

MIZZOU



Media of the Future

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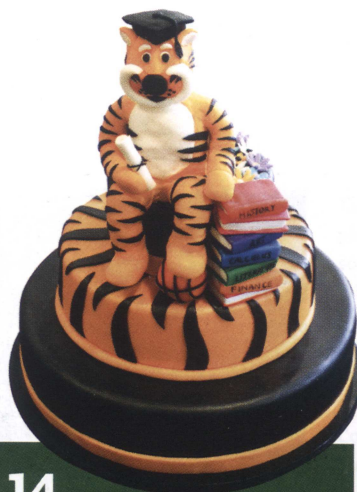
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'Sometimes it's failure that makes you realize something is not so unattainable in the first place.'

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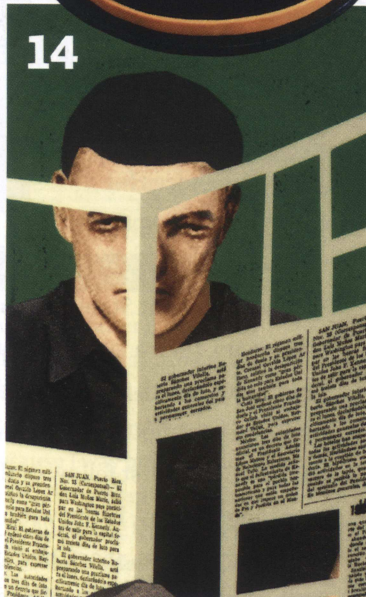
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About the cover: Logan Buster of Columbia's TRYPs Children's Theater blends present and past by reading *The New York Times* on a tablet while wearing early 20th-century newspaper carrier garb created by Pam Hulen. Photo illustration by Rob Hill, retouched by Nicholas Benner.
Image credits this page, clockwise from top: Nicholas Benner, Blake Dinsdale, Museum of Art and Archaeology, Brian Stauffer.

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- > Learn more about Juanamaria Cordones-Cook's work with Ediciones Vigía books.
- > Intrigued by the media-savvy students on Pages 22 and 23? Read profiles and hear audio interviews with them.
- > Learn what it's been like for Rebecca Fox, BJ '03, to live — and report — in Cairo during the Egyptian revolution.

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The Mizzou Alumni Association proudly supports the best interests and traditions of Missouri's flagship university and its alumni worldwide. Lifelong relationships are the foundation of our support. These relationships are enhanced through advocacy, communication and volunteerism.

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What is 'media'?

Roger Fidler has been dreaming about tablets since 1981. As corporate director of new media for Knight Ridder [now The McClatchy Co.] in the mid-1990s, he did "skunk work" in Boulder, Colo. The lab was developing and testing ideas for Web-based newspapers. That led to a master's degree from Kent State



Photo by Rob Hill

Roger Fidler, program director for digital publishing, holds his 1981 prototype vision for a newspaper tablet. In his Reynolds Journalism Institute office at MU, he has 25 generations of tablets.

University, then a faculty position and the establishment of a similar research lab at Kent State, which is home to the Liquid Crystal Institute. In 2004, the University of Missouri's School of Journalism dean, Dean Mills, lured him to Mizzou with an offer to become the first fellow of the Reynolds Journalism Institute (RJI).

Along the way, Fidler wrote a book, *Mediamorphosis: Understanding New Media* (Pine Forge Press, 1997). In it, he forecasts a scenario — condensed — for 2010: New York traveler Deborah wakes up at 4:17 a.m. in San Diego Sept. 21, 2010. No going back to sleep, she starts the coffeemaker and picks up her tablet to gather her morning newspapers. She bought the tablet a year ago to use in her work. The size and shape of a standard printed magazine, it weighs about a pound. She can attach a keyboard but mostly interacts by touching or writing on the screen. Tablets have been on the market for about a decade, but she didn't see their value until an extensive selection of material became available for reading on tablets. Now she can read the latest editions of her favorite publications almost anywhere and anytime that's convenient for her.

Sound similar to a wildly popular new product launched in 2010? At a recent RJI conference about publishing magazines on iPads, Fidler was recognized for the vision that has become reality.

Technology is transforming the way people interact with news and information. In this issue of MIZZOU magazine, read about campuswide work on Media of the Future, one of five Mizzou Advantage areas. Media is more than journalism. It intersects with engineering, science, health care, libraries, filmmaking and bookmaking.

Back to the futuristic Fidler, who tells his students: "Believe in yourself and take risks. Enjoy what you're doing. I've never thought of what I do as being work."

Pretty good advice for 2011. — Karen Flandermeyer Worley, BJ '73

Landmarks identified

Feedback from the Spring 2011 issue included orientation confusion about the aerial photo of Columbia by Robert Llewellyn on Page 35 [“There’s no place like CoMo”]. Mervyn Heinz, BS Ag ’55, of Cosby, Mo., wrote: “I’m at a loss when it comes to recognizing any of the buildings on Page 35. I assume this is a shot of downtown Columbia.” A Columbia resident for more than 30 years, Ivan Nyberg, BS Ed ’61, of Ozark, Mo., was similarly challenged. Sorry about that. We’ve identified some landmarks in the photograph at right.

Also, we invite you to follow MIZZOU on Twitter and Facebook, where magazine staff members periodically post news, feature photos and updates. Go to mizzoumagazine.com to sign up for either or both.

Keep reading, and keep writing.

MIZZOU magazine staff

Does bell still ring?

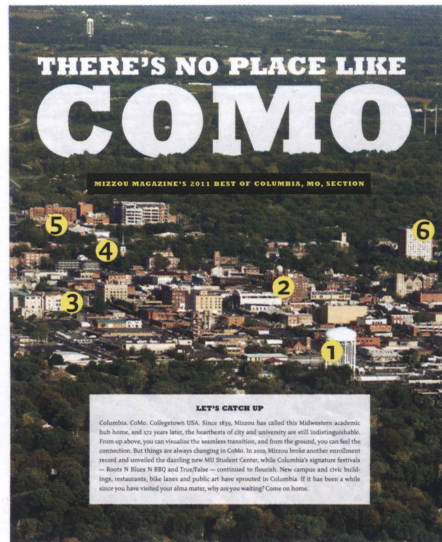
The photo of the gutted interior of Switzler Hall [Spring 2011, Page 5] immediately reminded me of speech class below the bell tower on a warm day in 1966. The building reverberated as the bell struck once a minute for each year in the life of Dr. Frederick Middlebush, former university president, at the time of his funeral — 80 times, I believe. Does that tradition continue for MU notables?

Jim Swinford, BJ ’68
Indianapolis

Editor’s note: Yes, the tradition continues, but it is on hold now that Switzler Hall is being renovated.

Ice storm detail

In the Spring 2011 article on the “Snowpocalypse” storm of February 2011, I noticed you didn’t have the dates for the 1949 storm. The MIZZOU magazine of Spring 2001 [Page 30] described that ice storm, which shut down much of Missouri



Taken from northwestern Columbia, this aerial photograph orients east to southeast. Here are some landmarks:

- 1 Water tower on Ash Street, just west of Providence Road.
- 2 Dotting Columbia’s skyline since 1928, The Tiger Hotel, 23 S. Eighth St.
- 3 The north set of columns in front of the Boone County Courthouse. On the south end of Eighth Street are Francis Quadrangle’s iconic Columns.
- 4 First Baptist Church, 1112 E. Broadway. Locals think the steeple resembles the face of Donald Duck.
- 5 Boone Hospital Center, 1600 E. Broadway.
- 6 Near the northeast corner of the MU campus, Paquin Tower, 1201 Paquin St.

for more than a week after it struck on Jan. 9, 1949. Titled “Ice, wind and fire,” the article described the devastation of Francis Quadrangle’s stand of elm trees. I had saved the article because I was born Jan. 10, 1949, in the Louisiana, Mo., hospital, with only a flashlight to illuminate the delivery. Our family talked of the storm for years.

I have been a librarian for many years after two degrees from the University of Missouri. I enjoy the magazine and am proud of the university and its achievements.

Patrica Harness Farney, BA ’71, MA ’72
Rockford, Ill.

Greetings from Croatia

Thank you so much for sending me a great and pleasant surprise — MIZZOU magazine.

I graduated from the MU animal science doctoral program in 1997, and I spent the best three years of my life at MU.

Now I am in Zagreb, Croatia, working at the local university. I have remained in touch with the animal science faculty at MU (we still work together occasionally), and I grabbed the opportunity on several occasions to come back to Columbia. The last time was during the 2007–08 school year, when I visited MU during my sabbatical. It was a good time to refresh my memories. There were so many changes —

so many new buildings, and some old ones were torn down. I guess change should be that way.

Thanks again, and M-I-Z, Z-O-U.

Miroslav Kaps, PhD ’97
Zagreb, Croatia

Greetings from Greece

I want to thank you for sending my father, Stavros Threpsiadis, BS ME ’62, MS ’63, and me the quarterly edition of MIZZOU. Keep up the good work!

Evangelos Threpsiadis, BS EE ’95
Athens, Greece

MIZZOU magazine welcomes your feedback at mizzou@missouri.edu. Please include your daytime telephone number, home address, email address, degree and year. Your submission may appear in a future print or website edition of the magazine and may be edited for style, length and clarity. Letters generally are limited to 250 words. Write us: 407 Donald W. Reynolds Alumni Center, Columbia, MO 65211; 573-882-7357; fax 573-882-7290; mizzou@missouri.edu

One Mizzou campaign focuses on unity, respect

Two racially charged incidents in two years prompted Mizzou students to launch a grass-roots diversity initiative to promote a culture of respect and responsibility on campus. The goal of the campaign, called One Mizzou, is to help students, staff and faculty acknowledge their differences while maintaining respect for one another.

One Mizzou was conceived after an 18-year-old freshman was arrested in February for allegedly spray-painting a racial slur on a statue outside Hatch Hall. That incident, just one year after two students were arrested for scattering cotton balls in front of MU's Gaines/Oldham Black Culture Center, sparked outrage and a broad discussion about the campus environment.

The student-led group plans to sponsor online diversity training and other events, including a contest in which students will compete to create a diversity-themed video to be shown at Summer Welcome.

At the April 7 kickoff event at the MU Student Center, MU Chancellor Brady J. Deaton described the formation of One Mizzou as a "historic, watershed moment" at MU. "This truly is the proudest moment I've had as chancellor, to stand before you and salute the wonderful work you've done," Deaton said.

Students have also supported including a diversity-intensive course in the general education curriculum. But, in May, the general faculty rejected a proposal drawn up by the



Chancellor Brady J. Deaton called April 7 his proudest day as chancellor when MU students launched the One Mizzou initiative. The ceremony was held in the MU Student Center.

MU Faculty Council. Ballots were sent to 1,200 faculty members; 210 voted for the proposal, which would have required all undergraduates to complete a three-hour course designated

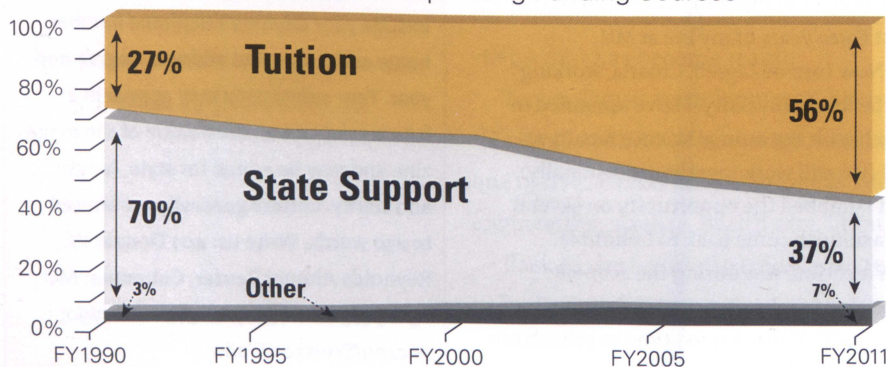
as "diversity-intensive," while 232 voted against it.

Council Chair Leona Rubin said "multiple factors" contributed to the proposal's defeat. Some faculty members were concerned about the process for approving courses that would be designated diversity-intensive. Others believed students were already knowledgeable about diversity issues and a course requirement was unnecessary. Still others thought the focus on "social inequalities" was too narrow. Rubin said she expects the council to revisit the issue during the 2011-2012 school year.

Deaton is hopeful that more information about the process for approving diversity-intensive courses will alleviate faculty concerns.

"I was disappointed to learn that the faculty narrowly defeated the addition of a diversity-intensive course requirement," he said. "However, I remain certain our faculty are as committed as I to supporting diversity on our campus."

Changes in General Operating Funding Sources



Graph by Marshall Danner



Photo by Rob Hill

Enrollment bolsters budget

Mizzou is predicting another record enrollment for fall 2011, which would help soften the impact of another reduction in state support for the campus's general operating budget.

On May 5, the General Assembly agreed on a fiscal 2012 budget that would reduce funding for higher education by nearly 5.5 percent. If Gov. Jay Nixon, BA '78, JD '81, signs the budget, Mizzou will see a \$10.3 million decrease in funding from fiscal 2011.

It could have been worse: Nixon's original budget proposed cutting state support for Mizzou by \$12.7 million.

Tim Rooney, MU's budget officer, said that most of the roughly \$2.4 million difference between Nixon's budget and the legislature's will be used for financial aid and increased support for building maintenance and repair.

But, with a 5.8 percent increase in tuition and required fees set to go into effect July 1

and enrollment officials predicting about 1,000 additional undergraduates on campus in the fall, administrators remain determined to increase salaries for faculty and staff. Pending approval by the UM Board of Curators, the university is proposing a merit-based salary increase of 2 percent. The campus would cover about one-third of that cost, with departments shouldering the rest, Rooney said.

Since 1990, Mizzou has relied increasingly on tuition to fund its operations (see chart on Page 4). State support has dropped from 70 percent of the university's general operating budget in 1990 to 37 percent in fiscal 2011. Meanwhile, the percentage of the budget supported by tuition has risen from 27 percent to 56 percent. Administrative overhead on grants and contracts has also risen, from 3 percent to 7 percent since 1990.

To make ends meet, Mizzou has cut spending by more than \$18 million over the past three years; put off \$187 million in building maintenance and repairs; and implemented a "soft" hiring freeze that reduced spending on salaries. But it's been the steady increase in student enrollment — a 26 percent increase in undergraduates since 2002 — that has "really saved us," Rooney said.

Bond's gifts keep on giving

On March 7, Chancellor Brady J. Deaton announced the creation of the Christopher S. "Kit" Bond Distinguished Lecture Series.

Funded with a \$1.3 million endowment, the series will provide a forum for national and international experts to discuss economics, politics, science and national security at venues across the state.

Deaton says the lecture series is one way to thank Bond for his support of the university. Bond has secured more than \$500 million in funding for research and capital projects, and Deaton noted that Mizzou Advantage, an initiative that capitalizes on MU's competitive assets, has roots in Food for the 21st Century, a program Bond championed in the 1980s.

Briefly

This spring, President Barack Obama appointed MU



Chancellor Brady J. Deaton as chairman of the Board for International Food and Agriculture Development. The board, created in 1975 under Title XII ("Famine Prevention and Freedom from Hunger"), advises USAID (United States Agency for International Development) on how land-grant institutions can help the agency achieve its goals for agricultural development.

As part of a reporting team at the *Milwaukee Journal Sentinel*, Alison Sherwood, BJ '07, won a 2011 Pulitzer Prize for explanatory reporting. She was digital producer for the story "One In a Billion," about how doctors used genetic technology to uncover a boy's mysterious disease at Children's Hospital and the Medical College of Wisconsin. Sherwood is one of more than two dozen Mizzou graduates to win the Pulitzer Prize.

MU will confer honorary degrees on five distinguished people who join past honorees including Harry S Truman, Gen. John Pershing, Thomas Hart Benton and Samuel Clemens. The new honorees are journalist Barney Calame, BJ '61; scientist Kathryn Calame, BA '62; musician Sheryl Crow, BS Ed '84; educator Brian O'Connell; and scientist Ian Wilmut.

MU has opened a Confucius Institute to bolster cultural and business ties with China. The Beijing organization collaborates with universities all over the world, and MU's institute will offer Chinese language courses, teaching certificates and classes in Chinese business etiquette. "Students can learn a language, get internships and become more attractive to employees," says Handy Williamson, vice provost for international programs and strategic initiatives.

'Bobmatic' teaching

Bob Flanagan's mother taught him to play with words. So he begins his religious studies classes by taking the word "dogma" and reversing it to reveal "am God."

Then, he instructs students to call him Bob — which, he points out, is spelled the same forward and backward.

"Dogmatic communication includes one center of authority who may think he or she is God, who says this is the way it is," explains Flanagan, director of undergraduate studies and assistant teaching professor of religious studies. "But I am Bob, not God."

Therefore, Flanagan, BA '67, calls his communication philosophy "Bobma"; it's his way of downplaying his own religious beliefs, sparking thoughtful conversation and encouraging students to be open-minded. In other words, his views are not necessarily correct; they're just Bobma.

Every semester, Flanagan walks into classrooms full of students reluctant to speak up during lectures. He likens it to entering a funeral. But give Flanagan a class period or two, and he'll turn the dynamics completely around.

He keeps his class sizes small, usually around 35 students, and he divides his courses into discussion groups of six or seven. He challenges them with thought-provoking questions, such as: "What, if

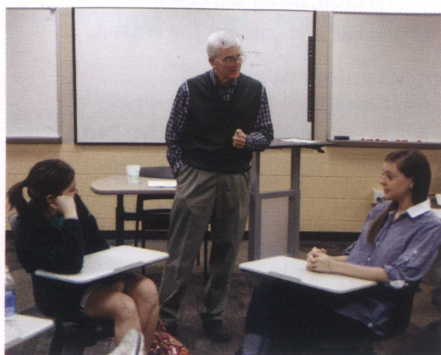


Photo by Rob Hill

Bob Flanagan, a 2011 Blue Chalk Award recipient, fosters an open dialogue with students during his Contemporary Religious Thought class.



anything, do we lose if we lose our sense of mystery, magic and wonder?" Although most Americans self-identify as Christians, he encourages his students to think about what functions as religion in their lives. "Religion is whatever provides a sense of orientation, direction and motivation to an individual or group. It doesn't have to be God or a supernatural power. For many, sports or shopping functions as a religion." His most popular courses explore the reality of God as well as religion's role in human sexuality.

Flanagan keeps his classes challenging but casual, sometimes holding them at Shakespeare's Pizza. In February 2011, the College of Arts and Science recognized his innate ability to connect with students by honoring him with a Blue Chalk Award for advising. However, Flanagan says a life in academia was never his intention.

"I got interested in religious studies out of necessity," says Flanagan, who was

raised Protestant. "I had questions about the nature of religion, hope and courage, and I needed a broader study than my own religious tradition."

"Bobma" helps Flanagan avoid being preachy, so others can also question and explore their faith without feeling judged. However, he ends his spring afternoon class on just the note one might expect from a religious studies professor.

"May you go forth and frolic in this wonderful weather."

Bringing 19th-century England to life

Engaging students in a discussion about Victorian literature, especially a novel that stretches to 600 pages, takes skill. But Elizabeth Chang, an assistant professor of English, says the key to her classroom success isn't just instructional technique.



Photo by Rob Hill

Chancellor Brady J. Deaton and a cameraman interrupted Elizabeth Chang's senior capstone course to give her a Kemper award.

"It always helps to have a good story," says Chang, one of five MU faculty members to receive a 2011 William T. Kemper Fellowship for Teaching Excellence in April. "We'll start with a popular genre novel, such as *Dracula*, or an adventure novel with an exciting plot. Then, we'll explore the intellectual, social and historical themes of the era."

Compelling stories were, after all, what attracted Chang to 19th-century British literature. Influenced by her Anglophile mother, she devoured classic British children's literature, *Jane Eyre* and *Upstairs, Downstairs*, a television drama set in early 20th-century London.

She knows many students don't approach period literature with the same passion she does, but she sets out

to illustrate the similarities between 19th-century British culture and modern American culture. Chang's students also immerse themselves in the Victorian era by exploring period magazines at Ellis Library.

"They see the context, and sometimes it helps start them on a path to individual research as they begin posing their own questions."

Chang describes her teaching style as practical and personal. "Teaching happens through conversation," she says. "We're all interested in asking questions about how the written word can represent the human experience. We're equally interested in thinking about the hard questions and how might we answer them."

Each spring, Mizzou honors outstanding teachers with Kemper awards. They come with \$10,000 prizes. The other 2011 winners are:

- Deborah Hanuscin, associate professor of science education and physics;
- Mike McKean, associate professor of journalism;
- Etti Naveh-Benjamin, visiting assistant professor of psychological sciences;
- Bethany Stone, assistant teaching professor of biological sciences.

Boning up

Footprints are handy clues to tracking a creature's whereabouts, but foot *bones* can lead across continents, species and epochs.

Carol Ward, professor of pathology and anatomical science in the School of Medicine, is a primary researcher on a team of scientists studying a 3-million-year-old bone unearthed in Ethiopia's Hadar region in 2000. The team's findings indicate that human ancestors walked exclusively on the ground

much earlier than previously thought.

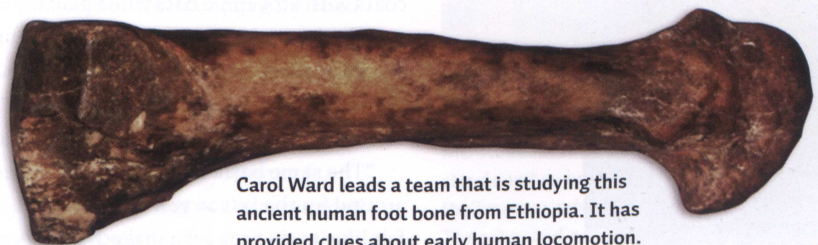
The fossil — a fourth metatarsal bone from the left foot of a female hominid, *Australopithecus afarensis* — sat mostly untouched in the National Museum of Ethiopia until 2008. It is from the same species and region as the famous "Lucy" discovery in 1974, the most complete fossil skeleton of its time period.

The structure of the bone indicates an arched foot, meaning this hominid walked and was not an intermediate compromise between tree-climbing apes and ground-walking humans.

"There have been questions about whether Lucy was a fully committed terrestrial animal like us," Ward says, describing a hypothetical prehistoric mother carrying a baby on foot instead of swinging from the trees. "We hadn't found a lot of bones from the foot, so we didn't know if she had a flexible foot [capable of grasping like an ape's]. It tells us a lot about natural selection acting on these animals for their survival and reproductive success."

Ward's research team — which includes William Kimbel and Donald Johanson of Arizona State University — published the study in the February 2011 issue of *Science*. Thanks to volcanic activity in east Africa, which helps to preserve and accurately date human remains throughout the millennia, the group has more than 370 fossils to study from the Hadar region.

"It would be nice if we had the rest of the foot," says Ward, who hopes to join the paleontological search in Kenya soon. "We're getting a better idea of when this evolutionary window of bipedality appeared, but we need more fossils."



Carol Ward leads a team that is studying this ancient human foot bone from Ethiopia. It has provided clues about early human locomotion.

Photo courtesy of Carol Ward and Elizabeth Harmon

The Big 'M' gets new duds

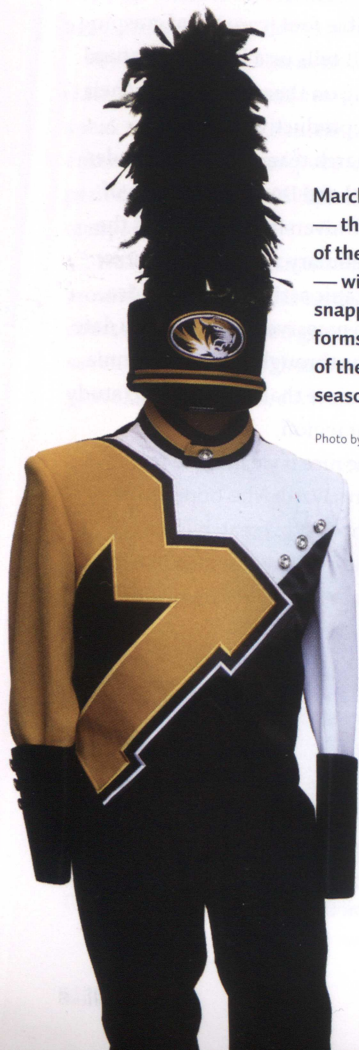
As one peers down upon Marching Mizzou from the Memorial Stadium stands, the storied band is constantly morphing — from the Show-Me State outline on the field to the block M that crowns most features in the Sports Park at Mizzou. But you'll have to zoom in to see the band's most recent alteration.

New uniforms will debut at the first home football game Sept. 3, 2011, when the Tigers host Miami of Ohio. The sleek redesign features a shoulder-enveloping gold M, rhinestone buttons and the roaring Tiger Athletics logo that tops a patent leather-brimmed hat.

"We think it's a contemporary, unique college marching band uniform," says Brad Snow, Marching Mizzou director. "A lot of

Marching Mizzou — the Big "M" of the Midwest — will introduce snappy new uniforms at the start of the 2011 football season.

