

THE MAGAZINE OF THE MU ALUMNI ASSOCIATION

MIZZOU



W I N T E R 8 M B E R 2

Jump Back

Revisiting
Town & Gown

Get carried away.

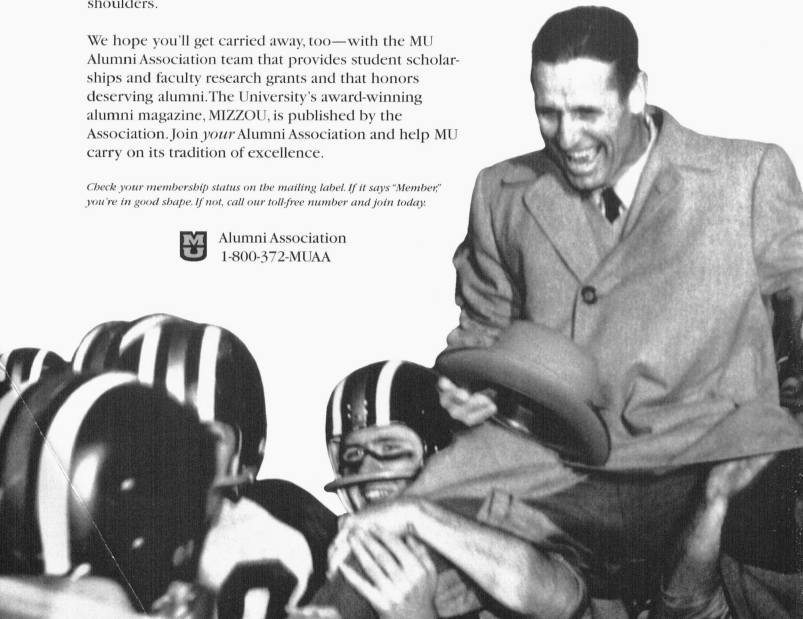
In 1956, Don Faurot got carried away. After his final game as MU coach, a last-minute, 15-13 win over Kansas, he left the field victoriously on his players' shoulders.

We hope you'll get carried away, too—with the MU Alumni Association team that provides student scholarships and faculty research grants and that honors deserving alumni. The University's award-winning alumni magazine, MIZZOU, is published by the Association. Join *your* Alumni Association and help MU carry on its tradition of excellence.

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MIZZOU

WINTER 1997 • VOLUME 55 • NUMBER 2

FEATURES

OUR TOWN

Let the good times roll. Revel in favorite student hangouts of this century—Gaeb's, Booche's, The Shack and others—on a magical memory tour.

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THE SEAMLESS LIFE

Robert H. Williams, AB '58, never had any intention of going to college. Yet, here he was on the grass of Red Campus in the 1950s, forevermore transfixed and transformed. *The Washington Post* editor's essay details his journey.

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TALKIN' THE TALK

Clue in to the wonderful, wacky world of improvisation and linguistic innovation. This is how some students talk in the 1990s.

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Donald Dawson, AB '30, went on the road as Harry Truman's advance man.

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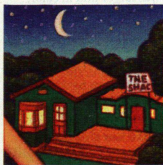
Ever since the University opened in 1839, it has been an incubator of impressive achievements—despite its location in the middle of the prairie.

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Seniors Jason Sutherland and Derek Grimm are ready to play hard ball.

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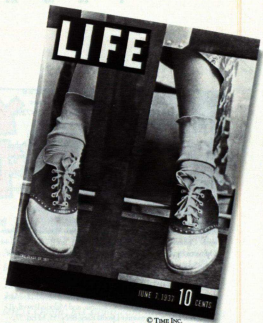


ON THE COVER: Jump into an issue packed with the past. Contact us if you can identify this 1950s cheerleader. The photo was taken on Rollins Field, now called Stankowski.

DEPARTMENTS

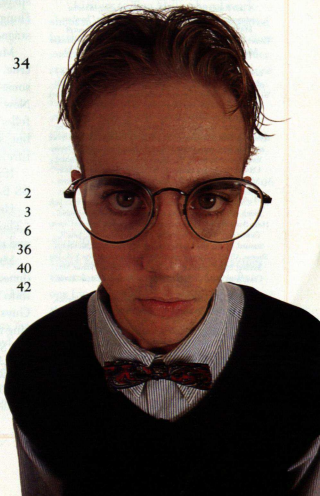
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Pick up the clue phone: This is a brainiac, according to the way-awesome world of student slang. Page 24.



© Tom Inc.

Images from a 1937 LIFE magazine story, "Big Missouri," help illustrate this issue of MIZZOU. The photographs are part of the 10,000 photographs that the late Alfred Eisenstaedt shot for LIFE. Page 14.



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RECALL THE GOOD OL' DAYS

READER RESEARCH TELLS ME YOU LOVE
nostalgia. This issue is devoted to it,
illustrated with vintage photography
by Alfred Eisenstaedt from his days at
LIFE magazine. Groovy, as we said in
the '70s. Cool, as students still say
today. Some tales:

Philip Payne, BS BA '58, of
Memphis, Mo., reports that the 1957
Savitar Frolics warm-up crew hung
dead fish from Jesse Auditorium's bal-
cony, passed blocks of ice down the
rows, cut off neckties and, on stage,
pantomimed a man seated on a toilet.
Dean of Men "Black Jack" Matthews
questioned all involved, but nobody rattled. Only a few were disciplined.

The main event of spring 1974 was striking. In brief, students shed their
clothes and ran around naked. Dan Strathman, BS BA '79, of Fort Smith, Ark.,
notes that during an economics lecture by Walter Johnson about the GNP in the
spring of '76, Johnson looked at his watch at 10 a.m. The auditorium doors
flung open, and an example of the "gross" national product streaked across the
stage. After laughter and several witty quips from Johnson, class resumed.

Marj Berger, BS BA '49, of Beverly Hills, Calif., swears the following tale is
true. As a senior at MU, she spotted a LIFE magazine photo of a "divinely hand-
some man talking on the phone." She framed it. After graduating, she moved to
New York, found a job, met a guy, fell in love and got invited to dinner at his
folks' house. Another photo caught her eye. This one was larger and in color,
but, she says, "I could hardly believe it. I had fallen in love first with his pic-
ture, then with him in person without knowing it was the same man."

If you ever spotted Mitch Murch's plaid pants, you'd remember him. Murch,
BS BA '52, of St. Louis was the after-dinner speaker for Leaders' Day Sept. 13.

He's noticed that some students today wear their baseball caps backward.
"Those guys should carry a card in their wallets that says, 'If I've been injured
and rendered unconscious, please don't try to turn my head around.'"

Murch has a million of 'em: "When I was in college, the way things were
done, children respected their parents, boys didn't wear earrings, and nice girls
didn't kiss on the first date. Going 'all the way' meant a trip to the state capital.
Guys had tattoos, not the girls. You talked about good grass and you were refer-
ring to someone's lawn, and living together meant that you were married.

"Students have not changed all that much," he muses. "They do the same
things as we did, only they do it sooner and more often than we ever did.

"Of course," he deadpans. "I'm talking about hitting the books."

Nostalgia humor never goes out of style.—KAREN WORLEY, BJ '73



NOT-SO-GENERAL EDUCATION

Not many years after I received a BJ in 1948, I concluded students should enter the School of Journalism only after earning a bachelor's degree. The greater the exposure to ideas and information, the better prepared the reporter. The passage of time and the reading and hearing of current reporting has only reinforced that thought.

So, I read with interest the articles on education reform at MU in the Fall issue of MIZZOU. The first groan (remember I'm one of those old-timers, hence more conservative) came when I read "one class in American history or government" as a requirement. This seems dreadful and sad, considering how badly we need concerned and thinking citizens.

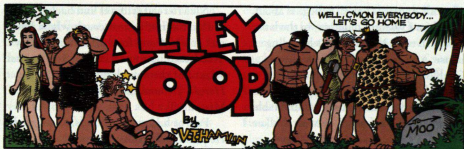
The next groan, on reading titles of clusters, was quickly stifled when I read courses involved. It was the "cute titles" that stopped me, and probably others of my age. Thanks for telling us what might be involved.

The articles "Over and Above" and "Creating a Fertile Mind" were directed toward broadening the educational base, always a winner.

Then came "All for One." Groan! Now we circumscribe horizons by having students in a particular field live together. Campus social life is nearly as important in developing a well-rounded thinker as is class time. The drama student needs the one-on-one exposure to the ag student and the science student—and the reverse, of course.

True, "you can lead students to Chaucer but you can't make them think." But if they've never even heard of Chaucer and a wide variety of other exclusions, they'll make—privately and publicly—some of the dreadful gaffes I've heard in the past year on national television news.

MARY ANN DAVIS JOHNSON, BJ '48
Richland, Wash.



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ALLEY OOPS!

Those were nice little items about Beetle Bailey and Miss Mizzou [Fall 1996], but despite my best efforts you don't seem to be able to work in Alley Oop as an MU-related comic character. Alley Oop was created in 1933 by V.T. Hamlin, who had been an MU journalism student in the '20s. To this day, Alley Oop lives in the land of Moo (MU). You might check it out in the Sunday edition of the *Columbia Missourian*, which is among the 700 newspapers worldwide that still carries Oop. The combined daily readership is 46 million—more than have read either *Gone with the Wind* or *Bridges of Madison County*.

I draw the strip now, and I have an MU connection too. I got my master's in journalism in 1962.

JACK BENDER, MA '62
Tulsa, Okla.

SINGING PRAISES

Thank you for the Fall issue of MIZZOU magazine. I read with special enthusiasm the article about conductor David Rayl. It reminds me of an article I wrote for the *Columbia Missourian* in 1954 about a similarly well-loved choir conductor, Tom Mills. Here is an excerpt:

"The University Singers don't sing for their supper—they just don't get any! The only difference is that it's lunch these 63 chorus members miss five days each week. Although they are musicians for one hour every day, the rest of the time

Meet some inhabitants of the prehistoric land of Moo. Created by V.T. Hamlin, *Journ '21*, the strip was first published in 1933. Alley Oop holds a club; to Alley's left is Ooola, his significant other; and King Guz is speaking. Another MU product, Jack Bender, MA '62, now draws the strip.

they are students of journalism, engineering, agriculture, education and business. They meet at noon because it's the only time none of them has classes.

"Visitors to Tom Mill's choral workshops marvel at the high quality required by the director, but once they see the close contact he has with the group they understand why they always respond. His sense of humor and his constant good naturedness make 'Uncle Tom' popular with everyone. They like nothing better than the unrehearsed song fests they get going with their director on the bus coming home from a concert."

LAURA FAIRFAX, M Ed '66
Jacksonville, Fla.

TOP RATINGS

I have been looking at alumni magazines for at least 16 years, and this is the first one I would give top ratings. The professional look is certainly there, and the new format is pleasing to the eye. Your banner piece about David Rayl ["Make It Sing," Fall 1996] is superb. The only fault I could find was not enough sports. I think the entrance into the new conference, the Big 12, has been played down a bit. But

after all, sports is not all college is about.

When I was in Columbia, in the late '40s, I lived in Mrs. Easley's boarding house, a place just a few blocks from Gaebler's Black and Gold where I worked. So, I spent a few nights in The Shack. I knew the cartoonist Bill Gabler too, but didn't see much of Mort Walker. I bet there's a statue of Beetle Bailey around campus or in Columbia now.

I have a college ring that says I left in 1950, and I have a degree in advertising, and some hours in engineering. I pledged Sigma Phi Epsilon fraternity, made grades and became an active. At 74, I am one of the oldest actives from Missouri. I am married to a non-University girl from Illinois. We have three children, and one grandson who goes to school at Virginia Tech, "Hokie U." He's in a different world. When I went to Mizzou, I had a \$10 "slip stick." He has a \$2,000 computer. How times have changed.

WALTER J. CLIFFE, BJ '50
Blacksburg, Va.

IT'S NO DISGRACE

After reading your thorough rundown of the new Big 12 conference and the stats about Texas University, which sits on oil wells, I believe I have come to a sad conclusion.

As an alum, fan and former sports writer, I believe MU should consider withdrawal from the league. It would take tons of money, time, energy and effort to enhance the Tigers' stature as a solid competitor and feeder for unappreciative pro teams. I think old friend and classmate Bob Broeg would privately agree. It is no disgrace to not be in the Notre Dame category. Ask the Ivies—Harvard once played in the Rose Bowl. I was fortunate to attend MU in the glory days of classmates Paul Christmas, Bud and Bob Orf, and Bill Cunningham who played in the Rose Bowl.

Nice to read tributes and background of Don Faurot, a great coach whom I once met at a U. Conn football clinic. Stanley Woodward, late sports editor and football wizard of the now defunct *New York Herald Tribune*, used to call it the Missouri T.

Faurot had one weakness, as we all do. He practically refused or rarely tried to recruit out-of-state players.

JAMES CUNAVELIS, BJ '41
Shrewsbury, Mass.

OLYMPIC PRIDE

I am writing to tell you about an MU Olympian who was overlooked in the story "Tiger Olympians" [Summer 1996].

"Mack" McCullough Keeble made the 1924 Olympic track-and-field team in the triple jump or hop, step and jump. I have not traced Keeble or his relatives, however I know he attended MU.

During one of my presentations about the 1904 Olympics, an audience member told me who he thought was responsible for MU's involvement in the games. Clark Hetherington, a former MU staff member and an Olympic judge, may have encouraged the athletes. George Massengale died before I could ask him that question. Too bad, we will probably never know.

JUNE WUEST BECHT, BS Ed '51
St. Louis

WHERE THERE'S SMOKE...

The letter, "B&PA on the Quad," written by Jim Klutho, BS BA '57, in the Spring 1996 issue of the magazine, brought back

From her sorority house, the late Barbara Hawley Harlan, BJ '39, types a love letter beginning "My darling," in this 1937 LIFE magazine photograph. If you have photos that capture your college days, University Archives would like to make them part of its permanent collection. The address is 706 Lewis Hall, Columbia, Mo. 65211.



M I Z Z O U M A I L



ALFRED EHRENSTEIN, LIFE MAGAZINE © TIME INC.

memories. I recall the huge classroom on the second floor of the old B&PA building that had enormous cracks in the floor. In particular, I remember an accident that happened one day when I was smoking in Dr. Edwards' marketing class. My cigarette fell out of my hand and went through a crack in the floor. I was overcome with panic, thinking that I might cause the venerable old structure to burn down, but afraid to tell the good professor. My solution—leave the classroom, get a cup of water and nonchalantly pour it down the hole. After class, several students asked me why I had done that, although I am sure few were surprised at strange behavior on my part.

I had forgotten that incident for years until a former classmate whom I met at a party in St. Louis in the 1960s reminded me of it. She told me that she probably would not have remembered me at all had it not been for that occurrence.

In any event, I will always be glad that I am not remembered as the person who burned the Business School down in the mid-'50s.

TOM CONWAY SR., BS BA '58, JD '61
Annandale, Va.

DOWN MEMORY LANE

The Summer 1996 issue of MIZZOU was a fine, fine issue and did more than evoke a few memories of my stay at ol' Mizzou (1946-50). First was a letter from Howard Ray Rowland reminiscing about Harvey DeWeerd, a most interesting professor. I only had one class with "Hard Harve," as we referred to him, but that was memorable. It was called Modern Military History, as I recall, and he taught it with gusto and a great knowledge of the subject. We were practically all vets, so he had to take care in discussing World War II. What he did on the first day of class probably couldn't be done today. He did not like women in his

class, at least that class. Although there were very few women in that class, he spent that first day describing in detail the horrors of war, the brutality of war, the blood 'n' guts of war...all wars. It took a strong stomach, and he used his material to flesh out (excuse the expression) the women. It worked. The next class was all male.

The other item that caught my eye from those days in the late '40s was the article on Gus Giordano. Nice, nice guy and I well remember his wife, Peg. LIFE magazine did a feature story around 1948-49 showing the contrast between a coed school (Mizzou) and an all-female school (Smith). Gus and Peg were featured sitting at a table in the famed Shack. They were a well-known couple, and I don't believe anyone was surprised by their dancing and careers after Missouri. That's all—just a couple of bits from a life member of the alumni association. It was a pleasure then, and it's a pleasure now to keep up-to-date with the happenings in Columbia.

BILL ASKIN, BJ '50
Stamford, Conn.

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style.

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THE 'HOOD HANGS ON

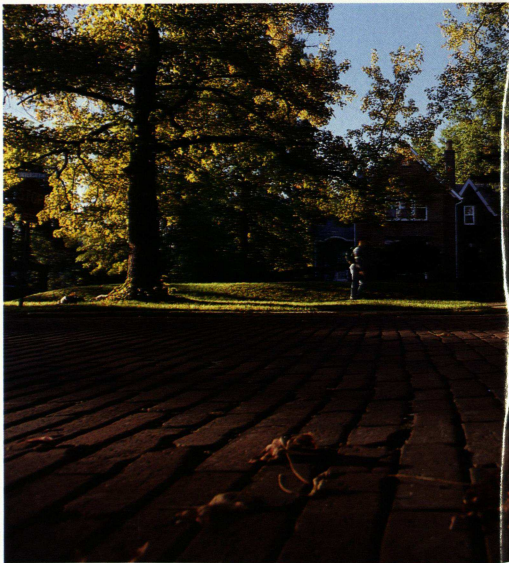
COLUMBIA PROBABLY HAS GRANDER neighborhoods, but none is closer to the heart of Mizzou—either geographically or emotionally—than the East Campus neighborhood. The residential district has always been a part of MU's backyard. It sprang up around the turn of the century, just across College Avenue from the White Campus. By the early 1930s, the neighborhood bumped against Stephens College on Broadway and stretched down to Sanborn Field and what was then the Aggie campus.

It's a haven from the hustle and bustle of campus. Huge sweet gum trees shade brick-paved streets. The neighborhood is an amalgam of architectural styles, including stately frame American foursquare houses, brick-and-stucco craftsman bungalows and colonial revival homes. Some describe the mix as eclectic, others might call it sweetly eccentric.

Almost from the beginning, the neighborhood was home to faculty and professionals. There were always some student lodgers, but the tide turned after World War II, when returning GIs swamped the Columbia housing market.

Rental companies gobbled up many of the fine old homes and cobbled them up into rooming houses, or crowded in floor after floor of tiny apartments.

But as students came and went over the past 50 years, a core of longtime residents remained. For years they battled development, congestion and deteriorating homes. Now East Campus is on its way back. In February 1996, the neighborhood was placed on the National Register of Historic Places. The listing could offer tax incentives to renovate buildings. It also could help pave the way for a city ordinance that establishes tougher zoning requirements.



Residents hope the recognition will help spark a revival. "For the quality of life in Columbia, I think it's important to maintain the central city neighborhoods that we have left. They lend stability," says Bonnie Bourne, BS Ed '72, M Ed '75, PhD '83, a longtime resident and past president of the East Campus Neighborhood Association.

Debbie Sheals, BS HE '82, MA '93, was a graduate art history student when she began the house-to-house survey that

Sun rises at University Avenue and William Street in the East Campus neighborhood, now on the National Historic Register.

helped place it on the national register. Now a historic preservation consultant in Columbia, she says the historic district designation has a payoff beyond East Campus. "It's an official recognition that there is something over there of value. It makes people take a second look," she says. "These neighborhoods have something to tell us about our history."

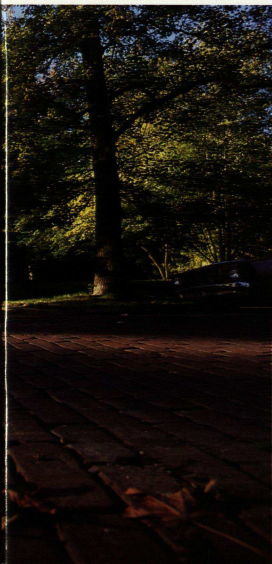


PHOTO BY BOB HILL

MISSOURI MATCH

WHEN TOM AND BETTY SCOTT brought their basset hound, Smiley, to MU's veterinary teaching hospital, they had no idea what kind of relationship was about to begin. The staff treated Smiley's broken vertebra with such dedication that the Scotts vowed to repay the kindness.

That was 30 years ago, and, at the time, they could barely pay the hospital

bill. The decades have passed, but not the feeling. Tom, BS BA '58, and his wife, Betty, Nur '58, of Shawnee Mission, Kan., recently donated \$550,000 to the College of Veterinary Medicine through the Missouri Endowed Chair and Professorship Program. Their Sept. 8 gift was announced during one of the college's 50th anniversary celebrations. Through the same program, the college received another \$550,000 gift from Ralston Purina to endow a professorship in small animal nutrition. This is the fourth endowed professorship at the college and MU's 10th.

Schools and colleges across campus have benefited from the Missouri endowment program.

*A College of Engineering endowed professorship came this spring from the late C.W. "Jim" La Pierre, Engr '24, DS '64, former executive vice president and director of General Electric, and his wife, Nancy. They donated \$550,000.

*The School of Journalism received \$1.5 million from the John S. and James L. Knight Foundation. The endowment will create a chair in editing and establish a national Knight Center for Editing Excellence.

This has been a great year for MU's development effort, which has generated almost \$50 million in private gifts and pledges.

Beyond professorships, several people pledged substantial gifts this year, including the single largest gift in MU history. In May, Bill and Nancy Walton Laurie of Columbia donated \$10 million toward the construction of a basketball arena.

On Oct. 25, the College of Business and Public Administration kicked off a fund-raising campaign for a new building south of the Reynolds Alumni and Visitor Center. Several donors started the build-



PHOTO BY NANCY O'CONNOR

Meet MU's own glamour girl, Karen Hsu. Glamour magazine picked this senior from Ames, Iowa, as one of the nation's top 10 college women of 1996. Among her outstanding accomplishments are two internships with The Wall Street Journal.

ing campaign rolling. Jack Bush, BS BA '58, and wife Mary, BM '57, donated \$1 million. (See related story on Page 44.) James Kienker, BS BA '69, executive vice president and chief financial officer for Boatmen's Bancshares Inc., represented the bank in its \$500,000 donation. The Anheuser-Busch Foundation donated \$1 million. Central Banccompany of Jefferson City, the parent company of 11 affiliate banks and one trust company, also donated \$250,000 to the college to support students who are pursuing master's degrees.

Other major gifts to the University include a \$672,700 donation from the late Emma Jean Ballew, AB '26, BS PA '27, MA '34, to the College of Agriculture, Food and Natural Resources, and the Missouri Soybean Merchandising Council's gift of \$550,000. Pioneer Hi-Bred International Inc. donated \$439,000 in equipment to the college.

WHEN TO SAY WHEN

LIKE A MAGNETIC FORCE, THE wreck attracts students. On the street in front of Ellis Library, two cars are entangled in a mess of crunched steel and broken glass. A crowd of people swarms around. Onlookers soon learn that the crash was a drunk driving accident staged by ADAPT, MU's award-winning Alcohol and Drug Abuse Prevention Team. The situation is fake, but the message is real. About 100 Missourians between the ages of 16 and 25 die annually from alcohol-related auto accidents.

