the Theodore M. Hesburgh Award from Teachers Insurance and Annuity Association-College Retirement Equities Fund (TIAA-CREF), and one of the first-ever awards given by the National Science Foundation to recognize efforts by science and engineering faculty to integrate research into undergraduates' education.

The Hesburgh award, named after the Rev. Theodore M. Hesburgh, president emeritus of the University of Notre Dame, specifically honored MU's General Education Program. About half of the University's faculty contributes each year to the program, working across disciplines to make sure MU's graduates carry knowledge not just from their chosen field, but from science, the fine arts, literature and mathematics.

Part of that knowledge comes from clusters of courses students are encouraged to take outside their major. "It isn't enough that students be well-trained, they must also be well-educated," says Gil Porter, director of the General Education Program. "We don't want music majors graduating without a course in science, or engineers graduating without a course in drama or music or art or literature. We want all of our students to have the intellectual tools to evaluate the quality of their lives regardless of their vocations."



"STUDENTS ARE OFTEN AFRAID TO COME IN DURING OFFICE HOURS, BUT E-MAIL OPENS THAT DOOR. I THINK IT PROVIDES FOR MORE COMMUNICATION."

—GAIL LUDWIG

VIRTUAL GEOGRAPHY

Log onto Professor Gail Ludwig's geography course site on the World Wide Web (<http://www.missouri.edu/~ludwig>) and you will find connections to four classes. Click on the first, the Language of Maps, and you'll see a course description, with links to the syllabus and all assignments. Pick one at random. You'll find a witty description of the day's assignment, with links that shoot you directly to more information. For example, on a day when the class is to meet at a local cemetery to practice map-making, there's a link to the National Weather Service, just in case it rains. On a day when they're to study scale and map-making techniques, there's a link to the U.S. Geological Survey.

But if you're not computer savvy, you don't understand what you just read. That's half of the purpose of Ludwig's course. As part of a cluster on integrating technology in the social sciences, she is trying to push today's students out onto the information highway. "My goal is to get these kids to use the resources that are out there and to be able to use technology in a way that helps them learn," she says.

There are no paper handouts, only e-mail messages alerting students to new assignments or postings they should read before coming to class. Students also rarely come in for office hours. Instead, they send late-night e-mails to Ludwig, who may be sitting up in her home office. "I keep my computer running in the back-ground, and if someone e-mails me a question I hear a ding, and I can get back to them right away," she says.

She once got a message while working late in the advanced technology center on the top floor of the Memorial Union. A student in the downstairs computer lab was mystified by a software problem. "I ran downstairs, worked with him for a few minutes, and ran back up. A lot of people think technology is negative because you don't get as much one-on-one interaction, but I think it's just the opposite. Students are often afraid to come in during office hours, but e-mail opens that door. I think it provides for more communication."



"THIS IS WHAT I CALL EXPERIENTIAL LEARNING. ... WHEN THEY GET TO THOSE COURSES ABOUT THE UNDERLYING COMPONENTS, THEY'LL UNDERSTAND WHY THAT INFORMATION IS IMPORTANT."

—MICHAEL BARKER

ENGINEERING EFFORT

Nicole Peltier and Matt Lock, both sophomores, are bent over a map of Arnold, Mo., trying to decide whether a squiggly

line is a group of trees or a change in the elevation.

Across the room, four other students are debating where they should bridge a ravine to reach an industrial area. "I'd start with a map and draw in the hills so you can understand the natural drainage," says Michael Barker, an associate professor of civil engineering. "Remember, if you put in a raised road, that impacts the flood plain, which will have an effect on the town next flood season." The students look at him and nod, trying to stretch their minds around the enormous project in front of them.

Barker is orchestrating four teams of aspiring engineers as they design a road to reroute industrial traffic around a residential area in the town of Arnold. But they can't just draw a line on a map. They must account for things like the porosity and depth of the soil, the location and type of bedrock, the movement of water in all seasons, and the type and volume of traffic that the road will carry. Yet the students haven't had any of the courses that would prepare them for this huge undertaking.

"This is what I call experiential learning," Barker says of his Introduction to Civil Engineering Design class. "They're learning by experience. Then when they get to those courses about the underlying components, they'll understand why that information is important."

Last year the class designed residence hall lofts, or elevated beds, that are actually being used this year. First they interviewed students, studied room configurations, and learned the math behind weight limits and bracing. They calculated how much room a student would need to study underneath the loft, the ease of exit in case of emergency, and the most efficient use of wood.

Then they put on their business clothes and made a formal presentation to representatives from Residential Life. The end result: Their designs greeted this year's freshmen, and the engineering students walked away understanding how to work

as a team, how to solve a problem and how to present ideas to clients.

"Engineers are the doers," Barker says. "They employ a knowledge of the mathematical and natural sciences to use the materials and forces of nature for the benefit of mankind."

A DIFFERENT LIGHT

Physics makes some students' hair stand on end. Literally. At least it does during lectures on electrical fields and static electricity in College Physics II, taught by Associate Professor Paul Miceli.

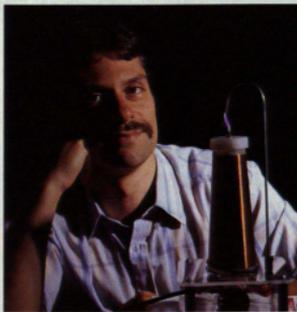
The students in the class are not physics majors. They're not necessarily fascinated with the movements of atomic particles, so Miceli uses real-life examples to capture their imaginations.

"I think it's important to make the course mean something to the students," he says. "Physics can be kind of esoteric, depending on how you approach it. What I try to impress on them is that everything you live and breathe every day has to do with physics."

That's not easy to do in a lecture hall of nearly 200 students. So Miceli sticks with universal examples, like the static electricity that makes your hair stand on

"FROM THE TIMES OF ARISTOTLE AND THE ANCIENT PHILOSOPHERS, PEOPLE HAVE BEEN TRYING TO UNDERSTAND THE WORLD IN WHICH THEY LIVE."

—PAUL MICELI



"MUSIC DOES NOT EXIST IN A VACUUM, YOU KNOW. IT IS PART OF A SOCIETY. IT IS USED TO EXPRESS MEANING FOR A SOCIETY."

—MICHAEL BUDDS

end when you remove a hat on a dry day, or the oscillating current that surges through the wires in the wall every time you turn on a light.

Physics also helps them see things in a new light—or any light at all.

"A part of physics is studying how light is bent through a lens, and the bending of the light affects how you perceive an image," he says. "The eye has a lens, and the students have eyes. So we discuss the anatomy of the human eye and how it utilizes the principles of physics.

"The intro course is fun for me because I get a chance to explain why physics is important," Miceli says. "From the times of Aristotle and the ancient philosophers, people have been trying to understand the world in which they live.

"Physics allows us to address the philosophy of nature in a more precise manner. At a more practical level, our culture is very technical," he continues. "I think it's an important part of education to understand these things. You don't want to go through life believing everything is magic; you want to know why it works."

MUSICAL PASSION

Standing in front of a packed recital hall, his gray hair to his shoulders and half-glasses perched midway up his forehead, Associate Professor Michael Budds raves about jazz, tying it to the social, spiritual and political movements of the past 100 years.

"At the beginning of this century, there was Dixieland and Swing," he tells the standing-room-only crowd. "Jazz was entertainment. It was music to listen to while you danced and drank, OK?"

From the '40s on, though, jazz became increasingly political, and jazz musicians became spiritual and social leaders. "In the '60s, the nation had a nervous breakdown. Society wanted FREEDOM," Budds says, writing the word large on the board. "FREEDOM. And so did jazz musicians. Jazz splintered into political factions, just like the rest of the country.

"Music does not exist in a vacuum, you know. It is part of a society," he says, flinging his arms to encompass the world. "It is used to express meaning for a society."

Indeed, in the course of an hour lecture for his course in Jazz, Pop and Rock, Budds ties '60s jazz to Vietnam, the civil rights movement, the baby boom, even actuarial tables. He plays John Coltrane, Stan Getz and Sonny Rollins. He listens intently, head tilted, pointing out what makes each artist different.

"This is something you might want to invest in," he tells the 250 students listening to Miles Davis. "And once again, I invite you to investigate some of these things on your own."

Budds has been teaching or team teaching the course with passion for 14 years. There's been a waiting list since the beginning.

"I have no problem drumming up enthusiasm for this. I love the music I teach," he says. "I have this crusading zeal, and nothing pleases me more than to give someone the materials to enhance their quality of life. Musical experiences and musical knowledge can do that!" ❁

Of Mice and Mentors

A SEASONED SCIENTIST ADVISES A YOUNG RESEARCH APPRENTICE

I'M CROSSING HITT STREET IN FRONT OF MEMORIAL UNION EARLY ONE MORNING LAST SPRING AS A BIKER EMERGES FROM LOWRY MALL. MY MENTAL RECOGNITION ROUTINE KICKS IN—IT'S A SIGHT-AND-SOUND MIND-GAME I USE ALL THE TIME TO RAPIDLY IDENTIFY THOUSANDS OF PLANTS AND ANIMALS IN THE WILD: MOUNTAIN BIKE, TALL AND STEADY RIDER, MALE, MEDIUM LENGTH DARK HAIR, BENT OVER THE HANDLEBARS, SHORTS AND FIELD BOOTS, GREEN TOUR PACK.

Green tour pack! Bingo. Positive ID. It's Brett Ziercher from St. Charles, Mo., whooshing by me. Then I hear brakes squeal and his baritone voice, "Hi, Dr. Carrel. I've got to tell you what I'm doing this summer. You won't believe it." I turn and greet my advisee, now a senior majoring both in philosophy and in biology.

I first met Brett in the fall of 1994 when he was a sophomore entering my General Biology Honors class. Because I taught all of the biology labs and discussions, we had lots of chances to talk during and after class. He couldn't decide on a major—too many things interested him. But Brett had to declare his major soon, and he felt pressured to pick one subject. I told him that his dilemma was a good thing, that students should have myriad interests, that they should want to do several very different things with their lives, that they should see the University not as a trade school but as the vast repository of knowledge of humankind that it is. I suggested to Brett that he consider declaring



either a major in interdisciplinary studies, which includes courses in three departments, or a dual major, which is what he eventually chose.

One afternoon late in fall 1994, Brett told me that his frat house, Sigma Phi Epsilon, had bats by the dozen roosting uninvited in its attic. I mentioned that Professor Phil Jen, Mizzou's "Batman," might need animals for his studies on how

bat brains process the high-speed echoes of their ultrasonic calls to pinpoint flying insects. So Brett and I headed for the Bat Lab. On the way, I suggested that Brett consider doing undergraduate research with Jen or another physiologist in our department.

This chance event proved productive. Sig Ep ridded itself of unwanted guests, Professor Jen collected bats for his project, and Brett started thinking seriously about research. Sure enough, early in February 1995, he strolled into my office to discuss research opportunities.

Brett's web of faculty acquaintances was growing into the realm of research, a one-on-one relationship in which students gain a great deal of skill in matters of science and research. They also observe and absorb the rigorous work habits of researchers as well as the less tangible but very hard-headed habits of thought that serve well in any profession. It's a rare thing in our country for undergraduates to work with first-rate scientists on origi-

BY PROFESSOR JAMES CARREL, 1997 FACULTY/ALUMNI AWARD WINNER
ILLUSTRATION BY R.J. SHAY



nal research—an opportunity that only a research university like MU can offer routinely. Departments across MU's campus have worked hard to make such opportunities available, especially in math, engineering and the hard sciences.

This work pays off every day for students, and it also paid off in generous grant funding during the 1990s from the Howard Hughes Medical Institute. Hughes funds totaling more than \$2.3 million enhance these research programs. Other recognition has followed, but what such an award really means is that MU's students are living and learning in ways that few students in our country experience, ways that make the most of a research university's special faculty, facilities and mission, ways that prepare them well for life and work.

APPRENTICED TO A RESEARCHER

As director of undergraduate research in the Division of Biological Sciences, I advise 40 to 50 students a semester about doing research. I ask about their scientific interests, career goals and workloads, and I outline the commitment required: perform 300 to 400 hours of lab work or other activities, write a project report and present the research in a forum, such as the Missouri Academy of Sciences annual meeting. Finally, I reassure students that their grade is based largely on the quality of their effort, not on the quantity of their data or the importance

of their results. I think it's almost as valuable for students to work hard on an experiment and fail as it is to work on one that comes up with great results.

When Brett told me after the bat incident that he would stay in Columbia for the summer, I excitedly told him that he was well qualified for one of our prestigious Howard Hughes Medical Institute internships, which pay enough to replace summer-job savings. But the application deadline was just four days away, and he needed to hustle to find a faculty mentor and write a good research proposal. Two days later Brett returned, research proposal in hand. He was awarded an internship for summer 1995 on a study with

MU'S STUDENTS ARE LIVING
AND LEARNING IN WAYS THAT
FEW STUDENTS IN OUR COUNTRY
EXPERIENCE, WAYS THAT MAKE
THE MOST OF A RESEARCH
UNIVERSITY'S SPECIAL FACULTY,
FACILITIES AND MISSION, WAYS
THAT PREPARE THEM WELL FOR
LIFE AND WORK.

important public health implications—the hormonal effects of trace amounts of the insecticide DDT in the diets of laboratory mice. This research, led by Professor Fred vom Saal, was part of an international effort to learn whether exposing women and their unborn babies to minute quantities of synthetic chemicals poses a significant health risk.

Brett understood the purpose of his research well enough. But he struggled to grasp the meaning of day-to-day events in the lab—new terms to learn, dozens of papers to read, examinations of thousands of mouse cells to conduct, and daily data records to keep. The tasks of a scientific investigator proved mind boggling—a



typical reaction among novice research students. After 30 years, I still remember my struggle as a senior at Harvard, studying fire ant behavior to remember the "minutiae" while keeping the "big picture" in focus.

Even in this high-tech age of "big science," wherein lab groups often exceed a dozen people, students learn how to conduct original research by serving as an apprentice to one or a few team leaders. Learning one's way around a lab is time-consuming and intense. The same is true for ecological field research in which the flow of seasons often offers but one chance a year to do the test. One major slip-up and you have to wait a year to try again.

After Brett's summer internship, he continued on in the fall. But, as often happens, his interests shifted, and in winter 1996 he moved into the molecular neurophysiology lab of Professor Joel Maruniak. Here Brett expanded his skills into studies of enzymes in receptor cells lining the nose of the mouse—enzymes that break down toxic odors after they are inhaled. A year later he still worked with Maruniak, for a strong faculty-student bond had been forged between them.

WHAT IT'S ALL ABOUT

A researcher's primary job is testing ideas in order to better understand the world. Collecting data and amassing facts are but means to this end. Most Americans don't comprehend modern science simply because they haven't ever done it. Or if they did, it was way back in the third grade when they tinkered with a broken bicycle. Tinkering works just fine in science, especially early on when you are just becoming acquainted with the object of your curiosity. But the best science usu-



ally requires that researchers formulate fairly exact questions. Such hypotheses result from careful reasoning and thoughtful design. That means we can teach the scientific process, and it's wise to do so. After all, research is the way that scientific knowledge advances in our increasingly technical society, and research is one of the engines that drives our national economy. In 1992, MU's biological sciences chair, John David, and I recognized that research also is a great capstone experience for our undergraduates. A novel element of MU's new General Education Program, the capstone experience is a way of asking students to crystallize ideas from many classes in their major.

Our goal is to teach about 30 percent of our 1,200 biology majors how original science is done by immersing them in it. We have 70 students a year doing research on such topics as depression in rheumatoid arthritis patients, diversity of birds in Costa Rican coffee plantations, genetic control of root development, and patterns of nerve regeneration in lampreys after spinal-cord damage. We do not wish to turn all or even most of our graduates into researchers, but we hope many talented and curious students will be inspired to pursue master's and doctoral degrees.

RESEARCH COMES TO CLASS

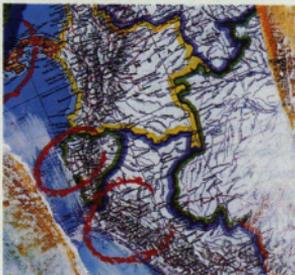
Students often become interested in research because something in my general biology class piqued their curiosity. For instance, scientists are hotly debating the origin of birds from reptilian ancestors in the Triassic Period. Many believe that modern birds evolved from small, ground-walking dinosaurs called theropods, which had long hind legs for walking and

short front legs for handling prey. But a few well-placed experts strongly argue that birds came from tiny, tree-dwelling lizards that had parachutes on their backs made from highly modified scales. Such competing models sharpen students' thinking about scientific problems because I ask them to devise a test that resolves the debate.

In 1994 I began to think about how to teach the art of scientific investigation in my general biology labs. In this case, individual apprenticeships weren't feasible. I wanted to structure the curriculum so that students could quickly become "para-experts," sufficiently knowledgeable about an organism that they could formulate a biological question and figure out a way to answer it. The real trick was to come up with an approach that would work for 20 lab sections a semester for less than \$20 a student.

After two years of planning, I created a sequence of lab exercises in which students work with model organisms. These are plants, microbes or animals such as fruit flies and white mice, which work amazingly well in biological research from molecular biology to behavior and evolutionary ecology.

Just as I was formalizing my ideas for these new labs, the National Science Foundation (NSF) announced that it was going to grant major funding to just 10 institutions nationwide that demonstrate how to integrate research into undergraduate curriculum. My proposed biology labs were part of the campuswide grant



I WANTED TO STRUCTURE THE CURRICULUM SO THAT STUDENTS COULD QUICKLY BECOME "PARA-EXPERTS," SUFFICIENTLY KNOWLEDGEABLE ABOUT AN ORGANISM THAT THEY COULD FORMULATE A BIOLOGICAL QUESTION AND FIGURE OUT A WAY TO ANSWER IT.

proposal, which earned MU a \$500,000 grant for three years from the NSF. Winning this grant shows how much faculty in science and engineering have improved teaching here. It also provides incentives to continue our innovations and lead the way into the next century.

BACK TO BRETT ON THE MALL

That morning on Lowry Mall when Brett stopped his bike to talk, I expected his big news to be about lab work—some discovery about the mouse's nose. I was dead wrong. His excitement was about a once-in-a-lifetime adventure to Latin America. He was going on a three-country tour combining environmentalism, medicine and human values—in effect melding his biology-philosophy course work. After starting with a first-hand look at rural medicine and human nutrition in Costa Rican rain forests, Brett's group would proceed to Ecuador and climb from near sea level into snow atop one of the world's highest active volcanoes. Then they'd be off to Peru for a bike trip along ancient Incan footpaths in the Andes Mountains, ending at mysterious Macchu Pichu. I was ecstatic, for undoubtedly his life would be transformed by this experience. ☼

About the author: Biology Professor James Carrel is a 1993 winner of a William T. Kemper Fellowship for Teaching Excellence.

RANCOROUS ROSE

SARAH McCLENDON, WHITE HOUSE



CORRESPONDENT AND SELF-PROFESSED

"EAST TEXAS ROSE," IS DOWNRIGHT THORNY IN HER DEALINGS WITH PRESIDENTS

BY DAWN KLINGENSMITH

TYLER IS A VERDANT LITTLE TEXAS burg known for its conservatism—don't expect to buy a six-pack at the corner fill'er-up—and its roses. German immigrants who'd brought rose bushes found that the buds took to the hardy Texas soil, which eventually cradled acreages—not just beds—of the fragile blooms. Today, the town sprouts one-third of the country's roses.

Sarah McClendon, BJ '31, who hails from Tyler, is one such rose. Bill Moyers, PBS's well-known documentary host, calls her a "thorn in the flesh," but not without affection. McClendon, MU's 1985 Distinguished Service medalist, has been in the White House press corps for more than half a century, and in that time she's pricked and prodded 11 presidents. Her latest book, *Mr. President, Mr. President!* (General Publishing Group Inc., 288 pp.), has a tell-all chapter on each one, from Franklin D. Roosevelt right up through Bill Clinton. And even though she's 87 and uses a wheelchair nowadays, she never misses a day in the White House press room. Under the banner of her McClendon News Service, the dynamic doyenne cranks out a weekly syndicated newspaper column, a biweekly newsletter and frequent spot-news radio segments that air on more than 1,000 stations.

This rose of Texas sure isn't yellow. McClendon says she just follows the Journalist's Creed she learned more than six decades ago at MU. "The creed starts



Sarah McClendon generally fires off the questions, but in 1996 at the 150th anniversary of the Smithsonian Institution in Washington, D.C., questions come at her.

out, 'I believe professional journalism is a public trust,' " she says. "I still have it on my wall." Walter Williams, founder of the School of Journalism, wrote the creed in 1908, two years before McClendon was born. "I was fortunate enough to have him the last year he taught," she says. "I thought he was generous and kind. His lectures impressed upon us the importance of ethics and values."

Although Missouri's already venerable J-School impressed her, the rough-and-ready state did not. McClendon found Missourians crude and outspoken. "They didn't seem as aware of what to do and how to act at parties," she says. She felt Missouri's nickname fit her mulish class-

mates like the gritty overalls many wore to class: "We Texans didn't have to go around braying 'Show Me' ... because we already knew," she writes in *Mr. President!* "I guess that, being young, I was too 'sophisticated' to realize the virtues that come with Missouri's lack of affectation, ... and too aristocratic to see the straightforward values that come with plain sense and plain speaking."

Years later, when McClendon covered Harry S. Truman, the buck-stopping president from Independence, she changed her mind about Missourians. But first she learned the hard way that her Southern gentility, wound 'round a Pixy Stik of ladylike composure, would only go so far.

"I've been discriminated against because I'm a woman, because I'm Southern, and in the past few years, because I'm elderly," she says. In *Mr. President!* she adds short to that list, though most who know her say she's large in impact.

When McClendon first became a Washington correspondent in 1944 for the *Philadelphia Daily News*, no one bothered to show her the ropes. After all, the office manager informed her, she'd only last a few days. She wasn't allowed in the all-male National Press Club unless a luncheon press conference was held there. She was permitted to take notes from the balcony. "There was no place to sit," she says. "I couldn't eat or ask questions. All I could do was stand and listen to the speeches. It was very degrading."

