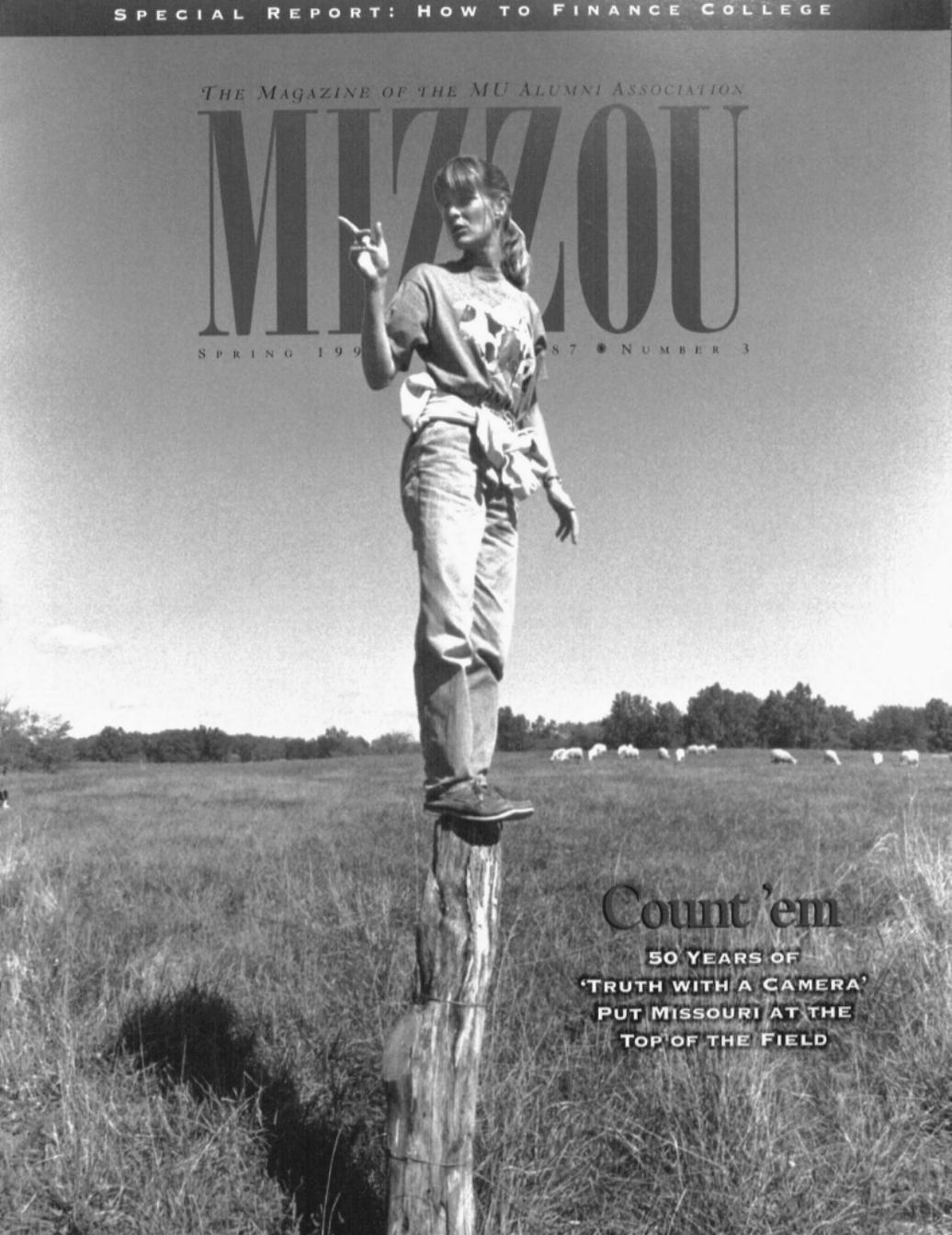


THE MAGAZINE OF THE MU ALUMNI ASSOCIATION

MISSOURI



SPRING 1999

1987 * NUMBER 3

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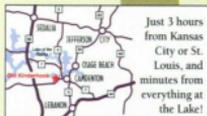
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MIZZOU

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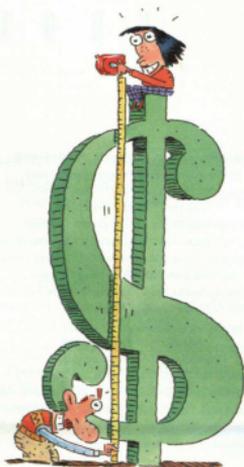
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Do your college savings measure up? Page 22.

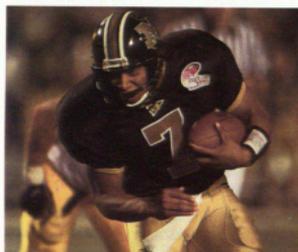


PHOTO BY SEAN METZERS

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MIZZOU MAGAZINE AWARDS

1998 Council for Advancement and Support of Education
Overall Publications Programs, Grand Gold
Visual Design in Print, Spring 1998 cover, Bronze
Special Issues, Winter 1998 on food, Bronze

A STREAK OF LUCK

ANNIVERSARIES DOT THIS ISSUE. It's THE 50th anniversary of the Missouri Photo Workshop and the 25th anniversary of a bare-all campus fad called streaking. For me, personally, it's the silver anniversary of my graduation from MU.

I recall receiving my first issue of *Missouri Alumnus* in the mailbox at my Sedalia, Mo., apartment in the spring of 1974. I immediately devoured the issue, enjoying the lively stories and colorful images. That particular issue reported on the March 5 streaking phenomenon.

What fun! By graduating a semester early, I had missed it. Dang.

What I hadn't missed was a college degree from Missouri's major public research university. Like many students, I had a brush with the unexpected that nearly sidetracked my hopes and dreams. At the beginning of my second year, my dad lay in a hospital, having been injured at work. He didn't recognize us. We didn't know the full extent of his injuries. Would he recuperate? Could he return to work? We didn't know. Could I stay the course at Mizzou?

Like any student experiencing the unexpected, I investigated my options. Certainly, there were cheaper schools to attend in Missouri. But my brother, Bob Flandermeyer, wisely pointed out: "Karen, you want to major in journalism, don't you? Stay put. I'll help." He and wife Eleanor did. So did the fine folks in the Financial Aid office, then directed by Allan Purdy, BS AG '38, MA '39, who listened patiently to my family's turn of events and proposed a workable solution of continued part-time work, grants and scholarships. And, after many months, Dad was able to return to work. College is possible, then and now. You just need to know where to look for answers.

Survey after survey charts "paying for college" as the No. 1 worry button for today's parents. I know; I'm one of them. In search of that Holy Grail, I interviewed experts on and off campus. In the story "Stretching the Education Dollar," I hope you find some ideas you can use to prepare a plan for financing college.

Special thanks to Bill Garrett, BJ '54, retired *National Geographic Magazine* editor. His article, "Truth with a Camera," recaps the first half-century of the Missouri Photo Workshop, started in 1949 by the father of photojournalism, Cliff Edom. In addition to putting Missouri on the photojournalism map, the workshop provides a wonderful, sociological view of the Show-Me State during the 20th century.

Rounding out this issue are stories about old—I mean, really old—shoes and new dorm police called community advisers (back in my day we called them RAs). Plus, the issue wouldn't be complete without highlights of the Tigers' second bowl appearance in as many years. Mark one down in the win column. I see a decidedly silver lining.

—Karen Worley, BJ '73 ☼



Ms. Flandermeyer exudes '70s flower power.

ROLLINS' RUSE REBUFFED REBEL

In addition to being the father of the University of Missouri, James Sidney Rollins may have been the luckiest man of his time. ["The Next Generation," Winter 1999.]

On Sept. 27, 1864, Rollins was a passenger on a stagecoach that stopped in Centralia, Mo., while the small town was being terrorized by the Confederate guerrilla, Bloody Bill Anderson. Along with the other passengers he was searched and forced to account for himself. Rollins did some magnificent impromptu acting and was able to conceal his identity and the fact that he was at the time a U.S. congressman. After persuading Missouri's most ruthless killer that he was a local farmer and supporter of the Confederacy, he slipped away to hide in the attic of the Sneed Hotel. Before the day was over, more than 150 Yankees were killed by the gangs of Anderson and George Todd—which included Frank and Jesse James—in what would become known as the Centralia Massacre.

VINCENT TYNDALL, AB '58, JD '60
Springfield, Mo.

BARBERO'S COMPASSION

It was with deep sadness that I read in "Too Much To Bear" [Winter 1999] that Dr. Giulio Barbero had died in 1997. My daughter, Sheri Schlueter Blumberg, BS BA '93, teaching certificate '97, was diagnosed with Crohn's disease, an inflammatory bowel disease, by Dr. Barbero when she was 11 years old.

For the next dozen years or so, he taught us the knack of struggling together, developing tolerance and riding the waves of this erratic illness. He was a fine man and a compassionate physician, and he helped us learn the lifelong habit of quiet reflection that he wrote of in his article. Dr. Barbero would be pleased, with his beaming smile, to know that



STATE HISTORICAL SOCIETY OF MISSOURI, COLUMBIANITY

Bloody Bill Anderson—not an MU graduate—met University founding father James Rollins at the Centralia Massacre.

Sheri graduated from MU, married another MU graduate, Eric Blumberg, BJ '97, and is now a teacher in Texas.

When Sheri's illness was too much to bear for us, Dr. Barbero was always there to help us regain our balance by sharing our burden. He will be fondly remembered and greatly missed.

JEANNE TUCKER GORDON, BS ED '68
Jefferson City, Mo.

THE BEST THING TO TEACH

"For Our Children" [Fall 1998] was a wonderful tribute to Sterl Artley, whom I had for a professor in the late 1950s. He was a wonderful man who loved children and knew that the best thing we could teach them was to read.

I now teach college English. Some of my students have good reading skills and some do not, and for those who do not, it is a constant uphill struggle in all their subjects. As a child brought up on Artley's

books about Dick and Jane, I am grateful to him for writing them.

ANN CHAMBERS, BS ED '61, M Ed '65
Fort Worth, Texas

QUIT BEEFIN'

I was startled when I saw in the Winter 1998 issue that the mystery reviewer was pining for "Columbia's first vegetarian restaurant" ["Sizzle Sparks Drizzle"]. The Main Squeeze is, after all, right down the street from Bangkok Gardens!

LISA GROSHONG, BJ '92
Columbia

NEVER TOO OLD

"The Midlife Mind" [Winter 1999] brought to mind an incident that hap-

Wining
and dining
for adults.

Sunset
cocktails
for *you*
romantics.



THE BLUE HERON

pened to me in the early 1970s when I was a counselor at a technical college. Hilda—a matronly woman with gray hair neatly combed and anchored by a large comb on top of her head—was hesitant as she presented me with a neatly prepared application. She said, “I would like to earn my high school diploma.”

Hilda and I discussed her options, and it became apparent that she had carefully considered the goal she wished to achieve. As I reviewed her application I noticed one omission. She had failed to indicate her age or date of birth. When I mentioned the omission, she stood up, pointed a finger at me and said, “Young man, I am over 70 and not yet an octogenarian. I don’t think my age is any business or concern of yours or this school. If you insist on my divulging that information then I just won’t enroll.”

I explained the situation to the head of data processing, who decided to enter “post Civil War” for Hilda’s age. Two years later, the Post Civil War Lady graduated with honors and was loudly applauded by her youthful classmates. She then completed an associate’s degree, again graduating with honors. Then she completed another. Whenever someone says they are too old to learn or attempt something new, I tell them about Hilda.

CHARLES WALTHER, EdSp ’71, EdD ’77
Pleasant Prairie, Wis.

SPECIAL DAYS AT THE CHEZ

I read with interest “The Next Generation” [Winter 1999], which mentioned the Chez coffeehouse. The Presbyterian Student Center in which it is housed was a product of the dreaming and planning of the Rev. John Clayton, Presbyterian minister to students. Until the spring of 1951 we used the old Garth home with an annex on the site of the present First Presbyterian Church building now next door.

The center was funded by gifts from

the women of the two Presbyterian Synods of Missouri for ministry to students and faculties of MU, Stephens College and Christian College. In addition to the coffeehouse (Java Room), there were worship services in the chapel, special services in the prayer chapel (shockingly now incorporated into the coffeehouse), and large gatherings for Sunday evening meals followed by discussion and recreation. We had excellent pastoral leadership, including that of Jane Dempsey Douglass, who is the immediate past president of the World Alliance of Reformed Churches. The programs were a principal force in shaping my theological outlook and a major influence in the decisions of a number of us to enter the ministry. It was also the environment for much courtship with resulting marriages.

EDWARD WICKLEIN, BS AG ’56
Belen, N.M.

BOY’S CHOICE: MU VS. KU

I’m not sure our fellow alumni know there was a third matchup between MU and KU on the basketball court in 1998. It occurred on June 1 in Rocheport, Mo. The teams weren’t quite as tall but were full of team spirit.

The idea for the rematch came from my 6-year-old son, Chad, who was planning his 7th birthday party. He divided his buddies into two teams and gave them numbers and positions. (I think he stacked the odds in favor of the Tigers.) My sister, Elizabeth Kateman Blumhorst, BS Ed ’89, was our referee, and I was manager for both teams.

There is some controversy as to who won the game. Chad says the score was 2-0 Tigers, but a little Jayhawk shot a field goal at the buzzer to tie the game. We actually never resolved the controversy because the ice cream was melting!

MICHAEL KATEMAN, BS BA ’85, MA ’91
Rocheport, Mo.



Ice blanketed Francis Quadrangle in 1949. Despite widespread power outages, final exams went on as scheduled.

ICY (WEDDING) RECEPTION

If you’ll look back in the *Columbia Missourian* archives you’ll find a picture of Columbia on Jan. 12, 1949, and will see what my husband and I lived through as we planned our wedding. We were to be married between semesters. There was no electricity or phone in the Alpha Phi house, as was the case all over the campus and most of Columbia. The University had its own power plant, so we all had to go to the old Union for warmth and light to study for finals.

I had to go across the street to use the Rev. Roger Blanchard’s phone to call my mother in Evanston, Ill., to check on



PHOTO COURTESY OF THE SAVVY

exam ordeal in the history of the University. Was it?

PERRY PROFFITT, BS AG '50
GWEN VAUGHN PROFFITT, BS ED '53,
M ED '58
Littleton, Colo.

HORSING AROUND IN THE '40S

The Tiger polo team was not a consistent winner. It seems the Sooners always cleaned up on us, but they couldn't keep up in the beer busts and stable water-sponge battles that followed every game played on the field on the banks of the Hinkson. Sometimes we drew k.p. for the horses to try to make us "officers and gentlemen." The colonel would inspect and say he "just loved the perfume of fresh horse (manure)." We learned artillery horsemanship from the ground up.

A few of the players brought their own polo ponies to school and had them assigned as "officers' mounts." I had two; they were just good horses, not at all fancy. "Civilians," non-ROTC students, could not ride Army horses, but ROTC students could use one and take someone with him on a private officer's mount.

I had a ROTC buddy who played polo. He had a sweetheart at Stephens College. He often rode my horses with his Susie. The PMS&T colonel met them riding on the hills above the polo field and once came upon a well-trampled tree where horses had been tied quite often. He explored around the picket-place and discovered a shady spot with a hidden blanket and some beer caps littered around.

The colonel next saw Buddy in a classroom. He asked him to stay after class. Buddy knew he was in for it. The colonel said to him, "Buddy, a good artillery man always conceals his bivouac and picket lines from the enemy. Need I say more?"

"No, sir," Buddy said, expecting to get the ax, which did not fall that day. Today, Buddy is retired from a successful law

practice and living somewhere along the lower Mississippi River. When I saw him recently at a school reunion, he could not remember either the incident or Susie's name. Isn't it sad and strange what time does to old men's dreams and nightmares?

R.E. "COWBOY" CRANE, BJ '43
Sonoita, Ariz.

GUYS PLAY GREAT GAME

The death last fall of Doak Walker coincided with the 50th anniversary of one of Mizzou's greatest football victories. I was among the 30,892 persons—the largest Memorial Stadium crowd up to that time—who cheered the Tigers on to a 20-14 victory. Southern Methodist had come to Columbia on Oct. 7, 1948, riding a 15-game unbeaten streak (13 victories and two ties). Walker, their great triple-threat halfback, more than lived up to his credentials. Walker put SMU ahead with a 35-yard run after a pass catch. Thanks partly to Bus Entsminger's quarterbacking and Dick Braznell's running, the Tigers pulled ahead, 20-7.

I still can see Walker catch a pass on his knees in the end zone in the game's waning moments. But the Tigers held on. *The Kansas City Star's* C.E. McBride called Walker's performance one of the greatest ever at Missouri. Entsminger led a surge of admirers who gathered around Walker after the game. It was a fitting climax to a glorious autumn afternoon.

FRANK WHITSITT, BJ '49
Kansas City

MIZZOU magazine welcomes your letters, which may be edited for length, clarity and style. Please include your daytime telephone number, address and degree/year. Address: 407 Donald W. Reynolds Alumni and Visitor Center, Columbia, MO 65211, phone (573) 882-7357, fax (573) 882-7290, e-mail: mizzou@missouri.edu.

arrangements. The Blanchards were very understanding. Rev. Blanchard was to marry us at the Episcopal church. We did marry on Jan. 29, 1949, but Perry's parents didn't make it past Rolla on the way from West Plains. My mother drove down from Chicago with my cousin and did make it. Most of the guests were my sorority sisters and Farmhouse members, plus those who had to stay in town, because you couldn't leave—there was no transport, and the roads were solid ice. The only place we could go for a honeymoon was to Fulton as we couldn't get to Kansas City. It was even perilous to get that far.

That was 50 years ago this past January. We'll bet that was the worst final

NATURE'S LEAFY POETRY

POET AND LITERARY JOURNALIST Joyce Kilmer wrote, "I think that I shall never see/ a poem as lovely as a tree." Yet if poets *did* create those leafy masterpieces, the trees along the MU Tree Trail would form a peculiar anthology.

The simple elegance of the silver linden in Peace Park limns the philosophy of Walt Whitman: I exist as I am; that is enough. But Lowry Mall's red jade crab apple—a squat, polka-dot umbrella for sprites—could only be the brainchild of Dr. Seuss.

Variety is "a guiding principle in landscape architecture," says Tom Flood, superintendent of MU Landscape Services. MU's 5,000 trees represent some 265 species. Landscape Services in 1998 designed an educational Tree Trail featuring 111 cultivars on three loops encircling historic Francis Quadrangle, White Campus and more. "If you have 30 minutes, you can come out with the family and the stroller, the Boy Scouts, or the fourth-grade class," Flood says.

Or you could beguile an entire day perusing nature's poetry. With long needles like coarse, shaggy hair, the weeping white pine near Brady Commons resembles a woolly mammoth. The Newport plum shivers nearby in a kimono of ecrepey red leaves. You can adopt your favorite for \$250, which supports the free 30-page trail guide—available at the Reynolds Alumni and Visitor Center and the Jesse Hall rotunda—and the maintenance of trees and trails. To learn about adopting a tree, call (573) 882-4240.

Landscape Services hopes eventually to transform the heart of the MU campus into a botanical garden, which would provide educational opportunities, draw visitors and prospective students, and enhance MU's image, Flood says.

On this sunny afternoon, a grounds-

keeper straddles a branch, cutting dead and rotting limbs from a golden raintree. This shaper of organic poems chooses to remain anonymous. Perhaps, like Kilmer, he considers himself a mere "fool" alongside a divine masterpiece, as "only God can make a tree."

NOBEL WINNER SPEAKS

FOOD IS "THE MORAL RIGHT OF ALL who are born into this world. Without it, all other components of social justice are useless."—from 1970 Nobel Peace Prize acceptance speech of Norman Borlaug, who spoke Nov. 30 at Conservation Hall in the Anheuser-Busch Natural Resources Building.

DRY BY 2000

SOFT DRINKS SOON MAY BE THE BEVERAGE of choice in many fraternities. Starting in fall 2000, MU fraternities must ban booze if freshmen live in their chapter houses. (Sororities always have forbidden alcohol.) "I believe this policy will change the Greek culture to reflect in a more profound way the ideals of Greek life—scholarship, service and leadership," says Charles Schroeder, vice chancellor for student affairs.

About 30 percent of MU's 1,892 fraternity members are freshmen, and most live in one of the 26 chapter houses next to campus. The groups depend on room-and-board fees for income. "We couldn't afford to live here without freshmen," says Dave Matter, president of Sigma Phi Epsilon, which voted to adopt the ban. "Also, our philosophy centers on the freshmen living in the house and getting to know people."

Although dry fraternities will take some getting used to, "It's a good thing

MU's Tree Trail passes through Peace Park.



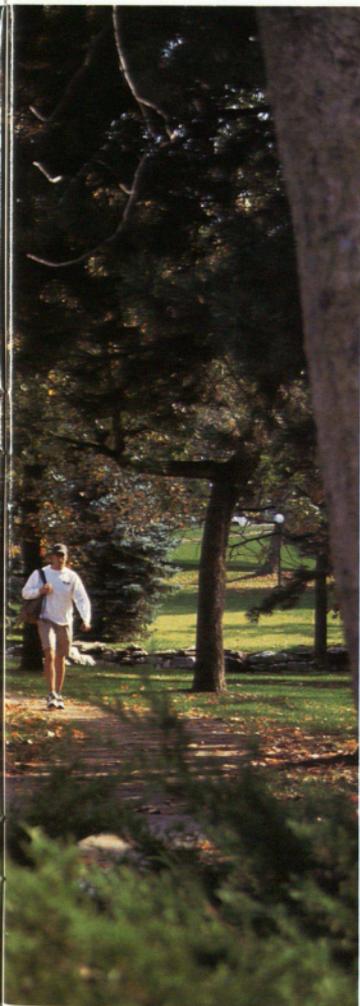


PHOTO BY ROBERT MORRISSEY

overall," Matter says, "because of the problems that have arisen in the past couple of years." Two rapes were reported at MU fraternity houses last fall. At other colleges, two pledges died last year after binge drinking.

Schroeder predicts that "dry" will fly nationwide. "This will be the way fraternities operate in the next century.

We're ahead of the curve."

GUIDED EXPEDITIONS

ON THE ROAD OF LIFE, SIGN POSTS point all directions. And Jean Madden, BS Ed '50, MA '51, knows what it's like to be lost. That's why the Columbia resident gladly signed on seven years ago to teach an Honors College career explorations course in business. "Because honors students are smart," he says, "people assume they have their whole futures mapped out, which isn't usually the case."

The Honors College offers career exploration courses in business, education, law, journalism and others, all taught by MU faculty and alumni volunteers. Instructors invite successful people to talk about their work, illuminating career paths and helping students get a lay of the land. Each semester, Madden's course—which draws guest lecturers from as far as New York City—is one of the first to fill up. His main message to students: "Keep your options open."

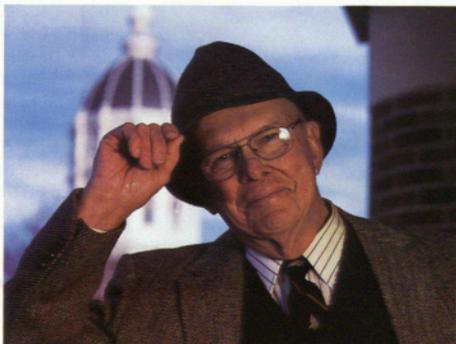
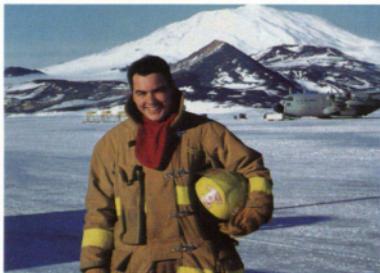


PHOTO BY ROB HILL

Always quick to crack a joke, Jean Madden tips his hat and quips, "Here's my dome next to the Jesse dome." Madden enlivens his career explorations course with the same ready wit.

Take it from someone who's chosen the scenic route. After graduating with a master's in English, Madden had no idea what to do with his life. "I ended up getting a good job," he says, "but that had nothing to do with careful planning." Madden became assistant director and later director of the MU Alumni Association. After 17 years, he joined Shelter Insurance Cos. in 1971, retiring as vice president of communications in 1991. He then started 20 Minutes of Fun, a speaking-engagement business.

Madden has also held a number of volunteer positions at the University. In the 1950s, he was the first and only sportscaster to work without pay at KOMU-TV. For two decades, he was the volunteer starter for the MU track team. Madden also was the unpaid host for the Dan Devine, Norm Stewart and Al Onofrio television shows. For his unwavering dedication to the University, Madden received the 1995 Distinguished Service Award, the alumni association's highest honor.



MU junior Carl Giacchi fights fires in Antarctica, a continent so high, dry and barren that it's classified as a desert.

FIRE AND ICE

WHEN BRITISH EXPLORER Robert Falcon Scott led his doomed expedition to the Antarctic at the dawn of the century, death by fire was the least of his concerns. Now, more than 100 buildings huddle there, vulnerable to combustion. Although Scott condemned Antarctica as "simply horrible," firefighters from all over the world, including junior Carl Giacchi, 20, have since signed on to protect it.

Antarctica's only modern metropolis, McMurdo Station, was founded in 1956 on the volcanic rock of Ross Island, connected to the continent by sea ice and glaciers. The main enterprise in Mac-Town, as South Pole hipsters call it, is the National Science Foundation's United States Antarctic Program, which supports studies in atmospheric and earth sciences, glaciology, biology, meteorology and oceanography. Giacchi, a member of the Boone County Fire Protection District, applied for one of 40 firefighter positions on the island. "Fire is such a big threat here because it's so dry," he says, and constant winds encourage spreading,

Giacchi signed up for a five-month appointment, from October through February, during the Antarctic summer when it never gets dark. The inhospitable landscape calls for special skills and equipment. He spent 48 hours outdoors learning to build igloos, treat frostbite, and be a "happy camper" should he get stranded on the vast whiteness encircling

McMurdo. He works alternating 24-hour shifts, providing fire protection for the town and the moveable airport outside it. He wears layers of clothes beneath his cumbersome gear. Sunglasses and SPF 30 sunblock are worn at all times to protect against ultraviolet rays and snow blindness. Since the brutal weather—the wind-chill can force temperatures down to -70 degrees—freezes water almost instantaneously, firefighters extinguish flames with a nonfreezing foam made of cow intestines. "It pretty much smells like it sounds," Giacchi says.

