

THE MAGAZINE OF THE MU ALUMNI ASSOCIATION

MIZZOU

SPRING VOLUME 85 • NUMBER 3



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ON THE
WANE?

GENDER
RESEARCH
for the '90s

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MIZZOU

SPRING 1997 • VOLUME 85 • NUMBER 3

FEATURES

THE MASCULINE MAKEUP 16

Did John Wayne ever just sit in the corral and cry? Did Superman ever waver about his role as the red-caped savior? Maybe not. But multitudes of American men deal daily with male gender role conflict.

THE GENDER GAP 20

The sexes can't even see eye-to-eye on lying. Call it nature, call it nurture. Invoke Mars and Venus if you must. In matters from picking partners to clearing cholesterol from the blood, men and women differ indeed.

BEST BUDS 24

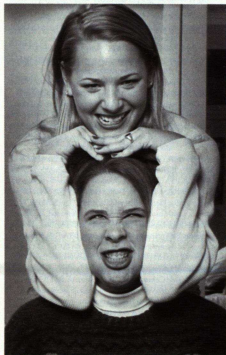
Get ready to scramble up a stone face. Or, would you rather get sassy and take in a movie? Student friends take us along for the ride.

AS THE TABLE TURNS 30

In magazine ads here, in TV commercials there, media's images of women are everywhere. But peel off the veneer, and coverage of women's issues is slimmer than a supermodel. Women and media alike pay a price.

TRACK TURNS THE CORNER 36

Setting top runners loose on a new outdoor track should make for a great spring.



Lean on me. Pals Jen Ross, top, and Kristin Doll share clothes, croon tunes and cruise. Best Buds, Page 24.

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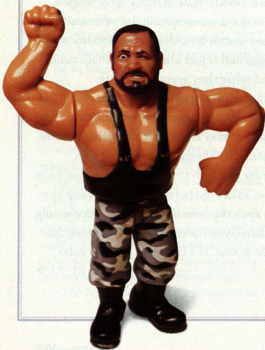
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ON THE COVER: Researcher Glenn Good studies gender role conflict. Some guys still buy into the John Wayne image even though macho males may be on the wane. But if they're really not that way inside, the conflict eats them up. Page 16.

PHOTO BY ROB HILL
JOHN WAYNE PHOTO © CORRIE BETTMANN



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Men, women and The Gender Gap, Page 20.

FROM THE EDITOR

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MACHO MEN HIT A SNAG

GLENN GOOD WAS READY TO TALK about his research on gender roles. But first he asked for coffee, saying his 3-year-old daughter had been awake twice the night before.

Intuitively I understood where Good was coming from, having been there myself. Good is an involved, active father of the '90s. Women students might call him a SNAG, a Sensitive New Age Guy.

The rugged John Wayne types might scoff at the idea. Getting up with the baby at night? Warming bottles or changing diapers? Ha. That's women's work. Men, traditionally, have perceived their value and identity through their careers. And when not at work, there's the lure of fishing, the glory of golf, the horsepower of the Harley.

But here was Good, an accomplished researcher and teacher who was exhausted by the self-sacrifice of parenting. How refreshing. Rather than guzzling a beer and grabbing the remote control at night while his wife puts in the second shift at home, Good pitches in. And he advises other men to do likewise. "They'll be happier, healthier people," he notes.

While Good studies male gender roles, researchers Mary Ellen Brown, Darlene Gardetto, Mary Jo Neitz and Jean Gaddy Wilson study how women are portrayed in the media. As college students consume products—from newspapers and magazines to soap operas—they watch how the media portray men and women. They accept some of the images and reject others. And that examination helps them define who they are and what they want out of life.

Across campus, researchers examine other differences between men and women. From choosing a mate to casting the vote, men and women do things differently. Always have, always will. Some of you may find that comforting, others may find it disturbing. Me? I'm disappointed that change evolves so slowly.

Perhaps we should be content to strive for balance, to be happy when we're in the groove, playing the everyday-life game. Take advice from the counseling psychologist Good. Men, there's more to life than the hole-in-one. When your young son thirsts, give him drink, and feel the thank-you squeeze. Women, forget the ideal body image. It's as elusive as the hole-in-one. It's living all of life's roles, not winning a game, that counts.

—Karen Worley, BJ '73



WHO'S THAT GIRL?

To answer your question regarding the cheerleader on the cover of your Winter 1997 issue of MIZZOU—she's a Kappa Kappa Gamma named Aileen Faurot. We called her "Eensie." Funny placement of her picture on one side of the cover and her dad on the other. I was sitting in the stadium in front of her when the picture you have of Coach Faurot was taken during his final game. We all cried. The goal posts came down, and I got a splinter for Aileen to keep. Those were the days.

MARTHA YOUNG-MILLER, BS '59
Manhattan, Kan.

Editor's note: Thanks to Young-Miller and 53 other readers who identified Mary Aileen "Eensie" Faurot Edwards, BS HE '58, of Waco, Texas, as the cheerleader on MIZZOU's Winter 1997 cover.

EXTRAORDINARY TEACHERS

I just spent two hours savoring every article in the Winter issue of MIZZOU. You all just get better and better. Thanks to your "reader-research/nostalgia-aware" staff my four years at Mizzou (1953-1957) came back in startling detail. Memories were triggered by names, places, incidents—things I've not thought of for so long.

Dr. A. Sterl Artley ... I was in two of his classes. Dick and Jane helped me learn to read as a child, and then years later I got to know one of their writers. The most memorable was his understanding when I, after an afternoon of playing bridge while sitting by a sun lamp, needed to go home for a few days to heal. He was the only professor I felt I must explain my absence to. He was kind and proceeded to outline what his next two sessions would cover, all the while staring expressionless into my lobster-red, swollen-eyed face.

"The Seamless Life" article was extra-

ordinary. Again that good feeling that I was there. The mention of Dr. James Bugg—such exciting lectures or maybe he was the excitement, with his acting out the Hamilton and Burr duel. Dr. Hardin Craig—Shakespeare made easy—not—but he wrote our text, so we tried harder.

FREDA SUE ALLISON, BS Ed '57
Springfield, Mo.

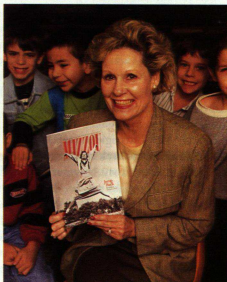


PHOTO BY ROD ANDELLOTTI

That leaping cheerleader on the cover of the Winter 1997 MIZZOU is Mary Aileen Faurot Edwards. This daughter of the late Don Faurot is the principal of Parkdale Elementary School in Waco, Texas.

REMEMBERING THE SHACK

Warmest congratulations on recent issues of MIZZOU, and especially the Winter issue with that marvelous portrayal of exuberant spirit on the cover. The new emphasis on academic (in the highest sense) content and on those involved in the University's educational programs is especially welcome. The general appearance is professional, lively, stimulating and often wonderfully nostalgic.

Does anybody remember that The Shack, pictured in the Winter issue with new siding, was previously called, with

delicious irony, The Davis Tea Room? The EAT sign on Gaebler's Black and Gold Inn caused that annex to be known as Epsilon Alpha Tau by some of those who enjoyed its good burgers and by Frank Eschen, who was later a prominent emcee on KSD radio and KSDK-TV in St. Louis.

The allusion to old Highway 40 in 1930s context is a bit askew in the time tunnel. On my first trip from St. Louis to Columbia, in 1927, the highway was fully paved, and travel time was normally more like two to three hours than "five or six" as mentioned in "Our Town." Being stuck behind a truck on the two-lane concrete that followed land contours could cause some delay. No mule teams pulling cars out of the mud, and no flat tires were caused by road conditions.

GEORGE MCCUE, BJ '33
Kirkwood, Mo.

HISTORICAL BLUNDER

Since when did Harry S. Truman inherit the job of president of the United States from Theodore Roosevelt? The shock of reading that distortion of history has sent me back to 1927 when my classmate Donald W. Reynolds and I heard from Dean Walter Williams and Frank L. Martin the most important word in their vocabulary—ACCURACY.

Where were you when Page 28 of the Winter 1997 issue of MIZZOU was proofread?

FRANCES DUNLOP HERON, BJ '27
Homewood, Ill.

JUST THE FACTS

Recalling the 1950s: J-schoolers agonized that they'd succumb to headline stresses and write a "wow" in news lab. A wow was more than a mere typing error, it was a gross blunder of style, grammar or fact, obvious to all but the writer. Putting

M I Z Z O U M A I L

Evansville into Illinois instead of Indiana, for example, would be a wow. The student who put one into a story automatically flunked for the day. News lab was unforgiving, writers earned a zero for being almost accurate.

Fast forward to 1996: Check the Winter issue of MIZZOU where we read on Page 28 that Missouri's Harry Truman became president after Theodore Roosevelt died in office. The wow lives. Wow squared. Mother of wows. Bow-wow wow. Someone needs to be recycled back through news lab for a transfusion of old-time J-School juice.

BILL ROBERTS, LLB '59
St. Joseph, Mo.

Editors' note: No need to discipline the writer because the buck stops here. It was an editing error. Heron and Roberts have the presidential facts correct that Truman became president after Franklin D. Roosevelt died in office. Thanks for setting the record straight.

KEELEY'S CHARM

I was interested in your article on President Truman in the Winter issue. Of particular interest was a photograph of Bess Truman and her close friend, Mary Paxton Keeley. This very pretty girl was married for a short time. Her name was often linked to Charlie Ross, a well-known Washington correspondent for the *St. Louis Post-Dispatch*.

Keeley, by the time I knew her, was a drama teacher at Christian College, a school for girls on the north side of Columbia. It was her custom to have students over in the afternoon for conversation and refreshments. Male guests were recruited from our student body. I was lucky enough to be among them on several occasions during the spring of 1944. At the time, I didn't know about the Truman or Ross connections of our hostess.

Recently I read Margaret Truman's biography of her mother, which is almost a biography of Mary Paxton Keeley as well.

JACOB WEISS, BJ '44
Colorado Springs, Colo.

QUALITY EDUCATION

I came to Columbia in 1947 from Pittsburgh, where I had been working in the steel mills after being mustered out of the U.S. Army Air Corps. I remember wondering what I was getting myself into when I rode into town on a wooden bench in a railroad car infested with coal dust. Especially when it pulled up in front of a Wabash station that looked like one of those tiny little Carnegie libraries that dotted small towns back home.

That's another story, however, because I have just finished the article "The Seamless Life" by Robert H. Williams. Although he graduated nearly a decade after I received my degree, I find his assessment of the University's influence powerful, and perhaps an indictment of our present University system. In his article, I see the names of so many professors who influenced my own undergraduate education at MU. I wonder if today's students find interaction with their professors as we did.

I know there are many professors who take personal interest and extra time to interact with their students, but there seems to be a proliferation of classes taught by assistants rather than the professor. Do today's students have the opportunity to learn one-on-one from people like Dale Spencer, Tom Bell, Tom McAfee, Tom Duffy, Thomas C. Morelock, William Peden, Charles Madden and Don Rhynsbarger? Many of these people were teachers or colleagues of mine—in some cases both.

I remember with fondness Dr. Ed Lambert, who was my laboratory instruc-





PHOTO COURTESY OF WESTERN HISTORICAL MANUSCRIPTS COLLECTION

tor in broadcast news. Twenty years after graduation I was still asking Ed's advice after becoming a faculty colleague. However, I did disregard his advice to stay in the media business rather than turn to graduate work and teaching. Some 40 years later, he and Ella are taking golf lessons from my son.

With increased enrollment, sophisticated technology and more emphasis on graduate education, the temptation to ignore or interact less with undergraduates must bring pressure on many faculty members. For those who are tempted, I recommend Williams' article. If any need further proof, have them give me a call.

J. ROBERT HUMPHREYS, BJ '49, MA '72
Columbia

MORE THAN BEER BUSTS

As one of those who remember Columbia and the University from 1939 to 1941, I'm a little disappointed that "Our Town" leaves the impression that the only fun things in town were beer busts and places to get soaked-up. Now, don't get me wrong, there's nothing wrong with beer, but there really were other ways to spend spare time.

As a former *Savitar* photographer, I should know. I had plenty of assignments to cover places and events other than the hot spots listed in the article. There were real big blasts at Rothwell Gym dances, fantastic sports, Journalism Week, St. Pat's events, Farmer's Fair and on and on.

And Columbia was a great town in which to be a journalism student. There were always activities—civic and univer-

In 1942, singer Jane Froman, Journ '27, took a breather from the War Savings Drive concerts for a date with Big Man on Campus Ernest Hueter, BJ '42. Froman's first break came in 1933 starring in The Chesterfield Program with Bing Crosby. She retired to Columbia, where she died in 1980.

sity related—to make off-hours enjoyably productive.

GLENN S. HENSLEY, BJ '41
Kirkwood, Mo.

THE ORIGINS OF "JELLY"

Questions about the term "jellying" reappeared in your Winter issue, as they have off and on for at least the half century since I enrolled as a freshman in 1946. According to the scholarly publication *American Speech*, it was a term unique to the MU campus.

H.L. Mencken may have provided a clue to its origins in *The American Language*, where he noted that black musicians "through the jargon called 'jelly' arising 'in honky-tonks and tingle-tangles of the pre-jazz era' were a major source of campus slang.

Among the words of African origin in black musicians' speech was "jeli." *The Story of English* says: "In African language Mandingo, Jeli is a minstrel who gains popularity with women through skill with words and music."

The progress of slang seldom leaves a clear trail, but moving from jeli to jelly is a very short step—and no step at all in the spoken language. From jelly-as-a-noun to jelly-as-a-verb follows a common line of linguistic development.

Sixty miles by the MK&T railroad from Columbia to Sedalia was George Smith College, a Methodist school of music for young black men at the turn of the century. Sedalia was the railroad for "the Katy Line" and the recreation destination for off-duty railroad work crews with money to spend.

Catering to them, Sedalia's saloons and sporting houses hired black musicians from the George Smith College as entertainers. Among them was the nonpareil of ragtime composers, Scott Joplin, who played piano at Sedalia's Maple Leaf Club and memorialized it in "The Maple Leaf

Rag." Can it be doubted that at least some college men from MU made the 60-mile train ride to Sedalia? That there they heard ragtime music and picked up its slang? And brought back with them to Columbia, as a trophy of their adventures, the word "jeli" along with their hangovers? The dubious "jelly doughnut theory" has always seemed a little too sweet to be swallowed.

ART WIDDER, AB '51, MA '57
Beaverton, Ore.

THIS OLD HOTEL

In "Our Town" [Winter 1997], John Beahler was at least half right when referring to the "seedy splendor" of the old Ben Bolt Hotel. When four post-World War II enrollees from New Jersey arrived on campus in October 1946, there was a critical shortage of housing. Told that we could not register without proof of permanent lodgings, we finally cut a deal with the Ben Bolt management for one room at a monthly rate. Though there were rumors, never confirmed by us, that activity of a more transient nature made the hotel popular, we managed to spend an entire school year there. In our social pursuits we referred to ourselves as members of Alpha Beta Beta fraternity.

Though we later expanded our group and moved to a house on College Avenue, we were always known as the "ABB Boys." We even had our own fight song, the lyrics of which I cannot include in a family magazine.

ED MEYER, BJ '49
Independence, Mo.

NO SECOND-RATE SCHOOL

Regarding the letter from James Cunavelt [Winter 1997], in which he suggests that Missouri should accept a second-class status and withdraw from the Big 12, I have the following observations:



PHOTO COURTESY OF PAUL DOLL

The Doll family has been enjoying Tiger football for 58 years. In 1961, the family lunches just west of the stadium. They are, from left: Meg Choplin Doll, BS Ed '38; Paul Doll, BS AgE '36, MS '37, LLD '86, both of Jefferson City, Mo.; Anne Doll Comfort, BS Ed '66, of Mexico, Mo.; Mary Beth Doll Huser, MS '65, of Berne, Ind.; and Robert Doll, BS PA '72, of St. Louis. They bought their first season tickets in 1938 for just \$5.50.

1. The team to which he refers, featuring Paul Christman, the Orf twins, Starmer, Bill Cunningham, Pappy Currence, et al., played in the Orange Bowl against Georgia Tech on New Year's Day 1940.

2. The University of Texas no longer runs on oil. The Longhorns do, however, have a long list of enthusiastic alumni.

3. The Missouri athletic department is self-sufficient. Despite the weight of Title IX on its back, by all accounts it is holding its own in the big league.

4. No one invited Notre Dame to join the Big 12, so we don't need to worry about them.

HERB FRENCH, AB '43, BJ '47
Conroe, Texas

LET'S HEAR IT FOR NORM

I was somewhat shocked that your article in the Winter issue implied that the name

for the new arena would have to be chosen. Chosen? There's only one choice—Stewart Arena (or Norm's Barn or something like that). Who is more responsible for the success of the basketball program? Coach Stewart is Mizzou basketball.

If the University tries to make money by selling the name—for example The Shelter for Shelter Insurance or the Bud Bowl—I will be one unhappy alumnus. If it wasn't for Stormin' Norman, we wouldn't even be having this discussion.

GREG RENNIE, AB '83, MBA '87, PhD '88
Olathe, Kan.

A ROOM WITH A HOOP

In the Winter 1997 issue of MIZZOU, Athletic Director Joe Castiglione laments that Hearnes Center was not designed specifically for basketball. And get this—parts of it can even be partitioned off for classrooms.

Classrooms! Can you believe it? At a university?

Get some real priorities. If the \$10 million from the Laurie family is pegged only for construction of an arena, the University has a responsibility to tell them, simply: Thanks, but no thanks. If Castiglione and Bill Laurie want to raise \$40 million, tell them to raise it for education.

Please, alumni, direct your money toward academics, not for a room in which to play a child's game.

GREG RASA, BJ '81
Mukilteo, Wash.

NOT UP TO PAR

I'm glad you get positive comments about your magazine. They will make up for mine. I find it difficult to read, generally hard to gather what an article's about on a quick glance and of minimal relevance to a 1980s graduate.

BOB TOY, BJ '86
Omaha, Neb.

WHAT'S THE SCOOP?

I've waited long enough. I really hate the new format. Bring back the old style. I want to know what's happening in Columbia and on campus. That means gossip, entertainment and build- ing construction.

For instance, in the Fall 1996 issue, I don't want an interview article with professors on the importance of learning. I don't want an article written by a professor about (anything) grade school homework, and I would like you to add to the Around the Columns section.

Give me one paragraph per gossip blurb. Make it at least three pages of stuff. Can you do it, or will you have to work too hard to find out everything? You could have 86ed Pages 14 through 33, and

I never would have missed them. The Homecoming Special Section would have made up for the articles.

What do I have to do, get a subscription to the *Columbia Daily Tribune* or *Columbia Missourian*? Get off your butts, and give me the scoop.

DAVID HILL, BS EE '88
Houston, Texas

FOREMOTHERS OF SOCCER

I was so pleased to see the story on women's varsity soccer ["Women Net Soccer," Fall 1996]. However, repeated references to the "new" team in its "first year" bothered me a bit since I started and played on a women's soccer team in 1977.

We were a club team with a faculty sponsor and a volunteer coach. We paid for our own trip (in two crowded, CB- equipped cars) to a tournament at Colorado College that year.

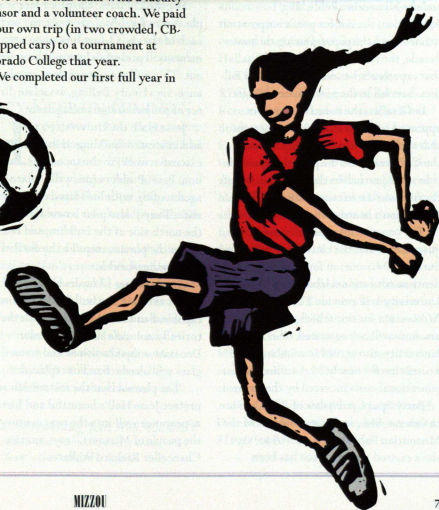
We completed our first full year in

1978, and the "UMC women's soccer team" was pictured in the *Savitar* in 1978 on Page 483.

Mizzou women's sports history is not well-documented, so I wanted to take this opportunity to speak up for the foremothers of sports who are often forgotten.

MIMI WILLIAMS, AB '78
Downers Grove, Ill.

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Address: 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211 phone (573) 882-7357, fax [573] 882-7290. e-mail: MIZZOU@mucmail.missouri.edu



DON'T STOP THE PRESSES

SINCE THE SCHOOL OF JOURNALISM opened up shop in 1908, it's had a unique approach to teaching journalism. It's called the Missouri method, and what sets it apart is that students learn by doing.

And from the school's earliest days, students have learned journalism by doing the *Columbia Missourian*—a laboratory newspaper that's also the country's only general-circulation daily paper in which students write, report and sell advertising under the supervision of faculty editors.

Although that newsroom experience always has been a vital part of the Missouri method, there was never a written agreement between the University and the Missouri Publishing Association, the not-for-profit corporation that oversees the paper. During the past decade, the cost of providing students that experience has resulted in a \$1.4 million shortfall in the newspaper's budget.

In October, the Board of Curators approved a formal affiliation agreement that spells out the relationship between the University and the publishing association—the journalism dean is publisher of the *Missourian* in consultation with the association's board of directors.

The paper's editorial independence is guaranteed, and the University will reimburse the *Missourian* for providing students an educational laboratory. The University will provide \$250,000 to the *Missourian* for this school year. Future amounts will be negotiated. The University also agreed to reimburse the association for nearly \$1.4 million in past educational costs incurred by the paper.

Betty Spaar, publisher of *The Odessa* in Odessa, Mo., and past president of the Missouri Publishing Association, says she's excited that the issue has been

resolved after years of discussion. "The *Missourian* is important in the educational process for students who plan to go into print media," says Spaar, BJ '54. "It's as necessary to their education as a chemistry lab or any other laboratory experience associated with other schools."

JESSE GOES RETRO

AFTER YEARS OF HARSH WEATHERing to the Columns and Jesse Hall, it's time for a face lift.

"Jesse Hall is the most recognized building on campus, it's the heart of campus. These restorations will have it looking almost like new," says Kee W. Groshong, BS BA '64, vice chancellor of administrative services.

For the Columns, the procedure is simple. A new lead-coated copper cap on top each of the six 43-foot limestone monuments will preserve them and keep water out. This will not change their appearance, says Henry Balling, associate director of project design management.