She could, however, fire questions at press conferences. After FDR died in office in 1945—he was the only president who never had a showdown with McClendon since she joined the corps in 1944—she clicked off the safety and cocked her Texas twang. She'd always arrive early to get a good spot—often right in front of the president's podium. In later years, seating assignments often relegated her to back rows, but she'd launch missiles from afar. One Reagan-era political cartoon shows McClendon, claws out, pouncing over rows of reporters to get at the president. By then, she'd developed a trademark—what she calls her “pushy, sometimes confrontational style of questioning.” It's the style that caused Dwight D. Eisenhower to get so red in the face that McClendon's colleagues accused her of giving him heart problems. It's the style that drove a normally unflappable Lyndon B. Johnson to shake his fist in her face and shout, “Take it back! Take it back!” It's the style that made a stunned Ronald Reagan ask, “How could you say that about a nice fellow like me?” It's the style that finally got women into the National Press Club in 1971, some 27 years after McClendon had joined the corps. “If there's anything I love to do it's to crash a stag party where women aren't allowed,” she says.

McClendon's blustery brand of feminism had its roots, ironically, in her conservative hometown. Tyler, the “Rose Capital of the World,” also yielded cotton and peaches. Its Southern belles were raised to be as sweet, fluffy and tender as its exports. But McClendon, the youngest of nine children, grew up in a huge old house where liberal politics was as natural a topic as the weather. “Thank God for that,” she says. “It educated me for Washington.”

Still, as a Southern woman, McClendon had “an instinctive understanding of the ways to empower a man,” she writes. She was taught to get up and give her seat to her older brothers. Yet these same brothers coaxed her to stand



PHOTOS BY YUICHI H. OKAMOTO (L-R) LIBRARY COLLECTION

Although McClendon and Lyndon B. Johnson butted heads, they did indeed “admire each other in a way that was almost a kind of love,” she says. There was a rollercoaster relationship, as shown in this series of press-conference photos.

on the dining-room table and recite suffragette speeches when she was just a bud on the vine.

“I've been in the women's movement since I was 6 years old,” McClendon says. “I'd follow my mother around to so many

meetings, I could mimic their speeches almost word for word. I've been fighting for women's rights ever since.”

Maybe that's why she pricked up her ears when Harry S. Truman, apparently ignoring the women reporters, concluded one press conference by bellowing, “Well, that's all, boys.” But Truman compensated by always treating his wife as a partner instead of a hothouse flower. While Truman was in the White House, Bess spent months back home in Missouri. He called Bess “The Boss,” McClendon writes in *Mr. President!*, and would always phone for her opinion before making decisions.

But it was Truman's refreshing frankness that won McClendon over. “He was straightforward, truthful and nice,” she says. It was only after her Eyes of Texas had taken in Truman's Show-Me spirit that she became a true fan of Missouri's president and, by extension, its people. McClendon came back to the Show-Me State last February to talk about Harry and Bess at the Harry S. Truman Library in Independence. This time, she found Missourians to be “very fine people”—and none wore overalls.

McClendon says she's never sought the limelight. Instead, she says, she tries to shine the light on truth—and if she has to launch a few flares in our presidents' faces, so be it. But she insists she's soft as rose petals underneath it all: “Every time I raise my hand in the air shouting ‘Mr. President! Mr. President!’ I'm forcing myself to be something I'm not—loud, aggressive and pushy,” she writes.

She often wonders what brings her back to the White House every day; it's certainly not embossed invitations from the men she antagonizes. But she remembers that, in the grit and grime of American politics, seedlings of truth need to be brought to light. “I'll be doing this just as long as I can think and move,” she vows.

What matters in the end is not whether this self-proclaimed East Texas rose is all thorns or all petals—or both. What matters is that she's a perennial. ♣

EMILY LANOUE KNOWS THAT feeling of panic, though it's been years since she felt it herself. She sees it on his face—in that gangly freshman horn player's eyes, which are wide with terror before his first big-time performance.

It's a crisp Saturday evening in fall, one hour before opening kickoff. The drum section, 25 strong, has taken up its thrumming cadence. The shattering rat-a-tat-tat, echoing and swirling ever louder in the cement tunnel, swells, all but deafening the 560 ears in the assemblage.

The band lines the Hearnes Center tunnel in tight formation as the rhythm builds. Soon they'll weave through the headlight beams of thickening traffic, cross the road, take their places and

march a full militaristic turn around Faurot Field—playing Mizzou's two fight songs along the way—before trooping inside to start another football season.

The freshman's mellophone—a sort of oversized bugle—hangs limp in his hand as he speaks in her ear. "It's not gonna work!" he cries. "We're going to make idiots of ourselves!" He searches the brown eyes of his section leader.

How is he to know it will work out fine? Yes, he has practiced erratically this week, missing a few turns; that happens, even in a band this good. And in high school, he probably never marched before more than a few bleachers full of parents. How can Emily tell him that sometimes, the very first time the whole band gets the entire show right is not during the safety of a weekday rehearsal, but out there on

the grass field, in front of 60,000 bellowing strangers? "You'll feel nervous for all of about a minute," she says in the din. "Then it'll come. You'll remember everything perfectly. So will everyone else." Even she can't say how it happens. It's something to do with adrenaline, with excitement, with the thrill of letting go. "I don't know why it works that way," she says later. "It just does. It's kind of a mystery."

The thrumming shifts lower, into the rhythm called the "go cadence." It holds for 32 counts. And the largest student organization on campus lurches, on cue, into the swelling, horn-honking crowd.

CLEAN AND POLISH

Maybe the real "mystery" of Marching Mizzou, the University's marching band,



Swell THE GLAD Refrain

STORY BY JONATHAN PITTS • PHOTOS BY ROB HILL

is how it can manage to transform large-scale chaos into a spectacle of order week after week, game after game, as it has done, in one form or another, since 1885. Perhaps Kevin Kastens—who has guided the process since 1993—can help explain.

Order sifts from the top down, say management students, and meeting Kastens makes the theory seem plausible. A veteran of 20 years directing marching bands, Kastens—mustachioed, brisk, as bright as the April flowers on his silk necktie—springs to his feet in his airy Loeb Hall office to offer a greeting. He rattles off, smart as a drum-and-bugle drill, just a few of his duties: conducting six rehearsals a week; writing and teaching three new routines per show; scouting high-school talent statewide; select-

Junior Emily Lanoue, a section leader, raises her mellophone, the marching-band version of a French horn.

ing music; juggling a meager \$16,000 budget; getting uniforms pressed and fitted; planning trips; even, at times, sitting down with his wife, Laura, to patch the band's tattered collection of flags. "You have to be organized," Kastens says with a smile.

On this spring morning, four months before the band will gather to begin another season, he has just finished auditioning a nervous freshman flutist—"well above average," he says crisply—and searches for words for the musical alchemy over which he presides. "The music comes first," he says. "I choose students based on musical ability; we can teach the rest." And once he selects a tune, he sets the rest in motion.

Kastens' central task—translating his mind's-eye vision into precise, big-scale reality on a 100-yard field—begins with getting that vision on paper. He'll design a routine

on a computer program, DrillQuest, specially tailored for marching bands. His printer will spit out X- and O-style charts depicting the field positions his marchers are to successively take. At the bottom of each page, verbal directions specify the type of steps and number of counts connecting each position to the next. Like instrumentalists reading sheet music, his marchers will conjure and, with practice, carry out the whole sequence.

The end result is a home-game program whose contours have changed little in 35 years, but one that bears Kastens' own stamp: first, a pregame show featuring old Mizzou standbys ("Fight Tiger," "Every True Son," the traditional "block M" formation), then a halftime show that makes contemporary references (*Star Wars* themes, country music, even a recent BeeGees disco medley). Taken together, the shows embody the tension between tradition and change that Kastens loves. "I want Marching Mizzou never to be predictable," he says.

The director's ability to delegate might be his most crucial skill. "If I had to teach everything myself, I'd go nuts," he says with a laugh. Instead, he makes use of student instructors—squad leaders for marching, section leaders for music—chosen from within the band. During the band's 90-minute rehearsals, he stands atop a 12-foot tower and communicates directives mainly to those leaders, who then break his instruction down for the sections of players. "I keep an eye on pacing, on movement," he says. The band rehearses music and marching separately early in the week, then blends the two. As Saturday approaches, "It's mostly clean and polish," Kastens says.

The only way he can achieve such alchemy—sometimes developing a half-time routine in five days—is to have "students who are incredibly highly motivated, bright and experienced," Kastens says. These are. The average player has marched for eight years before coming to Mizzou, takes direction quickly and keeps an upbeat attitude, rain or shine.



Only 15 percent of his marchers are music majors.

KEEPING THE SPIRIT

Fresh-faced Emily typifies that group just as surely as she belies a generation often thought cynical. A premed biology student, Emily carries 17 hours, performs in up to four ensembles, referees softball and soccer, and gets three to five hours' sleep a night during football season. She never complains.

"Everyone in Marching Mizzou does it because they love it," she says. "People in it are so close. The traveling (to away games), being outdoors, the socializing. You couldn't pay me to quit."

Emily has marched for six years. She has played French horn and mellophone for a decade, including four years with the highly regarded Lee's Summit (Mo.) High School band and four with the Missouri All-State Lions Club Band. The Lee's Summit band swept every major award in regional competitions all four years Emily was a member, though you have to pry that out of her. "It was just a lot of fun," she says, deflecting credit as easily as she does a bad mood.

Such enthusiasm drives a group whose players give up as much as 10 hours each home-game Saturday and work an away game each year. Even Marching Mizzou's legendary lack of funding—MU's is one of only two Big 12 marching bands without athletic-department subsidy—fails to quell her school spirit. Some instruments in recent years have been as much as half a century old, many of them pocked with dents or patched together with duct tape, but Emily never mentions that. She'd rather

rave about the Tiger teams she loves. Larry Smith's squad had a much-improved rushing game last season, she points out.

"We're going to a bowl game this year," she predicts.

But it takes, perhaps, a wider perspective to trace the roots of a faith this deep. Like many marchers, Emily comes by it honestly.

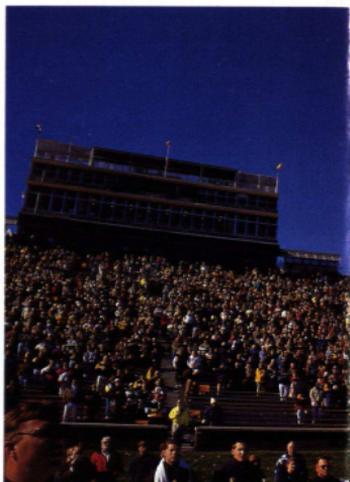
"Emily comes from seven generations of instrumentalists and singers," says her father, Dick, an elementary-school teacher in Lee's Summit. "I'm afraid she never had a chance." Dick Lanoue, a lifelong classical French horn player whose grandfather played the same instrument, serenaded Emily with classical versions of "Three Blind Mice" and the Davy Crockett theme starting when she was 2. "It made me feel so happy, I'd dance all



Can we take it from the top? Emily and other Marching Mizzou members brave every kind of weather—five rehearsal days a week during the season—to bring their game-day spectaculars to life.

over the place," Emily says.

Those moments embodied a peculiar truth about marching bands: Families preserve the spirit and pass it along. In a twist far more common than you might think, Emily's parents met in marching band when both were at Central Missouri State University 25 years ago. Her mother, Mary Ann, still works with the Lee's Summit flag corps and plays the trombone for fun. And for Emily's part, once she has fulfilled her dream of becoming a pedi-



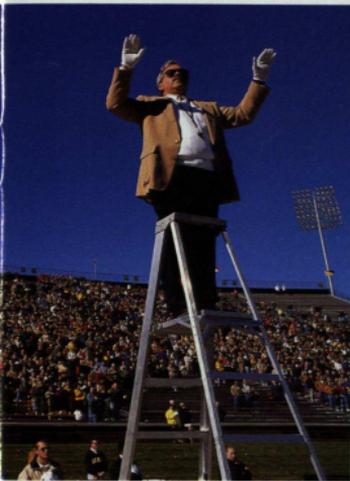
atric cardiologist and has a family of her own, she fully intends to bequeath her central love on her offspring. "I'll share music with my kids, one way or another," she says.

Or as her dad puts it: "In marching bands, in music, one thing leads to another. You know?"

A LIVING LEGEND

That kind of near-mystic connectedness—countless marching-band members linking up with countless others, a refrain wafting across echelons—leads anyone interested in MU's band inevitably to the office of Professor Alex Pickard. One of Marching Mizzou's living legends, Pickard leans back, feet up on a chair, hands meshed at his stomach, laughing the hearty laugh that reverberated through a thousand lives during his 16 years (1966-1982) as director.

"I teach students today whose parents I had in marching band," marvels the Julliard-trained professor, who describes himself as the band's biggest booster. On an upcoming trip to Texas, Pickard says he'll visit a former member whose dad was a long-ago protégé. And through his



The meticulous Kevin Kastens, band director, epitomizes both the organization and the ardor that make a good marching band possible.

constantly ringing phone, the U.S. mail and even an e-mail network, the graying maestro makes the continuing task of keeping in touch with alumni seem like a coast-to-coast fireside chat. "Once you're in Marching Mizzou," he says, "you're in for life."

Pickard is a fountain of reminiscences, and lists the band's trips to the Orange Bowl (1969) and to England (1975) as career highlights.

"We used to create pictures in formations more than they do now," he says. In one show, his band formed a giant trash basket, a hand appearing above its rim to put some litter in its place. In Miami, he had them give marching life to a giant speedboat, water-skier in tow, motoring across feathery waves. The group finished off the seven-minute routine in a mere five minutes. "The bass

drummer got a little overexcited," he says with a chuckle.

For Pickard, and for everyone in Marching Mizzou, the drills are important but the spirit behind them is even more so. Nowhere is that more apparent than in the alumni-reunion show he organizes and conducts every year. As many as 150 graduates will gather for one home game a year and perform the entire pregame show. Rich Hadfield, BS Ed '70, M Ed '71, of Columbia calls it a profound experience.

"It's fun, but it's also just amazing," he says. "Here you meet up with people you've never met before, and you all know the same routines. It's scary how it all comes back." The band's signature number, the "Flip Tigers" routine, in which the band spells out the word "Mizzou," then flips it to "Tigers" in an eight-count exchange, is just one example. "Tell somebody they're in the 'Z' in Mizzou, and they know just what to do," says Hadfield of the exercise. Marching Mizzou members have been doing continually for three and a half decades. "These people become like the strangers you've known all your life."

MARCHING AND BONDING

Emily Lanoue says that in the two years she's marched in MU's band, she can think of only two people—out of more than 500—who started the season and didn't finish.

Kastens, who hasn't bothered counting, isn't surprised. "When you're in this band," says Kastens, "you've got dozens of friends from the first day on. The bonds formed are intense." Emily's dad has seen that his whole life.

"People in marching band are some of the best representatives of a university. It's no lie. They do have school spirit." Directors and students, family and

friends, past and present: These are, in Marching Mizzou, perhaps all one.

Maybe Emily is thinking something like that as the band members, circa 1996, wait under the stadium, watching as the scoreboard clock ticks down to the 0:00 that is their cue to enter their open-air stage. Or maybe she's watching the clouds of her breath rise in the cool night air, or glancing at the filling stands.

Or perhaps she is just thinking about the nervous freshman, whom she can no longer see as the band falls into position. It doesn't matter, though; she just knows she's right. "A big part of Marching Mizzou is about trust," she says.

And the black-and-gold makes its signature stadium entrance, forming two spinning spirals that unscroll as the marchers pour onto the new grass surface of Faurot Field. From that serpentine flow, they firm the line and edge their way into the block formation that depicts the floating "M"—"the big 'M' of the Midwest!" as the announcer booms—and a stadium full of fans cheers them through the "Missouri Waltz," through a formation depicting Missouri 40 yards high, through the national anthem. The lines are straight, the arcs curvilinear, the turns sharp and clean. Emily, of course, did know.

Later, the freshman will seek her out, shake her hand and tell her so. But for now, the marchers scatter and fall into line, vertically across the field—long lanes spelling out, 25 yards high, the word "Mizzou." The "Fight Tiger" song resounds, drums echoing off the stadium facades. And on cue, at the 64th count, the letters discombobulate and swirl into the word "Tigers," just as they've done for three and a half decades.

The band disintegrates and reinvents itself as two straight, parallel arms, 50 yards long, forming a straight tunnel that frames the team's entry onto the field. The Tigers flood through, gold helmets glinting under the new stadium lights, and thousands roar. It is, after all, a new season. ☀

**EVERY STUDENT, MAN AND MAIDEN,
SWELL THE GLAD REFRAIN,
TILL THE BREEZES, MUSIC LADEN,
WAFT IT BACK AGAIN.
—"OLD MISSOURI," MU ALMA MATER**

Mapping Out

Sports metaphors lace the American vernacular, and sometimes to an excessive degree, but today they seem apt. Gazing out the window of his office overlooking Memorial Stadium—and the clouds of summer dust the construction all around it is stirring—Joe Castiglione describes the dramatic

campaign that has been the biggest in MU athletic history. “Our University is pursuing what we call a championship vision,” MU’s athletic director says. “All champions have goals and a game plan to achieve them. They also have focus and determination that will allow them to overcome the adversities they’ll face.” And in spite of one highly public setback this year,

that’s just what MU’s team is doing with Sports Park, the University’s dream and blueprint for the brighter, bolder athletic future it envisions as the next millennium draws near.

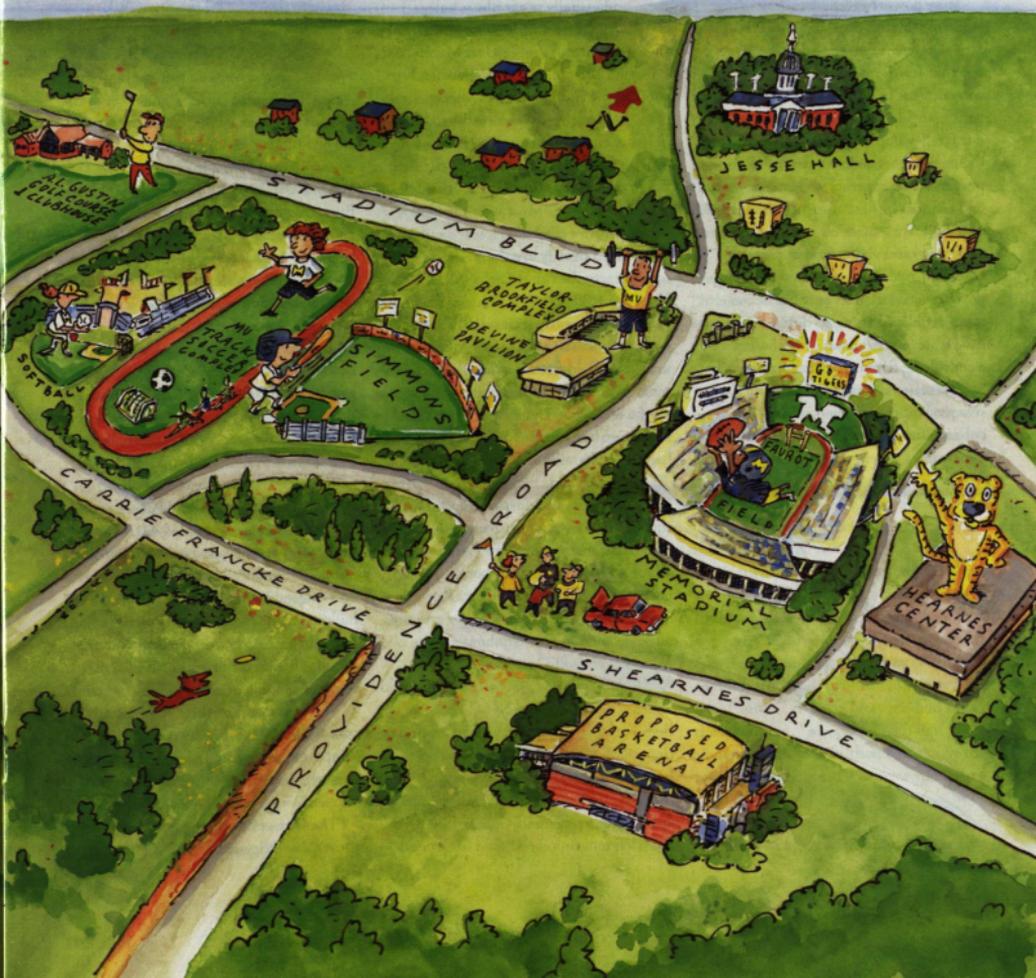
“It is our ‘campus within a campus,’ if you will,” Castiglione says of the intercollegiate athletics

program. “A successful collegiate sports program is a win-win for athletics and academics. In addition to drawing high-caliber students to campus, it means attracting more fans and recruiting better athletes. The Sports Park at MU is the setting where our student-athletes will have the best environment to develop and achieve their potential.”

BRICKS AND
MORTAR OF THE NEW
SPORTS PARK WILL
HELP MIZZOU
COMPETE IN THE
BIG 12

STORY BY JONATHAN PITTS • ILLUSTRATIONS BY DEBORAH ZEMKE

the Vision



X'S AND O'S

In a literal sense, Sports Park is what Castiglione calls bricks and mortar: a physical consolidation of virtually all of MU's intercollegiate sports facilities south of Stadium Boulevard, on both sides of Providence Road. At least eight major venues, from a newly upgraded football stadium to a sophisticated academic hall, will ultimately complete the picture there, all architecturally harmonious and within walking distance.

More powerfully, Sports Park offers student-athletes, prospective athletes and fans the sense of an appealing package, one that states resoundingly Mizzou's commitment to joining the ranks of the nation's athletic elite. "As important as our facility improvements are," says Castiglione, "it is only a part of the process. We must employ the best coaches and recruit the best student-athletes. All of it will work together."