Because everyone there takes extra precautions to prevent fires, though, the most action he's seen is a trash-can conflagration.

Although Giacchi's Antarctic training earns 30 credits toward a bachelor's degree in fire science, he plans to study psychology when he returns to MU next summer. It's an interesting choice, as five months in such frigid surroundings can make one "a little edgy," he says.

Still, the frozen continent has grown kinder since Robert Falcon Scott's harrowing bouts with frostbite, dysentery, hunger, dehydration, disease and death. Giacchi's wants are certainly less pressing: "I could go for a big bunch of bananas."



Antwaun Smith, AB '98, has won a prestigious Rhodes scholarship.

RHODE TO EXCELLENCE

MIZZOU WAS BURSTING WITH pride when the news came in December that graduate Antwaun Smith had been selected for a Rhodes scholarship, one of the top academic honors in the nation.

But for Smith, a May 1998 graduate in religious studies just finishing his first year of graduate school at Harvard University, it was almost a letdown.

Smith completed the grueling Rhodes selection process with an interview in Minneapolis, then flew back to Boston the next day. "I still don't know a lot of people at Harvard," he says. "I was walking around anonymously wishing I was back at MU to share the excitement. I



BRIEFLY

The UM System

Board of Curators elected **Paul Combs**, BS Acc '87, of Kennett, Mo., president for 1999 at its Dec. 3 meeting. The curators elected **Hugh Stephenson**, AB '43, BS Med '43, vice president of the board. He is professor emeritus of surgery. • After eyeing the property for years, MU has bought the **Missouri Bookstore building** at 909 Lowry Mall for \$2.2 million. Don't worry; the McDonald's restaurant will be sticking around. • **Nursing Dean Toni Sullivan** is moving on after 10 years to take a teaching and research position at the University of San Diego. Among her top accomplishments, she cites establishing a doctoral program, creating a larger nursing faculty and nurturing their development as professionals and scholars. • **Interim Veterinary Dean Joe Kornegay** was named dean to replace Richard Adams, who is now dean at his alma mater, Texas A&M University. • The FY 2000 budget proposal by **Gov. Mel Carnahan**, JD '59, includes more than \$11.1 million for a **new B&PA building**. This comes in addition to \$6 million appropriated last year. If the necessary state funds are approved, they will be added to the more than \$8 million in private funds raised by the college. B&PA hopes to break ground in fall 1999 on the South Quadrangle. • **The basketball Tigers'** Jan. 24 win over KU (71-63) snapped two Jayhawk streaks: 35 straight home Big 12 wins and 18 straight Big 12 victories. Mizzou is the first conference team to have defeated KU since the Big 12 began.

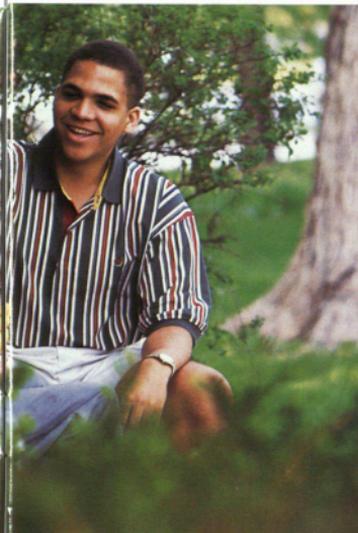


PHOTO BY BILL DENISON

Academy in 1991. "Even among all those other bright, talented kids Antwaan really stood out," says Tarkow, associate dean of arts and science and director of the scholars academy.

Two years later Smith enrolled at Mizzou, the first in his family to attend college. He spent his sophomore year abroad at Xi'an University in China, and when he returned for his junior year, Tarkow says, "He had taken this potential talent and exploded it in all directions."

Smith's undergraduate years at MU were indeed an explosion of activity. As a McNair scholar he worked on graduate-level research with a faculty mentor. He was a peer adviser to a living-and-learning community in an MU residence hall, a teaching assistant for a religious studies class, and a tutor for the Campus Writing Program. He worked with AIDS victims and the homeless. He even found time to perform with Marching Mizzou.

Before he heads off to Oxford, Smith plans to return to MU in June and work as a resident assistant in the Missouri Scholars Academy as he's done the previous two years. He describes the experience as a "sacred period of the summer."

"As great as the academic world is, at times you can get cynical and jaded," he says. "At the academy each summer, working with high school kids who are excited about learning is refreshing and restorative. It gives me a lot of fuel and energy for the next year."

Smith will need all that energy and more when he tackles new academic challenges at Oxford this fall. But Tarkow predicts he'll take the place by storm.

"Antwaan is a person who will ask something of this world other people won't ask," Tarkow says. "And he will give something to this world other people won't give."

really miss it a lot. I have tons and tons of affection for MU and the people there."

Faculty and staff remember him as a remarkable student and an even more remarkable individual—someone who touched hundreds of lives at MU with his intellect, hard work and humor. This fall he'll join an elite group of only 32 American Rhodes scholars beginning their studies at Oxford University.

Smith plans to focus on Chinese religion, culture and language during his two years at Oxford. He'd like to teach at a university—maybe Mizzou—because his work in religious studies here provided "a strong sense of all that's really best about academic life," Smith says.

Ted Tarkow remembers the first time Smith set foot on campus, as a 15-year-old participant in the Missouri Scholars



PHOTO BY ROBERT MORRISSEY

Biological engineer Tim Taylor wanted a bike he could ride in the rain. Now he gets showered with attention in his trippy trike.

TADPOLE TRANSPORTER

MOST BICYCLISTS COMPLAIN ABOUT Missouri's unpredictable weather, but one MU researcher actually did something about it. After one surprise rain shower too many, biological engineer Tim Taylor searched out a way to continue the healthful habit of bicycling to work without getting pneumonia in the process. He soon stumbled on an e-mail list about human powered vehicles, or HPV's. Ever since, Taylor's been seen riding down Stewart Road to campus in low-tech transportation resembling a three-wheeled tadpole. A cross between a bicycle and a car, these practical vehicles are powered by human engines (i.e. your feet) but also afford some cover.

Taylor's imported HPV weighs in at about 70 pounds, including hand-powered windshield wipers and the fiberglass and carbon fiber body. It travels at about 20 to 24 miles an hour uphill and about 34 miles an hour down the other side. An elaborate set of vents allows the body's heat to warm the compartment just as

quickly as a car heater—without fogging the windows. Some models are convertibles.

Most HPV's are quite efficient. "A car is 20 times your weight to move you around," says Taylor. "With this vehicle, you're using something half your weight to do the same thing." Plus, you don't have to worry about stalled engines or dead batteries—even on the coldest winter mornings.

Taylor gets to work just fine. Now, he's trying to figure out how to get HPV's to market. He and MU alumus Kevin Blake, BS '92, worked up a prototype, but they doubt it's ready to replace the family car just yet. For one thing, current models are hand-built—and costly—at about \$6,000. He believes that mass production would bring the price down to about \$2,000. He would also like to see HPV's drop about 20 pounds so they could go a bit faster. And then there's the tadpole physique: Taylor thinks a sportier look might help crank up the marketing.

NO MANNER OF HARM

MIZZOU WAS JUST SETTLING down after the Civil War when campus leaders in 1867 decided to try the "bold and hazardous undertaking" of admitting women. Female students, though, were permitted to enroll only in the teacher preparation courses, known then as the Normal School. Two years later, 42 "ladies" had enrolled, and by 1871 they had the run of the campus—sort of. The 1873 University catalog reported:

"Finding, however, that the young women of the 'The Normal' did no manner of harm, we very cautiously admitted them to some of the recitations and lectures in the University building itself ... providing always, they were to be



When MU's new coed status seemed to some an "explosive" situation, ladies retired between classes to this Academic Hall parlor.

marshaled in good order, with at least two teachers, one in the front and the other in the rear of the column as guards. ...

"By degrees, and carefully feeling our way, as though explosive material was all around us, we have come to admit them to all the classes in all the departments, just as young men are admitted."

Explosive material, indeed. Just a few years later one of those "ladies" had the temerity to beat out all of MU's young men for class valedictorian. Of course female students still were required to wear uniforms. Between classes they were relegated to a special "retiring room" in the old Academic Hall. One of their



required courses was "Artium Domesticarium."

The coeducation revolution moved at a glacial pace. In 1910, the University Women's Council made the following rules: Men and women shall not room in the same houses. No woman shall make more than four engagements in one week. Rooming house doors are locked for the night at 10:30. No woman may go driving after dark, and there will be no strolling after 9:30 p.m. Strolling may only be in frequented places.

Those rules had eased a touch by the 1950s. Female students were allowed to stay out until 11:30 p.m. on weeknights and 1 a.m. on weekends. Come in late, though, and they got socked with demerits that could lead to "negative hours,"

which erased academic credits. And they were punished for rule infractions by "serving a campus"—being banished to their rooms with no visitors or phone calls from 7 p.m. to 7 a.m.

Students in the late '60s viewed all that *in loco parentis* as simply loco. The rules went out the window in February 1970, when men and women students staged an "intervisitation" rally and came calling at each others' residence halls after hours. By 1976, both genders were living together in Mizzou's first coed residence hall. So that "bold and hazardous undertaking" worked out for the best after all. Currently, 52 percent of MU undergraduates are women. And they're still winning academic prizes.

HORSE AND BUGGY DAZE

FATHER TIME PUT CLARK, MO., IN A hip pocket and forgot about it. A tapestry of cornfields and pasture, this tiny town seems the perfect place for the Amish to shun modern society.

In contrast, dwindling farmland in Lancaster, Pa., has forced local Amish to seek construction work in neighboring towns. When two Amish roofers got caught dealing cocaine last summer, Joel Hartman, an associate professor of rural sociology, said such an occurrence is less likely to happen in Missouri because the settlements here are more insular.

This simple hat reflects the austere faith of the Amish. Amish expert Joel Hartman will simplify his life by retiring in August. A scholarship fund is planned in his honor.

PHOTO BY ROBERT MORRISSEY

But that's not to say he'd be shocked if Missouri's Amish ever got caught with a little snort.

In all Amish communities, he says, youths are granted "an extraordinary amount of freedom" from age 15 or 16 until the early 20s, when they decide whether they want to be baptized and practice the austere faith of their elders. During this period, known as *rum-springa*—which translates roughly to "running around"—young people are allowed to experiment with things they see in the outside world. Since the Amish don't drive, what youngsters get hold of during this time depends on what's available in the immediate surroundings. They might rig a tape deck and speakers to their buggies, Hartman says, or "toy with" booze and cigarettes. In rural Clark, though, the Amish probably wouldn't have access to cocaine because it's not widely used among their non-Amish peers.

But cornfields and pasture don't filter out cocaine and other drugs. Missouri, in fact, is a national leader in methamphetamine production, a problem first apparent in the state's smaller towns. Hartman wouldn't be shocked if Amish adolescents in Clark, Bowling Green or some other Missouri settlement eventually run smack into trouble while "running around."



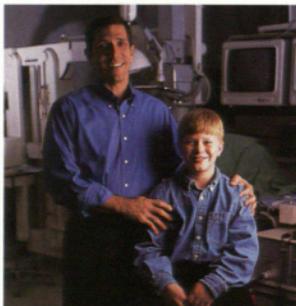


PHOTO BY ROBERT MORRESEY

MU researcher Michael Sturek's mission is to cure son Josh's diabetes.

A FATHER'S LOVE

FOR MICHAEL STUREK, THE STRUGGLE against diabetes is personal.

His research career in blood vessel physiology became his mission in 1993, when doctors diagnosed his son Josh, then 3, with diabetes. "That really hit me hard," Sturek says, "and I decided to do everything I could to understand it." His expertise could be put to good use because most grave complications of diabetes can be traced to blood vessel pathologies.

Sturek received a \$2.3 million, five-year grant from the National Institutes of Health to study coronary artery disease in diabetes. He's investigating calcium and cholesterol build-up that decreases blood flow to the body's extremities and can lead to complications, including blindness, kidney disease and limb amputation.

Sturek's goal is to find a wonder drug that would lower blood cholesterol levels and prevent heart disease. The researcher in him is encouraged by his progress, but the dad wants more, and faster. "It's not enough," he says. "When we have the wonder drug, I'll say 'We are making a lot of progress.'"

THE GIFT FOR GRUB

WITH THE LUNCH RUSH WINDING down, Ed Johnson takes a breather and answers his buzzing cell phone in a cramped back booth of his Columbia diner: "This is the world-famous Broadway Diner."

That might be just a bit of a stretch. *USA Today* only listed this all-night institution as one of the 10 best diners in the nation, not the entire world. Then again, the Broadway Diner is the home of "the Stretch"—a calorie-packed plateful of hash browns, eggs, onions and peppers, all slathered with chili and cheese.

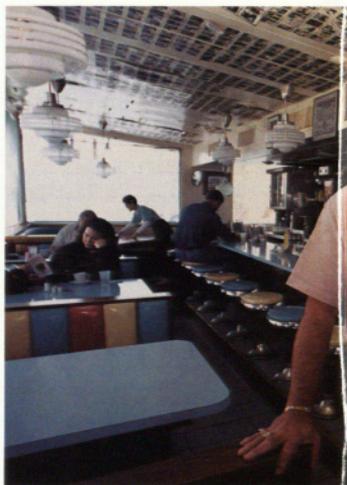
Generations of hungry Mizzou students have been flapping their chops over flapjacks here ever since this stainless steel shrine to mom-and-pop cuisine opened in 1949. College chowhounds then knew the tiny 10-stool diner as the Minute Inn. In those days it was located on the north side of Broadway, near the Providence Road intersection. It moved across the street in 1955, and expanded to its present cavernous 640 square feet in 1962.

Now the Broadway Diner seats about 50 people, though "we have had 60 in here before," Johnson says. "It just depends on how friendly you want to be."

That cheek-to-jowl camaraderie is what sets a diner apart from a cafe. "It's the closeness, the visiting, the familiness of it," Johnson says. "The waitress knows what you want to eat and whether you take cream in your coffee."

Johnson keeps an eye on every aspect of his business, from the ham-and-eggs end of it to the plate lunches he serves up at noon. He's the part-time cook, bottle-washer, social director, advertising manager, purchasing agent and sanitary engineer all rolled into one.

And when each weekend's flock of



Broadway Diner owner Ed Johnson prepares to move his historic, prefab eatery.

bleary, beery night owls roost at the counter, he's also the resident diplomat. His brand of diplomacy, though, leans toward Teddy Roosevelt's "carry a big stick" approach. Mind your manners, or Johnson is likely to snatch away your half-eaten Stretch, tear up your ticket and invite you out the door. Now!

After nearly half a century at the same location, the Broadway Diner is being invited to move along as well. Walgreen's drugstore chain plans to build a store at that site, and is negotiating to lease the prime location. Johnson hopes to keep slingin' hash there until his own lease expires in 2001. When the time comes, he's ready to move his diminutive eatery to a new location. Close to campus, he hopes, because "we don't want to deprive the University of a good diner."



PHOTO BY NANCY O'CONNOR

AGING IN PLACE

BY THE YEAR 2020, ONE IN FOUR Missourians will be 65 or older.

But as the ranks of the elderly swell, what will their quality of life be like? Mizzou's Sinclair School of Nursing has received a \$2 million grant from the federal Health Care Financing Administration to help answer that question. The funding will help the nursing school launch Tiger Place, a partnership between the University and a range of health-care providers and social service agencies.

Plans call for the project's keystone to be a 100-unit housing complex and service center where elderly will be able to "age in place." The idea is to develop a community-based system of care coordination that helps the frail elderly maintain independence, privacy and dignity, says Karen Marek, a professor of clinical

nursing who is coordinating the project. Nursing homes are the traditional model of caring for the elderly, but such facilities are expensive, and they rob seniors of dignity and privacy. The Tiger Place concept allows elderly clients to be consumers who choose services they need and want.

The project kicked off earlier this year, when University nurses began visiting frail elderly in Columbia's public housing. They check on medical problems and hook their clients up with other home-based services, such as meals and cleaning.

These nursing researchers will track the results over the next few years to see if better coordinated health care and services result in better medical outcomes for frail elderly and keep them in their own homes longer. "Hopefully, we can show that a quality alternative to nursing homes will cost less in the long run," Marek says.

GROOVY GARB

ELVIS BROUGHT us blue suede shoes; the Bee Gees, polyester; Madonna, bustiers and "Boy Toy" belts. From the sock-hop sounds of the 1950s through Motown, disco and hip-hop, rock music has influenced each decade's sense of style, especially among young people.

As part of an independent

A patched-together hippie look prevailed in the late '60s and early '70s.

PHOTO BY BOB HILL

study project in textile and apparel management, Michael Moffa, AB '98, and Nicole Whitson, AB '98, stitched together a historic costume exhibit called "Cool Threads: Youth Culture Fashion from the Fifties to the Nineties." Like an MTV retro video marathon, this exhibit documents youth fashion trends as they relate to various rock music genres. The youthful threads take us all the way back to

1950s rock 'n' roll and groove through surf rock, mod, Motown, psychedelic rock, folk music, funk, disco, new wave, rap and hip-hop, rave music and alternative rock.

Environmental design students helped Moffa and Whitson come up with display ideas to make the groovy garb eye-catching and accessible yet secure from handling and theft. "Retro clothes are 'in' right now," Moffa says, "and we didn't want someone to come along and say, 'Hey, I could take that and wear it to the Blue Note.'" After six weeks at the College of Human Environmental Sciences, the "Cool Threads" clothing returned to storage, but some of the pieces are on the Missouri Historic Costume Collection's web site at www.missouri.edu/~mohiscos.





This Callaway County school was built around 1900.

THE GHOST OF JIM CROW

LIKE A CAT STEALING SWEET BABY'S breath, time has sucked the life from the little school house where 87-year-old Delmar Craven learned the three R's. But the ghost of a schoolyard bully still haunts this Montgomery County, Mo., resident. The Missouri Constitution of 1865 required townships to establish schools for blacks, but as the descendants of Missouri's estimated 115,000 former slaves sought an education, Jim Crow stuck a foot out and tripped them.

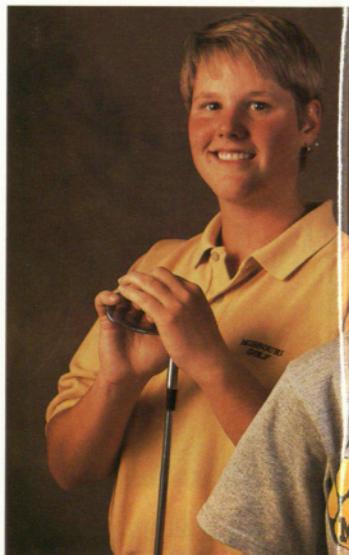
Jim Crow segregation laws, in force from 1896 to 1954, called for "separate but equal" facilities. Craven and other African Americans have told researcher Brett Rogers the schools were separate, yes, but certainly not equal. Rogers, BS '85, MA '90, a Columbia College instructor planning to complete his doctorate at MU, began interviewing black elders through a historic preservation program funded by the state Department of Natural Resources and William Woods University. Using old maps, photographs

and oral histories, Rogers and Professor Gary Kremer of William Woods are collecting historical and architectural data about segregated African-American schools. They hope some of the structures will be recognized on the National Register of Historic Places. Rogers has located some 60

schools in 18 Missouri counties. They range from one-room gable-end structures to modern two-story brick buildings. But the "real gold," he says, are testimonies like Craven's that "not only underscore already known truths about Jim Crow education, but also the creative and persistent ways in which African Americans responded to the brutal confinement of such a system."

Buildings used for black schools in rural Missouri were generally stark and out-of-the-way. Blacks traveled far to schools that often lacked plumbing, insulation and working wells. Luxuries like blackboards were hard to come by, so African-American teachers—who earned much less than their white counterparts—made do with a coat of black paint over the plaster. Nails worked well enough as coat hooks. Books and other materials almost always were hand-me-downs. "They didn't give us nothing that wasn't worn out by white kids," Craven says. Lacking facilities, black teachers called roll in churches, homes and bars.

Though a formidable bully, Jim Crow



Stefanie Mitchell, left, and Biljana Pawlowa both beat pros in their sports.

couldn't keep everyone down. Callaway County's Fay Holt, 78, who attended Hawkins School near New Bloomfield, Mo., says, "We didn't get too far, but we made good with what little we got."

WHIPPING THE PROS

COACH BLAKE STARKEY GOT TO Biljana Pawlowa just in the nick of time. Not long after the Bulgarian tennis player agreed to play for MU, she won her first professional tournament in Kavala, Greece, proving she has the stuff to launch a pro career. Had she known that earlier, Starkey's scholarship offer might have been less tempting.

Still, Pawlowa is glad she turned down her victory's spoils to come to Missouri,

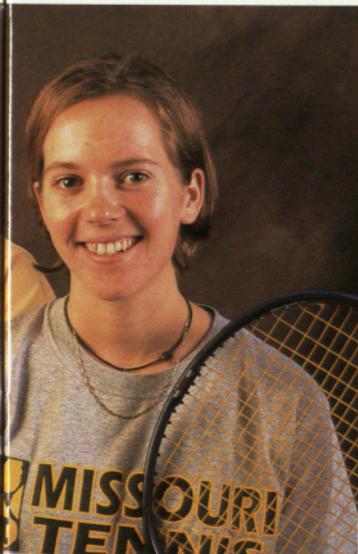


PHOTO BY ROB HILL

and needless to say, so is Starkey. In her first fall season at MU, the 20-year-old freshman has won 9 of 12 matches.

Another Tiger athlete has given the pros a run for their money. Golfer Stefanie Mitchell, a senior agriculture student from Cameron, Ill., qualified last June to play in St. Louis' Michelob Light Classic, a Ladies Professional Golf Association tournament. She beat 56 people to qualify for the final round, then placed 69th overall.

Achieving in professional tournaments has given both women the confidence to pursue careers in their sports. "I still have a long ways to go," Mitchell says, "but for my first pro tournament, being in the vicinity of so many big stars, I thought I played pretty well."

ON THE FAST TRACK

DUST, FUMES AND THE SMELL OF burnt rubber hover over the pit. The roar of race cars, skirting the dirt oval at 90 miles an hour, pummels its way to your solar plexus. Here at Moberly Speedway in central Missouri, sophomore Carl Edwards stands apart like water in oil. The 19-year-old NASCAR driver who calls his mom his hero repels dirt even as he kneels in the dust to fine-tune his class-B modified race car. Smiles, handshakes and yessirs show a manner as chrome-shiny as his looks. But underneath the polished exterior, Edwards is driven by a need for speed.

If it's got wheels, he's raced it. He started with radio-controlled vehicles, soap-box cars, Rollerblades and mountain bikes. He's since mastered motorcycles, dwarf cars, karts, sprints, midgets and modifieds. "I'd probably race lawnmowers if I had the chance," he says, flashing his high-beam grin. It's in the blood: Edwards' father, Carl Sr., is a veteran racer and the cousin of Winston Cup-series driver Kenny Schrader.

Edwards won his first race in Godfrey, Ill., before he was old enough to drive. At 15, he hid under a blanket while Carl Sr., AB, JD '98, signed in at the pit gate. Once inside, Edwards filled in for his dad. He still remembers the rush: "You step on the gas and you go," he says. "It's like being tied on a string and flung around a pole with a rocket strapped to your back." Although he could barely see over the nose piece, Edwards rocketed to the lead. The underage impostor crossed the finish line more scared of getting caught than he was happy about winning.

Edwards has since won Rookie of the Year honors at two speedways, placed third in season points (behind Carl Sr. and another longtime driver), and col-



PHOTO BY ROBERT MORRISSEY

Business major Carl Edwards, 19, is a hot rookie on the NASCAR circuit.

lected more than a dozen first-place trophies for individual feature races. After deciding to skip college and break into big-time professional racing, his score of 31 on the ACT earned him a Missouri Bright Flight scholarship. He decided to stick around and study business at MU.

It shows. The twinkly-eyed sophomore with the Pepsodent smile knows how to sell himself. Edwards has three corporate sponsors and his own 800-number and answering service. When he's not doing homework, tinkering with his car or tearing up the track, he's handing out business cards that read, "If you're looking for a driver, you're looking for me."

But on this Sunday, if you're looking for Carl Edwards, all you'll see is a flash of orange and yellow and a cloud of dust. He'd hoped today just to "get out there and learn something," he says, since he's driving a car he just bought on a track he's never raced on. Despite the new car, the unfamiliar oval and a nasty bounce off the wall, the Golden Boy fights off 23 other drivers and crosses the finish line first. And he hasn't even broken a sweat.

Truth *with a* Camera

50 YEARS OF WORKSHOPS FOCUS ON MISSOURI

UNLIKE MOST GOLDEN ANNIVERSARY celebrants, when the Missouri Photo Workshop reached that milestone this past October, it did not arrive shuffling gingerly with vision blurred by age. It plunged into the 50th annual "workshop week" at flank speed, shooting and editing color film for the first time and exhibiting the week's results with an exhibit of 182 high-quality, computer-generated color prints of host town Boonville, Mo. It was an impressive performance for this senior citizen of journalism education and solid proof that great ideas, properly nourished, can improve with age.

Back in 1949 there were reasons to question the idea. How could a professional-level photo workshop succeed 1,500 miles from New York, the publishing hub of the universe? The country was still recovering from World War II. Air travel was in its infancy, and there was no interstate highway system. Would quality professional staff and students leave their jobs for a week and travel to Missouri at the invitation of a slight, plain speaking, folksy, look-you-in-the-eye, but virtually unknown journalism school instructor named Cliff Edom?