Jesse Hall, the University's main administrative building, is in for more extensive work, to the tune of \$3.2 million. Prost Builders Inc. will replace damaged roofing with lead-lined copper and slate. They'll also pour a new sidewalk at the north side of the building and reconstruct the portico steps on the northwest and northeast sides.

After peeling 17 layers of paint off Jesse's exterior, the builders will paint all the wood and metal surfaces with the historically accurate sandy gray color. Decorative metal sections and stained glass will also be fixed or replaced.

"I'm pleased that the restoration will protect Jesse Hall's beautiful and historic appearance well into the next century for the people of Missouri," says interim Chancellor Richard Wallace.

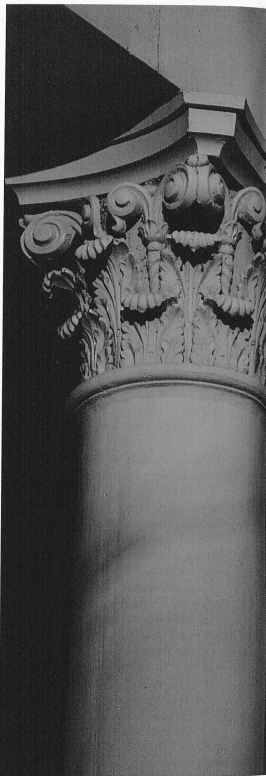




PHOTO BY BOB HILL

NEW CURATORS NAMED

GOV. MEL CARNAHAN, JD '59, appointed two new members to the University of Missouri

Board of Curators. John Mathes of Sunset Hills replaces James McHugh, and Paul Steele of Chillicothe replaces John "Woody" Cozad. Mathes founded Mathes Companies, a diversified engineering firm. Steele owns a grain-and-livestock farm and co-owns T&R Soil Service, KMZU and WHB radio stations, and S&S Construction.

Carnahan also reappointed Malaika Horne of St. Louis, the newly elected 1997 board president. Horne was appointed in 1994 to fill the unexpired term of Cynthia Thompson, who resigned when she moved out of state. During her two years on the board, Horne has served as vice president, chair of the executive committee and chair of the board's academic affairs committee.

THEY KEEP ON GIVING

HY MU FANS, HERE'S SOMETHING to celebrate. The University had a great year in 1996 in terms of private gifts and pledges. Several first-time donors, a capital fund-raising campaign and endowed scholarships made '96 a year to cheer.

The College of Business and Public Administration's capital fund-raising campaign launched at the end of October. At the kickoff celebration, Dean Bruce Walker announced that the new building will be named Cornell Hall in honor of Harry and Ann Cornell of Joplin, Mo., who pledged \$3 million to the college. Harry, BS BA '50, is the chairman and

CEO of Leggett & Platt Inc., a large producer and supplier of bedding and furniture components. With this gift, the college approaches its \$14 million goal.

Of the Cornell's gift, \$2.45 million will go toward the construction of the new building. The remaining \$550,000 will help endow a professorship as part of the state's matching funds program.

Other gifts to the college include a \$1.1 million donation from a group of accounting firms including Arthur Andersen and Price Waterhouse. Christopher Fuldner of Monett, Mo., also donated \$500,000 for the new building.

MU's soccer team is getting a kick out of the fund-raising efforts, as well. This fall, Athletic Director Joe Castiglione announced a \$1 million anonymous donation to construct a stadium at the MU soccer and track complex, behind University Hall off Stadium Boulevard.

The Korean Foundation donated \$550,000 for a distinguished scholar on Korean language and culture. The Black Studies Program established the Arvarh E. Strickland Distinguished Professorship in African-American History and Culture, a joint appointment in black studies and history. Contributions from University administrators, departments, programs, faculty and friends have generated \$400,000 toward the \$550,000 endowment.

Jane Dier-Russell and her husband, Garth Russell, a Columbia orthopedic surgeon, donated \$750,000 to MU with no restrictions on its use. Jane worked at MU from 1967 to 1989, serving a 10-year stint as executive staff assistant to the chancellor.

For the six-month period July through December 1996, gifts and pledges totaled \$18,949,636.

As part of renovating Jesse Hall, builders will repair and replace the cast-iron leaves atop Jesse's Corinthian columns.

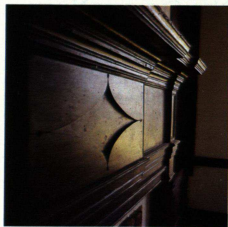
HOME IN THE HEARTLAND

IF THE OLD HOUSE COULD TALK, IT would have a whole winter's worth of stories to share. Swamp-bellied river stories about frontier days in the Boone's Lick country of mid-Missouri. Stories about rough-and-tumble times just down the hill in the pioneer village of Franklin, once a booming frontier outpost on the banks of the Missouri River.

Way back in 1819, settlers and speculators flocked to Franklin when the rich lands of the Louisiana Purchase finally went on the auction block. That was when a merchant named Thomas Hickman moved here from Kentucky and built his four-room Georgian cottage on a hill overlooking town. The river rared up and washed Franklin away in 1828, but the Hickman House is still sitting on that same hilltop. Except for a few buildings in the Ste. Genevieve, Mo., historic district, it's the oldest standing brick structure west of the Mississippi River.

The house is surrounded now by the peach and apple orchards of MU's Horticulture and Agroforestry Research Center. It's seen better days. Over the past 20 years human inhabitants have given way to families of raccoons and wasps and mice. The wind hums tunes through the missing bricks of the chimneys. "Right now the house needs a lot of help," says John Shopland, supervisor of the research center.

That help is on the way, thanks to a \$100,000 donation from James Weathers, a retired Fayette, Mo., businessman who lived in the Hickman House as a young boy more than 80 years ago. Weathers' gift will restore the house to its original condition, from the sagging roof to the cut stone foundations. The fund drive will continue, and plans call for the Hickman House to be the centerpiece of a visitor

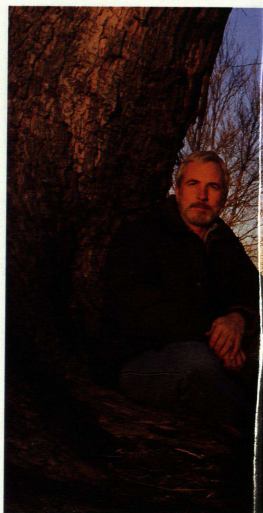


This hand-carved walnut fireplace mantel will be restored along with the rest of the Hickman House, located on a University research farm near New Franklin, Mo. John Shopland, right, helped organize the effort to save the historic home.

education center, complete with a re-created period garden and displays of botanical collections, natural history, and the center's plant science research.

As an expert on folk architecture, Howard Marshall, AB '70, professor and chair of art history and archaeology, has more than a passing interest in the Hickman House. "It's just an amazing building," Marshall says. "It exemplifies the economic and social history of Missouri."

The Booneslick Trail, one of the country's most important routes of westward migration, practically ran past the front door. Just up the hill was old Fort Hempstead, a stockaded frontier post that sheltered early settlers from Indian attacks during the War of 1812. The bricks that built the Hickman House probably were manufactured in Franklin at one of the first brickyards in mid-Missouri. In the early 1800s, the Army copied this Georgian cottage style for officers' houses in its string of Western forts.



This summer Marshall will lead an archaeological dig at the site to uncover information that could help re-create the original farmstead. Why is it important to save this relic of Missouri frontier life? There's a simple answer, Marshall says. "It is the Monticello of Little Dixie."

LIGHT FIGHTS CANCER

MIZZOU RESEARCHERS ARE SHINING a new light on cancer. They're using beams of light in a promising cancer treatment called photodynamic therapy.



PHOTO BY BOB HILL

To do it, they're teaming up precisely tuned lasers with experimental drugs derived from simple algae organisms. John Payne, associate professor of veterinary medicine and surgery, is studying certain types of tumors that grow in the mouths and on the legs of dogs. The work of his research team, which includes nuclear engineers, physicists, veterinarians and physicians, could help support similar studies on human cancers.

Photodynamic therapy works like this: One of the experimental drugs is injected into the animal, and as the drug circulates,

it accumulates in the tumor. The drugs contain chlorophyll that has been altered so it changes chemically when exposed to certain wavelengths of light.

Payne surgically removes as much of the tumor as he can, leaving what's called the tumor bed—a layer of cancer cells that has grown into the surrounding tissue. It's these remaining cancer cells that have researchers stymied. They can blossom into tumors again and again. Until now, amputation has been the only treatment.

But Payne can focus a laser beam of a

certain wavelength onto the tumor bed. That light activates the drugs that have built up in the tumor, and they emit a form of oxygen called oxygen free radicals—the same substance that scientists believe is linked to aging and other destructive processes.

"The laser causes these oxygen free radicals to be produced at a very accelerated rate in a very concentrated area," Payne says. "Some of these drugs damage the cell membranes of tumors. Others damage the blood vessels that supply tumors and starve them out."

So far, the researchers have seen good results in removing the cancers from dogs' legs. But the new therapy is especially promising for mouth cancers. "It works like a charm on this particular tumor," Payne says. "We shoot these tumors and they die and drop off. Nothing else has given these results."

RETURNING TO FACULTY

FORMER CHANCELLOR CHARLES Kiesler has landed the School of Medicine's Thomas P. Weil Distinguished Professorship in Health Services Management.

"I am eager to get back into research and teaching," says Kiesler, a tenured psychology faculty member. "Health policy research is a subject near and dear to my heart, and the nation is facing a time when we must rethink what we do."

Kiesler has received numerous academic honors for his health-policy research, including recognition in 1989 by the American Psychological Association. He has written six books about hospitalization for the mentally ill, national health insurance and attitude change. Kiesler is a member of the Institute of Medicine of the National Academy of the Sciences, the highest career honor in health care.

HER HEALTHY HOME

OVER THE YEARS COLUMBIA HAS been hailed as one of America's best cities for its low unemployment rate—the second lowest in the nation at 1.9 percent—and its many business opportunities. This year *American Health* magazine rated Columbia No. 6 among “The 10 Healthiest Cities for Women.” The magazine judged more than 300 urban areas nationwide on 20 criteria including health care, career potential, the environment, family life, fitness opportunities and urban stress.

“Columbia is a progressive community with abundant green spaces and great health care. It's a great place to raise a family,” says Melody Parry, BJ '86, MA '91, of Columbia's Regional Economic Development Inc.

The formula for Columbia's high quality of life combines good environmental factors, like stellar air and drinking water; a high concentration of physicians, dietitians and psychologists; and excellent public schools with many after-school programs. And the town's 4.7 miles of streams and wooded passages along the MKT Nature and Fitness Trail are just the icing on the cake.

A NEW LEAF

TALK ABOUT PICKY EATERS. A peanut butter-obsessed 3-year-old couldn't hold a candle to a little critter known as the potato leafhopper. This pint-sized plant pest is one of a large group of insects using piercing, sucking mouth parts to decimate crops.

When a leafhopper feeds on a plant, it stabs the leaf and inserts a bundle of microscopic feeding tubes called stylets. It probes through layers of leaf tissue with its stylets—puncturing cells here and there to take a taste—until it finds

just the right sap-filled leaf cell.

Why should we care about this leafhopper's mealtime meanderings? As the insect searches for food, its stylets wound plant cells and lace them with the insect's saliva. A plant's normal response is simply to replace the damaged cells. But leafhopper damage triggers the plant to overreact and wildly produce masses of new cells, almost like a botanical cancer. The result is a disease-like syndrome called “hopperburn” that leaves a plant yellow and stunted.



The Student Recreation Center will install four new hardwood basketball courts by fall 1997. Facilities like this helped place Columbia in American Health magazine's “The 10 Healthiest Cities for Women.”

Leafhoppers destroy rice crops all over Asia, attack corn fields in Africa, and wither vegetable and fruit production in the United States and Europe. Other sap-sucking insects include aphids, whiteflies, squash bugs and many other pests. They're public enemy No. 1 in much of the world.

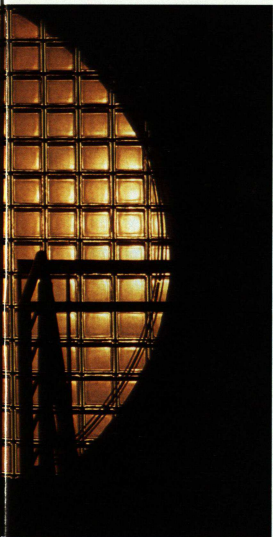


PHOTO BY BOB HILL

And while an aphid's feeding tubes don't harm plant tissue in the same way as a leafhopper, they can carry as many as 250 viruses that infect plants with deadly diseases. The aphid's probing stylets are like living hypodermic needles that inject viruses into the plant.

"Every imaginable crop on earth has pests of this type on it," says Elaine Backus, an entomologist who's studying how these insects' feeding habits harm plants. That information can be the first step to controlling the damage.

Backus is one of a handful of scientists around the world using the latest technology to bird-dog these bugs. She takes one of her tiny research subjects and glues a thin gold wire to its back—gold, because it's the best conductor of electricity and because Backus needs the thinnest possible wire so it won't impede the insect. Then she places it on a leaf that's also wired for electricity.

When the wired bug probes into the electrified leaf it completes a circuit, and the feeding activity is recorded in waveforms on a computer.

The device, in essence, turns the insect into a variable resistor—somewhat like a dimmer switch on a light bulb—that measures the conductivity of different liquids that are drawn up and down through the feeding tube. Watery plant sap, for instance, is not as conductive as the denser, protein-rich saliva the insect secretes.

The waveform chart gives Backus a minute-by-minute picture of the insect's feeding patterns, from first taste to final nosh. As she and other scientists perfect the technology, it becomes one more weapon in the arsenal against agricultural pests.

Backus has worked with Bill Bennett from Mizzou's Electronics Instrument Lab to build a version of this instrument that's called the Missouri Monitor. The monitor is used in dozens of research labs around the world.

Plant breeders, for example, can use the monitor to screen new cultivars for insect resistance. "It's been very difficult to devise tests to tell whether a plant is resistant" to this group of insects, Backus says. "One of the main reasons is they can't even tell what resistance is." Her gold-wired insects may give scientists the edge they need to develop plants with a

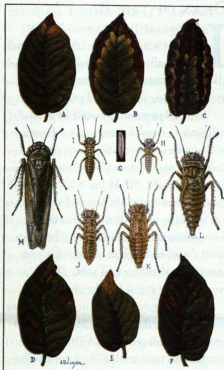


ILLUSTRATION BY A.R. JENSEN, ECONOMICS AND CONTROL OF THE POTATO LEAFHOPPER

natural resistance to these freeloaders.

"For the last 400 million years, insects have been in an arms race with plants," Backus says. "Plants are the ultimate chemists; they produce millions upon millions of chemicals."

Over millennia, plants developed many of those chemicals either as defense mechanisms against insects or as a way to attract beneficial bugs—to help them pollinate, for instance. But as plants evolve more and more chemical defenses, bugs are equally adept at finding a way around them.

"These defensive chemicals have been bred out of cultivated plants, so our food plants are undefended," she explains. "Now we're trying to return to some of our agricultural plants the defense mechanisms that they've lost. It's tricky, because we only want to add the ones that don't hurt us, too."

DEAN OF THE BIG 12

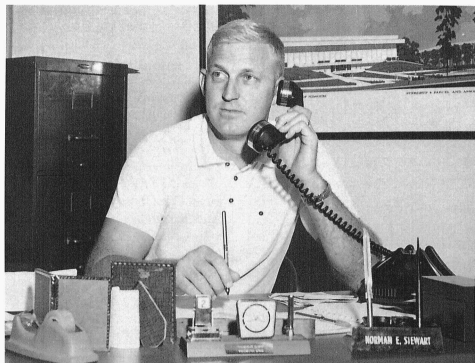
IN FEBRUARY 1968, DURING NORM Stewart's first year as Mizzou's head basketball coach, legendary Oklahoma State Coach Henry Iba told him something that proved prophetic.

"We had just won a couple of good ballgames—one of them against Kansas in Lawrence—then OSU came to Columbia and beat us 57-40," says Stewart, BS Ed '56, M Ed '60. "After the game, I went up to Mr. Iba and said, 'Gee, I'm working so hard to get us to this point, then you come in here and take us apart.' And he laughed and put his arm around my shoulder and said, 'Don't worry, boy—you'll be all right.'"

All right, indeed. Now in his 30th year as MU's basketball coach, Stewart is the seventh winningest NCAA Division I coach of all time with 678 victories (Iba is third with 767). He's had only three losing seasons at Mizzou. That first year, the Tigers posted a 10-16 record, but they were 14-11 the next year and 15-11 in 1969-70. That led to the 1970s, during which MU sported five 20-win seasons, captured a Big Eight title and advanced to the NCAA Tournament twice.

But Missouri basketball's true glory decade is the 1980s. Five Big Eight titles. Eight NCAA tournament bids. Six All-Americans. An average record of 22-10. "To gain a reputation as a successful program, you have to compete consistently," Stewart says. "We've done that."

During the 1990s, the Tigers have won two Big Eight titles and gone to the NCAA tourney five times. Last season they finished a disappointing 18-15, and this year they've struggled, posting a 12-10 record by mid-February. Yet, the team rallied to defeat No. 1 KU in double overtime on Feb. 4, 96-94. (And the next night, the MU women upset the 12th-



MU SPORTS INFORMATION PHOTO

As a player, assistant coach and head coach, Norm Stewart has been involved in 1,057 of the 2,081 MU basketball games—that's more than 50 percent. Here is Stewart circa 1970.

ranked Jayhawks 68-66.)

Through the years, Stewart's teams have been known for their consistency and tenacity, says Syracuse Coach Jim Boeheim. "We've played Missouri three times—twice in NCAA tournaments—and afterward I've always felt that we just had a first-class confrontation with a first-class team and coach," he says. "And yet, when it's over, you come out and shake hands. Norm has always been a gentleman. I know he has a gruff exterior, but he's a caring person."

Among the things Stewart cares about are his former teams. He hesitates to pick a favorite among the 30 he's coached but mentions three for particular praise:

- The 1981-82 squad, guided by Steve Stipanovitch, Jon Sundvold and Ricky Frazier, which won its first 19 games and

wound up 27-4. "All in all, that may have been my best team," Stewart says of the squad, which achieved a No. 1 ranking, a first at Mizzou.

- The 1988-89 squad, with a starting five of Byron Irvin, Doug Smith, Mike Sandbothe, Lee Coward and Gary Leonard, and a bench that included Anthony Peeler, Greg Church, Nathan Buntin and John McIntyre. "Those guys won 29 games, more than any team before them or since," Stewart says. "I've never had so much talent spread across a team."

- The 1993-94 squad, which went undefeated in Big Eight play with unlikely heroes such as Lamont Frazier, Melvin Booker, Reggie Smith, Jevon Crudup, Kelly Thames and Julian Winfield. "They did more with what they had than any other team," Stewart says, "and lost only

A R O U N D T H E C O L U M N S

two games during the regular season."

In all his Mizzou years, Stewart says he's had only two major setbacks: A personal bout with colon cancer during the 1988-89 season, and an NCAA investigation that led to two years' probation in the early 1990s for recruiting violations and failure to maintain institutional control. His health is fine now, but the NCAA penalty still hurts. "We made a mistake, but we reported ourselves," Stewart says. "We're still paying the price."

And yet, this dean of the Big 12 basketball coaches took a program with a cumulative 89-154 record in the 10 years before he arrived, and molded it into a stabilizing force for the athletic department. That's one reason why he's so excited about the new \$50 million basketball arena that the University plans to open in late 1999. "We'll be in the position of having the finest college basketball facility in the nation," he says. "It will be a major plus for the state of Missouri."

Stewart, an All-American basketball player and baseball pitcher at MU, signed contracts with the St. Louis Hawks and Baltimore Orioles before setting his sights on coaching in the early 1960s. After six years at Northern Iowa, he got a call from MU Athletic Director Dan Devine. "When I got the chance to come back to my alma mater, I jumped at it."

And although a lot has changed since that first year when Henry Iba took him aside, one thing has not. "I considered it an honor then to coach at the University of Missouri," Stewart says. "I still do."

HARD HAT AREAS

THE ARCHITECTURAL FIRM OF Ellerbe Becket has designed a major renovation of Memorial Stadium that construction crews will carry out in time for the 1997 football

season. Gone will be the old, dark concession stands, replaced by new stations selling a wider variety of food—and sports merchandise as well. New restrooms will be placed closer to the outside perimeter of the stadium. That will greatly widen the concourse, which will be repaved, says Associate Athletic Director Gene McArtor, BS Ed '63, M Ed '64, PhD '72.

Fans will also notice a new entrance gate and a box office with 10 ticket windows at the north end. And it will be hard to miss the new parking lots on the north and west sides; regrading will remove some excessive slopes, and clearly marked lanes will improve directional flow. The total cost of the improvements is about \$12 million.

CATCH SOME BASEBALL

LAST YEAR AT THIS TIME, TIGER Baseball Coach Tim Jamieson was wondering how he was going to turn around a team that had finished 19-34 and in the cellar of the Big Eight Conference the season before.

This year, he's wondering how to keep his league champions on track. The 1996 Tigers did an amazing turnaround, finishing with a 39-19 overall record and

their first conference title in 20 years.

This year's Tigers find themselves in the new, tougher Big 12 Conference. Of the 11 teams in the league that play baseball (Colorado doesn't), four have won national titles and six have gone to the College World Series. Perhaps only the Southeastern Conference can match that consistency, Jamieson says. But their warmer weather is an advantage.

Even within the Big 12, the weather will play an interesting role. For instance, Texas A&M was scheduled to visit MU in early March. "It's not unusual to have freezing temperatures and even some snow in Columbia at that time," Jamieson says. "I don't think Texas A&M is quite used to that."

The Aggies join the Tigers, along with Texas and Oklahoma State, as the Big 12 teams with national preseason rankings. Oklahoma State is ranked fifth, while A&M is 18th, MU is 19th and Texas is 20th. The Tigers return all their pitchers from last year and six of eight positional starters, so Jamieson is hopeful.

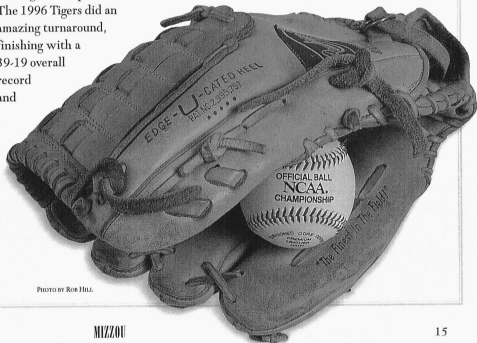


PHOTO BY BOB HILL

The **MASCULINE** *Makeup*

STORY BY ERIC ADLER

PHOTOS BY ROB HILL



E

OK, LADIES AND GENTLEMEN, YOU think you know something about men? You think you have a pretty strong idea of what masculinity is all about and what a real man looks like?

