

MISSOURI ALUMNUS

MAY 1967







MISSOURI ALUMNUS

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About the Cover

University President John Carrier Weaver delivers his inaugural address. Inside front cover: A closeup of the University seal on the reverse side of the specially designed President's Medallion. Back cover: Missouri and Harvard Rugby teams get ready for a "scrum."

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The Bronze Medallion

ROBERT NEILL OF ST. LOUIS, president of the University of Missouri Board of Curators, presented the presidential emblem to Dr. Weaver at the investiture ceremonies in connection with the formal inauguration.

"I charge you in accepting this office to be ever mindful of the ideals of our great University," Mr. Neill said. "You have already spent eight months among us and you have amply demonstrated that the students, faculty and the University's greater service areas are close to your heart."

"Speaking for the Board of Curators I officially invest you as President of the University of Missouri and deliver into your keeping this presidential emblem, symbol of the rights, privileges, and responsibilities of this high office."

The bronze medallion, rich in symbolism, was designed by George Ehrlich, professor of art and chairman of the Department of Art on the Kansas City campus. Its reverse side, pictured on the inside front cover, has the seal of the University.

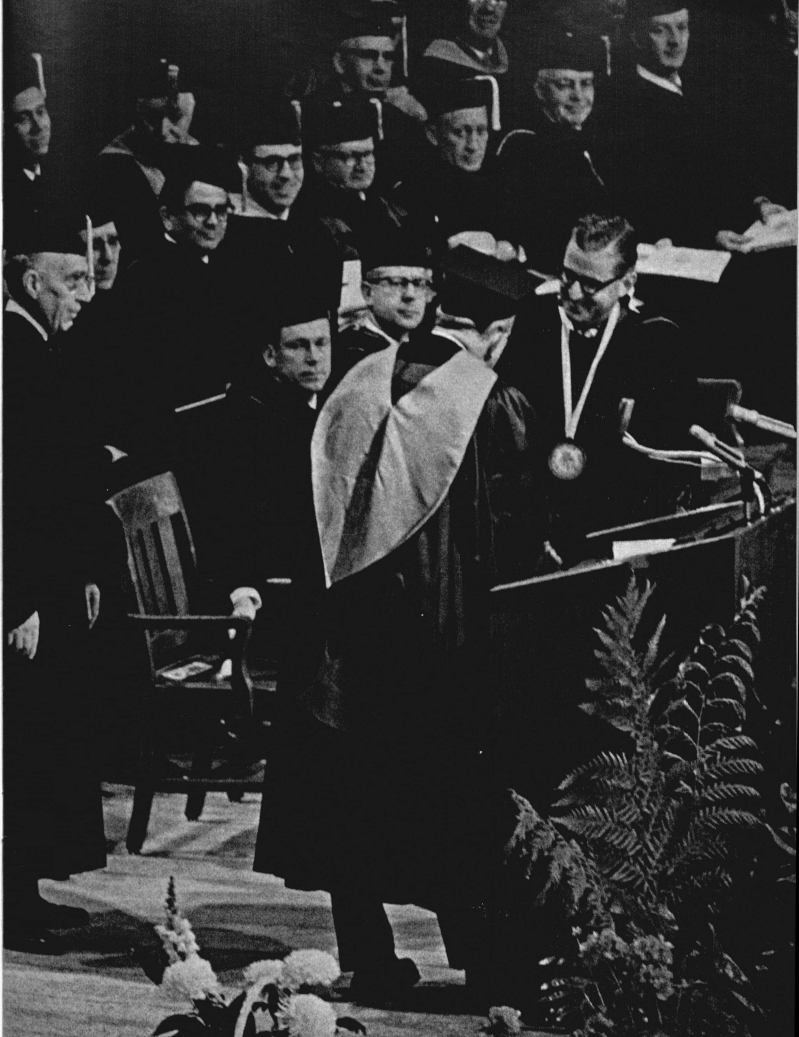
On the obverse of the medallion are four symbols: the obelisk, four stars, 115 rosettes, and two dates—1839 and 1963.

The obelisk is modeled after the monument designed by Thomas Jefferson for himself. The original now stands on the Columbia campus. By its inscription the obelisk recalls that Jefferson was the founder of the first state university. The University of Missouri was the first state university in the territory of the Louisiana Purchase, acquired during the presidency of Jefferson.

The four stars, inset with diamonds, represent the four campuses.

The rosettes, which form a ring around the obelisk and the four stars, represent the State of Missouri. There is one rosette for each county and the City of St. Louis. Collectively, the rosettes also represent the concept of equal service by the University to all parts of the state.

The two dates are significant in the history of the University. The first, 1839, marks the original charter of the University, and the second, 1963, marks the inaugural year of the four-campus system.



A PLACE TO STAND

Excerpts from the inaugural address of Dr. Weaver

THENERVOUS, frequently noisy and too often acrimonious, dialogue that has swept across the campuses of the land has been succinctly summarized in a phrase by Louis Benezet: "The students shout, 'relevance!' at us, and we shout back, 'responsibility!'" Who is to deny that both are cardinal virtues in education? Who is to persuasively argue that there has not been something missing on both sides of the shouting match?

* * * *

Static, *status quo*, retrospective, outmoded education is a betrayal of the needs of students who have no alternative but life in a world that is different, and to which significant new fields of knowledge have been added, every morning when they awake.

* * * *

It is hard, for example, to argue against the claim that in the intellectual arena of our time it is in science "where the action is." . . . But we have a mighty important obligation to be sure that in education *not all* the action and *not all* the edifice-building is in science! . . . we had better be aimed at turning out well-balanced men and women prepared, . . . for citizenship in a world that though greatly influenced by science has many a fundamental problem that cannot and will not be solved by science.

* * * *

Effective teaching and learning are supremely individualized experiences. Knowledge can only be held, and ultimate wisdom can only come, to individual minds.

* * * *

With the students of the four campuses of this University, I would urge as my most fundamental expectation, that though already large, and though necessarily

growing larger, ways *can* be found to make education a warmly human experience for individual people, one by one.

THE TEACHER does stand "at the point of power." And the expectations of the scholars band can be no less than that the commonwealth and the University they serve should provide them with the personal support, the physical equipment, and the intellectual freedom, so necessary to the exercise of this power for the maximum common good.

* * * *

We have nothing, it seems to me, to fear so much as *status quo* and the conservative forces that would defend it.

* * * *

Knowledge is estimated to have doubled in the first 50 years of this century; it doubled again in the 10 years from 1950 to 1960; it has doubled again in the seven years since 1960. We are told that by the year 2000 there will be 2,000 times as many facts to know as there are at present. Can there be any arguing that the curriculum of the University is going to have to undergo furious change if it is to remain relevant?

* * * *

Too much time and needed energy is spent these days in intramural and extramural debate over institutional "greatness." . . . Let us strive for excellence, but excellence for its own sake and of our own consensus and definition. Let one of our prideful expectations be, that the University of Missouri faculty shall build new levels of scholarly accomplishment on each of its campuses, and that that accomplishment shall not bear the label of imitation, but rather the imprint of distinction wrought in a mold of our own unique design.

THERE ARE new dimensions in this University and its way of life that involve new expectations among the people. First and foremost among these is the basic reality of a consolidated, state-wide, multicampus University. . . . My reading of the intent of Missouri is that this multicampus University is not to be managed as a loose federation of quasi-independent institutions, but rather as a strongly united and single entity.

* * * *

The University of Missouri should seek as *one* institution, residing in four locations, to achieve a reality of common requirements, standards, ideals and coordinated purposes wherever its flag may fly.

* * * *

The mature, comprehensively developed campus at Columbia will be the primary bastion of broadly diversified graduate and advanced professional education for many years to come, and the developmental potentials are diversified and compelling. At Rolla we must press energetically forward with the building of high quality educational programs in science and technology, at both the undergraduate and graduate levels. In our two great cities, St. Louis and Kansas City, we have a massive but exciting job to do in bringing into being two rapidly expanding, creatively conceived, new urban universities.

* * * *

In the first century of their existence the land-grant universities made agricultural productivity and rural life in the United States the envy of the world. It is my vision of the second century of the land-grant institutions that, while retaining and further enhancing their almost incredibly effective relationship to rural America, they must now prove that through teaching, re-

search and service they can bring equally effective accomplishment to metropolitan America.

WHAT WAS learned five, 10, or 15 years ago may be quite inadequate for today, let alone tomorrow. . . . Alumni and fellow citizens throughout Missouri will look more and more to their University to keep them in tune with their times through expanding and increasingly effective programs in adult education.

* * * *

While primary alumni loyalty will always attach itself through nostalgia primarily to the particular campus where one attended school, it becomes increasingly apparent that there is need for a collective alumni concern for the totality of the state-wide University. Each of its campuses will flourish best if the whole institution is sympathetically understood and wisely supported. From whatever campus you may originally come, I would ask your concern in *all* of the University of Missouri.

LASTLY, TO ALL of my respected audiences taken for a moment as one, may I express my fondest hope of all: The hope that in unison we may carry this fine University forward to its rightful destiny. Archimedes, the great Greek mathematician, studying and restudying his levers and pulleys and screws, said that if he had a *place to stand* he could move the world. We of this University *can* find a place to stand. We of this University *can*, at the very least, move Missouri! □

A REACH UPWARD

Excerpt from the inaugural luncheon address of Governor Warren E. Hearnes

I LIKE TO THINK that the "upward reach" of this University is inseparable from the aspirations and goals of our state. I believe both reflect and complement each other. Most informed observers tell us that it is more and more a fact that the economic and cultural progress of our state and nation depend upon the strength of our institutions of higher learning.

The amazing progress of some nations with limited natural resources since World War II—and the startling decline of others during the same period—may illustrate this contention vividly.

Whether we like it or not, we live in a complex, technological age, and we are besieged with problems and difficulties which are by-products of the rapid advances we have made. To mention a few—air and water pollution, increasing crime and social dislocation, urban congestion. But, at the same time, no era or age has offered a richer or greater promise for the achievement of the good life on a scale unknown to history.

If we are to realize this promise—if we are to cope with this inter-related and sophisticated society of ours—we will need brainpower, creative leadership, and the constant stimulus of new ideas and new ways of looking at the world. Traditionally, our universities have served as initiators of these priceless contributions to the social good. In the future they will be called upon to achieve even higher levels of performance. . . .

I believe Missourians know the benefits which flow from higher education and that Missourians have shown an increasing desire to see their state university take an important place among those in our nation. This belief and support by Missourians last year was translated into tangible assets when more appropriations for the University were given.

Missourians have underwritten unique programs for research—particularly in space and nuclear sciences. This support will assure Missouri and Missourians a significant role in these emerging fields of knowledge.

But, at the same time, the University has shown a keen awareness of its relationship to the state. Recent-

ly, it initiated educational programs in recreation and park administration. These are subtle programs which could have far-reaching effects in helping meet Missouri's needs in the recreational field and in making our state more attractive to tourists.

On a broader scale, the University of Missouri has pioneered in new concepts of extension. These new concepts are bringing our off-campus educational resources to bear—not only on agricultural activities—but, on equally-important areas such as business, industry, labor, community planning, and development, urban needs and many others.

Never before has the executive head of our state university system accepted direction of such far-reaching responsibility. I think this inauguration itself is a significant occasion since it is the first in 44 years.

Dr. Weaver faces challenges similar to those of us in state elective offices. For instance, I am charged with directing the course of our state now and in the immediate future. President Weaver's responsibilities extend into the far future of our state. Let us remember that the students attending the University he directs are going to be the political, scientific and industrial leaders who will determine our entrance into the dawn of a new century.

Leadership for these leaders during the crucial years of their greatest mental growth will be his responsibility—and I am sure that Dr. Weaver accepts this responsibility both with humility and determined dedication.

As Dr. Weaver begins his official career as president of the University of Missouri, I am reminded of the words of Thomas Jefferson when, during the last months of his life, he saw his dream of the opening of a university system in the State of Virginia: . . .

"I am closing the last scenes of my life by fashioning and fostering an establishment for the instruction of those who are to come after us. I hope its influence on their virtue, freedom, fame and happiness will be salutary and permanent."

I am confident that Dr. Weaver's hopes and dreams could be no less for our own great University. □



At noon luncheon for 1,000 in Rothwell Gymnasium President Weaver visits with President Emeritus Elmer Ellis, right, and the vice president of the Board of Curators, Oliver B. Ferguson.