Yes, they would and they did. At a time when most news photography was of the posed "handshake" style shot with 4-by-5 Speed Graphics armed with spotlight-size flashguns, there was this Missouri fellow preaching a no-pose, honest, candid, creative and thoughtful approach. "Truth with a camera," he called it. Edom's workshop attracted top people perhaps

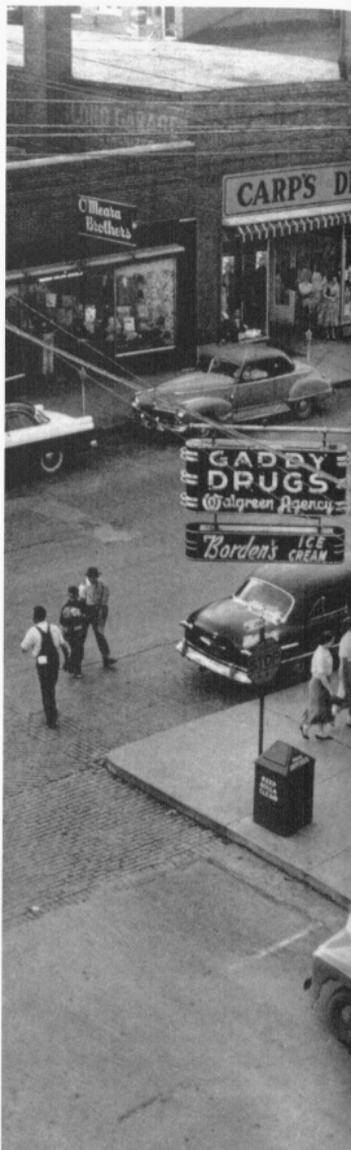


because he shared their zeal to improve the profession. Word spread that the best total immersion, crash course in ethical, state-of-the-art photojournalism in the world was out in Missouri. Never a photojournalist himself, in 1943 Edom had come to MU from teaching at the little Aurora, Mo., School of Photo-Engraving to be both an instructor in photography and an undergraduate student, not earning his BJ until 1946. Always the student, Cliff admitted to a selfish motive in starting the workshop. "I wanted to learn from the greats in photojournalism, but most of them were in the East. So I decided to bring them here to me."

The first "here" was Columbia, Mo., in 1949. The format: For five days some 30 students would shoot a *Life* magazine-style picture story on the town that would be edited and critiqued daily by top professional photographers and editors. The natural leader of that first five-man faculty was Roy Stryker, the famed director of the Farm Security Administration's (FSA) landmark photographic coverage of the dust bowl of the '30s.

Both Roy and Cliff were dedicated to "showing truth with a camera." Philosophers have forever sought to find, define and redefine truth. Whether Cliff and his workshops found elusive truth in small-town Missouri can be argued, but no one can doubt that they found and preserved many truths. Like an intellectual snowball, the workshop rolled across Missouri over the decades, gaining in reputation, sophistication and importance.

The "students as photojournalists"





SALEM, 1996



JOPLIN, 1962

STORY BY BILL GARRETT, BJ '54

PHOTOS BY WORKSHOP PHOTOGRAPHERS

ROLLA, 1953



CARTHAGE, 1997

and “staff as editors” format evolved and improved. But the unique core of the workshop experience remains the merciless, no-holds-barred, evening critique sessions that often run into the wee hours. They lead to painful, tearful, joyful, maddening, enlightening, inspirational, sleepless, introspective, rewarding, memorable and emotional involvement. Not all students can deal with it. Over the years several have left quietly after a few days.

I must pause to explain what all faculty and students soon learned. Cliff was always half of a team. As one wit noted, “Cliff would take on any project that his wife, Vi, could handle.” In fairness, they were a team in every way, each with talents that supplemented the other, and both would admit that neither could have succeeded alone. Cliff is gone but the sprightly Vi stands as the only person to have attended all 50 workshops.

Like casting directors, for 38 years Cliff and Vi Edom sustained the workshop’s creative tension by their thoughtful direction and selection of the host towns and faculty and students. Photojournalism Professor Bill Kuykendall, Edom’s successor, and his workshop co-director, Duane Dailey, have sustained the tension and the format while improving

the logistics in the 12 workshops since.

A complete roster of workshop students and staff is a who’s who of photojournalists in the 20th century. Through their efforts the workshop has enjoyed a powerful effect on newspapers and magazines. And many of us can thank the workshop for our jobs and our success.

But perhaps the most important and tangible product of the workshops is an unplanned bonus. Except for a few repeats, each workshop has focused on a different small town in Missouri—leaving in its wake a unique, priceless half-century photographic record of a changing middle America; of its small towns and the family farms they serve; of the people and their loves, their hatreds, and their unique, often bucolic but rock-solid values. The small towns of the mid-20th century—inspirations for Sinclair Lewis and Thornton Wilder—are mostly historical artifacts now, swept away by interstate highways, Wal-Mart-like super stores, corporate farms, and the massive movement of people to the urban centers.

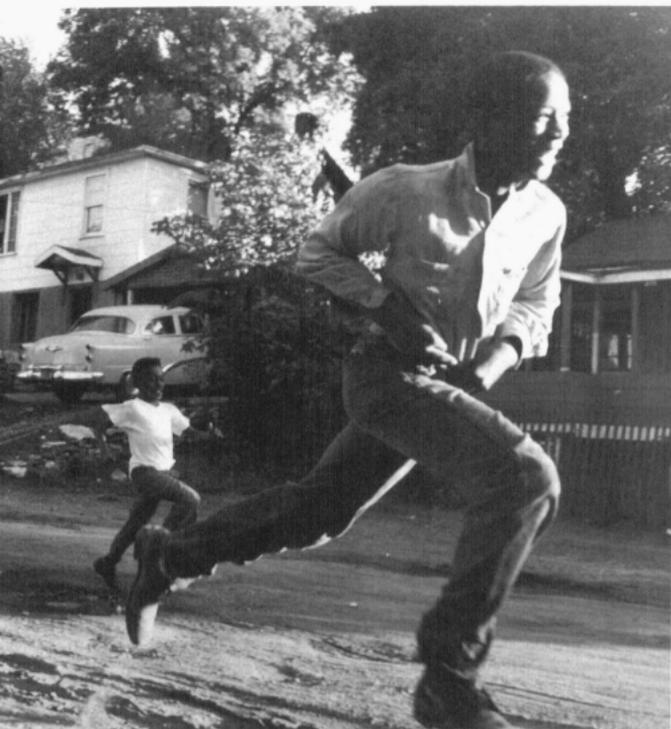
Thanks to the workshops these changes are documented in an evolving archive that rivals in importance Stryker’s dust bowl collection—itsself an inspiration for Cliff Edom’s workshop. ●



HANNIBAL, 1957



BOONVILLE, 1953



COLUMBIA, 1959



KIRKSVILLE, 1973



WASHINGTON, 1994

ABOUT THE AUTHOR: Bill Garrett, retired editor of National Geographic Magazine, was a J-School Missouri Honor Medalist in 1984 and was named Magazine Photographer of the Year in the 1969 Pictures of the Year competition for his Vietnam War coverage.

Sole Survivors

BY DAWN KLINGENSMITH

FROM THE TWIRLY-TOED PHARAOH SANDALS OF ANCIENT Egypt to the tottery platforms of today, shoes have transcended their simple function as foot protectors. But an MU archaeologist's recent discovery suggests that even prehistoric cave dwellers had a sense of style, and that fashionable footwear goes back thousands of years.

Since the 1950s, the University has collected several dozen mismatched shoes unearthed from an archaeological site in a central Missouri cave. Using a cutting-edge carbon-14 dating technique, Michael O'Brien, an anthropology professor and director of the American Archaeology Division at MU, learned the collection contains the oldest shoe found east of the Rockies: a woven sandal that perambulated these parts some 8,000 years ago. "When I got the results back, I didn't believe it," he says. "We had them do a second test."

O'Brien was equally surprised to discover that the seven shoes he dated spanned about 7,500 years. The oldest is the sling-back sandal, held on by a braided cord that ties at the ankle. The newest—a 700-year-old deer-skin moccasin cast off by a child—is the only one fashioned with leather. The sandal and five loafer-like slip-ons were woven from rattlesnake master, a yucca-like plant named for its supposed antivenin properties. The fiber stayed in fashion for 7,000 years because it was "good, tough stuff" and readily available, O'Brien says.

The "Flintstone shoes," as one reporter called them, wore out in the same places our Nikes do—on the heels and balls of the feet. Many had been patched or mended. A few had been cushioned with grass, the Fred-and-Wilma version of a Dr. Scholl's

foot pad. The average length of the shoes is 27 centimeters, about a man's size 7. "The human foot hasn't changed much in shape or size for the last 10,000 years," O'Brien marvels. "I mean, we're talking about shoe sizes you'd find down at Dillard's."

Like Dillard's selection, the prehistoric shoes have fashion flair. The ancient shoemakers braided and intertwined the rattlesnake master to form designs and plaited straps. The oldest shoe was no less complex than the newest, so as far back as 8,000 years ago, "these people already knew what they were doing," O'Brien says.

We'll probably never know what those folks' grandparents were wearing, though. Material used for shoes and clothing—such as fiber, leather, feathers and fur—degrades quickly, O'Brien says. MU's collection of prehistoric shoes survived



A STEP THROUGH TIME...



Egyptian burial sandal, circa 200 B.C.



Chinese "Lotus" slipper for a bound foot measuring just 3½ inches, date unknown



Philippine clog with tooled-leather upper, date unknown



Victorian child's shoe with buttons, 1800s



Woman's 6½ inch heel; will not stand on its own yet shoe shows wear, 1890s



**AFTER SETTING A RECORD FOR
LOAFER LONGEVITY, MU'S
8,000-YEAR-OLD SLIPPERS
FUELED AN INTERNATIONAL
FOOT FRENZY**

because they were closeted in Callaway County's Arnold Research Cave, an arid environment with a constant temperature and humidity level. In this hospitable, 200-foot-deep cave, archaeologists also uncovered pottery and stone tools; some of the latter are even older than the shoes. The artifacts suggest that hunters and gatherers inhabited the cave about 11,000 years ago, and that people have sought shelter there throughout the millennia.

For decades, researchers weren't sure where the shoes fit in the time line, and O'Brien declined to date them. The traditional method of carbon-14 dating requires cutting and burning a sizable portion of the artifact, and he was unwilling to "sacrifice" any of the rare sandals and slip-ons to determine their ages. But recent advances in accelerator mass spectrometry (AMS), the technique used to date the Shroud of Turin and the Ice Man of the Alps—who, by the way, sported grass-insulated leather

shoes—made it possible to test just a thread. Working with Jenna Kuttruff, a textile expert at Louisiana State University, O'Brien selected seven shoes, representing a range of styles, to undergo AMS.

After the results appeared in *Science*, major newspapers all across the globe picked up the story. One reporter hatched a plan to get supermodel Claudia Schiffer to model the Holocene sandals. "Can you imagine?" asks O'Brien. "I'd have been run out of the profession." Jay Leno even worked the ancient footwear into his comedy routine two nights in a row.

O'Brien was surprised—and a little baffled—by all the attention. "I thought, 'Who cares about shoes?' You never know," he shrugs.

Ah, but shoes have long played footsie with human fancy. In the Bible, ancient Israelites used a shoe to seal a contract, and in medieval times, princes presented sandals to the pope to signify their devotion to the church. In medieval Europe, a bride's father gave her shoe to the groom to symbolize her transfer to the new family. Even today, newlyweds sometimes tie shoes to the bumper of their car for luck. In folklore and mythology, shoes take on even more significance, giving the Greek god Hermes the gift of flight, helping Prince Charming track Cinderella, and transporting Dorothy and Toto back home. ☼



An amateur archaeologist first hit paydirt in this Callaway County cave in the 1950s, unearthing several mismatched prehistoric shoes; professional digs since then have uncovered many more. Among them were the grass-lined 6½-inch leather moccasin (opposite page), cast off by a child some 800 years ago, and an elaborately plaited 4,500-year-old slip-on measuring 11½ inches. (Shoe photos courtesy of Science.)



Beaded sultan's sandal from Morocco, date unknown



Ocelot oxfords made for a movie star, 1920s



Women were told a stomp from a spike-heeled pump would deter attackers, 1950s.

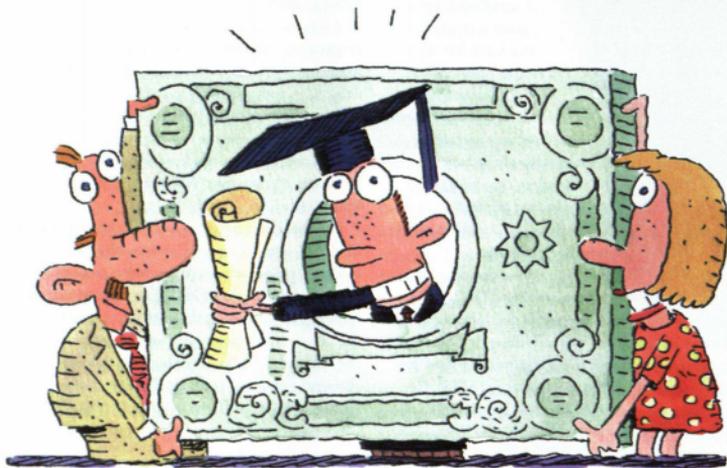


Converse "Chuck Taylor" high-top sneaker, 1960s



Sparkly velvet-covered platform sandal, 1970s

STRETCHING THE EDUCATION DOLLAR



WHY DOES COLLEGE COST SO MUCH? DO YOU HAVE THE INFORMATION YOU NEED TO MAKE INFORMED DECISIONS? HAVE COSTS GOT YOU BUFFALOED INTO INACTION? TAKE HEART. HERE'S HOW SAVVY CONSUMERS ARE FINANCING THEIR CHILDREN'S COLLEGE EDUCATIONS.

STORIES BY KAREN WORLEY AND DAWN KLINGENSMITH

IF YOU THINK A YEAR IN COLLEGE COSTS \$20,000-plus, join the club. The American public has swallowed the myth about staggering college costs hook, line and sinker.

Granted, tuition alone at East Coast Ivies runs in the five figures. But a year at a four-year public is less. A lot less.

Costs at elite schools get lots of newspaper ink and air time. Yet less than 6 percent of undergraduates shell out tuition of \$20,000 or more.

At MU, average educational and other required fees for 15 credit hours are \$4,439 a year for Missouri residents. For out-of-state students, tuition and fees are \$12,107.

At any public or private school, students also will incur costs for room and board, books and supplies. These costs vary, but at MU, they average \$5,214.

There you have it. The costs, plain and simple, in black and white. Plus, MU guarantees graduation in four years. First-year students commit to a course of study or major. MU provides the necessary course work. *Voilà*, four years later, the student graduates. If not, the fees for the additional course work are covered by MU, not the student. MU's retention rate is 85 percent for fall 1998. A school's retention rate is measured by the number of freshmen who return for their second year of study. Thirty-four percent of MU students graduate in four years; 60 percent graduate in six



SHOPPING FOR COLLEGES

BIG 10/BIG 12 PUBLIC 1998-99 RESIDENT UNDERGRADUATE TUITION/FEES, 15 HOURS

Michigan	\$6,489
Penn State	\$6,194
Michigan State	\$5,140
Minnesota	\$4,602
Illinois	\$4,554
Missouri	\$4,439
Indiana	\$4,069
Purdue	\$3,564
Ohio State	\$3,906
Wisconsin	\$3,408
Nebraska	\$3,083
Colorado	\$3,038
Texas	\$3,004
Texas Tech	\$2,971
Texas A&M	\$2,899
Iowa State	\$2,874
Iowa	\$2,868
Kansas State	\$2,544
Kansas	\$2,470
Oklahoma State	\$2,356
Oklahoma	\$2,313

Source: MU Institutional Research and Planning

years. The average graduation rate at 306 Division I NCAA schools is 56 percent after six years.

Students are taking longer to graduate because they have more options, including internships, overseas exchange programs, co-ops and double majors. Also, as of fall 1998, roughly half of MU's undergraduates take 14 or fewer credit hours a semester. At that rate, students won't accumulate the necessary 120 credit hours to graduate in four years.

Work, too, plays a factor. As students attempt to meet education costs, they may misplace priorities, contends Rob Weagley, BS '74, MS '76, associate professor of consumer and family economics and Faculty Council chair. When a student asks him to be excused from class, Weagley asks, "Do you have a death in the family? Are you sick?" If the answer is no, class attendance is the expectation. "Attending my class is each student's priority, not working."

Work is not a four-letter word, though. National studies over time show that there's no significant difference of grade-point averages between students who work less than 20 hours a week and those who don't. One-third of MU students hold part-time jobs on campus. Roll in off-campus employment, and the percentage increases.

The average MU undergraduate who borrows money gradu-

Personal Attention Pays Off

Jarrett Dickerson worked hard to get a scholarship to a private high school in St.



Louis. His parents sacrificed to keep him there. So when Jarrett graduated from Chaminade College Preparatory School with good

grades and a mile-long list of honors and activities, he and his parents thought for sure he'd go to a private college.

Washington University and St. Louis

University did offer him scholarships, but Jarrett turned them down to come to MU. Mizzou dangled a juicy carrot—the George Brooks Minority Scholarship, which pays \$7,500 per year for students who earn high ACT scores and rank in the top 10 percent of their high-school class. But it was the shoulder pats, not the greenbacks, that brought him to MU. "I liked the personal attention," says Jarrett, a junior majoring in international business with an emphasis in Japanese and finance. "The people here

seemed to really care whether I chose MU or not."

The courtship didn't end once Jarrett matriculated. Even though Mizzou is a large institution, he says, he always knows where to go for academic assistance, career counseling and personal advice.

Jarrett and his parents believe he's getting an Ivy-League education at a fraction of the cost. "You could call it a bargain," says the aspiring businessman, "but I'd call it a value."

ates \$13,856 in debt, which compares to the 1996 average debt of \$11,950, according to a national postsecondary student aid study by the U.S. Center for Educational Statistics.

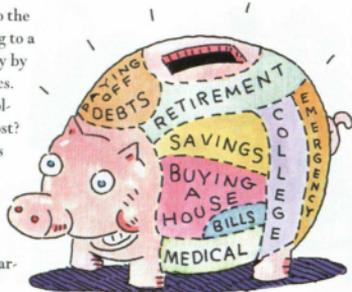
But the big question is: Are private colleges and universities worth the extra cost?

Maybe, says Charles Schroeder, MU's vice chancellor for student affairs. Schroeder has worked at four private schools and three publics during his 30-year higher-education career.

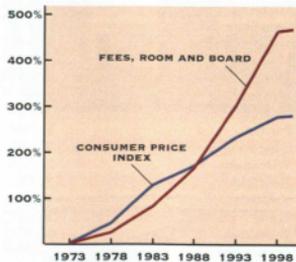
"What private institutions will tell parents is that their value is related to these factors: Your child won't be taught by a teaching assistant who can't speak English; your child won't be in huge classes; and your child won't be treated like a number."

As the state's public, land-grant and research university, MU counters with these facts: Undergraduate education at MU is packaged as a total experience; freshman interest groups and learning communities within residence halls make MU psychologically small in an environment that's got lots of options. The Honors College offers small classes to bright students. Yes, teaching assistants for whom English is a second language can be found, especially in math and engineering courses. Since 1986, however, TAs must pass tests that gauge their speaking and listening skills before they're allowed in the classroom.

Fees within the University of Missouri System, historically,



BANKING ON INFLATION
MU COSTS OVER 25 YEARS
COMPARED TO CONSUMER PRICE INDEX



MU costs and the inflation rate stayed similar until the 1992-96 five-year plan. Now, fee increases are limited to the rate of inflation.

Source: MU Institutional Research and Planning

\$12 million. Tuckpointing, replacing roofs and painting are typical repairs. This systematic method of dealing with deferred maintenance means MU's to-do list is among the shortest at uni-

versities at the rate of inflation with the exception of a five-year span—1992 to 1996—when fees jumped 71 percent.

The extra dollars boosted faculty salaries to be competitive with their peers at other doctoral-granting, research universities. In the early 1990s, faculty pay was near the bottom of public Association of American Universities institutions. After five years of sustained effort, MU salaries rank near the middle of its AAU peers. That has increased MU's ability to recruit faculty and retain experienced faculty members.

Some of the fee increase also was funneled into increased financial aid in an attempt to keep MU accessible for needy families. Thirteen percent of MU students who applied for financial aid come from families with incomes of less than \$24,000. For a list of programs, see "Merit Scholarships Add Up" on Page 27.

The extra revenue from fee increases also funded facilities renovation and equipment purchases. With buildings that date to the 1800s (the Residence on Francis Quadrangle, built in 1867, is the oldest), MU has a steady stream of ongoing repair and maintenance needs. Over the past five years, the campus has averaged 250 repair jobs at an annual cost of

Duty-bound and Debt-free



Amy Thomas wants to be all that she can be. And since she's become involved in the Army ROTC program at MU, she has discovered she

can be and do more than she'd ever thought possible.

The senior nutrition and fitness major from Columbia applied for an ROTC

scholarship in high school to defray college costs. In addition to the three-year Army scholarship, which covers educational fees and a monthly stipend, she received a Residential Leadership Grant for room and board from Mizzou.

But the ROTC program has given her much more than a "full ride" through college.

"My roommate is always saying that I get to do things she never does in life,"

Amy says with a laugh. These experiences include leaping from airplanes,

negotiating obstacle courses, rappelling, shooting firearms, tying tricky knots, applying war paint and doing 55 push-ups—the right way.

More important, though, the program has taught her respect and manners, time-management skills and team spirit, she says, and it guarantees her a job in the military after graduation.

She'll owe Uncle Sam four years of active duty and four years of reserve duty, a trade-off she thinks is well worth it.

versities nationwide.

Plus, state and federal regulations have added expenses without providing additional funding to MU. And, of course, there's the cost of computer technology.

All colleges and universities face these fiscal challenges, to one extent or another. What does it mean to you or, more important, your pocketbook?

The widely reported Ivy League sticker prices can shock the average parent into procrastination about saving for college. Parents are overwhelmed by the estimated savings they'll need—\$300 to \$500 monthly, depending upon when you start—to meet those costs.

But most of us don't need to salt away huge amounts monthly. It's more important to start saving early and stick with it. "The worst thing you can do is nothing," says Weagley, the associate professor of consumer and family economics.

He has more realistic suggestions. Banking on the time value of money, Weagley committed to saving half of what college would cost at a public university. For each of three children, from birth, he put \$50 a month into a mutual fund through electronic transfers. Despite market fluctuations, he already has met his goal, and his children are only 6, 9 and 12 years old.

Joe Camille, MU's director of financial aid, took a slightly different tack. As his two daughters entered college, his wife accepted a full-time job outside the home. All her earnings were devoted to paying their educational expenses. His daughters

didn't qualify for need-based financial aid. However, both received a small, hometown scholarship, both worked part time while in school and both borrowed moderately. When they graduated, each had loan debt of just over \$6,000. As graduates, each will have a monthly loan payment of about \$70 for the next 10 years.

Camille believes he, his wife and his daughters made a reasonable investment because of the increased earning potential of college graduates.

The ways to finance a college education are many. Here's another formula: the 50-25-25 plan. Parents save 50 percent of the amount needed; the child works, saves or borrows 25 percent; and the other 25 percent comes out of parents' income during their children's college years. Those might be lean years, but it could be done.

The point is, Weagley says: "Have a plan and stick with it."

QUESTIONS & ANSWERS

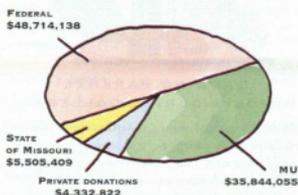
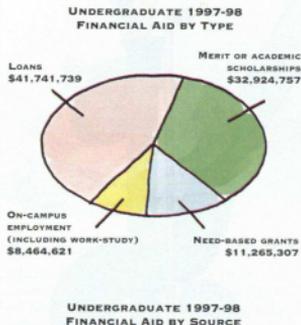
Here are some answers to common questions. As with any financial advice, check with your tax and legal experts for advice

specific to your situation.

Q. Who qualifies for financial aid?

A. At MU, 82 percent of students receive some form of financial aid. This includes merit-based scholarships and need-based work-study or campus employment, loans and grants. In general, a family of four with household income of less than \$60,000 will qualify for need-based financial aid.

SLICING THE FINANCIAL-AID PIE



Source: MU Financial Aid

Success Suits Him

To make ends meet, junior Bill Fretwell once disrobed in front of an audience. It's not what you're thinking. Prospective members of Mizzou Outreach, a student-recruiting team, were asked to give a two-minute presentation about MU. Bill, an animal science major from rural Monticello, Mo., dressed up in overalls, boots and other farm garb. His message? MU is a diverse community, and in the process of realizing their potential, students here become well-



rounded. To drive his point home, Bill shed the overalls to reveal a snappy business suit. Bill gets scholarship aid from the University and the National Cattlemen's Association, but it doesn't stretch far enough to cover all his college costs. He works about 10 hours a week for the Outreach program to make up the difference. As long as you don't try to work too many hours, he says, part-time employment can have a positive impact on stud-

ies. "It teaches time management," he says, "and gives you valuable experience."

In fact, his Outreach duties reinforce the value of an MU education. As he tells prospective students at college fairs, "When you leave Mizzou, you graduate with more than a degree. You get experience not only in your field, but also in interacting with all sorts of people and getting involved in leadership activities and organizations." Be it in denim or pinstripes, everyone comes out a winner.

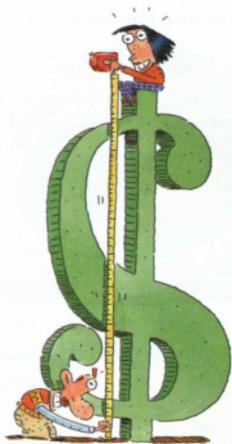
If you want to find out, right now, whether your child may be eligible for financial aid, grab a copy of your latest federal tax returns and go to the estimator at this web site: www.finaid.org. Choose calculators, then financial aid estimation. On the financial aid estimation form, scroll down and select federal methodology. Then complete the family demographic, income and asset information. Use the following for 1998-99 estimated school costs: resident fees \$4,439 (nonresident tuition and fees \$12,107); room and board \$4,452; books and supplies \$760; and incidental expenses \$2,122. Leave the other spaces blank. Click on calculate; you'll receive your expected family contribution and your eligibility for need-based financial aid.