Photo by Nicholas Benner

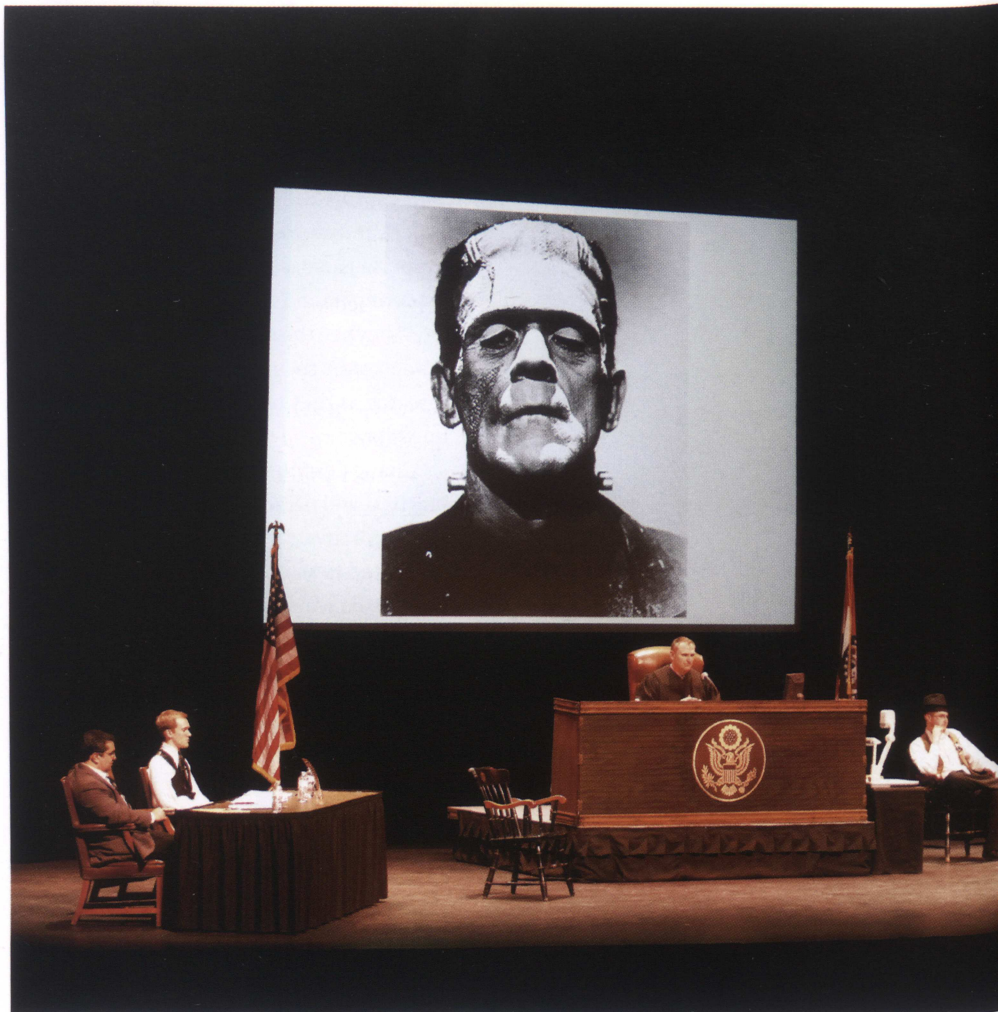


traditional uniforms have a sash that goes across the front, and we got rid of that."

The outfit includes a hat and plume, coat, trousers, gauntlets, shoes, socks and gloves. With about 300 members, Marching Mizzou ordered 400 uniforms to plan for future expansion. In 2012, the growing group will showcase its new look at the St. Patrick's Day Parade in Dublin, Ireland.

The Big "M" of the Midwest has been inspiring Tiger fans since 1885, and the uniforms change about every eight to 10 years, Snow says. Once upon a time, marchers sported Prince Albert-style wool coats with stovepipe hats while playing mostly classical music such as Mozart and Tchaikovsky. It's a far cry from Survivor's "Eye of the Tiger" or Lady Gaga's "Bad Romance."

"The same basic uniform style had been around for the last 20 years," Snow says. "We felt like it was time for a makeover."



Frankenstein goes to court

As a third-year law student, Whitney Miller of Richmond, Mo., had little experience with civil trials, yet she was assigned a complex case that had been on the literary docket since the 1800s.

Using the storylines from Mary Shelley's *Frankenstein*, Miller represented Rolf, the brother of Henry "Igor" Clerval, a victim of Dr. "Victoria" Frankenstein's green-skinned creature. Dressed in period clothing and with her bangs teased into a high poof, Miller argued that despite ample warning, Dr. Frankenstein created a "new form of machinery, not humanity" and was negligent in Igor's death.

Miller's performance, in a makeshift courtroom on Jesse Hall's stage Feb. 10, was part of "Creating Life and Death: The Trial of Dr. Frankenstein," the fifth show of its kind by MU's Historical and Theatrical Trial Society. Since 2007, law students have

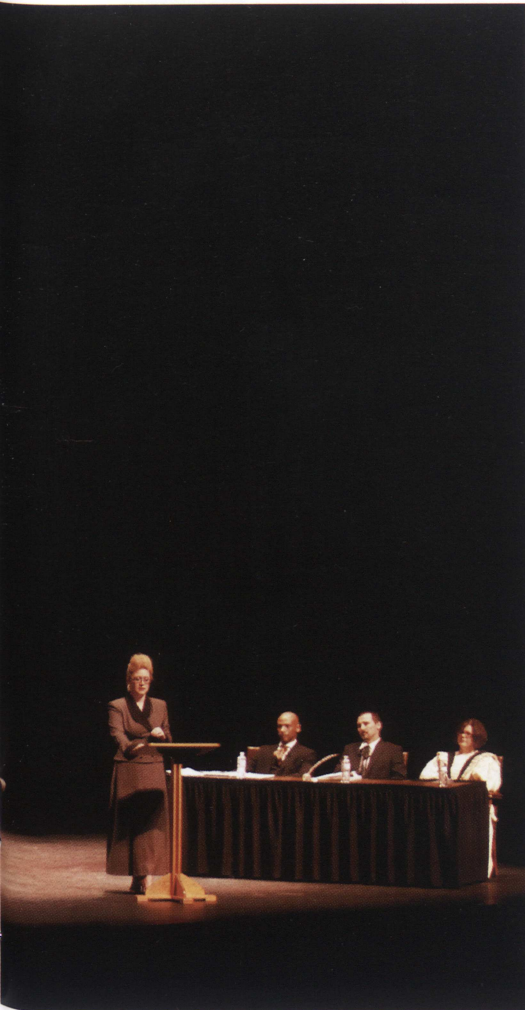


Photo by Rachel Coward

With legal finesse and theatrical flair, MU law students participated in a mock trial based on Mary Shelley's *Frankenstein*.

jumped into history or literature, pulled out complex characters and put them on trial.

"Our goal is to create an entertaining show but one with law theory and practice," says Chirag Shah, trial director and third-year law student from Milwaukee. "This year's case was an allegory on the impacts of cloning and other scientific issues."

Miller sought to have the creature destroyed and to bar the scientist from further research. The jury, made up of community members and led by state Sen. Kurt Schaefer, BA '90, decided for the plaintiff but awarded no damages. The jurors disagreed about whether the creature (played by Joshua Jones, JD '09, of St. Louis) was technically human and saw some value in the tissue regeneration research of Dr. Frankenstein (played by second-year

law student Amy Williams, BS '08, of Independence, Mo.).

The serious undertones didn't take away from the laughter generated by the cast's improvised jokes and outlandish accents. For months, students and alumni participating as witnesses and attorneys had honed their humor and legalese.

Miller consulted weekly with her co-counsel Bradford Lear, BA '98, of Columbia. After drafting an opening argument, she found a dark corner on the third floor of the law library and rehearsed several times, making eye contact with the faces she had drawn on a marker board. Come show time, she was ready to face the Jesse Hall audience and the judge: Mark Pfeiffer, JD '91, Missouri Court of Appeals judge for the Western District.

"The experience helped me learn a tiny bit of what goes into a civil case," Miller says. "It took tons of time to prepare — and it was not even a real trial."

A sweet challenge

Erin Clepper was putting the final touches on the second tier of her Mizzou- and spring-themed cake. Just as she began delicately sliding a support rod into the depths of a layer iced to resemble a basketball net, the tier collapsed. The misstep set Clepper back on her 20-hour journey to completing the project.

Clepper, a radiography student from Tampa, Fla., was one of 55 entrants in the first Mizzou Cake Challenge, a cake-decorating contest sponsored by the MSA/GPC Department of Student Activities March 16, 2011. Contestants could enter into either a professional or amateur category. Food Network celebrity Duff Goldman and three other culinary experts judged both categories.

The colorful cakes featured MU landmarks, Truman the Tiger replicas and even Maxine, the grumpy woman featured in greeting cards — all surrounded by touches of spring. The first-place win-

ner in the amateur category was Nikki Moyer from Excello, Mo., with a towering creation of alternating black and gold and baseball-shaped tiers. In the professional category, the top prize went to Stacey Krieg from St. Charles, Mo., for her academically oriented cake composed of textbooks and miniature graduates near the Columns. An additional People's Choice prize based on text message votes was awarded to Anna Meyer, MA '08, from Columbia for her detailed depiction of Jesse Hall.

Goldman, owner of Charm City Cakes in Baltimore and star of the reality show *Ace of Cakes*, also spoke at Jesse Auditorium about his path to cake-decorating stardom. In the middle of countless laugh-out-loud stories about cake disasters and immature televised antics, he phoned his father, Morris Goldman, BS BA '67. The elder Goldman, who spoke about his time at Mizzou, ended the call with an enthusiastic "M-I-Z" cheer.

Clepper, a relative newcomer to cake decorating, says the Mizzou Cake Challenge was her first competition. Although she didn't win a prize, Clepper plans to keep baking.

"I think Duff gave some really good advice, such as not being afraid to try something just because you're afraid of failure," she says. "Sometimes it's failure that makes you realize something is not so unattainable in the first place."



Photo by Nicholas Benner

MU student Erin Clepper places fondant raindrops, clouds and an umbrella on the cake she submitted to the amateur category of the Mizzou Cake Challenge. The cakes had a Mizzou spring theme.

Preserving African elephants

As an undergraduate hoping to get started in research, Amanda Prasuhn knew she might have to take on her lab's "dirty work." Her assignment — extracting DNA from elephant dung — certainly seemed to fit that description, but it wasn't thankless work. After nearly a year of research, she presented her findings to state legislators in March 2011 and is writing an academic journal article that she hopes will help protect endangered African elephants.

Since August 2010, Prasuhn has been studying the evolutionary history of two types of African elephants: the savannah and the forest. By comparing the nuclear intron sequences, which are DNA areas that don't code for a protein and tend to vary across populations, she can determine how these two groups are genetically related.

"My faculty mentor, Lori Eggert, started working on this project 11 years ago and then put it on the back burner," says Prasuhn, a senior biological sciences major from Kirkwood, Mo. "After a year working in her lab, I wanted my own project. She told



Photo by Rob Hill

Amanda Prasuhn, 2011 Goldwater Scholar and biological sciences senior, hopes her research can save African elephants from extinction.

me I could take on this research and have it as my own."

African elephants once were thought to be a single species, but Prasuhn's findings and other recent publications suggest that the savannah and forest elephants are genetically different enough to be classified as separate species.

"It's important to know the differences between the two types," Prasuhn says. "Their habitats, diets and genetics are different, and conservation managers can use this information to make two distinct conservation plans instead of lumping them together."

Prasuhn joined 18 other Mizzou students at this year's Undergraduate Research Day at the Capitol in Jefferson City, Mo., where she described why research on African elephants is relevant to Missouri.

"My ultimate goal is to help protect animals from becoming extinct, even though research is indirect and often takes longer to make an impact," says Prasuhn, who recently won a 2011 Barry M. Goldwater Scholarship, a highly competitive national award. "I think it's important that our university and labs not only tackle issues that affect people locally but also keep up in the international research field."

In the not-too-distant future

Kyle Cook and Tony Layson, BA '05, MA '07, don't wear brightly colored jumpsuits. They don't have spindly, smart-alecky robot pals, and they haven't been shot into space.

The quick-witted pair hosts *Mystery Science Radio 3000* from 2 to 5 a.m. every Sunday on KOPN. Like the program's TV namesake that featured a satellite stowaway and his animatronic buddies cracking jokes in a theater during B-movies, the radio partners love to create their own fun.

If the show has a format, it's that it has no format. It starts with Cook and Layson's eclectic taste in music. Sometimes they'll spin records at the wrong speed for a laugh, occasionally they'll insert snide



commentary over children's audiobooks, or perhaps they'll chat with the myriad off-the-wall visitors who pop into the station.

"We just kind of play it by ear," says Cook of the show that has had listeners staying up late for more than five years. "People show up, and conversations will just go on forever."

One of the hosts' favorite games is called The Hardee's Challenge, during which they start an album and try to complete a late-night round trip to the burger joint before it ends. One time, a sneaky saboteur descended on the studio and tried to play Paul Simon's *Graceland* before the gig was up.

"The CD was really quiet because they didn't know what they were doing," Layson says. "We could hear it in the car in the drive-thru."

Guests consist of late-night partiers, fans with friends visiting from out of town, and the occasional walk-in Walken — a Christopher Walken impersonator.

"There was one pledge-drive show where we had a PB&J buffet, and we had about 40 people stop by the station," Cook says. The duo does "whatever's interesting enough to keep you awake."



Photo by Nicholas Benner

Forensic accounting series focuses on fraud

The WorldCom scandal, home mortgage crisis and Bernie Madoff Ponzi schemes exposed more than corruption on Wall Street. They also raised the profile of forensic accounting. Through the Dawdy Speaker Series at Mizzou, students can hear from leading fraud investigators and learn about careers in this growing field.

"This lecture series is a way to introduce students to the topic and show them that fraud examination is one way they can use their accounting skills," says Jay Dawdy, BS Acc '89, who has funded the program.

Dawdy, president of Gryphon Investigations in White Plains, N.Y., built his career in corporate investigations, litigation support and fraud investigations. When he returned to Mizzou in 2008 as professor for a day, he hatched the idea for a lecture series that would touch on forensic accounting, regulatory issues and legal matters.

"We wanted to give students exposure to those industries, and on a broader level, we wanted to expose them to dynamic, high-

level professionals," he says.

Tony Layson, BA '05, MA '07, left, and Kyle Cook are the hosts with the most on *Mystery Science Radio 3000*, a late-night show on Columbia's KOPN.

In fall 2009, Dawdy worked with Vairam Arunachalam, director of the School of Accountancy, to organize the first talk, which featured Jim Ratley, president of the Association of Certified Fraud Examiners.

Arunachalam says the series has made a significant impact in a short time and is now feeding on its own success by attracting renowned speakers.

In December 2010, the series presented Kenneth Feinberg, who has handled claims for the victims of Sept. 11, the Virginia Tech shootings and BP's Gulf oil spill. Other lecturers have included white-collar criminologist William Black, Missouri Attorney General Chris Koster, and Inspector General of the Securities and Exchange Commission H. David Kotz.

Dogs never had it so good. Students designed this doghouse for Columbia's Barkitecture 2011 competition.

Plush doggy dens

A student-designed dwelling for canines makes being "in the doghouse" a *good* thing.

A team of six architectural studies students participated in the Barkitecture 2011 charity auction by designing and building a functional doghouse — a whimsical take on an old Airstream trailer. AIA Mid-Missouri's Committee on the Environment sponsored its inaugural Barkitecture auction at Columbia's Courthouse Square to benefit the Central Missouri Humane Society. Entry fees from seven competitors and auction profits brought in \$2,190.86 for the society.

The students' entry was inspired by spring fever, says team member John Bohlmeyer, a senior. "It was February when we were brainstorming, and we were looking forward to springtime and camping and being outside. The ideas just rolled from there."

The students contributed labor to design and build the house primarily of recycled materials, in response to Barkitecture's sustainability theme. The metal sheathing and wheels were new, but the lumber, carpet, curtain and other materials had been used elsewhere or were left over from other projects.

Bohlmeyer, who was new to metalworking, says it was tough creating the Airstream's characteristic curve at the front. "But architects need to know how to use various materials, so it was a really good small-scale construction experience," he says.



Photo by Nicholas Benner

Mizzou has Haith

As Frank Haith approached the podium in front of a packed house at Mizzou Arena's Clinton Club April 5, the new Missouri men's head basketball coach was greeted with his first "M-I-Z, Z-O-U" chant.



Frank Haith Photo by JC Ridley

"I'm already impressed," said the former University of Miami coach. "Let's go play a game." Haith quickly addressed some Tiger fans' skeptical reaction to his hiring. "I'm not mad — I get it," he said. "I want to win. I want to cut down nets."

Haith coached the Hurricanes from 2004 to 2011, and five times he guided them into postseason play, including the National Invitation Tournament. He replaces Mike Anderson, who became the University of Arkansas coach on March 23.

Haith was a top-tier talent recruiter in the Big 12 region while an assistant at Texas and Texas A&M. "The first thing I say when I go into a player's home is that you don't go to school to play basketball," said Haith, who graduated 21 of 22 players at Miami. "You go to school and play basketball."

Haith also has hired assistants, including Tim Fuller from the University of Louisville, Ernie Nestor, Todor Pandov, Isaac Chew, Toby Lane, and former Tiger Matt Lawrence.

"[Texas Coach] Rick Barnes is probably my best friend in the business, and one thing he taught me is how to adapt based on your personnel," Haith said. "From a basketball standpoint, I want player movement. I want ball movement. I want great spacing. I like playing inside out, and I like getting easy buckets in transition."

Rhea life

Rhea Taylor, Mizzou softball's All-American center fielder, loves making her teammates

crack up. Her smile is luminous, her wit is sharp, and her laughter is contagious. In fact, she brings levity to the dugout even during intense Tiger rallies.

But don't let the sunny side fool you — she's a cold-hearted thief.

"When I'm at first about to steal second, I'm looking at the catcher thinking, I wish you would try to throw me out," says Taylor, her face affecting a mock scowl. "I wish you would."

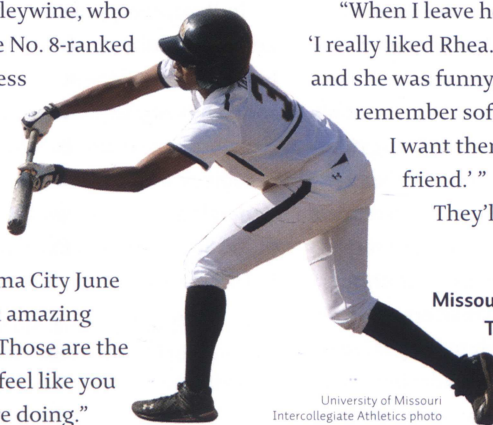
Perhaps that's because she so rarely confronts a worthy challenger. The supersonic senior from Buford, Ga., is still adding to her Big 12 career stolen base record of 173, and as the No. 2 career hitter in Big 12 history (.406 average), Taylor rounds the bases often.

She also holds Missouri all-time records for hits (299) and runs (223), and her name is sprinkled throughout every other batting category in the Tiger record book. Taylor is arguably the best offensive player in Mizzou softball's 37-year history. But as a senior at Peachtree Ridge High School in 2006, she was nearly passed over.

No big-time program considered Taylor until Coach Ehren Earleywine — who left Georgia Tech to coach the Tigers that year — invited her to Columbia. He might have missed her, too, had one of his recruits not told him about the "really fast" right-hander at third base on her travel-ball team.

"We turned her into a center fielder because of her speed and turned her around to the left side to make her a slapper and bunter," says Earleywine, who hopes to lead the No. 8-ranked Tigers (43-7 at press time) to a third consecutive Women's College World

Series in Oklahoma City June 2-8. "It's been an amazing transformation. Those are the times when you feel like you know what you're doing."



University of Missouri Intercollegiate Athletics photo

Scoreboard

HOME	SCORE	GUESTS
DOWN	YDS TO GO	QTR

2,404: University Field record-breaking attendance for softball when No. 8 Mizzou hosted No. 3 Texas May 7, 2011. The Longhorns' 2-0 win ended the Tigers' home winning streak at 35 — the longest in the NCAA this season. Mizzou recovered, however, to beat Texas 6-3 in the Sunday finale and earn a series split.

40: Big 12 football games per season to be broadcast by the Fox Sports Media Group starting in 2012. The 13-year agreement between the conference and network family also includes Olympic sports and conference championships. Events will air on FSN, which reaches more than 85 million homes through 24 affiliated networks. Several other games will be scheduled on FX, which will introduce a college football game of the week in 2011.

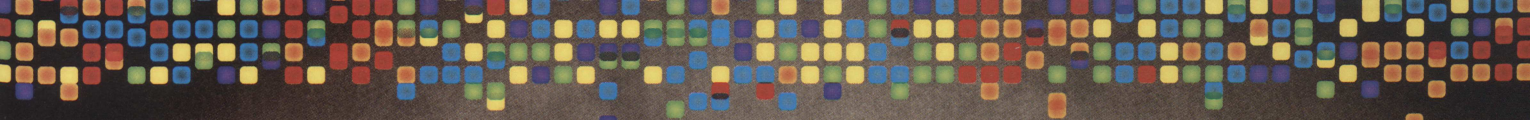
17: Players selected in the first round of the NFL Draft in Mizzou history, including defensive end Aldon Smith and quarterback Blaine Gabbert who were selected No. 7 by the San Francisco 49ers and No. 10 by the Jacksonville Jaguars, respectively, on April 28, 2011.

Taylor's father, Bobby, coached young Rhea's first softball team, fittingly called "The Sweethearts." The nickname still fits, in a sense. You just have to look past the icy glare and ruthless approach at the plate.

"When I leave here, I want people to say, 'I really liked Rhea. She was a great person, and she was funny,'" Taylor says. "If they remember softball, then they do. But I want them to say, 'She was my friend.'"

They'll remember softball, too.

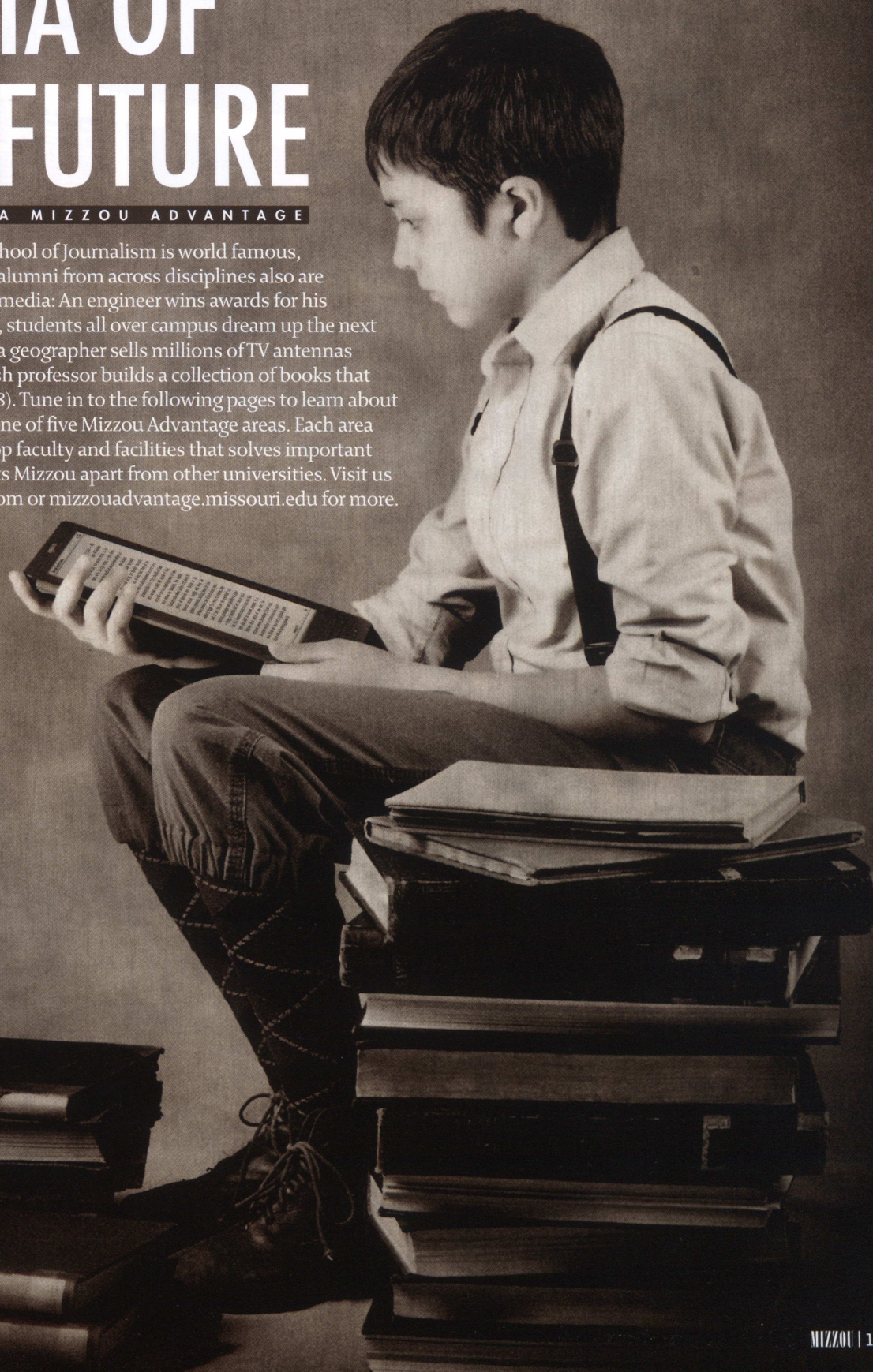
Missouri center fielder Rhea Taylor's career batting average of .406 is the second-highest in conference history.