Welcome to Missouri

YOUR LADY, RUBERTA," Curator president Robert Neill had told Dr. Weaver at his investiture, "by her charm, and devotion to you and the University, has already become the first lady of the University."

Certainly this was evident at the Curators' reception, the final event of the inaugural day, at the Memorial Student Union. Dr. and Mrs. Weaver are pictured above in the receiving line.

At right Dr. Weaver visits later with the University's four chancellors: seated, left to right, Dr. James L. Bugg, Jr., St. Louis, and Dr. John W. Schwada, Columbia; standing, Dr. Randall M. Whaley, Kansas City, and Dr. Merl Baker, Rolla.



NEW DIMENSION

for adult education By MICHAEL CORCORAN

LAST SUMMER Dr. George Zobrist, of the College of Engineering, taught an extension course to a group of graduate students in Kansas City—while he stayed in his office at Columbia.

Earlier, an instructor on the University's St. Louis campus instructed sophomore mathematics students at St. Louis and the Mineral Junior College in Flat River, Mo.—simultaneously.

Sound fantastic? Not with the electronic aids now available for remote instruction.

Much of this experimentation is being conducted by the Extension division, as the traditional role of universities in providing extra curriculums, short courses, seminars, conferences and the like for a flood of adult citizens suddenly is being enlarged.

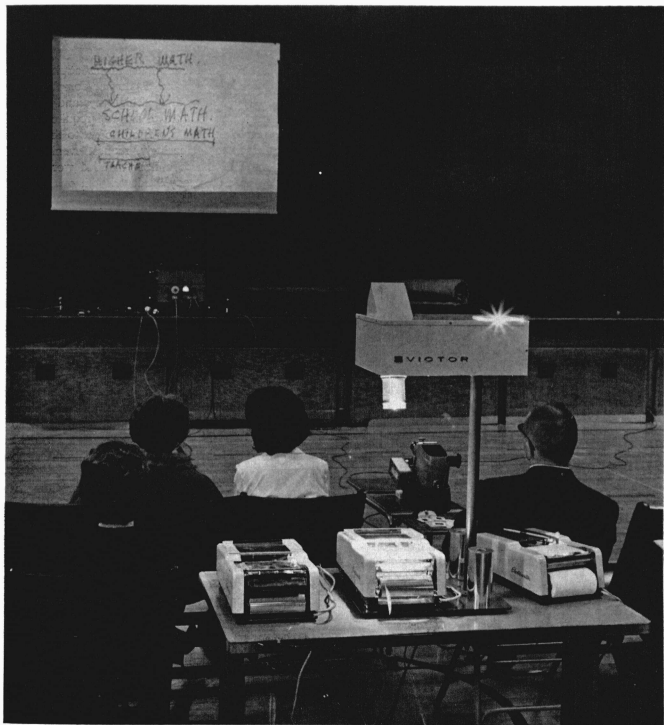
This is not to say that such extension education, adult education or continuing education programs, as they are variously known, are something new. Missouri has for years maintained what is recognized as an outstanding agricultural extension program. And under the leadership of Vice President Brice Ratchford, it is broadening its scope to perform equivalent services in the state's business, industrial and cultural areas. What is new and pressing is the size and variety of such needs.

Because of the unprecedented knowledge explosion of our times—a revolution that will continue to pyramid geometrically—it is commonly accepted by educators that the college graduate of today and of the future will never cease his formal education. He will need to be trained and retrained in his field periodically throughout his working life.

But while the demand for adult learning may have made a quantum leap forward virtually overnight, faculty resources necessary to meet it have not—and therein lies the problem. It is one thing to recognize change and new responsibilities, as the University's administration is doing, and another to mount an adequate program in response.



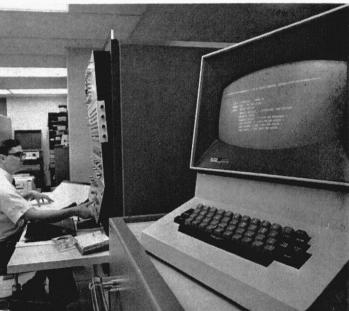
On the staff of the College of Engineering, Michael Corcoran is also functioning jointly as acting director of the Missouri State Technical Services Program. Before coming to the University, he spent some 15 years in advertising, public relations and technical communications work in New York, Los Angeles and San Francisco. Among his creations during his Madison Avenue days were the "Smokey the Bear" forest fire prevention campaigns.



The writer of the "blackboard" comments is many miles away, but through an electronic Telewriter system, the instructor can write on a master unit. The handwriting then is transmitted over telephone circuits to a receiving unit within a remote classroom, where it is projected on a display screen.

NEW DIMENSION

for adult education



It looks like a television set, but it actually is a CRT unit connected with the electronic computer at left. Push the right buttons and the CRT displays computer answers. The computer doesn't have to be next door, either. One or more CRT units can be linked to a master computer thousands of miles distant. These facilities are at the University's Medical Center.

The situation in Missouri, as far as adult continuing education is concerned, is further complicated by distance. Despite new, divided highways and improved air transport, hours of travel are still required on the part of many Columbia professors to get to the various communities that, increasingly, request evening, adult instruction. This places a heavy, added workload on teachers, who are already burdened with overcrowded, daytime regular instruction.

Time and distance becomes a critical factor even at the new campuses in Kansas City and St. Louis, as surveys show that enrollments decline sharply in evening courses when travel time exceeds 30 minutes. In recognition of this and other problems, a number of enlightened firms have begun encouraging in-plant educational programs, given right on the job during normal working hours. Special rooms are made available and the executive or professional merely walks a few steps from his office to his class, returning to his desk 50 minutes later.

Accordingly, the University's Extension Division has been investigating and experimenting with various systems for remote teaching. Well-known is instructional television, but its high cost for transmission to distant points presently focuses its usefulness within the campus structure.

The Electrowriter, a product of Victor Comptometer Corp., was used in the Engineering College and St. Louis campus programs previously mentioned. Extension personnel also are encouraged with the Tele-Lecture method.

While it has its limitations, the Electrowriter can handle much of the kind of graphic data involved in most blackboard presentation courses, such as are found in engineering and mathematics.

The transmitting and receiving devices are compact and easily portable, being about the size of a small, desk calculating machine. The message device features treated paper fed from a roll. The lecturer writes or draws on this paper with a special stylus. His scribbles are immediately reproduced on the paper of the receiving equipment at one or more distant locations. So that the class may view them, they are enlarged and thrown onto a screen by means of a special overhead

projector. Signals are transmitted over existing telephone lines and only minor modifications are necessary to convert any telephone hookup for use with the Electrowriter. Audio, including two-way communication between the instructor and the class for question and answer purposes, is over the same telephone line.

The Tele-Lecture system constitutes an expansion of the conventional telephone conference call. The lecturer speaks over the phone and his voice is broadcast over loudspeakers at the remote receiving point. Audience questions are fed back by means of a hand-microphone passed among the class by a monitor.

This method is the cheapest and most flexible remote teaching technique of all. It offers no visual components, but it is a useful device for subjects that lend themselves to more or less straight lectures.

A special attraction of the Tele-Lecture method is that it allows distinguished guest lecturers to be "brought in" to the class. The course enrichment of an hour's open discussion with a Margaret Mead, a John Steinbeck or a Glenn Seaborg is considerable. Often, such famous personages are too busy to take the time to travel to a campus but are quite willing to sit in their homes and discuss, over the telephone, their work with a class.

One other electronic device being considered by the University for instant provision of remote information is the cathode ray tube (CRT) computer software unit. The CRT displays computer answers visually on the face of its scope in plain English, math symbols, charts, blueprints, diagrams, or any of a number of foreign languages, depending on how the memory bank is programmed.

In size and appearance, a conventional CRT unit is almost identical to a home television receiver. A special electronic typewriter is used to communicate with the computer through the CRT.

Such display units can be located throughout the state. They are linked to a central, digital memory storage computer by telephone leased wire. The advantages of such immediate, visual retrieval of computer-stored information are many.

For one thing, the system allows a student or instructor to "talk" directly to the computer and program

and check on his individual problem without the hours of delay necessary for punched programming in conventional systems. The device also has tremendous potential in research study. The Library of Congress is in the process of establishing a huge, central bibliographical storage computer that would be linked to 12 or 13 regional centers around the nation by means of a CRT visual display station arrangement. This is expected to be operational by 1970. The University's Columbia library, which is one of the largest educational facilities in the country, is working to have one of these remote stations located in it.

The College of Engineering at Columbia is installing a battery of such CRT units in connection with its new IBM 360/40 computer. This will be one of the first such educational installations in the country, providing an immediate question-response environment that greatly enhances the learning process.

The University's Extension Division has envisaged a potential, future network that might one day place such remote information display units in every one of its county offices. The time is not too remote when many corporations and business firms will have their own remote-linked, CRT information units. TWA and the New York Central Railroad in fact already possess such systems. The advantages in medical diagnosis and recordkeeping are impressive, and the University's Medical Center computer facility in Columbia already has installed CRT links.

The Extension Division has tentatively assigned the acronym I.R.I.S., for Intercampus Remote Information System, to include the various devices it has under investigation to aid in present and future continuing education efforts. Depending on the requirements, the several components of such a system would be called upon to serve future re-educational needs not only of Missouri alumni but the citizens of the state as a whole. Through it, each campus and each department would have an equal opportunity to be utilized according to its capabilities and within its manpower limitations. Thus the total strengths of the campuses would become more readily accessible to all sections of the state, emphasizing the major resources of the University in this expanding arena of education need.

*University's program of
speech pathology-audiology is*

SPEAKING Loud AND Clear

THIRTY MILES SOUTHWEST of Columbia in Cooper County, the small rural community of Pilot Grove (population 680) seems an unlikely place for a University of Missouri classroom. But that's what its high school became one Saturday in April when students and staff in the area of speech pathology-audiology conducted a speech and hearing clinic.

For Paula, pictured at right, and the 20 other youngsters who were evaluated during the day-long session, the clinic was a bright, new experience. To the University visitors, however, the event was a familiar one. Since 1946, when Dr. Charlotte Wells began the off-campus program at the request of a Mexico, Mo., nurse, University personnel have visited more than 50 communities in Missouri, many more than once, and evaluated almost 3,000 children, most of whom had speech troubles.

"More than half of the problems have been in articulation," reports Dr. Wells. "Stuttering ranks next and hearing loss, third."

Dr. Wells has been director of the speech and hearing clinic since 1946, but the program itself which started 10 years before, was one of the early ones in the nation. It reached new heights last December when the master's degree program in speech pathology became accredited by the American Boards of Examiners in Speech Pathology and Audiology. "Fewer than 10 schools have this accreditation," Dr. Wells points out.

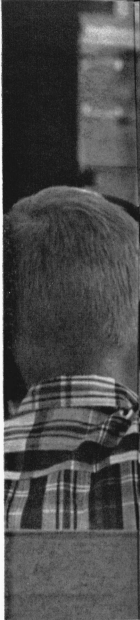
The Missouri program is based on the dual premise of training and service, one complementing the other. During the 21 years of the off-campus clinics, for example, more than 200 University students have received training impossible to duplicate in a campus classroom. And thousands of parents, children and teachers have received information—and help. Many of the communities used as centers for county programs have employed speech clinicians in their public schools since the first off-campus program was







If Rhoda says the right word for Leslie Zalk, student clinician, and Dr. Charlotte Wells, director of the clinic, she may blow a bubble as a reward. Below, Leslie helps three-year-old Rhoda learn about the word, "puppy" by using pictures and a real "puppy," actually a full-grown collie, Bobby.





A school boy from Pilot Grove tells the audiometrist Antoniette Chivetta that he heard the sound produced on the audiometer. Below Dr. Donald G. Williamson explains Bexsey audiometer to students.



Speaking Loud and Clear

held in their particular area. The only cost to the community for the clinic is a mileage charge for the trip to and from Columbia plus lunch for the University staff and visitors.

Here is how a typical evaluation is conducted: First the child listens to tones from an audiometer. The clinician can tell by the child's report whether or not his hearing is within normal limits.

"Since people learn to speak and check their speech by hearing themselves and others," Dr. Wells says, "this is an important part of the testing program."

Next comes the speech evaluation. The child reads sentences or selected words, repeats words that are said to him and tells what he sees in pictures. Unconsciously, he reveals his general speech ability, as well as specific problems.

After the clinician checks speech habits and observes the child's physical tools for speaking—such as palate, nose, tongue—a staff member and student therapist meets with the child, his parents and teacher, showing them what can be done to help improve the speech situation in the home and school. Often, the child is recommended for additional evaluation and out-patient therapy at the University facilities in Columbia.