Q. What's excluded from our assets when applying for financial aid?

A. You don't count the value of your family's primary home; it doesn't matter whether you have a big mortgage, little mortgage or no mortgage. As of the late 1980s, you can also exclude the value of the farm on which you live.

A second or vacation home is another matter. Equity in such a property must be reported. If you own a second home, consider carrying a mortgage on it rather than on your primary residence.

Also, any funds invested in retirement—annuities, 401Ks, 403Bs, life insurance policies, 457 deferred compensation plans and



GAUGING PARENTS' COSTS DURING COLLEGE

Parents' expected annual contributions while children are in college vary according to income and family size. This table assumes one child in college and a limited amount of assets, and excludes family residence and retirement funds.

Family Income	No. in Household			
	2	3	4	5
\$25,000	\$991	\$340	\$0	\$0
\$40,000	\$3,807	\$2,963	\$2,118	\$1,386
\$60,000	\$9,945	\$8,554	\$6,900	\$5,414
\$75,000	\$15,092	\$13,700	\$12,046	\$10,481

Source: MU Financial Aid

Missouri is 21. (Parents: Drain that account—for the child's

IRAs—are not included in financial-aid calculations.

In addition to these retirement products, the federal government excludes a portion of a family's liquid savings. This asset protection allowance is incorporated into the federal government's formula for need-based financial aid. It depends upon your age when your child enters college, but the average amount that's exempt from expected family contribution is \$40,000.

Q. Should I invest money in my name or in my child's name?

A. If there's any chance of qualifying for need-based financial aid, don't save or invest money in the child's name. Why? Each year, 35 percent of a child's resources are earmarked for college expenses, compared with 12 percent of a parent's portfolio.

Q. Are there tax advantages to saving in a child's name?

A. It depends. The advantage is that the first \$700 of a child's unearned income is not taxed and the second \$700 is taxed at 15 percent. Any earnings above \$1,400 are taxed at the parent's tax rate. After age 14, all earnings are taxed at the child's rate—probably 15 percent.

A major drawback to saving in a child's name is that money must be released to the child when he or she reaches the age of majority, which in

Intern Snags P&G Plum



How many internships provide a high salary, a company car, flexible hours, a lap top computer, and trips to Dallas,

Chicago and Denver? How many companies consider river rafting a vital part of job training? Dan Arnsperger, a junior in agricultural economics from Salisbury, Mo., got just such a plum with Procter & Gamble, rated by *Fortune* magazine as one of the best corporate employers.

But Dan was expected to give back. During his summer internship, he took charge of four customer accounts and helped assemble a demographics study with the company's Supervalue Team. "You're not treated as a lowly intern at all, but as someone with fresh, lively ideas who has just as much impact as anybody else," he says.

MU consistently stands among Procter & Gamble's top five schools from which to recruit for internships and permanent employment. "The University

provides excellent academics and a wide range of activities and organizations, so students gain strong leadership skills at a young age," Dan says. "Procter & Gamble looks for that."

As well it should. Since Procter & Gamble internships often lead to full-time jobs, the company needs to make certain its prospects can handle real-world responsibilities. In that setting, Dan became a real go-getter, not a gofer: "I never got coffee or made copies for anyone."

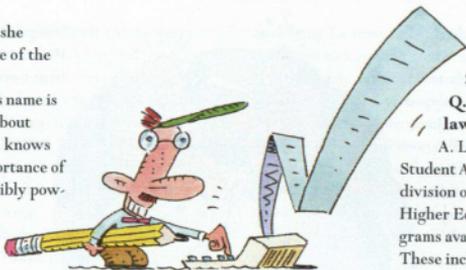
benefit, of course—before he or she reaches age 21 unless you approve of the new sports car purchase.)

A benefit to saving in a child's name is that from the time you can talk about money with your child, the child knows your expectations about the importance of going to college. That's an incredibly powerful statement.

Q: I want to use IRAs to help finance higher education. What, if any, penalties and taxes apply?

A. Any IRA (traditional, Roth or traditional-converted-to-Roth) can be used to pay qualified higher education expenses. Qualified expenses include tuition, fees, room and board, books, supplies and equipment. Higher education is considered a "special purpose," so there's no 10 percent penalty for withdrawal before age 59½. If contributions have never been taxed, withdrawals will be. Earnings are taxed as ordinary income, with the exception of Roths after age 59½. IRAs may not be available to higher-income families.

You can also establish Education IRAs. Parents, grandparents or friends can deposit up to \$500 a year per child into this new type of IRA. Earnings are tax-free. For example, if you started contributing \$500 annually this year for a newborn, at 8 percent return, you'd have \$20,223 by the child's 18th birthday. Again, income limitations apply. The \$500 annual contribution is phased out for single contributors with incomes between \$95,000 and \$110,000 and



MERIT SCHOLARSHIPS ADD UP

Effective fall 1999, these are MU's major annual, renewable scholarship programs. Of special note to biological or adoptive children of alumni is the Alumni Excellence Award. A score of 27 on the ACT or 1200 on the SAT plus top 15 percent class rank is required. For more information, call (573) 882-5378.

Diversity Award	\$2,500
Curators Scholarship	\$3,500
Brooks Scholarship	\$7,500
Alumni Excellence Award	\$1,500
Excellence Award	1,500
Nonresident Scholar	\$4,000/\$5,500 (depending on ACT score)

*includes out-of-state tuition waiver

Source: MU Financial Aid

for couples filing jointly with incomes between \$150,000 and \$160,000.

Q: What's new related to tax laws and savings plans?

A. Lots. MOSTARS (Missouri Student Assistance Resource Services), a division of the Missouri Department of Higher Education, has a number of programs available for Missouri residents. These include the Bridge Scholarship Program, a "bridge" between federal and state grants valued at up to \$1,500 for freshman and sophomore years in college. Effective this fall, the Advantage Missouri Program, championed by House Speaker Steve Gaw, JD '81, of Moberly; and Ted Farnen, BJ '87, of Mexico, is a loan program of \$2,500 a year that can be forgiven with each year of Missouri employment in a designated high-demand occupation. Another program, the Missouri College Guarantee Program, sponsored by state Sen. Ken Jacob, BS Ed '71, M Ed '76, MPA '86, JD '89, of Columbia, is effective this fall. It will be based on financial need.

A MOSTARS Savings Program, the concept for which was formulated by state Treasurer Bob Holden and sponsored in the General Assembly by Rep. Tim Harlan, JD '74, of Columbia, will allow up to \$8,000 annually to be deposited into interest-bearing accounts. Both contributions and earnings are exempt from state taxes. That could save taxpayers up to 6 percent, depending on an individual's tax bracket. Contributors

Competing with the Best

When Jennifer Powell, BS '96, got accepted to the Johns Hopkins School of Medicine three years ago, she was "a little worried about meeting the high expectations" of an institution consistently ranked among the nation's best, she says. But now she feels right at home among her classmates.

As an MU freshman, Jennifer qualified for a Bright Flight Scholarship from the state of Missouri and an MU Curators Scholarship. She was also



accepted into the Conley Scholars program, which guarantees acceptance to MU's School of Medicine to qualified undergraduates. Jennifer, who hails from Cameron, Mo., was

excited by the prospect of attending MU's medical school but decided Hopkins would provide new experiences outside her native state.

MU provides excellent academic preparation for any graduate or professional school. Jennifer also took advan-

tage of the University's leadership opportunities, taking part in the Chancellor's Leadership Class, Mizzou Outreach, the Kappa Alpha Theta sorority and the Student Health Advisory Council, and serving as a Summer Welcome leader, a Howard Hughes research fellow and a student adviser to MU's General Education Program.

Hopkins looks for high-achieving yet well-rounded applicants. For motivated students like Jennifer, MU is the perfect launch pad.

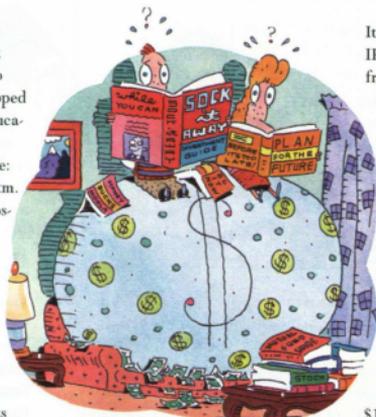
need to be Missouri income-taxpayers since they receive a Missouri state tax benefit, but this rule does not apply to beneficiaries. The accounts can be tapped to pay for qualified postsecondary education expenses. For information, call 1-800-473-6757 or check this web site: www.mocbhe.gov/mostars/finmenu.htm. Other good sites are www.collegeispossible.org and www.sfa.missouri.edu.

Federal relief for middle-income earners includes the Hope Tax Credit (up to \$1,500) and Lifetime Learning Tax Credit (up to \$1,000). They can be claimed for qualified educational expenses for taxpayer, spouse or qualified dependent. There are income limits, however. Tax credits are phased out for individuals with incomes between \$40,000 and \$50,000 and for couples with incomes between \$80,000 and \$100,000.

Hope Tax Credits are all about paying for college. During a student's first and second year, the parent gets up to \$1,500 tax credit (tax credits are subtracted from the tax a family owes, rather than reducing taxable income). Lifetime Learning Credits work the same way. After the first two years of college and continuing for as long as you live, you can get reimbursed for 20 percent (or up to \$1,000) of the first \$5,000 in higher-education costs annually.

Also, the tax credits cannot be used in the same years as Education IRA distributions.

Q: This is confusing. What's your recommendation?



**HATCHING A PLAN:
WHAT MU WILL COST**

YEAR	FEES, ROOM AND BOARD
2004	\$11,190
2009	\$12,973
2014	\$15,039

Assumes costs are adjusted 3 percent a year for inflation.

Source: MU Institutional Research and Planning

50 Grand, Plus Bonus

John Pulliam, BS CiE '98, never looked for a job. It came looking for him.

When representatives from Andersen Consulting found out about John's credentials through Engineering Career Services, they called him. "They said, 'Why aren't you interviewing with us?'" recalls John, who hails from Warrensburg, Mo. "I said, 'Who are you?'"



Andersen Consulting is the business and technology consulting firm that serves nearly 75 percent of *Fortune* magazine's top 200 public companies. When the company called John in February 1998, the civil engineering major still had 10 months until graduation in December. Two months later, he had an irresistible job offer. Fresh out of college, he's now pocketing more than

It depends on your income. Education IRAs are fine, but they may exclude you from more need-based financial aid and tax credits than the tax benefits you

gain. State savings programs, like MOSTARS, are good in that they get people thinking about saving money for college. The down side is that you give up control over where you invest the money, and there are penalties if the funds are not used for education.

In general, take advantage of tax credits if your income is less than \$50,000 for individuals and \$100,000 for couples. Consider Education IRAs if you're an individual with income between \$50,000 and \$110,000, or a couple with income between \$100,000 to \$160,000. Families with incomes above these levels won't be eligible for either.

Q: What do you recommend for further reading on this topic?

A. Our favorites are: *Kiplinger's Personal Finance Magazine*, *Smart Money* and *Personal Finance*.

Q: Should I see a financial planner or somebody who's selling a product?

A. Visit three to four product-based financial planners. When two or three start telling you the same thing, you can figure the advice is solid. Decide which product you like the best and invest in it. Salespeople have the incentive to close, whereas fee-based financial planners may offer the best plan, but a plan not implemented is not worth anything.

\$50,000—on top of a \$5,000 signing bonus—as a computer systems analyst in San Ramon, Calif. That handsome salary will allow him to repay the \$9,000 he took out in student loans to help fund his college education.

As the saying goes, it's amazing how lucky you are when you're good. By developing skills that are in demand, John found himself in the right place at just the right time: "Basically, everything I'd wanted in a job just popped up out of the blue."

Q. Are scholarship search services worth the money?

A. Be careful. Don't spend \$250 for a scholarship search service when you can get the same information for free. The web site www.finaid.org offers a number of good scholarship search programs that are free. Or, call MU toll free at 1-800-225-6075 (in Missouri and Illinois) or (573) 882-7506 to request a scholarship search service that costs \$15. For \$26.95, buy a copy of *Peterson's 1999 Scholarships, Grants and Prizes* (third edition).

Q. I don't think my child will qualify for financial aid because of my income level. What should I do?

A. When your child starts college, apply anyway. At Missouri, financial-aid advisers want students to get all the financial aid they deserve. Even if you're not eligible, applying for financial aid is the route to non-need-based government loans, which carry lower interest rates than conventional loans. And the interest paid on these loans is tax-deductible.

Consider leveraging. For instance, borrow money through low-interest rate loans to pay for college. The current interest rate ranges from 6.86 percent while the student is in school to 7.46 percent once the student leaves school. Leave your investments intact. Use only enough distributions from your investments to pay the principal and interest on the loan. At the end of a 10-year period, the loan will be paid off and your original investment, assuming a 14 percent rate of return, will remain. With low mortgage interest rates, a home-equity loan also could be leveraged in the same way.

Another strategy for high-income families is gifting appreciated assets. A parent or grandparent can give up to \$10,000 a year per child or grandchild annually. It's a good way to reduce the size of estates.

Q. What are your recommendations for mid- to high-income families?

A. Fully fund your retirement savings and invest for college in parents' names. That way, your child has the greatest chance of

qualifying for financial aid. Also, seriously consider these cost-reduction strategies:

- Don't pay out-of-state tuition. After a student has gone to school at MU for a year and resided in Missouri for 12 continuous months, the student may apply to become a Missouri resident. Several requirements must be met, one of which is that parents may no longer claim the student as a dependent, losing up to a \$2,700 exemption, but that pales in comparison to the average \$7,600 annual difference between in-state and out-of-state fees. Several hundred MU students become state residents annually.

- Check out whether your child can earn advanced standing while still in high school. About 50 percent of MU's students arrive on campus with an average of 10 hours of college credit. Most students use this credit to expand their options—double majors or dual degrees—during college. A scant 2 percent to 3 percent use it to fast-forward toward the 120 credit hours needed to graduate from college early.

- Encourage your son or daughter to get a job to help pay some expenses. Research shows that part-time work of less than 20 hours a week is not harmful to a student's GPA. Some students contend working improves their time management.

- Set strict, emergency-only limits on credit card use by your son or daughter.

- Automobiles are not required equipment for going to college.

The possibilities for saving for college are endless. But it boils down to this basic: Have a plan and stick with it. ☼

Contributing recommendations to this report: from MU, Joe Camille, director, and Russ Jeffrey, assistant director, of Financial Aid; Pat Morton, chief planning and budget officer; Gary Smith, director of Admissions and Registrar; and Rob Weagley, associate professor of consumer and family economics. Others: Ann Echelmeter, BS HES '88, investment representative with Edward Jones; Mick Endersbe, an adviser with American Express Financial Advisors; and Ron Koestner, registered representative with Plan America.

Creating a Bright Future



Ask Jessica Pinney what she wants to be when she "grows up." Then ask her an hour later, and an hour after that. "I can honestly see myself doing so many things," says Pinney, who's considered filmmaking, free-lance photography, art, and jewelry and fashion design as possible professions. The sophomore from Kansas City has decided a career in advertising

would synthesize her creative talents.

For journalism-related fields, attending MU is a no-brainer, she says, because the "J-School is the best in the nation." But another of MU's draws is its Curators Scholarship, one of a number of automatic awards for high achievers like Jessica. Curators Scholarships go to Missouri residents who score a 28 on the ACT and rank in the top 5 percent of their high school class. Jessica also earned a Bright Flight Scholarship from the state and a hometown scholarship.

The scholarships were her ticket to MU. Although the Pinneys "look good on paper," Jessica says, their household income places them just beyond need-based financial aid. With a younger sister bound for college this fall, Jessica relies on her scholarships to ease the family's financial burden.

Not only will Jessica graduate from MU debt-free, but she'll also "leave with so much more than I thought I would." That's saying a lot for a woman who wants so much out of life.

Adviser, ENFORCER, *Friend*

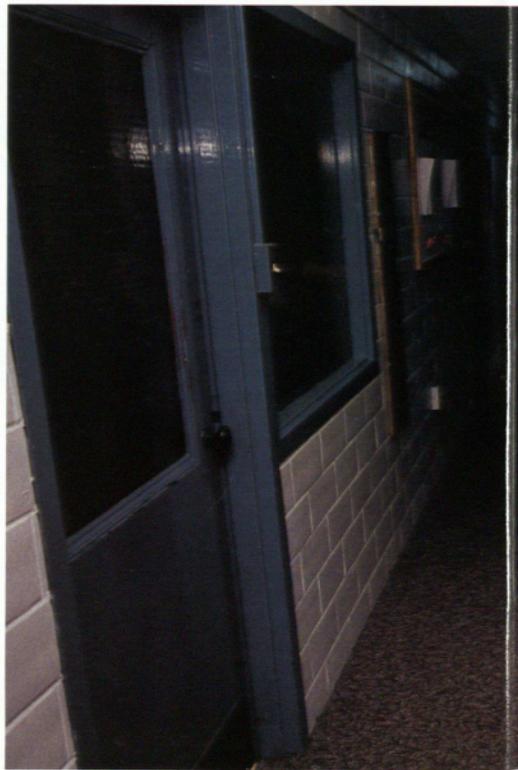
MICHELLE AZU PATROLS DEFOE HALL AT appointed times, just as resident advisers always have—enforcing rules, jingling keys, evicting the opposite sex, shushing loud-talkers in the hall. She's developed a thick skin in such matters, which has always been part of the job description. But these days, that's just the beginning.

The enforcer role is perhaps the easiest part of Azu's job, now called community adviser. Today's CAs are chosen and schooled as role models. This is in line with recent research showing that students are influenced more by other students than by any other group—even the faculty. Students spend so much time in dorms that savvy administrators are trying to transform what were mere bunkhouses into locales of learning. The CA is key.

CAs learn to bring hall residents together as a group. They strive to be one of the first places struggling students turn for help. CAs train in counseling and learn to recognize alcohol abuse, eating disorders and more. Ideally, this new breed of campus leader demonstrates daily how to juggle academic and social pressure in what can be a pressure-packed college environment.

Azu, 22, of Chesterfield, Mo., is one such Jacqueline of all trades, says Frankie Minor, director of residential life. This med-school-bound Honors College student is a member of Mystical Seven and Mortar Board honorary societies. And a socialite: She's president of Delta Sigma Theta sorority and was one of five Homecoming queen finalists in 1998. She volunteers at University Hospital and Clinics' pediatric playground and mentors MU students in MAP, an achievement program for minorities.

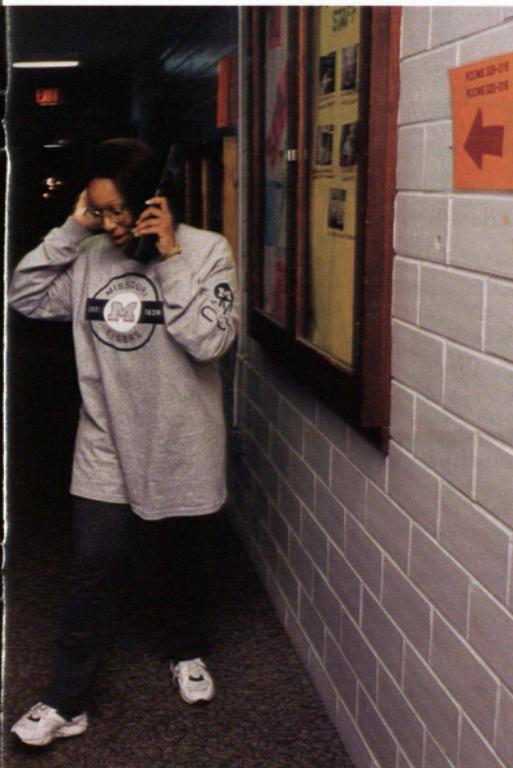
All that's great for Azu's resume, but there's something more—an intangible quality that makes her approachable and draws other students in. "She is always positive," Minor says. "She genuinely cares about people. I can't train that." ❁



During the third week of classes, CAs take a test: List all the dorm residents and something fun or unusual about each. A cinch for Michelle Azu, who makes friends quickly during hall patrol and at other times. But she also spots the occasional violation on these sweeps, and matters can get sticky when disciplining pals. "You always have to see them the next day," Azu says. "They don't want to look at you. They think you are mad at them. But you're not mad; you're just doing your job."

STORY BY JENNIFER GREEN

PHOTOS BY ROB HILL



Azu, a pre-med student, tutors physics students. She plans to give up her CA position if accepted to medical school. She says it would take too much time away from her studies. She goes to sleep around 1 a.m. most nights after finally closing her books.



Although CAs spend about 20 hours a week on the job, less formal advising moments aren't on the clock. A student might see Azu walking across campus and run up to talk about difficulties with her math class, for instance. And there's always dinnertime.



Balance in dance. Balance in life. Azu squeezes in 30 minutes of swing dancing "just for fun" into a day of classes, study and work.



SPRING WAS JUST THE BAREST WHISPER in the air back in March 1974, when maybe the wackiest student craze ever caught colleges across the nation with their pants down.

Sure, there was more serious stuff going on. There was Watergate. A worldwide recession hovered on the horizon. The energy crisis had American motorists queued up in endless lines at service stations. And on campus after campus, college kids went goldfish swallowing one better. Suddenly panty raids were passe. These cheeky students—men and women both—decided to let it all hang out. They took off their clothes and high-tailed around to the delight of cheering crowds. They dashed naked across classrooms and commons. They scampered *au naturel* through lecture halls and libraries.

It was called streaking.

Things got off to a little slower start at Mizzou, but they don't call Missouri the Show-Me State for nothing. Boy oh boy, did we ever show them plenty.

That spring, MU earned the national streaking title in one astounding night of foolishness and frivolity. On March 5, students in record numbers doffed their clothes on Francis Quadrangle, lined up in front of the Columns and dashed through the stone pillars. As many as 12,000 onlookers shrieked and chanted: "Streak—streak—streak—streak."

Wearing only tennis shoes and smiles, Mizzou students happily obliged. In no time the count climbed to 100, then 200, then 300. When the last bare bottom trotted through the Columns the count stood

Alumni recall national exposure 25 years later

BY JOHN BEAHLER

at 609. It was more than enough flesh to put Mizzou at the apex of national collegiate nakedness.

ABC Radio reported the record-breaking tally just past midnight. MU didn't exactly throw in the towel, but it wasn't able to hold on to the crown for long. Within a few weeks more than 1,500 students at the University of Georgia had outstripped Mizzou's mass disrobing.

How did all this silliness get started? No one knows for sure. The peculiar phenomenon popped up first at East Coast colleges. Within days, campuses everywhere were trying to outdo each other.

In Orange County, Calif., three naked students dashed across campus through an icy rain. When they got back to their car, they discovered their keys—and their clothes—were locked inside. Four "bare-a-chutists" bailed out over the University of Illinois and landed in the buff to cheers from 6,000 flesh fans.

Closer to home in mid-Missouri, all but a handful of the 125 cadets at Kemper Military Academy in Boonville lined up in nude formation and jogged through downtown and back. Being out of uniform suddenly had a whole new meaning.

Here at Mizzou, Professor Walter Johnson was hammering out a lecture to his Econ 51 class when a streaker crept up behind him on the auditorium stage. Puzzled by all the laughter, Johnson turned around just in time to see the nude

dude disappear through a back door. Johnson didn't miss a beat, though. He looked up and dryly described the episode as "a visual aid for the gross national product."

Chancellor Herbert Schooling attributed the streaking scourge at MU, in part, to the warm weather "allowing students to get outside after being cooped in for the winter, and to release the tension and pressure from mid-term exams."

Well, maybe. But the administration hadn't counted on two other factors. First, there were the shadowy operatives of MU's Intramural Coed Underground Streaking League—or ICU Streak—who helped get out the word about where and when to press the flesh.

The Blue Blanket Lady took over from there. When temperatures climbed quickly into the 70s during the first few days of March, student inhibitions headed south just as fast. Fannies flashed all over campus. The first mass nakedness got under way the night of March 3, when hundreds of onlookers gathered on Kentucky Avenue. Male streakers by the dozen peeled off their clothes and paraded pell-mell down Kentucky, the street that separates Greektown from the women's residence halls in Dobbs Group.

The women there weren't about to be outdone. Lights flashed on and off in the dorm rooms; women stepped to the windows to dance in the all-together. That's when the Blue Blanket Lady made her first appearance on a Laws Hall balcony, wrapped only in a blanket that was gone in no time.

The next day, a St. Louis University radio station ranked the top 10 streaking schools in the nation. Mizzou, it seems, was No. 4. Not quite good enough for ICU Streak, so the word went out: "Tonight's the night. We're going for the record."

By early afternoon, crowds crammed the south end of Ninth Street on campus. Students with walkie-talkies alerted all to the imminent arrival of streakers—streakers on bicycles, streakers on motorcycles and on horseback, streakers who ran by with Roman candles.

Some sported distinctive fashion accessories along with their basic birthday suits. More than a few favored ski masks; others went in for motorcycle helmets. One modern-day Lady Godiva was mounted on a white horse wearing nothing but a 10-gallon hat.

The scene shifted back to Kentucky Avenue as the sun went down. But this time thousands were on hand. A nude band rock 'n' rolled in a frat house parking lot. The Blue Blanket Lady reappeared, dancing on top of a car, before she helped lead the charge across campus to the Columns and into streaking history.

It wasn't just students who made their way to the Quad. Townspeople flocked there to see what all the hubbub was about. Professors came for the show. Steve Shinn, BJ '50, MA '71, editor emeritus of *Missouri Alumnus* (now MIZZOU) magazine, was on the scene, and he saw more than he'd counted on. As streakers flashed through the Columns, he saw his son Alan, BS Ed '76, a freshman music student, pounding out a drum accompaniment to the proceedings. Alan now is a music professor at Texas Tech University.

"I said, 'Al, what are you doing here?'" Shinn remembers. "He said 'Dad, better yet, what are you doing here?'"

As a longtime observer of the campus scene, streaking was business as usual as far as Shinn was concerned. "You could plan on students doing something every spring about finals time or the end of the semester. Something was going to happen."

This time, everything went off with-

out a stitch—er, hitch. There wasn't any violence; police took a wait-and-see attitude. After all, there was plenty to see.