MEDIA OF THE FUTURE

A M I Z Z O U A D V A N T A G E

Although Mizzou's School of Journalism is world famous, faculty, students and alumni from across disciplines also are shaping the future of media: An engineer wins awards for his applications (Page 19), students all over campus dream up the next great thing (Page 22), a geographer sells millions of TV antennas (Page 24) and a Spanish professor builds a collection of books that are art objects (Page 38). Tune in to the following pages to learn about Media of the Future, one of five Mizzou Advantage areas. Each area is a constellation of top faculty and facilities that solves important problems and that sets Mizzou apart from other universities. Visit us at mizzoumagazine.com or mizzouadvantage.missouri.edu for more.





NEWS \$ VALUE

ADVERTISING AND SUBSCRIPTIONS HAVE PAID FOR NEWSPAPERS IN THE PAST, BUT WITH THAT MODEL ON THE WANE, WHAT WILL FUND JOURNALISM IN THE FUTURE?

STORY BY DALE \$MITH • ILLUSTRATION BY BRIAN \$TAUFFER



Confesión de la Polémica
 El gobierno de Puerto Rico, a través de sus representantes en el Congreso, ha estado tratando de obtener el reconocimiento de la independencia de Puerto Rico. Este es el primer paso para que el territorio pueda convertirse en un Estado independiente. El gobierno ha estado trabajando en esto desde hace mucho tiempo, pero hasta ahora no ha logrado obtener el apoyo necesario en el Congreso.

Exposición de Abogados
Cabanes Exiliados

El abogado Cabanes, quien ha estado exiliado en Nueva York, ha estado trabajando en el desarrollo de un plan para la independencia de Puerto Rico. Este plan incluye la creación de un gobierno provisional y la convocatoria de un referéndum para que el pueblo decida sobre su futuro.

NIOLA LERBAS
 La señora Niola Lerbas, quien ha estado viviendo en Puerto Rico, ha estado trabajando en el desarrollo de un plan para la independencia de Puerto Rico. Este plan incluye la creación de un gobierno provisional y la convocatoria de un referéndum para que el pueblo decida sobre su futuro.

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Honduras: El régimen militar
 El régimen militar de Honduras, encabezado por el general Oswaldo López Arellano, ha estado tratando de obtener el reconocimiento de la independencia de Honduras. Este es el primer paso para que el país pueda convertirse en un Estado independiente.

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Waltham Watch Co.
 Waltham Watch Co. is a leading manufacturer of precision timepieces. Our watches are known for their accuracy and durability. We offer a wide variety of styles, from classic to modern. Visit our website for more information.



IN THE DIGITAL AGE, carving slogans — even seemingly timeless ones — on the wall might come back to bite you. Case in point: Inside the rotunda of the School of Journalism’s Lee Hills Hall is the statement that “Advertising is the fuel of free enterprise and a free press.” Although the 1995 building is still new by institutional standards, the advertising-as-fuel analogy is starting to look old-fashioned when it comes to the press. Advertising in newspapers is down, many papers have closed, and remaining news staffs are shrinking. The U.S. press, while still free, is much diminished in its ability to protect citizens’ freedoms, says Charles Davis, associate professor of journalism and winner of a 2010 John Aubuchon Freedom of the Press Award.

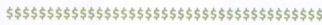
Part of the problem is what Davis describes as a historically lucrative but structurally unsustainable relationship between newspapers and advertisers. “For the past century, the costs of producing journalism largely have been borne by advertisers, not consumers of news.” Subscriptions and single-copy sales pay just 10 percent to 20 percent of the tab for a news operation. “Advertisers don’t have a dog in the fight, but they paid for journalism because they wanted to reach the audience.” Other industries don’t work that way, Davis says: If Levi’s wants to market jeans, the company doesn’t sell advertising to somebody else to subsidize the enterprise.

Advertisers need newspapers less and less because they have other more precise ways of reaching consumers, says Mike Jenner, Houston Harte Chair in Journalism. Online ads for news sites pay less than print ads partly because advertisers think they are less effective and because they know it costs less to deliver news online. To compound the problem, he says, subscribing to a newspaper is no longer a standard feature of family life, and many people get all the news they want for free online.

Perhaps the carving in Lee Hills Hall will need revision at some point. Although advertising still largely supports the

remaining newspapers, the fuel supply is dwindling. Nobody is sure how journalism will be funded in the future, but some faculty members at the J-School and fellows at the Reynolds Journalism Institute seem to agree that people who want news will have to pay for it.

Here’s a look at a few ideas for funding journalism.



SO WHAT?

BUT FIRST A WORD — commercial message of sorts — on behalf of journalism itself. Davis says the profession needs to answer a key question: Why should anyone care if journalism is on the economic rocks? “No business does a poorer job defining, explaining and promoting itself than journalism,” he says. Yet the profession serves critical functions.

For instance: Stories by the *Los Angeles Times* helped lead to charges being filed in September 2010 against eight city officials in Bell, Calif., who allegedly misappropriated \$5.5 million from the working-class suburb. “The officials were paying themselves enormous amounts of money through fraudulent means and were doing so in a matter-of-fact way because nobody had been paying attention,” Davis says. It costs money to have a seasoned professional looking in on institutions of government, and it costs lots of money to produce investigative reports, Davis says. “The Bell scenario occurred because not even a beginning reporter could be spared to drop in on city council meetings on a regular basis.”

This story is just one example of journalism’s value. Traditionally, editors have decided where to send reporters and which stories reach the public. Although journalists have always relied on tips from citizens, they spend much of their time looking out for the public good according to their own guidelines. For instance, many journalists believe their profession should be a watchdog on government, Davis says. “The three branches of government were set up to carry out their own functions, not to keep

an eye on each other. The press is set up for that — hence the fourth estate, the eyes and ears making sure government is functioning properly and raising Cain if not.”



STRENGTH IN NUMBERS

THE JOURNALISM school’s *Columbia Missourian* newspaper is known as a hands-on lab in which student journalists gain experience, but it’s also a testing ground for journalistic innovations, such as using crowd funding as a way to pay for news. One such idea is called Kachingle, which eventually could offer the masses a way to make small donations to news sites. Participants can visit sites they want to support and click on a Kachingle button, which triggers a donation to that site. Paypal gets 7 percent of the transaction, Kachingle gets 8 percent, and the favored sites split the rest. “You might think of it as the tip jar at your local coffee shop,” writes *Missourian* Executive Editor Tom Warhover. For the time being, Warhover has modest expectations for the brand-new Kachingle. “The Kachingle member sites aren’t exactly rolling in dough. Think tens of dollars in contributions, not hundreds or thousands.”

Spot.us is another crowd funding idea — further along in its development — that could help pay for certain kinds of journalistic projects. Founder David Cohn, an RJI fellow and former technology reporter for *Wired*, borrowed an approach from humanitarian groups such as kiva.org that let donors specify the recipients of their money. For instance, a kiva.org lender could send \$25 to a particular aspiring entrepreneur in, say, an African village. At spot.us, writers, photographers and organizations post proposed projects and budgets on the site. Visitors read the “pitches” and can donate money to particular projects. Once donations cover the budget, the project gets under way.

The site launched late in 2008 with a \$300,000 grant from the Knight Foundation. Since then, donors have funded 165 projects with about \$250,000 in gifts. Project budgets



iSOCIAL STUDIES

On your daily travels through office halls, grocery aisles or traffic jams, you might interpret thousands of facial expressions. But how would you react if a passerby suddenly seemed angry or hostile? Although children with autism sometimes struggle to discern mood from facial expression, a new virtual learning environment is helping.

Developed by Janine Stichter, professor of education, and Jim Laffey, professor of information science and learning technologies, iSocial is a 3-D virtual world that allows students who may not have access to traditional face-to-face social competence instruction to experience learning with others online.

“A lot of our individuals [with autism], despite having normal or above-normal IQs, tend to only recognize facial expressions or emotions that represent angry or happy — a pretty stark continuum,” Stichter says. “If you give them an inquisitive look, they may misperceive it as angry.”

Recognizing facial expressions is just one unit of the program’s curriculum designed to increase social competency. Others include sharing ideas, conversation pragmatics and problem solving. It’s based on Stichter’s face-to-face curriculum, which has demonstrated significant improvement for students across multiple measures based on parent and teacher review.

Graphically, the 3-D learning environment has been compared to popular games such as *Second Life* and *The Sims*. It’s a hit with research participants, and iSocial will debut in Columbia’s middle schools and junior highs in fall 2011.

“Oftentimes school districts with limited resources, including more rural communities, don’t have access to face-to-face programming in group formats,” Stichter says. “iSocial provides this opportunity.” ■

IMAGINE DEMOCRACY

Political debate, central to any healthy democracy, is alive and well in this country. But to many Americans, today’s media pundits from the left and right are acerbic, having lost any semblance of civility. The rhetoric seems increasingly polarizing, which can be paralyzing.

“People seem to be at each other’s throats,” says Randall Smith, professor and Donald W. Reynolds endowed chair of business journalism. “We’re trying to encourage civil conversations through a number of different communication methods.”

Enter the DemocracyChannel, a multi-platform media project and Mizzou Advantage grant-winner headed by Smith.

A two-pronged approach, the DemocracyChannel project will begin with a documentary by filmmakers Harry Wiland and Dale Bell, co-CEOs of the Media Policy Center in Santa Monica, Calif. Film crews will retrace and build upon Alexis de Tocqueville’s 19th-century journeys across America in search of democracy — from a 2011 perspective.

The project also seeks to become a confluence of “digital tributaries” available online and to cable providers worldwide, while offering a learning environment for Mizzou journalism and business students on the production side.

Programming ideas include civic education shows for young people, a program focusing on the Constitution’s upcoming 225th birthday and other C-SPAN-meets-The-History-Channel type shows.

“We want to do this during a presidential election year [2012], hoping that we can play a role in beginning to turn the conversation in the U.S. to a more civil one,” Smith says. “It’s a big dream.” ■



READING WITH YOUR EARS

Podcast fans enjoy the medium’s ability to provide fresh information that is easily consumed during a

morning workout or daily commute — like an aural sports drink or espresso. Elizabeth Baker, associate professor in the College of Education, hosts *Voice of Literacy*, which covers new

literacy education research. Posted the first and third Monday of every month from September to April, the podcasts feature Baker interviewing researchers from around the country to update

educators and graduate students, and she does it all with a refreshing sense of humor. It is available via iTunes, Facebook, Twitter and at voiceofliteracy.org, the podcast website.

“We are trying to keep not only graduate students updated but also literacy researchers, teachers, parents, principals, policymakers and journalists,” Baker says. ■

HAPPY TO BE APPY

Tyten Teegarden has plenty of corner-office light to keep his Appy Award glistening for a while. He earned the engraved crystal block — which honors talented mobile device application developers — for his work on newsy.com's iPad app. It's a virtual outpost for topical news video segments, and now it's up for a Webby Award, too.

"The Webbys are basically the Academy Awards for the Internet," says Teegarden, BS '10.

The computer engineer honed his collaborative tech skills in the College of Engineering's app development class.

"It focused on developing software from

scratch for a real-world client," Teegarden says. "In other courses, I had been presented with case scenarios but never the opportunity to see through a product from start to finish."

The course blends responsibilities between journalism students, who lead the marketing and communication aspects of the project, and computer science students, who handle most of the programming. Ultimately, however, everyone participates in all phases.

"The J-School students I was paired with did a really good job working with the client, brainstorming and developing graphical resources," Teegarden says.

Teegarden's team created the official iPhone app for the 2010 True/False Film Fest,

which featured documentary summaries and corresponding map points for theater locations on the festival's timeline. T/F loved the product, so they hired him to update it in 2011.

Other class projects have included applications for Columbia Regional Economic Development Inc. (REDI), everythingmidmo.com, the Missouri Department of Transportation, a North Dakota TV station and MU School of Journalism alumni — all coming soon. |||

NEWSY

The News With More Views





Photo by Nicholas Benner

NEWS BY THE BLOCK

Adrian Holovaty, BJ '01, has found perhaps the smallest way to slice up the news pie.

While several media organizations have experimented with hyper-local neighborhood coverage, Holovaty's innovation offers news by the city block. The website everyblock.com, which he launched in 2008 and sold to msnbc.com in 2009, keeps residents informed of crime, real estate listings, business permits, media coverage, photos and blogs specific to their geographic location. The site serves every block in 16 major cities, adding up to more than a million different news feeds.

"Most people who use our service sign up to get our daily email early in the morning that has everything we've found around their block the previous day," says Holovaty, who uses the site to keep informed about his own Chicago block. "I like keeping track of what homes have gone on the market and new meetings happening in the neighborhood. I find out about new restaurants and learned of a building permit for a new health club—all stuff that shows up on everyblock.com before it

gets mainstream media coverage."

When Holovaty started looking at data through a geographic lens, it was a mere hobby. He was working as a Web developer for the *Lawrence (Kan.) Journal World* but living in Chicago, where he realized there was no easy way to see neighborhood crime rates. Just for fun on evenings and weekends, he built chicagocrime.org, which plotted police reports on a Google Map.

"I found that the Chicago Police Department's website had a bunch of crime data, but it wasn't represented in a very easy-to-read way," he says. "I wrote a couple programs that grabbed the data from that website automatically. At the time, there wasn't an official way of putting Google Maps on your own website. It took some reverse engineering and hacking Google Maps to make it work. Initially, I didn't even put my name on the site because I was a little scared I'd get in trouble with Google."

A couple months later, however, Google released legitimate software to give other programmers the ability to mesh data with maps. Holovaty was hailed as creating one of the Web's first "mashups" and won the 2005 Batten Award for Innovations in Journalism for chicagocrime.org.

At age 24, Holovaty became

the editor of editorial innovations at *The Washington Post*. Then, wanting to expand chicagocrime.org, he won a \$1.1 million grant from the Knight Foundation to start what would become everyblock.com. The funding allowed him to work on the project full time.

The site started as an aggregator that relied on government agency data, such as building permits and restaurant inspections. The six-employee staff also crawled the Web for local news stories, Flickr photos, Craigslist lost-and-found postings and business reviews. In March 2011, everyblock.com adopted a new design that promotes discussion among neighbors. Its aim is to create a network for people who live near one another but might not have met. The site's new mission is to help people make their blocks better places to live.

"The redesign changed the focus of the site to be less about one-way flow of information and more about tools that help you post and contribute information to your neighbors," Holovaty explains.

But critics have asked: Should a compilation of data be considered journalism? On May 21, 2009, Holovaty posted his stance on his blog:

From the North Center neighborhood of Chicago, Adrian Holovaty runs everyblock.com, which offers news by the city block in 16 cities.

"Is data journalism? Is it journalism to publish a raw database? Here, at last, is the definitive, two-part answer: 1. Who cares? 2. I hope my competitors waste their time arguing about this as long as possible."

In the past two years, Holovaty thinks database journalism has become more accepted. The problem is that few journalists have the programming know-how to mine large sets of data and display them graphically.

However, Holovaty, a first-generation American and gypsy jazz guitarist, was drawn to computer science long before he became interested in journalism.

"I've always been into geeky stuff since I was a little kid," he says. "I always liked information, storing it and reading it. I think journalism is an appropriate field for me because I love getting, collecting and organizing information, which also goes along with being a computer geek. There's more to journalism than writing articles. [Everyblock.com](http://everyblock.com) is providing an information service, which is just as useful." ■



PAPER PRESERVERS

In the 1960s, Philip Graham described journalism as “the first draft of history.” Although the famous phrase by the former co-owner of *The Washington Post* alludes to the importance of preserving news, current archival methods provide little assurance — if any — that modern journalism will be accessible to citizens, researchers, historians and genealogists in the future.

“The scary part is that many little communities rely on those archives; it’s their culture,” says Dorothy Carner, head of MU Journalism Libraries. She and a team of MU faculty won a Mizzou Advantage grant that brought together various stakeholders to discuss preservation challenges and potential solutions. MU Libraries and the Reynolds Journalism Institute provided additional funding for the April 2011 conference, which attracted newspaper representatives, copyright experts, scholars who rely on newspaper research, commercial vendors, and stewardship organizations such as libraries and museums.

A major concern has been what happens to the archives of newspapers that go out of business. In the past three years, more than 160 newspapers either closed or stopped publishing print issues, and many of their archives are now untouchable. E.W. Scripps, for example, gave the *Rocky Mountain News*’ archives to the Denver Public Library, but until issues regard-

ing intellectual property rights are sorted out, the files remain inaccessible.

Carner says the solution could be something as simple as a metaphorical will outlining exactly what happens to a newspaper’s archives if the outlet ceases publication.

The other challenge is how to preserve digital content, including Web-only articles

and multimedia.

“Many think that if it’s on a computer, it’s digitally archived,” Carner says. “But in five years, we won’t have the same hardware or software, and much of that content may not be readable.”

Because of copyrights, newspaper companies are largely against having an institution such as the Library of Congress use software to capture their website content. Therefore, part of the conference focused on

incentives for commercial entities to invest in their own archival preservation.

Carner hopes this will just be the first of several meetings to help hash out these issues.

“By bringing everyone together, we hope to build trust, let everyone express their reservations and fears, and come up with some common ground,” Carner says. “I think the Missouri School of Journalism should be the hub for conversations like this.” ■



Illustration by Blake Dinsdale



MILLENNIALS ON THE MEDIA

Move over Generation X. The post-MTV generation has come of age. They are artists and advocates, entertainers and engineers — and they're using media to achieve their dreams. Take a look at these faces of the future. Interviews by Angela Dahman
Photos by Nicholas Benner and Rob Hill

READ THE COMPLETE STORY ONLINE | MIZZOUMAGAZINE.COM



"I started originally sophomore year in high school teaching myself [to edit video]. Most of that was in After Effects. When I got to Mizzou and I saw that there was a 3-D application course I could take, I jumped on it."

**ASHLEY PRICE, 24 KANSAS CITY, MO.
MASTER'S STUDENT PUBLIC HEALTH BLOGGING ADVOCATE**



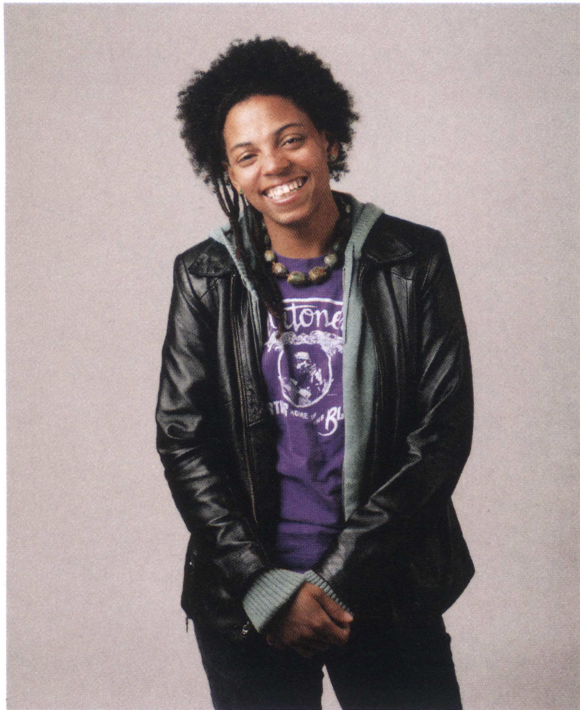
"There's a little bit of a generation gap between those who've lived in this Facebook-Twitter-MySpace world and everyone else. I don't think right now that public health has done a good job of using those [media] to reach people."

**SYDNEY PURSEL, 23 KANSAS CITY, MO. SENIOR
FINE ARTS INNOVATIVE ARTIST**



"I do mostly new media and video. My work is about Native American stereotypes and misconceptions about Native American culture. I use art instead of a political rally or a lecture. It's a more quiet way of grabbing people's attention."

PHYLSHAWN JOHNSON, 28 ▶ KANSAS CITY, MO. ▶ SENIOR ▶ MUSIC ▶ MULTITASKING MUSICIAN



“One of the programs on [my new computer] is GarageBand, and that program has changed my life. I had made an album that came out this past year, and it took three years to do it. Now, I can do it in my house.”

PATRICK MALTAGLIATI, 20 ▶ KIRKWOOD, MO. ▶ SOPHOMORE ▶ COMPUTER SCIENCE ▶ TECHNOLOGY TRANSLATOR



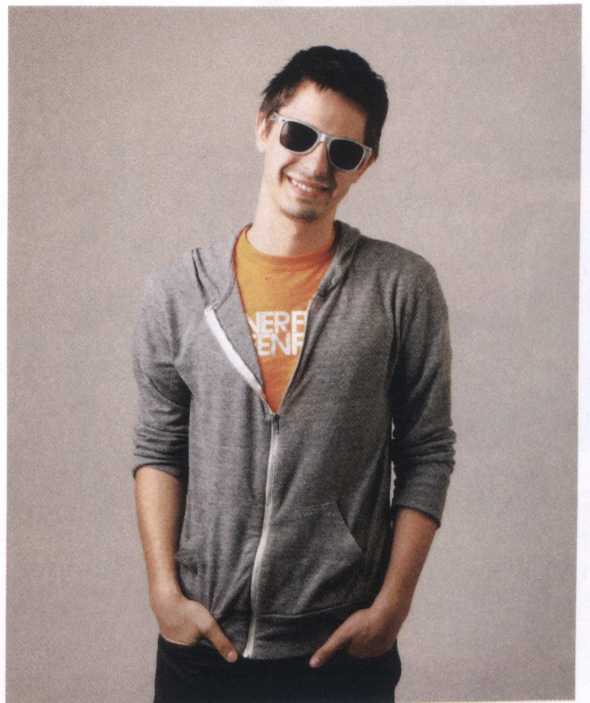
“I read a lot of technology websites just for fun. The [iPhone application development class] is not just like a normal computer science course where you just write a program and go on your way. This is something that is current.”

EVAN BUSH, 21 ▶ KELLER, TEXAS ▶ SENIOR ▶ MAGAZINE JOURNALISM ▶ MULTIMEDIA STORYTELLER



“A lot of the longer [stories] and in-depth reporting are missing these days. Some places are taking that on as their goal. I'd like at some point to be a part of that and have control of something going forward.”

JOHN SHEALY, 22 ▶ KANSAS CITY, MO. ▶ SENIOR ▶ PSYCHOLOGY AND BUSINESS ▶ HOLLYWOOD BOUND



“The availability of equipment to filmmakers is expanding. It's not hard to go to Best Buy and pick up a professional HD camera to shoot a feature-length film on. Get a nice computer and some editing software for a relatively decent budget.”





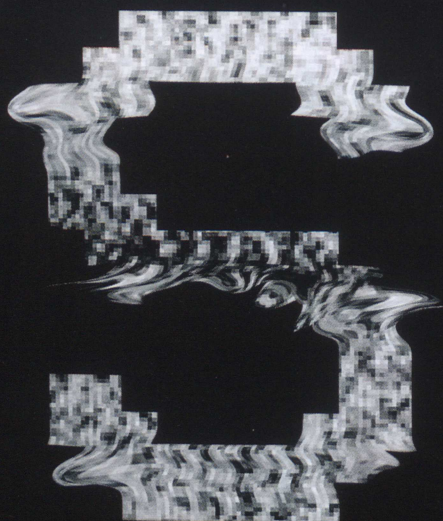
THE STRUGGLE FOR SIGNAL

ALUMNUS RICHARD SCHNEIDER started making TV antennas in his garage about a decade ago. Now his products are sold at major retailers and installed on millions of rooftops nationwide.

Starting in 2009, over-the-air (OTA) television signals became digital only. OTA television is free, but its signals have a reputation for breaking up often, so some people resorted to old-style rabbit-

ear antennas when trying to tune the picture. The results were often just so-so. The need for better reception of OTA television signals helped Richard Schneider's Antennas Direct become one of the fastest-growing companies in the United States. He sells a type of antenna that reliably provides the vivid images of high-definition, OTA television.

STORY BY DALE SMITH PHOTOS BY NICHOLAS BENNER



conversion boxes for old TVs. Companies have spent billions upgrading digital transmission facilities. To take advantage of all this, “All you need is an antenna,” says Schneider, who estimates the annual residential TV antenna market at \$250 million (7 to 8 million units). The market is growing 17 to 20 percent a year, says Schneider, who hopes to boost his roughly 10 percent market share to at least 20 percent by 2013.



PICTURE THIS

BUT THE POINT of it all is pictures and programming.

OTA high-definition

television images are second in quality only to Blu-ray, Schneider says. “Using a good antenna, the quality is roughly six to 10 times higher resolution than analog and two to three times higher than cable and satellite.” That’s because cable and satellite companies strip information out of the original signals “to fit 10 pounds of potatoes into a 6-pound sack,” but OTA stations don’t.