Sure you do.

Superman. John Wayne. Humphrey Bogart. Sydney Poitier. Clint Eastwood. Here are guys who are strong of chin, stout of spirit, strong but silent and oozing testosterone.

But think for a moment. Do you suppose Superman was ever conflicted about his role as a guy? You know, did he ever get depressed, a little blue about having to keep up the red cape act, save Lois Lane, be so super manly all the time?

And what about Schwarzenegger, Rambo or the Marlboro Man?

Conflicted?

OK, then, what about . . . you?

Ask most men—boyfriends, brothers, sons, husbands—and chances are the majority would tend to react like John

“The Duke” Wayne himself, hitching up their belts, spitting on the ground and answering “Not me, Pilgrim.” But talk to MU associate professor of psychology, Glenn E. Good, and he’ll tell you a different story. He’s one of the country’s leading researchers on men’s psychology and masculinity.

For multitudes of American men, Good says, male gender role conflict (“MGRC” in psychological shorthand) is no small problem, likely affecting most

men on some minor to major level.

This, of course, isn’t to say it’s a huge affliction. It’s not heart disease or prostate cancer. Thousands of men aren’t languishing in hospitals suffering from MGRC fever. But it would be equally misleading, Good suggests, to minimize the fouling effect that a lifetime of powerful societal messages—“Be a man,” “Big boys don’t cry,” “Get the girl,” “Compete! Compete! Compete!”—have had on the mental and physical health of many men.

“I don’t think every man is aware of this or affected by it, but for some men it’s very important. For some men these unexamined messages and the conflicts they create are very troublesome,” says Good, president-elect of the American Psychological Association’s Society for the Psychological Study of Men and Masculinity.

In short, parents, teachers, peers, the media—American mores and culture in

general—barrage little boys with thousands upon thousands of subtle and not-so-

subtle messages about what it means to be a man.

Real men are supposed to be strong, silent, powerful, dominant. The manliest of men get beautiful women. They’re providers, protectors. They make money, brook no guff. They’re competitive. And they win.

While on the outside, a lot of guys buy into this image, on the inside—unconsciously—many men feel they’re just not that way. The conflict eats them up.

FOR MULTITUDES OF AMERICAN MEN,
MALE GENDER ROLE CONFLICT
IS NO SMALL PROBLEM.

Now, if this sounds like a page out of a 1970s Alan Alda sensitive male manual, there's good reason. Much of the early work on this issue—consciousness raising, men not denying “their feminine side”—began in the late '70s.

But what's new is that more and more studies are finding that male gender role conflict is causing real problems.

Namely, depression. But also much more.

This fall, for example, Good was the lead author of a paper published in the *Journal of Counseling and Development* that examined the link between gender role conflict and psychological distress among 139 male students who had sought counseling at universities in the Midwest and on the West Coast.

The group included white, African-American, Asian and Hispanic students. They represented every grade level from first year to graduate school. The students' levels of gender role conflict were assessed using what's known as the Gender Role Conflict Scale. The scale is a list of 37 statements that men score from 1, meaning they strongly disagree with a statement, to 6, meaning they strongly agree.

Among some of the statements: “Strong emotions are very difficult for me to understand;” “I worry about failing and how it will affect me as a man;” “Making money is part of my idea of being a successful man;” “Men who touch other men make me nervous.”

The results: Conflicted men were depressed men. The more strongly men identified themselves with traditional male stereotypes, the more damaging the conflict was likely to be.

In short, the worse the conflict, the deeper the depression.

“Don't cry. Be a big wheel. Be successful. Masculinity is having many sexual conquests. We've found that men who buy into that, who buy into the 'strong silent type' or the 'real men don't cry type,' are at greater risk,” Good says.

And not just for depression.

Since 1984, about 55 studies, many conducted by Good and his colleagues, have documented a wide range of both psychological and social problems.

“Men who have high degrees of gender role conflict report lack of self-esteem, anxiety, problems with intimacy, higher degrees of personal stress, hypertension, and more marital and relationship problems,” says James O'Neil, a professor of psychology at the University of Connecticut who in the 1980s developed the Gender Role Conflict Scale. “There are a lot of men who are suffering from conflict with masculinity, suffering in a physical way.”

But don't get the wrong idea.

The last impression people should have, Good says, is that every guy who's been told “Big boys don't cry” is a suffering conflicted mess. Nor should one mistake those who are conflicted as being a bunch of wimps.

First, Good says, there are hordes of guys who have had their brains filled with every male stereotype and aren't conflicted one bit. Strong, silent, competitive, emotionally restrictive: That's the way they've learned men are supposed to be. That's the way they behave. No problems.

“There are a lot of men who never give

a thought to this stuff,” Good says. “They are just kind of living their lives, not aware of much conflict at all. As long as their lives are working well, they're probably very happy.”

As far as the conflicted men being winy, the truth—and the problem—is that generally they're just the opposite. The guys who suffer the most are “the rocks,” the macho guys who strongly maintain the most narrowly defined and traditional ideas about masculinity.

Often, big problems arise only when ingrained or long-held notions of what it means to be a man are suddenly or slowly challenged. Usually, the men don't even know it's happening.

All they know is that they're having problems. “A lot of it is unconscious,” O'Neil says. “It's hard to ask men about these issues. Because if you do, they look at you and say, ‘What are you talking about?’”

But say you're a business executive or a working man who believes that being manly means making money, being the breadwinner, the family provider. That's what you've been taught; that's the way you conduct your life. But then you lose your job. Conflict.

Maybe you define manliness in terms

HOW DO YOU RATE?

HOW ABOUT YOU AND GENDER ROLE CONFLICT? SEE IF YOU AGREE OR DISAGREE WITH THE FOLLOWING:

SUCCESS, POWER AND COMPETITION:

AGREE/DISAGREE

WINNING IS A MEASURE OF MY VALUE AND PERSONAL WORTH.

☐☐

EXPRESSING EMOTIONS:

I HAVE DIFFICULTY TELLING OTHERS I CARE ABOUT THEM.

☐☐

SHOWING AFFECTION:

AFFECTION WITH OTHER MEN MAKES ME TENSE.

☐☐

WORK-FAMILY CONFLICTS:

MY CAREER, JOB OR SCHOOL AFFECTS THE QUALITY OF MY LEISURE TIME OR FAMILY LIFE.

☐☐

IF YOU AGREE WITH THESE STATEMENTS, IT MAY INDICATE THAT YOU TEND TOWARD TRADITIONAL IDEAS OF MASCULINITY. IF YOU DISAGREE, YOUR VIEW OF MANHOOD MAY BE MODERN.

JOHN WAYNE PHOTO © CORBIN REITMANN

of sex, being a Lothario and ladies' man. Then you grow old. Your ability to attract the opposite sex is diminished. Conflict. Maybe it's even simpler. Real men, society teaches, handle problems themselves. Real men are stalwart, unflinching.

They suck up their emotions, lower their shoulders and plow forward. But suddenly you're in a relationship in which your partner, maybe your children, seek a deeper emotional connection with you. They're looking for you to share your feelings, open up, be vulnerable. You can't. You don't know how. Conflict.

The scenarios, of course, are endless: Real men don't become artists. Real men don't play classical music. Real men aren't short or fat or shy or frail or poor or sensitive or—hence forbid!—affectionate toward other men.

As the book says, "Men are from Mars..." And Mars is the powerful, controlling, fiery-eyed god of war. His skin is his armor.

Unfortunately, Good says, his work also shows that men who are most at risk usually are the last guys to seek some kind of psychological counseling.

After all, John Wayne would never go to a shrink, right? So why should they? Only wimpy guys like Woody Allen go to shrinks.

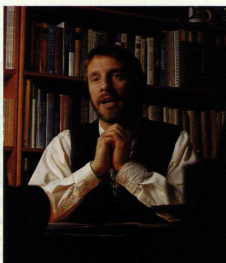
"The males wrestling with this in a major way aren't going to go to a therapist. They're not going to get help for anything. They're going to do it all by themselves," Good says.

"They might do that by going to a bar, or hunting."

While they're at it, of course, many will still become depressed, anxious, self-critical and—potentially more hurtful—angry and critical of others, especially women and homosexuals.

Psychologists maintain that when men are taught to always be strong—to not cry, be sissies, sensitive or feminine—the essential message is don't be female. Femininity equals weakness. Weakness is wrong.

That's one reason, Good says, it's not unusual for men who consider themselves



**CONFLICTED MEN WERE
DEPRESSED MEN. THE MORE
STRONGLY MEN IDENTIFIED
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TRADITIONAL MALE
STEREOTYPES,
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CONFLICT WAS
LIKELY TO BE.**

real tough guys to be acutely homophobic, contemptuous and even hateful of men who are gay.

Likewise, Good says, it's an attitude that sorely affects the way some men perceive and treat women: as inferior. The consequences of that can be frightening.

Consider, for example, how female recruits at The Citadel and the Virginia Military Institute were cursed, ignored and in some instances, spat upon, after entering those historic male bastions.

The male gender role conflict is obvious: If a woman can do a man's job, some men are forced to consider that maybe the men doing that job are no better than women. They're weak. They're unmanly. And they hate the women who make them feel deficient.

Mission: Often it is to fight back, to force the woman from the school, or the police force, or the fire department, or the

job site, to prove "This is no place for a woman." A second alternative is to defeminize the woman as much as possible. She won't leave! Then make sure you view her as "rough" or "butch." In effect, she becomes manly, too, and no ego threat.

On a more sinister note, some research is now beginning to explore what part male gender role conflict—and what O'Neil calls "the fear of femininity"—may play among men who batter women or commit date rape.

Again, if you're taught to fear being weak, vulnerable or "feminine," you try to regain your masculinity by beating up what you fear: women.

"Right now," O'Neil says, "we're starting to theorize that one reason men may batter women is because they don't have a way of expressing their [conflicted] feelings. They get frustrated and take it out aggressively."

"They have unresolved issues with power and control," he continues. "And when they feel they are losing power, losing control—which is translated as losing masculinity, like they're being emasculated—the way to stop that is with threat or force: psychological abuse or physical abuse."

But the good news, Good says, is that men are learning. As the 20th century comes to a close, more and more men are realizing that the old archetypes of manliness just won't fit in the new millennium.

As men and women seek to build healthy relationships, as they continue to share jobs, home care and family care, a new picture of manliness—what it really means to be a super man—is being born.

Strong, competitive and successful? Sure, sometimes. But real men also fail and have fears. Showing compassion, tenderness, sensitivity and being emotionally expressive doesn't make them "feminine," it makes them healthy.

"We understand human beings have vulnerabilities," Good says. "We have moments of feeling alone. Without an outlet for exploring that, Good says, we'll be less healthy and less happy. ☼"

THE GENDER GAP

RESEARCHERS EXPLORE THE DIFFERENCES BETWEEN MEN AND WOMEN

STORY BY SUE SALZER • ILLUSTRATIONS BY ERIC WESTBROOK



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Call it nature, call it nurture. Whatever it is, men and women just don't live in the same world. We come at life from different places, and the difference is borne out in virtually everything we do. It's there in the way we communicate, the way we treat our children, our voting habits, even in the way we tell lies.

Yes, the gender gap is alive and well. And if you're thinking that decades of feminism and other forms of behavioral conditioning have narrowed the gap, think again.

SELECTING A MATE

Lawrence Ganong, professor of nursing and of human development and family studies, is studying the factors that influence mate selection among today's youth.

"Now that we're 25 years past the peak of the feminist movement," Ganong says, "we wanted to know how this movement affected the expectations men and women have of their future marriage partners." The answer? Not much.

Ganong and colleagues discovered that the so-called marriage gradient model of mate selection—in which men marry "down" with younger women who are less educated and have less earning potential—is still with us.

Surveys of hundreds of students from MU and Lincoln University revealed that both men and women expect to be successful in school, have good jobs and make lots of money. Although female undergraduates don't identify with the feminist movement, Ganong says, they "take it as a given" that they will receive equal pay for equal work. But hard numbers say otherwise. According to the U.S. Bureau of Labor Statistics, the nation's women earn 73 percent of what males earn. The median salary for women is about \$428 a week, compared with \$588 for men.

"It's in their expectations of future mates that the old marriage gradient reared its ugly head," Ganong says. When

asked, "Which of you will be better able to handle problems?" both sexes favored the man. A majority of college women still expect to marry older men with higher incomes. This is also true of African-American students.

ONLY SKIN DEEP?

Like Ganong, Mary-Jeanette Smythe, associate professor and chair of MU's communications department, has found feminism to have had little influence on interactions between the sexes. Women are still judged largely on the basis of

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their appearance, while men feel much less pressure to adhere to society's standards of physical beauty.

"Unfortunately," she says, women even use appearance cues to evaluate other women.

"Appearance is a woman's relational currency," Smythe says. "It's used to judge her intelligence and competence. It's why we're always dieting and joining health clubs. Men use cues based on other artifacts to assess power and money-making ability. Appearance is just not that salient. It doesn't determine what will happen to them."

Perhaps for this reason, women tend to use ingratiating behaviors when communicating, designed to enhance their appeal to their listeners. Smythe's studies reveal that women smile and maintain eye con-

tact more than men do. They also use facial expressions, indicating attentiveness and responsiveness, more frequently.

Society also gives women less space to live in—Smythe calls this personal space the "body bubble"—and territory is a profound determinant of power.

Regardless of her size, a woman is not allowed to invade the bubble of others. "That's why it's so much worse if a woman gets in your face than if a man does it," Smythe says. "We encourage our boys to play outdoor, space-claiming games like football and soccer, while our girls are inside, reading and playing dolls and engaging in other inward activities."

Will it always be thus? Are these behaviors the result of nature or nurture? Social scientists argue both sides; Smythe comes down hard on the side of nurture. "These are learned behaviors," she says. "The feminists used to have a saying: 'The enemy has outposts in your mind.'"

THE BODY POLITIC

After the November election there was much said about women's support for President Bill Clinton. But the most significant female voting trend noticed by James Endersby, assistant professor of political science, is the increasing percentage of female voters who turn out each presidential election year. It hasn't always been so.

Women got the right to vote in 1920, though "there was a lot of opposition for what today seem goofy reasons," Endersby says. The prevailing one was that women lacked the intellectual ability of men and would vote frivolously.

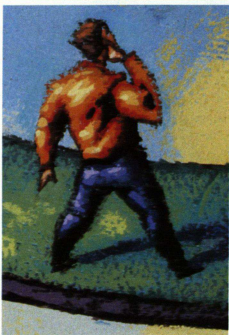
Indeed, few women participated in the presidential election of 1920. Those who did favored Warren Harding, and some election watchers that year alleged women voted for him simply because he was handsome.

Women didn't vote much until the 1950s, when the balance started shifting.

During that decade, the percentage of eligible men voting outnumbered women by about 10 percent. The gap continued to close during the '60s and, by 1968, 70 percent of the nation's eligible men voted, compared with 66 percent of its eligible women. But the watershed year was 1984, when the Democrats put a woman, Geraldine Ferraro, on the Democratic ticket. That year, 61 percent of the nation's women voted, but only 59 percent of males went to the polls.

Although official statistics aren't available yet, Endersby has seen media polls suggesting women voters may have outnumbered men by as much as 4 percent in 1996. "It appears that women now have a permanent majority in the national electorate."

STEPDADS MAY COMPLAIN
ABOUT THE KIDS BEING LAZY
AND SO FORTH, BUT THEY'RE
LESS ACTIVE IN TRYING TO SHAPE
THEIR BEHAVIORS AND THEREFORE
LESS FRUSTRATED.



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Women weren't driven to the polls by anti-war feelings, civil rights, abortion or any other issue. "More women began entering business and politics and that, more than anything else, is what propelled them to the polls," Endersby says. "They had a larger stake in the political-economic system."

But he notes that the percentage of adults voting has declined steadily since the 1970s. Some say it's the result of disillusion with the system that started with Watergate; others suggest it's happening because voters are apathetic and generally satisfied with the status quo. Says Endersby: "I think it's a little of both."

SEX-ROLE STEREOTYPES

More women are entering politics and the labor force. Consider medicine, where women now account for 44 percent of the MU School of Medicine's current enrollment. What effect is this having on sex-role stereotyping?

Several years ago, sociologist James D. Campbell conducted an experiment using nurse practitioners and family physicians as subjects. Campbell, an associate professor of family and community medicine, showed them a series of videotaped clinical encounters between a health-care provider and patient. Then he asked them whether the provider in each case was a physician or a nurse practitioner.

Although the health-care professionals on the tapes were in fact physicians and nurse practitioners of both sexes, men overwhelmingly were identified as physicians and women as nurses. And although most subjects said gender did not influence the provider's attitude toward the patient, male providers were described in masculine terms such as assertive, cocky and nonempathetic, and women were assigned opposite traits.

"Although recent studies have found adults hold less traditional norms for men and women than they did 30 years ago, the nature of gender role stereotyping hasn't changed significantly," Campbell says. "Despite the increasing number of

women entering medicine, and the less dramatic increase in men entering nursing, there is still a strong association of nursing with women and medicine with men."

MOST DIFFICULT ROLE

Why is the stepmother in folklore and fairy tales so consistently loathsome while the father, if visible at all, is benign and vanilla? Cinderella's father, for example, is no villain, even though he sat by when his daughter was made to wear rags and scrub floors. Snow White's dad? Hansel and Gretel? The list goes on.

Marilyn Coleman, professor of human development and family studies, says the stepmom gets a bad rep because her job is one of life's most difficult. It's much worse, she says, than the role of stepdad.

"The mothering role in society is so crucial, and nurturing is such an important part of being a woman," Coleman says. "Custodial stepmoms naturally want to mother their stepkids and impose their values on them." Children resent this because they already have, or had, a mother. They resist, and the result, Coleman says, is a stepmother who is unhappy with her role and children who don't like her. It's easier to be a stepfather because men have less need to rule the roost. "Stepdads may complain about the kids being lazy and so forth, but they're less active in trying to shape their behaviors and therefore less frustrated," she says.

Coleman says scientists don't know enough about these families to suggest a behavioral model for stepmothers. "I guess I'd advise them to back off and leave more of the parenting to their husbands," she says. "Men, however, appear quite willing to surrender that role."

STRESSES IN BLACK MARRIAGES

African-American men and women face extra challenges when it comes to understanding each other.

In 1970, 68 percent of black families had both husband and wife present, com-



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pared with 50 percent by 1990.

Aaron Thompson, assistant professor of human development and family studies and co-author of *Shattered Marriages*, a forthcoming book exploring failed marriages among the black middle class, says racism and differences in religious behavior are stressors white couples don't face to the same degree.

Thompson's study subjects were educated black men. Many had white-collar jobs and were the only African Americans in their workplace. "Many said their wives, black women who should understand and support them, were insensitive to the stress and pressure they faced at work," he says.

Differences in religious behaviors also came up between black husbands and wives. The church and religion have historically played big roles in African Americans' lives. "Many of these men felt their wives were not spiritual in the same way they were," Thompson says. "For example, it was common for them to say their wives went to church to make the social scene, not for spiritual reasons."

SHAKING UP CHOLESTEROL

Women have a lower risk of developing cardiovascular disease than men do.

**WHEN WOMEN DEAL WITH
OTHER WOMEN, THEY TELL
MORE OF THESE ALTRUISTIC LIES
INTENDED TO MAKE THE OTHER
PERSON FEEL GOOD.**

Scientists suspect this is related to lower total cholesterol levels in women and higher levels of HDLs, the "good" cholesterol. Tom Thomas, professor of exercise physiology in the food science and human nutrition department, wondered if these attributes were associated with a woman's ability to clear fat from her bloodstream faster than a man can.

To find out, he gave a "bolus" of fat, in the form of a super-rich milkshake, to groups of males and females. He periodically tested their blood to measure how fast they cleared triglycerides. It turns out that women actually clear fat from their blood at about the same rate—maybe even a tad slower—than men do.

"Now we know that women don't have less disease because they clear fat faster," the researcher says. "It's some-

thing that happens later."

Next, his group will measure the effect of fitness and exercise. Using trained and untrained subjects—that is, men and women who work out regularly and those who don't—they will examine what happens to triglyceride clearance scores when subjects exercise vigorously for 60 minutes several hours before a meal.

FIBBING DIFFERENCES

Can you tell when someone is lying to you? If you're a man you think you can, according to studies by MU psychology Professor Harris Cooper and colleagues here and at the University of Virginia.

In a series of five studies, men were consistently more confident than women of their ability to detect a falsehood. Despite their confidence, however, they were no more accurate.

The sexes also differ significantly in their lying behaviors. "Women tend to be neutral when they're lying," says University of Virginia psychology Professor Bella DePaulo. "They don't attempt anything extreme or flashy, whereas men will really exaggerate." Both men and women engage in more self-centered lying, fibs designed to enhance the teller, rather than altruistic, or "white" ones, with one exception.

"When women deal with other women, they tell more of these altruistic lies intended to make the other person feel good," DePaulo says. "Things like, 'I think you made the right decision,' or 'I love your hair.' Men don't do that to the same degree."

In future studies, researchers will try to learn more about cues people use to separate fact from fiction, the reliability of these cues and whether individuals—law enforcement officers for example—can be trained to spot a liar. It's not about shifty eyes or sweating upper lips.

"It's very difficult to tell when someone's lying," DePaulo says. "You really can't trust your judgment, even if you're sure you're right." Even if you're a man. ☼



LOUD

KRISTIN DOLL AND JEN ROSS: Clothes are their common denominator. It's of necessity, since both are above-average height. "Actually, the only person I can borrow clothes from is Kristin," says Ross, right. She and Doll are junior business majors from St. Louis.

"We're both sort of loud, but together, we don't have any problems with that," Ross says. "We like to do all the regular stuff. And we'll go to the movies when we feel a little sassy." The roommates met as freshmen in Jones Hall. The friendship was further cemented when they pledged Pi Beta Phi sorority. After meeting at MU, they realized that their moms were friends.



THERE'S NO BETTER PLACE THAN
COLLEGE TO MAKE FRIENDS FOR
LIFE. WHATEVER YOU CALL THEM—
FRIENDS, PALS, BUDS—THEY CAN
SUPPLY AN ABUNDANCE OF
EVERYTHING FROM CLOTHES AND
CAREER ADVICE TO CONVERSATION
AND JUST PLAIN FUN.