This is a message that ADAPT, a student-driven, University-run program, tries to get across to MU students. By sponsoring fun activities such as alcohol-free parties, lobbying for policy changes and providing educational programs, ADAPT works for responsible alcohol use.

"We try to let students know that there's a lot more to college than just drinking beer," says Kim Dude, director of ADAPT.

One of ADAPT's main projects is Alcohol Awareness Month. Each October, ADAPT sponsors speakers, mock accidents and arrests, Jail and Bail and more. The most popular event is the non-alcoholic happy hour, which usually attracts more than 4,000 students, says Dude. Students feast on party snacks and drink their fill of "mocktails" in a fun and relaxed atmosphere. "All of a sudden," Dude says, "the students realize that they are having a great time, and there isn't even alcohol involved."

ADAPT sponsors similar festivities before Christmas, Valentine's Day and spring break, campaigning for safe and sober holidays. With slogans like "It's a jungle out there, so play it safe" and "K.I.S.S.," which stands for Keep It Sober

Sweetheart, student educators remind their peers of alcohol's negative effects.

Such activities have consistently landed ADAPT among the nation's top programs. This year, the program was named one of the top four programs by the U.S. Department of Education and the Harvard School of Public Health.

ADAPT didn't win these awards just by throwing parties. It also advocates for policy changes on campus. As a result of research and lobbying by student members of ADAPT, Brady Commons and Memorial Union are now smoke-free.

Another group of students—those in fraternities and sororities—is also shaping campus alcohol policy. This year, the Greek system implemented new alcohol rules designed to decrease the availability of alcohol to minors. The policy abolishes traditional fraternity keg parties where free alcohol was available for all. Fraternities and sororities must now hire vendors or sponsor BYOB parties to discourage underage drinking.

It comes down to education, Dude says. "We can't expect students to not drink, but we can help them drink in moderation."

CLASS ACT INCOMING

MIZZOU KEEPS ATTRACTING A greater number of academically talented freshmen, and once they're here they like what they see. The retention rate, which measures the number of freshmen who return as sophomores, also is on the rise.

That trend was reflected again in this fall's enrollment figures. Although the number of first-time freshmen dipped slightly—at 3,737, the freshman class was down 108 from last year—they posted the highest mean ACT score in University history. For this year's incom-



The Class of 2000 gathers in Memorial Stadium Aug. 19 as part of the Freshman Convocation and Picnic. At 25.3, they have the highest mean ACT score in MU history.

ing class the ACT mean score is 25.3, up from 25.1 last year and 24.7 in 1994.

That's not the only good news. The number of Bright Flight Scholars at MU has increased by 50 percent since 1993. To qualify for a Bright Flight Scholarship, students must score a 30 on the ACT. This fall, Mizzou has 611 Bright Flight Scholars, up from 575 last year.

Overall campus enrollment reached 22,483 this fall. That's up by 170 from last year. There are 17,165 undergradu-



PHOTO BY BOB HILL

ates, 4,191 graduate students and 1,127 professional students. The number of new African-American freshmen held steady with 285 this fall.

And more students are sticking around to graduate. At 82.5 percent, this fall's retention rate is up 1.1 percent. "MU's increasing retention rate is bucking the trend of decreasing retention in institutions across the country," says Charles Schroeder, vice chancellor for student affairs. "Our retention rate is a true indicator of student success. The creation of learning communities, better advising and more support services has paid off. Students are succeeding at MU."

HEAVY METAL'S BAD RAP

IN THE '50S AND '60S, ROCK 'N' ROLL was the root of all evil, blamed for everything from promoting wanton behavior to drug use and alcohol abuse.

Heavy metal music is today's punching bag. As the intensity of the music has increased, so too have the accusations: suicide, depression, aggressive behavior and recklessness.

But the cacophonous music's reputation is undeserved, says Jeff Arnett, associate professor of human development and family studies.

In his six-year study of heavy metal music fans, "Metalheads: Heavy Metal Music and Adolescent Alienation," Arnett writes that many fans listen to heavy metal when they are angry. No surprise there. But instead of inflaming that anger, the driving beat calms them down. Rather than inciting problems, he argues, the electric-guitar laden art form more likely reflects and expresses beliefs already held by today's youth.

"The music has sort of a cathartic effect," says Arnett, who interviewed more than 100 metalheads.

That's not to say all is well where groups such as Megadeth, Slayer and Iron Maiden reign supreme and where common concert conduct includes headbanging and slamdancing.

Arnett discovered heavy metal, with its serious and pessimistic themes such as environmental devastation and political corruption, often appeals to grossly cynical young people

mired in alienation.

"If I had kids listening to it, I wouldn't worry about the music itself, but I would want to know if they really see the world in that alienated way," he says.

Arnett's writing blames "our cultural ideology of individualism," not heavy metal, for fomenting adolescent alienation.

The generations after World War II, Arnett writes, "swung to an extreme of hyperindividualism. The cultural ideal became the person who could completely ignore social influences—whether from the government, organized religion, the community, or the family—and who could live a life of unrestrained independence and self-expression."

Today's adolescents aren't given any firm foundation to "guide them through the world," he says, and thus end up floundering, struggling to make sense of things.

A musician himself, Arnett chose to study heavy metal because of his interest in both music and controversial social issues. And, he adds, "music is a good place to look" if you want to study teens.

PHOTO BY BOB HILL



COLUMBIA'S CAFFEINE CONNECTION

COLUMBIA RESIDENTS ARE DRINKING more than ever. More coffee, that is. It's the vice that Columbians indulge proudly in public. Safer than sex and smoking, which are sometimes frowned upon in public, caffeine produces less guilt.

But is great foam without guilt enough to create an explosion of coffee houses across the nation? Oh, yeah. Columbia is riding a trend that could double the number of coffee shops to more than 10,000 by the turn of the century. We may get movies a little late, but not our latte.

Ninth Street, downtown Columbia's main strip, boasts five coffee houses, six if you count St. Louis Bread Company's extensive menu of specialty drinks. From Lakota, a "yup-scaled"

setting with wooden chairs, chess games and used books, to Music Cafe where patrons can pick out CDs while enjoying a cup of Joe, it's impossible to cruise Ninth Street without smelling the distinctive aroma of freshly brewed coffee.

Each Java joint has a slightly different appeal. Cafe Taza serves vegetarian entrees such as spinach pie and tabbouleh. Osama's Coffee Zone, with two locations on Ninth Street, offers an eclectic collection of San Franciscan and Middle Eastern flavors ranging from almond amaretto to white chocolate.

MU is in on the craze, too. Brady Commons and the Missouri Book Store recently added coffee bars with everything from hot chocolate to iced latte.

And the cause of the craze? Is it simply the pursuit of a cozy chair or perhaps the overwhelming desire for more and better ways to consume caffeine? Could there be some connection between Go Juice and our world's ever-growing isolation brought on by the Internet, e-mail and fax machines?

It goes beyond comfort and consumption, says Columbia resident Steve Fletcher, a dedicated Coffee Zone patron. He says coffee houses simply bring people together. "Coffee houses fill people's need to find a relaxing place to hang out and talk."

Meet Hilda and Louise, mascots of the College of Veterinary Medicine. The college is celebrating its 50th anniversary. The mule team attends 80 events each year, including the Missouri State Fair.

PHOTO BY NANCY O'CONNOR



With five coffee shops on Ninth Street, students and locals are sipping more caffeine than ever at spots like Lakota Coffee Co.

TRACKING A KILLER

CANCER RESEARCHERS SILVIA Jurisson and Tom Quinn are engineers of sorts, but the structures they build are too tiny for humans to see.

The pair is trying to construct the perfect molecule, one that can carry a payload of radioactivity as it homes in on

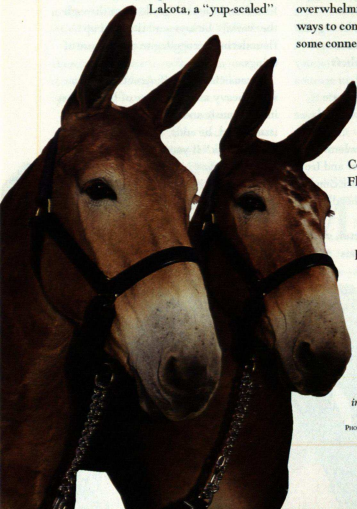




PHOTO BY BILL DUNNAN

deadly melanoma tumor cells. Once this molecule reaches the cancer, it binds to the tumor's surface and discharges a lethal cargo, attacking the cancer without harming surrounding tissue. It also can be used to diagnose the disease.

Jurisson, assistant professor of chemistry, and Quinn, assistant professor of biochemistry, are designing and testing two new radiopharmaceutical drugs that will help doctors diagnose and treat melanoma, an aggressive skin cancer.

Under normal circumstances, the skin's melanin cells produce a dark pigment that protects it from ultra-violet light—the kind found in strong sunlight. But sometimes, with too much exposure to ultra-violet rays, those same melanin cells start growing wildly. They turn into tumors that spread quickly. Once they spread, the survival rate is near zero.

Melanoma accounts for less than 5 percent of the 800,000 new cases of skin cancer each year, but it causes nearly 80 per-

cent of the 9,400 skin cancer deaths.

So far, early detection has been difficult. That's where Jurisson and Quinn come in. One drug they're working on carries a radioactive metal called technetium-99m, already used widely in bone, heart and brain imaging.

The drug would be injected into a patient's body. As it circulates through the blood, the drug identifies growing melanoma tumors, attaches to them and emits a radioactive signal that doctors can identify with sophisticated scanning machines. The second drug uses a radioisotope called rhenium. When this drug locates a tumor it discharges another type of radiation, which can travel only extremely short distances. That means the cancer cells are killed with minimal damage to healthy tissue.

But how do these drugs find the lethal tumors? The MU researchers are building a molecule that is the biological equivalent of a "smart bomb." The building block of their new drugs is a compound called "alpha-MSH," a hormone that occurs naturally in the body. Many hormones are like chemical on-off switches that tell certain cells to go to work.

Normally, receptors on the surface of this alpha-MSH hormone attach to matching receptors on the skin's melanin cells, telling them to produce more of the pigment. The hormone's ability to bond with melanin cells continues even after they mutate into malignant tumors. By attaching a tumor-killing radioactive metal to the hormone, scientists hope to turn it into a potent cancer drug.

Jurisson and Quinn are collaborating with chemists, biochemists and radiologists across campus. "It takes a lot of collaboration, because you can't be an expert on everything," Jurisson says. "None of us could do the whole thing by ourselves."

BUILDING ON MIZZOU

WET OR DRY, DAY OR NIGHT—nothing can deter MU's intramural program now.

The campus built a new outdoor recreation complex on Stankowski Field between the Math Sciences Building and the Health Sciences Center. The field, dedicated Sept. 6, is named for the late Anton "Stan" Stankowski, BS Ag '24, former star quarterback for the Tigers and director of the intramural athletic program for 40 years. He retired in 1965. The \$4.3 million lighted complex has football/soccer fields with artificial turf, volleyball and basketball courts, softball fields and a one-third mile jogging track.

The central campus location is accessible to students, and it is a big boost for intramurals, says Candy Whitte, director of recreational services. "The artificial turf has great drainage, and with the lights, we can play until midnight."

Other construction projects are on the horizon—projects that are calculated to help students academically and socially.

MU could break ground as early as January for a new Black Culture Resource Center to be built just north of the current center at 823 Virginia Ave.

Students like Shamel Spinks appreciate the University's commitment to fostering a culturally diverse atmosphere. This commitment has been clearest since fall semester 1994, when the University began aggressively recruiting minority students. African-American enrollment tripled that fall, to 335 students from the previous year's 97, and has remained close to that historic-high level. An average of 82 percent of black freshmen are returning for their sophomore year, which mirrors the overall campus retention rate.

The new center will provide a greater opportunity for these and future students

to better understand and appreciate black culture and history.

"By building this new center, MU is proving that it is placing more emphasis on the needs of black students," says Spinks, a junior physical therapy and psychology major from St. Louis.

About a block north of the center, Brady Commons is getting a facelift. Work began in September for an addition to the northeast corner of the building that faces Ellis Library. The finished product is scheduled to open next fall with an expanded bookstore and textbook department.

On the Commons' lower level, students are preparing to snack, rack and roll as renovations to the games area near completion. When school resumes in January, the new T.A. Brady's will open, sporting a dynamic and exciting alternative to the bar scene, says Jeff Zeilenga, director of University Stores. A billiards room has been added, along with an expanded and updated video arcade area. Big-screen TVs line the walls.

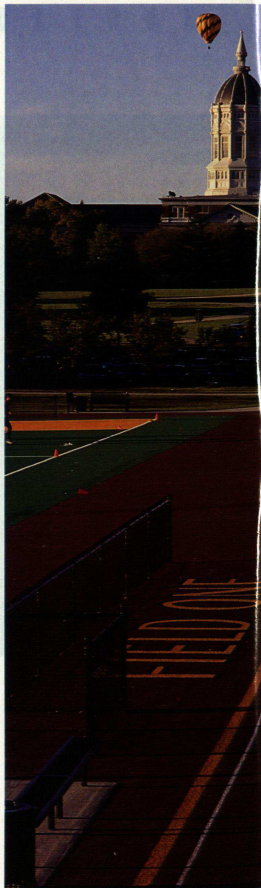
"We want to develop this into a kind of place that will be the center of MU," Zeilenga says, "a place where people like to hang out."

BASKETBALL SHOOTS FOR THE NEW CENTURY

MU'S NEW BASKETBALL ARENA has yet to be designed. Millions of dollars will need to be raised, and choosing a name for the building could be years away.

Still, Athletic Director Joe Castiglione has his sights set on opening the arena for the 1999-2000 season. "It's ambitious, but I think we can do it," he says. "I can't think of any better way to open the 21st century for Mizzou athletics."

The arena, expected to cost between



T H E C O L U M N S

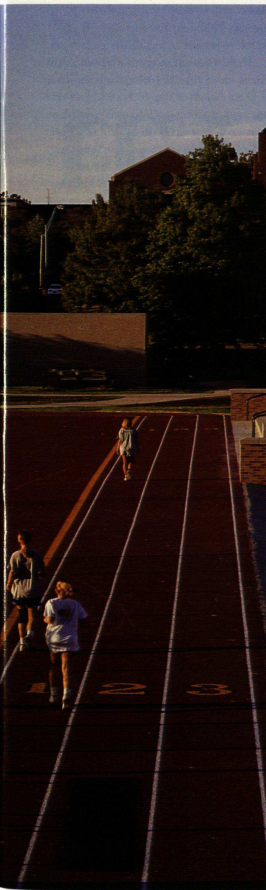


PHOTO BY NANCY O'CONNOR

\$45 million and \$50 million, was given its first breath of life in spring '96 when the Laurie family—Columbians Bill Laurie and Nancy Walton Laurie, along with their daughter Paige—donated \$10 million toward the project. "Obviously, we need to build on this historic gift, but we need to do it right," Castiglione says. "We will craft a clear plan to guide our effort."

Castiglione and Bill Laurie say the 24-year-old Hearnese Center has, quite simply, outlived its usefulness for basketball. "Hearnese was built as a multipurpose center, not specifically as a basketball arena," Castiglione says, adding that parts of D Section can be partitioned off and used as classrooms. Further, Laurie points out that a full 40 percent of the 13,400 seats in Hearnese are in the sky-high D Section. "We're going into the Big 12 Conference this year," he adds, "and we need better facilities."

Here's a rundown of the Athletic Department's time line for reaching its goal:

•**1998:** In October, the Board of Curators approved the hiring of Ellerbe Becket of Kansas City to design the arena. The architectural firm begins its work. "Meanwhile, we're developing a financial plan and campaign strategies," says Castiglione, adding that the department will be counting on private donations to raise the necessary funds.

•**1997:** The design is completed and approved, a financial plan is in place, and fund raising begins. "Even though some potential donors may want to see what the building will look like before making a commitment, we must move forward with the campaign," Castiglione says.

Artificial turf and lights make the newly renovated Stankowski Field a versatile intramural field at the heart of campus.

•**1998:** Construction begins and fund-raising efforts are intensified. "People will see a major capital campaign, the likes of which MU athletics has never had before," Castiglione says. "Giving can be contagious. We believe that, as people understand the vision and purpose, more and more will jump on board."

•**1999:** Construction is completed in time for the basketball team's first game in November. As a new century is ushered in on Jan. 1, 2000, the team is in its new home. Meanwhile, fund raising continues. "For a project of this magnitude, financial resource development will continue year after year," Castiglione says.

Some commonly asked questions do indeed have answers at this time. Yes, there will be luxury suites in the arena, and yes, ticket prices most likely will increase. But Castiglione insists that all costs to the fans will remain competitive with Big 12 universities and other peer institutions. Also, the Hearnese Center will remain in place to offer other MU sports, as well as exhibits and concerts.

Other concerns will be resolved over time. The department is considering two locations for the arena—one south of the Hearnese Center, and the other to the east—but has made no decision. Issues involving additional parking, dining facilities and the transfer of current season tickets are being discussed.

"As visionary as we'd like to be, there are just some things that will take time to answer correctly," Castiglione says. "Our main goal right now is to get a top-notch design and follow it through from Day One. We want this arena to be first class in every possible way."

BASKETBALL FANS: Find men's and women's 1996-97 schedules on Page 55.

Our Town

STORY BY JOHN BEAHLER



SOME MIZZOU STUDENTS GOT THEIR first glimpse of Columbia from their shoulders. At least they did if they came into town on the old Wabash Railroad during the 1930s. It seems there was no place in Columbia where a train could turn around. Depending on how the train was hooked up at the spur station in Centralia, passenger cars made the 22-mile run to Columbia facing backward.

Other travelers in those days rode the Katy—the old M-K-T Railroad—on a milk run north from the sleepy Missouri

River hamlet of McBaine. The truly adventurous motored in on Highway 40.

Back then, a trip from Columbia to St. Louis could easily take five or six hours, and you could count on having at least one flat tire. Some motorists even suspected local farmers of watering low spots in the road so they could hitch up their mule teams and charge good money to pull a car out of the mud.

In even earlier times, students made the trip by steamboat or horse and buggy. But no matter how you arrived, Columbia

quickly became a second home. To generations of Mizzou students, Columbia will always be our town.

And once you hit Columbia all roads led to the University. They still do. Especially Ninth Street, the business artery that pumps from the heart of Columbia's business district to the heart of campus, a merging of town and gown.

A traveler from the '30s would recognize many of the buildings that still line downtown. On Tenth Street, the old Wabash Station has had a facelift and is doing just fine as Columbia's bus station. Of course the baggage porters are gone now, and the cab stands, and so are the gangs of MU guys who would hang around at the beginning of each semester to get a gander at the special trains arriving with cargoes of Stephens girls.

The seely splendor of the Ben Bolt Hotel on Walnut Street has been transformed into a row of apartments and businesses. Christian College girls no longer march down Tenth Street on Sunday mornings, decked out in hats and gloves, on their chaperoned way to church.

The old Varsity Theater, just north of Broadway, is still a going concern, but students and townies don't plunk down 15 cents to watch a double feature. The place is called the Blue Note now, and it's one of the hottest dance clubs in the state. The stage where vaudeville crooners entertained between movie reels is the launching pad for the Blue Note's "mash pit."

Don't expect to buy any groceries on Ninth Street today either. The Piggly-Wiggly and Safeway stores are long gone. The drugstores are gone, too. But there is coffee galore. Dodge a few skateboarders clacking down the sidewalk and take your pick of any of the five trendy coffee cafes along Ninth Street. You can even pick up a

The brick street has been covered with asphalt, but Ninth Street is still a bustling business district that caters to MU students. This mid-1940s photo shows familiar landmarks, such as the Hall Theater, Boоче's Billiard Hall and the Harris Cafe, which is now a Chinese restaurant.



PHOTO COURTESY OF BOONE COUNTY HISTORICAL SOCIETY



MU Publications Photo

Hinkson Creek is not exactly the Riviera, but it's always been a favorite recreation spot for activities that ranged from ROTC bivouacs to keggers. Students in the '20s dressed primly when they visited the swimming hole. By the liberated '70s, some students didn't even bother with suits. The muddy creek meanders along the southern edge of campus.

tattoo or get your navel pierced, if that trips your trigger.

Other old landmarks have disappeared. The thriving business district known as Campus Town at the south end of Ninth Street is gone now. So are the blocks of boarding houses that once kept Mizzou students housed and fed. Students didn't have to venture far to get everything they needed. Campus Town had grocery stores, cafes, drugstores, jewelry shops, bookstores and bakeries.

That bustling strip of businesses was one of the first stops for LIFE magazine's photographer Alfred Eisenstaedt when he visited Mizzou in 1937 for a college life feature. At least he landed there after an irate professor kicked him out of class for shooting pictures of sleeping students.

Gaebler's Black and Gold Inn was the magnet that drew Eisenstaedt to Campus Town, just as it did generations of students. Gaeb's wasn't just a restaurant, it was an institution. Right across from Jesse Hall, at the corner of Conley and

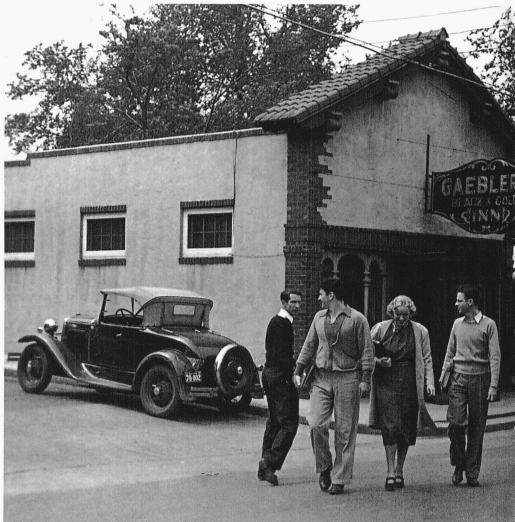
Gentry streets, it was a gathering spot between classes in the heart of campus. Gaebler's was a place for "jelly dates" in the afternoon, where couples would buy 10-cent Cokes and slowly sip the afternoon away or dance to a live orchestra.

After the dinner rush came more live music, with dance bands made up mostly of students, like Count Solomon and Eddie Gibbons. On weekends the dance music was broadcast live all over mid-Missouri on KFRU radio. And on football Saturdays, hungry fans lined up for a block and a half to get in the door.

The food was good at Gaebler's, but just as important was the geniality and generosity of owners Fred and Olinda Gaebler. It wasn't so much that they were soft touches; the couple genuinely cared for their college clientele.

Olinda ran the register up front, and greeted customers—most of whom she knew by name—with her trademark, "Ain't you et yet, dearie?" The safe back in Fred's office was generally stacked with student checks that hadn't cleared the bank. When Ed Gaebler, BS BA '38, went to work for his uncle, he remembers that one of his first jobs was to call up students whose bounced checks were more than six months old, so they could substitute fresher paper. Some students finally paid their tab years after they graduated.

"I bet they were responsible for the education of more students than any single source in this city during their lifetime," recalls William Taft, BJ '38, MA '39, retired associate dean of journalism. Taft was one of hundreds of students who waited tables and jerked sodas three



hours a day at Gaebler's in exchange for his meals. In its heyday, Taft says, Gaebler's went through three barrels of Coke syrup every week.