When it comes to programming, competition is amping up and increasing demand for antennas. For starters, the FCC allows TV stations to divide the digital signal and broadcast multiple channels. Multicasting theoretically allows stations up to 100 channels, and many stations are providing two or three. Columbia offers 14 channels, St. Louis 16, larger markets 40 or so, and Los Angeles a whopping 90, Schneider says.

The OTA trend could be a big one. Great Britain started digital transmission five years earlier than the United States, and now more than 55 percent of households use its 40 channels rather than cable, Schneider says. In the United States, so far only about 15 percent of Americans are OTA-only. Schneider thinks that figure will rise to 35 percent in three to five years.

Millions already are shifting their viewing habits, opting out of cable for combinations of OTA and streaming media. Presumably fed up with paying for cable or perhaps reducing costs in a down economy, 2.07 million people nationwide cut the cable cord between 2008 and the end of 2011, according to the Convergence Consulting Group.

The appearance of streaming Netflix and Hulu worried Schneider at first, but they turned out to be a boon. “Our fastest-growing customer group consists of young people who forego cable and instead go with a hybrid of Netflix, Hulu and an over-the-air antenna.” For this group, the streamed programming from Hulu and movies from Netflix serve as alternatives to cable, and the OTA channels are free. “You can get this setup for \$10 to \$20 a month versus cable for \$100 to \$200 a month,” Schneider says. However, the offerings — including premium sports coverage — are fewer than on cable.

The antennas themselves, which go for roughly \$50 to \$150, represent the first big advances in this technology in 30 years, Schneider says. “Through new advancements in antenna design software and analytic equipment, we can simulate and test thousands of designs in a matter of weeks rather than decades, and the results are antennas that are five to 10 times more powerful at a fraction of the size of your grandparents’ rooftop antennas.”

SCHNEIDER, BA '92, is out to consign rabbit ears to broadcast museums. His indoor and outdoor home antennas are designed to receive the wavelengths of digital OTA television, which differ in frequency from the old analog signals. New technology has made the antennas efficient and compact (smaller than many flat-screen TVs) and allowed a more aesthetic design (think abstract black flower on a grid). They are selling like crazy. The 7-year-old company grossed \$8.6 million in 2010, could double that figure in 2011 and has been on *Inc.* magazine’s list of fastest-growing privately owned companies for the past three years.

Schneider’s timing has been great. Along with the move to digital OTA television, the government mandated that new televisions contain digital tuners and has subsidized



IN JANUARY 2011, ANTENNAS DIRECT SHIPPED 55,000 UNITS, SOME TO MAJOR RETAILERS, INCLUDING BEST BUY, COSTCO AND TARGET.



SOURCE OF THE SIGNAL

A MAPMAKER by training, not an engineer, Schneider grew his business out of an interest in home theater. After graduating from Mizzou, he worked for a company that made mapping software, including

site selection for cellphone towers. The job familiarized him with the basics of signals and antennas. In his free time, he was a self-avowed home-theater geek. "In 2000, they started broadcasting over-the-air television signals in digital high definition, so I went

Richard Schneider put on his thinking helmet in 2000 to come up with a better over-the-air TV antenna. Now his business is worth millions.

to the store to buy antennas for my theater. But I couldn't find any that were successful, so I had to make my own." After studying antenna theory texts, he developed rudimentary antennas tuned to the new digital broadcast frequencies.

Before long, word spread through online home-theater forums that there was a guy making antennas that had a better batting average than a coat hanger.

"People would ask me to make antennas for them, but it was still just this lunatic fringe of home-theater nerds. These somewhat scruffy-looking guys would show up in the lobby at the software company and ask for me. My co-workers must've thought I was selling drugs out of the trunk of my car. I was just hoping to make enough to pay for my hobby."

Schneider's antenna ambitions cranked up when he decided that he wanted a new \$7,000 projector for his home theater. "I didn't want to tell my wife about it. I figured that if I could sell 20 antennas a month, I could fund my hobby." So he made a batch of 50 antennas, put up a basic website and sold out quickly. Another larger batch sold out. And another. "I had to take the site down. There was only so much I could do in my garage." In 2003, not finding a U.S. manufacturer willing to produce his small orders, he ordered 1,000 units from a Taiwanese company.

"The first two years we were in a perpetual state of back order." In 2003, company revenues were \$35,000. By 2008, they were \$3.5 million, and the company projects \$17 million to \$19 million for 2011.

In January 2011, Antennas Direct shipped 55,000 units, some to major retailers, including Best Buy, Costco and Target. "We've crossed the line now from hobbyists and the lunatic fringe into the mainstream. Regular people are ready." ■

CURLIES UNITE!

Michelle Breyer wraps a multimillion-dollar website business around a community of curly haired women.

Growing up with a head of curly hair, Michelle Breyer heard all the nicknames: Brillo Pad, Bozo, big hair, Medusa, poodle head, fuzz.

"Kids are mean," she says. "Curly hair was not always considered the standard of beauty." Luckily, standards have broadened to include anything from straight to waves to kinks. But women with curly hair still have a lot to talk about, says Breyer, BJ '85. For instance, how to deal with their unruly tresses. "Walk up to a curly on the street, and there's a bond," she says.

That bond is what holds together Breyer's \$3 million a year Internet-based business, naturallycurly.com, which grew almost by accident as she researched and shared ways of treating, styling and living with curls. She says more than 50 percent of people have at least some degree of waviness.

It all started in 1998 when Breyer and Gretchen Heber were

working at the Austin (Texas) *American Statesman*. "I covered entrepreneurs, but I never thought I'd be one. Then one night at a party, a guy overheard our conversation about dealing with curly hair and thought it was so funny. He proposed that we start a magazine or website. So we went online right there knowing we would find nothing — no resources at all for curly hair. But there were plenty of products and styling ideas for straight hair."

So, out of altruism, Breyer and Heber launched a modest website with information and product reviews. "My 13-year-old neighbor developed the site, and people found it right away." Soon thousands of women were reading the site's stories and chatting with one another about finding stylists, taming curls with various regimens, dealing with curl-bashers and much more. Corporations took notice of the power of the curly bond.

"Within a year, Procter & Gamble came to us and wanted to launch its new Physique brand for curly hair. We thought, 'Wow, people want to pay us for this?'"

At the time, companies and stylists were looking for niches. By 2004, companies regularly called to place ads on the site, which is now chockablock with sales pitches for full lines of Pantene products as well as products with complex names such as Alaffia Beautiful Curls Curl Activating Shea Butter Leave-In Conditioner. The site also has an online boutique. The company's revenue comes from a combination of e-commerce and advertising sales. Advertising is responsible for 60 percent of its profits.

"Back in 2005, we began to feel that it should be a full-time job, so we left the paper and rented office space. It was just two of us at first." Naturallycurly.com now owns two complementary websites:

It acquired curlynikki.com, which covers topics of interest to African-American women who do not straighten their hair, and it created curlstylists.com, which caters to professional hairdressers. "Between the three sites, we have 1.5 million hits a month," Breyer says. A mobile app is in the works that could help boost that figure.

As a youngster, Breyer had a hair ritual. "I'd blow-dry it straight, put it in hot rollers, douse with hair spray and hope it would not be a humid day. I never wanted people to know how curly my hair was. When I went to Mizzou, I had a 'chemical haircut,' a relaxer with another relaxer on top, and my hair broke off. Thank goodness wearing hats was in vogue in the '80s — I had one with 'Deja Vu' on it. It seems everyone has a story about the lengths they go to in dealing with curly hair." Naturallycurly.com gives them a place to tell it. ■



Derek Benham is learning how to translate complex science into lay language.

Photo by Nicholas Benner

SCIENTISTS TRY OUT JOURNALISM

Biochemistry junior Derek Benham is using UVRR to determine the secondary structure of light-harvesting complex.

If you don't have a clue what that means, not to worry. Lay audiences often struggle to understand science, and

conversely, scientists receive little training on how to communicate with the general public. The Hughes Research Fellowship program at Mizzou aims to change that through interdisciplinary training.

The fellowship program, funded by a \$1.5 million Howard Hughes Medical Institute grant, selects 14 MU science undergraduates



Illustration by Blake Dinsdale

to help conduct research and to produce science news. Fellows receive a stipend to dedicate their summer to full-time research and to spend their next two semesters working 10 hours a week in a campus research lab and two to five hours in an online media lab.

The grant also funds four undergraduate journalism students to work alongside the

science majors.

Eight science students participated in the spring 2011 pilot program at MU. During weekly meetings, they learned scientific research and journalism principles from Jack Schultz, director of the Bond Life Sciences Center, and Jon Stemmler, associate director of the Health Communication Research Center. In the

media lab, journalism students and undergraduate researchers produced articles, photos, audio, video and graphics that were posted to a Web portal, scixchange.missouri.edu.

Benham, a junior biochemistry major from Webb City, Mo., applied for the program in hopes of becoming an accessible researcher. (In simple terms, he studies

how plants harvest light for food and fuel.)

"I've seen graduate students struggle with getting their research across, and I've sat through a lot of presenters talking over my head," Benham says. "I've often thought to myself, 'There has to be a better way to do this.'"

Kayla Knuf, junior biochemistry major from Highland, Ill., was

also interested in the fellowship for practical reasons. She plans to apply to medical school and works at two local hospitals where she regularly sees patients confused over doctors' words.

"As a doctor, you have expertise that others don't, and if you can't communicate knowledge with others, it's kind of pointless." ■



THE DIGITAL AGE OF ART

Art, music and theater schools typically emphasize classical techniques, but new student generations — who grew up with synthesized sound, computer-generated art, virtual museums and iTunes — are expecting more.

“One of the things we’re seeing in the School of Music are students who have

learned what they know about music in non-traditional ways,” says Robert Shay, director of the School of Music. “Are we ready for students like this? Is there a way for us to embrace them while incorporating the other stuff they need to know?”

To explore these questions and increase public awareness of the digitization of the

arts, Shay and Andrea Heiss, assistant professor of magazine journalism, will host a symposium and festival in fall 2012. The public event, which will include speakers and performances, is a collaboration among faculty from art, art history, music, theater, architectural studies and journalism. Shay hopes the conference will spur discussions on how new media and technology are affecting art and how MU can prepare students for art careers. ■



Photo by Rob Hill

Music Professor Tom McKenney, right, works with music composition graduate student David Witter in McKenney’s office. They are discussing MetaSynth composition and sound design software.

REACHING WOMEN

Fewer than one in 10 women in abusive relationships seek professional help, and for those who turn to the Web for resources, online advice is typically generic.

Tina Bloom, assistant professor in the Sinclair School of Nursing, is researching a Web-based program designed to help women develop individualized safety plans. Women answer a series of questions, and the program helps assess their danger and priorities. The program suggests strategies based on specifics, such as the ages of their children, whether they plan to remain in the relationship, prior violent incidents and the level of danger.

“We’ve found that women really like the privacy and anonymity,” says Bloom, who worked on the program’s pilot study when she was a doctoral student at the Oregon Health and Sciences University School of Medicine. “Computers don’t judge.”

A National Institute of Mental Health grant has funded a second study in Arizona, Maryland, Oregon and Missouri, where Bloom leads the work. She will measure whether the program helps women reduce their exposure to violence and how the program affects their mental health symptoms. She’s also working on a supplement for rural women, whose closest domestic abuse agency is often more than 70 miles away.

If the research shows that the decision-aid program is effective, Bloom hopes it will become widely available for free on the Web and in kiosks at doctors’ offices, emergency rooms and libraries for women who don’t have safe access to a home computer. ■

WHERE FILM AND JOURNALISM COLLIDE

As documentary films gain more mainstream appeal, especially among adult audiences no longer wowed by box-office heartthrobs and teen comedies, Columbia has emerged as a cinematic city of choice for nonfiction fans.

That shouldn't come as a surprise. With Mizzou's growing film studies major and journalism school — set against the backdrop of the city's booming, eight-year-old True/False Film Fest — Columbia is a natural breeding ground for conversations about

similarities and differences between journalistic and documentary storytelling. A December 2011 conference will bring the discussions together.

Stephanie Craft, associate professor of journalism, and Brad Prager, associate professor of German, are planning the conference, funded by a Mizzou Advantage grant. Film studies scholars, journalism researchers and film critics will discuss the ethics and changing formats in documentaries and journalism.

The conference will raise questions, such as: Where do journalism ethics and documentary ethics meet, if at all? Although documentary filmmakers are not always aiming to provide a balanced account, Craft says there's some indication that the public is open to this type of advocacy in journalism, too. Blogs and social media have somewhat legitimized the idea of journalists sharing their opinions.

The conference also will explore the implications of

journalism being produced by institutions versus documentaries being produced free from institutional ties or with some influence from the project's funders. These discussions become more important to society as documentaries increasingly offer investigative stories traditionally in the realm of journalism.

"There are at least three cable networks with 24-hour news, but no one takes the time to look at anything in-depth," Prager says. "There's a hunger for

real investigative stories."

As Craft points out: "Two people yelling at each other is cheaper than sending someone to Libya."

As a result of the conference, Craft and Prager plan to produce a scholarly publication, which will be one of the first to deal exclusively with the overlap of journalism and documentary film. The project will also sponsor a public panel at True/False 2012 and could spur the formation of a new documentary film course at Mizzou. ■

AND THE OSCAR GOES TO ...

The advent of digital convergence has placed new creative and academic demands on the modern Mizzou student. Nowadays, careers require multimedia know-how — whether working with press releases, plea bargains or petri dishes.

Several departments at MU have recognized this trend and incorporated film projects into the curriculum. The most comprehensive example comes from an interdisciplinary class through the College of Engineering, which began work on its fourth feature film during the spring 2011 semester.

"A good number of students want to study critical analysis of film but are also interested in learning the hands-on aspect of how to edit and shoot video," says Roger Cook, director of film studies.

The roller-derby-vampire-themed movie will follow in the

footsteps of *Aztec Revenge*, the fantastical Mexican wrestling flick filmed by a similar class in 2009. The scripts are unrelated, but students will again work on every phase of production, including story boarding, shot testing, script breakdown and shot sequence.

Also on campus during the 2010-11 academic year:

- Student Life hired four freshmen to document their first year and to provide logistical help for companies that want to film on campus.
- The Fresh Films competition for MU freshmen encourages novice videographers to create original material and explore filmmaking techniques.
- The Silverscreen Film Festival enjoyed its fourth year at MU on April 15, 2011. What began as a collaboration between Mizzou and Stephens College now includes student films from across the U.S.
- A graduate-level epidemiology class created 60-second YouTube videos about healthy behavior; some students even dressed up like cavemen: youtube.com/watch?v=jxp52_SMTI.

watch?v=jxp52_SMTI.

"Being able to film and edit video is becoming as necessary as managing a spreadsheet or

creating a website," says Kathy Murray, assistant director of campus activities for student life. ■



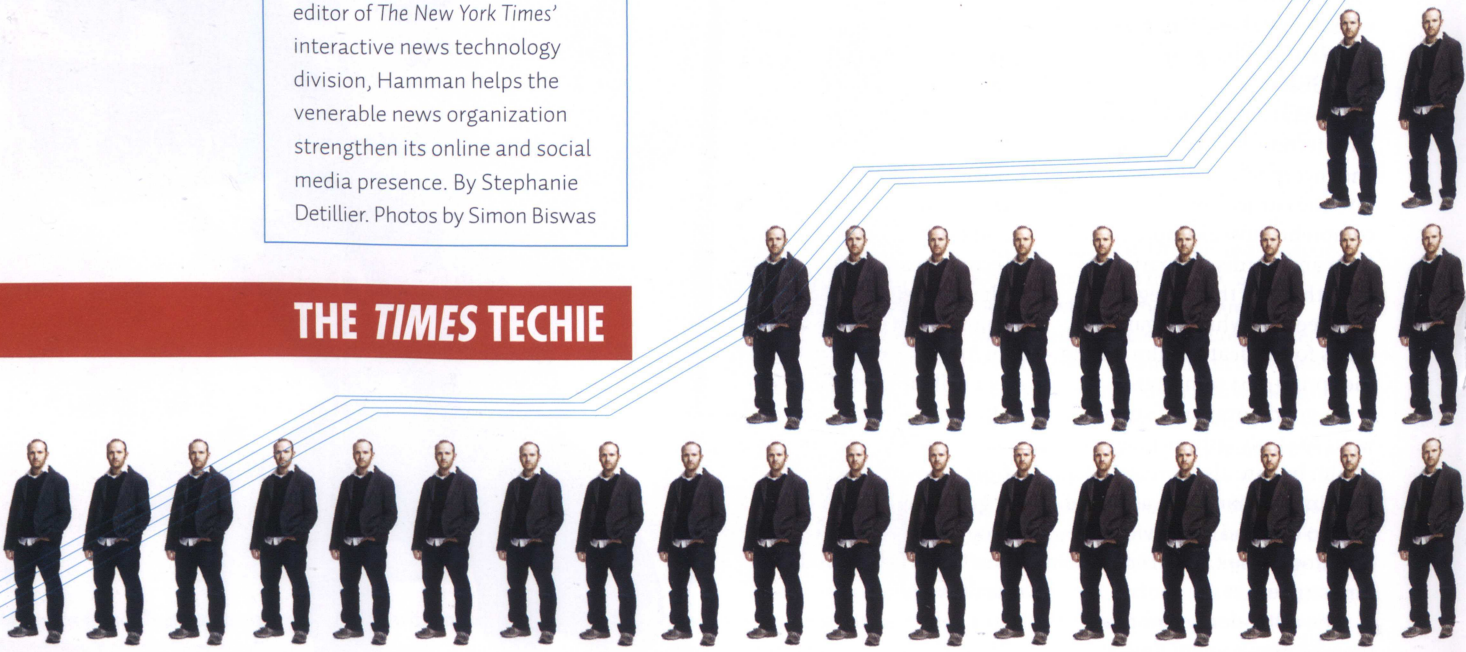
Photo illustration by Blake Dinsdale and ©iStock



Brian Hamman built his career on the database experience he gained as a student. His combination of skills in journalism and programming helped him rise in a profession looking for innovative employees who can use information and graphics to tell stories. Now, as deputy editor of *The New York Times'* interactive news technology division, Hamman helps the venerable news organization strengthen its online and social media presence. By Stephanie Detillier. Photos by Simon Biswas

2004: After earning a degree in cultural studies from Washington University, Hamman enrolls at the Missouri J-School, where he analyzes data at the National Institute for Computer-Assisted Reporting.

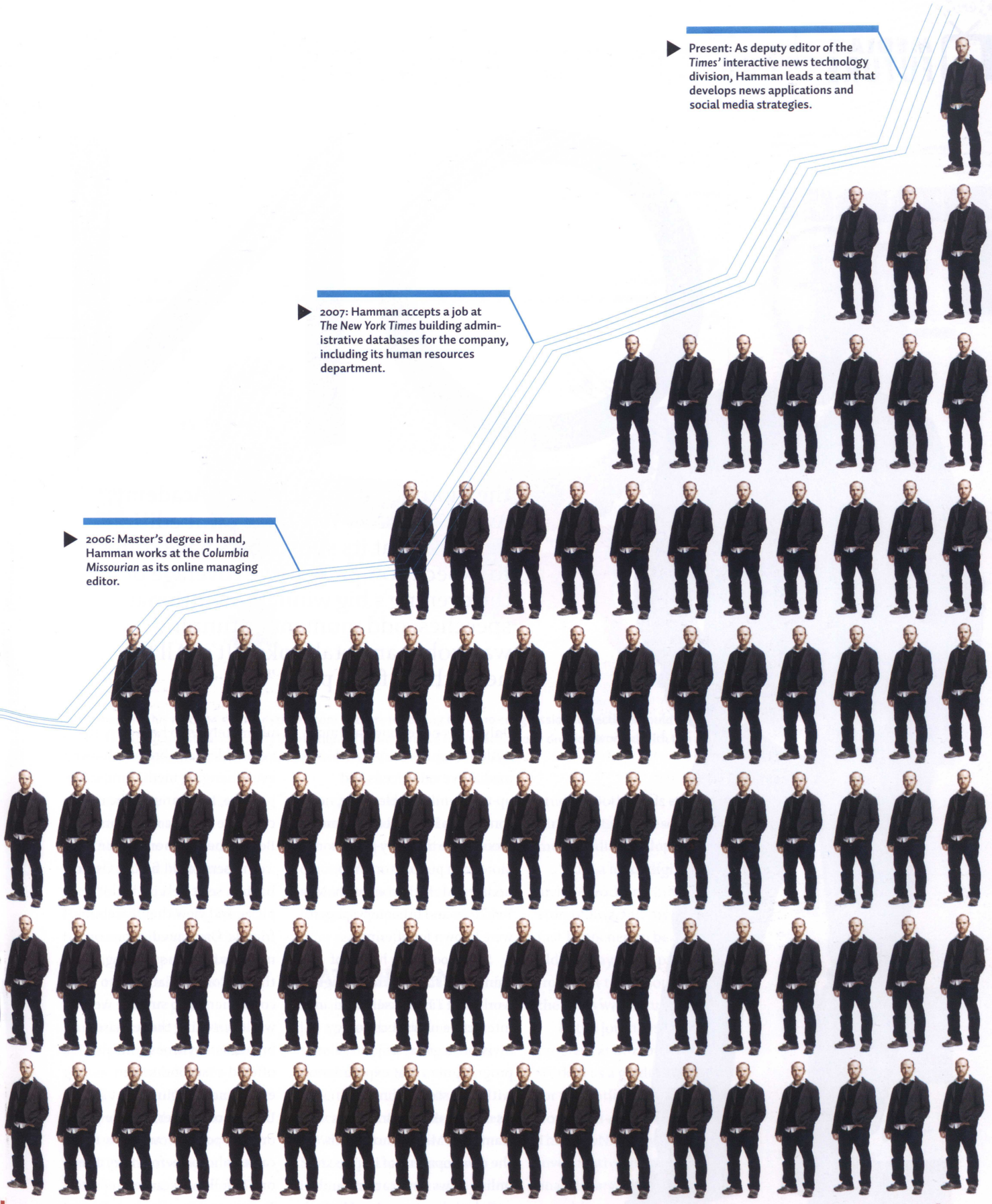
THE TIMES TECHIE



► Present: As deputy editor of the Times' interactive news technology division, Hamman leads a team that develops news applications and social media strategies.

► 2007: Hamman accepts a job at *The New York Times* building administrative databases for the company, including its human resources department.

► 2006: Master's degree in hand, Hamman works at the *Columbia Missourian* as its online managing editor.





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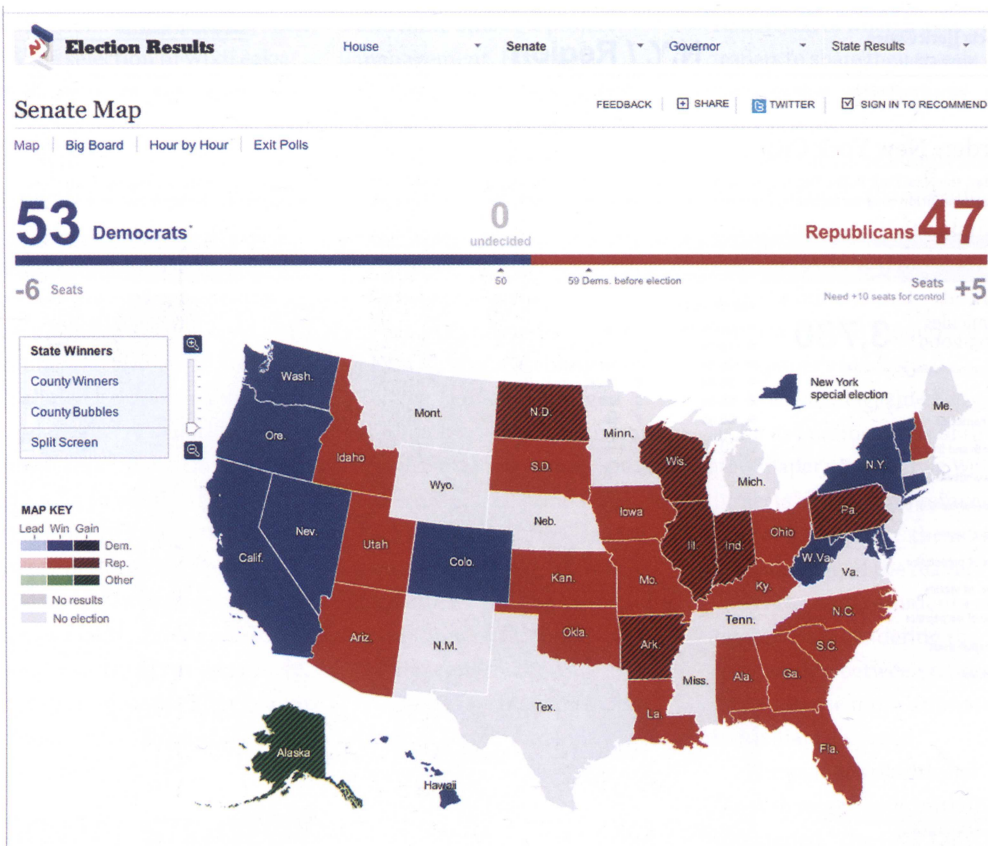
the morning after each year's Academy Awards, *The New York Times* print edition delivers what its subscribers have come to expect: comprehensive coverage of the evening's big winners, emotional speeches, odd moments, stunning wardrobes and stale jokes. It's "All the news that's fit to print."