It's a grand vision, and in Show-Me tradition, one that has gained more support and critical mass as it has become more visible. Shaping its details in harmony with a "master plan" first hatched by a consulting firm in 1995, the project has several major components: a comprehensive renovation of Memorial Stadium to enhance fan comfort; a new indoor prac-



tice facility, the Dan Devine Pavilion, for football, softball, soccer and baseball; a combined soccer and outdoor-track complex, complete with 2,000-seat grandstand; an adjacent softball field and stadium; an enlarged and renovated Taylor-Brookfield building containing an academic hall and sports-medicine facility; a new baseball stadium in its early planning stages; and finally—and the most talked-about—a spanking new, state-of-the-art basketball arena that would literally overlook, and visually unify, the whole.

The University of Missouri System Board of Curators agreed last March to sell some \$27 million in revenue bonds to support the rudiments of the Sports Park plan, and the project is already, roughly, halfway complete.

"I believe that people will be thrilled when they set foot on campus" this fall, says Castiglione. "Most won't believe how far we've come."

In place already are the stadium upgrades, to the tune of some \$14 million (see Page 10) and MU's first competition-caliber outdoor track since 1977, which surrounds a new, already completed natural-grass field for the women's soccer team. Workers broke ground last spring on the \$6 million Devine pavilion, slated to open in late summer 1998, and have begun the \$6 million expansion of the Taylor-Brookfield complex which, upon its 1998 debut, will feature 30,000 square feet of academic space including 40 computer stations and 20 study rooms, all for athletes hitting the books. Though not officially part of the Sports Park plan, duffers are pleased with a major grounds upgrade and the new clubhouse at the A.L. Gustin Golf Course.

All Sports Park construction has stayed on track so far, heaving to tight time lines that minimize school-year disruption. By the end of 1998, virtually every part will be in place except the park's crown jewel, the basketball arena, for which the target opening date (originally January 2000), has been indefinitely pushed back pend-



ing a capital campaign to raise the needed private funds.

KEY TURNOVER

By midsummer 1995, athletic department and University leaders had talked only in broad, visionary terms about a new arena. A part of the consultants' study later explored the possibility of a new arena, as well as the notion of renovating Hearnes Center—home to Mizzou basketball for 25 years—an undertaking estimated to cost \$30 million for limited benefit. Among other problems, renovation would displace Tiger basketball for two seasons.

It was against this backdrop that Columbia's Bill, Nancy and Paige Laurie—with their ties to the Wal-Mart fortune—stepped forward in May 1996 and publicly announced the largest single gift ever offered MU: \$10 million toward the building of a new arena. The pledge came with the caveat that the facility had to be open for business during the 1999-2000 season.

"Most projects of this type typically take five to 10 years," says Castiglione. "But everyone wanted to embrace the challenge and believed we could make it happen."

The University then went about pursuing "due diligence," in Castiglione's

words—assembling fund-raising staff, architects, design plans, cost estimates and capital-campaign strategies. Early unofficial figures, in the \$45 million to \$50 million range, later grew to a more realistic \$60 million following visits to other state-of-the-art arenas across the nation. This new information ballooned the amount MU would need to raise. Student leaders voiced immediate concerns when a student athletic fee was suggested to help pay for the facility. Support from the state legislature seemed likely early on—similar projects such as the TWA dome in St. Louis received some state funding. But no state money materialized in this case. Still, potential donors showed interest pending concrete developments, says Castiglione.

The advantages of a new arena include better sight lines for basketball; a wider range of seating and pricing choices, including luxury boxes to service upper-end customers; improved seating for students; higher revenue from a 3,000-seat increase in capacity; an arena designed first and foremost for basketball; and an improved facility to recruit student-athletes. The Hearnes Center would be used for much-needed practice space for other team sports and to provide improved venues for MU's Olympic sports.

The Ellerbe-Becket firm of Kansas City designed a showcase basketball arena "from the inside out," its contours shaped by the very dimensions of the sport. It would stand on a hill overlooking the campus, offering fans a direct view of Jesse Hall's lighted dome when departing the building. The Board of Curators approved the design at its May meeting.

But it soon became clear that the University could not complete the financial package necessary to meet the Lauries' January 2000 deadline. They withdrew their pledge June 24.

Interim Chancellor Richard Wallace responded: "We very much appreciated the Lauries' generosity and commitment to the MU basketball program, and we

have made an exhaustive analysis of our ability to put together a financial package that would complete this \$60 million project. It is our judgment, however, that making the commitment to open the arena within the time frame requested by the Lauries would not be a responsible decision on the part of the University. We are in no position to make a guarantee on an opening date until we have a realistically achievable financial plan."

A KICK-START

Castiglione sees a decidedly silver lining. "The incredible generosity of this family, who wanted only to help us in our mission, has had a big impact," he says. "Their gift kick-started a process we needed to begin. It helped us develop a design. It helped us find interested donors all over the country. It's generated momentum." The University is moving ahead with its Sports Park campaign, to be headed by insurance executive and former state senator Joe Moseley, AB '71, JD '76, of Columbia. Only the time line has been extended. "Once a certain amount of the necessary funding, be it in pledge or



tangible gift form, has been identified," Castiglione says, "we can accelerate the design process and move into construction. But not until then."

The basketball arena remains part of the overall Sports Park plan. But the "bricks and mortar" of Sports Park, already largely in place, are the unmistakable stuff of a dream finding its expression. In some ways, Castiglione says, "sports are bigger than just entertainment—the unexpected twists and turns, from great human achievement to great adversity. We're simply trying to provide the right direction and make the best investment to allow our programs for student-athletes to compete and achieve at the highest level."

He turns his gaze to the stadium below, shimmering in the summer heat. "Sometimes people do take our business way too seriously," Castiglione says. But his dark eyes narrow, and the vista they see seems to call forth a colloquy worthy of the late Don Faurot. "If you've got the right idea, the right plan," he says, "and if you passionately believe in it, then if you have to regroup, regroup. Do whatever you have to do to stay on course.

"We believe we have the right idea, and we won't give it up." ❀



Celebrating Success



Big XII
champions

SEASON RECORD: 47-16

TEAM AWARDS

- NCAA Regionals
- Big XII Regular Season Title
- Big XII Tournament Title

COACH JAY MILLER

- Big XII Coach of the Year
- Midwest Region Coach of the Year
- Asst. Coach, USA National Team,
- Gold Medal in Pan Am Qualifiers,
- Colombia, South America

ROBYN ACTON

MARY BABB

- NSCA All-American
- 1st Team, Big XII All-Conference
- 2nd Team, All-Midwest Region
- Big XII All-Tournament Team

STACY BAILEY

- NCAA Regional All-Tournament Team
- 2nd Team, Big XII All-Conference

AMY FARMER

- 1st Team, Big XII All-Academic

STACY GEMBINHARDT

- Big XII All-Tournament Team
- 1st Team, Big XII All-Academic

DAWN DUGAN

NIKKI HERMAN

JAMIE LOWRY

- 2nd Team, All-Midwest Region
- 2nd Team, Big XII All-Conference

CHRISTY SKOUBY

KIM SLOVER

- NCAA Regional All-Tournament Team
- 1st Team, Big XII All-Conference

NICKY SMITH

- Big XII All-Tournament Team

LINDA SWARTS

STEPHANIE WALSTON

TONYA WINBERRY

ASHLEY WOODALL

- 2nd Team, Big XII All-Academic Team

KELLEY WOOLFORD

BARB WRIGHT

- 1st Team, All-American
- NSCA All-American
- Big XII Player of the Year
- MVP, Big XII All-Tournament Team
- 1st Team, Big XII All-Conference
- 1st Team, All-Midwest Region
- 2nd Team, Big XII All-Academic Team

women's
Softball

HOME COMING SPECIAL SECTION

MISSOURI

INSIDE

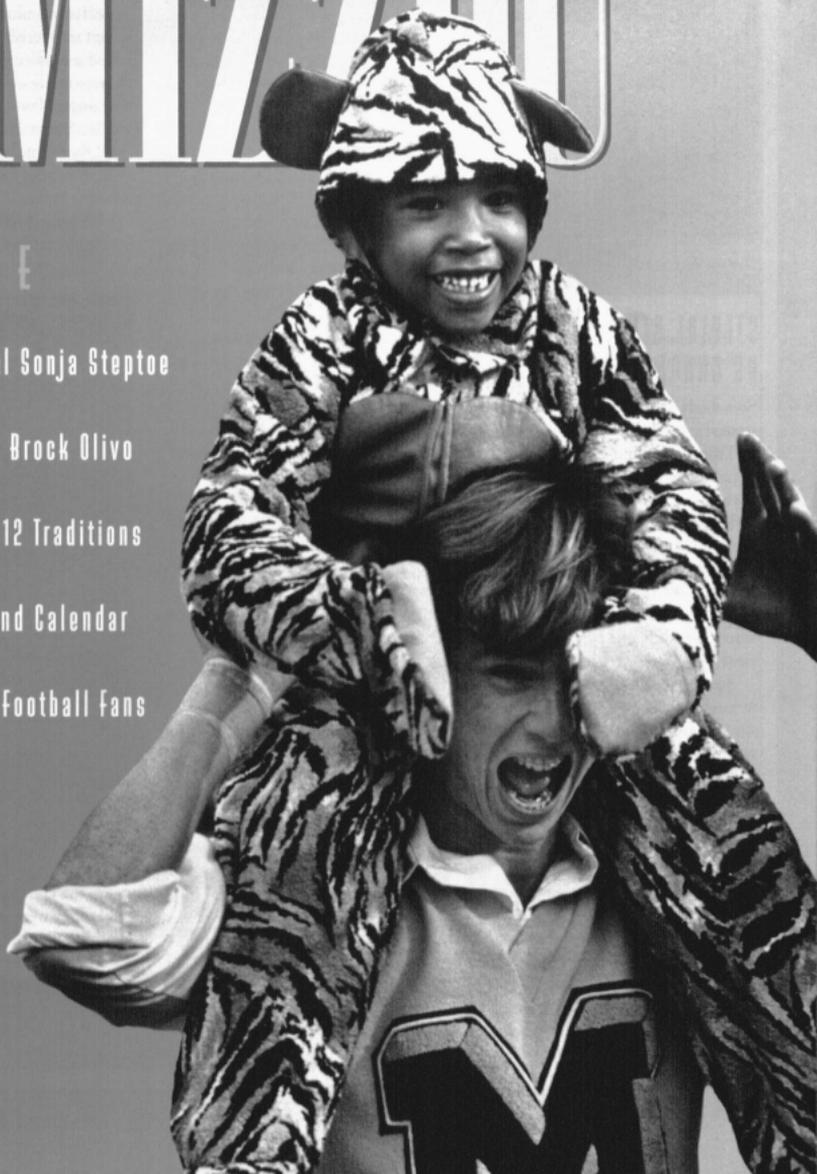
Grand Marshal Sonja Steptoe

Hard-working Brock Olivo

Get in on Big 12 Traditions

Parade Map and Calendar

Etiquette for Football Fans



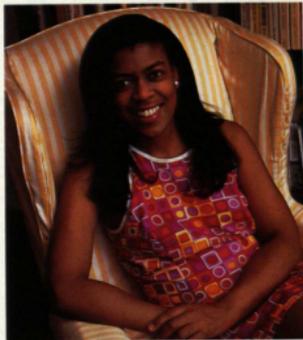


PHOTO BY MANNY MELLAN

Homecoming Grand Marshal Sonja Steptoe is a senior editor at *Sports Illustrated*.

STEPTOE STEPS OUT AS GRAND MARSHAL

Somebody get this woman some rhinestones!

This year's grand marshal is thrilled to preside over Homecoming 1997, but she still harbors memories of being "a little crestfallen" her senior year when she was nominated—but not selected—for Homecoming queen.

It makes this year's honor even more special for Sonja Steptoe, AB, BJ '82, whose friends teased her, "You'll have to wear long gloves and a tiara."

Steptoe maintains there are other more-deserving honorees, but others say she shines as a Mizzou graduate. She netted degrees in economics and journalism, earned membership in QEBH and Mortar Board honor societies, and graduated from Duke University's law school before spending 5 1/2 years reporting for the *Wall Street Journal*.

Currently a senior editor at *Sports Illustrated* in New York City, where she specializes in investigative reporting, Steptoe steps in front of the camera as a correspondent for HBO's *RealSports*. She travels to Columbia as a member of the MU Alumni Association's communications committee, allowing time to

check in with friends such as history Professor Bob Collins, General Education Program Director Gil Porter, and his wife, Georgeanne, director of undergraduate admissions.

Collins remembers Steptoe as a student "alert to the world," who visited his office to shoot the breeze about college basketball—discussions that touched on history and public affairs before circling back to sports. He picks up copies of *Sports Illustrated* to get a warm feeling from seeing his former student's name in the staff box.

"You like to see nice people who are truly talented succeed," he says. "It renews your faith in the way the world works."

During her visit to Columbia, Steptoe hopes to speak about and autograph copies of *A Kind of Grace: The Autobiography of the World's Greatest Female Athlete*, her collaboration with Jackie Joyner-Kersey, which is due out in October.

As grand marshal, Steptoe joins company with predecessors such as the late Coach Don Faurot, BS Ag '25, MA '27, cartoonist Mort Walker, AB '48, and athlete Phil Bradley, BS BA '82. Journalist Steptoe is a worthy addition, Collins says. "I always associate her with great achievement and with a loyalty to MU," he says. "These sorts of things make her an ideal choice."

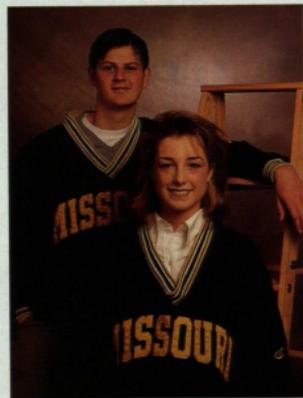
As the Oct. 18 parade nears, Steptoe relishes the thought of cruising her old stomping grounds in a convertible. "I'm so thrilled to be grand marshal that I'd even drive it if they want!"

COMMUNITY UNITY

Tiger Town, USA, the 1997 Homecoming theme, showcases MU's unity with the community, say student co-directors Ryan Myers, a senior in agriculture from Shelbyville, Mo., and Jaimie Watkins, a senior premed student from Cameron, Mo.

The Mizzou-roni Food Drive mixes service and spirit, as MU attempts to outdo the University of Texas in collecting food for the hungry in their respective communities. MU will accept nonperishable foods, such as boxed macaroni and cheese, during Homecoming events and at receptacles on campus. Food collected in Columbia will be donated to the Central Missouri Food Bank. Individuals and organizations donating the most food will receive prizes.

"We would like alumni who return for Homecoming to remember their



Homecoming co-directors Ryan Myers, a senior in agriculture from Shelbyville, Mo., and Jaimie Watkins, a senior premed student from Cameron, Mo., focus on unity with the community.

time here and how much the University meant to them, and how much the community did for them while they were here," Myers says. Adds Watkins, "It's important to bring together present-day students, alumni and members of the community to create a combined effort in accomplishing goals for the week, whether service or spirit."

RIDE WITH MIZZOU PRIDE

PU-KU. IH8KU. H8KU. I8KU. KUH8R. KWHO? Hit the road, KU. When we asked our readers to tell us their favorite saying on a Mizzou collegiate license plate, anti-KU sentiments led the pack. Almost as popular in MIZZOU'S unscientific survey were proud plates declaring their allegiance to MU: DIGMU, MUFAN, MUDOC, TGRMU, TYGRS, IM4MU.

Now, the newly designed Mizzou license plate has more room than ever for the personalized message—up to six characters, including a hyphen. To obtain or renew a Mizzou plate, please call 1-800-372-MUAA (6822). Your \$25 tax-deductible donation helps provide scholarships for MU students.

After receiving your application and donation, we'll send you a use authorization form for obtaining Mizzou plates from the Missouri Department of



Revenue. The Department of Revenue charges \$15 extra for personalized plates. Mizzou plates are available only for registered Missouri vehicles.

Mizzou collegiate license plates are a program of the MU Alumni Association in support of MU.

ABOUT THE COVER

A cheerleader and a young fan enjoy a football game, circa 1979. Photo courtesy of University of Missouri Archives.

More than rooms and a dining hall... Residential Life



RESIDENTIAL LIFE creates and continues undergraduate success outside of the classroom.

Today's students share more than rooms and a dining hall. They share a spirit of involvement. At MU's living-learning communities, students participate in service projects, creative performances and on-line computer learning that revolve around their majors or interests.

Living in a learning community like Wakonse, Fine Arts or Women in Engineering, students feel a deeper connection to their major. They participate in class, interact extensively with their academic support group and feel a stronger sense of community.

- Community
- Learning
- Involvement
- Success

To learn more about Residential Life's focus on student success, please call (573) 882-7275.

Homecoming 1997 Merchandise



TO ORDER, CALL TOLL FREE 1-888-292-MUHC(6842)
VISIT THE VIRTUAL TIGER TOWN HOMEPAGE
AT [HTTP://HOMECOMING.MIZZOU.COM](http://homecoming.mizzou.com)

BROCK'S BRIGADE: UP HILL OR DOWN, MU'S TIGERS REFLECT THEIR SPIRITUAL LEADER'S WORK ETHIC

If you happened to be walking near the vet school on the eastern part of campus in late spring, you might have seen, through a certain thicket, an odd sight early on a Monday morning: a thick-necked young man charging like a mad Prussian up a long, steep hill. Then he'd have paused, sat himself down, skidded all the way down on his backside, and charged back up again. Over and over and over.

It was no tortured soul from Greek myth, carrying out some diabolical punishment. Brock Olivo was having fun. "Best hill I ever found," he says. "It's awesome."

The hardest worker and spiritual leader of the 1997 football Tigers, now beginning his fourth year as a starting tailback, believes in slaving—like a dog—for every edge. "The way I see it," he says, smiling, "when I'm out here doing this crazy stuff, the next guy's at home sleeping." The theory works. His nearly crazed work ethic—by now Missouri legend—has brought Olivo, yard by steady yard, to the brink of a historic achievement. By about his fourth game this year, Olivo should surpass 2,607 career yards—and former Tiger star Darrell Wallace—to become MU's all-time rushing king.

It's a mind-boggling feat for a back in a historic program who, by all accounts, has but average speed. But then Olivo typifies the philosophy of Coach Larry Smith, who has based 20 years of coaching success (career mark: 121-102-7) on heart, character, sound work habits and a punishing running game. Smith has not had a winning season since taking over in '94, and he refrains from predictions—"if you sit around expecting things, you'll get buried," he says—but when '96 closed with a 42-25 pummeling of Kansas before delirious home fans, even he felt the parts begin-

ning to mesh. "The way our line knocked (them) off the ball showed our growing confidence," he says. "That's the type of thing we've been working on for two years now." It was Olivo-type football.

There were signs of that all year, and the Tigers, like Olivo, could be on the verge of a breakthrough. MU finished 5-6 last year, its best mark since '87, including three wins in its last five games. Its high-octane rushing game produced four 500-plus-yard ball carriers. Electrifying Corby Jones, who emerged as the uncontested starting quarterback and a multiple-threat force, now sets the tone for the offense. A bruising offensive line is bigger than ever (290-plus pounds on average) and deeper. The team returns 14 starters, eight on offense. And though it lost

career tackle leader and "human missile" DeMontie Cross, Smith's defensive secondary—where Big 12 sprinting star Martez Young has moved—is quicker than last year's.

Yes, there are weaknesses to address. The Tigers' abysmal turnover ratio—they lost possession 28 times to their opponents' 13, leading to a 78-point differential last year—plunged them from ninth in the nation to 106th in that category. MU finished poorly at times: They were outscored 130-48 in the fourth quarter. But the coach who says "little things make big things happen" has a lot of "little things" to build on.

Most important, some inside stats hint that these 100-odd players are coming together, in Olivo's words, "the way a football team should." For the



UNIVERSITY OF MISSOURI INDEPENDENT STUDY



**UNIVERSITY OF MISSOURI
CENTER FOR INDEPENDENT STUDY
delivers distance learning opportunities
to students all around the world!**

Our diverse and broad-based curriculum includes:

University Program — High School Program
Professional Continuing Education Program
Elementary-Level Home School Program

FOR MORE INFORMATION:

CALL: 800-609-3727 WRITE: 136 Clark Hall — Columbia, MO 65211-4200

OR VISIT OUR WEB SITE: <http://indepstudy.ext.missouri.edu>





first time since '78, Mizzou had a winning record in close games, grinding out a 3-1 mark when games came down to eight points or fewer. The Tigers also

won twice in overtime games, both times boosted by Olivo touchdowns. "The attitude has changed totally since I first got here," says Olivo. "Everybody

Discover what sets us apart

University Physicians are more than doctors. They're also researchers and educators, training more physicians practicing in Missouri than faculty at any other medical school.

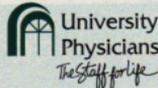
Our large network of primary care physicians practice in Columbia and throughout mid-Missouri. And our team of more than 250 specialists provides care in virtually every specialty and subspecialty.

Many of our specialists practice in the new University Physicians—Medical Building which contains lab and X-ray services, an outpatient pharmacy and a telemedicine site for long-distance consultations with doctors in rural communities.

For more information about University Physicians, call (573) 882-7000.



University Physicians—Medical Building, 1101 Hospital Drive



University of Missouri Health Sciences Center
www.hsc.missouri.edu/cares

Brock Olivo rushed for 69 yards in the Tigers' 1996 contest with Colorado on Nov. 2. He needs 260 yards in 1997 to match the 2,607 career yards record set by Darrell Wallace in 1984-87.

is on the same page. Everybody has the same goal." Says Smith, "When they take the field now, they're looking for ways to win."

Maybe the most telling Olivo fact is that this star running back—who never looks at his statistics—never misses a special-teams play. "Ever see the movie *Braveheart*?" he asks. "These guys on the battlefield just throw themselves at each other. That's what special teams is like." Olivo simply relishes the chance to get in a few more hits.