And the prices were easy on a student's pocketbook. A hamburger was a dime, a ham-and-egg sandwich was a nickle more. Plate lunches were 30 cents and dinners ran about 70 cents.

Ed Gaebler remembers trying to talk his uncle into raising the price of the T-bone steak. "He said, 'Nope, we're not going to raise the price. Every student is entitled to eat a steak once in a while.'"

Gaebler's was only one in a string of cafes and eating spots that catered to students over the years. The Topic Cafe was just down the block, and longtime manager Hubert Stidham remembers delivering bags of hamburgers to sorori-



ties after curfew. The girls would throw down a rope and hoist the burgers up through the window.

Right next door to Gaebler's was The Shack, a ramshackle campus icon that survived the Great Depression and World War II, only to give up the ghost in 1988 when it was gutted by a fire. Over on Ninth Street, Ralph and "Mom" Morris served plate lunches, sandwiches and plenty of beer at the Ever Eat Cafe for more than 30 years. A few blocks up the street was the Harris Cafe, another campus "jelly joint" featuring good food and live dance bands. Central Dairy on Broadway was one of the most popular spots for ice cream and soda.

Down on the other end of Broadway is an all-night eatery that's been doing business for decades. Depending on when they went to school, Mizzou students have known the little dining car as the Minute Inn, Fran's, or, in its current incarnation, as the Broadway Diner. There were a few other eating spots even farther out on

Alfred Eisenstaedt documented an afternoon dating ritual known as "jellying" when he visited Gaebler's Black and Gold Inn for a 1937 photo story in LIFE magazine. The origins of the term are still debated. Some say it comes from students' habit of dawdling over one soda so long it turned to jelly. Others maintain it started when students flocked to a campus bakery shop that turned out a fresh batch of jellyrolls every afternoon. The hangout across from Jesse Hall was equally as popular in later years when it became the Italian Village.

For 25 years Shakespeare's Pizza, 225 S. Ninth St., has asked its customers this crusty question. What started as a hole-in-the-wall pizza takeout joint has grown into an empire of piz that offers, for a price, to deliver pizza by air express anywhere in the country.

what was then the edge of town—West Boulevard. Springdale Gardens was a popular restaurant in an old two-story farmhouse that's still on West Broadway.

Along with the eating spots, plenty of campus watering holes have come and gone over the years. What are the ingredients that guarantee success for a campus hangout? First of all, the place needs to be dark and crowded enough to take the edge off the usually down-at-the-heels decor. A touch of rowdiness doesn't hurt. But the most important requirement is plenty of cheap, cold beer. The more, the better.

That formula worked just fine for Lou Glauser, BS BA '47, now a Columbia real estate agent and businessman. Glauser and a partner opened the Stables tavern back in 1948 on a strip of rented land not far from MU's old ROTC stables. It definitely was not a swank spot, but the Stables had some of the coldest beer and the hottest dance bands around. The converted Army barracks was perched on the banks of Hinkson Creek, and no one seemed to mind that it flooded from time to time. For a decade or so it was a leisure-time legend to Mizzou students.

And boy, did the Stables ever pack 'em in. During the week they came for sandwiches, dime glasses of Stag beer, and dancing to the juke box. On Sundays, Glauser brought in musicians from St. Louis and Kansas City—like Jimmy Forrest, whose song *Night Train* later became a jazz standard.

The bands charged less to play on Sundays, so he could afford to bring them to Columbia, Glauser explains. But covering the cost still meant bumping up the price of beer by a nickel. When the place really got jammed he removed sections of the walls, so the students that overflowed into the parking lot could hear the bands



ALFRED EISENSTAEDT, LIFE MAGAZINE © TIME INC.

and watch the jitterbugging couples.

No one seemed to mind, either, that the Stables had no running water in the early days, just a pair of outhouses around back. "The guys had fun tipping the outhouses over, or stealing them and hauling them onto sorority house lawns," Glauser recalls. He remembers getting a report one morning that his footloose latrine was gracing a yard in Greektown. "By the time I got there, the housemother had it torn apart," he says. "I guess she didn't like the idea of an outhouse on her lawn."

Barhopping students didn't have to hop very far back then. Just across the Hinkson, on a hilltop half a mile down Route K, was a stucco building that in earlier days had been a country store. During its heyday in the late '50s, Andy's Corners was to beer drinking what Henry Ford was to automobiles—an assembly line. So many people would shoehorn themselves into Andy's that some nights it was easier to climb the pile of empty beer bottles sloping from the windows than it was to force your way through the door.

Sunday afternoons were especially busy. Former owner Merle Wright, AB '58, remembers that in the early '50s, the back room was fitted with two giant live-stock watering tanks. Bartenders got ready for the Sunday rush by loading the tanks with ice and beer. Business was so brisk that the beer only lasted a few hours. Like so many other student hotspots, Andy's Corners has almost faded from memory now. Dozens of joints have come and gone over the years, from roadhouses and honkytonks to discos and hippie hangouts.

There was the old Tiger Club, just off the Business Loop, a place where you did not bring a date. The Tiger Club was there well before the Business Loop. It was once a string of dancehalls that dotted what was then Highway 40—the Tiger Club, the Coronado, the Dixie Club, and on east out of town to the Paradise Club, where Ike and Tina Turner's rock 'n' roll shows had parents all over mid-Missouri clucking their disapproval.

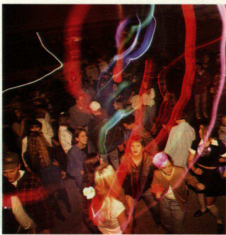


PHOTO BY BILL DENSON

The old Varsity Theater on Ninth Street has come back to life as the Blue Note, a concert hall and high-powered dance club.

While some Columbia hangouts were just a flash in the keg, others have real staying power. Even now, a handful of cafes and nightclubs are homing in on honest-to-goodness legend status. As thousands of Mizzou alumni settle into middle age, they might still remember dancing the night away at the 'Vu, or bellying up to the bar at Harpo's after a Tiger victory.

After 25 years, Shakespeare's Pizza still bakes the best pies in town. Ernie's, Walnut Street's venerable hash house, remains the "chopped cow" palace.

Just about everyone who's graduated from MU since the mid-'60s has had at least one meal or shared a pitcher of beer at the Old Heidelberg. When the Ever Eat Cafe called it quits, Dick Walls and his partners moved right in. The German theme was meant to set the Heidelberg apart from all the other campus spots and try to lure town folks in as well as students. The food was good and the prices were right. Beer was a quarter back then. A burger was 65 cents, and 95 cents would buy a thick sub sandwich.

After more than 30 years at the 'Berg, Walls has trouble picking out a single favorite story about his campus landmark. But give him a little nudge and he'll oblige. There was the night, for instance, that the streakers struck in a nude scramble through the place. "They came in the back door and went right on out the front





PHOTO COURTESY OF UNIVERSITY OF MISSOURI ARCHIVES

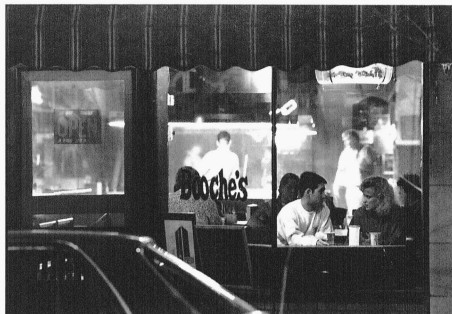


PHOTO BY BILL DENNIS

Mizzou and Booche's have almost grown up together. The University wasn't quite 50 years old when Booche Venable established his billiard palace in Columbia. The men-only atmosphere softened in the 1970s; for a time before then, women got a reception that was frostier than the beer.

door," Walls remembers with a chuckle. "If I wrote a book about the place, they'd swear up and down that it was fiction."

But the granddaddy of all student hangouts has to be Booche's Billiard Hall. The first owner, "Booche" Venable, founded his establishment in 1884. The business bounced around town a bit at first, but about 1930 Booche's settled at its current location on South Ninth Street and stayed put.

Booche's is still an invitingly dark and beery oasis. There's still a string of wobbly stools anchored to the antique bar, and elegant old pool tables fill the back. The walls are lined with yellowing photographs of ancient Mizzou athletic teams whose members, like old Booche himself, have long since passed on.

The Shack, a student hangout since 1921, once was the unofficial editorial offices of the Showme humor magazine. By the time it burned in 1988, almost every inch of the interior was carved with students' initials, from the rafters to the beer-soaked tables.

One law school alumnus swears the place hasn't changed a bit since he graduated in the '30s, says owner Jerry Dethrow, AB '72. "He says, 'The 15th photo on the left wall was hanging crooked back then, and it still is.'"

Another thing about Booche's hasn't changed. They still serve up some of the best burgers and chili that you'll find anywhere. In fact out-of-town alumni often stop by after Mizzou games to fetch home a bag of burgers. *USA Today* rates them among the finest in the country.

What's the secret? Is it because they're served on a square of wax paper so the juices sop into the bun? Is it some secret spicing mixture? Does the venerable old iron grill add something to the flavor? Nope, Dethrow says. People are just used to eating generic, fast-food burgers, he explains. "When they eat a real hamburger—grilled meat, never frozen, no additives—it tastes awful damn good." There might be another lure to Booche's other than its burgers. It's one of those places that seems timeless, a place where Mizzou grads can still gather and recall the imprint that their own generation put on the town—from the flappers of the Roaring '20s to the hippies of the Vietnam War era.

Welcome back to our town. ☛

The Seamless Life

ESSAY BY ROBERT H. WILLIAMS, AB '58
ILLUSTRATIONS BY LARRY MCENTIRE

I HAD NO INTENTION OF GOING TO ANY COLLEGE.

Certainly not Missouri. I was from East St. Louis, in Illinois, on what my late Aunt Edna, who owned a saloon under the Eads Bridge, called the Sunny Side of the river.

After barely graduating from high school in 1950, I made a brief pass at McKendree College in Lebanon, Ill., and started working my way up on the civilian side of the military-industrial complex at an ALCOA plant just outside East St. Louis. In May of 1953, President Eisenhower wrote and asked me to go see what I could do about the Korean mess. Of course within a couple of months I had it all cleared up, and turned my attention to such matters as getting out of the Army.

And I did it. I got out three months early, having found a little provision in the service regulations granting draftees an early release if a university was willing to accept said draftee for unconditional admittance.

I wrote dozens of letters, with no result. Then one day a letter came from Mizzou's admissions director, C.W. McLane, saying that they had found just the opening I needed.

I had some serious doubts about these Missouri people: I had graduated dead last from a high school that was noted mostly for its football team (for which I never made the first cut). And I had to spend two weeks after the graduation ceremony working on a two-year discipline in Spanish that had

taken me three years, two summer schools and those extra two weeks at the end to complete. But I jumped on it. If it didn't work out, I could always go back to ALCOA, or maybe become a gangster.

Now I have had a lifelong aversion to going to the theater. But my mother ushered at the old American Theater in St. Louis and insisted from time to time that I accompany her. I saw *My Sister Eileen* and *Mister Roberts* and *Blackstone the Magician* and *Carousel* and the like, and then as now I hated going and am quite sullen and resentful until the lights dim and the curtain opens. Then I am transfixed and transformed and at peace and knowing a true serenity and that all is well in the universe, and that is what happened to me when I stepped onto the grass of the Red Campus and found, among other matters of enormous influence in my life, J. Alfred Prufrock. What a nutty name T.S. Eliot chose for this romantic fool! What a nutty place! Let me have it!

I don't remember the name of anybody who taught any course I took during that first semester, from February to June of 1955, but I know I got a solid foundation in American government, as viewed from the right side of the aisle. It has carried me through 38 years of journalism, including 27 years at *The Washington Post*, where American government isn't a college course but a way of life. I learned to study, and then to



© Mrs. Sootie -

over-study, and to look things up and to assess the character of the people with whom I came into contact in terms of their own histories instead of my concept of how they ought to be. Then one day I sauntered past a friend's house, four hours late for a date I'd made to help him build a bookcase. "Bob," he said, "people like you a lot, but you don't do what you say you're going to do," and on that day that part of me changed forever, and it had more to do with my life at Mizzou than J. Alfred Prufrock could ever know.

I spent a lot of time going from not getting it to getting it, and that little deficiency lingers. In General Experimental Psychology, taught by Bob Daniel, I got one of a handful of C's. One of the lab sessions required each of us to perform five motor skills tests, using rudimentary mechanical and electrical equipment for measurement. I remember only the first one: Tap a metal plate with the forefinger of the left hand and then tap another metal plate alongside it with the forefinger of the right hand, and then repeat this as fast as possible for 30 or 60 seconds. I scored exceedingly high in this activity, my dot soaring above the others on the little graphs we'd made to keep score, and I treasured this the way the athletically challenged treasure the memory of the highest fly ball they'd ever managed to snare. On the other four games I did not do so well, or possibly quite poor. They become other dots, not nearly so memorable, on other graphs.

It wasn't until about a decade later as I was cruising a Department of Corrections document in New York that I realized Professor Daniel had sugar-coated for me the only statistics course I had ever had, and that it had proved more than adequate for the trade I had claimed as my own.

What began at Mizzou in that spring semester of 1955 was what I have come to call a "seamless" life, and it took me the better part of 40 years to understand and refine that concept. What it means is making no differentiation between classroom and poolroom, street or study, your house or mine, faculty tea or beer at the Stables, but cutting across all those lines with a simple but deep, deep honesty that let me tell the same story wherever I happened to be, so that I never had to be, situation-



ally, somebody I wasn't.

James Bugg lectured on American history in a vast chamber, and he was a pleasant enough man with tenure. The graduate student who taught the lab section had a narrow view of the causes of the Civil War, filtered, as I recall, through the prism of contemporary economic theory. As a result I came to realize that my best bet was to listen to all sides in such matters and to realize that today's best case is likely to be tomorrow's fossil joke.

I drifted over to the *Showme* magazine office to find if my humor and talent might be of value there. It turned out that all *Showme* editorial business was conducted in the living room of Charles "Chip" Martin, the editor, or in the Stables or The Shack, where once a month the staff would gather for a gag meeting. That was where we refined the art of winging while really hot cartoonists like Chip, Dick Noel, Jack London Duncan and Earl Claudius Augustus Thompson—who drew as E.C.A.T. and was known to his

friends as E-Cat, accent on the E—listened and took notes toward producing the next center spread. The center spread would be filled with bad jokes, puns, great drawings, irreverence. One issue that spring, I recall, had a resurrection joke. That was the last really great year the ultimately doomed *Showme* ever had. I brought what I'd learned on my ALCOA job, American history lab, the anti-aircraft artillery and my cool English composition class to bear, seamlessly, on writing for the magazine.

I was one of the unindicted co-conspirators in the UNCENSORED issue. We published after a secret gag meeting, skipping the tradition of running all copy and drawings past Fred C. Robins, a man who managed student censorship for the University. Instead, we went by night direct to the printer, Kelly Press.

The UNCENSORED issue in June of 1955 was one of the last coffin nails for *Showme*, though it survived an editorship by E.C.A.T. and then me, appointed by a student publications committee chaired by that same James Bugg. He apparently saw merit in my idea of running a lot of classy literary pieces

and skimping on the skimpy (wink) drawings. By then I was seamlessly engaged in learning about my major, English, and my accidental minor, French.

Seamlessly I learned writing (by reading, largely) from Tom McAffee and William Peden and Charles Madden, and Shakespeare from Hardin Craig and the art of poetry from John Neihardt, who cruelly imposed form on my free-floating ego trips, and Donald Drummond, a first-class second-tier American poet who held classes in his home, close to the scotch.

Fortnightly (a formal word we used), members of the Tabard Inn would meet in the basement of Bill Peden's home, to read poems and unfinished manuscripts to each other, tell jokes, make literary allusions and talk about how various writers of past and present preferred their gin. John Felt, Dock Adams and I were the only students invited. Tom Bell, who taught Linotype operations and printing for the School of Journalism, would come, and Dale Spencer, the first slotman many editors ever had, would show up with scraps of writing to try them out on the Tabard Inn.

Back in the classroom, Donald Clark taught me Aristotle's principles of probability, and I learned to take them into other areas of my life. Because of him and Bill Hamlin I would eventually be able to convert the concept of the willful suspension of disbelief into the kind of acceptance and understanding that would carry me through a job that required, always, a flexibility under fire—grace, as Ben Bradlee always described it, under pressure.

My boundaries expanded when I met Thomas C. Morelock, who taught public relations at the School of Journalism and directed the Office of Public Information. I stopped in to see if I might find a job and presented him a manifesto I'd just drawn up. The piece called for an end to precocity in writing and the application of principles of clarity, and he hired me to be a reporter and a writer. For 50 cents an hour. I worked there for a year and a half, until graduation, largely because this big, gruff giant of an intellectual had a wide streak of love. He also knew that my GI

Bill benefits didn't go far in supporting me, my wife, whom I'd met while Donovan Rhynsburger was teaching me how to review a musical, and infant son.

I save this Morelock part for last, because it was here that I became totally immersed in the culture of the University. He sent me everywhere, and let me go anywhere. I did stories on students and professors, publicity for the Savitar Frolics, features on summer school. When a couple of students at the veterinary medicine operation got involved in trying to cure tetanus in horses with a powerful tranquilizer, it became a story. (They failed, but they didn't smoke the tranquilizer, a success in another regard, it was to turn out later.)

Carl Chapman in the anthropology department had news of a couple of digs, and interviewing him sparked a lifelong interest in the subject. In my first newspaper job, at the *East St. Louis Journal*, I caught a developer about to raze one of the pre-Columbian mounds outside the perimeter of the Cahokia Mounds State Historical Site near Collinsville, Ill. I stirred up something of a fuss, enough at least to give anthropologists time to trench and collect and take notes. The Grandpa's Store was built anyway, of course.

At my job interview at the *Journal* I was asked by Editor Tom Duffy, later to become a superhero at Mizzou as a journalism demigod, why he should hire me.

I thought it over a few seconds. Writers were (and are) a dime a dozen. Editors were trained, not hired. Everybody has talent. Newspapers are hated for their hard-hearted, heavy-handed rush to ruin people. I could bring Duffy a quality even I could only begin to understand years later, during and after Watergate.

"Because I am kind," I answered.

He asked me if I could start Monday.

That's what I learned in college. ❁

ABOUT THE AUTHOR:

Robert H. Williams, AB '58, has been an editor at The Washington Post since the year Richard Nixon returned to Washington as president.



TALKin'

The way-awesome world of student slang

LET'S SAY YOU'RE SITTING IN BRADY Commons and you overhear this snippet of conversation at the next table.

“That AquaVelva is bird doggin’ her? Somebody oughtta tell him to pick up the clue phone—he’s gonna get negged big-time.”

You’d either know exactly what they were talking about, or if you’re a slightly older vintage, would likely be way confused. (The translation, provided here for the hipness-impaired: Some poor guy who has an inflated sense of attractiveness should face reality, since the woman he’s following around and planning to ask



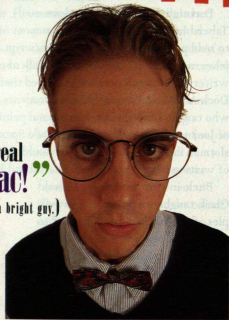
out is inevitably going to turn him down.)

If talk like that leaves you scratching your head, that’s the point. Remember how you baffled your elders with some of the choice words and phrases circulating on campus in your day? It’s all about slang, *homeys* (friends)—

slang as devised and utilized by undergrads. And slang is, by definition, not intended to be understood by people outside the group that uses it. One of its primary functions is to cement a group’s identity, make its members feel like they belong. It separates the cool from the uncool, the *clued-in dudes* from the *geeked-out goobers*. (You figure it out.) By the time a slang word is widely used—like *diss* for disrespect, for example—the people who have initiated it have generally abandoned it and moved on, leaving

“That girl is a W.O.B.”
(Amy Lazar Wears Only Black.)

“He’s a real brainiac!”
(Jeff Wadley is a bright guy.)



mainstream culture in a constant state of catch-up.

While some people point to this sort of talk as signaling the rapid decline of the English language, the use of slang is its lifeblood, says Donald Lance, a linguist and professor emeritus of English at MU. Language is always in the process of change as each generation develops its own way of using it, explains Lance, who has done research on dialects. The adoption of new words and new meanings for old words is, according to him, “one of the main processes of language innovation.” Which is to say that the improvisational riffs that spawn such linguistic inventions as *fundage* (money), *tunage* (music) and *hoopdy* (junkie car) serve to keep things interesting and lively, not to mention guarantee gainful employment for the folks who update the dic-

TALK

tionaries every year.

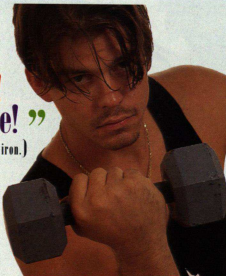
Slang can be friendly and funny, crude and nasty, or—when voicing the age-old student gripe about cafeteria fare, for example—simply an old whine in a new bottle. Case in point: “*Hey, bud, it’s time to visit the parentals and pack your gullet with some Betty Crocker—that crap on a shingle we get at the grease pit isn’t any better than the boodle at Mickey D’s.*” (Translation: You should visit your parents and have some genuine home cooking, since the food served in the cafeteria isn’t any better than the junk food at McDonald’s.)

Young people, undergrads among them, are some of the most creative and prolific slang slingers around, which makes them the prime subjects for academic research, says Lance. Students who enroll in the communication department’s Language and Discourse class at MU take part in an ongoing study of undergraduate slang, annually surveying a sample of the student population for up-to-the-minute word and phrase usage. Each year, the class’s findings are used to update its own undergraduate slang dictionary, which includes both widely used terms and some that mark the speaker as having attended Mizzou. The latter tend to be names for local places and hangouts: *Shake’s* (Shakespeare’s Pizza), *Po’s* (Harpo’s),

Wally World (Wal-Mart) and *Centershrib* (Middlebush Hall), to name a few. “And a lot of people refer to the winery (Rocheport’s Les Bourgeois Vineyards) as *The Gardens*, mostly because they don’t want a faculty member or somebody else to know where they’re talking about going,” says senior Libby Anderson, an Alpha Epsilon Phi member who refers to her shoes as *kickers* and describes a brilliant idea as *stellar*.

Even those who scrutinize slang professionally can be thrown by a bit of

“**Gun it!**
Pumpatude!”
(Jason Sorensen pumps iron.)



youthful parlance fresh off the assembly line. Associate Professor Pamela Benoit, the MU faculty member who oversees the above-mentioned slang research, recently overheard her teen-age daughter referring to the ‘rents during a phone conversation



“**Give it up, girl!**”

(Kristen Nelson and Ebony Reed share secrets.)

with a friend. After a little fieldwork, (“I’d never heard that one, so I asked her what it meant”), Benoit learned that she and her husband (Ah! *The parents!* Of course!) were the subject at hand. The professor, who was as delighted with her discovery as an ornithologist might be with the sighting of a rare bird, points to this as yet another example of the ephemeral nature of slang lexicography.

Like, whatever.