Only that's not enough anymore. With the explosion of social media, live video feeds and up-to-the-minute blogging, news consumers have been demanding more: More than day-after stories. More than perfunctory Web updates. More than what *The New York Times* and other newspapers were known for offering.

So in 2007, with hopes of gaining its footing in the digital world, the *Times* assembled an interactive news technology division, a group of journalist-programmers that experiments with Web storytelling. As its deputy editor, Brian Hamman, MA '06, now leads the development of impressive online news applications and social media strategies. His task,

ultimately, is to help carry the venerable *Times* brand into the ever-changing media landscape.

Take, for example, the online coverage of the 2011 Oscars. Before the ceremony, *nytimes.com* users could fill out Oscar ballots, see celebrity ballot picks, and view their Facebook friends' Oscar predictions on *nytimes.com* by synching their accounts. Catering to consumers who surf the Web while watching the televised broadcast, *nytimes.com* also offered a "second-screen experience" beginning at 4 p.m. Using a computer, mobile phone or iPad, people could view red carpet photos before they aired on TV, follow Oscar-related Twitter and Facebook updates,



Using maps in this election guide, nytimes.com readers following the 2010 congressional elections could zoom in to view results at the state or county level. Right: The interactive news technology division worked with the arts desk to incorporate social media, video and live updates into Oscars coverage.

and watch video analysis during commercial breaks.

“This year we wanted to make our Oscar ballot more social by tying it to Facebook,” Hamman says. “We’re trying to figure out how to more organically let people share news and discuss news.”

Since its inception, Hamman’s team has built splashy interactive election guides, organized a user-friendly cache of WikiLeaks documents and collaborated with investigative reporters on a multimedia package about water pollution. By combining technical programming with

data-driven storytelling, Hamman and his colleagues are creating collaborative forms of journalism that are more extensive and social than what the print “paper of record” can offer readers.

DATA DRIVEN

Few journalists land a full-time job at *The New York Times*, but then again, few professionals have both programming expertise and journalism education. As an undergraduate at Washington University in St. Louis, Hamman minored in computer science and majored in American cultural

studies. Both fields exposed him to database research and multimedia development.

“I did a lot of digital archive work and interactive storytelling, but my subjects just happened to be dead or very old,” he says. “My progression from that to Missouri to here at the *Times* was natural.”

In the journalism graduate program at Mizzou, Hamman worked as a graduate assistant for the National Institute for Computer-Assisted Reporting. Through NICAR, which trains investigative journalists to analyze large data sets such as public records, he met Aron

Awards Season

On the Red Carpet

WINNERS

THE CARPETBOGGER

MEENA SAEEDI

TONY HOPPER

WANTING LOU

EVAN RASOULI

FRANÇOIS BALLOTS

JON PARRELLI

NATE SILVER

Best Actress: Natalie Portman

Best Actor: Colin Firth

Best Actress: Natalie Portman

A.C. ROSE ON RED CARPET



Pilhofer, a member of the *Times'* newly expanded computer-assisted reporting team.

When Pilhofer later contacted him about a *Times* job opening, however, Hamman wasn't sure he wanted to live in New York City. A Southern California native, he had planned to move to a medium-sized city after completing his thesis and was looking into doctoral programs. But who turns down an opportunity to work at the *Times*?

Initially, Hamman's job was mostly administrative. He had been hired to create internal applications to help the organization track laptops and monitor the completion of employee evaluations. Some *Times* editors didn't fully understand the potential of computer-assisted reporting, widely known as CAR. Hamman recalls the confusion after he introduced himself during orientation as a new member of the CAR team.

"I then had one journalist reintroduce me to other staffers as the new auto reporter," says Hamman, incredulously.

However, he soon began working on a Web project that tracked New York City homicides. Using New York Police Department data, the application mapped murders in the city's five boroughs. Users could zoom in on neighborhoods and sort the information based on years, months, weapons used, and the victim's or perpetrator's demographics. Through this visualization, people could spot crime trends in their

The New York Times
Tuesday, March 1, 2011

N.Y. / Region

WORLD U.S. N.Y. / REGION BUSINESS TECHNOLOGY SCIENCE HEALTH SPORTS OPINION ARTS STYLE TRAVEL JOBS REAL ESTATE AUTOS

Murder: New York City

Each day, the New York Police Department announces major crimes, including most homicides, in the five boroughs. This data is compiled from those reports, in addition to news accounts, court records and additional reporting. The map will be updated as new information becomes available. [Full Story »](#)

SEARCH ALL NYTIMES.COM

SHARE FEEDBACK E-MAIL

AGE OF VICTIM

Under 18	8%
18-24	29
25-34	30
35-44	16
45-54	9
55 up	7

Homicides 2003-2009 **3,780**
Average homicides per year: 540

All homicides
Month and time of day
Race/ethnicity of victim
Race/ethnicity of perpetrator
Sex of victim
Sex of perpetrator
Age of victim
Age of perpetrator
Weapon used
Borough

Map does not show 39 locations that the police have not released.

neighborhoods. The application was one of the newspaper's early steps toward giving readers news that was interactive and customizable.

KEEPING UP WITH THE TIMES

When Hamman joined the *Times*, print and Web staffers were not well integrated in the newsroom. The Web team was housed in a building several blocks away from the main *Times* facility, fostering a disconnect between the reporters and the team packaging the stories for the Web. Many critics were also beginning to wonder how the *Times* would adjust to the seismic shifts in the journalism industry as advertising revenues

declined and corporate debt increased. How would the *Times* maintain its reputation as a highly respected, authoritative news source while devoting resources to Web-only storytelling and social media?

In August 2007, Pilhofer met with *The New York Times* editors and pitched the idea of forming a newsroom of programmers who had journalism experience and journalists who dabbled in programming. The goal was to create a more dynamic Web experience by collaborating with the graphics, multimedia and news desks. Hamman began working with the *Times'* newest venture immediately and officially joined the division a year later.

Although Hamman and

Early in his career at the *Times*, Hamman helped track New York City homicides on this interactive map, which allows users to sort data based on factors including geography, type of weapon and perpetrator's age.

his colleagues occasionally contribute to breaking news coverage, most of their work involves long-term investigative reporting and major news events. They build tools that track Olympic medal counts and congressional votes. They update the searchable database on the 779 Guantanamo Bay detainees and make applications such as interactive March Madness brackets. They also develop interfaces for large

collections of documents, such as the selection of WikiLeaks cables the *Times* republished.

“Everybody has a journalistic background, so we discuss what should and shouldn’t be on the page and what’s the news value,” Hamman says.

For the 2008 presidential race, the group developed an online election guide, which included a results map that was updated every two minutes on election night. Users could zoom in to see the race results in all 3,141 U.S. counties. Like many of the group’s projects, their election packages reflect a new reality: People are no longer satisfied with passively consuming media; they want to interact with, share and add to the news.

SOCIAL STRATEGY

Now as deputy editor, Hamman does less programming

and more strategic project management. His latest challenge has been figuring out what type of social media presence the *Times* should have.

“In our older ad campaigns, the slogan has been ‘*The New York Times*: The conversation starts here,’ ” Hamman says. “Well, then immediately it’s happening on Facebook and Twitter. Our job is to dig in and find out what we can learn from that. How can we capture that conversation and reflect it back on our site? How can we be aware of it? Is it our role to facilitate it? Can the *Times* add something to Facebook and Twitter conversations?”

Staffers are building tools to help the newsroom monitor social media for newsgathering purposes and solicit user-generated material. One of their programs helps moderate the thousands of submissions the

Times receives when it asks readers to share their travel, snow or New York Fashion Week photos.

With the increasingly social nature of news sharing and desire for interactivity, Hamman and his coworkers have not only added a dimension to the *Times* but also helped modernize the newspaper’s identity.

New York magazine has gone as far as lauding some of the newspaper’s innovative Web projects as “a radical reinvention of the *Times* voice ... the new features tugged the reader closer through comments and interactivity, rendering the relationship between reporter and audience more intimate, immediate, exposed.”

The vast possibilities of the Web might have initially threatened “The Gray Lady.” If it’s up to Hamman, that will also be what makes her stronger. ■■



LOCALIZING HEALTH NEWS

“Know your audience” has long been a mantra for public relations practitioners, but few have the time to localize their press releases for multiple communities. Researchers at MU’s Health Communication Research Center (HCRC) are trying to simplify this process.

With funding from the National Cancer Institute, HCRC partnered with Washington University to create Ozioma, which aggregates health data from 40 sources. Reporters can search for statistics specific to their community, and public relations professionals can plug localized information into multiple press releases using a functionality similar to mail merge. In 2010, Ozioma won a Health 2.0 Developer Challenge award. So far, HCRC researchers have used Ozioma to provide geographic-specific and race-specific cancer news to minority newspapers. ■■

3-D WALK-THROUGH

We all need a reality check now and then. With new technology in the College of Human Environmental Sciences, architectural studies students are getting virtual reality checks on their designs using 3-D software and big screens.

Back in the day, students and professionals alike laboriously produced two-dimensional drawings of buildings by hand, and only experts could read them fluently. Now the new generation of drawing software allows students to produce their own plans in 3-D, says Bimal Balakrishnan, assistant professor of architectural studies. Viewing designs on a computer monitor is helpful, but bigger is better.

In the college’s newly renovated room outfitted with an 18-by-6-foot rear-projection screen, an audience of 20 can sit comfortably, don 3-D glasses and participate in a virtual walk-through of a room or building.

“When students are creating designs, they have to deal with a lot of abstractions,” Balakrishnan says. “This technology enhances understanding of their own designs by putting them inside the project.” With this sort of experience, it’s much easier to spot, say, a lobby that is too small. And the technology makes it easy to communicate designs to clients.

Although many colleges have 3-D labs, most are restricted to research, Balakrishnan says. “You might see this

sort of 3-D technology at an elaborate car show, but the architectural industry hasn’t caught up to it yet. We want to send out our graduating students ready to use it.” ■■



Student Kendra Carpenter produced this computer rendering of Steven Hall’s Little Tesseract House.



CUBA LIBROS

Part literature, part artistic creation and part assemblage, Ediciones Vigía books offer a unique medium for the written word. Juanamaria Cordones-Cook, professor of Spanish and collector of the Cuban books, wants to spread the word about the MU Museum of Art and Archaeology's spellbinding collection.

By Marcus Wilkins



Rolando Estévez Jordán, the leading artist of Ediciones Vigía, created *La Silla* (the chair). The one-of-a-kind work is part of a 12-piece series about being separated from his exiled Cuban family at age 16.

In today's world,

books can be had in an instant. Memory cards hold billions of words, e-tablets flip pages with a tap, and batteries last for a whole month. The entire works of Shakespeare, Tolstoy and Twain can be zapped onto your Kindle or iPad before you can brew coffee and flop on the couch.

But for fans of the palpable paperback, nothing can replace the *feeling* of a book. Juanamaria Cordones-Cook, professor of Spanish and researcher of Afro-Hispanic literature, appreciates that sentiment. She has helped assemble Mizzou's Ediciones Vigía collection, a series of handcrafted books from Cuba.

During the decline of communism in the Soviet Union, printing supplies became so scarce in Cuba that the publishing business was struggling to survive. In the 1980s, a group of determined artists and poets formed the collaborative press, which is named after its Plaza de la Vigía (Watchtower Square) home in Matanzas, Cuba.

The literary works of art are hand-printed or mimeographed and intricately illustrated on inexpensive materials such as butcher's paper or cardboard. They contain poetry, prose and drama from contemporary as well as classic authors including Gabriel García Márquez and Emily Dickenson.

The art form is also known as bricolage, and each copy is adorned with found supplies such as feathers, cornhusks, driftwood and sand. Some editions even feature interactive embellishments akin to a pop-up book.

"The artists use a lot of decorating strategies from the Middle Ages and the Renaissance in the bookmaking process," says Cordones-Cook, who received a Mizzou Advantage grant in February 2011 to develop her research and produce two corresponding documentaries about Ediciones Vigía and Cuban culture. She became interested in the books through her study of Cuban poet Nancy Morejón, the most published writer by the press. "As you turn the page, there is always an element of surprise."

During production, each volume circulates through 14 to 16 artists who make as many as 200 copies, which results in a unique, hand-numbered edition every time. Even the format varies, from scrolls to picture books to delicate journals. The press produces 15 to 20 titles annually.

The Museum of Art and Archaeology has more than 70 copies in its collection, and Cordones-Cook has approximately 60 in her personal collection.

"I have too many favorites," Cordones-Cook says. "They are like children you love very much in their unique ways." ■

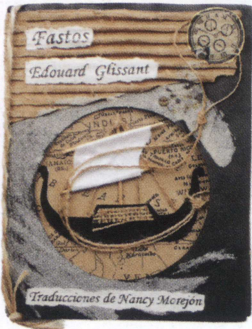


MU Professor of Spanish Juanamaria Cordones-Cook hand-selected the more than 70 art object books in the MU Museum of Art and Archaeology's Ediciones Vigía collection. She has nearly 60 in her personal collection.

LEARN MORE ABOUT JUANAMARIA CORDONES-COOK'S WORK WITH EDICIONES VIGÍA: MIZZOUMAGAZINE.COM



A hand-painted wooden box decorated with dried flowers and vegetable fibers holds *La Silla*. The central poem is printed on a 4-foot sheet of paper folded accordion style.



Fastos is a book of poems by the French writer Edouard Glissant and translated by Cuban poet Nancy Morejón. The sea-themed piece is decorated with sand and watch components.



Cuaderno de la fiancée (the fiancée's notebook) by Mabel Cuesta is a book of lesbian-themed short stories adorned with dried roses.



Pais Magico (magic country) by Zaida de Rio contains bilingual poetry in Spanish and English. Like many Ediciones Vigía books, it unfolds to reveal a dramatic, multifaceted illustration.



Los Graduados de Kafka (the graduates of Kafka) by Jorge Angel Hernandez Pérez includes several interpretations of Edvard Munch's *The Scream*.



La Cortada (the cut or shortcut) by Ruth Behar employs a wooden grid to imply a cage. The book contains a puzzle that, when assembled, becomes a woman.

Opposite page: The wings of this dove-shaped Christmas card open to reveal a paper cutout of Jesus and a spiritual poem. Bits of wood and twine are fastened to the manger, and the lantern is an Ediciones Vigía trademark that appears in many pieces.



NACIMIENTO DE CRISTO

POR DARLE ETERNIDAD A CUANYA ALMA
EN HOMBRE, FLOR O AVE SE APRISIONA,
SUSTANCIA ETERNA YA BRINDOSE EN PALMA
SALVANDO DEL MARTIRIO A LA PALOMA.

LA BLANCA SOMBRA Y EL GENTIL AROMA
QUE SUS CARNES EXHALAN; Y LA CALMA
DE ANGUSTIAS PLENA QUE LA FRENTE ASOMA,
ALMA SIN PAR DESNUDAN EN SU ALMA.

SIENDO RECIEN VENIDO ETERNIDADES
A SUS OJOS ACUDEN EN TRISTEZA,
YA NUNCA SONAERÁ. HONDAS VERDADES

CINIÉNDOLE EN TINIEBLAS LA CABEZA,
VAN A OCULTAR SU LUZ, SUS POTESTADES,
MIENTRAS EN SOMBRAS LA PALOMA REZA.

GASTON BAQUERO

EDICIONES VIGÍA. MATANZAS. CUBA



MASTERS

HOLE	1	2	3	4	5	6	7	8	9	OUT	10	11	12	13	14	15	16	17	18	IN DAY	CUM
PAR	4	5	4	3	4	3	4	3	4	5	4	3	4	4	3	4	4	3	4	36	72
Rancho Santa Fe, CA																					
Columbus, GA																					
Las Vegas, NV																					

18 HOLE SUMMARY	
65	68
McILROY	KUCHAR
QUIROS	BARNES
69	70
FISHER	O'HAIR
SNEDEKER	VILLEGAS
GARCIA	HAVRET
SCHWARTZEL	FOWLER
IMMELMAN	FLUJITA
OGILVY	GOOSEN
WOODLAND	MOORE
	KIM K.
	CASEY
	MICKELSON
71	72
PALMER R.	CEJKA
ISHIKAWA	CHUNG
WOODS	SLOCUM
CABRERA	HANSEN A.
JIMENEZ	SCOTT
COUPLES	STONEY
CINK	



Report from the Masters

The Tourin' Tigers travel program offers dozens of trips all over the world to alumni and friends. A new brand of travel zeroes in on high-profile sporting events.

The Mizzou Alumni Association has been offering tours to as many as 600 alumni and friends a year since the 1970s, and in 2011 it added something new to the staple cruises and overland tours of Europe: legendary sporting events, including the Masters golf tournament and the Kentucky Derby horse race.

Two couples from Jackson, Mo., made their first trip to the Masters in Augusta, Ga., in April — Martha Seymour, BA '68; brother Richard "Arch" Kohl, AFNR '68; and their spouses, Gary and Nancy. The university contracted with Premiere Global Sports, which specializes in offering such tours.

The verdict: hole-in-one!

"I've been a golfer for 35 years and a flight attendant 43 years, so I think I'm qualified to say that these people know what they are doing," Seymour says. "All the accommodations were top of the line, the staff was friendly, and it ran like clockwork."

Before heading out to watch the Masters on the April 8 cut day (when the field narrows by half), the foursome played a round at Bear's Best golf course in Atlanta. The

Traveling with Tourin' Tigers, a contingent from Jackson, Mo., attended the 2011 Masters golf tournament. They are, from left, Gary and Martha Seymour, and Nancy and Richard "Arch" Kohl.

course recreates Jack "The Bear" Nicklaus' favorite holes from his other courses. Kohl won't soon forget the sixth hole, a 169-yard par 3 from Muirfield Village Golf Club in Dublin, Ohio, which plays over water from tee to green. He took first place in a contest by landing his tee shot closest to the hole. "I won a Nicklaus golf bag, had a toast and enjoyed the rest of the day."

Seymour and Kohl have been Masters fans since they started watching it as kids on a black-and-white TV. But even today's high-tech screens don't do it justice. "Augusta National Golf Course is the most beautiful place I've ever been, with all the azaleas, trees and flowers," Kohl says.

Seeing the golfers up close is always instructive, Seymour says, and thrilling. "It's like seeing rock stars. You see people who are your heroes. Their ability is amazing. Where you struggle, they make it look easy."

Travel is about education, says a director of alumni relations, Caroline Lanham, who directs the association's Tourin' Tigers program. "Travelers learn about different parts of the world and develop a bond with other Mizzou alumni. It's a great opportunity to get to know a like-minded group of well-educated, well-traveled people."

Trips with 20 or more participants

might be accompanied by an association staff member. "We go along to talk about the university and share the latest campus updates," Lanham says. "These trips are fun. People always reminisce about their time on campus. I've traveled with some people three or four times, and we're like family. We all know each other by the end of the trip, and some people continue relationships after the trips. For some people, the tours are their only connection to Mizzou."

The educational connection to Mizzou will grow even stronger in 2012 with International Lifestyles Exploration. "This is a totally new concept," Lanham says. "Alumni will be able to live a full month in either Provence, France, or Cuenca, Ecuador. They'll stay in an apartment, learn the local language and attend lectures. There'll also be plenty of time for independent travel on day trips." Or, participants could hop on a bicycle and go to local markets or visit museums.

Whether it's a month in Provence or a few days at the Masters, travel can be the experience of a lifetime, Kohl says. "I scratched another one off the bucket list."

To learn more about the dozens of trips offered by Tourin' Tigers, visit mizzou.com or email Caroline Lanham at lanhamc@missouri.edu.

Letter jackets warm hearts

Former Tiger football player Lorenzo Williams, BS '07, remembers the somewhat anticlimactic moment he got his letter jacket at Mizzou. "I just got a little sticky note in my locker that said, 'Go to the equipment room and pick up your jacket.' Turns out it was too small and another one had to be ordered."

Varsity M, the Mizzou Alumni Association's affinity group for athletes who have earned letters, decided it could and should do better than a sticky note and a hike to the equipment room to mark such a big moment for student-athletes. On March 2, 2011, Williams served as emcee for the third event at which Varsity M presented the jackets to athletes.

The jacket program helps build relationships with letter winners, says Carl Fudge, A&S '83, of Columbia. He is president of Varsity M, which pays for the jackets. "We want to connect with student-athletes, and we hope they come back to reconnect with the university later in their lives. The first object of value they own related to their collegiate athletics experience is usually the letter jacket. It creates a common bond between current student-athletes, former athletes and the university."

Jayson Meyer, director of alumni relations, thinks the event is a meaningful way to honor the moment.

Williams, a businessman in Columbia, agrees. "I still wear the jacket today," he says. "Seems like it's always around when I need it." The black jacket with gold M and sleeves catches people's attention. "People look at you a little different when you have that jacket on. And other athletes notice, too, including athletes I had never met. When you're in the program, it's a lot of hard work. Other athletes see the jacket, and they know the struggle. It's a deep connection that you don't have to talk about."

Meyer says Mizzou has roughly 5,000 living alumni who have lettered in athletics. "This is a special group of people who were com-



mitted to the university as student-athletes and who remain committed as alumni. They are more likely than alumni in general to be donors and members of the association."

Varsity M's forerunner was the "M" Men's Club, founded in 1911 on the eve of the Missouri-Kansas football game, according to the 1934 *Savitar*. The founders were Chester Brewer, the athletic director who launched Mizzou's first Homecoming the same year, and Henry "Indian" Schulte, who coached football and track. The group maintained a "richly furnished" club room and was active in campus affairs.

Williams has remained connected to MU, not only through Varsity M but also through his Columbia business, Galactic Fun Zone. Located in the former Ice Chalet building, the Zone features games that Mizzou athletics squads have used for team-building activities. "It's great to stay involved," Williams says. "I loved my time at Mizzou."

More on Varsity M: Visit mizzou.com or email Meyer at meyerjay@missouri.edu.

Homecoming leaders to reunite

As coordinator of student programming for the Mizzou Alumni Association, Carrie Bien oversees planning for the 100th anniversary of Homecoming. Each year, she meets with dedicated student directors and steering committee members who do much of the work. Now and then, alumni who were involved in Homecoming during their student days return to campus, and she knows their refrain by heart. "They tell me, 'You have my dream job — you get to live out one of my favorite Mizzou memories,'" Bien says.

Plans for the centennial Homecoming Oct. 15 aim to capitalize on that enthusiasm by inviting former Homecoming directors and steering committee members to a



Photo by Nicholas Benner

Molly Kreklow, a sophomore from Delano, Minn., proudly wears the letter jacket she earned from playing volleyball.

reunion, Bien says. To alumni who helped put on Homecoming in the past, she extends the invitation: "Come home!"

One of the invitees is Matt Adrian, BJ '91, JD '94, a lawyer in Joplin, Mo. Adrian, a co-director in 1990, is a special case because his daughter, sophomore Morgan "Mo" Adrian, is a director this year. It's a special father-daughter bond.

"I remember that I never worked harder in my life than I did on Homecoming," Matt says. "It was a crazy amount of hours, and I was exhausted for weeks afterward. Now when Mo tells me how busy and stressed out she is, I say, 'It's only a little longer; you can make it.'"

In 1988, as a steering committee member, he led student work on the blood drive, which included building relationships with students in residence halls and Greek houses.

The following year he drew prime duty on the Homecoming court committee. "That was as much fun as it was effort," he says. "We escorted them [king and queen candidates] as ambassadors to St. Louis and Kansas City, Mo., showcasing them as the best Missouri had to offer. We even met the governor. We were along for the ride for all this."

As a co-director in 1990, Adrian was back at the grindstone. "It was cat-herding. You had to pick the right committee, delegate and keep an eye on everything. I worked with Shea Swindle Walsworth [BJ '91, Leawood, Kan.], who was a terrific manager."

When Adrian returns for Homecoming, he sees the story behind the story. "People who have never worked on the steering committee or as a director focus on the game or who got king and queen, but those of us who helped put it together as students watch with an appreciation of how much work it took to put on the blood drive and parade and all the other activities. I know they didn't have a life for the last three months.

"Being part of Homecoming was the most challenging and gratifying single event I've ever been a part of, and I can't imagine anything that ever will surpass it."

More: Email Carrie Bien about steering committee reunions at bienc@missouri.edu or visit mizzou.com/homecoming.

Get your Homecoming football tickets this summer

Mizzou Alumni Association members can order tickets for the Homecoming centennial football game Oct. 15, 2011, against Iowa State in plenty of time to plan a trip to Columbia. In partnership with the Department of Intercollegiate Athletics, the association has made available a limited number of \$60 tickets to members (maximum purchase of six). Tickets will be on sale June 20 to July 29 or until they sell out. Call 1-800-372-6822 for information.

Bigger and better

Mizzou likely will experience enrollment growth again for fall 2011. The number of applications continues to climb along with the quality of our students. We expect almost 18,000 applications for about 6,000 spots in the freshman class. Although this is great for Mizzou, we increasingly hear from alumni who want their children to attend Mizzou but wonder if they will qualify for admission.