And the hard-hitting '97 Tigers don't follow him just into battle. His work ethic sets the standard. By July, in fact, they had that winning season in their sights. Every muggy Tuesday, you could see the whole team, 110 strong, doing what the next team wasn't: charging, like some crazed battalion, up and down Olivo's favorite hill.

Awesome.

1997 TIGER FOOTBALL SCHEDULE

SEPT. 6	EASTERN MICHIGAN*
SEPT. 13	at Kansas (Fox Sports)**
SEPT. 20	at Tulsa
SEPT. 27	OHIO STATE (ABC)***
OCT. 4	IOWA STATE
OCT. 11	at Kansas State
OCT. 18	TEXAS (Homecoming)
OCT. 25	at Oklahoma State
NOV. 1	at Colorado
NOV. 8	NEBRASKA
NOV. 15	BAYLOR

Kickoff time at Faurot Field 1 p.m.

*Kickoff time 6:30 p.m.

**Kickoff time 11:30 a.m.

***Kickoff time 11 a.m.

BAZAAR SHOPPERS CATCH MU CHURCH MICE

The crowds clamoring for crafts can rival holiday throngs trafficking Tickle Me Elmos. In Columbia, some eager buyers line up before the doors open at Calvary Episcopal Church's annual holiday bazaar, waiting for their chance to pay up to \$18 for a hand-crafted, costumed church mouse.

Last year's entire stock of more than 300 mice, including several sporting black-and-gold Mizou fan ensembles, sold out in about 40 minutes, says Columbian Kathy Yeagain Digges, who earned a secretarial degree from MU in 1966. Digges sews mice year 'round and helps coordinate the event at the church, 123 S. Ninth St. This year's bazaar will begin at 8 a.m. Dec. 6. If craft lovers work up an appetite, breakfast is available, too.

Even with a strict four-mice-per-customer limit, the gray felt rodents are by far the hottest item at the bazaar, which raises money for activities and community outreach. One Columbia collector has amassed 125 mice. Production is limited because "we don't want to flood the market," says volunteer seamstress Ellen Tinsley.

Tinsley, who's been producing the stuffed critters for so long she can't remember when she started, fashions miniature mothers pushing walnut-shell perambulators. The philanthropic aspect of the project appeals to her, as well as its call to flex her creative muscles. Plus, "We make big bucks for the



Volunteer seamstress *Ele Dockweiler* designs felt mice with an MU theme for Calvary Episcopal Church's annual bazaar in Columbia.

church."

Late sisters Lois Knowles, BS Ed '31, MA '31, EdD '41, and Beulah Knowles McFarland, M Ed '64, pioneered the fund-raiser in the early 1970s. Knowles, the first female tenured full professor in MU's College of Education, was known nationwide for creating "new math."



Fashion 101
St. Louis, MO

Finally...a line of collegiate apparel devoted to Women!



"The most beautiful collegiate clothing I have ever seen!"

"I said goodbye to unisex collegiate apparel!"

"The only catalog I know of that doesn't charge extra for plus sizes!"

"Distinctive...Unusual...Original... Truly Different!"



Free Color Catalog

800-990-2582



MIZZOU's Homecoming Special Section

McFarland taught English in Clinton, Mo., for 33 years.

The first mice wore traditional church vestments and clutched tiny prayer books. Today's offerings include the standard robed mouse, as well as pilgrims, drummers, clowns and, appropriately enough, a replica of legendary seamstress Betsy Ross.

CHIC CHEERS CHEER KIDS

Shelia Sutterer Tenny may well be the only loyal Mizzou fan who profits from an occasional lull in action on the football field. This face-painting entrepreneur experimented with booths at both basketball and football games before concluding that the slower pace of football meant more potential customers.

So Tenny pours her acrylic efforts



onto football fans' faces, netting up to \$3.50 for each temporary transformation. She splits a fraction of the booty with MU, in exchange for using such trademarks as the Tiger paw.

Tenny learned the fine art of face painting during high-school stints at Six Flags, near her home in Pacific, Mo. Although she has dabbled in other creative endeavors, such as designing the floral arrangements for her July 5 wedding, her true talent is working with people. She and her husband, Durwood, are both seniors completing degrees in occupational therapy.

While the Tigers battle it out on the football field, Tenny is sometimes called upon to mediate in heated design discussions between children with sometimes odd and detailed requests, and parents, who push for cat paws and football helmets. "The kids want to be kids," Tenny says, shrugging, "and their parents want 'em to be fans."

HOMECOMING PLANS HALL OF TRADITIONS

Cleaned out your attic lately?

If you have any Mizzou collectibles, photos or memorabilia from Homecomings past, we need your help. The MU Alumni Association is collecting memorabilia for a Homecoming Hall of Traditions, which will become a permanent display in the Reynolds Alumni and Visitor Center.

Items from the first Homecoming in 1911 to the present are sought to represent MU's rich 86-year Homecoming history.

To donate items, call Jon Stephens or Carrie Lanham at (573) 882-6611 or 1-800-372-6822, or e-mail homecoming@mizzou.com.

Show Your School Spirit.

Shop for the best Mizzou sportswear and gifts from home, and make sure every purchase supports your school. All profits from University Bookstore stay on campus to support MU student services, facilities and programming. Call 1-800-UBS-TIGR to order or for a free catalog.

**University
Bookstore**
MAIN LEVEL BRADY COMMONS

 Alumni Association members receive a 10% discount on every purchase.

A University owned and operated bookstore serving Mizzou since 1899.



MIZZOU Victory Jacket (Item #MM173) Adult sizes: \$79.95 / XXL: \$81.95, Youth: \$59.95, Children: \$46.95

For Personalized Quality Chiropractic Care

DR. LOTTA R. TIMBERLAKE
Certified Chiropractic Sports Physician



HEADACHES
NECK PAIN
BACK PAIN
FIBROMYALGIA
PEDIATRICS
AUTO ACCIDENTS
WORK INJURIES
SPORTS INJURIES
PRE/POSTNATAL
MASSAGE THERAPY
NUTRITIONAL
COUNSELING

*Preferred Health
Plans of Missouri*
201 West Broadway, 2E
Columbia, MO 65203
(573) 875-5101
Fax: (573) 442-8334



**GET THE MOST
Budget
Host**

900 Vandiver Drive
I-70, Exit 127, Columbia, MO
(573) 449-1065
member rates available

Full
Cable,
Pool

FREE
Continental
Breakfast

Two Miles
from
Campus

For Reservations 1-800-456-1065

DAYS INN
The Best Value Under The Sun.

Near Malls & Entertainment • Free Local Calls
Cable TV • In-Room Coffee
member rates available

Now open—New restaurant, meeting and banquet rooms

I-70 Exit 124 • (573) 445-8511

Reservations 1-800-DAYS-INN

TRADITIONAL BIG 12 FAVORITES

With a collective history totaling 1,494 years, Big 12 schools have had plenty of time to establish traditions. (Founded in 1839, MU is the oldest university in the group.) In honor of our new athletic conference and of our proud past, here are our choices for the top Big 12 traditions:



1) SWAPS

Bought in a pawn shop, the MU-KU drum features a Tiger on one side and a Jayhawk on the other. The visiting team holds the drum during the football game, with the winner receiving the prize at the conclusion of the contest. In 1996, of course, Missouri won the drum, which is safeguarded by the MU Alumni Association Student Board.

2) INSULTS

Texas Tech in 1948 was given a statue of Will Rogers and his horse, Soapsuds, titled "Riding Into The Sunset." The statue was installed with the horse's rear end facing toward Texas A&M.

3) CHEERS

Our slightly biased favorite: M-I-Z, Z-O-U. The tradition began at an Ohio State-Mizzou football game in Columbus in 1977, recalls Mike McCausland, BS PA '78, JD '81, of Kansas City. As the Tigers battled No. 2 Ohio State, Buckeye fans yelled an

echo-like chant, "O-H, I-O."

McCausland and other Marching Mizzou members then took up the Tigers' cause, chanting, "M-I-Z, Z-O-U" with MU cheerleaders and fans joining in. MU won the game, and the cheer has been a Missouri standard ever since. "It's a great cheer, even if it was plagiarized," McCausland says.

4) WOULD-BE TRADITIONS

A comment in 1989 by then Iowa State men's basketball Coach Johnny Orr, following his team's loss to the Nebraska Cornhuskers in Lincoln, led to a "Dead Dog Alley" promotional campaign by the Nebraska Athletic Department. Orr's comment: "That is the best I have ever heard their crowd. Usually, they are like dead dogs." As a result, Nebraska student fans received Dead Dog Alley T-shirts, while special cheers and half-time entertainment were planned to get fans more engrossed in the game. By the start of the 1990-91 season, this would-be tradition was a dead dog.

5) RIVALRIES AND REPRISALS

In 1929, three K-State prize steers were clipped to the hide and the huge letters "KU" were painted on their skin. On a few occasions in the 1930s, the K-State mascot, a wildcat named Touchdown, was stolen by KU fans, but he was usually recovered quickly. In 1946, four student pilots from K-State showered the KU campus with "Skunk the Jayhawks" pamphlets.

6) MASCOTS

Oklahoma State University's mascot, Pistol Pete, is based on the real-life character of Frank Eaton, a former U.S. marshal who is best known for finding and killing five outlaws who murdered his father. While serving as grand marshal for OSU's homecoming parade in



1923, Eaton was asked by students to allow his image to become the Pistol Pete mascot. Over the years, more than 60 students have portrayed the animated gunslinger.

7) DISPLAYS OF AFFECTION

When the Texas A&M football team scores, the tradition is to kiss your date.

8) FRIENDLY GHOSTS

The Purple Masque Theater and three fraternities at Kansas State University each boast at least one ghost. "Nick," the theater ghost, is supposed to have been a football player who died as the result of injuries sustained during a game, but he has never been identified.

9) THE 12TH MAN

Texas A&M students stand throughout football games to display their readiness to suit up for the home team if necessary. This dates to Jan. 1, 1922, when basketball player E. King Gill, a reserve football player, was in the press box spotting for a newspaper. Because of several injuries, Coach D.X. Bible called on Gill to put on an injured player's uniform. He did so and spent the rest of the game on the sidelines, ready to enter. He didn't play, but A&M won.

10) APPAREL

At the turn of the century Baylor students began wearing caps embroidered with their anticipated graduation year.



The hats were called slime caps because "slime" was a popular nickname for freshmen. During the '50s, freshmen had to wear the caps every day until the homecoming football game.

MU freshmen of yesteryear were required to wear beanies, the colors of which indicated their respective colleges. They burned their beanies in a bonfire the night before the Homecoming game.

11) TABOO TRADITIONS

Lack of regulations led to many college football injuries in the early years, circa 1890s. Critics across the country called for the sport to be banned. On May 29, 1906, the Baylor board of trustees complied. Students reacted with a mock funeral, digging a grave and burying a football. The epitaph said, "Here lies our dear football, Long may his ashes rest; He died by vote of the trustees, And not by our request." The following spring students circulated a petition for



the reinstatement of football and on June 3, 1907, the trustees voted 5-2 with two abstentions to resurrect the sport at Baylor.

12) RING MY BELL

The bell clapper hanging in the tower of Old Central at Oklahoma State University was the prize for the winner of the OSU-University of Oklahoma football games. It was expected that the Oklahoma Sooners would capture the

clapper whenever they beat OSU in football. The clapper made several trips between the two universities until it was permanently retired from the bell for the safety of all involved.

To receive a brochure about MU traditions, myths and legends, call 1-800-372-MUAA (6822).

SPECIAL SECTION CREDITS

Creative team

Carol Hunter, Lisa Groshong, Jonathan Pitts, Andrea Fischer, Deborah Zemke

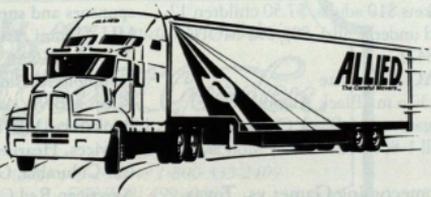
Advertising sales

Tanya Stitt, Jessica Williams, 407 Reynolds Alumni and Visitor Center, Columbia, MO 65211, (573) 882-7359. Advertising deadline for winter issue is Sept. 19. Camera-ready ads due Sept. 29.

Homecoming sponsor
MU Alumni Association

TIGERS ON THE MOVE

CMS
ALLIED
Agents for Allied Van Lines



- Call for a free estimate.
- We will include up to \$50,000 free replacement-cost protection (\$381 value).
- 5 percent of the cost of your move will be donated to the MU Alumni Association.
- Call **1-800-428-0601** and ask for the Tiger Coordinator.

MEMBERS SAVE AT LEAST 45 PERCENT

We've got a new look

We've got new mattresses and sofas. New wallpaper and drapes. New carpeting. Renovated lobbies and exteriors. Dataports and state-of-the-art electronic door locks. It's all waiting for you at Holiday Inn East in Columbia.

Contact our sales department at Holiday Inn East Holiday, I-70 & Providence Road, Columbia, MO 65202.
(573) 449-2491

Holiday Inn
EAST

MUAA membership
discount program member

HOMECOMING WEEK CALENDAR

Wednesday, Oct. 8, Thursday, Oct. 9, Tuesday, Oct. 14

Homecoming Blood Drive

Giving the gift of life. Hearnes Fieldhouse. Call toll-free 1-888-292-MUHC (6842).

Sunday, Oct. 12

Multicultural Extravaganza

Art, music and dance from around the world will be featured. 7 p.m., Jesse Auditorium, tickets \$6.

Monday, Oct. 13, and Tuesday, Oct. 14

Talent Competition

Mizzou students share their talents. 6:30 p.m., Jesse Auditorium, tickets \$6 per show.

Wednesday, Oct. 15

Black and Gold Day

Wear your school colors.

Soccer

MU vs. Kansas, 4 p.m., Soccer/Track Complex. Call 1-800-CAT PAWS for tickets.

Thursday, Oct. 16

Grand Marshal Book Signing

Grand Marshal Sonja Steptoe, AB, BJ '82, a senior editor at *Sports Illustrated*, will autograph copies of the book she wrote with Jackie Joyner-Kersey, *A Kind of Grace: The Autobiography of the World's Greatest Female Athlete*. University Bookstore, Brady Commons. Time to be announced.

Homecoming Spirit Rally

See Truman the Tiger, the Golden Girls, Marching Mizzou, the Cheer Squad and fireworks. 7 p.m., South Quadrangle/Stankowski Field.

Friday, Oct. 17

Tiger Town Classic Golf Tournament

Join in this new Homecoming tradi-

tion. 10 a.m., A.L. Gustin Golf Course. \$65 for MU Alumni Association members, \$75 for non-members. Call 1-888-292-MUHC (6842).

Campus Decorations

Bring the family to the great tradition of house decs. 7 p.m., Greektown.

University Concert Series

The association sponsors Bizet's *Carmen* performed by the San Francisco Western Opera Theater. 8 p.m., Jesse Auditorium, tickets \$33, \$29 or \$27. Call (573) 882-3781.

Saturday, Oct. 18

5K Run/Walk

7:30 a.m., campus and downtown. See map on opposite page. Call 1-888-292-MUHC (6842).

Homecoming Breakfast

8 a.m., Reynolds Alumni Center, with Gov. Mel Carnahan and Grand Marshal Sonja Steptoe. Call 1-888-292-MUHC (6842).

Parade

9:30 a.m., campus and downtown. See map on opposite page.

College of Agriculture, Food and Natural Resources Hospitality Tent

11 a.m., south of Hearnes Fieldhouse. Call Dana Brown at (573) 882-0088.

MU Alumni Association Tiger Town Tailgate

11 a.m., south of Hearnes Fieldhouse, tickets \$10 adults, \$7.50 children 12 and under. Call 1-888-292-MUHC (6842).

BAO Barbecue

11:30 a.m., Black Alumni Organization, Black Culture Center. Call 1-800-372-6822 by Monday, Oct. 13.

Homecoming Game: vs. Texas

1 p.m., Faurot Field. Call 1-800-CAT PAWS for tickets.

Mizzou Revue Talent Finals

6:30 p.m., Jesse Auditorium, tickets \$6. Call 1-888-292-MUHC (6842).

Homecoming Dance

8 p.m., Missouri Unions. Call Vicki Cawley at (573) 882-3743.

BAO Dance

8 p.m., Black Alumni Organization Scholarship Dance, Reynolds Alumni and Visitor Center. Call 1-800-372-6822.

Sunday, Oct. 19

Mizzou Revue Talent Finals

Matinee Performance

The best acts from Monday and Tuesday night perform. 1 p.m., Jesse Auditorium, tickets \$6. Call 1-888-292-MUHC (6842).

Homecoming Awards Ceremony

4 p.m., Jesse Hall.

All times are subject to change.

Mizzou Homecoming Hotline

Toll free 1-888-292-MUHC (6842)

Virtual Tiger Town Home Page

<http://homecoming.mizzou.com>

Tiger Town E-mail

homecoming@mizzou.com

Homecoming Local

(573) 882-2634

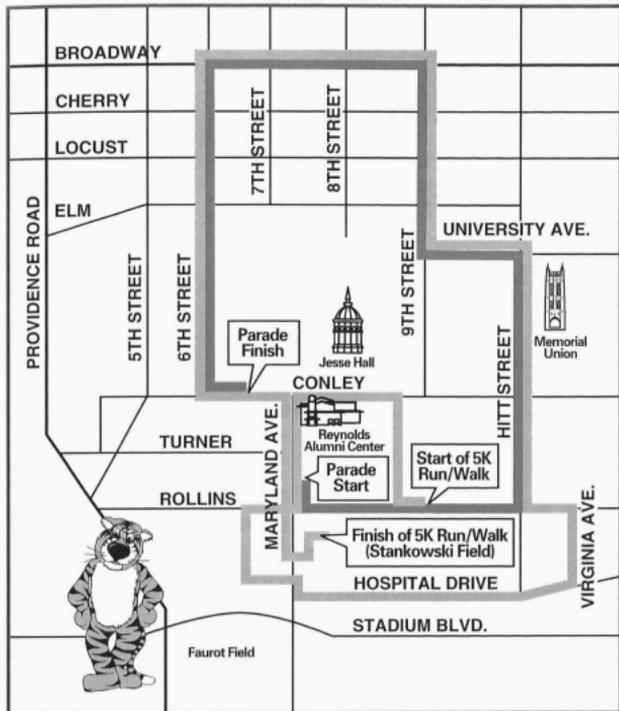
MUAA Hotline

Toll free 1-800-372-6822

Thanks to Homecoming 1997 sponsors and supporters:

MU Alumni Association, KOMU-TV, 96.7 KCMQ, Kinko's, *Columbia Missourian*, Domino's Pizza, MBNA America, University Bookstore, MU Recreational Services, Hearnes Center, Hampton Inn-Columbia, Greek World, American Red Cross, Central Missouri Food Bank, Habitat for Humanity.





ROUTES FOR HOMECOMING PARADE AND 5K RUN/WALK

The Homecoming parade starts at 9:30 a.m. Oct. 18 on Maryland Avenue south of the Reynolds Alumni and Visitor Center. It proceeds east on Rollins Street, north on Hitt Street, west on University Avenue, north on Ninth Street, west on Broadway and south on Sixth Street. The 5K Run/Walk starts at 7:30 a.m. Oct. 18 on Rollins Street near Brady Commons.

My quality floral design
Secret Garden
distinctively different

(573) 443-1546 or 1-800-333-2409
 FAX [573] 499-0462
 Downtown • Columbia, Mo.

Whatever kind of music you like it's at

THE BLUE NOTE
 17 N. NINTH ST.
 COLUMBIA MO
 573-874-1944

Check out our web site at
<http://www.thebluenote.com/cyberspot>

EVERYTHING MIZZOU
 mail order catalog
 Call now & get 14-page catalog free!
1-800-456-4806

MISSOURI
RU4MU2
 KICK BUTT TIGERS
MISSOURI SHIRT CO.
 Come see us Downtown at 15 S Ninth

Ramada Conference Centre

1-70 at Exit 127 (Range Line St.)
 Columbia, MO 65202
 573.449.0051

- FREE Hot Breakfast Buffet
- 24-hour Business Centre
- Exercise Facilities
- 1.5 miles from Campus
- Mel's Sports Bar & Grill

Simmons Moving and Storage Co., Inc.



Simmons Moving and Storage, agent for northAmerican Van Lines, offers MUAA members a nationwide discount on interstate moves. For more information, call Allen or Mike at 1-800-326-6683 or in Columbia (573) 474-6158 or fax (573) 474-2819.

POLITE AS I WANNA BE

"Pardon me, sir, but I beg to differ! From my vantage point, the home team recovered that fumble!"

OK, so sports fans aren't wont to speak like Miss Manners. But let's face it. In stadiums across America, civilities are relaxing, says Amy Mills Tunncliffe, BJ '86, of Hingham, Mass., director of The Proper Manner. The business, which she started with husband Woody in 1991, instructs clients on such niceties as deciphering complicated place settings at multicourse meals, successfully navigating business events and meetings, and behaving appropriately when traveling abroad.

And yes, she has some tips for sports fans. Basically, "Have fun and be aware of the people around you," Tunncliffe advises. For starters, stay in your own assigned seat. Don't attempt to crowd friends into your space. Likewise, be considerate of those behind you. Avoid standing around like you're at a cocktail party, obstructing the view of others.

As for technology, leave the beeper at home unless you are, say, a physician. Ditto for cell phones. Radios are OK provided you use an earphone.

Be sportsmanlike when cheering. Watch your language, especially when children are nearby. And even if one or more players are having a bad day, be supportive of your team.

What if a fellow fan lacks some social graces? "It's bad manners to correct someone else unless asked," Tunncliffe says. But gentle requests are acceptable. "It's all in the delivery. Try, 'Would you mind toning your language down?' instead of 'Shut your foul mouth!'" And remember to say thanks.