What is clear is that college kids have always dreamed up weird ways to say things, and they always will. If the undergrads of today were to bestow a blessing on future generations, it might go something like this: May you never *cop a ’tude*, may you *babycake* the *righteous bohunk* or *babaceous betty* of your dreams, and may you *absotively, poslutely* always be a *styleie*, never a *squid*.

And what will the next wave of creative minds come up with? Slang being the here-today-gone-tomorrow phenomenon that it is, we haven’t got a clue. *

TRANSLATIONS :

cop a ’tude: to have a bad attitude
babycake: to fall deeply in love
righteous bohunk } a good-looking member of the opposite sex
babaceous betty: }
styleie: a person who is considered cool
squid: a socially inept individual

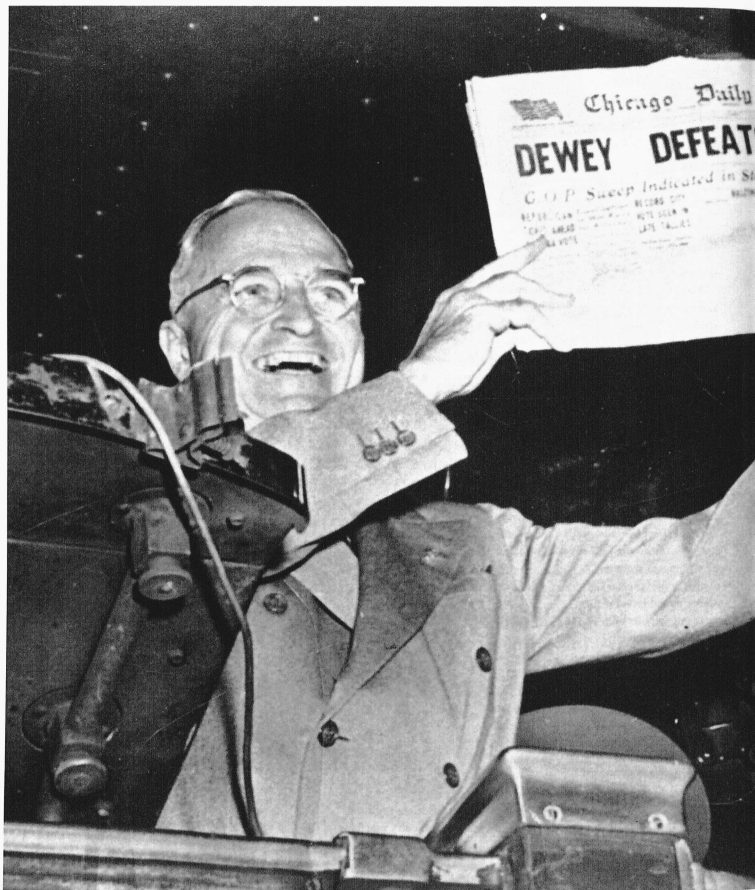


PHOTO ABOVE: ST. LOUIS MERCANTILE LIBRARY/ST. LOUIS GLOBE-DEMOCRAT

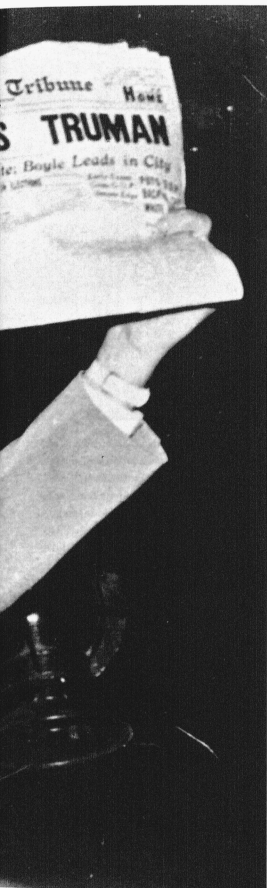


PHOTO BY LARRY PERKINS/HARRY S. TRUMAN LIBRARY

The Man from MISSOURI

STORY BY JOHN BEAHLER

THE SUN WAS BARELY UP THAT morning of Nov. 4, 1948, when President Harry Truman's campaign train rolled out of the station in his hometown of Independence, Mo.

The campaign was over. Two days earlier, Truman had pulled off the most astonishing victory in American presidential politics. Now with nearly 30,000 miles of parades and handshakes and whistle-stop speeches behind him, his train was on a victory run back to Washington.

Truman was eating breakfast alone that morning in the *Ferdinand Magellan*, his armor-plated Pullman car, when presidential assistant Donald Dawson, AB '30, came into the car. It was just outside Boonville, Mo., Dawson recalls, and the president pulled out a copy of the *Chicago Daily Tribune*—the one with the now-famous headline screaming, "Dewey Defeats Truman."

The president tapped at the headline. "Don," he said, "I'm going to have a lot of fun with this today." When the train pulled into St. Louis, photographers at Union Station captured one of the best-remembered icons of the Truman presidency: The man from Missouri, his face wrapped in a mile-wide grin, waving the newspaper high overhead as crowds of well-wishers cheered.

"That was the only gloating I ever saw in him," Dawson says. "He was not a man

to express hatred." Dawson had plenty of opportunities to see Truman in action. He was a key member of the president's staff from 1947 until Truman left office early in 1953. Dawson took care of personnel matters and special assignments.

When the landmark election of 1948 came along, he was given another special job. Early in the campaign, Truman's handlers flubbed a few of the president's speaking engagements. In Omaha, newspapers had a field day with photos of an auditorium lined with empty seats.



DONALD DAWSON

—the man behind the man from Missouri

Although he had little electioneering experience, Dawson became

the campaign's chief advance man. His job was to make sure that auditoriums and concert halls along the campaign trail were filled with Truman supporters and that all the arrangements were perfect.

It all started with a late-night call from presidential secretary Matt Connelly. The president, Connelly told him, wanted Dawson to set up campaign events in Texas. "I told him you need to get an expert. I don't know anything about that kind of work," Dawson says. "Connelly said, 'The boss wants you to get down there.'"

So he flew to Texas that night. "Things were looking pretty bleak," he recalls. "The next big appearance was in Dallas, and I had to get 20,000 people into Rebel Stadium in short order." Dawson

talked to local organizations and political leaders—including leaders of the black community—and managed to fill the stadium for Truman's speech. In fact, Dawson says, the 1948 campaign by Truman was the first fully integrated presidential campaign.

From then on he traveled in advance of the campaign train, whipping party regulars into line and getting out the crowds. As the campaign swept across the country, Dawson drummed up crowds for scores of speeches that Truman gave from the rear platform of his campaign train.

MOST ALL THE POLLSTERS AND political prophets said Truman could never overcome Republican opponent Tom Dewey's monstrous lead. A *Newsweek* survey of 50 top political writers had them all predicting a Dewey landslide. The Gallup Poll was so sure of a Dewey victory that pollsters stopped collecting data.

But none of them counted on the campaign barrage that "Give 'em Hell Harry" laid down. His barnstorming tour became known as the Whistle-Stop Campaign. Truman's train highballed across the country, stopping at hundreds of cities, towns and tiny farm villages to tear into Dewey and the "good-for-nothing, do-nothing" 80th Congress.

President Theodore Roosevelt, who died in office leaving Truman the job, had never conducted a campaign like that. "So there was no need for advance work; it was an unknown calling," Dawson says.

But it was a calling that Dawson picked up quickly. Sometimes he resorted to what he now calls "sleight of hand." At a Chicago stadium he hid an entire section of empty seats with a giant American flag. At Madison Square Garden in New York, the overhead lights were turned off so no one noticed rows of vacant balcony seats that were later filled. For the last speech of the campaign, at Kiel Auditorium in St. Louis, he made sure there would be a full house by setting up the hall with extra-wide aisles.

It was an uphill fight. Money was so short that campaign managers sometimes made frantic telephone calls just to raise enough money to get the train rolling again. The Democratic Party was badly split when the Southern wing abandoned the party ticket over its strong civil-rights platform. Alabama didn't even have Truman's name on the state ballot that year. In fact, things were so bad that some staff members in later years confessed doubts that Truman would even get the nomination, much less beat Dewey.

Those questions weren't raised on the campaign train. Truman never talked about losing the election, Dawson says. "He knew it was a hard fight, but everyone on the staff was totally loyal. We all were working like hell to get him elected.

"He was ready. He was in high gear right away. When he was on his own—not reading a speech someone else had written—he was magnificent. There wasn't anybody who could beat him," Dawson says. "He and he alone won that election."

DAWSON'S OWN TRIP TO THE WHITE House was almost as unlikely as Truman's victory in 1948. The son of a country doctor from El Dorado Springs, Mo., Dawson had the bad fortune to graduate from Mizzou during one of the lowest points of the Great Depression. He'd planned on a career in investment banking when he finished his economics degree, but thousands of banks and businesses went belly-up in 1930.

"Opportunities were not too good in those days," he says. "So I got a job with a pipeline company digging ditches." He worked as a "mucker," shoveling the muck out of ditches before the pipe was lowered into place.

Within three years he was working in Washington, D.C., cleaning up another mess. As an examiner for the federal Reconstruction Finance Corp., Dawson helped liquidate the assets of failed banks to pay off creditors. He was running the agency's personnel office by the time



World War II broke out.

After the war, Dawson left the Air Force as a major. He had just settled back into his old job when President Truman summoned him to the White House and asked him to join the president's staff. He had met the president several times while Truman was still a senator, but they weren't close. Dawson was determined to tell the president that he wasn't qualified for the job. He left that meeting as a member of the president's personal staff, Dawson recalls. "Truman said, 'Well, I think you're the man I want.' You just don't say no to the president."

For the rest of Truman's administration, Dawson was one of a handful of advisers who gathered in the Oval Office each morning.

Over the years he handled more than a few sensitive assignments for Truman. As the Marshall Plan geared up to funnel supplies that would feed and retool a war-ravaged Europe, Dawson was the man who set up the administrative machinery. When the red-baiting Sen. Joe McCarthy



PHOTO COURTESY HARRY S. TRUMAN LIBRARY

blasted Truman's administration for being soft on communism, the president opened his personnel files to the Senate investigating committee. Dawson was the president's man in charge as the senators read the files from cover to cover. "They didn't find any incriminating evidence," he says.

Dawson remembers his boss as a man who thought through each issue carefully, then consulted his staff and other experts before he acted. Before firing Gen. Douglas MacArthur, Truman spent days weighing his alternatives, Dawson recalls. "He didn't shoot from the hip, as was commonly thought."

Sarah McClendon, BJ '31, didn't cover Truman's Whistle-Stop Campaign. But in her six decades as a White House correspondent, McClendon has covered 11 presidents. She is the last active reporter who attended Truman's press conferences. McClendon came to Washington in 1943 as an Army public affairs officer, stayed on when the war ended and started her own news bureau in 1946.

Truman may have had his problems

'WE ARE NOT ANY OF US HAPPY TO BE WHERE WE ARE, BUT THERE'S NOTHING TO BE DONE ABOUT IT EXCEPT TO DO OUR BEST—AND FORGET ABOUT THE SACRIFICES AND MANY UNPLEASANT THINGS THAT BOB UP.'

—letter from Bess Truman, left, to Mary Puxton Keeley, BJ '10, just days after Harry Truman became president. The two women grew up together in Independence and exchanged letters and Christmas gifts throughout their lives. Keeley was the first woman to graduate from the School of Journalism.

with big newspaper publishers and media executives, but rank-and-file reporters loved him, McClendon recalls.

At Roosevelt's press conferences, reporters jammed into the president's office. It was so crowded "we would all be standing up writing our notes on each other's backs," she says. Truman promptly moved the sessions to a bigger room where reporters could sit down and take notes.

"That's just the kind of man he was. Truman was very straightforward. He had no fog around him. He wasn't hiding things," McClendon says. Years ago, she and her colleagues started a club in Washington for women reporters. "It's funny how times have changed," McClendon says. "Mrs. Truman and Margaret would come to those club functions and stay for hours. That wouldn't happen today."

Many observers credit presidential press secretary Charlie Ross, AB '05, for Truman's cordial relationship with reporters. Ross, a Pulitzer Prize-winning Washington correspondent for the *St. Louis Post-Dispatch*, was an instructor when the School of Journalism opened its doors in 1908. On top of those credentials, Ross and the president were boyhood friends back in Independence.

On more than one occasion it was Ross' job to smooth over the political broadsides that resulted from Truman's plain talk.

And how about Truman's reputation for salty language? In private conversations he could take the hide off political enemies. Polite society was shocked by his blistering attack on a music critic who suggested his daughter's singing could stand some improvement.

"He was blunt and outspoken. He didn't mince words, but he was not profane in any sense of the word," Dawson says. "If he said 'damn' in the presence of a lady, he would beg her pardon."

PRESIDENTIAL POLITICS HAVE changed since Harry Truman barnstormed across the country in 1948. Electioneering has become incredibly expensive with more and more reliance on television and 30-second sound bites. Appeals to individual voters have bypassed much of the party politics and the big-city election machinery that dominated earlier campaigns.

Given those changes, could Harry Truman be elected if he ran a whistle-stop campaign today? Washington correspondent Sarah McClendon thinks so. "He represents what people want today—truthfulness, honesty and plain talk. People could tell that he knew their problems and their troubles."

Harry Truman left the country a legacy of leadership, Dawson says. "He made decisions that people abided by. They may not have liked them, but they stuck." People now realize that he made the tough calls on some of the thorniest problems the United States has ever faced: the decision to drop the atomic bomb, the Berlin airlift, civil rights, Truman's jawboning with unions and industry, the Korean War and the beginning of what would become known as the Cold War.

That, Dawson says, is why the former president's popularity has soared from the dismal 23 percent approval rating he had when he left office. "When you make a tough decision, 50 percent of the people are going to be against it. He made so many of the big decisions and so many of them were the right ones." *

The BEST OF MIZZOU

STORY BY
PHOTOS BY

JIM MUENCH
ROB HILL



MIZZOU HAS ALWAYS BEEN AN island of learning in a sea of rolling farmland and prairie grass. University life has nurtured talented students such as playwright Tennessee Williams. Faculty teaching and research have been helping Missouri and the world since before cowboys and cattle drives. Students and faculty alike have mingled with the most inventive scientific minds of their times, from Thomas Edison to Marie Curie.

Although much has changed since students first stepped on campus in 1839, much remains the same. MU is still an opening in the prairie, maintaining its traditional role as an incubator of invention. Here are a handful of MU's high points of achievement through the years.

OF COWBOYS AND CATTLE

By 1866, Southwest Missouri farmers were fed up. They loaded their rifles and took the law into their own hands. Meeting Texas cowboys at the border, the farmers stampeded, stole or shot the intruders' cattle, and they beat, lynched or drove the cowboys back into Indian territory.

Why the violence? The Civil War was over. Texas cowboys were hoping to profit from high cattle prices by driving hundreds of thousands of longhorns north for

shipping. Problem was, besides gobbling up all the grass, a similar drive eight years earlier had brought Texas fever, which cost hundreds of thousands of dollars in lost livestock. The Missouri farmers weren't about to let that happen again, and their terrorist tactics pushed the cowboys to bypass the state.

MU entomologists took a more civilized approach, establishing in 1893 that the cattle tick carried the disease. They eventually eradicated it through studies of the tick's habits and movement at the MU Agricultural Experiment Station.

MU entomologists attacked other agricultural plagues with equal vigor. C.V. Riley figured out that the piercing and sucking phylloxera insect was killing French grapevines in the 1870s. He grafted French vines onto resistant Missouri root stock to save the crop, and the French wine producers made him a Hero of France.

THOMAS EDISON'S DYNAMO

Back when electricity was virgin territory, Thomas Edison was attracted to the spirit of invention at MU. Edison donated a dynamo and incandescent lamps in 1882 to jump-start the first electrical engineering program west of the Mississippi, formally established three years later under Professor Benjamin Thomas. The new-fangled electrical gadgetry was set up in Academic Hall, making it the first major public building west of the Mississippi to be electrically lit. Rumor has it, however, that this electrical work eventually failed, causing the fire that burned down the building.

Samuel Laws, who later became president of the University, may have been the key to Edison's relationship with MU. Laws invented the stock ticker machine in 1863 in New York, and his then-assistant, Thomas Edison, perfected it.

The College of Engineering's technological breakthroughs have come at some opportune times. Just before World War II, Professor Don Waidelich developed the steady state transform mathematical formula that was the foundation of radar, a key technology the Nazis didn't have. When Waidelich, now professor emeritus, developed the formula in the 1930s to study repeating electronic patterns, the government saw its potential for inter-

preting radar and sonar signals. After the war, the formula was adopted all over the world.

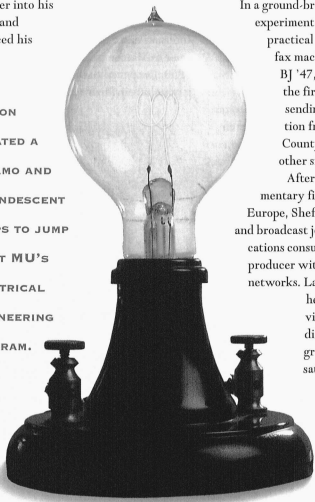
CONSPICUOUS COINAGE

Long before the masses drooled at the excesses seen on *Lifestyles of the Rich and Famous*, MU's famed scholar Thorstein Veblen was attacking the conspicuous consumption of the robber barons of his day.

Veblen coined the term conspicuous consumption in his 1899 ground-breaking book, *Theory of the Leisure Class*, which attacked predatory capitalism. This free-thinker and socialist, who liked to shake up the status quo, caused a stir when he joined MU's economics department in 1911.

Veblen came to Mizzou after his 1909 resignation from Stanford University, reputedly because he had taken a female admirer into his home and divorced his wife.

EDISON
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LAMPS TO JUMP
START MU'S
ELECTRICAL
ENGINEERING
PROGRAM.



Several years earlier, he left the University of Chicago after its administration worried that his attacks on capitalism would anger the university's chief benefactors, the Rockefellers. But Veblen quickly boosted the MU economics department to an outstanding scholarly reputation.

Veblen wrote several important books before leaving Mizzou in 1918 to join Herbert Hoover's national food administration. True to form, he was later driven to resign because he supported the Bolshevik Revolution in Russia. He then wrote *Higher Learning in America*, a famous satirical analysis of modern higher education, took over as editor of the left-wing journal *The Dial*, and founded the New School for Social Research in New York.

GET YOUR FAX PAPER HERE

In a ground-breaking 1949 experiment demonstrating the practical application of the fax machine, David Shefrin, BJ '47, MA '49, distributed the first fax newspaper, sending financial information from campus to Boone County National Bank and other sites in town.

After working as a documentary film maker in post-war Europe, Shefrin became a print and broadcast journalist, communications consultant and multimedia producer with the three major networks. Later at IBM, he helped develop the videocassette, laser disc, digital video programming and IBM's satellite information network.

Shefrin was a product of the unique blend of theoretical explanation



MU'S CLIFTON
EDOM IS THE
FATHER OF
PHOTOJOURNALISM.

and practical experience taught at the MU School of Journalism. The world-famous Missouri Method kindled a spark of creativity in many a student. Founded in 1908, the school was first of its kind in the world. Its faculty have included Clifton Edom, the father of photojournalism, and Walter Williams, whose Journalist's Creed is the benchmark by which later journalists have measured their ethical systems.

The *Columbia Missourian* is the first and only commercial daily newspaper with a student staff, and KOMU-TV is the first and only university-owned commercial network television station in the country. The school is also the home of the Freedom of Information Center, which is the only national research center that reports on government, news media and societal actions affecting the flow of information throughout the world.

OLD TEXTS AND NEW TALENT

"A writer is a fisherman of the deep, with old, partially useful nets," Jack Kerouac said in a letter to his friend Ed White, first published in the *Missouri Review*. The magazine has hooked new readers by discovering talented writers and unpublished texts by literary giants.

Named one of the "mighty oaks" of publishing by *Esquire* magazine, the *Missouri Review* has tripled its readership over the last five years to achieve the highest circulation among U.S. university-based literary magazines.

The *Review* has lately discovered the likes of E.C. Hinesy and Talvikki Ansel, 1995 and 1996 winners of the Yale Younger Poet award, the nation's most prestigious award for emerging poets. The magazine also gained national attention by publishing selections from the Dead Sea Scrolls and previously unknown works by Mark Twain, William Faulkner and Tennessee Williams. *Journ '32*, DHL '69. Recently, critical praise came from the Mark Twain Forum for publishing Twain's play, *Colonel Sellers*, called the best unpublished Twain text this century.

The comedy chronicles the get-rich-quick schemes of Mulberry Sellers, including the "humanitarian" sale of his worthless land in Tennessee to the government for \$3 million to start a college. "How shall the nation become possessed of this noble domain?" Sellers asks. "Let Congress buy it!"

PUT THIS IN YOUR PIPE

Even the most ardent non-smoker would find it difficult to disdain the corncob pipe, made from the Missouri Meerscham corn variety. Along with the Missouri mule, it's one of the state's enduring symbols.

In the 1940s, however, Missouri farmers saw that the strain was weakening. The cobs were growing too soft. If the

problem continued, the world-leading Missouri corncob pipe industry would soon be extinct.

MU geneticist Marcus Zuber came to the rescue in the 1950s and 1960s, developing hard-



**MU
GENETICISTS
RESCUED THE
CORNCOB PIPE
INDUSTRY IN THE
1950s AND
1960s,
DEVELOPING
HARD-COB CORN.**

cob corn varieties. He also

released a corn line that became the parent of hybrids accounting for about one-seventh of all the corn grown in the United States. That was just part of a long line of MU contributions in genetics.

In 1927, L.J. Stadler discovered that radiation would multiply mutations in plants, a breakthrough that led to faster development of new varieties. Barbara McClintock, DS '68, whose discovery that genetic elements could migrate within the genome—first presented officially in 1951—would gain her a 1983 Nobel Prize, was a Mizzou

faculty member for five years. She then transferred to the Carnegie Institution of Washington's Cold Spring Harbor research laboratory.

MU wheat geneticist E.R. Sears' research in the 1950s developed techniques to transfer genes from wild grasses to cultivated wheat for disease resistance. His wife, Lotti Sears, an established geneticist in her own right, played a major role in determining the genetic structure of wheat.

Research in the 1920s by W.C. Etheridge, Charles Helm, L.F. Williams and J. Ross Fleetwood, BS Ag '21, MA '24, introduced soybeans to Missouri, and experiments in the 1980s by Sam Anand at the Delta Center

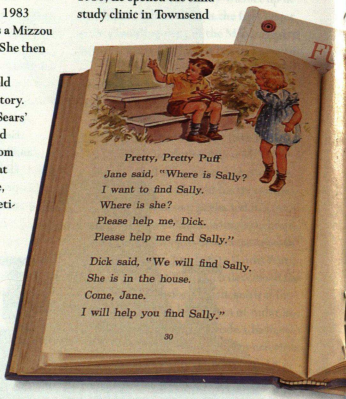
near Portageville, Mo., led to the development of varieties resistant to the cyst nematode, a microscopic roundworm that causes millions of dollars in damage to the nation's crop each year.