[BEST] Buds

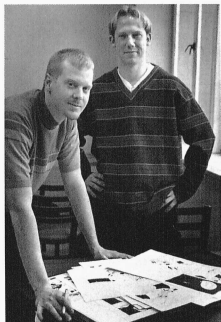
A PHOTO ESSAY BY ROB HILL

RICK ROSS AND JOE GOETZ:

As Rick Ross, left, writes episodes of *The Gold and Black*, MU's student-produced soap opera, he's thinking of his talks with friend Joe Goetz. "I take a lot of the dialog directly from conversations we had over the past year," says Ross, who is the show's writer and producer as well as a cartoonist for the *Maneater*. "Now, when we're talking, one of us will say 'Hey! Write that down,'" Goetz says.

The pair, both graduate students from Columbia, met through the Missouri Students Association. "As we got to know each other, the more it began to click," Goetz says.

"I think we're a lot alike," Ross says. Both have found themselves involved in student government, tapped into the Mystical 7 honorary society, playing basketball for fun and sharing a favorite television show—*Seinfeld*.



A C T



CINDY YARBRO AND ALICIA HOLDERIEATH:

Tuning in to *Friends* is a weekly routine for pals Alicia Holderieath, left, and Cindy Yarbro. Homework stops as the roommates watch in their second-floor Johnston Hall room.

Holderieath of Mendon, Mo., and Yarbro of Poplar Bluff, Mo., grew up on farms in opposite ends of the state. "We share many of the same values," says Yarbro. She hopes the friendship will endure, though it will certainly change next year when she plans to wed her high-school sweetheart, Eric Patterson. "Alicia will be my maid of honor."

The two don't share any classes, but Holderieath, a sophomore secondary education major, says being best friends with sophomore accounting major Yarbro has its rewards: "She helps me with my math homework."

NAOMI SMITH AND ANGELA JACKSON:

What Angela Jackson, right, is experiencing this spring, her friend, Naomi Smith, will endure in 1998—a hectic reporting schedule at KOMU-TV, class projects to complete, and the job search.

Jackson, a senior broadcast major, provides a voice of experience for Smith, a junior broadcast major. They meet at Brady Commons Food Court. Beyond that, "Our friendship has clearly grown since we met," says Chicagoan Jackson. She and Smith, who is from Detroit, pledged Alpha Kappa Alpha sorority together.

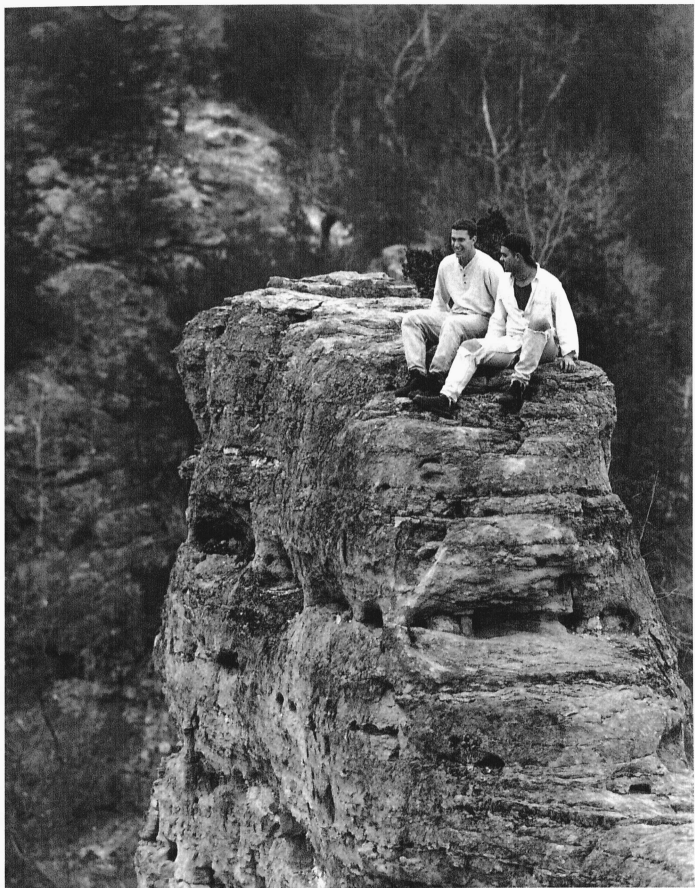
"When I think about getting older," Jackson says, "I think of Naomi knowing my children and my husband. We want to keep up with each other."

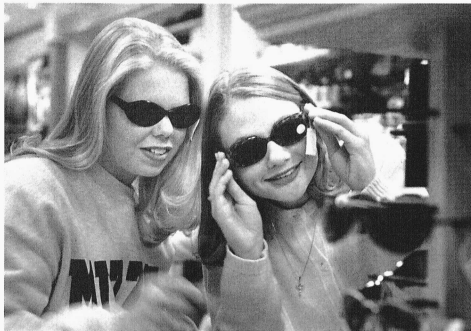


BRIAN MURPHY AND ROGER ORF: It was a case of friendship at first confrontation, says community adviser Roger Orf, left, of Brian Murphy, his slightly unruly neighbor in Donnelly Hall. "I guess he was just trying to mess with the community adviser [formerly resident assistant]. I figured then he was either a real jerk or a really cool guy," Orf says. The situation evolved into one of teamwork and friendship. Last semester, the two were CAs at Smith Hall.

"He's really my best buddy, and I don't trust anybody like I trust him," Murphy says. They study, hang out, pump iron and occasionally scramble over the rocks at Pinnacles Youth Park north of Columbia. They've taken trips to New Orleans for spring break and to each other's homes. Orf, a junior computer and electrical engineering major, is from St. Ann, a suburb of St. Louis. Murphy, a sophomore agricultural economics major, is from rural LaGrange, Mo.

"There's quite a difference in our hometowns," Murphy says. "I really think if we'd have grown up in similar situations we'd be like virtual twins."





Shopping

KAREN PARTRIDGE AND MARY ANN KRAUS: "We're both cheery people. We're 'up' type people," says Karen Partridge, left, of her best friend, Mary Ann Kraus, and herself. "We have similar personalities, and we're really a great mutual support team."

The Johnston Hall roommates met at MU when they arrived early on campus for staff training as desk attendants. "It was weird," says Kraus. "We totally hit it right off."

These days Kraus, a sophomore elementary education major from Ellisville, Mo., and Partridge, a senior psychology major from Wentzville, Mo., spend lots of time together working the front desk at Johnston Hall, eating together, and hitting Columbia Mall at least once a week.

"Shopping is a great stress reliever," Partridge says, "and it gets us off campus for a while."



H A N G O

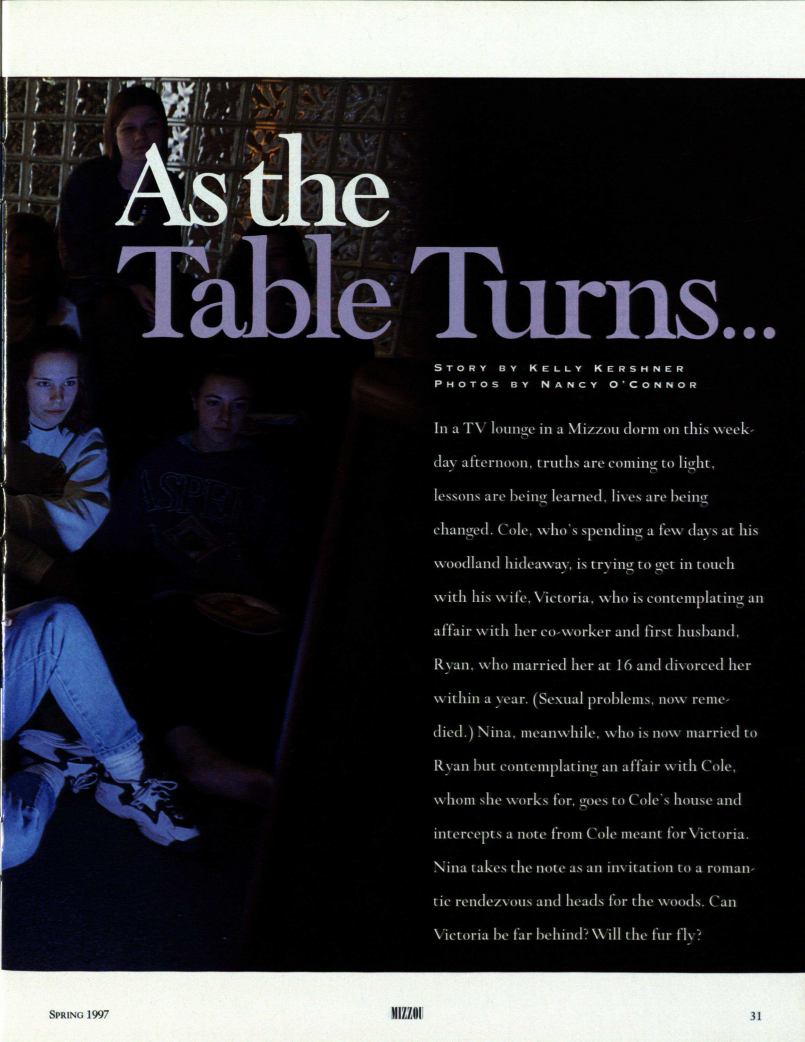


OSCAR BARQUERO AND LINDSAY TOZER: "Our friends always ask us if we've grown up together," says Lindsay Tozer of her friend, Oscar Barquero, and herself. They didn't.

Tozer, a self-proclaimed Navy brat from Annapolis, Md., and Barquero of St. Louis met as freshmen settling into Schurz Hall. This year, Tozer, a junior journalism and history major, lives alone. Barquero, a junior biology major, has a roommate. Although they join their freshman-year social circle on many outings, their friendship is one-on-one when it comes to talking about life, the future, dating or just about anything. "He's my 'guy angle' on everything," Tozer says.

They talk almost daily, often over the phone, and she frequently stops by the Subway in Hitt Street Market where he works. Sometimes he stops by her apartment after work to hang out while she does homework. "He'll usually read, and we'll talk until I kick him out," says Tozer. He recalls a strong sign of their friendship: "Of all my friends," Barquero says, "she's the only person I wrote to over the summer."





As the Table Turns...

STORY BY KELLY KERSHNER
PHOTOS BY NANCY O'CONNOR

In a TV lounge in a Mizzou dorm on this weekday afternoon, truths are coming to light, lessons are being learned, lives are being changed. Cole, who's spending a few days at his woodland hideaway, is trying to get in touch with his wife, Victoria, who is contemplating an affair with her co-worker and first husband, Ryan, who married her at 16 and divorced her within a year. (Sexual problems, now remedied.) Nina, meanwhile, who is now married to Ryan but contemplating an affair with Cole, whom she works for, goes to Cole's house and intercepts a note from Cole meant for Victoria. Nina takes the note as an invitation to a romantic rendezvous and heads for the woods. Can Victoria be far behind? Will the fur fly?

AN HOUR LATER, THE SCENE SHIFTS to Dr. Marlena Evans and Kristen Blake, beautiful, immaculately groomed professional women who are nearly coming to blows over the affections of John Black, whom Marlena was once married to when she thought he was someone else but whom she is still secretly in love with and whom Kristen is now engaged to because she is faking a pregnancy. (Got that?)

It's all there, as promised—truths revealed, lessons learned, lives changed. It's soap opera at its best, and the Mizzou students—mostly women—watch with rapt attention. It's a sad scene, right? Tuition money wasted, brains turned to mush, education eschewed for the puerile pap of popular culture. Not in the view of MU's Mary Ellen Brown, assistant professor of communication and author of *Soap Opera and Women's Talk: The Pleasure of Resistance*. Her take on it? Soaps give women support, interaction and pleasure, all of which make them stronger. Soaps encourage women to examine their lives and rethink the roles society casts them in.

That's right. Soap operas—the make-believe land of size-two ingenues, vile villainesses and characters on a seemingly permanent coffee break—are a source of strength for '90s women. Surprised? You're not alone. Media critics have spent years worrying over stereotypical images of women in the media and their presumably negative effects on women's lives. Some of this is true, experts say. Stereotypical images can have negative effects. But research by Brown and others is causing us to reconsider how American women interpret images of themselves in the media. At MU, scholars from communications to sociology to journalism are discovering that American women accept some media images of themselves and reject others—both “positive” and “negative.” The difference between a thumbs-up and thumbs-down from women, these scholars say, has less to do with how “positive” or “negative” the images are. It has

more to do with how much—or how little—women can do with them. If a soap opera gets you talking with other women about the issues in your life, then you've done something positive with it. Hence soap opera as strength.

Of course, these researchers say, this doesn't mean that documenting themes and patterns in American media—even “positive” and “negative” images—is unimportant. Past analyses of women on television, for example, revealed gross stereotyping and underrepresentation—findings that laid the groundwork for change. Today's television is a much more realistic place, populated by a more diverse cast of female characters than ever before. There are professional women and working-class women, married moms and single moms, women pursuing romance and women pursuing competitive surgical rotations and crime suspects.

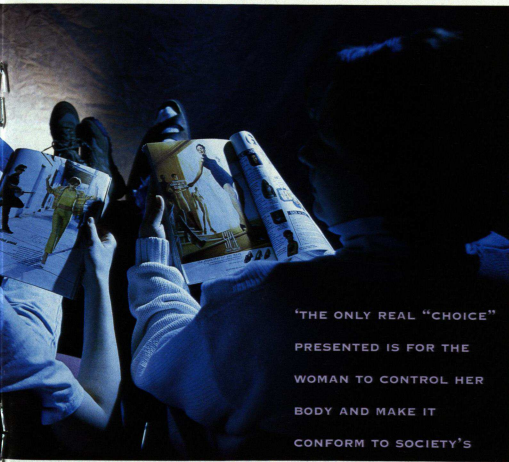
Still, studies of women's images in film and television continue to yield a wealth of interesting facts. To wit: Elderly women are nearly non-existent in the world of prime-time television. African-American women typically portray some variation on a nurturing mammy or a sexed-up, up-to-no-good Jezebel. Women over 40 are six times as likely to play a movie villain as men of the same age or younger women. Female victims outnumber powerful women in films almost two to one. Male characters outnumber female ones in children's TV shows. Television movies-of-the-week feature an alarmingly high number of “bad seed” teen girls and women in every manner of jeopardy. Prime-time TV is dominated by thin people, and thinness is associated with positive personality traits. Three of last year's Academy Award-nominees got their industry's highest honor by playing prostitutes.

But facts alone don't tell us how female audiences interpret the various images of women the media give them, Brown says. She set out to discover why soap operas, which are supposedly chock-full of sexism, exploitation and just plain trash, inspire such loyalty among their many



women viewers. To answer this question, Brown became a soap fan and watched alongside others. During these sessions and afterward, she asked the viewers open-ended questions about what their soap operas mean to them, how they get enjoyment from them and how they understand soaps and “soap culture.”

On the surface, Brown says, soap operas emphasize the importance of marriage and children and other traditional concepts about women. But at the same time, soaps feature characters, plots and production values that both fit well with women's problems and invite conversation and laughter. Most soap characters are female, and 90 percent of the plot hinges on dialog—qualities that make soaps especially applicable to women's lives, Brown says. Plus, a dead character rising from the grave (for the third time) or a “Hawaii” set that looks like something from a '40s soundstage get a laugh



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from most soap fans. The talking, camaraderie, laughter and questioning soaps spawn are what become sources of strength for women, Brown says. To outsiders, she says, it may look as if women mindlessly consume soap operas, the products they advertise and the traditional ideas they're based on, all in one giant gulp. Not true. She says women who use soap operas to question their status rather than confirm their status in society are critical consumers, using the shows to rewrite traditional rules about women.

SO, IF SOAP OPERAS CAN BE INVERTED, subverted and otherwise twisted into something empowering for women, what about images from other places? Open a copy of *Cosmo* or *Glamour*, studies show, and you'll find young, beautiful, generally white women hawking fountain-of-youth alpha-hydroxy products or modeling the fashion

industry's latest clingy creation—women who weigh 23 percent less than the average American woman. Turn on the TV and you'll find more homespun versions of the same young women in nearly every ad for household cooking or cleaning products. What can the typical woman do with these images? Can she resist them, invert them, make silk purses out of supermodels' ears?

The answer, for now, seems to be "no." "Some images and messages are harder to resist than others, like the one insisting that a 40-year-old woman should have thighs like a 12-year-old boy's, and that no self-respecting woman should ever have wrinkles," writes media scholar Susan J. Douglas in *Where the Girls Are: Growing*

Up Female with the Mass Media.

Douglas says visual media traditionally take women out of their real-life protagonist roles and cast them instead in such plum parts as "blonde scrutinized longingly on beach" or "redhead gazed at adoringly on bed." "Women, much more than men, have learned that they must constantly put themselves under surveillance," she writes. Plus, she says, health and beauty advertisers have successfully hitched themselves to the women's movement bandwagon and co-opted its rhetoric and themes.

Health and beauty ads today, Douglas says, feature the poster girls of the women's movement—confident, in-control, professionally accomplished. Yet how do these women demonstrate their hard-won choice and control? By getting collagen injections and working out day and night in pursuit of perfect thighs.

"In health and beauty ads that seem to emphasize the choice and control a woman has, the only real 'choice' presented is for the woman to control her body and make it conform to society's dominant image of the perfect woman— young, thin, beautiful," says Mary Jo Neitz, a professor of sociology at MU who teaches a course in the Women Studies program on body, identity and culture. Buying Abdominizers, *Buns of Steel* videos and pseudoscientific "skin defense systems," Neitz says, are ways these advertisers envision women exercising the choice and control won by the women's movement. "Their vision of empowerment is that you can make yourself fit the image."

This might be a fine—if slightly twisted—interpretation of feminism if it didn't have such negative effects on women. Today, experts say, the number of American women dissatisfied with their appearance stands at 48 percent—up from 23 percent a quarter-century ago. The American Psychiatric Association reports that both anorexia and bulimia have doubled in reported prevalence since 1970. The media cult of thinness even

holds allure for the very young. One national study found that nearly half of American schoolchildren want to lose weight—more than 90 percent of them female. Another found that five out of every 10 girls are unhappy with their bodies by age 13, and eight out of 10 dislike their bodies by age 18.

"We're certainly seeing more eating disorders," says MU's Neitz. "We know that there are things going on in the media culture, and then we see these behaviors. But it's hard to have an explanation that's tight enough so that you can predict which people who are exposed to this in the culture are going to exhibit the harmful behaviors. There are so many complex variables that it's hard to make a direct causal explanation, even if we believe it's the case."

THIS IS TRUE. SOMETIMES LIFE IS more complicated than science has ways to measure. However, recent research has helped forge that elusive link. Two studies in the early '90s found that even short exposure to TV programming or glossy women's magazines produced a distorted body image and intense feelings of depression, guilt and shame in young female viewers and readers. And what of the girls who are more likely to be bulimic? They're heavy consumers of these media.

"Advertising has been especially effective in alienating women from their faces and bodies," Douglas writes in *Where The Girls Are*. "Women of all ages, who are perfectly capable of denouncing sexist news coverage or making their own empowering and subversive meanings out of TV shows and films, find it extremely difficult to resist the basic tenet that a face with lines or a thigh with dimples means you are worthless."

Newspapers, on the other hand, are less influential. When women don't like what they read and see, they talk back to newspapers in the most painful way possible for publishers—with their pocketbooks.

"Newspaper readership among women has been dropping for years and continues to decline," says Jean Gaddy Wilson, executive director of New Directions for News, a professional journalism think tank based at MU's School of Journalism. NDN works with the news industries to foster innovation in newspapers, to make them more relevant, accessible and useful for America's changing demographic groups. The number of women who read newspapers dropped by 18 percentage points between 1970 and 1990, from 78 percent to just over 60 percent. The decline among men? About 12 percentage points, from 77 percent to about 65 percent. "The old journalistic formula in which men are the participants and women are the spectators leads to this decline," Wilson says. "Women do not buy into this false reality, and therefore they're leaving newspapers."

Pick up the average newspaper, Wilson says, and you're hard-pressed to find stories reflecting reality for women—women who today make up more than half of all professional workers, start four out of five new businesses, and outnumber men as both registered voters and college graduates. At MU women make up 26 percent of the faculty, 38 percent of law students, 41 percent of business students and 44 percent of medical students. Women in the class of '96 outnumbered men slightly—2,406 to 2,382.

Instead, Wilson says, what you find in the news is... not much. A 1996 annual survey of references to women on the front pages of such major dailies as the *Chicago Tribune* and *St. Louis Post-Dispatch* backs her up. The survey, conducted by the organization Women, Men and Media, found women on front pages only 15 percent of the time—an erosion of 40 percent from women's 25 percent representation in 1994. The situation is much the same in the broadcast media. The most current study of network TV news coverage found that women were the focus of stories an average of 11 percent of the time. "Female experts are



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interviewed when the topic is abortion, child care or affirmative action, but when the topic is war, foreign policy or national purpose, female voices are ignored," Douglas writes.

Even coverage of affirmative action doesn't always include women, says Lillian Dunlap, an assistant professor of broadcast journalism at MU who studies the representation of African Americans



in the news media. Dunlap analyzed 1995 coverage of affirmative action in *The New York Times* and found very few female voices. "Here is an issue that disproportionately affects white women, but there were very few women used in the newspaper as sources. The conversation did not include them."

If the "amazing disappearing woman" is one dominant theme in news coverage of women, the "controversial working mother" is another. "Like many long-standing institutions, the news media subscribe to the notion that life has two separate spheres: a public one for men and a pri-

ivate one for women and children," says Darlaine Gardetto, an assistant professor of sociology at MU. A woman can be a wife and mom, or she can be involved in public life—but not both. Story after story, Gardetto says, seems to suggest that there's an inherent contradiction in simultaneously being a devoted wife, accomplished professional, loving mom and active citizen.

Her evidence? News coverage of that most famous and controversial wife, professional, mother and citizen—Hillary Rodham Clinton. Gardetto analyzes the coverage of Hillary Clinton in *The New York Times*, *Time*, *Newsweek* and *U.S. News & World Report*. The stories there, she says, castigate Hillary Clinton for "trying to have things both ways" and "playing too many roles," all the while wondering bewilderedly "how the policy work can change so quickly into the caring mother." The dominant themes of the stories are the dire consequences of allowing a wife and mother into public life—a diminishing of the husband's power, dereliction of wifely duties, thorny questions about conflicts of interest.