One of the few arrests for streaking at Mizzou came almost by accident. A carful of naked guys was cruising through campus when one streaker tumbled off the hood and sprawled smack-dab in front of a University policeman. The chuckling officer didn't have much wiggle room to avoid an arrest.

A few days after the great unveiling, University President Brice Ratchford testified at a legislative appropriations hearing about the University's budget needs. State lawmakers, though, were more interested in bare bottoms than in budgets. What in heaven's name, they asked, were these crazy kids up to this time?

One legislator allowed that streaking didn't bother him at all. "It's the first time the students have done something I understand," he said.

Not everyone was so understanding. In a letter to the *Maneater*, a woman student complained that she'd gone down to get an eyeful "assuming that anyone who would bare himself would have something worth showing." No such luck, she wrote. "I was confronted by a parade of guys more evocative of Woody Allen than sex idols."

On that grand night of nakedness, Joe Moseley found himself seriously overdressed. Moseley, AB '71, JD '76, was a young law student who had just sweated through his first moot court argument in Tate Hall. He was walking toward his car on the other side of Greektown when he ran right into all the shenanigans.

"I think I was the only person there in a three-piece suit. People probably thought I was an undercover officer," says Moseley, a former state senator and now vice president and general counsel for Shelter Insurance Cos. in Columbia.

Moseley still recalls the Blue Blanket Lady, the carnival atmosphere and the thousands of people packed as close as they could possibly get along the narrow streets of Greektown. "A patrol car got

caught in the crowd and could barely move," he says. "The police were sitting in their car watching people run around naked, when a streaker came running up from behind, jumped on the trunk and ran completely over the car."

Moseley doesn't see any especially deep social significance in all the shenanigans. "College campuses are fertile ground for a kind of fad. I think students saw it as a harmless way to question authority," he says. "A lot of people were there just to enjoy the view. They wanted to be part of breaking the world record."

And no, for the record, this soon-to-be Boone County prosecutor did not strip down and join the frolic. "I didn't know where to put my three-piece suit," he says. "I couldn't just leave it on the curb."

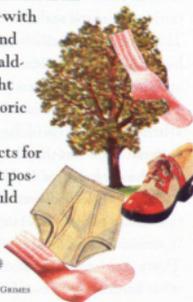
Wally Pfeffer, BGS '89, was also down there that night for a little look-see. He wasn't tempted to peel down for action, either. "I was a little too shy in those days," says Pfeffer, a Columbia-based insurance agent for Mutual of Omaha. "I waited until the following year, when a bunch of us attempted to rekindle streaking." This time though, "It just didn't take off like it did before," he says.

Streaking died down almost as quickly as it arrived, though a few students, like Pfeffer, tried to get it going again. That doesn't mean a new generation of students couldn't revive streaking some day. Maybe even this spring, on the 25th anniversary.

Who knows, maybe somewhere a few middle-aged streakers from years gone by—with varicose veins and paunches and balding pates—might even hold a historic re-enactment.

Pfeffer reflects for a minute on that possibility: "It would not be as pretty a sight, I can tell you that." ❁

ILLUSTRATIONS BY MELISSA GRIDES



Paradise Found

BY JONATHAN PITTS
PHOTOS BY SEAN MEYERS

THE SUN CLIMBS SILENT OVER THE SANTA CATALINAS, LIGHTING THEM TO COPPER IN THE EARLY-MORNING COLD. THE DESERT, BRISTLING WITH CACTI AS TALL AS TREES, COMES TO LIFE IN GOLD AND AMBER HUES. PALMS FLASH PAST THE CAR WINDOW. IT'S A SPECTACULAR SOUTHERN ARIZONA SUNRISE.

But your cabbie is crabby as a wagon-train mule. Here it is the heart of the tourist season—bowl weekend!—and, he says, business is down. "I got no fares," he hollers over his shoulder in a thick Bronx accent. "I'll tell you why. What's an Insight.com Bowl? I live here and I don't know. In a place like this, why would they pick a name like that, with no history?"

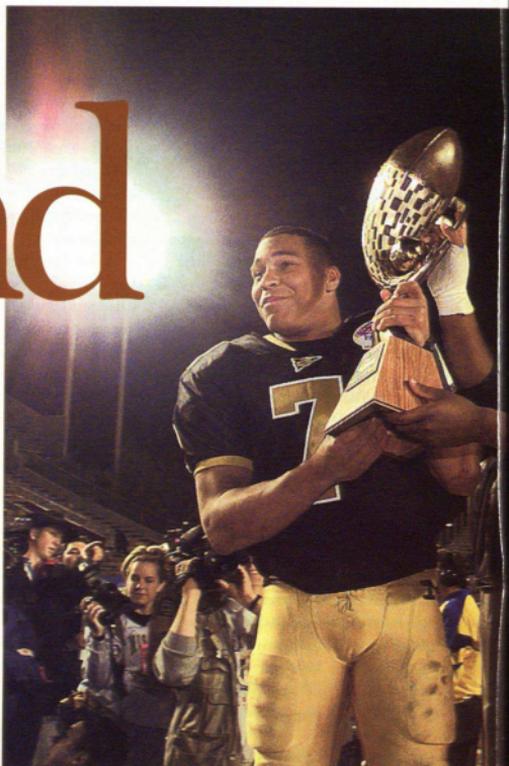
Mizzou's Tigers could relate to that sense of mixed paradise. Last Dec. 6, they'd just finished arguably their finest football season in a decade and a half with a 7-4 mark and a No. 23 ranking. Their toe-to-toe battles against powerhouses like Kansas State and Nebraska, and their best attendance mark in 17 years (344,010, or 57,335 a game), had affirmed the revival of Tiger football on a national scale. Yet they had led four Top 10 teams at halftime and lost.

When athletic director Mike Alden strode to a podium at Dan Devine Pavilion to announce Mizzou's bowl invitation, Tigers and fans alike must have wondered what kind of bowl bid they'd have gotten

if they'd pulled off that one major upset. New Orleans' Sugar Bowl? The historic Cotton? Instead, they would travel to Tucson and play West Virginia's Mountaineers in the Insight.com Bowl—an event with a sound about as hallowed as an e-mail address.

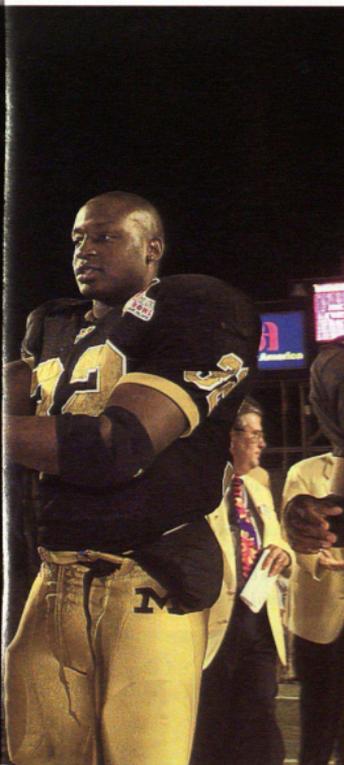
The Tigers have reached their first goal: a second straight bowl appearance. But like thousands who pull up stakes and move to the Arizona desert every year—New York cabbies, Minnesota salesmen, retirees—they'll borrow no consequence from history this year. They're going to have to write their own.

HOW DO YOU BUILD SOMETHING from nothing? Larry Smith seems to know. Under his watch, Tulane improved from 2-9 to 9-3 in four years (1976-79). Here in Tucson, he

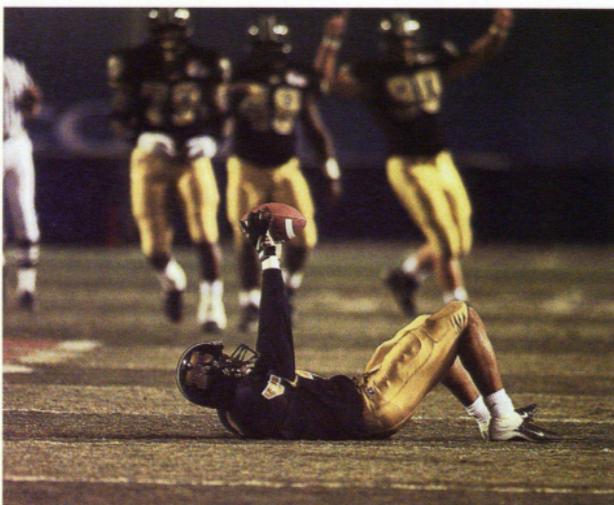


transformed the Wildcats from a 5-6 doormat into a 9-3 powerhouse (1980-86) and became a legend. But the Tiger head coach and rebuilder extraordinaire is more construction foreman than shaman. "My philosophy is balance," says the plain-spoken man whose Tiger teams have twice had four 500-yard rushers in the same season.

Balance includes a blend of passing and running. "If you can run the ball for 200 yards a game and throw the ball for 250," says Smith, "you're going to score 35 or 40 points a game." Balance means a solid mix of blocking, tackling and securing the football. Balance means equal parts offense and defense.



On Christmas Day, the eve of the bowl game, a national TV audience saw the first part. The two players riffing like comedians in an ESPN interview accounted for most of the Tigers' 1998 yards and points. Devin West's nine school records, including his 1,578 yards and 17 touchdowns on the ground, made him Mizzou's first All-America running back in half a century. Corby Jones's dangerous blend of passing (1,281 yards), rushing (536 yards, 11 touchdowns) and commando innovation drove the Tiger attack. When the two superstar roommates told the story of their four-year friendship, it was a glimpse of the *esprit*



Four-year roommates, best friends and offensive spear-carriers Corby Jones (7) and Devin West, who combined for 306 total yards, hoist Mizzou's first bowl-championship trophy since 1981. Top right: Big plays like this first-half interception turned sophomore cornerback Julian Jones from last-minute starter into game MVP. Bottom right: Larry Smith coached the University of Arizona Wildcats for five years, but no Arizona Stadium win was ever sweeter than this Tucson homecoming for him and his wife, Cheryl.

de corps behind a Big 12 program in balance—and on the rise.

But in Smith's scheme, that's only half the story: This year, victory was bred on the other side of the ball. With Jones battling a toe sprain for most of the year, and as the offense sometimes sputtered, coach Moe Ankeny's unit kept the Tigers within striking distance every game. They nearly doubled their 1997 sack total, from 17 to 30. They cut their points allowed from 30.2 per game to 18.6. Big-play artists like cornerback Wade Perkins (a Big 12-best six interceptions) and safety Harold Piersey (four) forced 25 turnovers, which led to 108 points—nearly 10 per game.

Behind West and Jones, the Tiger defense was the Tigers' prime attacker.

Tonight, on the Arizona Stadium turf Smith once ruled, balance becomes fusion. On the game's first drive, Mountaineer quarterback Marc Bulger lands four of five passes, carving 65 yards out of the Tiger secondary. But defensive end Justin Smith, the Big 12's defensive freshman of the year, sacks Bulger for an eight-yard loss. West Virginia tries a field goal. Tackle Jeff Marriott blocks the kick. And cornerback Carlos Posey, the team's fastest player, takes the loose ball 70 yards for a touchdown.

Before the half is over, cornerback



Above: All-American Devin West, who gained 125 yards, battles for real estate on the game's deciding drive. Below: Fleet widout John Dausman flirts with the sideline on one of his three catches.

Julian Jones, making his first start, picks off a wobbly Bulger pass; it's his first career interception. Corby Jones leads an 11-play drive and scores on an option carry. The defense attacks again when Julian Jones blocks an end-zone punt for a two-point safety. He returns the ensuing kickoff for 39 yards, setting up another TD march.

Offense and defense are one. At halftime, the Tigers lead, 24-3.

A CLEAR, CHILLY DAY IN LINCOLN, Neb., gave 1998 one of its lasting images: With seconds left on the clock, Corby Jones shucking Cornhusker tacklers, looking for an open man in the end zone. A high toss, spiraling skyward,

swatted out of bounds. The Tigers fall just one play short, 20-13, against the No. 7 team in the nation, in a game that would have snapped Nebraska's 46-game home unbeaten streak.

"That's a team we could have beat and probably should have beat," said West afterward.

"When you believe

you can do something, you should come out and do it."

It was one of four games in which the Tigers led a Top 10 team at halftime. In fact, as of this game in Arizona, they've led 18 straight games after 30 minutes. But tonight's desert setting is fitting: Mizzou must feel like the Sahara wanderer who sees that oasis on the horizon. The sight is wondrous, but get too close and it vanishes. "Those three losses, we came out of there angry and upset," said Larry Smith of the eventual losses to No. 7 Nebraska, No. 8 Texas A&M and top-ranked Kansas State, each by less than a single touchdown. "We knew we could play those people nose-to-nose. But one mistake here or there, and we get beat."

The Tigers have won every game they're supposed to have won this year. They've battered Bowling Green, clobbered Kansas, annihilated Iowa State and crushed Colorado. They've beaten Oklahoma for the first time since a 10-0 win in 1983, and they've toppled Texas Tech. But as the *Columbia Daily Tribune* wrote, "In '98, MU did everything it was supposed to do—and nothing it wasn't. Is that a curse or an accolade?"

The Tigers' losing streak to Top 10

Far from home the day after Christmas—1,450 miles, to be exact—some 4,000 Tiger fans' spirits never dampened as West Virginia's quarterback Marc Bulger mounted a frightening aerial assault late in the game.

teams reached 35. Perhaps they wondered if balance was enough to get them close to the peak, but never to the top.

It all raised the stakes for the Insight.com Bowl. "If we're to lose this game," says All-Big 12 offensive guard Craig Heimburger, "it's the season that could've been. We win this game, it's the season that was."

LAST YEAR THE TIGERS PLAYED THEIR first bowl game in 14 years. With trips to San Diego's Sea World and outings on aircraft carriers, they may have spent more time enjoying their winter holiday than planning how to win the game. Practices started late and ended sloppy. They fell short against Colorado State.

Maybe it's the date—the day after Christmas. Maybe it's the lack of a storied bowl tradition. But where 11,000-plus Missourians invaded San Diego for last year's Holiday Bowl, only about 4,000 have trekked the 1,450 miles to Tucson. But those on hand among the crowd of 36,147 are raising a ruckus.



Many braved the ghastly 41-98-5 record between 1983 and 1996; few remember the last Tiger postseason win, a 1981 Tangerine Bowl victory over Southern Mississippi. The south side of the stadium is a sea of yellow and black. "M-I-Z!" cries one half of the crowd; "Z-O-U!" echoes the other. Marching Mizzou's Spirit Squad blasts "Fight Tiger" from the end zone. The die-hards haven't come this far to see a mirage.

But West Virginia threatens to make one more Tiger lead disappear.

Mizzou snuffs Mountaineer halfback "Famous" Amos Zereoue, but in the second half, Bulger comes out flinging. He launches two touchdown passes in the third quarter. He lobbs another in the fourth. With 10-plus minutes left on the clock, Mizzou's 21-point lead has been carved to seven. It's 31-24. Another late-game meltdown in the making.

Perhaps he thinks of those second-half losses. Maybe he thinks of the increasingly bitter taste each "moral victory" brings. But Smith, the man of balance, takes command. "You've got to get ready,"



PHOTO BY SERGEY SHATEVICH

The Insight.com game may not have been the Tigers' first bowl choice, but after they'd buried the Mountaineers they were in no hurry to leave the scene at Arizona Stadium.

he barks on the sideline. "They've got momentum. They're going to come back and score." If Mizzou can pound its way downfield, he tells them, if they can kill the clock and put some points on the board first, it isn't going to matter. The game will already be out of reach. This time, the Tigers can control their fate.

It's only natural Smith turns to West and Jones. Over the past four years, the pair have combined for 66 rushing touchdowns and nearly 6,000 yards on the ground. They've racked up six miles of all-purpose yards and 558 points. And Heimburger and his mates up front—seniors Chris Meredith and Todd Neimeyer, junior Rob Riti and others—get to work. They batter holes for the two friends. Jones carries three times, gaining a big 15 yards when he forces a face-mask penalty. West lugs nine carries for 46 yards. Senior safety Caldrinoff Easter would later describe it to the *St. Louis Post-Dispatch* as "rock-'em, sock-'em, in-your-face, smash-mouth, Big 12 football." The drive consumes nearly seven minutes. Freshman Brian Long coolly steps in and strokes an 18-yard field goal. It's the margin of victory. Final score, 34-31. The Tigers, at last, are bowl winners.

Says Smith: "They're the most mentally tough football team I've ever been around." They've now bettered their record for four straight years: 3-8, 5-6, 7-5, 8-4. After the game, he tells his players to look at the trophy they've won. "See what it says?" he asks. "Not 'participants.' 'Champions.' That's what you've accomplished." Paradise found.

THE TIGERS' BUS WAITS OUTSIDE the locker room, engine purring in the desert night. But an hour after the game, the players linger on the field. Corby Jones, laughing, signs a row of No. 7 jerseys with the teen-age owners still inside. Inside a circle of reporters, Larry Smith talks himself hoarse. West, still in uniform, carries a child on his hip, chatting across a fence with fans. Julian Jones' mother tracks down her son, the game MVP, on the sidelines, and runs him down faster than an errant lateral. "That's my boy!" she cries, pinching his cheeks as hard as she can.

He doesn't run away. Making history affects you that way. For a place they may not have wanted to come to in the first place, the Tigers can't seem to tear themselves away. 🍷



INSIGHT.COM-RADERIE

IF FAITH IS BORN OF EXPERIENCE, HALEY Pugh of Chandler, Ariz., may yet become the most die-hard Tiger believer of all. "Every year she's been alive," gushes her dad, Jeff Pugh, BS CoE, BS EE '90, above the noisy strains of Marching Mizzou in the Arizona Stadium parking lot, "Mizzou has gone to a bowl game. And she's been there to see it." Along with her dad and mom, Angie Dickason Pugh, AB '93, and thousands of Tiger faithful, Haley saw an exciting 34-31 victory over West Virginia.

Of course, she's only 2—about the same age as the new resurgence in Tiger football. The girl with the MIZZOU ALUM button on her bib never knew the long, lean years. She may have fallen asleep at halftime of the Holiday Bowl in San Diego last season, and she still bursts into tears when the team mascot wanders by—"Truman the Tiger's awful big, and he scares her," says Dad. But she's learning with her Pablum what the 1,200-plus MU Alumni Association tailgaters reveling all around her are only beginning to believe: that Mizzou football is back. Some 200 fans attended the game with the MU Alumni Association's bowl tour.

On this sun-soaked Dec. 26 amidst the desert palms, anything seems possible. A 6-foot-4 cowpoke dressed like John Wayne, twirling six-guns, lopez through the crowd, drawing, "West Virginia's gonna have itself a Tiger by the tail today, pilgrims." A 75-year-old man with a tiger tail attached to his pants—barbecued brisket in one hand, soft drink in the other—gyrates to Steve Miller's hit song, "The Joker." Athletic director Mike Alden chucks his jacket and plays cheerleader: "LOUDER," he hollers, "so those folks over there from West Vir-GIN-ia can hear!" The crowd roars in reply. A silver-haired man turns to his wife. "In all those years," he whispers, "I never thought I'd see a day like this."

Yet as much as lunacy drives a tailgate,



Good food, good company and a good cause—cheering the Tigers to victory in the Insight.com Bowl—drew 1,200 alumni and friends to the MU Alumni Association's tailgate in Tucson, Ariz. At right, loyal fan Rachel Cohen, BJ '98, flew to the bowl from New York City.

so does legacy. Rachel Cohen, BJ '98, who's flown in from New York City, beams a smile as wide as a Corby Jones sweep and launches an arm around her dad, Connecticut businessman Larry, BJ '71. "I saw Norm Stewart's first four years," he says, giving his black-and-gold football's cap a shake. "Now Rachel gets to see Larry Smith do for football what Norm did for basketball." She recalls dancing her first Missouri waltz at a 1987 Tiger basketball game at Madison Square Garden. Now she visits Columbia four times a year, attends frequent football games with Larry, and co-hosts "watch parties" in New York, where alumni ages 22 to 85 cheer on the black and gold. "Once a Tiger, always a Tiger," says Rachel, flashing a thumbs-up sign.

At a table nearby, the Pughs pass along that lesson. Jeff, an engineer for



Motorola, and Angie, a banker, drove Haley down from their Phoenix-area home two hours to the north this morning, but Jeff "would've traveled farther than this for a bowl game," says Angie. The young parents recall too well those years when there wasn't much to cheer about. "I'm doing now what I couldn't do then," says Jeff.

And Haley seems game. When Truman wanders by, high-fives a few tailgaters, and disappears into the crowd, she doesn't cry. In fact, she flashes a big grin and waves. It's all beginning to seem normal.



FOR MEMBERS ONLY

THANKS FOR THE SUPPORT

Thank you to all of our members who renewed by Feb. 1. Association membership stands at 29,500. Please call with any questions about replacement auto decals, membership cards or information for updating your member kit. We welcome your comments and suggestions for making your membership more meaningful to you.

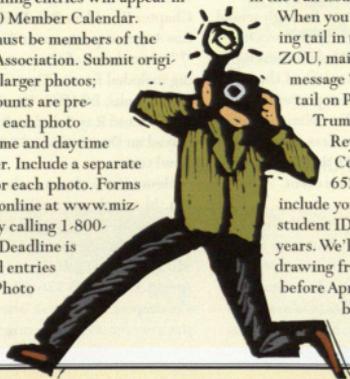
SAVE MONEY

We welcome these new merchants to our member discount program: A-Piehl-ing Delites (mail order gift baskets and arrangements), The Flower Club (mail order flowers and arrangements), PC University (computer training classes, www.pc-university.com), Pete's Inn (food and beverages in Kansas City). If you own or know of a business interested in participating in the discount program, please contact the association.

SAY CHEESE!

Enter your photos in the MU Alumni Association's Member Calendar Photo Contest. Winning entries will appear in the year 2000 Member Calendar.

Entrants must be members of the MU Alumni Association. Submit original 35mm or larger photos; color slide mounts are preferred. Mark each photo with your name and daytime phone number. Include a separate entry form for each photo. Forms are available online at www.mizzou.com or by calling 1-800-372-MUAA. Deadline is May 28. Send entries to Calendar Photo Contest, 123 Reynolds



Alumni Center, Columbia, MO 65211.

1999 MEMBER DIRECTORY

A new directory of all MU Alumni Association members will be published in late 1999. Members will be listed alphabetically, by class year, by geographic location and by occupation. E-mail addresses will be included in a separate section, and the directory will be available on multimedia CD-ROM. The Bernard C. Harris Publishing Co., producers of the directory, will mail a questionnaire to each association member. Please return it promptly.

TRACK THE TAIL

Congratulations to these winners who found Truman's tail on Page 63 of the Winter issue: William Askin, BJ '50, of Stamford, Conn.; C. David Hall, BS Ed '76, of Union, Mo.; Ashley Jackson, BHS '92, of Overland Park, Kan.; and Lisa Wright, BHS '89, of Columbia. Congratulations also to George Dillmann, BS FW '81, MA '87, of Buffalo, N.Y., who found Truman's tail in the Fall issue.

When you find Truman's missing tail in this issue of MIZZOU, mail or e-mail us the message "I found Truman's tail on Page ___" to Truman's Tail, 123 Reynolds Alumni Center, Columbia, MO 65211. Be sure to include your name, address, student ID number and class years. We'll conduct a random drawing from entries received before April 12 for a gift membership, LAU merchandise and tickets.



The bond between MU and its graduates inspires Laura Kenemore.

DEAR MU FAMILY,

In the womb, I'm sure I received a subconscious message of the superiority of the Missouri Tigers. My mother tells me that during that time I never missed a football game. Tiger loyalty runs deep in my family. My grandfather used his 1927 golf clubs at A.L. Gustin Golf Course; my father, Steve, wore No. 46 for the football Tigers; the voice of my mother, Marilyn, graced Jesse Hall during University Singers concerts and Miss Mizzou skits.

I became aware of my extended MU family as I attended Kansas City alumni events as a youth. With great appreciation, I was honored to become a Mizzou Alumni Scholar.

Throughout this history I have witnessed the tremendous amount of energy and support that alumni contribute to this institution. As an eager freshman at student orientation, I vividly recall being drawn to the MU Alumni Association booth. Now, as a senior and president of the Alumni Association Student Board, I clearly see the importance of a strong bond between students and alumni.

This belief was the driving force behind my involvement in the Outreach student recruitment team and as a Summer Welcome staff member. It is obvious that the driving force behind your involvement in alumni activities is that you, too, realize it is critical to the success of this University. Our perspectives may be different, but we both carry within us a unique and admirable character molded by our associations with Mizzou.

Laura Kenemore
President,

Alumni Association Student Board

CHAPTER NEWS

HOLIDAY HAPPENINGS

ALMOST 100 WASHINGTON, D.C., ALUMNI kicked off the holiday season Dec. 3 with their annual soiree at the Army and Navy Club. Kudos to event host Joe Vowell, AB '57, and Chapter President Jack Rice, AB '60, JD '62, who presided at the event.

The St. Louis Chapter held its annual holiday party on Dec. 3 at Morgan Street Brewery. More than 120 Mizzou graduates heard a chapter update from Jim Maher, BS Ag '88, chapter president. The chapter raised more than \$1,000 for its scholarship fund by auctioning MU vs. Illinois basketball tickets. Thanks to Mike Wilcox, BS HES '92, and Chris Torbit, BS HES '93, for organizing the event.

The Atlanta Chapter wrapped up a busy fall by holding its annual holiday party on Dec. 12 at the home of Rob Hallam, BJ '78, MA '80. About 25 alumni joined the fun and watched the basketball Tigers play Southern Methodist University.

MIZZOU NIGHTS IN ST. LOUIS

THE ST. LOUIS CHAPTER ONCE AGAIN sponsored a successful Mizzou Night at the Symphony on March 6. Mizzou Night at Grant's Farm is scheduled for July 31. For information on events, call the chapter's hot line at (314) 962-2477 or e-mail gatewaytigers@mizzou.com.