And MU's genetic advances weren't limited to plants. In 1987 Ronald Sprouse and Harold Garner genetically engineered the endobactoid vaccine, now being adapted for human application, to prevent colic, a leading cause of death in horses. In the future, Randall Prather's research into the cloning of swine may lead to the use of pig-to-human organ transplants.

WHERE IS DICK? WHERE IS JANE?

Dick and Jane made learning to read fun for a generation. In the 1940s, education Professor Sterl Artley helped pioneer the Dick and Jane series, which roughly paralleled the elementary grade levels. In 1985, *Esquire* columnist Bob Greene called him "probably the most widely read author writing in English."

The president and a founder of the International Reading Association, Artley came to Mizzou in 1946. In 1950, he opened the child study clinic in Townsend



Hall, one of the first of its kind in the country. Artley was a pioneer in the field of reading remediation. He promoted a then-new holistic approach to education and child development that focused attention on the overall reasons for a child's reading difficulties rather than concentrating only on the reading problem itself.

THIS MAGNET MAKES CARS GO

One day in 1983, General Motors gave MU nuclear scientist Bill Yelon a bag of magnetic powder it had created by accident and asked him to find out what it was. Based on Yelon's work, GM developed a magnetic substance called MagneQuench, which has cut by half the weight of the automaker's electric motors.

Using neutron diffraction at MU's research reactor, Yelon studied its composition and properties, refined it and duplicated it. He found it was composed of iron, neodymium and boron and found that it could form a lightweight, brittle electromagnet. Before it was discovered, only rare and expensive elements such as cobalt could be used to make the magnets.

The reactor also has developed several

important radiopharmaceuticals to relieve the pain of bone cancer. These include rhenium-186 and samarium-153 as well as inventions such as theraspheres, which are biodegradable balls that target a dose of radiation to a specific tumor while limiting damage to nearby healthy tissue.

MUSEUM WORTHY

Alongside Dorothy's ruby slippers and the original Star-Spangled Banner, a small pile of dirt from Sanborn Field rests on the Smithsonian Institution's shelves.

A 1945 sample from Plot 23, collected by MU soils department chairman William Albrecht, Grad '19, provided the golden mold used to make the penicillin-like wonder drug aureomycin.

Albrecht collected the sample for his friend and former MU colleague Benjamin Duggar, a botanist at American Cyanamid's Lederle Laboratories.

The eight-acre field located at the corner of College Avenue and Rollins Road in Columbia is the oldest experimental field west of the Mississippi and a national landmark. But it's not the only famous

**LOOK, READERS,
STERL ARTLEY
HELPED PIONEER
THE POPULAR
DICK AND JANE
SERIES.**

**HUGH STEPHENSON
DEVELOPED THE
FIRST CARDIAC
CRASH CART.**



MU field. The first soil erosion experiments in the nation were performed at the Duley-Miller soil erosion plots on the southeast side of University Hospital. The experiments formed the basis for the Soil Conservation Service's national program.

I NEED THE CRASH CART— STAT!

Where would TV doctor dramas such as *ER* be without the crash cart developed by physician Hugh Stephenson Jr.?

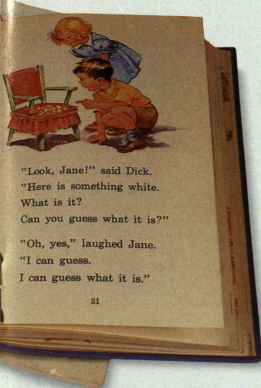
Built in 1950 during an internship at New York University, the first crash cart included a cardiac defibrillator, which could deliver an electric shock directly to the heart to restore effective beating.

Stephenson, AB '43, BS Med '43, professor emeritus of surgery, also developed the first course in cardiopulmonary resuscitation for physicians. His textbook, *Cardiac Arrest and Resuscitation*, first published in 1958, is in its fourth edition.

TOWARD THE FUTURE

What might the future hold? One glimpse of its possibilities may have come this fall when MU launched what may be the first virtual reality classroom in the nation.

Whatever changes the future may bring, the University's use of knowledge to improve our quality of life is sure to continue. ☼





STREET TOUGH

STORY BY TERRY JORDAN • PHOTO BY ROB HILL

THE CONTEST WAS ONE MEAN street. People who were there swear it was the greatest college basketball game they had ever seen.

Missouri vs. Illinois, Dec. 22, 1993, the Arena in St. Louis. The Tigers were down by nine points with one minute left to play. But they miraculously fought back to tie the score, sending the game into overtime. Then there was a second overtime. And a third.

When it was all over, Mizzou had come out on top, 108-107, and everyone was buzzing about the play of the team's freshmen. Derek Grimm, a tall, lanky forward from Morton, Ill., hit two key free throws that sent the game into its third overtime. Then Jason Sutherland, a spunky little guard from Watertown, S.D., notched a three-pointer that gave MU a lead it never relinquished. The spark from that game lit a huge fire under the 1993-94 squad, which went on to post a 14-0 record in the Big Eight. "It was an amazing game that led to an incredible year," Grimm says today.

Now, following a somewhat disappointing season—MU was 18-15 last year—Sutherland and Grimm are seniors and ready to take on leadership roles that fans have seen coming ever since that first burst of brilliance in St. Louis three years ago. "They're each leaders in their own way," says Norm Stewart, who is entering

his 30th year as head coach of the Tigers. "Derek does it quietly. Jason is, well, a little more forward about it."

Stewart is referring to Sutherland's aggressive style of play, which has earned him both praise and criticism over the years. Whether he's driving through the lane, guarding a ball carrier or diving after loose balls, Sutherland leaves no doubt that he means business. Some opposing coaches and players have even called him "dirty," a moniker he disputes. "I play hard," he says simply. "Whether it's basketball or anything else, you have to give it all you've got." Adds Grimm: "The truth is, those other teams would love to have a guy like Jason. They just don't like to play against him."

While the 6-foot-1-inch Sutherland will definitely play outside, 6-foot-10-inch Grimm will generally play closer to the basket—but not always. Sutherland led the Big Eight in three-point percentage (.466) last season, and Grimm, oddly enough, led the league in that category the year before. "I like to get out around the perimeter when I can," Grimm says.

The two will be joined by junior Kelly Thames, another standout freshman from the 1993-94 squad who sat out his second season with a knee injury. Thames returned to action last year and averaged 12 points and five rebounds a game, but he tired as the season went on. "We think Kelly will be a little stronger this year," Stewart says.

The team's top candidate for point guard appears to be newcomer Dibi Ray, a transfer from Cowley County (Texas)

Community College, though senior Corey Tate could also see duty at the position. Another important transfer player is 6-foot-6-inch junior Tyron Lee, who averaged more than 20 points for Wabash Valley (Ill.) Junior College last season.

"I think we'll be a quick team," Stewart says, "but not necessarily a tall one." The 7-foot Haley twins have graduated, leaving Grimm; 6-foot-9-inch sophomore L. Dee Murdock; and 6-foot-11-inch freshman Tate Decker to hold down the forecourt. "One or two of those guys, along with Dibi Ray and Tyron Lee, will need to step up if we're going to be competitive," Grimm says. Adds Sutherland: "We need to work together as a team to find the right combinations."

This will be the first year for Big 12 play, and Stewart notes that two of the four Texas schools—Texas and Texas Tech—joined four Big Eight teams in receiving bids to the NCAA Tournament last year. Kansas appears to be the preseason favorite in 1996-97, as the Jayhawks return all five starters from an Elite Eight squad that finished 29-5. Likewise, Iowa State will have all its starters back, and the Cyclones finished 24-9 last season.

"If we perform to our potential, we can be contenders," says Stewart, whose contract has been extended through 2001. Grimm goes further than that. "Some of Coach Stewart's most successful teams—and the 1993-94 team is a good example—weren't expected to do much," he says. "We're not ranked in the preseason polls. That's OK. It will give us a great chance to sneak up on people." *

Jason Sutherland, left, and Derek Grimm don't mess around. Sutherland's Rottweiler, Bo, makes sure nobody messes with them.

TIGER WALK BECOMES NEW STUDENT TRADITION

MORE THAN 2,500 NEW STUDENTS TOOK part in the Association's second annual Tiger Walk through the Columns Aug. 22. After these future alumni heard a speech from MU Alumni Association President Brock Hessing, BS Ag '60, they walked through the Columns to signify their entrance into MU. Afterward, MU faculty and staff served up another Mizzou tradition, Buck's Tiger Stripe ice cream, which is made on campus in Eckles Hall. Thanks to everyone involved for making this MU's newest Association-sponsored tradition.

FANS RALLY BIG IN TEXAS

THE ASSOCIATION SPONSORED ITS LARGEST Tiger rally in recent years Aug. 31 in Austin, Texas. More than 500 alumni and friends attended the event before the Tigers' first Big 12 game against the Texas Longhorns. In conjunction, the Association sponsored the MU Alumni Express, a chartered flight from Columbia carrying the Mizzou Spirit Squad and alumni.

The Association also treated Texas alumni to Tiger rallies before the SMU game in Dallas Oct. 5 and the Baylor game in Waco Nov. 16. Thanks to all alumni and friends for supporting the Tigers in Texas.

WELCOME TO CAMPUS, ALUMNI SCHOLARS

THE ASSOCIATION HELD A CAMPUS RECEPTION for the 1996-97 Alumni Scholars during the first week of the fall semester. More than 25 students representing chapters from all over the country attended. They each expressed gratitude for the support they receive from the chapters in their area. Thanks to all who participate and give to the Alumni Scholarship program.

CARD PROGRAM GROWS

THE ASSOCIATION'S MBNA AMERICA CREDIT card affinity program continues to grow. More than 18,000 alumni and friends worldwide carry these cards, which show their Mizzou pride. With each purchase, a portion of the proceeds comes back to your Association. The money supports scholarships and programs. Thanks to all of our card holders. Anyone interested in obtaining Mizzou's official card will find it as easy as calling the Association at 1-800-372-MUAA.

BAO MEETS IN ST. LOUIS

THE MU ALUMNI ASSOCIATION BLACK Alumni Organization held a reception Sept. 10 at Litho's Gallery in University City, Mo. More than 40 attendees caught up on the latest MU news from Richard Wallace, interim chancellor; Charles Schroeder, vice chancellor for student affairs; and Kevin Wilson, BFA '89, MPA '92, chair of BAO.

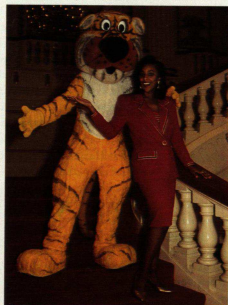
The evening's major topic was the construction of the new Black Culture Resource Center. Thanks to Kevin Wilson and wife Loren Stevenson Wilson, BJ '88; La Tia King Westfall, BJ '90; Nikel Cleaves, BS HES '87; Sandy Patterson, BS BA '88; and Cassandra Jones, BS HES '83, for organizing the event.

MU ALUMNI GATHER WITH BIG 12 GRADUATES

A BIG 12 KICKOFF PARTY IN LITTLE ROCK, Ark., Aug. 10 included more than 30 Mizzou alumni and some 360 alumni from

From Carnegie Hall to the Columns, the Missouri Quintet has played chamber music around the world. These MU faculty, who have already paid concert visits to MU Alumni Association chapters in Boston and Chicago, plan to visit one chapter a year. Members are, from left, Steve Geibel, flute; Dan Willett, oboe; Marcia Spence, French horn; Paul Garritson, clarinet; and Barbara Wood, bassoon.





Join former Miss America and Honorary Chair Debbye Turner, DVM '91, Truman the Tiger and St. Louis Chapter alumni for the group's scholarship fund-raiser, Mizzou Night at the Symphony. It will be held Feb. 28, 1997, at Powell Symphony Hall. The evening will feature Maestro Hans Vonk and the internationally acclaimed St. Louis Symphony Orchestra. For more information about tickets, which range from \$35 to \$65, call Bob Branstetter at (314) 425-9235.

all Big 12 institutions. Big 12 Conference Commissioner Steve Hatchell spoke about his vision for the conference. Thanks go to Susan Smith, BS BA '91, for coordinating the MU alumni portion of this event.

YOUNG ALUMNI GATHER

SHAKESPEARE'S PIZZA, REFRESHMENTS and an official Young Alumni T-shirt awaited the 200-plus alumni and friends who attended Young Alumni Day Sept. 14 before the MU vs. Memphis game at Memorial Stadium. Special thanks to MBNA America, Shakespeare's Pizza and N.H. Scheppers Distributing Co. for their assistance.

ALUMNI CONNECTION

DECEMBER

- 7** Metro Atlanta holiday party
- 8** Washington, D.C., holiday party
- 28** Black and Gold pep rally, St. Louis
Twin Cities watch party

JANUARY

- 11** Tourin' Tigers Caribbean cruise
- 17** High School Appreciation
Breakfast, Columbia
- 22** Tourin' Tigers Panama Canal tour
and cruise

FEBRUARY

- 4** Ag Alumni Unlimited Banquet
and Auction
- 5** Ag Day Barbecue, Columbia
- 7** Time of the Tiger Founders'
Celebration, Columbia
- 9** Cass County watch party
Valley of the Sun night party
- 10** Tourin' Tigers Costa Rica land
and sea tour
- 24** Ag Alumni reunion,
Washington, D.C.
- 26** Tourin' Tigers Austrian tour
- 28** St. Louis' Mizzou Night at the
Symphony

MARCH

- 1** Engineering Citation of Merit
luncheon
- 21** Kansas City B&PA Charitable
Forum
- 28** Mary Paxton Keeley plaque dedi-
cation, 2 p.m., Gannett lobby,
Columbia
- 29** Central Iowa reception

APRIL

- 5** Veterinary Medicine's Gentle
Doctor Benefit and Parents Day
- 9** Cass County dinner and auction
- 11** Medical Alumni awards luncheon,
Kansas City
- 12** Medical Alumni reception,
Kansas City
- 13** Washington, D.C., spring brunch



It was all in a day's work for active volunteers at Leaders' Day Sept. 13 in Columbia. From left, Donald Prater and Dale Ludwig received Tiger Pride Awards for outstanding service to the MU Alumni Association. Jim Maher earned the Mizzou G.O.L.D. (Graduate of Last Decade) Award for outstanding service.

BUILD THE BLACK AND GOLD

MORE THAN 100 ALUMNI VOLUNTEERS returned for Leaders' Day Sept. 13 to celebrate the spirit of our alumni volunteer leadership. They exchanged ideas, learned more about the Association and gathered information to assist them in their volunteer activities.

That evening, more than 150 alumni volunteers and campus leaders attended the Building the Black and Gold banquet. Honor chapters were recognized for their achievements this past year, and attendees heard a moving speech from consummate volunteer Mitch Murch, BS BA '52. The Jerry Johnson Outstanding Chapter Award this year went to the St. Louis Chapter, while the Mizzou G.O.L.D. (Graduate of Last Decade) Award went to Jim Maher, BS Ag '88, JD '91, for his out-

standing service. Dale Ludwig, BS Ag '78, and Donald Prater, BS PA '58, received Tiger Pride Awards for outstanding service to the MU Alumni Association.

WAY TO GO, BOONE COUNTY

ONE OF THREE WINNERS OF LAST YEAR'S membership contest, the Boone County Chapter was rewarded with a Sept. 18 members-only party at Harpo's. The Association sponsored the gathering for more than 150 Boone County alumni members, who vied for door prizes and enjoyed delicious food. Congratulations to the Boone County Chapter for pumping membership by 359 this past year.

IT'S SHOW TIME, FOLKS

FORTY-FIVE WASHINGTON, D.C., AREA alumni attended a *Beauty and the Beast* performance at the Kennedy Center Aug. 8. Julia Raney Litzsinger, BS Ed '62, and James R. Litzsinger, BS IE '62, MS '63, are the proud parents of Sarah Litzsinger, who played a lead character, Belle. Sarah comes by her talent naturally—her parents were MU theater participants in 1961. Thanks to Marty Schaller, AB '63, for organizing the event.

HAPPILY EVER AFTER IN BOONE COUNTY

AN OUTDOOR PRODUCTION OF *Cinderella* at Maplewood Barn Theater provided a storybook ending for the Boone County Chapter's family night Aug. 23. Alumni members and their families picnicked at Nifong Park, where Mizzou Spirit Squads and Truman were present to paint faces, blow bubbles and lead everyone in the Tiger fight song. Also attending were Hilda and Louise, the official Missouri mule team from the College of Veterinary Medicine. Thanks to Steve Specker, BS Ag '80, and other chapter leaders for organizing this event.



Six hundred alumni and friends of the Kansas City Chapter raised more than \$18,000 for scholarships benefiting MU students. The annual picnic was held Aug. 23 at Longview Lake.

KC CHAPTER RAISES FUNDS

ONCE AGAIN, THE KANSAS CITY CHAPTER hosted one of the largest chapter events in the nation Aug. 23, raising valuable scholarship dollars for MU students. More than 600 attended the chapter's picnic. Speakers included interim Chancellor Richard Wallace, Vice Chancellor Harold Jeffcoat and Athletic Director Joe Castiglione. Thanks to the leadership provided by Ray Phillips, chapter president, and others who coordinated this event.



FOR MEMBERS ONLY

ALUMNI E-MAIL DIRECTORY GOES ON-LINE

THE ASSOCIATION HAS ADDED THE Mizzou on-line alumni e-mail directory to its World Wide Web site at <<http://www.mizzou.com>>. The directory, which includes e-mail addresses for more than 3,000 Association members, is accessible with a password issued to members. Searches may be generated with full or partial information in several fields: first name, last name, school or college attended and class year.

Matching entries are returned by name, alphabetically, with MU degree and one or more e-mail addresses, if available.

If no matching entries exist, members may use the on-line Tiger Locator Service to find their Mizzou friends or classmates. Members complete an on-line form with information about the individual they are seeking. Association staff then contact that individual to let him or her know the member would like to get in touch.

1997 MEMBER CALENDAR

CONGRATULATIONS TO THESE MEMBERS whose photos are featured in this year's calendar: Yildirim Aktas, PhD '87; Kenneth Black, AB '88; Brian Callahan, AB '82; Matthew Cook, a senior in engineering; Sally Crouch Mayer, BS BA '93; and Tammy Parris, BGS '91. Use the entry form included with this year's calendar to submit your favorite campus photos for next year's calendar. Additional calendars are available for \$5 each.

TRACK THE TAIL

CONGRATULATIONS TO THESE WINNERS who found Truman's tail in the fall issue of MIZZOU: Barbara Johnson, BS BA '75; Marjorie Woolever, BS '70; Brooke Smith, AB '77; and Molly Zobel, AB '49.

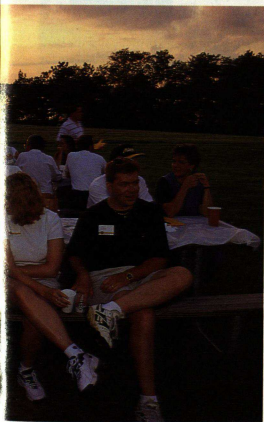
When you find Truman's missing tail in this issue of MIZZOU, mail the message "I found Truman's tail on Page ..." to Truman's Tail, 123 Reynolds Alumni Center, Columbia, Mo. 65211, or e-mail us at the address below. Be sure to include your name, address, student ID number and class years. We'll conduct a random drawing from all entries arriving before Feb. 1 for great prizes.

CAMPAIGN WINNERS

CONGRATULATIONS TO THE WINNERS OF THE 1996 Time of the Tiger membership campaign: Boone County Alumni Chapter, St. Louis Alumni Chapter and Memphis/Mid-South Alumni Chapter. A big round of applause to all the chapters who participated. This year, you can Build the Black and Gold to win a party by recruiting the most new members. Just ask your chapter or organization leaders how you can help.

ASSOCIATION STAFF

J. TODD COLEMAN, executive director
VALERIE GOODIN, director
JOYCE LAKE, director
CARRIE LANHAM, assistant director
HEIDI MACY, assistant director
TODD MCCUBBIN, assistant director



CALL FOR NOMINATIONS

THE MU ALUMNI ASSOCIATION IS accepting nominations from alumni who are interested in serving their alma mater as leaders in the Association. Nominations are being accepted for vice president, secretary and treasurer as well as district and regional directors. All nominees must be dues-paying members who have displayed volunteer leadership in the Association at some level. Nominations must be postmarked by March 1, 1997. A slate of officers and directors will be presented to the National Board during its spring meeting on April 19. To learn more about the MU Alumni Association and receive an application, call the Association office at 1-800-372-MUAA.

FACULTY AND ALUMNI EARN HONORS

EXCEPTIONAL EXECUTIVES, SAVVY SCIENTISTS AND prominent professors were among those honored by the MU Alumni Association at the 29th annual Faculty-Alumni Awards Banquet Nov. 1 at the Donald W. Reynolds Alumni and Visitor Center. Since 1968, Faculty-Alumni Award winners have been selected for accomplishments in their professional lives and service to the University.

The program focuses attention not only on these outstanding people and their accomplishments, but also on the vital relationship between faculty and alumni in promoting the best interests of the University. To nominate a candidate for the 1997 Faculty-Alumni Awards program, write or call Darlene Dixon, 123 Reynolds Alumni and Visitor Center, Columbia, Mo. 65211, (573) 882-6613 or 1-800-372-6822. The deadline for nominations is Feb. 3, 1997.



WILLIAM A. STAUFFER, BJ '52, received the Distinguished Service Award, the highest honor the Association presents to an individual. It recognizes outstanding service by an individual whose sustained efforts and support have added to MU's excellence.

A resident of Des Moines,

Iowa, Stauffer retired in 1987 as executive vice president and chief operating officer of Blue Cross/Blue Shield of Iowa. He previously held executive positions in the newspaper and telephone industries. Stauffer was chairman of the Development Council during MU's successful capital campaign in the 1980s.

ROBERT T. MARSHALL, the Arbuckle professor of food science and human nutrition, was presented the Distinguished Faculty Award, the highest honor the Association grants to a faculty member. It recognizes sustained efforts in teaching, research and service that have added to MU's excellence. On the faculty for 36 years, Marshall, BS Ag '54, MS '58, PhD '60, is known internationally for his understanding of dairy food microbiology. His many honors include international, national and campus teaching awards, and the prestigious Award of Honor from the American Dairy Science Association in 1996.