Off-campus clinics, of course, are only a small part of the total speech pathology-audiology story. Adults, as well as children, are evaluated and treated in the Parker Hall headquarters. All students in the University's severely handicapped program are evaluated. Other settings for training-service clinics include the University Laboratory School, the Mid-Missouri Mental Health Center, the Missouri School for the Deaf in Fulton, University Medical Center, Woodhewn Home for exceptional children, and the Cleft Palate Clinic.

"Not only are the facilities unusually fine for training, the reports also make valuable source material for research," Dr. Wells points out.

Research is an important part of the total program, and, currently, there are five dissertations underway. One, as an illustration, is a study of possible relationships between disorders of communication and delinquency.

If one measure of a school is the quality of its graduates, then the area of speech pathology-audiology certainly is doing its part to uphold the University's image. Among those who have received degrees from the University are Dr. William H. Perkins, director of the Center for Speech and Hearing at Southern California; Dr. Donald Kline, director of research at the University of Idaho; Dr. Gene Ritter, who heads up the department of speech pathology and audiology at the University of Hawaii; and Dr. Thelma Trombly, who is on the staff at the University.

AROUND THE COLUMNS . . .



Ten new cottages, each having room for 10 persons, provide additional facilities in a rustic setting at a University farm 10 miles south of Columbia. The land has been owned by the University for a 100 years.

Scenic Wooded Camp Adds to University Facilities

Traditional brick and mortar have given way to rustic wood for a new multi-purpose housing and educational facility at a University farm 10 miles south of Columbia.

Located on an 180-acre farm which the University has owned for a century—and which is all but unillable in the scenic Missouri River hills in the vicinity of the new state Rock Bridge Memorial Park—the as yet unnamed campus addition is expected to prove a relatively inexpensive but highly useful addition to campus facilities.

Nearing completion are 10 cottages, each of which contain bunk beds with accommodations for 12, a general building in which is located minimal kitchen facilities, an eating area seating 120, which is also usable as a conference and classroom, and four other small

classrooms. The camp has running water, heated for baths, and sewage facilities and heat.

Chancellor John W. Schwada said that the institution has needed some such facility for several years.

“We have only begun to explore all the possibilities for its use,” he said. “We do know that many student and faculty groups have gone to off-campus areas for short term courses and conferences; that the camp will be a welcome addition to accommodations for 4-H club, Future Farmers of America, Conservation Association, and Home Economics Association meetings; some high school groups, and student-faculty seminars.

“It also has excellent possibilities of being developed for nature tours, conservation programs, and similar out-door activities,” he said.

Dr. Douglas Promoted

Dr. Leonard C. Douglas, a veteran Missouri extension worker, has been appointed assistant dean of the University of Missouri's Extension Division.

Dr. Douglas was formerly district director of the Extension Division's south central district.

He will work with Dean John F. McGowan of the Extension Division in agriculture and home economics areas, as well as helping with the planning, coordinating and carrying out of some of newer programs in business, education, journalism and other fields.

Dr. Douglas is a native of Couch, in Oregon County. He holds bachelor of science and master of science degrees granted by the University in 1950 and 1962. In 1965 he received a doctorate in education from Cornell University.

Wins Teaching Citation

Dr. Philip Emmert, assistant professor of speech at the University's Columbia campus, has been awarded a citation as an outstanding young teacher by the Central States Speech Association.

The association includes 13 states in the upper Mississippi valley, from Ohio in the East to Oklahoma in the West, and is a region that includes about half of the Ph.D.-granting departments of speech in the country.

Madden in Mystic Seven

Jean J. Madden, field director of alumni activities, joined Sen. Stuart Symington, three faculty members and 47 outstanding students as initiates of the four senior honor societies announced last month at the annual Tap Day.

Madden was chosen for Mystical Seven. In addition the other men's organization, QEBH formerly initiated Oliver B. Ferguson, publisher of the *Fredericktown Democrat News* and vice president of the Board of Curators.

Midlands on Sale

The Spring issue of *Midlands*, a publication of the English department, went on sale last month. The 112-page volume contains 11 short stories, eight poems and one play. The play, "Cookbook," is reprinted from *Mademoiselle* as first-place winner of that magazine's one-act play competition. The author is Mary Ruth Parsons, Cheyenne, Wyo., a sophomore majoring in pre-journalism.

Dr. Ellis Presented First "Thomas Jefferson" Award

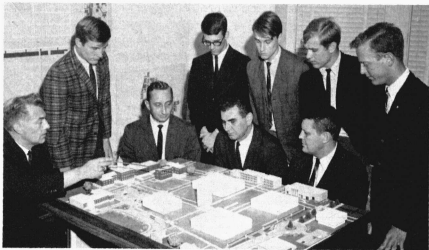
The first Robert Earll McConnell \$500 annual award was presented to President Emeritus Elmer Ellis by President John C. Weaver at ceremonies observing the birthday of Thomas Jefferson April 13.

The award is made to a member of the University family who "best exemplifies the principles and ideals of Thomas Jefferson" through teach-

ing, writing, character and influence, devotion and loyalty to the University, Dr. Weaver said. Dr. Ellis was selected by a committee from the four University campuses.

Dr. Ellis then announced he will give the \$500 prize to the University of Missouri Press "for expansion of its program of publishing books in the Jeffersonian tradition."

Engineering Class Designs Modernized Campus



Dr. Robert Wheeler, associate professor of civil engineering (seated, far left), points out features of a suggested campus for the University of Missouri, Columbia, to, seated from left to right, Dr. V. Alonzo Metcalf, assistant to the Chancellor; Dr. Robert Callis, dean extra divisional administration and professor of education; and Dr. Joseph C. Hogan, dean of the College of Engineering.

Members of the civil engineering systems design class, which designed the campus as a classroom project,

are standing.

Jesse Hall, the administrative building, is at the left edge of the model. The campus includes an underground parking lot for about 500 cars and a high-rise structure for administrative offices in the center of the campus.

Members of the engineering class include, left to right, Michael J. Neenan, Kansas City senior; Charles S. Decker, Callao senior; Gary C. Blade, Warrenton senior; Don Bornmeister, St. Louis senior; and James T. Golub, St. Louis senior.

GENTLE TUESDAY

Inauguration day was also a holiday at the University, and some students at Columbia took advantage of the pleasant spring breezes to convene at Francis Quadrangle for what they termed, "Gentle Tuesday." Following are reports of the occasion as reported in the student newspaper, The Maneater.

"Everyone went home with a sunburn.

"Everybody was perhaps 800 people who attended Gentle Tuesday near the Columns. Besides people, others attending included dogs, kites, four black kittens, balloons, guitars and an accordion.

The students shared lunches, tootsie rolls and lollipops. The men of Clark House distributed sandwiches and other goodies."

In the same issue, sometimes cynical contributing editor Alan Melson had this to say: "But the nicest thing about Gentle Tuesday was nobody said it was 'fruit.' Nobody was too 'cool' to sit in the grass and smile at the next guy. It was a gentle Gentle Tuesday, when flower-collared kittens played with small brown hamsters and Greeks and Beats held hands in a big rosie-round-a-riing with smiles full of posies and danced to the nylon ping of the off-key guitars."





What It Was Was RUGBY

THAT'S MISSOURI in black. Harvard is in stripes. The picture above has something to do with a line-out, whatever that is.

Rugby started in 1823 at Rugby College in England when one William Webb Ellis, caught-up in a game of soccer, decided the no-hands rule was silly, picked up the ball and starting running. It wasn't until last fall, however, that the sport caught on at Columbia and the Missouri University Rugby Club was formed.

High light for the Missouri ruggers, who have no official connection with the Athletic Department, was

the game last month with Harvard which drew 2,000 enthusiastic, curious fans to Rollins Field. While there may have been many fine points not understood by the crowd, they did seem to be impressed by the speed and violence of the game. They also were impressed with the score: Missouri won, 14 to 3.

Under the guidance of student-coach Chip Maxwell, who has been active in rugby for about six years, the Missouri club won two and lost one during the fall and finished the spring season with a record of six wins, two losses and three ties.





What It Was Was RUGBY

As was indicated earlier, rugby combines many of the elements of football and soccer. And it takes a pretty good man to play it. The teams have 15 men each; no substitutions are permitted, and time outs are allowed only when someone is injured, a not infrequent occurrence in the Harvard clash.

As in football, ball control and field position are very important. The field is larger, measuring 75 by 110 yards and the end zone is 25 feet deep. Scoring results when the ball is run across the goal line and touched down. Called a "try," it's worth three points. A successful conversion after a try counts two points and each penalty kick successfully put through the up-

rights results in three points.

In the Harvard contest, former Tiger footballers Bill Bates and Jim Whitaker played important roles. Bates scored six points on two penalty kicks and two others on a conversion. Whitaker scored a try when he took a lob kick and went on in the end zone. The other try was tallied by Mark Rosen.

After the tough game, the teams followed the traditional practice (in rugby) of applauding each other and then retiring for a libation or two.

Coach Maxwell reportedly analyzed the game as follows: "We had a better scrum but they had a better line-out." Whatever that means.



JOIN THE TIGER HUNT!

**Bag a TIGER... and
win one of these
tiger head lapel pins**



(ACTUAL SIZE)

The strength and size of an alumni association means one whole of a lot to the growth and stature of a university. For example, industry takes a look at alumni loyalty when deciding on research grants. And a strong and vocal alumni group can mean additional educational funds from national and state legislatures.

So we want your help in *increasing* the size of our membership by 5,000 in 1967. And that shouldn't be so tough. That's one for every three of us . . . with more than 70,000

potential candidates!

Armed with the Ammo Kit and the Official Trapper's Blank (below) . . . corner your Tiger and sign him up. Then just stuff the filled-out order blank into an envelope and send it to "Tiger Hunt Headquarters, 303 Jesse Hall, Columbia, Mo 65202." He'll get a bill for \$4 and will start getting the *Alumnus Magazine*. And you'll get a Tiger Head lapel pin . . . plus a roar of approval from your fellow Tiger Hunters.

HERE'S YOUR TIGER HUNT AMMO KIT

(packed with reasons why a guy or gal should belong to the University of Missouri Alumni Association)

Selfish reasons (what he gets out of this deal)

- 1. MISSOURI ALMUNUS MAGAZINE**—a year's subscription to a monthly magazine that's chuck-full of good news about University goings-on and reports on that blonde in his Econ. class and other alumni. Factual and juicy.
- 2. TIGER NEWS LETTER**—on request, a weekly football report from Dan Devine on what happened the previous Saturday and why. Straight from the tiger's mouth.
- 3. THE PANORAMA OF PROGRESS**—annual report full of information about University achievements and where the money went.
- 4. AUTOMATIC MEMBERSHIP IN LOCAL ALUMNI CHAPTER**—no further dues required for the year. When he joins the national alumni organization, he becomes a member in good standing of the local club—thereby reaping all the many benefits thereof.
- 5. HONOR**—the distinction of belonging to a very distinguished and exclusive organization.

Noble reasons (what his \$4 can do... and has done)

- 1. Various awards, including \$1000 stipend for Distinguished Faculty Award.**
- 2. Decoration of Alumni Lounge and Board Room in South Wing of Union.**
- 3. Lighting of Union Tower.**
- 4. Significant gifts to University Student Aid Fund.**
- 5. Identification Program: Campus signs and maps on campus for visitors.**
- 6. Engineering drawings for new multi-purpose auditorium.**
- 7. Information program for better relations with state legislature.**
- 8. Etc. (lots of etc.)**

AND HERE'S YOUR OFFICIAL TRAPPER'S BLANK—

NAME OF TIGER YOU JUST SNARED

LAIR OF NEW TIGER (STREET NUMBER AND ADDRESS)

CITY, STATE AND ZIP CODE

Hold it! Don't take any money from him. Just print your name below, with your own address. Then clip and stuff this into an envelope addressed to "TIGER HUNT HEADQUARTERS, 303 Jesse Hall, Columbia, Mo. 65202."

NAME OF SUCCESSFUL HUNTER (THAT'S YOU)

YOUR STREET ADDRESS, CITY AND STATE

Pounce Now and Roar Later—This is the Year of the Tiger Hunt!