ROMANCING THE JAYHAWK

Blind dates can be nerve-wracking enough without discovering that your companion has been cheering against your alma mater for most of his life.



PHOTO BY BRIAN KRATZES

Rowdy fans haul a goalpost toward Harpo's on Cherry Street after the Tigers' 42-25 win over Kansas in the 1996 season finale. The team finished with a 5-6 record.

Susan Decker, BS BA '87, JD '90, and KU graduate Mike Green were introduced by friends three years ago. During dinner, Susan remarked on what to her seemed obvious: KU's cramped, sweltering Allen Fieldhouse would be more comfortable with a few renovations.

"His fork stopped in mid-air," Susan recalls. "To a KU graduate, criticism of Allen Fieldhouse is heresy." Although she found his reaction a bit, well, nutty, Susan accepted when Mike asked her for another date. Despite their differing collegiate loyalties, the couple had much in common, including their professions. Susan is an attorney with the Kansas City firm of Evans and Dixon, and Mike is a prosecutor with the U.S. Attorney's Office.

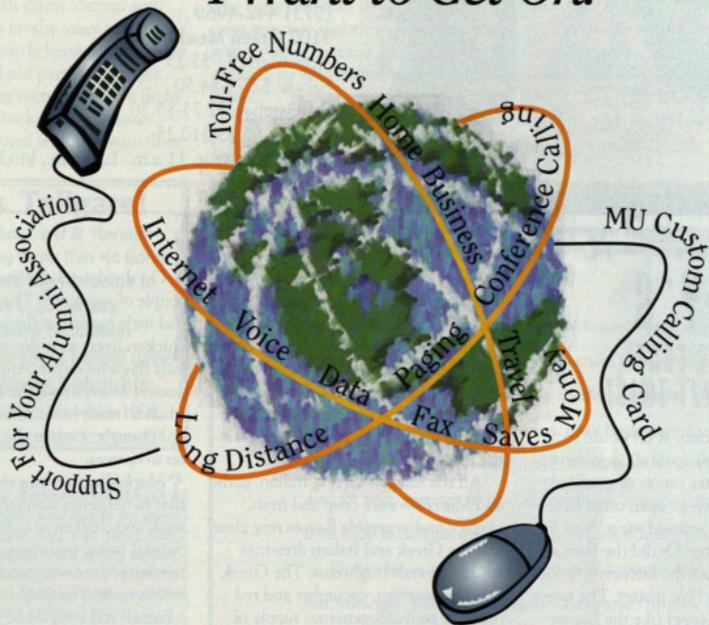
When their relationship grew serious, Susan, a third-generation MU graduate, took Mike, whose father is a KU professor and whose mother and three brothers are KU graduates, home to meet her family in Mexico, Mo. While the Deckers were delighted to meet Mike, some friends were rather skeptical, Susan says. "When I said he was from Lawrence, Kansas, some people could barely conceal their disgust!"

Unlike the feuding Montagues and Capulets in *Romeo and Juliet*, the future in-laws saw humor in the rivalry romance. When the couple announced their engagement, their families made plans to decorate the wedding reception tables with MU and KU memorabilia, and with flowers in the schools' colors of gold, red and blue.

Then their families secretly arranged for Truman the Tiger and KU's Jayhawk mascot to attend the June 14 wedding reception at the home of the bride's parents. "When we arrived at the reception," Susan recalls, "there was Truman, dancing on the front lawn! It was hilarious!" Soon the Jayhawk joined him, and the mascots behaved congenially as they entertained guests. "The children trailed around after them," Susan says. "It was like Mickey Mouse at Disneyland."

The newlyweds live in Gladstone, Mo., in the heart of Jayhawk country. But they'll be traveling to Columbia for some athletic contests. "Every time Mike has seen an MU-KU basketball game in Columbia, MU has won," Susan says. "I'm planning to bring him to as many of those games as possible!"

Stop the World... I Want to Get On!



WHO PROVIDES **global long distance** SERVICES,
saves YOU money
AND **donates** A PORTION OF YOUR BILL
TO THE **MU Alumni Association?**



Alumni Association



Residential **1 888-891-9478** Commercial **1 800-539-2000**

RESTAURANT REVIEW

MURRY'S

(573) 442-4969

3107 Green Meadows Way

Appetizers: \$2-\$5.25

Salads: \$2.75-\$4.50

Sandwiches: \$2.75-\$5.50

Entrees: \$6.75-\$10.25

Hours: Mon.-Sat. 11 a.m.-1:30 a.m., kitchen closes at midnight



Live music jazzes up Murry's restaurant in southern Columbia. It offers generous servings, reasonable prices and good service.

MURRY'S

GOOD BASIC FARE WITH A JAZZY TWIST

So odd but so good: Who would've thought that you could slice green peppers, fry them like onion rings in light batter and—keep an open mind here—sprinkle with powdered sugar? Was it genius? Dementia? Or did the fates send flying elbows into the kitchen to knock over a sugar box? No matter. The sweetness loves the pepper like the Beauty loves the Beast. Be sure this is your first appetizer at Murry's, located just off of Providence Road in southern Columbia.

Murry's offers live jazz four nights a week, plays recorded light jazz at lunch and sports jazz paintings and auto-graphed jazz posters. Even so, the crew is anything but an intimidating bunch of cool cats in sunglasses. Service here is as warm and as open as the feeling that the main floor's high ceiling gives the place.

All the salads—Greek, Italian, garlic and Murry's—were crisp and fresh. Lettuce and vegetable flavors ring clear, and the Greek and Italian dressings lend an overall brightness. The Greek salad had tomato, cucumber and red onion as well as a generous supply of feta chunks and black olives, which both were nice and punchy but nothing like the salt bombs you'd find on a lesser dish.

On the down side: Steer clear of a couple of appetizers. The fried eggplant had little but batter flavor, and the chicken livers were dry and not particularly flavorful either. And why, oh why doesn't Murry's take the Discover card when so many other Missouri businesses do? Enough of minor distractions and on to entrees.

Murry's has a relatively small menu that nonetheless manages to range from steak and chicken to oysters and catfish. Several items, including a bleu cheese hamburger, are very good basic fare with a twist. The Philly cheese steak on a French roll with sliced beef has enough pepperoncini to set a diner's brow glowing, but you can avoid them, too. The lemon pesto chicken's three grilled breasts carry dollops of home-

**FREE
SMELLS**
JIMMY JOHN'S®
GOURMET SUBS
"WE'LL BRING 'EM TO YA"
815-0043
1019 E. Broadway
FAX 442-1137
GO TIGERS!
YOUR MOM WANTS YOU TO EAT AT JIMMY JOHN'S
COPYRIGHT 1992 JIMMY JOHN'S INC.

Los Bandidos

Serving the finest
Mexican food since 1978



Lunch 11 a.m. Weekdays
Dinner 4:30 p.m. Daily
Try happy hour on our patio.

220 S. Eighth St. (573) 443-2419
Opposite Journalism School-MU Campus
All major credit cards accepted

made pesto with almonds. The light grilled flavor of the breasts nicely complements the pesto's force, for a dish that's satisfying but not as rich as the cream-sauce pastas. Speaking of pasta, the linguini with clams, shrimp and mushroom in a brothy sauce was good but not great, partly because the shrimp were small and not particularly tasty.

The smoking section is atop a flight of steps in the back corner; it looks cramped compared with the main floor,

but it's pleasant enough and remarkably well ventilated. Smoke from two nearby puffers was scarcely a scent, much less an irritant, at this diner's table.

Desserts are terrific and homemade. The deep-blue fruit flavor of a blueberry crisp was only slightly sweetened. This is the kind of restraint that Murry's works to its advantage throughout the menu.

That restraint includes prices, too. Because the portions are so generous

and prices so reasonable, a party of four could split salads and sandwiches and the tab would divide to about \$5 or \$6 each without drinks.

Don't miss Murry's for lunch or dinner.

—B.B.

About the author: Award-winning MU Professor B.B. loves to cook and has traveled and dined around the world.

Kit's Tailgate!

Help Missouri's U.S. Senator
and Lifelong Tiger Fan Kit Bond
Give A Roaring Welcome to
Texas U.S. Senator
Kay Bailey Hutchison
at the Mizzou-Texas football game
Oct. 18th in Columbia
Limited Tickets: 314-863-1998

Paid for by Missourians for Kit Bond, Patricia "Pat" Sequest, Treas.

Got the munchies?

Take a Tiger Tailgate Treat Bag to the game from I.B. Nuts and Fruit Too! These bags are full of a delicious blend of MO Munch, Sweet Fire and Katy Trail Mix. We've got the largest variety of Missouri-made products in the area for your tasting pleasure.



Call to order today: (573) 875-2998
1206 Business Loop 70 W. www.ibnuts.com



Saint Louis 1995



Saint Louis 1984



Columbia 1971
Kansas City 1991
Springfield 1994
Saint Louis 1982

Great Tiger
Gathering Spots
for
Food & Drink

owners

D. Harper, BS Ed '71
B. Babcock, AB '90
D. Carter, Ag '90
S. Owings, BS Ag '79
R. Harper, BS Ag '76

Strength, Stability, Security.

UMB Bank offers you a full range of financial services plus the strength, stability and security of America's Strongest Banks.

Whether you are looking for a checking account, home loan, or trust and investment services, UMB Bank can help. We offer a broad range of personal financial products and services. And for your commercial banking needs, we have everything from loans to cash management and retirement plan services.

Please visit us at any of our convenient locations throughout Missouri, Kansas, Colorado, Oklahoma, Illinois and Nebraska. You will find everything you are looking for at America's Strongest Banks.

UMB
BANK

America's Strongest Banks

www.umb.com



MEMBER FDIC

COUNT ON CENTRALIA COMPUTERS

The Tigers have counted on Centralia, Mo., fans like the Daughertys, the Sturgeons and Mildred Beane, who have cheered the team through thick and thin for more than half a century.

Warren Daugherty remembers sneaking into the stadium as a Hickman High School student, circa 1936. "Back in those days, we didn't have much to do and no money to spend."

Last year he commemorated 50 years without missing a single home game. Dorothy, his wife of 57 years, has attended faithfully since their three kids left home. "Since high school," Warren says, "I've been paying."

Mizzou football kindled romance for Paul Sturgeon, who's attended all but eight home games since 1928. For their first date, in 1936, Paul escorted Miss

Lucille Branstetter to Memorial Stadium.

Smitten with the schoolteacher's beauty and intelligence, including an impressive knowledge of football, he didn't learn until 10 years after they tied the knot that she'd borrowed a football manual to school up for her first game ever.

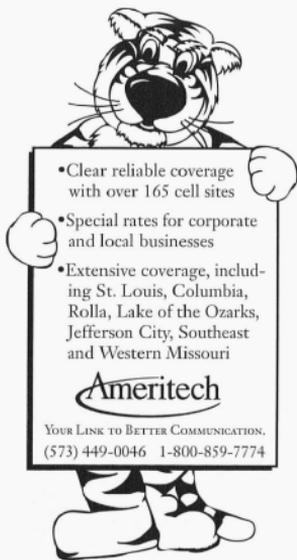
"I didn't realize she was chasing me," he says. "I thought I was chasing her." The couple celebrated their 60th wedding anniversary on Aug. 22, and continue to root for the Tigers with their Centralia cronies, who cluster in Sections K and L. Today, Lucille's "as much of a football nut as I am."

Likewise, Mildred Beane and her late husband, Joe, bought season tickets right after World War I. Although she says she was "conned into" attending her first game, she slowly became a fan. She continues to renew the tickets and carpool with the hometown crowd.

Despite the occasional disappointing season, she won't give up on the Tigers, at least "not as long as I can walk the aisle!"

CLICK ON VIRTUAL HOMECOMING

With just a few keystrokes, computer users can see and hear the sights of Homecoming '97. In addition to live audio of the game against the Texas Longhorns at 1 p.m. central time Oct. 18, the Homecoming website will feature a bulletin board, a chat room and color photos and audio of the parade, band, talent competitions and other Homecoming events within 24 hours after they occur. Check out the site, designed by ArachNet, at <http://homecoming.mizzou.com>.



• Clear reliable coverage with over 165 cell sites

• Special rates for corporate and local businesses

• Extensive coverage, including St. Louis, Columbia, Rolla, Lake of the Ozarks, Jefferson City, Southeast and Western Missouri

Ameritech

YOUR LINK TO BETTER COMMUNICATION.
(573) 449-0046 1-800-859-7774

Your presence is requested...

Please join us in celebrating Homecoming 1997

HOMECOMING WEEKEND LOTTERY

Please call in to register to win a weekend stay at the Tiger-Columns, Inc. for Homecoming. Five lucky winners will be selected and notified before Oct. 1, 1997.

HOMECOMING BRUNCH PARTY

Complimentary brunch party for the first 100 callers from the class years of '30s, '40s and '50s at 10:30 a.m. on Oct. 18. Bring your school spirit and good stories to share with your classmates.

The Tiger-Columns, Inc.

Independent Retirement Living...with a flair!

call toll-free 1-888-875-8222



A S S O C I A T I O N N E W S

MEET NEW ASSOCIATION PRESIDENT JEAN SNIDER

LAST FALL, WHEN STUDENTS TORE THE goalpost down after MU rocked the socks off Kansas, Jean Snider was thrilled for her daughters, Kate, 18, and Ann, 15. It was their first glimpse at Mizzou's exuberant side.

As a Delta Gamma and 1970 education graduate, Snider remembers the likes of Ike and Tina Turner playing at the Black and Gold Club.

Her daughters' image is more academic and rightfully so. If they gain acceptance to MU in coming years, "The kids will get real tools to get out in the world and be a success," says Snider, the MU Alumni Association president for 1997-98. To borrow a track-and-field term, "The bar's pretty high." Her girls know, "If you're going to stay, you have to apply yourself."

Sports has its place, of course. Jayhawk fans run for cover when they see Snider after a big Missouri victory. But she's happy the MU Alumni Association has moved beyond the rah-rah emphasis on sports and is working with MU to promote the campus as a premier learning place. The association does so through funding incentive grants that help teachers enhance their skills and by sponsoring the Faculty/Alumni Awards program that recognizes good teachers and successful alumni.

Snider contends support of MU goes beyond writing an association membership dues check (although that is an important step, one she's been doing for 25 years). The link between the people and their University is lifelong. "You give back by saying good things about the University and with your physical presence at activities. You never know who you're going to influence with that talk. When you say good things about the University, it helps all of us."

The proof is in the product. As she looks around her hometown of



Association President Jean Snider loves to gloat when MU beats KU. "It's one of the things I do very well." The banners behind Snider resulted from a partnership between the association and the University Bookstore. Their goal—school spirit.

Harrisonville, Mo., Snider "sees all the people who are making it hum—superintendent, a manufacturer, banker, teachers, lawyers, business owners, veterinarians, MU graduates all. The University has touched many lives in my community, and the standard of living is wonderful."

During Snider's term as association president, she'll be sandwiching her volunteer presidency among her baby boomer responsibilities: keeping up with her high-energy mother, raising her daughters, participating in community life through the United Methodist Church, Chamber of Commerce, PEO and Rotary Club, and playing golf with her husband, optometrist Larry. Her spouse is not an MU graduate, but has been converted. "He takes issue with people who aren't lined up for Mizzou," she says. "Me, too," Snider says.

Here are some other favorites of the new president:

CLOTHES: Can you say comfort? Jeans or shorts and a T-shirt. The Gap is her favorite store.

RESTAURANT: The Canyon on the Country Club Plaza in Kansas City.

FOOD: Boiled shrimp.

BREAKFAST: Two eggs OE, hash browns and toast.

VACATION SPOT: The west, or

Kansas City, side of the Lake of the Ozarks. The Sniders have a house with all the appropriate water paraphernalia—motor boat, row boat and wave runners. "Larry rows me around the lake in the cold weather," she says. For her 41st birthday, he gave her a two-person hammock.

DOG TREAT: Saks, Snider's black cocker spaniel, gets a biscuit from From Molly's Doghouse when she brings in the morning paper. The all-natural dog treats are produced by Kristen Bartel Castiglione, BS BA '90, and her sister, Elizabeth Poole, in Boonville, Mo.

ICE CREAM: Buck's peppermint, manufactured by the on-campus ice cream shop. Alumni relations Director Joyce Lake can vouch for Snider's homemade mint chocolate-chip ice cream. Does Snider hand-crank? "No way."

THE MU ALUMNI ASSOCIATION'S PURPOSE

Great universities flourish thanks to the patronage of their proud alumni. Established in 1856 by the University of Missouri's first graduate, R.L. Todd, and formally chartered in 1933, the MU Alumni Association exists to support education in Missouri.

The association promotes the scholarship of students and faculty, maintains ties with thousands of alumni worldwide and supports the best interests of Missouri's flagship university in the true spirit of Mizzou.

CHAPTER NEWS

LET THERE BE FLIGHT

THIRTY ALUMNI AND FRIENDS OF THE Seattle/Puget Sound Alumni Chapter gathered at the Museum of Flight with Dean James Thompson of the College of Engineering and Vice Chancellor Harold Jeffcoat June 7. Thanks to chapter president Jim Price, BS Ag '53, and MUAA at-large director George Purdy, AB '70, for organizing the "flightful" festivities.

MIZZOU RENDEZVOUS

CURATOR PAUL T. COMBS, BS ACC '87, updated more than 35 alumni at the Memphis Chapter's annual Mizzou Rendezvous Event June 25. The chapter welcomed to the Mizzou family Jessica Chittick, who received the chapter's scholarship and will attend MU this fall as a prejournalism major. Jessica is the daughter of Daniel and Jane Chittick. Special thanks to Steve Vincent, BS Ag '89, for coordinating this event.

BIRMINGHAM PICNICS

THE BIRMINGHAM/NORTH ALABAMA Chapter sponsored its second annual Mizzou picnic June 1. More than 25 area alumni attended this year's version and heard a campus update from Todd McCubbin, M Ed '95, coordinator of alumni activities. The chapter awarded its first-ever scholarship to Matthew Smith, a prejournalism student who is the son of Jerry and Gail Smith. Chapter President Rebecca Fitzgerald Lipscomb, MA '92, officially passed the

baton to new chapter President Matthew Mayo, AB '86, MA '90.

FETES FOR FRESHMEN

THE KANSAS CITY ALUMNI CHAPTER chalks up another first. At its annual scholarship reception honoring 20 Alumni Scholars, Vice President Melodie Powell, AB '77, JD '81, announced the chapter had voted to give each student a one-year membership in the MU Alumni Association. Way to go, KC—that's building the black and gold, from the freshman year.

BONJOUR, MES AMIS

SIXTEEN TOURIN' TIGERS ENJOYED two weeks of breathtaking scenery in France in early June. Their trip began in Cannes on the Riviera, included an eight-day cruise north on the Rhone River and ended with three days in Paris, the famed City of Lights. These Tigers spread the Mizzou spirit by handing out pompons and stickers to French children throughout their travels.

HONOR LEVELS SOAR

THE ASSOCIATION CAPPED A SUCCESSFUL year of Building the Black and Gold through the leadership of the national board of directors and a worldwide network of volunteers. See Page 55 for a list of 1997 Honor Winners. Also, the Dallas/Ft. Worth, Ozarks Black and Gold, and Carolina chapters received new charters.

Alumni leaders will convene in Columbia Sept. 26 for the annual Leaders' Weekend. This year's

theme is Tracking the Global Tiger. Activities will include the semi-annual meeting of the national alumni board, followed by a daylong leadership conference. That evening volunteer leaders and campus guests will celebrate with a dinner at the Reynolds Alumni and Visitor Center.

Alumni leaders who have not received their "passport" for Leaders' Weekend should call Valerie Goodin or Sue Arnold at 1-800-372-MUAA.

SPRING TIGER TALKS

HEAD FOOTBALL COACH LARRY SMITH stirred up excitement this spring by holding a series of Tiger Talks throughout Missouri. The events, co-sponsored by the MU Alumni Association and the Tiger Development Fund, were held in Springfield, Mendon, St. Joseph and Hannibal. More than 600 alumni and fans attended the events to hear a campus update and a preview of the 1997 football season. Special thanks to Jack Muench, BS BA '76, JD '81, of Springfield; Dale Griessel, BS BA '56, of Rothville, Mo.; Pat Speiser, BS BA '59, JD '62, of Easton, Mo.; Errol Taylor, AB '63, JD '66, of St. Joseph; and Kent Brown, Arts '60, of Hannibal for coordinating the events in their areas.

THUNDERING AT TRENTON

THIRTY NEW JERSEY ALUMNI GATHERED for a picnic and to watch the Trenton Thunder play baseball in Trenton, N.J., May 17. Thanks to Diane Kilpatrick, BS Ed '67, for organizing the event.

MU
97



TRACKING
THE GLOBAL
TIGER



BOATING IN BOSTON

BOSTON ALUMNI NUMBERING 20 STRONG enjoyed an afternoon lunch and Duck Boat tour of Boston by land and by water May 18. Thanks to David Sears, BES '81, for planning the day's events.

CALLAWAY CONVENES

TWO DOZEN CALLAWAY COUNTY CHAPTER alumni gathered for an evening with Ted Tarkow, associate dean of arts and science, at Sir Winston's in Fulton, Mo., May 21. The chapter's 1997 alumni scholar winner, Angie Schraer, was on hand to receive her scholarship. Thanks to Mary Ann Beahon, BJ '68, for organizing the event.

SUN SHINES ON D.C. BBQ

THE WASHINGTON, D.C., CHAPTER HELD its sixth annual picnic June 8, with 60 alumni enjoying a day of sunshine and barbecue. Thanks to Marty Schaller, AB '63, and Jennifer Nanna, BJ '95, for coordinating the event.

NEW YORKERS CRUISE

NEW YORK CITY AREA ALUMNI JOINED alumni from other Big 12 schools for an evening of boating and dancing June 12. Thanks to Joe Rinaldi, AB '81, for being the captain of this event.

ATLANTA'S SURFING

THE METRO ATLANTA CHAPTER LAUNCHED a chapter website in July, providing another way for Atlanta alumni to catch up on chapter activities. The webmaster and site creator is Tim Spaid, AB '88. Check out the site at www.mizzou.com/MUAtlanta.