Michael J. Budds
Associate professor of music



Jack E. Bush, BS BA '58
chairman of Raintree Partners in Dallas and retired president and director of Michaels Stores



Byron E. Calame, BJ '61
Deputy managing editor of *The Wall Street Journal* in New York City



Kathryn Boehm Calame, AB '62
Professor of microbiology and of biochemistry and biophysics at Columbia University College of Physicians and Surgeons in New York City



Jack Hackethorn, BJ '36
Retired director of public relations for Missouri Farmers Association in Columbia



Michael C. Hosokawa
Professor of family and community medicine, and assistant dean for curriculum and minority affairs



George Wm. Jesse
Professor and unit leader of animal sciences



E. Stanley Kroenke, BS BA '71, MBA '73
Chairman of The Kroenke Group in Columbia and co-owner of the St. Louis Rams



Seung-Yun Lee, MA '57
Retired member of the Korean National Assembly in Seoul



Loren A. Nikolai
Ernst & Young Distinguished Professor of Accountancy



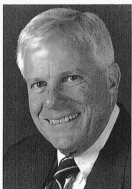
George L. Satterlee, BS CIE '52
Retired director of public works in Kansas City, and special projects adviser to the HNTB Corp. in Kansas City



E. Dorinda Shelley, MD '66
Professor of dermatology at the Medical College of Ohio in Toledo



Susan Gebhardt Taylor
Professor of nursing



Henry J. Waters III, AB '51
Editor and publisher of the *Columbia (Mo.) Daily Tribune*



James H. Whitaker, AB '67, MD '71
Head of the Kansas City Bone and Joint Clinic, and president of the medical staff at Research Medical Center in Kansas City

C L A S S N O T E S

THE TWENTIES

Elizabeth "Betty" Endres Borders, Arts '24, and **Irvin Borders**, BJ '25, her husband of eight years, live in Ranch Bernardo, Calif.

• **Frances Brewer Rankin**, BS Ed '26, cheers for the Tigers from her home in Manitowoc, Wis. Brewer Fieldhouse was named for her father, Chester Brewer, who "loved Mizzou and the Tigers for many years," she writes, "and I have had the same feeling."

THE THIRTIES

• **John Washer**, Eng '30, and wife Dorothy of Wilmington, Del., celebrated their 60th wedding anniversary.

• **Sidney Smith**, BJ '32, and wife **Bertha Kruger Smith**, BJ '36, DHL '85, of Austin, Texas, celebrated their 60th wedding anniversary.

• **Army Crider**, BS BA '34, and wife **Louise Ferguson Crider**, BS Ed '34, of Cassville, Mo., celebrated their 60th wedding anniversary.

• **Carl Corbin**, BJ '36, of New Orleans, **Sam Montague**, BJ '36, of Kansas City and **Stan Shlosman**, BJ '36, of New Orleans were inducted into

the hall of fame at Louisiana State University's School of Mass Communication in Baton Rouge. They were among seven student journalists expelled from LSU in 1934 at the urging of Sen. Huey Long for "unwarranted criticism." The group then attended MU. Honored posthumously were **Cal Abraham**, BJ '35; **Jesse Cutrer**, BJ '35; **Rea Godbold**, Journ '35; and **David McGuire**, BJ '36.

• **Bill Dent**, BS Ed '36, is associated with Dent Brothers Hardware in Salem, Mo.

• **J.J. Graf**, BJ '37, and wife Eunice of Hermann, Mo., celebrated their 60th wedding anniversary.

THE FORTIES

Peggy Phelps Haines, BJ '41, of Tucson, Ariz., is serving a second term on the Theatre Arts Advisory Board at the University of Arizona.

• **Emma Loetterle Gilmore**, BS HE '43, and husband Walter of College Station, Texas, celebrated their 50th wedding anniversary.

THE FIFTIES

• **June Friesz Glaser**, BS HE '50, M Ed '72, EdSp '75, retired as an associate professor from Lincoln University in Jefferson City, Mo.

• **Wallace Leavitt**, BS Ag '50, of Mound City, Kan., the retired president of Lin-Lea Farms Inc., transferred his 1,240-acre farm and 400 registered Holsteins to his two sons. He and wife Agnes enjoy traveling abroad and in the United States.

• **George Stemmler Jr.**, BJ '50, of St. Louis received the Quest Award from Missouri Press Women for excellence in communications and service to the community.

• **June Wuest Becht**, BS Ed '51, and husband **Harvey Becht**, BS BA '51, of St. Louis attended the Official Host National Olympic Committee Reception in Atlanta in July, where she presented a slide show on the games of the third modern Olympiad. The event honored the five U.S. cities that have been host to the modern Olympic Games. Earlier this year, June Becht was chosen Communicator of the Year by the Missouri Press Women.

• **C.P. Dunham**, BS CIE '51, of San

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THE MODERATE LEHRER

AS THE PRESIDENTIAL CANDIDATES were slugging it out this year with sound bites and spin doctors, Republicans and Democrats were able to agree on at least one thing. Both parties wanted Emmy-winning broadcast journalist Jim Lehrer to moderate the presidential debates.

In fact, Lehrer, BJ '56, was the only moderator acceptable to both camps. Campaign managers cited his reputation for fairness and objectivity; they knew his ego wouldn't get in the way. That same quality draws nearly 5 million viewers who tune in each evening to *The NewsHour with Jim Lehrer* on PBS. They're looking for Lehrer's brand of in-depth, no-nonsense reporting that steers clear of tabloid sensationalism.

Lehrer is an old hand at presidential debates. Before this year, he helped moderate the campaign forums in 1988 and again in 1992. And he's a strong proponent of the process. "Any debate is better than no debate," he says. "It doesn't matter what the format is. The important thing is to see the people who want to be president of the United States together and see how they handle themselves."

Lehrer has a well-deserved reputation as one of the country's top journalists. But just maybe he played more than a reporter's role in one of the biggest news stories of the century. In his memoir, *A Bus of My Own*, Lehrer tells this story about the Kennedy assassination:

Back in November 1963 he was a reporter for the *Dallas Times Herald*, waiting at the airport for President Kennedy's arrival. One of the newspaper's rewrite men called to find out if the bubble top would be on Kennedy's limousine on the ride downtown.

Lehrer looked over at the motorcade and saw the top was still on the presi-

dent's car. Would the bubble top stay on for the ride downtown, he asked a Secret Service agent? An agent radioed in for a weather report, then the order was given: Take off the top. Lehrer covered the assassination story for the next two years.

During his 35-year career in the news business, he's interviewed everyone from the Rev. Martin Luther King to Jimmy Hoffa.

Robert MacNeil, his partner on *The MacNeil/Lehrer NewsHour*, describes him as "the soundest journalist in America today." Their nightly program won seven Emmys, five Peabody awards and the School of Journalism's Honor Medal. According to the Gallup Poll, it's the most-believed news program on television.

Lehrer took over as sole anchor when MacNeil retired in October 1995. It marked the close of a 20-year partnership that began with their Emmy-winning coverage of the Senate Watergate hearings.

Media critics say that the team of Lehrer and MacNeil has set not only the tone but also the standards for today's broadcast journalism.

But even Lehrer admits that when he started in broadcast journalism, his on-air delivery was terrible. "Performing on television is like playing the piano or robbing banks," Lehrer writes in his memoir. "It takes practice and repetition to get it right."

And just like a tough Marine Corp officer or a gruff newspaper city editor—he's held both jobs—Lehrer can be a stern critic of his own profession. Getting it right, he says, is the first rule of journalism. It's also the second, third, fourth, fifth....

Americans today rate reporters right down there with used-car salesmen, pedophiles and telephone solicitors. Why



PHOTO BY DEAN PEREIRA

In addition to his journalism career, Jim Lehrer has written 11 books, including his first novel, *Viva Max*, which was made into a movie with Peter Ustinov.

is the news business so heartily disliked?

The main reason is that the media forgot who they're doing their job for, Lehrer says. "Reporters have become as important as the people they cover. Money got involved in all this. Some people get recognized for the first time in a 7-Eleven and they never get over it. That's what's happened to a lot of people in our business."

Big money and big egos are to blame. "We deserve a lot of what we're getting," he says. "It happens in other professions—look at the legal profession. It's our turn, and it's about time for it."

After nearly 35 years in the newsroom, Lehrer clearly is a man still in love with the news business. "I cannot imagine a life other than journalism," he says. "I've been able to learn about things and people and ideas I wouldn't have learned about any other way."

Lehrer won't single out one story as his favorite or most important work. "You have to get turned on about today's story. If you ever hear the fire engine and you don't care where it's going, it's time to go home."



PHOTO BY MICHAEL DISANTIS

The tale of Jack and Mary Bush is a classic one: Tackle tough times and prosper.

FINANCING SUCCESS

FORTY YEARS AGO, JACK AND MARY Bush loaded all of their belongings into a livestock truck, left their farm in King City, Mo., and moved into MU's first housing development for married students.

Now, their possessions won't all fit into one truck, and the master bathroom in their Dallas home is bigger than their entire first apartment. The couple found success, and they are saying thanks to the University by donating \$1 million for a new Business and Public Administration building south of the Reynolds Alumni and Visitor Center.

Jack, BS BA '58, recently retired as president of Michaels, the nation's largest arts and crafts retailer. Mary, BM '57, is a professional musician who is on the board of directors of the Dallas Opera and directs The Mary Notes, a 40-woman choral group.

"Mary and I owe a great deal to MU. The University gave us an affordable opportunity to get good educations," says Jack. "I believe there are a lot of young people who can take on tough times and win with a little inspiration."

Forty years ago, they never suspected

that they would be the ones supplying this inspiration. Jack, Mary and their infant daughter lived on \$10 a week for groceries at a time when hamburger cost 30 cents a pound. Jack used his business sense to find ways to supplement the family's diet. He received a locker full of meat each semester in exchange for testing the quality of the product.

Jack also worked part-time jobs. He was a student assistant in the marketing department, did odd carpentry jobs and belonged to the Air Force Reserve and Air National Guard.

Then there was the matter of baby sitting. Both Jack and Mary were enrolled at least 18 hours a semester, so they traded child care with another couple in the same situation. Jack remembers that the two couples literally had to swap children on street corners, a practice that got Jack into trouble with the campus police. As he drove up to the favorite trade-off point, the street in front of Jesse Hall, Jack was hauled away to the dean of students for illegal parking.

"Needless to say, I didn't have much support from the administration, but it was the only time I got into trouble."

Trouble was not something Jack and Mary had time for. Between course work, part-time jobs, campus activities and family life, the couple rarely found time for socializing. But they did go out to eat once every three or four months at Shoney's Big Boy. On Mother's Day, Jack would take Mary for a special treat at Howard Johnson's Sunday buffet.

And of course they found time for backyard barbecues with their neighbors. "We were a super close bunch, because we were all in the same boat," says Jack.

Even today, Jack and Mary reflect fondly on their years at MU. "Columbia is a really nice town. It was a great place for us to start our family," Jack says.

—Sara Griener

Diego retired as a registered civil professional engineer.

John Blue, BS Ag '52, retired as chief chaplain at the Huntington, W.V., Medical Center and from the North Carolina United Methodist Church Conference.

Robert Byler, MA '54, and wife Ruth of Haskins, Ohio, produce travel videotapes. He retired from Bowling Green State University as an associate professor of journalism.

Robert Marshall, BS Ag '54, MS '58, PhD '60, the Arbuckle professor of food science and human nutrition at MU, received the American Dairy Science Association's highest accolade, the Award of Honor.

Robert Kibler, BS BA '55, of Prairie Village, Kan., retired after a 40-year career with Trans World Airlines. He held various management positions in the United States and abroad.

Nancy Fairbanks Herndon, BJ '56, of El Paso, Texas, published two mysteries in 1996, *Lethal Statues* and *Hunting Game*.

Albert Kent, BS ME '56, MS '58, of Carbondale, Ill., retired from Southern Illinois University as a professor of mechanical engineering and energy with 29 years of service.

John Howald, BS Ag '57, of House Springs, Mo., was elected chair of the Missouri Ethics Commission in 1996.

Robert Sells, BJ '57, of Little Rock, Ark., was selected to the College of Fellows in the Public Relations Society of America. He owns Sells and Associates public relations firm.

Donald Wolff, BS BA '59, JD '62, of St. Louis was honored for his generosity to Legal Services of Eastern Missouri and St. Louis' children by the dedication of the Donald L. Wolff Children's Play Area.

Karl Yehle, BJ '59, of Leawood, Kan., is director of community relations at Avila College in Kansas City.

THE SIXTIES

Jerome Eyer, AB '60, MA '61, of West Columbia, S.C., was elected to the Russian International Academy of Mineral Resources as a full member.

James Watts, MA '60, PhD '64, of New York City is a history professor at City College, part of the City University of New York System.

Richard Haswell, AB '61, PhD '67, is the Haas Professor of English at Texas A&M University in Corpus Christi.

Wayne Brasler, BJ '62, of Westchester, Ill., had a high-school journalism award named in his honor. The Brasler Prize, co-sponsored by the National Scholastic Press Association and the *Los Angeles Times*, will annually honor the best work in the high-school press with cash awards. Brasler is jour-

nalism chairman and student publications adviser at the University of Chicago Laboratory Schools.

Fred Nuesch, MA '62, assistant athletic director for media relations at Texas A&M in Kingsville, received the 1996 Arch Ward Award presented by the College Sports Information Directors of America. The award honors outstanding contributions to the field of college sports information.

Jerry Twaddell, AB '63, of Cape Girardeau, Mo., retired from the Air Force and now operates his art medal foundry, Custom Castings.

Ian Broner, BS Ed '64, of St. Louis is a director with Melaluca Inc. and an insurance broker.

Susan Eynatten Hughes, BS Ed '64, of Kansas City was elected to a two-

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Braggin' rights

10 things to say when you run into a KU graduate (or anyone else...)

1 MU HAS EXPERIENCED a nearly 75 percent increase in National Merit Scholars since 1994 and ranks in the top 10 of the nation's public universities in the number of National Merit Scholars.

2 MU STUDENTS ENTER Mizzou with an average ACT score above the median of the Big 10. This year's freshman class has the highest ACT average in MU history at 25.3, compared to the national average of 20.9 and state average of 21.3.

3 MU STUDENTS WHO reside in University learning communities, where students with shared academic interests live and learn together, return for the next year at a rate of 89 percent. Beginning students who participate in Freshman Interest Groups return to Mizzou at the exceptional rate of 87 percent.

4 MU IS A LEADER among comprehensive research universities for its emphasis on undergraduate education. By improving student advising, creating learning communities and increasing interaction between world-class faculty and undergraduates, MU focuses on student success.

5 MU IS ONE OF THE TOP colleges and universities listed in *Peterson's Guide to Competitive Colleges*, which profiles higher education institutions nationwide that consistently attract the brightest students.

6 MU APPEARS IN the 1997 *Fiske Guide*, which lists the best institutions in the country. The former education editor of *The New York Times* ranks MU in the top 10 percent of colleges and universities in the nation academically and says it is inexpensive compared to other public institutions.

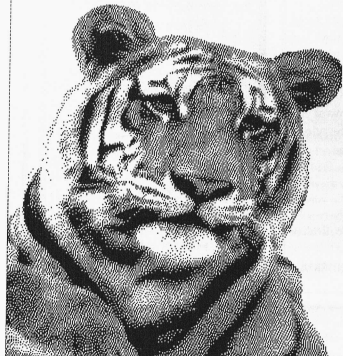
7 MU IS ONE OF ONLY 31 public U.S. universities selected for membership in the Association of American Universities (AAU) and designated a Research University I by the Carnegie Foundation for the Advancement of Teaching. AAU members are the nation's most prestigious research institutions.

8 MU RANKED 12TH IN THE NATION in *U.S. News & World Report's* 1996 "Best College Values," based on academic quality, cost and financial aid offered.

9 MU IS HIGHLIGHTED as one of the nation's best education values in the *Guide to 101 of the Best Values in America's Colleges and Universities*: "MU is one of the finest research institutions in the nation and is a member of the prestigious Association of American Universities. Yet MU remains one of the country's most affordable universities and is strongly dedicated to quality undergraduate education."

10 MU IS AMONG THE TOP 15 universities in the nation with the most Fulbright Scholars.

Great Beginnings Happen at MU
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year term as a regional director of alumnae for Kappa Kappa Gamma fraternity.

Larry Pochop, MS '64, PhD '67, of Laramie, Wyo., a professor of civil engineering at the University of Wyoming, was selected the 1995 Wyoming Professor of the Year by the Carnegie Foundation for the Advancement of Teaching. The group honored **Robert Burns**, MA '66, PhD '73, of Brookings, S.D., as the 1995 South Dakota Professor of the Year. Burns is a distinguished professor of political science at South Dakota State University.

Jerry Wade, AB '64, MS '68, PhD '78, of Columbia, an associate professor of community development extension at MU, is president of the International Community Development Society.

Mary McClelland Lago, MA '65, PhD '69, of Columbia published *Christiana Herringham and the Edwardian Art Scene*, which recounts the achievements of the expert copyist of the Italian Old Masters.

Marshall Claassen, AB, BJ '66, of Barrington, Ill., owner of Personnel Express Services in Vernon Hills and Palatine, Ill., retired as board chair of the Private Industry Council of Lake County. He is listed in *Who's Who in Commerce and Industry* and in *Who's Who in America*.

Cameron Pulliam, M Ed '66, EdD '81, is director of clinical and field experience in the department of teacher education at Missouri Southern State College in Joplin. He serves on the professional standards committee of the Association for Childhood Education International.

Daryl Adrian, PhD '67, a professor of English at Ball State University in Muncie, Ind., received the C. Warren Vander Hill Award for Distinguished Teaching in Honors Education for 1996.

Laura McClary Avakian, AB '67, of Hull, Mass., received the 1996 Award for Professional Excellence in Human Resource Management from the Society

LEADING BY LASER

ALBERT BROWN JR.'S FUTURE AS AN engineer looked bright when, as a student at MU in the 1960s, he became Missouri's first African-American winner of a Fisher Body automobile design contest.

That early accomplishment was no fluke. Brown, BS ME '70, went on to design parts of the first automated teller machine in the United States, and later designed a digital camera in a partnership with Kodak.

But the highlight of his career may have occurred last year, when Brown was responsible for the complete mechanical design of a surgical laser used by gynecologists to treat cervical cancer. The Paragon IDO carbon dioxide surgical laser, which also is being used by dermatologists to remove wrinkles, was designed by Brown for a recent employer, Heraeus Surgical of Milpitas, Calif.

Funny to think that it all started back at Mizzou in 1966, when Brown won \$150, a trophy and a trip to Detroit for designing an electric two-door sports car. "I carved it from a piece of wood," he says with a laugh, "and I did most of it in my dorm room."

"What's interesting is that four years later, the Opel GT came out in Europe, and the back end was very similar to the back end of my model." Adds David Wollersheim, professor and interim chairman of mechanical and aerospace engineering at MU: "It was definitely a futuristic model, and showed that Al had a promising career ahead of him."

Brown came to MU at a time when it was highly unusual to see black engineering majors. "The civil rights movement was just opening up, and I was one of what seemed like only a handful of black students on an overwhelmingly

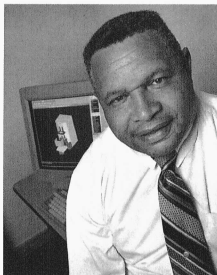


PHOTO BY CHARLES BURR

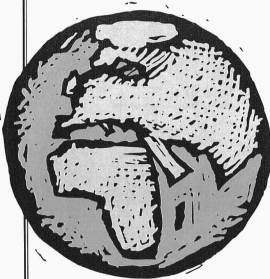
Albert Brown Jr. has helped design everything from ATMs to digital cameras.

white campus," he says. "On the one hand, people were generally nice to me, but on the other, the whole atmosphere was a genuine culture shock."

After graduation, he worked for IBM in Los Gatos, Calif., and three years later was part of the team that designed the first ATM manufactured in America. Brown designed several mechanisms for the machine, including the one that controls the money door. After 20 years with IBM, he joined Grid Systems and developed a pen-based computer and digital camera in collaboration with Kodak. "The unique aspect of this is that we were able to marry the camera and the computer," Brown says. "You could take a picture and almost instantly see it on your computer screen."

Brown and his wife, Beverly, have been married 28 years and have two children. In July, he began a new job with Affymax of Palo Alto, where he will direct his mechanical engineering skills toward drug discoveries. Although Brown loves his life in the Bay Area, he also had a good time at Mizzou. "MU gave me the skills I need to be a productive engineer, and I still use those skills on a daily basis," he says. "My college years were a time of discovery. They were some of the best years of my life."

—Terry Jordan



THAILING THE KNOT

WHETHER ESCORTING A BRIDE down the aisle or entertaining 20 international students in his home, Hugh Denney was a steadfast friend and mentor to many young men and women who crossed the ocean to attend MU. While visiting Thailand in 1989, the professor emeritus of regional and community affairs was a "proxy father" to bride Elinda Kwee, Arts '87, whose father passed away while she was studying at MU. "I walked her down the aisle and sat next to her mother," Denney, BS Ag '38, MA '50, proudly recalls. Today Kwee is a business partner with her husband, "Tony" Widijanto, a prominent architect in Indonesia.

Alumni from Thailand and Indonesia hold Denney in such high esteem that they picked up the tab for his four-week trip to their countries last January.

It was Denney's 19th trip to Thailand, home of many government officials and professionals with ties to MU's former community development program. At MU from 1957 to 1980, Denney regularly keeps in touch with his former students. "These individuals have made a

great deal of good out of the program we had," he says. Although the program was discontinued for budget reasons in 1995, the College of Agriculture, Food and Natural Resources now offers a community and public service program for undergraduates.

Somsuda Klinpongsa, MS '86, manager of public relations for Saint Louis Hospital in Bangkok, made Denney's travel arrangements.

Other prominent Thai alumni include:

Kasem Nakarat, MS '61, governor of Tak Province.

Aree Wongscaraya, MS '68, senator and permanent secretary of the Ministry of Interior.

Taweek Srikrangkran, MS '70, secretary to the Community Development Department in the Ministry of Interior.

Kusol Boonyamalik, MS '71, deputy director general in the Community Development Department in the Ministry of Interior.

Thavatchai Kumlangngam, MS '71, deputy director of the General Social Welfare Department.

Suvit Ratanarat, MS '71, vice governor of Songkla Province.

Yongyuth Tagoporn, MS '72, vice governor of Kampaeng Phet Province.

Keartipan Noimanee, MS '73, governor of Sakon Nakhon Province.

Chaiwat Hutachareon, Comm Dev '64, deputy permanent secretary of the Ministry of Interior.

Taveesak Chunyawongsak, MS '74, employed in the Office of Accelerated Rural Development.

Niran Jongwutiwes, MS '74, community development specialist in the Ministry of Interior.

Pakorn Satyavanija, MS '74, director of the Royal Development Project in the Office of Accelerated Rural

Development.

Pornrapee Sinhaseni, MS '74, employed in the Office of Accelerated Rural Development.

Vanchai Homvisetvongsa, MS '75, chief of accelerated rural development for Chanquut Sisaket.

Pansiri Wathanayomnaporn Jones, MS '80, chief of local leaders in the Development Division of the Community Development Department in the Ministry of Interior.

Chirawan Kongklai, PhD '86, faculty member in education at Silpakorn University.

Saitong Choosup Soontravanich, MS '87, secretary of the Office of Petroleum Authority.

Chavinda Klinpongsa, MA '88, senior vice president of portfolio management for Ayudhya Investment and Trust Public Co. Ltd.

Pitsuphar Pachimsawat, M Ed '89, director of the Financial Affairs Office at Bangkok University.

Prominent Indonesian alumni include:

Heru Susanto, MS '84, retired former director of Project Luwu (Transmigration) in South Sulawesi.

Melissa Gobel, BS BA '90, finance comptroller of PT Adhhibaladika Real Estate, property developer and general contractor.

Arry Heryoso, Grad '86, employed by the American Embassy in Jakarta.