This year, approximately 4,000 legacies, or children of alumni, attend Mizzou. The university has long offered the Heritage Scholarship for children of out-of-state alumni. This scholarship waives out-of-state tuition as long as the student finishes in the top 25 percent of his or her graduating class and posts a minimum ACT score of 27. In the fall 2010 semester, 199 students received the award.

Using contributions to the new Mizzou Traditions Fund, the Mizzou Alumni Association has for the first time allotted \$50,000 for a new Mizzou Legacy Scholarship program for incoming freshmen in 2011. The program adds to the more than \$270,000 in student scholarships the association awards annually.

We are planning activities and communications to help alumni parents prepare their children to attend. Becoming a Mizzou parent takes the relationship with MU to a new level, and we want that to be a reality for as many alumni as possible. As you think about your child potentially attending MU, please send your ideas and comments on how we can make the experience better for future Tigers.

Todd McCubbin
 Todd McCubbin, M Ed '95
mccubbint@missouri.edu
 Executive director
 Mizzou Alumni Association



Gold Medal Society

The Mizzou Alumni Association invites 1961 graduates to the Gold Medal Society Weekend Sept. 1–3, 2011, to celebrate the 50-year anniversary of their graduation. The weekend’s activities will include presentations, campus tours and dinner in the reincarnation of the Shack at the MU Student Center. A highlight will be the Gold Medal Society banquet, at which 50-year graduates receive gold medals. Alumni who graduated more than 50 years also are welcome. More: Call 1-800-372-6822 or visit mizzou.com.

Member photo contest

Enter your favorite snapshot of Mizzou in the 2012 Member Calendar Photo Contest by July 15, 2011. Find information and an entry form in the 2011 MAA Member Calendar or at mizzou.com.

Off to Mizzou

Each summer, Mizzou Alumni Association chapters nationwide host events that welcome local students who are about to attend MU for the first time. As these



Photo by Rachel Coward

Before new students arrive at Summer Welcome for orientation, alumni chapters host events nationwide to send them off in style.

new Tigers get ready to make tracks for Columbia, the local alumni chapters provide a network for them and their parents. Search for an event in your area at mizzou.com.

Mizzou baseball days

Mizzou Night at the K will take place June 4, 2011, when the Kansas City Royals face the division rival Minnesota Twins. Mizzou Day at Busch Stadium in St. Louis is June 25, when the Cardinals take on the Toronto Blue Jays.

Discounted tickets are available for Tiger fans, and Mizzou student-athletes and coaches will be on hand to meet guests. More: mizzou.com

Expand your network

The Griffiths Leadership Society for Women connects distinguished MU alumnae and students through networking and mentoring. The society is seeking nominations for new members to join in fall 2011. Learn more or nominate an alumna at griffithsleadershipsociety.com.

MIZZOU CONNECTION

<p>MAY 11 An Evening with Tiger Coaches (Houston)</p>		<p>JUNE 4 Webster County, Mo., Chapter Scholarship Award Banquet</p>		<p>JUNE 9 College of Business Scholarship Banquet (Kansas City)</p>		<p>JUNE 17 Southwest Missouri Chapter Golf Tournament (Joplin)</p>	<p>JUNE 24 Entsminger Golf Tournament (Columbia)</p>	
<p>JULY 31–AUG. 8 Tourin’ Tigers Swiss Alps and Italian Lakes</p>				<p>JULY 14–29 Tourin’ Tigers Vikings, Kings and Castles</p>				
				<p>AUG. 12 Kansas City Chapter Picnic</p>				<p>AUG. 19 Tiger Capitol Ball (Washington, D.C.)</p>

More: mizzou.com or 1-800-372-6822

Silver streak

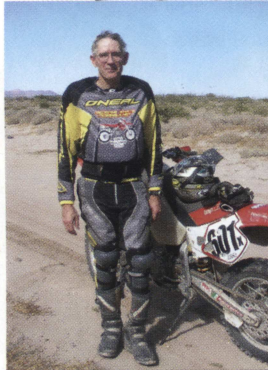
In 2006, Donald Lewis stood atop Vinson Massif, Antarctica's highest peak, and stared into the silver horizon. The 16,050-foot climb was an impressive accomplishment for a person of any age, but the then 63-year-old adventurer was just revving his engine.

Five years later, Lewis, BS ME '66, has reached the summit of a different extreme sport: cross-country motorcycle racing. In December 2010, he won his third season championship in the age-60 class at the SCORE International Baja, Mexico, race series.

Lewis is the rider of record on a team that has varied from four to eight members. In endurance races, teams can substitute the lead rider as many times as they choose, but the rider of record's name is listed in the results.

Lewis grew up in Louisiana, Mo., and he first raced a motorcycle in 1968. Although he has always been athletic, he had gone decades without racing. The Marlborough, Conn., resident wanted to challenge himself, but first he had to establish the age bracket; the oldest class previously was 50.

"At the outset, there was a lot of laugh-



Photos courtesy of Donald Lewis

ing under the breath," says Lewis, who rides a CRF450X Honda. "Like, 'What? Sixty-year-old guys racing motorcycles? You'll be lucky if you don't fall over like dominoes.'"

He recruited a formidable cohort, and in 12 races since 2006, Lewis has stifled any laughter. His team's fastest recorded average speed is 101 mph on a dry lake bed in Mexico.

Now he's preparing for the 2012 Dakar Rally, widely regarded as one of the world's most difficult races. Originally known as the Paris to Dakar (Senegal) Rally, the race was moved to Chile in 2009 for security reasons. The 2010 installment lasted 14 days across 6,000 miles. When

Speed demon Donald Lewis, BS ME '66, leads a group of 60-and-older cross-country motorcycle racers. The 68-year-old now trains for the 2012 Dakar Rally.

Lewis enters, he believes he will be the oldest rider in the event's history.

Lewis also recently picked up a passenger when he married Torin Lee on Valentine's Day 2011. She plans to travel with him to South America for next year's race.

"I started with the goal of proving that people in their 60s are highly capable in many different ways," Lewis says. "This has absolutely redefined for me what's possible in life." — Marcus Wilkins

The Forties

★ **Raymond Cliffe Jr.**, BA '48, of St. Louis, former head football coach at Cleveland High School, was elected into the Missouri Sports Hall of Fame in January 2011.

★ **Sabra Tull Meyer**, BA '49, MA '79, MFA '82, of Columbia recently sculpted busts of James S. McDonnell and George Caleb Bingham for the Hall of Famous Missourians in the Capitol Rotunda in Jefferson City, Mo. On Jan. 9, 2011, her bust of former Kansas City Chiefs Coach Marty Schottenheimer was unveiled at Arrowhead Stadium in Kansas City, Mo. In October 2010, her life-

sized figure of the Tiger mascot T.J. (Truman Junior) was installed at the University of Missouri Women's and Children's Hospital. In June 2010, her bust of former Missouri Gov. Warren E. Hearnes was unveiled at the Mississippi County Courthouse in Charleston, Mo.

The Fifties

★★ **James Patterson**, BA '56, of Rapid City, S.D., co-wrote *Solid State Physics: Introduction to the Theory, Second Edition* (Springer, 2011).

Joel Vance, BJ '56, of Russellville, Mo., is blogging and selling his books at joelvance.com.

★★ **Ray Klingensmith**, BS BA '59, JD '65, of Kirksville, Mo., is president of Rotary International for a one-year term through June 30, 2011.

The Sixties

Barbara Lamy Cooney, MA '60, of Sedalia, Mo., received the 2011 Missouri Arts Award for philanthropy.

★ **Norm Benedict**, A&S '61, of Columbia wrote *Thumbs Up, "V" for Victory, I Love You* (AuthorHouse, 2011), a memoir about growing up in Columbia during the 1940s and '50s.

What a doctor sees

As the youngest of 12 children growing up on a farm in Hayti, Mo., Thomas Cooper learned to work “from can to can’t.” That was his mother’s expression. “It meant from when you can see in the morning until you can’t see at night,” says Cooper, MD ’78, a retired family physician from Fulton, Mo.

Even during his family medicine residency, a period of training notorious for long stints of duty, Cooper moonlighted at local emergency rooms to help support his wife and children. He continued the ER work for a couple of years after his residency to pay off student loans as quickly as possible.

But Cooper soon started a family practice in Fulton. He had all the work he wanted, and then some. “In that kind of practice, you do everything — deliver babies, fix broken bones, do minor operations and assist on tonsillectomies and appendectomies.”

Private practice was a new world. “Other than having a family of your own, there’s nothing more enjoyable than taking care of grandparents, their kids and grandkids. I knew about death and dying from my training, but I hadn’t known how it affected families. For instance, you see how when a mother loses her



Photo by Rob Hill

Thomas Cooper, MD ’78, a retired family physician, still works his cattle farm in Fulton, Mo.

unborn child, it affects the family all the way up through the grandparents. When you practice in a small community, you see whole families unfolding. It’s a broad view. It’s the forest and the trees as well as the grass coming up from the ground — the kids. Not everybody gets to see such things, but this was made available to me through medicine.”

Although Cooper found the work rewarding, it came at a price. “The work goes day and night. It eats you up. I have an older daughter who is 42 years old now that I don’t really know because when she was little I was delivering babies and seeing patients.”

So Cooper went back to ER medicine to have a more regular schedule and more time for family. He woke up one morning unable to see well because of diabetes-related bleeding. It was bad enough to keep him from practicing medicine, but he had a fallback from his youth: farming. Cooper now raises cows on his Fulton farm and calls in help from his two sons when he needs it.

And he’s still delivering babies, but his new patients are born in barn stalls, not hospital beds. — Dale Smith

★**Tom Bryson**, BJ ’61, of Grand Blanc, Mich., retired after 50 years in broadcast journalism as president and general manager of WJRT-TV, the ABC affiliate in Flint, Mich.

★**Jack Smith**, BA ’62, of Columbia was inducted into the American Advertising Federation’s Advertising Hall of Fame March 30, 2011, in New York City.

☆☆**Larry Andrews**, BS Ed ’63, M Ed ’67, PhD ’69, of Lincoln, Neb., wrote *The China-Africa Parallax: A Ryan and Gillian Mystery* (AuthorHouse, 2010) and *Songs of Sadness, Songs of Love* (AuthorHouse, 2010).

★**Larry Hackman**, BA ’64, MA ’65, of Kansas City, Mo., edited *Many Happy Returns: Advocacy*

and *The Development of Archives* (Society of American Archivists, 2011).

Kerry Kohring, BA ’65, MA ’71, of Providence, R.I., retired after 36 years as a newspaper copy editor at *The Providence (R.I.) Journal*. His 40 years in journalism include stints as a graduate assistant in copy editing at the *Columbia Missourian* and a copy editor at the *Columbia Daily Tribune*.

★**Max Summers**, BS Ag ’66, of St. Joseph, Mo., was named to the Board of Overseers of the Malcolm Baldrige National Quality Award program at the U.S. Department of Commerce. He is interim director of MU Extension’s statewide Business

Development Program.

★**Ralph Lowenstein**, PhD ’67, of Gainesville, Fla., received the 2011 Emma Lazarus Statue of Liberty Award, the highest honor of the American Jewish Historical Society. Lowenstein, dean emeritus of the University of Florida College of Journalism and Mass Communications, was recognized for his archival work on the 1,300 North American Jews and Christians who volunteered for the Israeli armed services during Israel’s War of Independence. He also co-wrote *Viva Journalism! The Triumph of Print in the Media Revolution* (AuthorHouse, 2010).

Robert Mills, BA ’67, JD ’70, of Manhattan

Beach, Calif., wrote *Between Rock and a Hard Place: In Defense of Rock Hudson: From the Ashes of Trial to the Light of Truth* (AuthorHouse, 2010). A California trial attorney, Mills represented Hudson's estate in the 1989 trial. **Almeda Horton Berkey**, BS Ed '68, of Omaha, Neb., performs on the harpsichord and synthesizers in Mannheim Steamroller's West Coast cast.

☆☆**George "Bill" Cloud**, BA, BJ '68, MA '72, of Hillsborough, N.C., received the Glamann Award from the American Copy Editors Society (ACES) for his nearly 30 years of teaching copy editing and for his work with ACES since the organization was founded in 1997. Cloud is starting phased retirement from the School of Journalism and Mass Communication at the University of North Carolina at Chapel Hill, where he has taught since 1982.

☆☆**Mike Trial**, BS ME '69, of Columbia wrote *White Sky, a Year in Saudi Arabia* (A.K.A. Publishing, 2010).

☆**Lonnie Whitaker**, BS Ed '69, JD '72, of High Ridge, Mo., wrote *Geese to a Poor Market* (High Hill Press, 2010).

The Seventies

☆**James Heeter**, BA '70, of Mission Hills, Kan., is president of the Kansas City Metropolitan Bar Association and president/CEO of the Greater Kansas City Chamber of Commerce.

Gary Dietrich, BJ '71, BS FW '80, of Columbia wrote *Seasons of the MKT Trail* (A.K.A. Publishing, 2010).

Bill Geist, MA '71, of Shelter Island, N.Y., Emmy Award-winning CBS News correspondent, was honored with a star on the Hollywood Walk of Fame in the television category.

☆**Beverly Prosser Gelwick**, M Ed '71, PhD '75, of Harpswell, Maine, was inducted into the Plaza of Heroines at Iowa State University in November 2010 for her pioneering work in women's leadership and counseling psychology.

☆☆**Chuck Warzyn**, BA '73, of Dublin, Ga., wrote *Stories for the Seasons — 24 Tales of*

Courage, Sacrifice, Compassion, Redemption and Resurrection (AuthorHouse, 2011).

☆☆**James Britt Jr.**, DVM '74, of Little Rock, Ark., is laboratory director at the Arkansas Livestock and Poultry Commission Laboratory. He is also president of the Arkansas Bicycle Club and "dean" of the Boy Scout Council's annual Merit Badge University.

Garrett Walton, BS Ag '74, JD '75, of Pensacola, Fla., was honored as Community Leader of the Year at the 51st annual Pensacola Area Commitment to Excellence (PACE) Awards. Known for his community work following Hurricane Ivan, Walton is president of Rebuild Northwest Florida and was instrumental in getting the state's hurricane evacuation route widened to four lanes.

Marla Tobin, BA '75, MD '80, of Warrensburg, Mo., is senior medical director for Aetna insurance company's Mid-America region. She is the founder of Family Practice

Associates of West Central Missouri PC.

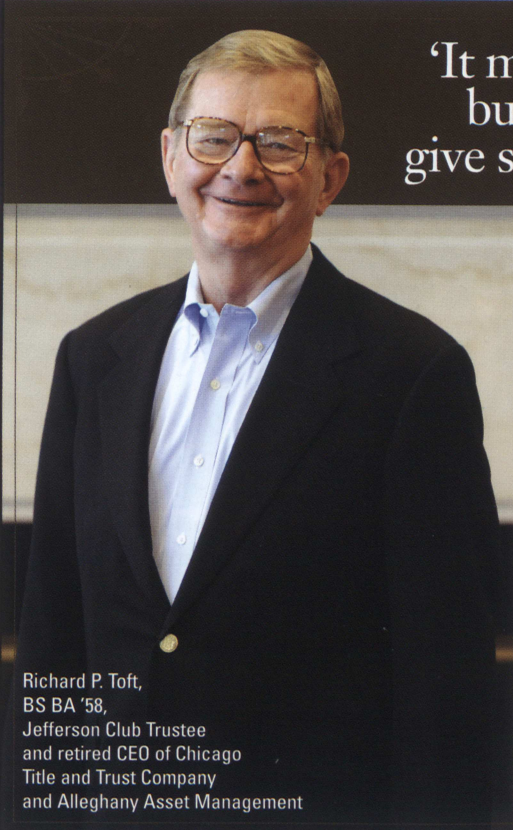
☆**Michael Hengel**, BJ '76, of Las Vegas is editor of the *Las Vegas Review-Journal*. He was previously editor and publisher of the *Pine Bluff (Ark.) Commercial*.

Stephen Jeffery, BS PA '76, MS '78, JD '81, of Glencoe, Mo., formerly a partner at Thompson Coburn LLP law firm, opened the Jeffery Law Group in Clayton, Mo.

☆**Darla Arni**, BS Ed '77, of Slater, Mo., wrote *Full Plate, No Fork* (Darla Arni, 2010).

Tyrone Christian, BA '77, of Orlando, Fla., was named one of the Top 25 Most Extraordinary Minds in Sales and Marketing for 2010 by the Hospitality Sales and Marketing Association International. He is managing partner of TRC Consulting Group LLC and chief marketing strategist for the Martin Luther King National Memorial Foundation Project in Washington, D.C.

Deborah Doak, BA '77, JD '82, of Chesterfield, Mo., practices injury law at Brown &



'It may sound trite, but I wanted to give something back.'

Fifty years ago, Richard P. Toft volunteered to make phone calls to MU alumni from Illinois Bell headquarters. Today, he is still reaching out to alumni. For Toft, an accomplished businessman and volunteer, becoming involved with the Jefferson Club focused his aspirations for his university. "I wanted to give back to the university that was so pivotal in my life and career. There are very few places, if any, where the return will be greater." The Jefferson Club recognizes alumni and friends who invest in Missouri's most valuable asset — education. For information about joining the Jefferson Club, visit giving.missouri.edu today.

Richard P. Toft,
BS BA '58,
Jefferson Club Trustee
and retired CEO of Chicago
Title and Trust Company
and Alleghany Asset Management

Jefferson Club
UNIVERSITY OF MISSOURI

Croupen in St. Louis.

Lynn Israel, BJ '77, of Columbia retired in February 2011 as features editor of the *Columbia Daily Tribune*. In his 34-year career, he worked as a reporter, photo editor and news editor at newspapers in Kansas, Idaho, Montana and Washington.

Stephen Sangirardi, MA '77, of New Rochelle, N.Y., wrote his second novel, *A Shakespearean View of Freud* (Night Publishing, 2011).

Mike Karickhoff, BS '78, of Kokomo, Ind., was elected to the Indiana House of Representatives after serving two terms on the Kokomo City Council. He is the executive director of facilities for Ivy Tech Community College.

☆**Regina Polette Ruppert**, BS Ed '78, of O'Fallon, Mo., owns a winery, recently renamed Serenity Valley Winery, with her husband. They won a gold medal for their Velvet Rhapsody wine and a silver medal for Perfect Pair in the Finger Lakes Competition in New York City.

☆☆**Eugene Twellman**, BS BA '78, JD '84, of Kansas City, Mo., is senior vice president and general counsel for Bank Midwest.

Karen Vardiman, BS Ed '78, of Cedar Hill, Texas, received the PRN Speech-Language Pathologist of the Year award as an employee of THERAPY 2000's central division.

The Eighties

Gerard Buckley, MSW '80, of Rochester, N.Y., is president of the National Technical Institute for the Deaf as well as vice president and dean for Rochester Institute of Technology.

☆**Jim Lemonds**, BA '80, of St. Louis, an attorney at Brown & Croupen, was named a 2010 winningest plaintiff attorney by *Missouri Lawyers Weekly*.

Marc Shelton, BA '80, of Springfield, Ill., was elected to serve a three-year term as governor of the American College of Cardiology's Illinois division. He is president of Prairie Cardiovascular and a physician at the Prairie Heart Institute at St. John's Hospital.

☆**Jill Paule Svejkosky**, BS Ed '80, of St. Louis

received an Excellence in Education Award from the Ladue School District. She teaches ninth through 12th grade family and consumer sciences at Ladue Horton Watkins High School.

☆**Carolyn Mueller Crumley**, BSN '81, of Lee's Summit, Mo., graduated with a doctorate of nursing practice from the University of Missouri-Kansas City in December 2010. She is a clinical nurse specialist at St. Mary's Medical Center in Blue Springs, Mo.

☆**H. Scott Kellogg**, BA '82, DVM '86, of Knoxville, Md., an American Kennel Club dog judge and veterinarian, judged the Westminster Kennel Club dog show in New York City Feb. 15-16, 2011. This is his fourth judging assignment at the show.

Suzanne Paling, BA '82, of Belmont, Mass., wrote *The Accidental Sales Manager: A Survival Guide for CEOs (or owners or presidents) Who Find Themselves Managing Salespeople* (Entrepreneur Press, 2010), which was a finalist in the Business: Management & Leadership category of USA Book News' Best Books 2010 Awards.

Brett Prywitch, BA '83, of Chesterfield, Mo., a private-practice diagnostic radiologist, creates monochromic digital art pieces by manipulating medical images. His work has been published in *RadioGraphics*, featured on auntminnie.com and can be seen at penumbraart.com.

☆**Sheryl Crow**, BS Ed '84, of Santa Monica, Calif., co-wrote *If It Makes You Healthy: More Than 100 Delicious Recipes Inspired by the Seasons* (St. Martin's Press, 2011).

☆☆**José Gutiérrez**, BS Acc '84, M Acc '85, of Dallas is president and CEO of AT&T Advertising Solutions.

☆**Michelle Ferrell Burke**, BJ '86, of Chesterfield, Mo., is the communications and public relations strategist at Westminster Christian Academy in St. Louis and a national spokesperson for the American Heart Association's Go Red for Women Movement.

Yahya Kamalipour, PhD '86, of Munster, Ind., edited *Media, Power, and Politics in the Digital Age: The 2009 Presidential Election Uprising in Iran* (Rowman & Littlefield Publishers

Inc., 2010). He is professor and head of Purdue University Calumet's Department of Communication and Creative Arts as well as the director of the university's Center for Global Studies.

Guy Nicolucci, BJ '86, of Studio City, Calif., launched a Web series, *The Ghost of Tom Carvel and a Real Topless Woman*, on funnyordie.com.

Hana Reichlin Solomon, MD '86, of Columbia presented "EMPOWER = ME + POWER," a lecture on self-empowerment, at the 2011 Women's Leadership Conference.

Joseph Svezia, BS '86, of El Segundo, Calif., wrote *The Barbeque Joe Chronicles* (CreateSpace, 2010).

Jeff Bay, MA '87, of Alcoa, Tenn., is chair of the math and computer science division of Maryville College.

Sara Parker Pauley, BJ '87, JD '93, of Hartsburg, Mo., is the director of the Missouri Department of Natural Resources.

Kathy Zimmermann Steinhoff, BS Ed '87, M Ed '96, of Columbia won the National Education Association Member Benefits Award for Teaching Excellence.

☆**Tim Fox**, BA '88, MA '91, of St. Louis is manager of corporate communications for MEMC Electronic Materials Inc. in O'Fallon, Mo.

Michael Schmitt, BJ '88, of Las Vegas joined the national labor and employment law firm Fisher & Phillips LLP.

☆**Lisa Skelton Scoles**, BS BA '88, MBA '90, of Tallahassee, Fla., is a shareholder of Radey Thomas Yon & Clark, where she is a member of the firm's governmental, employment and administrative law practice groups.

Kimberley Marsh Wall, BJ '88, of Blue Springs, Mo., won the American Kennel Club Responsible Dog Ownership Public Service Award for her essay "Celebrate puppies by doing your homework." It appeared on examiner.com in March 2010, and she received the award during the Dog Writers Association of America banquet Feb. 13, 2011, in New York.

☆**Daniel Mabe**, BM, BS Ed '89, and ☆**Nancy Emerson Mabe**, BS ChE '89, MD '94, of Wentzville, Mo., announce the birth of

Allison McKenna July 24, 2010.

☆☆**Walter Pfeffer II**, BGS '89, of Columbia was named a Western Golf Association director in 2011 by the WGA Board of Governors. He is a 32-year representative of Mutual of Omaha Cos.

John Yunker, BJ '89, of Seattle wrote *The Savvy Client's Guide to Translation Agencies* (Byte Level Books, 2010).

The Nineties

Robert Townsend, BJ '90, of Kansas City, Mo., an Emmy Award-winning news reporter for 17 years, works for WDAF FOX 4 in Kansas City, Mo.

☆☆**Eric Farris**, BA '91, JD '94, of Branson, Mo., is the managing member of the Farris Law Group LLC. He recently finished the Missouri River 340, the world's longest nonstop canoe and kayak race. His 20-person boat crew, "Team Beauties & Barnacles," broke the world record for the longest distance ever paddled in a Dragon Boat (340 miles in 38 hours) while raising money for the Shriner's Hospital for Children in St. Louis.

☆☆**Todd Natenberg**, BJ '91, and Reena Natenberg of Leawood, Kan., announce the births of Arik Berger and Theodore Berger Dec. 2, 2011.

Benjamin Rockwell, PhD '91, of San Antonio received the 2011 George M. Wilkening Award from the Laser Institute of America for his contributions to laser bioeffects research. He is a principal research physicist in the Air Force Research Laboratory at the Brooks City-Base.

Kenneth Bonnot, BS BA '92, of Jefferson City, Mo., is director of the Missouri Division of Credit Unions.

Susan Spragg German, BA '92, BS Ed '93, M Ed '99, EdSp '10, of Hallsville, Mo., won the 2011 Distinguished Teaching Award from the National Science Teachers Association. She teaches science and math at Hallsville Middle School.

Asha Shadaksharappa Lundal, BS BA '92, of Chesterfield, Mo., is a senior associate at The

Context Network, a business management and strategy consulting firm.