SCHOLARS SELECTED

THE MU ALUMNI ASSOCIATION IS PROUD to announce the selection of its National Alumni Scholars for 1997-98. A committee composed of students and alumni chose the two recipients from more than



FOR MEMBERS ONLY

REMEMBER TO KEEP YOUR membership card handy for these and other great member discounts:

TIGER@MIZZOU.COM

TIRED OF HAVING TO CHANGE YOUR résumé and contact all your friends whenever your e-mail address changes? Take advantage of this specially discounted offer for association members, keep the same e-mail address for as long as you like and show your Mizzou spirit. Point your browser to: www.email.mizzou.com

MIZZOURAH!

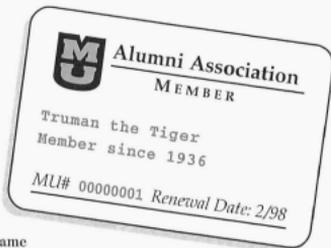
MAKE YOUR RESERVATION TODAY AND BE ready to roar with the football Tigers when they're on the road. Members save big bucks on rally and game packages at Tulsa, Okla.; Lawrence and Manhattan, Kan.; Boulder, Colo.; and Stillwater, Okla. Packages include pregame meal, game ticket, door prizes and special appearances by Truman the Tiger, Mizzou Spirit Squad, Golden Girls and Mini-Mizzou.

TRACK THE TAIL

CONGRATULATIONS TO THESE WINNERS who found Truman's tail on Page 46 of the summer issue: Stanley Arnote, BS ED

240 applications. Each recipient received a \$500 scholarship from the association.

Receiving the in-state scholarship is Astacia Morrow, a senior at Scotland County R-I High School in Memphis, Mo. Astacia is vice president of student council, treasurer of National Honor Society and president of the girls' lettermen's



'69; Rich Montgomery, BS ED '67; William Spaniel, BJ '68; and John Thornton, MS '63. When you find Truman's missing tail in this issue of MIZZOU, mail or e-mail us the message "I found Truman's tail on Page ____" to Truman's Tail, 123 Reynolds Alumni Center, Columbia, MO 65211. Be sure to include your name, address and student identification number and class years. We'll conduct a random drawing from all entries received before Oct. 1 for a gift membership, MU logo merchandise, game tickets and more.

club. She also is a member of the basketball and track teams.

In response to the question, "What do you consider a challenge?" Astacia wrote, "The desire to do what is right is often overcome by the desire to fit in. To stand alone, to be my own person, and to follow my heart instead of the crowd, are con-

ALUMNI CONNECTION

SEPTEMBER

- 5** Ag Alumni Organization golf tournament and steak fry, Columbia
Tourin' Tigers Switzerland trip
- 6** Alumni Family Day/Truman Family Tailgate, Columbia
Engineering Alumni Organization barbecue, Columbia
- 7** Engineering Alumni Organization golf tournament, Columbia
- 9** Kansas City Chapter happy hour, 75th Street Brewery, Waldo
- 11** Tourin' Tigers Canada/New England trip
- 12** Kansas City Chapter Black and Gold Day at Barney Allis Plaza before MU vs. KU game
- 13** Camden County Chapter Tiger Tennis Rally
Sacramento Alumni Chapter TV watch party, MU vs. KU
Tiger Rally, Lawrence, Kan.
Northwest Missouri Chapter bus trip to MU vs. KU game, Lawrence, Kan.
- 20** Tiger Rally, Tulsa, Okla.
Southwest Missouri Chapter trip to Tiger Rally, Tulsa, Okla.
Dallas/Fort Worth Chapter trip to MU vs. Tulsa game
- 25** National Alumni Board of Directors meeting, Columbia
Engineering Alumni Organization Mizzou Night, St. Louis
- 26** Leaders' Weekend, Columbia
- 27** Young Alumni Day tailgate and rally, Columbia

OCTOBER

- 3** Faculty/Alumni Awards banquet, Columbia
Health Related Professions Alumni Organization banquet, Columbia
- 4** Health Related Professions Alumni Organization tailgate, Columbia
- 11** Tiger Rally, Manhattan, Kan.

- 17** Arts and Science Leaders reception and dinner, Columbia
Herbert J. Davenport Society banquet, Columbia
Medical Alumni Organization banquet
Class of '57 reunion, Columbia
- 18** Homecoming
Metro Atlanta Chapter picnic and Homecoming watch party
Ag Alumni Organization tailgate, Columbia
Dallas/Forth Worth Chapter Homecoming watch party
- 21** Tourin' Tigers Tuscany, Italy, trip
- 25** Tiger Rally, Stillwater, Okla.

NOVEMBER

- 1** Tiger Rally, Boulder, Colo.
- 2** Valley of the Sun Chapter Big 12 picnic

DECEMBER

- 6** Washington, D.C., Chapter holiday party
- 23** Tiger Rally/Black and Gold Day, MU vs. Illinois, St. Louis

JANUARY

- 29** Tourin' Tigers Bali to Saigon trip
- 30** Tourin' Tigers Africa trip

FEBRUARY

- 3** Ag Alumni Organization banquet and auction
- 4** Ag Alumni Organization Ag Day Barbecue, Columbia
- 7** Tourin' Tigers Big 12 Panama Canal trip
- 13** St. Louis Chapter Mizzou Night at the Symphony

MARCH

- 1** Tourin' Tigers Rome Escapade trip
- 3** Tourin' Tigers Grand African Safari trip
- 8** Tourin' Tigers Costa Rica trip

cepts that challenge me today."

The out-of-state scholarship recipient is Laura Ritchey from Waukesha West (Wis.) High School. Laura, who volunteers at the local blood center and at a nursing home, plans to become a nurse. Her essay was about the most influential person in her life. "My grandfather," she wrote, "displays strength and determination in everything he does. He has been an inspiration, a mentor and a role model. He has helped me to be the person I am today, and has shown me who I want to be tomorrow. He has taught me to live by the rule that you can attain anything to which you set your mind and heart."

In addition to the association's national scholars, alumni chapters and organizations awarded more than 115 scholarships to students attending MU this fall. The 1997 Alumni Scholars were honored at a reception on Aug. 26 at the Reynolds Alumni and Visitor Center.

DISPLAY YOUR MIZZOU PRIDE

INTEREST IN THE REDESIGNED MIZZOU license plates has been great. More than 250 plates were sold after being featured in the spring issue of MIZZOU. As the state of Missouri changes the color of standard vanity plates from black-and-gold to blue-and-green, don't lose your Mizzou pride! Call the association today at 1-800-372-6822 for more information on the Mizzou License Plate Program.

YOUNG ALUMNI TAILGATE

CELEBRATING MIZZOU G.O.L.D. (Graduates of the Last Decade), the association is sponsoring the third annual Young Alumni Tailgate before the Mizzou vs. Ohio State game on Sept. 27. Cost is \$21 for association members and \$24 for nonmembers (check your mailing label for membership status) and includes tailgate meal, game ticket, door prizes and giveaways. Call the association for more details.

Salute



Back Row

Rob Hill, photographer

Tanya Stitt, BJ '91, advertising sales

Sue Richardson, Journ '87, writer

Karen Worley, BJ '73, director

Dale Smith, BJ '88, editor

Middle Row

John Beahler, AB '80, editor

Carol Hunter, BJ '80, writer

Jack Allen, designer

Dawn Klingensmith, BJ, AB '97, writer

Cynthia Boley, office manager

Nancy Daniel, AB '76, Journ '94, designer

Front Row

Julie Kim, designer

Linda Metz, BS Ed '68, office manager

Nancy O'Connor, BJ '88, photographer

Andrea Fischer, AB '85, designer

Take a **kernel** of an idea. Plant it in a fertile field. Water and fertilize. **Scare** the 'hawks. Reap the **awards**. The following organizations recognize **Mizzou's** publications among the nation's **best**: Council for Advancement and Support of Education, University and College Designers Association, The Educational Press Association of America, *Admissions Marketing Report* and *Print* magazine. The winners are: MIZZOU MAGAZINE, MIZZOU MAGIC, MO STUDENT RECRUITMENT SERIES and THE CHANCELLOR'S ANNUAL REPORT.



Publications and Alumni Communication
Proud producer of MIZZOU magazine
MIZZOU@mucmail.missouri.edu

P.S. Send feedback. We're all ears.

Contribute to MU's Future and Invest in Your Own.

A gift to MU through a Charitable Remainder Trust provides you and a beneficiary income for life and more...

- Increased income potential
- Reduced federal and state taxes
- No capital gains tax on appreciated property
- Quarterly payments for life
- A more secure future for a great institution

Please call or write for a proposal applying these benefits to your situation.

Michael Kateman
Center for Gift Planning
and Endowments
306 Reynolds Alumni Center
Columbia, MO 65211
(573) 882-0272
1-800-970-9977



University of Missouri
Columbia

THE TWENTIES
•Taylor Wright Jr., AB '26, of Carmel, Ind., enjoys reminiscing about his college days with other Missouri graduates living in his community.
•Robert Watson, MA '28, of Wichita, Kan., who celebrated his 102nd birthday on Feb. 25, is included in the Hall of Fame of the American Red Cross.

THE THIRTIES
Graenum Berger, AB '30, of New Rochelle, N.Y., published his seventh book, *Rescue the Ethiopian Jews! A Memoir: 1955-1995*, which chronicles how thousands of Ethiopian Jews were resettled in Israel.

•Allen Simmons, BJ '34, of Fort Wayne, Ind., creates and supplies recognition awards and programs for universities through his firm, College Remembrances.
Vincent "Tex" Lockhart, BJ '36, of San Angelo, Texas, a retired Army Reserve colonel, served in the CIA, where his assignments involved world travel.

The Rev. Harold Wilke, AB '37, of Claremont, Calif., is director and founder of The Healing Community/The Caring Congregation, an international movement to help churches, synagogues and temples involve people with disabilities. He was the commencement speaker for Western University of Health Sciences.

•Paolo Coletta, BS Ed '38, MA '39,

PhD '42, of Annapolis, Md., published *Admiral Marc A. Mitscher and U.S. Naval Aviation: Bald Eagle*.

•Joyce Holmes Crawford, BS Ed '38, and husband **•Merle Crawford**, BS Ag '38, of Tucson, Ariz., who both retired from education careers, will celebrate their 59th wedding anniversary Dec. 18.

THE FORTIES
Paul Green, MA '40, of Bethesda, Md., wrote an autobiography, *From the Streets of Brooklyn to the War in Europe*. He was a World War II correspondent for *Stars and Stripes*.

•George Miller, BJ '40, of Tampa, Fla., retired after a journalism career of more than 70 years.

•John Galbraith, BS BA '41, of St. Petersburg, Fla., is a philanthropist and board chairman of the Florida International Museum.

•Lloyd Miller, BS Ag '41, of St. Joseph, Mo., who retired as executive vice president of the American Angus Association, is a real estate agent.

Orville Carr, BS Ag '42, and wife **Alice Melton Carr**, BS Ed '45, of Bolivar, Mo., celebrated their 50th wedding anniversary.

•Hal Heller, BJ '42, of Encino, Calif., is recovering from illness and wishes to hear from classmates. His e-mail address is hperiod@msn.com.

Consider your future . . .

Lenoir

Retirement Community

3710 Lenoir St., Columbia
573-876-5808 Fax: 573-876-5831

- Village • Community Center • Manor • Chapel
- Health Care Center • Child Care Center



•**Maury Stadler**, Arts '46, and wife **Evalyn Denney Stadler**, AB '50, moved from New York City to Bethesda, Md., where they live near their daughter, son-in-law and grandchild.

•**Rogene Weathers**, M Ed '46, of Siloam Springs, Ark., was recognized for 50 years of membership in Phi Delta Kappa. He established an Alzheimer's support group and volunteers with Gideons International.

•**Albert Keevil Jr.**, MS '47, of San Diego works part time on engineering projects, including work for the San Diego and Arizona Railway.

•**Joe Bonney**, BS BA '48, and wife **Sue Middlebrook Bonney**, BJ '48, of Gig Harbor, Wash., will celebrate their 50th wedding anniversary on Dec. 19.

•**Sister G.M. Reinhart**, MA '48, of St. Louis retired from Avila College in Kansas City after 30 years in teaching and administration and 20 years as artist-in-residence.

•**John Greenwood**, BS BA '49, of Alton, Ill., president of the Eighth Air Force Memorial Museum Foundation Inc., was featured in the October 1996 issue of *Popular Mechanics*. A stock brokerage executive, he is included in *Marquis' Who's Who in the World*.

THE FIFTIES

•**Gus Leimkuhler Jr.**, BS Ed '50, retired after 45 years as an English teacher and head librarian for the North Kansas City School District.

•**Bill Stidham**, BS BA '50, and wife Dorothy of Carmel, Ind., celebrated their 50th wedding anniversary.

•**Lynn Gudie**, BJ '51, of Spring Green, Wis., who won a \$250,500 lottery in 1991, enjoys bowling and traveling.

•**Carol Junge Loomis**, BJ '51, of Larchmont, N.Y., is on the board of editors at *Fortune* magazine.

•**Edward Reardon**, BJ '51, of Quakertown, N.J., earned a master's

PORTAL PATROL

AS A DOORKEEPER AT THE CAPITOL building in Jefferson City, B.W. Robinson gets to do what no other citizen can—waltz right onto the Senate floor. "People come to that door and tell me they want to talk to senator so-and-so," he says. Robinson, M Ed '46, fetches that legislator.

One day the senators turned the tables. They summoned Robinson. The legislators had drawn up a formal resolution of appreciation for their longtime friend, who took the doorkeeper job a decade ago after retiring from a 20-year career with the state Department of Elementary and Secondary Education. Robinson felt uncomfortable. "I hadn't done anything all that great."

Such modesty is typical of the octogenarian. In fact, Robinson had just been named 1995's Citizen of the Year by the Jefferson City Chamber of Commerce. Among other things, he serves on boards for the Red Cross and Cole County's councils on nutrition and aging. An elder emeritus of Christian Church (Disciples of Christ), he still teaches adult Sunday-school classes. He's also held every office, at local and state levels, of Lions Club International, where he picked up the two-word motto he lives by: "We serve."

Robinson, whose charitable missions with the Lions Club have taken him to South America, Africa, Japan and elsewhere, says most of the "good stuff" he's done took place in rural Missouri classrooms. "The thing I prided the most was taking a student and leading him forward," he says. "There's a bond that develops."

Robinson took his first teaching job in 1936 in a one-room schoolhouse in Ralls County, Mo. It was perfect for bonding. The concrete-block building was so small that his 40 charges, hollering "Annie



Doorkeeper B.W. Robinson, 80, patrols the Missouri Senate portal for the "satisfaction of contributing to life's activities."

over!" could hurl a rubber ball back and forth over the rooftop.

Five years later, Robinson moved to a two-year high school. In addition to serving as principal, he single-handedly taught every course—English, science, biology, algebra, geometry, world citizenship and history—offered at Mill's Creek. Yet Robinson says the students imparted as much wisdom as he did. The freshman and sophomore students, antsy to move on to bigger high schools in nearby Hannibal or New London, taught him how to command attention. "If anything strengthened my ability to relate to people," he says, "it was what I learned as a rural school teacher, out there on the firing line all by myself."

Robinson puts those old schoolhouse lessons to use on the Senate floor. He serves, he says, as a link between concerned citizens and legislators. "When they're on the floor, nobody can get to them but me," he says.

Lately, though, it seems that few seek out the bigwigs. Most huddle around the doorkeeper, who has become almost as big a media magnet as the 34 senators. Robinson squirms under the spotlight at first, but he eventually settles back in his wing chair and makes the most of it. "I always told you I had drawing power," he says, glibly legislators. "And you thought you were the only ones who rate around here." —*Dawn Klingensmith*



A TEACHING TRADITION

MISSOURI'S ONE-ROOM SCHOOLS were more than a place where kids were drilled in reading and arithmetic. They were the heart and soul of most farm communities.

At the turn of the century Missouri had thousands of one-room schools, but these relics of rural life have passed from the scene. A few of the buildings hang on, but many are derelict—stuffed with hay bales and feed sacks, or slowly are giving up the ghost to gravity and time.

"I think the schools kind of bound a neighborhood together," says Arlyn Gerwin, BS Ed '61, who taught in one-room schools near Rush Hill in northeast Missouri for most of her 33-year career. Gerwin remembers when rural schools were gathering places for pie suppers and Christmas programs. Neighbors gathered at these events whether they had children in school or not.

When she started in the late 1920s there was more to her job than teaching, Gerwin recalls. "You did the sweeping, started the fires, washed the windows, kept everything clean and took care of the playground." At night there were always papers to grade. Sometimes Gerwin got so sleepy she would doze off for a few hours, then wake at 3 a.m. to finish grading her assignments. All that for a monthly salary of \$40.

Discipline was never a problem at

In the early days of her teaching career, Arlyn Gerwin remembers riding to her one-room schoolhouse on horseback.

school, but she says there were other considerations. Many of her male pupils were needed on the farm to help with chores. In fact, some didn't even come to school in the fall until after the harvest was in. They attended during the cold winter months, then dropped out again in the spring to help with planting. "It was hard to know where to place them. You just had to fit them in wherever they could get along," Gerwin says.

Class size could range from as few as six or seven students to more than 50. Gerwin was responsible for teaching every subject to every student. She remembers one year that started with only seven pupils. Then a family with eight kids moved into the neighborhood, doubling the size of the school.

How do those lessons that she taught in a one-room school compare with today's education system? The idea back then, she says, was to concentrate on the basics—reading, writing and math. Social studies and science weren't added to the curriculum until after she'd been teaching for a number of years.

"It seems to me that the children then did a good job of learning," she says, "but the subjects weren't as broad as they are today."

—John Beahler

degree in medieval studies from Columbia University. He retired from GTE's corporate communications department.

Jim Brady, BJ '53, of Manchester, Mo., retired as St. Louis County Police Department director of information and formed a media relations consulting service, JB MediaCom Inc.

Troy Smith, BS Ag '53, M Ed '59, and wife Jean of Willow Springs, Mo., celebrated their 50th wedding anniversary.

Robert Kren, MA '55, and wife Betty of New London, N.H., celebrated their 50th wedding anniversary.

Karen Kratoville Haller, BS Ed '56, of Ballwin, Mo., a writer, was included in *Marquis' Who's Who of American Women*.

Jack O'Bryan, BS BA '58, of Naperville, Ill., is president and chief operating officer of USG Corp., a Fortune 500 company with three core businesses.

Donald Dickerson, JD '59, of Cape Girardeau, Mo., is president of the Board of Regents at Southeast Missouri State University.

Col. (Ret.) Franklin Holder, AB '59, JD '60, of Rockledge, Fla., is a U.S. administrative law judge in Orlando, Fla.

Noel Tomas, BJ '59, of Glastonbury, Conn., is the volunteer president of the Museum of Connecticut Glass Inc., which exhibits, preserves, researches and provides education about glass items.

THE SIXTIES

Jim Gibbs, BS Ag '60, of Portage, Mich., retired after 30 years with the Upjohn Co., now Pharmacia Upjohn, where he was senior customer service manager of the agriculture division.

Lowell Lukas, BS Ed '60, M Ed '65, of New Britain, Conn., the head golf coach at Central Connecticut State University, is a member of the Golf Coaches Association Hall of Fame.

Annette Noble Morgan, AB '60, of

C L A S S N O T E S

Kansas City, who retired after 16 years in the Missouri General Assembly, received the 1997 Daverne Calloway Award from the Missouri Women Legislators for outstanding service to the state.

•**Linda Wyman**, MA '60, of Jefferson City, Mo., a professor of English at Lincoln University, received a 1996 Governor's Award for Excellence in Teaching, and also won Lincoln's College of Arts and Sciences Award for Teaching.

•**Harold "Hal" Lowenstein**, BS BA '61, JD '65, of Kansas City received the Gillis Center's 1997 Kansas City Spirit Award, which honors those who demonstrate "Kansas City spirit" in their lives.

•**Richard Huber**, BS BA '62, MS '63, of Shawnee, Kan., was selected as the Mass Mutual Blue Chip Life Insurance Co. New Agent Rookie of the Year. He is employed by the Pat Murphy Agency.

•**Thomas McClard**, BS BA '62, of Alpharetta, Ga., retired from Delta Air Lines as a captain after 30 years.

•**W. Todd Wipke**, BS '62, a chemistry professor at the University of California-Santa Cruz, received a Distinguished Achievement Award from the St. Charles, Mo., School District Foundation. His wife, •**Corinne Fischer Wipke**, BS Ed '63, is a board member of Shakespeare Santa Cruz.

•**Maj. Gen. (Ret.) Burton Moore**, BJ '63, of Arlington, Va., is vice president and director of Washington operations and domestic business development for Texas Instruments.

•**Judy Stanley Fortune**, BSN '64, of Olathe, Kan., is case manager for the Behavioral Pain Management Center at Research Medical Center in Kansas City.

•**Thomas Jones**, BS BA '64, of Arlington, Texas, is a captain for Delta Air Lines.

•**Mary Elizabeth Vawter Richardson**, BJ '64, of Memphis, Tenn., received a master's degree in anthropology from the University of Memphis. She

is a free-lance writer and a consultant for nonprofit organizations.

•**Juan Walte**, BJ '64, of Springfield, Va., is a member of the editorial board of *USA Today*.

•**Debbie Burd Frazier Golitz**, BS Ed '65, of Aurora, Colo., received a doctor of psychology degree from Denver University. Her husband, •**Loren Golitz**, MD '66, retired from Denver General Hospital and now is a clinical professor of pathology at the University of Colorado School of Medicine and is in the private practice of dermatopathology.

•**James Thomas Jr.**, AB '65, of Arvada, Colo., is operator of the J Thomas Group Inc., specializing in competitor intelligence and counter intelligence.