The Governor Bags A Tiger

GOVERNOR WARREN E. HEARNES joined the Tiger hunt last month and in return received a tiger-head lapel pin from Alumni Association President Marvin McQueen. The drive to obtain 5,000 additional members for the association is progressing well. Twelve county campaigns have been completed in Missouri, and 12 others are scheduled. Fifty-two new members were obtained in Audrain County alone. Trying for the top spot percentage-wise are Grundy and Macon counties. In both cases about two-thirds of the alumni in those counties are members of the Association. A telephone campaign was held in St. Louis May 2 and 3, resulting in 345 new members. This same technic will be used in other places this fall.

'14

LAURANCE M. HYDE, AB, LL.B. '16, LL.D. '48, was honored at a luncheon by the Missouri Bar Association along with the only other living retired judges of the Missouri Supreme Court. Hyde retired Dec. 31.

'15

Mrs. GERTRUDE WAYLAND Craig, Arts, was honored for 20 years service as city collector for Columbia in March. She received a meritorious service award from the mayor and a gift from the Municipal Building employees. Before being elected collector in 1947, Mrs. Craig had been clerk of the Boone County Probate Court for 25 years.

'17

ROBERT I. SIMPSON, BS Agr., is retired from duties with the North American Aviation. He and his wife (the former LAURA M. LEOVELL, BS Ed. '18), live at 241 S. Ave. 57, No. 133, Los Angeles, Calif. In 1917, Simpson held the official world record for the 120-yard and 110-meter high hurdles and was co-holder of the 220-yard low hurdle record. He was head track and field coach at the University from 1919-1926. They have two children.

'20

Mrs. MARY ISABEL DODSON Peterson, BJ, represented the University at the Centennial Convocation of Johnson C. Smith University in Charlotte, N. C. on April 7.

'21

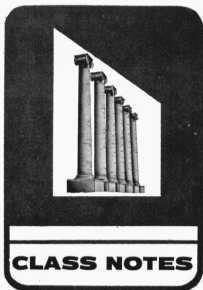
C. D. THORP, BS Agr., M.Ed. '39, was re-elected to his fifth four-year term as Boone County (Mo.) superintendent of schools. His son, C. D. THORP, BJ '57, MS '61, is a personnel director at a color television plant in Iowa.

'23

PAUL C. JONES, BJ, received the Citizen of the Year Award in Kennett, Mo. He is now serving his final term as U.S. Representative to Congress, was chosen for his contributions in agriculture, government, municipal and state service. He is a member of the House Agriculture and House Administration Committee.

'25

GEORGE W. POLLEY, Eng., B&PA, retired in December after 42 years in the electricity producing business. He



was vice president of special projects for the Upper Peninsula Power Co.

JOHN SAM WILLIAMSON, BS Agr., was elected vice president of the Boone County (Mo.) Board of Education. This is his third consecutive term on the board. He was also elected president of the Boone County Governmental Study Association.

BENNETT WOLFE, Arts, retired at the end of January after 39 years on the news staff of the Associated Press. He was regional news editor in Washington, D. C. and a bureau chief in Indianapolis before that. He and his wife plan to continue living at their Washington home at 5415 Connecticut Ave. His son, CHARLES B. WOLFE, BJ '56, is an account executive with Farley Manning Associates, a New York public relations and advertising firm.

ARTHUR D. BOND, AB, has retired from the A. P. Green Refractories Co. where he was vice president and director of the international division. He had been with the company for almost 39 years. At the University he was captain of the Tiger Football Team in 1924 and received the Missouri Rhodes Scholar



Craig, '15



Laughlin, '26

in 1925 for outstanding scholastic and athletic achievements. Bond has also served on the World Trade Advisory Committee on the International Relations Committee of the National Association, as chairman of alumni activities for the University and a member of the State Board of Training Schools. He and his wife (the former ELIZABETH C. GREEN, AB '24) live at 14 S. Jefferson Rd., Mexico, Mo. They have two sons.

DANIEL L. BRENNER, AB, has been named 1967 "Man of the Year" by the Friends of the Seminary of the Jewish Theological Seminary of America in the Midwest. Brenner is the senior member of a law firm in Kansas City. He is international vice president of B'nai B'rith. He is a past Jackson County circuit judge and lives at 311 E. Seventieth St. Terrace, Kansas City.

'26

CARL D. GUM, AM, will retire on June 30 from his job as superintendent of schools of the Clarkton (Mo.) school district, a position he has held for 12 years. He will continue as an administrative assistant through December. Gum is completing 47 years of teaching experience in elementary schools, high schools and Southeast Missouri State College. He and his wife live in Belton, Mo. Their son, CARL DEWITT GUM JR., AB '54, LL.B. '60, is a prosecuting attorney of Cass County and a member of a law firm in Belton and Grandview.

Mrs. BILLIE WARREN Allebach, BJ, was selected as a winner in the annual Missouri Press Women's writing contest. In the category of poetry, Mrs. Allebach took third place. She is a staff member of the *Albany (Mo.) Ledger*.

R. NEWTON LAUGHLIN, BS BA, was elected chairman of the board of Continental Baking Co. He will remain as chief executive officer, a position he has held for the past 16 years. He is also a director of Dictaphone, Inc., and the County Trust Co., White Plains, N. Y. Laughlin lives in Scarsdale, N. Y.

JAMES O. MARTIN, BS Agr., has been named rural development specialist under the "Outreach" program for Missouri rural areas. Martin will help rural communities plan development projects and find sources of support. He will also continue as a member of the state Farmers Home Administration staff and serve as executive secretary of the state Technical Action Panel.

'27

J. TOM MAHONEY, BJ, represented the University at the Library Dedic-

tion and University Convocation of Hofstra University at Hempstead, N. Y., on May 6. Mahoney is a writer and publicist with Dudley, Anderson, Tutzy of New York.

Sen. EDWARD V. LONG, Arts, received the Herbert Lehman Israel Award for his "unfailing support of Israel's national integrity."

'28

RODERIC EDMOND GILLETTE, BS Ed., AM '31, represented the University at the inauguration of Leo Claude Muller Jr. to Brevard Junior College, Cocoa, Fla. on April 23. Gillette is a real estate salesman for Trafford Realty Co. in Cocoa.

'29

PAUL A. GORMAN, BS BA, LL.D '65, was elected to the Prudential Insurance Co.'s board of directors. Gorman is president of Western Electric Co.

KENNETH L. DAVIS, Arts, was appointed bureau chief for the Associated Press in Spain and Portugal. Previously he was bureau chief in Buenos Aires.

NEWELL K. JONES, BS Eng., has been appointed St. Francois County (Mo.) chairman of the 1967 Alumni Achievement Giving Campaign. Jones lives at 521 Maple St., Farmington, Mo.

Dr. MARTIN MAYES, BJ, has again this spring been appointed by the National Education Association to direct a field study of German education. The study tour is under the joint sponsorship of the American Association of School Administrators and the NEA.

J. PAUL SCHEETZ, BJ, has been elected a member of the board of directors of First Federal Savings and Loan Association of Pittsburgh, Pa. Scheetz is now a director and vice president of planning and development of the Rust Engineering Co.

ERMA YOUNG, BJ, was among eight women honored from Missouri and Kansas by Theta Sigma Phi, national women's journalism honorary. She is the *Kansas City Star's* editor of women's news; member of the Missouri Commission on the Status of Women; 1964 woman of the year of the Advertising and Sales Executives club in Kansas City; member of the Fashion Group, Inc.

BEN WEINBACH, BJ, AM '30, was named general chairman for the annual Direct Mail Day in April. He is director of advertising at ITT Aetna Finance Co. in St. Louis.

'32

E. R. HALBROOK, BJ, is employed by the United States Agency for Inter-



Martin, '26



Scheetz, '29

national Development in Lagos, Nigeria. His address is USAID—Lagos, Dept. of State, Washington, D. C. 20521.

'33

Dr. HAROLD T. DIEHL, AB, AM '35, and his wife (the former MONA KELLEY, AB '25, AM '26) have given up their pavilion on Sardinia and moved to an apartment in Los Angeles at 3585 Gramercy Pl. They spend part of each year on property they are developing in Port Malabar, Fla.

'34

ALFREDO P. CATEDRAL, AM, represented the University at the inauguration of Rex D. Drilon to Central Philippine University at Iloilo City, Philippines on April 21. Cathedral lives in Iloilo City.

'35

DAVID S. OGLE, BJ, has joined Hill & Hill Displays, Inc. as sales manager in Kansas City. His past experience has been in advertising, sales and sales promotion.

Mrs. ETHEL ESTES Jackson, BS Ed., will retire in June from Ridgeway School in Columbia where she has been a first grade teacher. She was honored at a PTA meeting for her 19 years of teaching and presented a silver pin.

Mrs. GRACE E. MINGUS Shields, BS Ed., was recognized at the 12th annual Education Day banquet at the University. Mrs. Shields had been cited as the most influential teacher to Barbara Meyer who is the outstanding senior woman in education this year.

'36

WILLIAM L. LINDHOLM, AB, has been appointed vice chairman of the 1967 United Givers Fund Campaign. He is president and director of the four Chesapeake and Potomac Telephone companies. He and his wife live at 10808 Stanmore, Potomac, Md.

Dr. GEORGE H. ZILLGITT, AB, BS Med. '37, has been elected staff president of the Bethesda General Hospital in St. Louis, where he has been on the staff since 1949.

CLAUDE M. DILLINGER, AM, Ph.D. '42, will retire August 31 from Illinois State University at Normal, Ill. Last year he was Dean of the Faculty and remained this year to act as assistant to the dean. Dillinger is also acting dean of five departments which have not yet been assigned to colleges. He began teaching in 1922 and since then has served in various capacities including principal at a high school, supervisor of music, supervisor of curriculum construction for the Missouri State Department of Education and associate professor of psychology at Southwest Missouri State College.

CHARLES F. EDWARDS, BJ, has been named chief of the Atomic Energy Commission's Personnel Branch in Oak Ridge, Tenn. He and his wife (the former CHRISTINE OAKLEY, Arts '42) have two daughters.

Dr. JOSEPH L. FISHER, BS Med., was elected vice chairman of the council of the Missouri State Medical Association in St. Louis. Fisher lives at 2903 Ashland Ave., St. Joseph, Mo.

MARVIN D. MCGUEN, BJ, was given the Missouri honor award for distinguished service in journalism at the 58th annual Journalism Week at the University on May 5. McQueen is vice president of D'Arcy Advertising Company, St. Louis, and president of the University Alumni Association.



Jackson, '35



Shields, '35



McQueen, '36



Freeman, '40

Mrs. CLARISSA START Davidson, BJ, was honored for three first place awards in the annual Missouri Press Women's writing contest. Mrs. Davidson is a feature writer and columnist with the *St. Louis Post-Dispatch*. Her first place awards were in the categories of "feature story in daily newspaper of 20,000 circulation or more"; "feature story in other publications"; and for "column in daily newspaper." Mrs. Davidson also placed third in "special series of articles on special subjects." She also has written several articles for the *Alumnus*.

'37

Dr. M. G. CUNNINGHAM, M.Ed., Ed.D '44, is the new president of the National Association of Intercollegiate Athletics (NAIA). He is also president of Fort Hays State College, Hays, Kan.

J. J. GRAF, BJ, has been named to the board of directors of Historic Hermann, Inc. The group promotes the annual Maifest celebration and other civic projects in Hermann, Mo.

HAROLD THIEMAN, BS Agr., was a recipient of a balanced farming award for his farm in Lafayette County.

'38

Mrs. MARTHA McCORMACK Ousley, M.Ed., represented the University at the inauguration of Leonard L. Holloway to Mary Hardin-Baylor College, Belton, Tex. on April 25. Mrs. Ousley and her husband live at 301 North 40th St., Waco, Tex.

VICTOR F. SWYDEN, AB, was re-elected to the Kansas City council from district six.

'39

ILUS W. DAVIS, LL.B. was re-elected to mayor of Kansas City in the March elections.

JOE E. EDMONDSON, BS Agr., AM '40, was elected president of the Boone County (Mo.) Board of Education.

OLIVER B. FERGUSON, BJ, has been re-appointed to his third term on the University Board of Curators by Governor Hearnes. He is the *Democrat-News* (Fredericktown, Mo.) publisher and Missouri Press Association president.

LESTER MILGRAM, BS BA, will be honored as "Citizen of the Year" by the Kansas City chapter of UNICO National on May 21. Milgram is president of Milgram Food Stores.

'40

Dr. KENNETH H. FREEMAN, M.Ed., Ed.D '47, has resigned as president of

Metropolitan Junior College at Kansas City to accept the presidency at Illinois Valley Community College, LaSalle, Ill. Dr. Freeman was president of Christian College in Columbia from 1956-65 and was a teacher-principal in Columbia public schools from 1938-41.