Peter Madsen, BS Ed '93, of Omaha, Neb., received a 2011 Alumni Outstanding Teaching Award from the University of Nebraska at Omaha (UNO) Alumni Association. He is an associate professor of music in the UNO College of Communication, Fine Arts and Media.

Cory Shaw, MHA '93, of Omaha, Neb., CEO

of University of Nebraska Medical Center Physicians, was named to the Association of American Medical College's advisory panel on health care.

Wendy Schmidt Brownell, BS Ed '94, of Roach, Mo., received the 2010 Distinguished Foreign Language Educator Award from the Foreign Language Association of Missouri. She is a Spanish teacher at Camdenton High School.

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Paul Frank, BA '94, of Highland Park, Ill., was elected to the Highland Park City Council.

☆☆**Michael Hamra**, JD '94, of Watertown, Mass., is president and CEO of Hamra Enterprises in Springfield, Mo.

Stuart Goldman, BJ '96, of Overland Park, Kan., won the Jesse H. Neal Award, presented by American Business Media, for his profile of health club owner Curt Beusman. In the past year, he also won a *Folio* magazine Eddie Award and an American Society of Business Publication Editors West Regional Gold Award. Goldman is managing editor of Penton Media's *Club Industry* magazine.

☆☆**Chad Phillips**, BS BA '96, and Christine Phillips of Kansas City, Mo., announce the birth of Jack Vincent Feb. 28, 2011.

☆☆**Kristofer Ball**, BS Acc '97, and ☆☆**Karri Krueger Ball**, BS Acc, M Acc '01, of Columbia announce the birth of Kaitlyn Ann June 3, 2010.

Angela Austin Dake, BA '97, of Kansas City, Mo., is senior vice president of public affairs for Bank Midwest.

Kate Wiehagen Leonard, BA, BA '97, and Andrew Leonard of Washington, D.C., announce the birth of Ansel Michael Feb. 13, 2011.

Jeremy Chin, BJ '98, of Sherman Oaks, Calif., wrote *FUEL* (CreateSpace, 2010), a fictional story featuring an MU graduate.

Nick Davis, A&S '98, of Leawood, Kan., is general manager of The Grisly Hand, a Kansas City-based band that released its album *Safe House* in November 2010.

Jamenda Moss McCoy, BA '98, of Chicago works for the national labor and employment practice of Baker & Daniels LLP.

Matthew Wood, BS '98, of Prairie Village, Kan., is CEO of SCD Probiotics, which has announced plans for a capital investment of \$9.1 million in the next five years, allowing for the creation of an estimated 62 new jobs in downtown Kansas City, Mo.

Elizabeth Stallone-Lowder, BSW '99, and Michael Lowder of Valley Park, Mo., announce the birth of Eve Isabelle Jan. 28, 2011. Elizabeth is clinical groups manager at Safe Connections in St. Louis.

The 2000s

☆**Laura Krebs Al-Shathir**, BJ '00, JD '03, of St. Louis is an associate in the Capes, Sokol, Goodman & Sarachan PC law firm in Clayton, Mo.

☆**Billy Latchford**, BS '00, of Shelbina, Mo., grows corn and soybeans with his wife, Laura, on their farm near Lakenan, Mo.

☆**Chris Mycoskie**, A&S '00, of Pantego, Texas, is director of television and electronic media for NCAA's Southland Conference.

Christopher Roskopf, BS BA '00, and Stephanie Roskopf of Columbia announce the births of Elliott David and Evelyn Grace Nov. 29, 2010.

Liz Taylor, BJ '00, of Austin, Texas, is account director at GSD&M advertising agency.

J. Adam Carter, BA, BJ '02, MA '06, of Moberly, Mo., earned his doctorate from the University of Edinburg in 2009 and is a postdoctoral research fellow in the philosophy department at the University of Geneva in Switzerland.

Mitchell Morgan, BA '02, of St. Louis is director of Maccabi Camp Kingswood, a residential camp in Bridgton, Maine, run by the Jewish Community Centers of Greater Boston.

Paitoon Rashatasakhon, PhD '02, of Bangkok received the Wiley-Chemical Society of Thailand Outstanding Publication Award at the 2011 Pure and Applied Chemistry International Conference in Thailand. He teaches chemistry at Chulalongkorn University.

Maurine Heinrichs Shipp, BJ '02, of San Antonio, an associate attorney with Heinrichs & De Gennaro PC, was named a 2011 Rising Star by *Scene In S.A.* magazine. She was also named to the planned giving council at the University of the Incarnate Word, where she is an adjunct professor of estate planning.

☆**David Wax**, BS '02, and ☆**Laura McVicker Wax**, BS '02, of Boonville, Mo., announce the births of Abigail Kathrina and Magdalena Elizabeth Aug. 2, 2010.

Brett Huhman, BS EE '03, MS '06, of Derwood, Md., passed the Professional Engineer exam in electrical and electronics engineering for

Washington, D.C. He works for the U.S. Naval Research Laboratory in the pulsed power physics branch of the plasma physics division.

David Metz, BS '03, and **Megan Gilman Metz**, BS Ed '09, of Fulton, Mo., announce the birth of Wyatt Carl Dec. 2, 2010.

☆**Nathan Peters**, BA, BS BA '03, and ☆**Laura Huffhines Peters**, BS Ed '04, M Ed '05, of Columbia announce the birth of Mirabel Kate March 26, 2011.

Nathaniel Reid, BS '03, of Fort Myers, Fla., was selected as a U.S. Pastry Competition 2010 Pastry Chef of the Year in New York City. He works at Norman Love Confections.

Brian Kaylor, MA '05, PhD '08, of Harrisonburg, Va., wrote *Presidential Campaign Rhetoric in an Age of Confessional Politics* (Lexington Books, 2011), which was derived from his doctoral dissertation that won the MU Graduate School's Distinguished Doctoral Dissertation Award. He is an assistant professor of communication studies at James Madison University.

Jermaine Reed, BGS '06, of Kansas City, Mo., was elected to the City Council, representing Kansas City's 3rd District.

Amy Jones Brost, BJ '07, and Mark Brost of Independence, Mo., announce the birth of Grace Ann Jan. 22, 2011.

Michael Kardos, PhD '07, of Starkville, Miss., wrote *One Last Good Time* (Press 53, 2010).

Holland Newton, BJ '07, MA '08, of Draper, Utah, wrote *The Fat Trainer: How an overweight personal trainer finally put it together to get in shape* (CreateSpace, 2009).

Ben Poston, MA '07, of Milwaukee and colleague John Diedrich of the *Milwaukee Journal Sentinel* won a 2010 George Polk Award for criminal justice reporting. Their series, "Wiped Clean," explored how the U.S. Bureau of Alcohol, Tobacco, Firearms and Explosives rarely revokes the licenses of gun dealers who break the law.

The 2010s

☆**Jessica Brown**, BS BA '10, of Columbia is the festival director of the Roots N Blues N BBQ Festival.

Friend

☆**Rick McGuire** of Columbia, former head coach of men's and women's track and field at Mizzou, was selected as a Fellow of the Association for Applied Sport Psychology. McGuire is director of sport psychology for Mizzou Intercollegiate Athletics and an assistant teaching professor in the College of Education.

Friend Death

Lee Winfield of St. Louis Feb. 4, 2011, at age 64. A guard for the NBA's Seattle SuperSonics, Buffalo Braves and Kansas City Kings, he was later an assistant coach under Norm Stewart at MU.

Faculty Deaths

Donald Brenner, PhD '65, of Columbia Oct. 23, 2010, at age 78. A U.S. Army veteran, he held several positions in the MU School of Journalism, including professor and associate dean for graduate programs and research.

Charles Cramer, BS Ag '50, MS '54, PhD '60, of Columbia Nov. 1, 2010, at age 82. A U.S. Army Korean War veteran, he was professor and department chair of agricultural economics as well as associate dean of MU's College of Agriculture, Food and Natural Resources.

Deaths

Elizabeth McReynolds Rozier, BA '29, of Jefferson City, Mo., Dec. 6, 2010, at age 103. She was a Pi Beta Phi member.

Russell Oliver Fudge, BJ '33, of Brownwood, Texas, Feb. 15, 2011, at age 100. A U.S. Army World War II veteran, he co-founded and directed the Douglas MacArthur Academy of Freedom at Howard Payne University.

Nellie Jones Turner, BS Ed, BS HE '33, of St. Joseph, Mo., Nov. 16, 2010, at age 98. She taught high school home economics and science.

Alfred Gary, BS EE '34, of Gainesville, Fla., Jan. 24, 2011, at age 97. He co-founded Copper Foil Corp. in Bordentown, N.J.

Freeman Alsop, BS BA '36, of Oakton, Va.,

Nov. 29, 2010, at age 96.

Dorothy LaRue Daggert, BA, BS Ed '36, of Sterling, Ill., Dec. 10, 2010, at age 95. A U.S. Navy veteran, she taught high school.

Vesta Brodie Garrison, BS Ed '36, of Riverside, Calif., Dec. 16, 2010, at age 94. She was an elementary school teacher.

Mettelee Breckenridge, BS Ed '37, of Annandale, Va., Sept. 20, 2010, at age 97. She worked for the Army Department for 35 years.

Avis Green Tucker, BA '37, DHL '89, of Kansas City, Mo., Dec. 17, 2010, at age 95. She was the sole publisher of the *Daily Star-Journal* in Warrensburg, Mo., for 41 years, and she became the first female president of the University of Missouri Board of Curators in 1972.

Leon McCorkle, BS Ag '38, of Greensboro, N.C., Feb. 2, 2011, at age 96. A U.S. Army Air Corps World War II veteran, he was founder and country manager for Purina International in Sao Paulo, Brazil, and later its regional manager for Argentina, Brazil and Chile.

Christina Hentschel Porter, BA '38, of Centerview, Mo., Feb. 7, 2011, at age 93. She was an elementary reading specialist for 45 years.

Irene Burckhardt Dugger, BS Ed '39, M Ed '48, of Columbia Dec. 4, 2010, at age 95. She taught high school and college home economics.

John Hamshaw, JD '39, of Green Valley, Ariz., Dec. 3, 2010, at age 93. A U.S. Army Air Corps World War II veteran, he was a labor negotiations attorney for Trans World Airlines and Pan American World Airways and an executive with Mead Corp.

Charles Mansur, BS CiE '39, of St. Louis Dec. 29, 2010, at age 92. He was a geotechnical engineer and independent consultant for the U.S. Army Corps of Engineers.

Joyce Hurt Peterson, BJ '39, of Sebastian, Fla., Jan. 4, 2011, at age 91. A U.S. Navy WAVES World War II veteran, she worked for International Harvester Co. in Memphis, Tenn., for 26 years.

Allan Seiler, BJ '39, of St. Louis Jan. 3, 2011, at age 93. A U.S. Army Air Corps veteran, he was an editor and publisher of newspapers in Jefferson, Iowa; Carthage, Ill.; and Pittsfield, Ill.

Paul Sims, BS Ag '39, of Clermont, Fla.,

Feb. 6, 2011, at age 93.

Lambert Stammerjohn, BS EE '39, MS '40, of Allentown, Penn., Nov. 17, 2010, at age 91. A U.S. Army Signal Corps veteran, he retired as head of the integrated subsystems department at the Allentown Laboratory.

Claude Current, BS Ag '40, of Ferriday, La., Jan. 14, 2011, at age 96. A U.S. Army World War II veteran, he co-founded Ferriday Finance Co.

Fallis Walkup Froman, BS Ed '40, of Liberty, Mo., Oct. 19, 2010, at age 91. She was an elementary school teacher for 21 years.

Mildred Bricker Grant, BS PA '40, MA '71, of Columbia Dec. 18, 2010, at age 95.

Walter Horn, BS ChE '40, of Columbia Oct. 13, 2010, at age 93. A U.S. Army World War II veteran, he was plant manager for Farmer's Chemical Co. in Galena, Kan., and manager of the Shahpur Chemical Co. plant in Bandar Mahshahr, Iran.

Math Kaemmerer, BS Ag '40, of Ballwin, Mo., Dec. 17, 2010, at age 93. A U.S. Army veteran, he retired as vice president and general manager for the food service division of DCA Food Industries.

Mary Margaret Street Krinbill, BJ '40, of Indian Lake Estates, Fla., Dec. 27, 2010, at age 92.

Gwen Knight Lucas, BA '40, of Columbia Oct. 16, 2010, at age 92. She was a Kappa Kappa Gamma member.

Ralph Eugene Davis, BS Ag '41, of Kansas City, Mo., Dec. 11, 2010, at age 93.

Ralph Hamilton, M Ed '41, of Springfield, Mo., Feb. 5, 2011, at age 104. He was a teacher, administrator and coach at the elementary, secondary and collegiate levels.

Sam Harness, BS Ag '41, of Middletown, Mo., Oct. 14, 2010, at age 92. He was a farmer.

Harold McKenzie, BJ '41, of Pompano Beach, Fla., Jan. 22, 2011, at age 90.

Claude Quigley, BA '41, MA '42, of Conroe, Texas, Jan. 15, 2011, at age 94. A U.S. Army World War II veteran, he was a geologist for Chevron Oil Co.

Harry Dietrich, BJ '42, of Sacramento, Calif., Jan. 2, 2011, at age 89. A U.S. Navy World War II veteran, he was a buyer for Sears for 33 years.

Louis Frick, MS '42, of Hockessin, Del., Jan. 5, 2011, at age 92. A U.S. Marine Corps veteran, he retired from the industrial chemicals division of DuPont.

Russell Jackson, BS ChE '42, of Hannibal, Mo., Jan. 5, 2011, at age 92. A U.S. Navy World War II veteran, he founded Midwest Electronics and was an engineer at multiple hospitals.

Janet Jacquin Keithley, BA '42, of Peoria, Ill., Dec. 3, 2010, at age 90. A Kappa Kappa Gamma member, she was a secretary at Jacquin & Co.

Larkin Langford, BS Ag '42, of Fayette, Mo., Jan. 20, 2011, at age 91. A World War II veteran, he was the superintendent of the MU North Missouri Center.

Lake McHoney, BS EE '42, of Chesterfield, Mo., Jan. 5, 2011, at age 94.

Donald O'Dell, BS ChE '42, of Lakewood, Colo., Oct. 7, 2010, at age 90. He retired from Koppers Co. in Pittsburgh.

Ruth Ragsdale, BS Ed '42, of Columbia Nov. 2, 2010, at age 90. She worked at Hillcrest

Medical Center in Tulsa, Okla., for 35 years.

Russell Rand, BS ME '42, of Candler, N.C., Feb. 5, 2011, at age 90. A U.S. Navy veteran, he worked for Caterpillar Corp. in Peoria, Ill., for 35 years.

Frank Bicknell, BS Med '43, of Naples, Fla., Dec. 4, 2009, at age 88.

Robert Demming, BS BA '43, of Clinton, Mo., Oct. 22, 2010, at age 89. A Kappa Sigma member and U.S. Army World War II veteran, he operated Midstates Odorite Co. and managed Odorite of America Inc.

Nola Todd Hutcherson, BA '43, of Joplin, Mo., Jan. 3, 2011, at age 88. She was a teacher for 32 years.

James King, BS BA '43, of Fullerton, Calif., Nov. 24, 2010, at age 89. A Kappa Sigma member and U.S. Navy World War II veteran, he was sales manager of the Western region for the Bureau of National Affairs Inc.

William Lane, BS Ag '43, of Perry, Mo., Dec. 3, 2010, at age 88. An Alpha Gamma Sigma member and U.S. Marine Corps World War II

veteran, he was a farmer in Ralls County.

Megan Gronoway Lightfoot, BA '43, of Santa Rosa, Calif., Jan. 29, 2011, at age 89. She was a Pi Beta Phi member.

Helen Eisenberg Province, BSN '43, of Dubuque, Iowa, Dec. 29, 2010, at age 91.

Evalyn Martin Winkler, BS Ed '43, of Lee's Summit, Mo., Jan. 7, 2011, at age 92.

Helen Lollar Downey, BS Ed '44, of Harrisonville, Mo., Dec. 19, 2010, at age 92.

Marrlan Morgan, BS Ed '44, M Ed '50, of Sullivan, Mo., Dec. 18, 2010, at age 97. He was a teacher in Crawford and Gasconade counties.

Vera Stone O'Dell, BS HE '44, of Columbia Jan. 25, 2011, at age 97. She worked for the Board of Education in Detroit and was a civil rights activist during the 1950s.

Geraldine Geisert Wyatt, BS HES '44, of Poplar Bluff, Mo., Oct. 17, 2010, at age 87. She taught home economics at Poplar Bluff R-1 School for 29 years.

Robert Holliway, BA '46, of Jefferson City, Mo., Jan. 16, 2011, at age 90. A U.S. Army

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World War II veteran, he was chief examiner for the Missouri Department of Insurance and later director of public relations for Rockford (Ill.) Life Insurance Co.

Harrison Kinney, BS BA '46, of Port Aransas, Texas, Jan. 5, 2011, at age 89.

Paul McReynolds, MA '46, of Reno, Nev., Dec. 4, 2010, at age 91. A U.S. Army Air Forces World War II veteran, he was professor emeritus of psychology at the University of Nevada, Reno, where he helped establish and initially directed its doctoral program in clinical psychology.

Gloria Fox Sante, BS BA '46, of Kansas City, Mo., Feb. 9, 2011, at age 86.

Eithel Partlow Sech, BA '46, of Ann Arbor, Mich., Sept. 13, 2010, at age 90. She was a social worker and counselor affiliated with the University of Michigan.

Bonny Wallace, BS Ed '46, of Chesterfield, Mo., Jan. 18, 2011, at age 86. She was a teacher and counselor in the Ladue School District for 39 years.

Thomas Birchfield, BS BA '47, of East Orleans, Mass., Oct. 11, 2010, at age 86. A U.S. Air Force World War II and Korean War veteran, he worked at IBM for 35 years, retiring as director of commercial and industry relations for IBM's Asia Pacific Group in Tokyo.

Connie Kirby Jonas, BJ '47, of Carthage, Mo., Dec. 24, 2010, at age 84.

Velma O'Neal, BS Ed '47, M Ed '53, of Irondale, Mo., Jan. 20, 2011, at age 92.

Rose Bumgarner Rau, BA '47, MA '49, of Fort Worth, Texas, Dec. 7, 2010, at age 85.

Robert Snider, BS Ed '47, MA '50, of York, Penn., Dec. 10, 2010, at age 89. A U.S. Army World War II veteran, he was a mathematician for Systems Engineering and taught math at York Junior College.

William Virden, BS BA '47, of Fountain Hills, Ariz., Dec. 23, 2010, at age 88. He was a World War II veteran.

Mary Jane Brooks Wolk, BS BA '47, of New Melle, Mo., March 15, 2011, at age 87. She was a hospice and hospital volunteer for 30 years.

Gerald Andes, BS Ag '48, DVM '51, of

Kingsport, Tenn., Jan. 23, 2011, at age 88. A U.S. Army Air Corps veteran, he co-founded Young-Andes Veterinary Hospital.

Clarence Cochrane, BS Ag '48, of Macon, Mo., Jan. 27, 2011, at age 88. A U.S. Army Air Forces World War II veteran, he worked for the U.S. Department of Agriculture Farm Loan Program.

Clay Francisco, BS BA '48, of Jackson, Calif., Nov. 12, 2010, at age 86. A World

War II veteran, he worked for *LIFE* and later published the West Coast edition of *Playbill*.

Leon Harvey Gorrell, BS BA '48, of Lincoln, Calif., Oct. 10, 2010, at age 87.

Corinne June Hoffman, BSN '48, of Norwood, Mass., Nov. 28, 2009, at age 83.

Janet Switzer Huss, BJ '48, of Bryan, Texas, Oct. 7, 2010, at age 84.

Ralph Kampschmidt, BS Ag '48, MA '49, PhD '51, of Ardmore, Okla., Jan. 17, 2011, at

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age 87. A U.S. Army Air Corps veteran, he was a researcher at the Samuel Roberts Noble Foundation.

Ada Kimsey, BJ '48, of Eckert, Colo., Jan. 29, 2011, at age 84.

Merrill Leutung, BS Ag '48, of Columbia Dec. 13, 2010, at age 88. He was a U.S. Army World War II veteran.

Joan Haas Roth, BA '48, of Memphis, Tenn., Dec. 31, 2010, at age 84.

Virgil Tipton, BJ '48, of Springfield, Ill., Nov. 19, 2010, at age 93. A U.S. Army Air Forces World War II veteran, he was the director of publications for the Illinois State Bar Association.

Fred Ward, BS PA '48, of Pittsfield, Ill., Feb. 11, 2011, at age 90.

John Archibald, BJ '49, of St. Louis Jan. 3, 2011, at age 85. A World War II veteran, he was a sports writer, features writer and TV critic for the *St. Louis Post-Dispatch*.

Walter Dunkel, MA '49, PhD '51, of Atlanta Jan. 5, 2011, at age 87. A U.S. Army Air

Forces World War II veteran, he worked for Standard Oil.

Monaford Durnell, BA '49, BS Med '52, of Lee's Summit, Mo., Jan. 28, 2011, at age 84. A U.S. Navy veteran, he was a family physician.

Harold Hackney, BS BA '49, of Kansas City, Mo., Dec. 27, 2010, at age 88. A U.S. Air Force World War II veteran, he was secretary-treasurer for the George A. Reintjes Co.

Philip Hoberecht, BS Ag '49, of Bozeman, Mont., Dec. 17, 2010, at age 83. He was a U.S. Air Force veteran.

Margie Kaufman, M Ed '49, of Huntsville, Mo., Dec. 3, 2010, at age 84.

Gloria Kahn Prisament, BA '49, of Yonkers, N.Y., July 28, 2010, at age 81. She was an attorney and actress.

Robert Reynolds, BA '49, of Rancho Mirage, Calif., Jan. 25, 2011, at age 86. A World War II veteran, he worked for the CIA and Los Angeles County Administrative Services.

Shirley Cinnamon Weiner, BS HE '49, MS '52, of Berkeley, Calif., Dec. 10, 2010, at age 82.

She was a researcher at the University of California, Berkeley; Cutter Laboratories; and Educational Testing Services.

Theodore Albertin, BS Ag '50, M Ed '58, of Atlanta, Ill., Dec. 3, 2010, at age 84. A U.S. Army Medical Corps World War II veteran, he taught vocational agriculture in Ashland and Kahoka, Mo.

Lane Bauer, BS BA '50, JD '52, of Kansas City, Mo., Feb. 7, 2011, at age 84.

Lloyd Doane, BS Ag '50, of West Des Moines, Iowa, Dec. 7, 2010, at age 83.

Donald Lin, BS ME '50, of Dallas Jan. 10, 2011, at age 86. A World War II veteran, he was president of Forney Corp. and founder of Qilin Inc.

Jerry Mahlandt, BJ '50, of Fort Myers, Fla., Jan. 29, 2011, at age 83. A U.S. Army veteran, he was editor and later publisher of the *Breese Journal* in Illinois for 44 years.

Lawrence Martin, BS Ag '50, of Shaw, Miss., Dec. 2, 2010, at age 82. A U.S. Navy Korean War veteran, he was a freelance writer.

James McCrea, BS Ag, DVM '50, of Platte City, Mo., Dec. 2, 2010, at age 87. An Alpha Gamma Sigma member and U.S. Army Air Corps veteran, he ran his own veterinary practice, McCrea Veterinary Establishment, for 56 years.

Peggy Robnett Smith Payne, BA '50, of Columbia Jan. 16, 2011, at age 83.

Henry Schroder, BS BA '50, of Quincy, Ill., Jan. 2, 2011, at age 86.

Marian Berry Sobel, BA '50, MA '51, of Tucson, Ariz., Oct. 27, 2010, at age 81. She was a teacher.

William Stidham, BS BA '50, of Carmel, Ind., Nov. 10, 2010, at age 84. A U.S. Navy World War II veteran, he was a salesman for Bastian Material Handling Corp. for 25 years.

Iola Bradley, BS Ed '51, M Ed '64, of Jefferson City, Mo., Jan. 1, 2011, at age 82. She taught music in the Mexico, Mo., school district for more than 30 years.

Robert Henry Brown, BJ '51, of Carmichael, Calif., Dec. 20, 2010, at age 85. He was a U.S. Army World War II veteran.

James Cromer, BS ME '51, of Florissant, Mo., Dec. 17, 2010, at age 85.

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Marvin Gilkeson, BS Ed '51, of Lakewood, Colo., Dec. 25, 2010, at age 87. A U.S. Navy World War II veteran, he taught at Highland Park and Topeka West high schools in Kansas.

James Humphrey, BS Ed '51, BS Med, BS Med '53, of Mound City, Mo., Nov. 23, 2010, at age 80. He practiced medicine for more than 48 years.

Patricia Cronin O'Neill, MA '51, of Milwaukee, Wis., Dec. 31, 2010, at age 83.

Jo Ann Bell Pierce, MA '51, of Gainesville, Fla., Oct. 20, 2010, at age 84. She worked at the University of Florida's Institute of Food and Agricultural Sciences for 22 years as an editor, writer, professor and interim department head.

Elizabeth Pate Robertson, BS Ed '51, of Joplin, Mo., Jan. 30, 2011, at age 81. A Kappa Kappa Gamma member, she was a docent at the Joplin Historical Museum and taught swimming for the Red Cross.