•**Carol Mann Kuhlmann**, BS Ed '66, of New Haven, Mo., retired after 30 years of teaching the mentally disabled at Hermann (Mo.) Elementary School.

•**Robert Dewhirst**, AB '67, BJ '69, MA '70, of Maryville, Mo., published *Rites of Passage: Congress Makes Laws*, a college textbook. He is a professor of political science at Northwest Missouri State University.

•**Mark Graham**, BJ '67, of Arvada, Colo., was selected the 1996 Colorado High School Track Coach of the Year. He teaches English at Arvada West High School and is the senior book critic for *The Rocky Mountain News*.

•**Barbara Pritchard**, BJ '67, MA '69, of New York City is general manager of Advanstar Healthcare Communications.

•**Charlotte Richards Bailey**, BS HE '68, of Sterling Heights, Mich., works for Maritz Marketing Research Inc.

•**Robert Finck**, BS Ag '68, of St. Louis is a food chemist and laboratory director for Allen Foods Inc.

•**Roger Mattingly**, BJ '69, of Wheeling, Ill., is co-president of the Chicago/Midwest Chapter of the American Society of Media Photographers. He is a partner and president of Star Digital

The MU Alumni Association thanks these HONOR WINNERS

Chapters

10,000 Lakes, David Littekin
Adair County, Scott Templeton
Bates County, Richard King
Boone County, Larry Fuller
Buchanan County, Barbara Maxwell
Birmingham/N. Ala., Rebecca Fitzgerald
Callaway County, Don L. Fisher
Camden County, John F. Blair
Cass County, Mary James
Chicago Alumni, Steve Gardberg
Cole County, Dale Ludwig
Franklin County, Kurt Voss
Greater Boston, David Sears
Greater Nashville, Spencer Moore
Greater Ozarks, Jack Muench
Greater Peoria, Brock Hessing Jr.
Kansas City, Gene Twellman
L.A./Orange County, Dan Niehoff
Laclede County, Mike Ulmer
Memphis/Mid-South, Steve Vincent
Metro Atlanta, Kristi Baer
New Jersey, John Ehrlich
New York, Joe Rinaldi and
Philip Boeckman
Sacramento, Leslie D. Howe
San Antonio, Dwain Akins
Southwest Missouri, Christie Hutcheson
St. Louis, Pat Owens
Twin Cities Tiger Club, Mike Tellman
Valley of the Sun, Jim Siegel
Washington, D.C., Martin Schaller
Webster County, Jack Walters

Organizations

Ag Alumni Organization,
Wayne Yokley
Arts & Science LEADERS,
Walter L. Pfeffer II
School of Health Related Professions,
Neal Tanner
School of Nursing, Donna Otto

C L A S S N O T E S

Imaging and owns a commercial photography business.

• **Bill Rhodes Jr.**, BS EE '69, MS '70, of Longview, Texas, is president of Valuline Long Distance.

THE SEVENTIES

• **Joyce Elmers Mestemacher**, BHS '70, of Parkersburg, W.V., owns a home-based business, Dance Extras, which provides gifts for dancers through mail order.

• **Garry Randolph**, BS EE '70, MS '71, of Columbia is vice president and chief nuclear officer at Union Electric Co.

• **Greg Clock**, BJ '71, of Houston completed his eighth trip to Baku, Azerbaijan, as a public affairs adviser for Amoco Caspian Sea Petroleum.

• **Gregory Croll**, AB '71, MD '83, of Columbia is in private practice, specializing in plastic and reconstructive surgery, in which he is board certified with added qualifications in hand surgery.

• **Rex Hess**, BS Ed '71, MS '75, of Champaign, Ill., is director of the Center for Microscopy and Imaging at the University of Illinois, where he is an associate professor of veterinary biosciences.

• **Patricia McPartland**, AB '71, of Marion, Mass., is included in *Who's Who in America*, *Who's Who of American Women* and *Who's Who in the World*, and has received four national awards for excellence in continuing education.

• **Dick Otto**, BS BA '71, MPA '88, of Columbia, director of grants and contracts at MU, celebrated 26 years with the University. His wife, • **Donna Laubert Otto**, BSN '72, MS '81, associate director of Children's Hospital, has been with MU for 25 years.

• **Garry Johnson**, M Ed '72, PhD '82, of Macomb, Ill., is associate vice president for student services at Western Illinois University.

• **David Engelkemeyer**, BS IE '73, of Marshfield, Mass., is director of operations for Avery Dennison Office

Products-North America.

• **Kenneth Gibson**, BSF '73, MS '75, of Missoula, Mont., is a forest entomologist with the USDA Forest Service.

• **Carol Surgens Gross**, BJ '73, of Somerville, N.J., opened a law office specializing in environmental, health and safety law.

• **Jeffrey Johnson**, BS BA '73, of Maumelle, Ark., is general manager of Stone Container/Industrial and Specialty Packaging Division's plants in Jacksonville, Ark., and Hodge, La.

• **Becky Sokol Cohen**, BS Ed '74, of Manchester, Mo., a teacher, received the Americanism Award from VFW Post 2866 in St. Charles, Mo., for her sponsorship of an essay contest.

• **Frederick Ward**, BHS '74, of Moberly, Mo., who is associated with Northeast Missouri Rehabilitation Specialists, is Randolph County coroner. He is chair of the board of directors of County Employees Retirement Fund, and is a diplomate of the American board of The American College of Forensic Examiners.

• **Rose Rimel Buck**, M Ed '75, of Chesterfield, Mo., retired from teaching in the Parkway School District in St. Louis after 28 years.

• **Doug Fenichel**, BJ '75, of Flanders, N.J., won a Pyramid Award and an honorable mention in the Public Relations Society of America-New Jersey Chapter's annual statewide contest. He is a senior copywriter at Via Caritas Health System.

• **Bettie Yahn Kramer**, BS Ag '75, of Lee's Summit, Mo., director of parks and recreation for Jackson County, Mo., is 1997-98 president of the Missouri Park and Recreation Association.

• **Stan Kreidler**, BS RPA '75, and wife Peg of Florissant, Mo., announce the birth of Annie Lynn on March 15.

• **Randall Harper**, BS Ag '76, and wife • **Laura Wolcott Harper**, BS HE '87, of Columbia announce the birth of

Hannah on Oct. 18.

• **Wayne Huckshold**, BS Ed '76, M Ed '77, of Chesterfield, Mo., a teacher in the Francis Howell School District, is included in *Who's Who in American Education*, *Who's Who in the Midwest* and *Who's Who in America*.

• **Julie Brunner**, BSN '77, M Ed '96, of Kingsville, Mo., a teacher at Holden R-III, received the Honorable Mention Award for Outstanding Achievement by an Individual in K-12 from the United States Distance Learning Association.

• **John Haley**, BS Ag '77, and wife Donna of Maysville, Mo., announce the birth of Jaclyn Renee on March 26.

• **Robbie Hood**, BS Ag '77, of Madison, Ala., is an atmospheric scientist for the NASA/Marshall Space Flight Center in Huntsville, Ala.

• **Steve Richardson**, BS BA '77, is president and general manager of Pacific Bell Mobile Services in San Diego.

• **Patti Baymiller**, BJ '78, MBA '84, of Lakewood, Colo., was promoted to principal at American Management Systems in Denver. She is a senior business analyst with the firm's telecommunications industry group.

• **Claudia Burris**, BJ '79, AB '82, of Kimmiswick, Mo., is assistant director of university communications at Webster University.

• **Jeffrey Riordan**, BS BA '79, of Kennesaw, Ga., is senior national account sales executive for Lennox Industries.

• **Nicholas Scambilis**, PhD '79, of Beavercreek, Ohio, is chair of the fire science technology and environmental/safety risk management department at Sinclair Community College in Dayton.

• **Mark Schafer**, BS BA '79, of North Platte, Neb., is president of a physician search firm.

THE EIGHTIES

• **Larry Dorrell**, PhD '80, of Warrensburg, Mo., is chair of the Missouri Com-

C L A S S N O T E S

munity Service Commission.

Alice Fugate, MA '80, of Chesterfield, Mo., co-wrote *Treating Hypertension and Other Cardiovascular Conditions*.

Carl Moritz, BJ '80, and wife Susan of Ballwin, Mo., announce the birth of Andrew James on Dec. 22.

Janice Hughes Milender, BJ '81, and husband Jay of Boston announce the birth of Morgan Elizabeth on April 11.

Stephen Monaco, Arts '81, of Columbia owns Riviera Marketing Inc., a marketing and management company specializing in software and high tech.

Susan Simon-Feinberg, BJ '81, of Katy, Texas, is managing director of Hill and Knowlton International Public Relations and Public Affairs' Houston office. She won the "best-of-show" award from the Public Relations Society of America Houston Chapter.

Jeffrey Burden, BJ '82, is a partner in Conway and Nance in Richmond, Va., practicing estate planning law.

Maj. Scotty DeClue, BS ChE '82, of North Augusta, S.C., is a hazardous waste engineer for the Department of Energy at the Savannah River Site in South Carolina.

Jim Faulconer, BS '82, of Raytown, Mo., owns Jim Faulconer and Associates, which offers high performance liquid chromatography.

Judith Fielder Emerson Hager, MS '82, of Edgewood, R.I., is a principal with Smith Hager Bajo Inc., a women and children's health-care consulting firm.

Sally Hall Hanson, BJ '82, and husband Tim of Ballwin, Mo., announce the birth of Sara Louise on May 9.

Ronald King, EdD '82, of Scottsdale, Ariz., was promoted to corporate vice president with the Institute for Professional Development in Phoenix, serving as administrator for educational and institutional relations.

James Mueller, BJ '82, MA '92, and wife Catherine of Austin, Texas, announce the birth of David Eugene on

April 17. James received a University of Texas continuing fellowship to complete his doctorate in journalism.

Allison Mayer Duffey, BJ '83, of Webster, N.Y., is assistant director for public relations at the Eastman School of Music at the University of Rochester.

Sherri Jacobs Redmon, BES '83, of Shawnee, Kan., is the human resources coordinator for the city of Olathe, Kan.

Robert Riesmeyer, BS Ag '83, and wife Linda of Kansas City announce the birth of Ellen Marie on April 1.

Dave Wright, BS Ag '83, of Blue Springs, Mo., is chief of the loss adjustment standards branch for the USDA Risk Management Agency in Kansas City.

Barbara Morris Zoccola, AB, BJ '83, and husband Will of Memphis, Tenn., announce the birth of William Thompson

"Tommy" on Oct. 3.

Peggy Bowsher Aoki, AB '84, BHS '85, of Mountain View, Calif., is executive chef at Chez TJ restaurant after completing an apprenticeship in Dijon, France.

Clayton Boothe, BJ '84, of Grand Rapids, Mich., is creative director of Hanon McKendry Advertising.

Lisbeth Wiley Chapman, MA '84, of Boston wrote *Media Smart! Adding Media to Your Marketing Strategy*, a resource guide for investment advisers.

Brent Grazman, BS '84, MS '86, and wife Debbie of Livingston, N.J., announce the birth of Megan Elana on May 16. Brent is director of continuous improvement at GAF Materials Corp.

Joel Jones, BS ChE '84, is regional manager of specialty chemicals for Dow Chemical Co.

"Arthur Center saved my life"



Nothing speaks better for our quality care than the voices of recovered clients. These responses affirm Arthur Center as an effective, cost-efficient and caring facility for behavioral and psychiatric concerns:

"I would recommend this facility to anyone who needs help."

"Thank God for Arthur Center and Dr. Ajans' skill, caring and kindness."

"Arthur Center helped me start a new life."

The Healing Choice in Behavioral Health Care

Columbia • Jefferson City
1-800-530-5465
 Macon • Mexico • Moberly

C L A S S I F I E D S

Good jobs in and around Columbia, Missouri. A great place to live/work and raise a family. Around 1% unemployment. Apply on-line, <http://www.onlinecolumbia.com>

THE GATHERING PLACE. An exceptional Bed & Breakfast overlooking MU's campus at 606 College Suites, jazzis, beautiful "Mizouri" breakfasts. (573) 815-0606/1-800-731-6888.

ALPHA PHI SORORITY. Members wanted for the Columbia At-Large Alumnae Group. Contact Amy Jordan Tvrdik amee16@aol.com or (314) 225-2452.

SEEK PUBLISHER—Retired J-school grad has completed book with wide appeal. "The Small Businessman's Guide to Better Marketing." Write: Kummer, 26445 Cape Horn Road, Colfax, CA 95713.

University Avenue Bed & Breakfast

one of central Missouri's hidden treasures
convenient to campus, downtown
full breakfast • off-street parking
walking distance to stadium

Reservations: 1-800-499-1920 or (573) 499-1920

Find your fortune.

WIZZOU has your market.



Advertise in *WIZZOU's* winter '98 issue. The focus is on food and it's your entree into tempting your target market. Deadline for ad space reservations is September 19, 1997. For advertising information, call Tanya Stitt at (573) 882-7358.

•**Heather Hancock**, BS HE '85, and husband •**Thomas Levin**, MD '88, of Munster, Ind., announce the birth of Allison Kyla on March 28.

•**John Irvin**, BS BA '85, MBA '91, of Gainesville, Fla., is assistant to the administrator at Shands Hospital at the University of Florida.

•**Kerry Davis Reitz**, BES '85, and husband Edward of Nashville, Tenn., announce the birth of Alexander William on Dec. 16.

•**Nancy Turner**, AB, AB '85, who earned a doctorate in medieval history from the University of Iowa, is an assistant professor of history at the University of Wisconsin-Platteville.

•**Barry Wallis**, BGS '85, and wife **Amy Greenburg Wallis**, BJ '89, of Ballwin, Mo., announce the birth of Justin Michael on Oct. 20.

•**Randall Zimmer**, BS Ag '85, and wife **Jennifer Bening-Zimmer**, BGS '88, BHS '95, of Fulton, Mo., announce the birth of Zachary Dennis on Dec. 3.

•**Rochelle Bartel Ecker**, BS BA '86, and husband •**Terry Ecker**, BS Ag '86, of Elmo, Mo., were appointed to the American Farm Bureau Federation Young Farmers and Ranchers national committee, representing Midwestern states.

•**Lisa Puettmann Hunt**, BS BA '86, of St. Louis, is the senior director of marketing for SLUCare.

•**John Marsh**, BJ '86, and wife **Susanne** of Decatur, Ga., announce the birth of Nicholas on April 11. John is a vice president and media relations manager for Wachovia Corp.

•**Frances Baskett**, BS Ed '87, of Nantucket, Mass., teaches kindergarten, directs an after-school program and attends graduate school at Baub Street College of Education in New York City.

•**Eric Bennett**, BS BA '87, and wife **Robin** of Dallas announce the birth of Samuel on March 28, 1996.

•**Kelly O'Bryan Crank**, BS Ed '87,

and husband **Chris Crank**, BJ '86, JD '91, of Lenexa, Kan., announce the birth of Allison Marie on June 3, 1996.

•**Diane Christian Graves**, BS Ag '87, and husband **Michael** of Webster Groves, Mo., announce the birth of **Emily Nicole** on Feb. 22, 1996.

•**Jennifer Henks Harvey**, BS Ed '87, and husband **Scott** of Marshall, Mo., announce the birth of **Kathryn Annette** on March 17.

•**Lisa Mellon**, AB '87, of St. Louis relocated her law office to West St. Louis County.

•**John Christopher Allen**, JD '88, and wife **Melody Stowe Allen**, BS Ace '89, of Lebanon, Mo., announce the birth of **Stuart Montgomery** on May 28.

•**Julie Sparks Gibbs**, BJ '88, and husband •**Ron Gibbs**, AB, AB '88, of Grover, Mo., announce the birth of **Matthew Lewis** on March 26.

•**Kimberly Jennings-Wilson**, BS Ag '88, of Lewistown, Mo., writes technical and training manuals for Upchurch and Associates.

•**Karen O'Connor Knabe**, BS Ed, LC '88, and husband **Billy** of Kansas City announce the birth of **Corey William** on April 2.

•**William Holland**, BJ '89, JD '92, of Webster Groves, Mo., an attorney with the board of governors of the Missouri Bar Association of Metropolitan St. Louis.

•**Alan Free**, BS EE '89, is in the Air Force stationed in Germany.

•**Mark Hall**, Arts '89, of Columbia is chief executive officer of **Mark Hall FineArtsCabinetry**.

•**H. Todd Hoopingarner**, MS '89, is director of business development and assistant administrator for **Columbia North Suburban Medical Center** in Thornton, Colo.

•**Paige Doty Perlik**, AB '89, MBA '92, and husband **John** of Aurora, Colo., announce the birth of **John**

C L A S S N O T E S

William on Feb. 18.

•**Sara Klepac Stevens**, BS '89, of Chicago is a free-lance television producer.

•**Dan Mabe**, BS Ed, BM '89, and wife **Nancy Emerson Mabe**, BS ChE '89, MD '94, of Schaumburg, Ill., announce the birth of Kaitlyn McKenzie on May 29. Dan earned a master's degree in vocal performance from Temple University, and Nancy joined an internal medicine practice affiliated with Northeast Community Hospital in Schaumburg.

THE NINETIES

•**James Gwinner**, AB '90, is an investment broker with A.G. Edwards and Sons in Jefferson City, Mo.

•**Neal Shurmantine**, MS '90, of Aurora, Colo., is a project engineer with Inovonics Corp. in Boulder.

•**Anne Flynn Wear**, AB, BJ '90, and husband Brian of Greensboro, N.C., announce the birth of Katherine Samantha on July 25, 1996.

•**Lori Weiss**, BS Acc '90, of Webster Groves, Mo., is an accounting manager at Missouri Baptist Medical Center in St. Louis.

•**Kate Schofield Beem**, BJ, BJ '91, and husband **Matt Beem**, BJ '91, of Independence, Mo., announce the birth of Joseph Patrick on June 18, 1996.

•**Capt. Travis Harsha**, BS BA '91, who serves in the Air Force, is stationed in England.

•**Krista Shanks Holtzmann**, BS HES '91, JD '94, and husband **David Holtzmann**, Arts '90, of Edwardsville, Ill., announce the birth of Jakob David on April 9.

•**Michelle McCaskill**, AB '91, of Falls Church, Va., is a public affairs specialist with the Department of the Army at the Pentagon.

•**Dana Summers**, AB '91, of Dallas completed a master's degree in business administration at Southern Methodist University and is director of sponsor

development for Universal Sports America, a sports marketing firm.

•**Gerry Hubbs Barnett**, BS HES '92, of Houston is an administrative director at St. Luke's Episcopal Hospital, handling real estate and facilities.

•**Randall Kennedy**, BES '92, of Wichita, Kan., is the health center director for Love Box Co.

•**Scott Deutschman**, BJ '93, of Baltimore is a senior producer for *Morning News*, a three-hour show on WTTG-TV in Washington, D.C.

•**Lori Johnson Mills**, BS BA, BS BA '93, and husband Glenn of Louisville, Ky., announce the birth of Kaitlyn Regan on March 7. Lori is an operations manager for Procter and Gamble.

•**Melinda Rider Rochelle**, AB '93, JD '96, of Fort Leonard Wood, Mo., graduated from Washington University with a master of law degree in taxation.

•**Katherine Clarke Hagel**, BS Ed '94, of Lansing, Mich., teaches fifth grade at Resurrection School. Her husband, **Matthew Hagel**, AB '94, is a technical representative for Insituform Technologies.

•**Donna Hicks**, BJ '94, of Washington, D.C., is a senior account executive at Fleishman-Hillard public relations firm.

•**Catrina Mellen**, AB '94, BSN '96, is a nurse at St. John's Regional Medical Center in Joplin, Mo.

•**James Myers**, AB '94, of Kansas City earned a law degree from the University of Missouri-Kansas City and is an assistant regional counsel with the Social Security Administration.

•**E. Matthew Oates III**, BS BA '94, of Alpharetta, Ga., is a Holiday Inn quality consultant.

•**Kellee Franklin**, MPA '95, of Fairfax Station, Va., is a consultant with Booz, Allen and Hamilton Inc.'s corporate headquarters in McLean, Va.

•**Sara Grier**, BJ '95, of St. Louis is the

assistant editor of *The Arrow*, the national magazine of Pi Beta Phi Sorority.

•**Christopher Hof**, BS CIE '95, of Maryland Heights, Mo., is a sales engineer at Thermal Mechanics Inc. in Chesterfield, Mo.

•**Regina Hosler**, AB, BJ '95, of Mamaroneck, N.Y., is a copy editor for Gannett Suburban Newspapers in Harrison, N.Y.

•**Douglas Powell**, MBA '95, of Kansas City is a software engineer with Cerner Corp.

•**Tony Wisner**, BS BA '95, of Trenton, Mo., is bookstore manager at North Central Missouri College.

•**Sabo Yakasai**, JD '95, of Edmond, Okla., is a doctoral student at Oklahoma State University.

•**Sonja Hayes**, JD '96, of St. Louis graduated from Washington University with a master of law degree in taxation.

•**Kristen Petrillo**, BJ '96, of Overland Park, Kan., is an account executive/online specialist at Boasberg Valentine Radford public relations firm in Kansas City.

•**Rebecca Rodgers**, AB '96, is the public relations assistant for the St. Louis Association of Realtors.

•**Scott Witte**, AB '96, is employed by Repec Printing and Lithography in St. Louis.

•**Sarah Glenski**, BSN '97, of Gladstone, Mo., is the sixth child of John and Mary Ann Glenski to graduate from MU. Her siblings are **Mary Glenski Shalley**, BSN '82, of Colorado Springs, Colo.; **John Glenski**, BS CoE '84, of Cedar Rapids, Iowa; **Elizabeth Glenski Anderson**, BS '86, of Fenton, Mo.; **Ellen Glenski Betz**, BJ '87, of Missouri City, Texas; and **Mark Glenski**, BS EE '91, of Rancho Santa Mar, Calif. Sarah's graduation in May marked the end of 19 years of the Glenski's continuously having one child enrolled at MU.