MORTON E. HOLMAN, BJ, has accepted a public relations position with Roy Black, candidate for Mississippi lieutenant governor. He is former editor and publisher of the *Lawson Review* and the *Orrick Sentinel*. His wife is the former CORRINE L. GARNER, AM '27.

PAUL H. STURGEON, M.Ed., was honored by the Parent-Teachers Association of the Pattonville (Mo.) school district in a "This is your life" program. He is past director of elementary education for the Cape Girardeau public schools and presently principal of St. Ann (Mo.) Elementary School.

WILLIAM B. VAUGHAN, BS BA, has organized a new firm in Kansas City, Computer Systems Services, to provide electronic computer assistance to companies.

ROBERT L. BALFOUR, BJ, had a feature article in the March issue of *Golfdom* magazine titled "Experts Study Battery Care." Balfour lives at 604 Aumond Rd., Augusta, Ga. and is a vice president of Club Car division of Stevens Appliance Truck Co.

K. C. FROMAN, BS Agr., and his wife (the former FALLIS JO WALKUP, BS Ed. '40) have become life members of the Alumni Association. They live in Gallatin, Mo.

JAMES A. MCGINNESS, BS Agr., represented the University at the inauguration of James F. Nickerson to Mankato State College, Mankato, Minn. on May 11. McGinness has a farm in Lake Crystal, Minn. His wife is the former GERTRUDE M. SHEPARD, BS Nur. '40.

'41

J. L. KILROY, BS BA, has been elected a director of the W. S. Dickey Clay Manufacturing Co. in Kansas City.

Mrs. NELL HURLEY Gross, BJ, won an award in the annual Missouri Press Women's writing contest. She was honored May 5 during the University's Journalism Week for third place in the category of "feature story in other publications."

ROWLAND DON SAGER, BS PA, has been appointed director of operations for the North American Aviation's ocean systems operations, soon to be headquartered in Long Beach, Calif. Sager will manage contract budgets and schedules. He and his wife have three children and live in Whittier, Calif.

'42

SAUL SONNY BROOKS, BS BA, represented the University at the Centennial Convocation of Centenary College for Women, Hackettstown, N. J. on May 13. Brooks lives in West Orange, N. J.

JOSEPH CALVIN HOOVER, BS EE, represented the University at the inauguration of Dr. Rolf Alfred Weil to Roosevelt University, Chicago on April 16. Hoover is supervisor of traffic programs for Illinois Bell Telephone Co. and lives in Western Springs, Ill.

JAMES L. ISHAM, BJ, was elected president of Needham, Harper & Steers, Inc. advertising agency. Previously he was executive vice president and director of the Chicago division. He and his wife (the former MARY J. DOBBIN, BS Ed. '42) and their three sons live at 544 Earlston Rd., Kenilworth, Ill.

ERNEST JOHN NEUMAN, Arts, represented the University at the inauguration of John Alden Greenlee to California State College at Los Angeles on May 8. Neuman is an executive producer of M.G.M. Studios in Culver City. In March 1965 he was honored by the St. Louis Suburban Teachers Association for his contribution to education.

ERNEST HUETER, BJ, recently elected president of Interstate Bakeries Corp., was the subject of a feature article on the operations of his company in the March 19 issue of the *Kansas City Star*.

W. J. JACOB, BS Agr., has been assigned additional responsibilities with Gulf Oil Corporation's agricultural chemicals division. As area sales manager, Jacob's territory will now include Arkansas along with Southeast Missouri, Southern Illinois and Western Kentucky.

'43

Maj. ROBERT FLEMING, BJ, is retiring from the army after 23 years of service. He plans to take graduate courses and prepare for teaching. In Korea, Maj. Fleming was assistant chief of the Counter-Intelligence Division G-2 section of Eighth Army Headquarters.

PAUL CHRISTMAN, Arts Educ., was honored by the Missouri Society of New York on May 2. He received the Society's traditional Silver Mule award for 1967, given each year to an outstanding Missourian. Christman is sports-caster on the NBC television network, a former All-American football player at the University and former star in professional football with the Chicago Cardinals.



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'58
'60
'52

Fort Worth
Kansas City
Atlanta

Paul J. McKee, CLU '74
William E. Phifer, III, CLU '55

Kansas City
Los Angeles



Soger, '41



Isham, '42



Tendick, '44



Barton, '47

'44

HOMER E. BOLEN, M.Ed., was recently elected vice president of the National Association of Supervisors and Directors of Secondary Education. He is State Director of supervision for Missouri's State Department of Education and lives at 1321 Jobe St., Jefferson City.

JACK TENDICK, BS ME, has assumed control of the firm, Garos and Clauson, consulting engineers in Milwaukee. The new name will be J. P. Tendick and Associates Inc. He lives at 17645 Evergreen Ct., Brookfield, Wis.

Col. DON E. FLINN, BS Med., was named the 1967 recipient of the Raymond F. Longacre award for his outstanding accomplishments in the psychological and psychiatric aspects of Aerospace Medicine. He served as chief of the psychiatry department at the Air Force School of Aerospace Medicine and he has had 18 published articles and served as secretary last year to the Constituent Society of USAF Flight Surgeons.

'47

EARNEST HERBERT CAMPBELL, M.Ed., Ed.D., '51, represented the University at the inauguration of Robert Eugene Hill to Chico State College, Chico, Calif. on May 20. Campbell is professor of education and coordinator of graduate studies at Chico State College and former acting dean of admissions at the University of Missouri.

HOOVER COTT, BJ, has purchased the *Oxford Register* newspaper in Kansas. He is publisher of the *Belle Plaine News* in Belle Plaine, Kan.

NOAH E. MARTIN, BS BA, and his son, ROBERT W. MARTIN, BS BA '65, were top salesmen in Federated Insurance Company's premium sales in 1966 and have won a trip with their wives to Palm Springs.

Dr. JOHN G. NEIHARDT, LL.D., was named one of the "Top 10" persons making significant contributions to the state of Nebraska. Neihardt is poet laureate of Nebraska. He has been a member of the University faculty since 1948.

SY WEINTRAUB, AB, BJ '47, is producer of the television series "Tarzan" which has held solid viewership this year.

C. ROBERT BARTON, AB, has become a new member of the executive staff of Old Security Insurance Companies in Kansas City. He and his wife have three children.

ELMER J. KEITEL, Arts, B&PA, has joined J. D. Streett and Co., Inc. as a special representative. Formerly he was with Columbia Oil Co. as its president.

Dr. D. WAYNE ROWLAND, BJ, AM '55, has been appointed chairman of the newspaper department of the school of journalism at Syracuse University. Since 1959 he has been chairman of the journalism department at Texas Christian University. Prior to that Rowland directed the establishment of a school of journalism and communications at Silliman University in the Philippines and was editor and publisher of the *Lamar Daily Journal* in Missouri.

'48

Maj. ROBERT P. CARTER, AB, was awarded the Army Commendation Medal at Ft. Lee, Va., Feb. 27, on retirement from the Army after more than 21 years of service.

EDWARD COOK HENDLEY, Ph.D., represented the University at the inauguration of William Lincoln Giles to Mississippi State University on May 13. Hendley is an associate professor of chemistry at Mississippi State College.

GERRE L. JONES, BJ, has joined the staff of Edward Durrell Stone, New York architect, as executive assistant for public affairs. Formerly he was on the staff of Radio Free Europe in Munich, Germany.

JOHN HAWLEY KNOWLES JR., BJ, AB '49, AM '56, represented the University at the inauguration of James Edward Doty to Baker University, Baldwin City, Kan. on April 22. Knowles is

an assistant professor of journalism at Kansas State College of Pittsburg, Pittsburg, Kan. He lives at 918 Schwartz Rd., Lawrence, Kan.

LESLIE PERLMAN, BS BA, was elected vice president of Parkview-Gem, Inc., in St. Louis.

WILLIAM E. TIPTON, LL.B., was promoted from assistant general counsel to associate general counsel at Kansas City Life Insurance Co. Tipton and his wife (the former MILDRED SAPPENFIELD, Educ. Arts '45), and three children live in Kansas City.

'49

JOHN STEPHEN BEDFORD, BS EE, represented the University at the inauguration of Chester T. Mc Nerney to Edinboro State College, Edinboro, Pa. on April 22. Bedford is assistant professor of electrical engineering at Pennsylvania State College.

Lt. Col. ARNOLD E. (Gene) BENCH, BS Ed., M.Ed. '50, received the Silver Star medal during an awards ceremony southwest of Da Nang for his extraordinary heroism in Vietnam last July. He is commanding officer of the Second Battalion, Fourth Marines. His wife (the former KILA MAY KELLEY, BS Ed. '49) and two children are living at 313 Proctor Dr., Columbia.

G. G. BLINZLER, BS Chem., was elected president of Sealright Co., Inc., a subsidiary of Phillips Petroleum Co. He has been with the company since 1964.

Mrs. KARSA DREW LYNCH Brigham, BS Ed., has joined the teaching staff of the Job Corps Conservation Center near Poplar Bluff, Mo. She will assist in training corpsmen as cooks and bakers.

WILLARD (Will) FARDON, BJ, has opened his own brokerage office in Kansas City. He plans to specialize in residential properties.

J. CARLETON JONES, AB, was named director of information services for the American Institute of Architects. He began his career in public relations in 1955. He lives at 206 Hawthorne Rd., Baltimore, Md.

Dr. T. M. MacDONNELL, BS Med., was re-elected president of the Missouri Hereford Association.

PHIL STROUPE, BJ, is public relations director for the American Mining Congress in Washington, D. C.

HOWARD M. STRICKLAND, BS BA, was named vice president of Old Security Insurance Companies in Kansas City. He and his wife and three children live at 6409 East 110th St., Hickman Mills, Mo.

Dr. MELVIN C. KASTEN, BS Med., was appointed a member by Governor Hearnes to the State Board of Healing Arts. He lives at 1834 Broadway, Cape Girardeau, Mo.

Mrs. LEONA JACOBS Koch, BS Ed., M.Ed. '59, was elected second vice president of Delta State of Delta Kappa Gamma Society, international honorary for women educators. Mrs. Koch is resource teacher of the Columbia public schools.

'50

RICHARD D. DAVIS, BS Ed., was commissioned an Army second lieutenant after graduating from the Infantry Officer Candidate School, Ft. Benning, Ga.

Maj. JAMES P. FARRELL, AB, was decorated with the Distinguished Flying Cross at Tan Son Nhut AB, Vietnam for bravery in military operations in Southeast Asia.

HARRY N. BRIGGS, AB, has become a life member of the Alumni Association.

ROBERT C. CARROLL, BJ, has assumed full duties as executive secretary of the Missouri Good Roads and Streets Association in Jefferson City. He is former editor of the Hannibal (Mo.) *Courier-Post*.

CLIFFORD R. KIRBY, M.Ed., is leaving his position as superintendent of the Hazelwood (St. Louis) school district to become principal of the Kratz Elementary School in the Ritenour (St. Louis) school district.

FRANK H. ROBESON, BJ, has been named a vice president of Marts & Lundy, Inc., a financial consultant to schools, colleges and other philanthropic institutions.

DERALD SLAGLE, BS BA, has been elected president of the Kansas City Wholesale Credit Association. He is with the City National Bank & Trust Co. in Kansas City.

'51

Maj. JAMES M. CASEY, BS BA, has been decorated with the Distinguished Flying Cross at Ching Chuan Kang AB, Formosa. He has recently been reassigned to Forbes AFB, Kan, where he will be a member of the Tactical Air Command.

Mrs. MARLENE ALICE SMITH Cavanaugh, Arts, was named Mrs. Missouri for 1967. She lives at Whitman Air Force Base with her husband and three sons. She will receive an expense paid trip to the Mrs. America pageant in San Diego.



Jones, '49



Strickland, '49



Farrell, '50



Robeson, '50



Dunn, '51



Bevitt, '53



Martin, '53



Smith, '54



Walter, '54

DONALD H. DUNN, BJ, has been named assistant marketing editor of *Business Week* magazine. Previously he was managing editor and editorial director of *Television Age* magazine. He and his wife and four children live in Queens Village, N. Y.

Maj. H. R. FRISBIE JR., BS Agr., will return this month after a year's service in Vietnam. He has been stationed in Hoa Khanh with the Support Company, Headquarters and Services Battalion, First Force Service Regiment. In June, Frisbie will become commanding officer of Marine Barracks in Sase-do, Japan.