Charles Rootes, BS BA '51, of Kansas City, Mo., Jan. 25, 2011, at age 83. A U.S. Army Air Forces World War II veteran, he was president of Rival Manufacturing.

Robert Ferguson, M Ed '52, of Austin, Texas, Feb. 2, 2011, at age 92. He was a high school teacher, an instructor at MU and St. Louis University, a newspaper editor and a personnel executive.

Alice Martin Kopp, BM '52, of Jackson, Miss., Oct. 31, 2010, at age 79. She was a Delta Delta Delta member.

Ruby Larson, PhD '52, of Edmonton, Alberta, Feb. 13, 2011, at age 96. She was an agricultural scientist at Swift Current Research Station and later Lethbridge Research Station.

Doyle Leach, BS BA '52, of Albuquerque, N.M., Oct. 9, 2010, at age 80. He was an agency manager for Equitable Life Assurance Society of the United States in Utah, Nebraska and New Mexico.

William McClasky, BS Ag '52, of Hurst, Texas, Dec. 6, 2010, at age 80. A U.S. Air Force veteran, he worked for the Federal Aviation Administration.

Stanley Moskovitz, BS BA '52, of Buckeye, Ariz., Feb. 1, 2011, at age 80. He worked for

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Opal Gumper Rethemeyer, M Ed '52, of Hermann, Mo., Dec. 29, 2010, at age 94. She was a teacher in Gasconade County for 43 years.

Albert Rinehart, BS Ag '52, of Fredonia, N.Y., Dec. 20, 2010, at age 80. A U.S. Army Korean War veteran, he worked for the former Carnation Co. for more than 38 years.

James Rose, BS Ag '52, of Fayette, Mo., Dec. 1, 2010, at age 83. A U.S. Army World War II veteran, he was a farmer.

John Snyder, BS Ag '52, of Glendale, Mo., Dec. 6, 2010, at age 80.

Robert Eugene Wallace, BS BA '52, of Shreveport, La., Nov. 6, 2010, at age 82. A U.S. Army Korean War veteran, he was a salesman for JCPenney in Waterloo, Iowa; International Harvester in Pontiac, Ill.; and Diebold Inc. in Shreveport.

Rachel Shipton Faries, BS Ed '53, MA '54, PhD '67, of Godfrey, Ill., Feb. 6, 2011, at age 84. She taught at Alton High School for

more than 30 years.

John Redd Jr., BS Ag '53, of Little Rock, Ark., Oct. 17, 2010, at age 81. A U.S. Marine Corps veteran, he worked for Olin Corp. for 34 years.

Clarence Sare, BS CiE '53, of Spring, Texas, Dec. 16, 2010, at age 84. A U.S. Air Force World War II veteran, he was a civil engineer for M.W. Kellogg Co. for 37 years.

Edna Steinman, BJ '53, of Redlands, Calif., Jan. 1, 2011, at age 80.

Dorsey VanDevander, BS Med '53, of Glenwood Springs, Colo., Dec. 28, 2010, at age 86. A U.S. Naval Air Corps veteran, he practiced obstetrics-gynecology and general medicine in Oklahoma, Montana, New Mexico and Colorado.

Clifford Biswell, BSF '54, MS '66, of Manhattan, Kan., Oct. 2, 2010, at age 83. A U.S. Navy World War II veteran, he was a professor of forestry at Kansas State University.

Dale Gekeler, BS Ed '54, of Houston Dec. 22, 2010, at age 81. A U.S. Army Korean War veteran, he worked in chemical sales for Phillips Petroleum for 30 years.

William Ellis, MS '55, PhD '59, of Clay, La., Dec. 5, 2010, at age 79. He researched and taught ruminant nutrition at Texas A&M University for 48 years.

Gary Filbert, BS Ed '55, of Columbia April 7, 2011, at age 80. He played basketball at MU and later was an assistant under Norm Stewart. He was the first basketball coach at Missouri Western State University.

George Graff, BS Ag '55, of East Lansing, Mich., Jan. 17, 2011, at age 78. He worked 29 years at the Michigan Chamber of Commerce and at Michigan State in the Extension Service.

Joe Fox, BS Ag '56, of Tallahassee, Fla., Dec. 30, 2010, at age 76. He was a Kappa Alpha Order member and a U.S. Army Korean War veteran.

Frank Haston, BS Ag '56, MS '68, of Higginsville, Mo., Oct. 19, 2010, at age 80.

James Huffman, BS Ed '56, MA '60, of Fort Dodge, Iowa, Dec. 12, 2010, at age 81. A U.S. Air Force veteran, he taught music, played in symphony orchestras and dance bands across the Midwest, and conducted the Fort

Dodge Symphony.

Diana Sheffield Morrow, BS Ed '56, of Lufkin, Texas, Jan. 7, 2011, at age 76. She taught fifth and sixth grade in Missouri, Nebraska and Florida.

Hubert Harral, BS Ed '57, MA '58, of Fair Grove, Mo., Jan. 30, 2011, at age 81. He taught at Missouri Baptist College in St. Louis, and Missouri State University and Kickapoo High School in Springfield, Mo.

John Lewallen, BS ME '57, of Bartlesville, Okla., Dec. 28, 2010, at age 76. A U.S. Air Force veteran, he worked in the aerospace industry for 16 years and at Applied Automation until retirement.

James Neville, BS BA '58, of Kansas City, Mo., Feb. 12, 2011, at age 81. A U.S. Air Force Korean War veteran, he held several positions with the Internal Revenue Service.

Francis Ragsdale, BA '58, MA '59, of Portland, Ore., Jan. 6, 2011, at age 80.

Gus Theodore, BS ME '58, of St. Louis Dec. 12, 2010, at age 78.

Louis Borgmeyer, BS BA '59, of St. Charles, Mo., Dec. 29, 2010, at age 72. He owned and operated St. Charles Data Processing for more than 35 years.

Jerry William Cooper, BJ '59, of Arlington, Texas, Jan. 20, 2011, at age 73. He worked in public relations for Williams Cos. Inc., Amoco, Standard Oil, AMAX Corp., ASARCO and Grupo Mexico.

Robert Moellenhoff, MD '59, of Boring, Ore., Dec. 9, 2010, at age 80. He was a U.S. Army Korean War veteran.

Linda Rutherford Stillman, BS Ed '59, of Kennett, Mo., Feb. 6, 2011, at age 72.

Joe Webb, BS Ed '59, of Bartlesville, Okla., Dec. 29, 2010, at age 74. He worked in marketing for Phillips Petroleum for 40 years.

Joan Voracek Zurheide, BS Ed '59, of St. Louis Dec. 22, 2010, at age 73.

Dorothy Burchett Beckett, BSN '60, MA '80, of Georgetown, Texas, Dec. 5, 2010, at age 78. She was a registered nurse for 15 years.

William Bernhardt, BS Ag '60, of De Soto, Mo., Oct. 25, 2010, at age 81. He owned and operated Big Chief Distributing.



Bill Wesley Brown, EdD '60, of Willows, Calif., Jan. 19, 2011, at age 81. He was a U.S. National Guard veteran.

Bob Hasekamp, BS Ag '60, of Madison, Mo., Feb. 3, 2011, at age 72.

Harry Johnston, MA '60, PhD '64, of Coatesville, Penn., July 23, 2010, at age 74.

Lyman Smith, MA '60, of Springfield, Mo., Jan. 22, 2011, at age 78. A U.S. Army veteran, he taught mathematics at Dora (Mo.) High School, and he was a pastor in several states.

Richard Gorelick, BA, BJ '61, of West Chester, Penn., Sept. 12, 2010, at age 71.

Leo Ruble, BS Ag '61, of Falcon, Mo., Dec. 27, 2010, at age 81. He was a U.S. Navy veteran.

Charles Miller, BJ '62, of Columbia Jan. 3, 2011, at age 72. He worked for the YMCA.

Barbara Church Pallos, BA '62, of Glendale, Calif., Nov. 10, 2010, at age 70. She was a magazine and newspaper reporter/copy editor in Los Angeles and partner in Emilie Pallos Graphic Design.

Bobby Anderson, M Ed '63, of Hattiesburg, Miss., Feb. 7, 2011, at age 78. He was a professor of education, associate graduate school dean and College of Education and Psychology dean at the University of Southern Mississippi.

Stephen Atkins, BA '63, MA '64, of College Station, Texas, March 26, 2010, at age 69. He was posthumously awarded the 2011 Association of College and Research Libraries Law and Political Science Section Marta Lange/CQ Press Award.

Robert Cole, BS BA '63, of Mexico, Mo., Jan. 21, 2011, at age 76. A U.S. Army veteran, he was a district manager for the Department of Social Security.

Darrel Domann, MD '63, of Springfield, Mo., Jan. 19, 2011, at age 75.

Margaret "Peggy" Bruce Leach, BS Ed '63, of Columbia Jan. 5, 2011, at age 69. A Zeta Tau Alpha member, she taught fifth grade and elementary music.

J. Thomas O'Keefe, M Ed '63, of Florissant, Mo., Jan. 11, 2011, at age 73. He taught mathematics and coached football, basketball and track for 40 years.

Joseph Petteway, M Ed '63, EdSp '71, of Springfield, Mo., Dec. 20, 2010, at age 84. He was a U.S. Army World War II veteran.

Alfred Rickli, BA '63, of St. Louis Nov. 29, 2010, at age 74. A Kappa Alpha Order member and U.S. Marine Corps veteran, he worked at Anheuser-Busch for 33 years.

Roger Shubert, BS Ed '63, of Mercer Island, Wash., Feb. 9, 2011, at age 71. He was an engineer at Boeing.

Ronald Smull, BA '63, JD '66, of Columbia Nov. 2, 2010, at age 69. He practiced law for 44 years and was an adjunct professor at the MU School of Law.

Charles Cowdrey, M Ed '64, of Camden Point, Mo., Jan. 18, 2011, at age 77. He was a football coach at Fort Scott (Kan.) Community College, Southwestern (Kan.) College, Illinois State University, Morningside (Iowa) University and MU.

Sadie Scobee McFadin, BA '64, of Marshfield, Mo., Jan. 26, 2011, at age 69. She was assistant provost at Iowa State University.

Carolyn Dixon Willis, BS Ed '64, MA '68, of Edmond, Okla., Aug. 20, 2010, at age 67. A Gamma Phi Beta member, she taught at Christian Heritage Academy.

Kevin Duffy, BS Ed '65, of Belleville, Ill., Oct. 15, 2010, at age 68. He taught in the Cahokia School District 187 for 32 years.

Hugh Forster, BS BA '65, of Third Lake, Ill., Jan. 13, 2011, at age 67. An Alpha Tau Omega member and U.S. Air Force Vietnam War veteran, he was president of INSOECO Inc.

James Hackler, BS Ag '66, of Taylor, Mo., Sept. 15, 2010, at age 66.

Richard Wieler, BA '66, JD '68, of Lincoln, Neb., April 14, 2011, at age 70. He practiced law for more than 30 years for the Missouri Attorney General's Office, the Missouri Department of Revenue and the Missouri Public Service Commission.

Hayward Barnett, M Ed '67, of Ozark, Mo., Feb. 6, 2011, at age 84. A U.S. Army World War II veteran, he was a preacher and later a junior high science teacher for 24 years.

Donald Foster, BS BA '67, of University City,

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Mo., Dec. 22, 2010, at age 67.

Leon Martin, BS BA '67, of Imperial, Mo., Jan. 18, 2011, at age 70.

Charles Wilms, BS Ed '67, of Columbia Nov. 21, 2010, at age 68.

William Collard, PhD '68, of St. Simons Island, Ga., Jan. 18, 2011, at age 74. He taught microbiology and anatomy at the high school and college levels until retiring at Georgia Coastal Community College.

Michael Hirsch, BS '68, of Florissant, Mo., Sept. 2, 2010, at age 65.

Charlene Kleeman, BS Ed '68, of Mount Vernon, Mo., Dec. 28, 2010, at age 97.

Joseph Livesay, BS ChE '68, of Longmont, Colo., Jan. 3, 2011, at age 65. He was an Amoco Corp. chemical engineer for more than 30 years.

Karen Rugg, BS Ed '68, of Kansas City, Mo., Jan. 14, 2011, at age 64. She taught at Chapel Hill Elementary School for 30 years and co-founded Snail's Pace Special Travel Services.

Claude Sumerlin, PhD '68, of Lynchburg, Va., Feb. 18, 2011, at age 87. A U.S. Army Air Forces World War II veteran, he was a sports writer and later a high school and college English and journalism teacher.

Carol Weaver Anderson, BA '69, of Phoenix Dec. 26, 2010, at age 63. She taught French at Normandy High School.

Larry Ball, M Ed '69, of Marshall, Mo., Dec. 22, 2010, at age 68.

Robert Freund, BS EE '69, MS '74, of Kansas City, Mo., Jan. 29, 2011, at age 70. A U.S. Navy veteran, he was an electrical engineer with AlliedSignal.

Robert Sellmeyer, BS Ag '69, M Ed '78, of Slater, Mo., Jan. 13, 2011, at age 64.

Marianne Braun Bowles, BA '70, of Glen Ellyn, Ill., Jan. 21, 2011, at age 63.

John Erickson, EdSp '70, of Kansas City, Mo., Dec. 30, 2010, at age 74. He was a U.S. Marine Corps veteran.

Jose Lindner, BS BA '70, of Columbia Sept. 13, 2010, at age 62. He was a commercial property developer.

Harry Troutt, PhD '70, of Champaign, Ill., Dec. 4, 2010, at age 74. He was a professor at several universities and was interim director of the Veterinary Teaching Hospital in the College of Veterinary Medicine at the University of Illinois at Urbana-Champaign.

Susan Warfield Brennan, BJ '71, of Newark,

Del., July 11, 2010, at age 61. She was an editor at the International Reading Association and technical writer for Writers Inc.

Gerald Heckel, BS PA '71, of Kansas City, Mo., Feb. 3, 2011, at age 61.

Susan Henretta, MA '71, of Raleigh, N.C., Jan. 13, 2011, at age 64.

Michael Mayclin, M Ed '71, PhD '81, of Plankinton, S.D., Nov. 14, 2010, at age 69.

Robert Savage, PhD '71, of Fayetteville, Ark., Jan. 26, 2011, at age 71. A U.S. Air Force veteran, he was a political science professor at the University of Arkansas.

John Swaney, BA '71, of San Antonio Dec. 1, 2010, at age 61. He was an executive in the automotive parts business.

William Vesey, BA '71, of Alexandria, Va., Sept. 16, 2010, at age 61.

William W. Davis, BS ME '72, of Jackson, Mo., Jan. 26, 2011, at age 62. He was a U.S. National Guard and Army veteran.

William Harrell, PhD '72, of Huntsville, Texas, Oct. 22, 2010, at age 73. He was a professor of agricultural mechanization at Sam Houston State University for 37 years.

Karl Kilinski II, MA '72, PhD '74, of Dallas Jan. 6, 2011, at age 64. A Southern Methodist University professor, he taught classical art, Greek mythology and art, and Egyptian art.

Morris Mueller, M Ed '72, of Overland, Mo., Sept. 13, 2010, at age 66. A U.S. Army veteran, he taught and was later director of testing for the Sacramento City Unified School District.

Terrence Riley, MS '72, MD '74, of Lee's Summit, Mo., Feb. 3, 2011, at age 64. A U.S. Marine Corps Desert Storm veteran, he was a semiprofessional football player, a pilot and an instructor at Boston University.

Christine Wilckens Keefer, M Ed '73, of Webster Groves, Mo., Dec. 18, 2010, at age 60.

Helen Anderson Knievel, MA '73, of Paullina, Iowa, March 22, 2011, at age 87.

Thomas McCain, BS Ed '73, of Columbia Jan. 19, 2011, at age 64. He was a substitute junior high and high school teacher, as well as a supervisor at Central Missouri Subcontracting Enterprises.

Oscar Snyder, BS Ed '73, of Glasco, N.Y., Feb. 2,

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PUBLISHING SCHEDULE:

Issue Date	Space Reservation	Materials Due	Publication Date
Fall '11	June 26	July 9	Aug. 26
Winter '12	Sept. 16	Sept. 24	Nov. 23
Spring '12	Jan. 7	Jan. 18	March 4
Summer '12	April 6	April 16	June 4

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Columbia, MO 65211

2011, at age 70. He was a Vietnam War veteran.
Paul Rankin, BS ME '74, of Bixby, Okla., April 2, 2011, at age 59. He was a senior reservoir engineer for Cimarex Energy in Tulsa, Okla.

James Bamford, M Ed '75, of Marriottsville, Md., Feb. 6, 2011, at age 60. He was a certified rehab counselor.

Robert Meyer, BA '75, MD '79, of Kansas City, Mo., Dec. 17, 2010, at age 57. He was a physician with Midwest Hospital Specialists.

George Montgomery, BJ '75, of Cedar City, Utah, Jan. 27, 2011, at age 66.

Carol Smikel Pastoret, BSN '75, MPA '86, of Columbia Feb. 1, 2011, at age 80.

Steven Wagner, BS Ed '75, of Monroe City, Mo., Dec. 20, 2010, at age 57. He taught at Monroe City R-I schools for 25 years and worked for the Army Corps of Engineers as a natural resources specialist/park ranger at Mark Twain Lake.

Helen Smith Burnham, BSW '76, of Columbia Dec. 13, 2010, at age 57. She was a social worker with Visiting Nurses, Boone County Health Department, Ronald McDonald House and Missouri River Hospice.

Ruth Calvert Chambers, BS Ed '76, of Los Angeles Jan. 2, 2011, at age 56. She was an elementary teacher in the St. Louis Parkway School District.

Denise Douglas, BA '76, of Kansas City, Mo., Nov. 1, 2010, at age 56. A Delta Sigma Theta member, she worked for Metropolitan Community College.

Barbara Harris McIntosh, BS FW '76, of Olympia, Wash., Jan. 8, 2011, at age 56. She was a fish biologist.

Ronald Routh, BA '76, of Dunnegan, Mo., Dec. 7, 2010, at age 59. A U.S. Navy veteran, he worked for Polk County for 19 years as a dispatcher for the city of Bolivar and later as a deputy for the county sheriff's office.

Ronald Brock, BS Ag '77, of Wahoo, Neb., Dec. 4, 2010, at age 55.

Esther DeVries Creed, MSW '77, of Columbia Jan. 20, 2011, at age 85.

Edward Rich, BS '77, of Edmond, Okla., Jan. 30, 2011, at age 56. He was a dentist.

Kay Loethen, BS Ed '78, of Germantown, Tenn., Dec. 5, 2010, at age 55. She worked for the Pemiscot County Special School District for 20 years.

Mary Ritter-Malenka, BA '78, of Orwigsburg, Penn., Oct. 20, 2010, at age 55. She was a supervisor at the Hamburg Center State Facility.

Terry Cannon, M Ed '80, of Jefferson City, Mo., Jan. 26, 2011, at age 67.

Sheryl Latino Goble, BSN '80, of Wheaton, Ill., Jan. 15, 2011, at age 52. She was a real estate agent in DuPage County.

Robert Wilborn, BGS '80, of Columbia Dec. 17, 2010, at age 55. He taught English literature before entering the construction industry.

Floyd Wright Jr., PhD '80, of Kennett, Mo., Dec. 2, 2010, at age 66. A U.S. Army and National Guard veteran, he operated Wright Consulting and taught at Arkansas State University, University of Arkansas, MU Extension and Southeast Missouri State University.

Robert Spiegelman, BS Ed '81, M Ed '87, of St. Louis March 20, 2011, at age 54. He directed the Lindbergh High School Marching Band for 18 years.

Cheryl Kee Cody, BS HE '82, of Overland

Park, Kan., Dec. 6, 2010, at age 51. She worked at Harmony Elementary School for 10 years.

Mark Kessel, BS Ag '82, of Kansas City, Mo., Sept. 9, 2010, at age 51.

Rita Bergner Terry, MA '82, of Columbia Dec. 25, 2010, at age 68. A Phi Mu member, she was a writer-editor-librarian for the Climate Applications Branch of the U.S. National Oceanic and Atmospheric Administration for 17 years. She later worked for University Hospital and the Truman Veterans Hospital.

Andrew Chabra, MA '83, of Little Falls, N.J., Feb. 11, 2011, at age 56. He was a senior copy editor at *The Journal News* in White Plains, N.Y., and an adjunct professor at Iona College in New Rochelle, N.Y.

Jane Jeep, BS ChE '83, of St. Louis Dec. 19, 2010, at age 49.

Mark Tychonievich, MA '83, of St. Louis Dec. 20, 2010, at age 57. He was a football coach and a classical language teacher at St. Louis University High School.

Carolann Hammersten Davis, MS '84, of Jefferson City, Mo., Dec. 15, 2010, at age 78.

Paul R. Johnson, BS ChE '84, MD '89, of Phoenix Jan. 12, 2011, at age 49. He was the chair of the emergency department at West Valley Hospital.

Joyce Stevenson O'Malley, MS '87, of Scammon, Kan., Feb. 4, 2011, at age 63. She taught at Franklin Technical School and Missouri Southern State University, both in Joplin, Mo., for a combined 22 years.

Susan Allen Sapp, M Ed '89, of Kansas City, Mo., Dec. 18, 2010, at age 47.

Janice Dees Fugit, BS Acc '90, of Columbia

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Feb. 1, 2011, at age 43. She worked for the Missouri Department of Insurance and the Missouri Department of Higher Education, and she was the Boone County treasurer.

Sarah Dinsmore, MBA '91, of Portland, Ore., Dec. 1, 2010, at age 61.

Amy Fortune Stiefvater, BSW '92, MSW '93, of Overland Park, Kan., Jan. 26, 2011, at age 41. She was a Pi Beta Phi member.

Deborah Wall, MA '93, of Kansas City, Mo., Nov. 20, 2010, at age 52. She worked for the University of Missouri-Kansas City for 24 years.

Michael Addleman, JD '95, MBA '96, of St. Louis Dec. 18, 2010, at age 49. He was a bank examiner at the Federal Reserve Bank in St. Louis.

Michael Hillmer, MA '95, of Granite City, Mo., Nov. 26, 2010, at age 61.

Gregory Shebik, BS FW '96, of St. Louis Jan. 21, 2011, at age 37.

Wade Spence, MSW '98, of Mexico, Mo., Sept. 5, 2010, at age 52.

Paul Statzel, BA '98, of Kirkwood, Mo., Jan. 5, 2011, at age 38.

Charles Toler, EdD '98, of Greenfield, Mo., Dec. 18, 2010, at age 63.

Dawn Harris Sprick, BS HES '99, of New Franklin, Mo., Oct. 30, 2010, at age 34. She was an assistant engineer at Fuqua Homes in Boonville, Mo.

Jessa Schauman, JD '03, of St. Louis Jan. 27, 2011, at age 33.

Sarah Morton Hartman, BJ '04, of Chesterfield, Mo., Jan. 15, 2011, at age 29.

Weddings

☆☆**Michael Sparkman**, BS CoE, BS EE '89, and Laurie Stout of Forth Worth, Texas, Jan. 15, 2011. Sparkman is a technical program manager for Elbit Systems of America.

☆**Blake Dinsdale**, BA '99, and **Luci Hilt-Davison**, BS '00, of Columbia Feb. 18, 2011.

☆**Jennifer Kenney**, BA, BS BA '02, of Liberty, Mo., and ☆**Curtis Bundy** of Sugar Creek, Mo., Sept. 18, 2010. They live in Tampa, Fla.

☆**Sarah Koci**, BJ, BS BA '09, and ☆**Seth Scheilz**, BS CiE '10, of Lafayette, Ind., Jan. 1, 2011.

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KOMU, then and now



Mizzou was on the leading edge of journalism education in January 1954, when KOMU-TV officially hit the mid-Missouri airwaves. The only station in the region for its first few years, KOMU broadcast programs from four networks (ABC, CBS, NBC, DuMont) and produced original programs, says Rod Gelatt, professor emeritus of journalism.

When Gelatt arrived in 1963 and took over as news director, several of KOMU's programs were strictly educational. That legitimized the station's mission early on because other broadcasters feared competition for advertising dollars, he says. For instance, the station aired *Of Interest to Women*, a homemaking show hosted by Esther Griswold, and *Twilight of the Sioux*, a show about Native Americans hosted by English Professor John Neihardt.

But in news circles nationwide, KOMU was (and still is) best known for educating broadcast journalists using the Missouri Method. It's a trial-by-fire approach that sends students into the community to do what professionals do — gather news and report it to the public every day on deadline.

"These days," Gelatt says, "several universities have TV stations or can link up with a local station so



1954 photo courtesy of University Archives, C10/3/8 Box 2
Photo by Rachel Coward

When KOMU-TV was new in 1954, top photo, it produced programs including *Ladies Fare*, a Monday-Friday offering that included cooking segments. Above, the station's tradition for educating journalists continues with students including Mauricio Bush, left, and David Earl.

students can do some newscast preparation." But KOMU is the only university-owned commercial network affiliate. "Our students get an uncommon professional experience. When they graduate and seek employment, they've already had two years of work in a network affiliate newsroom. It's darned close to unique." — Dale Smith

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