All this might more profitably be seen as part of a wider discussion about the role of married women and mothers in public life, rather than as just about Clinton's role as first lady, Gardetto says. "The dominant message in the press is that wives and mothers shouldn't cross the public-private divide."

New Directions for News' Wilson agrees, adding that it's a possible reason why women continue to abandon newspapers. This is not an especially relevant message for women in a time when fewer than 7 percent of U.S. households consist of a husband working outside the home and a wife at home taking care of one or more children.

For women and newspapers, it seems, the link between portrayal and readership can be summed up in a tight little irony: Newspapers that hold negative, outdated images of women result in women who hold negative images of the

media. Media organizations that make women invisible in their newspapers result in women who make themselves invisible from the subscriber rolls. It's a classic stand-off.

FORTUNATELY, HOWEVER, MU's New Directions for News has cast itself as mediator in this conflict between women and newspapers. It has identified women as one of five "invisible cities" that newspapers do not cover in proportion to reality. Wilson's group, which works with editors, demographers and media industry leaders to change that scenario, has come up with some ideas.

"The cornerstone to all of this is to change the formula of coverage so that newspapers are relevant, accessible and useful for people," she says. With women, there are any number of ways to do that, she says. Assign a fourth to half of the front page to women's experts and women's topics. Create a parenting beat, a woman-in-the-workplace beat, a relationship beat. Use home-based reporters to cover projects going on at the neighborhood level. Give more clout to the reporter who covers church groups and volunteers making a difference in their communities. Interview women involved in traditional hard news to find the emotions, relationships, stories and voices behind the bare facts.

"Simplistically, we play news as 'men are interested in movement and games, women are interested in story line,'" Wilson says. "The truth is, when both approaches are used, there is a cross-over readership in both groups."

Making these kinds of changes will be essential to the survival of all media in the future. "Discerning customers choose media that serve them," she says. "We need to create products—not just newspapers but films, TV shows, online products, all media—that women can identify with. If media organizations don't keep up with women's changing role in the world, these discerning customers will decide they want something better." ❁



THIS COULD BE A WHALE OF A SPRING FOR MIZZOU'S TRACK and field program. For starters, Rebecca Davis and Erin Windler finished first and second in the NCAA cross country regionals in November. "That's great," says Coach Jeff Pigg, "but you know what? They'll probably do better when the regular outdoor track season rolls around."

No matter how the runners finish, it will be a landmark season for Mizzou's track and field program. Because Davis, Windler and their teammates will be competing on a brand-spanking-new \$2.1 million outdoor track, the likes of which has never been seen at the University. It's not a case of a new track

TRACK Turns the Corner

BY TERRY JORDAN • PHOTO BY NANCY O'CONNOR

replacing an old one—it's a case of an outdoor track. Period.

That's fine with Davis and Windler, even though the physical track situation had little bearing on their decision to come to Mizzou. "I thought, 'Big deal,'" says Davis, a former state champion miler from Parkway West High School who holds All-America and Big Eight titles in the 800 meters at MU. A senior, she will only have one year on the new surface. "That's OK," she says. "I've had a great career here. I wouldn't change a thing."

Windler, on the other hand, is only a sophomore. She won the state 800 meters for Blue Springs South High School in 1994, and earned All-Big Eight honors in the event for Mizzou last year. "I'll have three years on the new track," she says, grinning. "I can't wait."

Neither can coaches and administrators, for whom the new track is, after nearly 20 years, a dream come true. The last time the Tigers held an outdoor track meet was in 1981; the last time MU served as host for the Big Eight Championships was in 1976. The old Memorial Stadium track was never converted to an all-weather surface, which discouraged teams in the 1970s and '80s from coming to Columbia. And the combination of enclosing the south side of the stadium, in 1978, and eliminating lanes to make way for the football field's new OmniTurf, in 1985, effectively sealed the track's fate.

All these years, then, coaches have recruited track and field athletes without the benefit of an outdoor track to show them;

Erin Windler, left, and Rebecca Davis set the pace at MU's new \$2.1 million outdoor track and soccer facility.

Tiger teams have practiced on high-school tracks (most recently, at Hallsville, Mo.); and home meets were just wishful thinking. Still, in Head Coach Rick McGuire's 13 years at Mizzou, he's produced competitive teams and 48 All-Americans—more than any other MU sport can boast in that time. "The fact that we haven't had a track all these years has been a handicap in recruiting and competing, but even with a handicap, you continue to play," McGuire says. "The handicap may have been removed, but we'll continue to play the same way."

In McGuire's book, that means developing the whole person. He looks for athletes who want to succeed through hard work, dedication and cooperation. He also values athletes who have fun and develop self-confidence by making their own decisions. "Those are the qualities they'll need later in life, when they become business leaders and parents," he says. "Winning the race is just gravy."

If that's the case, the new 400-meter track is some appetizer. Built on an old practice field south of Stadium Boulevard and west of Providence Road, it has eight lanes around the oval and sprint lanes on both straightaways, allowing race directions to be changed in the event of strong winds. Throwing and jumping events will be held inside the track—the area that doubles as a women's soccer field in the fall—and the pole vault will be held outside the track, on the east side. "It's a classic facility," says Associate Athletic Director Gene McArtor, BS Ed '63, M Ed '64, PhD '72. "We didn't cut any corners on quality." That applies especially to the Martin ISS-1000 track surface itself, a combination of 83 percent red polyurethane and 17 percent black rubber. "It's absolute state-of-the-art, the best surface you can get," McGuire says.

Talk about a rebirth! The track has its debut March 28-29, when Mizzou holds two meets: the Missouri Invitational (for various colleges) and an area high-school meet. The Tom Botts Invitational, scheduled for the second weekend of April, will see such teams as Penn State, Cornell, Minnesota, Kansas and Arkansas visit Columbia. Spectators will watch the action from temporary stands this first season, but a \$1 million contribution—from an anonymous donor—will finance the construction of a permanent grandstand in 1997. The hope is that the new grandstand will be complete in time for the 1998 Big 12 Outdoor Track and Field Championships, for which MU will serve as host.

McArtor says a number of factors contributed to the decision to build the track and grandstand now. "It's been a priority of Athletic Director Joe Castiglione's since he was named AD three years ago," McArtor says. "We're also in a new, more competitive conference. Plus, we needed a facility for our new women's soccer team. The time is right." ☼

MINING ON THE WEB

DURING THE CALIFORNIA GOLD RUSH OF 1849, thousands of people flocked to the hills attracted by promises of fortune. Today businesses are rushing to the World Wide Web in hopes of striking it rich.

It's true, there is precious metal to be mined on the Internet.

People just need the right tools, says Justin Lyon, the founder and president of ArachNet Publishing. Lyon's company supplies mining tools like web page construction, Internet education and employee training.

The idea grew out of several late-night sessions in his residence hall computer lab. As a Schurz Hall community adviser [formerly known as resident assistant], Lyon spent most of his free time exploring the World Wide Web. He eventually decided to put his talents to work.

His first "job" was for the MU Alumni Association, where he created an interactive home page to help reunite alumni with the University. The page is easy to spot with its black-and-gold lettering and sketch of the Columns. Visitors can search the e-mail directory, see video clips of Homecoming 1996 and hear recordings of Larry Smith and Norm Stewart discussing Tiger athletics. Alumni can also check the Columbia weather forecast and test their MU trivia knowledge. "The site brings our alumni back home to Mizzou," says Todd Coleman, executive director of the MU Alumni Association.

When Lyon landed his first job, he gathered his resources and filled the living room of his two-bedroom apartment with four computers and some faithful programmers, designers and writers. The group worked 18 hours a day for two months to put together the site that the association now calls home. For Lyon, the page was a jumping-off place, and his company is now inundated with requests for business. "We don't even advertise. Most people come to us by word-of-

mouth," says Amy Wissman, the company's director of development.

So how did Lyon, a 24-year-old biochemistry major with no business background or even a college degree, snare such success on the web? He enrolled in Fasttrack, an accelerated course for young entrepreneurs, and he read a lot of books, including *The Portable MBA* and *The Dilbert Principle*. With less than 20 hours of course work standing between him and a biochemistry degree, Lyon does plan to finish college. But he says he isn't in a hurry. "I have to grab the Internet while it is white hot."

MIZZOU IN CYBERSPACE

LOOK FOR THE TIGER TRIBUTE ON THE MU Alumni Association's World Wide Web site, <http://www.mizzou.com>, for notices of alumni deaths in the past 60 days. "The site is a timely way of communicating news alumni want," says Executive Director Todd Coleman.

Alumni may send news with membership renewals, through e-mail to the address below, or mail to 123 Reynolds Alumni and Visitor Center, Columbia, Mo. 65211.

VALLEY SUPPORTS VOLLEYS

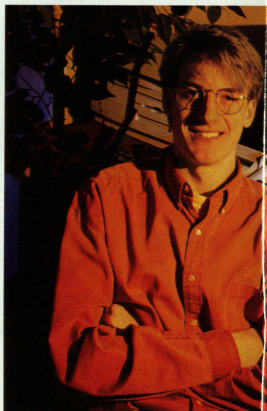
THE VALLEY OF THE SUN ALUMNI CHAPTER is a sponsor of MU women's volleyball. To liven the team's practices, the Arizona alumni chapter donated a radio and contributed prizes for promotional contests. Thanks to our loyal spikers in the desert.

TO THE MOUNTAINS

MORE THAN 26 MIZZOU ALUMNI TRAVELED to the Bavarian Alps in July on a trip sponsored by the MU Alumni Association's Tourin' Tigers. Activities included hikes and a visit to Salzburg, Austria.

CELEBRITY SCULPTOR

TWENTY-ONE CONNECTICUT ALUMNI gathered at McKenzie's Grill Room in



MU's own webmaster, Justin Lyon, got his start as an entrepreneur at the MU Alumni Association.

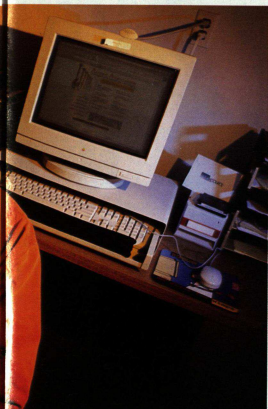
Fairfield to hear sculptor John Saunders, AB '86, speak about his latest works. Saunders has done work for Tommy Hilfiger, Harrison Ford and Ivan Lendl.

CELEBRATING THE SEASON

EIGHTEEN NEW JERSEY ALUMNI GATHERED at the home of Vince and Robin Mastrocola, Arts '46, in Hopewell, N.J., Dec. 8 to ring in the holiday season. Thanks to John Ehelich and Robin Mastrocola for organizing the reception.

A MONUMENTAL GATHERING

WASHINGTON, D.C., ALUMNI HELD A RECEPTION at the Belle Haven Country Club in Alexandria, Va., to share holiday cheer with members of the Missouri State



Society. More than 125 alumni enjoyed good food and good company thanks to Orville "Nip" Litzsinger, BS Ed '58.

BUILD THE BLACK AND GOLD

IF YOU'RE NOT CURRENTLY AN ASSOCIATION member, now's the time to help your local alumni chapter or school/college alumni organization Build the Black and Gold. Chapters are competing to recruit the most new association members, and the winners will enjoy VIP receptions for their members this summer. Contact the association to find out how you can help your chapter Build the Black and Gold.

MYCOGEN'S CEO ENTERTAINS

JERRY CAULDER, MS '66, PhD '70, CHIEF executive officer of Mycogen Corp., a biotechnology company, was the host of a reception at his San Diego corporate headquarters on Nov. 18. Sixty-five alum-

ni and friends, including Mindy Stone, who will attend Mizzou as a freshman this fall, enjoyed remarks given by Provost Edward Sheridan. Thanks to Caulder and Ron Pondrom, BS BA '67, MBA '69, for helping to coordinate this event.

Earlier that day, Caulder presented the Hatch Lectureship at the National Association of State Universities and Land Grant Colleges meeting in San Diego. The group selects a leader to speak on research issues in higher education every three years; Caulder was the first non-academician chosen.

PACIFIC RIM TOUR

HAROLD JEFFCOAT, VICE CHANCELLOR FOR Development and Alumni Relations, and his wife, Marie, entertained Mizzou alumni at the Pacific Club in Honolulu on Oct. 29. Jeffcoat had just concluded travels in Korea.

ACCOLADES FOR NORM

LAURA DUNNING ACCEPTED THE LOS Angeles/Orange County Alumnus of the Year award on behalf of her father, Norm Stewart, BS Ed '56, M Ed '60, at the fourth annual scholarship dinner and auction. Robert P. Mills, JD '70, had earlier presented the award to Stewart in Columbia. Forty alumni enjoyed the dinner at the DC-3 Air Museum in Santa Monica and raised money for the chapter scholarship fund.

COLOSSAL PEP RALLY

THE ANNUAL BUSCH BRAGGIN' RIGHTS game between Missouri and Illinois in St. Louis was the backdrop for the second Black and Gold Day Pregame Rally Dec. 28. More than 1,000 alumni, friends and fans attended. The Mizzou Spirit Squad, Mini Mizzou, the Golden Girls and Truman the Tiger provided entertainment for the capacity crowd. Black and Gold Day has quickly become Mizzou's largest pep rally.

ALUMNI CONNECTION

APRIL

- 9** Cass County dinner and auction
Tourin' Tigers Wings over the Nile land and sea tour
- 19** National Alumni Board meeting, Columbia
Black and Gold Game and Festival, Faurot Field
- 20** Washington, D.C., spring brunch
- 27** Class of '47 and Gold Medal reunions, Columbia

MAY

- 5** Tourin' Tigers Circle Pacific South cruise
- 17** Greater Boston lunch and river boat ride
- 21** Tourin' Tigers China and Hong Kong land and sea tour
- 23** Greater Ozark golf tournament
- 28** Tourin' Tigers Rhone/Saone Rivers land and sea tour

JUNE

- 3** Tourin' Tigers Great Britain trip
- 7** New Orleans/Baton Rouge crawfish boil
New York attends baseball game at Shea Stadium
Webster County chicken barbecue and scholarship awards
- 8** Washington, D.C., membership picnic
- 13** Boone County golf tournament
- 14** Central Iowa pool party and barbecue
- 22** Los Angeles/Orange County reception
- 27** Tourin' Tigers Scandinavia and Russia trip

JULY

- 11** Tourin' Tigers Alaska cruise
- 19** Twin Cities family picnic



The Golden Girls performed at the Black and Gold Day pep rally before the MU vs. Illinois basketball game Dec. 28. The Tigers lost the game at the Keil Center 85-69.

FLORIDA TRIFECTA

THE ASSOCIATION, IN CONJUNCTION WITH the Jefferson Club, hosted a number of events in central and south Florida in late January. Alumni gathered at the Hard Rock Cafe in Orlando to watch the Tigers battle the Longhorns. Then it was off to Naples for a luncheon at the Ritz Carlton where MU's renaissance man Bill Bondeson spoke to 50 guests. To top off the week, more than 40 alumni attended a reception at the International Museum of Cartoon Art hosted by Mort Walker, AB '48, the creator of *Beetle Bailey*.

HOMEcoming HOOPLA

MISSOURI'S 85TH ANNUAL HOMEcoming celebration, including a victory over the Oklahoma State Cowboys Oct. 26, was one of our most successful ever.

The Homecoming steering committee, composed of alumni office staff and students, coordinated outstanding projects.

More than \$4,600 was raised for the Show-Me Central Habitat for Humanity. Hundreds of Mizzou students volunteered on Columbia area Habitat projects.

The University sponsored a blood drive for the American Red Cross, collecting 3,871 units of blood, a peacetime world

record. More than 5,200 volunteers and donors made this event possible.

The first Homecoming 5K walk/run prior to the parade attracted 260 participants.

Missouri will play the Texas Longhorns in this year's Homecoming football game, scheduled for Oct. 18.

PUBLIC SERVICE KUDOS

HOUSE SPEAKER STEVE GAW, JD '81, of Moberly, Mo., and David Leuthold, professor emeritus of political science, received the 1997 Geyer Public Service Awards for Higher Education Feb. 3 in the Reynolds Alumni and Visitor Center. The awards are presented by the MU Alumni Association's Legislative Information Network Committee.

CORPORATE CONNECTIONS

MU IS SOLIDIFYING RELATIONSHIPS WITH the state's corporate community. The Alumni Association and the Corporate Relations Office are sponsoring receptions for Mizzou alumni at companies around the state. So far, two receptions have been held at Ralston-Purina and at Maritz Corp., a travel benefits company. The events are designed to invigorate alumni and increase corporate giving and campus recruiting.

NOMINATE TOP VOLUNTEERS

THE MU ALUMNI ASSOCIATION IS ACCEPTING nominations for its annual volunteer awards through June 1. One Mizzou GOLD Award (Graduate Of the Last Decade) will go to a member who graduated in the past 10 years and has given outstanding volunteer service through the association or any of its affiliates. Two Tiger Pride Awards—Missouri and regional—will honor sustained volunteer service.

For nomination forms, call Valerie Goodin at the association's toll-free number, or locally 882-6612.



NEW4U MISSOURI PLATES

Q. Tiger Fan: Hey, Truman the Tiger mascot, what's new with the Mizzou collegiate license plates?

A. Truman the Tiger: As of Jan. 1, the plates have a new black-and-gold design, shown here.

Q. Tiger Fan: What happened to the old black-and-gold vanity plates?

A. Truman: With 1996 legislation, the state of Missouri no longer offers the black-and-gold vanity plates. The Mizzou collegiate license plates are the only available black-and-gold plates to show your pride.

Q. Tiger Fan: How much does it cost?

A. Truman: The Mizzou plates cost \$40 more than regular plates each year: a \$25 scholarship donation for Mizzou students, plus an extra \$15 charge by the Department of Revenue. The \$25 donation is tax-deductible.

Q. Tiger Fan: How can Missouri residents get these plates?

A. Truman: First, send a \$25 scholarship donation to MU. Then, take your authorization form to your local license bureau.

Q. Tiger Fan: How many characters (in addition to you, Truman) can I get on my personalized plate?

A. Truman: The new Mizzou plates may contain from one to six characters—letters or numerals—or from one to five



FOR MEMBERS ONLY

THANKS FOR REMEMBERING

THANK YOU TO ALL OF OUR MEMBERS who renewed by Feb. 1. Association membership stands at 27,500. If you have questions about any of the information included in your member kits or need a new membership card, please call. Your comments and suggestions are always welcome—so let us know if there are membership benefits you'd like to see offered.

To all of our life members who recently contributed gifts to the life member endowment, we offer our sincere thanks. Your support of the association is appreciated.

'AUTO'MATION

LOOKING TO BUY A NEW CAR? PUT THIS member benefit to work. Through the Auto Plan, association members now have a hassle-free, no-cost service available when purchasing a new or used car, truck or van. The Auto Plan is a dealer-direct car-buying service, designed to save you time, money and work in buying a vehicle. Contact the association for the Auto Plan's toll-free number.

SAVE ON MAGAZINES

SUBSCRIBE TO ONE OR MORE OF 800 national magazines at below wholesale prices, plus free subscription opportunities. Contact the association for the toll-free number.

SEE BETTER FOR LESS

ASSOCIATION MEMBERS ARE NOW ELIGIBLE to participate in a special new vision plan with substantial savings. For a \$6.95 annual fee, members can order

eyewear at discounts of 50 percent or more. The Eyeplan carries more than 10,000 styles, colors and sizes of glasses, contact lenses and sunglasses. In addition, a portion of each purchase supports association activities. Contact the association for the IVS toll-free number.

NEED TO UPGRADE?

TAKE ADVANTAGE OF THIS MEMBER DISCOUNT to upgrade or set up a new computer system. Encompass Technologies offers more than 25,000 computers and computer products from 100 manufacturers to members at cost plus 5 percent. Contact the association for Encompass Technologies' toll-free number.

TRACK THE TAIL

CONGRATULATIONS TO THESE WINNERS who found Truman's tail on Page 60 in the winter issue: June Donovan, BJ '47; Lu Lockwood, BS Ed '69, M Ed '77; David Maynard, MA '92; and Gina Prate, a sophomore in health related professions.

When you find Truman's missing tail in this issue of MIZZOU, mail the message "I found Truman's tail on Page _____" to Truman's Tail, 123 Reynolds Alumni Center, Columbia, Mo. 65211, or e-mail us at the address below. Be sure to include your name, address, student ID number and class years. We'll conduct a random drawing for great prizes from all entries received before April 15.

characters plus a dash.

Q. Tiger Fan: How long does it take to get a plate?

A. Truman: Three to four weeks.

Q. Tiger Fan: How many Mizzou plates are on the road?

A. Truman: About 1,100, as of Jan. 1.

The quicker you sign up, the sooner you'll lay claim to your favorite Tiger saying and take your Tiger spirit on the road.

Q. Tiger Fan: What if my favorite saying is already taken?

A. Truman: The Department of Revenue will ask you to rank your six favorite choices.

Q. Tiger Fan: How do I sign up?

A. Truman: Call the MU Alumni Association's toll-free number, 1-800-372-MUAA, or use the postage-paid business reply card included in this issue.

Q. Tiger Fan: Can out-of-staters get the Truman plates?

A. Truman: Some states—including Delaware, Tennessee, West Virginia, Maryland, New Jersey, New York, Virginia and Connecticut—can offer affinity plates. States require a minimum number of plates to be sold up front. Interested alumni should return the enclosed business reply card or call Todd McCubbin at the association's toll-free number.



PHOTO BY GARY M. PEEKER

Christine Miller Brown believes everyone has the right to decent shelter. She contributes \$1,000 toward each Habitat for Humanity house in New Braunfels, Texas.

leave the shelter.

Brown, 84, also pays the majority of the rent on a group home for just-released female prisoners who are trying to turn their lives around.

"These women are released at one minute after four in the morning," she says. "Isn't that horrible? But if there is somebody who can get to them before either their husband or their pimp gets them back on the street again, they can be restored to being productive members of society."

The local newspaper named Brown an "Unsung Hero" for 1996, and the Daughters of the American Revolution gave her a national lifetime award for excellence in community service in 1995.

"She is a symbol for all of us of what can be done," says Jan Kennady, mayor of New Braunfels, who nominated Brown for the Unsung Hero award. "She'll buy her own clothes at garage sales, and then give her money away. And she certainly doesn't make a fanfare about it."