WILLIAM E. NEFF, LL.B, has been appointed corporations attorney by Secretary of State. He is the former judge of the 30th circuit and attorney for the general services administration in Washington. He and his wife (the former HELEN HARTMAN, BS Ed. '51) have five children and live in Warsaw, Mo.

HERNAN E. MOHR, BS BA, has been named supervisor of safety at the General Motors Corporation's Fisher Body division in Leeds (Mo.). He lives in Raytown, Mo.

'52

ROSS BOEGER, BS Ed., M.Ed. '59, has resigned as principal at Camdenton (Mo.) High School to accept the superintendent's job at Warsaw (Mo.) High School. Previously he was principal and coach at Ashland (Mo.) High School.

WALTER EGGERS, BJ, has been named a vice president with Bruce B. Brewer Co., Inc., Kansas City based advertising agency. He is also president of the Missouri-Kansas chapter of the National Agricultural Advertising and Marketing Association.

HAL R. SPRAGG, AB, has been appointed to the Atomic Energy Commission of the state of Arizona. He worked in the University hospital in the field of bio-chemical research after graduation. He and his wife (the former PEGGY DODGE, Arts '53) have four children and live at 5639 West Monterosa St., Phoenix, Ariz.

Mrs. BETTY SUE COOPER Hearnes, BS Ed., was named an honorary alumna of William Woods College in Fulton, Mo.

SAMUEL H. McCORD, BS Ed., has been named vice president and director of St. Louis operations of Hoffman, Shanley, Wrisley & Schroth, Inc.

'53

JOSEPH BEVIRT, BS Agr., MS '56, was named manager of marketing research for the Dow Chemical Co. in the

Pacific area. He and his wife (the former WILMA LEAH EVANS, BS HE '56) and family will move to Hong Kong where he will initiate the marketing research function there.

Dr. JACK E. MARTIN, BS Agr., MS '61, is a beef cattle research consultant with the Ralston Purina Company's Chow Research staff in St. Louis. He will consult with large commercial cattle feeders as nutrition specialist and to conduct beef cattle research. He and his wife (the former NORMA H. REMLEY, Educ. '54) and three sons live at 200 N. Gore, Webster Groves, Mo.

WILLIAM E. RAU, BS PA, AM '57, was promoted by President Johnson to Class 4 in the U.S. Foreign Service. Rau, an economic officer at the American Embassy in Pretoria, South Africa, will return to this country in August to study the Turkish language in Washington, D. C. before being given a Middle East assignment. He and his wife (the former SARAH J. SHOFSTALL, AB '53) have four sons.

ROBERT L. OTTENAD, BS PA, has been named vice president and general manager of Automatique St. Louis Inc.

Maj. FRANK P. CARTER, BS Agr., has completed specialized pilot training at Tinker AFB, Okla. He is returning to Norton AFB, Calif., where he is a member of the Military Airlift Command.

S. B. POWELL, BS Agr., has been appointed manager of credits and collections for Allis-Chalmers farm equipment division and will move from St. Louis to the Milwaukee home office.

'54

Maj. EDDY J. DOERSCHLEN, BS BA, is one of a group of highly-experienced, combat-ready pilots providing round-the-clock aerial defense for the Ryuku Islands area, east of Red China.

Maj. PETER P. SEATON, BS Agr., received the Vietnamese Cross of Gallantry with Silver Star at Cu Chi, Vietnam.

ROBERT J. SCHLIEBE, BJ, coordinates all corporate and product advertising and sales promotion programs with Granite City Steel Co. in his job as advertising supervisor.

RICHARD ARTHUR WOLTER, BS Ed., has been awarded the silver wings of an American Airlines flight officer after completing training at American's flight school in Chicago.

Dr. HAROLD W. CASEY, BS Agr., DVM '57, recently participated in a series of programs on the advancements in the medical aspects of aviation and space

travel. He serves at Brooks AFB, Tex. as a pathologist.

JAMES OFFUTT, Arts, was voted "Jaycee of the Year" by the Columbia Jr. Chamber of Commerce. Offutt is Assistant director of the research division for the MFA Insurance Companies.

G. NORMAN STANARD, BS Sta., has been appointed market research manager of the Rawlings Sport Goods Co. in St. Louis. He lives in Webster Groves, Mo.

'55

W. THOMAS BUCHANAN, BS CE, has been assigned to the New York City sales office of Pittsburgh-Des Moines Steel Co. He will be responsible for a variety of important industrial accounts in New York and New Jersey.

DAVID D. LAWSON, BS BA, MS '59, has been promoted to director of new business planning in the planning department of Mead Johnson & Co. He and his wife live at 117 Hampton Dr., Evansville, Ind.

R. H. BENSON, Arts, Agri., has been named assistant branch sales manager in the Kansas City area for the copier and duplicator division of the Addressograph Multigraph Corp.

JOHN C. COLLET, BS BA, is president of Rupert Manufacturing Co. in Blue Springs, Mo.

'56

WILLIAM J. FINLEY, BS BA, has been named merchandise manager for major and small appliances, radio, stereo and television for American Furniture Co. in Denver. His new address is 11897 W. 62nd St., Arvada, Colo.

DANIEL A. RASCHER, BS F, is employed as a sales representative and package engineer with Container Corp. of America in St. Louis. His new address is 2830 Flintwood Dr., St. Louis.

LARRY DAVIS, AB, has been appointed Franklin County (Mo.) chairman of the 1967 Alumni Achievement Giving campaign.



Horn, '56



Zinn, '57

JAN MOORE PARKS, AB, was honored for second place in the category of "column in daily newspaper" May 5 during Journalism Week at the University. The awards were part of the annual writing contest sponsored by the Missouri Press Women.

'57

BILL BRANTLEY, BS Agr., AM '58, has joined National Farm & Home Publications, Inc. in Des Moines, Iowa. He will be managing editor of *Crop Profits*, a quarterly magazine. He and his wife and three children live at 2809 Meadow Ln., West Des Moines.

Mrs. GLORIA JUNE FOSTER Grotjan, BS Ed., has received a fellowship from the federal government for the training of teaching handicapped children. She lives at RFD 1, California, Mo.

Mrs. MARILYN HOUGHTON Gayton, BS Ed., M.Ed. '63, and her husband have recently moved to Columbia at 22 West Boulevard North. They have two daughters.

RALPH J. TOSTI, Educ., has been promoted to captain at Arlington, Va. where he is assigned as information officer in the Office of Aerospace Research.

DALE W. ZINN, Grad., has been named head of Texas Tech's Animal Husbandry Department. He is author of more than 40 scientific and technical papers. He and his wife have three children.

JAY T. BOEHM, BS BA, is marketing administration manager with Hallmark Cards, Inc. in Kansas City. He had been department head of customer services and sales statistics.

WILLIAM T. CROWELL, Arts, has been named a KMOX-TV account executive in St. Louis.

RON MORRISON, BJ, was honored with the local Jaycee's Distinguished Service Award in Albany, Mo. He is publisher of the *Ledger*.

THOREN SCHROECK, BJ, a former KMOX-TV accounts executive and media buyer for Gardner Advertising Co. and an account executive in the Chicago office of CBS Television Stations National Sales since 1965, has been transferred to that firm's New York office.

'58

MYRON CORN, BS Agr., has been named "Salesman of the Year" by the chemical marketing division of Abbott Laboratories. Corn is a Midwestern territorial representative.

WILLIAM A. LUFT, BS BA, and his wife, Frances, have a son born Feb.

11. Luft is an accountant for Monsanto Co. in St. Louis.

OTHA C. SPENCER, Ph.D. Journ., represented the University at the inauguration of Daniel Whitney Halladay to East Texas State University, Commerce, Tex. on April 17. Spencer is a professor of journalism at East Texas State University.

Mrs. M. VIRGINIA ROGERS Wheeler, BS Ed., M.Ed. '66, was elected treasurer of the department of classroom teachers of the Missouri State Teachers Association. She is a fourth grade teacher in Columbia.

Dr. WILLIAM J. WILSON, MD, has been named a Markle Foundation Scholar. These scholarships are awarded to young physicians planning careers in academic medicine. Wilson's special field is cardiovascular radiology. His research goal is a computer program which would be a valuable tool for radiologists examining ulcer patients. Wilson is an assistant professor of radiology at the University of Virginia, Charlottesville.

GEORGE BROOKS, M.Ed., was nominated to serve until 1969 on the Columbia planning and zoning commission. Brooks is University assistant director of student financial aid.

Dr. ALLEN W. HAHN, BS Agr., DVM, represented the University at the inauguration of Peter Andrew Herbut to the Jefferson Medical College of Philadelphia on May 3 in Devon, Pa. Dr. Hahn is a research instructor in the School of Veterinary Medicine at the University of Pennsylvania, Philadelphia. He lives at 653 N. Bishop Rd. in Springfield, Pa.

Mrs. BETTY COOK Rottmann, BJ, won first place in television publicity and promotion in the annual Missouri Press Women's writing contest. She was honored May 5 during Journalism Week at the University.

'59

JOHN P. BEIHL, AB, LL.B. '61, was named attorney of the St. Joseph (Mo.) board of education.

Capt. IRA M. CLICK, Engr., and his wife have a son, Ira Jr., born in September at Ft. McClellan, Ala.

Dr. LEO GREBE, M.Ed., D.Ed. '67, is director of the southeast Missouri Education Improvement Center in Joplin, Mo.

RICHARD L. GUEVEL, BS BA, was promoted to superintendent of the passenger body construction department in Ford Motor Company's Kansas City assembly plant.

JOSEPH CYRUS KENTNER, Agr., has completed a course in auctioneering and auction sales management and re-



Battle, '60



Ewing, '62



Turk, '62



Kriemelmann, '63



McLaughlin, '64

ceived the honorary title of Colonel. He is presently employed by L. C. Schreiber Cheese Company and lives in Carthage, Mo., with his wife and two children.

Dr. DONALD E. SKLENAR, MD, participated in a recent annual Aerospace Medical Association meeting in Washington, D. C. Dr. Sklenar is assigned to an Air National Guard medical unit in Missouri.

'60

ELIOT FRANKLIN BATTLE, M.Ed., was re-employed by the Columbia Board of Education as a counselor at Hickman High School and as special assistant for pupil personnel services. For the past year, Battle has been training Human Development Association workers.

J. P. CARMAN, BS Agr., was become a life member of the Alumni Association.

JON D. COZEAN, BJ, has been appointed the Washington, D. C. staff correspondent for the *Kennett Democrat* newspaper. He will provide a weekly

column on Missouri-related Washington events, entitled "Washington Report." He is a former member of the Washington bureau of the *New York Times*.

JAMES F. LANE, BS CE, has been promoted engineer in the Building Design Division of Union Electric Company's mechanical engineering department. His wife is the former PATRICIA ESTES, BS Nur. '59.

SELBY (DUKE) NEFF, BJ, has been appointed publicity director for the St. Louis Stars, national professional soccer team. He had been promotions director for the Kansas City Chiefs of the American Football League.

JAMES TUMY, M.Ed., has recently moved to Washington, D. C. where he will be employed by the National Commissioner of Education.

'61

DON BOXDORFER, BS BA, is territory representative at Xerox Corporation's St. Louis West branch. He recently graduated from the company's National Sales Development Center in Ft. Lauderdale.

'62

DON AYERS, BS BA, has become a life member of the Alumni Association. He lives in Marina Del Ray, Calif.

RICHARD E. DUNLAP, AM, has been appointed assistant to the chancellor at the St. Louis campus of the University. He has been an instructor of history there since September. He lives at 4254 Carrollton Dr., Bridgeton.

NEIL S. EWING, BS BA, has joined Lederle Laboratories, a division of American Cyanamid Co. He will be a medical representative in the St. Louis district. He and his wife live at P. O. Box 251, St. Louis.

WILLIAM W. FERGUSON III, AB, JD '65, has been promoted to captain in the U.S. Air Force. He is a member of the Strategic Air Command.

JACQUE F. Le MONE, BS BA, and his wife adopted a baby boy in March. Le Mone is a territory salesman for Skelly Oil Co. They live at 3924 NW 59th, Oklahoma City.

DAVID A. LEVINE, Arts, has recently moved to Kankakee, Ill. where he is a market research representative for General Mills, Inc., Chemical Division. His new address is 1119 S. Curtis Ave., Apt. 44D.