ATLANTA FOLLOWS TIGERS

THE ATLANTA CHAPTER GATHERED SEVERAL times throughout the football season to watch the Tigers. Look for upcoming Tiger basketball viewing parties at Jock-n-Jills in Brookhaven. Chapter president for this year is Allen Johnson, BS CIE '85. Social co-chairs are Jim Beck, BS '93, and his wife, Stacy Beck, BJ '93.

TAILGATERS TOUCH DOWN

THE ST. CHARLES COUNTY CHAPTER ON

Nov. 21 sponsored the last of six Tiger tailgates for the '98 football season. Lot L at Memorial Stadium became the home-away-from-home for several hundred St. Charles County alumni who traveled to Columbia to watch another winning, bowl-bound season of Tiger football.

WARREN ORGANIZES

FIFTEEN WARREN COUNTY ALUMNI GOT together Nov. 18 at the Innsbrook Resort and Conference Center in Wright City, Mo., to officially organize a new chapter for the 200-plus alumni who reside in the county. Thanks to Denny Bond, AB '66, BS Ed '68, M Ed '69, for serving as host of the event.

BURGERS AND BALL

DAVID BARBE, AB '76, MD '80, WAS HOST of a watch party for alumni in the southern Missouri counties of Texas and Wright on Sept. 19. Thirty alumni and guests watched the Tigers play Ohio State and feasted on burgers, compliments of the Barbe family. Thanks to David and his wife, Debbie, BSN '76, and Jaqueline Barbe, BJ '50.

ENDLESS POSSIBILITIES

THE LACLEDE COUNTY CHAPTER AND Commerce Bank of Lebanon, Mo., co-sponsored a Mizzou Night for high school juniors at Lebanon High School on Oct. 8. Lamara Warren, BS '96, admissions representative, gave an overview of the admission-and-enrollment process and showed the campus video, *Mizzou Now, the Possibilities are Endless*. Thanks to Brian Esther, BS BA '80, and John Sode, PhD '92, for planning this event.

COME ON OVER

THE VALLEY OF THE SUN CHAPTER IN THE Phoenix, Ariz., area threw an impromptu watch party on Nov. 7 to cheer the football Tigers as they defeated Colorado. Thanks to Jill Waldrop, AB '90, supreme

MEMBERSHIP CHART

School or College	% MUAA members
1. Veterinary Medicine	26.0%
2. Medicine	25.3%
3. Law	23.0%
4. Nursing	22.4%
5. B&PA	22.2%
6. Agriculture	20.2%
7. Journalism	20.1%
8. Engineering	16.9%
9. Arts and Science	16.8%
10. Human Environmental Sciences	16.6%
All MU graduates	19.1%

hostess on a minute's notice. In addition, the chapter helped host the Big 12 Alumni Picnic on Nov. 8 at Kiwanis Park in Tempe, Ariz. Forty-four alumni and fans attended.

CALIFORNIA'S CHEERING

ALMOST 200 MIZZOU ALUMNI AND FANS packed Hennessey's Tavern in Manhattan Beach, Calif., on Nov. 21 for a watch party sponsored by the Los Angeles/Orange County Chapter. Former Mizzou cheerleader Lowell Fox, BJ '69, led the cheers as the Tigers battled No. 1 Kansas State, which won by a touchdown. Chapter President Bob Mills, JD '70, and Los Angeles sportscaster Todd Donoho, BJ '77, were hosts of the party. The gathering included former Tiger football players Earl Brooks, BS HES '94, Rob Fitzgerald, AB '77, and Ray Schultz, BS BA '41, who played on Don Faurot's 1940 Orange Bowl team.

Hennessey's also was the setting for a Jan. 11 watch party when the basketball Tigers took on arch-rival Kansas. The Los Angeles/Orange County Chapter plans a Mizzou alumni golf tournament this spring. Call (310) 226-6928 or check out the chapter web site at www.mizzou.com/latigers for other upcoming events.



Memories

"I joined MUAA to stay in touch with an institution that I benefited greatly from. I wouldn't trade my four years at Mizzou for anything. If I could do anything over again, I'd play football here another four years."

—Phil Bradley, BS BA '82,
Key Biscayne, Fla.
Member since 1985



Pride

"I am one of three Mizzou graduates in my family.

We're all proud of MU's gains in its overall standing as a nationally recognized teaching and research institution."

—John Sebade, BJ '73
Sacramento, Calif.
Member since 1979



Rivalry

"To help squash a Jayhawk!"

—Kay Sterner, PbD '88,
Kansas City, Mo.
Member since 1993



Support

"The Boone County Chapter scholarship allowed me to live on campus for the full freshman experience; this year I'm a community adviser—two opportunities active alumni made possible. Joining MUAA was the least I could do."

—Jill Robison, student,
Columbia, Mo.
Member since 1997



Homesickness

"I'm far from home, and it keeps me close!"

—Sandra Izaguirre, BS BA '91,
Lawrenceville, Ga.
Member since 1995



Connections

"By joining the association, I've met graduates of all ages and renewed old friendships."

—Craig Lalumandier, BS CoE,
BS EE '89, St. Charles, Mo.
Member since 1989

Why will you join the MU Alumni Association?

Discover your reason for joining today.
Call 1-800-372-MUAA.



TWO ADVOCATES HONORED

THE MU ALUMNI ASSOCIATION'S Legislative Information Network Committee has selected U.S. Sen. Christopher S. "Kit" Bond and former state legislator Everett Brown, MA '42, as recipients of the 1999 Geyer Awards for public service to higher education. The award is given annually to one elected official and one citizen who have contributed to the improvement of public higher education and MU.

Bond has been instrumental in supporting MU's College of Agriculture, Food and Natural Resources and has led efforts to increase funding for the National Science Foundation to support life sciences research at MU. Brown, a Maryville resident, served in the General Assembly for many years and was chair of the House Budget Committee. He just completed a term on the state's Coordinating Board for Higher Education. The awards will be presented April 7 at the annual MU Alumni Legislator Dinner in Columbia.

TIGER SPIRIT IN TEXAS

STEVE ANDERSON, BS BA '71, AND THE West Texas Spirit Chapter entertained guests at the MU Alumni Association's pregame function on Oct. 31 in Lubbock, when the football Tigers defeated Texas Tech. Thanks, Tigers.

Thanks to Wayne Schindler, AB '60, and Tony Campiti, AB '93, of the Dallas/Fort Worth Mizzou Tigers, for helping with the MU Alumni Association's pregame social on Dec. 12, when the basketball Tigers whipped the Mustangs of Southern Methodist University. Almost 100 Mizzou fans enjoyed the social and the chance to hear Mike Alden, MU's athletic director. More than 400 Tiger faithful attended the game.

The Dallas/Fort Worth Mizzou Tigers have a new web site. Point your browser to www.dfwmizzou.com to find out the

latest happenings with more than 2,500 alumni in this Texas metroplex. You also can dial their phone hot line to keep in touch: (214) MO-TIGER.

HAPPY 160TH, MU

MIZZOU'S FIRST Virtual Founders' Celebration was a 160th anniversary addition to the traditional campus and alumni chapter birthday parties on Feb. 11. The association sponsored a 12-hour online chat, including Chancellor Richard Wallace, faculty, staff, students and alumni worldwide, who signed on to www.mizzou.com. A campus party also was held at the Reynolds Alumni Center.

NEW TIGER CONTACTS

KEEP IN TOUCH WITH MIZZOU IN YOUR area. Tiger Contacts listed below would like to hear from you.

FLORIDA

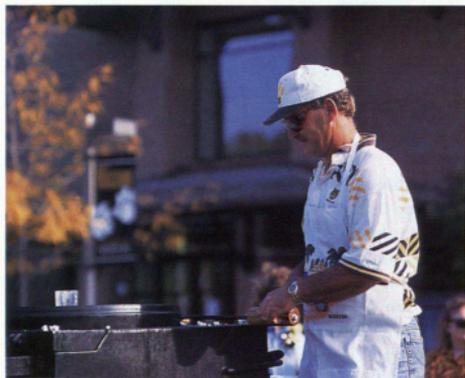
(Sarasota and Manatee counties)
180 alumni
Deborah Applewhite, BS HE '65
(914) 922-8084.

HOUSTON

1,840 alumni
Chris Nease, AB '94
(713) 951-5868

WHAT DO YOU THINK?

THIS SPRING THE MU ALUMNI ASSOCIATION is beginning a program to receive alumni



Ritchie Davis, BS Ag '78, and his wife, Debbie, celebrated Homecoming by popping kettle corn for students, staff and alumni who stopped by the Reynolds Alumni Center on Oct. 16.

input and provide feedback to the association and its volunteer network.

Tiger Feedback forms will be available for your use at alumni events, or you can receive one by fax, mail or e-mail. Ideas and information you provide will be shared with campus leaders and volunteer leaders to improve alumni activities.

"For years we have received evaluations from alumni leaders on their events. Now, we'd like to expand this process to include ideas from alumni who are guests at events," says Todd Coleman, executive director. "The more ideas and suggestions we hear, the better we are able to plan."

BUCHANAN TUNES IN

SPECIAL THANKS TO COMMERCE BANK for hosting the Buchanan County Chapter's annual men's basketball TV watch party in St. Joseph, Mo., on Jan. 11. Several Tigers turned out at Legend's Loft to watch the Tigers play Kansas. Congratulations to John Grace, BS Ag '58, MS '63, the new chapter president.

CHAPTERS CHEER TIGERS

ALUMNI AND FRIENDS FROM NEAR AND FAR gathered on Dec. 26 to cheer Mizzou to a 34-31 victory over West Virginia in the Insight.com Bowl.

The Rocky Mountain Tigers watched the game at the Grand Slam Sports Cafe in Lakewood, Colo. Special thanks to event planners Rich Gould, BS Ed '84, and Tim Nimmer, BS '94.

In Honolulu, Mizzou fans gathered to watch the Tigers on the big screen at

Players. Thanks to Frank Bridgewater, BJ '78, for planning this event.

San Diego Tiger fans met at the Sports City Cafe in La Jolla, Calif., to watch the bowl game. Plans are under way for a May 18 alumni night at the San Diego Padres vs. St. Louis Cardinals (go Mark!) game. Thanks to Ron Pondrom, BS BA '67, MBA '69, and Sue Pondrom, BJ '68, for organizing this event.



Eric Williams won a faculty incentive grant from the MU Alumni Association for his research on physicians' satisfaction with their careers.

provides grants ranging from \$100 to \$1,000 to assist recipients in accomplishing their goals. Other winners are:

- Pamela Benoit, \$934, researching how families communicate values and identities through their photographs.
- Kevin D'Sa and William Jacoby, \$970, building an interactive web page for students in chemical reactor engineering and technology.
- Linda Espinosa and

Rebecca McCathren, \$880, conducting a cross-disciplinary study of early childhood testing.

•Bryan Garton, \$550, researching different learning styles of freshmen in the College of Agriculture, Food and Natural Resources.

•Paul Johnson, \$1,000, spending two months in Honduras studying the villages of the Garifuna culture-group, a mixture of Carib Indian and West African cultures.

•Duane Keisler, \$350, studying various livestock production problems, particularly in sheep.

•Luis Lopez, \$800, collaborating with a German scholar about variants in the use of the ellipsis.

•Patricia L. Plummer, \$510, purchasing a graphical software package that will help students study chemistry and physics better at the molecular level.

•Mark Ryan, \$590, researching how to integrate problem-based learning into the Department of Fisheries and Wildlife curriculum.

•Kennon Sheldon, \$500, studying how mood and well-being relate to the self-generated goals of people in different age groups.

ALUMNI CONNECTION

MARCH

- 13 Education Alumni Organization awards banquet, Columbia
- 17 Tourin' Tigers Paris trip
- 31 Tourin' Tigers Alumni College in Tuscan trip

APRIL

- 9 Medical Alumni Organization luncheon, reception and banquet, Marriott Tan-Tar-A, Osage Beach, Mo.
- 16 MU Alumni Association international board meeting, Columbia
- 21 Nursing Alumni Organization pizza luncheon for graduates, Columbia
- 25-27 50-Year and Gold Medal Reunion, Columbia
- 29 Callaway County Chapter spring banquet, Sir Winston's, Fulton, Mo.
- 30 Nursing Alumni Organization alumni banquet, Columbia

MAY

- 28 Tourin' Tigers Big 12 Mexican Riviera cruise

JUNE

- 5 Webster County Chapter alumni dinner, Country Kitchen, Marshfield, Mo.
- 9 Memphis/Mid-South Chapter dinner, The Rendezvous
Tourin' Tigers Alumni College in Greece trip
- 25 Boone County Chapter annual golf tournament, Eagle Knoll, Ashland, Mo.

INCENTIVE GRANTS HELP FACULTY REACH GOALS

PHYSICIAN SATISFACTION MIGHT BE AS important to patients' health as it is to doctors' well-being, says Eric Williams, an assistant professor of health management and informatics.

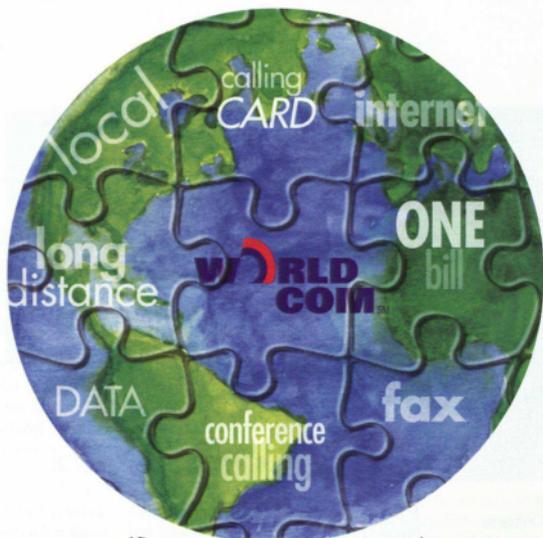
"One study showed that patients of satisfied physicians are more likely to follow their doctors' instructions," says Williams, who received a \$500 faculty research incentive grant from the MU Alumni Association in support of his ongoing research.

With the grant, Williams hired a research assistant to search 300 abstracts for information on physician satisfaction.

"We're trying to document how much physician satisfaction has changed and what predicts satisfaction," he says. Some studies found that physician satisfaction has declined by as much as 30 percent in the past two decades.

"We're still delving into what that means," Williams says, but a loss of autonomy due to managed care processes may be a factor.

Williams is one of 13 MU faculty members this academic year to receive faculty incentive grants. The alumni association



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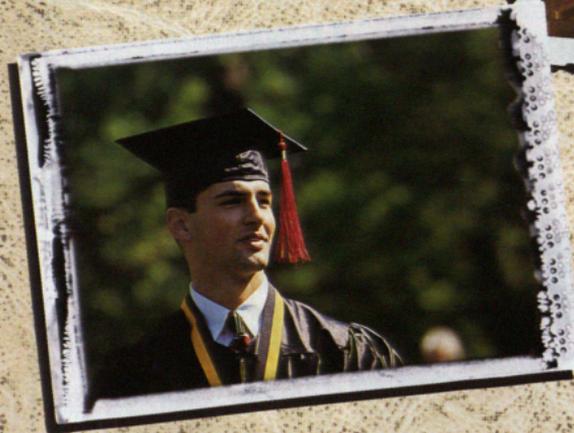
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Then & Now

Fifty years ago, journalism student Paul D. Adams, right, honed his broadcasting skills at KFRU radio, impressing Dean Frank Luther Mott with his diction and naturalness. Today Adams, age 79, just might be America's oldest disc jockey.

Many present-day students prepare for careers that didn't exist in 1949. As a marketing assistant with the St. Louis Rams football team, Deni Allen, BJ '98, below, woos corporate sponsors and plans special events, such as the team's draft-day party honoring recruits.



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America's Oldest DJ Spins Tales on Radio

The assignment made his heart pound—interview, on live radio, one of the world's most admired women. "Eleanor Roosevelt was in town to address the Stephens College girls," recalls Paul D. Adams, BJ '49, "and Ed Lambert assigned me to interview her. I was nervous and scared." At the KFRU studio, the former first lady reassured the student broadcaster. "She patted me on the arm and said, 'Don't worry; we'll get through this,'" Adams says.

The rookie reporter not only survived but thrived. Another assignment was introducing Harry Truman's vice presidential candidate, Alben Barkley, on national network radio when Barkley visited Columbia. By the time he graduated, Adams was a seasoned journalist, working four daily shifts at KFRU between classes. "For this," he says, "they paid me the grand sum of 35 cents to 40 cents an hour."

Half a century after his MU graduation, Adams, age 79, just might be America's oldest disc jockey. From 6 to 9 a.m. every Saturday, he hosts the Country Classics program on KTKS 95 Radio in Eldon, Versailles and Lake Ozark, Mo. His faithful listeners wake up to "Howdy, Neighbor, Howdy," a toe-tapping tune by Porter Wagoner, whom Adams met when he introduced the singer's live performances on KWTQ Radio in Springfield, Mo., in 1951. The witty and entertaining Adams closes every show with "He'll Have to Go," by the late Jim Reeves.



Visiting Columbia in 1948, Eleanor Roosevelt was interviewed by journalism student Paul D. Adams, right, on KFRU radio.

A junior college teacher encouraged Navy veteran Paul D. Adams to make the most of his talent. "She said I had a wonderful radio voice and should consider broadcasting as a career," recalls Adams, BJ '49.

After working in radio, public relations and the insurance business, "I wanted to be affiliated with a small radio station in my retirement years," says Adams, who also is the commercial radio voice for the Lloyd Belt automobile dealership in Eldon. In Adams' scrapbook is a treasured letter from an early fan, the late journalism Dean Frank Luther Mott, who compliments the student's radio work. Half a century later, Adams' voice is still going strong. 



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E-mail: simmovstg@aol.com

Mizzou Meets Ms. Zou

Job-seekers know it helps to have the right connections. Having the right name doesn't hurt, either.

Texas travel agent Zou Cherry—yes, that's Zou, pronounced just like the second syllable of Mizzou—is employed by two Mizzou alumni, Sharon Lay, BS Ed '67, and Maureen Wittenberg Rafouf, BS Ed '72, M Ed '73. Their reaction to Cherry's distinctive first name? "They melted," Cherry says. "I think I got the job because of that!"

The origin of Cherry's first name dates to the 1800s, when her great-grandmother Missouri was born in Texas. Missouri's nickname was Zou, and as an adult she was called "Miss Zou," reflecting the Southern custom of addressing women.

Although "Ms. Zou" Cherry didn't attend Mizzou, she's naturally a fan. "Every time I see Marching Mizzou on TV," she says, "I wish I had that bass drum that says M-I-Z-Z-O-U."

Counting Sheepskins

In 1998, these undergraduate programs awarded the most degrees at MU.

1. Business administration, 356
2. Journalism, 284
3. Psychology, 173
4. Biology, 144
5. Nursing, 115
6. English, 108
7. Secondary education, 106
8. Interdisciplinary studies, 98
Political science, 98
10. Communication, 89



14.86 acres

What's the connection between MU and a 14.86-acre plot? A lot of good feelings. During the Depression, the five Bower children "took turns" attending MU until they all graduated. Years later, two surviving sisters, Orletta Bower Setzer, 85, left, and Eunice Bower Smith, 88, have put their portion of the family's dairy farm (14.86 acres) in a charitable remainder unitrust to benefit MU.

Eunice says the cost of college has gotten so high, and the competition so fierce, that "I think students need all the help they can get."

A Charitable Remainder Unitrust provides a quarterly income to donors for life or a specified term. When the trust agreement ends, the trust assets are distributed to the University. Setzer's trust will benefit the College of Education; Smith's will benefit the College of Human Environmental Sciences.

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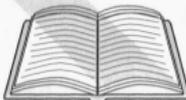
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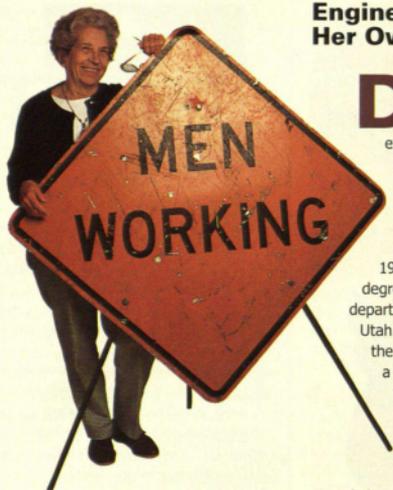
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A UNIT OF MU EXTENSION



For Genevieve Morrill, the road less traveled led to a degree in civil engineering at a time when few women worked in that profession.

Engineer Charts Her Own Direction

Driving to a California airport, Genevieve Morrill had no fear of taking a wrong exit. "I didn't have to think twice because I knew where everything was, since I helped design the Bay Area freeways," she says. After graduating from MU in 1948 with a civil engineering degree, Morrill worked for highway departments in Texas, California and Utah. Designing new freeways in the West was a pioneering job for a pioneering woman, the only woman in her graduating engineering class.

At her Gold Medal Reunion in 1998, Morrill of Tucson, Ariz., reminisced about her college days. "Engineering was what appealed to me," she says simply. "A few people said, 'Why not take home economics?,' but why spend the time and energy to study something if it's not what you are interested in doing?"

Morrill came to MU at age 26 after studying engineering for two years at the University of Arizona in her home state. She and her husband, Elbridge Morrill Jr., BS CIE '48, chose MU so that he could

study the subspecialty of sanitary engineering. Although she was a rarity, "I never found any fellow student who didn't treat me as an equal," Morrill says. Professors likewise were accepting. "I was an upperclassman, so no one questioned that engineering was what I wanted to do."

Professional colleagues, however, could be narrow-minded. After one job interview, the manager informed Morrill that the firm did not hire women. He conducted the interview, he said, only out of curiosity.

Morrill retired from engineering when the couple moved to Japan in the 1950s, where Elbridge worked as an industrial hygiene engineer for the U.S. armed forces for six years. "When we returned to the United States, companies didn't want to pay me a competitive salary, so I declined," she says. "You have to be willing to stand up for yourself."

Morrill applauds MU's current initiatives to encourage women engineers. Participants in the Engineering Success Program live together in a residence hall, benefiting from peer tutoring, study groups, a computer lab with engineering software, and programs featuring faculty and alumnae. With role models like Morrill, young women engineers are headed in the right direction.



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Holiday decorations created by Hallmark Cards Inc. volunteers bring cheer to The Children's Mercy Hospital in Kansas City. Hallmarker Kristina Alkire, left, admires the tree with Amy Miller Goodmon, BS HES '94, a hospital employee.

Jobs and Values

In the summer of 1997, while Hallmark Cards Inc. was checking out intern Kristina Alkire, she was checking them out, too. And she liked what she learned about the corporation's values. Alkire, BS BA '98, became a full-time "Hallmarker" in June 1998 when she accepted a position in the company's marketing division. She took the job not so much for the salary or the benefits, but more for the company's sense of social responsibility. Results from a small study of MU seniors hint that her peers share her altruism.

Daniel Greening and Daniel Turban,

researchers in the College of Business and Public Administration, looked at whether corporate social performance—community and employee relations, treatment of women, minorities and the environment, as well as the quality of a company's products and services—is of concern to today's job seekers. When they asked 109 senior management students to rate firms on their reputation and attractiveness as employers, the high marks went to the same companies that an independent database rated high in corporate social performance.

The Hallmarker intuitively concurs: "The company is built on a commitment to the community they work in," says Alkire, who volunteered at a food pantry and at a state children's home during her internship. And, she says, the commitment isn't just a cause among a few underlings: "It's even in their mission statement."

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50-Year and Gold Medal Reunion Schedule

Classes that graduated 50 years ago or more will gather in Columbia for the 50-Year and Gold Medal Reunion, sponsored by the MU Alumni Association, April 25 through 27, 1999. For more information or to register, call 1-800-372-MUAA by April 9.

Sunday, April 25

Check in at the hotel headquarters, Holiday Inn Select Executive Center, 2200 I-70 Drive S.W., Columbia 5 p.m. Informal reception, location to be announced

Monday, April 26

8:30-10 a.m. School and College Breakfast, Reynolds Alumni Center 10:30-noon School and college on-site visits
Lunch on your own 3 p.m. Tea, Tiger Columns
Class photos
6 p.m. Picnic dinner, location to be announced

Tuesday, April 27

Breakfast on your own 8:30-10 a.m. City and campus tour 11:30 a.m. Gold Medal Luncheon, Reynolds Alumni Center 2 p.m. Reunion adjourns

SPECIAL SECTION CREDITS

Creative team:

Stephanie Eastwood, Andrea Fischer, Jennifer Green, Carol Hunter

Advertising sales:

Tanya Stitt, 407 Reynolds Alumni and Visitor Center, Columbia, MO 65211, (573) 882-7358. The advertising deadline for the fall Homecoming special section is July 2; camera-ready ads are due July 9.

Web Wise

Check out these sites to prepare for your reunion or commencement trip to MU this spring.

www.missouri.edu

Click on campus map for an interactive tour.

www.missouri.edu/~grads

Find information on commencement, guest parking and seating, traditions and more.

www.missouri.edu/~jesse105/quad-tour/index.html

View historic Francis Quadrangle.

MU Graduates in Good Company

You wake up, brew a pot of Folgers, toss a scoop of Tide in with the first load of laundry, wash your face with Ivory, apply Oil of Olay to those laugh lines and make the kids' lunches with Jif and Pringles. These household names may be about as common in your home as MU graduates are in

the work force at Procter & Gamble, which produces all of the above products and more.

"We love Missouri students. Missouri consistently ranks in the top five of our recruiting schools," says John Brase, BS BA '90, lead recruiter for sales at Procter & Gamble. Brase is one of the hundreds of recruiters who visit MU each year. "If you compare Mizzou students to other universities, Missouri students have a much better balance of inside- and outside-the-classroom experiences. And Missouri does a good job of developing leaders."