Brown met her husband, Dr. Dorris D. Brown, at Mizzou. He later became a senior economist for Southeast Asia at the World Bank. They spent 54 years together, raising five children and traveling the world, before he died in 1990. They lived in New York and Boston, and then in India for seven years, where she worked as a mother, a hostess and a community activist.

"I told my husband I couldn't just be a party person in an economy where just one rupee makes a difference," she says. Working with the village development program of the YWCA, she helped older women and young wives create saleable items out of indigenous designs and

AN UNSUNG HERO

CHRISTINE MILLER BROWN, BJ '33, is an angel. That's what the Community Service Center Board down in New Braunfels, Texas, declared in recognizing Brown's generous support of the "Red Stocking Review," a local talent show that brings in thousands of dollars for community projects. Every two years, Brown primes the pump by donating enough money to allow the community to hire a professional production crew. She also puts up \$1,000 per house built by the local Habitat for Humanity. "I think people have the right to live under decent conditions," she says, "but they should not be beggars, they should be participants. And that's the philosophy of Habitat. The person who gets the house has to put in sweat labor."

There are few people in New Braunfels who have not felt Brown's generosity. For example, she donated a security fence to the Comal County Women's Shelter.

"Without a security fence, what good was it going to be?" she asks.

And she didn't stop with the fence. Every week she calls the shelter before she goes shopping to find out how many children are there, and what kinds of cereals and snacks they like. And each week she delivers a great big tub of ice cream.

"Some of those children have been sexually and emotionally abused. They've had their lives disrupted in a range of ways," she says. "They need to know there's someone besides the dedicated staff out there who really cares."

She makes other people give, too.

"Somebody will come to the door with bed linens or pots and pans, and if we ask them why, the answer is always the same," says Karen MacDonald, volunteer coordinator for the shelter. "'Christine told me to.'"

"I have not stood up and shouted 'look at me, look at me.' I just do," Brown says. "We go through life being an influence no matter what, and it better be a positive one. People become embarrassed when they realize they could be doing something and they're not."

Her connection with the women's center evolved gradually. At first she just delivered home-cooked meals to the staff once a week. Then she saw a woman checking into the shelter with her newborn child. "Half that mother's face was black as could be," Brown says. "I was horrified that any man could brutalize a woman who had just had his baby."

She has convinced her church group to donate baskets of necessities—like laundry detergent, scissors, postage stamps and paper towels—to women as they

C L A S S N O T E S

THE TWENTIES

native materials. She also helped establish a Head Start program for the village children.

In the early days, the Browns lived on a salary of \$135 a month, with \$35 dedicated to a car payment and \$25 to rent.

"We said that if we ever got that car paid off we would never again buy something we couldn't pay for," she says. And they pretty much stuck with that throughout their marriage. Even their Texas retirement home, which they bought in 1977, was paid for in cash.

In 1988, the Browns became Jefferson Club members by donating money to establish the Dorris D. and Christine M. Brown Graduate Research Fellowship, an international agricultural program within the College of Agriculture, Food and Natural Resources, that allows students to work for a trial period in a foreign field.

"While we were overseas we kept meeting people who never should have left the United States," she says. The fellowship allows students to try foreign service and find if it's right for them.

Brown also worked as a portrait painter, working on canvas or china, sometimes with brushes so tiny she could barely see their tips. And she always writes. "Writing is an ongoing process, a daily thing in my life," she says. "I write down all of my ideas as they come to me. Later, I develop them. They're for my children and grandchildren."

She had to give up her painting because her eyes aren't what they used to be, but she will write and keep giving to the community well into the future.

"I'm assuming I still have some time left," she says. "I need it because I have so many projects in the works that I need to be like the Energizer bunny and just keep going and going."

—Janine Latus Musick

John Rehner Jr., BS Eng '29, MA '30, lives in Swarthmore, Pa. He retired several years ago as a chemical engineer with the ESSO (now Exxon) Research and Development Corp. in New Jersey.

THE THIRTIES

John Cooper, AB '34, MA '37, EdD '46, of Bloomington, Ind., received the Outstanding Achievement Award from the College of Education at MU. He is an emeritus professor at Indiana University.

Roy Snapp, BS PA '36, and wife Dorothy of Fredericksburg, Va., celebrated their 55th wedding anniversary. He was the first secretary of the former Atomic Energy Commission.

•**Bill Theis**, Arts '37, received an Agribusiness Achievement Award from the Greater Kansas City Chamber of Commerce. He is associated with Simonds-Shields-Theis Grain Co. and is past president of the Kansas City Board of Trade.

Make plans to attend the **Class of 1947 and Gold Medal Classes Reunion**, for those who graduated at least 50 years ago. See MU again and visit with classmates April 27-29. For registration information, call 1-800-372-6822 or (573) 882-6613.

THE FORTIES

Robert Balfour, BJ '40, of Lady Lake, Fla., a self-syndicated newspaper columnist, and •**Bill Tammeus**, BJ '67, a columnist with the *Kansas City Star*, were selected as two of the 600 best U.S. newspaper columnists from the Civil War to the present by Sam Riley in his book *Biographical Dictionary of American Newspaper Columnists*. Riley is a professor of communications studies at Virginia Polytechnic Institute and State University in Blacksburg.

Alfred Palmer, BS BA '40, and wife Virginia of Prairie Village, Kan., celebrat-

ed their 48th wedding anniversary. He retired as director of information and records management at General Services Administration.

•**Algale Poole Adams**, BS Ed '41, MA '51, of Columbia received a Citation of Merit for Outstanding Achievement and Meritorious Service to Education from the College of Education at MU. She retired as dean of Firelands College at Bowling Green University.

Garland Burris Carter, BS Ag '41, lives in Omaha, Neb. He played tenor saxophone in Charlie Fisk's orchestra from 1939 to 1941.

•**M.P. Waldman**, BJ '42, of Kingswood, Texas, attended the Phi Sigma Delta annual reunion in Atlanta in October. The fraternity celebrated its 50th anniversary in Columbia in 1991.

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Donald Christisen, BS Ag '43, and wife Virginia of Columbia celebrated their 50th wedding anniversary.

William Froug, BJ '43, of Sarasota, Fla., published his fourth book on screenwriting, *Zen and the Art of*

Screenwriting, a *Writers Digest* selection. He is a professor emeritus at the University of California-Los Angeles School of Theatre Arts, Film and Television.

Joan Epperson Giles, BJ '44, retired

from the English faculty at Claremont (Calif.) College.

Neal Smith, Arts '46, of Washington, D.C., spoke at the annual Honey Shuck dinner in Louisiana, Mo., in November. The event was a fund-raiser for the restoration of Honey Shuck, a historical site in Bowling Green, Mo. Smith, an Iowa congressman from 1958 to 1994, is author of a book, *Mr. Smith Went to Washington*, which analyzes the government's operation from Eisenhower to Clinton.

•**Hugh Hill**, BJ '49, of Naperville, Ill., is an Emmy-winning political reporter for WLS-TV in Chicago.

•**Mary Mercer Welty**, BS Ed '49, of Tempe, Ariz., retired as secretary to the director of the Arizona State University Testing Services.

THE FIFTIES

•**Campbell Griffin Jr.**, AB '51, MA '52, of Houston is director of Cornell Corrections Inc., and president and director of Windcliff Property Owners Association in Estes Park, Colo. He retired as a partner with Vinson and Elkins LLP in 1992.

Anita Mallinckrodt, BJ '51, of Augusta, Mo., published *Justice's Docket*, a book that transcribes a recently discovered justice of the peace ledger for Femme Osage Township in St. Charles (Mo.) County from 1866 to 1878. The ledger is the only one in Missouri publicly available for that time period and place.

•**Mitchell Murch**, BS BA '52, of Chesterfield, Mo., founder of Miteh Murch's Maintenance Management Co., concluded his term as president of the World Federation of Building Service Contractors.

•**Donald Dickerson**, AB '53, BS Med '55, of Santa Monica, Calif., was included in *The Essential Guide to L.A.'s Best Doctors*, published in *Los Angeles Magazine*. He is an ophthalmologist.

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•**Carolyn Odell**, AB '53, of New York City is a legislative aide to Assemblyman James Brennan and a special-event planner.

•**Leon Russell**, BS Ag '53, DVM '56, served as 1993-94 president of the American Veterinary Medical Association. He is a professor of veterinary medicine, agriculture and medicine at Texas A&M University in College Station.

•**William Harvey**, AB '54, who retired as the Carl M. Gray professor of law and advocacy at Indiana University School of Law in Indianapolis, received the Sagamore of the Wabash Award, Indiana's most prestigious award. Gov. Evan Bayh selects the recipient in recognition of service to the state.

•**Bob Strickler**, AB '54, BJ '57, of Kansas City retired as editor of the Western Auto Supply Co.'s publication for its dealers, after 35 years of service with the company.

•**Willet Beavers**, BS '55, MS '59, of Acton, Mass., retired from MIT Lincoln Laboratory. Previously he was an astrophysics professor at Iowa State University and an astronomy instructor at MU.

•**Donald Glaspey**, BS Ag '55, of Oklahoma City received the 1996 Insurance Industry Service Award for achievement in the property and casualty insurance industry. He is executive vice president of the North American Group.

•**Robert Zeitinger**, BJ '55, of Kirkwood, Mo., was elected president of Lifeline Pilots Inc., a group of 230 aviators who volunteer their time and aircraft to fly patients to and from medical centers for treatment. An advertising executive with The Bell Group in St. Louis, Zeitinger has flown more than 20 missions for Lifeline.

•**Kathryn Spauldin Andrews**, BS Ed '57, of Arroyo Grande, Calif., retired after 34 years of teaching.

•**Irene Brown Stapleton**, BFA, BJ '57, of Greensboro, N.C., represented MU at the inauguration of Donald William McNemar as the seventh president of Guilford College in Greensboro.

•**Roy Tomlinson**, AB '57, MA '59, of Albuquerque, N.M., was co-editor of a book that won the Wildlife Publications Award in editorship. Author Thomas Baskett, professor emeritus of fisheries and wildlife at MU, was presented the award by The Wildlife Society for his book, *Ecology and Management of the Mourning Dove*.

•**Bill Ward**, AB '59, a St. Louis attorney, is president and chief executive officer of Presbyterian Manors of Mid-America.

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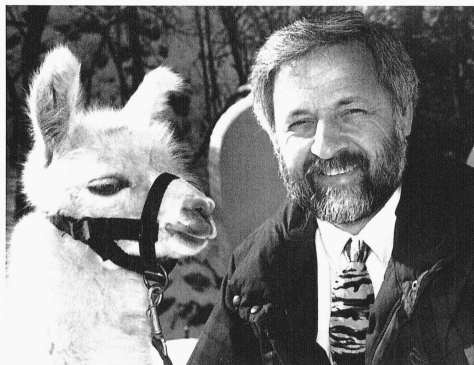
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After graduating from the College of Veterinary Medicine, Bill Boever took a job at the St. Louis Zoo. He never left.

ZOOLOGICAL RENAISSANCE MAN

IN THE OLD DAYS, ZOOLOGICAL PARKS were mere menageries where people came to gawk at strange creatures in cages. Apart from the little plaque posted at the cage, visitors learned little about the animals inside. But beginning in the 1960s, zoos began to change, and Bill Boever, BS Ag '66, DVM '70, contributed to the shift in St. Louis.

A kind of zoological renaissance was taking place across America. The animals lived longer, healthier lives as the parks evolved into research and educational facilities. Modern zoos employ researchers, librarians and experts in the fields of animal medicine and physiology. This has not only improved the health and welfare of zoo animals, but it has also boosted public interest and sympathy for wild creatures in general. Thanks to the promotional work of zoological parks, many species survive that would have otherwise gone the way of the dinosaurs.

Since joining the St. Louis Zoo's staff in 1970, Boever has served as staff veterinarian, director of animal health, director of research and animal health, director of zoological operations, and

finally, assistant zoo director. He has spent his entire professional life at the St. Louis Zoo, an institution with an international reputation for excellence.

Although Boever was reluctant to leave the good life he had found in Columbia, he took a St. Louis Zoo job as staff veterinarian with the intention of leaving after two years. Two years stretched beyond two decades, and Boever saw the zoo through its golden age.

Just 20 years ago, virtually no books were available to help veterinarians treat wild creatures. If an animal got sick, vets extrapolated treatments from the data on domestic veterinary medicine. And hoped for the best. But what works for a horse may not work for a zebra, even though the two are distant genetic cousins. There were lots of casualties, and when an animal died, the zoo simply got another to replace it.

"Another problem was immobilization," Boever says. "As late as the 1960s, there were no drugs in use for tranquilizing and immobilizing wild animals, nor had sophisticated capture equipment been introduced. Treating a carnivore involved throwing a lariat around its neck and dragging it up against the bars. This was a dangerous procedure, and

very often the lions and bears were not treated at all. When immobilization drugs were finally introduced, they were experimental. This resulted in a fairly high mortality rate."

The general mortality rate of zoo animals has declined sharply in the last two decades, but only in part from scientific advances. Boever says the change has come about primarily from increased public awareness.

"Such awareness is directly attributable to the media," he explains. "Marlin Perkins, who was himself a St. Louis Zoo director, was one of the first to inspire public interest in zoos and wild animals though two television shows—*Zoo Parade* and the better known *Wild Kingdom*. These shows reached a global audience and may have been the impetus for the animal-oriented programming you currently see on PBS and the Discovery Channel." Perkins, Ag '26, received an honorary doctorate from MU in 1971.

Boever's long association with the zoo has presented him with many opportunities, such as trips to exotic locations like Kenya, Thailand, Nepal and Papua, New Guinea. Along the way, other zoos came calling, among them the National Zoo in San Diego. But none succeeded in luring this father of two from his native city.

"We currently have a staff of 29 people working in the education department," he says. "These include a full-time librarian, three veterinarians, a physiologist, a veterinary pathologist and a staff of researchers. The St. Louis Zoo is still rated one of the top five in the country. As long as things remain that way, I can't really see myself going anywhere else."

—D. Douglas Graham

C L A S S N O T E S

THE SIXTIES

Violet Harrington Krischel, MA '60, professor emeritus of English at Southwest Missouri State University in Springfield, received an Award of Appreciation from SMSU for achievement in her field and loyalty to her profession.

•**Steven Brown**, BJ '61, MA '63, PhD '68, of Ravenna, Ohio, a professor of political science at Kent State University, was appointed executive director of the International Society of Political Psychology.

•**Judith Hayes Hand**, BS Ed '61, director of adult studies at Birmingham (Ala.) Southern College, attended the Institute for the Management of Lifelong Education at Harvard University.

•**Larian Johnson**, BS Ed '63, M Ed '64, administrative assistant in the Hillsboro (Mo.) R-3 School District, was honored as the 1996 Outstanding Administrator of the Year by the Missouri State Teachers Association.

Robert Kalish, BJ '63, and **Jack Fishman**, AB '71, received the Louis J. Battan Outstanding Author Award from the American Meteorological Society for their book, *The Weather Revolution: Innovations and Imminent Breakthroughs in Accurate Forecasting*. Kalish is a free-lance journalist from Bath, Maine, and Fishman is a research scientist at NASA's Langley Research Center in Hampton, Va.

•**Gene McArtor**, BS Ed '63, M Ed '64, PhD '72, associate director of athletics at MU, was selected to receive the 1997 Lefty Gomez Award. McArtor was head baseball coach at MU for 21 years.

•**Jolene Marra Schulz**, BS Ed '63, M Ed '73, of Columbia received a Citation of Merit for Outstanding Achievement and Meritorious Service to Education from the College of Education at MU. She is director of school and community programs for Columbia Public Schools.

James Drane, BS Ag '64, BSF '72, of

Manassas, Va., retired from the U.S. Department of Agriculture's Farm Service Agency in Washington, D.C., after 31 years of service. He also retired from the Air Force as a reserve officer.

•**Ronald Hollrah**, BS CIE '64, MS

'66, PhD '71, of Olathe, Kan., an executive partner with Black & Veatch, was selected head of the company's buildings division. He is a member of the National Society of Professional Engineers.

•**Kenneth Lay**, AB '64, MA '65, LLD

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C L A S S N O T E S

'92, of Houston was featured in *Business Week* magazine as one of the top 25 managers of the year. He is chief executive officer of Enron Corp.

•**Michael Hulsey**, BS BA '65, is chief of the Bureau of Risk Management for the city of Richmond, Va., and a colonel in the Army Reserve assigned to the 80th Division.

•**Ronald Bottini**, MA '66, is director of news media and community relations at Santa Clara (Calif.) University.

•**Richard Cook**, AB '66, of West Linn, Ore., has a private practice in orthodontics and is a diplomate of the American Board on Orthodontics.

•**John Horejsi**, MSW '66, of Vienna, Va., was selected Citizen Advocate of 1996 by the Virginia Interfaith Center for Public Policy.

•**Robert Black**, MS '68, invented Clean Shower, a tub-and-tile cleaner that won the 1996 Florida Governor's New Product Award. Black, an engineer, is president and chief executive officer of Automation Inc. in Jacksonville, Fla.

•**Nancy Simon Giges**, BJ '68, of White Plains, N.Y., opened a marketing communications consulting company, Brookdale Associates Inc.

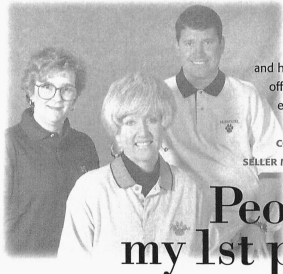
•**Terrence Lintern**, BS Ag '68, of Somers, N.Y., is the regional project director for Comm Site International, a telecommunications consulting firm.

•**Ken Luebbering**, BS Ed '68, M Ed '73, PhD '80, and **Robyn Burnett**, BS Ed '81, MA '89, of Tebbetts, Mo., published a book, *German Settlement in Missouri: New Land, Old Ways*.

•**Robert Oldham**, MD '68, of

Franklin, Tenn., is included in both editions of *The Best Doctors in America*. He is medical director of HealthLine Management Inc. in St. Louis and of CBA Research Inc. in Lexington, Ky.; chairman of the board and president of Cancer Therapeutics Inc. and of American Patient Services in Franklin; chairman of the board of Media America in Franklin; founder and director of Biological Therapy Institute in Franklin; clinical professor of medicine in hematology/oncology at MU; and practices at Columbia Regional Hospital.

•**Anne Nichols Hayden**, AB '69, of Edison, N.J., senior vice president of human resources for Metropolitan Life Insurance Co., was one of nine fellows inducted into the National Academy of Human Resources in 1996.



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THE SEVENTIES

•**Diane Barnes Hall**, AB '70, MA '71, of Topeka, Kan., is president of the Kansas Speech-Language-Hearing Association, from which she received honors.

•**John Holstein**, JD '70, chief justice of the Missouri Supreme Court and presiding officer of the Executive Council of the Missouri Judicial Conference, received an Outstanding Alumni Award for extraordinary achievement in personal and professional endeavors from Southwest Missouri State University in Springfield.

•**William Jenkins**, PhD '70, is chancellor of Louisiana State University in Baton Rouge.

•**Larry Price**, BS Ed '70, M Ed '75, is the science department chair at Centralia (Mo.) High School and a past president of the Missouri State Teachers Association.

•**Carl Stephen Scheneman**, BS PA '70, MS '71, of Manhattan, Kan., received the State Meritorious Service Award from the Kansas chapter of Epsilon Sigma Phi, and was elected vice president and president-elect of the National Association of Leadership Educators. He is unit leader for professional and organizational development at Kansas State University.

•**Laura Skaer**, BS BA '70, JD '74, is executive director of the Northwest Mining Association in Spokane, Wash.

•**Capt. Charles Stevenson**, BS EE '70, is assigned to Naval Air Weapons Station, China Lake, Calif.

•**John Burns**, BS Ed '71, is a State Farm insurance agent in Overland Park, Kan. He and wife Joyce have three children currently attending MU.

•**David Crinnion**, AB '71, lives in Hilversum, the Netherlands, where he is a partner in a company providing payment services to businesses in the United



YOU HAVE TO LOVE THEM

AFTER MORE THAN A DECADE AS A high-school social studies teacher, it takes a lot to surprise Dixie Grupe, BJ '79, M Ed '83. But she got a whopper of a surprise last September during a special school assembly at Hickman High School in Columbia. As students and teachers trudged out to the football stadium, the buzz was that first lady Hillary Rodham Clinton would pay a visit to Hickman.

Instead, in front of the entire school, Grupe learned that she was one of 138 teachers nationally to receive the National Educator Award from the Milken Family Foundation.

The award recognizes outstanding teachers and helps build a national network of expert educators who share ideas and methods to improve the nation's schools. It comes with a no-strings-attached check for \$25,000. Only 10 Missouri educators received the award, including two other Mizzou alumni: Roger Berkluegler, EdD '87, the Rolla Senior High School principal, and Jeff Gall, PhD '93, a Lee's Summit, Mo., North High School social studies teacher.

The Milken Award might have come as a total surprise, but Grupe says she gets rewards of a different sort every day she spends in the classroom teaching 10th-through 12th-graders. "As a teacher, you see all the wonderful and magical things that can happen to kids in those years," she says. And there are no special tricks

Award-winning teacher Dixie Grupe says that each day in the classroom at Hickman High School she gets a new chance to make a difference in the lives of her students.

that she uses to prod her charges down the road to becoming lifelong learners.

Except one. "You have to love them," Grupe says. "Because there are so many things to do in life other than be a teacher."

In fact, the Wisconsin native came to Mizzou planning on a career in journalism. A few years after she graduated, Grupe got the chance to team-teach with her husband, Greg, MA '81, a junior-high teacher. She jumped at it and never regretted her decision.

There have been some frustrations, but during her 13 years as a teacher Grupe hasn't given much thought to trying something else. "It would have to be something that scratches all of those itches that teaching does," she says. "Even when the job makes me crazy, I can get up the next day and say, 'OK, I have another chance. I have 180 other chances.' What other profession lets you try to get each of these kids to see the potential in themselves?"

And she doesn't see her own teaching accomplishments as anything out of the ordinary. "Thousands of teachers deserve the exact same recognition," Grupe says. "In every community in America, teachers get up every day and attempt to make a real difference in the lives of kids."

—John Beahler



PHOTO COURTESY OF NASA

STARS IN HER EYES

TALKING A WALK, EATING A SANDWICH and getting into bed all seem like pretty ordinary things to do. But try doing them in space without the pull of gravity to help out, and these activities take on a whole new meaning. As a NASA astronaut, Linda Godwin, MS '76, PhD '80, has had three opportunities to test her survival skills in space.