Capt. JOHN J. LIVINGSTON, AB, who was killed in Vietnam combat was honored with a posthumous award of medals on March 27 in St. Louis. His wife accepted the Silver Star, Bronze Star, Air Medal with 19 Oak Leaf

General Motors is people making better products for people.

Don Trites's dummies lead a rough life. For your sake.

To Don Trites, these dummies are very special people.

True. Their expressions never change, but they do have feelings. Mechanical feelings that can be measured by Don in moving simu-

lated impact tests. These tests have helped GM safety engineers find and develop automotive designs that are safer for real people.

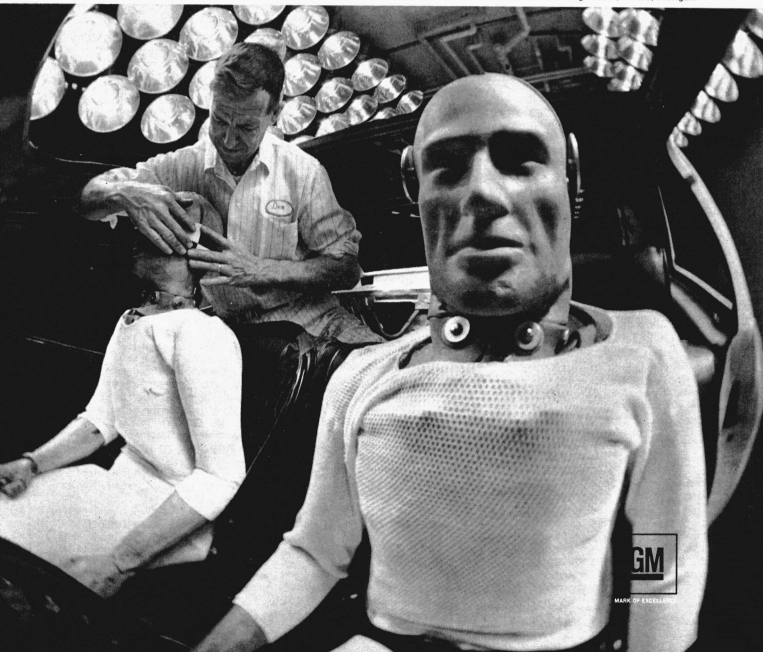
The tests go on day after day, year after year, ever increasing in

sophistication and value.

Safety is an important part of every General Motors car. Maybe that's why Don thinks his dummies are something special.

They're silent heroes.

Don Trites, experimental technician, General Motors Proving Ground, Milford, Michigan.



GM

MARK OF EXCELLENCE

Clusters and Purple Heart for her husband who died Nov. 11.

ROBERT A. ROSELER, BS BA, has been promoted to captain in the Air Force. He is now stationed at Sembach AFB in Germany.

WILLIAM P. TURK, BJ, has been promoted to captain in the U.S. Air Force. He is an information officer at Nakhon Phanom Royal Thai AFB, Thailand.

Dr. ROBERT JOSEPH DUNN, AB, MD '66, will begin a four-year fellowship in otolaryngology at Mayo Clinic in July.

JOHN McCRAW, AB, MD '66, is serving an internship at the University of Virginia and will begin a five year Orthopedics Residency at the Duke University Hospital in Durham, N. C. shortly. He and his wife have a daughter and live at 1803 Solomon Rd., Charlottesville, Va.

GARLAND WILSON III, BS Agr., is an assistant manager with a new packing plant in Sterling, Colo. He and his wife (the former MARY PAT RANDALL, Arts '64) have a son born in November and live at 1108 Beattie Dr., Sterling.

'63

ARTHUR L. KRIEMELMAN, BJ, was appointed media director of the Seven-Up Co. in St. Louis.

FRANCIS L. MILLS, BJ, has been promoted to captain in the U.S. Air Force at Travis AFB, Calif. He was recently upgraded to a C-141 Starlifter aircraft commander.

DAN F. ROBERTS, BJ, has joined the public relations firm of Cooper & Golin, Inc. in Chicago as an account executive.

'64

1st Lt. EDWARD A. BROWN, BS For., along with his unit from the Army 45th Engineer Group, recently constructed a heliport for helicopters at Tuy Hoa, Vietnam.

Capt. MARTIN G. BROWN, BS EE, recently received the Distinguished Flying Cross, the eighth through 21st awards of the Air Medal and the Army Commendation Medal. He has made over 500 flights in Vietnam. His wife is the former MARILYN KAYE HUBBS, BS BA '64.

Pvt. 1st Class MICHAEL D. FRIEDLAND, Arts, was assigned to the 15th Engineer Battalion in Vietnam.

ROWLAND A. JONES, BS EE, has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School at Lackland AFB, Tex. He will be in the Air Force

Systems Command which manages USAF scientific and technical resources to develop new missiles, aircraft and other aerospace systems.

1st Lt. TEDDY J. KOONTZ, BS Agr., has just completed a tour of duty in Vietnam and will be released from active duty in the Marine Corps July 1. He will be making his home at Box 307, Hume, Mo.

JAMES J. McLAUGHLIN, BS Ed., has been appointed sales representative in the Chicago district for Laclede Steel Co.

DAN OCHS, BS Ed., has won the National Science Foundation award. He will do graduate work concentrating in embryology and cytology at University of Virginia.

Ensign RODGER N. LINDGREN, has recently earned his pilot's "Wings of Gold" upon completion of flight training at the Naval Air Station, Corpus Christi, Tex. He has been transferred to Patrol Squadron 11 at Brunswick, Maine.

ALBERTA J. ROSA, MS, has been promoted to captain in the U.S. Air Force. He is an electronics engineer with the Air Force Special Communications Center at Kelley AFB, Tex.

MARGARET YOUNGMAN, BS Ed., is in her third year teaching home economics in the Ashland School in Kansas City.

'65

2nd Lt. VICTOR E. MODUNGNO, BS CE, was recently appointed commanding officer of Company C, 123d Maintenance Battalion, 1st Armored Division, Ft. Hood, Tex. He and his wife (the former KAY GENTLES, BS BA '65) live at 5680-1 Carter St., Pershing Park, Ft. Hood, Tex. She is employed by URS Corp. as a computer programmer.

DONALD RAY ROBERTS, AB, MS '66, has been commissioned a second lieutenant in the U.S. Army at Walter Reed Army Institute of Research where he is an entomologist. He is scheduled to go to Ft. Meade, Md.

Pvt. GARY T. CHRISTOFF, BS For., MS '66, completed a four-week administration course at Ft. Huachuca, Ariz.

2nd Lt. HUGH H. FORSTER, BS BA, was awarded U.S. Air Force silver pilot wings upon graduation at Vance AFB, Okla. He is being assigned to Ching Chuan Kang AB, Taiwan where he will be a pilot in the Pacific Air Force.

JOY FOSTER, BS HE, has been appointed as a manager in the new branch store of Stix, Baer & Fuller in Crestwood, Mo. She is in charge of the fabric department, patterns and art needlework.

Maj. CHARLES LEA, MD, is a surgeon who treats combat casualties of the men of the 101st Airborne Divisions First Brigade. Recently he was called on to treat an elephant with a bullet in his leg. The story was carried by the wire services in major newspapers.

SANDRA WILLIAMS, BJ, has been appointed editor of "Southwest Information," a quarterly publication of the southwest region of the National Association of Housing and Redevelopment Officials. In addition she is editor of the Urban Renewal agency's magazine "Change."

MARILYN YOUNGMAN, BS Ed., cum laude, is teaching science in the Sydney Church of England Girls' Grammar School located at Moss Vale, New South Wales, Australia.

'66

MICHAEL W. ALLEE, BJ, was commissioned an Army second lieutenant after graduating from the Infantry Officer Candidate School, Ft. Benning, Ga.



Rosa, '64



Youngman, '65



Mahan, '66



Nagy, '66



Summers, '66



Sutton, '66

DOUGLAS F. MAHAN, BA, has been awarded the U.S. Air Force silver pilot wings upon graduation at Vance AFB, Okla. He will be assigned to George AFB, Calif. after specialized aircrew training at Davis-Monthan AFB, Ariz. and Fairchild AFB, Wash. He will be an F-4C Phantom II pilot in the Tactical Air Command.

DARRELL W. MOSS, Arts, has been selected for technical training at Keeler AFB, Miss., as a U.S. Air Force communications electronics specialist. He recently completed basic training at Lackland AFB, Tex.

2nd Lt. JOHN T. NAGY, BS EE, has been awarded the U.S. Air Force silver wings upon graduation from the U.S. Air Force navigator school at Mather AFB, Calif. He is remaining at Mather for specialized aircrew training as an electronic warfare officer before reporting to his first permanent unit for flying duty.

ANSEL NIEMEYER, BS BA, has accepted a position with the Farmers Bank of Bowling Green, Mo. He has just completed four months of active duty with the National Guard, stationed at Ft. Leonard Wood.

LESLEY PATON, Educ., is an airline stewardess with American Airlines and living in Dallas.

Pvt. DAVID A. RIGGS, BS For., has completed eight weeks of advanced infantry training at Ft. Dix, N. J.

2nd Lt. STEPHEN S. SUMMERS, BS ME, has been awarded U.S. Air Force silver pilot wings upon graduation at Laredo AFB, Tex. He is being assigned to George AFB, Calif. for flying duty with the Tactical Air Command.

2nd Lt. WILLIAM C. SUTTON, BS BA, was awarded silver wings upon graduation from the U.S. Air Force navigator school at Mather AFB, Calif. He is remaining at Mather for additional training before reporting to his first permanent unit for flying duty.

'67

JOHN BORCHERDING, BS CE, has spent the past two months working for



Forder, '67

Rust Engineering. Presently he is studying at Stanford University and his new address is Crothers Hall, Stanford, Calif.

MARTHA ELLENBURG, Ph.D, has been selected as one of the "Outstanding Young Women of America" to be included in the 1965 edition of this annual biographical compilation.

CLIFFORD C. DUEVER, Journ., has joined the staff of the Mexico (Mo.) Ledger.

ANNA FORDER, MS, is serving in Vietnam with Catholic Relief Services. Her duties include supervising the distribution of food, clothing and medicines to over one million refugees, orphans, widows and other war victims.

WEDDINGS

'56

Martha Frances Sander and the Rev. JAMES ALBERT SANDERSON, BS Agr., on April 8 in Cape Girardeau. At home: 723 Emil Dr., Arnold, Mo.

'60

JOANNE CRAWFORD, MA, and ROBERT T. WESTON, BJ, '57, on Jan. 14 in Rolling Fork, Miss. At home: Cincinnati.

'62

Mrs. CAROLYN PENN Gilliland, Educ., and Curtis Smith on March 10 in New Orleans. At home: Shelley Arms Apartments, 6001 Bowman Rd., New Orleans.

JUDITH JOYCE KUNZELMAN, BJ, and Ronald David Wind on March 17 in New York.

SHARON VIRGINIA KELLY, BS Ed., and Navy Lt. James William Harrod on March 30 in Hawaii. Mrs. Harrod is in Columbia, Mo. until her husband returns from Vietnam in August.

'63

Doris Faye Keilers and GERALD LEE SCHAPPE, Arts, on Nov. 26 in Austin, Tex. At home: Altus, Okla.

'64

CATHY CLAIRE JARVIS, AB, and William Lindell St. Gemme on March 18 in Mehlville, Mo. At home: 1520 West Boulevard S., Columbia.

ROBYN LYNNE KOUHAL, BS Ed., and Steven Chester Kanewski on March

18 in Fulton, Mo. At home: 338 Highland Ave., San Mateo, Calif.

LINDA LEE SCHICK, BS Ed., and Paul Steven Stephanchick on April 1 in Eldon, Mo. At home: Kansas City.

'65

JANET K. BREID, AB, and John Layton on March 18 in Jefferson City. At home: 408 Lafayette, Jefferson City.

CAROLYN BREWER, BS Ed., and C. Fred Thompson on Jan. 21 in Columbia. At home: 2210-A West Boulevard S., Columbia.

LINDA DICUS, BS Ed., and Kenneth M. Ornes on Nov. 25 in Kansas City. At home: 11342 Blue Ridge Blvd. Ext., Kansas City.

JEANNE ELLEN ETHRIDGE, Arts, and Ens. LARRY ALAN SCHILHABEL, BS BA '67, on Feb. 4 in Colorado Springs. At home: Pensacola, Fla.

Patricia Rough and Lt. LYNDEL H. PORTERFIELD, Arts, in February in Scott, Ark.

SHARON S. RICKETTS, BS Ed., and Donald R. Goff on March 25 in Columbia. At home: 3011 McGee, Kansas City.