Here is a sample of some of the more than 500 companies that consistently recruit at MU:

Archer Daniels Midland
Arthur Andersen
A.G. Edwards
Andersen Consulting
Bayer Corp.
Bloomberg News Service
Boeing (formerly McDonnell Douglas)
Caterpillar

Commerce Bank
Deloitte and Touche
Dow Jones
Edward Jones
Ernst and Young
Famous Barr (May Co.)
Gannett Co.
General Mills
Hallmark Cards
Hormel
John Deere
KPMG Peat Marwick
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Translating Sushi

As if Osaka sushi chef Zhil Rong doesn't have enough to do already—chopping into colorful chips fresh ocean fish and bedding them on tiny rice mattresses. This busy man's knife could give new meaning to the phrase "finger food." But, on request, he'll translate the ingredient list on a customer's bag of Japanese tea, or explain that the golden cloud in the soup is a soy paste called miso.

Some other things didn't get translated at all. Osaka's decor is simple—modern south Columbia pizzeria—and the iceberg house salad is mainstream American down to the sticky-sweet dressing.

But don't let these mundane details distract you from the beautiful, brawny raw fish that makes Osaka's exotic culinary voice so welcome in Columbia. A first outing with sushi might include Osaka's Nigiri Combination, with crab, salmon, tuna, red snapper and freshwater eel. It comes with

a dollop of wasabi, a hot, neon-green horseradish, and with sliced ginger. Spread a bit of each on your sushi before dipping in

soy sauce, and get ready for some loud flavors. If sushi sounds scary,

promise yourself to try it at least once with one of the dry Japanese beers.

Osaka also serves plenty of cooked foods. Nagimayaki, slices of grilled beef rolled around scallions and cheddar cheese, seems like a toy-sized Japanese version of the cheeseburger. The flavor of sesame seeds with the boiled spinach of the Goma-ae lets you think rich while downing boiled leaves. Shrimp Tempura Soba is a big bowl of brothy soup with buckwheat noodles and a drumstick-sized shrimp that's battered fleecy light.

If you're ready to finish with ice cream,



Osaka restaurant in south Columbia serves sushi with fish flown in fresh from Los Angeles.

the green tea flavor is terrific. An appetite that leans toward baked Alaska might tackle the tempura ice cream, a scoop of vanilla deep fried in that same fleecy-over-cake batter. So, what's the word for "good" in Japanese?

Oishi!

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Sorority sisters, from left, Jane Bickley Lankford, Susan Tarson Lally and Ann Robinson Loveall share a birthday cake honoring Susan Mitchell Smith during their pledge class reunion last March. About 15 women attended the sleepover at the Pi Phi house.

From Disco to Leonardo DiCaprio

They wore feathered bangs, cowlicked sweaters and stick pins. They paid 30 cents for a can of Coke and took a break at one of the first McDonald's restaurants on a college campus. They boogied to the Saturday Night Fever soundtrack. And they pledged Pi Beta Phi.

Twenty years later, Pi Phi's 1977 pledge class once again shared bunk beds and bathrooms during a spring break sleepover at their sorority house at 511 E. Rollins St. "Almost every bedroom had a Leonardo DiCaprio poster," reports Susan Tarson Lally, BS BA '81, of Shawnee Mission, Kan.

Reunion organizer Susan Mitchell Smith,

BS BA '81, of Fairway, Kan., marvels at how the women lived harmoniously in such close quarters. "The rooms are so small; I'm not sure where we put all of our stuff," she says. "And that was when we didn't have CD players, computers and answering machines!"

The cozy rooms were

perfect for late-night gab sessions then and now. "It was like we had never left," says Jane Bickley Lankford, BS HE '81, of Kansas City. Belonging to a sorority two decades ago was special, she adds. With only 30 in a pledge class, the initiates became lifelong friends. They moved into the sorority house as sophomores and usually didn't leave until graduation. Pledge classes today are twice as large, and consequently many sorority members don't live in the chapter house.

But those who do live in Pi Phi's 70-year-old building are enjoying a recent renovation, thanks to donations from the '77 pledge class and other alumnae. The first and lower levels were spiffed up with new carpet, furniture and drapes. A remodeled dining room, refinished wood floors and a computer room completed the project. The renovations are just in time for the chapter's centennial celebration on April 24.

Look for the '77 pledges to be there. "They all said it was so much fun we should have another reunion," Smith says.

Commencement Ceremonies

Friday, May 7

Veterinary Medicine, 1 p.m., Jesse Auditorium
Nursing, 5 p.m., Jesse Auditorium
Graduate School, 7 p.m., Hearnes Center

Saturday, May 8

Medicine, 9:30 a.m., Jesse Auditorium
Law, 1 p.m., Jesse Auditorium
Health Related Professions, 3:30 p.m., Jesse Auditorium
Engineering, 6 p.m., Jesse Auditorium
Journalism, 6 p.m., Peace Park (in case of rain, the journalism commencement will be held at Hearnes Fieldhouse)
Education, 7 p.m., Hearnes Center

Sunday, May 9

Honors Convocation, 9:30 a.m., Francis Quadrangle (in case of rain, the Honors Convocation will be held at Hearnes Center)
Human Environmental Sciences, noon, Jesse Auditorium
Business and Public Administration, noon, Hearnes Center
Arts and Science, 2:30 p.m., Hearnes Center
Natural Resources, 2:30 p.m., Jesse Auditorium
Agriculture, Food and Natural Resources, 5 p.m., Hearnes Center

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A. Away Game (White Background)

B. Home Game (Tiger Stripe Background)



THE FORTIES

•**Hugh E. Stephenson Jr.**, AB, BS Med '43, of Columbia is president of the Southern Medical Association, John A. Growden Distinguished Professor Emeritus of Surgery at MU and vice president of the UM System Board of Curators.

•**Don Carlos**, BJ '48, and wife Polly of Green Valley, Ariz., celebrated their 50th wedding anniversary. He retired as executive vice president of Bozell and Jacobs in Omaha, Neb.

•**R. Crosby Kemper**, Arts '49, received the William F. Yates Medallion for Distinguished Service from William Jewell College. Kemper is chairman of the board and CEO of UMB Financial Corp. in Kansas City.

•**Sabra Tull Meyer**, AB '49, MA '79,

MFA '82, of Columbia created a 6-foot bronze eagle sculpture for Central Methodist College in Fayette, Mo.

RETIRED SURGEON DANIEL CLOUD, BS MED '46, A PAST PRESIDENT OF THE AMERICAN MEDICAL ASSOCIATION, NOW OPERATES AS A NOVELIST. MURDER, ROMANCE AND MEDICAL POLITICS ENTANGLE THE CHARACTERS IN HIS FIRST BOOK, *THE AESCULAPIAN*.

THE FIFTIES

•**Jim Lehrer**, BJ '56, of Washington, D.C., published *Purple Dots*, his 11th work of fiction. The novel features spies and senators enmeshed in a battle over a nominee for CIA director.

•**The Rev. Edward Wicklein**, BS Ag '56, is pastor of First Presbyterian Church of Belen, N.M., which relocated to a new multipurpose building and is planning to build a sanctuary.

•**Ben Martin**, AB '58, JD '61, of Springfield, Mo., published a novel, *Caught Stealing*, about a fictitious baseball player from the Dominican Republic who encounters culture shock in the United States.

THE SIXTIES

•**Robert Morgan**, BS Ed '60, of Orange Park, Fla., is a project manager for Lucent Technologies.

•**Glenn Chambers**, MA '61, of Columbia won an Emmy for best director of *Back to the Wild*, a Missouri Department of Conservation production about restoring seven wildlife species in Missouri.

•**Tony Heckemeyer**, BS Ag '62, JD '72, of Sikeston, Mo., retired after 17 years as a circuit court judge.

•**Roger Tate**, BS CIE '62, of Overland Park, Kan., is an associate vice president

of HNTB Corp., an architectural, engineering and planning firm.

•**Francis Mills**, BJ '63, of Lake St. Louis, Mo., is a captain for TWA.

•**Col. Sara Ferril**, BSN '64, and **Col. Celia Allman Reed**, BSN '64, renewed their friendship at the U.S. Army Reserve Chief Nurse Conference in Atlanta. Ferril is chief nurse of the 352nd Combat Support Hospital in Oakland, Calif., and Reed is chief nurse of the 325th Field Hospital in Independence, Mo.

•**Larry Hackman**, AB '64, MA '65, of Kansas City, director of the Harry S. Truman Presidential Library in Independence, Mo., received an honorary doctorate of humane letters from the University of Missouri-Kansas City. His wife, **Sandi McFarland Hackman**, Arts '66, is administrator of the Bi-State Cultural Commission in Kansas City.

•**Barbara Armstrong Burns**, M Ed '66, of Sheldon, Mo., superintendent of the Lamar (Mo.) R-1 School District, received an Outstanding Alumni Award from Southwest Missouri State University.

•**John Ehrlich**, BS Ed '67, M Ed '68, of Wayne, N.J., received the New Jersey Distinguished Service Medal in recognition of his service in the Air Force while flying combat missions in Southeast Asia. He now is a 767 captain for American Airlines.

•**H. Roger Grant**, MA '67, PhD '70, of Central, S.C., is chair of the history department at Clemson University. His wife, •**Martha Farrington Grant**, MS '69, is a social worker at Hospice of the Footfalls.

•**Joe Holt**, JD '67, of Fulton, Mo., was elected associate circuit judge in Callaway County, serving Boone and Callaway counties in the 13th Judicial Circuit.

•**Lynn Redman**, BS ME '67, and wife Judith Ridgway-Redman of Costa Mesa, Calif., announce the birth of son Christian on Oct. 14.

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C L A S S N O T E S

•**Dale Sporleder**, JD '67, of Carmel, Ind., is of counsel at Tabbert, Hahn, Earnest, Weddle and Starkey law firm.

•**Kathleen Kettering Webster**, BJ '67, of Galena, Ill., received the Mary Ida Johnson Award from the Rockford (Ill.) Branch of the National Association for the Advancement of Colored People (NAACP) for her public relations assistance from 1995 to 1998.

•**Barbara Jaye Wilson**, Arts '67, of New York City published her third mystery novel, *Death Flips Its Lid*.

•**Rita Hamlin Barger**, BS Ed '68, MA '70, is an assistant professor of math education at the University of Missouri-Kansas City.

•**Deryl Robinson**, BS Ed '68, of Montgomery, Ala., serves on the faculty at Air War College, Maxwell Air Force Base.

•**Annabeth Taylor Surbaugh**, BS HE '68, of Shawnee Mission, Kan., was appointed to the Policy Advisory Forum of the American Water Works Association. She is a commissioner in Johnson County, Kan.

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Gordon Black, AB '69, BJ '71, of

Bend, Ore., is president and publisher of Western Communications Inc.

•**Richard Erdel**, BJ '69, of Mexico, Mo., is manager of advertising at Hubbell Power Systems.

•**W. Scott Fry**, MA '69, of Toledo, Ohio, is president and CEO of the Hospital Council of Northwest Ohio.

•**Ronald Fugate**, BJ '69, of Kansas City is vice president of ICON Marketing.

•**Michael Kane**, BJ '69, is creative director for Morgan&Myers Inc., a public relations firm in Minneapolis and St. Louis.

•**George Kastler**, BS Ag '69, MS '80, of Jefferson City, Mo., received the 1998 Distinguished Professional Interpreter of the Year Award from the Association of Missouri Interpreters. He is vice presi-



"I had always been curious about business..."

Alanna Heffner recalls her experience in the

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class during her sophomore year. She is now a junior honors student in the MU College of Business and Public Administration with an emphasis in management, and president of the Legion of Black Collegians.

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dent of the KATY Railroad Society, Treasurer of the Association of Missouri Geologists and a member of the board of directors of Bittersweet Inc.

Mary Ann Gibler Lindley, BJ '69, is editorial page editor of the *Tallahassee (Fla.) Democrat*.

Col. Keith Maxfield, BS BA '69, reported for duty with Marines Forces Pacific, Camp Smith, Hawaii.

THE SEVENTIES

•**Katherine Barton, BS Ed '70**, was selected as the 1998 Missouri Principal of the Year by the National Association of Secondary School Principals. She is principal of Oak Grove (Mo.) Middle School.

Linda French, AB '70, of Bellingham, Wash., published *Coffee To Die For*, her second mystery novel.

•**Carol Kieninger, BS Ed '70, M Ed '71**, of Columbia received a 1998 Acorn Award from the Missouri Humanities Council in honor of exemplary achievements in humanities programming in secondary education. She teaches English at Hickman High School.

D. Larry McSpadden, M Ed '70, of Canton, Mo., an associate professor of music and director of choral activities at Culver-Stockton College, received a Governor's Award for Excellence in Teaching.

•**Rich Holden, BJ '71, MA '73**, of Madison, N.J., received the 1998 Innovator of the Year Award from the University of Nebraska College of Journalism and Mass Communication for his work as executive director of the Dow Jones Newspaper Fund.

•**Ronald Lankford, M Ed '73, EdD '79**, is superintendent of the Webb City (Mo.) School District.

William Quillen, M Ed '74, of Lawrenceburg, Ind., is an associate professor and director of the physical therapy program in the School of Allied Health Sciences at Indiana University

SO LONG, SHOWER SCUM

WHEN BOB BLACK NEEDED AN extra pair of hands to help run his business, wife

Harriet struck a bargain: She'd pitch in if Bob took turns scrubbing the shower. "That sounded fair to me, until I actually did it," Black says. Ten vats of elbow grease later, he vowed never again to stage a showdown with mineral deposits and mildew. "I said, 'Boy, nobody should have to do this,'" he says.

Black, MS '68—an engineer with five patents to his credit—invented his way out of the obligation. In the garage of his Jacksonville, Fla., home, he concocted Clean Shower, a spray-on liquid that creates a protective barrier against shower scum. If you mist the walls every day after showering, Black says, you'll never need to scrub a shower stall again. "We haven't cleaned ours since 1993," he beams.

Clean Shower works by starving mildew and shoving scum off shower walls. It contains diammonium EDTA—an additive found in products ranging from shampoo to spaghetti sauce—and a nontoxic, biodegradable "surfactant" (surface-active agent). The EDTA wraps around and dissolves calcium, magnesium, iron and other minerals that would otherwise make tasty treats for mildew. The surfactant does away with inorganic cooties: As the shower stall gets warm and steamy, the agent moves out of water molecules and into oily "soils," such as body oils, suntan lotion, makeup, car and kitchen grease, and "all the stuff that gets on the wall when you shower," Black says. Then as the shower cools, the surfactant travels back out of the soils. In doing so, "it does a little molecular push-up" that lifts the gunk off the wall.

Sound too good to be true? In 1996, Clean Shower won the Florida Governor's New Product Award, and



Bob Black's patents include three electronic connectors, two underwater acoustics products and, most recently, Clean Shower, for which one bubbly customer would like to nominate him for president.

AcuPOLL Precision Research called the cleaner "Pure Gold," the highest ranking on its best-and-worst new products list. Sales jumped from \$2 million in 1996 to a projected \$85 million in 1998. In just five years, Black's homemade concoction became the No. 1-selling shower cleaner worldwide.

Black always believed he had a sure seller; he just "didn't realize how crazy that notion was," he says. "You know, this is Joe's Garage tackling General Motors. You just don't bet on it."

Now some 15 million consumers are singing its praises in the shower. Writes one convert: "I'm writing to tell you my darlings, / I really should send you a flower, / I'm going to sing like the starlings, / For my lovely new brand of Clean Shower." The poet went on to say that Black deserves the Nobel Prize.

Due to consumer demand, Black's new company, Clean Shower L.P., is developing other household cleaning products that conserve elbow grease. "Now people want Clean Floor, Clean Ceiling, Clean Wall—you name it," Black says. And if Harriet makes Bob tackle those chores, you can bet he'll whip something up.—*Dawn Klingensmith*

C L A S S N O T E S

School of Medicine.

•**Capt. Russ Carnot**, BS BA '75, of Arlington, Va., received the Defense Superior Service Medal for service as a strategic planner on the Joint Staff. The Navy also selected him for major aviation shore command.

•**Daniel Condron**, BS Ag '75, MS '78, of Windyville, Mo., chancellor of the College of Metaphysics, wrote a book, *Superconscious Meditation*.

•**Donald Patton**, BS Ed '75, of Lake Bluff, Ill., is vice president of sales at TAP Holdings Inc., parent company of TAP Pharmaceuticals.

•**Jacob Preus**, AB '75, of Irvine, Calif., is president of Concordia University.

•**R. Wayne Headrick**, MS '76, PhD '78, a faculty member in the accounting and business computer systems depart-

ment at New Mexico State University in Las Cruces, received a \$3,000 El Paso Energy Foundation Faculty Achievement Award.

•**Jerry Stieferman**, BS BA '76, of Dallas is the chief financial officer for Intelemedia Communications Inc. He is past president of the Dallas/Fort Worth Mizzou Tigers Chapter.

•**Patricia Doulin**, MA '77, of Columbia received the Ridgewood Art Institute Award at the 21st annual Open Non-Members Exhibition at the Salmagundi Club in New York City.

•**Irene Hannon Gottlieb**, MA '77, of St. Louis, senior manager of corporate communications for Anheuser-Busch, published her 12th romance novel. Her "Love Inspired" line for Harlequin focuses on characters who find true love without

sacrificing traditional values.

•**P. Gunnar Brolinson**, AB '78, of Holland, Ohio, is medical director of the Primary Care Sports Medicine Fellowship at The Toledo Hospital and the Corporate Wellness Program for ProMedica Health System. He also serves as team physician for the University of Toledo and is a volunteer physician for the U.S. Olympic committee.

•**Diane Dempsey Knupp**, BS Ed '78, of Sidney, Ohio, is the employment services manager of the Shelby County Board of Mental Retardation and Developmental Disabilities.

THE EIGHTIES

•**Jim Bowdon**, BJ '80, of Collinsville, Conn., is a coordinating producer at ESPN.

•**Mark Guetlich**, BS Ed '80, MS '83, and wife Ann Creighton of Redmond, Wash., announce the birth of Frances Louise on March 19, 1998. Guetlich began a new job as corporate attorney for Microsoft.

FORMER MU PITCHER BRIAN PRIEBE, BS BA '81, IS STILL IN THE GAME—HE'S AN ASSISTANT BASEBALL COACH AT THE UNIVERSITY OF CALIFORNIA IN SAN DIEGO.

•**Diane McFerrin Peters**, AB '81, of Harrisburg, Pa., co-wrote a book, *Good Company: Caring as Fiercely as You Compete*.

•**Steve Stegeman**, BS Ag '81, and wife Susan of Jefferson City, Mo., announce the birth of Seth Richard on March 18, 1998.

•**Patricia Breihan Wallace**, BJ '81, of Englewood, Colo., is an operations and guest services consultant to professional athletic teams and facilities.

•**Beth Sagehorn Parmley**, BS ChE '82, of Wyandotte, Okla., is research and

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development program manager for the advanced electrochemical systems operations of Eagle-Picher Technologies.

•**Neal Tasch**, AB '82, JD '91, is an assistant vice president in the investment management group at Commerce Bank in Kansas City.

•**Daniel Whipp**, BSF '82, of Brooklyn Park, Minn., is manager of system administration and desktop services for Darnak International Inc.

•**Ray Aubuchon**, BS Ag '83, M Ed '86, Ed Sp '91, and wife •**Shelly Aubuchon**, M Ed '92, Ed Sp '94, of Hermitage, Mo., announce the birth of Brent Wayne on April 9.

•**Ellen Long Broglio**, BJ '83, and husband **Peter Broglio**, MS '84, of Joplin, Mo., announce the birth of Maxwell Edward on Oct. 12.

•**Kris Bunton**, BJ '83, MA '89, of St. Paul, Minn., an associate professor of journalism and mass communication at St. Thomas University, was a guest speaker at the National Agri-Marketing Association's 1998 Issues Forum.

•**Christine Leifield Burrig**, BHS '83, of St. Louis is co-owner of Hand and Physical Therapy Inc.

•**James Fitterling**, BS ME '83, of Midland, Mich., is the global business director for the liquid separation business of The Dow Chemical Co. He also is president and CEO of Film Tec Corp., a Dow subsidiary.

•**Janet Robinson Kleve**, BJ '83, and husband Christopher of Chicago announce the birth of Genevieve Marie on July 23.

•**Sarah Luthens**, AB, AB '83, of Seattle participated in the AFL-CIO's national steering committee of Pride at Work, a group of lesbian, gay, bisexual and transgendered labor activists and allies. She is a union organizer for the American Federation of Musicians Local 76-493 and co-chair of the Seattle chapter of Pride at Work.

WORKING IN WONDERLAND

WHEN ANN Johnson hikes through

Yellowstone National Park, she notices details most of its 3 million yearly visitors miss. In the eroded layers of a stream bank, Johnson sees the jagged edge of a projectile point. As she steps over an exposed tree root, she notices shards of centuries-old pottery. In a place where a squirrel dug for food, she spots the partially exposed blade of a metal knife dating to the area's first European visitors. As an archaeologist, Johnson preserves these artifacts of the region's 12,000-year human history. Her "office" is America's oldest national park.

In 1872, Congress set aside the 3,400-square-mile Wyoming wilderness for the "enjoyment of the people" and the preservation of natural resources. They couldn't have predicted how difficult those goals were. As tourism in Yellowstone increases, Johnson and others balance the conflicting goals of the park's mission. "We have to find ways of making the park accessible to the public at the same time we're protecting the resources for those people's children and their children after that," Johnson, PhD '77, says.

This task is all the more challenging at the park's more popular sites, such as Obsidian Cliff. The 9-square-mile prehistoric quarry, where Native Americans once used sticks, elk antlers and their bare hands to mine obsidian for tools, offers insight into the lives of Yellowstone's first visitors. But many tourists want to take home more than a history lesson. For decades, people have chipped off souvenir pieces of obsidian until the site no longer resembles the



Yellowstone Park archaeologist Ann Johnson works not only to preserve the park's cultural resources, but she also wants to make those resources accessible to the public.

landmark it once was. One way she'll try to reconcile the access-resource problem is putting Yellowstone's archaeological information on the Internet. "It's one way people can learn about resources without hurting them," she says.

At other times Johnson relies on teamwork to protect Yellowstone's treasures. For instance, when a road needed repairs recently, Johnson compared notes with the trails foreman, a wetland specialist, the park botanist and a maintenance representative. Her role in such team efforts is to scope out archaeological sites that might be threatened by a construction project. If a site is in the path of progress, she looks at how unique it is, how much it can teach us and how well it has been preserved. Then, depending on her findings, she might contract an excavation, suggest another route for the project or approve the plan. Johnson enjoys working with other team members, who similarly protect the resources they represent.

Another perk, she says, is the scenery. Not many people are lucky enough to be lulled to sleep by the sound of elk grazing outside their bedroom windows or to wake up to the sights of America's "wonderland."

—Stephanie Eastwood



PHOTO COURTESY SHINE PUBLISHING CO.

Mavis "Tessa" Thompson's career has taken her from nursing to law and politics.

COMPASSION FOR PEOPLE

EACH DAY HUNDREDS OF PETITIONERS, claimants and crooks pass through the courtrooms of St. Louis' 22nd Judicial Circuit—a sprawling, bureaucratic behemoth housed in three dusty buildings along Market Street. Here are settled the civil, criminal and juvenile cases of Missouri's largest circuit court. Keeping track of these cases, and the innumerable pleas, arguments and rulings that accompany them, is the job of one elected official, the circuit clerk, and the 210 people who work for her. It is counted among the most thankless jobs in electoral politics.

Nevertheless, Mavis "Tessa" Thompson, the first woman ever elected to hold the clerk's seat, swears it was swell. "I've loved my job here," Thompson, BSN '80, JD '90, said in an interview two weeks before leaving office late in 1998.

Thompson has never hesitated tackling some of the least glamorous public service roles imaginable. "She has a genuine concern about people, and a compassion for people in difficult situations," says her friend, Michael Middleton, MU deputy chancellor and law professor.

Following nursing training at Mizzou and Georgetown University, for example, she spent much of the 1980s assisting poor women with high-risk pregnancies—among them teen-agers, drug addicts and street people—at one of Washington's roughest hospitals. She later became a public advocate for such women at risk, and her efforts as part of a mayoral panel eventually helped spur a reluctant Congress to intervene in the District's infant mortality crisis.

Convinced by her experience on Capitol Hill that knowing the law was key to helping people in need, Thompson returned to Mizzou and enrolled in law school. After graduation she passed up a shot at more lucrative work to become a public defender in St. Louis. There she was schooled in the sociology of crime, punishment and legal representation. "Unfortunately, the majority of my clients were African American. But there at the public defender's office the majority of the attorneys were white," Thompson says. There were times when court officials, noting her race, steered her toward the wrong side of the bar. "I almost felt proud, in a way, to walk into the courtroom and people would say, 'Uh, ma'am you're supposed to sit over there,'" Thompson says with a laugh. "'Oh no,' I'd say. 'I'm the attorney.'"

As circuit clerk, there were other worries. The courts were buried in paperwork, finances were a mess, employee morale was low and customer and client services were notoriously lousy. Making changes was bound to be difficult. For Thompson, a newcomer to the vicissitudes of elected office, a barrage of media criticism complicated the task. "With politics you always have to have that hard core on the outside, and not let people know what you're feeling," she said after press accounts accused her of lax management practices and of taking improper advantage of official perks.

"But, I mean, I was just crushed, because these things were not true."

Crushed but not conquered, Thompson says, and her voice betrays not a hint of bitterness. Plans for the future? Thompson pauses and says that, at this point, she's simply looking forward to the time off, and not at all worried about what will come: "God will steer me in the right direction."

—Charles Reineke

•**Julie Bartels Smith, BJ '83**, of Kansas City is director of internal communications for American Century Investments.

•**Keith Weinhold, BHS '83, MS '85**, of Columbia is hospital operations director for Ellis Fischel Cancer Center.

•**Donna Widmer, MS '83**, of Salisbury, Mo., a nuclear engineer at the AmerenUE Callaway Nuclear Power Plant, is president of the Missouri State Women in Energy Society for 1998-99.

•**Sheryl Crow, BS Ed '84**, of Los Angeles released her third album, *The Globe Sessions*, that includes the new release, "My Favorite Mistake."

•**Brian Filbert, BJ '84**, of Hannibal, Mo., is an FBI agent in St. Louis.

•**Charles Hutchins, BS Acc '84**, manages Ernst & Young's tax outsourcing practice in Dallas.