—Carol Hunter

C L A S S N O T E S

for Human Resource Management. She is vice president for human resources at Beth Israel Hospital in Boston.

•**Brian Spengemann**, BS BA '67, of Chicago was listed among the top 22 money managers in the United States by *Money* magazine. He is affiliated with Coventry Capital Inc.

•**Mary Ann Eggers Beahon**, BJ '68, of Fulton, Mo., is director of marketing and membership for the Missouri Association for Community Action in Jefferson City.

•**Geoffrey Gifford**, AB '68, a partner in the law firm of Pavalon and Gifford in Chicago, is president of the Illinois Trial Lawyers Association.

•**Neill Sanders**, MA '68, PhD '71, is dean of undergraduate enrollment policy and management at the University of Rochester in Rochester, N.Y.

•**Linn Weiss**, BJ '68, MA '72, of Morristown, N.J., is staff vice president for corporate public policy at Schering-Plough Corp.

•**Bob Capshaw**, AB '69, M Ed '72, is vice president for marketing at CORSEARCH in New York City, a provider of trademark and trade name searches and services.

•**Laszlo Domjan**, BJ '69, of Des Peres, Mo., is projects editor for the *St. Louis Post Dispatch*. He is a former member of the Alumni Association's communications committee.

•**Eloise Hatfield**, BJ '69, of St. Ann, Mo., is a word processing specialist at the Jewish Federation of St. Louis.

•**Col. Edward Mahen**, BS '69, MS '70, of St. Louis received an Achievement Award for Outstanding Performance from the Defense Advanced Research Projects Agency for his leadership role on the Bosnia command and control augmentation initiative.

•**Charles Mann**, PhD '69, of Washington, D.C., was named a fellow of the American Statistical Association. He

is president of Charles R. Mann Associates Inc.

•**Richard Toth**, BJ '69, MA '71, of Manlius, N.Y., established Toth Consulting and Communications. He was inducted into the College of Fellows of the

Public Relations Society of America, and was chosen president of the Central New York Chapter of PRSA for 1997.

•**Douglas Westhoff**, MD '69, of Jefferson City, Mo., practices internal medicine and hematology/oncology, spe-

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*Maryellen McVicker has turned her knowledge of mid-Missouri's historic cottages into a cottage industry. A history teacher at Kemper Military College in Boonville, McVicker is co-owner of *Four Tyme*, which traces Missouri's roots through personalized trips to historic homes and sites that are off the beaten track.*

PAST PERFECT

FROM THE HEWN-OAK LOG WALLS to the walnut planked floors, Maryellen McVicker's home is a history lesson. That suits her fine though. History is the subject she teaches at Kemper Military College in Boonville, Mo., and it's also a passion for this 10th-generation Boone County native.

McVicker, AB '73, MA '75, PhD '89, lives in what she describes as a remodeled dog-trot log cabin that straddles a rolling section of river hills outside Boonville. "Except the remodeling was done in 1838," she explains. The original home, built in 1816, is probably the oldest house still standing in the mid-Missouri region known as Little Dixie.

McVicker and her husband, Wiley, DVM '77, saved it from a wrecking crew in Fayette. It took them four years to dismantle the building, number each piece, and reassemble it across the Missouri River in Cooper County.

McVicker also has reconstructed the lives of the families who were born and died there. There was the original builder, Colden Williams, a Revolutionary War veteran and a "hard-shell" Baptist minister. His son, Willoughby, up and moved the cabin the first time, after his own little boy drowned in a nearby creek. "The wife told her husband, 'We're moving the cabin.' They weren't going to live there anymore because the same thing might happen to another child," McVicker says.

Later generations hid the log structure behind walnut clapboards. "They covered it up so you wouldn't think they were poor country folk," McVicker says.

Every corner of her house has some story or some oddity to point out. Take the two upstairs rooms that originally were children's bedrooms. The boys' bedroom had an outside door, so the sons could come and go as they wished. The only entrance to the girls' room was a stairway in the parents' bedroom.

"To get to the girls' bedroom you had to get past dad," McVicker says. "It was an extremely patriarchal society that protected the honor of its women."

All of McVicker's education—from a one-room country grade school all the way through three degrees from Mizzou—was in Boone County. In fact, she's the sixth generation of her family to graduate from Mizzou. "My diplomas are not just from one state, but from one county," she says. "That's why I majored in local history. It seemed logical."

But why trade the suburban comfort of a split-level ranch to live in an architectural anachronism? "I've had 10 bankers ask me that," McVicker says. Her answer goes back to the country home north of Columbia where she was raised. It was a home that sheltered generations of her family through good times and bad.

"There was a sense of continuity. The old butter churn was out in the shop; the thresher was behind the shop," says McVicker.

It's no surprise that she jumped at the opportunity to save the old cabin that she now calls home.

"Everybody is throwing the old things away. It seemed wrong to tear down something that was still perfectly good."

—John Beahler

C L A S S N O T E S

cializing in the treatment of blood disorders and cancer.

THE SEVENTIES

Susan Riddle Pentlin, MA '70, of Warrensburg, Mo., was appointed by **Gov. Mel Carnahan**, JD '59, to the Missouri Commission on Human Rights.

Sam Santoro Jr., MA '70, of Kansas City, a certified public accountant, owns a CPA firm.

Mary Allen Daily, MS '73, is internal communications manager of the J. Paul Getty Trust in Santa Monica, Calif.

Suzette O'Connor Heiman, BJ '73, an assistant professor of journalism at MU, served as a professor-in-residence at Ketchum Public Relations in New York.

Martyn Howgill, MA '73, is the chief marketing officer for The

University of Texas M.D. Anderson Cancer Center in Houston.

Daniel Lowry, M Ed '73, EdD '96, of Knob Noster, Mo., is the superintendent of schools for the LaMonte R-IV School District.

Robert Meiners, MS '73, is manager of Union Electric's Meramec Plant in South St. Louis County.

Dana Drummond Meyer, BS Ed '73, M Ed '94, Ed Sp '96, of Boonville, Mo., is a mathematics teacher and administrative assistant at Moberly (Mo.) Middle School.

Joel Denney, BS Ed '74, EdD '83, of Columbia is dean of academics at Kemper Military School and College in Boonville, Mo.

Bob Frank, BS Ed '74, M Ed '75, PhD '79, of Chappagua, N.Y., is president

of CORSEARCH, a provider of trademark and trade name searches and services.

Anita Krajcski Russell, BJ '74, of Arvada, Colo., director of corporate communications for Coors Brewing Co., was selected a member of the Arthur W. Page Society, an honorary organization of senior public relations practitioners.

Nate Walker, BS Ag '74, MS '75, is director of development for Kemper Military School and College in Boonville, Mo.

Roger Bernard, BS PA '75, and wife **Kathleen Kaegel Bernard**, AB '81, BJ '82, of St. Louis announce the birth of **MacKenzie Mae** on May 3.

E. Allen Foegeding, BS Ag '75, MS '78, and wife **Peggy Matthews Foegeding**, BS Ag '77, completed a one-

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C L A S S N O T E S

year sabbatical in New Zealand where they did research at the Dairy Research Institute in Palmerston North. They are professors of food science at North Carolina State University in Raleigh.

•**Carol Kellett**, M Ed '75, PhD '80, a professor of family and consumer sciences at California State University in Long Beach, was selected an American Council on Education Fellow for the 1996-97 academic year. She received a Distinguished Faculty Teaching Award for 1995-96.

•**Claire Coleman Lamonica**, BS Ed '75, of Normal, Ill., leads an innovative integrated studies program for high-school freshmen at University High School, a laboratory school operated by Illinois State University's College of Education. Husband •**Thomas Lamonica**, BJ '75, is director of sports information and an instructor in public relations at Illinois State.

•**Nanette Laughrey**, JD '75, a professor of law at MU, was sworn in as a U.S. district judge for the Western District of Missouri.

•**W. Dudley McCarter**, JD '75, of Creve Coeur, Mo., was appointed by Gov. Mel Carnahan, JD '59, to the board of the Children's Trust Fund, whose goal is prevention of child abuse and neglect.

•**Debbie Stein Taryle**, M Ed '75, and husband Terry of St. Louis announce the birth of Rachel Whitney on July 22.

•**Brad Whitworth**, AB, BJ '75, of Sunnyvale, Calif., received the Fellow Award from the International Association of Business Communicators. He is international communications and public affairs manager for Hewlett-Packard Co.

•**Byron Baker**, BS Ag '76, is a vice president at Linn (Mo.) State Bank.

•**Muriel Williams Battle**, M Ed '76, Ed Sp '80, EdD '82, of Columbia received the 1996 Athena Award from the Columbia Chamber of Commerce for her professional achievement, service to the community and dedication to the advance-

ment of women. She retired as associate superintendent of secondary education for the Columbia School District.

•**Al Eberhard**, BS Ed '76, M Ed '89, of Columbia was chosen director of development for MU. Previously he was assistant athletic director for development.

•**Matthew Krueger**, AB '76, of Fort Lauderdale, Fla., is a retail operations consultant for Nissan Motor Corp., developing programs to promote customer satisfaction and improve dealership performance.

•**Jack Morrissey**, BS Ed '76, and wife Colette of Overland Park, Kan., announce the birth of Jake Stephen on Nov. 18, 1995.

•**Cindy Pollard**, BJ '76, of Summit, N.J., is director of public relations for Sony Electronics Inc. in Park Ridge, N.J.

•**Jeff Rude**, BJ '76, of Dallas is a senior editor at *Golfweek* magazine.

•**Wayne Shaw**, Arts '76, and wife **Kimberly Jane Knepp Shaw**, JD '89, of Columbia announce the birth of Matthew Logan on Jan. 21.

•**Mike Smith**, BJ '76, is sports editor of the *St. Louis Post-Dispatch*.

•**Tommie Morris Wealand**, BJ '76, of Overland Park, Kan., was selected by her employer, Sprint, to participate in KC Tomorrow, a leadership program of the Kansas City Civic Council.

•**Linda Wulff-Risner**, BS Ag '76, MS '78, EdSp '88, PhD '96, of West Plains, Mo., is a 4-H youth specialist.

•**Jacqueline Ann Israel Hart**, BS Ed '77, M Ed '85, and husband Jerry of Hightstown, N.J., announce the birth of Jenna Rose on May 6.



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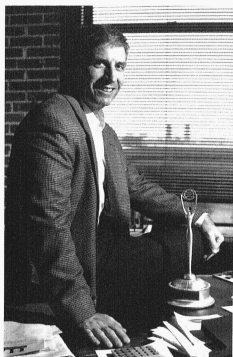


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John Jacobsen placed in the top 2 percent in an international advertising awards contest. You've seen his work on Volvo billboards in St. Louis.

lapsing, but to convey in purely visual terms the concepts of strength and tradition."

Jacobsen plies his craft with this philosophy in mind. For him an ad that uses facts and figures has less force than one that engages both heart and mind. Thus, the Golden Arches over McDonald's say a lot more about the company as an American cultural icon than does the little sign underneath stating how many billions of burgers have been sold.

On Sept. 4, 1989, Jacobsen Advertising opened for business. The firm set up shop in one of the old warehouses on Washington Avenue, an area once ranked with the greatest garment districts in the world. Brown Shoe had headquarters there, along with a cluster of similar enterprises. Today the neighborhood is experiencing a renewal. Old warehouses and boarded-up shops are getting a second chance as a new generation of entrepreneurs homesteads there.

But however livable some cities may be, they are too small to contain the people who reside in them. Will success inspire John Jacobsen to seek greener pastures?

Not likely. His awards prove that Madison Avenue isn't the only place to make it big in advertising. Besides, he says, "There are plenty of cultural attractions here. If you get bored you can always hop on a jet and go someplace else for a while. On top of that we've got professional football now. There's no reason to leave."

—D. Douglas Graham

FORMER 'ACCOUNT GUY' IN THE DRIVER'S SEAT

FAILING TO TOE THE PARTY LINE CAN get you booted out of many professions, but an advertising maverick can go a long way. Take John Jacobsen, BJ '82. This confessed non-conformist's advertising work has netted him a Clio Award, placement in the 1995 edition of Communications Art Advertising Annual, and a featured spot in The One Show's award publication.

International recognition followed Jacobsen's recent advertising campaign for the St. Louis Volvo dealerships. It included billboard messages like, "Since You're Not The Only One With Your Eyes On This Ad, We Hope You're In A Volvo," and the somewhat self-deprecating, "Always Remember, The Black Box Somehow Survives." These cleverly worded conundrums helped the cam-

paign win the One Show Award, right next to better-known campaigns for Nike and McDonald's.

The awards are among the most coveted available, whatever one's rank in the advertising jungle. In 1995, Communication Arts alone received more than 11,816 ad entries from more than 40 countries worldwide. Of that vast number only 309 wound up as winners, a meager 2 percent. These honors are rarely bestowed on young agencies, especially those with headquarters in towns like St. Louis.

Shortly after graduating from J-School, Jacobsen worked for several small agencies in St. Louis as an "account guy," a person whose primary duties consisted of schmoozing clients and clients-to-be. Jacobsen likens his early work in advertising to that of Darin Stevens in the old *Bewitched* sitcom, a character whose life could best be described as a study in the art of crisis management.

Like Stevens, Jacobsen soon became frustrated with his first boss, whose conservative approach stressed facts over emotion and creativity. After he left that job, he found that his new bosses were cut from the same cloth as their predecessor.

Jacobsen describes these early frustrations in advertising with an observation about the architect Frank Lloyd Wright. "Wright once said that truth is more important than facts. He was referring to architecture, of course, and what he meant was that the columns in front of a bank are not there to keep it from col-

C L A S S N O T E S



•**Thomas Krapu**, MA '77, and wife Kathy of St. Louis announce the birth of Daniel Nicholas on July 7.

•**Ken Schlager**, MA '77, of Montclair, N.J., is director of strategic development at the Billboard Music Group.

Michael Merilan, BS '78, MS '80, is dean of science and social science at the State University of New York College at Oneonta.

Susie Pegel, BJ '78, of Williams Bay, Wis., represented MU in the Alumni Afterguard Regatta held in June on Lake Mendota in Madison, Wis. She races an iceboat and sailboats.

Ginger Holmes Robinson, AB '78, BSN '81, of Aurora, Colo., is executive director of Face the Challenge, which provides medical care to children in devel-

oping countries. Husband **Randolph Robinson**, AB '80, a craniomaxillofacial surgeon, serves on the group's board of directors. In October, Face the Challenge members performed 100 reconstructive facial surgeries on children in Ho Chi Minh City, Vietnam.

•**Steve Twitchell**, AB '78, of Columbia owns an audio- and video-production studio, which won a Silver Medal Award at the International Television and Video Association Festival in Philadelphia. The winning video, *The Battle of Lexington*, was produced for the Missouri Department of Natural Resources.

•**Cmdr. Mark Sycott**, BS CiE '79, of Vienna, Va., is assigned to the F-14 class desk at Naval Air Systems Command. He is listed in the 1996 edition

MEN'S BASKETBALL SCHEDULE

Nov. 23	Chicago State
Nov. 29-Dec. 1	San Juan (P.R.) Shootout
Dec. 4	Arkansas State
Dec. 7	Arkansas
Dec. 15	Southeast Missouri State
Dec. 17	Northwest Missouri State
Dec. 19	Mercer
Dec. 21	at Iowa
Dec. 28	Illinois (in St. Louis)
Dec. 30	Southern
Jan. 4	Iowa State
Jan. 7	Colorado
Jan. 11	at Oklahoma State
Jan. 14	Baylor
Jan. 18	at Nebraska
Jan. 22	Nebraska
Jan. 26	at Texas
Jan. 28	at Texas A&M
Feb. 1	Kansas State
Feb. 4	Kansas
Feb. 9	Wake Forest
Feb. 12	at Iowa State
Feb. 15	Oklahoma
Feb. 17	at Kansas
Feb. 22	at Colorado
Feb. 25	Texas Tech
MARCH 1	at Kansas State
MARCH 6-9	Big 12 Tournament (Kansas City)

WOMEN'S SCHEDULE

Nov. 22	UM-Rolla
Nov. 24	at Illinois State
Nov. 26	at UM-Kansas City
Nov. 30	Illinois
Dec. 2	at SE Missouri State
Dec. 6-7	Mid-America Classic
Dec. 13	at Creighton
Dec. 15	Arkansas State
Dec. 20-23	Paradise Classic, Hawaii
Jan. 4	at Iowa State
Jan. 8	at Colorado
Jan. 11	Oklahoma State
Jan. 15	at Baylor
Jan. 18	Nebraska
Jan. 20	UM-St. Louis
Jan. 22	at Nebraska
Jan. 25	Texas
Jan. 29	Texas A&M
Feb. 1	at Kansas State
Feb. 5	Kansas
Feb. 11	Iowa State
Feb. 15	at Oklahoma
Feb. 19	at Kansas
Feb. 23	Colorado
Feb. 26	Kansas State
MARCH 1	at Texas Tech

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of *Marquis Who's Who in Science and Engineering*.

Teresa Wasson, BJ '79, is executive editor of the *Pensacola* (Fla.) *News Journal*.

THE EIGHTIES

Skye Dent, MA '80, of Los Angeles is a staff writer for the Universal Television series *The Burning Zone*.

Cathy Standing Dunkin, BJ '80, is president of The Standing Partnership public relations agency in St. Louis, which joined The WORLDKOM Group, a consortium of independently owned public relations firms.

Barry Langford, AB '80, JD '83, of Columbia received the 1995-96 Donald K. Anderson Award for Teaching Excellence for his class on hospitality law.

Ben Lowe, MA '80, of Pompano Beach, Fla., is an associate professor of history at Florida Atlantic University's Schmidt College of Arts and Humanities in Boca Raton.

Gini Sikes, BJ '80, of Brooklyn, N.Y., published *8 Ball Chicks: A Year in the Violent World of Girl Gangsters*. The book chronicles the year she spent with female gang members in Milwaukee, Los Angeles and San Antonio, Texas.

William Brown, BS PA '81, is director of Fannie Mae's Kansas City Partnership Office, which provides home loans.

Joseph Lathrop, BJ '81, is risk management accounts executive for Wausau Insurance Cos. in Overland Park, Kan.

Marilyn Krueger Paisley, BSN '81, MS '96, of Mount Carmel, Ill., is quality support director at Gibson General Hospital in Princeton, Ind. She received the Excellence in Nursing Award from Sigma Theta Tau-Alpha Iota.

Jim Doyle, MBA '82, of Charlotte, N.C., opened a new company, Retail Sports Marketing Inc.

Russ Mitchell, BJ '82, of New York

City is a CBS news anchor and reporter.

Betsy Bohannon Rose, BS HE '82, and husband **Larry Rose**, BJ '82, of Medford, Ore., announce the birth of Mary Elizabeth on June 28.

Linda Blum Schneider, BS HE '82, and husband Nick of St. Charles, Mo., announce the birth of Natalie Jane on Feb. 18.

Jeff Knibb, BS Ag '83, DVM '86, and wife **Roxanne Damon Knibb**, BS Ag '83, DVM '85, of Manchester, Mo., announce the birth of Tyler Scott on Aug. 5. Roxanne Knibb became a diplomate of the American Board of Veterinary Practitioners certified in canine and feline practice in 1995.

Jim Mosley, BJ '83, of Chesterfield, Mo., is deputy metropolitan editor of the *St. Louis Post-Dispatch*. He is a member of the Alumni Association's communications committee.

Cynthia Amann, AB '84, of Jefferson City, Mo., a paralegal with the Division of Market Regulation, was selected the Missouri Department of Insurance Employee of the Month.

Paul Coats, BM, MA '84, of Fort Wayne, Ind., and wife Ruth Ellen announce the birth of Emily Elizabeth on April 25. He is pastor of North Highlands Presbyterian Church.

Bill DiModugno, BJ '84, and wife Thyrza of Darien, Conn., announce the birth of Darcy on July 15.

Lt. Cmdr. Russ Haas, BS ME '84, of Cheverly, Md., is stationed on the Chief of Naval Operations staff at the Pentagon in Arlington, Va.

Julie Binger Miller, BS Ed '84, of Grand Island, Neb., wrote *Immortal Heart*, a book that will be published in February. She teaches English and speech at St. Paul (Neb.) High School.

Maj. Randal Robinson, AB '84, MD '88, of San Antonio, Texas, who completed a fellowship in reproductive endocrinology at Harvard Medical

C L A S S N O T E S

School, is assistant chief of reproductive endocrinology at Brook Army Medical Center.

Kevin Vest, BS ME '84, and wife **Carrie Carter Vest**, BSN '88, of Pleasant Hill, Mo., announce the birth of Matthew Carter on May 21.

Karen Wolfe Hendrix, BS Ag '85, and husband Mark of Columbia announce the birth of Blake Baumann on June 20.

Mark Dagonaar, MA '86, is director of Ellender Memorial Library at Nicholls State University in Thibodaux, La.

Lisa Luppino Daly, BJ '86, and husband James of Wheeling, Ill., announce the birth of Kristen Elizabeth on June 15.

Yahya Kamalipour, PhD '86, a professor of mass communications at Purdue University Calumet in Hammond, Ind., received the Distinguished Scholarship

Award from the Speech Communication Association for his book, *The U.S. Media and the Middle East: Image and Perception*. He taught a course on international information flow and the BBC in Oxford, England, in summer 1996.

Anton Paul Mayer, AB '86, of Somerset, N.J., was accepted into the Beta Gamma Sigma scholastic honor society at Rutgers University, where he completed a master's degree in business.

John Ryan McHale, BJ '86, is a public information specialist for the Arizona Supreme Court in Phoenix.

Jim McNay, MA '86, of San Jose, Calif., was elected president of the National Press Photographers Association.

Carolyn Jean Meadows, BS Acc '86, is on the faculty of the National

University of Singapore.

Lt. Brian Nickerson, BS EE '86, is on a six-month deployment to the Middle East aboard the guided missile destroyer USS Laboon.

Jim Peplansky, BS Acc '86, of Country Club Hills, Ill., is a senior accountant at Hewitt Associates, a management consulting firm.

Charles Phillips, BJ '86, and wife Tracy of Kansas City announce the birth of Rachel Anne on June 23.

Carolyn Puettmann Steinbrecher, BES '86, and husband Mark of Chesterfield, Mo., announce the birth of Mark Adam on Feb. 27.

Deborah Berost, BJ '87, is a freelance writer in the Kansas City area.

Rich Binsacca, BJ '87, of Boise, Idaho, is a public relations manager for

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C L A S S N O T E S

Oliver, Russell and Associates. He managed a project, Trus Joist MacMillan Multimedia Press Kit, which won the Bronze Anvil from the Public Relations Society of America. The award honored the best public relations application of CD-ROM technology.

•**Michael Pasley**, AB '87, and wife Linda of Olathe, Kan., announce the birth of Joseph Michael and Jessica Michelle on May 16.

•**Rob Tackitt**, AB '87, MD '91, an obstetrician, and wife **Kimberly Morris Tackitt**, MD '91, a pathologist, are associated with Lucy Lee Healthcare System in Poplar Bluff, Mo.

