This study sought to determine the creative and effective teaching behaviors of university instructors. Instructors’ creativity was examined through three creativity assessments, including student perceptions, self-perceived perceptions and a norm-referenced creativity assessment. Effective teaching behaviors, as perceived by students, were also determined.

The study found a very high, positive, and significant correlation between creative and effective teaching behaviors, as perceived by students. However, there was not a correlation between the three measures of creativity. In addition, the norm-referenced creativity assessment, the Abbreviated Torrance Test for Adults (ATTA) was not found comparable to the normed data established by the ATTA. This research supports the connection between creative and effective teaching behaviors.