•**Laura Schneider McLaughlin, AB '84**, and husband Carl of Strongsville, Ohio, announce the birth of twin sons John and Perry on Aug. 15.

•**Laura Meadows-Gall, BFA '84**, and husband Clemens of Euless, Texas, announce the birth of Culver Stan on Sept. 23.

•**Renetta Tolson Robinson, BJ '84**, and husband Kent of Grandview, Mo., announce the birth of Bobbi Coleen on July 1.

•**Barbara Juengel Peters, BS Ag '84**, of St. Clair, Mo., is a research technologist for Ralston Purina.

•**Jon Myers, BJ '85**, and wife Jo of Austin, Texas, announce the birth of Jon Jacob on April 14.

•**Lisa Hayen Vaughters, BSN '85**, and husband Frank of Overland Park, Kan., announce the birth of Emma Christine on Aug. 23.

•**Donna Luchesi, BS BA '86**, of Scottsdale, Ariz., is director of marketing for OrthoLogic.

•**Scott Matthews, AB '86**, and wife Diana of St. Louis announce the birth of

C L A S S N O T E S

Mitchell William on July 13.

Mildred Cox Robertson, BJ '86, is director of communications at Dillard University in New Orleans.

Gale Lewis, BS BA '87, of Dallas is a contract manager for JCPenney Direct Marketing Service.

Deborah Crull O'Haro, BS Ed '87, and husband **Paul O'Haro**, BHS '88, MHA '93, of Ballwin, Mo., announce the birth of Alexandra Rose on April 5. Paul is the regional executive for the central division of Memphis Physician Health Services Corp.

Lorri Ham Seidel, BES '87, and husband Perry of Meta, Mo., announce the birth of Alyssa Kaye on Aug. 24.

Brooksie Aulvin Austin, BJ '88, is a reporter and afternoon co-anchor on WIOD Radio in Miami.

Jeff Brockman, BES '88, is a regional sales manager for Beck's North America in Hermosa Beach, Calif.

Steve Daniels, BJ '88, of Washington, D.C., is a *Dateline NBC* correspondent.

Judy Suchowski Limper, BHS '88, of Springfield, Ill., is a senior physical therapist at Springfield Clinic.

Gail Matejcic, BHS '88, MBA, MHA '92, of Chicago is director of regional accounts for Sachs Group, a health-care information company.

Nancy Smith O'Connor, BJ '88, and husband **Michael O'Connor**, BS ME '95, of Columbia announce the birth of Abigail Marie on Oct. 6.

Michael Pointer, BJ '88, and wife Amy of Indianapolis announce the birth of Nicholas Alexander on Dec. 24, 1997. Michael is a sportswriter for the *Indianapolis Star*.

Kim Hager Train, BHS '88, is a site coordinator for a HealthSouth clinic in Baton Rouge, La.

Dagmar Deuchler Wood, AB '88, and husband **Eric Wood**, BS EE '88, of Parkville, Mo., announce the birth of

Joshua on Aug. 9.

Mark Frenkel, BS BA '89, JD '92, and wife **Marei Pearlman Frenkel**, AB '90, of Dallas announce the birth of Jonas Benton on May 2.

Mikhailina Karina, BJ '89, of Alexandria, Va., is a reporter for the *American Weekly*, the faculty and staff newspaper at American University.

IF YOU'RE VISITING THE WINDY CITY, GAIL MATEJCIC, BHS '88, MBA, MHA '92, MIGHT SHOW YOU AROUND. SHE VOLUNTEERS FOR THE CHICAGO ARCHITECTURE FOUNDATION, GIVING WALKING OR BOAT TOURS DOWNTOWN.

Ron Schmidt, BS '89, M Ed '91, of Columbia is the resource developer and volunteer coordinator at Rainbow House, a shelter for children.

Kurt Soell, BS HES '89, and wife Julie of St. Charles, Mo., announce the birth of Mitchell Davis on March 3, 1998.

Sandi Finkes Straetker, BJ '89, and husband John of West Chester, Ohio, announce the birth of Matthew John on Nov. 14.

THE NINETIES

Mark Dobson, BS BA '90, and wife Julie of St. Louis announce the birth of Sarah Frances on Sept. 10.

Alex Fink, BS Ag '90, and wife **Janet Heckman Fink**, BSN '91, of Des Moines, Iowa, announce the birth of Jackson Byron on July 31.

Michael Folkins, BS Acc '90, M Acc '92, and wife Margaret of St. Charles, Mo., announce the birth of Clarence Alexander on April 16.

Christina Hammers, BJ '90, MPA '96, is the school-community relations coordinator for the Wentzville R-IV School District and the 1998-99 president of the St. Charles County Chapter of the

MU Alumni Association.

Kari Osthoff-Bevans, AB '90, and husband Mike of Kahoka, Mo., announce the birth of Grant Michael on Sept. 11.

Kevin Roy, BJ '90, of Oak Park, Ill., is a reporter at WLS-TV, an ABC affiliate in Chicago.

Jeanne Slaughter, AB '90, M Ed '94, of Aurora, Ill., is an assistant professor of education at North Central College in Naperville, Ill.

Jennifer Linhardt White, BJ '90, of Cincinnati published a book, *Work Less, Make More*, which offers a 10-point plan to create a more fulfilling life.

Margo Bustamante, BJ '91, and husband Bill Yerk of Greenwood, Mo., announce the birth of Liam Joseph on Aug. 22.

Brian Schnurbusch, BS Ag '91, of West Plains, Mo., is a direct agent for Amerisafe Inc., providing logging and hazardous-industry workers' compensation insurance.

Mike Cook, BS '92, MS '93, and wife **Fran Houser Cook**, BES '93, of Harrisonville, Mo., announce the birth of Maxwell Joseph on Aug. 14.

Catherine Prins Croft, BS BA '92, and husband Scott of Edwardsville, Ill., announce the birth of Hannah Elizabeth on July 30.

Bradley Isdell, BS '92, of Higginsville, Mo., is owner of Town and Country Building Supply. His wife, **Jennifer Allen Isdell**, Ag '95, is a target case manager at Pathways Behavioral Healthcare.

Sayla Wilford Sherard, BS BA '92, and husband **Vance Sherard**, BS BA '92, of Springfield, Mo., announce the birth of Graham Richard on May 12.

James Beck, BS '93, of Duluth, Ga., is a retail segment manager for Wayne Farms/Dutch Quality House, a division of Continental Grain Co. His wife, **Stacy Salvador Beck**, BJ '93, is a marketing communications specialist for the John H.

Harland Co., a financial services firm.

Brian Neale, BJ '92, is editor of the *Chicago Tribune's Silicon Prairie* magazine and is a motorcycles columnist for the newspaper.

Melynda Clark Brackney, BJ '93, of Olivette, Mo., is a marketing brand assistant at United Industries.

Chad Crater, AB '93, and wife **Tara Cox Crater**, BES '93, of Ballwin, Mo., announce the birth of Caroline Frances on July 19.

Michael Grubb, AB '93, and wife Jennifer of Bristol, Conn., announce the birth of Katherine Jane on Oct. 18. Michael is a customer consultant for DISC.

Carolyn Hajaved Kerr, BJ '93, and husband **John Kerr**, BSN '94, of Columbia announce the birth of John on April 17.

Bruce Shimel Jr., BS '93, of Maryland Heights, Mo., is a programmer/analyst for Edward Jones.

Tim Springston, AB '93, of Irving, Texas, is a support engineer at Microsoft Corp.

Doug Balsman, BS Ed '94, of Kansas City is a school counselor at Blue Springs (Mo.) High School. His wife, **Kristin Deal Balsman**, BSN '96, is a nurse analyst at Shook, Hardy and Bacon in Kansas City.

Bradley Barondeau, BS HES '94, of Ashland is vice president of Barklage and Barondeau LLC, a political consulting firm. His wife, **Katharine Hickel Barondeau**, JD '94, is a legislative analyst for the Missouri House of Representatives.

Ray Dixon, BES '94, of Kirklind, Wash., is a support engineer at Microsoft Corp.

Nicole Graef, BS Ed '94, of Florissant, Mo., earned a master's degree in secondary education administration and is an assistant principal at McCluer High School in St. Louis.

Richard Glejzer, PhD '94, of Naperville, Ill., is an assistant professor at North Central College.

Kerri McMullin King, BS HES '94, and husband **Charles King**, BS IE '96, of Kansas City announce the birth of daughter Madison Lane on Aug. 9.

W.L. "Pat" Patterson, PhD '94, of Eagle River, Alaska, is president of Behavioral Management Alaska Inc., an employee assistance program business that he operates with **Marion Pusateri**, PhD '95.

BAFFLED BY YOUR KID'S ATTRACTION
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ENTERTAINMENT EDITOR FOR REACT,
A WEEKLY MAGAZINE FOR TEENS.

Mark Reiter, AB, AB '94, JD '97, of Westwood Hills, Kan., is an associate with the law firm of Morrison and Hecker.

Susan Schmidt, AB '94, JD '97, is serving in the Jesuit Volunteer Corps as an advocate at the Los Angeles Coalition to End Hunger and Homelessness.

Julie Grippo Schuler, BJ '94, of Ballwin, Mo., is a copywriter for Group One Creative.

Joe Scialfa, Arts '94, is executive producer of radio station 620 WTMJ in Milwaukee.

C. Todd Stearns, BJ '94, of Newport Beach, Calif., is a district manager for Maytag.

Amanda Baker, AB '95, MBA '97, of Gladstone, Mo., is a technical writer in the corporate communications department of DST Systems Inc.

Rebecca Bihl, AB '95, is an associate in the law firm of Swanson Midgley Gangwere Kitchin and McLarney in

Kansas City.

Lt. j.g. Brendan Burke, BJ '95, was designated a naval aviator at Naval Air Station-Whiting Field and will fly SH-60B helicopters at Naval Station, Mayport, Fla.

Bradley Darrow, BSF '95, of Ashdown, Ark., is a procurement forester for Georgia-Pacific Corp.

Jennifer Gerhardt, BJ '95, of Richmond Heights, Mo., is an assistant account executive for Momentum IMC Co.

Shelley Mullis Kennon, AB, BJ '95, of Duluth, Ga., is a webmaster for Concert.

Susannah Hays King, BS BA '95, of Blytheville, Ark., is human resource manager for Hays Stores Inc.

Sonya Kullmann, BJ '96, is a reporter for KWCH-TV in Wichita, Kan.

Phyllis Peintner, BHS '96, of Streamwood, Ill., is an occupational therapist.

Diana Ahmad, PhD '97, of Euless, Texas, won the 1998 Phi Alpha Theta/Westerners International Dissertation Prize for best doctoral dissertation in Western history. Her dissertation deals with why the Chinese were excluded from the United States in the 1800s.

Eric Bunnell, BS '98, of Richmond, Mo., is an insurance agent with Farm Bureau.

Joseph Deering, PhD '98, of Columbia is a visiting assistant professor of sociology at MU.

Lois Dunek, M Ed '98, is a teacher in the Pilot Grove C-4 School District.

Mat Erickson, BS EE '98, of Valley Park, Mo., is a sales engineer for Trane.

Nathan Fenell, BS '98, of Colorado Springs, Colo., was commissioned as a second lieutenant in the U.S. Marine Corps and enrolled in Officer Basic School in Quantico, Va.

Thom Hiatt, BJ '98, of San Diego is

C L A S S I F I E D S

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The women of Alpha Chi Omega are partnering with the men of Alpha Kappa Lambda for Greek Week '99, April 11-17.

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an account executive for Jacor Communications and a disc jockey for San Diego Harbor Excursions cruise vessels.

•**Krista Inglis**, MHA '98, of Chicago is manager of physician services at West Suburban Hospital.

•**Keith Koster**, PhD '98, is an assistant professor of music at Gettysburg (Pa.) College.

•**Tim McKee**, MA '98, of Sacramento, Calif., published a book, *No More Strangers Now: Young Voices from a New South Africa*, using the voices and images of 12 South African teen-agers to convey the country's suffering under apartheid, its transition to a nonracial democracy and the challenges and hopes of South Africa's future.

•**Bradley Mills**, AB '98, of Chesterfield, Mo., is an agent with The Equitable, assisting clients with financial planning.

•**Kathleen Mulderig**, BJ '98, of Arnold, Mo., is an assistant media planner on the M&M/Mars account at D'Arcy Masius Benton and Bowles.

FACULTY DEATHS

Joe Baldridge, BS Ag '39, PhD '46, Oct. 6 at age 83 in Columbia. He was a professor emeritus of agronomy.

•**Mary West Dyer**, AB '63, MA '65, Sept. 1 at age 57 in Arlington, Va. She was a former English instructor at MU and later was director of internships and fellowships at the Smithsonian's National Museum of American History.

•**Walter Gault**, MS '68, May 4 at age 69 in Lubbock, Texas. He was a founding faculty member in MU's physical therapy educational program and was coordinator of patient services for the Department of Physical Medicine and Rehabilitation.

•**Dallas Meyer**, PhD '47, July 29 at age 81 in Columbia. He was a professor emeritus of physiology.



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PUBLISHING SCHEDULE: MIZZOU magazine is published four times each year.

Issue	Space	Materials	Publication
Date	Reservation	Due	Date
Summer '99	April 9	April 19	June 10
Fall '99	July 2	July 12	Sept. 2
Winter '00	Sept. 17	Sept. 27	Nov. 18
Spring '00	Jan. 14	Jan. 24	March 9

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Reserve space
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Summer '99 issue
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C L A S S N O T E S

DEATHS

True Morse, BS Ag '24, of Sun City, Ariz., June 3 at age 102. He was an undersecretary in the Agriculture Department during the Eisenhower administration and president of the Commodity Credit Corp.

Frances Brown Rankin, BS Ed '26, of Manitowoc, Wis., June 18 at age 93.

John Baumann, JD '29, of Warrensburg, Mo., Sept. 28 at age 92. He was a state representative, an assistant Missouri attorney general and an attorney for the Federal Deposit Insurance Corp.

L.T. "Tex" Easley, BJ '30, of Alexandria, Va., Sept. 11 at age 91. He was a journalist and Capitol Hill staff member.

Mickey Moore Rosengren, BS Ed '30, of Chesterfield, Mo., at age 90. A member of Delta Gamma, she was a convention coordinator and worked in the field of educational technology.

Lewis Willis, BJ '30, of St. Joseph, Mo., Nov. 30 at age 90. A member of Lambda Chi Alpha, he was an executive salesman for Swift and Co.

Jim Evans, BS Ag '34, MA '39, of Dadeville, Ala., July 20 at age 89.

Frances Morris Koerner, BS Ed '37, of Shawnee Mission, Kan., Aug. 27 at age 81. A member of Kappa Kappa Gamma, she was a teacher.

Esther Goslin McColister, BS Ed '38, of California, Mo., July 11 at age 83. She was a teacher.

Ralph Vorhies, BS Ag '38, MA '41, of Fair Oaks, Calif., Oct. 6 at age 82. He taught crop science at California Polytechnic State University.

Charles Perry Weaver, AB '38, of Tucson, Ariz., Jan. 12 at age 82. He had played football at MU.

Joe Baldrige, BS Ag '39, PhD '46. See Faculty Deaths.

Stevia Olin Slaughter, BS Ed '39, of Glendale, Ariz., formerly of Kansas City July 24 at age 80. A member of Kappa Alpha Theta, she was an air-traffic controller.

Elmer Beltzig, BS Ed '40, M Ed '47, of Carmel, Calif., Sept. 15 at age 82. A member of Acaemia, he was an educator.

John Moore, AB '40, BS Med '42, of Longview, Wash., Sept. 16 at age 80. He was a physician.

Alphonse Brune, BS BA '42, of Henderson, Nev., in November 1997 at age 81. He was employed by White Sands Missile Range in New Mexico.

Marie Larkin, MA '42, of Nashville, Tenn., formerly of St. Louis Hills, Mo., Nov. 28 at age 82. She was a supervisor of art in St. Louis public schools.

Jack Brinton, Ag '43, of St. Joseph, Mo., Sept. 11 at age 77. A member of Delta Upsilon, he had played football at MU. He owned and operated Brinton Farms and Orchards.

Wallace Stacey, BS Med '43, of Independence, Mo., Nov. 20 at age 82. He was an obstetrician and gynecologist.

Memorials may be sent to the Wallace R. Stacey, MD, Endowed Scholarship Fund, MU School of Medicine, Columbia, MO 65212.

Marshall Wilson, BJ '43, of Mercer Island, Wash., Oct. 3 at age 77. He was a reporter at the *Seattle Times*.

Connie Helm Souther Weber, BS Ed '45, of Fulton, Mo., July 27 at age 74. A member of Delta Delta and an MU drum majorette, she was a kindergarten teacher.

Dallas Meyer, PhD '47. See Faculty Deaths.

J.P. "June" Morgan, JD '47, of Sun City West, Ariz., Sept. 28 at age 81. He was a Missouri Supreme Court judge.

John "Jack" Van Dyne, AB '47, of Sedalia, Mo., Sept. 3 at age 76. A member of Beta Theta Pi, he had played football at MU and was a businessman.

Robert Wood Jr., BS EE '47, of Dallas March 15, 1998, at age 74. He was an electrical manufacturer's representative.

William Icenogle, JD '49, of Camdenton, Mo., Nov. 23 at age 75. An attorney, he was recognized in September by the Missouri Bar Association for his 50 years of practice.

Everett Van Matre, JD '49, of Mexico, Mo., Oct. 14 at age 76. He was an attorney and a former chair of the Missouri Commerce and Industrial Development Commission.

Leroy Cox, BS EE '50, of

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Simpsonville, S.C., July 10 at age 75. He volunteered for about 20 missions trips throughout the world.

Betty Spahn Guebert, BS Ed '51, of St. Louis County, Mo., Dec. 1 at age 73. She was a high school teacher.

Bob Henley, BS Ed '51, of San Bernardino, Calif., Sept. 1 at age 70. He was a businessman and had played football at MU.

Edward "Mack" Johnson, BJ '51, of Asheville, N.C., Sept. 11 at age 68. He was a newspaper editor.

Charles Keeton, BS BA '51, of Chula Vista, Calif., Aug. 28 at age 70. He was employed by Boeing.

Herman Bibb, EdD '52, of Clarksville, Tenn., Jan. 18, 1998, at age 79. He was a professor emeritus of industrial arts and technology at Austin Peay State University.

John Corrie, BS Ag '52, of Ozark, Mo., July 18 at age 74. A World War II hero, he was a Veterans Administration rehabilitation counselor and worked in judicature.

Melvin Boeger, BJ '53, MA '59, of Kennett Square, Pa., April 28 at age 67. He was a writer and manager in the public affairs division of Shell Oil Co.

Winford Green, M Ed '53, of Columbia Aug. 24 at age 73. He was an educator.

Medford "Med" Park, BS Ed '55, of Springfield, Mo., July 23 at age 65. He was a businessman and had played basketball at MU.

William Boteler, BS ME '56, of Bridgeport, Conn., Oct. 13 at age 66. He was an engineering manager for the Harvey Hubbell Co.

John Williams, BS Ed '57, M Ed '58, of Knob Noster, Mo., Oct. 11 at age 69. He was a teacher, coach and athletic director.

Mary West Dyer, AB '63, MA '65. See Faculty Deaths.

Michael Sanford, AB '65, MS '70, of

Columbia Nov. 30 at age 56. He was director of the city of Columbia/Boone County Health Department and director of Joint Communications and Information Center Emergency Management.

Neil Keeney, MST '66, of St. Louis July 2 at age 57. He was employed by Monsanto and taught high school.

Walter Gault, MS '68. See Faculty Deaths.

Gary Butler, BS Ed '70, of Jefferson City, Mo., Feb. 1, 1998, at age 50. He was a major in the Marine Corps.

Dennis Drane, BS BA '71, of Columbia Sept. 2 at age 49. He was in the insurance business.

Beverly Rivas, BS Ed '72, of Conyers, Ga., May 11 at age 69.

Charlene Wilson Fagaly, MA '74, of St. Louis Sept. 7 at age 48. She was a librarian for the Federal Reserve Bank of St. Louis and was a board member of the St. Louis Genealogical Society.

Michael Tramble Jr., JD '96, of Ballwin, Mo., July 10 at age 32. He was an attorney at Armstrong, Teasdale, Schlafly and Davis.

WEDDINGS

•**Dorothy Stammerjohn Cline**, GN '37, BS Ed '39, and •**A. Hugh Denney**, BS Ag '38, MA '50, of Columbia July 11.

•**John Seitz III**, BS PA '59, and Julie Dickens-Magee of Alexandria, Va., May 14, 1997.

•**C. Wayne Schindler**, AB '60, and Anette Engleman of Addison, Texas, Nov. 28.

•**Patricia Breihan**, BJ '81, and George Wallace III of Englewood, Colo., Jan. 16, 1998.

•**Thomas Maassen**, BS Ag '87, and Molly VanDyne of Linn, Mo., Oct. 23.

•**Brooksie Aulvin**, BJ '88, and Steven Austin of Miami March 21, 1998.

•**Dianne Bax**, BHS '88, and Thomas Veasman of Meta, Mo., Aug. 29.

•**Beth Lammers**, BS IE '89, MBA '93,

MS '95, and •**David Kelley**, BS BA, BS PA '89, MBA '93, of Lenexa, Kan., July 25.

•**Ann Perry**, BS Ed '89, and Stuart Beard of St. Louis June 13.

•**James Flink**, MA '91, and Jamie Bono of Kansas City Nov. 21.

•**Thom Mitchell**, AB, BJ '92, and Catherine Schomer of Philadelphia Aug. 15.

•**Melynda Clark**, BJ '93, and Steve Brackney of Olivette, Mo., Oct. 24.

•**Constance Chandler**, BS '94, and •**Jeffrey Heienickel**, BS EE '95, of St. Charles, Mo., Sept. 5.

•**Julie Grippo**, BJ '94, and Derek Schuler of Ballwin, Mo., Nov. 7.

•**Katharine Hickel**, JD '94, and •**Bradley Barondeau**, BS HES '94, of Ashland, Mo., Dec. 19.

•**Jennifer Lynch**, BS BA '94, and Charles Hoskins of Dallas Oct. 3.

•**Lisa Witthar**, BS '95, and Adam Weigand of Ottawa, Kan., Nov. 6.

•**Kristin Deal**, BSN '96, and **Doug Balsman**, BS Ed '94, of Kansas City March 8, 1997.

•**Angie Whitesell**, BS '98, and •**Jeremy Neely**, AB '98, of Columbia July 18.

COMING NEXT ISSUE

It's arts and entertainment for the Summer MIZZOU!

- Find out how character actor Chris Cooper got his start filling in for Tom Berenger.
- Tennessee Williams writes about life, death and the Hink.
- Talented student artists display their best work.
- The sounds of live music in Collegetown echo down the decades.



T H E C O M M O N S



PHOTO BY NANCY O'CONNOR

BOOMER VS. BARBIE

FOR A LONG TIME, Leandra Spangler, BS Ed '73, M Ed '81, suffered from bouts of Barbie Rage. Every time she thought of the misproportioned idol, she got mad. The too-narrow hips, wasp waist and bullet bust were all insults to authentic, childbearing women. "Back when we were single, a friend and I could relate all of our problems back to Barbie," she says, half-joking. "We had imprinted on that ideal as adolescents, and that ideal was so outrageous, how could we help but be disappointed as we got older?"

Spangler, 47, thought that Barbie-inspired expectations had already wounded too many women of the boomer generation, and that the generation coming up behind could use a more realistic role model. So Spangler created an icon of her own, a paper doll she calls the un-Barbie. With its generous breasts, broad hips and voluptuous belly, the doll looks strikingly like an ancient sculpture of a fertility goddess. "I was thinking with my pencil, just drawing myself, but then I saw this and thought, 'Oh, gosh, it's Venus of

Willendorf,'" Spangler says. "Here was this woman who was fertile, who was the picture of womanhood, and I thought, 'Why not turn this into something that is healthier for the generation coming up?'"

Thus the Paper Doll Book was born. Now sold in gift shops and museums across the country—including the Smithsonian—the un-Barbie book has taken off. But it's what it has to put on that makes the doll so much fun.

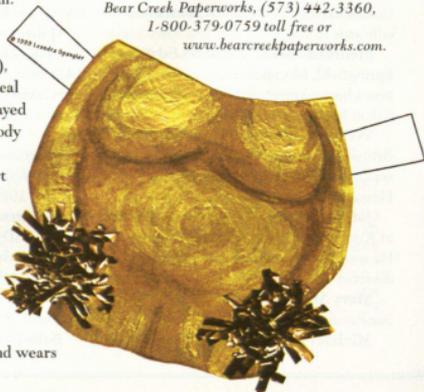
The un-Barbie comes with a tutu, a sparkly evening gown (complete with a big hair wig), a slumber-party get-up and a real cowboy outfit. "We always played cowboys and Indians, but nobody ever wanted to be Dale Evans because she had to wear a skirt and couldn't ride a horse—at least not to our satisfaction—so mine wears jeans," she says. "And I made her a sheriff so she has power." There is also the requisite bathing suit, except the un-Barbie is smart and carries sunscreen and wears

a hat to shield her face from the sun.

The last thing in the book, though, is a bride's gown. "Through my childhood life I was taught that the goal was marriage," Spangler says. "Nobody said it was just the beginning of anything, so that's why I had the book end with a wedding dress."

—Janine Latus Musick

This actual-size Golden Girl outfit fits the doll in the Paper Doll Book, \$12, created by Bear Creek Paperworks, (573) 442-3360, 1-800-379-0759 toll free or www.bearcreekpaperworks.com.



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PBL Spells Great Doctors

Troy Scheidt is one of the brightest medical students in the country based on his scores on the U.S. Medical Licensing Examination Board. In fact, this academic year four MU medical students ranked in the top 1 percent of fourth-year students throughout the nation. And one-third of MU's class of 1999 scored in the top 10 percent.

The scores continue a trend that started when the School of Medicine switched in 1993 to a problem-based-learning (PBL) curriculum. Students learn medicine in small groups researching actual cases and thinking like doctors from their very first day of medical school.

Thanks to PBL and the dedicated faculty at MU's School of Medicine, Troy and his classmates are on their way to becoming great doctors.



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