PATRICIA A. SAUNDERS, BS Ed., and Lt. STEPHEN A. MOSIER, Eng. '66, on April 8 in Enid, Okla. At home: 200 S. 20th, Apt. 5, Enid.

'66

PATRICIA ANN EGGERT, BS Nur., and Louis Robert Richardson on March 25 in Columbia. At home: 1940 Vermont, Independence, Mo.

SHARON SUE HENRY, Educ., and Daryl Dewayne Creason on Feb. 11 in Norfolk, Va. At home: 1467 Winder Dr., Norfolk.

BARBARA LYNN MCWILLIAMS, HE, and THEODORE F. WINTERS, BS BA '65, BJ '66, on March 11 in Columbia. At home: Winston-Salem, N. C.

MARY JANE MILLS, BS Ed., and GERALD WILLIAM PUTNAM on Aug. 6, in Boonville, Mo. At home: 1021 South Park Dr., Columbia.

HARRIET REAM, AB, and ROBERT ANDREW ROLL, BS BA, BS For. '65, on March 18 in St. Louis. At home: Eugene, Ore.

JUDITH ANN WHITE, Educ., and Lawrence E. Burson in January in Centralia. At home: 1120 N. 69 Highway, Liberty, Mo.

'67

Mary Kathleen Martin and FRANK RAY CASH, BS Agr., on Nov. 12 in Louisiana, Mo.

SUSAN GAYNELL MARSHALL, BS Ed., and Joseph Stephen Simon in December in Columbia. At home: Chicago.

KATHLEEN EMILEE MORRIS, BS Ed., and C. John Malacarne Jr. on Aug. 27 in Harrisburg, Ill. At home: 204 Westridge Dr., Columbia.

DEATHS

IRWIN RAUT, AB '98, on March 25 at the age of 90 in Kansas City. He taught at Washington University, St. Louis, in Sedalia and Mexico, Mo. In 1936, Raut retired from the staff of the Illinois Y.M.C.A.

Dr. JAMES SEEHORN SENEKER, AB '10, early in April at the age of 82 in Dallas. He was professor emeritus of religious education at Southern Methodist University Perkins School of Theology having taught from 1921 until 1956. Dr. Seneker was ordained a Methodist minister in 1909, served pastorates in McCredie and Mokane, Mo. and a past national board director, vice president and regional director of Religious Education Association. He was also active in Dallas organizations. Survivors include his wife.

JOHN C. ATTERBURY SR., AB '11, LL.B. '13, on April 7 at the age of 76 in St. Louis. He had been cashier of the Madison (Mo.) Bank and president of the Madison school board. Survivors include his wife, two sons and four grandchildren.

WILLIAM W. WATKINS, BS Agr. '11, in 1957 in St. Joseph, Mo.

Mrs. MARGARET E. SMITH Burns, BS Ed. '12, on Feb. 7 in Brookfield, Mo.

LESTER R. McNEELY, BS Agr. '12, on Feb. 20. He lived at 438 21st St. in San Bernardino, Calif.

EDWARD W. THORNTON, Arts '16, on March 3 at the age of 69 in Tulsa. He had been a member of the insurance firm of Seever, Smith & Thornton. He is survived by his wife, his mother, two sons and four grandchildren.

LULU EMELINE BURTON, Arts '16, on Jan. 18, 1965 in Ironton, Mo. She was a retired school teacher.

ROBERT H. MANN SR., AB '17, on March 31 at the age of 72 in Kansas City. He was vice chairman of the board of directors and treasurer of Mann-Kline, Inc., an insurance agency in Kansas City. Mann had been on the board of trustees of the City Trust, a trustee

of Park College and president of the Mercury club in 1963. He was also president of the Boys' club. Survivors include his wife (the former LELIA WOOD, AB '23) and a son.

FREDERICK LEE SLOOP, BS Ed. '17, on March 20 at the age of 79 in San Fernando, Calif. He had taught in Byron, Tex. for 29 years. Survivors include a daughter.

ROBERT R. THOMASSON, BS Agr. '17, on April 9 at the age of 79 in Cape Girardeau. He was assistant director emeritus of the Co-operative Extension Service at the University. From 1930 to 1962 Thomasson had been assistant director of the Missouri Extension Service. Prior to that he was assistant county agent leader and state agent. Survivors include his wife, one brother and three sons (GERALD, BS Agr. '48, DONALD, AB '48, LL.B. '52, and M. RAY, AB '53, AB '54). In recent years he had done considerable free-lance writing and was a frequent contributor to the *Alumnus*.

Mrs. RUTH CHIVVIS Hayden, AM '18 on March 30 at the age of 72 in Brookline, Mass. She served as liaison officer between the Y.M.C.A. and the Ordnance Department of the Army during World War I and was co-author of a handbook for delegates to the National Industrial Conference in Washington. She was a past president of the Boston Wellesley Club and director of the College Club of Boston. Survivors include a son and daughter.

Mrs. MINNIE JO ROSENTHAL Rodman, AB '18, in July in New Rochelle, N. Y.

LEON JAFFE, Law '21, on Jan. 25, 1964 in New York City. He was an attorney.

GARTH ERNEST DAVIDSON GEOFFREY, BJ '22, on May 14, 1962 in Summit, N. J.

M. E. LEMING JR., B&PA '22, on March 23 at the age of 67 in Cape Girardeau, Mo. He was chairman of the board of directors of the M. E. Leming Lumber Co. in Cape Girardeau. Previously he had been president of the company. Survivors include his wife (the former THELMA COLEMAN, AB '24) and two sons and two daughters.

FREDERICK A. THOMSON SR., BS BA '23, on April 2 at the age of 65 in North Kansas City. He was a resident of Riverside, Mo. In 1965 he had retired from the Triangle Transfer Co. where he had been president. Survivors include his wife, two sons, a daughter, his mother, a sister and six grandchildren.

GEORGE L. VOSS, Arts '24, on March 29 at the age of 64 in Marion, Ind. He was in the grocery and delica-

tesen business in Marion. Survivors include his wife, three daughters, three sisters and six grandchildren.

ROBERTA GRACE BALDRIDGE, BS Ed. '26, on January 21 in Laredo, Mo.

TED FERGUSON, BS BA '29, on April 25 at the age of 60 in Carrollton, Mo. He was a former Missouri state purchasing agent in 1941 and later entered the women's apparel business until his death. Survivors include his wife, two children, two sisters and four grandchildren.

LLOYD ROBERTS, BS Eng. '31, on April 7 at the age of 58 in Fulton, Mo. He was an engineer with the Missouri Highway Department until illness forced his retirement. Survivors include a sister.

Dr. ANDREW PAUL WEBSTER, BS Eng. '31, on Sept. 16, 1965. He was a medical hypnotist and a retired Naval officer. Survivors include his wife of Lumberville, Pa.

CRAIG HILLER, Law '32, on April 2 at the age of 59 in Iowa City, Iowa. He practiced law in Kahoka, Mo. He also served as city attorney for Kahoka and was elected prosecuting attorney of Clark County for eight consecutive terms. Survivors include his wife and one brother.

HELEN MARIE NAWN, BS Ed. '33, on Sept. 25 in Rolla, Mo. She was a high school teacher.

JAMES B. ANCHORS, B&PA Arts '35, on April 10 at the age of 55 in Kansas City. He was president of Insulation and Acoustical Specialties Co. Survivors include his mother and two sisters.

Dr. ROBERT EDGAR FORBIS, BS Med. '38, on March 28 at the age of 52 in Albuquerque, N. M. He was an orthopedic surgeon and on the original staff at Carrie Tingley Hospital for Crippled Children, Albuquerque. He was a member of the International and American College of Surgeons, Southwest Surgical Congress and American Board of Orthopedic Surgery. Survivors include his wife, two daughters, a son, his parents, three sisters and a grandchild.

Mrs. RUTH EVELYN WILLIAMS Cramer, Educ. '50, on June 2, 1966 at the Kansas University Medical Center. She had lived in Trenton, Mo.

MICHAEL J. GOOSK, BS Agr. '50, on March 6 in Rockville Centre, N. Y. He was a detective for the Nassau County police department assigned to the scientific investigation bureau. Survivors include his wife, two sons, his mother and a brother.

Dr. DONALD F. LUCAS, BS Agr. '51, DVM '51, on March 22 at the age

of 38 in Shelbina, Mo. He was well known for his work as a veterinarian and as a member of the City of Shelbina Board of Alderman and a director of the Shelbina Bank. Lucas was president of the Northeast Missouri Veterinary Medi-

cal Association and secretary of the Veterinary Medical Alumni Association at the University in 1951. Survivors include his wife (the former LOLA WILEY, BS Ed. '50), two children, his parents, a brother and a sister.

LOWELL ALT, BS For. '58, in 1961 in Indiana.

1st Lt. PETER S. LARSON, BS BA '63, in March at the age of 25 as the result of small arms fire during an air assault mission in Vietnam.

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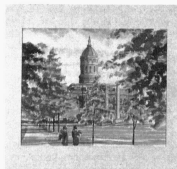
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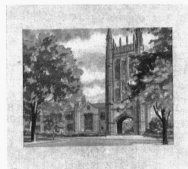
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Campus Commentary

By BUS ENTSMINGER

Change is always the norm, and nowhere is this more true today than in our educational institutions. Your Alumni Association will not, and should not, escape these changes. Our challenge is to recognize them and then to devise programs which will meet the needs of a "new breed" of alumni.

For example, a program for today—and tomorrow—which is based primarily on nostalgia and the "good old days" can't get the job done. It will become increasingly evident that our graduates of the next several years will have a more professional interest in their University. For one thing, the scholastic demands on their time will have been much greater; for another, there simply will be many more of them. Their school life, therefore, probably will have revolved to a greater degree around their own schools or divisions rather than the University as a whole.

While the Columns, Student Union and, perhaps, the Hinkson, will continue to reign as unifying symbols, the student of tomorrow is more likely to measure the University in terms of his individual, more specialized, experiences. Our alumni programs must be reoriented toward these facts, and therefore must become more meaningful and purposeful than ones based largely on good times and happy-go-lucky memories.

It's a Bus World

Future alumni programs also must be built with the knowledge that

they are competing for alumni time in an increasingly busy world. The alumnus of tomorrow will have even more demands placed on him for public service, whether it be in civic groups, philanthropic drives, government, or his church. If the University is to receive its share of his time, then its alumni programs must be able to compete favorably. The type of alumnus who can help the University is the type of person who will be called on often by other groups and institutions for his services.

The Four-Campus System

For the University of Missouri there is still another factor: the new dimension of the University caused by the multicampus structure. Now, alumni loyalty cannot be legislated. A responsive alumnus is more likely to take part in programs which are centered around his own campus. But while it is unrealistic to expect an alumnus to have the same degree of interest in another campus, it is far too narrow a view to assume that his considerations cannot include the total University.

As the University develops its multicampus operation, alumni programs must grow into a new dimension, too—that of looking at the University as a whole. Alumni programs still must be operated with considerable autonomy on each campus. But the future effectiveness of our Alumni Association depends on how well it is able to move into the "new dimension."

LETTERS

TO THE EDITOR:

The article, "Lights for the Columns," recalled several exploratory missions quarter of a century ago along the Hinkson Creek. Overlooked (preoccupied perhaps) was the site where the limestone for the columns was quarried some 120 years ago.

Will a knowledgeable (less preoccupied) reader please advise the location? Perhaps proper memorialization is feasible. I'll help.

JOHN K. HULSTON '41
Springfield, Mo.

TO THE EDITOR:

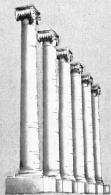
Of course we are pleased that Steve Herndon rated the *MU Alumnus* Magazine.

We wish we had told you there are actually a couple of dozen male majors in Home Economics rather than the 3-4 mentioned. Besides Interior Design, these men also are in Restaurant Management. One of the food majors is Jay Benecke, of the Rugby team. Do you remember Fred Schueler of the football squad? He was also an Interior Design major, and is doing a very successful job in this field.

In addition to our men majors, we have men faculty members in Family Economics, Child Development and Family Life, Interior Design, and Food and Nutrition.

We'd like to have you come over for a tour. It's always fun to show men around for they are unusually surprised at the scope of the field.

MRS. VETA B. ADAMS
Assistant to Director
School of Home Economics



UNIVERSITY OF MISSOURI ALUMNI ASSOCIATION, 308 Jesse Hall, Columbia, Missouri 65201

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