C L A S S N O T E S

FACULTY DEATHS

John DeWitt Decker, former associate professor of anatomy, March 31 at age 74 in Hallsville, Mo.

George Strother, AB '38, MA '39, former assistant professor of psychology and head of MU's counseling bureau, June 1 at age 79 in Madison, Wis.

Curtis Wingo, MA '39, professor emeritus of entomology, Jan. 8 at age 81 in Columbia.

DEATHS

Marguerite Lawson Todd, BS Ed '24, of Moberly, Mo., Feb. 28 at age 98. She was a teacher.

Sally Bett Haldeman McKim, BS Ed '28, of Raymore, Mo., April 5 at age 89. She was a teacher.

Ira Thornton, BS Ag '28, of Richmond, Mo., April 27 at age 93. He was an educator, a county agent, a farmer and a conservationist.

Joseph Cowan, BJ '29, MA '32, of Fort Worth, Texas, March 27 at age 90. He owned an advertising agency.

Margaret Davidson Weagley, BJ '29, of Liberty, Mo., April 3 at age 89. She was active in the Liberty Hospital Auxiliary.

Gladys Burcham Burnham, BS Ed '30, of Overland, Mo., Aug. 6, 1996, at age 90. She was a teacher.

Allan Rathbun Ferguson, BS Eng '30, of Shelbyville, Ind., Feb. 19 at age 90. He was an engineer at General Electric.

Charles Lusk Jr., AB '30, BS Med '31, of Butler, Mo., April 3 at age 92. He was a physician.

Winifred Cutler O'Donnell, BS Ed '30, of Dallas Dec. 4 at age 87.

Jack Taylor, Arts '30, of Columbia May 14 at age 92. He was editor of *Missouri Alumnus* magazine for 12 years, and after retiring became a comedian known as Timothy Hays, mayor of Whoopup.

Thompson Tate, BS Eng '30, of Williamsburg, Mo., Aug. 21, 1996, at age 90. He was vice president of manufacturing for Danuser Machine Co.

Holice Haning, BS Eng '31, of Flagstaff, Ariz., April 27 at age 89.

Ann Minette Kirn, Educ '31, of Tallahassee, Fla., formerly of Montgomery City, Mo., March 27 at age 86. She was an illustrator and an art professor.

Raymond Powell, BS Eng '31, of St. Louis May 16 at age 89.

Charlotte Bell Conley, BS Ed '32, of Wayland, Mass., April 9 at age 85. She taught English and journalism.

Helen Clanton Morrin, BJ '34, of University City, Mo., April 20 at age 85. She was a writer and editor.

Paul Pierce, AB '34, BS Med '37, of Godfrey, Ill., June 4 at age 85. He was a pediatrician.

Charles Robinson Bell, AB '35, JD '38, of Maryville, Mo., April 11 at age 84. He was an attorney and on the board of directors of Nodaway Valley Bank.

G.O. Proud, AB '35, of Leawood, Kan., March 19 at age 83. He was a professor emeritus and chair of otorhinolaryngology at the University of Kansas.

James Scamman, BS Ag '35, of Tarkio, Mo., Sept. 30, 1996, at age 83.

Henry Boucher, MA '36, of Kirksville, Mo., May 12 at age 90. He was a businessman and dean of student affairs at Northeast Missouri State University.

Richard Scheidker, BJ '36, of Sarasota, Fla., June 9 at age 81. He was senior vice president of the American Association of Advertising Agencies.

Charles Whippo, BJ '36, of Amarillo, Texas.

William Zurow, BS EE '36, of Portland, Ore., April 30 at age 83.

Leonard Gettinger, BS ME '37, of Alhambra, Calif.

Arthur Burns, BS Ed '37, of Glendale, Calif., Dec. 11, 1993, at age 75. He was a vice president at the Ralph M.

Parsons Engineering Co.

William Dulaney Gwinn, AB '37, MA '39, of El Cerrito, Calif., May 5 at age 80. He was a professor of chemistry at the University of California-Berkeley.

Elgia Gibson Rutter McCulloch, Ag '37, of Columbia April 1 at age 90. She was active in her church and in FHA.

William Nowell, BS BA '37, of Columbia April 2 at age 83. He was in the wholesale grocery business and played basketball at MU.

David Skeer, AB '37, of Naples, Fla., May 15 at age 80. He was an attorney.

Rowena Farmer Babcock, BS Ed '38, of Platte City, Mo., March 8 at age 93. She was a teacher.

John Monroe Edwards, BS Ag '38, of Fayette, Mo., March 29 at age 82. He served in the military and worked for the Farmers Home Administration.

Harold Gibson, MA '38, EdD '46, of Normal, Ill., April 5 at age 87.

Maurice "Maury" Kirk, BS BA '38, of Overland Park, Kan., May 1 at age 81. He was a businessman and played basketball and football at MU.

Joel Carr, BS BA '39, of St. Louis July 16, 1996 at age 86. He was captain of MU's baseball team in 1937.

Donald Pittman, BS Ag '39, of Wichita, Kan., formerly of Oklahoma City May 23 at age 85. He worked for the USDA.

George Strother, AB '38, MA '39. See Faculty Deaths.

Robert Dale, BS BA '39, of Carthage, Mo., Feb. 22 at age 79.

Donald Wilbur Lafsen, BS BA '39, of Florence, Ky., Feb. 19 at age 82. He was a market researcher for A.C. Nielsen.

Curtis Wingo, MA '39. See Faculty Deaths.

Kenneth Haas, BS BA '40, of Affton, Mo., April 12 at age 80. He was vice president of Design Manufacturing and Equipment Co., and captain of MU's first Orange Bowl team in 1940.

C L A S S N O T E S

W.R. Judd, BS BA '40, of Mill Creek, Wash., May 15 at age 78.

Marvin Elliott Nebel, BS BA '40, of Jefferson City, Mo., March 27 at age 78. He was a research analyst for the state Division of Employment Security and the Department of Mental Health.

William "Rosy" Ryan, MA '40, of Mission, Texas, May 6 at age 80. He was a geology professor.

Bernita Isley Wilkinson, MA '41, of Kansas City April 18 at age 91. She was a teacher and a volunteer.

William Thomas Fields, BS BA '42, of Whittier, Calif., March 1 at age 89. He was in the insurance business.

Ralph Warnhoff, BS BA '42, of Columbia, formerly of Leawood, Kan., May 9 at age 78. He was an executive with Western Auto Supply Co.

Mary Caroline Wilson Woods, AB '42, of Kansas City May 5 at age 76. She was a social worker.

William Bess, B&PA '43, of Sikeston, Mo., March 23 at age 75. He was a banker.

Arthur Brand, BS BA '43, of Prairie Village, Kan., April 3 at age 74. He was a partner in Brand and Puritz Coat Manufacturing Co.

Marjorie Ruth Paul Bieck, BS Ed '45, of New Berlin, Wis., Sept. 28, 1996, at age 72.

Richard Wiles Jr., Arts '45, of Alexandria, Minn., May 18 at age 70. He was a businessman.

David Hornaday, Arts '46, of St. Joseph, Mo., May 5 at age 73. He was vice president of sales and marketing at Wire Rope Corporation of America.

John Langford Jr., BS CIE '49, of Satellite Beach, Fla., Feb. 13 at age 76. He was a regional manager for Alcoa Aluminum.

Phillip Dorris, BS BA '50, of Independence, Mo., April 12 at age 71. He was an accountant.

Marilyn Armentrout Greenfield,

HE'S THAT FRESH

MARK GRAHAM SPENT NEARLY two years in postgraduate training to win a pencil.

But it wasn't a No. 2 pencil like you use to take a standardized test—Graham, BJ '95, is anything but standardized. It was a fat little gold pencil, sharpened on both ends. And it was presented to him with a flourish in front of the glittering stars of his industry at The One Show, considered the Grammy Awards of advertising.

Graham, 24, has been studying advertising for two years at The Portfolio Center, an intensive program in Atlanta that has trained and polished many of the best ad designers in the world. Last spring he and his creative partner, Ned Brown-Stearn, accepted the challenge of designing a print advertising campaign for a string of fictional fast-food fish restaurants called "Sushi To Go."

Their first thought? Yech!

"The concept of sushi boggled a lot of people," Graham says. "The whole thing was coupling raw fish with fast food, and that's scary. You question the cleanliness and health value, and then you add in raw fish, and that's bad."

They figured customers' first question would be, "Can I trust it?" So they came up with the tag line, "It's That Fresh." That's it. No long explanations, just three words. Then they went to work on the art. Their first ad was a beach scene with tire tracks running down into the water. About 15 feet out in the water there's a sign sticking up that says "Drive Thru."

In another ad you find yourself peeking into that little reinforced window in the "employees only" door at a fast-food joint. Swimming by in mask and snorkel is the chef. The implication? It's That Fresh.

Their droll ads were selected from



Would you buy fast-food sushi from this man? Judges at advertising's The One Show thought Mark Graham's campaign showed raw talent.

about 500 entries in the college-level division of The One Show contest. Besides the gold pencil, they have read in interviews from ad agencies from all over the country, plus a spot for their work in the One Show Annual, a coffee table-style book studied by creative types all over the country. Indeed, the bidding war to hire them has already begun.

"It's a huge break," Graham says. "You win something like this, and you can pretty much pick a job anywhere in the country."

"The Portfolio Center is very much a farm team for the major ad agencies," says advertising Professor Emeritus Henry Hager, who steered Graham to Atlanta. "The big ad agencies that don't recruit at all at the universities anymore go down there because it's such a talented and well-trained group of people."

There's no question that advertising is right for Graham, and that Graham is right for advertising. "I always had a couple of requirements regardless of what I was going to do," he says. "I did not want to wear a suit, and I wanted to have fun. I'm looking any way I want, and I'm definitely having fun."

—Janine Latus Musick

C L A S S N O T E S

AB '50, of Crystal Lake, Ill., March 22 at age 69.

Joseph Clinton Hughes, DVM '50, of Lebanon, Mo., March 27 at age 78. He was a veterinarian.

Mitzi Ann Watt Overman, BS Ed '50, of Independence, Mo., May 31 at age 67. She was a teacher.

Lloyd George Richardson, BS BA '50, of Rancho Cordova, Calif., Jan. 16 at age 73.

James Manoa Basham, BJ '52, of Destin, Fla., Dec. 1, 1995, at age 68.

Frank Shimp, BS Ag, DVM '52, of Joplin, Mo., formerly of Kansas City, May 24 at age 73. He served in the Army.

Vivian Johnson Wilms, BS Ed '52, of Libby, Mont., Jan. 17 at age 68. She was an artist.

Alexander McDonald Matteson, DVM '53, of LaPlata, Mo., March 18 at age 69. She was a veterinarian.

Robert Royal Kibbler, BS BA '55, of Prairie Village, Kan., April 17 at age 65. He worked for TWA in management and contracts.

Joseph Sehner Moore, BS Ag '55,

of Independence, Mo., April 13 at age 64. He was a sales representative.

Daniel Thompson, PhD '55, of Fort Collins, Colo., May 26 at age 78. He was an editor with the U.S. Fish and Wildlife Service and a professor at Colorado State University.

Helen Talbott Foster, BJ '57, of Atlanta June 4 at age 61. She was director of development for the Northwest Georgia Girl Scout Council.

James Fry, BS Ag '57, of Louisiana, Mo., May 17 at age 62. He was a banker and a farmer.

Chester Hendrich, AB '59, MS '61, PhD '65, of North Augusta, S.C., Nov. 2 at age 61.

Charles Hansford, EdD '62, of Fulton, Mo., April 23 at age 76. He was a music teacher.

Donald Light, JD '62, of Columbia March 29 at age 64. He was an executive at Shelter Insurance Co.

Paul Morris Jr., BS BA '63, of St. Joseph, Minn., Aug. 12, 1993, at age 51. He worked for Whirlpool Corp.

Thomas Snapp, Grad '63, of

Fairbanks, Alaska, Sept. 8, 1995, at age 66. He was a newspaper publisher.

William Moffat, BS BA '64, of Jefferson City, Mo., May 4 at age 55. He was owner of Bighorn Market.

Mildred Dossey Boswell, M Ed '65, of Moberly, Mo., April 1, 1996, at age 79. She was a teacher.

Ralph Cruzen, M Ed '67, of Belton, Mo., May 14 at age 64. He was a teacher.

James "Bill" Holliday, JD '68, of Quincy, Ill., April 12 at age 64. He was an attorney and a housing developer.

Charles Gay, BS Ag '70, of Columbia April 11 at age 60. He was employed with the MU School of Medicine.

Donald Marica II, JD '70, of Fulton, Mo., May 19 at age 53. He was an attorney.

James Nevins, BS BA '71, of Columbia April 30 at age 47. He was a mortgage broker.

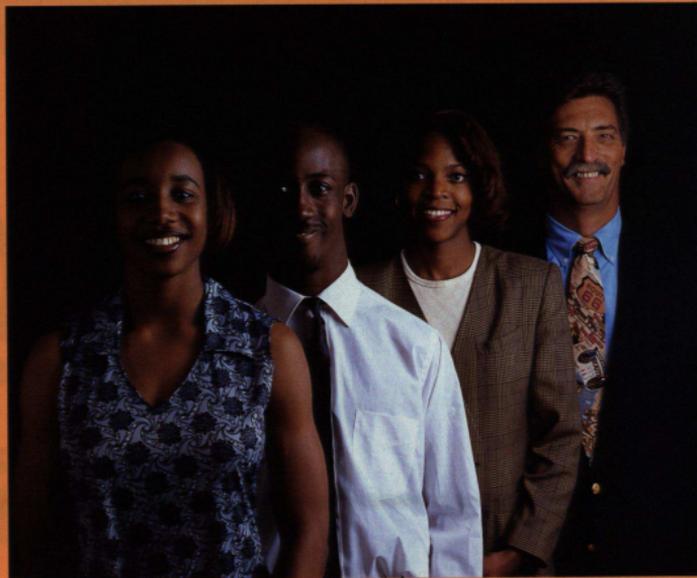
Helen Coleman Chevalier, M Ed '72, of Marshall, Mo., April 16 at age 71. She was a teacher.

Genevieve Erisman Christen, BS Ag '74, MS '79, PhD '82, of Maryville, Tenn., April 1 at age 45. She was an asso-

M I Z Z O U A D V E R T I S E R I N D E X

ALPHA PHI	(314) 225-2452	58	KIT'S TALGATE	(314) 863-1998	HC15
ALLIED VAN LINES	(800) 428-0601	HC9	LDDS WORLD/COM	(888) 891-9478	HC13
AMERITECH CELLULAR & PAGING	(800) 859-7774	HC16	LENOIR RETIREMENT COMMUNITY	(573) 876-5808	52
ARTHUR CENTER	(800) 530-5465	57	LOS BANDIDOS	(573) 443-2419	HC14
BLUE HERON & THE POTTED STEER	(573) 365-5743	64	MISSOURI SHIRT CO.	(800) 456-4806	HC11
BLUE NOTE	(573) 874-1944	HC11	MU ALUMNI ASSOCIATION	(800) 372-6822	55
BUDGET HOST/DAYS INN	(573) 449-1065	HC7	MU RESIDENTIAL LIFE	(573) 882-7275	HC3
CTR. FOR GIFT PLANNING & ENDOWMENTS	(800) 970-9977	52	MUSEUM OF ART & ARCHAEOLOGY	(573) 882-3591	3
DALTON CARDIOVASCULAR RESEARCH CTR.	(573) 882-7433	C2	MY SECRET GARDEN	(800) 333-2409	HC11
DR. LOTTA TIMBERLAKE (CHIROPRACTOR)	(573) 875-5101	HC7	RAMADA CONFERENCE CENTRE	(573) 449-0051	HC11
ELLIS LIBRARY COPY SERVICE	(573) 882-7262	30	SIMMONS MOVING & STORAGE	(800) 326-6683	HC11
FASHION 101	(800) 990-2582	HC6	SIRRICA, LTD.	(919) 237-3888	C4
GATHERING PLACE BED & BREAKFAST	(800) 731-6888	58	TIGER-COLUMNS, INC.	(888) 875-8222	HC16
HARPO'S	(573) 443-5718	HC15	UMB BANK	(816) 860-7000	HC15
HOLIDAY INN EAST	(573) 449-2491	HC9	UNIVERSITY AFFAIRS	(573) 882-4524	51
HOMECOMING '97	(888) 292-MUHC	HC3	UNIVERSITY AVENUE BED & BREAKFAST	(800) 499-1920	58
I.B. NUTS & FRUIT TOO	(573) 875-2998	HC15	UNIVERSITY BOOKSTORE	(800) UBS-TIGR	HC7
INDEPENDENT STUDY	(800) 609-3727	HC4	UNIVERSITY HOSPITAL & CLINICS	(573) 882-4141	HC5,C3
JIMMY JOHN'S	(573) 815-0043	HC14	VASEY ACADEMIC ACADEMY	(573) 882-3282	63
JOE SEARCH	(573) 875-4000	58			

Maximum
Success *starts with*
Maximum **Support**



Ask most successful people if they had a mentor along the way and the answer is usually yes. This is one of the key concepts in the Vasey Academic Academy at MU's College of Business and Public Administration. The undecided freshman or sophomore student is paired with three mentors: an upperclass student, a business professional and a faculty member. By talking with mentors, undecided minority students can explore possible careers in business. To further enrich their understanding, the students visit corporate sites, learn the

differences between each type of business major, and develop a sense of how technology and resources are used in today's fast-paced world. All participants receive a \$1,000 scholarship and attend a one-hour class for

16 weeks in the winter semester. If you would like to learn more about Vasey Academic Academy or would like to recommend an undecided freshman or sophomore, please call Dr. Kenneth Evans at (573) 882-3282.

Vasey Academic Academy

ciate professor of food science and technology at the University of Tennessee.

Roger Lynn Heitzman, MS '77, of Independence, Mo., April 22 at age 44. He was a minister of the RLDS Church.

Steven Bumgarner, AB '80, MS '83, DVM '87, of Lenexa, Kan., May 22 at age 38. He was a small-animal veterinarian.

Kathleen Ann Sperry Britt, BS HE '82, of Greenwood, Mo., April 23 at age 37. She was a product development specialist at Hallmark.

Ali ben-Amor "Al" Klabi, BS, BS IE, BS '89, MS, MS '92, of Wildwood, Mo., April 6 at age 31. He was the international marketing manager for the Inter-Global Corp.

Victoria "Vicki" Weisenborn, BS Ed '94, of Clarence, Mo., March 23 at age 25. She was a teacher.

WEDDINGS

•**Gary Mitchell**, BS '70, MA '71, and Janet Hall of Highlands Ranch, Colo., May 4, 1996.

•**Tina Blochberger**, BES '84, and William Asbury Chester of Arlington, Texas, April 12.

•**Rob Donaldson**, AB, BJ '84, and Carol Kennedy of St. Louis Aug. 10, 1996.

•**Jania Marie Meyne**, BS Ed '84, and Heath Miller of Clermont, Fla., June 16, 1996.

•**Theresa Kay Harris**, BS Ag '86, and **Eric Geyer**, Arts '82, of Columbia Sept. 28, 1996.

•**Susan Decker**, BS BA '87, JD '90, and Mike Green of Gladstone, Mo., June 14.

•**Rebecca Millan**, BS Ed '87, JD '90,

and Edward Glenn IV of Festus, Mo., Oct. 26.

•**Scott Ashton**, BS Ag '88, and Cherie Ann Platt of Hackettstown, N.J., Nov. 2.

•**Julie Hutcheson**, BS Ed, LC '88, and **William Holland**, BJ '89, JD '92, of Webster Groves, Mo., Dec. 28.

•**Rebecca Catherine Fitzgerald**, MA '92, and Albert Dobbins Lipscomb Jr. of Birmingham, Ala., April 19.

•**Stephanie Sterling**, BJ '92, and **James Lawrence**, BJ '91, of New York City July 6, 1996.

•**Kristine Duncan**, BS HES '93, and **Robert Gibson**, BS ME '95, of Peoria, Ill., April 19.

•**Martha "Marty" Hoffmeister**, BS '94, and Les Ahrends of Lincoln, Ill., Jan. 18.

•**Rebecca Prather**, BHS '94, and Heath Kasselmann of Kansas City April 19.

•**Carrie Beth Eads**, BS Ed '96, and **Jeremy Ray Knuth**, BS '96, of Ashland, Mo., March 1.

•**Leesa Ehlers**, AB '96, and **Brian Bichsel**, BS '95, of Lee's Summit, Mo., June 29, 1996.

CARPÉ DIEM!

Wining and dining for Romantics at

the
Blue Heron
the
Potted Steer

Tuesday through Saturday after five at the bountiful Lake of the Ozarks

COMING NEXT ISSUE

Prepare to pig out on these stories in MIZZOU's winter issue on food:

- To die for. Food author Margaret Engel reports on hometown foods students can't live without.
- What do sausage and legislation have in common?
- If current trends continue, all American adults—every last one of us—will be fat by the year 2230. Really?

For the spring issue, tell us your best reunion stories you'd be willing to share with 130,000 of your closest friends. Also, are you a fifth-generation Mizzou family? Or maybe a fourth? Mail information, including your name and phone number, to MIZZOU, 407 Reynolds Alumni and Visitor Center, Columbia, MO 65211.

Kids are our specialty



A unique place. Children's Hospital cares for the special physical, emotional and developmental needs of children and their families. As a hospital within a hospital, Children's Hospital is strengthened by the resources of University Hospital and Clinics, including its Level I Trauma Center and The Staff for Life helicopter service. Children's Hospital, with more than 100 beds, offers:

- Neonatal and pediatric intensive care units — the most sophisticated units available in mid-Missouri
- More than 30 specialties for children
- The region's only pediatric surgeons
- Neonatal transport team
- Adolescent unit
- General pediatrics unit
- Pediatric rehabilitation unit
- In-hospital school program
- Child life therapy

Call (573) 882-7500 for more information.



**Children's
Hospital**

at University Hospital and Clinics Columbia, Missouri

www.hsc.missouri.edu/cares