In 1991, she helped deploy the Compton Gamma Ray Observatory for the study of gamma ray sources in the universe. The observatory was built by NASA astrophysicist Gerald Fishman, BS '65, and is the largest scientific spacecraft ever placed into orbit by the U.S. In 1994, she was payload commander on space shuttle Endeavour where the Space Radar Lab was established.

Godwin's most recent mission was in March 1996 on the *Atlantis* STS-76. This was the nine-day mission that delivered Shannon Lucid to the Russian space station *Mir*.

Godwin remembers the excitement of docking to the *Mir* space station and

greeting the Russians. "When you are the only humans in space, it is a real thrill to knock on someone's door and go in and greet them," she says.

One of Godwin's duties on that trip was to attach environmental testing strips to *Mir* during an EVA—for the Earth-bound that means extravehicular activity. To prepare for her space walk, Godwin spent the night before breathing pure oxygen to purge her body of excess nitrogen that could cause an attack of the bends. The morning of the walk, she donned the mobile maneuvering unit, "the most expensive and most uncomfortable outfit I have ever worn," she says.

Then, she was ready for the walk. Moving in space is a bit like moving in water, but you have to go slowly. A little energy goes a long way in microgravity, Godwin explains.

This theory holds true in the space shuttle as well. Everyday living takes some practice, especially without gravity to keep things in place. One problem on the shuttle is crumbs from food. To avoid this, astronauts used flour tortillas instead of bread for their sandwiches.

The astronauts don't complain about

Astronaut Linda Godwin and crew mate Michael Clifford spent a night breathing pure oxygen before their March 1996 space walk from the space shuttle *Atlantis*. Outside the Russian space station, *Mir*, Godwin attached devices to gauge the station's environment.

the food though. Dinner on the space station could include shrimp cocktail, potatoes au gratin, steak, M&Ms and orange juice. All of the food is dehydrated or radiated so it can be stored at room temperature.

Sleeping on the space shuttle can be chaotic at times, says Godwin. Astronauts sleep in shifts and can't count on the sun to tell them when it is time for bed. The shuttle circles the Earth every 90 minutes. So the astronauts see 16 sunrises and sunsets each day. To sleep, the astronauts strap themselves into sleeping bags that are hooked to the wall of the shuttle to keep their bodies in place. There is even a strap that prevents the head from rolling side to side during sleep.

Looking out the window of the space shuttle also takes some adjustment. Because north is not always up, the astronauts use tricks to orient themselves in relation to Earth. By remembering that the Galapagos Islands look like a sea-horse, for example, Godwin finds her bearings.

Even with these adjustments to living, Godwin enjoys space flight. "Floating in the shuttle is exciting, and the view out the window is always gorgeous. There is always something interesting to look at," she says.

—Sara Grier

C L A S S N O T E S

States and Europe. He also owns National Transportation Payments and Consultants in Arnold, Mo.

Roy Fox, BS Ed '71, M Ed '72, PhD '78, of Columbia published *Harvesting Minds: How TV Commercials Control Kids*, a book that explores the impact of commercials on Channel One, a news broadcast shown in 40 percent of American schools. Fox is an associate professor of curriculum and instruction at MU.

James Jones, BS BA '71, and wife Jane of Tulsa, Okla., announce the birth of Sara Elizabeth on Oct. 29.

Richard Perry, Grad '71, is plant manager of an Eaton Corp. Transmission Division Plant in Shenandoah, Iowa.

Daisy Schlotzhauer Stewart, BS Ed '71, M Ed '72, PhD '80, of

Blacksburg, Va., is president of the American Vocational Association, whose 38,000 members are teachers, counselors, administrators and teacher educators.

Shari Reeves Whalen, BS Ed '71, of Watkins, Colo., published an article, "Old Stories and New Music," in the October issue of *Teaching K-8*, a magazine for educators. Whalen is a substitute teacher at Bennett (Colo.) Elementary School.

William Richardson, PhD '72, is chancellor of the Louisiana State University Agricultural Center in Baton Rouge.

Dan Maher, BS BA '73, is vice president and general manager in North America for Cadence Design Systems Inc. in San Jose, Calif. The firm provides electronic design software and services.

Ok Park, PhD '73, of Fayetteville, Ark., received a Citation of Merit for Outstanding Achievement and Meritorious Service to Education from the College of Education at MU. He is an associate professor of business education at the University of Arkansas.

Daniel Grothaus, BJ '74, of Kansas City opened Grothaus Investigations, a private-investigation business.

Dennis Harber, AB '74, director of commercial insurance for The Insurancenter in Joplin, Mo., received an award for academic excellence in the Chartered Property Casualty Underwriter professional insurance designation program.

Velma Jesser, BS Ed '74, M Ed '75, of Eugene, Ore., serves on the nine-member Judiciary Board for Oregon Education

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Association, which makes decisions on ethics issues for educators.

•**Thomas Battistoni**, AB '75, of Scarsdale, N.Y., is a partner in the New York City law firm of Stults and Balber.

•**Kate Nail Capshaw**, BS Ed '75, M Ed '77, and husband Steven Spielberg of Pacific Palisades, Calif., announce the birth of daughter Destry Allyn on Dec. 1.

•**Dan Huenneke**, BS BA '75, is business manager of the Summit (Colo.) School District.

•**Karren King**, BSW '75, MSW '76, of Kansas City received the 1996 Martin Wagner Memorial Award, the National Kidney Foundation's highest honor. She serves on the foundation's board of directors.

•**D. Kaine Stankovich**, BJ '75, of Huber Heights, Ohio, is business editor of the *Dayton Daily News*.

•**Robert Brown**, AB, BS '76, of Ames, Iowa, is director of the Center for Coal and the Environment at Iowa State University, where he is a professor of mechanical engineering and chemical engineering.

•**Tom Unger**, BJ '76, of Portland, Ore., was promoted to vice president at Wells Fargo, overseeing the company's public relations efforts in Oregon, Washington and Idaho.

•**Lt. Col. Richard Britton**, AB '77, of Quantico, Va., participated in the 21st annual Marine Corps Marathon in Washington, D.C.

•**Cmdr. Donald Hoffmann**, BS Ed '77, is assigned to the Navy's U.S. Pacific Fleet in Pearl Harbor, Hawaii.

•**Nick Ingala**, BJ '77, of Norton, Mass., is president of Publicity Inc., a Boston public relations firm.

•**Lance Cpl. Michael Minner**, BS Ag '77, returned to Camp Lejeune, N.C., after completing a six-month deployment to the Mediterranean Sea while assigned to the 22nd Marine Expeditionary Unit.

•**Steve Richardson**, BS BA '77, of

Barrington, Ill., was promoted to vice president of sales for Cellular One in Chicago.

•**Randolph Sherman**, MD '77, a Los Angeles plastic surgeon, was included in *The Essential Guide to L.A.'s Best Doctors*, published in *Los Angeles Magazine*.

•**Bud Bender**, MA '78, MS '79, is assistant vice president for external affairs and director of development at Western Michigan University in Kalamazoo.

•**June McAllister Fowler**, AB '78, is director of community affairs at Mallinckrodt Inc. in St. Louis.

•**Elaine Hall**, BS Ag '78, an Extension program specialist in agronomy at Iowa State University in Ames, received the ISU Regents Excellence Award for contributions to public education.

•**F. Todd Smith**, AB '79, published *The Caddos, the Wichitas, and the United States, 1846-1901*, a book exploring the first years of Native Americans' confinement on federal reservations. Smith, an assistant professor of history at the University of West Florida in Pensacola, won a *Choice* magazine award for an Outstanding Academic Book of 1995 for his earlier book about the Caddo Indians.

THE EIGHTIES

•**Jeffrey Feldman**, BJ '80, of Mountain View, Calif., and his wife, Paula Jones, produced a compact disc, *Marketing Blues*, by Marketing Mike and the Suits with songs that parody working in corporate America.

•**Kevin Kueser**, BS EE '80, MD '85, and wife Mary of Fort Lauderdale, Fla., announce the birth of Kathleen Madison on March 12, 1996.

•**Buzz Taylor**, BS BA '80, and wife •**Martha Moss Taylor**, BS HE '80, of Liberty, Mo., announce the birth of Lauren Anne on Nov. 9.

•**Bob Jacobi Jr.**, BJ '81, is executive director of the Labor-Management Council of Greater Kansas City.

•**Lt. Robert Lambrechts**, BS ME '81, MS '82, of Overland Park, Kan., received the Navy and Marine Corps Achievement Medal for his efforts while serving as executive officer at Naval Reserve Readiness Center, Kansas City.

•**Craig Newman**, MA '81, is senior vice president and general counsel for Americast, a television-and-entertainment venture in Los Angeles.

•**James Paul**, BS BA '81, is commercial manager for AmSouth Bank in Tuscaloosa, Ala.

•**Kenneth Clark**, EdD '82, of Columbia received a Citation of Merit for Outstanding Achievement and Meritorious Service to Education from the College of Education at MU. He is program director of the Missouri Association of Secondary School Principals.

•**W. Ann Hansbrough**, BJ '82, JD '85, and husband **David Stout**, BS BA '83, MBA '86, JD '87, of Kansas City announce the birth of daughter Mackenzie Leigh on Nov. 12.

•**Steven Jenkins**, MS '82, of Grover City, Calif., published *Cheese Primer*, a guide to the world's cheeses.

•**Chuck Carter**, BES '83, and wife Robyn of Moberly, Mo., announce the birth of Samuel Wilson on July 1.

•**Maj. Robert Doss**, AB '83, is assigned to the Marine Aviation Training Support Group at the Naval Technical Training Center, Corry Station, Pensacola, Fla.

•**Steven Poppe**, BS ChE '83, of Ballwin, Mo., is senior manager of utilities and brewing maintenance for Anheuser-Busch Inc. in St. Louis.

•**Dawn Bennett McCoy**, BS HE '83, MA '85, and husband Brad of Arlington, Va., announce the birth of Bryan Colm on Aug. 24.

Coaching WITH Heart



As the men's and women's track coach at Missouri, Rick McGuire wants his athletes to succeed both on and off the track. Sure, he teaches them to run, jump, hurdle and throw. But also he emphasizes values like self-worth, personal pride and academic excellence—values that remain long after the races are over. Coach McGuire encourages athletes to forge success by allowing them the freedom to fail and the freedom to take risks. Nurturing personal greatness—that's Coach Rick McGuire.

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As a Coach

- Chair of the USA Track & Field committee for sport psychology since 1983
- US Olympic track and field team staff for the 1992 and 1996 Olympics; the 1995 World Championship team and the 1989 World Cup
- Known for his "Coaching Mental Excellence" seminars
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- Recipient of President's Award from USA Track & Field

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C L A S S N O T E S

Ed Perlmutter, BJ '83, of Cambridge, Mass., is co-owner of My Dog, a retail store catering to canine customers.

Brenda Breckon Pike, AB, BJ '83, M Ed '90, and husband Steve of Milford, Conn., announce the birth of Zachary Seaver on May 31.

William Stephens, Arts '83, won the National University Continuing Education Association's Region IV 1996 Celebration of Excellence Program Award in the category of outstanding service to the region. He is an assistant professor in MU's Law Enforcement Training Institute.

Laurie Daniel Epple, BS Acc '84, and husband Tracey of Jefferson City, Mo., announce the birth of Ross Christopher on Oct. 30.

Betsy Sikes Fox, BS Acc '84, and husband Scott of Farmington, Conn., announce the birth of Brian William on Oct. 11.

Rick Greubel, AB '84, of Buenos Aires, Argentina, is manager of agricultural markets for Monsanto Co.

John Hickman, MA '84, an associate professor of political science at Berry College in Mount Berry, Ga., received a Fulbright grant to teach graduate students at the National School for Political Studies and Public Policy in Romania.

Lois Johnson Kirkpatrick, BJ '84, of Arlington, Va., received a master of business administration degree from Averett College in Danville, Va.

Greg Quirk, BS BA '84, MBA '85, and wife Sue of Highlands Ranch, Colo., announce the birth of Andrew

Joseph on Oct. 25.

Robert Taylor, BS Acc '84, of Columbia is editor of *GSCM Reporter*, the bimonthly journal of the Genealogical Society of Central Missouri.

Sue Ellen Williams White, BJ '84, of St. Charles, Mo., director of marketing at Reinsurance Group of America Inc., was elected to the board of directors of the Life Communicator Association for 1996-97.

Ferald Bryan, PhD '85, of DeKalb, Ill., co-wrote *Contemporary American Speeches*, a college textbook.

Lt. Cmdr. Paul Cavanaugh, BS BA '85, of San Diego completed a six-month deployment to the western Pacific and Indian oceans, and Persian Gulf.

Andrea Fischer, AB '85, of Columbia completed the Ironman

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MAKING A DIFFERENCE

THERE'S A MAXIM IN THE BUSINESS world: If you want to get a job done, get the busiest person to do it for you. That might be why so many tasks find their way to Demetrius Johnson, AB '82.

A former MU and pro football star, Johnson is now national sales manager for the sports division of Sherwood Davis and Geck Disposable Medical Products in St. Louis. Of course, that's just how he spends his days.

He also writes a sports column for the *St. Louis American*, and does a weekly sports talk show for a local radio station; he's even done color commentary for some MU football games.

But it's the kids of St. Louis who get a big chunk of Johnson's time. Since 1992, his charitable foundation has raised millions of dollars to help children in St. Louis. Last fall, the foundation sponsored an essay contest for school kids. They wrote about why education is important, and the winners traveled to Columbia for an MU football game where they met players and coaches.

The idea behind his foundation is not simply to give youngsters something for nothing, Johnson explains. "We want to be a springboard for them. We want to keep them going."

That's important, because being a kid has probably never been harder, Johnson says. "The emphasis today is not on education, or parenting, or being a family. The emphasis is on being cool, wearing gold and diamonds.

"That makes it more difficult for kids who want to do well. They're afraid of the repercussions. If you can give them something to reward their efforts, that's when you can get them motivated."

Johnson was a standout defensive back on Mizzou football squads from 1979 to 1982 that went to three bowl games.

Tiger fans from that era remember Johnson as a defensive force to be reckoned with. He was an impact player. When Johnson tackled someone he went down, and went down hard. That single-mindedness brought him success in seven seasons in the NFL, first with Detroit and then at San Diego.

That self-discipline and his drive to excel was something Johnson learned in part on the football field and from his Tiger teammates. "We didn't accept mediocrity as a standard," he says.

He recalls the thrill of game days in Columbia, when the whole town tingled with anticipation. At Mizzou, Johnson lived in Smith Hall, just across from Memorial Stadium. And he remembers the excitement building on Saturday mornings as he watched the stadium lots fill up with tailgaters.

"We played Oklahoma and beat them at home one year. The whole stadium was sold out; you couldn't even see the 'M' on the hill."

John Kadlec, BS Ed '51, M Ed '52, a former MU football coach and a color commentator for Mizzou games, shared the announcer's booth with Johnson on occasion last season. Kadlec was working at Kansas State during the years Johnson was savaging opposing receivers, but he remembers Johnson's intensity.

"He was a heck of a football player," Kadlec says. "He gave it all he had, all the time."

He still does, except now he's giving it back to his community. "When you look at kids today, there's always somebody who's made an impact on them," Johnson says. "It might be a parent, or a teacher, or somebody from the parks and recreation department."

For Johnson, growing up in the Darst-Webbe neighborhood of St. Louis and attending McKinley High School, that example came from his mother, Eddie

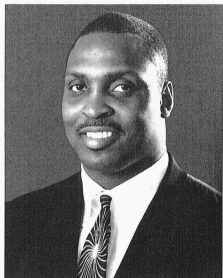


PHOTO COURTESY OF THE ST. LOUIS AMERICAN

Demetrius Johnson's charitable foundation helps motivate St. Louis youngsters to make a difference in their lives and communities.

Maie Johnson.

"She was a strong neighborhood activist who was always helping people who didn't have much," he says. The activism rubbed off.

At Thanksgiving his foundation provides turkey dinners with all the trimmings to more than 200 families who are making a difference in their community. At Christmas, he throws a party for 3,000 inner city children with a holiday dinner and toys for the kids. Every June he holds a three-day fund-raiser with a celebrity golf tournament and basketball game. This year the roster included 50 NFL players and the rock band Hootie and the Blowfish.

And by tapping into the community spirit of St. Louis, Johnson's foundation can stretch the dollars it raises.

"Our resources are greater than the dollars," he says. "A lot of people would like to help others, but they don't know how. We don't worry about how to do it. We just do it." —John Beahler

C L A S S N O T E S

Triathlon in Kona, Hawaii, on Oct. 26 in 10 hours and 16 minutes, finishing third in her age group. She is art director of MIZZOU magazine.

Capt. Dennis Haas, BS '85, is assigned to the Marine Corps Air Station, Yuma, Ariz.

Peter Hult, BS Ed '85, of O'Fallon, Mo., received an Outstanding Young Professional award from the College of Education at MU. He teaches Spanish at Emil E. Holt Senior High in Wentzville, Mo.

Chris Kramer, AB '85, who received a master's degree from Baker University, is a financial adviser with Prudential Securities in Kansas City.

Rick Laux, BS ME '85, and wife **Cheryl Harber Laux**, BSN '87, of Ballwin, Mo., announce the birth of

Matthew Christopher on Oct. 31. Cheryl is a clinical support specialist for Instrumentation Laboratory.

Patricia Brei Mosher, BJ '85, and **J.D. Mosher**, BFA '90, of Olathe, Kan., announce the birth of Jacob Russell on Sept. 6.

Brian Bartsch, AB '86, of Aurora, Colo., is a technical sales manager with ICG Communications Inc. in Englewood, Colo.

Michelle Ferrell Burke, BJ '86, and husband **Tim Burke**, BS Ag '89, AB '91, of Chesterfield, Mo., announce the birth of son Carson Ferrell on Sept. 16.

Kent Jones, BJ '86, **Guy Nicolucci**, BJ '86, and **Tom Johnson**, AB '90, are writers for *The Daily Show* on Comedy Central, a cable channel broadcast from New York City. The program is a parody

of the news business.

Sally Riek Kohl, BES '86, and husband **Tom** of Chesterfield, Mo., announce the birth of Ryan Thomas on Sept. 3.

Jan Ryan McHale, BJ '86, of Phoenix, Ariz., is public information specialist for the Arizona Supreme Court.

Laura Nelson Otto, BSN '86, and husband **Kurt Otto**, BS EE '88, of Lafayette, La., announce the birth of Joseph William on April 22.

Sandra Narron Paul, BS ChE '86, and husband **Kurt Otto**, BS EE '88, of Keller, Texas, announce the birth of Emily Marie on Aug. 18.

Anne Hartung Spenner, BJ '86, and husband **Dan Spenner**, AB '86, of Gastonia, N.C., announce the birth of Rachel Olivia and Amanda Nicole on June 9. Anne is assistant city editor of the *Charlotte Observer*, and Dan is a computer programmer for United Healthcare.

Eric Token, AB '86, and wife **Carolyn Ostmann Token**, BS Acc '87, of Glencoe, Mo., announce the birth of Allison Louise on June 21. Eric is a principal and vice president at Rose International, a software development and consulting firm, and Carolyn is a marketing manager at Mallinckrodt Specialty Chemical.

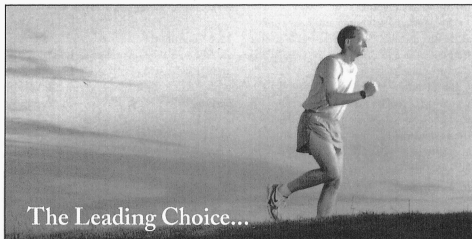
Kurt Wulff, BJ '86, and wife Melissa of St. Louis announce the birth of James Arthur on Nov. 1.

Mark Zemelman, AB '86, of Lenexa, Kan., is a systems consultant for Entex Information Services, which provides consulting and network integration for corporations.

Jim DeGraffenreid, BS '87, and wife **Julie Arauza DeGraffenreid**, MPA '87, of Peoria, Ariz., announce the birth of Mary Katherine on May 24.

Gary McCord, AB '87, and wife Jennifer of Ann Arbor, Mich., announce the birth of Mathew Gary on Dec. 7.

Stephen Story, BS HE '87, and wife Karen Harris-Story of Winchester, Va.,



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announce the birth of Alexander Logan on Oct. 1, 1995, and the birth of Zachary Harris on Nov. 12, 1996. Story is studying for a master's degree in physical therapy at Shenandoah University.

•**Randy Wright**, BGS '87, and wife •**Cortney Elliott Wright**, DVM '92, of Columbia announce the birth of Brienne Catherine on Dec. 14, 1995. Randy is operations manager and chief weather-caster at KMIZ-TV, and the public address announcer for MU basketball and football games. Cortney is a veterinarian at Rolling Hills Veterinary Hospital.

•**Cheryl Long Cobb**, BJ '88, of Waukegan, Ill., published a book, *With Love, Grandma and Grandpa*, in which grandparents write about their memories of growing up, getting married and raising their children.

•**Jon Dolan**, AB '88, of Lake St. Louis, Mo., is the state representative from Missouri's 13th district. A security specialist with Interface Systems Inc., he received a master's degree in security management from Webster University.

Capt. Harold Graef, BS '88, of Sullivan, Mo., received the Air Medal for meritorious achievement while serving as a naval flight officer stationed in Bosnia-Herzegovina and Croatia.

•**Jim Maher**, BS Ag '88, JD '91, and wife •**Jennifer Pratl Maher**, BS BA '90, of Ellisville, Mo., announce the birth of James Donald on Sept. 24.

•**Maj. Shannon Shy**, JD '88, was promoted to his present rank in the Marine Corps while serving with Headquarters and Support Battalion, Camp Lejeune, N.C.

Marcia Gafke, BS Ed '89, of Columbia, who teaches at Midway Heights Elementary School, received an Outstanding Young Professional award from the College of Education at MU.

David Harpool, JD '89, of Rockhill, Mo., was promoted to associate vice president for graduate studies at Webster

University in St. Louis.

John Koenemann, BS IE '89, and wife **Gina Scheer Koenemann**, BHS '91, of St. Peters, Mo., announce the birth of Andrea Clare on July 26.

•**Cherie Jacobs Lane**, BJ '89, received the 1996 Child Abuse Prevention Excellence in Media Award from the Family Source of Florida. A staff writer at the *Sarasota (Fla.) Herald-Tribune*, she won second place from the Society of Professional Journalists' Tampa Bay Chapter for her four-part series about the state-run foster care system.