•**Kellen Winslow**, BES '87, is director of business development for Enova Energy in San Diego.

Darcy Buerkle, AB '88, of Denver

received a J. William Fulbright Foreign Scholarship, which will cover all costs for a year in Europe while she completes research for her doctoral dissertation in modern European history and philosophy.

•**Jill Jarvis Fencil**, BJ '88, of Blue Springs, Mo., is assistant director of marketing and promotions for the Kansas City Royals Baseball Club.

•**Sarah Ashby Graves**, BS Ed '88, and husband Keith of Franklin, Tenn., announce the birth of Emily Alexandra on April 9.

•**John Stansfield**, MBA '88, of Columbia is an assistant professor of business administration at Columbia College.

•**Rhonda Buchanan**, BS Acc '89, M Acc '91, of Lutz, Fla., is corporate accounting manager for Petracom Broadcasting Inc.

•**Michael Duesenberg**, BS HES '89, and wife Julie of Palatine, Ill., announce the birth of Katie on March 25.

•**Timothy Luft**, BS BA '89, of Chesterfield, Mo., is a senior associate attorney at Brown and James P.C.

•**Katherine Kloekenkemper Morrissey**, AB '89, and husband Patrick of San Antonio, Texas, announce the birth of Alexander on April 12.

•**Tim Petersen**, BS EE '89, is a senior systems integrator for Alexander Engineering in San Antonio, Texas.

•**Deidre Harned Putman**, BJ '89, and husband **Joel Putman**, BS ME '90, of Olathe, Kan., announce the birth of Breanna Rose on June 5.

•**Steven Vincent**, BS Ag '89, is director of alumni affairs for Pi Kappa Alpha International in Memphis, Tenn.

•**Edgar Xiong**, MS '89, of San Jose, Calif., was 1995-96 president of the Silicon Valley Chinese Engineer Association.

THE NINETIES

•**Bonita "Bonnie" Billingsley**, MA '90, of Virginia Beach, Va., won a regional Emmy Award for a series called *Today's Dads*, focusing on fatherhood. She is a reporter for WVEC-TV in Norfolk, Va.


•**Daniel Brossart**, MA '90, PhD '96, of College Station, Texas, is an assistant professor of counseling psychology at Texas A&M University.

•**Anthony Mulvey**, BHS '90, and wife •**Beth Ann Nasalroad Mulvey**, BS Ed '90, M Ed '92, of Peculiar, Mo., announce the birth of Anne Elizabeth on May 29.

•**Lori Jansen Steinbeck**, BS Acc '90, and husband Greg of Jefferson City announce the birth of Rachel Lynn on May 10.

•**LaTia King Westfall**, BJ '90, of Florissant, Mo., is fund development manager for the Girl Scout Council of Greater St. Louis.

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C L A S S N O T E S

Stefani Siebeneck Wilde, BS Ed '90, and husband John of St. Elizabeth, Mo., announce the birth of Brian Anthony on June 3.

Robin Balter, BS Ag '91, is a product development technologist for Parco Foods in Chicago.

•**Laura Coker-Garcia**, BJ '91, M Ed '93, and husband **Anthony Garcia**, Arts '93, of Houston announce the birth of Gabriella Grace on June 4.

Kara Baumgartner Hall, BS HES '91, MPA '94, and husband **Mike Hall**, BS Ed '93, of Mexico, Mo., announce the birth of Caroline Elizabeth on Feb. 11.

•**Valerie Krakowski Kueter**, AB '91, of Parkville, Mo., works in the fundraising department for Catholic Charities, Archdiocese of Kansas City in Kansas.

•**Tulay Turan**, AB, BJ '91, is a contracts and compliance manager for Motorola in Schaumburg, Ill.

•**Adrienne Baughman**, AB '92, of Columbia won a 1996-97 Women's Research and Education Institute Congressional Fellowship on Women and Public Policy, which provides an \$11,000 award and the opportunity to work on Capitol Hill this academic year. She is a graduate student in journalism at MU.

Lisa Murphy Euchner, AB '92, and husband David of Kansas City announce the birth of Mykahla Diane on May 29.

•**Rebecca Fitzgerald**, MA '92, of Birmingham, Ala., is a promotions manager at Oxmoor House, a book company.

Allyson Hawkins, MS '92, Ph.D. '96, is a counselor and Women's Resource Center director at Emporia (Kan.) State University.

•**Sarah Livingston**, BS '92, of Independence, Mo., is a senior account executive at Spectrum Communications Inc.

Karen Metz O'Donley, BS BA, BS BA '92, and husband **David O'Donley**, AB '92, of Fulton, Mo., announce the birth of Megan Elizabeth on Dec. 21.

Kevin Wibbenmeyer, JD '92, is an associate in the law firm of Barklage, Barklage, Brett, Ohlms and Martin in St. Charles, Mo.

Brad Abel, BJ '93, of Germantown, Ind., is continuity director and copy-

writer with KIX 106/STAR 98 Radio.

•**Jill Gillig Gorman**, BS BA '93, of Fort Scott, Kan., is a commercial insurance underwriter with American States Insurance.

Jennifer Marler, AB '93, of

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C L A S S N O T E S

Strafford, Mo., received the Judge Samuel M. Breckenridge Practice Court First Prize in moot court competitions at Washington University, where she completed a law degree in 1996.

Jori Davis Nicholas, BES '93, M Ed '95, is a psychological examiner for the special school district in Ballwin, Mo.

Jason Roedel, AB '93, of St. Louis is a graphic coordinator with Anheuser-Busch Inc.

Amanda Sanguinet, BS BA '93, of Tokyo is an assistant marketing manager of multimedia and consumer application specific semiconductor products for Lucent Technologies Microelectronics Group.

Darryl Strong, BGS '93, of Waukegan, Ill., is a system consultant and database manager for Hewitt Associates. He models business casual attire for the same company.

Todd Stueck, BS CoE, BS EE '93, and wife Cindy of Independence, Mo., announce the birth of Ashley Nicole on May 14.

Allan Williams Jr., BS BA '93, of Kansas City is a senior mutual fund representative with DST Systems Inc.

Coleen Adamson, BJ '94, of Schaumburg, Ill., provides editorial support for Clark Boardman Callaghan.

Karin Blahut Aronson, BS ME '94, of St. Louis is a project engineer for Dial Corp.

Beau Baehman, BJ '94, a sports anchor and reporter at KLAX-TV in Alexandria, La., won first place in the Associated Press 1996 Small Market Television Sports Story of the Year Competition in Louisiana.

Chuck Davis, BJ '94, is news director at KQTV in St. Joseph.

Brian Durand, AB '94, of Indianapolis is director of chapter services for Lambda Chi Alpha fraternity.

Christine Eitel, BS HES '94, of Hermosa Beach, Calif., is manager of sales

operations for DIRECTV.

William Hayes, AB '94, of St. Louis is a youth specialist with State Worker.

Grant Ingram, BS BA '94, of Merriam, Kan., is an investment broker with A.G. Edwards and Sons Inc.

Steven Leppard, JD '94, of Bellevue, Wash., is an associate with the law firm of Jean Schiedler-Brown and Associates in Seattle.

Matt Murray, BS HES '94, of Ozark, Mo., is a claims adjuster with Shelter Insurance.

Chris Nease, AB '94, of Houston competed on the three-member student team from the South Texas College of Law that won the 1996 American Bar Association National Appellate Advocacy Moot Court Competition in the Louisiana Supreme Court Building.

Andrew Brinson, BJ '95, is an account executive at Hill Flaherty Sabol Marketing Communications in Pittsburgh.

Edward Blakey, AB, JD '95, of St. Louis is an associate with Lashly and Baer law firm.

Amanda Bradley, BS Ed '95, is a multicategorical special education teacher with Columbia Public Schools.

Steve Brady, BS HES '95, of Belleville, Ill., is a collector with Boatmen's Bank.

Lisa Horner, AB '95, of Hanover, N.H., is director of marketing for Phoenix Advisors.

Ryan Panagos, AB '95, of St. Louis works in the sales department of Gaus Scott Co.

Tammy Sturgis, BS BA '95, is a

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financial analyst with Boatmen's First National Bank of Kansas City.

Veronica Buhrmester, BS Ed '96, teaches in a multicategorical classroom at Shepard Boulevard Elementary School in Columbia.

Janae Holt, BS Acc '96, of Kansas City is a staff accountant with KPMG Peat Marwick.

Karen Ondercin Kellogg, PhD '96, of Atlanta is assistant director of Student Success Programs at Georgia Tech.

Mark Lukin, PhD '96, of Lee's Summit, Mo., is in private practice as a licensed professional counselor and works at Research Mental Health Services.

Rodney Nolke, M Ed '96, of Columbia is a physical education specialist at West Elementary School in Jefferson City.

FRIENDS OF MU

Todd Coleman of Columbia has assumed the position of assistant vice chancellor for Development and Alumni Relations at MU. In addition to continuing as executive director of the MU Alumni Association, Coleman also has responsibility for the Mizzou Annual Fund, major gifts and constituent fund-raising efforts.

New job? New baby? Newly wed? Keep in touch with Class Notes. Class Notes are published in the order received.

FACULTY DEATHS

Irma Bendel, former assistant professor of nursing, June 12 at age 81 in St. Louis.

J.O. "Smokie" Keller, BS Ag '40, MA '42, associate professor emeritus of physical education, April 21 at age 91 in Columbia.

Edward Palmquist, associate dean emeritus of arts and science and professor emeritus of biological sciences, April 17 at age 89 in Palm Bay, Fla.

DEATHS

Irvin Denney, Arts '19, of Smithville, Mo., July 29 at age 98. He was a farmer.

Frances Gray Duvall, BJ '19, of Clarksville, Mo., July 2 at age 98. She was a homemaker and a newspaper correspondent.

Louise Bassett Williams, BS Ed '19, of Sedalia, Mo.

Wilma McKemy Stull, Arts '22, of Lenexa, Kan., July 31 at age 92. She was a teacher.

Isabell Sears Eckert, AB '23, of Tulsa, Okla., Aug. 6 at age 95. She was active in her church.

Joseph Collins, Arts '25, of St. Joseph April 1 at age 90. He retired from the Kansas City Earning Tax Division.

Clyde Hood Sr., BS BA '25, of Shell Knob, Mo., July 8 at age 93. He was founder and chairman of Precision Lubricants Co. Inc.

Peyton Hawes Dunn, BJ '26, of Vienna, Va., July 18 at age 95. She was founder and president of Working for Animals used in Research, Drugs and Surgery.

James "Sleepy" Harrington, Arts '26, of Kansas City July 2 at age 92. He was a retired real estate investor.

Dorothy Adger Rogers, BJ '26, of Springfield, Mo., June 3 at age 90. She was a homemaker.

Howard Joyner, BFA '27, MA '29, of Arlington, Texas, formerly of Kansas City, May 23, at age 95. He was a professor and head of the art department at the University of Texas at Arlington.

Harry Wuerth, BS BA '27, of Kansas

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Honorary Alumni Award. *Nominees may be graduates of MU who have made significant contributions to education, but who are not alumni of the College.*

SEND NOMINATIONS BY DEC. 6. THE AWARDS WILL BE PRESENTED SATURDAY, APRIL 5, 1997. FOR INFORMATION OR NOMINATION FORMS, PLEASE WRITE TO THE OFFICE OF THE DEAN, 118 HILL HALL, COLUMBIA, MO 65211. CALL (573) 882-8312. OR VISIT OUR WEB SITE AT [HTTP://TIGER.COE.MISSOURI.EDU/~DEAN/AAWARD.HTML](http://TIGER.COE.MISSOURI.EDU/~DEAN/AAWARD.HTML) FAX NOMINATIONS TO 573.884.5785.

City July 25 at age 90. He retired from Commerce Bank and was former director of Commerce Bankshares.

Dorothy Douglas Aylward, AB '28, of Memphis, Mo.

Josephine Flanagan Randall, BS Ed '29, of Independence, Mo., Sept. 25 at age 88. She was a teacher and the co-owner of a masonry contracting company.

Murray Sweet, BS BA '29, of Kansas City July 18 at age 89. He was a financial market analyst and portfolio manager.

Merrill Mattes, AB '31, of Littleton, Colo., May 5 at age 85. He was an author and a researcher of the Oregon Trail.

Ruth Dasbach Paris, Arts '32, of Prairie Village, Kan., Aug. 7 at age 84. She was a homemaker.

Richard Edwards, BS Eng '33, of St. Louis County Aug. 9 at age 85. He was president of Executone Co. for 40 years.

Reese Potter, BS Med '33, of Webster Groves, Mo., July 31 at age 88. He was a psychiatrist.

Richard Twyman, AB '33, of Prairie Village, Kan., April 15 at age 83. He was a physician.

Helen Gowdy Jepson, AB '34, of south Kansas City June 2 at age 83. She was an advertising manager.

Carolyn Meyer, MA '34, of Troy, Mo., June 20 at age 90. She was a teacher.

Esther Borenstine Printz, AB '34, of Rancho Sante Fe, Calif., formerly of Kansas City, Sept. 26 at age 84. She was active in the National Council of Jewish Women.

Jean Weber, Arts '34, of Kansas City June 11 at age 82. He was president of Weber Paper Co.

Emil Brewer Carmichael, BJ '35, of Norman, Okla., May 14 at age 86. She was a reporter.

Louise McClung Myers, Educ '36, of Kansas City Aug. 10 at age 81. She was a teacher.

Charles Axelberg, BS ChE '38, of Aiken, S.C., March 17 at age 81. He was an engineer and plant manager with the Du Pont Co.

Earl Fallin, BS ChE '38, of Warson Woods, Mo., June 28 at age 81. He was president of Feed Products and Service Co.

B. Vincent Hunt, BS Ag '38, of Lockwood, Mo., July 22 at age 80. He retired from McKesson Chemical.

Eugene "Edie" Taxman, JD '38, of Kansas City April 6 at age 85. He was an attorney.

Gene Cauthorn Cast, Educ '39, of Holden, Mo., Sept. 2 at age 77. She operated a funeral home with her husband.

Victor Gierke, BJ '39, of Louisiana, Mo., May 27 at age 81. He was owner of the *Louisiana Press-Journal*.

Sidney Hedges Gabel, Arts '40, of

Manhattan, Kan., April 27 at age 74. She worked in the insurance field.

Jesse Dean "J.D." James, JD '40, of south Kansas City June 4 at age 83. He was a trial lawyer.

J.O. "Smokie" Keller, BS Ag '40, MA '42, April 21. See faculty deaths.

James Moore, MA '40, of Blythe, Calif., July 27, 1995, at age 89. He was a teacher.

Rowland Sager, BS PA '41, of Templeton, Calif., June 27 at age 77. He retired from Rockwell International.

Charles Worstell, BS AgE '41, PhD '65, of Enumclaw, Wash., April 16 at age 80. He taught mechanical engineering at several universities.

Ina Jordan Moriarty, Grad '42, of Kansas City June 12 at age 84. She was a teacher.

Virginia Bell Hadden, BJ '43, of Temple City, Calif., May 16 at age 74. She worked in broadcast journalism.

Thelma Clevenger Lee, Educ '43 of Liberty, Mo., June 26 at age 73. She was a professional secretary.

George Willson, AB '43, LLD '53, of Frontenac, Mo., April 13 at age 74. He was an attorney.

William Truschheit, AB '46, of St. Louis June 26 at age 71. He was a sales manager for Lippencott Publishing Co.

Lloyd Linford, AB '47, BJ '48, of Roeland Park, Kan., May 28 at age 74. He was a journalist.

James Schutte, Arts '47, of White Mountain Lake, Ariz., formerly of Kansas City, Sept. 8 at age 71. He worked in the lumber business.

Robert Counts, AB '48, BS Ed '49, of San Diego June 6 at age 71. He was a fisheries biologist.

George "Sonny" Hull Jr., BS BA '48, of Weston, Mo., June 5 at age 71. He owned Hull Mill and Lumber Co.

Charlotte McClintock, M Ed '48, of Kansas City April 9 at age 80. She was a teacher.



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David Rosen, BJ '48, of Grandview, Mo., June 22 at age 69. He was president of Associated Grocers Inc. in St. Joseph.

Barbara Jean Dickie Gregg, BJ '49, of Jefferson City June 13 at age 69. She retired from the Division of Employment Security.

William Vleisides, BS PA '49, of Leawood, Kan., April 14 at age 71. He retired from Trans World Airlines.

Charles Bauer, BJ '50, of Overland Park, Kan., June 10 at age 74. He was a sales representative for A.M. International.

Albert Cooper, M Ed '50, of Shrewsbury, Mo., Aug. 26 at age 80. He was a school principal.

Charles Kuenzi, BS Ag '50, M Ed '58, of Cedar Rapids, Iowa, May 12 at age 71. He was a school counselor and principal.

Imogene Story Meyer, M Ed '50, of Hermann, Mo., June 21 at age 83. She was an educator.

Walter Hickman, BS EE '51, BS BA '52, of Overland Park, Kan., July 15 at age 69. He was a manufacturer's representative in the engineering field.

Jane Dorothy Lucas, BS Ed '52, of Kansas City July 18 at age 66. She was active in the PEO Sisterhood.

Suzanne "Sue" Aries Rosenberg, BS Ed '52, of Tucson, Ariz., June 8 at age 65. She was devoted to family and friends.

John Cleaveland, AB '56, JD '58, of Columbia Aug. 9 at age 64. He was an attorney and manager of Boone County Title Co.

Jerry Hermann, BS Ag '56, of Overland Park, Kan., July 3 at age 63. He was an agribusinessman and former director of the Missouri State Fair.

Russell Lock, BS Ag '56, of McLean, Va., Aug. 14 at age 76. He was employed by the Department of Agriculture.

Floyd Penner, BS Ag '57, of Mountain Grove, Mo., Aug. 12 at age 61. He owned grocery stores and a bank.

George Smith, BS Ed '57, M Ed '58,

of Ladue, Mo., March 30 at age 65. He operated Camp Taum Sauk in Lesterville, Mo.

Dorwin Williams, BS Ag '57, MS '58, PhD '62, of West Lafayette, Ind., June 26 at age 67. He retired from the U.S. Department of Agriculture at Purdue University.

Gene Van Matre, M Ed '60, PhD '69, of Rolla Sept. 8 at age 66. He was a psychologist.

Alan Edelman, MD '61, of Creve Coeur, Mo., July 20 at age 60. He was a radiologist.

Richard Gardine, AB '62, of Springfield, Mo., April 7 at age 56. He was a psychiatrist.

Elsie Bonnet Muller, MS '68, of Pullman, Wash., Sept. 4 at age 83. She was an art therapist and a social worker.

Rebecca Watts Carter, BS Ed '72, of Overland Park, Kan., June 14 at age 45. She was active in her church and the PEO Sisterhood.

Barbara Kerby Finnegan, BS HE '75, MBA '85, of Escondido, Calif., July 25 at age 74. She owned a printing business and was a free-lance writer.

Doran Osbourn, BS Ag '76, of Monroe City, Mo., May 18 at age 41. He was a farmer and stockman.

Gregory Smith, BS BA '79, of Plano, Texas, July 9 at age 38. He was employed at Maritz Performance Improvement Co. in Dallas.

Terry Perkins-Hailey, AB '80, of Columbia Heights, Minn., May 26 at age 40. She was an actress and a teacher. A scholarship fund in her memory has been established in the theatre department;

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Ralph Wilson, BS Ag '85, of Gladstone, Mo., April 9 at age 34. He worked for TransWorld Airlines.

Roger Cleveland, Arts '86, of New York City July 25 at age 29. He taught English in South Korea.

Steven Shier, BS BA '88, of New York City Sept. 8 at age 30. He was an accountant.

Les Allen, BS '89, of Ballwin, Mo., June 11, 1995, at age 31. He was an environmental engineer for Shell Oil Co. in Chicago.

Jennifer Trock, BSN '94, of Mission, Texas, Aug. 11 at age 24. She was a registered nurse.

WEDDINGS

M. Anne Mogavero Henderson, BS Ed '55, M Ed '56, and Louis Natale of North Bellmore, N.Y., Aug. 11, 1995.

James Hoag, BJ '57, and Marilyn Kiebler of St. Charles, Mo., April 12.

Marilyn Krueger, BSN '81, MS '96, and Scott Paisley of Mount Carmel, Ill., May 25.

Ann Myers, BS HE '82, and **Mark Hagemeyer**, BS BA '87, of Clayton, Mo., June 29.

Kevin Grandison, BS ChE '84, and Eva Sosa of Caracas, Venezuela, June 1.

Carolyn Jean Meadows, BS Acc '86, and Christopher Lee Marshall of Singapore June 6, 1995.

Joan Reinhardt, BS HE '87, and **James Smith IV**, BS Acc '85, of St. Louis Sept. 16, 1995.

Deborah Rodekohr, BS HE '87, and Richard Hennacy of Columbus, Ohio, June 29.

Anne Joseph Adams, AB '88, and George Walsh of Trabuco Canyon, Calif., June 14.

Timothy Luft, BS BA '89, and Jill Kapp of Chesterfield, Mo., May 4.

Kelly Flynn, BJ '91, and Michael Dargel of Salinas, Calif., June 22.

Dana Stewart, BS Ag '91, and **Matt Harper**, AB '92, of Fulton, Mo., April 27.

Marty Tade, AB '91, and **Bill Wynn**, AB '90, BSN '96, of Columbia March 6.

Marie Nau, AB '92, and **Robert Hunter Jr.**, BS Ag '87, of Columbia March 2.

Dodie Tagg, BS '92, and **Monte Bowers**, Arts '96, of Portsmouth, Va., March 9.

Jori Davis, BES '93, M Ed '95, and Todd Nicholas of Ballwin, Mo., June 17.

Lisa Van Hoogstraal, BSW '93, and **Jim Hannon**, BS BA '94, of St. Louis Oct. 27, 1995.

Jennifer Hopson, AB '93, and Jason Bauer of Jefferson City Nov. 30, 1996.

Kristin Baird, BJ '94, and **Thomas Rattini**, BS ME '94, of St. Louis April 13.

Karin Blahut, BS ME '94, and Benjamin Aronson of St. Louis March 11. **Melissa Goetze**, AB '94, and Marcus Wilson of Raytown, Mo., May 18.

Erin Witherow, BJ '94, and R.J. Gerber of Maryville, Ill., April 27.

Jennifer Henry, BS BA '95, and M. MacGregor Rice of Columbia April 20.

Patrick Kernell, AB '95, and Margaret Daniel of St. Louis Dec. 29.

Amy Kiefer, AB '95, and Eric Hansen of Overland Park, Kan., Aug. 3.

Sara Parmenter, BHS '95, and **Anthony Robertson**, BS '92, of Mexico, Mo., Nov. 25, 1995.

Chris Turner, BS Ag '95, and Erin Monroe of Spirit Lake, Iowa, April 27.

Sara Brammer, AB '96, and James King of Columbia March 9.

Diane Burger, AB '96, and **Tim Jenkins**, BS '94, of Greenwood, Mo., Nov. 2.

Christy Schneider, BS Ed '96, and **Edward Elsea III**, BS Ed '94, of Marshall, Mo., June 29.



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