Kris Paapanen, BS HES '89, is a risk control specialist for The Insurancecenter in Joplin, Mo.

•**Jon Pennington**, BHS '89, of Houston is a cost and utilization analyst for NYLCare Health Plans of the Gulf Coast Inc. He earned a master's degree in health-care administration from Southwest Texas State University.

•**Walter Pfeffer II**, BGS '89, of Columbia, a sales representative for Mutual of Omaha Cos., was selected for inclusion in *Who's Who in the Midwest 1996-1997*.

Lt. James Robinson, AB '89, is serving aboard the Navy's USS Gettysburg on the Mediterranean, Adriatic and Red seas.

•**Paul Vogel**, BS Acc '89, M Acc '90, JD '93, of Ballwin, Mo., was promoted to principal consultant in the personal financial services practice of PriceWaterhouse LLP in St. Louis. He published an article on tax matters in *Estate Planning Magazine*.

THE NINETIES

Jennifer Graham, BS BA '90, of Kansas City is a marketing manager in Sprint's college marketing group.

•**Annemarie Offer**, BJ '90, is marketing manager of Ernst and Young's St. Louis office. She is communications chair of the St. Louis Alumni Chapter.

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gave
Missy
Kaiser
a job
lead at
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Cindy Monticue, BJ '91, of Redondo Beach, Calif., works in the corporate communications department of Karl Storz Endoscopy-America Inc., an international medical device company, where she manages advertising, public relations, direct

mail and promotions.

Todd Natenberg, BJ '91, of Arlington Heights, Ill., is an account executive at LCI International Worldwide Telecommunications in Chicago.

Benjamin Rockwell, PhD '91, of

San Antonio, Texas, was selected as an adviser to the research assistantship program directed by the National Research Council in Washington, D.C. He is a laser research scientist in the Optical Radiation Division of the Armstrong Laboratory at Brooks Air Force Base, Texas.

Eugene Cross, MS '92, directs a program that helps minority students earn engineering degrees at Southern Illinois University in Carbondale.

Lisa Groshong, BJ '92, of Columbia finished a six-month hike of the Appalachian Trail in October.

Adam Millburn, BS BA '92, MBA '94, and wife **René Rager Millburn**, BS HES '93, of Poplar Bluff, Mo., announce the birth of Adam Christopher Jr. on Sept. 28.

Kelly Carll Scott, BJ '92, and husband David of Marion, Iowa, announce the birth of daughter Andie Piper on Nov. 14.

Meredith Yeager Williams, BS Ed '92, of Gladstone, Mo., teaches German and French in the Blue Springs (Mo.) School District.

Seaman Mara Booth, AB '93, of Raytown, Mo., graduated from the Coast Guard Recruit Training Center in Cape May, N.J.

Steve Shelton, MA '93, of Augusta, Ga., was selected 1996 Georgia Photographer of the Year and received third place for best all-around portfolio during the Atlanta Photojournalism Conference.

Tammy Boulware Mason, BS BA '94, and husband Chuck of Paris, Mo., announce the birth of son Brett Gilbert on Sept. 9.

Brian Schaffer, BS '94, is the special programs supervisor at the St. Louis Science Center.

Derrick Sweetliff, MHA '94, is director of managed care and planning for Association of Independent Hospitals in

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•**Jennifer Meeker Bridges**, AB '95, of Columbia is director of public affairs and education services for the Excellence in Missouri Foundation.

•**Stacey Johnson**, BJ '95, is an account executive in the technology division of Deborah Gordon Public Relations Inc. in Chicago.

Alyson Kim, BJ '95, of Englewood, Colo., is an associate producer and writer at KMGH-TV7, an ABC affiliate in Denver.

•**Michelle Navedo**, Journ '95, of Blue Springs, Mo., is a public relations specialist with Kuhn and Whittenborn Advertising in Kansas City. Previously she was a "hotdogger" with Oscar Mayer, driving the Wienermobile in the Midwest.

Brent Toellner, BJ '95, is an assistant media buyer for NKH&W Inc., a marketing communications firm in Kansas City.

2nd Lt. Mark Van Skike, BES '95, graduated from The Basic School at Marine Corps Combat Development Command, Quantico, Va.

Laura Connor, AB '96, is a creative coordinator for NKH&W Inc., a marketing communications firm in Kansas City.

•**Wendy Wooldridge Cooper**, BS HES '96, of Perryville, Mo., is a textile engineer at Eric Scott Leathers in Ste. Genevieve, Mo.

•**Evonda Farley Copeland**, MA '96, of Wood River, Ill., is library director at Hartford (Ill.) Public Library District.

Stephen Cox, PhD '96, is an assistant professor of communication at Denison University in Granville, Ohio.

•**Dallas Ford**, BS Ag '96, of Plainfield, Ill., is a marketing representative for Caterpillar Inc. in Aurora, Ill.

Satoshi Toyoshima, MA '96, of Farmington Hills, Mich., is a graphic journalist at *The Detroit News*.

•**Nancy Jeymour Truesdell**, M Ed '96, of Sturgeon, Mo., is the assistant

director of alumnae programs at Stephens College in Columbia.

•**Michele Walker**, AB '96, of New York City worked on the presidential inauguration in Washington, D.C.

•**Aaron Williams**, BS Ag '96, is a manager in training with the Bristol Hotel Corp. in Dallas.

Promotion? Recent retirement? New book? Keep in touch with Class Notes, 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, Mo. 65211. Class Notes are published in the order received.

FACULTY DEATHS

Ernest Funk, MA '27, professor emeritus of poultry husbandry, Jan. 5 at age 97 in Columbia.

Nola Lee Anderson Haynes, BS Ed '22, MA '26, PhD '29, associate professor emerita of mathematics, Dec. 21 at age 99 in Brookfield, Mo.

John Lysen III, former associate dean of engineering, Nov. 11 at age 65 in Columbia.

James Maltby, former associate professor of radiology, July 23 at age 69 in Astoria, Ore.

DEATHS

Ada Brainard Rader Tucker, AB '20, of Martin City, Mo., Dec. 21 at age 95. She had a medical practice that included house calls in six counties.

Rose Mayer Dennis, BS Ed '21, of Columbia, formerly of King City, Mo., June 26 at age 96. She was a teacher and co-owner of a hardware store.

Nancy Moore Dougherty, Arts '21, of Liberty, Mo., Aug. 21 at age 95. She grew peonies as a hobby and was involved in her church and community organizations.

Ann Liebst, BS Ed '21, of Cedar Rapids, Iowa, Aug. 2 at age 98. She retired as head of the Spanish department at Mount Mercy College.

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Admissions Marketing Report

External Publications Gold Award
Magazine Advertising Merit Award

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Joseph Snyder, Eng '21, of Mission Hills, Kan., Dec. 10 at age 92. He was a past president of the Westwood View school board.

Earleene Allen Ellis, AB '22, of Butler, Mo., Sept. 15 at age 99. She was a newspaper reporter and a beautician.

Nola Lee Anderson Haynes, BS Ed '22, MA '26, PhD '29. See Faculty Deaths.

Lois Maupin Coffelt, AB '24, of Olive Branch, Miss., Aug. 26 at age 95. She was a homemaker.

Elinor Grubb Williams, AB '26, of Tulsa, Okla., Oct. 19 at age 91. She was a homemaker.

Ernest Funk, MA '27. See Faculty Deaths.

Miriam Gray, BS Ed '27, of Nevada, Mo., Oct. 23 at age 90. She was a professor emerita at Illinois State University.

Henry Edmiston, AB '28, of Norborne, Mo., Oct. 2 at age 89. He worked in banking and insurance.

Maggie Ruth Woten Kenyon, BS Ed '29, of Springfield, Ill., Dec. 5 at age 88. She was a substitute teacher and was active in her church.

Abbot Parker Lyon, BS Ed '29, of Overland Park, Kan., Dec. 20 at age 89. She taught for three years in the Kansas City School System.

Wendell Baker, AB '30, of Henderson, N.C., formerly of Kansas

City, Dec. 7 at age 89. He was vice president for business affairs at Skidmore College.

Carey Ballew Jr., AB '32, of Kansas City Oct. 28 at age 86. He worked for General Foods Corp. and owned a publishing firm.

Dorothy Daniel, BS Ed '32, MA '35, of Webster Groves, Mo., Dec. 12 at age 85. She was a teacher.

Eleanor Jeffrey Records, Arts '32, of Oklahoma City Nov. 28 at age 85. The 1930 *Savitar* queen, she was active in medical auxiliaries and Kappa Kappa Gamma.

Ernie Crates, MA '34, of Kansas City, Kan., Sept. 29 at age 98. He taught woodworking and was a golf coach.

Wendell Evans, MA '34, of Ligonier, Mo., formerly of Naples, Fla., Nov. 2 at age 94. He was a school superintendent.

Jennie Downing Fisher, BS Ed '34, MA '38, of Webster Groves, Mo., Dec. 6 at age 87. She was a teacher.

Kirk Jeffrey, AB '34, JD '37, of Palo Alto, Calif., and Seattle May 23 at age 83. He was a lawyer, banker and financial manager.

John Lockton Jr., Arts '35, of Prairie Village, Kan., Oct. 9 at age 82. He was founder and retired chairman of the Lockton Cos.

Vaughn Evans, JD '36, of Seattle Oct. 20 at age 83. A retired attorney, he

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was awarded a Bronze Star Medal for his service during World War II.

Barnett Goodman, JD '36, of Chesterfield, Mo., Nov. 15 at age 83. He was a former businessman and assistant prosecuting attorney for St. Louis County.

Paul Van Osdol Jr., AB '36, JD '38, of Kansas City Nov. 20 at age 81. He was an attorney.

Van Viot, AB '36, of Asheville, N.C., Nov. 28 at age 82. He was an attorney.

Fred Hughes, AB '37, JD '39, of Joplin, Mo., and Scottsdale, Ariz., Oct. 7 at age 80. He was chairman of the *Joplin Globe*.

John Hutson, BS Ed '37, of St. Louis Sept. 23 at age 80. She was a teacher.

Shirley Ross, BS Ag '37, of Weston, Mo., Nov. 21 at age 82. He was a member of Farm Bureau and the County Extension Office.

J. Martin Anderson, Arts '38, of Kansas City Dec. 10 at age 81. He was an attorney.

William Berlau, BS BA '38, of Kansas City Sept. 30 at age 80.

Carl Gamertsfelder Jr., MA '38, PhD '41, of Knoxville, Tenn., Oct. 2 at age 83. A physicist, he pioneered development of radiation instruments and measurement techniques.

Vincent Rogers, Educ '38, of St. Louis Nov. 14 at age 80. He was a sales executive at Consolidated Forwarding Co.

Morris Schroeter, BJ '38, of St. Charles, Mo., Nov. 9, 1995, at age 80. He was a basketball coach and teacher.

Thomas Yount, Eng '39, of Kirkwood, Mo., Nov. 13 at age 78. He was a retired electronics engineer at McDonnell Douglas Corp.

Cecil Nelkin, JD '40, of Kansas City Nov. 16 at age 86. He was an attorney for the Veterans Administration.

William Deal, BS CIE '41, of Clayton, Mo., Dec. 11 at age 78. He was co-owner of a construction company.

Sue Wright Zillman, BS BA '41, of Leawood, Kan., Oct. 26 at age 77. She was a homemaker and had worked for the Lee Co.

William Kirk, BS Ag '42, of Plattsburg, Mo., Oct. 8 at age 80. He was a farmer.

James Burrow, AB '43, of Abilene, Texas, Aug. 9 at age 74. He was a history professor at Indiana State University and at Abilene Christian University.

Bill Clark, BS BA '43, of Trenton, Mo., Sept. 7 at age 74. He was an insurance agent.

Jack England, Arts '43, of Austin, Texas, formerly of Kansas City Oct. 17 at age 70. He was a Navy veteran and worked in Saudi Arabia for 30 years.

Albert Lindel, EdD '43, of Sun City, Ariz., Nov. 12 at age 98. He practiced law and taught at Hadley Vocational School and Harris Teacher's College, now Harris-Stowe State University in St. Louis.

Lt. Col. Warren Walker, AB '43, of Sacramento, Calif., Dec. 5 at age 74. He retired from the U.S. Air Force.

Lloyd "Lew" Worner, MA '44, PhD '46, DL '83, of Colorado Springs, Colo., Dec. 5 at age 78. He was a former president of Colorado College.

Col. George Trial, MEd '46, of Columbia Dec. 13 at age 86. He retired from military service and was a school principal and certified tree farmer. Donations for scholarships for MU forestry students may be sent to Dan Scotten, First National Bank, P.O. Box 1867, Columbia, Mo. 65205.

Warren Weisz, BS ChE '47, of Lake St. Louis, Mo., Oct. 25 at age 75. He was a consulting engineer for Bendy Engineering Co.

Oscar Wright, BS ChE '47, PhD '49, of Monroe, La., Dec. 12 at age 79. He was a chemistry professor.

Charles "Bill" Kindrick, BS Ag '48, of Springfield, Mo., May 3 at age 73. He was a dairy farmer.

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Edward "Ted" Mullen, AB '48, JD '50, of Kansas City Dec. 9 at age 72. He was a partner in the law firm of Deacy and Deacy.

Bob Steuber, BS Ed '48, of Ballwin, Mo., Nov. 28 at age 75. The former MU football player, who held seven school records, was a businessman.

Janet Whitehead Webster, BS Ed '48, of Carthage, Mo., Nov. 10 at age 70. She was involved in church and community work.

Emmett Yuille, BS AG '48, of Sedalia, Mo., Nov. 4 at age 79. He was business manager for Fine Art Studio.

Dave Ashley, BS Ed '50, M Ed '52, of Columbia Nov. 19 at age 71. He was an insurance agent and a stock broker.

John "Jack" Bokern, BS BA '50, of Town and Country, Mo., Dec. 4 at age 70. He was a real estate executive.

David Derge Jr., AB '50, of Carbondale, Ill., Dec. 26 at age 68. He was a professor of political science at Southern Illinois University.

Matt Goree, BJ '50, of Shawnee, Okla., Dec. 20 at age 68. He was a former city editor at *The Kansas City Star*.

Richard Epp, BJ '51, of St. Louis Nov. 21 at age 70. He was an advertising executive.

John Gitchoff, JD '51, of Granite City, Mo., Dec. 30 at age 70. He was an attorney and judge.

Ralph "Babe" Seanga, BS EE '51, of Manchester, Mo., Dec. 14 at age 71. He was an executive at Sachs Electric Co.

Robert Frazier, MA '52, BS Med '53, of Sikeston, Mo., Oct. 30 at age 69. He was a physician.

Kenneth Low, BS AG '52, of Troy, Ohio, Aug. 26 at age 72. He worked in aircraft marketing and sales.

Mary McNeerney Webb, BS Ed '52, MA '53, of Columbia June 17 at age 66. She retired from the MU Department of English, where she was an instructor.

Victor Luetkemeyer, BS AG '54, of

C L A S S N O T E S

Eldon, Mo., Dec. 5 at age 70. He was a school guidance counselor and principal.

Robert Schoonmaker, BS BA '54, of Chesterfield, Mo., Dec. 5 at age 64. A retired executive at Southwestern Bell Telephone Co., he earned varsity letters in football, basketball and baseball at MU.

Carl "Pete" Boyer, AB '56, of Paoli, Ind., Sept. 6 at age 63. He was a Presbyterian minister.

Patricia Grimes Bratton, BS Ed '56, of Overland Park, Kan., Oct. 28 at age 61. She was a substitute teacher.

Don Zick, BS BA '56, MS '72, of Beaumont, Texas, June 10 at age 62. He retired as manager of training for Gulf States Utility Co.

Fred Butler III, BS CIE '58, of Batesville, Ark., Nov. 4 at age 65. He owned Butler Electric.

Anna Van Meter Pierce, BS BA '59, of Raytown, Mo., Nov. 29 at age 59. She was active in church and PEO.

Col. Daryl Atwood, BS Ag '61, of Jacksonville, Ark., Oct. 10 at age 57. He was director of environmental management at Western Space and Missile Center.

Myron Talman, BS BA '63, of Kansas City Oct. 24 at age 55. He was a certified public accountant and treasurer of Metropolitan Community Colleges.

Dorothy Crenshaw Wallace, BS Ed '63, of Centralia, Mo., Dec. 15 at age 91. She was a teacher and farmer.

Kenneth Krauska, Eng '64, of Wildwood, Mo., Sept. 2 at age 53. He was vice president of Murphy Co. Mechanical Contractors and Engineers Inc.

Margaret "Peggy" Alexander, AB '65, MA '67, of Hillsboro, Mo., Nov. 6 at age 52. She was a history professor at Jefferson College.

James Dale, BS Ag '66, of Mendon, Mo., Oct. 13 at age 59. He worked for the Agriculture Stabilization and Conservation Service and the Department

of Agriculture.

Walter Buckley, MST '67, of Independence, Mo., Nov. 18 at age 61. He was a teacher at Fort Osage High School.

Elsie Bonnet Muller, MS '68, of Bremerton, Wash., Sept. 4 at age 83. She was a psychotherapist, art therapist and supervisor of art therapy students.

Michael Watkins, BS EE '71, of Mission Viejo, Calif., Oct. 19 at age 46. He was a general manager for Advanced C-17 at McDonnell Aircraft Corp. in Long Beach, Calif.

Susan Paxton Block, BS Ed '74, of Independence, Mo., Nov. 11 at age 44. She served on the city council and was mayor pro tempore of Independence.

Melanie Young Halliburton, Arts '74, of Kansas City Nov. 12 at age 41. She was employed by the juvenile justice sys-

tem for several years.

Janet Presley Handley, BS HE '75, of Springfield, Mo., Oct. 7 at age 44. She was the owner of Professional Hearing Aid Center.

Jo Ann Humphreys, AB '76, of Columbia Oct. 19 at age 42. She was assistant director of the MU Law Library.

Jim Cornett, EdD '77, of St. Joseph, Mo., Dec. 13 at age 61. He was director of the N.S. Hillyard Area Vocational Technical School.

Lesley Davis, BJ '96, of Ashland, Mo., Sept. 24 at age 22. She was a television reporter. Contributions to the Lesley Dawn Davis Memorial Scholarship, to be awarded to a female broadcast journalism student, may be sent to Catey Terry, 76 Gannett Hall, Columbia, Mo. 65211.

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C L A S S N O T E S

WEDDINGS

•**Carol Will Marshall**, BJ '63, and Russell Clanton of Sparks, Nev., Aug. 23.

•**Mark Ebbitts**, BS EE '71, MS '72, and Lisa Schmidt of Overland Park, Kan., April 19.

Jana Walker Dometrorch, BSW '80, and **Jerry Wirth**, BS BA '80, of Rocheport, Mo., Sept. 28.

•**Bobbie Bell**, BS Ag '84, DVM '88, and Jeffrey Kirsch of Kirkwood, Mo., Sept. 18.

•**Lynn Fahrmeier**, BS Ag '84, and Donna Mann of Wellington, Mo., Aug. 24.

•**David Hill**, BS Ag '85, and Kristina Hagg of Alexandria, Va., Oct. 26.

•**Brian Bartsch**, AB '86, and Sheryl Morris-White of Aurora, Colo., May 27, 1995.

•**Sherry Winget**, BES '87, and Scott Jones of Des Moines, Iowa, Oct. 26.

•**Jon Dolan**, AB '88, and Leanne Winkler of Lake St. Louis, Mo., Sept. 16, 1995.

•**Tanja Dunbar**, BJ '88, and David Heinen of Roeland Park, Kan., Sept. 1.

•**Catherine Gisi**, AB '88, and Michael Gass of West Columbia, S.C., Dec. 20, 1995.

•**Kelly Wilhoit**, BS Ed '88, M Ed '91, and Ruben Zamarrapa of Columbia June 15.

•**Gale Nie**, BJ '89, and Kelly Allen of Union, Mo., Sept. 28.

•**Michael Folkins**, BS Ace '90, M Ace '92, and Margaret Kruzan of St. Charles, Mo., Oct. 5.

•**Melissa Clement**, BES '92, MA '93, and **Brent Kirkpatrick**, BS BA '93, of St. Peters, Mo., Oct. 7, 1995.

•**Meredith Yeager**, BS Ed '92, and Jim Williams of Gladstone, Mo., Nov. 23.

•**Katherine Halladay**, BS Ed '93, M Ed '96, and John Lavelle of Atlanta Aug. 10.

•**Kerri Stewart**, BJ '94, and **Stephen Kaczynski**, AB '94, of Phoenix, Ariz., June 3, 1995.

•**Holly Hammons**, BS BA, BS BA '95, and **Eric Sliger**, BS BA '95, of St. Peters, Mo., Sept. 21.

•**Holly Harris**, BS BA '95, and **Charles Cornelius**, BS BA '95, of Overland Park, Kan., July 13.

•**Adam McGinness**, BS HES '95, and Kim Johnson of Smithville, Mo., Aug. 10.

•**Jennifer Meeker**, AB '95, and Christopher Bridges of Columbia Nov. 9.

•**Amy Ennis**, BS AgE, BS CIE '96, and **Kurt Childs**, BS AgE, BS ME '95, of Lee's Summit, Mo., June 29.

•**Rebecca Ulett**, BS Ed '96, and **Jason Taylor**, BS BA '94, of Lenexa, Kan., June 8.

•**Wendy Wooldridge**, BS HES '96, and Keith Cooper of Perryville, Mo., Aug. 31.



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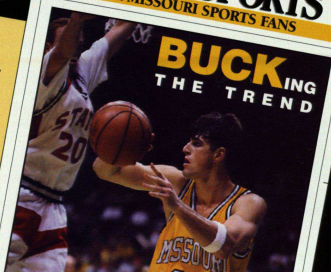
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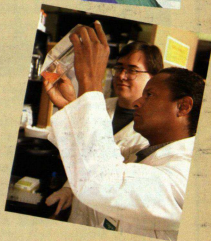
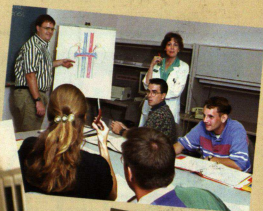
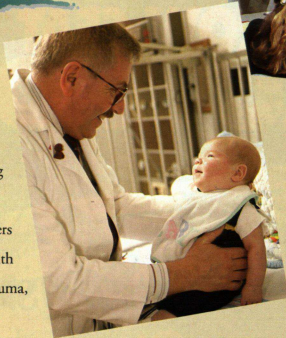
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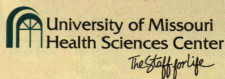
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